

**Alabama**

**1997**

Issued November 1999

EC97R44A-AL

**1997 Economic Census**

*Retail Trade*

Geographic Area Series



**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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## CONTENTS

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|   |   |
|---|---|
| Introduction to the Economic Census ..... | 1 |
| Retail Trade .....                        | 5 |

### TABLES

|   |    |
|---|----|
| 1. Summary Statistics for the State: 1997 .....         | 7  |
| 2. Summary Statistics for Metropolitan Areas: 1997..... | 10 |
| 3. Summary Statistics for Counties: 1997.....           | 28 |
| 4. Summary Statistics for Places: 1997 .....            | 83 |

### APPENDIXES

|  |     |
|--|-----|
| A. Explanation of Terms .....                  | A-1 |
| B. NAICS Codes, Titles, and Descriptions ..... | B-1 |
| C. Coverage and Methodology.....               | C-1 |
| D. Geographic Notes .....                      | D-1 |
| E. Metropolitan Areas .....                    | E-1 |

# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

|       |                                |
|-------|--------------------------------|
| 21    | Mining                         |
| 22    | Utilities                      |
| 23    | Construction                   |
| 31-33 | Manufacturing                  |
| 42    | Wholesale Trade                |
| 44-45 | Retail Trade                   |
| 48-49 | Transportation and Warehousing |
| 51    | Information                    |

|    |  |
|----|--|
| 52 | Finance and Insurance  |
| 53 | Real Estate and Rental and Leasing                                       |
| 54 | Professional, Scientific, and Technical Services                         |
| 55 | Management of Companies and Enterprises                                  |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services   |
| 62 | Health Care and Social Assistance  |
| 71 | Arts, Entertainment, and Recreation                                      |
| 72 | Accommodation and Foodservices   |
| 81 | Other Services (except Public Administration)                            |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

### Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

|   |              |
|---|--------------|
| Manufacturing and Construction Division | 301-457-4673 |
| Service Sector Statistics Division      | 301-457-2668 |

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

|   |  |
|---|--|
| A | Standard error of 100 percent or more.   |
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals. |
| F | Exceeds 100 percent because data include establishments with payroll exceeding revenue.              |
| N | Not available or not comparable.   |
| Q | Revenue not collected at this level of detail for multiestablishment firms.                          |
| S | Withheld because estimates did not meet publication standards.                                       |

|      |  |
|------|--|
| V    | Represents less than 50 vehicles or .05 percent.                           |
| X    | Not applicable.  |
| Y    | Disclosure withheld because of insufficient coverage of merchandise lines. |
| Z    | Less than half the unit shown.   |
| a    | 0 to 19 employees.   |
| b    | 20 to 99 employees.  |
| c    | 100 to 249 employees.  |
| e    | 250 to 499 employees.  |
| f    | 500 to 999 employees.  |
| g    | 1,000 to 2,499 employees.  |
| h    | 2,500 to 4,999 employees.  |
| i    | 5,000 to 9,999 employees.  |
| j    | 10,000 to 24,999 employees.  |
| k    | 25,000 to 49,999 employees.  |
| l    | 50,000 to 99,999 employees.  |
| m    | 100,000 employees or more.   |
| p    | 10 to 19 percent estimated.  |
| q    | 20 to 29 percent estimated.  |
| r    | Revised.   |
| s    | Sampling error exceeds 40 percent.   |
| nec  | Not elsewhere classified.  |
| nsk  | Not specified by kind.   |
| -    | Represents zero (page image/print only).                                   |
| (CC) | Consolidated city.   |
| (IC) | Independent city.  |

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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

- 
- 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
  5. Areas within the state outside metropolitan areas (MAs).
  6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

## **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|--|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|                |  |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALABAMA</b> |  |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>                                      | <b>20 163</b>           | <b>36 623 327</b> | <b>3 381 730</b>         | <b>803 918</b>                  | <b>231 665</b>  | <b>10.4</b>                              | <b>5.4</b>             |
| 441            | Motor vehicle & parts dealers .....                            | 2 837                   | 10 018 482        | 729 008                  | 171 751                         | 28 935  | 12.9                                     | 4.9                    |
| 4411           | Automobile dealers .....                                       | 1 106                   | 8 403 837         | 506 990                  | 119 852                         | 17 703  | 12.5                                     | 4.7                    |
| 44111          | New car dealers .....  | 434                     | 7 461 836         | 454 534                  | 107 331                         | 15 121  | 10.4                                     | 4.5                    |
| 441110         | New car dealers .....  | 434                     | 7 461 836         | 454 534                  | 107 331                         | 15 121  | 10.4                                     | 4.5                    |
| 44112          | Used car dealers .....   | 672                     | 942 001           | 52 456                   | 12 521                          | 2 582   | 29.3                                     | 6.2                    |
| 441120         | Used car dealers .....   | 672                     | 942 001           | 52 456                   | 12 521                          | 2 582   | 29.3                                     | 6.2                    |
| 4412           | Other motor vehicle dealers .....                              | 236                     | 398 186           | 28 089                   | 6 034                           | 1 354   | 25.8                                     | 4.4                    |
| 44121          | Recreational vehicle dealers .....                             | 48                      | 144 869           | 7 285                    | 1 696                           | 333   | 21.8                                     | 1.7                    |
| 441210         | Recreational vehicle dealers .....                             | 48                      | 144 869           | 7 285                    | 1 696                           | 333   | 21.8                                     | 1.7                    |
| 44122          | Motorcycle, boat, & other motor vehicle dealers .....          | 188                     | 253 317           | 20 804                   | 4 338                           | 1 021   | 28.1                                     | 5.9                    |
| 441221         | Motorcycle dealers .....                                       | 59                      | 106 198           | 9 165                    | 1 885                           | 438   | 22.5                                     | 1.7                    |
| 441222         | Boat dealers .....   | 110                     | 130 892           | 10 717                   | 2 292                           | 531   | 33.7                                     | 9.3                    |
| 441229         | All other motor vehicle dealers .....                          | 19                      | 16 227            | 922                      | 161                             | 52  | 19.9                                     | 5.4                    |
| 4413           | Automotive parts, accessories, & tire stores .....             | 1 495                   | 1 216 459         | 193 929                  | 45 865                          | 9 878   | 11.4                                     | 6.7                    |
| 44131          | Automotive parts & accessories stores .....                    | 1 040                   | 789 751           | 115 110                  | 27 557                          | 6 556   | 11.4                                     | 6.8                    |
| 441310         | Automotive parts & accessories stores .....                    | 1 040                   | 789 751           | 115 110                  | 27 557                          | 6 556   | 11.4                                     | 6.8                    |
| 44132          | Tire dealers .....   | 455                     | 426 708           | 78 819                   | 18 308                          | 3 322   | 11.3                                     | 6.4                    |
| 441320         | Tire dealers .....   | 455                     | 426 708           | 78 819                   | 18 308                          | 3 322   | 11.3                                     | 6.4                    |
| 442            | Furniture & home furnishings stores .....                      | 1 252                   | 1 020 449         | 155 303                  | 36 314                          | 8 674   | 18.3                                     | 7.9                    |
| 4421           | Furniture stores .....   | 684                     | 617 958           | 98 951                   | 23 641                          | 5 364   | 17.9                                     | 7.7                    |
| 44211          | Furniture stores .....   | 684                     | 617 958           | 98 951                   | 23 641                          | 5 364   | 17.9                                     | 7.7                    |
| 442110         | Furniture stores .....   | 684                     | 617 958           | 98 951                   | 23 641                          | 5 364   | 17.9                                     | 7.7                    |
| 4422           | Home furnishings stores .....                                  | 568                     | 402 491           | 56 352                   | 12 673                          | 3 310   | 18.9                                     | 8.3                    |
| 44221          | Floor covering stores .....                                    | 290                     | 241 993           | 35 290                   | 7 850                           | 1 572   | 23.5                                     | 7.1                    |
| 442210         | Floor covering stores .....                                    | 290                     | 241 993           | 35 290                   | 7 850                           | 1 572   | 23.5                                     | 7.1                    |
| 44229          | Other home furnishings stores .....                            | 278                     | 160 498           | 21 062                   | 4 723                           | 1 738   | 12.1                                     | 10.1                   |
| 442291         | Window treatment stores .....                                  | 24                      | 7 273             | 1 431                    | 281                             | 120   | 31.1                                     | 24.8                   |
| 442299         | All other home furnishings stores .....                        | 254                     | 153 225           | 19 631                   | 4 442                           | 1 618   | 11.2                                     | 9.4                    |
| 443            | Electronics & appliance stores .....                           | 671                     | 669 763           | 78 911                   | 18 471                          | 4 253   | 13.9                                     | 6.8                    |
| 4431           | Electronics & appliance stores .....                           | 671                     | 669 763           | 78 911                   | 18 471                          | 4 253   | 13.9                                     | 6.8                    |
| 44311          | Appliance, television, & other electronics stores .....        | 489                     | 459 236           | 53 561                   | 12 749                          | 3 094   | 10.0                                     | 7.2                    |
| 443111         | Household appliance stores .....                               | 199                     | 136 907           | 16 663                   | 3 713                           | 868   | 17.6                                     | 5.9                    |
| 443112         | Radio, television, & other electronics stores .....            | 290                     | 322 329           | 36 898                   | 9 036                           | 2 226   | 6.8                                      | 7.8                    |
| 44312          | Computer & software stores .....                               | 160                     | 192 579           | 22 451                   | 5 075                           | 1 006   | 24.2                                     | 6.3                    |
| 443120         | Computer & software stores .....                               | 160                     | 192 579           | 22 451                   | 5 075                           | 1 006   | 24.2                                     | 6.3                    |
| 44313          | Camera & photographic supplies stores .....                    | 22                      | 17 948            | 2 899                    | 647                             | 153   | 2.5                                      | —                      |
| 443130         | Camera & photographic supplies stores .....                    | 22                      | 17 948            | 2 899                    | 647                             | 153   | 2.5                                      | —                      |
| 444            | Building material & garden equipment & supplies dealers .....  | 1 660                   | 3 472 144         | 365 739                  | 87 896                          | 17 751  | 7.1                                      | 2.3                    |
| 4441           | Building material & supplies dealers .....                     | 1 282                   | 3 088 440         | 330 036                  | 79 987                          | 15 601  | 6.6                                      | 2.3                    |
| 44411          | Home centers .....   | 87                      | 791 846           | 71 904                   | 18 440                          | 4 651   | 2.4                                      | .8                     |
| 444110         | Home centers .....   | 87                      | 791 846           | 71 904                   | 18 440                          | 4 651   | 2.4                                      | .8                     |
| 44412          | Paint & wallpaper stores .....                                 | 161                     | 130 685           | 16 386                   | 4 002                           | 708   | 5.1                                      | 5.1                    |
| 444120         | Paint & wallpaper stores .....                                 | 161                     | 130 685           | 16 386                   | 4 002                           | 708   | 5.1                                      | 5.1                    |
| 44413          | Hardware stores .....  | 276                     | 159 155           | 23 721                   | 5 764                           | 1 531   | 36.1                                     | 4.8                    |
| 444130         | Hardware stores .....  | 276                     | 159 155           | 23 721                   | 5 764                           | 1 531   | 36.1                                     | 4.8                    |
| 44419          | Other building material dealers .....                          | 758                     | 2 006 754         | 218 025                  | 51 781                          | 8 711   | 6.1                                      | 2.4                    |
| 444190         | Other building material dealers .....                          | 758                     | 2 006 754         | 218 025                  | 51 781                          | 8 711   | 6.1                                      | 2.4                    |
| 4442           | Lawn & garden equipment & supplies stores .....                | 378                     | 383 704           | 35 703                   | 7 909                           | 2 150   | 11.1                                     | 2.9                    |
| 44421          | Outdoor power equipment stores .....                           | 91                      | 57 633            | 7 095                    | 1 539                           | 401   | 23.8                                     | 4.7                    |
| 444210         | Outdoor power equipment stores .....                           | 91                      | 57 633            | 7 095                    | 1 539                           | 401   | 23.8                                     | 4.7                    |
| 44422          | Nursery & garden centers .....                                 | 287                     | 326 071           | 28 608                   | 6 370                           | 1 749   | 8.8                                      | 2.6                    |
| 444220         | Nursery & garden centers .....                                 | 287                     | 326 071           | 28 608                   | 6 370                           | 1 749   | 8.8                                      | 2.6                    |
| 445            | Food & beverage stores .....                                   | 2 073                   | 5 737 396         | 491 728                  | 121 334                         | 47 883  | 7.5                                      | 7.0                    |
| 4451           | Grocery stores .....   | 1 565                   | 5 401 889         | 466 645                  | 115 137                         | 45 960  | 7.2                                      | 7.2                    |
| 44511          | Supermarkets & other grocery (except convenience) stores ..... | 1 228                   | 5 213 644         | 452 525                  | 111 894                         | 44 545  | 5.8                                      | 6.5                    |
| 445110         | Supermarkets & other grocery (except convenience) stores ..... | 1 228                   | 5 213 644         | 452 525                  | 111 894                         | 44 545  | 5.8                                      | 6.5                    |
| 44512          | Convenience stores .....                                       | 337                     | 188 245           | 14 120                   | 3 243                           | 1 415   | 45.3                                     | 25.7                   |
| 445120         | Convenience stores .....                                       | 337                     | 188 245           | 14 120                   | 3 243                           | 1 415   | 45.3                                     | 25.7                   |
| 4452           | Specialty food stores .....                                    | 211                     | 75 807            | 8 894                    | 2 072                           | 865   | 22.6                                     | 8.1                    |
| 4453           | Beer, wine, & liquor stores .....                              | 297                     | 259 700           | 16 189                   | 4 125                           | 1 058   | 9.9                                      | 2.8                    |
| 44531          | Beer, wine, & liquor stores .....                              | 297                     | 259 700           | 16 189                   | 4 125                           | 1 058   | 9.9                                      | 2.8                    |
| 445310         | Beer, wine, & liquor stores .....                              | 297                     | 259 700           | 16 189                   | 4 125                           | 1 058   | 9.9                                      | 2.8                    |
| 446            | Health & personal care stores .....                            | 1 611                   | 1 653 524         | 230 094                  | 52 477                          | 14 021  | 21.5                                     | 6.7                    |
| 4461           | Health & personal care stores .....                            | 1 611                   | 1 653 524         | 230 094                  | 52 477                          | 14 021  | 21.5                                     | 6.7                    |
| 44611          | Pharmacies & drug stores .....                                 | 1 005                   | 1 419 123         | 182 997                  | 41 329                          | 11 198  | 23.1                                     | 6.0                    |
| 446110         | Pharmacies & drug stores .....                                 | 1 005                   | 1 419 123         | 182 997                  | 41 329                          | 11 198  | 23.1                                     | 6.0                    |
| 4461101        | Pharmacies & drug stores .....                                 | 979                     | 1 411 644         | 181 181                  | 40 754                          | 10 979  | 23.2                                     | 6.1                    |
| 4461102        | Proprietary stores .....                                       | 26                      | 7 479             | 1 816                    | 575                             | 219   | 6.4                                      | —                      |
| 44612          | Cosmetics, beauty supplies, & perfume stores .....             | 180                     | 71 123            | 9 576                    | 2 287                           | 809   | 13.4                                     | 1.3                    |
| 446120         | Cosmetics, beauty supplies, & perfume stores .....             | 180                     | 71 123            | 9 576                    | 2 287                           | 809   | 13.4                                     | 1.3                    |
| 44613          | Optical goods stores .....                                     | 192                     | 67 949            | 16 054                   | 3 834                           | 907   | 13.2                                     | 16.0                   |
| 446130         | Optical goods stores .....                                     | 192                     | 67 949            | 16 054                   | 3 834                           | 907   | 13.2                                     | 16.0                   |
| 44619          | Other health & personal care stores .....                      | 234                     | 95 329            | 21 467                   | 5 027                           | 1 107   | 10.7                                     | 14.6                   |
| 446191         | Food (health) supplement stores .....                          | 90                      | 27 532            | 4 111                    | 975                             | 319   | 12.1                                     | 32.3                   |
| 446199         | All other health & personal care stores .....                  | 144                     | 67 797            | 17 356                   | 4 052                           | 788   | 10.2                                     | 7.4                    |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code               | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ALABAMA—Con.</b>      |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                      | Gasoline stations .....  | 3 129                   | 3 646 109       | 221 759                  | 51 500                          | 19 549  | 16.7                                     | 13.0                   |  |  |  |  |  |  |
| 4471                     | Gasoline stations .....  | 3 129                   | 3 646 109       | 221 759                  | 51 500                          | 19 549  | 16.7                                     | 13.0                   |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....                      | 2 431                   | 2 764 595       | 169 330                  | 39 358                          | 15 439  | 14.4                                     | 12.9                   |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....                      | 2 431                   | 2 764 595       | 169 330                  | 39 358                          | 15 439  | 14.4                                     | 12.9                   |  |  |  |  |  |  |
| 44719                    | Other gasoline stations .....  | 698                     | 881 514         | 52 429                   | 12 142                          | 4 110   | 24.2                                     | 13.3                   |  |  |  |  |  |  |
| 447190                   | Other gasoline stations .....  | 698                     | 881 514         | 52 429                   | 12 142                          | 4 110   | 24.2                                     | 13.3                   |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                         | 2 476                   | 1 927 246       | 231 525                  | 55 587                          | 20 397  | 8.6                                      | 6.3                    |  |  |  |  |  |  |
| 4481                     | Clothing stores .....  | 1 480                   | 1 379 478       | 157 608                  | 37 979                          | 14 221  | 7.5                                      | 5.4                    |  |  |  |  |  |  |
| 44811                    | Men's clothing stores .....  | 192                     | 117 100         | 15 115                   | 3 917                           | 1 094   | 13.1                                     | 13.7                   |  |  |  |  |  |  |
| 448110                   | Men's clothing stores .....  | 192                     | 117 100         | 15 115                   | 3 917                           | 1 094   | 13.1                                     | 13.7                   |  |  |  |  |  |  |
| 44812                    | Women's clothing stores .....  | 667                     | 317 875         | 40 086                   | 10 131                          | 4 379   | 14.3                                     | 9.4                    |  |  |  |  |  |  |
| 448120                   | Women's clothing stores .....  | 667                     | 317 875         | 40 086                   | 10 131                          | 4 379   | 14.3                                     | 9.4                    |  |  |  |  |  |  |
| 44813                    | Children's & infants' clothing stores .....                          | 76                      | 43 207          | 4 744                    | 1 174                           | 526   | 14.4                                     | 4.1                    |  |  |  |  |  |  |
| 448130                   | Children's & infants' clothing stores .....                          | 76                      | 43 207          | 4 744                    | 1 174                           | 526   | 14.4                                     | 4.1                    |  |  |  |  |  |  |
| 44814                    | Family clothing stores .....   | 319                     | 811 490         | 84 248                   | 19 717                          | 6 997   | 3.5                                      | 2.3                    |  |  |  |  |  |  |
| 448140                   | Family clothing stores .....   | 319                     | 811 490         | 84 248                   | 19 717                          | 6 997   | 3.5                                      | 2.3                    |  |  |  |  |  |  |
| 44815                    | Clothing accessories stores .....                                    | 78                      | 13 614          | 2 486                    | 587                             | 356   | 4.2                                      | 17.3                   |  |  |  |  |  |  |
| 448150                   | Clothing accessories stores .....                                    | 78                      | 13 614          | 2 486                    | 587                             | 356   | 4.2                                      | 17.3                   |  |  |  |  |  |  |
| 44819                    | Other clothing stores .....  | 148                     | 76 192          | 10 929                   | 2 453                           | 869   | 9.6                                      | 8.5                    |  |  |  |  |  |  |
| 448190                   | Other clothing stores .....  | 148                     | 76 192          | 10 929                   | 2 453                           | 869   | 9.6                                      | 8.5                    |  |  |  |  |  |  |
| 4482                     | Shoe stores .....  | 467                     | 286 870         | 32 651                   | 7 799                           | 2 927   | 4.0                                      | 3.5                    |  |  |  |  |  |  |
| 44821                    | Shoe stores .....  | 467                     | 286 870         | 32 651                   | 7 799                           | 2 927   | 4.0                                      | 3.5                    |  |  |  |  |  |  |
| 448210                   | Shoe stores .....  | 467                     | 286 870         | 32 651                   | 7 799                           | 2 927   | 4.0                                      | 3.5                    |  |  |  |  |  |  |
| 4482101                  | Men's shoe stores .....  | 31                      | 19 735          | 2 004                    | 471                             | 125   | 2.3                                      | .6                     |  |  |  |  |  |  |
| 4482102                  | Women's shoe stores .....  | 45                      | 18 637          | 2 315                    | 531                             | 238   | 5.0                                      | 11.6                   |  |  |  |  |  |  |
| 4482103                  | Children's & juveniles' shoe stores .....                            | 15                      | 6 354           | 1 051                    | 266                             | 90  | 4.9                                      | 7.0                    |  |  |  |  |  |  |
| 4482104                  | Family shoe stores .....   | 319                     | 157 719         | 18 145                   | 4 357                           | 1 641   | 5.9                                      | 2.9                    |  |  |  |  |  |  |
| 4482105                  | Athletic footwear stores .....                                       | 57                      | 84 425          | 9 136                    | 2 174                           | 833   | .4                                       | 3.3                    |  |  |  |  |  |  |
| 4483                     | Jewelry, luggage, & leather goods stores .....                       | 529                     | 260 898         | 41 266                   | 9 809                           | 3 249   | 19.4                                     | 13.9                   |  |  |  |  |  |  |
| 44831                    | Jewelry stores .....   | 513                     | 254 666         | 40 369                   | 9 598                           | 3 175   | 19.9                                     | 13.7                   |  |  |  |  |  |  |
| 448310                   | Jewelry stores .....   | 513                     | 254 666         | 40 369                   | 9 598                           | 3 175   | 19.9                                     | 13.7                   |  |  |  |  |  |  |
| 44832                    | Luggage & leather goods stores .....                                 | 16                      | 6 232           | 897                      | 211                             | 74  | —  | 21.4                   |  |  |  |  |  |  |
| 448320                   | Luggage & leather goods stores .....                                 | 16                      | 6 232           | 897                      | 211                             | 74  | —  | 21.4                   |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....                    | 929                     | 683 378         | 80 729                   | 19 305                          | 6 716   | 9.7                                      | 3.1                    |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, & musical instrument stores .....             | 633                     | 451 682         | 53 011                   | 12 741                          | 4 069   | 12.0                                     | 3.5                    |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....  | 349                     | 240 308         | 27 359                   | 6 426                           | 2 152   | 16.2                                     | 4.8                    |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....  | 349                     | 240 308         | 27 359                   | 6 426                           | 2 152   | 16.2                                     | 4.8                    |  |  |  |  |  |  |
| 4511101                  | General-line sporting goods stores .....                             | 132                     | 112 588         | 11 950                   | 2 798                           | 972   | 16.8                                     | 5.3                    |  |  |  |  |  |  |
| 4511102                  | Specialty-line sporting goods stores .....                           | 217                     | 127 720         | 15 409                   | 3 628                           | 1 180   | 15.7                                     | 4.4                    |  |  |  |  |  |  |
| 45112                    | Hobby, toy, & game stores .....                                      | 112                     | 130 095         | 12 834                   | 3 190                           | 940   | 3.3                                      | 1.3                    |  |  |  |  |  |  |
| 451120                   | Hobby, toy, & game stores .....                                      | 112                     | 130 095         | 12 834                   | 3 190                           | 940   | 3.3                                      | 1.3                    |  |  |  |  |  |  |
| 45113                    | Sewing, needlework, & piece goods stores .....                       | 108                     | 35 652          | 5 721                    | 1 374                           | 568   | 11.7                                     | 3.9                    |  |  |  |  |  |  |
| 451130                   | Sewing, needlework, & piece goods stores .....                       | 108                     | 35 652          | 5 721                    | 1 374                           | 568   | 11.7                                     | 3.9                    |  |  |  |  |  |  |
| 45114                    | Musical instrument & supplies stores .....                           | 64                      | 45 627          | 7 097                    | 1 751                           | 409   | 14.5                                     | 2.7                    |  |  |  |  |  |  |
| 451140                   | Musical instrument & supplies stores .....                           | 64                      | 45 627          | 7 097                    | 1 751                           | 409   | 14.5                                     | 2.7                    |  |  |  |  |  |  |
| 4512                     | Book, periodical, & music stores .....                               | 296                     | 231 696         | 27 718                   | 6 564                           | 2 647   | 5.3                                      | 2.4                    |  |  |  |  |  |  |
| 45121                    | Book stores & news dealers .....                                     | 198                     | 157 305         | 20 979                   | 4 851                           | 1 964   | 3.6                                      | 2.3                    |  |  |  |  |  |  |
| 451211                   | Book stores .....  | 193                     | 156 569         | 20 810                   | 4 818                           | 1 953   | 3.6                                      | 2.3                    |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....   | 102                     | 97 153          | 12 799                   | 2 915                           | 1 197   | 1.7                                      | 2.6                    |  |  |  |  |  |  |
| 4512112                  | Specialty book stores .....  | 66                      | 30 848          | 4 343                    | 1 041                           | 448   | 12.0                                     | 2.0                    |  |  |  |  |  |  |
| 4512113                  | College book stores .....  | 25                      | 28 568          | 3 668                    | 862                             | 308   | .6                                       | 1.6                    |  |  |  |  |  |  |
| 451212                   | News dealers & newsstands .....                                      | 5                       | 736             | 169                      | 33                              | 11  | 21.6                                     | —                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, & record stores .....                | 98                      | 74 391          | 6 739                    | 1 713                           | 683   | 8.7                                      | 2.7                    |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, & record stores .....                | 98                      | 74 391          | 6 739                    | 1 713                           | 683   | 8.7                                      | 2.7                    |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                     | 909                     | 5 678 146       | 553 189                  | 132 598                         | 47 697  | .8                                       | .2                     |  |  |  |  |  |  |
| 4521                     | Department stores (incl leased depts) ## .....                       | 160                     | 3 221 105       | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores (incl leased depts) ## .....                       | 160                     | 3 221 105       | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores (excl leased depts) .....                          | 160                     | 3 180 563       | 335 452                  | 85 186                          | 28 032  | —  | —                      |  |  |  |  |  |  |
| 452110                   | Department stores (excl leased depts) .....                          | 160                     | 3 180 563       | 335 452                  | 85 186                          | 28 032  | —  | —                      |  |  |  |  |  |  |
| 4521101                  | Conventional department stores (excl leased depts) .....             | 33                      | 679 906         | 94 869                   | 26 957                          | 6 472   | —  | —                      |  |  |  |  |  |  |
| 4521102                  | Discount or mass merchandising dept stores (excl leased depts) ..... | 102                     | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 4521103                  | National chain department stores (excl leased depts) .....           | 25                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores .....                               | 749                     | 2 497 583       | 217 737                  | 47 412                          | 19 665  | 1.8                                      | .5                     |  |  |  |  |  |  |
| 45291                    | Warehouse clubs & superstores .....                                  | 35                      | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs & superstores .....                                  | 35                      | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                           | 714                     | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                           | 714                     | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....   | 507                     | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4529902                  | Catalog showrooms .....  | 8                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529903                  | Miscellaneous general merchandise stores .....                       | 199                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| NAICS code               | Geographic area and kind of business                | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ALABAMA—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Miscellaneous store retailers .....                 | 1 983                   | 1 198 651       | 131 705                  | 29 737                          | 10 277  | 20.5                                     | 7.9                    |  |  |  |  |  |  |
| 453                      | Florists .....                                      | 501                     | 95 649          | 19 161                   | 4 583                           | 1 985   | 31.7                                     | 10.4                   |  |  |  |  |  |  |
| 45311                    | Florists .....                                      | 501                     | 95 649          | 19 161                   | 4 583                           | 1 985   | 31.7                                     | 10.4                   |  |  |  |  |  |  |
| 453110                   | Florists .....                                      | 501                     | 95 649          | 19 161                   | 4 583                           | 1 985   | 31.7                                     | 10.4                   |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, & gift stores .....    | 540                     | 315 932         | 34 868                   | 8 004                           | 3 342   | 10.4                                     | 7.5                    |  |  |  |  |  |  |
| 45321                    | Office supplies & stationery stores .....           | 94                      | 184 782         | 16 727                   | 4 125                           | 1 132   | 1.7                                      | 5.5                    |  |  |  |  |  |  |
| 453210                   | Office supplies & stationery stores .....           | 94                      | 184 782         | 16 727                   | 4 125                           | 1 132   | 1.7                                      | 5.5                    |  |  |  |  |  |  |
| 4532101                  | Stationery stores .....                             | 18                      | 4 056           | 646                      | 166                             | 82  | 28.3                                     | 14.1                   |  |  |  |  |  |  |
| 4532102                  | Office supplies stores .....                        | 76                      | 180 726         | 16 081                   | 3 959                           | 1 050   | 1.1                                      | 5.3                    |  |  |  |  |  |  |
| 45322                    | Gift, novelty, & souvenir stores .....              | 446                     | 131 150         | 18 141                   | 3 879                           | 2 210   | 22.6                                     | 10.4                   |  |  |  |  |  |  |
| 453220                   | Gift, novelty, & souvenir stores .....              | 446                     | 131 150         | 18 141                   | 3 879                           | 2 210   | 22.6                                     | 10.4                   |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                       | 341                     | 99 207          | 19 031                   | 4 301                           | 1 839   | 12.3                                     | 8.9                    |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                       | 341                     | 99 207          | 19 031                   | 4 301                           | 1 839   | 12.3                                     | 8.9                    |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                       | 341                     | 99 207          | 19 031                   | 4 301                           | 1 839   | 12.3                                     | 8.9                    |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....           | 601                     | 687 863         | 58 645                   | 12 849                          | 3 111   | 24.8                                     | 7.6                    |  |  |  |  |  |  |
| 45391                    | Pet & pet supplies stores .....                     | 70                      | 27 092          | 4 793                    | 1 088                           | 428   | 23.7                                     | 5.8                    |  |  |  |  |  |  |
| 453910                   | Pet & pet supplies stores .....                     | 70                      | 27 092          | 4 793                    | 1 088                           | 428   | 23.7                                     | 5.8                    |  |  |  |  |  |  |
| 45392                    | Art dealers .....                                   | 41                      | 11 421          | 2 037                    | 418                             | 155   | 25.2                                     | 4.8                    |  |  |  |  |  |  |
| 453920                   | Art dealers .....                                   | 41                      | 11 421          | 2 037                    | 418                             | 155   | 25.2                                     | 4.8                    |  |  |  |  |  |  |
| 45393                    | Manufactured (mobile) home dealers .....            | 231                     | 544 523         | 37 743                   | 8 249                           | 1 411   | 26.4                                     | 7.9                    |  |  |  |  |  |  |
| 453930                   | Manufactured (mobile) home dealers .....            | 231                     | 544 523         | 37 743                   | 8 249                           | 1 411   | 26.4                                     | 7.9                    |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....       | 259                     | 104 827         | 14 072                   | 3 094                           | 1 117   | 16.8                                     | 6.7                    |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                            | 633                     | 918 039         | 112 040                  | 26 948                          | 5 512   | 8.7                                      | 6.5                    |  |  |  |  |  |  |
| 4541                     | Electronic shopping & mail-order houses .....       | 92                      | 443 907         | 30 428                   | 6 891                           | 1 347   | 7.5                                      | 2.4                    |  |  |  |  |  |  |
| 45411                    | Electronic shopping & mail-order houses .....       | 92                      | 443 907         | 30 428                   | 6 891                           | 1 347   | 7.5                                      | 2.4                    |  |  |  |  |  |  |
| 454110                   | Electronic shopping & mail-order houses .....       | 92                      | 443 907         | 30 428                   | 6 891                           | 1 347   | 7.5                                      | 2.4                    |  |  |  |  |  |  |
| 4542                     | Vending machine operators .....                     | 113                     | 122 741         | 21 930                   | 5 324                           | 1 204   | 10.6                                     | 4.6                    |  |  |  |  |  |  |
| 45421                    | Vending machine operators .....                     | 113                     | 122 741         | 21 930                   | 5 324                           | 1 204   | 10.6                                     | 4.6                    |  |  |  |  |  |  |
| 454210                   | Vending machine operators .....                     | 113                     | 122 741         | 21 930                   | 5 324                           | 1 204   | 10.6                                     | 4.6                    |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                 | 428                     | 351 391         | 59 682                   | 14 733                          | 2 961   | 9.6                                      | 12.2                   |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....                                  | 253                     | 240 153         | 39 831                   | 10 177                          | 1 837   | 8.7                                      | 12.7                   |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers ..... | 244                     | 216 396         | 37 966                   | 9 850                           | 1 746   | 5.8                                      | 13.9                   |  |  |  |  |  |  |
| 454319                   | Other fuel dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments .....           | 175                     | 111 238         | 19 851                   | 4 556                           | 1 124   | 11.6                                     | 11.1                   |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments .....           | 175                     | 111 238         | 19 851                   | 4 556                           | 1 124   | 11.6                                     | 11.1                   |  |  |  |  |  |  |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ANNISTON, AL MSA</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade.....   | 578                     | 981 985         | 92 535                   | 21 354                          | 6 747   | 9.2                                      | 8.1                    |
| 441                       | Motor vehicle & parts dealers.....                            | 104                     | 263 638         | 20 580                   | 4 479                           | 839   | 19.4                                     | 19.3                   |
| 44112                     | Used car dealers .....  | 39                      | 38 600          | 2 888                    | 583                             | 110   | 25.3                                     | 27.3                   |
| 441120                    | Used car dealers .....  | 39                      | 38 600          | 2 888                    | 583                             | 110   | 25.3                                     | 27.3                   |
| 442                       | Furniture & home furnishings stores .....                     | 32                      | 21 907          | 3 088                    | 696                             | 183   | 18.6                                     | .1                     |
| 4421                      | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 44211                     | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 442110                    | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 443                       | Electronics & appliance stores .....                          | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 4431                      | Electronics & appliance stores .....                          | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 44                      | 84 787          | 8 844                    | 2 073                           | 457   | 2.0                                      | .6                     |
| 4441                      | Building material & supplies dealers .....                    | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 44419                     | Other building material dealers .....                         | 26                      | 45 265          | 5 185                    | 1 235                           | 216   | 1.5                                      | —                      |
| 444190                    | Other building material dealers .....                         | 26                      | 45 265          | 5 185                    | 1 235                           | 216   | 1.5                                      | —                      |
| 445                       | Food & beverage stores .....                                  | 44                      | 155 927         | 11 794                   | 3 036                           | 1 207   | 7.4                                      | 2.9                    |
| 446                       | Health & personal care stores .....                           | 55                      | 39 565          | 6 097                    | 1 387                           | 413   | 13.0                                     | 5.3                    |
| 4461                      | Health & personal care stores .....                           | 55                      | 39 565          | 6 097                    | 1 387                           | 413   | 13.0                                     | 5.3                    |
| 447                       | Gasoline stations .....                                       | 99                      | 108 538         | 6 811                    | 1 663                           | 809   | 7.4                                      | 11.1                   |
| 44711                     | Gasoline stations with convenience stores .....               | 85                      | 94 867          | 6 290                    | 1 542                           | 765   | 3.4                                      | 11.0                   |
| 447110                    | Gasoline stations with convenience stores .....               | 85                      | 94 867          | 6 290                    | 1 542                           | 765   | 3.4                                      | 11.0                   |
| 448                       | Clothing & clothing accessories stores .....                  | 50                      | 35 989          | 4 452                    | 1 047                           | 428   | 3.2                                      | 3.5                    |
| 4481                      | Clothing stores .....   | 26                      | 25 247          | 2 796                    | 659                             | 324   | 1.6                                      | 2.4                    |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 34                      | 15 480          | 2 436                    | 546                             | 203   | 18.1                                     | 15.1                   |
| 4512                      | Book, periodical, & music stores .....                        | 9                       | 6 902           | 1 134                    | 253                             | 104   | 32.8                                     | .9                     |
| 4512112                   | Specialty book stores.....                                    | 3                       | D               | D                        | b                               | D   | D  | —                      |
| 452                       | General merchandise stores .....                              | 26                      | 189 633         | 18 387                   | 4 244                           | 1 630   | —  | .2                     |
| 45299                     | All other general merchandise stores .....                    | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 56                      | D               | D                        | D                               | e   | D  | D                      |
| 45321                     | Office supplies & stationery stores .....                     | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 453210                    | Office supplies & stationery stores .....                     | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 4532102                   | Office supplies stores .....                                  | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 4539                      | Other miscellaneous store retailers.....                      | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 10                      | 29 223          | 4 056                    | 670                             | 92  | 9.4                                      | 3.2                    |
| 453930                    | Manufactured (mobile) home dealers .....                      | 10                      | 29 223          | 4 056                    | 670                             | 92  | 9.4                                      | 3.2                    |
| 45399                     | All other miscellaneous store retailers .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 15                      | 15 749          | 3 220                    | 835                             | 231   | .2                                       | 6.4                    |
| 4542                      | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45421                     | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 454210                    | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45432                     | Liquefied petroleum gas (bottled gas) dealers .....           | 7                       | 5 549           | 960                      | 270                             | 50  | —  | 14.8                   |
| <b>BIRMINGHAM, AL MSA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade.....   | 3 844                   | 9 000 690       | 830 002                  | 200 157                         | 52 390  | 8.9                                      | 4.5                    |
| 441                       | Motor vehicle & parts dealers.....                            | 513                     | 2 654 941       | 196 354                  | 47 058                          | 6 624   | 10.0                                     | 3.2                    |
| 4411                      | Automobile dealers .....                                      | 206                     | 2 320 364       | 146 337                  | 35 056                          | 4 451   | 9.6                                      | 2.4                    |
| 44111                     | New car dealers .....   | 84                      | 2 146 888       | 135 448                  | 32 527                          | 4 026   | 8.4                                      | 2.0                    |
| 441110                    | New car dealers .....   | 84                      | 2 146 888       | 135 448                  | 32 527                          | 4 026   | 8.4                                      | 2.0                    |
| 44112                     | Used car dealers .....  | 122                     | 173 476         | 10 889                   | 2 529                           | 425   | 24.7                                     | 7.1                    |
| 441120                    | Used car dealers .....  | 122                     | 173 476         | 10 889                   | 2 529                           | 425   | 24.7                                     | 7.1                    |
| 4412                      | Other motor vehicle dealers .....                             | 34                      | 70 743          | 4 759                    | 1 111                           | 202   | 27.4                                     | 2.6                    |
| 44121                     | Recreational vehicle dealers .....                            | 10                      | 31 452          | 1 725                    | 492                             | 80  | 13.2                                     | .2                     |
| 441210                    | Recreational vehicle dealers .....                            | 10                      | 31 452          | 1 725                    | 492                             | 80  | 13.2                                     | .2                     |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 24                      | 39 291          | 3 034                    | 619                             | 122   | 38.8                                     | 4.6                    |
| 441221                    | Motorcycle dealers .....                                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                    | Boat dealers .....  | 13                      | 18 553          | 1 451                    | 309                             | 57  | 44.2                                     | 9.7                    |
| 441229                    | All other motor vehicle dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 273                     | 263 834         | 45 258                   | 10 891                          | 1 971   | 8.8                                      | 10.4                   |
| 44131                     | Automotive parts & accessories stores .....                   | 180                     | 165 687         | 25 845                   | 6 400                           | 1 245   | 9.0                                      | 8.8                    |
| 441310                    | Automotive parts & accessories stores .....                   | 180                     | 165 687         | 25 845                   | 6 400                           | 1 245   | 9.0                                      | 8.8                    |
| 44132                     | Tire dealers .....  | 93                      | 98 147          | 19 413                   | 4 491                           | 726   | 8.4                                      | 13.2                   |
| 441320                    | Tire dealers .....  | 93                      | 98 147          | 19 413                   | 4 491                           | 726   | 8.4                                      | 13.2                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL MSA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                      | 243                     | 257 590         | 39 342                   | 8 663                           | 1 884   | 15.9                                     | 6.1                    |  |  |  |  |  |  |
| 4421                           | Furniture stores .....   | 121                     | 134 248         | 22 962                   | 5 012                           | 985   | 17.7                                     | 4.8                    |  |  |  |  |  |  |
| 44211                          | Furniture stores .....   | 121                     | 134 248         | 22 962                   | 5 012                           | 985   | 17.7                                     | 4.8                    |  |  |  |  |  |  |
| 442110                         | Furniture stores .....   | 121                     | 134 248         | 22 962                   | 5 012                           | 985   | 17.7                                     | 4.8                    |  |  |  |  |  |  |
| 4422                           | Home furnishings stores .....                                  | 122                     | 123 342         | 16 380                   | 3 651                           | 899   | 13.9                                     | 7.6                    |  |  |  |  |  |  |
| 44221                          | Floor covering stores .....                                    | 57                      | 73 705          | 10 050                   | 2 248                           | 398   | 15.5                                     | 4.3                    |  |  |  |  |  |  |
| 442210                         | Floor covering stores .....                                    | 57                      | 73 705          | 10 050                   | 2 248                           | 398   | 15.5                                     | 4.3                    |  |  |  |  |  |  |
| 44229                          | Other home furnishings stores .....                            | 65                      | 49 637          | 6 330                    | 1 403                           | 501   | 11.4                                     | 12.5                   |  |  |  |  |  |  |
| 442299                         | All other home furnishings stores .....                        | 59                      | 47 849          | 6 008                    | 1 338                           | 469   | 11.0                                     | 11.4                   |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                           | 131                     | 221 602         | 22 926                   | 5 255                           | 1 098   | 17.1                                     | 4.7                    |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                           | 131                     | 221 602         | 22 926                   | 5 255                           | 1 098   | 17.1                                     | 4.7                    |  |  |  |  |  |  |
| 44311                          | Appliance, television, & other electronics stores .....        | 92                      | 117 416         | 12 808                   | 2 980                           | 688   | 5.4                                      | 8.5                    |  |  |  |  |  |  |
| 443111                         | Household appliance stores .....                               | 34                      | 25 734          | 3 312                    | 752                             | 145   | 10.1                                     | 7.4                    |  |  |  |  |  |  |
| 443112                         | Radio, television, & other electronics stores .....            | 58                      | 91 682          | 9 496                    | 2 228                           | 543   | 4.0                                      | 8.7                    |  |  |  |  |  |  |
| 44312                          | Computer & software stores .....                               | 31                      | 95 070          | 8 859                    | 2 015                           | 355   | 33.2                                     | .6                     |  |  |  |  |  |  |
| 443120                         | Computer & software stores .....                               | 31                      | 95 070          | 8 859                    | 2 015                           | 355   | 33.2                                     | .6                     |  |  |  |  |  |  |
| 44313                          | Camera & photographic supplies stores .....                    | 8                       | 9 116           | 1 259                    | 260                             | 55  | —  | —                      |  |  |  |  |  |  |
| 443130                         | Camera & photographic supplies stores .....                    | 8                       | 9 116           | 1 259                    | 260                             | 55  | —  | —                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers .....  | 302                     | 797 382         | 90 887                   | 21 799                          | 3 752   | 6.2                                      | 1.5                    |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                     | 252                     | 758 007         | 85 167                   | 20 598                          | 3 405   | 5.0                                      | 1.6                    |  |  |  |  |  |  |
| 44411                          | Home centers .....   | 13                      | 187 029         | 18 839                   | 4 651                           | 1 059   | —  | .5                     |  |  |  |  |  |  |
| 444110                         | Home centers .....   | 13                      | 187 029         | 18 839                   | 4 651                           | 1 059   | —  | .5                     |  |  |  |  |  |  |
| 44412                          | Paint & wallpaper stores .....                                 | 34                      | 33 501          | 3 939                    | 1 085                           | 157   | 5.1                                      | 2.1                    |  |  |  |  |  |  |
| 444120                         | Paint & wallpaper stores .....                                 | 34                      | 33 501          | 3 939                    | 1 085                           | 157   | 5.1                                      | 2.1                    |  |  |  |  |  |  |
| 44413                          | Hardware stores .....  | 55                      | 36 933          | 5 397                    | 1 200                           | 340   | 36.7                                     | 2.4                    |  |  |  |  |  |  |
| 444130                         | Hardware stores .....  | 55                      | 36 933          | 5 397                    | 1 200                           | 340   | 36.7                                     | 2.4                    |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                          | 150                     | 500 544         | 56 992                   | 13 662                          | 1 849   | 4.5                                      | 1.8                    |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                          | 150                     | 500 544         | 56 992                   | 13 662                          | 1 849   | 4.5                                      | 1.8                    |  |  |  |  |  |  |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 50                      | 39 375          | 5 720                    | 1 201                           | 347   | 30.4                                     | .8                     |  |  |  |  |  |  |
| 44421                          | Outdoor power equipment stores .....                           | 17                      | 9 253           | 1 253                    | 281                             | 71  | 27.7                                     | —                      |  |  |  |  |  |  |
| 444210                         | Outdoor power equipment stores .....                           | 17                      | 9 253           | 1 253                    | 281                             | 71  | 27.7                                     | —                      |  |  |  |  |  |  |
| 44422                          | Nursery & garden centers .....                                 | 33                      | 30 122          | 4 467                    | 920                             | 276   | 31.3                                     | 1.0                    |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                 | 33                      | 30 122          | 4 467                    | 920                             | 276   | 31.3                                     | 1.0                    |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                   | 407                     | 1 355 988       | 117 306                  | 28 851                          | 11 275  | 4.7                                      | 9.5                    |  |  |  |  |  |  |
| 4451                           | Grocery stores .....   | 308                     | 1 279 777       | 111 825                  | 27 499                          | 10 819  | 4.1                                      | 9.8                    |  |  |  |  |  |  |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 238                     | 1 236 082       | 108 926                  | 26 839                          | 10 520  | 3.1                                      | 8.7                    |  |  |  |  |  |  |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 238                     | 1 236 082       | 108 926                  | 26 839                          | 10 520  | 3.1                                      | 8.7                    |  |  |  |  |  |  |
| 44512                          | Convenience stores .....                                       | 70                      | 43 695          | 2 899                    | 660                             | 299   | 32.8                                     | 39.8                   |  |  |  |  |  |  |
| 445120                         | Convenience stores .....                                       | 70                      | 43 695          | 2 899                    | 660                             | 299   | 32.8                                     | 39.8                   |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....                                    | 36                      | 18 375          | 2 012                    | 475                             | 231   | 10.9                                     | 10.7                   |  |  |  |  |  |  |
| 4453                           | Beer, wine, & liquor stores .....                              | 63                      | 57 836          | 3 469                    | 877                             | 225   | 14.5                                     | 1.8                    |  |  |  |  |  |  |
| 44531                          | Beer, wine, & liquor stores .....                              | 63                      | 57 836          | 3 469                    | 877                             | 225   | 14.5                                     | 1.8                    |  |  |  |  |  |  |
| 445310                         | Beer, wine, & liquor stores .....                              | 63                      | 57 836          | 3 469                    | 877                             | 225   | 14.5                                     | 1.8                    |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                            | 349                     | 384 638         | 54 977                   | 13 373                          | 3 672   | 20.3                                     | 5.8                    |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                            | 349                     | 384 638         | 54 977                   | 13 373                          | 3 672   | 20.3                                     | 5.8                    |  |  |  |  |  |  |
| 44611                          | Pharmacies & drug stores .....                                 | 204                     | 315 878         | 40 509                   | 9 868                           | 2 805   | 22.2                                     | 4.5                    |  |  |  |  |  |  |
| 446110                         | Pharmacies & drug stores .....                                 | 204                     | 315 878         | 40 509                   | 9 868                           | 2 805   | 22.2                                     | 4.5                    |  |  |  |  |  |  |
| 4461101                        | Pharmacies & drug stores .....                                 | 197                     | 314 389         | 40 302                   | 9 757                           | 2 716   | 22.2                                     | 4.5                    |  |  |  |  |  |  |
| 4461102                        | Proprietary stores .....                                       | 7                       | 1 489           | 207                      | 111                             | 89  | 10.9                                     | —                      |  |  |  |  |  |  |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 48                      | 23 428          | 3 910                    | 932                             | 299   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 48                      | 23 428          | 3 910                    | 932                             | 299   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 44613                          | Optical goods stores .....                                     | 48                      | 19 504          | 4 430                    | 1 139                           | 264   | 9.0                                      | 23.1                   |  |  |  |  |  |  |
| 446130                         | Optical goods stores .....                                     | 48                      | 19 504          | 4 430                    | 1 139                           | 264   | 9.0                                      | 23.1                   |  |  |  |  |  |  |
| 44619                          | Other health & personal care stores .....                      | 49                      | 25 828          | 6 128                    | 1 434                           | 304   | 8.0                                      | 13.1                   |  |  |  |  |  |  |
| 446191                         | Food (health) supplement stores .....                          | 19                      | 7 029           | 1 209                    | 289                             | 99  | 14.7                                     | 27.6                   |  |  |  |  |  |  |
| 446199                         | All other health & personal care stores .....                  | 30                      | 18 799          | 4 919                    | 1 145                           | 205   | 5.6                                      | 7.6                    |  |  |  |  |  |  |
| 447                            | Gasoline stations .....  | 513                     | 715 549         | 39 126                   | 8 876                           | 2 971   | 18.5                                     | 9.1                    |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....  | 513                     | 715 549         | 39 126                   | 8 876                           | 2 971   | 18.5                                     | 9.1                    |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....                | 382                     | 506 348         | 28 831                   | 6 530                           | 2 189   | 15.8                                     | 10.0                   |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....                | 382                     | 506 348         | 28 831                   | 6 530                           | 2 189   | 15.8                                     | 10.0                   |  |  |  |  |  |  |
| 44719                          | Other gasoline stations .....                                  | 131                     | 209 201         | 10 295                   | 2 346                           | 782   | 25.2                                     | 6.9                    |  |  |  |  |  |  |
| 447190                         | Other gasoline stations .....                                  | 131                     | 209 201         | 10 295                   | 2 346                           | 782   | 25.2                                     | 6.9                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL MSA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                         | 540                     | 554 152         | 70 418                   | 17 404                          | 5 649   | 7.6                                      | 4.0                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....  | 325                     | 410 820         | 50 242                   | 12 546                          | 4 201   | 7.1                                      | 3.4                    |  |  |  |  |  |  |
| 44811                          | Men's clothing stores .....  | 41                      | 29 175          | 4 355                    | 1 130                           | 238   | 18.0                                     | 7.8                    |  |  |  |  |  |  |
| 448110                         | Men's clothing stores .....  | 41                      | 29 175          | 4 355                    | 1 130                           | 238   | 18.0                                     | 7.8                    |  |  |  |  |  |  |
| 44812                          | Women's clothing stores .....  | 143                     | 93 030          | 12 774                   | 3 496                           | 1 306   | 16.2                                     | 7.5                    |  |  |  |  |  |  |
| 448120                         | Women's clothing stores .....  | 143                     | 93 030          | 12 774                   | 3 496                           | 1 306   | 16.2                                     | 7.5                    |  |  |  |  |  |  |
| 44813                          | Children's & infants' clothing stores .....                          | 20                      | 18 415          | 1 945                    | 482                             | 210   | 8.7                                      | 3.2                    |  |  |  |  |  |  |
| 448130                         | Children's & infants' clothing stores .....                          | 20                      | 18 415          | 1 945                    | 482                             | 210   | 8.7                                      | 3.2                    |  |  |  |  |  |  |
| 44814                          | Family clothing stores .....   | 69                      | 245 675         | 27 868                   | 6 633                           | 2 158   | 1.6                                      | 1.4                    |  |  |  |  |  |  |
| 448140                         | Family clothing stores .....   | 69                      | 245 675         | 27 868                   | 6 633                           | 2 158   | 1.6                                      | 1.4                    |  |  |  |  |  |  |
| 44815                          | Clothing accessories stores .....                                    | 19                      | 3 822           | 639                      | 148                             | 67  | 8.5                                      | 14.3                   |  |  |  |  |  |  |
| 448150                         | Clothing accessories stores .....                                    | 19                      | 3 822           | 639                      | 148                             | 67  | 8.5                                      | 14.3                   |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....  | 33                      | 20 703          | 2 661                    | 657                             | 222   | 14.8                                     | 1.8                    |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....  | 33                      | 20 703          | 2 661                    | 657                             | 222   | 14.8                                     | 1.8                    |  |  |  |  |  |  |
| 4482                           | Shoe stores .....  | 109                     | 75 274          | 9 229                    | 2 265                           | 804   | 3.6                                      | 2.1                    |  |  |  |  |  |  |
| 44821                          | Shoe stores .....  | 109                     | 75 274          | 9 229                    | 2 265                           | 804   | 3.6                                      | 2.1                    |  |  |  |  |  |  |
| 448210                         | Shoe stores .....  | 109                     | 75 274          | 9 229                    | 2 265                           | 804   | 3.6                                      | 2.1                    |  |  |  |  |  |  |
| 4482101                        | Men's shoe stores .....  | 6                       | 3 188           | 453                      | 110                             | 27  | —  | —                      |  |  |  |  |  |  |
| 4482102                        | Women's shoe stores .....  | 14                      | 8 163           | 1 025                    | 235                             | 93  | 7.3                                      | 4.0                    |  |  |  |  |  |  |
| 4482103                        | Children's & juveniles' shoe stores .....                            | 3                       | 1 705           | 421                      | 107                             | 25  | —  | —                      |  |  |  |  |  |  |
| 4482104                        | Family shoe stores .....   | 72                      | 30 678          | 3 771                    | 945                             | 347   | 5.8                                      | 3.8                    |  |  |  |  |  |  |
| 4482105                        | Athletic footwear stores .....                                       | 14                      | 31 540          | 3 559                    | 868                             | 312   | 1.1                                      | .3                     |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 106                     | 68 058          | 10 947                   | 2 593                           | 644   | 14.6                                     | 9.2                    |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....   | 102                     | 66 782          | 10 733                   | 2 539                           | 621   | 14.9                                     | 8.4                    |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....   | 102                     | 66 782          | 10 733                   | 2 539                           | 621   | 14.9                                     | 8.4                    |  |  |  |  |  |  |
| 44832                          | Luggage & leather goods stores .....                                 | 4                       | 1 276           | 214                      | 54                              | 23  | —  | 48.3                   |  |  |  |  |  |  |
| 448320                         | Luggage & leather goods stores .....                                 | 4                       | 1 276           | 214                      | 54                              | 23  | —  | 48.3                   |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 205                     | 209 595         | 23 567                   | 5 995                           | 1 740   | 8.8                                      | 2.5                    |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....             | 138                     | 146 538         | 16 863                   | 4 389                           | 1 093   | 8.8                                      | 2.6                    |  |  |  |  |  |  |
| 45111                          | Sporting goods stores .....  | 84                      | 73 829          | 8 396                    | 2 006                           | 563   | 11.9                                     | 4.0                    |  |  |  |  |  |  |
| 451110                         | Sporting goods stores .....  | 84                      | 73 829          | 8 396                    | 2 006                           | 563   | 11.9                                     | 4.0                    |  |  |  |  |  |  |
| 4511101                        | General-line sporting goods stores .....                             | 35                      | 35 351          | 3 811                    | 877                             | 270   | 9.4                                      | 3.0                    |  |  |  |  |  |  |
| 4511102                        | Specialty-line sporting goods stores .....                           | 49                      | 38 478          | 4 585                    | 1 129                           | 293   | 14.2                                     | 4.8                    |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                                      | 28                      | 47 779          | 4 900                    | 1 498                           | 301   | .8                                       | 1.4                    |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                                      | 28                      | 47 779          | 4 900                    | 1 498                           | 301   | .8                                       | 1.4                    |  |  |  |  |  |  |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 18                      | 11 180          | 1 646                    | 408                             | 146   | 14.5                                     | .9                     |  |  |  |  |  |  |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 18                      | 11 180          | 1 646                    | 408                             | 146   | 14.5                                     | .9                     |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....                           | 8                       | 13 750          | 1 921                    | 477                             | 83  | 15.4                                     | 1.1                    |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....                           | 8                       | 13 750          | 1 921                    | 477                             | 83  | 15.4                                     | 1.1                    |  |  |  |  |  |  |
| 4512                           | Book, periodical, & music stores .....                               | 67                      | 63 057          | 6 704                    | 1 606                           | 647   | 8.8                                      | 2.1                    |  |  |  |  |  |  |
| 45121                          | Book stores & news dealers .....                                     | 39                      | 38 716          | 4 451                    | 1 044                           | 445   | 2.8                                      | 3.0                    |  |  |  |  |  |  |
| 451211                         | Book stores .....  | 39                      | 38 716          | 4 451                    | 1 044                           | 445   | 2.8                                      | 3.0                    |  |  |  |  |  |  |
| 4512111                        | Book stores, general .....   | 24                      | 28 682          | 3 243                    | 705                             | 282   | .5                                       | 3.6                    |  |  |  |  |  |  |
| 4512112                        | Specialty book stores .....  | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45122                          | Prerecorded tape, compact disc, & record stores .....                | 28                      | 24 341          | 2 253                    | 562                             | 202   | 18.4                                     | .6                     |  |  |  |  |  |  |
| 451220                         | Prerecorded tape, compact disc, & record stores .....                | 28                      | 24 341          | 2 253                    | 562                             | 202   | 18.4                                     | .6                     |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                                     | 137                     | 1 182 075       | 113 881                  | 28 606                          | 9 687   | .5                                       | —                      |  |  |  |  |  |  |
| 4521                           | Department stores (incl leased depts) ## .....                       | 39                      | 872 740         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (incl leased depts) ## .....                       | 39                      | 872 740         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (excl leased depts) .....                          | 39                      | 857 715         | 87 753                   | 22 981                          | 7 436   | —  | —                      |  |  |  |  |  |  |
| 452110                         | Department stores (excl leased depts) .....                          | 39                      | 857 715         | 87 753                   | 22 981                          | 7 436   | —  | —                      |  |  |  |  |  |  |
| 4521101                        | Department stores (excl leased depts) .....                          | 39                      | 857 715         | 87 753                   | 22 981                          | 7 436   | —  | —                      |  |  |  |  |  |  |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 9                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4521103                        | National chain department stores (excl leased depts) .....           | 24                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                               | 98                      | 324 360         | 26 128                   | 5 625                           | 2 251   | 1.7                                      | .1                     |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                           | 94                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                           | 94                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....   | 72                      | 60 614          | 6 299                    | 1 278                           | 619   | .3                                       | .1                     |  |  |  |  |  |  |
| 4529902                        | Catalog showrooms .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL MSA—Con.</b> |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | Miscellaneous store retailers .....                           | 387                     | 253 950          | 33 744                   | 7 648                           | 2 838   | 15.6                                     | 7.1                    |  |  |  |  |  |  |
| 453                            | Florists .....  | 94                      | 22 024           | 4 666                    | 1 071                           | 423   | 30.0                                     | 13.1                   |  |  |  |  |  |  |
| 45311                          | Florists .....  | 94                      | 22 024           | 4 666                    | 1 071                           | 423   | 30.0                                     | 13.1                   |  |  |  |  |  |  |
| 453110                         | Florists .....  | 94                      | 22 024           | 4 666                    | 1 071                           | 423   | 30.0                                     | 13.1                   |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....              | 116                     | 91 110           | 9 407                    | 2 213                           | 929   | 9.7                                      | 6.9                    |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                     | 17                      | 50 245           | 3 972                    | 1 073                           | 314   | .6                                       | .8                     |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                     | 17                      | 50 245           | 3 972                    | 1 073                           | 314   | .6                                       | .8                     |  |  |  |  |  |  |
| 4532101                        | Stationery stores .....                                       | 6                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                                  | 11                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45322                          | Gift, novelty, & souvenir stores .....                        | 99                      | 40 865           | 5 435                    | 1 140                           | 615   | 20.9                                     | 14.5                   |  |  |  |  |  |  |
| 453220                         | Gift, novelty, & souvenir stores .....                        | 99                      | 40 865           | 5 435                    | 1 140                           | 615   | 20.9                                     | 14.5                   |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 66                      | 42 420           | 9 113                    | 1 980                           | 880   | 9.5                                      | 6.3                    |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 66                      | 42 420           | 9 113                    | 1 980                           | 880   | 9.5                                      | 6.3                    |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 66                      | 42 420           | 9 113                    | 1 980                           | 880   | 9.5                                      | 6.3                    |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 111                     | 98 396           | 10 558                   | 2 384                           | 606   | 20.5                                     | 6.3                    |  |  |  |  |  |  |
| 45391                          | Pet & pet supplies stores .....                               | 17                      | 11 984           | 1 504                    | 378                             | 147   | 29.6                                     | 5.0                    |  |  |  |  |  |  |
| 453910                         | Pet & pet supplies stores .....                               | 17                      | 11 984           | 1 504                    | 378                             | 147   | 29.6                                     | 5.0                    |  |  |  |  |  |  |
| 45392                          | Art dealers .....   | 17                      | 7 548            | 1 453                    | 289                             | 85  | 15.1                                     | 1.8                    |  |  |  |  |  |  |
| 453920                         | Art dealers .....   | 17                      | 7 548            | 1 453                    | 289                             | 85  | 15.1                                     | 1.8                    |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 26                      | 54 747           | 3 612                    | 791                             | 138   | 22.3                                     | 8.4                    |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 26                      | 54 747           | 3 612                    | 791                             | 138   | 22.3                                     | 8.4                    |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                 | 51                      | 24 117           | 3 989                    | 926                             | 236   | 13.9                                     | 3.3                    |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 117                     | 413 228          | 27 474                   | 6 629                           | 1 200   | 7.6                                      | 4.9                    |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                 | 24                      | 328 744          | 12 397                   | 2 965                           | 522   | 6.7                                      | 2.7                    |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                 | 24                      | 328 744          | 12 397                   | 2 965                           | 522   | 6.7                                      | 2.7                    |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                 | 24                      | 328 744          | 12 397                   | 2 965                           | 522   | 6.7                                      | 2.7                    |  |  |  |  |  |  |
| 4542                           | Vending machine operators .....                               | 24                      | 28 926           | 5 827                    | 1 447                           | 230   | 16.8                                     | 1.2                    |  |  |  |  |  |  |
| 45421                          | Vending machine operators .....                               | 24                      | 28 926           | 5 827                    | 1 447                           | 230   | 16.8                                     | 1.2                    |  |  |  |  |  |  |
| 454210                         | Vending machine operators .....                               | 24                      | 28 926           | 5 827                    | 1 447                           | 230   | 16.8                                     | 1.2                    |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 69                      | 55 558           | 9 250                    | 2 217                           | 448   | 8.4                                      | 19.7                   |  |  |  |  |  |  |
| 45431                          | Fuel dealers .....  | 26                      | 22 205           | 3 939                    | 998                             | 182   | 5.4                                      | 23.6                   |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....           | 26                      | 22 205           | 3 939                    | 998                             | 182   | 5.4                                      | 23.6                   |  |  |  |  |  |  |
| 45439                          | Other direct selling establishments .....                     | 43                      | 33 353           | 5 311                    | 1 219                           | 266   | 10.4                                     | 17.1                   |  |  |  |  |  |  |
| 454390                         | Other direct selling establishments .....                     | 43                      | 33 353           | 5 311                    | 1 219                           | 266   | 10.4                                     | 17.1                   |  |  |  |  |  |  |
| <b>COLUMBUS, GA—AL MSA</b>     |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade .....</b>                                     | <b>1 078</b>            | <b>2 215 980</b> | <b>213 261</b>           | <b>51 726</b>                   | <b>13 800</b>   | <b>5.1</b>                               | <b>4.8</b>             |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 138                     | 678 707          | 52 324                   | 12 552                          | 2 095   | 4.8                                      | 4.8                    |  |  |  |  |  |  |
| 4411                           | Automobile dealers .....                                      | 49                      | 601 172          | 39 671                   | 9 579                           | 1 457   | 3.4                                      | 3.8                    |  |  |  |  |  |  |
| 44111                          | New car dealers .....   | 19                      | 538 040          | 35 488                   | 8 495                           | 1 278   | —  | 3.8                    |  |  |  |  |  |  |
| 441110                         | New car dealers .....   | 19                      | 538 040          | 35 488                   | 8 495                           | 1 278   | —  | 3.8                    |  |  |  |  |  |  |
| 44112                          | Used car dealers .....  | 30                      | 63 132           | 4 183                    | 1 084                           | 179   | 32.4                                     | 3.4                    |  |  |  |  |  |  |
| 441120                         | Used car dealers .....  | 30                      | 63 132           | 4 183                    | 1 084                           | 179   | 32.4                                     | 3.4                    |  |  |  |  |  |  |
| 4412                           | Other motor vehicle dealers .....                             | 9                       | 17 775           | 1 204                    | 296                             | 62  | 17.4                                     | 12.2                   |  |  |  |  |  |  |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....         | 7                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                         | Motorcycle dealers .....                                      | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413                           | Automotive parts, accessories, & tire stores .....            | 80                      | 59 760           | 11 449                   | 2 677                           | 576   | 15.1                                     | 13.2                   |  |  |  |  |  |  |
| 44131                          | Automotive parts & accessories stores .....                   | 55                      | 33 091           | 5 771                    | 1 363                           | 351   | 9.9                                      | 4.0                    |  |  |  |  |  |  |
| 441310                         | Automotive parts & accessories stores .....                   | 55                      | 33 091           | 5 771                    | 1 363                           | 351   | 9.9                                      | 4.0                    |  |  |  |  |  |  |
| 44132                          | Tire dealers .....  | 25                      | 26 669           | 5 678                    | 1 314                           | 225   | 21.4                                     | 24.6                   |  |  |  |  |  |  |
| 441320                         | Tire dealers .....  | 25                      | 26 669           | 5 678                    | 1 314                           | 225   | 21.4                                     | 24.6                   |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 70                      | 66 427           | 11 367                   | 2 786                           | 557   | 7.3                                      | 4.4                    |  |  |  |  |  |  |
| 4421                           | Furniture stores .....  | 34                      | 40 511           | 7 074                    | 2 022                           | 344   | 6.1                                      | 3.6                    |  |  |  |  |  |  |
| 44211                          | Furniture stores .....  | 34                      | 40 511           | 7 074                    | 2 022                           | 344   | 6.1                                      | 3.6                    |  |  |  |  |  |  |
| 442110                         | Furniture stores .....  | 34                      | 40 511           | 7 074                    | 2 022                           | 344   | 6.1                                      | 3.6                    |  |  |  |  |  |  |
| 4422                           | Home furnishings stores .....                                 | 36                      | 25 916           | 4 293                    | 764                             | 213   | 9.2                                      | 5.6                    |  |  |  |  |  |  |
| 44221                          | Floor covering stores .....                                   | 14                      | 14 379           | 2 704                    | 417                             | 88  | 11.2                                     | 5.3                    |  |  |  |  |  |  |
| 442210                         | Floor covering stores .....                                   | 14                      | 14 379           | 2 704                    | 417                             | 88  | 11.2                                     | 5.3                    |  |  |  |  |  |  |
| 44229                          | Other home furnishings stores .....                           | 22                      | 11 537           | 1 589                    | 347                             | 125   | 6.6                                      | 6.0                    |  |  |  |  |  |  |
| 442299                         | All other home furnishings stores .....                       | 21                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 38                      | 41 694           | 5 492                    | 1 259                           | 276   | 6.6                                      | 11.0                   |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                          | 38                      | 41 694           | 5 492                    | 1 259                           | 276   | 6.6                                      | 11.0                   |  |  |  |  |  |  |
| 44311                          | Appliance, television, & other electronics stores .....       | 27                      | 35 053           | 4 678                    | 1 105                           | 231   | 6.2                                      | 9.9                    |  |  |  |  |  |  |
| 443112                         | Radio, television, & other electronics stores .....           | 19                      | 28 918           | 3 379                    | 792                             | 185   | 4.1                                      | 12.0                   |  |  |  |  |  |  |
| 44312                          | Computer & software stores .....                              | 10                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120                         | Computer & software stores .....                              | 10                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 74                      | 221 970          | 24 294                   | 5 983                           | 1 185   | 4.5                                      | .4                     |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 54                      | 210 398          | 22 357                   | 5 540                           | 1 039   | 4.4                                      | .4                     |  |  |  |  |  |  |
| 44411                          | Home centers .....  | 4                       | 69 918           | 5 911                    | 1 582                           | 388   | 6.2                                      | —                      |  |  |  |  |  |  |
| 444110                         | Home centers .....  | 4                       | 69 918           | 5 911                    | 1 582                           | 388   | 6.2                                      | —                      |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                         | 33                      | 128 162          | 14 601                   | 3 530                           | 560   | 3.3                                      | —                      |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                         | 33                      | 128 162          | 14 601                   | 3 530                           | 560   | 3.3                                      | —                      |  |  |  |  |  |  |
| 4442                           | Lawn & garden equipment & supplies stores .....               | 20                      | 11 572           | 1 937                    | 443                             | 146   | 5.1                                      | —                      |  |  |  |  |  |  |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                      | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                 |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLUMBUS, GA-AL MSA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                    | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 445                             | Food & beverage stores .....   | 138                     | 338 363         | 30 240                   | 7 036                           | 2 785   | 6.2                                      | 3.8                    |
| 4451                            | Grocery stores .....   | 81                      | 301 302         | 27 126                   | 6 264                           | 2 513   | 4.3                                      | 3.7                    |
| 44511                           | Supermarkets & other grocery (except convenience) stores .....       | 67                      | 297 394         | 26 699                   | 6 190                           | 2 480   | 3.7                                      | 3.4                    |
| 445110                          | Supermarkets & other grocery (except convenience) stores .....       | 67                      | 297 394         | 26 699                   | 6 190                           | 2 480   | 3.7                                      | 3.4                    |
| 4452                            | Specialty food stores .....  | 15                      | 3 911           | 431                      | 106                             | 54  | 2.4                                      | 1.7                    |
| 4453                            | Beer, wine, & liquor stores .....                                    | 42                      | 33 150          | 2 683                    | 666                             | 218   | 23.5                                     | 4.7                    |
| 44531                           | Beer, wine, & liquor stores .....                                    | 42                      | 33 150          | 2 683                    | 666                             | 218   | 23.5                                     | 4.7                    |
| 445310                          | Beer, wine, & liquor stores .....                                    | 42                      | 33 150          | 2 683                    | 666                             | 218   | 23.5                                     | 4.7                    |
| 446                             | Health & personal care stores .....                                  | 95                      | 92 599          | 13 553                   | 3 322                           | 742   | 14.6                                     | 8.0                    |
| 4461                            | Health & personal care stores .....                                  | 95                      | 92 599          | 13 553                   | 3 322                           | 742   | 14.6                                     | 8.0                    |
| 44612                           | Cosmetics, beauty supplies, & perfume stores .....                   | 11                      | 4 377           | 540                      | 131                             | 44  | 15.2                                     | 6.0                    |
| 446120                          | Cosmetics, beauty supplies, & perfume stores .....                   | 11                      | 4 377           | 540                      | 131                             | 44  | 15.2                                     | 6.0                    |
| 44613                           | Optical goods stores .....   | 14                      | 7 387           | 1 582                    | 380                             | 77  | 8.9                                      | 5.6                    |
| 446130                          | Optical goods stores .....   | 14                      | 7 387           | 1 582                    | 380                             | 77  | 8.9                                      | 5.6                    |
| 44619                           | Other health & personal care stores .....                            | 22                      | 8 874           | 1 970                    | 471                             | 82  | 6.2                                      | 24.7                   |
| 446191                          | Food (health) supplement stores .....                                | 10                      | 3 960           | 478                      | 119                             | 25  | 10.9                                     | 16.8                   |
| 447                             | Gasoline stations .....  | 134                     | 141 946         | 10 591                   | 2 488                           | 818   | 7.1                                      | 16.2                   |
| 4471                            | Gasoline stations .....  | 134                     | 141 946         | 10 591                   | 2 488                           | 818   | 7.1                                      | 16.2                   |
| 44711                           | Gasoline stations with convenience stores .....                      | 103                     | 120 505         | 8 481                    | 1 969                           | 659   | 4.0                                      | 18.1                   |
| 447110                          | Gasoline stations with convenience stores .....                      | 103                     | 120 505         | 8 481                    | 1 969                           | 659   | 4.0                                      | 18.1                   |
| 448                             | Clothing & clothing accessories stores .....                         | 151                     | 132 445         | 16 385                   | 3 930                           | 1 362   | 4.3                                      | 7.1                    |
| 4481                            | Clothing stores .....  | 87                      | 94 271          | 10 956                   | 2 727                           | 954   | 3.7                                      | 2.8                    |
| 44811                           | Men's clothing stores .....  | 15                      | 13 251          | 1 401                    | 357                             | 106   | —  | 4.6                    |
| 448110                          | Men's clothing stores .....  | 15                      | 13 251          | 1 401                    | 357                             | 106   | —  | 4.6                    |
| 44814                           | Family clothing stores .....   | 11                      | 47 068          | 5 329                    | 1 346                           | 370   | .8                                       | —                      |
| 448140                          | Family clothing stores .....   | 11                      | 47 068          | 5 329                    | 1 346                           | 370   | .8                                       | —                      |
| 44819                           | Other clothing stores .....  | 10                      | 7 086           | 1 013                    | 218                             | 86  | 3.9                                      | 1.4                    |
| 448190                          | Other clothing stores .....  | 10                      | 7 086           | 1 013                    | 218                             | 86  | 3.9                                      | 1.4                    |
| 4482101                         | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105                         | Athletic footwear stores .....                                       | 8                       | 7 671           | 916                      | 203                             | 60  | —  | —                      |
| 4483                            | Jewelry, luggage, & leather goods stores .....                       | 33                      | 17 587          | 3 220                    | 699                             | 246   | 12.1                                     | 32.8                   |
| 451                             | Sporting goods, hobby, book, & music stores .....                    | 51                      | 36 602          | 3 657                    | 820                             | 299   | 4.1                                      | 3.8                    |
| 4511                            | Sporting goods, hobby, & musical instrument stores .....             | 39                      | 24 237          | 2 702                    | 595                             | 186   | 6.2                                      | 1.8                    |
| 45114                           | Musical instrument & supplies stores .....                           | 4                       | 4 051           | 527                      | 124                             | 27  | 5.7                                      | —                      |
| 451140                          | Musical instrument & supplies stores .....                           | 4                       | 4 051           | 527                      | 124                             | 27  | 5.7                                      | —                      |
| 4512                            | Book, periodical, & music stores .....                               | 12                      | 12 365          | 955                      | 225                             | 113   | —  | 7.8                    |
| 45121                           | Book stores & news dealers .....                                     | 6                       | 6 045           | 464                      | 104                             | 67  | —  | —                      |
| 452                             | General merchandise stores .....                                     | 38                      | 365 715         | 33 007                   | 8 349                           | 2 868   | 1.4                                      | —                      |
| 4521102                         | Discount or mass merchandising dept stores (excl leased depts) ..... | 8                       | D               | D                        | D                               | g   | D  | D                      |
| 45299                           | All other general merchandise stores .....                           | 25                      | D               | D                        | D                               | e   | D  | D                      |
| 452990                          | All other general merchandise stores .....                           | 25                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901                         | Variety stores .....   | 17                      | 17 534          | 1 815                    | 399                             | 186   | .4                                       | —                      |
| 453                             | Miscellaneous store retailers .....                                  | 109                     | 62 241          | 6 479                    | 1 561                           | 506   | 6.8                                      | 15.4                   |
| 4532                            | Office supplies, stationery, & gift stores .....                     | 34                      | 28 259          | 2 364                    | 628                             | 263   | 3.6                                      | 4.7                    |
| 45321                           | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                          | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102                         | Office supplies stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                            | Other miscellaneous store retailers .....                            | 26                      | 25 793          | 2 537                    | 544                             | 91  | 3.0                                      | 21.4                   |
| 45393                           | Manufactured (mobile) home dealers .....                             | 9                       | 21 466          | 1 723                    | 360                             | 46  | —  | 22.5                   |
| 453930                          | Manufactured (mobile) home dealers .....                             | 9                       | 21 466          | 1 723                    | 360                             | 46  | —  | 22.5                   |
| 45399                           | All other miscellaneous store retailers .....                        | 11                      | 2 998           | 552                      | 107                             | 26  | 4.8                                      | 18.8                   |
| 454                             | Nonstore retailers .....   | 42                      | 37 271          | 5 872                    | 1 640                           | 307   | 4.8                                      | 2.0                    |
| 4541                            | Electronic shopping & mail-order houses .....                        | 14                      | 24 315          | 3 287                    | 979                             | 126   | 5.4                                      | —                      |
| 45411                           | Electronic shopping & mail-order houses .....                        | 14                      | 24 315          | 3 287                    | 979                             | 126   | 5.4                                      | —                      |
| 454110                          | Electronic shopping & mail-order houses .....                        | 14                      | 24 315          | 3 287                    | 979                             | 126   | 5.4                                      | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DECATUR, AL MSA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 683                     | 1 253 091       | 105 166                  | 24 407                          | 7 147   | 7.5                                      | 2.9                    |
| 441                    | Motor vehicle & parts dealers .....                           | 79                      | 425 307         | 24 871                   | 5 913                           | 1 005   | 2.2                                      | .4                     |
| 4411                   | Automobile dealers .....                                      | 27                      | 381 934         | 18 579                   | 4 446                           | 640   | 1.1                                      | .1                     |
| 4412                   | Other motor vehicle dealers .....                             | 7                       | 11 935          | 1 021                    | 222                             | 61  | .8                                       | 10.3                   |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 50                      | 32 802          | 4 689                    | 1 098                           | 312   | 20.4                                     | 7.0                    |
| 4421                   | Furniture stores .....  | 23                      | 18 503          | 2 717                    | 616                             | 152   | 10.4                                     | 3.8                    |
| 44211                  | Furniture stores .....  | 23                      | 18 503          | 2 717                    | 616                             | 152   | 10.4                                     | 3.8                    |
| 442110                 | Furniture stores .....  | 23                      | 18 503          | 2 717                    | 616                             | 152   | 10.4                                     | 3.8                    |
| 4422                   | Home furnishings stores .....                                 | 27                      | 14 299          | 1 972                    | 482                             | 160   | 33.4                                     | 11.2                   |
| 44229                  | Other home furnishings stores .....                           | 15                      | 5 821           | 941                      | 234                             | 89  | 3.5                                      | 5.8                    |
| 443                    | Electronics & appliance stores .....                          | 27                      | 14 199          | 1 720                    | 431                             | 103   | 6.9                                      | 3.7                    |
| 4431                   | Electronics & appliance stores .....                          | 27                      | 14 199          | 1 720                    | 431                             | 103   | 6.9                                      | 3.7                    |
| 444                    | Building material & garden equipment & supplies dealers ..... | 58                      | 133 460         | 11 487                   | 2 906                           | 595   | 3.8                                      | 3.3                    |
| 4441                   | Building material & supplies dealers .....                    | 45                      | 122 827         | 10 050                   | 2 605                           | 505   | 3.9                                      | 2.8                    |
| 44419                  | Other building material dealers .....                         | 27                      | 91 711          | 7 264                    | 1 910                           | 311   | 5.0                                      | 2.9                    |
| 444190                 | Other building material dealers .....                         | 27                      | 91 711          | 7 264                    | 1 910                           | 311   | 5.0                                      | 2.9                    |
| 4442                   | Lawn & garden equipment & supplies stores .....               | 13                      | 10 633          | 1 437                    | 301                             | 90  | 2.5                                      | 9.2                    |
| 44422                  | Nursery & garden centers .....                                | 10                      | 9 551           | 1 204                    | 250                             | 76  | 2.8                                      | 10.2                   |
| 444220                 | Nursery & garden centers .....                                | 10                      | 9 551           | 1 204                    | 250                             | 76  | 2.8                                      | 10.2                   |
| 445                    | Food & beverage stores .....                                  | 61                      | 175 749         | 14 737                   | 3 541                           | 1 298   | 7.8                                      | 1.6                    |
| 4451                   | Grocery stores .....  | 46                      | 160 979         | 13 630                   | 3 274                           | 1 226   | 8.5                                      | 1.8                    |
| 446                    | Health & personal care stores .....                           | 59                      | 57 622          | 7 755                    | 1 796                           | 490   | 23.1                                     | 13.5                   |
| 4461                   | Health & personal care stores .....                           | 59                      | 57 622          | 7 755                    | 1 796                           | 490   | 23.1                                     | 13.5                   |
| 44612                  | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 446120                 | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 447                    | Gasoline stations .....                                       | 123                     | 121 714         | 6 796                    | 1 580                           | 621   | 19.3                                     | 8.5                    |
| 4471                   | Gasoline stations .....                                       | 123                     | 121 714         | 6 796                    | 1 580                           | 621   | 19.3                                     | 8.5                    |
| 44711                  | Gasoline stations with convenience stores .....               | 105                     | 99 608          | 5 725                    | 1 335                           | 545   | 16.6                                     | 9.7                    |
| 447110                 | Gasoline stations with convenience stores .....               | 105                     | 99 608          | 5 725                    | 1 335                           | 545   | 16.6                                     | 9.7                    |
| 448                    | Clothing & clothing accessories stores .....                  | 70                      | 56 388          | 6 882                    | 1 583                           | 667   | 18.2                                     | 5.9                    |
| 4481                   | Clothing stores .....   | 35                      | 38 571          | 4 255                    | 964                             | 404   | 15.2                                     | .7                     |
| 4483                   | Jewelry, luggage, & leather goods stores .....                | 24                      | 12 257          | 1 967                    | 450                             | 198   | 35.8                                     | 24.9                   |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 33                      | 16 814          | 1 923                    | 453                             | 171   | 9.8                                      | 3.3                    |
| 4511                   | Sporting goods, hobby, & musical instrument stores .....      | 25                      | 12 060          | 1 408                    | 320                             | 102   | 13.7                                     | 1.0                    |
| 452                    | General merchandise stores .....                              | 26                      | 152 097         | 17 201                   | 3 513                           | 1 427   | —  | —                      |
| 45299                  | All other general merchandise stores .....                    | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4529903                | Miscellaneous general merchandise stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 80                      | 46 029          | 3 685                    | 884                             | 310   | 20.5                                     | 5.3                    |
| 4532                   | Office supplies, stationery, & gift stores .....              | 19                      | 12 380          | 1 231                    | 296                             | 131   | 3.5                                      | 2.2                    |
| 45321                  | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 453210                 | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 4532102                | Office supplies stores .....                                  | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 4539                   | Other miscellaneous store retailers .....                     | 33                      | D               | D                        | D                               | b   | D  | D                      |
| 45393                  | Manufactured (mobile) home dealers .....                      | 10                      | 21 956          | 991                      | 249                             | 34  | 28.4                                     | 3.1                    |
| 453930                 | Manufactured (mobile) home dealers .....                      | 10                      | 21 956          | 991                      | 249                             | 34  | 28.4                                     | 3.1                    |
| 45399                  | All other miscellaneous store retailers .....                 | 20                      | D               | D                        | D                               | b   | D  | D                      |
| 454                    | Nonstore retailers .....                                      | 17                      | 20 910          | 3 420                    | 709                             | 148   | 1.8                                      | .2                     |
| 4542                   | Vending machine operators .....                               | 6                       | 12 132          | 1 705                    | 300                             | 66  | 3.1                                      | —                      |
| 45421                  | Vending machine operators .....                               | 6                       | 12 132          | 1 705                    | 300                             | 66  | 3.1                                      | —                      |
| 454210                 | Vending machine operators .....                               | 6                       | 12 132          | 1 705                    | 300                             | 66  | 3.1                                      | —                      |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers .....           | 6                       | 6 730           | 1 162                    | 270                             | 47  | —  | —                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DOOTHAN, AL MSA</b> |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>                                     | <b>838</b>              | <b>1 489 975</b> | <b>142 652</b>           | <b>33 902</b>                   | <b>9 203</b>  | <b>6.8</b>                               | <b>4.7</b>             |
| 441                    | Motor vehicle & parts dealers .....                           | 124                     | 424 541          | 34 062                   | 8 826                           | 1 405   | 7.1                                      | 3.9                    |
| 4411                   | Automobile dealers .....                                      | 49                      | 365 052          | 25 548                   | 6 749                           | 960   | 6.9                                      | 2.5                    |
| 44112                  | Used car dealers .....  | 30                      | 78 428           | 4 400                    | 1 193                           | 244   | 10.7                                     | 7.0                    |
| 441120                 | Used car dealers .....  | 30                      | 78 428           | 4 400                    | 1 193                           | 244   | 10.7                                     | 7.0                    |
| 4412                   | Other motor vehicle dealers .....                             | 8                       | 17 389           | 1 352                    | 296                             | 63  | 3.5                                      | 6.7                    |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 7                       | D                | D                        | b                               | D   | D  | —                      |
| 441221                 | Motorcycle dealers .....                                      | 4                       | 7 645            | 718                      | 142                             | 28  | 3.3                                      | —                      |
| 4413                   | Automotive parts, accessories, & tire stores .....            | 67                      | 42 100           | 7 162                    | 1 781                           | 382   | 10.1                                     | 14.8                   |
| 44132                  | Tire dealers .....  | 20                      | 17 801           | 3 048                    | 776                             | 144   | 3.0                                      | 15.9                   |
| 441320                 | Tire dealers .....  | 20                      | 17 801           | 3 048                    | 776                             | 144   | 3.0                                      | 15.9                   |
| 442                    | Furniture & home furnishings stores .....                     | 55                      | 37 411           | 5 760                    | 1 338                           | 326   | 10.1                                     | 2.5                    |
| 4421                   | Furniture stores .....  | 34                      | 25 546           | 3 800                    | 900                             | 201   | 9.5                                      | 2.0                    |
| 44211                  | Furniture stores .....  | 34                      | 25 546           | 3 800                    | 900                             | 201   | 9.5                                      | 2.0                    |
| 442110                 | Furniture stores .....  | 34                      | 25 546           | 3 800                    | 900                             | 201   | 9.5                                      | 2.0                    |
| 4422                   | Home furnishings stores .....                                 | 21                      | 11 865           | 1 960                    | 438                             | 125   | 11.6                                     | 3.5                    |
| 443                    | Electronics & appliance stores .....                          | 30                      | 22 663           | 2 443                    | 605                             | 140   | 11.4                                     | 13.9                   |
| 4431                   | Electronics & appliance stores .....                          | 30                      | 22 663           | 2 443                    | 605                             | 140   | 11.4                                     | 13.9                   |
| 44311                  | Appliance, television, & other electronics stores .....       | 24                      | 19 118           | 1 979                    | 493                             | 115   | 13.5                                     | 8.8                    |
| 443112                 | Radio, television, & other electronics stores .....           | 15                      | 13 457           | 1 543                    | 360                             | 89  | 8.5                                      | 12.5                   |
| 444                    | Building material & garden equipment & supplies dealers ..... | 71                      | 185 152          | 19 719                   | 4 603                           | 913   | 3.3                                      | 1.5                    |
| 4441                   | Building material & supplies dealers .....                    | 51                      | 150 420          | 17 035                   | 3 997                           | 749   | 2.1                                      | 2                      |
| 44419                  | Other building material dealers .....                         | 35                      | 108 089          | 13 463                   | 3 097                           | 495   | 1.5                                      | 2                      |
| 444190                 | Other building material dealers .....                         | 35                      | 108 089          | 13 463                   | 3 097                           | 495   | 1.5                                      | 2                      |
| 4442                   | Lawn & garden equipment & supplies stores .....               | 20                      | 34 732           | 2 684                    | 606                             | 164   | 8.7                                      | 7.1                    |
| 44422                  | Nursery & garden centers .....                                | 16                      | 32 031           | 2 447                    | 561                             | 147   | 9.4                                      | —                      |
| 444220                 | Nursery & garden centers .....                                | 16                      | 32 031           | 2 447                    | 561                             | 147   | 9.4                                      | —                      |
| 445                    | Food & beverage stores .....                                  | 58                      | 157 800          | 13 303                   | 3 172                           | 1 247   | 8.1                                      | 1.5                    |
| 446                    | Health & personal care stores .....                           | 59                      | 49 675           | 8 046                    | 1 791                           | 358   | 12.3                                     | 11.0                   |
| 4461                   | Health & personal care stores .....                           | 59                      | 49 675           | 8 046                    | 1 791                           | 358   | 12.3                                     | 11.0                   |
| 44612                  | Cosmetics, beauty supplies, & perfume stores .....            | 7                       | 2 914            | 393                      | 89                              | 24  | .5                                       | —                      |
| 446120                 | Cosmetics, beauty supplies, & perfume stores .....            | 7                       | 2 914            | 393                      | 89                              | 24  | .5                                       | —                      |
| 44619                  | Other health & personal care stores .....                     | 15                      | 6 661            | 1 845                    | 424                             | 61  | 3.9                                      | 6.4                    |
| 447                    | Gasoline stations .....                                       | 136                     | 124 852          | 7 770                    | 1 843                           | 705   | 5.0                                      | 17.6                   |
| 4471                   | Gasoline stations .....                                       | 136                     | 124 852          | 7 770                    | 1 843                           | 705   | 5.0                                      | 17.6                   |
| 44711                  | Gasoline stations with convenience stores .....               | 119                     | 113 813          | 7 118                    | 1 683                           | 652   | 3.9                                      | 19.1                   |
| 447110                 | Gasoline stations with convenience stores .....               | 119                     | 113 813          | 7 118                    | 1 683                           | 652   | 3.9                                      | 19.1                   |
| 448                    | Clothing & clothing accessories stores .....                  | 110                     | 75 090           | 8 460                    | 2 191                           | 855   | 16.2                                     | 9.3                    |
| 4481                   | Clothing stores .....   | 68                      | 47 132           | 5 488                    | 1 388                           | 568   | 11.8                                     | 11.0                   |
| 44819                  | Other clothing stores .....                                   | 9                       | 3 540            | 396                      | 98                              | 44  | 6.4                                      | —                      |
| 448190                 | Other clothing stores .....                                   | 9                       | 3 540            | 396                      | 98                              | 44  | 6.4                                      | —                      |
| 4483                   | Jewelry, luggage, & leather goods stores .....                | 20                      | 16 332           | 1 781                    | 511                             | 159   | 37.8                                     | 11.1                   |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 37                      | 27 893           | 2 956                    | 662                             | 251   | 4.2                                      | 1.1                    |
| 4511                   | Sporting goods, hobby, & musical instrument stores .....      | 25                      | 19 106           | 2 136                    | 472                             | 159   | 5.3                                      | —                      |
| 4512                   | Book, periodical, & music stores .....                        | 12                      | 8 787            | 820                      | 190                             | 92  | 1.8                                      | 3.6                    |
| 45121                  | Book stores & news dealers .....                              | 9                       | 5 815            | 563                      | 131                             | 63  | 2.8                                      | 5.5                    |
| 4512112                | Specialty book stores .....                                   | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 33                      | 263 242          | 26 251                   | 5 714                           | 2 159   | —  | —                      |
| 45299                  | All other general merchandise stores .....                    | 22                      | D                | D                        | D                               | c   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 22                      | D                | D                        | D                               | c   | DD                                       | DD                     |
| 4529901                | Variety stores .....  | 17                      | D                | D                        | D                               | c   | DD                                       | DD                     |
| 4529903                | Miscellaneous general merchandise stores .....                | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 99                      | 73 556           | 7 210                    | 1 718                           | 485   | 25.9                                     | 12.5                   |
| 4532                   | Office supplies, stationery, & gift stores .....              | 28                      | 15 736           | 1 840                    | 430                             | 151   | 14.0                                     | 6.4                    |
| 45321                  | Office supplies & stationery stores .....                     | 7                       | D                | D                        | b                               | D   | D  | D                      |
| 453210                 | Office supplies & stationery stores .....                     | 7                       | D                | D                        | b                               | D   | D  | D                      |
| 4532102                | Office supplies stores .....                                  | 6                       | D                | D                        | b                               | D   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 29                      | 50 644           | 4 146                    | 981                             | 196   | 28.4                                     | 15.8                   |
| 45393                  | Manufactured (mobile) home dealers .....                      | 17                      | 46 791           | 3 474                    | 827                             | 151   | 29.7                                     | 16.6                   |
| 453930                 | Manufactured (mobile) home dealers .....                      | 17                      | 46 791           | 3 474                    | 827                             | 151   | 29.7                                     | 16.6                   |
| 45399                  | All other miscellaneous store retailers .....                 | 8                       | 3 141            | 591                      | 132                             | 31  | 12.8                                     | —                      |
| 454                    | Nonstore retailers .....                                      | 26                      | 48 100           | 6 672                    | 1 439                           | 359   | 1.8                                      | 1.7                    |
| 4541                   | Electronic shopping & mail-order houses .....                 | 4                       | 25 933           | 3 526                    | 723                             | 165   | —  | —                      |
| 45411                  | Electronic shopping & mail-order houses .....                 | 4                       | 25 933           | 3 526                    | 723                             | 165   | —  | —                      |
| 454110                 | Electronic shopping & mail-order houses .....                 | 4                       | 25 933           | 3 526                    | 723                             | 165   | —  | —                      |
| 4543                   | Direct selling establishments .....                           | 19                      | D                | D                        | D                               | c   | D  | D                      |
| 45431                  | Fuel dealers .....  | 7                       | D                | D                        | D                               | b   | D  | D                      |
| 454311                 | Heating oil dealers .....                                     | 1                       | D                | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FLORENCE, AL MSA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 735                     | 1 308 311       | 119 937                  | 27 625                          | 8 461   | 7.3                                      | 5.7                    |
| 441                     | Motor vehicle & parts dealers .....                           | 94                      | 377 714         | 24 507                   | 5 077                           | 966   | 4.0                                      | 4.9                    |
| 4411                    | Automobile dealers .....                                      | 37                      | 332 736         | 17 510                   | 3 821                           | 661   | 2.6                                      | 4.5                    |
| 4412                    | Other motor vehicle dealers .....                             | 13                      | 17 471          | 1 563                    | 279                             | 66  | 30.9                                     | 15.6                   |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers .....         | 10                      | 16 828          | 1 446                    | 251                             | 58  | 32.1                                     | 16.2                   |
| 44122                   | Boat dealers .....  | 7                       | D               | D                        | b                               | D   | D  | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 34                      | 20 049          | 2 571                    | 634                             | 165   | 20.4                                     | .5                     |
| 4421                    | Furniture stores .....  | 16                      | 11 784          | 1 674                    | 421                             | 111   | 18.9                                     | —                      |
| 44211                   | Furniture stores .....  | 16                      | 11 784          | 1 674                    | 421                             | 111   | 18.9                                     | —                      |
| 442110                  | Furniture stores .....  | 16                      | 11 784          | 1 674                    | 421                             | 111   | 18.9                                     | —                      |
| 443                     | Electronics & appliance stores .....                          | 29                      | 22 550          | 3 376                    | 821                             | 172   | 12.6                                     | 3.0                    |
| 4431                    | Electronics & appliance stores .....                          | 29                      | 22 550          | 3 376                    | 821                             | 172   | 12.6                                     | 3.0                    |
| 44311                   | Appliance, television, & other electronics stores .....       | 21                      | 18 764          | 2 539                    | 585                             | 125   | 12.3                                     | 2.4                    |
| 443111                  | Household appliance stores .....                              | 12                      | 11 553          | 1 813                    | 395                             | 85  | 17.0                                     | 4.0                    |
| 444                     | Building material & garden equipment & supplies dealers ..... | 65                      | 134 344         | 13 540                   | 3 239                           | 682   | 6.1                                      | 3.3                    |
| 4441                    | Building material & supplies dealers .....                    | 54                      | 128 758         | 12 852                   | 3 089                           | 635   | 4.4                                      | 3.4                    |
| 44419                   | Other building material dealers .....                         | 33                      | 75 200          | 7 342                    | 1 773                           | 303   | 5.6                                      | 2.4                    |
| 444190                  | Other building material dealers .....                         | 33                      | 75 200          | 7 342                    | 1 773                           | 303   | 5.6                                      | 2.4                    |
| 445                     | Food & beverage stores .....                                  | 87                      | 161 958         | 14 789                   | 3 625                           | 1 329   | 13.3                                     | 24.1                   |
| 446                     | Health & personal care stores .....                           | 62                      | 45 926          | 5 691                    | 1 281                           | 322   | 32.4                                     | 4.9                    |
| 4461                    | Health & personal care stores .....                           | 62                      | 45 926          | 5 691                    | 1 281                           | 322   | 32.4                                     | 4.9                    |
| 44612                   | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | D               | D                        | a                               | D   | D  | D                      |
| 446120                  | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | D               | D                        | a                               | D   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 94                      | 92 501          | 6 918                    | 1 540                           | 685   | 18.1                                     | 3.6                    |
| 44711                   | Gasoline stations with convenience stores .....               | 73                      | 76 116          | 5 599                    | 1 231                           | 581   | 17.5                                     | 2.4                    |
| 447110                  | Gasoline stations with convenience stores .....               | 73                      | 76 116          | 5 599                    | 1 231                           | 581   | 17.5                                     | 2.4                    |
| 448                     | Clothing & clothing accessories stores .....                  | 87                      | 66 075          | 7 494                    | 1 796                           | 790   | 4.3                                      | 6.8                    |
| 4481                    | Clothing stores .....   | 55                      | 49 961          | 5 474                    | 1 357                           | 562   | 3.9                                      | 5.2                    |
| 44819                   | Other clothing stores .....                                   | 4                       | 2 477           | 262                      | 68                              | 18  | .3                                       | 59.6                   |
| 448190                  | Other clothing stores .....                                   | 4                       | 2 477           | 262                      | 68                              | 18  | .3                                       | 59.6                   |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 50                      | 35 635          | 6 100                    | 1 351                           | 486   | 6.3                                      | 1.1                    |
| 4511                    | Sporting goods, hobby, & musical instrument stores ..         | 35                      | 15 926          | 1 826                    | 402                             | 178   | 11.6                                     | 1.7                    |
| 4512                    | Book, periodical, & music stores .....                        | 15                      | 19 709          | 4 274                    | 949                             | 308   | 2.0                                      | .5                     |
| 45121                   | Book stores & news dealers .....                              | 11                      | D               | D                        | e                               | D   | D  | D                      |
| 451211                  | Book stores .....   | 11                      | D               | D                        | e                               | D   | D  | D                      |
| 4512111                 | Book stores, general .....                                    | 6                       | D               | D                        | e                               | D   | D  | D                      |
| 452                     | General merchandise stores .....                              | 35                      | 278 679         | 26 389                   | 6 288                           | 2 308   | .6                                       | .3                     |
| 4529                    | Other general merchandise stores .....                        | 28                      | D               | D                        | D                               | g   | D  | D                      |
| 45299                   | All other general merchandise stores .....                    | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                  | All other general merchandise stores .....                    | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901                 | Variety stores .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 81                      | 56 511          | 5 747                    | 1 270                           | 412   | 9.3                                      | .8                     |
| 4532                    | Office supplies, stationery, & gift stores .....              | 24                      | 18 470          | 2 681                    | 613                             | 195   | 3.7                                      | 1.0                    |
| 45321                   | Office supplies & stationery stores .....                     | 5                       | 13 689          | 2 154                    | 480                             | 102   | —  | —                      |
| 453210                  | Office supplies & stationery stores .....                     | 5                       | 13 689          | 2 154                    | 480                             | 102   | —  | —                      |
| 4532102                 | Office supplies stores .....                                  | 5                       | 13 689          | 2 154                    | 480                             | 102   | —  | —                      |
| 4539                    | Other miscellaneous store retailers .....                     | 27                      | 32 688          | 2 258                    | 465                             | 130   | 11.1                                     | —                      |
| 45393                   | Manufactured (mobile) home dealers .....                      | 13                      | 28 363          | 1 625                    | 332                             | 76  | 9.0                                      | —                      |
| 453930                  | Manufactured (mobile) home dealers .....                      | 13                      | 28 363          | 1 625                    | 332                             | 76  | 9.0                                      | —                      |
| 45399                   | All other miscellaneous store retailers .....                 | 10                      | 2 987           | 471                      | 93                              | 36  | 26.0                                     | .1                     |
| 454                     | Nonstore retailers .....                                      | 17                      | 16 369          | 2 815                    | 703                             | 144   | 1.1                                      | 3.4                    |
| <b>GADSDEN, AL MSA</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 452                     | 737 764         | 65 942                   | 16 361                          | 4 935   | 7.8                                      | 3.2                    |
| 441                     | Motor vehicle & parts dealers .....                           | 59                      | 162 743         | 10 438                   | 2 556                           | 447   | 4.6                                      | .4                     |
| 44112                   | Used car dealers .....  | 18                      | 34 735          | 1 079                    | 301                             | 59  | 12.7                                     | —                      |
| 441120                  | Used car dealers .....  | 18                      | 34 735          | 1 079                    | 301                             | 59  | 12.7                                     | —                      |
| 4412                    | Other motor vehicle dealers .....                             | 6                       | 14 538          | 1 206                    | 250                             | 45  | 4.8                                      | 2.2                    |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 441221                  | Motorcycle dealers .....                                      | 3                       | D               | D                        | b                               | D   | D  | D                      |
| 441229                  | All other motor vehicle dealers .....                         | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 24                      | 17 046          | 3 144                    | 782                             | 162   | 22.0                                     | 6.0                    |
| 4421                    | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 44211                   | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 442110                  | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 443                     | Electronics & appliance stores .....                          | 22                      | 12 780          | 1 814                    | 445                             | 108   | 6.9                                      | 1.8                    |
| 4431                    | Electronics & appliance stores .....                          | 22                      | 12 780          | 1 814                    | 445                             | 108   | 6.9                                      | 1.8                    |
| 444                     | Building material & garden equipment & supplies dealers ..... | 34                      | 61 491          | 5 480                    | 1 320                           | 345   | 6.7                                      | 1.3                    |
| 4441                    | Building material & supplies dealers .....                    | 23                      | 54 667          | 4 885                    | 1 205                           | 296   | .8                                       | 1.5                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                             |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>GADSDEN, AL MSA—Con.</b> |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>    |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 445                         | Food & beverage stores .....                                  | 50                      | 153 448          | 12 219                   | 3 358                           | 1 168   | 15.4                                     | .6                     |  |  |  |  |  |  |
| 446                         | Health & personal care stores .....                           | 44                      | 36 725           | 5 559                    | 1 186                           | 297   | 15.5                                     | 3.2                    |  |  |  |  |  |  |
| 4461                        | Health & personal care stores .....                           | 44                      | 36 725           | 5 559                    | 1 186                           | 297   | 15.5                                     | 3.2                    |  |  |  |  |  |  |
| 44612                       | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 2 283            | 247                      | 60                              | 20  | —  | —                      |  |  |  |  |  |  |
| 446120                      | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 2 283            | 247                      | 60                              | 20  | —  | —                      |  |  |  |  |  |  |
| 447                         | Gasoline stations .....                                       | 66                      | 72 512           | 4 027                    | 998                             | 347   | 10.2                                     | 11.5                   |  |  |  |  |  |  |
| 44711                       | Gasoline stations with convenience stores .....               | 54                      | 64 451           | 3 516                    | 874                             | 287   | 7.5                                      | 12.9                   |  |  |  |  |  |  |
| 447110                      | Gasoline stations with convenience stores .....               | 54                      | 64 451           | 3 516                    | 874                             | 287   | 7.5                                      | 12.9                   |  |  |  |  |  |  |
| 448                         | Clothing & clothing accessories stores .....                  | 51                      | 39 118           | 4 226                    | 1 085                           | 421   | 1.2                                      | 5.6                    |  |  |  |  |  |  |
| 4481                        | Clothing stores .....   | 28                      | 28 332           | 2 649                    | 657                             | 310   | 1.2                                      | 4.5                    |  |  |  |  |  |  |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 24                      | 15 154           | 1 558                    | 434                             | 125   | 19.2                                     | 1.4                    |  |  |  |  |  |  |
| 452                         | General merchandise stores .....                              | 22                      | 139 030          | 13 533                   | 3 256                           | 1 226   | .6                                       | .6                     |  |  |  |  |  |  |
| 45299                       | All other general merchandise stores .....                    | 15                      | 14 349           | 1 572                    | 342                             | 156   | 6.1                                      | 5.8                    |  |  |  |  |  |  |
| 452990                      | All other general merchandise stores .....                    | 15                      | 14 349           | 1 572                    | 342                             | 156   | 6.1                                      | 5.8                    |  |  |  |  |  |  |
| 4529901                     | Variety stores .....  | 14                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                         | Miscellaneous store retailers .....                           | 41                      | 12 982           | 1 542                    | 331                             | 163   | 4.8                                      | 21.5                   |  |  |  |  |  |  |
| 4532102                     | Office supplies stores .....                                  | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                        | Other miscellaneous store retailers .....                     | 11                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                       | All other miscellaneous store retailers .....                 | 8                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                         | Nonstore retailers .....                                      | 15                      | 14 735           | 2 402                    | 610                             | 126   | —  | 27.6                   |  |  |  |  |  |  |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers .....           | 5                       | 7 780            | 1 140                    | 299                             | 48  | —  | 27.6                   |  |  |  |  |  |  |
| <b>HUNTSVILLE, AL MSA</b>   |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                       | <b>Retail trade</b> .....                                     | <b>1 479</b>            | <b>3 015 307</b> | <b>291 356</b>           | <b>68 763</b>                   | <b>19 814</b>   | <b>6.6</b>                               | <b>4.1</b>             |  |  |  |  |  |  |
| 441                         | Motor vehicle & parts dealers .....                           | 174                     | 792 487          | 61 599                   | 13 917                          | 2 221   | 9.9                                      | 1.9                    |  |  |  |  |  |  |
| 4411                        | Automobile dealers .....                                      | 65                      | 643 716          | 44 308                   | 9 844                           | 1 363   | 9.9                                      | .9                     |  |  |  |  |  |  |
| 44111                       | New car dealers .....   | 23                      | 597 148          | 42 050                   | 9 325                           | 1 253   | 8.4                                      | .4                     |  |  |  |  |  |  |
| 441110                      | New car dealers .....   | 23                      | 597 148          | 42 050                   | 9 325                           | 1 253   | 8.4                                      | .4                     |  |  |  |  |  |  |
| 44112                       | Used car dealers .....  | 42                      | 46 568           | 2 258                    | 519                             | 110   | 28.9                                     | 7.8                    |  |  |  |  |  |  |
| 441120                      | Used car dealers .....  | 42                      | 46 568           | 2 258                    | 519                             | 110   | 28.9                                     | 7.8                    |  |  |  |  |  |  |
| 4412                        | Other motor vehicle dealers .....                             | 19                      | 77 990           | 3 532                    | 784                             | 164   | 11.0                                     | 4.8                    |  |  |  |  |  |  |
| 44121                       | Recreational vehicle dealers .....                            | 9                       | 55 402           | 1 773                    | 408                             | 88  | 12.2                                     | 3.5                    |  |  |  |  |  |  |
| 441210                      | Recreational vehicle dealers .....                            | 9                       | 55 402           | 1 773                    | 408                             | 88  | 12.2                                     | 3.5                    |  |  |  |  |  |  |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....         | 10                      | 22 588           | 1 759                    | 376                             | 76  | 8.1                                      | 8.0                    |  |  |  |  |  |  |
| 441221                      | Motorcycle dealers .....                                      | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222                      | Boat dealers .....  | 7                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 90                      | 70 781           | 13 759                   | 3 289                           | 694   | 8.7                                      | 7.8                    |  |  |  |  |  |  |
| 44131                       | Automotive parts & accessories stores .....                   | 56                      | 47 885           | 8 087                    | 1 924                           | 458   | 4.8                                      | 10.8                   |  |  |  |  |  |  |
| 441310                      | Automotive parts & accessories stores .....                   | 56                      | 47 885           | 8 087                    | 1 924                           | 458   | 4.8                                      | 10.8                   |  |  |  |  |  |  |
| 44132                       | Tire dealers .....  | 34                      | 22 896           | 5 672                    | 1 365                           | 236   | 16.9                                     | 1.4                    |  |  |  |  |  |  |
| 441320                      | Tire dealers .....  | 34                      | 22 896           | 5 672                    | 1 365                           | 236   | 16.9                                     | 1.4                    |  |  |  |  |  |  |
| 442                         | Furniture & home furnishings stores .....                     | 106                     | 104 153          | 13 927                   | 3 010                           | 720   | 13.0                                     | 18.3                   |  |  |  |  |  |  |
| 4421                        | Furniture stores .....  | 49                      | 65 804           | 8 594                    | 1 854                           | 416   | 11.4                                     | 25.2                   |  |  |  |  |  |  |
| 44211                       | Furniture stores .....  | 49                      | 65 804           | 8 594                    | 1 854                           | 416   | 11.4                                     | 25.2                   |  |  |  |  |  |  |
| 442110                      | Furniture stores .....  | 49                      | 65 804           | 8 594                    | 1 854                           | 416   | 11.4                                     | 25.2                   |  |  |  |  |  |  |
| 4422                        | Home furnishings stores .....                                 | 57                      | 38 349           | 5 333                    | 1 156                           | 304   | 15.6                                     | 6.5                    |  |  |  |  |  |  |
| 44221                       | Floor covering stores .....                                   | 28                      | 25 196           | 3 290                    | 713                             | 147   | 16.1                                     | 7.3                    |  |  |  |  |  |  |
| 442210                      | Floor covering stores .....                                   | 28                      | 25 196           | 3 290                    | 713                             | 147   | 16.1                                     | 7.3                    |  |  |  |  |  |  |
| 44229                       | Other home furnishings stores .....                           | 29                      | 13 153           | 2 043                    | 443                             | 157   | 14.8                                     | 5.1                    |  |  |  |  |  |  |
| 442299                      | All other home furnishings stores .....                       | 24                      | 11 816           | 1 838                    | 396                             | 138   | 16.5                                     | 5.7                    |  |  |  |  |  |  |
| 443                         | Electronics & appliance stores .....                          | 75                      | 112 928          | 12 054                   | 3 152                           | 756   | 8.8                                      | 10.7                   |  |  |  |  |  |  |
| 4431                        | Electronics & appliance stores .....                          | 75                      | 112 928          | 12 054                   | 3 152                           | 756   | 8.8                                      | 10.7                   |  |  |  |  |  |  |
| 44311                       | Appliance, television, & other electronics stores .....       | 45                      | 84 588           | 8 252                    | 2 328                           | 573   | 8.8                                      | 7.4                    |  |  |  |  |  |  |
| 443111                      | Household appliance stores .....                              | 16                      | 15 310           | 1 675                    | 313                             | 83  | 21.5                                     | .9                     |  |  |  |  |  |  |
| 443112                      | Radio, television, & other electronics stores .....           | 29                      | 69 278           | 6 577                    | 2 015                           | 490   | 6.0                                      | 8.8                    |  |  |  |  |  |  |
| 44312                       | Computer & software stores .....                              | 26                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443120                      | Computer & software stores .....                              | 26                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44313                       | Camera & photographic supplies stores .....                   | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443130                      | Camera & photographic supplies stores .....                   | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                         | Building material & garden equipment & supplies dealers ..... | 100                     | 314 192          | 31 794                   | 7 360                           | 1 504   | 4.1                                      | 1.2                    |  |  |  |  |  |  |
| 4441                        | Building material & supplies dealers .....                    | 76                      | 270 691          | 28 181                   | 6 505                           | 1 314   | 4.4                                      | 1.0                    |  |  |  |  |  |  |
| 44411                       | Home centers .....  | 4                       | 86 523           | 7 632                    | 1 954                           | 477   | —  | —                      |  |  |  |  |  |  |
| 444110                      | Home centers .....  | 4                       | 86 523           | 7 632                    | 1 954                           | 477   | —  | —                      |  |  |  |  |  |  |
| 44412                       | Paint & wallpaper stores .....                                | 12                      | 12 397           | 1 764                    | 395                             | 51  | —  | 19.3                   |  |  |  |  |  |  |
| 444120                      | Paint & wallpaper stores .....                                | 12                      | 12 397           | 1 764                    | 395                             | 51  | —  | 19.3                   |  |  |  |  |  |  |
| 44419                       | Other building material dealers .....                         | 50                      | 166 981          | 17 963                   | 3 974                           | 721   | 6.8                                      | .2                     |  |  |  |  |  |  |
| 444190                      | Other building material dealers .....                         | 50                      | 166 981          | 17 963                   | 3 974                           | 721   | 6.8                                      | .2                     |  |  |  |  |  |  |
| 4442                        | Lawn & garden equipment & supplies stores .....               | 24                      | 43 501           | 3 613                    | 855                             | 190   | 2.2                                      | 2.5                    |  |  |  |  |  |  |
| 44422                       | Nursery & garden centers .....                                | 20                      | 41 426           | 3 140                    | 750                             | 165   | 1.3                                      | 2.6                    |  |  |  |  |  |  |
| 444220                      | Nursery & garden centers .....                                | 20                      | 41 426           | 3 140                    | 750                             | 165   | 1.3                                      | 2.6                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HUNTSVILLE, AL MSA—Con.</b>                                |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food & beverage stores .....                                  | 144                     | 464 972         | 48 798                   | 12 229                          | 4 281   | 4.8                                      | 4.4                    |
| 4451       | Grocery stores .....  | 112                     | 437 622         | 46 451                   | 11 634                          | 4 107   | 4.9                                      | 4.6                    |
| 44511      | Supermarkets & other grocery (except convenience) stores..... | 93                      | 431 419         | 46 032                   | 11 569                          | 4 079   | 4.0                                      | 4.4                    |
| 445110     | Supermarkets & other grocery (except convenience) stores..... | 93                      | 431 419         | 46 032                   | 11 569                          | 4 079   | 4.0                                      | 4.4                    |
| 4452       | Specialty food stores .....                                   | 15                      | 7 156           | 1 226                    | 322                             | 108   | 2.2                                      | —                      |
| 446        | Health & personal care stores .....                           | 111                     | 105 181         | 15 692                   | 3 533                           | 892   | 7.5                                      | 3.3                    |
| 4461       | Health & personal care stores .....                           | 111                     | 105 181         | 15 692                   | 3 533                           | 892   | 7.5                                      | 3.3                    |
| 4461102    | Proprietary stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 15                      | 7 413           | 831                      | 198                             | 74  | 19.2                                     | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 15                      | 7 413           | 831                      | 198                             | 74  | 19.2                                     | —                      |
| 44613      | Optical goods stores .....                                    | 21                      | 7 958           | 2 078                    | 492                             | 109   | 11.3                                     | 11.0                   |
| 446130     | Optical goods stores .....                                    | 21                      | 7 958           | 2 078                    | 492                             | 109   | 11.3                                     | 11.0                   |
| 44619      | Other health & personal care stores .....                     | 24                      | 6 641           | 1 121                    | 268                             | 66  | 13.0                                     | 21.8                   |
| 446191     | Food (health) supplement stores .....                         | 11                      | 3 226           | 345                      | 80                              | 25  | 5.2                                      | 45.0                   |
| 447        | Gasoline stations .....                                       | 215                     | 224 178         | 14 471                   | 3 590                           | 1 372   | 11.0                                     | 10.9                   |
| 4471       | Gasoline stations .....                                       | 215                     | 224 178         | 14 471                   | 3 590                           | 1 372   | 11.0                                     | 10.9                   |
| 44711      | Gasoline stations with convenience stores .....               | 173                     | 193 092         | 12 554                   | 3 134                           | 1 161   | 8.6                                      | 7.3                    |
| 447110     | Gasoline stations with convenience stores .....               | 173                     | 193 092         | 12 554                   | 3 134                           | 1 161   | 8.6                                      | 7.3                    |
| 448        | Clothing & clothing accessories stores.....                   | 199                     | 179 936         | 20 444                   | 4 787                           | 1 918   | 5.5                                      | 4.2                    |
| 4481       | Clothing stores .....   | 109                     | 131 553         | 13 968                   | 3 348                           | 1 297   | 4.2                                      | 2.1                    |
| 44814      | Family clothing stores .....                                  | 23                      | 93 325          | 9 607                    | 2 320                           | 820   | 1.4                                      | —                      |
| 448140     | Family clothing stores .....                                  | 23                      | 93 325          | 9 607                    | 2 320                           | 820   | 1.4                                      | —                      |
| 44819      | Other clothing stores .....                                   | 11                      | 4 766           | 616                      | 133                             | 44  | 11.9                                     | .3                     |
| 448190     | Other clothing stores .....                                   | 11                      | 4 766           | 616                      | 133                             | 44  | 11.9                                     | .3                     |
| 4482       | Shoe stores .....   | 38                      | 25 905          | 3 013                    | 729                             | 286   | 1.6                                      | 2.8                    |
| 44821      | Shoe stores .....   | 38                      | 25 905          | 3 013                    | 729                             | 286   | 1.6                                      | 2.8                    |
| 448210     | Shoe stores .....   | 38                      | 25 905          | 3 013                    | 729                             | 286   | 1.6                                      | 2.8                    |
| 4482105    | Athletic footwear stores .....                                | 5                       | 9 619           | 1 090                    | 281                             | 121   | —  | —                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 52                      | 22 478          | 3 463                    | 710                             | 335   | 17.1                                     | 18.2                   |
| 44831      | Jewelry stores .....  | 51                      | D               | D                        | D                               | e   | D  | D                      |
| 448310     | Jewelry stores .....  | 51                      | D               | D                        | D                               | e   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 98                      | 77 993          | 8 125                    | 1 954                           | 720   | 6.3                                      | 1.6                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....      | 69                      | 49 649          | 5 242                    | 1 191                           | 417   | 8.0                                      | 2.0                    |
| 45111      | Sporting goods stores .....                                   | 37                      | 21 921          | 2 279                    | 557                             | 197   | 11.6                                     | 2.5                    |
| 451110     | Sporting goods stores .....                                   | 37                      | 21 921          | 2 279                    | 557                             | 197   | 11.6                                     | 2.5                    |
| 45112      | Hobby, toy, & game stores .....                               | 14                      | 18 072          | 1 515                    | 310                             | 105   | 4.6                                      | .2                     |
| 451120     | Hobby, toy, & game stores .....                               | 14                      | 18 072          | 1 515                    | 310                             | 105   | 4.6                                      | .2                     |
| 45114      | Musical instrument & supplies stores .....                    | 9                       | 6 670           | 984                      | 215                             | 58  | 8.8                                      | 4.0                    |
| 451140     | Musical instrument & supplies stores .....                    | 9                       | 6 670           | 984                      | 215                             | 58  | 8.8                                      | 4.0                    |
| 4512       | Book, periodical, & music stores .....                        | 29                      | 28 344          | 2 883                    | 763                             | 303   | 3.2                                      | .8                     |
| 45121      | Book stores & news dealers .....                              | 20                      | 21 630          | 2 287                    | 560                             | 232   | 3.1                                      | .1                     |
| 451211     | Book stores .....   | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4512111    | Book stores, general .....                                    | 12                      | 13 300          | 1 354                    | 333                             | 147   | 3.5                                      | —                      |
| 4512112    | Specialty book stores .....                                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113    | College book stores .....                                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 48                      | D               | D                        | D                               | h   | D  | D                      |
| 4529       | Other general merchandise stores .....                        | 35                      | D               | D                        | D                               | g   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 31                      | D               | D                        | D                               | f   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 31                      | D               | D                        | D                               | f   | D  | D                      |
| 4529901    | Variety stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4529902    | Catalog showrooms .....                                       | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 161                     | D               | D                        | D                               | f   | D  | D                      |
| 4531       | Florists .....  | 33                      | 8 758           | 2 027                    | 451                             | 160   | 25.7                                     | 7.6                    |
| 45311      | Florists .....  | 33                      | 8 758           | 2 027                    | 451                             | 160   | 25.7                                     | 7.6                    |
| 453110     | Florists .....  | 33                      | 8 758           | 2 027                    | 451                             | 160   | 25.7                                     | 7.6                    |
| 4532       | Office supplies, stationery, & gift stores .....              | 53                      | 44 348          | 4 411                    | 1 083                           | 381   | 4.4                                      | 12.7                   |
| 45321      | Office supplies & stationery stores .....                     | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |
| 453210     | Office supplies & stationery stores .....                     | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |
| 4532101    | Stationery stores .....                                       | 4                       | 928             | 167                      | 43                              | 14  | 4.6                                      | —                      |
| 4532102    | Office supplies stores .....                                  | 7                       | 29 122          | 2 427                    | 642                             | 143   | —  | 17.7                   |
| 45322      | Gift, novelty, & souvenir stores .....                        | 42                      | 14 298          | 1 817                    | 398                             | 224   | 13.3                                     | 3.3                    |
| 453220     | Gift, novelty, & souvenir stores .....                        | 42                      | 14 298          | 1 817                    | 398                             | 224   | 13.3                                     | 3.3                    |
| 4533       | Used merchandise stores .....                                 | 35                      | 7 046           | 870                      | 198                             | 107   | 24.4                                     | 22.6                   |
| 45331      | Used merchandise stores .....                                 | 35                      | 7 046           | 870                      | 198                             | 107   | 24.4                                     | 22.6                   |
| 453310     | Used merchandise stores .....                                 | 35                      | 7 046           | 870                      | 198                             | 107   | 24.4                                     | 22.6                   |
| 4539       | Other miscellaneous store retailers .....                     | 40                      | D               | D                        | D                               | c   | D  | D                      |
| 45391      | Pet & pet supplies stores .....                               | 13                      | 3 873           | 514                      | 135                             | 53  | 10.2                                     | 19.2                   |
| 453910     | Pet & pet supplies stores .....                               | 13                      | 3 873           | 514                      | 135                             | 53  | 10.2                                     | 19.2                   |
| 45393      | Manufactured (mobile) home dealers .....                      | 7                       | 12 947          | 1 050                    | 233                             | 30  | 18.6                                     | 3.1                    |
| 453930     | Manufactured (mobile) home dealers .....                      | 7                       | 12 947          | 1 050                    | 233                             | 30  | 18.6                                     | 3.1                    |
| 45399      | All other miscellaneous store retailers .....                 | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 48                      | 34 635          | 6 242                    | 1 500                           | 309   | 8.6                                      | 21.9                   |
| 4543       | Direct selling establishments .....                           | 27                      | 20 048          | 3 841                    | 942                             | 194   | 3.4                                      | 27.0                   |
| 45431      | Fuel dealers .....  | 13                      | 14 448          | 2 277                    | 599                             | 112   | —  | 32.6                   |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 13                      | 14 448          | 2 277                    | 599                             | 112   | —  | 32.6                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code            | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MOBILE, AL MSA</b> |  |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>                                      | <b>2 482</b>            | <b>4 619 850</b> | <b>452 867</b>           | <b>106 750</b>                  | <b>30 710</b>   | <b>7.0</b>                               | <b>4.7</b>             |
| 441                   | Motor vehicle & parts dealers                            | 350                     | 1 092 685        | 90 451                   | 20 992                          | 3 850   | 7.5                                      | 7.1                    |
| 4411                  | Automobile dealers                                       | 103                     | 878 271          | 58 339                   | 13 528                          | 2 156   | 6.2                                      | 7.7                    |
| 44111                 | New car dealers  | 45                      | 826 740          | 54 508                   | 12 656                          | 1 955   | 4.7                                      | 8.0                    |
| 441110                | New car dealers  | 45                      | 826 740          | 54 508                   | 12 656                          | 1 955   | 4.7                                      | 8.0                    |
| 44112                 | Used car dealers   | 58                      | 51 531           | 3 831                    | 872                             | 201   | 31.4                                     | 3.3                    |
| 441120                | Used car dealers   | 58                      | 51 531           | 3 831                    | 872                             | 201   | 31.4                                     | 3.3                    |
| 4412                  | Other motor vehicle dealers                              | 55                      | 64 657           | 6 020                    | 1 278                           | 300   | 24.4                                     | 4.1                    |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers          | 49                      | 59 259           | 5 474                    | 1 150                           | 273   | 26.6                                     | 3.7                    |
| 441221                | Motorcycle dealers                                       | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 441222                | Boat dealers   | 40                      | 36 610           | 3 435                    | 713                             | 175   | 32.2                                     | 5.4                    |
| 441229                | All other motor vehicle dealers                          | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, & tire stores             | 192                     | 149 757          | 26 092                   | 6 186                           | 1 394   | 7.9                                      | 4.5                    |
| 44131                 | Automotive parts & accessories stores                    | 130                     | 91 663           | 15 143                   | 3 627                           | 912   | 8.1                                      | 3.7                    |
| 441310                | Automotive parts & accessories stores                    | 130                     | 91 663           | 15 143                   | 3 627                           | 912   | 8.1                                      | 3.7                    |
| 44132                 | Tire dealers   | 62                      | 58 094           | 10 949                   | 2 559                           | 482   | 7.5                                      | 5.7                    |
| 441320                | Tire dealers   | 62                      | 58 094           | 10 949                   | 2 559                           | 482   | 7.5                                      | 5.7                    |
| 442                   | Furniture & home furnishings stores                      | 168                     | 151 349          | 23 494                   | 5 273                           | 1 198   | 13.2                                     | 5.2                    |
| 4421                  | Furniture stores   | 77                      | 71 283           | 12 507                   | 2 961                           | 588   | 11.6                                     | 5.0                    |
| 44211                 | Furniture stores   | 77                      | 71 283           | 12 507                   | 2 961                           | 588   | 11.6                                     | 5.0                    |
| 442110                | Furniture stores   | 77                      | 71 283           | 12 507                   | 2 961                           | 588   | 11.6                                     | 5.0                    |
| 4422                  | Home furnishings stores                                  | 91                      | 80 066           | 10 987                   | 2 312                           | 610   | 14.6                                     | 5.4                    |
| 44221                 | Floor covering stores                                    | 41                      | 40 219           | 6 203                    | 1 303                           | 242   | 18.9                                     | .7                     |
| 442210                | Floor covering stores                                    | 41                      | 40 219           | 6 203                    | 1 303                           | 242   | 18.9                                     | .7                     |
| 44229                 | Other home furnishings stores                            | 50                      | 39 847           | 4 784                    | 1 009                           | 368   | 10.3                                     | 10.2                   |
| 442299                | All other home furnishings stores                        | 46                      | 38 517           | 4 461                    | 981                             | 352   | 9.0                                      | 10.4                   |
| 443                   | Electronics & appliance stores                           | 77                      | 88 352           | 10 298                   | 2 415                           | 561   | 5.2                                      | 5.0                    |
| 4431                  | Electronics & appliance stores                           | 77                      | 88 352           | 10 298                   | 2 415                           | 561   | 5.2                                      | 5.0                    |
| 44311                 | Appliance, television, & other electronics stores        | 52                      | 65 257           | 6 721                    | 1 647                           | 393   | 5.5                                      | 5.3                    |
| 443112                | Radio, television, & other electronics stores            | 34                      | 54 363           | 5 376                    | 1 309                           | 301   | 4.6                                      | 5.8                    |
| 44312                 | Computer & software stores                               | 21                      | 20 192           | 2 904                    | 623                             | 128   | 2.9                                      | 4.8                    |
| 443120                | Computer & software stores                               | 21                      | 20 192           | 2 904                    | 623                             | 128   | 2.9                                      | 4.8                    |
| 44313                 | Camera & photographic supplies stores                    | 4                       | 2 903            | 673                      | 145                             | 40  | 15.4                                     | —                      |
| 443130                | Camera & photographic supplies stores                    | 4                       | 2 903            | 673                      | 145                             | 40  | 15.4                                     | —                      |
| 444                   | Building material & garden equipment & supplies dealers  | 200                     | 460 051          | 48 885                   | 12 216                          | 2 364   | 5.1                                      | 2.3                    |
| 4441                  | Building material & supplies dealers                     | 156                     | 425 045          | 45 471                   | 11 416                          | 2 153   | 4.4                                      | 2.3                    |
| 44411                 | Home centers   | 8                       | 107 938          | 9 190                    | 2 364                           | 592   | —  | —                      |
| 444110                | Home centers   | 8                       | 107 938          | 9 190                    | 2 364                           | 592   | —  | —                      |
| 44412                 | Paint & wallpaper stores                                 | 22                      | 19 216           | 2 429                    | 555                             | 97  | 5.0                                      | .6                     |
| 444120                | Paint & wallpaper stores                                 | 22                      | 19 216           | 2 429                    | 555                             | 97  | 5.0                                      | .6                     |
| 44413                 | Hardware stores  | 31                      | 26 999           | 4 930                    | 1 484                           | 252   | 22.0                                     | .1                     |
| 444130                | Hardware stores  | 31                      | 26 999           | 4 930                    | 1 484                           | 252   | 22.0                                     | .1                     |
| 44419                 | Other building material dealers                          | 95                      | 270 892          | 28 922                   | 7 013                           | 1 212   | 4.3                                      | 3.5                    |
| 444190                | Other building material dealers                          | 95                      | 270 892          | 28 922                   | 7 013                           | 1 212   | 4.3                                      | 3.5                    |
| 4442                  | Lawn & garden equipment & supplies stores                | 44                      | 35 006           | 3 414                    | 800                             | 211   | 13.9                                     | 1.7                    |
| 44422                 | Nursery & garden centers                                 | 32                      | 28 130           | 2 719                    | 623                             | 165   | 7.3                                      | 2.1                    |
| 444220                | Nursery & garden centers                                 | 32                      | 28 130           | 2 719                    | 623                             | 165   | 7.3                                      | 2.1                    |
| 445                   | Food & beverage stores                                   | 239                     | 714 174          | 59 766                   | 14 639                          | 5 998   | 4.7                                      | 1.4                    |
| 4451                  | Grocery stores   | 159                     | 669 740          | 56 619                   | 13 832                          | 5 740   | 4.0                                      | 1.0                    |
| 44511                 | Supermarkets & other grocery (except convenience) stores | 123                     | 650 712          | 55 167                   | 13 473                          | 5 589   | 2.2                                      | .8                     |
| 445110                | Supermarkets & other grocery (except convenience) stores | 123                     | 650 712          | 55 167                   | 13 473                          | 5 589   | 2.2                                      | .8                     |
| 4452                  | Specialty food stores                                    | 45                      | 17 273           | 1 568                    | 368                             | 160   | 29.9                                     | 11.3                   |
| 4453                  | Beer, wine, & liquor stores                              | 35                      | 27 161           | 1 579                    | 439                             | 98  | 5.0                                      | 5.5                    |
| 44531                 | Beer, wine, & liquor stores                              | 35                      | 27 161           | 1 579                    | 439                             | 98  | 5.0                                      | 5.5                    |
| 445310                | Beer, wine, & liquor stores                              | 35                      | 27 161           | 1 579                    | 439                             | 98  | 5.0                                      | 5.5                    |
| 446                   | Health & personal care stores                            | 192                     | 232 138          | 32 417                   | 6 644                           | 1 781   | 11.6                                     | 6.9                    |
| 4461                  | Health & personal care stores                            | 192                     | 232 138          | 32 417                   | 6 644                           | 1 781   | 11.6                                     | 6.9                    |
| 44611                 | Pharmacies & drug stores                                 | 117                     | 194 479          | 25 324                   | 4 958                           | 1 364   | 12.0                                     | 6.5                    |
| 446110                | Pharmacies & drug stores                                 | 117                     | 194 479          | 25 324                   | 4 958                           | 1 364   | 12.0                                     | 6.5                    |
| 446110                | Pharmacies & drug stores                                 | 114                     | 193 843          | 25 268                   | 4 944                           | 1 358   | 12.0                                     | 6.5                    |
| 44612                 | Cosmetics, beauty supplies, & perfume stores             | 25                      | 9 936            | 1 131                    | 268                             | 114   | 3.1                                      | .8                     |
| 446120                | Cosmetics, beauty supplies, & perfume stores             | 25                      | 9 936            | 1 131                    | 268                             | 114   | 3.1                                      | .8                     |
| 44613                 | Optical goods stores                                     | 22                      | 10 671           | 2 045                    | 506                             | 108   | 13.8                                     | 20.7                   |
| 446130                | Optical goods stores                                     | 22                      | 10 671           | 2 045                    | 506                             | 108   | 13.8                                     | 20.7                   |
| 44619                 | Other health & personal care stores                      | 28                      | 17 052           | 3 917                    | 912                             | 195   | 10.0                                     | 6.0                    |
| 446199                | All other health & personal care stores                  | 16                      | 14 028           | 3 435                    | 777                             | 155   | 5.8                                      | 2.5                    |
| 447                   | Gasoline stations  | 343                     | 496 912          | 30 224                   | 7 108                           | 2 458   | 14.1                                     | 10.3                   |
| 4471                  | Gasoline stations  | 343                     | 496 912          | 30 224                   | 7 108                           | 2 458   | 14.1                                     | 10.3                   |
| 44711                 | Gasoline stations with convenience stores                | 279                     | 394 029          | 22 801                   | 5 182                           | 1 860   | 14.8                                     | 7.1                    |
| 447110                | Gasoline stations with convenience stores                | 279                     | 394 029          | 22 801                   | 5 182                           | 1 860   | 14.8                                     | 7.1                    |
| 44719                 | Other gasoline stations                                  | 64                      | 102 883          | 7 423                    | 1 926                           | 598   | 11.7                                     | 22.5                   |
| 447190                | Other gasoline stations                                  | 64                      | 102 883          | 7 423                    | 1 926                           | 598   | 11.7                                     | 22.5                   |

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                 | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MOBILE, AL MSA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>   |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                        | Clothing & clothing accessories stores .....                         | 352                     | 278 849         | 32 322                   | 7 648                           | 2 753   | 6.7                                      | 8.9                    |  |  |  |  |  |  |
| 4481                       | Clothing stores .....  | 225                     | 191 292         | 20 601                   | 4 982                           | 1 844   | 7.0                                      | 9.9                    |  |  |  |  |  |  |
| 44811                      | Men's clothing stores .....  | 29                      | 28 994          | 2 609                    | 607                             | 211   | 3.2                                      | 11.0                   |  |  |  |  |  |  |
| 448110                     | Men's clothing stores .....  | 29                      | 28 994          | 2 609                    | 607                             | 211   | 3.2                                      | 11.0                   |  |  |  |  |  |  |
| 44812                      | Women's clothing stores .....  | 102                     | 56 312          | 7 116                    | 1 667                           | 702   | 15.8                                     | 14.8                   |  |  |  |  |  |  |
| 448120                     | Women's clothing stores .....  | 102                     | 56 312          | 7 116                    | 1 667                           | 702   | 15.8                                     | 14.8                   |  |  |  |  |  |  |
| 44813                      | Children's & infants' clothing stores .....                          | 8                       | 8 755           | 1 073                    | 281                             | 86  | 10.7                                     | —                      |  |  |  |  |  |  |
| 448130                     | Children's & infants' clothing stores .....                          | 8                       | 8 755           | 1 073                    | 281                             | 86  | 10.7                                     | —                      |  |  |  |  |  |  |
| 44814                      | Family clothing stores .....   | 42                      | 79 828          | 7 718                    | 1 947                           | 632   | 2.6                                      | 7.5                    |  |  |  |  |  |  |
| 448140                     | Family clothing stores .....   | 42                      | 79 828          | 7 718                    | 1 947                           | 632   | 2.6                                      | 7.5                    |  |  |  |  |  |  |
| 44819                      | Other clothing stores .....  | 30                      | 14 613          | 1 576                    | 360                             | 146   | 4.5                                      | 2.1                    |  |  |  |  |  |  |
| 448190                     | Other clothing stores .....  | 30                      | 14 613          | 1 576                    | 360                             | 146   | 4.5                                      | 2.1                    |  |  |  |  |  |  |
| 4482                       | Shoe stores .....  | 63                      | 50 277          | 5 181                    | 1 228                           | 425   | 1.0                                      | 2.3                    |  |  |  |  |  |  |
| 44821                      | Shoe stores .....  | 63                      | 50 277          | 5 181                    | 1 228                           | 425   | 1.0                                      | 2.3                    |  |  |  |  |  |  |
| 448210                     | Shoe stores .....  | 63                      | 50 277          | 5 181                    | 1 228                           | 425   | 1.0                                      | 2.3                    |  |  |  |  |  |  |
| 4482101                    | Men's shoe stores .....  | 6                       | 6 420           | 499                      | 121                             | 27  | 6.9                                      | —                      |  |  |  |  |  |  |
| 4482103                    | Children's & juveniles' shoe stores .....                            | 4                       | 1 808           | 215                      | 50                              | 19  | —  | 24.6                   |  |  |  |  |  |  |
| 4482104                    | Family shoe stores .....   | 41                      | 29 438          | 3 359                    | 801                             | 275   | .1                                       | .4                     |  |  |  |  |  |  |
| 4482105                    | Athletic footwear stores .....                                       | 5                       | 9 316           | 725                      | 176                             | 63  | —  | —                      |  |  |  |  |  |  |
| 4483                       | Jewelry, luggage, & leather goods stores .....                       | 64                      | 37 280          | 6 540                    | 1 438                           | 484   | 12.4                                     | 12.6                   |  |  |  |  |  |  |
| 44831                      | Jewelry stores .....   | 59                      | 34 660          | 6 225                    | 1 369                           | 461   | 13.3                                     | 12.2                   |  |  |  |  |  |  |
| 448310                     | Jewelry stores .....   | 59                      | 34 660          | 6 225                    | 1 369                           | 461   | 13.3                                     | 12.2                   |  |  |  |  |  |  |
| 44832                      | Luggage & leather goods stores .....                                 | 5                       | 2 620           | 315                      | 69                              | 23  | —  | 17.9                   |  |  |  |  |  |  |
| 448320                     | Luggage & leather goods stores .....                                 | 5                       | 2 620           | 315                      | 69                              | 23  | —  | 17.9                   |  |  |  |  |  |  |
| 451                        | Sporting goods, hobby, book, & music stores .....                    | 137                     | 113 659         | 14 022                   | 3 237                           | 1 186   | 11.3                                     | 1.3                    |  |  |  |  |  |  |
| 4511                       | Sporting goods, hobby, & musical instrument stores .....             | 103                     | 86 768          | 11 017                   | 2 523                           | 892   | 14.5                                     | .5                     |  |  |  |  |  |  |
| 45111                      | Sporting goods stores .....  | 55                      | 57 753          | 7 349                    | 1 703                           | 569   | 13.9                                     | .5                     |  |  |  |  |  |  |
| 451110                     | Sporting goods stores .....  | 55                      | 57 753          | 7 349                    | 1 703                           | 569   | 13.9                                     | .5                     |  |  |  |  |  |  |
| 4511101                    | General-line sporting goods stores .....                             | 10                      | 24 749          | 2 248                    | 550                             | 175   | 3.9                                      | —                      |  |  |  |  |  |  |
| 4511102                    | Specialty-line sporting goods stores .....                           | 45                      | 33 004          | 5 101                    | 1 153                           | 394   | 21.4                                     | .9                     |  |  |  |  |  |  |
| 45112                      | Hobby, toy, & game stores .....                                      | 15                      | 18 559          | 2 007                    | 452                             | 169   | 11.0                                     | —                      |  |  |  |  |  |  |
| 451120                     | Hobby, toy, & game stores .....                                      | 15                      | 18 559          | 2 007                    | 452                             | 169   | 11.0                                     | —                      |  |  |  |  |  |  |
| 45113                      | Sewing, needlework, & piece goods stores .....                       | 25                      | 5 769           | 1 218                    | 266                             | 116   | 13.0                                     | 2.5                    |  |  |  |  |  |  |
| 451130                     | Sewing, needlework, & piece goods stores .....                       | 25                      | 5 769           | 1 218                    | 266                             | 116   | 13.0                                     | 2.5                    |  |  |  |  |  |  |
| 45114                      | Musical instrument & supplies stores .....                           | 8                       | 4 687           | 443                      | 102                             | 38  | 38.1                                     | —                      |  |  |  |  |  |  |
| 451140                     | Musical instrument & supplies stores .....                           | 8                       | 4 687           | 443                      | 102                             | 38  | 38.1                                     | —                      |  |  |  |  |  |  |
| 4512                       | Book, periodical, & music stores .....                               | 34                      | 26 891          | 3 005                    | 714                             | 294   | .7                                       | 3.8                    |  |  |  |  |  |  |
| 45121                      | Book stores & news dealers .....                                     | 22                      | 15 855          | 1 966                    | 454                             | 195   | 1.2                                      | 6.5                    |  |  |  |  |  |  |
| 451211                     | Book stores .....  | 21                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4512111                    | Book stores, general .....   | 11                      | 10 469          | 1 193                    | 274                             | 129   | 1.1                                      | 8.4                    |  |  |  |  |  |  |
| 4512112                    | Specialty book stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                      | Prerecorded tape, compact disc, & record stores .....                | 12                      | 11 036          | 1 039                    | 260                             | 99  | —  | —                      |  |  |  |  |  |  |
| 451220                     | Prerecorded tape, compact disc, & record stores .....                | 12                      | 11 036          | 1 039                    | 260                             | 99  | —  | —                      |  |  |  |  |  |  |
| 452                        | General merchandise stores .....                                     | 99                      | 774 473         | 81 113                   | 19 619                          | 6 580   | .2                                       | .3                     |  |  |  |  |  |  |
| 4521                       | Department stores (incl leased depts) ## .....                       | 16                      | 376 051         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                      | Department stores (incl leased depts) ## .....                       | 16                      | 376 051         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 4521                       | Department stores (excl leased depts) .....                          | 16                      | 371 217         | 47 684                   | 12 025                          | 3 557   | —  | —                      |  |  |  |  |  |  |
| 452111                     | Department stores (excl leased depts) .....                          | 16                      | 371 217         | 47 684                   | 12 025                          | 3 557   | —  | —                      |  |  |  |  |  |  |
| 452110                     | Department stores (excl leased depts) .....                          | 16                      | 371 217         | 47 684                   | 12 025                          | 3 557   | —  | —                      |  |  |  |  |  |  |
| 4521101                    | Conventional department stores (excl leased depts) .....             | 4                       | 116 319         | 23 397                   | 6 636                           | 1 384   | —  | —                      |  |  |  |  |  |  |
| 4521102                    | Discount or mass merchandising dept stores (excl leased depts) ..... | 9                       | 175 670         | 16 106                   | 3 473                           | 1 598   | —  | —                      |  |  |  |  |  |  |
| 4521103                    | National chain department stores (excl leased depts) .....           | 3                       | 79 228          | 8 181                    | 1 916                           | 575   | —  | —                      |  |  |  |  |  |  |
| 4529                       | Other general merchandise stores .....                               | 83                      | 403 256         | 33 429                   | 7 594                           | 3 023   | .4                                       | .6                     |  |  |  |  |  |  |
| 45291                      | Warehouse clubs & superstores .....                                  | 5                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452910                     | Warehouse clubs & superstores .....                                  | 5                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299                      | All other general merchandise stores .....                           | 78                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452990                     | All other general merchandise stores .....                           | 78                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529901                    | Variety stores .....   | 61                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529903                    | Miscellaneous general merchandise stores .....                       | 16                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                        | Miscellaneous store retailers .....                                  | 257                     | 127 229         | 15 993                   | 3 602                           | 1 343   | 13.8                                     | 3.6                    |  |  |  |  |  |  |
| 4531                       | Florists .....   | 60                      | 11 975          | 2 593                    | 648                             | 301   | 25.0                                     | 10.1                   |  |  |  |  |  |  |
| 45311                      | Florists .....   | 60                      | 11 975          | 2 593                    | 648                             | 301   | 25.0                                     | 10.1                   |  |  |  |  |  |  |
| 453110                     | Florists .....   | 60                      | 11 975          | 2 593                    | 648                             | 301   | 25.0                                     | 10.1                   |  |  |  |  |  |  |
| 4532                       | Office supplies, stationery, & gift stores .....                     | 73                      | 44 617          | 5 012                    | 1 015                           | 435   | 8.4                                      | 3.2                    |  |  |  |  |  |  |
| 45321                      | Office supplies & stationery stores .....                            | 12                      | 24 056          | 1 962                    | 430                             | 126   | 2.0                                      | —                      |  |  |  |  |  |  |
| 453210                     | Office supplies & stationery stores .....                            | 12                      | 24 056          | 1 962                    | 430                             | 126   | 2.0                                      | —                      |  |  |  |  |  |  |
| 4532102                    | Office supplies stores .....   | 9                       | 23 476          | 1 892                    | 412                             | 115   | .4                                       | —                      |  |  |  |  |  |  |
| 45322                      | Gift, novelty, & souvenir stores .....                               | 61                      | 20 561          | 3 050                    | 585                             | 309   | 15.9                                     | 7.0                    |  |  |  |  |  |  |
| 453220                     | Gift, novelty, & souvenir stores .....                               | 61                      | 20 561          | 3 050                    | 585                             | 309   | 15.9                                     | 7.0                    |  |  |  |  |  |  |
| 4533                       | Used merchandise stores .....  | 53                      | 14 626          | 2 337                    | 547                             | 231   | 19.6                                     | 5.3                    |  |  |  |  |  |  |
| 45331                      | Used merchandise stores .....  | 53                      | 14 626          | 2 337                    | 547                             | 231   | 19.6                                     | 5.3                    |  |  |  |  |  |  |
| 453310                     | Used merchandise stores .....  | 53                      | 14 626          | 2 337                    | 547                             | 231   | 19.6                                     | 5.3                    |  |  |  |  |  |  |
| 4539                       | Other miscellaneous store retailers .....                            | 71                      | 56 011          | 6 051                    | 1 392                           | 376   | 14.1                                     | 2.0                    |  |  |  |  |  |  |
| 45393                      | Manufactured (mobile) home dealers .....                             | 17                      | 32 080          | 2 698                    | 663                             | 86  | 12.3                                     | 1.3                    |  |  |  |  |  |  |
| 453930                     | Manufactured (mobile) home dealers .....                             | 17                      | 32 080          | 2 698                    | 663                             | 86  | 12.3                                     | 1.3                    |  |  |  |  |  |  |
| 45399                      | All other miscellaneous store retailers .....                        | 40                      | 19 884          | 2 042                    | 461                             | 188   | 11.6                                     | 3.4                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MOBILE, AL MSA—Con.</b>                                     |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                       | 68                      | 89 979          | 13 882                   | 3 357                           | 638   | 15.4                                     | 5.9                    |
| 4541       | Electronic shopping & mail-order houses .....                  | 12                      | 49 092          | 7 728                    | 1 806                           | 324   | 12.8                                     | .8                     |
| 45411      | Electronic shopping & mail-order houses .....                  | 12                      | 49 092          | 7 728                    | 1 806                           | 324   | 12.8                                     | .8                     |
| 454110     | Electronic shopping & mail-order houses .....                  | 12                      | 49 092          | 7 728                    | 1 806                           | 324   | 12.8                                     | .8                     |
| 4543       | Direct selling establishments .....                            | 45                      | 34 263          | 5 240                    | 1 321                           | 245   | 15.8                                     | 12.7                   |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....            | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45439      | Other direct selling establishments .....                      | 34                      | 24 532          | 3 867                    | 931                             | 187   | 20.6                                     | 17.8                   |
| 454390     | Other direct selling establishments .....                      | 34                      | 24 532          | 3 867                    | 931                             | 187   | 20.6                                     | 17.8                   |
|            | <b>MONTGOMERY, AL MSA</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....                                      | 1 504                   | 3 146 913       | 293 618                  | 71 549                          | 19 978  | 7.1                                      | 5.3                    |
| 441        | Motor vehicle & parts dealers .....                            | 200                     | 917 214         | 65 028                   | 15 534                          | 2 626   | 8.2                                      | 3.2                    |
| 4411       | Automobile dealers .....                                       | 75                      | 750 481         | 43 527                   | 10 691                          | 1 587   | 7.9                                      | 2.5                    |
| 44111      | New car dealers .....  | 28                      | 624 474         | 36 418                   | 8 996                           | 1 277   | .7                                       | 2.3                    |
| 441110     | New car dealers .....  | 28                      | 624 474         | 36 418                   | 8 996                           | 1 277   | .7                                       | 2.3                    |
| 44112      | Used car dealers .....   | 47                      | 126 007         | 7 109                    | 1 695                           | 310   | 43.6                                     | 3.7                    |
| 441120     | Used car dealers .....   | 47                      | 126 007         | 7 109                    | 1 695                           | 310   | 43.6                                     | 3.7                    |
| 4412       | Other motor vehicle dealers .....                              | 15                      | 36 982          | 2 503                    | 529                             | 112   | 19.8                                     | .3                     |
| 44121      | Recreational vehicle dealers .....                             | 4                       | 23 516          | 1 084                    | 229                             | 45  | 31.0                                     | —                      |
| 441210     | Recreational vehicle dealers .....                             | 4                       | 23 516          | 1 084                    | 229                             | 45  | 31.0                                     | —                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 11                      | 13 466          | 1 419                    | 300                             | 67  | .2                                       | .8                     |
| 441221     | Motorcycle dealers .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 110                     | 129 751         | 18 998                   | 4 314                           | 927   | 7.0                                      | 7.9                    |
| 44131      | Automotive parts & accessories stores .....                    | 78                      | 95 607          | 12 189                   | 2 858                           | 682   | 6.1                                      | 9.6                    |
| 441310     | Automotive parts & accessories stores .....                    | 78                      | 95 607          | 12 189                   | 2 858                           | 682   | 6.1                                      | 9.6                    |
| 44132      | Tire dealers .....   | 32                      | 34 144          | 6 809                    | 1 456                           | 245   | 9.6                                      | 3.0                    |
| 441320     | Tire dealers .....   | 32                      | 34 144          | 6 809                    | 1 456                           | 245   | 9.6                                      | 3.0                    |
| 442        | Furniture & home furnishings stores .....                      | 94                      | 106 240         | 15 349                   | 4 082                           | 1 097   | 17.1                                     | 7.0                    |
| 4421       | Furniture stores .....   | 53                      | 75 299          | 11 476                   | 3 180                           | 884   | 13.4                                     | 8.0                    |
| 44211      | Furniture stores .....   | 53                      | 75 299          | 11 476                   | 3 180                           | 884   | 13.4                                     | 8.0                    |
| 442110     | Furniture stores .....   | 53                      | 75 299          | 11 476                   | 3 180                           | 884   | 13.4                                     | 8.0                    |
| 4422       | Home furnishings stores .....                                  | 41                      | 30 941          | 3 873                    | 902                             | 213   | 26.3                                     | 4.8                    |
| 44221      | Floor covering stores .....                                    | 24                      | 21 379          | 2 630                    | 640                             | 107   | 32.6                                     | 4.3                    |
| 442210     | Floor covering stores .....                                    | 24                      | 21 379          | 2 630                    | 640                             | 107   | 32.6                                     | 4.3                    |
| 44229      | Other home furnishings stores .....                            | 17                      | 9 562           | 1 243                    | 262                             | 106   | 12.2                                     | 5.8                    |
| 443        | Electronics & appliance stores .....                           | 58                      | 59 040          | 7 196                    | 1 667                           | 389   | 16.1                                     | 9.7                    |
| 4431       | Electronics & appliance stores .....                           | 58                      | 59 040          | 7 196                    | 1 667                           | 389   | 16.1                                     | 9.7                    |
| 44311      | Appliance, television, & other electronics stores .....        | 38                      | 47 544          | 5 374                    | 1 248                           | 304   | 11.7                                     | 11.6                   |
| 443111     | Household appliance stores .....                               | 17                      | 20 592          | 2 474                    | 593                             | 98  | 19.3                                     | 14.2                   |
| 443112     | Radio, television, & other electronics stores .....            | 21                      | 26 952          | 2 900                    | 655                             | 206   | 5.9                                      | 9.7                    |
| 44312      | Computer & software stores .....                               | 20                      | 11 496          | 1 822                    | 419                             | 85  | 34.4                                     | 2.0                    |
| 443120     | Computer & software stores .....                               | 20                      | 11 496          | 1 822                    | 419                             | 85  | 34.4                                     | 2.0                    |
| 444        | Building material & garden equipment & supplies dealers .....  | 121                     | 332 266         | 36 885                   | 9 221                           | 1 633   | 3.9                                      | 4.6                    |
| 4441       | Building material & supplies dealers .....                     | 101                     | 306 738         | 34 219                   | 8 614                           | 1 478   | 3.9                                      | 4.0                    |
| 44411      | Home centers .....   | 6                       | 79 540          | 7 476                    | 2 037                           | 500   | —  | —                      |
| 444110     | Home centers .....   | 6                       | 79 540          | 7 476                    | 2 037                           | 500   | —  | —                      |
| 44412      | Paint & wallpaper stores .....                                 | 15                      | 12 686          | 1 896                    | 470                             | 79  | 5.2                                      | 3.2                    |
| 444120     | Paint & wallpaper stores .....                                 | 15                      | 12 686          | 1 896                    | 470                             | 79  | 5.2                                      | 3.2                    |
| 44419      | Other building material dealers .....                          | 63                      | 201 312         | 23 241                   | 5 756                           | 812   | 3.6                                      | 4.4                    |
| 444190     | Other building material dealers .....                          | 63                      | 201 312         | 23 241                   | 5 756                           | 812   | 3.6                                      | 4.4                    |
| 4442       | Lawn & garden equipment & supplies stores .....                | 20                      | 25 528          | 2 666                    | 607                             | 155   | 3.9                                      | 11.9                   |
| 44421      | Outdoor power equipment stores .....                           | 5                       | 9 693           | 1 070                    | 231                             | 39  | 1.7                                      | —                      |
| 444210     | Outdoor power equipment stores .....                           | 5                       | 9 693           | 1 070                    | 231                             | 39  | 1.7                                      | —                      |
| 44422      | Nursery & garden centers .....                                 | 15                      | 15 835          | 1 596                    | 376                             | 116   | 5.3                                      | 19.2                   |
| 444220     | Nursery & garden centers .....                                 | 15                      | 15 835          | 1 596                    | 376                             | 116   | 5.3                                      | 19.2                   |
| 445        | Food & beverage stores .....                                   | 143                     | 429 813         | 34 468                   | 8 785                           | 3 801   | 6.1                                      | 4.5                    |
| 4451       | Grocery stores .....   | 102                     | 405 408         | 32 414                   | 8 267                           | 3 644   | 6.0                                      | 4.7                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 87                      | 396 125         | 31 568                   | 8 072                           | 3 562   | 5.3                                      | 3.5                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 87                      | 396 125         | 31 568                   | 8 072                           | 3 562   | 5.3                                      | 3.5                    |
| 4452       | Specialty food stores .....                                    | 13                      | 3 225           | 540                      | 140                             | 45  | 18.5                                     | 7.5                    |
| 446        | Health & personal care stores .....                            | 128                     | 157 679         | 22 589                   | 5 163                           | 1 267   | 9.2                                      | 5.5                    |
| 4461       | Health & personal care stores .....                            | 128                     | 157 679         | 22 589                   | 5 163                           | 1 267   | 9.2                                      | 5.5                    |
| 44611      | Pharmacies & drug stores .....                                 | 72                      | 134 015         | 18 074                   | 4 026                           | 971   | 7.9                                      | 4.0                    |
| 446110     | Pharmacies & drug stores .....                                 | 72                      | 134 015         | 18 074                   | 4 026                           | 971   | 7.9                                      | 4.0                    |
| 4461101    | Pharmacies & drug stores .....                                 | 69                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102    | Proprietary stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 19                      | 7 644           | 967                      | 245                             | 79  | 7.2                                      | 3.8                    |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 19                      | 7 644           | 967                      | 245                             | 79  | 7.2                                      | 3.8                    |
| 44613      | Optical goods stores .....                                     | 23                      | 9 646           | 2 243                    | 579                             | 145   | 15.4                                     | 3.3                    |
| 446130     | Optical goods stores .....                                     | 23                      | 9 646           | 2 243                    | 579                             | 145   | 15.4                                     | 3.3                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                     | Geographic area and kind of business                     | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MONTGOMERY, AL MSA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                  | 240                     | 299 720         | 19 600                   | 4 645                           | 1 714   | 11.8                                     | 18.8                   |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....                                  | 240                     | 299 720         | 19 600                   | 4 645                           | 1 714   | 11.8                                     | 18.8                   |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....          | 177                     | 211 333         | 13 657                   | 3 183                           | 1 266   | 9.5                                      | 16.9                   |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....          | 177                     | 211 333         | 13 657                   | 3 183                           | 1 266   | 9.5                                      | 16.9                   |  |  |  |  |  |  |
| 44719                          | Other gasoline stations .....                            | 63                      | 88 387          | 5 943                    | 1 462                           | 448   | 17.2                                     | 23.2                   |  |  |  |  |  |  |
| 447190                         | Other gasoline stations .....                            | 63                      | 88 387          | 5 943                    | 1 462                           | 448   | 17.2                                     | 23.2                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....             | 206                     | 184 988         | 24 091                   | 5 166                           | 1 936   | 6.3                                      | 6.0                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....                                    | 126                     | 128 686         | 16 939                   | 3 436                           | 1 301   | 6.2                                      | 6.1                    |  |  |  |  |  |  |
| 44811                          | Men's clothing stores .....                              | 20                      | 13 994          | 2 244                    | 512                             | 138   | 12.6                                     | 31.0                   |  |  |  |  |  |  |
| 448110                         | Men's clothing stores .....                              | 20                      | 13 994          | 2 244                    | 512                             | 138   | 12.6                                     | 31.0                   |  |  |  |  |  |  |
| 44813                          | Children's & infants' clothing stores .....              | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |  |  |  |  |  |  |
| 448130                         | Children's & infants' clothing stores .....              | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |  |  |  |  |  |  |
| 44814                          | Family clothing stores .....                             | 20                      | 68 273          | 7 709                    | 1 313                           | 523   | 2.7                                      | .4                     |  |  |  |  |  |  |
| 448140                         | Family clothing stores .....                             | 20                      | 68 273          | 7 709                    | 1 313                           | 523   | 2.7                                      | .4                     |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....                              | 16                      | 9 687           | 2 466                    | 476                             | 127   | 5.2                                      | 10.8                   |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....                              | 16                      | 9 687           | 2 466                    | 476                             | 127   | 5.2                                      | 10.8                   |  |  |  |  |  |  |
| 4482                           | Shoe stores .....  | 43                      | 33 030          | 3 786                    | 910                             | 308   | —  | .4                     |  |  |  |  |  |  |
| 44821                          | Shoe stores .....  | 43                      | 33 030          | 3 786                    | 910                             | 308   | —  | .4                     |  |  |  |  |  |  |
| 448210                         | Shoe stores .....  | 43                      | 33 030          | 3 786                    | 910                             | 308   | —  | .4                     |  |  |  |  |  |  |
| 4482101                        | Men's shoe stores .....                                  | 5                       | D               | D                        | b                               | D   | D  | D                      |  |  |  |  |  |  |
| 4482103                        | Children's & juveniles' shoe stores .....                | 5                       | D               | D                        | b                               | D   | D  | D                      |  |  |  |  |  |  |
| 4482104                        | Family shoe stores .....                                 | 20                      | 17 161          | 1 693                    | 408                             | 130   | —  | —                      |  |  |  |  |  |  |
| 4482105                        | Athletic footwear stores .....                           | 8                       | 9 469           | 1 314                    | 305                             | 107   | —  | —                      |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....           | 37                      | 23 272          | 3 366                    | 820                             | 327   | 16.2                                     | 13.3                   |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....                                     | 36                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....                                     | 36                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....        | 82                      | 63 259          | 7 055                    | 1 678                           | 626   | 7.4                                      | 2.3                    |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..    | 51                      | 40 457          | 4 915                    | 1 149                           | 392   | 11.3                                     | 3.6                    |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                          | 14                      | 17 555          | 1 715                    | 371                             | 143   | .6                                       | .5                     |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                          | 14                      | 17 555          | 1 715                    | 371                             | 143   | .6                                       | .5                     |  |  |  |  |  |  |
| 45113                          | Sewing, needlework, & piece goods stores .....           | 12                      | 4 670           | 710                      | 200                             | 58  | 6.2                                      | —                      |  |  |  |  |  |  |
| 451130                         | Sewing, needlework, & piece goods stores .....           | 12                      | 4 670           | 710                      | 200                             | 58  | 6.2                                      | —                      |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....               | 5                       | 6 588           | 1 261                    | 263                             | 57  | .6                                       | —                      |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....               | 5                       | 6 588           | 1 261                    | 263                             | 57  | .6                                       | —                      |  |  |  |  |  |  |
| 4512                           | Book, periodical, & music stores .....                   | 31                      | 22 802          | 2 140                    | 529                             | 234   | .4                                       | —                      |  |  |  |  |  |  |
| 45121                          | Book stores & news dealers .....                         | 20                      | 14 644          | 1 519                    | 365                             | 159   | .6                                       | —                      |  |  |  |  |  |  |
| 451211                         | Book stores .....  | 20                      | 14 644          | 1 519                    | 365                             | 159   | .6                                       | —                      |  |  |  |  |  |  |
| 4512111                        | Book stores, general .....                               | 12                      | 10 377          | 1 088                    | 259                             | 106   | —  | —                      |  |  |  |  |  |  |
| 4512112                        | Specialty book stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                          | Prerecorded tape, compact disc, & record stores ..       | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 451220                         | Prerecorded tape, compact disc, & record stores ..       | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                         | 53                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4521                           | Department stores (incl leased depts) ## .....           | 13                      | 324 010         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (incl leased depts) ## .....           | 13                      | 324 010         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 4521                           | Department stores (excl leased depts) .....              | 13                      | 321 072         | 35 137                   | 9 260                           | 2 615   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (excl leased depts) .....              | 13                      | 321 072         | 35 137                   | 9 260                           | 2 615   | —  | —                      |  |  |  |  |  |  |
| 452110                         | Department stores (excl leased depts) .....              | 13                      | 321 072         | 35 137                   | 9 260                           | 2 615   | —  | —                      |  |  |  |  |  |  |
| 4521101                        | Conventional department stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                   | 40                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....               | 38                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....               | 38                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....                                     | 28                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                      | 135                     | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....         | 38                      | 31 390          | 2 689                    | 679                             | 317   | 6.8                                      | .8                     |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                             | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                            | 28                      | 7 708           | 938                      | 215                             | 80  | 7.4                                      | 2.4                    |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                            | 28                      | 7 708           | 938                      | 215                             | 80  | 7.4                                      | 2.4                    |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                            | 28                      | 7 708           | 938                      | 215                             | 80  | 7.4                                      | 2.4                    |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                | 40                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                 | 12                      | 30 457          | 2 379                    | 613                             | 108   | 17.4                                     | 26.1                   |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                 | 12                      | 30 457          | 2 379                    | 613                             | 108   | 17.4                                     | 26.1                   |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....            | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                 | 44                      | 23 756          | 3 904                    | 1 062                           | 272   | 7.9                                      | .3                     |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                      | 28                      | 16 640          | 2 767                    | 712                             | 166   | .2                                       | .4                     |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....      | 12                      | 9 370           | 1 575                    | 408                             | 85  | —  | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TUSCALOOSA, AL MSA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 790                     | 1 543 208       | 150 950                  | 35 731                          | 10 852  | 6.8                                      | 2.8                    |
| 441                       | Motor vehicle & parts dealers .....                           | 105                     | 383 682         | 29 774                   | 7 033                           | 1 229   | 8.1                                      | 5.4                    |
| 4411                      | Automobile dealers .....                                      | 43                      | 310 065         | 18 941                   | 4 518                           | 680   | 5.1                                      | 6.1                    |
| 44112                     | Used car dealers .....  | 25                      | 42 286          | 2 409                    | 658                             | 119   | 10.2                                     | .9                     |
| 441120                    | Used car dealers .....  | 25                      | 42 286          | 2 409                    | 658                             | 119   | 10.2                                     | .9                     |
| 4412                      | Other motor vehicle dealers .....                             | 8                       | 18 138          | 1 418                    | 293                             | 50  | 58.0                                     | —                      |
| 44121                     | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                    | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                    | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 54                      | 55 479          | 9 415                    | 2 222                           | 499   | 8.4                                      | 3.4                    |
| 44131                     | Automotive parts & accessories stores .....                   | 38                      | 36 128          | 5 093                    | 1 205                           | 326   | 12.9                                     | 1.5                    |
| 441310                    | Automotive parts & accessories stores .....                   | 38                      | 36 128          | 5 093                    | 1 205                           | 326   | 12.9                                     | 1.5                    |
| 44132                     | Tire dealers .....  | 16                      | 19 351          | 4 322                    | 1 017                           | 173   | —  | 7.0                    |
| 441320                    | Tire dealers .....  | 16                      | 19 351          | 4 322                    | 1 017                           | 173   | —  | 7.0                    |
| 442                       | Furniture & home furnishings stores .....                     | 60                      | 39 073          | 7 074                    | 1 600                           | 420   | 13.4                                     | 8.7                    |
| 4421                      | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 44211                     | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 442110                    | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 4422                      | Home furnishings stores .....                                 | 32                      | 16 017          | 3 544                    | 813                             | 218   | 18.3                                     | 15.6                   |
| 443                       | Electronics & appliance stores .....                          | 32                      | 25 683          | 5 099                    | 1 036                           | 226   | 10.6                                     | 2.1                    |
| 4431                      | Electronics & appliance stores .....                          | 32                      | 25 683          | 5 099                    | 1 036                           | 226   | 10.6                                     | 2.1                    |
| 44311                     | Appliance, television, & other electronics stores .....       | 22                      | 15 910          | 3 154                    | 604                             | 154   | 5.2                                      | 3.4                    |
| 443112                    | Radio, television, & other electronics stores .....           | 13                      | 10 587          | 2 433                    | 456                             | 120   | 3.2                                      | .5                     |
| 44312                     | Computer & software stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                    | Computer & software stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 59                      | 145 356         | 16 452                   | 3 979                           | 801   | 11.0                                     | —                      |
| 4441                      | Building material & supplies dealers .....                    | 49                      | 136 956         | 15 379                   | 3 733                           | 738   | 10.8                                     | —                      |
| 44419                     | Other building material dealers .....                         | 34                      | 98 229          | 11 748                   | 2 807                           | 492   | 15.0                                     | —                      |
| 444190                    | Other building material dealers .....                         | 34                      | 98 229          | 11 748                   | 2 807                           | 492   | 15.0                                     | —                      |
| 445                       | Food & beverage stores .....                                  | 66                      | 216 198         | 17 730                   | 4 269                           | 1 844   | 3.2                                      | 1.1                    |
| 4451                      | Grocery stores .....  | 44                      | 197 396         | 16 479                   | 3 982                           | 1 741   | 3.0                                      | .9                     |
| 4452                      | Specialty food stores .....                                   | 11                      | 5 425           | 603                      | 133                             | 55  | 15.9                                     | —                      |
| 446                       | Health & personal care stores .....                           | 61                      | 67 353          | 9 562                    | 2 181                           | 826   | 8.1                                      | 4.0                    |
| 4461                      | Health & personal care stores .....                           | 61                      | 67 353          | 9 562                    | 2 181                           | 826   | 8.1                                      | 4.0                    |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |
| 447                       | Gasoline stations .....                                       | 108                     | 144 581         | 10 268                   | 2 380                           | 892   | 8.6                                      | 3.3                    |
| 4471                      | Gasoline stations .....                                       | 108                     | 144 581         | 10 268                   | 2 380                           | 892   | 8.6                                      | 3.3                    |
| 44711                     | Gasoline stations with convenience stores .....               | 85                      | 87 906          | 5 667                    | 1 379                           | 488   | 7.1                                      | 3.0                    |
| 447110                    | Gasoline stations with convenience stores .....               | 85                      | 87 906          | 5 667                    | 1 379                           | 488   | 7.1                                      | 3.0                    |
| 44719                     | Other gasoline stations .....                                 | 23                      | 56 675          | 4 601                    | 1 001                           | 404   | 10.8                                     | 3.7                    |
| 447190                    | Other gasoline stations .....                                 | 23                      | 56 675          | 4 601                    | 1 001                           | 404   | 10.8                                     | 3.7                    |
| 448                       | Clothing & clothing accessories stores .....                  | 119                     | 95 311          | 10 632                   | 2 744                           | 1 041   | 7.2                                      | 5.3                    |
| 4481                      | Clothing stores .....   | 63                      | 67 898          | 7 324                    | 1 935                           | 715   | 7.8                                      | 1.3                    |
| 44819                     | Other clothing stores .....                                   | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |
| 448190                    | Other clothing stores .....                                   | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |
| 4482105                   | Athletic footwear stores .....                                | 6                       | 5 071           | 585                      | 117                             | 59  | —  | —                      |
| 4483                      | Jewelry, luggage, & leather goods stores .....                | 30                      | 12 572          | 1 652                    | 419                             | 153   | 10.5                                     | 30.5                   |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 46                      | 36 038          | 3 987                    | 936                             | 378   | 3.2                                      | 3.7                    |
| 4511                      | Sporting goods, hobby, & musical instrument stores ..         | 29                      | 21 280          | 2 128                    | 509                             | 207   | 5.4                                      | 4.1                    |
| 4512                      | Book, periodical, & music stores .....                        | 17                      | 14 758          | 1 859                    | 427                             | 171   | —  | 3.1                    |
| 45121                     | Book stores & news dealers .....                              | 12                      | 10 721          | 1 485                    | 335                             | 130   | —  | —                      |
| 4512112                   | Specialty book stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113                   | College book stores .....                                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452                       | General merchandise stores .....                              | 22                      | D               | D                        | D                               | g   | D  | D                      |
| 45299                     | All other general merchandise stores .....                    | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 93                      | D               | D                        | D                               | f   | D  | D                      |
| 4532                      | Office supplies, stationery, & gift stores .....              | 30                      | 21 339          | 1 880                    | 440                             | 227   | 13.7                                     | 6.7                    |
| 45321                     | Office supplies & stationery stores .....                     | 8                       | 13 393          | 924                      | 223                             | 77  | 10.9                                     | 9.6                    |
| 453210                    | Office supplies & stationery stores .....                     | 8                       | 13 393          | 924                      | 223                             | 77  | 10.9                                     | 9.6                    |
| 4532102                   | Office supplies stores .....                                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 14                      | 37 283          | 3 062                    | 705                             | 88  | 27.5                                     | —                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 14                      | 37 283          | 3 062                    | 705                             | 88  | 27.5                                     | —                      |
| 45399                     | All other miscellaneous store retailers .....                 | 12                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code                                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>TUSCALOOSA, AL MSA—Con.</b>                 |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                       |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445   | Nonstore retailers .....                                       | 19                      | 47 532           | 8 276                    | 1 880                           | 444   | 1.7                                      | .2                     |  |  |  |  |  |  |
| 4542   | Vending machine operators .....                                | 8                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45421  | Vending machine operators .....                                | 8                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454210   | Vending machine operators .....                                | 8                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4543   | Direct selling establishments .....                            | 10                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 454319   | Other fuel dealers .....                                       | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439  | Other direct selling establishments .....                      | 5                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454390   | Other direct selling establishments .....                      | 5                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| <b>AREA OUTSIDE ALABAMA METROPOLITAN AREAS</b> |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445   | <b>Retail trade .....</b>                                      | <b>6 610</b>            | <b>9 296 626</b> | <b>813 609</b>           | <b>191 748</b>                  | <b>59 631</b>   | <b>18.2</b>                              | <b>8.0</b>             |  |  |  |  |  |  |
| 4441   | Motor vehicle & parts dealers .....                            | 1 011                   | 2 505 012        | 169 055                  | 39 841                          | 7 592   | 25.6                                     | 7.1                    |  |  |  |  |  |  |
| 44411  | Automobile dealers .....                                       | 416                     | 2 057 125        | 112 394                  | 26 466                          | 4 422   | 26.3                                     | 7.4                    |  |  |  |  |  |  |
| 444111   | New car dealers .....  | 172                     | D                | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 444110   | New car dealers .....  | 172                     | D                | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 444112   | Used car dealers .....   | 244                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444120   | Used car dealers .....   | 244                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44412  | Other motor vehicle dealers .....                              | 65                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 444122   | Motorcycle, boat, & other motor vehicle dealers .....          | 57                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4441221  | Motorcycle dealers .....                                       | 20                      | 23 782           | 1 626                    | 352                             | 108   | 53.0                                     | —                      |  |  |  |  |  |  |
| 4441222  | Boat dealers .....   | 31                      | 33 456           | 2 343                    | 510                             | 142   | 51.2                                     | 8.0                    |  |  |  |  |  |  |
| 4441229  | All other motor vehicle dealers .....                          | 6                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44413  | Automotive parts, accessories, & tire stores .....             | 530                     | D                | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 444131   | Automotive parts & accessories stores .....                    | 381                     | 241 553          | 31 595                   | 7 462                           | 1 920   | 16.7                                     | 6.4                    |  |  |  |  |  |  |
| 444130   | Automotive parts & accessories stores .....                    | 381                     | 241 553          | 31 595                   | 7 462                           | 1 920   | 16.7                                     | 6.4                    |  |  |  |  |  |  |
| 444132   | Tire dealers .....   | 149                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4441320  | Tire dealers .....   | 149                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4442   | Furniture & home furnishings stores .....                      | 378                     | 227 062          | 35 949                   | 8 933                           | 2 163   | 29.5                                     | 9.4                    |  |  |  |  |  |  |
| 44421  | Furniture stores .....   | 244                     | 161 640          | 27 028                   | 6 823                           | 1 558   | 30.3                                     | 6.9                    |  |  |  |  |  |  |
| 444211   | Furniture stores .....   | 244                     | 161 640          | 27 028                   | 6 823                           | 1 558   | 30.3                                     | 6.9                    |  |  |  |  |  |  |
| 444210   | Furniture stores .....   | 244                     | 161 640          | 27 028                   | 6 823                           | 1 558   | 30.3                                     | 6.9                    |  |  |  |  |  |  |
| 44422  | Home furnishings stores .....                                  | 134                     | 65 422           | 8 921                    | 2 110                           | 605   | 27.4                                     | 15.7                   |  |  |  |  |  |  |
| 444221   | Floor covering stores .....                                    | 78                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4442210  | Floor covering stores .....                                    | 78                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 444229   | Other home furnishings stores .....                            | 56                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4442299  | All other home furnishings stores .....                        | 49                      | 26 088           | 3 100                    | 725                             | 257   | 7.9                                      | 10.2                   |  |  |  |  |  |  |
| 4443   | Electronics & appliance stores .....                           | 169                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44431  | Electronics & appliance stores .....                           | 169                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444311   | Appliance, television, & other electronics stores .....        | 140                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4443112  | Household appliance stores .....                               | 65                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4443112  | Radio, television, & other electronics stores .....            | 75                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 444312   | Computer & software stores .....                               | 27                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4443120  | Computer & software stores .....                               | 27                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4444   | Building material & garden equipment & supplies dealers .....  | 589                     | 806 873          | 79 904                   | 18 732                          | 4 588   | 12.3                                     | 3.3                    |  |  |  |  |  |  |
| 44441  | Building material & supplies dealers .....                     | 425                     | D                | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 444411   | Home centers .....   | 34                      | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444410   | Home centers .....   | 34                      | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444412   | Paint & wallpaper stores .....                                 | 38                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4444120  | Paint & wallpaper stores .....                                 | 38                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444413   | Hardware stores .....  | 127                     | 66 249           | 9 105                    | 2 124                           | 641   | 45.5                                     | 4.7                    |  |  |  |  |  |  |
| 4444130  | Hardware stores .....  | 127                     | 66 249           | 9 105                    | 2 124                           | 641   | 45.5                                     | 4.7                    |  |  |  |  |  |  |
| 444419   | Other building material dealers .....                          | 226                     | 417 787          | 42 905                   | 9 874                           | 2 155   | 9.7                                      | 3.7                    |  |  |  |  |  |  |
| 4444190  | Other building material dealers .....                          | 226                     | 417 787          | 42 905                   | 9 874                           | 2 155   | 9.7                                      | 3.7                    |  |  |  |  |  |  |
| 44442  | Lawn & garden equipment & supplies stores .....                | 164                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444421   | Outdoor power equipment stores .....                           | 33                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4444210  | Outdoor power equipment stores .....                           | 33                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444422   | Nursery & garden centers .....                                 | 131                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4444220  | Nursery & garden centers .....                                 | 131                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4445   | Food & beverage stores .....                                   | 746                     | 1 681 565        | 141 149                  | 34 474                          | 13 920  | 11.3                                     | 9.6                    |  |  |  |  |  |  |
| 44451  | Grocery stores .....   | 609                     | D                | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 444511   | Supermarkets & other grocery (except convenience) stores ..... | 478                     | 1 520 018        | 129 499                  | 31 716                          | 12 911  | 9.1                                      | 9.3                    |  |  |  |  |  |  |
| 4445110  | Supermarkets & other grocery (except convenience) stores ..... | 478                     | 1 520 018        | 129 499                  | 31 716                          | 12 911  | 9.1                                      | 9.3                    |  |  |  |  |  |  |
| 444512   | Convenience stores .....                                       | 131                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4445120  | Convenience stores .....                                       | 131                     | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44452  | Specialty food stores .....                                    | 53                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44453  | Beer, wine, & liquor stores .....                              | 84                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 444531   | Beer, wine, & liquor stores .....                              | 84                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4445310  | Beer, wine, & liquor stores .....                              | 84                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

| NAICS code  | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AREA OUTSIDE ALABAMA METROPOLITAN AREAS—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>  | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 446   | Health & personal care stores .....                                  | 475                     | 463 013         | 59 666                   | 13 613                          | 3 574   | 38.1                                     | 8.5                    |
| 44611   | Health & personal care stores .....                                  | 475                     | 463 013         | 59 666                   | 13 613                          | 3 574   | 38.1                                     | 8.5                    |
| 446110  | Pharmacies & drug stores .....                                       | 353                     | 432 284         | 53 415                   | 12 210                          | 3 183   | 39.5                                     | 8.1                    |
| 4461101   | Pharmacies & drug stores .....                                       | 353                     | 432 284         | 53 415                   | 12 210                          | 3 183   | 39.5                                     | 8.1                    |
|   | Pharmacies & drug stores .....                                       | 350                     | D               | D                        | D                               | h   | D  | D                      |
| 44612   | Cosmetics, beauty supplies, & perfume stores .....                   | 39                      | 8 798           | 1 197                    | 274                             | 111   | 28.1                                     | 3.0                    |
| 446120  | Cosmetics, beauty supplies, & perfume stores .....                   | 39                      | 8 798           | 1 197                    | 274                             | 111   | 28.1                                     | 3.0                    |
| 44619   | Other health & personal care stores .....                            | 56                      | D               | D                        | D                               | c   | D  | D                      |
| 446191  | Food (health) supplement stores .....                                | 20                      | D               | D                        | D                               | b   | D  | D                      |
| 446199  | All other health & personal care stores .....                        | 36                      | 12 550          | 2 951                    | 685                             | 150   | 9.4                                      | 10.6                   |
| 447   | Gasoline stations .....  | 1 161                   | 1 219 677       | 73 890                   | 16 846                          | 6 809   | 22.1                                     | 17.6                   |
| 4471  | Gasoline stations .....  | 1 161                   | 1 219 677       | 73 890                   | 16 846                          | 6 809   | 22.1                                     | 17.6                   |
| 44711   | Gasoline stations with convenience stores .....                      | 873                     | 900 277         | 56 020                   | 12 924                          | 5 494   | 19.1                                     | 19.1                   |
| 447110  | Gasoline stations with convenience stores .....                      | 873                     | 900 277         | 56 020                   | 12 924                          | 5 494   | 19.1                                     | 19.1                   |
| 44719   | Other gasoline stations .....  | 288                     | 319 400         | 17 870                   | 3 922                           | 1 315   | 30.7                                     | 13.4                   |
| 447190  | Other gasoline stations .....  | 288                     | 319 400         | 17 870                   | 3 922                           | 1 315   | 30.7                                     | 13.4                   |
| 448   | Clothing & clothing accessories stores .....                         | 679                     | 355 670         | 41 106                   | 9 931                           | 3 844   | 13.8                                     | 9.1                    |
| 4481  | Clothing stores .....  | 412                     | 256 310         | 27 110                   | 6 550                           | 2 621   | 10.6                                     | 8.0                    |
| 44811   | Men's clothing stores .....  | 51                      | D               | D                        | D                               | e   | D  | D                      |
| 448110  | Men's clothing stores .....  | 51                      | D               | D                        | D                               | e   | D  | D                      |
| 44812   | Women's clothing stores .....  | 197                     | D               | D                        | D                               | f   | D  | D                      |
| 448120  | Women's clothing stores .....  | 197                     | D               | D                        | D                               | f   | D  | D                      |
| 44813   | Children's & infants' clothing stores .....                          | 21                      | 3 547           | 419                      | 93                              | 59  | 14.0                                     | 16.5                   |
| 448130  | Children's & infants' clothing stores .....                          | 21                      | 3 547           | 419                      | 93                              | 59  | 14.0                                     | 16.5                   |
| 44814   | Family clothing stores .....   | 107                     | D               | D                        | D                               | g   | D  | D                      |
| 448140  | Family clothing stores .....   | 107                     | D               | D                        | D                               | g   | D  | D                      |
| 44819   | Other clothing stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 448190  | Other clothing stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4482  | Shoe stores .....  | 118                     | D               | D                        | D                               | f   | D  | D                      |
| 44821   | Shoe stores .....  | 118                     | D               | D                        | D                               | f   | D  | D                      |
| 448210  | Shoe stores .....  | 118                     | D               | D                        | D                               | f   | D  | D                      |
| 4482101   | Men's shoe stores .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104   | Family shoe stores .....   | 96                      | D               | D                        | D                               | e   | D  | D                      |
| 4482105   | Athletic footwear stores .....                                       | 10                      | 10 733          | 1 025                    | 231                             | 76  | —  | 25.3                   |
| 4483  | Jewelry, luggage, & leather goods stores .....                       | 149                     | D               | D                        | D                               | f   | D  | D                      |
| 44831   | Jewelry stores .....   | 144                     | D               | D                        | D                               | f   | D  | D                      |
| 448310  | Jewelry stores .....   | 144                     | D               | D                        | D                               | f   | D  | D                      |
| 44832   | Luggage & leather goods stores .....                                 | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 448320  | Luggage & leather goods stores .....                                 | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 451   | Sporting goods, hobby, book, & music stores .....                    | 178                     | 69 915          | 8 624                    | 1 964                           | 807   | 19.3                                     | 10.1                   |
| 4511  | Sporting goods, hobby, & musical instrument stores ..                | 112                     | 39 990          | 4 710                    | 1 066                           | 428   | 27.2                                     | 13.7                   |
| 45111   | Sporting goods stores .....  | 73                      | D               | D                        | D                               | e   | D  | D                      |
| 451110  | Sporting goods stores .....  | 73                      | D               | D                        | D                               | e   | D  | D                      |
| 4511101   | General-line sporting goods stores .....                             | 33                      | D               | D                        | D                               | c   | D  | D                      |
| 4512  | Book, periodical, & music stores .....                               | 66                      | 29 925          | 3 914                    | 898                             | 379   | 8.8                                      | 5.3                    |
| 45121   | Book stores & news dealers .....                                     | 48                      | D               | D                        | D                               | e   | D  | D                      |
| 451211  | Book stores .....  | 47                      | D               | D                        | D                               | e   | D  | D                      |
| 4512111   | Book stores, general .....   | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4512112   | Specialty book stores .....  | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4512113   | College book stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45122   | Prerecorded tape, compact disc, & record stores ..                   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451220  | Prerecorded tape, compact disc, & record stores ..                   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 452   | General merchandise stores .....                                     | 401                     | D               | D                        | D                               | j   | D  | D                      |
| 4521  | Department stores (incl leased depts) ## .....                       | 36                      | D               | N                        | N                               | N   | D  | D                      |
| 45211   | Department stores (incl leased depts) ## .....                       | 36                      | D               | N                        | N                               | N   | D  | D                      |
| 45211   | Department stores (excl leased depts) .....                          | 36                      | D               | D                        | D                               | i   | D  | D                      |
| 452110  | Department stores (excl leased depts) .....                          | 36                      | D               | D                        | D                               | i   | D  | D                      |
| 4521102   | Department stores (excl leased depts) .....                          | 36                      | D               | D                        | D                               | i   | D  | D                      |
| 4521102   | Discount or mass merchandising dept stores (excl leased depts) ..... | 33                      | D               | D                        | D                               | h   | D  | D                      |
| 4529  | Other general merchandise stores .....                               | 365                     | D               | D                        | D                               | i   | D  | D                      |
| 45291   | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h   | D  | D                      |
| 452910  | Warehouse clubs & superstores .....                                  | 11                      | D               | D                        | D                               | h   | D  | D                      |
| 45299   | All other general merchandise stores .....                           | 354                     | D               | D                        | D                               | h   | D  | D                      |
| 452990  | All other general merchandise stores .....                           | 354                     | D               | D                        | D                               | h   | D  | D                      |
| 4529901   | Variety stores .....   | 233                     | D               | D                        | D                               | g   | D  | D                      |
| 4529903   | Miscellaneous general merchandise stores .....                       | 121                     | D               | D                        | D                               | f   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| NAICS code | Geographic area and kind of business                | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>AREA OUTSIDE ALABAMA METROPOLITAN AREAS—Con.</b> |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                            |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                 | 579                     | D               | D                        | D                               | g   | D  | D                      |
| 4531       | Florists .....                                      | 183                     | 26 636          | 4 771                    | 1 116                           | 552   | 45.9                                     | 14.4                   |
| 45311      | Florists .....                                      | 183                     | 26 636          | 4 771                    | 1 116                           | 552   | 45.9                                     | 14.4                   |
| 453110     | Florists .....                                      | 183                     | 26 636          | 4 771                    | 1 116                           | 552   | 45.9                                     | 14.4                   |
| 4532       | Office supplies, stationery, & gift stores .....    | 132                     | D               | D                        | D                               | e   | D  | D                      |
| 45321      | Office supplies & stationery stores .....           | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies & stationery stores .....           | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....                        | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....              | 111                     | D               | D                        | D                               | e   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....              | 111                     | D               | D                        | D                               | e   | D  | D                      |
| 4533       | Used merchandise stores .....                       | 83                      | D               | D                        | D                               | e   | D  | D                      |
| 45331      | Used merchandise stores .....                       | 83                      | D               | D                        | D                               | e   | D  | D                      |
| 453310     | Used merchandise stores .....                       | 83                      | D               | D                        | D                               | e   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....           | 181                     | D               | D                        | D                               | f   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....            | 102                     | 246 086         | 14 444                   | 3 107                           | 600   | 34.2                                     | 8.2                    |
| 453930     | Manufactured (mobile) home dealers .....            | 102                     | 246 086         | 14 444                   | 3 107                           | 600   | 34.2                                     | 8.2                    |
| 45399      | All other miscellaneous store retailers .....       | 65                      | D               | D                        | D                               | c   | D  | D                      |
| 454        | Nonstore retailers .....                            | 244                     | 191 268         | 33 383                   | 8 130                           | 1 627   | 14.5                                     | 10.2                   |
| 4541       | Electronic shopping & mail-order houses .....       | 24                      | 17 832          | 3 279                    | 586                             | 170   | 16.5                                     | 4.3                    |
| 45411      | Electronic shopping & mail-order houses .....       | 24                      | 17 832          | 3 279                    | 586                             | 170   | 16.5                                     | 4.3                    |
| 454110     | Electronic shopping & mail-order houses .....       | 24                      | 17 832          | 3 279                    | 586                             | 170   | 16.5                                     | 4.3                    |
| 4542       | Vending machine operators .....                     | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 45421      | Vending machine operators .....                     | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 454210     | Vending machine operators .....                     | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 4543       | Direct selling establishments .....                 | 189                     | D               | D                        | D                               | g   | D  | D                      |
| 45431      | Fuel dealers .....                                  | 155                     | D               | D                        | D                               | g   | D  | D                      |
| 454311     | Heating oil dealers .....                           | 5                       | D               | D                        | D                               | g   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ..... | 150                     | D               | D                        | D                               | g   | D  | D                      |
| 45439      | Other direct selling establishments .....           | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 454390     | Other direct selling establishments .....           | 34                      | D               | D                        | D                               | c   | D  | D                      |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AUTAUGA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 161                     | 367 299         | 32 065                   | 7 191                           | 2 200   | 9.9                                      | 9.7                    |
| 441                       | Motor vehicle & parts dealers .....                           | 27                      | 109 481         | 7 009                    | 1 642                           | 297   | 17.4                                     | 14.3                   |
| 4411                      | Automobile dealers .....                                      | 10                      | 91 875          | 4 493                    | 1 212                           | 196   | 19.7                                     | 13.0                   |
| 44111                     | New car dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441110                    | New car dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44112                     | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                    | Used car dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4412                      | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                     | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                    | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                     | Automotive parts & accessories stores .....                   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                    | Automotive parts & accessories stores .....                   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4421                      | Furniture stores .....  | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 44211                     | Furniture stores .....  | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 442110                    | Furniture stores .....  | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 4422                      | Home furnishings stores .....                                 | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443                       | Electronics & appliance stores .....                          | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 4431                      | Electronics & appliance stores .....                          | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4441                      | Building material & supplies dealers .....                    | 12                      | 15 868          | 1 639                    | 337                             | 90  | 22.6                                     | 4.6                    |
| 445                       | Food & beverage stores .....                                  | 15                      | 47 960          | 4 152                    | 1 044                           | 487   | 7.9                                      | 2.6                    |
| 446                       | Health & personal care stores .....                           | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 4461                      | Health & personal care stores .....                           | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 44611                     | Pharmacies & drug stores .....                                | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 446110                    | Pharmacies & drug stores .....                                | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 4461101                   | Pharmacies & drug stores .....                                | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 31                      | 36 784          | 2 067                    | 439                             | 204   | 9.7                                      | 23.1                   |
| 44711                     | Gasoline stations with convenience stores .....               | 23                      | 24 105          | 1 357                    | 281                             | 137   | 6.7                                      | 18.9                   |
| 447110                    | Gasoline stations with convenience stores .....               | 23                      | 24 105          | 1 357                    | 281                             | 137   | 6.7                                      | 18.9                   |
| 448                       | Clothing & clothing accessories stores .....                  | 11                      | 8 106           | 933                      | 148                             | 55  | 28.8                                     | —                      |
| 4481                      | Clothing stores .....   | 6                       | 6 223           | 668                      | 100                             | 36  | 27.9                                     | —                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                      | Other general merchandise stores .....                        | 6                       | D               | D                        | D                               | f   | D  | D                      |
| 45291                     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                    | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALDWIN COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 801                     | 1 215 305       | 114 784                  | 26 334                          | 7 850   | 9.6                                      | 5.4                    |
| 441                       | Motor vehicle & parts dealers .....                           | 98                      | 260 704         | 19 410                   | 4 548                           | 802   | 12.6                                     | 1.2                    |
| 4411                      | Automobile dealers .....                                      | 31                      | 214 848         | 13 011                   | 3 083                           | 439   | 12.2                                     | .4                     |
| 44111                     | New car dealers .....   | 14                      | 198 714         | 12 026                   | 2 840                           | 388   | 12.5                                     | .3                     |
| 441110                    | New car dealers .....   | 14                      | 198 714         | 12 026                   | 2 840                           | 388   | 12.5                                     | .3                     |
| 44112                     | Used car dealers .....  | 17                      | 16 134          | 985                      | 243                             | 51  | 8.4                                      | 1.2                    |
| 441120                    | Used car dealers .....  | 17                      | 16 134          | 985                      | 243                             | 51  | 8.4                                      | 1.2                    |
| 4412                      | Other motor vehicle dealers .....                             | 17                      | 16 704          | 1 686                    | 364                             | 85  | 16.0                                     | 5.0                    |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 441222                    | Boat dealers .....  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 441229                    | All other motor vehicle dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 50                      | 29 152          | 4 713                    | 1 101                           | 278   | 13.7                                     | 4.6                    |
| 44131                     | Automotive parts & accessories stores .....                   | 37                      | 21 121          | 2 970                    | 686                             | 187   | 9.9                                      | 4.1                    |
| 441310                    | Automotive parts & accessories stores .....                   | 37                      | 21 121          | 2 970                    | 686                             | 187   | 9.9                                      | 4.1                    |
| 44132                     | Tire dealers .....  | 13                      | 8 031           | 1 743                    | 415                             | 91  | 23.7                                     | 5.7                    |
| 441320                    | Tire dealers .....  | 13                      | 8 031           | 1 743                    | 415                             | 91  | 23.7                                     | 5.7                    |
| 442                       | Furniture & home furnishings stores .....                     | 65                      | 49 504          | 6 720                    | 1 551                           | 400   | 15.3                                     | 7.7                    |
| 4421                      | Furniture stores .....  | 23                      | 11 585          | 2 232                    | 633                             | 122   | 19.2                                     | 4.6                    |
| 44211                     | Furniture stores .....  | 23                      | 11 585          | 2 232                    | 633                             | 122   | 19.2                                     | 4.6                    |
| 442110                    | Furniture stores .....  | 23                      | 11 585          | 2 232                    | 633                             | 122   | 19.2                                     | 4.6                    |
| 4422                      | Home furnishings stores .....                                 | 42                      | 37 919          | 4 488                    | 918                             | 278   | 14.1                                     | 8.6                    |
| 44221                     | Floor covering stores .....                                   | 14                      | 10 796          | 1 523                    | 308                             | 68  | 32.4                                     | 2.5                    |
| 442210                    | Floor covering stores .....                                   | 14                      | 10 796          | 1 523                    | 308                             | 68  | 32.4                                     | 2.5                    |
| 44229                     | Other home furnishings stores .....                           | 28                      | 27 123          | 2 965                    | 610                             | 210   | 6.9                                      | 11.0                   |
| 442299                    | All other home furnishings stores .....                       | 26                      | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALDWIN COUNTY, AL—Con.</b>                                 |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 443        | Electronics & appliance stores .....                           | 23                      | 17 820          | 2 486                    | 536                             | 122   | 7.2                                      | —                      |
| 4431       | Electronics & appliance stores .....                           | 23                      | 17 820          | 2 486                    | 536                             | 122   | 7.2                                      | —                      |
| 44311      | Appliance, television, & other electronics stores .....        | 15                      | 11 335          | 1 571                    | 360                             | 76  | 8.3                                      | —                      |
| 443111     | Household appliance stores .....                               | 7                       | 4 565           | 615                      | 158                             | 41  | 5.7                                      | —                      |
| 443112     | Radio, television, & other electronics stores .....            | 8                       | 6 770           | 956                      | 202                             | 35  | 10.0                                     | —                      |
| 44312      | Computer & software stores .....                               | 8                       | 6 485           | 915                      | 176                             | 46  | 5.3                                      | —                      |
| 443120     | Computer & software stores .....                               | 8                       | 6 485           | 915                      | 176                             | 46  | 5.3                                      | —                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 77                      | 118 024         | 14 273                   | 3 226                           | 656   | 11.6                                     | 4.3                    |
| 4441       | Building material & supplies dealers .....                     | 52                      | 96 076          | 12 257                   | 2 754                           | 533   | 11.8                                     | 4.9                    |
| 44412      | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....  | 11                      | 7 874           | 1 197                    | 231                             | 79  | 29.0                                     | —                      |
| 444130     | Hardware stores .....  | 11                      | 7 874           | 1 197                    | 231                             | 79  | 29.0                                     | —                      |
| 44419      | Other building material dealers .....                          | 33                      | 81 481          | 10 136                   | 2 313                           | 415   | 11.1                                     | 5.7                    |
| 444190     | Other building material dealers .....                          | 33                      | 81 481          | 10 136                   | 2 313                           | 415   | 11.1                                     | 5.7                    |
| 4442       | Lawn & garden equipment & supplies stores .....                | 25                      | 21 948          | 2 016                    | 472                             | 123   | 10.7                                     | 1.4                    |
| 44422      | Nursery & garden centers .....                                 | 17                      | 18 775          | 1 668                    | 377                             | 97  | 3.8                                      | 1.6                    |
| 444220     | Nursery & garden centers .....                                 | 17                      | 18 775          | 1 668                    | 377                             | 97  | 3.8                                      | 1.6                    |
| 445        | Food & beverage stores .....                                   | 57                      | 177 238         | 14 591                   | 3 628                           | 1 474   | 3.5                                      | 1.7                    |
| 4451       | Grocery stores .....   | 36                      | 165 401         | 13 882                   | 3 440                           | 1 431   | 3.3                                      | 1.1                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 27                      | 160 942         | 13 542                   | 3 351                           | 1 395   | 1.8                                      | 1.0                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 27                      | 160 942         | 13 542                   | 3 351                           | 1 395   | 1.8                                      | 1.0                    |
| 4452       | Specialty food stores .....                                    | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                            | 55                      | 66 904          | 8 628                    | 1 584                           | 452   | 15.0                                     | 8.2                    |
| 4461       | Health & personal care stores .....                            | 55                      | 66 904          | 8 628                    | 1 584                           | 452   | 15.0                                     | 8.2                    |
| 44611      | Pharmacies & drug stores .....                                 | 37                      | 60 764          | 7 573                    | 1 378                           | 378   | 14.5                                     | 8.3                    |
| 446110     | Pharmacies & drug stores .....                                 | 37                      | 60 764          | 7 573                    | 1 378                           | 378   | 14.5                                     | 8.3                    |
| 4461101    | Pharmacies & drug stores .....                                 | 37                      | 60 764          | 7 573                    | 1 378                           | 378   | 14.5                                     | 8.3                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 7                       | 2 120           | 297                      | 75                              | 28  | 9.3                                      | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 7                       | 2 120           | 297                      | 75                              | 28  | 9.3                                      | —                      |
| 44619      | Other health & personal care stores .....                      | 7                       | 2 212           | 425                      | 66                              | 30  | 14.5                                     | 8.4                    |
| 447        | Gasoline stations .....  | 107                     | 141 600         | 9 288                    | 2 298                           | 839   | 13.1                                     | 21.4                   |
| 4471       | Gasoline stations .....  | 107                     | 141 600         | 9 288                    | 2 298                           | 839   | 13.1                                     | 21.4                   |
| 44711      | Gasoline stations with convenience stores .....                | 89                      | 119 487         | 7 460                    | 1 723                           | 630   | 13.5                                     | 11.2                   |
| 447110     | Gasoline stations with convenience stores .....                | 89                      | 119 487         | 7 460                    | 1 723                           | 630   | 13.5                                     | 11.2                   |
| 44719      | Other gasoline stations .....                                  | 18                      | 22 113          | 1 828                    | 575                             | 209   | 11.0                                     | 76.7                   |
| 447190     | Other gasoline stations .....                                  | 18                      | 22 113          | 1 828                    | 575                             | 209   | 11.0                                     | 76.7                   |
| 448        | Clothing & clothing accessories stores .....                   | 136                     | 119 733         | 11 193                   | 2 508                           | 912   | 6.5                                      | 9.1                    |
| 4481       | Clothing stores .....  | 98                      | 91 966          | 8 474                    | 1 943                           | 685   | 7.5                                      | 9.7                    |
| 44811      | Men's clothing stores .....                                    | 17                      | 21 972          | 1 608                    | 371                             | 137   | —  | 5.7                    |
| 448110     | Men's clothing stores .....                                    | 17                      | 21 972          | 1 608                    | 371                             | 137   | —  | 5.7                    |
| 44812      | Women's clothing stores .....                                  | 43                      | 25 364          | 3 019                    | 691                             | 237   | 23.2                                     | 17.1                   |
| 448120     | Women's clothing stores .....                                  | 43                      | 25 364          | 3 019                    | 691                             | 237   | 23.2                                     | 17.1                   |
| 44813      | Children's & infants' clothing stores .....                    | 3                       | 2 326           | 204                      | 44                              | 17  | D  | —                      |
| 448130     | Children's & infants' clothing stores .....                    | 3                       | 2 326           | 204                      | 44                              | 17  | D  | —                      |
| 44814      | Family clothing stores .....                                   | 20                      | 35 203          | 2 923                    | 676                             | 233   | 1.0                                      | 6.9                    |
| 448140     | Family clothing stores .....                                   | 20                      | 35 203          | 2 923                    | 676                             | 233   | 1.0                                      | 6.9                    |
| 44815      | Clothing accessories stores .....                              | 5                       | 1 629           | 237                      | 49                              | 20  | —  | 51.0                   |
| 448150     | Clothing accessories stores .....                              | 5                       | 1 629           | 237                      | 49                              | 20  | —  | 51.0                   |
| 44819      | Other clothing stores .....                                    | 10                      | 5 472           | 483                      | 112                             | 41  | 1.5                                      | 1.5                    |
| 448190     | Other clothing stores .....                                    | 10                      | 5 472           | 483                      | 112                             | 41  | 1.5                                      | 1.5                    |
| 4482       | Shoe stores .....  | 20                      | 20 362          | 1 620                    | 355                             | 123   | 2  | —                      |
| 44821      | Shoe stores .....  | 20                      | 20 362          | 1 620                    | 355                             | 123   | 2  | —                      |
| 448210     | Shoe stores .....  | 20                      | 20 362          | 1 620                    | 355                             | 123   | 2  | —                      |
| 4482101    | Men's shoe stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482102    | Women's shoe stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104    | Family shoe stores .....                                       | 12                      | 10 733          | 879                      | 189                             | 61  | .3                                       | —                      |
| 4482105    | Athletic footwear stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 18                      | 7 405           | 1 099                    | 210                             | 104   | 11.4                                     | 25.8                   |
| 44831      | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448310     | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44832      | Luggage & leather goods stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 42                      | 22 194          | 3 982                    | 879                             | 322   | 11.7                                     | 3.7                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....       | 31                      | 18 635          | 3 534                    | 784                             | 278   | 13.0                                     | 2.1                    |
| 45111      | Sporting goods stores .....                                    | 20                      | 16 532          | 3 161                    | 703                             | 226   | 8.2                                      | 1.9                    |
| 451110     | Sporitng goods stores .....                                    | 20                      | 16 532          | 3 161                    | 703                             | 226   | 8.2                                      | 1.9                    |
| 4511102    | Specialty-line sporting goods stores .....                     | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                         | 11                      | 3 559           | 448                      | 95                              | 44  | 4.9                                      | 12.5                   |
| 45121      | Book stores & news dealers .....                               | 8                       | 1 662           | 240                      | 47                              | 32  | 10.5                                     | 26.8                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BALDWIN COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 442                            | General merchandise stores .....                              | 24                      | 180 703         | 16 264                   | 4 004                           | 1 350   | .3                                       | —                      |  |  |  |  |  |  |
| 4521101                        | Conventional department stores (excl leased depts) .....      | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                        | 22                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45291                          | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910                         | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....  | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                        | Miscellaneous general merchandise stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 96                      | 41 138          | 4 773                    | 907                             | 393   | 13.7                                     | 6.5                    |  |  |  |  |  |  |
| 4531                           | Florists .....  | 18                      | 3 081           | 548                      | 129                             | 61  | 21.1                                     | 24.3                   |  |  |  |  |  |  |
| 45311                          | Florists .....  | 18                      | 3 081           | 548                      | 129                             | 61  | 21.1                                     | 24.3                   |  |  |  |  |  |  |
| 453110                         | Florists .....  | 18                      | 3 081           | 548                      | 129                             | 61  | 21.1                                     | 24.3                   |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....              | 30                      | 10 773          | 1 893                    | 255                             | 146   | 8.1                                      | 9.7                    |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                     | 3                       | 641             | 301                      | 10                              | 6   | —  | —                      |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                     | 3                       | 641             | 301                      | 10                              | 6   | —  | —                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                                  | 3                       | 641             | 301                      | 10                              | 6   | —  | —                      |  |  |  |  |  |  |
| 45322                          | Gift, novelty, & souvenir stores .....                        | 27                      | 10 132          | 1 592                    | 245                             | 140   | 8.6                                      | 10.3                   |  |  |  |  |  |  |
| 453220                         | Gift, novelty, & souvenir stores .....                        | 27                      | 10 132          | 1 592                    | 245                             | 140   | 8.6                                      | 10.3                   |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 22                      | 4 335           | 568                      | 129                             | 67  | 26.2                                     | 10.1                   |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 22                      | 4 335           | 568                      | 129                             | 67  | 26.2                                     | 10.1                   |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 22                      | 4 335           | 568                      | 129                             | 67  | 26.2                                     | 10.1                   |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 26                      | 22 949          | 1 764                    | 394                             | 119   | 13.0                                     | 1.8                    |  |  |  |  |  |  |
| 45391                          | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453910                         | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45392                          | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                         | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 9                       | 13 751          | 1 094                    | 255                             | 37  | 7.6                                      | 3.1                    |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 9                       | 13 751          | 1 094                    | 255                             | 37  | 7.6                                      | 3.1                    |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 21                      | 19 743          | 3 176                    | 665                             | 128   | 51.8                                     | 3.3                    |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                 | 5                       | 8 985           | 1 440                    | 299                             | 59  | 57.1                                     | 4.5                    |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                 | 5                       | 8 985           | 1 440                    | 299                             | 59  | 57.1                                     | 4.5                    |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                 | 5                       | 8 985           | 1 440                    | 299                             | 59  | 57.1                                     | 4.5                    |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....           | 6                       | 4 688           | 775                      | 221                             | 30  | 8.1                                      | —                      |  |  |  |  |  |  |
| 45439                          | Other direct selling establishments .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                         | Other direct selling establishments .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>BARBOUR COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade</b> .....                                     | 129                     | 163 202         | 14 951                   | 3 516                           | 1 076   | 17.9                                     | 9.7                    |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 14                      | 35 332          | 2 741                    | 680                             | 124   | 13.4                                     | .3                     |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 3                       | 740             | 108                      | 29                              | 11  | D  | —                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 16                      | 18 796          | 1 931                    | 448                             | 93  | 3.1                                      | 4.3                    |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4442                           | Lawn & garden equipment & supplies stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                          | Nursery & garden centers .....                                | 8                       | 12 452          | 1 138                    | 248                             | 43  | .9                                       | 1.9                    |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                | 8                       | 12 452          | 1 138                    | 248                             | 43  | .9                                       | 1.9                    |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 19                      | 35 927          | 2 702                    | 663                             | 288   | 14.4                                     | 4.9                    |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 22                      | 21 211          | 1 110                    | 178                             | 80  | 46.2                                     | 45.4                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 15                      | 5 044           | 665                      | 160                             | 69  | 13.3                                     | 13.3                   |  |  |  |  |  |  |
| 4481                           | Clothing stores .....   | 10                      | 3 660           | 454                      | 108                             | 51  | 12.7                                     | 4.0                    |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 8                       | 27 893          | 2 725                    | 686                             | 236   | 2.7                                      | 2.0                    |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 8                       | 3 705           | 910                      | 209                             | 53  | 49.5                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BIBB COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 60                      | 77 189          | 6 663                    | 1 548                           | 527   | 17.7                                     | 3.6                    |
| 441                      | Motor vehicle & parts dealers .....                           | 8                       | 7 250           | 700                      | 168                             | 38  | 24.4                                     | —                      |
| 442                      | Furniture & home furnishings stores .....                     | 3                       | 646             | 131                      | 31                              | 10  | —  | 18.3                   |
| 444                      | Building material & garden equipment & supplies dealers ..... | 8                       | 9 752           | 717                      | 175                             | 52  | 26.0                                     | 17.6                   |
| 4441                     | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food & beverage stores .....                                  | 6                       | 20 239          | 1 494                    | 362                             | 155   | 9.4                                      | .4                     |
| 446                      | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....                                       | 15                      | 14 913          | 973                      | 207                             | 81  | 17.2                                     | —                      |
| 448                      | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                      | General merchandise stores .....                              | 4                       | 11 182          | 1 220                    | 298                             | 104   | 3.8                                      | 5.8                    |
| 453                      | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                     | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                    | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                   | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BLOUNT COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 143                     | 202 002         | 17 760                   | 3 981                           | 1 328   | 19.2                                     | 6.0                    |
| 441                      | Motor vehicle & parts dealers .....                           | 31                      | 57 555          | 4 287                    | 959                             | 185   | 18.1                                     | 12.4                   |
| 44112                    | Used car dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441120                   | Used car dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                     | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                      | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443                      | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 16                      | 13 107          | 1 104                    | 253                             | 86  | 10.5                                     | 2.4                    |
| 4441                     | Building material & supplies dealers .....                    | 11                      | 8 523           | 689                      | 158                             | 58  | 14.2                                     | 3.8                    |
| 4442                     | Lawn & garden equipment & supplies stores .....               | 5                       | 4 584           | 415                      | 95                              | 28  | 3.6                                      | —                      |
| 44422                    | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                   | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food & beverage stores .....                                  | 8                       | 24 660          | 2 294                    | 479                             | 213   | 4.4                                      | .4                     |
| 446                      | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4461                     | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....                                       | 33                      | 33 423          | 2 054                    | 457                             | 188   | 51.1                                     | 11.0                   |
| 44711                    | Gasoline stations with convenience stores .....               | 25                      | 22 931          | 1 735                    | 389                             | 156   | 41.4                                     | 6.5                    |
| 447110                   | Gasoline stations with convenience stores .....               | 25                      | 22 931          | 1 735                    | 389                             | 156   | 41.4                                     | 6.5                    |
| 448                      | Clothing & clothing accessories stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                      | General merchandise stores .....                              | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4529                     | Other general merchandise stores .....                        | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                    | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                   | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45321                    | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210                   | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102                  | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                      | Nonstore retailers .....                                      | 7                       | 6 802           | 890                      | 230                             | 40  | 5.3                                      | 9.5                    |
| 4543                     | Direct selling establishments .....                           | 7                       | 6 802           | 890                      | 230                             | 40  | 5.3                                      | 9.5                    |
| 45431                    | Fuel dealers .....  | 7                       | 6 802           | 890                      | 230                             | 40  | 5.3                                      | 9.5                    |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....           | 7                       | 6 802           | 890                      | 230                             | 40  | 5.3                                      | 9.5                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BULLOCK COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 38                      | 40 311          | 3 759                    | 825                             | 289   | 16.3                                     | 9.1                    |
| 441                       | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 4                       | 904             | 157                      | 39                              | 11  | —  | 28.3                   |
| 443                       | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                      | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443112                    | Radio, television, & other electronics stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 5                       | 2 491           | 279                      | 61                              | 17  | 53.4                                     | 14.9                   |
| 445                       | Food & beverage stores .....                                  | 4                       | 9 723           | 1 054                    | 222                             | 103   | —  | 6.6                    |
| 446                       | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 4                       | 14 977          | 580                      | 127                             | 43  | 11.9                                     | 15.5                   |
| 448                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 3                       | 2 738           | 532                      | 133                             | 32  | —  | —                      |
| <b>BUTLER COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 122                     | 144 194         | 13 851                   | 3 300                           | 1 023   | 17.8                                     | 10.9                   |
| 441                       | Motor vehicle & parts dealers .....                           | 15                      | 19 581          | 1 882                    | 442                             | 97  | 43.4                                     | 6.9                    |
| 442                       | Furniture & home furnishings stores .....                     | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 4421                      | Furniture stores .....  | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 44211                     | Furniture stores .....  | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 442110                    | Furniture stores .....  | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 443                       | Electronics & appliance stores .....                          | 4                       | 860             | 80                       | 16                              | 5   | 100.0                                    | —                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 11                      | 7 438           | 849                      | 192                             | 53  | 13.4                                     | —                      |
| 4441                      | Building material & supplies dealers .....                    | 7                       | 5 488           | 676                      | 154                             | 43  | 16.2                                     | —                      |
| 445                       | Food & beverage stores .....                                  | 14                      | 42 270          | 3 615                    | 849                             | 301   | 5.5                                      | 19.7                   |
| 446                       | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 24                      | 18 863          | 1 140                    | 266                             | 123   | 37.4                                     | 12.0                   |
| 448                       | Clothing & clothing accessories stores .....                  | 11                      | 4 376           | 569                      | 156                             | 53  | 12.9                                     | 9.9                    |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 8                       | 22 972          | 2 010                    | 455                             | 192   | 14.8                                     | —                      |
| 45299                     | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                   | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers ...             | 5                       | 3 460           | 598                      | 156                             | 30  | —  | 17.8                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CALHOUN COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | Retail trade .....  | 578                     | 981 985         | 92 535                   | 21 354                          | 6 747   | 9.2                                      | 8.1                    |
| 441                        | Motor vehicle & parts dealers .....                           | 104                     | 263 638         | 20 580                   | 4 479                           | 839   | 19.4                                     | 19.3                   |
| 44112                      | Used car dealers .....  | 39                      | 38 600          | 2 888                    | 583                             | 110   | 25.3                                     | 27.3                   |
| 441120                     | Used car dealers .....  | 39                      | 38 600          | 2 888                    | 583                             | 110   | 25.3                                     | 27.3                   |
| 442                        | Furniture & home furnishings stores .....                     | 32                      | 21 907          | 3 088                    | 696                             | 183   | 18.6                                     | .1                     |
| 4421                       | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 44211                      | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 442110                     | Furniture stores .....  | 19                      | 17 356          | 2 409                    | 549                             | 142   | 13.7                                     | .2                     |
| 443                        | Electronics & appliance stores .....                          | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 4431                       | Electronics & appliance stores .....                          | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 444                        | Building material & garden equipment & supplies dealers ..... | 44                      | 84 787          | 8 844                    | 2 073                           | 457   | 2.0                                      | .6                     |
| 4441                       | Building material & supplies dealers .....                    | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 44419                      | Other building material dealers .....                         | 26                      | 45 265          | 5 185                    | 1 235                           | 216   | 1.5                                      | —                      |
| 444190                     | Other building material dealers .....                         | 26                      | 45 265          | 5 185                    | 1 235                           | 216   | 1.5                                      | —                      |
| 445                        | Food & beverage stores .....                                  | 44                      | 155 927         | 11 794                   | 3 036                           | 1 207   | 7.4                                      | 2.9                    |
| 446                        | Health & personal care stores .....                           | 55                      | 39 565          | 6 097                    | 1 387                           | 413   | 13.0                                     | 5.3                    |
| 4461                       | Health & personal care stores .....                           | 55                      | 39 565          | 6 097                    | 1 387                           | 413   | 13.0                                     | 5.3                    |
| 447                        | Gasoline stations .....                                       | 99                      | 108 538         | 6 811                    | 1 663                           | 809   | 7.4                                      | 11.1                   |
| 44711                      | Gasoline stations with convenience stores .....               | 85                      | 94 867          | 6 290                    | 1 542                           | 765   | 3.4                                      | 11.0                   |
| 447110                     | Gasoline stations with convenience stores .....               | 85                      | 94 867          | 6 290                    | 1 542                           | 765   | 3.4                                      | 11.0                   |
| 448                        | Clothing & clothing accessories stores .....                  | 50                      | 35 989          | 4 452                    | 1 047                           | 428   | 3.2                                      | 3.5                    |
| 4481                       | Clothing stores .....   | 26                      | 25 247          | 2 796                    | 659                             | 324   | 1.6                                      | 2.4                    |
| 451                        | Sporting goods, hobby, book, & music stores .....             | 34                      | 15 480          | 2 436                    | 546                             | 203   | 18.1                                     | 15.1                   |
| 4512                       | Book, periodical, & music stores .....                        | 9                       | 6 902           | 1 134                    | 253                             | 104   | 32.8                                     | .9                     |
| 4512112                    | Specialty book stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452                        | General merchandise stores .....                              | 26                      | 189 633         | 18 387                   | 4 244                           | 1 630   | —  | .2                     |
| 45299                      | All other general merchandise stores .....                    | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                     | All other general merchandise stores .....                    | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 453                        | Miscellaneous store retailers .....                           | 56                      | D               | D                        | D                               | e   | D  | D                      |
| 45321                      | Office supplies & stationery stores .....                     | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 453210                     | Office supplies & stationery stores .....                     | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 4532102                    | Office supplies stores .....                                  | 3                       | 3 142           | 416                      | 92                              | 15  | —  | 29.5                   |
| 4539                       | Other miscellaneous store retailers .....                     | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 45393                      | Manufactured (mobile) home dealers .....                      | 10                      | 29 223          | 4 056                    | 670                             | 92  | 9.4                                      | 3.2                    |
| 453930                     | Manufactured (mobile) home dealers .....                      | 10                      | 29 223          | 4 056                    | 670                             | 92  | 9.4                                      | 3.2                    |
| 45399                      | All other miscellaneous store retailers .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454                        | Nonstore retailers .....                                      | 15                      | 15 749          | 3 220                    | 835                             | 231   | .2                                       | 6.4                    |
| 4542                       | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45421                      | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 454210                     | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 454312                     | Liquefied petroleum gas (bottled gas) dealers .....           | 7                       | 5 549           | 960                      | 270                             | 50  | —  | 14.8                   |
| <b>CHAMBERS COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | Retail trade .....  | 131                     | 215 990         | 19 741                   | 4 324                           | 1 502   | 34.0                                     | 8.6                    |
| 441                        | Motor vehicle & parts dealers .....                           | 18                      | 69 999          | 4 050                    | 942                             | 178   | 62.5                                     | 1.2                    |
| 441229                     | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                        | Furniture & home furnishings stores .....                     | 11                      | 11 287          | 1 726                    | 441                             | 114   | 19.0                                     | 34.5                   |
| 4421                       | Furniture stores .....  | 7                       | 5 560           | 1 040                    | 272                             | 78  | 27.6                                     | 69.0                   |
| 44211                      | Furniture stores .....  | 7                       | 5 560           | 1 040                    | 272                             | 78  | 27.6                                     | 69.0                   |
| 442110                     | Furniture stores .....  | 7                       | 5 560           | 1 040                    | 272                             | 78  | 27.6                                     | 69.0                   |
| 4422                       | Home furnishings stores .....                                 | 4                       | 5 727           | 686                      | 169                             | 36  | 10.7                                     | 1.1                    |
| 44229                      | Other home furnishings stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                     | All other home furnishings stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443                        | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                        | Building material & garden equipment & supplies dealers ..... | 17                      | 12 511          | 1 194                    | 283                             | 77  | 49.0                                     | 1.2                    |
| 4441                       | Building material & supplies dealers .....                    | 13                      | 11 529          | 1 136                    | 265                             | 71  | 48.3                                     | 1.3                    |
| 445                        | Food & beverage stores .....                                  | 17                      | 42 739          | 3 987                    | 1 041                           | 397   | 13.3                                     | 10.4                   |
| 446                        | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4461                       | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447                        | Gasoline stations .....                                       | 24                      | 22 947          | 2 226                    | 510                             | 188   | 26.3                                     | 34.6                   |
| 448                        | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451                        | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>44-45</b> | <b>CHAMBERS COUNTY, AL—Con.</b>                               |                         |                 |                          |                                 |   |  |                        |
|              | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 452          | General merchandise stores .....                              | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 45299        | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452990       | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453          | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | a   | D  | D                      |
| 454          | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
|              | <b>CHEROKEE COUNTY, AL</b>                                    |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>88</b>               | <b>123 145</b>  | <b>8 973</b>             | <b>2 095</b>                    | <b>678</b>  | <b>22.0</b>                              | <b>7.6</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 21                      | 38 547          | 1 796                    | 389                             | 85  | 43.7                                     | 2.5                    |
| 441229       | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442          | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443          | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 8                       | 11 437          | 620                      | 135                             | 39  | 15.1                                     | —                      |
| 4441         | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4442         | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44422        | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444220       | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445          | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 446          | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461         | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447          | Gasoline stations .....                                       | 14                      | 12 994          | 838                      | 216                             | 88  | 33.4                                     | 20.2                   |
| 448          | Clothing & clothing accessories stores .....                  | 6                       | 2 016           | 170                      | 31                              | 19  | 44.9                                     | —                      |
| 451          | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112      | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452          | General merchandise stores .....                              | 8                       | 15 412          | 1 347                    | 340                             | 151   | 5.3                                      | —                      |
| 45299        | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990       | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453          | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393        | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930       | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454          | Nonstore retailers .....                                      | 4                       | 3 888           | 676                      | 245                             | 42  | —  | 16.0                   |
| 4543         | Direct selling establishments .....                           | 4                       | 3 888           | 676                      | 245                             | 42  | —  | 16.0                   |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....           | 4                       | 3 888           | 676                      | 245                             | 42  | —  | 16.0                   |
|              | <b>CHILTON COUNTY, AL</b>                                     |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>                                     | <b>180</b>              | <b>246 640</b>  | <b>21 755</b>            | <b>4 814</b>                    | <b>1 510</b>  | <b>17.5</b>                              | <b>3.1</b>             |
| 441          | Motor vehicle & parts dealers .....                           | 24                      | 61 288          | 4 411                    | 870                             | 196   | 6.0                                      | .4                     |
| 4412         | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122        | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222       | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44131        | Automotive parts & accessories stores .....                   | 13                      | 6 904           | 756                      | 176                             | 52  | 26.1                                     | —                      |
| 441310       | Automotive parts & accessories stores .....                   | 13                      | 6 904           | 756                      | 176                             | 52  | 26.1                                     | —                      |
| 442          | Furniture & home furnishings stores .....                     | 12                      | 5 290           | 739                      | 180                             | 49  | 50.8                                     | 8.5                    |
| 4421         | Furniture stores .....  | 8                       | 3 748           | 484                      | 120                             | 33  | 68.9                                     | —                      |
| 44211        | Furniture stores .....  | 8                       | 3 748           | 484                      | 120                             | 33  | 68.9                                     | —                      |
| 442110       | Furniture stores .....  | 8                       | 3 748           | 484                      | 120                             | 33  | 68.9                                     | —                      |
| 443          | Electronics & appliance stores .....                          | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 4431         | Electronics & appliance stores .....                          | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 44311        | Appliance, television, & other electronics stores .....       | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 444          | Building material & garden equipment & supplies dealers ..... | 23                      | 16 285          | 2 011                    | 414                             | 101   | 32.4                                     | —                      |
| 4441         | Building material & supplies dealers .....                    | 15                      | 12 761          | 1 688                    | 342                             | 82  | 31.3                                     | —                      |
| 44419        | Other building material dealers .....                         | 8                       | 8 734           | 925                      | 204                             | 51  | 30.6                                     | —                      |
| 444190       | Other building material dealers .....                         | 8                       | 8 734           | 925                      | 204                             | 51  | 30.6                                     | —                      |
| 4442         | Lawn & garden equipment & supplies stores .....               | 8                       | 3 524           | 323                      | 72                              | 19  | 36.5                                     | —                      |
| 445          | Food & beverage stores .....                                  | 20                      | 39 336          | 3 349                    | 750                             | 324   | 20.9                                     | 4.0                    |
| 4452         | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446          | Health & personal care stores .....                           | 11                      | 11 221          | 1 329                    | 328                             | 93  | 48.8                                     | 3.4                    |
| 4461         | Health & personal care stores .....                           | 11                      | 11 221          | 1 329                    | 328                             | 93  | 48.8                                     | 3.4                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>CHILTON COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 36                      | 30 765          | 1 724                    | 377                             | 162   | 47.5                                     | 9.0                    |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....               | 25                      | 22 574          | 1 263                    | 283                             | 127   | 44.7                                     | 12.2                   |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....               | 25                      | 22 574          | 1 263                    | 283                             | 127   | 44.7                                     | 12.2                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4481                           | Clothing stores .....   | 9                       | 3 716           | 323                      | 87                              | 37  | 11.6                                     | 3.1                    |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 8                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                        | 8                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 5                       | 16 160          | 1 226                    | 273                             | 33  | 8.0                                      | —                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 5                       | 16 160          | 1 226                    | 273                             | 33  | 8.0                                      | —                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 4                       | 3 940           | 811                      | 206                             | 33  | —  | 41.7                   |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers ...             | 4                       | 3 940           | 811                      | 206                             | 33  | —  | 41.7                   |  |  |  |  |  |  |
| <b>CHOCTAW COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade</b> .....                                     | 76                      | 69 121          | 6 105                    | 1 309                           | 386   | 48.8                                     | 6.4                    |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 8                       | 4 059           | 338                      | 74                              | 17  | 71.7                                     | 6.9                    |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 5                       | 2 411           | 323                      | 54                              | 19  | 21.1                                     | —                      |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 16                      | 19 144          | 1 406                    | 343                             | 125   | 32.9                                     | 7.3                    |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 4                       | 6 210           | 744                      | 176                             | 31  | 57.7                                     | —                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 16                      | 25 214          | 1 338                    | 190                             | 64  | 73.6                                     | 4.4                    |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 8                       | 1 944           | 307                      | 73                              | 33  | 43.7                                     | —                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 5                       | 3 653           | 901                      | 229                             | 27  | —  | —                      |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers ...             | 5                       | 3 653           | 901                      | 229                             | 27  | —  | —                      |  |  |  |  |  |  |
| <b>CLARKE COUNTY, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade</b> .....                                     | 188                     | 233 155         | 21 434                   | 5 027                           | 1 669   | 14.5                                     | 9.6                    |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 27                      | 59 852          | 3 714                    | 918                             | 189   | 12.9                                     | 19.0                   |  |  |  |  |  |  |
| 44112                          | Used car dealers .....  | 4                       | 12 229          | 449                      | 108                             | 22  | 2.7                                      | —                      |  |  |  |  |  |  |
| 441120                         | Used car dealers .....  | 4                       | 12 229          | 449                      | 108                             | 22  | 2.7                                      | —                      |  |  |  |  |  |  |
| 44131                          | Automotive parts & accessories stores .....                   | 13                      | 6 634           | 773                      | 178                             | 53  | 10.5                                     | —                      |  |  |  |  |  |  |
| 441310                         | Automotive parts & accessories stores .....                   | 13                      | 6 634           | 773                      | 178                             | 53  | 10.5                                     | —                      |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                           | Furniture stores .....  | 6                       | 3 915           | 655                      | 162                             | 37  | 23.9                                     | —                      |  |  |  |  |  |  |
| 44211                          | Furniture stores .....  | 6                       | 3 915           | 655                      | 162                             | 37  | 23.9                                     | —                      |  |  |  |  |  |  |
| 442110                         | Furniture stores .....  | 6                       | 3 915           | 655                      | 162                             | 37  | 23.9                                     | —                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 5                       | 1 768           | 317                      | 66                              | 20  | —  | 4.2                    |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                          | 5                       | 1 768           | 317                      | 66                              | 20  | —  | 4.2                    |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 13                      | 15 934          | 1 887                    | 445                             | 117   | 4.4                                      | —                      |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 25                      | 48 370          | 4 496                    | 1 114                           | 504   | 14.2                                     | 6.0                    |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 11                      | 13 481          | 1 626                    | 344                             | 86  | 9.3                                      | 18.5                   |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                           | 11                      | 13 481          | 1 626                    | 344                             | 86  | 9.3                                      | 18.5                   |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 25                      | 18 601          | 1 055                    | 241                             | 101   | 28.0                                     | 24.0                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 27                      | 8 644           | 1 032                    | 222                             | 100   | 17.2                                     | 5.9                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....   | 15                      | 6 262           | 636                      | 148                             | 65  | 7.6                                      | 2.1                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                               |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>CLARKE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512112                       | Specialty book stores.....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 16                      | 51 671          | 5 254                    | 1 160                           | 420   | 6.6                                      | —                      |  |  |  |  |  |  |
| 4529                          | Other general merchandise stores .....                        | 16                      | 51 671          | 5 254                    | 1 160                           | 420   | 6.6                                      | —                      |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                    | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                        | All other general merchandise stores .....                    | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                       | Variety stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529903                       | Miscellaneous general merchandise stores.....                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                       | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                         | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453930                        | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 5                       | 3 543           | 599                      | 180                             | 36  | 38.4                                     | —                      |  |  |  |  |  |  |
| <b>CLAY COUNTY, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | <b>Retail trade</b> .....                                     | 49                      | 45 696          | 4 552                    | 1 024                           | 376   | 35.3                                     | 12.7                   |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                           | 11                      | 11 374          | 748                      | 183                             | 55  | 93.5                                     | 1.2                    |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                           | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers ..... | 4                       | 3 040           | 289                      | 85                              | 22  | 26.4                                     | 38.5                   |  |  |  |  |  |  |
| 4441                          | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4452                          | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 4                       | 5 084           | 547                      | 108                             | 26  | 46.1                                     | —                      |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 7                       | 6 428           | 469                      | 117                             | 66  | 6.5                                      | 21.5                   |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451212                        | News dealers & newsstands .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>CLEBURNE COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | <b>Retail trade</b> .....                                     | 47                      | 53 951          | 3 605                    | 874                             | 262   | 39.7                                     | 5.3                    |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                           | 10                      | 30 298          | 1 796                    | 432                             | 67  | 31.1                                     | 1.9                    |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 11                      | 10 393          | 673                      | 169                             | 71  | 37.8                                     | 5.5                    |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 3                       | 1 207           | 122                      | 33                              | 9   | —  | 51.3                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COFFEE COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 223                     | 410 960         | 34 593                   | 8 452                           | 2 405   | 22.1                                     | 7.2                    |
| 441                       | Motor vehicle & parts dealers .....                           | 48                      | 180 988         | 11 711                   | 2 840                           | 512   | 39.8                                     | 2.8                    |
| 4411                      | Automobile dealers .....                                      | 26                      | 167 261         | 9 656                    | 2 406                           | 392   | 40.4                                     | 2.4                    |
| 44111                     | New car dealers .....   | 17                      | 159 405         | 9 264                    | 2 298                           | 362   | 41.8                                     | 2.5                    |
| 441110                    | New car dealers .....   | 17                      | 159 405         | 9 264                    | 2 298                           | 362   | 41.8                                     | 2.5                    |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 44131                     | Automotive parts & accessories stores .....                   | 16                      | 9 164           | 1 436                    | 337                             | 95  | 19.8                                     | 11.5                   |
| 441310                    | Automotive parts & accessories stores .....                   | 16                      | 9 164           | 1 436                    | 337                             | 95  | 19.8                                     | 11.5                   |
| 442                       | Furniture & home furnishings stores .....                     | 19                      | 12 720          | 1 817                    | 440                             | 99  | 19.2                                     | 2.2                    |
| 4421                      | Furniture stores .....  | 12                      | 8 485           | 1 344                    | 327                             | 68  | 16.4                                     | 3.2                    |
| 44211                     | Furniture stores .....  | 12                      | 8 485           | 1 344                    | 327                             | 68  | 16.4                                     | 3.2                    |
| 442110                    | Furniture stores .....  | 12                      | 8 485           | 1 344                    | 327                             | 68  | 16.4                                     | 3.2                    |
| 4422                      | Home furnishings stores .....                                 | 7                       | 4 235           | 473                      | 113                             | 31  | 24.7                                     | —                      |
| 443                       | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 17                      | 38 966          | 3 908                    | 1 001                           | 285   | 8.7                                      | .5                     |
| 4441                      | Building material & supplies dealers .....                    | 14                      | 36 535          | 3 544                    | 891                             | 267   | 9.3                                      | .5                     |
| 44411                     | Home centers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                    | Home centers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                     | Paint & wallpaper stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120                    | Paint & wallpaper stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419                     | Other building material dealers .....                         | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                    | Other building material dealers .....                         | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 14                      | 31 503          | 2 723                    | 757                             | 319   | 5.3                                      | 14.1                   |
| 446                       | Health & personal care stores .....                           | 14                      | 12 552          | 1 525                    | 351                             | 104   | 49.0                                     | —                      |
| 4461                      | Health & personal care stores .....                           | 14                      | 12 552          | 1 525                    | 351                             | 104   | 49.0                                     | —                      |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 32                      | 32 341          | 2 205                    | 495                             | 187   | 5.1                                      | 51.8                   |
| 44711                     | Gasoline stations with convenience stores .....               | 27                      | 28 865          | 1 938                    | 429                             | 165   | 4.5                                      | 53.2                   |
| 447110                    | Gasoline stations with convenience stores .....               | 27                      | 28 865          | 1 938                    | 429                             | 165   | 4.5                                      | 53.2                   |
| 448                       | Clothing & clothing accessories stores .....                  | 27                      | 12 742          | 1 543                    | 373                             | 140   | 12.2                                     | 10.2                   |
| 4481                      | Clothing stores .....   | 23                      | 11 254          | 1 362                    | 329                             | 124   | 4.5                                      | 11.5                   |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452                       | General merchandise stores .....                              | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 4529                      | Other general merchandise stores .....                        | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 45299                     | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                     | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| <b>COLBERT COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 273                     | 527 473         | 44 997                   | 10 005                          | 2 915   | 6.3                                      | 8.0                    |
| 441                       | Motor vehicle & parts dealers .....                           | 37                      | 184 013         | 12 268                   | 2 303                           | 455   | 1.3                                      | .8                     |
| 4411                      | Automobile dealers .....                                      | 12                      | 166 720         | 8 434                    | 1 737                           | 312   | 1.0                                      | .9                     |
| 44111                     | New car dealers .....   | 6                       | 161 315         | 8 110                    | 1 648                           | 294   | —  | —                      |
| 441110                    | New car dealers .....   | 6                       | 161 315         | 8 110                    | 1 648                           | 294   | —  | —                      |
| 4412                      | Other motor vehicle dealers .....                             | 5                       | 2 970           | 467                      | 66                              | 20  | —  | —                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 20                      | 14 323          | 3 367                    | 500                             | 123   | 5.7                                      | —                      |
| 44131                     | Automotive parts & accessories stores .....                   | 15                      | 9 720           | 1 584                    | 330                             | 86  | 1.9                                      | —                      |
| 441310                    | Automotive parts & accessories stores .....                   | 15                      | 9 720           | 1 584                    | 330                             | 86  | 1.9                                      | —                      |
| 442                       | Furniture & home furnishings stores .....                     | 9                       | 5 812           | 991                      | 256                             | 51  | 13.0                                     | —                      |
| 4422                      | Home furnishings stores .....                                 | 4                       | 3 446           | 494                      | 128                             | 20  | 6.7                                      | —                      |
| 443                       | Electronics & appliance stores .....                          | 11                      | 10 212          | 1 569                    | 392                             | 85  | 10.4                                     | —                      |
| 4431                      | Electronics & appliance stores .....                          | 11                      | 10 212          | 1 569                    | 392                             | 85  | 10.4                                     | —                      |
| 44311                     | Appliance, television, & other electronics stores .....       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443111                    | Household appliance stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                    | Radio, television, & other electronics stores .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44312                     | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                    | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>COLBERT COUNTY, AL—Con.</b>                                |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers ..... | 33                      | 62 126          | 5 669                    | 1 408                           | 285   | 3.6                                      | 2.9                    |
| 44411      | Building material & supplies dealers .....                    | 28                      | 61 126          | 5 553                    | 1 382                           | 274   | 2.5                                      | 2.9                    |
| 444110     | Home centers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444110     | Home centers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                         | 16                      | 40 232          | 3 722                    | 894                             | 154   | 1.0                                      | 4.4                    |
| 444190     | Other building material dealers .....                         | 16                      | 40 232          | 3 722                    | 894                             | 154   | 1.0                                      | 4.4                    |
| 445        | Food & beverage stores .....                                  | 40                      | 72 984          | 6 801                    | 1 687                           | 608   | 12.1                                     | 49.0                   |
| 4451       | Grocery stores .....  | 22                      | D               | D                        | D                               | f   | D  | D                      |
| 4452       | Specialty food stores .....                                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4453       | Beer, wine, & liquor stores .....                             | 14                      | 9 426           | 593                      | 148                             | 49  | 30.2                                     | 5.4                    |
| 44531      | Beer, wine, & liquor stores .....                             | 14                      | 9 426           | 593                      | 148                             | 49  | 30.2                                     | 5.4                    |
| 445310     | Beer, wine, & liquor stores .....                             | 14                      | 9 426           | 593                      | 148                             | 49  | 30.2                                     | 5.4                    |
| 446        | Health & personal care stores .....                           | 26                      | 19 678          | 2 010                    | 402                             | 108   | 35.5                                     | 8.2                    |
| 4461       | Health & personal care stores .....                           | 26                      | 19 678          | 2 010                    | 402                             | 108   | 35.5                                     | 8.2                    |
| 4461102    | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 33                      | 36 299          | 2 445                    | 500                             | 212   | 16.3                                     | —                      |
| 44711      | Gasoline stations with convenience stores .....               | 25                      | 26 445          | 1 805                    | 356                             | 161   | 15.0                                     | —                      |
| 447110     | Gasoline stations with convenience stores .....               | 25                      | 26 445          | 1 805                    | 356                             | 161   | 15.0                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                  | 25                      | 6 978           | 959                      | 236                             | 108   | 26.7                                     | 16.0                   |
| 4481       | Clothing stores .....   | 19                      | 4 466           | 593                      | 147                             | 72  | 21.4                                     | 16.0                   |
| 451        | Sporting goods, hobby, book, & music stores .....             | 16                      | 4 734           | 625                      | 153                             | 64  | 5.4                                      | 6.3                    |
| 4511       | Sporting goods, hobby, & musical instrument stores ..         | 12                      | 3 452           | 450                      | 108                             | 42  | 7.4                                      | 5.5                    |
| 45114      | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 11                      | 89 395          | 8 216                    | 1 857                           | 746   | —  | —                      |
| 4529       | Other general merchandise stores .....                        | 9                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 27                      | 25 779          | 1 784                    | 378                             | 115   | 10.5                                     | —                      |
| 45321      | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 4                       | 1 016           | 87                       | 21                              | 7   | —  | —                      |
| 45331      | Used merchandise stores .....                                 | 4                       | 1 016           | 87                       | 21                              | 7   | —  | —                      |
| 453310     | Used merchandise stores .....                                 | 4                       | 1 016           | 87                       | 21                              | 7   | —  | —                      |
| 4539       | Other miscellaneous store retailers .....                     | 10                      | 21 784          | 1 228                    | 246                             | 59  | 11.7                                     | —                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 10                      | 21 784          | 1 228                    | 246                             | 59  | 11.7                                     | —                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 10                      | 21 784          | 1 228                    | 246                             | 59  | 11.7                                     | —                      |
| 454        | Nonstore retailers .....                                      | 5                       | 9 463           | 1 660                    | 433                             | 78  | —  | —                      |
| 4542       | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>CONECUH COUNTY, AL</b>                                     |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 49                      | 39 075          | 3 765                    | 863                             | 275   | 23.5                                     | 6.7                    |
| 441        | Motor vehicle & parts dealers .....                           | 7                       | 5 652           | 412                      | 97                              | 27  | 24.6                                     | —                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 4                       | 3 113           | 324                      | 75                              | 21  | 26.0                                     | 37.8                   |
| 4441       | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 6                       | 8 808           | 840                      | 193                             | 68  | 12.6                                     | —                      |
| 4452       | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 12                      | 10 784          | 633                      | 141                             | 49  | 22.5                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 4                       | 1 313           | 364                      | 96                              | 16  | 4.2                                      | 5.6                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COOSA COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                       | Retail trade .....  | 28                      | 15 260          | 1 828                    | 375                             | 130   | 51.9                                     | 1.1                    |
| 441                         | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 3                       | 398             | 44                       | 8                               | 3   | 56.0                                     | 44.0                   |
| 445                         | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                         | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                         | Gasoline stations .....                                       | 7                       | 6 365           | 606                      | 132                             | 58  | 25.4                                     | —                      |
| 448                         | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                         | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>COVINGTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                       | Retail trade .....  | 239                     | 287 933         | 27 806                   | 6 636                           | 1 974   | 19.2                                     | 6.3                    |
| 441                         | Motor vehicle & parts dealers .....                           | 42                      | 70 203          | 5 730                    | 1 356                           | 285   | 35.6                                     | .4                     |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | 1 875           | 149                      | 32                              | 10  | D  | —                      |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 27                      | 25 466          | 3 393                    | 787                             | 145   | 6.9                                      | 1.0                    |
| 44131                       | Automotive parts & accessories stores .....                   | 20                      | 20 627          | 2 496                    | 576                             | 106   | 5.7                                      | 1.3                    |
| 441310                      | Automotive parts & accessories stores .....                   | 20                      | 20 627          | 2 496                    | 576                             | 106   | 5.7                                      | 1.3                    |
| 442                         | Furniture & home furnishings stores .....                     | 19                      | 10 465          | 1 710                    | 447                             | 117   | 13.5                                     | 19.2                   |
| 4421                        | Furniture stores .....  | 14                      | 7 367           | 1 329                    | 361                             | 93  | 14.7                                     | 11.1                   |
| 44211                       | Furniture stores .....  | 14                      | 7 367           | 1 329                    | 361                             | 93  | 14.7                                     | 11.1                   |
| 442110                      | Furniture stores .....  | 14                      | 7 367           | 1 329                    | 361                             | 93  | 14.7                                     | 11.1                   |
| 4422                        | Home furnishings stores .....                                 | 5                       | 3 098           | 381                      | 86                              | 24  | 10.6                                     | 38.6                   |
| 443                         | Electronics & appliance stores .....                          | 8                       | 3 707           | 936                      | 237                             | 48  | 22.0                                     | 27.1                   |
| 4431                        | Electronics & appliance stores .....                          | 8                       | 3 707           | 936                      | 237                             | 48  | 22.0                                     | 27.1                   |
| 44311                       | Appliance, television, & other electronics stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                      | Radio, television, & other electronics stores .....           | 5                       | 2 466           | 860                      | 214                             | 41  | 23.5                                     | —                      |
| 44312                       | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                      | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 22                      | 20 536          | 2 425                    | 568                             | 121   | 11.7                                     | 15.1                   |
| 4441                        | Building material & supplies dealers .....                    | 15                      | 17 019          | 2 169                    | 510                             | 102   | 9.8                                      | 18.3                   |
| 44419                       | Other building material dealers .....                         | 10                      | 12 960          | 1 503                    | 353                             | 70  | 11.1                                     | 24.0                   |
| 444190                      | Other building material dealers .....                         | 10                      | 12 960          | 1 503                    | 353                             | 70  | 11.1                                     | 24.0                   |
| 4442                        | Lawn & garden equipment & supplies stores .....               | 7                       | 3 517           | 256                      | 58                              | 19  | 21.1                                     | —                      |
| 445                         | Food & beverage stores .....                                  | 25                      | 57 642          | 4 748                    | 1 146                           | 422   | 13.0                                     | 5.8                    |
| 4451                        | Grocery stores .....  | 19                      | D               | D                        | D                               | e   | D  | D                      |
| 446                         | Health & personal care stores .....                           | 20                      | 19 442          | 2 933                    | 611                             | 140   | 29.7                                     | 1.0                    |
| 4461                        | Health & personal care stores .....                           | 20                      | 19 442          | 2 933                    | 611                             | 140   | 29.7                                     | 1.0                    |
| 447                         | Gasoline stations .....                                       | 35                      | 41 183          | 2 446                    | 552                             | 227   | 7.3                                      | 15.4                   |
| 4471                        | Gasoline stations .....                                       | 35                      | 41 183          | 2 446                    | 552                             | 227   | 7.3                                      | 15.4                   |
| 44711                       | Gasoline stations with convenience stores .....               | 26                      | 38 230          | 2 204                    | 490                             | 205   | 6.0                                      | 13.4                   |
| 447110                      | Gasoline stations with convenience stores .....               | 26                      | 38 230          | 2 204                    | 490                             | 205   | 6.0                                      | 13.4                   |
| 448                         | Clothing & clothing accessories stores .....                  | 20                      | 11 953          | 1 369                    | 313                             | 134   | 14.1                                     | 10.2                   |
| 4481                        | Clothing stores .....   | 15                      | 10 743          | 1 220                    | 276                             | 120   | 8.3                                      | 10.4                   |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                     | Specialty book stores .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                              | 12                      | 33 885          | 3 130                    | 802                             | 295   | .4                                       | .2                     |
| 45299                       | All other general merchandise stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 452990                      | All other general merchandise stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4529901                     | Variety stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                           | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 4                       | 6 530           | 391                      | 89                              | 20  | 100.0                                    | —                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 4                       | 6 530           | 391                      | 89                              | 20  | 100.0                                    | —                      |
| 454                         | Nonstore retailers .....                                      | 10                      | 9 995           | 1 595                    | 420                             | 109   | .9                                       | —                      |
| 4542                        | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45421                       | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454210                      | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                        | Direct selling establishments .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers .....           | 6                       | 3 803           | 601                      | 173                             | 37  | —  | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CRENSHAW COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | Retail trade .....   | 54                      | 56 580          | 5 339                    | 1 440                           | 444   | 18.8                                     | 10.5                   |
| 441                        | Motor vehicle & parts dealers .....                            | 7                       | 7 990           | 870                      | 418                             | 31  | 2.7                                      | 13.2                   |
| 44132                      | Tire dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                     | Tire dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442                        | Furniture & home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                        | Building material & garden equipment & supplies dealers .....  | 7                       | 3 542           | 517                      | 115                             | 46  | 18.4                                     | —                      |
| 445                        | Food & beverage stores .....                                   | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 446                        | Health & personal care stores .....                            | 4                       | 3 757           | 382                      | 53                              | 23  | 54.5                                     | —                      |
| 447                        | Gasoline stations .....  | 14                      | 16 148          | 935                      | 206                             | 83  | 31.8                                     | 19.3                   |
| 448                        | Clothing & clothing accessories stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                        | General merchandise stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                        | Miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                        | Nonstore retailers .....                                       | 4                       | 4 158           | 625                      | 145                             | 27  | 5.5                                      | —                      |
| 4543                       | Direct selling establishments .....                            | 4                       | 4 158           | 625                      | 145                             | 27  | 5.5                                      | —                      |
| 454312                     | Liquefied petroleum gas (bottled gas) dealers .....            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>CULLMAN COUNTY, AL</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | Retail trade .....   | 360                     | 650 927         | 52 117                   | 12 259                          | 3 334   | 16.2                                     | 9.7                    |
| 441                        | Motor vehicle & parts dealers .....                            | 57                      | 217 724         | 14 771                   | 3 466                           | 571   | 21.1                                     | 3.8                    |
| 4411                       | Automobile dealers .....                                       | 30                      | 167 181         | 8 875                    | 2 108                           | 290   | 25.2                                     | 3.4                    |
| 44112                      | Used car dealers .....   | 23                      | 48 670          | 1 945                    | 467                             | 98  | 50.5                                     | 8.5                    |
| 441120                     | Used car dealers .....   | 23                      | 48 670          | 1 945                    | 467                             | 98  | 50.5                                     | 8.5                    |
| 4412                       | Other motor vehicle dealers .....                              | 4                       | 5 253           | 415                      | 99                              | 21  | 23.9                                     | —                      |
| 44122                      | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                     | Boat dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                       | Automotive parts, accessories, & tire stores .....             | 23                      | 45 290          | 5 481                    | 1 259                           | 260   | 5.9                                      | 6.0                    |
| 44131                      | Automotive parts & accessories stores .....                    | 10                      | 11 258          | 1 910                    | 490                             | 103   | 3.9                                      | 1.6                    |
| 441310                     | Automotive parts & accessories stores .....                    | 10                      | 11 258          | 1 910                    | 490                             | 103   | 3.9                                      | 1.6                    |
| 44132                      | Tire dealers .....   | 13                      | 34 032          | 3 571                    | 769                             | 157   | 6.6                                      | 7.5                    |
| 441320                     | Tire dealers .....   | 13                      | 34 032          | 3 571                    | 769                             | 157   | 6.6                                      | 7.5                    |
| 442                        | Furniture & home furnishings stores .....                      | 13                      | 6 097           | 942                      | 236                             | 60  | 21.5                                     | 6.2                    |
| 4421                       | Furniture stores .....   | 8                       | 4 831           | 815                      | 206                             | 46  | 19.9                                     | —                      |
| 44211                      | Furniture stores .....   | 8                       | 4 831           | 815                      | 206                             | 46  | 19.9                                     | —                      |
| 442110                     | Furniture stores .....   | 8                       | 4 831           | 815                      | 206                             | 46  | 19.9                                     | —                      |
| 443                        | Electronics & appliance stores .....                           | 12                      | 6 467           | 804                      | 189                             | 50  | 10.5                                     | 4.8                    |
| 4431                       | Electronics & appliance stores .....                           | 12                      | 6 467           | 804                      | 189                             | 50  | 10.5                                     | 4.8                    |
| 44311                      | Appliance, television, & other electronics stores .....        | 12                      | 6 467           | 804                      | 189                             | 50  | 10.5                                     | 4.8                    |
| 443111                     | Household appliance stores .....                               | 7                       | 4 685           | 514                      | 120                             | 35  | 14.5                                     | 3.2                    |
| 444                        | Building material & garden equipment & supplies dealers .....  | 37                      | 67 774          | 6 380                    | 1 443                           | 332   | 18.6                                     | .3                     |
| 4441                       | Building material & supplies dealers .....                     | 28                      | 57 779          | 5 575                    | 1 274                           | 279   | 20.0                                     | .3                     |
| 44419                      | Other building material dealers .....                          | 21                      | 43 921          | 4 441                    | 983                             | 203   | 11.7                                     | .4                     |
| 444190                     | Other building material dealers .....                          | 21                      | 43 921          | 4 441                    | 983                             | 203   | 11.7                                     | .4                     |
| 4442                       | Lawn & garden equipment & supplies stores .....                | 9                       | 9 995           | 805                      | 169                             | 53  | 10.9                                     | —                      |
| 44422                      | Nursery & garden centers .....                                 | 5                       | 8 747           | 583                      | 124                             | 40  | 10.8                                     | —                      |
| 444220                     | Nursery & garden centers .....                                 | 5                       | 8 747           | 583                      | 124                             | 40  | 10.8                                     | —                      |
| 445                        | Food & beverage stores .....                                   | 33                      | 97 917          | 6 720                    | 1 625                           | 651   | 6.1                                      | 41.4                   |
| 4451                       | Grocery stores .....   | 28                      | 95 167          | 6 521                    | 1 600                           | 639   | 5.7                                      | 42.4                   |
| 44511                      | Supermarkets & other grocery (except convenience) stores ..... | 17                      | 90 829          | 6 243                    | 1 534                           | 601   | 4.0                                      | 43.3                   |
| 445110                     | Supermarkets & other grocery (except convenience) stores ..... | 17                      | 90 829          | 6 243                    | 1 534                           | 601   | 4.0                                      | 43.3                   |
| 4452                       | Specialty food stores .....                                    | 5                       | 2 750           | 199                      | 25                              | 12  | 21.6                                     | 6.5                    |
| 446                        | Health & personal care stores .....                            | 28                      | 28 308          | 3 674                    | 862                             | 185   | 37.4                                     | 3.1                    |
| 4461                       | Health & personal care stores .....                            | 28                      | 28 308          | 3 674                    | 862                             | 185   | 37.4                                     | 3.1                    |
| 44612                      | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                     | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44619                      | Other health & personal care stores .....                      | 5                       | 2 584           | 614                      | 134                             | 19  | 5.7                                      | —                      |
| 447                        | Gasoline stations .....  | 70                      | 78 139          | 5 104                    | 1 074                           | 380   | 18.0                                     | 8.3                    |
| 4471                       | Gasoline stations .....  | 70                      | 78 139          | 5 104                    | 1 074                           | 380   | 18.0                                     | 8.3                    |
| 44711                      | Gasoline stations with convenience stores .....                | 58                      | 38 049          | 2 829                    | 627                             | 275   | 34.7                                     | 16.4                   |
| 447110                     | Gasoline stations with convenience stores .....                | 58                      | 38 049          | 2 829                    | 627                             | 275   | 34.7                                     | 16.4                   |
| 44719                      | Other gasoline stations .....                                  | 12                      | 40 090          | 2 275                    | 447                             | 105   | 2.1                                      | .6                     |
| 447190                     | Other gasoline stations .....                                  | 12                      | 40 090          | 2 275                    | 447                             | 105   | 2.1                                      | .6                     |
| 448                        | Clothing & clothing accessories stores .....                   | 34                      | 19 830          | 1 740                    | 421                             | 158   | 23.6                                     | 3.4                    |
| 4481                       | Clothing stores .....  | 18                      | 14 434          | 1 123                    | 257                             | 100   | 14.9                                     | 3.8                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CULLMAN COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                   | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 13                      | 6 150           | 867                      | 187                             | 69  | 19.4                                     | 6.4                    |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101                        | General-line sporting goods stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45121                          | Book stores & news dealers .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                        | Specialty book stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                            | General merchandise stores .....                                     | 18                      | 85 060          | 8 027                    | 2 012                           | 690   | 2.1                                      | .1                     |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                          | All other general merchandise stores .....                           | 15                      | 12 643          | 1 593                    | 377                             | 157   | 14.0                                     | .5                     |
| 452990                         | All other general merchandise stores .....                           | 15                      | 12 643          | 1 593                    | 377                             | 157   | 14.0                                     | .5                     |
| 4529901                        | Variety stores .....   | 6                       | 4 951           | 526                      | 111                             | 42  | 1.1                                      | 1.3                    |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 9                       | 7 692           | 1 067                    | 266                             | 115   | 22.2                                     | —                      |
| 453                            | Miscellaneous store retailers .....                                  | 35                      | 28 243          | 1 936                    | 470                             | 127   | 19.9                                     | 16.2                   |
| 4539                           | Other miscellaneous store retailers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45393                          | Manufactured (mobile) home dealers .....                             | 11                      | 23 919          | 1 298                    | 314                             | 48  | 15.8                                     | 13.4                   |
| 453930                         | Manufactured (mobile) home dealers .....                             | 11                      | 23 919          | 1 298                    | 314                             | 48  | 15.8                                     | 13.4                   |
| 454                            | Nonstore retailers .....   | 10                      | 9 218           | 1 152                    | 274                             | 61  | 12.1                                     | 6.2                    |
| 4543                           | Direct selling establishments .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                          | Fuel dealers .....   | 4                       | 6 239           | 810                      | 197                             | 38  | —  | 5.8                    |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....                  | 4                       | 6 239           | 810                      | 197                             | 38  | —  | 5.8                    |
| <b>DALE COUNTY, AL</b>         |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                   | <b>Retail trade .....</b>  | <b>182</b>              | <b>201 800</b>  | <b>18 101</b>            | <b>4 228</b>                    | <b>1 402</b>  | <b>6.9</b>                               | <b>8.3</b>             |
| 441                            | Motor vehicle & parts dealers .....                                  | 27                      | 55 418          | 4 118                    | 998                             | 197   | 5.6                                      | 2.7                    |
| 4412                           | Other motor vehicle dealers .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                         | Motorcycle dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229                         | All other motor vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                            | Furniture & home furnishings stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443                            | Electronics & appliance stores .....                                 | 7                       | 3 390           | 176                      | 42                              | 19  | 42.9                                     | 5.1                    |
| 4431                           | Electronics & appliance stores .....                                 | 7                       | 3 390           | 176                      | 42                              | 19  | 42.9                                     | 5.1                    |
| 44311                          | Appliance, television, & other electronics stores .....              | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444                            | Building material & garden equipment & supplies dealers .....        | 19                      | 15 857          | 1 948                    | 469                             | 109   | 6.3                                      | 1.2                    |
| 4441                           | Building material & supplies dealers .....                           | 15                      | 14 673          | 1 690                    | 411                             | 91  | 5.9                                      | 1.3                    |
| 445                            | Food & beverage stores .....   | 19                      | 38 518          | 2 898                    | 721                             | 316   | 3.4                                      | 5.0                    |
| 446                            | Health & personal care stores .....                                  | 13                      | 11 016          | 1 471                    | 319                             | 68  | 19.5                                     | 8.4                    |
| 4461                           | Health & personal care stores .....                                  | 13                      | 11 016          | 1 471                    | 319                             | 68  | 19.5                                     | 8.4                    |
| 447                            | Gasoline stations .....  | 37                      | 32 762          | 2 042                    | 445                             | 175   | 5.1                                      | 28.4                   |
| 44711                          | Gasoline stations with convenience stores .....                      | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                         | Gasoline stations with convenience stores .....                      | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 448                            | Clothing & clothing accessories stores .....                         | 13                      | 3 984           | 655                      | 135                             | 78  | 30.3                                     | 33.7                   |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                            | General merchandise stores .....                                     | 9                       | 33 101          | 3 442                    | 798                             | 321   | —  | —                      |
| 45299                          | All other general merchandise stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                         | All other general merchandise stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453                            | Miscellaneous store retailers .....                                  | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 454                            | Nonstore retailers .....   | 6                       | 1 906           | 332                      | 94                              | 21  | 3.7                                      | 38.6                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DALLAS COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 232                     | 338 967         | 31 870                   | 7 510                           | 2 430   | 23.5                                     | 5.0                    |
| 441                      | Motor vehicle & parts dealers .....                           | 32                      | 89 108          | 6 615                    | 1 629                           | 311   | 49.0                                     | .2                     |
| 44112                    | Used car dealers .....  | 6                       | 10 468          | 744                      | 209                             | 37  | —  | 1.1                    |
| 441120                   | Used car dealers .....  | 6                       | 10 468          | 744                      | 209                             | 37  | —  | 1.1                    |
| 4412                     | Other motor vehicle dealers .....                             | 3                       | 2 217           | 76                       | 18                              | 7   | D  | —                      |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | 2 217           | 76                       | 18                              | 7   | D  | —                      |
| 4413                     | Automotive parts, accessories, & tire stores .....            | 17                      | 15 532          | 2 199                    | 561                             | 141   | 16.8                                     | .2                     |
| 44131                    | Automotive parts & accessories stores .....                   | 9                       | 7 794           | 990                      | 260                             | 74  | 5.3                                      | —                      |
| 441310                   | Automotive parts & accessories stores .....                   | 9                       | 7 794           | 990                      | 260                             | 74  | 5.3                                      | —                      |
| 44132                    | Tire dealers .....  | 8                       | 7 738           | 1 209                    | 301                             | 67  | 28.5                                     | .4                     |
| 441320                   | Tire dealers .....  | 8                       | 7 738           | 1 209                    | 301                             | 67  | 28.5                                     | .4                     |
| 442                      | Furniture & home furnishings stores .....                     | 13                      | 5 860           | 1 168                    | 287                             | 67  | 25.1                                     | 5.8                    |
| 4421                     | Furniture stores .....  | 9                       | 5 355           | 1 130                    | 280                             | 64  | 24.3                                     | —                      |
| 44211                    | Furniture stores .....  | 9                       | 5 355           | 1 130                    | 280                             | 64  | 24.3                                     | —                      |
| 442110                   | Furniture stores .....  | 9                       | 5 355           | 1 130                    | 280                             | 64  | 24.3                                     | —                      |
| 443                      | Electronics & appliance stores .....                          | 7                       | 2 905           | 692                      | 90                              | 28  | 19.8                                     | —                      |
| 4431                     | Electronics & appliance stores .....                          | 7                       | 2 905           | 692                      | 90                              | 28  | 19.8                                     | —                      |
| 44311                    | Appliance, television, & other electronics stores .....       | 7                       | 2 905           | 692                      | 90                              | 28  | 19.8                                     | —                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 17                      | 30 810          | 3 010                    | 737                             | 155   | 19.9                                     | 3.1                    |
| 4441                     | Building material & supplies dealers .....                    | 10                      | 21 619          | 2 168                    | 537                             | 97  | 28.3                                     | 1.7                    |
| 44419                    | Other building material dealers .....                         | 7                       | 19 207          | 1 960                    | 497                             | 79  | 23.7                                     | 1.9                    |
| 444190                   | Other building material dealers .....                         | 7                       | 19 207          | 1 960                    | 497                             | 79  | 23.7                                     | 1.9                    |
| 4442                     | Lawn & garden equipment & supplies stores .....               | 7                       | 9 191           | 842                      | 200                             | 58  | —  | 6.5                    |
| 44422                    | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                   | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food & beverage stores .....                                  | 19                      | 54 157          | 4 395                    | 1 124                           | 503   | 13.5                                     | 2.9                    |
| 446                      | Health & personal care stores .....                           | 21                      | 20 361          | 2 795                    | 601                             | 189   | 36.8                                     | 14.3                   |
| 4461                     | Health & personal care stores .....                           | 21                      | 20 361          | 2 795                    | 601                             | 189   | 36.8                                     | 14.3                   |
| 44612                    | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | 1 245           | 119                      | 30                              | 18  | 28.8                                     | 9.5                    |
| 446120                   | Cosmetics, beauty supplies, & perfume stores .....            | 4                       | 1 245           | 119                      | 30                              | 18  | 28.8                                     | 9.5                    |
| 44619                    | Other health & personal care stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446199                   | All other health & personal care stores .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....                                       | 46                      | 40 473          | 2 408                    | 561                             | 230   | 18.6                                     | 21.4                   |
| 4471                     | Gasoline stations .....                                       | 46                      | 40 473          | 2 408                    | 561                             | 230   | 18.6                                     | 21.4                   |
| 44711                    | Gasoline stations with convenience stores .....               | 32                      | 32 548          | 1 721                    | 403                             | 170   | 15.5                                     | 24.6                   |
| 447110                   | Gasoline stations with convenience stores .....               | 32                      | 32 548          | 1 721                    | 403                             | 170   | 15.5                                     | 24.6                   |
| 448                      | Clothing & clothing accessories stores .....                  | 33                      | 20 381          | 2 819                    | 639                             | 238   | 9.5                                      | 6.6                    |
| 4481                     | Clothing stores .....   | 17                      | 13 607          | 1 694                    | 352                             | 145   | 8.5                                      | 6.4                    |
| 4483                     | Jewelry, luggage, & leather goods stores .....                | 9                       | 3 596           | 706                      | 182                             | 58  | 5.7                                      | 13.4                   |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452                      | General merchandise stores .....                              | 14                      | 64 014          | 6 405                    | 1 421                           | 559   | 1.1                                      | .5                     |
| 4529                     | Other general merchandise stores .....                        | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 45299                    | All other general merchandise stores .....                    | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 452990                   | All other general merchandise stores .....                    | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4529901                  | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                           | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4532101                  | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                     | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454                      | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| <b>DEKALB COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 269                     | 343 027         | 31 319                   | 7 560                           | 2 576   | 15.5                                     | 5.5                    |
| 441                      | Motor vehicle & parts dealers .....                           | 46                      | 78 049          | 5 787                    | 1 390                           | 286   | 11.8                                     | 9.2                    |
| 44112                    | Used car dealers .....  | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 441120                   | Used car dealers .....  | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 4413                     | Automotive parts, accessories, & tire stores .....            | 24                      | 19 633          | 2 581                    | 665                             | 162   | 16.4                                     | 24.4                   |
| 44131                    | Automotive parts & accessories stores .....                   | 16                      | 10 264          | 1 501                    | 351                             | 115   | 26.9                                     | 46.7                   |
| 441310                   | Automotive parts & accessories stores .....                   | 16                      | 10 264          | 1 501                    | 351                             | 115   | 26.9                                     | 46.7                   |
| 44132                    | Tire dealers .....  | 8                       | 9 369           | 1 080                    | 314                             | 47  | 5.0                                      | —                      |
| 441320                   | Tire dealers .....  | 8                       | 9 369           | 1 080                    | 314                             | 47  | 5.0                                      | —                      |
| 442                      | Furniture & home furnishings stores .....                     | 11                      | 12 223          | 1 659                    | 409                             | 76  | 92.0                                     | 1.2                    |
| 4421                     | Furniture stores .....  | 7                       | 11 680          | 1 597                    | 388                             | 67  | 92.9                                     | —                      |
| 44211                    | Furniture stores .....  | 7                       | 11 680          | 1 597                    | 388                             | 67  | 92.9                                     | —                      |
| 442110                   | Furniture stores .....  | 7                       | 11 680          | 1 597                    | 388                             | 67  | 92.9                                     | —                      |
| 443                      | Electronics & appliance stores .....                          | 6                       | 4 120           | 425                      | 102                             | 25  | 60.6                                     | —                      |
| 4431                     | Electronics & appliance stores .....                          | 6                       | 4 120           | 425                      | 102                             | 25  | 60.6                                     | —                      |
| 44311                    | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                               |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>DEKALB COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers ..... | 31                      | 35 378          | 3 567                    | 930                             | 222   | 7.3                                      | 3.5                    |  |  |  |  |  |  |
| 44411                         | Building material & supplies dealers .....                    | 21                      | 25 165          | 2 895                    | 785                             | 186   | 5.0                                      | 2.9                    |  |  |  |  |  |  |
| 44419                         | Other building material dealers .....                         | 7                       | 18 512          | 1 995                    | 548                             | 133   | —  | 1.0                    |  |  |  |  |  |  |
| 444190                        | Other building material dealers .....                         | 7                       | 18 512          | 1 995                    | 548                             | 133   | —  | 1.0                    |  |  |  |  |  |  |
| 44422                         | Lawn & garden equipment & supplies stores .....               | 10                      | 10 213          | 672                      | 145                             | 36  | 12.8                                     | 4.9                    |  |  |  |  |  |  |
| 44422                         | Nursery & garden centers .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                        | Nursery & garden centers .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 25                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4451                          | Grocery stores .....  | 23                      | 51 311          | 4 364                    | 1 033                           | 528   | 16.3                                     | 7.1                    |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 18                      | 19 960          | 3 076                    | 702                             | 197   | 40.8                                     | 1.1                    |  |  |  |  |  |  |
| 4461                          | Health & personal care stores .....                           | 18                      | 19 960          | 3 076                    | 702                             | 197   | 40.8                                     | 1.1                    |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 47                      | 42 648          | 2 792                    | 682                             | 377   | 13.0                                     | 3.3                    |  |  |  |  |  |  |
| 4471                          | Gasoline stations .....                                       | 47                      | 42 648          | 2 792                    | 682                             | 377   | 13.0                                     | 3.3                    |  |  |  |  |  |  |
| 44711                         | Gasoline stations with convenience stores .....               | 38                      | 39 504          | 2 614                    | 642                             | 356   | 10.6                                     | 3.0                    |  |  |  |  |  |  |
| 447110                        | Gasoline stations with convenience stores .....               | 38                      | 39 504          | 2 614                    | 642                             | 356   | 10.6                                     | 3.0                    |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 20                      | 9 587           | 1 006                    | 203                             | 91  | 18.5                                     | 17.4                   |  |  |  |  |  |  |
| 4481                          | Clothing stores .....   | 10                      | 6 911           | 701                      | 136                             | 66  | 8.7                                      | 20.0                   |  |  |  |  |  |  |
| 44815                         | Clothing accessories stores .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448150                        | Clothing accessories stores .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 8                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 20                      | 71 913          | 6 432                    | 1 550                           | 620   | .8                                       | —                      |  |  |  |  |  |  |
| 4529                          | Other general merchandise stores .....                        | 19                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                    | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                       | All other general merchandise stores .....                    | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                       | Variety stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
|                               | Miscellaneous general merchandise stores .....                | 7                       | 4 379           | 699                      | 176                             | 66  | 13.2                                     | —                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321                         | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210                        | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102                       | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 12                      | 10 427          | 1 274                    | 345                             | 72  | 1.8                                      | 27.8                   |  |  |  |  |  |  |
| 4543                          | Direct selling establishments .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                         | Fuel dealers .....  | 8                       | 8 706           | 1 096                    | 302                             | 58  | —  | 29.5                   |  |  |  |  |  |  |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers .....           | 8                       | 8 706           | 1 096                    | 302                             | 58  | —  | 29.5                   |  |  |  |  |  |  |
| <b>ELMORE COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | <b>Retail trade.....</b>                                      | 199                     | 296 817         | 23 748                   | 5 571                           | 1 780   | 12.7                                     | 8.5                    |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                           | 28                      | 86 010          | 4 673                    | 1 114                           | 195   | 12.4                                     | 3.0                    |  |  |  |  |  |  |
| 44112                         | Used car dealers .....  | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441120                        | Used car dealers .....  | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                          | Automotive parts, accessories, & tire stores .....            | 16                      | 9 334           | 1 210                    | 280                             | 76  | 39.2                                     | 6.9                    |  |  |  |  |  |  |
| 44131                         | Automotive parts & accessories stores .....                   | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441310                        | Automotive parts & accessories stores .....                   | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                          | Furniture stores .....  | 8                       | 3 775           | 748                      | 187                             | 56  | 35.5                                     | 14.6                   |  |  |  |  |  |  |
| 44211                         | Furniture stores .....  | 8                       | 3 775           | 748                      | 187                             | 56  | 35.5                                     | 14.6                   |  |  |  |  |  |  |
| 442110                        | Furniture stores .....  | 8                       | 3 775           | 748                      | 187                             | 56  | 35.5                                     | 14.6                   |  |  |  |  |  |  |
| 443                           | Electronics & appliance stores .....                          | 3                       | 1 454           | 214                      | 40                              | 9   | D  | —                      |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers ..... | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44411                         | Building material & supplies dealers .....                    | 13                      | 18 299          | 2 074                    | 502                             | 113   | 2.3                                      | 24.6                   |  |  |  |  |  |  |
| 44419                         | Other building material dealers .....                         | 7                       | 14 043          | 1 627                    | 394                             | 84  | —  | 15.4                   |  |  |  |  |  |  |
| 444190                        | Other building material dealers .....                         | 7                       | 14 043          | 1 627                    | 394                             | 84  | —  | 15.4                   |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 26                      | 69 690          | 4 822                    | 1 228                           | 522   | 6.1                                      | 3.8                    |  |  |  |  |  |  |
| 4451                          | Grocery stores .....  | 23                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 18                      | 21 010          | 2 718                    | 541                             | 149   | 11.9                                     | 3.5                    |  |  |  |  |  |  |
| 4461                          | Health & personal care stores .....                           | 18                      | 21 010          | 2 718                    | 541                             | 149   | 11.9                                     | 3.5                    |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 55                      | 52 879          | 3 540                    | 831                             | 320   | 22.5                                     | 26.0                   |  |  |  |  |  |  |
| 4471                          | Gasoline stations .....                                       | 55                      | 52 879          | 3 540                    | 831                             | 320   | 22.5                                     | 26.0                   |  |  |  |  |  |  |
| 44711                         | Gasoline stations with convenience stores .....               | 44                      | 44 930          | 3 059                    | 719                             | 278   | 20.7                                     | 25.7                   |  |  |  |  |  |  |
| 447110                        | Gasoline stations with convenience stores .....               | 44                      | 44 930          | 3 059                    | 719                             | 278   | 20.7                                     | 25.7                   |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 12                      | 2 896           | 339                      | 83                              | 42  | 51.6                                     | 9.8                    |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                               |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ELMORE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 11                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                        | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                       | Variety stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                          | Direct selling establishments .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers .....           | 5                       | 3 723           | 706                      | 180                             | 34  | —  | —                      |  |  |  |  |  |  |
| <b>ESCAMBIA COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | <b>Retail trade</b> .....                                     | 210                     | 295 116         | 27 992                   | 6 703                           | 2 097   | 10.5                                     | 3.1                    |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                           | 39                      | 66 591          | 6 167                    | 1 427                           | 297   | 20.4                                     | 9.3                    |  |  |  |  |  |  |
| 4413                          | Automotive parts, accessories, & tire stores .....            | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                         | Automotive parts & accessories stores .....                   | 19                      | 11 344          | 1 521                    | 365                             | 97  | 28.5                                     | —                      |  |  |  |  |  |  |
| 441310                        | Automotive parts & accessories stores .....                   | 19                      | 11 344          | 1 521                    | 365                             | 97  | 28.5                                     | —                      |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                     | 16                      | 8 973           | 2 139                    | 594                             | 137   | 22.0                                     | —                      |  |  |  |  |  |  |
| 4421                          | Furniture stores .....  | 11                      | 7 271           | 1 788                    | 495                             | 96  | 12.6                                     | —                      |  |  |  |  |  |  |
| 44211                         | Furniture stores .....  | 11                      | 7 271           | 1 788                    | 495                             | 96  | 12.6                                     | —                      |  |  |  |  |  |  |
| 442110                        | Furniture stores .....  | 11                      | 7 271           | 1 788                    | 495                             | 96  | 12.6                                     | —                      |  |  |  |  |  |  |
| 443                           | Electronics & appliance stores .....                          | 4                       | 946             | 134                      | 20                              | 10  | 50.3                                     | —                      |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers ..... | 19                      | 29 122          | 3 172                    | 816                             | 184   | 6.6                                      | .1                     |  |  |  |  |  |  |
| 4441                          | Building material & supplies dealers .....                    | 13                      | 15 624          | 2 324                    | 598                             | 148   | 4.2                                      | .2                     |  |  |  |  |  |  |
| 44419                         | Other building material dealers .....                         | 5                       | 12 662          | 1 793                    | 459                             | 105   | —  | —                      |  |  |  |  |  |  |
| 444190                        | Other building material dealers .....                         | 5                       | 12 662          | 1 793                    | 459                             | 105   | —  | —                      |  |  |  |  |  |  |
| 4442                          | Lawn & garden equipment & supplies stores .....               | 6                       | 13 498          | 848                      | 218                             | 36  | 9.4                                      | —                      |  |  |  |  |  |  |
| 44422                         | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                        | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 13                      | 47 358          | 3 270                    | 830                             | 406   | 6.1                                      | 2.4                    |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 12                      | 12 544          | 1 943                    | 474                             | 118   | 37.8                                     | —                      |  |  |  |  |  |  |
| 4461                          | Health & personal care stores .....                           | 12                      | 12 544          | 1 943                    | 474                             | 118   | 37.8                                     | —                      |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 41                      | 43 393          | 2 552                    | 610                             | 248   | 7.4                                      | 2.2                    |  |  |  |  |  |  |
| 4471                          | Gasoline stations .....                                       | 41                      | 43 393          | 2 552                    | 610                             | 248   | 7.4                                      | 2.2                    |  |  |  |  |  |  |
| 44711                         | Gasoline stations with convenience stores .....               | 36                      | 37 378          | 2 160                    | 512                             | 212   | 8.6                                      | 2.5                    |  |  |  |  |  |  |
| 447110                        | Gasoline stations with convenience stores .....               | 36                      | 37 378          | 2 160                    | 512                             | 212   | 8.6                                      | 2.5                    |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 20                      | 7 264           | 927                      | 203                             | 84  | 15.9                                     | 5.2                    |  |  |  |  |  |  |
| 4481                          | Clothing stores .....   | 13                      | 5 630           | 737                      | 159                             | 66  | 15.3                                     | 5.7                    |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 15                      | 42 180          | 4 106                    | 972                             | 451   | —  | .1                     |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                    | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                        | All other general merchandise stores .....                    | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                       | Variety stores .....  | 8                       | 4 685           | 396                      | 86                              | 61  | —  | —                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 25                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                         | Manufactured (mobile) home dealers .....                      | 7                       | 28 497          | 1 914                    | 380                             | 59  | 2.3                                      | —                      |  |  |  |  |  |  |
| 453930                        | Manufactured (mobile) home dealers .....                      | 7                       | 28 497          | 1 914                    | 380                             | 59  | 2.3                                      | —                      |  |  |  |  |  |  |
| 45399                         | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ETOWAH COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 452                     | 737 764         | 65 942                   | 16 361                          | 4 935   | 7.8                                      | 3.2                    |
| 441                       | Motor vehicle & parts dealers .....                           | 59                      | 162 743         | 10 438                   | 2 556                           | 447   | 4.6                                      | .4                     |
| 44112                     | Used car dealers .....  | 18                      | 34 735          | 1 079                    | 301                             | 59  | 12.7                                     | —                      |
| 441120                    | Used car dealers .....  | 18                      | 34 735          | 1 079                    | 301                             | 59  | 12.7                                     | —                      |
| 4412                      | Other motor vehicle dealers .....                             | 6                       | 14 538          | 1 206                    | 250                             | 45  | 4.8                                      | 2.2                    |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                    | Motorcycle dealers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                    | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 24                      | 17 046          | 3 144                    | 782                             | 162   | 22.0                                     | 6.0                    |
| 4421                      | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 44211                     | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 442110                    | Furniture stores .....  | 16                      | 11 390          | 1 907                    | 472                             | 108   | 8.7                                      | 9.0                    |
| 443                       | Electronics & appliance stores .....                          | 22                      | 12 780          | 1 814                    | 445                             | 108   | 6.9                                      | 1.8                    |
| 4431                      | Electronics & appliance stores .....                          | 22                      | 12 780          | 1 814                    | 445                             | 108   | 6.9                                      | 1.8                    |
| 444                       | Building material & garden equipment & supplies dealers ..... | 34                      | 61 491          | 5 480                    | 1 320                           | 345   | 6.7                                      | 1.3                    |
| 4441                      | Building material & supplies dealers .....                    | 23                      | 54 667          | 4 885                    | 1 205                           | 296   | .8                                       | 1.5                    |
| 445                       | Food & beverage stores .....                                  | 50                      | 153 448         | 12 219                   | 3 358                           | 1 168   | 15.4                                     | .6                     |
| 446                       | Health & personal care stores .....                           | 44                      | 36 725          | 5 559                    | 1 186                           | 297   | 15.5                                     | 3.2                    |
| 4461                      | Health & personal care stores .....                           | 44                      | 36 725          | 5 559                    | 1 186                           | 297   | 15.5                                     | 3.2                    |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 2 283           | 247                      | 60                              | 20  | —  | —                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 2 283           | 247                      | 60                              | 20  | —  | —                      |
| 447                       | Gasoline stations .....                                       | 66                      | 72 512          | 4 027                    | 998                             | 347   | 10.2                                     | 11.5                   |
| 44711                     | Gasoline stations with convenience stores .....               | 54                      | 64 451          | 3 516                    | 874                             | 287   | 7.5                                      | 12.9                   |
| 447110                    | Gasoline stations with convenience stores .....               | 54                      | 64 451          | 3 516                    | 874                             | 287   | 7.5                                      | 12.9                   |
| 448                       | Clothing & clothing accessories stores .....                  | 51                      | 39 118          | 4 226                    | 1 085                           | 421   | 1.2                                      | 5.6                    |
| 4481                      | Clothing stores .....   | 28                      | 28 332          | 2 649                    | 657                             | 310   | 1.2                                      | 4.5                    |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 24                      | 15 154          | 1 558                    | 434                             | 125   | 19.2                                     | 1.4                    |
| 452                       | General merchandise stores .....                              | 22                      | 139 030         | 13 533                   | 3 256                           | 1 226   | .6                                       | .6                     |
| 45299                     | All other general merchandise stores .....                    | 15                      | 14 349          | 1 572                    | 342                             | 156   | 6.1                                      | 5.8                    |
| 452990                    | All other general merchandise stores .....                    | 15                      | 14 349          | 1 572                    | 342                             | 156   | 6.1                                      | 5.8                    |
| 4529901                   | Variety stores .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 41                      | 12 982          | 1 542                    | 331                             | 163   | 4.8                                      | 21.5                   |
| 4532102                   | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45399                     | All other miscellaneous store retailers .....                 | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 15                      | 14 735          | 2 402                    | 610                             | 126   | —  | 27.6                   |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers ...             | 5                       | 7 780           | 1 140                    | 299                             | 48  | —  | 27.6                   |
| <b>FAYETTE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 82                      | 111 079         | 9 403                    | 2 270                           | 709   | 27.3                                     | 4.7                    |
| 441                       | Motor vehicle & parts dealers .....                           | 13                      | 24 736          | 1 978                    | 456                             | 90  | 35.4                                     | 1.6                    |
| 442                       | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443                       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 8                       | 6 601           | 616                      | 144                             | 41  | 7.6                                      | —                      |
| 4441                      | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                      | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                     | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 6                       | 19 602          | 1 663                    | 414                             | 173   | 18.5                                     | 1.1                    |
| 446                       | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 17                      | 20 583          | 945                      | 224                             | 74  | 7.5                                      | 12.3                   |
| 448                       | Clothing & clothing accessories stores .....                  | 5                       | 2 686           | 330                      | 80                              | 32  | 66.3                                     | 17.8                   |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 7                       | 15 788          | 1 531                    | 387                             | 138   | .7                                       | 3.0                    |
| 45299                     | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>FAYETTE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445                           | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                          | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                         | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>FRANKLIN COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445                           | <b>Retail trade</b> .....                                     | <b>144</b>              | <b>184 459</b>  | <b>15 474</b>            | <b>3 659</b>                    | <b>1 167</b>  | <b>16.7</b>                              | <b>11.7</b>            |  |  |  |  |  |  |
| 4441                           | Motor vehicle & parts dealers .....                           | 20                      | 25 583          | 1 360                    | 311                             | 77  | 21.3                                     | 56.8                   |  |  |  |  |  |  |
| 44131                          | Automotive parts & accessories stores .....                   | 8                       | 5 442           | 725                      | 146                             | 42  | 13.6                                     | —                      |  |  |  |  |  |  |
| 441310                         | Automotive parts & accessories stores .....                   | 8                       | 5 442           | 725                      | 146                             | 42  | 13.6                                     | —                      |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 13                      | 5 722           | 779                      | 177                             | 52  | 45.6                                     | 2.0                    |  |  |  |  |  |  |
| 4422                           | Home furnishings stores .....                                 | 6                       | 3 087           | 302                      | 66                              | 17  | 67.0                                     | .8                     |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 4                       | 884             | 88                       | 13                              | 8   | 46.3                                     | —                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 17                      | 40 604          | 2 814                    | 677                             | 138   | 10.6                                     | .1                     |  |  |  |  |  |  |
| 44411                          | Building material & supplies dealers .....                    | 14                      | 38 810          | 2 636                    | 631                             | 129   | 9.3                                      | .1                     |  |  |  |  |  |  |
| 44413                          | Hardware stores .....   | 8                       | 7 873           | 1 026                    | 218                             | 51  | 31.6                                     | .7                     |  |  |  |  |  |  |
| 444130                         | Hardware stores .....   | 8                       | 7 873           | 1 026                    | 218                             | 51  | 31.6                                     | .7                     |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                         | 6                       | 30 937          | 1 610                    | 413                             | 78  | 3.6                                      | —                      |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                         | 6                       | 30 937          | 1 610                    | 413                             | 78  | 3.6                                      | —                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 15                      | 42 450          | 4 216                    | 1 017                           | 374   | 9.7                                      | 1.2                    |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 10                      | 9 606           | 1 112                    | 283                             | 77  | 54.8                                     | 11.1                   |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                           | 10                      | 9 606           | 1 112                    | 283                             | 77  | 54.8                                     | 11.1                   |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 26                      | 24 186          | 1 266                    | 298                             | 129   | 21.1                                     | 16.5                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 12                      | 2 564           | 269                      | 68                              | 29  | 61.2                                     | 13.5                   |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 9                       | 20 990          | 1 945                    | 442                             | 197   | .5                                       | —                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | 3 695           | 705                      | 204                             | 35  | —  | 20.4                   |  |  |  |  |  |  |
| <b>GENEVA COUNTY, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445                           | <b>Retail trade</b> .....                                     | <b>124</b>              | <b>108 477</b>  | <b>10 502</b>            | <b>2 542</b>                    | <b>813</b>  | <b>26.2</b>                              | <b>6.2</b>             |  |  |  |  |  |  |
| 4441                           | Motor vehicle & parts dealers .....                           | 19                      | 19 100          | 1 984                    | 501                             | 108   | 21.3                                     | .2                     |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 13                      | 8 478           | 1 014                    | 240                             | 65  | 20.3                                     | 9.4                    |  |  |  |  |  |  |
| 44411                          | Building material & supplies dealers .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                          | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 20                      | 30 306          | 2 382                    | 573                             | 219   | 17.9                                     | 2.4                    |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 21                      | 17 748          | 1 240                    | 253                             | 109   | 54.9                                     | 20.1                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 13                      | 4 921           | 608                      | 142                             | 54  | 35.3                                     | 14.6                   |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 13                      | 4 921           | 608                      | 142                             | 54  | 35.3                                     | 14.6                   |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>GENEVA COUNTY, AL—Con.</b>                                 |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>GREENE COUNTY, AL</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 34                      | 31 345          | 2 679                    | 632                             | 232   | 24.1                                     | 9.8                    |
| 441        | Motor vehicle & parts dealers .....                           | 4                       | 7 458           | 424                      | 112                             | 32  | 37.9                                     | —                      |
| 442        | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 10                      | 8 721           | 700                      | 155                             | 66  | 6.0                                      | 1.5                    |
| 448        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HALE COUNTY, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 45                      | 52 810          | 4 115                    | 934                             | 322   | 20.1                                     | 3.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 4                       | 2 691           | 336                      | 77                              | 19  | 53.3                                     | 29.0                   |
| 442        | Furniture & home furnishings stores .....                     | 4                       | 2 080           | 429                      | 108                             | 29  | 37.1                                     | 9.1                    |
| 444        | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444220     | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444220     | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                           | 4                       | 4 720           | 535                      | 108                             | 29  | 55.9                                     | —                      |
| 447        | Gasoline stations .....                                       | 8                       | 8 185           | 499                      | 112                             | 49  | 26.0                                     | .7                     |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 4                       | 2 750           | 264                      | 50                              | 38  | 4.5                                      | —                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HENRY COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 81                      | 84 581          | 7 910                    | 1 706                           | 524   | 23.4                                     | 2.1                    |
| 441                       | Motor vehicle & parts dealers .....                           | 13                      | 13 664          | 1 233                    | 235                             | 66  | 90.1                                     | —                      |
| 442                       | Furniture & home furnishings stores .....                     | 3                       | 1 328           | 164                      | 48                              | 16  | D  | 40.8                   |
| 444                       | Building material & garden equipment & supplies dealers ..... | 10                      | 12 037          | 1 264                    | 316                             | 83  | —  | —                      |
| 44411                     | Building material & supplies dealers .....                    | 3                       | 3 161           | 434                      | 116                             | 31  | —  | —                      |
| 44422                     | Lawn & garden equipment & supplies stores .....               | 7                       | 8 876           | 830                      | 200                             | 52  | —  | —                      |
| 444220                    | Nursery & garden centers .....                                | 7                       | 8 876           | 830                      | 200                             | 52  | —  | —                      |
| 444220                    | Nursery & garden centers .....                                | 7                       | 8 876           | 830                      | 200                             | 52  | —  | —                      |
| 445                       | Food & beverage stores .....                                  | 10                      | 14 161          | 1 357                    | 284                             | 111   | 22.6                                     | 1.3                    |
| 446                       | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 18                      | 23 050          | 1 612                    | 342                             | 100   | 7.7                                      | 1.1                    |
| 44711                     | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                    | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 448                       | Clothing & clothing accessories stores .....                  | 7                       | 1 837           | 488                      | 129                             | 36  | 4.4                                      | —                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 5                       | 2 791           | 313                      | 63                              | 32  | 16.7                                     | —                      |
| 453                       | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HOUSTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 656                     | 1 288 175       | 124 551                  | 29 674                          | 7 801   | 6.8                                      | 4.2                    |
| 441                       | Motor vehicle & parts dealers .....                           | 97                      | 369 123         | 29 944                   | 7 828                           | 1 208   | 7.3                                      | 4.1                    |
| 4411                      | Automobile dealers .....                                      | 41                      | 321 381         | 22 766                   | 6 045                           | 840   | 7.8                                      | 2.8                    |
| 44111                     | New car dealers .....   | 16                      | 245 388         | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |
| 441110                    | New car dealers .....   | 16                      | 245 388         | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |
| 44112                     | Used car dealers .....  | 25                      | 75 993          | 4 287                    | 1 167                           | 230   | 10.8                                     | 7.3                    |
| 441120                    | Used car dealers .....  | 25                      | 75 993          | 4 287                    | 1 167                           | 230   | 10.8                                     | 7.3                    |
| 4412                      | Other motor vehicle dealers .....                             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44121                     | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                    | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                    | Motorcycle dealers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                    | Boat dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 50                      | D               | D                        | D                               | e   | D  | D                      |
| 44131                     | Automotive parts & accessories stores .....                   | 35                      | 19 128          | 3 476                    | 847                             | 195   | 9.0                                      | 13.0                   |
| 441310                    | Automotive parts & accessories stores .....                   | 35                      | 19 128          | 3 476                    | 847                             | 195   | 9.0                                      | 13.0                   |
| 44132                     | Tire dealers .....  | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 441320                    | Tire dealers .....  | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 48                      | D               | D                        | D                               | e   | D  | D                      |
| 4421                      | Furniture stores .....  | 29                      | 23 480          | 3 484                    | 827                             | 176   | 9.7                                      | .5                     |
| 44211                     | Furniture stores .....  | 29                      | 23 480          | 3 484                    | 827                             | 176   | 9.7                                      | .5                     |
| 442110                    | Furniture stores .....  | 29                      | 23 480          | 3 484                    | 827                             | 176   | 9.7                                      | .5                     |
| 4422                      | Home furnishings stores .....                                 | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 44221                     | Floor covering stores .....                                   | 10                      | 7 629           | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |
| 442210                    | Floor covering stores .....                                   | 10                      | 7 629           | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |
| 44229                     | Other home furnishings stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                    | All other home furnishings stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443                       | Electronics & appliance stores .....                          | 23                      | 19 273          | 2 267                    | 563                             | 121   | 5.8                                      | 15.5                   |
| 4431                      | Electronics & appliance stores .....                          | 23                      | 19 273          | 2 267                    | 563                             | 121   | 5.8                                      | 15.5                   |
| 44311                     | Appliance, television, & other electronics stores .....       | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 443112                    | Radio, television, & other electronics stores .....           | 12                      | 13 095          | 1 482                    | 345                             | 81  | 7.9                                      | 11.6                   |
| 44312                     | Computer & software stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                    | Computer & software stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 52                      | 169 295         | 17 771                   | 4 134                           | 804   | 3.0                                      | 1.6                    |
| 4441                      | Building material & supplies dealers .....                    | 36                      | 135 747         | 15 345                   | 3 586                           | 658   | 1.7                                      | .1                     |
| 44411                     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                     | Paint & wallpaper stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444120                    | Paint & wallpaper stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                     | Other building material dealers .....                         | 26                      | 100 499         | 12 547                   | 2 863                           | 453   | 1.4                                      | .2                     |
| 444190                    | Other building material dealers .....                         | 26                      | 100 499         | 12 547                   | 2 863                           | 453   | 1.4                                      | .2                     |
| 44422                     | Lawn & garden equipment & supplies stores .....               | 16                      | 33 548          | 2 426                    | 548                             | 146   | 8.6                                      | 7.3                    |
| 444220                    | Nursery & garden centers .....                                | 12                      | 30 847          | 2 189                    | 503                             | 129   | 9.3                                      | —                      |
|                           | Nursery & garden centers .....                                | 12                      | 30 847          | 2 189                    | 503                             | 129   | 9.3                                      | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>HOUSTON COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....   | 39                      | 119 282         | 10 405                   | 2 451                           | 931   | 9.5                                      | .3                     |  |  |  |  |  |  |
| 4451                           | Grocery stores .....   | 26                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44511                          | Supermarkets & other grocery (except convenience) stores .....       | 24                      | 112 929         | 9 809                    | 2 309                           | 893   | 9.3                                      | .3                     |  |  |  |  |  |  |
| 445110                         | Supermarkets & other grocery (except convenience) stores .....       | 24                      | 112 929         | 9 809                    | 2 309                           | 893   | 9.3                                      | .3                     |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....  | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                                  | 46                      | 38 659          | 6 575                    | 1 472                           | 290   | 10.3                                     | 11.8                   |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                                  | 46                      | 38 659          | 6 575                    | 1 472                           | 290   | 10.3                                     | 11.8                   |  |  |  |  |  |  |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44619                          | Other health & personal care stores .....                            | 15                      | 6 661           | 1 845                    | 424                             | 61  | 3.9                                      | 6.4                    |  |  |  |  |  |  |
| 446191                         | Food (health) supplement stores .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446199                         | All other health & personal care stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....  | 99                      | 92 090          | 5 728                    | 1 398                           | 530   | 4.9                                      | 13.8                   |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....  | 99                      | 92 090          | 5 728                    | 1 398                           | 530   | 4.9                                      | 13.8                   |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....                      | 85                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....                      | 85                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                         | 97                      | 71 106          | 7 805                    | 2 056                           | 777   | 15.4                                     | 8.0                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....  | 59                      | 44 508          | 5 106                    | 1 320                           | 508   | 11.3                                     | 8.7                    |  |  |  |  |  |  |
| 44811                          | Men's clothing stores .....  | 12                      | 3 743           | 358                      | 103                             | 45  | 29.8                                     | 10.8                   |  |  |  |  |  |  |
| 448110                         | Men's clothing stores .....  | 12                      | 3 743           | 358                      | 103                             | 45  | 29.8                                     | 10.8                   |  |  |  |  |  |  |
| 44812                          | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448120                         | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44814                          | Family clothing stores .....   | 10                      | 25 440          | 2 797                    | 740                             | 228   | 11.1                                     | 12.7                   |  |  |  |  |  |  |
| 448140                         | Family clothing stores .....   | 10                      | 25 440          | 2 797                    | 740                             | 228   | 11.1                                     | 12.7                   |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....  | 9                       | 3 540           | 396                      | 98                              | 44  | 6.4                                      | —                      |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....  | 9                       | 3 540           | 396                      | 98                              | 44  | 6.4                                      | —                      |  |  |  |  |  |  |
| 4482                           | Shoe stores .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44821                          | Shoe stores .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448210                         | Shoe stores .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482101                        | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482103                        | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                        | Family shoe stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482105                        | Athletic footwear stores .....                                       | 4                       | 4 687           | 463                      | 104                             | 54  | —  | —                      |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 35                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....             | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45111                          | Sporting goods stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451110                         | Sporting goods stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451112                         | Specialty-line sporting goods stores .....                           | 9                       | 7 517           | 685                      | 148                             | 44  | 3.0                                      | —                      |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |  |  |  |  |  |  |
| 4512                           | Book, periodical, & music stores .....                               | 12                      | 8 787           | 820                      | 190                             | 92  | 1.8                                      | 3.6                    |  |  |  |  |  |  |
| 45121                          | Book stores & news dealers .....                                     | 9                       | 5 815           | 563                      | 131                             | 63  | 2.8                                      | 5.5                    |  |  |  |  |  |  |
| 451211                         | Book stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                        | Book stores, general .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512112                        | Specialty book stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451212                         | News dealers & newsstands .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122                          | Prerecorded tape, compact disc, & record stores .....                | 3                       | 2 972           | 257                      | 59                              | 29  | —  | —                      |  |  |  |  |  |  |
| 451220                         | Prerecorded tape, compact disc, & record stores .....                | 3                       | 2 972           | 257                      | 59                              | 29  | —  | —                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                                     | 24                      | 230 141         | 22 809                   | 4 916                           | 1 838   | —  | —                      |  |  |  |  |  |  |
| 4521                           | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                          | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                          | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452110                         | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4521101                        | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103                        | National chain department stores (excl leased depts) .....           | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                               | 17                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                          | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                         | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                           | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                           | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....   | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>HOUSTON COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | Miscellaneous store retailers .....                           | 76                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453                            | Florists .....  | 15                      | 3 259           | 628                      | 161                             | 60  | 26.6                                     | —                      |  |  |  |  |  |  |
| 45311                          | Florists .....  | 15                      | 3 259           | 628                      | 161                             | 60  | 26.6                                     | —                      |  |  |  |  |  |  |
| 453110                         | Florists .....  | 15                      | 3 259           | 628                      | 161                             | 60  | 26.6                                     | —                      |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....              | 21                      | 14 641          | 1 665                    | 410                             | 133   | 7.9                                      | 6.5                    |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 14                      | 2 770           | 362                      | 94                              | 45  | 33.6                                     | 7.7                    |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 14                      | 2 770           | 362                      | 94                              | 45  | 33.6                                     | 7.7                    |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 14                      | 2 770           | 362                      | 94                              | 45  | 33.6                                     | 7.7                    |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 16                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 16                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 20                      | 46 194          | 6 340                    | 1 345                           | 338   | 1.7                                      | .1                     |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 14                      | 18 402          | 2 333                    | 518                             | 135   | 2.4                                      | .3                     |  |  |  |  |  |  |
| 45431                          | Fuel dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                         | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                          | Other direct selling establishments .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                         | Other direct selling establishments .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>JACKSON COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade .....</b>                                     | 218                     | <b>299 787</b>  | <b>25 734</b>            | <b>6 163</b>                    | <b>1 849</b>  | <b>18.3</b>                              | <b>11.0</b>            |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 32                      | 76 774          | 4 619                    | 1 085                           | 217   | 18.1                                     | 21.1                   |  |  |  |  |  |  |
| 4412                           | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44122                          | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44131                          | Automotive parts & accessories stores .....                   | 14                      | 6 598           | 915                      | 182                             | 50  | 24.5                                     | 2.7                    |  |  |  |  |  |  |
| 441310                         | Automotive parts & accessories stores .....                   | 14                      | 6 598           | 915                      | 182                             | 50  | 24.5                                     | 2.7                    |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 13                      | 10 592          | 1 473                    | 374                             | 78  | 18.3                                     | 13.2                   |  |  |  |  |  |  |
| 4421                           | Furniture stores .....  | 8                       | 8 699           | 1 311                    | 331                             | 62  | 21.2                                     | —                      |  |  |  |  |  |  |
| 44211                          | Furniture stores .....  | 8                       | 8 699           | 1 311                    | 331                             | 62  | 21.2                                     | —                      |  |  |  |  |  |  |
| 442110                         | Furniture stores .....  | 8                       | 8 699           | 1 311                    | 331                             | 62  | 21.2                                     | —                      |  |  |  |  |  |  |
| 44229                          | Other home furnishings stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 9                       | 2 868           | 268                      | 50                              | 18  | 35.3                                     | —                      |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                          | 9                       | 2 868           | 268                      | 50                              | 18  | 35.3                                     | —                      |  |  |  |  |  |  |
| 44312                          | Computer & software stores .....                              | 3                       | 1 508           | 70                       | 16                              | 5   | D  | —                      |  |  |  |  |  |  |
| 443120                         | Computer & software stores .....                              | 3                       | 1 508           | 70                       | 16                              | 5   | D  | —                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 16                      | 19 156          | 2 203                    | 541                             | 139   | 18.7                                     | 1.8                    |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 12                      | 16 549          | 2 029                    | 498                             | 123   | 20.4                                     | 2.1                    |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                         | 6                       | 8 681           | 1 391                    | 322                             | 79  | 26.5                                     | —                      |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                         | 6                       | 8 681           | 1 391                    | 322                             | 79  | 26.5                                     | —                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 19                      | 57 842          | 4 016                    | 1 017                           | 366   | 15.0                                     | —                      |  |  |  |  |  |  |
| 4451                           | Grocery stores .....  | 16                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 14                      | 14 848          | 1 684                    | 363                             | 95  | 60.1                                     | 2.0                    |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                           | 14                      | 14 848          | 1 684                    | 363                             | 95  | 60.1                                     | 2.0                    |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 41                      | 34 300          | 2 732                    | 644                             | 217   | 20.7                                     | 8.9                    |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....               | 26                      | 24 452          | 1 610                    | 382                             | 152   | 12.4                                     | 11.2                   |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....               | 26                      | 24 452          | 1 610                    | 382                             | 152   | 12.4                                     | 11.2                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 22                      | 13 257          | 1 397                    | 320                             | 142   | 14.9                                     | 14.1                   |  |  |  |  |  |  |
| 4481                           | Clothing stores .....   | 11                      | 9 668           | 908                      | 218                             | 102   | 4.5                                      | 16.4                   |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 12                      | 44 771          | 4 103                    | 1 020                           | 384   | .9                                       | .3                     |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 25                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 5                       | 12 551          | 328                      | 115                             | 10  | 11.5                                     | 72.6                   |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 5                       | 12 551          | 328                      | 115                             | 10  | 11.5                                     | 72.6                   |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 5                       | 5 042           | 918                      | 191                             | 33  | 73.1                                     | 5.0                    |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....           | 5                       | 5 042           | 918                      | 191                             | 33  | 73.1                                     | 5.0                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JEFFERSON COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                       | Retail trade .....   | 3 020                   | 7 636 774       | 705 631                  | 171 799                         | 44 165  | 8.4                                      | 3.9                    |
| 441                         | Motor vehicle & parts dealers .....                            | 379                     | 2 336 955       | 171 614                  | 41 839                          | 5 733   | 9.6                                      | 1.3                    |
| 44111                       | Automobile dealers .....                                       | 150                     | 2 057 520       | 128 180                  | 31 411                          | 3 887   | 9.4                                      | .4                     |
| 441110                      | New car dealers .....  | 64                      | 1 933 416       | 120 315                  | 29 486                          | 3 579   | 8.0                                      | .2                     |
| 441110                      | New car dealers .....  | 64                      | 1 933 416       | 120 315                  | 29 486                          | 3 579   | 8.0                                      | .2                     |
| 44112                       | Used car dealers .....   | 86                      | 124 104         | 7 865                    | 1 925                           | 308   | 30.4                                     | 2.6                    |
| 441120                      | Used car dealers .....   | 86                      | 124 104         | 7 865                    | 1 925                           | 308   | 30.4                                     | 2.6                    |
| 4412                        | Other motor vehicle dealers .....                              | 20                      | 47 798          | 3 411                    | 828                             | 147   | 30.6                                     | .1                     |
| 44121                       | Recreational vehicle dealers .....                             | 6                       | 20 306          | 996                      | 321                             | 49  | 20.4                                     | .3                     |
| 441210                      | Recreational vehicle dealers .....                             | 6                       | 20 306          | 996                      | 321                             | 49  | 20.4                                     | .3                     |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....          | 14                      | 27 492          | 2 415                    | 507                             | 98  | 38.2                                     | —                      |
| 441221                      | Motorcycle dealers .....                                       | 5                       | 12 327          | 1 221                    | 235                             | 47  | 33.4                                     | —                      |
| 441222                      | Boat dealers .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                      | All other motor vehicle dealers .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                        | Automotive parts, accessories, & tire stores .....             | 209                     | 231 637         | 40 023                   | 9 600                           | 1 699   | 7.3                                      | 10.2                   |
| 44131                       | Automotive parts & accessories stores .....                    | 139                     | 142 587         | 22 612                   | 5 575                           | 1 075   | 8.0                                      | 8.5                    |
| 441310                      | Automotive parts & accessories stores .....                    | 139                     | 142 587         | 22 612                   | 5 575                           | 1 075   | 8.0                                      | 8.5                    |
| 44132                       | Tire dealers .....   | 70                      | 89 050          | 17 411                   | 4 025                           | 624   | 6.1                                      | 13.1                   |
| 441320                      | Tire dealers .....   | 70                      | 89 050          | 17 411                   | 4 025                           | 624   | 6.1                                      | 13.1                   |
| 442                         | Furniture & home furnishings stores .....                      | 197                     | 209 016         | 33 046                   | 7 303                           | 1 571   | 18.0                                     | 6.2                    |
| 4421                        | Furniture stores .....   | 98                      | 119 661         | 20 625                   | 4 488                           | 857   | 18.3                                     | 4.9                    |
| 44211                       | Furniture stores .....   | 98                      | 119 661         | 20 625                   | 4 488                           | 857   | 18.3                                     | 4.9                    |
| 442110                      | Furniture stores .....   | 98                      | 119 661         | 20 625                   | 4 488                           | 857   | 18.3                                     | 4.9                    |
| 4422                        | Home furnishings stores .....                                  | 99                      | 89 355          | 12 421                   | 2 815                           | 714   | 17.5                                     | 7.9                    |
| 44221                       | Floor covering stores .....                                    | 41                      | D               | D                        | D                               | c   | D  | D                      |
| 442210                      | Floor covering stores .....                                    | 41                      | D               | D                        | D                               | c   | D  | D                      |
| 44229                       | Other home furnishings stores .....                            | 58                      | D               | D                        | D                               | e   | D  | D                      |
| 442291                      | Window treatment stores .....                                  | 6                       | 1 788           | 322                      | 65                              | 32  | 20.1                                     | 41.7                   |
| 442299                      | All other home furnishings stores .....                        | 52                      | D               | D                        | D                               | e   | D  | D                      |
| 443                         | Electronics & appliance stores .....                           | 103                     | 209 116         | 21 484                   | 5 006                           | 1 045   | 17.4                                     | 4.3                    |
| 4431                        | Electronics & appliance stores .....                           | 103                     | 209 116         | 21 484                   | 5 006                           | 1 045   | 17.4                                     | 4.3                    |
| 44311                       | Appliance, television, & other electronics stores .....        | 74                      | 108 023         | 11 836                   | 2 795                           | 649   | 5.5                                      | 8.3                    |
| 443111                      | Household appliance stores .....                               | 25                      | 19 812          | 2 891                    | 667                             | 131   | 12.4                                     | 8.3                    |
| 443112                      | Radio, television, & other electronics stores .....            | 49                      | 88 211          | 8 945                    | 2 128                           | 518   | 3.9                                      | 8.3                    |
| 44312                       | Computer & software stores .....                               | 21                      | 91 977          | 8 389                    | 1 951                           | 341   | 33.2                                     | —                      |
| 443120                      | Computer & software stores .....                               | 21                      | 91 977          | 8 389                    | 1 951                           | 341   | 33.2                                     | —                      |
| 44313                       | Camera & photographic supplies stores .....                    | 8                       | 9 116           | 1 259                    | 260                             | 55  | —  | —                      |
| 443130                      | Camera & photographic supplies stores .....                    | 8                       | 9 116           | 1 259                    | 260                             | 55  | —  | —                      |
| 444                         | Building material & garden equipment & supplies dealers .....  | 194                     | 616 098         | 69 761                   | 16 805                          | 2 790   | 4.6                                      | 1.5                    |
| 4441                        | Building material & supplies dealers .....                     | 166                     | 595 080         | 66 214                   | 16 058                          | 2 572   | 3.5                                      | 1.5                    |
| 44411                       | Home centers .....   | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 444110                      | Home centers .....   | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 44412                       | Paint & wallpaper stores .....                                 | 25                      | 25 359          | 2 970                    | 840                             | 119   | 1.6                                      | 2.8                    |
| 444120                      | Paint & wallpaper stores .....                                 | 25                      | 25 359          | 2 970                    | 840                             | 119   | 1.6                                      | 2.8                    |
| 44413                       | Hardware stores .....  | 33                      | D               | D                        | D                               | c   | D  | D                      |
| 444130                      | Hardware stores .....  | 33                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                       | Other building material dealers .....                          | 98                      | 379 968         | 42 895                   | 10 334                          | 1 287   | 2.9                                      | 1.7                    |
| 444190                      | Other building material dealers .....                          | 98                      | 379 968         | 42 895                   | 10 334                          | 1 287   | 2.9                                      | 1.7                    |
| 4442                        | Lawn & garden equipment & supplies stores .....                | 28                      | 21 018          | 3 547                    | 747                             | 218   | 37.0                                     | 1.4                    |
| 44421                       | Outdoor power equipment stores .....                           | 13                      | 7 969           | 1 093                    | 251                             | 59  | 26.0                                     | —                      |
| 444210                      | Outdoor power equipment stores .....                           | 13                      | 7 969           | 1 093                    | 251                             | 59  | 26.0                                     | —                      |
| 44422                       | Nursery & garden centers .....                                 | 15                      | 13 049          | 2 454                    | 496                             | 159   | 43.7                                     | 2.3                    |
| 444220                      | Nursery & garden centers .....                                 | 15                      | 13 049          | 2 454                    | 496                             | 159   | 43.7                                     | 2.3                    |
| 445                         | Food & beverage stores .....                                   | 340                     | 1 095 595       | 96 766                   | 23 845                          | 9 348   | 4.5                                      | 10.6                   |
| 4451                        | Grocery stores .....   | 257                     | 1 026 336       | 91 785                   | 22 583                          | 8 918   | 4.0                                      | 11.0                   |
| 44511                       | Supermarkets & other grocery (except convenience) stores ..... | 198                     | 990 943         | 89 410                   | 22 029                          | 8 662   | 3.0                                      | 9.7                    |
| 445110                      | Supermarkets & other grocery (except convenience) stores ..... | 198                     | 990 943         | 89 410                   | 22 029                          | 8 662   | 3.0                                      | 9.7                    |
| 44512                       | Convenience stores .....                                       | 59                      | 35 393          | 2 375                    | 554                             | 256   | 31.3                                     | 46.7                   |
| 445120                      | Convenience stores .....                                       | 59                      | 35 393          | 2 375                    | 554                             | 256   | 31.3                                     | 46.7                   |
| 4452                        | Specialty food stores .....                                    | 32                      | 17 678          | 1 890                    | 472                             | 227   | 7.3                                      | 11.1                   |
| 4453                        | Beer, wine, & liquor stores .....                              | 51                      | 51 581          | 3 091                    | 790                             | 203   | 14.4                                     | 1.3                    |
| 44531                       | Beer, wine, & liquor stores .....                              | 51                      | 51 581          | 3 091                    | 790                             | 203   | 14.4                                     | 1.3                    |
| 445310                      | Beer, wine, & liquor stores .....                              | 51                      | 51 581          | 3 091                    | 790                             | 203   | 14.4                                     | 1.3                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|----------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>JEFFERSON COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 446                              | Health & personal care stores .....                   | 292                     | 319 755         | 47 060                   | 11 518                          | 3 121   | 19.1                                     | 6.2                    |  |  |  |  |  |  |
| 4461                             | Health & personal care stores .....                   | 292                     | 319 755         | 47 060                   | 11 518                          | 3 121   | 19.1                                     | 6.2                    |  |  |  |  |  |  |
| 44611                            | Pharmacies & drug stores .....                        | 159                     | 254 313         | 33 233                   | 8 164                           | 2 291   | 20.9                                     | 4.7                    |  |  |  |  |  |  |
| 446110                           | Pharmacies & drug stores .....                        | 159                     | 254 313         | 33 233                   | 8 164                           | 2 291   | 20.9                                     | 4.7                    |  |  |  |  |  |  |
| 4461101                          | Pharmacies & drug stores .....                        | 154                     | D               | D                        | D                               | D   | D  | D                      |  |  |  |  |  |  |
| 4461102                          | Proprietary stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44612                            | Cosmetics, beauty supplies, & perfume stores .....    | 45                      | 22 728          | 3 838                    | 915                             | 291   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 446120                           | Cosmetics, beauty supplies, & perfume stores .....    | 45                      | 22 728          | 3 838                    | 915                             | 291   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 44613                            | Optical goods stores .....                            | 45                      | 18 412          | 4 156                    | 1 074                           | 252   | 9.6                                      | 24.0                   |  |  |  |  |  |  |
| 446130                           | Optical goods stores .....                            | 45                      | 18 412          | 4 156                    | 1 074                           | 252   | 9.6                                      | 24.0                   |  |  |  |  |  |  |
| 44619                            | Other health & personal care stores .....             | 43                      | 24 302          | 5 833                    | 1 365                           | 287   | 7.8                                      | 12.8                   |  |  |  |  |  |  |
| 446191                           | Food (health) supplement stores .....                 | 17                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446199                           | All other health & personal care stores .....         | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447                              | Gasoline stations .....                               | 366                     | 539 558         | 28 387                   | 6 554                           | 2 075   | 17.0                                     | 9.0                    |  |  |  |  |  |  |
| 4471                             | Gasoline stations .....                               | 366                     | 539 558         | 28 387                   | 6 554                           | 2 075   | 17.0                                     | 9.0                    |  |  |  |  |  |  |
| 44711                            | Gasoline stations with convenience stores .....       | 263                     | 364 526         | 19 792                   | 4 595                           | 1 414   | 13.6                                     | 10.2                   |  |  |  |  |  |  |
| 447110                           | Gasoline stations with convenience stores .....       | 263                     | 364 526         | 19 792                   | 4 595                           | 1 414   | 13.6                                     | 10.2                   |  |  |  |  |  |  |
| 44719                            | Other gasoline stations .....                         | 103                     | 175 032         | 8 595                    | 1 959                           | 661   | 24.1                                     | 6.7                    |  |  |  |  |  |  |
| 447190                           | Other gasoline stations .....                         | 103                     | 175 032         | 8 595                    | 1 959                           | 661   | 24.1                                     | 6.7                    |  |  |  |  |  |  |
| 448                              | Clothing & clothing accessories stores .....          | 492                     | 534 689         | 67 579                   | 16 726                          | 5 410   | 7.1                                      | 3.9                    |  |  |  |  |  |  |
| 4481                             | Clothing stores .....                                 | 302                     | 401 058         | 49 100                   | 12 263                          | 4 095   | 6.8                                      | 3.2                    |  |  |  |  |  |  |
| 44811                            | Men's clothing stores .....                           | 38                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448110                           | Men's clothing stores .....                           | 38                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44812                            | Women's clothing stores .....                         | 131                     | 89 505          | 12 317                   | 3 380                           | 1 263   | 16.3                                     | 7.6                    |  |  |  |  |  |  |
| 448120                           | Women's clothing stores .....                         | 131                     | 89 505          | 12 317                   | 3 380                           | 1 263   | 16.3                                     | 7.6                    |  |  |  |  |  |  |
| 44813                            | Children's & infants' clothing stores .....           | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448130                           | Children's & infants' clothing stores .....           | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44814                            | Family clothing stores .....                          | 65                      | 242 668         | 27 567                   | 6 569                           | 2 133   | 1.0                                      | 1.1                    |  |  |  |  |  |  |
| 448140                           | Family clothing stores .....                          | 65                      | 242 668         | 27 567                   | 6 569                           | 2 133   | 1.0                                      | 1.1                    |  |  |  |  |  |  |
| 44815                            | Clothing accessories stores .....                     | 19                      | 3 822           | 639                      | 148                             | 67  | 8.5                                      | 14.3                   |  |  |  |  |  |  |
| 448150                           | Clothing accessories stores .....                     | 19                      | 3 822           | 639                      | 148                             | 67  | 8.5                                      | 14.3                   |  |  |  |  |  |  |
| 44819                            | Other clothing stores .....                           | 31                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448190                           | Other clothing stores .....                           | 31                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482                             | Shoe stores .....                                     | 100                     | 71 596          | 8 816                    | 2 165                           | 762   | 3.6                                      | 2.2                    |  |  |  |  |  |  |
| 44821                            | Shoe stores .....                                     | 100                     | 71 596          | 8 816                    | 2 165                           | 762   | 3.6                                      | 2.2                    |  |  |  |  |  |  |
| 448210                           | Shoe stores .....                                     | 100                     | 71 596          | 8 816                    | 2 165                           | 762   | 3.6                                      | 2.2                    |  |  |  |  |  |  |
| 4482101                          | Men's shoe stores .....                               | 6                       | 3 188           | 453                      | 110                             | 27  | —  | —                      |  |  |  |  |  |  |
| 4482102                          | Women's shoe stores .....                             | 14                      | 8 163           | 1 025                    | 235                             | 93  | 7.3                                      | 4.0                    |  |  |  |  |  |  |
| 4482103                          | Children's & juveniles' shoe stores .....             | 3                       | 1 705           | 421                      | 107                             | 25  | —  | —                      |  |  |  |  |  |  |
| 4482104                          | Family shoe stores .....                              | 63                      | 27 000          | 3 358                    | 845                             | 305   | 5.9                                      | 4.3                    |  |  |  |  |  |  |
| 4482105                          | Athletic footwear stores .....                        | 14                      | 31 540          | 3 559                    | 868                             | 312   | 1.1                                      | .3                     |  |  |  |  |  |  |
| 4483                             | Jewelry, luggage, & leather goods stores .....        | 90                      | 62 035          | 9 663                    | 2 298                           | 553   | 13.2                                     | 9.8                    |  |  |  |  |  |  |
| 44831                            | Jewelry stores .....                                  | 86                      | 60 759          | 9 449                    | 2 244                           | 530   | 13.5                                     | 9.0                    |  |  |  |  |  |  |
| 448310                           | Jewelry stores .....                                  | 86                      | 60 759          | 9 449                    | 2 244                           | 530   | 13.5                                     | 9.0                    |  |  |  |  |  |  |
| 44832                            | Luggage & leather goods stores .....                  | 4                       | 1 276           | 214                      | 54                              | 23  | —  | 48.3                   |  |  |  |  |  |  |
| 448320                           | Luggage & leather goods stores .....                  | 4                       | 1 276           | 214                      | 54                              | 23  | —  | 48.3                   |  |  |  |  |  |  |
| 451                              | Sporting goods, hobby, book, & music stores .....     | 177                     | 194 077         | 21 926                   | 5 609                           | 1 615   | 7.7                                      | 2.6                    |  |  |  |  |  |  |
| 4511                             | Sporting goods, hobby, & musical instrument stores .. | 115                     | 135 039         | 15 525                   | 4 063                           | 1 006   | 7.0                                      | 2.8                    |  |  |  |  |  |  |
| 45111                            | Sporting goods stores .....                           | 67                      | 63 975          | 7 311                    | 1 742                           | 500   | 8.4                                      | 4.5                    |  |  |  |  |  |  |
| 451110                           | Sporting goods stores .....                           | 67                      | 63 975          | 7 311                    | 1 742                           | 500   | 8.4                                      | 4.5                    |  |  |  |  |  |  |
| 4511101                          | General-line sporting goods stores .....              | 28                      | 32 938          | 3 549                    | 815                             | 249   | 7.1                                      | 3.1                    |  |  |  |  |  |  |
| 4511102                          | Specialty-line sporting goods stores .....            | 39                      | 31 037          | 3 762                    | 927                             | 251   | 9.8                                      | 5.9                    |  |  |  |  |  |  |
| 45112                            | Hobby, toy, & game stores .....                       | 25                      | 46 528          | 4 696                    | 1 448                           | 287   | .9                                       | 1.5                    |  |  |  |  |  |  |
| 451120                           | Hobby, toy, & game stores .....                       | 25                      | 46 528          | 4 696                    | 1 448                           | 287   | .9                                       | 1.5                    |  |  |  |  |  |  |
| 45113                            | Sewing, needlework, & piece goods stores .....        | 15                      | 10 786          | 1 597                    | 396                             | 136   | 14.2                                     | .9                     |  |  |  |  |  |  |
| 451130                           | Sewing, needlework, & piece goods stores .....        | 15                      | 10 786          | 1 597                    | 396                             | 136   | 14.2                                     | .9                     |  |  |  |  |  |  |
| 45114                            | Musical instrument & supplies stores .....            | 8                       | 13 750          | 1 921                    | 477                             | 83  | 15.4                                     | 1.1                    |  |  |  |  |  |  |
| 451140                           | Musical instrument & supplies stores .....            | 8                       | 13 750          | 1 921                    | 477                             | 83  | 15.4                                     | 1.1                    |  |  |  |  |  |  |
| 4512                             | Book, periodical, & music stores .....                | 62                      | 59 038          | 6 401                    | 1 546                           | 609   | 9.4                                      | 2.2                    |  |  |  |  |  |  |
| 45121                            | Book stores & news dealers .....                      | 35                      | D               | D                        | e                               | D   | D  | D                      |  |  |  |  |  |  |
| 451211                           | Book stores .....                                     | 35                      | D               | D                        | e                               | D   | D  | D                      |  |  |  |  |  |  |
| 4512111                          | Book stores, general .....                            | 21                      | D               | D                        | e                               | D   | D  | D                      |  |  |  |  |  |  |
| 4512112                          | Specialty book stores .....                           | 12                      | D               | D                        | c                               | D   | D  | D                      |  |  |  |  |  |  |
| 4512113                          | College book stores .....                             | 2                       | D               | D                        | b                               | D   | D  | D                      |  |  |  |  |  |  |
| 45122                            | Prerecorded tape, compact disc, & record stores...    | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451220                           | Prerecorded tape, compact disc, & record stores...    | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>JEFFERSON COUNTY, AL—Con.</b>                                     |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 452        | General merchandise stores .....                                     | 103                     | 1 002 154       | 97 610                   | 24 893                          | 8 122   | .5                                       | —                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 34                      | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 34                      | D               | N                        | N                               | N   | D  | D                      |
| 4521       | Department stores (excl leased depts) .....                          | 34                      | D               | D                        | D                               | i   | D  | D                      |
| 45211      | Department stores (excl leased depts) .....                          | 34                      | D               | D                        | D                               | i   | D  | D                      |
| 452110     | Department stores (excl leased depts) .....                          | 34                      | D               | D                        | D                               | i   | D  | D                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 9                       | D               | D                        | D                               | g   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 19                      | D               | D                        | D                               | h   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 6                       | D               | D                        | D                               | g   | D  | D                      |
| 4529       | Other general merchandise stores .....                               | 69                      | D               | D                        | D                               | g   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 66                      | D               | D                        | D                               | f   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 66                      | D               | D                        | D                               | f   | D  | D                      |
| 4529901    | Variety stores .....   | 54                      | D               | D                        | D                               | e   | D  | D                      |
| 4529902    | Catalog showrooms .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 300                     | 190 000         | 27 000                   | 6 015                           | 2 322   | 13.6                                     | 7.3                    |
| 4531       | Florists .....   | 70                      | 18 535          | 4 037                    | 942                             | 354   | 23.7                                     | 15.6                   |
| 45311      | Florists .....   | 70                      | 18 535          | 4 037                    | 942                             | 354   | 23.7                                     | 15.6                   |
| 453110     | Florists .....   | 70                      | 18 535          | 4 037                    | 942                             | 354   | 23.7                                     | 15.6                   |
| 4532       | Office supplies, stationery, & gift stores .....                     | 96                      | 82 339          | 8 305                    | 1 930                           | 841   | 9.9                                      | 4.0                    |
| 45321      | Office supplies & stationery stores .....                            | 15                      | D               | D                        | D                               | e   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 15                      | D               | D                        | D                               | e   | D  | D                      |
| 4532101    | Stationery stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....   | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....                               | 81                      | D               | D                        | D                               | f   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                               | 81                      | D               | D                        | D                               | f   | D  | D                      |
| 4533       | Used merchandise stores .....  | 52                      | 29 567          | 6 876                    | 1 414                           | 643   | 13.2                                     | 8.8                    |
| 45331      | Used merchandise stores .....  | 52                      | 29 567          | 6 876                    | 1 414                           | 643   | 13.2                                     | 8.8                    |
| 453310     | Used merchandise stores .....  | 52                      | 29 567          | 6 876                    | 1 414                           | 643   | 13.2                                     | 8.8                    |
| 4539       | Other miscellaneous store retailers .....                            | 82                      | 59 559          | 7 782                    | 1 729                           | 484   | 15.9                                     | 8.4                    |
| 45391      | Pet & pet supplies stores .....                                      | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 453910     | Pet & pet supplies stores .....                                      | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 45392      | Art dealers .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 453920     | Art dealers .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 10                      | 21 017          | 1 527                    | 320                             | 59  | 19.3                                     | 17.0                   |
| 453930     | Manufactured (mobile) home dealers .....                             | 10                      | 21 017          | 1 527                    | 320                             | 59  | 19.3                                     | 17.0                   |
| 45399      | All other miscellaneous store retailers .....                        | 43                      | 22 584          | 3 741                    | 858                             | 214   | 12.2                                     | 3.1                    |
| 454        | Nonstore retailers .....   | 77                      | 389 761         | 23 398                   | 5 686                           | 1 013   | 7.1                                      | 3.4                    |
| 4541       | Electronic shopping & mail-order houses .....                        | 19                      | 327 557         | 12 268                   | 2 959                           | 520   | 6.5                                      | 2.7                    |
| 45411      | Electronic shopping & mail-order houses .....                        | 19                      | 327 557         | 12 268                   | 2 959                           | 520   | 6.5                                      | 2.7                    |
| 454110     | Electronic shopping & mail-order houses .....                        | 19                      | 327 557         | 12 268                   | 2 959                           | 520   | 6.5                                      | 2.7                    |
| 4542       | Vending machine operators .....                                      | 18                      | 27 570          | 5 556                    | 1 386                           | 219   | 13.5                                     | 1.3                    |
| 45421      | Vending machine operators .....                                      | 18                      | 27 570          | 5 556                    | 1 386                           | 219   | 13.5                                     | 1.3                    |
| 454210     | Vending machine operators .....                                      | 18                      | 27 570          | 5 556                    | 1 386                           | 219   | 13.5                                     | 1.3                    |
| 4543       | Direct selling establishments .....                                  | 40                      | 34 634          | 5 574                    | 1 341                           | 274   | 8.3                                      | 11.0                   |
| 45431      | Fuel dealers .....   | 8                       | 8 791           | 1 552                    | 396                             | 75  | —  | 12.7                   |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 8                       | 8 791           | 1 552                    | 396                             | 75  | —  | 12.7                   |
| 45439      | Other direct selling establishments .....                            | 32                      | 25 843          | 4 022                    | 945                             | 199   | 11.1                                     | 10.4                   |
| 454390     | Other direct selling establishments .....                            | 32                      | 25 843          | 4 022                    | 945                             | 199   | 11.1                                     | 10.4                   |
|            | <b>LAMAR COUNTY, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 69                      | 65 037          | 5 362                    | 1 215                           | 445   | 20.2                                     | 31.3                   |
| 441        | Motor vehicle & parts dealers .....                                  | 13                      | 10 841          | 966                      | 198                             | 41  | 33.5                                     | 11.7                   |
| 442        | Furniture & home furnishings stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 6                       | 4 979           | 472                      | 100                             | 29  | 57.0                                     | 32.3                   |
| 4441       | Building material & supplies dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 11                      | 24 426          | 2 189                    | 517                             | 221   | 1.8                                      | 60.4                   |
| 446        | Health & personal care stores .....                                  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 10                      | 13 812          | 649                      | 155                             | 55  | 16.4                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                         | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 45299      | All other general merchandise stores .....                           | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 452990     | All other general merchandise stores .....                           | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 453        | Miscellaneous store retailers .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>LAUDERDALE COUNTY, AL</b>                                   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 462                     | 780 838         | 74 940                   | 17 620                          | 5 546   | 8.0                                      | 4.2                    |
| 441        | Motor vehicle & parts dealers .....                            | 57                      | 193 701         | 12 239                   | 2 774                           | 511   | 6.5                                      | 8.7                    |
| 4411       | Automobile dealers .....                                       | 25                      | 166 016         | 9 076                    | 2 084                           | 349   | 4.3                                      | 8.1                    |
| 44111      | New car dealers .....  | 6                       | 147 959         | 7 895                    | 1 811                           | 291   | —  | 7.8                    |
| 441110     | New car dealers .....  | 6                       | 147 959         | 7 895                    | 1 811                           | 291   | —  | 7.8                    |
| 44112      | Used car dealers .....   | 19                      | 18 057          | 1 181                    | 273                             | 58  | 39.6                                     | 10.8                   |
| 441120     | Used car dealers .....   | 19                      | 18 057          | 1 181                    | 273                             | 58  | 39.6                                     | 10.8                   |
| 4412       | Other motor vehicle dealers .....                              | 8                       | 14 501          | 1 096                    | 213                             | 46  | 37.3                                     | 18.8                   |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441222     | Boat dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 24                      | 13 184          | 2 067                    | 477                             | 116   | 1.0                                      | 4.3                    |
| 44131      | Automotive parts & accessories stores .....                    | 16                      | 10 523          | 1 550                    | 359                             | 88  | —  | 3.9                    |
| 441310     | Automotive parts & accessories stores .....                    | 16                      | 10 523          | 1 550                    | 359                             | 88  | —  | 3.9                    |
| 442        | Furniture & home furnishings stores .....                      | 25                      | 14 237          | 1 580                    | 378                             | 114   | 23.5                                     | .8                     |
| 4421       | Furniture stores .....   | 11                      | 9 418           | 1 177                    | 293                             | 80  | 18.1                                     | —                      |
| 44211      | Furniture stores .....   | 11                      | 9 418           | 1 177                    | 293                             | 80  | 18.1                                     | —                      |
| 442110     | Furniture stores .....   | 11                      | 9 418           | 1 177                    | 293                             | 80  | 18.1                                     | —                      |
| 4422       | Home furnishings stores .....                                  | 14                      | 4 819           | 403                      | 85                              | 34  | 34.1                                     | 2.3                    |
| 443        | Electronics & appliance stores .....                           | 18                      | 12 338          | 1 807                    | 429                             | 87  | 14.5                                     | 5.4                    |
| 4431       | Electronics & appliance stores .....                           | 18                      | 12 338          | 1 807                    | 429                             | 87  | 14.5                                     | 5.4                    |
| 44311      | Appliance, television, & other electronics stores .....        | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 443111     | Household appliance stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 32                      | 72 218          | 7 871                    | 1 831                           | 397   | 8.3                                      | 3.7                    |
| 4441       | Building material & supplies dealers .....                     | 26                      | 67 632          | 7 299                    | 1 707                           | 361   | 6.1                                      | 3.8                    |
| 44411      | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 17                      | 34 968          | 3 620                    | 879                             | 149   | 10.9                                     | —                      |
| 444190     | Other building material dealers .....                          | 17                      | 34 968          | 3 620                    | 879                             | 149   | 10.9                                     | —                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 6                       | 4 586           | 572                      | 124                             | 36  | 40.3                                     | 1.5                    |
| 44421      | Outdoor power equipment stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 47                      | 88 974          | 7 988                    | 1 938                           | 721   | 14.4                                     | 3.6                    |
| 4451       | Grocery stores .....   | 31                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 73 689          | 6 876                    | 1 672                           | 623   | 8.8                                      | 1.6                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 73 689          | 6 876                    | 1 672                           | 623   | 8.8                                      | 1.6                    |
| 44512      | Convenience stores .....                                       | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 445120     | Convenience stores .....                                       | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4452       | Specialty food stores .....                                    | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                            | 36                      | 26 248          | 3 681                    | 879                             | 214   | 30.0                                     | 2.4                    |
| 4461       | Health & personal care stores .....                            | 36                      | 26 248          | 3 681                    | 879                             | 214   | 30.0                                     | 2.4                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 61                      | 56 202          | 4 473                    | 1 040                           | 473   | 19.2                                     | 5.9                    |
| 4471       | Gasoline stations .....  | 61                      | 56 202          | 4 473                    | 1 040                           | 473   | 19.2                                     | 5.9                    |
| 44711      | Gasoline stations with convenience stores .....                | 48                      | 49 671          | 3 794                    | 875                             | 420   | 18.8                                     | 3.6                    |
| 447110     | Gasoline stations with convenience stores .....                | 48                      | 49 671          | 3 794                    | 875                             | 420   | 18.8                                     | 3.6                    |
| 448        | Clothing & clothing accessories stores .....                   | 62                      | 59 097          | 6 535                    | 1 560                           | 682   | 1.7                                      | 5.8                    |
| 4481       | Clothing stores .....  | 36                      | 45 495          | 4 881                    | 1 210                           | 490   | 2.2                                      | 4.2                    |
| 44814      | Family clothing stores .....                                   | 13                      | 38 053          | 3 997                    | 989                             | 373   | 2.4                                      | 2.2                    |
| 448140     | Family clothing stores .....                                   | 13                      | 38 053          | 3 997                    | 989                             | 373   | 2.4                                      | 2.2                    |
| 44819      | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 15                      | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                        | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>LAUDERDALE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>          |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                             | Sporting goods, hobby, book, & music stores .....             | 34                      | 30 901          | 5 475                    | 1 198                           | 422   | 6.4                                      | .3                     |  |  |  |  |  |  |
| 451                               | Sporting goods, hobby, & musical instrument stores .....      | 23                      | 12 474          | 1 376                    | 294                             | 136   | 12.7                                     | .7                     |  |  |  |  |  |  |
| 45111                             | Sporting goods stores .....                                   | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451110                            | Sporting goods stores .....                                   | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511101                           | General-line sporting goods stores .....                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                             | Hobby, toy, & game stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451120                            | Hobby, toy, & game stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45113                             | Sewing, needlework, & piece goods stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                            | Sewing, needlework, & piece goods stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                              | Book, periodical, & music stores .....                        | 11                      | 18 427          | 4 099                    | 904                             | 286   | 2.1                                      | —                      |  |  |  |  |  |  |
| 45121                             | Book stores & news dealers .....                              | 9                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 451211                            | Book stores .....   | 9                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4512111                           | Book stores, general .....                                    | 5                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4512112                           | Specialty book stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512113                           | College book stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                               | General merchandise stores .....                              | 24                      | 189 284         | 18 173                   | 4 431                           | 1 562   | .9                                       | .4                     |  |  |  |  |  |  |
| 4521101                           | Conventional department stores (excl leased depts) .....      | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103                           | National chain department stores (excl leased depts) .....    | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                              | Other general merchandise stores .....                        | 19                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                             | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910                            | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                             | All other general merchandise stores .....                    | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                            | All other general merchandise stores .....                    | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                           | Variety stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529903                           | Miscellaneous general merchandise stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                               | Miscellaneous store retailers .....                           | 54                      | 30 732          | 3 963                    | 892                             | 297   | 8.3                                      | 1.5                    |  |  |  |  |  |  |
| 4532                              | Office supplies, stationery, & gift stores .....              | 17                      | 16 653          | 2 388                    | 543                             | 170   | 3.3                                      | 1.2                    |  |  |  |  |  |  |
| 45321                             | Office supplies & stationery stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                            | Office supplies & stationery stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                           | Office supplies stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                              | Used merchandise stores .....                                 | 11                      | 1 225           | 155                      | 35                              | 15  | 15.4                                     | 21.4                   |  |  |  |  |  |  |
| 45331                             | Used merchandise stores .....                                 | 11                      | 1 225           | 155                      | 35                              | 15  | 15.4                                     | 21.4                   |  |  |  |  |  |  |
| 453310                            | Used merchandise stores .....                                 | 11                      | 1 225           | 155                      | 35                              | 15  | 15.4                                     | 21.4                   |  |  |  |  |  |  |
| 4539                              | Other miscellaneous store retailers .....                     | 17                      | 10 904          | 1 030                    | 219                             | 71  | 9.8                                      | —                      |  |  |  |  |  |  |
| 45391                             | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453910                            | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                             | Manufactured (mobile) home dealers .....                      | 3                       | 6 579           | 397                      | 86                              | 17  | —  | —                      |  |  |  |  |  |  |
| 453930                            | Manufactured (mobile) home dealers .....                      | 3                       | 6 579           | 397                      | 86                              | 17  | —  | —                      |  |  |  |  |  |  |
| 45399                             | All other miscellaneous store retailers .....                 | 10                      | 2 987           | 471                      | 93                              | 36  | 26.0                                     | .1                     |  |  |  |  |  |  |
| 454                               | Nonstore retailers .....                                      | 12                      | 6 906           | 1 155                    | 270                             | 66  | 2.5                                      | 8.1                    |  |  |  |  |  |  |
| 4543                              | Direct selling establishments .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>LAWRENCE COUNTY, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                             | <b>Retail trade .....</b>                                     | 100                     | <b>116 561</b>  | <b>9 633</b>             | <b>2 210</b>                    | <b>721</b>  | <b>15.1</b>                              | <b>3.3</b>             |  |  |  |  |  |  |
| 441                               | Motor vehicle & parts dealers .....                           | 9                       | 11 679          | 1 069                    | 214                             | 53  | .4                                       | —                      |  |  |  |  |  |  |
| 442                               | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229                             | Other home furnishings stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                               | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                               | Building material & garden equipment & supplies dealers ..... | 12                      | 10 331          | 944                      | 229                             | 62  | 1.6                                      | 14.4                   |  |  |  |  |  |  |
| 4441                              | Building material & supplies dealers .....                    | 8                       | 6 373           | 583                      | 155                             | 36  | 2.7                                      | 8.0                    |  |  |  |  |  |  |
| 4442                              | Lawn & garden equipment & supplies stores .....               | 4                       | 3 958           | 361                      | 74                              | 26  | —  | 24.7                   |  |  |  |  |  |  |
| 44422                             | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                            | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                               | Food & beverage stores .....                                  | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446                               | Health & personal care stores .....                           | 6                       | 9 221           | 737                      | 162                             | 41  | 4.6                                      | 6.5                    |  |  |  |  |  |  |
| 4461                              | Health & personal care stores .....                           | 6                       | 9 221           | 737                      | 162                             | 41  | 4.6                                      | 6.5                    |  |  |  |  |  |  |
| 447                               | Gasoline stations .....                                       | 23                      | 27 363          | 1 533                    | 353                             | 152   | 19.9                                     | 5.7                    |  |  |  |  |  |  |
| 44711                             | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447110                            | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448                               | Clothing & clothing accessories stores .....                  | 6                       | 4 589           | 516                      | 116                             | 26  | 98.0                                     | —                      |  |  |  |  |  |  |
| 451                               | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                               | General merchandise stores .....                              | 8                       | 16 080          | 1 314                    | 304                             | 120   | —  | .5                     |  |  |  |  |  |  |
| 45299                             | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                            | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                      | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                 |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>LAWRENCE COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>        |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                             | Miscellaneous store retailers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                            | Other miscellaneous store retailers .....                      | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                           | All other miscellaneous store retailers .....                  | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                             | Nonstore retailers .....                                       | 4                       | 2 441           | 463                      | 116                             | 23  | 15.2                                     | —                      |  |  |  |  |  |  |
| <b>LEE COUNTY, AL</b>           |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45</b>                    | <b>Retail trade .....</b>                                      | <b>425</b>              | <b>774 446</b>  | <b>73 701</b>            | <b>17 675</b>                   | <b>5 437</b>  | <b>12.5</b>                              | <b>7.5</b>             |  |  |  |  |  |  |
| 441                             | Motor vehicle & parts dealers .....                            | 53                      | 203 417         | 13 683                   | 3 465                           | 523   | 26.6                                     | 7.9                    |  |  |  |  |  |  |
| 4411                            | Automobile dealers .....                                       | 24                      | 181 136         | 10 150                   | 2 686                           | 354   | 25.4                                     | 8.8                    |  |  |  |  |  |  |
| 44111                           | New car dealers .....  | 11                      | 151 934         | 8 888                    | 2 375                           | 269   | 24.4                                     | 9.2                    |  |  |  |  |  |  |
| 441110                          | New car dealers .....  | 11                      | 151 934         | 8 888                    | 2 375                           | 269   | 24.4                                     | 9.2                    |  |  |  |  |  |  |
| 44112                           | Used car dealers .....   | 13                      | 29 202          | 1 262                    | 311                             | 85  | 30.7                                     | 6.7                    |  |  |  |  |  |  |
| 441120                          | Used car dealers .....   | 13                      | 29 202          | 1 262                    | 311                             | 85  | 30.7                                     | 6.7                    |  |  |  |  |  |  |
| 4412                            | Other motor vehicle dealers .....                              | 6                       | 5 561           | 335                      | 73                              | 20  | 88.7                                     | —                      |  |  |  |  |  |  |
| 44122                           | Motorcycle, boat, & other motor vehicle dealers .....          | 6                       | 5 561           | 335                      | 73                              | 20  | 88.7                                     | —                      |  |  |  |  |  |  |
| 441221                          | Motorcycle dealers .....                                       | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441229                          | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                            | Automotive parts, accessories, & tire stores .....             | 23                      | 16 720          | 3 198                    | 706                             | 149   | 18.3                                     | 5                      |  |  |  |  |  |  |
| 44131                           | Automotive parts & accessories stores .....                    | 15                      | 10 033          | 1 496                    | 322                             | 90  | 15.2                                     | 8                      |  |  |  |  |  |  |
| 441310                          | Automotive parts & accessories stores .....                    | 15                      | 10 033          | 1 496                    | 322                             | 90  | 15.2                                     | .8                     |  |  |  |  |  |  |
| 44132                           | Tire dealers .....   | 8                       | 6 687           | 1 702                    | 384                             | 59  | 22.9                                     | —                      |  |  |  |  |  |  |
| 441320                          | Tire dealers .....   | 8                       | 6 687           | 1 702                    | 384                             | 59  | 22.9                                     | —                      |  |  |  |  |  |  |
| 442                             | Furniture & home furnishings stores .....                      | 26                      | 17 996          | 2 826                    | 614                             | 191   | 21.2                                     | 8.4                    |  |  |  |  |  |  |
| 4421                            | Furniture stores .....   | 11                      | 9 193           | 1 444                    | 327                             | 98  | 9.7                                      | 9.5                    |  |  |  |  |  |  |
| 44211                           | Furniture stores .....   | 11                      | 9 193           | 1 444                    | 327                             | 98  | 9.7                                      | 9.5                    |  |  |  |  |  |  |
| 442110                          | Furniture stores .....   | 11                      | 9 193           | 1 444                    | 327                             | 98  | 9.7                                      | 9.5                    |  |  |  |  |  |  |
| 4422                            | Home furnishings stores .....                                  | 15                      | 8 803           | 1 382                    | 287                             | 93  | 33.3                                     | 7.2                    |  |  |  |  |  |  |
| 44221                           | Floor covering stores .....                                    | 6                       | 5 383           | 922                      | 186                             | 44  | 46.8                                     | 11.8                   |  |  |  |  |  |  |
| 442210                          | Floor covering stores .....                                    | 6                       | 5 383           | 922                      | 186                             | 44  | 46.8                                     | 11.8                   |  |  |  |  |  |  |
| 44229                           | Other home furnishings stores .....                            | 9                       | 3 420           | 460                      | 101                             | 49  | 11.9                                     | —                      |  |  |  |  |  |  |
| 442299                          | All other home furnishings stores .....                        | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                             | Electronics & appliance stores .....                           | 19                      | 11 386          | 1 549                    | 346                             | 95  | 16.0                                     | 8.6                    |  |  |  |  |  |  |
| 4431                            | Electronics & appliance stores .....                           | 19                      | 11 386          | 1 549                    | 346                             | 95  | 16.0                                     | 8.6                    |  |  |  |  |  |  |
| 44311                           | Appliance, television, & other electronics stores .....        | 12                      | 7 143           | 926                      | 211                             | 52  | 12.1                                     | 10.1                   |  |  |  |  |  |  |
| 443112                          | Radio, television, & other electronics stores .....            | 6                       | 5 784           | 754                      | 171                             | 38  | 13.7                                     | 8.3                    |  |  |  |  |  |  |
| 44312                           | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120                          | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44313                           | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443130                          | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                             | Building material & garden equipment & supplies dealers .....  | 29                      | 74 420          | 7 979                    | 1 763                           | 439   | 2.2                                      | 2.0                    |  |  |  |  |  |  |
| 4441                            | Building material & supplies dealers .....                     | 24                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44411                           | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                          | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                           | Other building material dealers .....                          | 16                      | 44 022          | 5 227                    | 1 066                           | 224   | 1.6                                      | 3.1                    |  |  |  |  |  |  |
| 444190                          | Other building material dealers .....                          | 16                      | 44 022          | 5 227                    | 1 066                           | 224   | 1.6                                      | 3.1                    |  |  |  |  |  |  |
| 4442                            | Lawn & garden equipment & supplies stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                             | Food & beverage stores .....                                   | 37                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4451                            | Grocery stores .....   | 30                      | 143 938         | 12 634                   | 3 232                           | 1 365   | 1.6                                      | 1.9                    |  |  |  |  |  |  |
| 44511                           | Supermarkets & other grocery (except convenience) stores ..... | 21                      | 138 356         | 12 329                   | 3 159                           | 1 327   | .4                                       | 1.0                    |  |  |  |  |  |  |
| 445110                          | Supermarkets & other grocery (except convenience) stores ..... | 21                      | 138 356         | 12 329                   | 3 159                           | 1 327   | .4                                       | 1.0                    |  |  |  |  |  |  |
| 4452                            | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                             | Health & personal care stores .....                            | 29                      | 20 765          | 3 095                    | 654                             | 182   | 35.2                                     | 14.9                   |  |  |  |  |  |  |
| 4461                            | Health & personal care stores .....                            | 29                      | 20 765          | 3 095                    | 654                             | 182   | 35.2                                     | 14.9                   |  |  |  |  |  |  |
| 44612                           | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 1 969           | 309                      | 68                              | 25  | 9.5                                      | —                      |  |  |  |  |  |  |
| 446120                          | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 1 969           | 309                      | 68                              | 25  | 9.5                                      | —                      |  |  |  |  |  |  |
| 446191                          | Food (health) supplement stores .....                          | 4                       | 988             | 128                      | 28                              | 11  | 23.5                                     | 47.0                   |  |  |  |  |  |  |
| 447                             | Gasoline stations .....  | 57                      | 67 560          | 4 565                    | 1 070                           | 338   | 15.7                                     | 32.1                   |  |  |  |  |  |  |
| 4471                            | Gasoline stations .....  | 57                      | 67 560          | 4 565                    | 1 070                           | 338   | 15.7                                     | 32.1                   |  |  |  |  |  |  |
| 44711                           | Gasoline stations with convenience stores .....                | 45                      | 57 933          | 4 080                    | 955                             | 303   | 10.4                                     | 32.7                   |  |  |  |  |  |  |
| 447110                          | Gasoline stations with convenience stores .....                | 45                      | 57 933          | 4 080                    | 955                             | 303   | 10.4                                     | 32.7                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>LEE COUNTY, AL—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 448        | Clothing & clothing accessories stores .....                         | 66                      | 49 707          | 6 484                    | 1 497                           | 625   | 6.7                                      | 10.1                   |
| 4481       | Clothing stores .....  | 33                      | 31 055          | 3 303                    | 767                             | 332   | 6.7                                      | 12.4                   |
| 44814      | Family clothing stores .....   | 4                       | 13 590          | 1 146                    | 269                             | 125   | —  | .8                     |
| 448140     | Family clothing stores .....   | 4                       | 13 590          | 1 146                    | 269                             | 125   | —  | .8                     |
| 44819      | Other clothing stores .....  | 7                       | 5 231           | 740                      | 155                             | 60  | 10.2                                     | 34.7                   |
| 448190     | Other clothing stores .....  | 7                       | 5 231           | 740                      | 155                             | 60  | 10.2                                     | 34.7                   |
| 4482       | Shoe stores .....  | 18                      | 9 785           | 1 204                    | 262                             | 109   | .2                                       | 4.4                    |
| 44821      | Shoe stores .....  | 18                      | 9 785           | 1 204                    | 262                             | 109   | .2                                       | 4.4                    |
| 448210     | Shoe stores .....  | 18                      | 9 785           | 1 204                    | 262                             | 109   | .2                                       | 4.4                    |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 14                      | 5 837           | 846                      | 178                             | 75  | .4                                       | 7.5                    |
| 4482105    | Athletic footwear stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 15                      | 8 867           | 1 977                    | 468                             | 184   | 14.0                                     | 8.6                    |
| 44831      | Jewelry stores .....   | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 31                      | 21 498          | 2 696                    | 604                             | 250   | 6.2                                      | 1.5                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                               | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 9                       | 11 557          | 1 668                    | 377                             | 143   | 1.1                                      | —                      |
| 451211     | Book stores .....  | 9                       | 11 557          | 1 668                    | 377                             | 143   | 1.1                                      | —                      |
| 4512111    | Book stores, general .....   | 5                       | 3 457           | 409                      | 97                              | 52  | 3.6                                      | —                      |
| 4512112    | Specialty book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                     | 15                      | 119 226         | 12 696                   | 3 238                           | 1 067   | .1                                       | —                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 5                       | 111 673         | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 5                       | 111 673         | N                        | N                               | N   | —  | —                      |
| 4521       | Department stores (excl leased depts) .....                          | 5                       | 110 818         | 11 446                   | 2 934                           | 969   | —  | —                      |
| 452111     | Department stores (excl leased depts) .....                          | 5                       | 110 818         | 11 446                   | 2 934                           | 969   | —  | —                      |
| 452110     | Department stores (excl leased depts) .....                          | 5                       | 110 818         | 11 446                   | 2 934                           | 969   | —  | —                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 10                      | 8 408           | 1 250                    | 304                             | 98  | 1.3                                      | —                      |
| 452990     | All other general merchandise stores .....                           | 10                      | 8 408           | 1 250                    | 304                             | 98  | 1.3                                      | —                      |
| 4529901    | Variety stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 51                      | D               | D                        | D                               | c   | D  | D                      |
| 4531       | Florists .....   | 8                       | 2 508           | 471                      | 113                             | 44  | 17.3                                     | 36.2                   |
| 45311      | Florists .....   | 8                       | 2 508           | 471                      | 113                             | 44  | 17.3                                     | 36.2                   |
| 453110     | Florists .....   | 8                       | 2 508           | 471                      | 113                             | 44  | 17.3                                     | 36.2                   |
| 4532       | Office supplies, stationery, & gift stores .....                     | 19                      | 4 997           | 870                      | 140                             | 81  | 18.4                                     | 7.0                    |
| 45321      | Office supplies & stationery stores .....                            | 4                       | 1 288           | 313                      | 16                              | 10  | 1.3                                      | 15.9                   |
| 453210     | Office supplies & stationery stores .....                            | 4                       | 1 288           | 313                      | 16                              | 10  | 1.3                                      | 15.9                   |
| 4532102    | Office supplies stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                            | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 9                       | 19 597          | 1 751                    | 290                             | 46  | 33.9                                     | 17.4                   |
| 453930     | Manufactured (mobile) home dealers .....                             | 9                       | 19 597          | 1 751                    | 290                             | 46  | 33.9                                     | 17.4                   |
| 45399      | All other miscellaneous store retailers .....                        | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4542       | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 5                       | 3 776           | 1 010                    | 278                             | 39  | —  | —                      |
|            | <b>LIMESTONE COUNTY, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 255                     | 404 610         | 37 798                   | 8 452                           | 2 539   | 11.9                                     | 4.9                    |
| 441        | Motor vehicle & parts dealers .....                                  | 39                      | 91 160          | 7 141                    | 1 620                           | 282   | 27.9                                     | 3.3                    |
| 4412       | Other motor vehicle dealers .....                                    | 3                       | 4 623           | 237                      | 63                              | 14  | D  | 39.2                   |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....                | 3                       | 4 623           | 237                      | 63                              | 14  | D  | 39.2                   |
| 441222     | Boat dealers .....   | 3                       | 4 623           | 237                      | 63                              | 14  | D  | 39.2                   |
| 4413       | Automotive parts, accessories, & tire stores .....                   | 19                      | 13 856          | 2 418                    | 561                             | 126   | 12.7                                     | —                      |
| 44131      | Automotive parts & accessories stores .....                          | 12                      | 8 534           | 1 193                    | 290                             | 75  | 5.8                                      | —                      |
| 441310     | Automotive parts & accessories stores .....                          | 12                      | 8 534           | 1 193                    | 290                             | 75  | 5.8                                      | —                      |
| 442        | Furniture & home furnishings stores .....                            | 16                      | 8 383           | 898                      | 177                             | 51  | 34.8                                     | 13.4                   |
| 4421       | Furniture stores .....   | 8                       | 4 358           | 538                      | 103                             | 27  | 20.0                                     | 25.8                   |
| 44211      | Furniture stores .....   | 8                       | 4 358           | 538                      | 103                             | 27  | 20.0                                     | 25.8                   |
| 442110     | Furniture stores .....   | 8                       | 4 358           | 538                      | 103                             | 27  | 20.0                                     | 25.8                   |
| 4422       | Home furnishings stores .....  | 8                       | 4 025           | 360                      | 74                              | 24  | 50.7                                     | —                      |
| 443        | Electronics & appliance stores .....                                 | 7                       | 3 299           | 924                      | 107                             | 29  | 28.7                                     | —                      |
| 4431       | Electronics & appliance stores .....                                 | 7                       | 3 299           | 924                      | 107                             | 29  | 28.7                                     | —                      |
| 44312      | Computer & software stores .....                                     | 3                       | 1 380           | 678                      | 54                              | 16  | D  | —                      |
| 443120     | Computer & software stores .....                                     | 3                       | 1 380           | 678                      | 54                              | 16  | D  | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                       | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LIMESTONE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 444                              | Building material & garden equipment & supplies dealers ..... | 21                      | 60 536          | 6 112                    | 1 422                           | 279   | 5.7                                      | .1                     |
| 44411                            | Building material & supplies dealers .....                    | 13                      | 29 401          | 4 128                    | 923                             | 189   | 11.6                                     | —                      |
| 44419                            | Other building material dealers .....                         | 8                       | 24 653          | 3 078                    | 707                             | 135   | 13.8                                     | —                      |
| 444190                           | Other building material dealers .....                         | 8                       | 24 653          | 3 078                    | 707                             | 135   | 13.8                                     | —                      |
| 4442                             | Lawn & garden equipment & supplies stores .....               | 8                       | 31 135          | 1 984                    | 499                             | 90  | .2                                       | .3                     |
| 44422                            | Nursery & garden centers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                           | Nursery & garden centers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445                              | Food & beverage stores .....                                  | 25                      | 62 025          | 5 608                    | 1 391                           | 514   | 8.4                                      | 17.9                   |
| 4451                             | Grocery stores .....  | 24                      | D               | D                        | D                               | f   | D  | D                      |
| 446                              | Health & personal care stores .....                           | 15                      | 18 979          | 2 408                    | 493                             | 122   | 3.7                                      | —                      |
| 4461                             | Health & personal care stores .....                           | 15                      | 18 979          | 2 408                    | 493                             | 122   | 3.7                                      | —                      |
| 447                              | Gasoline stations .....                                       | 44                      | 46 641          | 2 649                    | 628                             | 264   | 10.6                                     | 1.3                    |
| 4471                             | Gasoline stations .....                                       | 44                      | 46 641          | 2 649                    | 628                             | 264   | 10.6                                     | 1.3                    |
| 44711                            | Gasoline stations with convenience stores .....               | 38                      | 43 863          | 2 353                    | 562                             | 220   | 10.9                                     | .8                     |
| 447110                           | Gasoline stations with convenience stores .....               | 38                      | 43 863          | 2 353                    | 562                             | 220   | 10.9                                     | .8                     |
| 448                              | Clothing & clothing accessories stores .....                  | 32                      | 16 768          | 2 496                    | 479                             | 174   | 7.7                                      | 1.4                    |
| 4481                             | Clothing stores .....   | 16                      | 11 034          | 1 451                    | 241                             | 97  | 9.5                                      | —                      |
| 4483                             | Jewelry, luggage, & leather goods stores .....                | 9                       | 4 352           | 882                      | 200                             | 57  | 3.5                                      | 5.5                    |
| 451                              | Sporting goods, hobby, book, & music stores .....             | 11                      | 4 342           | 557                      | 108                             | 41  | 10.8                                     | 1.7                    |
| 4511                             | Sporting goods, hobby, & musical instrument stores ..         | 7                       | 3 425           | 426                      | 84                              | 29  | 12.1                                     | 1.8                    |
| 45114                            | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                           | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                          | Specialty book stores .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                              | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 4529                             | Other general merchandise stores .....                        | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 45299                            | All other general merchandise stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 452990                           | All other general merchandise stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4529901                          | Variety stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                           | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4539                             | Other miscellaneous store retailers .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                            | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453910                           | Pet & pet supplies stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                            | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454                              | Nonstore retailers .....                                      | 10                      | 4 406           | 811                      | 206                             | 53  | 9.5                                      | 45.3                   |
| 4543                             | Direct selling establishments .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                           | Liquefied petroleum gas (bottled gas) dealers .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| <b>LOWNDES COUNTY, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                     | <b>Retail trade .....</b>                                     | <b>29</b>               | <b>34 707</b>   | <b>3 745</b>             | <b>726</b>                      | <b>215</b>  | <b>15.8</b>                              | <b>26.1</b>            |
| 441                              | Motor vehicle & parts dealers .....                           | 5                       | 8 622           | 550                      | 137                             | 29  | 51.4                                     | 1.7                    |
| 442                              | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                              | Building material & garden equipment & supplies dealers ..... | 3                       | 1 134           | 142                      | 41                              | 13  | D  | 9.5                    |
| 445                              | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                              | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                              | Gasoline stations .....                                       | 8                       | 9 423           | 512                      | 118                             | 56  | —  | 40.6                   |
| 452                              | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                              | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4541                             | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                            | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454110                           | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MACON COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 66                      | 64 075          | 5 988                    | 1 440                           | 437   | 24.6                                     | 10.7                   |
| 441                       | Motor vehicle & parts dealers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                      | Furniture stores .....  | 6                       | 4 273           | 608                      | 139                             | 36  | 11.0                                     | 13.6                   |
| 44211                     | Furniture stores .....  | 6                       | 4 273           | 608                      | 139                             | 36  | 11.0                                     | 13.6                   |
| 442110                    | Furniture stores .....  | 6                       | 4 273           | 608                      | 139                             | 36  | 11.0                                     | 13.6                   |
| 444                       | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                      | Building material & supplies dealers .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 13                      | 15 251          | 1 206                    | 305                             | 106   | 30.0                                     | 32.9                   |
| 446                       | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 16                      | 22 304          | 1 549                    | 354                             | 105   | 24.1                                     | —                      |
| 448                       | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                   | College book stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                     | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MADISON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 1 224                   | 2 610 697       | 253 558                  | 60 311                          | 17 275  | 5.7                                      | 4.0                    |
| 441                       | Motor vehicle & parts dealers .....                           | 135                     | 701 327         | 54 458                   | 12 297                          | 1 939   | 7.6                                      | 1.7                    |
| 4411                      | Automobile dealers .....                                      | 48                      | 571 035         | 39 822                   | 8 848                           | 1 221   | 7.4                                      | .8                     |
| 44111                     | New car dealers .....   | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |
| 441110                    | New car dealers .....   | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |
| 44112                     | Used car dealers .....  | 32                      | 38 453          | 1 981                    | 439                             | 93  | 16.0                                     | 8.2                    |
| 441120                    | Used car dealers .....  | 32                      | 38 453          | 1 981                    | 439                             | 93  | 16.0                                     | 8.2                    |
| 4412                      | Other motor vehicle dealers .....                             | 16                      | 73 367          | 3 295                    | 721                             | 150   | 9.2                                      | 2.6                    |
| 44121                     | Recreational vehicle dealers .....                            | 9                       | 55 402          | 1 773                    | 408                             | 88  | 12.2                                     | 3.5                    |
| 441210                    | Recreational vehicle dealers .....                            | 9                       | 55 402          | 1 773                    | 408                             | 88  | 12.2                                     | 3.5                    |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 7                       | 17 965          | 1 522                    | 313                             | 62  | —  | —                      |
| 441221                    | Motorcycle dealers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                    | Boat dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 71                      | 56 925          | 11 341                   | 2 728                           | 568   | 7.7                                      | 9.7                    |
| 44131                     | Automotive parts & accessories stores .....                   | 44                      | 39 351          | 6 894                    | 1 634                           | 383   | 4.6                                      | 13.2                   |
| 441310                    | Automotive parts & accessories stores .....                   | 44                      | 39 351          | 6 894                    | 1 634                           | 383   | 4.6                                      | 13.2                   |
| 44132                     | Tire dealers .....  | 27                      | 17 574          | 4 447                    | 1 094                           | 185   | 14.8                                     | 1.8                    |
| 441320                    | Tire dealers .....  | 27                      | 17 574          | 4 447                    | 1 094                           | 185   | 14.8                                     | 1.8                    |
| 442                       | Furniture & home furnishings stores .....                     | 90                      | 95 770          | 13 029                   | 2 833                           | 669   | 11.1                                     | 18.8                   |
| 4421                      | Furniture stores .....  | 41                      | 61 446          | 8 056                    | 1 751                           | 389   | 10.8                                     | 25.2                   |
| 44211                     | Furniture stores .....  | 41                      | 61 446          | 8 056                    | 1 751                           | 389   | 10.8                                     | 25.2                   |
| 442110                    | Furniture stores .....  | 41                      | 61 446          | 8 056                    | 1 751                           | 389   | 10.8                                     | 25.2                   |
| 4422                      | Home furnishings stores .....                                 | 49                      | 34 324          | 4 973                    | 1 082                           | 280   | 11.5                                     | 7.3                    |
| 44221                     | Floor covering stores .....                                   | 23                      | 22 116          | 3 080                    | 670                             | 135   | 10.1                                     | 8.3                    |
| 442210                    | Floor covering stores .....                                   | 23                      | 22 116          | 3 080                    | 670                             | 135   | 10.1                                     | 8.3                    |
| 44229                     | Other home furnishings stores .....                           | 26                      | 12 208          | 1 893                    | 412                             | 145   | 14.2                                     | 5.5                    |
| 442299                    | All other home furnishings stores .....                       | 21                      | 10 871          | 1 688                    | 365                             | 126   | 15.9                                     | 6.2                    |
| 443                       | Electronics & appliance stores .....                          | 68                      | 109 629         | 11 130                   | 3 045                           | 727   | 8.2                                      | 11.0                   |
| 4431                      | Electronics & appliance stores .....                          | 68                      | 109 629         | 11 130                   | 3 045                           | 727   | 8.2                                      | 11.0                   |
| 44311                     | Appliance, television, & other electronics stores .....       | 41                      | 82 669          | 8 006                    | 2 275                           | 560   | 8.5                                      | 7.5                    |
| 443111                    | Household appliance stores .....                              | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 443112                    | Radio, television, & other electronics stores .....           | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 44312                     | Computer & software stores .....                              | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 443120                    | Computer & software stores .....                              | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 44313                     | Camera & photographic supplies stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443130                    | Camera & photographic supplies stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MADISON COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers .....  | 79                      | 253 656         | 25 682                   | 5 938                           | 1 225   | 3.7                                      | 1.5                    |  |  |  |  |  |  |
| 44411                          | Building material & supplies dealers .....                     | 63                      | 241 290         | 24 053                   | 5 582                           | 1 125   | 3.5                                      | 1.1                    |  |  |  |  |  |  |
| 444110                         | Home centers .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44412                          | Paint & wallpaper stores .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444120                         | Paint & wallpaper stores .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                          | 42                      | 142 328         | 14 885                   | 3 267                           | 586   | 5.7                                      | .3                     |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                          | 42                      | 142 328         | 14 885                   | 3 267                           | 586   | 5.7                                      | .3                     |  |  |  |  |  |  |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 16                      | 12 366          | 1 629                    | 356                             | 100   | 7.3                                      | 8.1                    |  |  |  |  |  |  |
| 44422                          | Nursery & garden centers .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                   | 119                     | 402 947         | 43 190                   | 10 838                          | 3 767   | 4.2                                      | 2.3                    |  |  |  |  |  |  |
| 4451                           | Grocery stores .....   | 88                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 74                      | 372 861         | 40 620                   | 10 221                          | 3 587   | 3.4                                      | 2.2                    |  |  |  |  |  |  |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 74                      | 372 861         | 40 620                   | 10 221                          | 3 587   | 3.4                                      | 2.2                    |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....                                    | 15                      | 7 156           | 1 226                    | 322                             | 108   | 2.2                                      | —                      |  |  |  |  |  |  |
| 4453                           | Beer, wine, & liquor stores .....                              | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44531                          | Beer, wine, & liquor stores .....                              | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445310                         | Beer, wine, & liquor stores .....                              | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                            | 96                      | 86 202          | 13 284                   | 3 040                           | 770   | 8.3                                      | 4.1                    |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                            | 96                      | 86 202          | 13 284                   | 3 040                           | 770   | 8.3                                      | 4.1                    |  |  |  |  |  |  |
| 44611                          | Pharmacies & drug stores .....                                 | 42                      | 65 422          | 9 462                    | 2 138                           | 531   | 7.1                                      | 1.8                    |  |  |  |  |  |  |
| 446110                         | Pharmacies & drug stores .....                                 | 42                      | 65 422          | 9 462                    | 2 138                           | 531   | 7.1                                      | 1.8                    |  |  |  |  |  |  |
| 4461101                        | Pharmacies & drug stores .....                                 | 40                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4461102                        | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44613                          | Optical goods stores .....                                     | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446130                         | Optical goods stores .....                                     | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44619                          | Other health & personal care stores .....                      | 20                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446191                         | Food (health) supplement stores .....                          | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446199                         | All other health & personal care stores .....                  | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....  | 171                     | 177 537         | 11 822                   | 2 962                           | 1 108   | 11.1                                     | 13.4                   |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....  | 171                     | 177 537         | 11 822                   | 2 962                           | 1 108   | 11.1                                     | 13.4                   |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....                | 135                     | 149 229         | 10 201                   | 2 572                           | 941   | 8.0                                      | 9.1                    |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....                | 135                     | 149 229         | 10 201                   | 2 572                           | 941   | 8.0                                      | 9.1                    |  |  |  |  |  |  |
| 44719                          | Other gasoline stations .....                                  | 36                      | 28 308          | 1 621                    | 390                             | 167   | 27.7                                     | 35.7                   |  |  |  |  |  |  |
| 447190                         | Other gasoline stations .....                                  | 36                      | 28 308          | 1 621                    | 390                             | 167   | 27.7                                     | 35.7                   |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                   | 167                     | 163 168         | 17 948                   | 4 308                           | 1 744   | 5.2                                      | 4.5                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....  | 93                      | 120 519         | 12 517                   | 3 107                           | 1 200   | 3.8                                      | 2.3                    |  |  |  |  |  |  |
| 44811                          | Men's clothing stores .....                                    | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448110                         | Men's clothing stores .....                                    | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44812                          | Women's clothing stores .....                                  | 40                      | 21 171          | 2 170                    | 520                             | 261   | 9.9                                      | 6.8                    |  |  |  |  |  |  |
| 448120                         | Women's clothing stores .....                                  | 40                      | 21 171          | 2 170                    | 520                             | 261   | 9.9                                      | 6.8                    |  |  |  |  |  |  |
| 44813                          | Children's & infants' clothing stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448130                         | Children's & infants' clothing stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44814                          | Family clothing stores .....                                   | 18                      | 85 268          | 8 520                    | 2 173                           | 764   | 1.3                                      | —                      |  |  |  |  |  |  |
| 448140                         | Family clothing stores .....                                   | 18                      | 85 268          | 8 520                    | 2 173                           | 764   | 1.3                                      | —                      |  |  |  |  |  |  |
| 44815                          | Clothing accessories stores .....                              | 9                       | 1 211           | 211                      | 54                              | 33  | —  | 4.6                    |  |  |  |  |  |  |
| 448150                         | Clothing accessories stores .....                              | 9                       | 1 211           | 211                      | 54                              | 33  | —  | 4.6                    |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....                                    | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....                                    | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482                           | Shoe stores .....  | 31                      | 24 523          | 2 850                    | 691                             | 266   | 1.3                                      | 3.0                    |  |  |  |  |  |  |
| 44821                          | Shoe stores .....  | 31                      | 24 523          | 2 850                    | 691                             | 266   | 1.3                                      | 3.0                    |  |  |  |  |  |  |
| 448210                         | Shoe stores .....  | 31                      | 24 523          | 2 850                    | 691                             | 266   | 1.3                                      | 3.0                    |  |  |  |  |  |  |
| 4482101                        | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                        | Women's shoe stores .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482103                        | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                        | Family shoe stores .....                                       | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482105                        | Athletic footwear stores .....                                 | 5                       | 9 619           | 1 090                    | 281                             | 121   | —  | —                      |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....                 | 43                      | 18 126          | 2 581                    | 510                             | 278   | 20.3                                     | 21.2                   |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....   | 42                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....   | 42                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44832                          | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                         | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MADISON COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 87                      | 73 651          | 7 568                    | 1 846                           | 679   | 6.0                                      | 1.5                    |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores .....             | 62                      | 46 224          | 4 816                    | 1 107                           | 388   | 7.7                                      | 2.0                    |  |  |  |  |  |  |
| 45111                          | Sporting goods stores .....  | 33                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451110                         | Sporting goods stores .....  | 33                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4511101                        | General-line sporting goods stores .....                             | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511102                        | Specialty-line sporting goods stores .....                           | 24                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                                      | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                                      | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                           | Book, periodical, & music stores .....                               | 25                      | 27 427          | 2 752                    | 739                             | 291   | 3.1                                      | .8                     |  |  |  |  |  |  |
| 45121                          | Book stores & news dealers .....                                     | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |  |  |  |  |  |  |
| 451211                         | Book stores .....  | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |  |  |  |  |  |  |
| 4512111                        | Book stores, general .....   | 12                      | 13 300          | 1 354                    | 333                             | 147   | 3.5                                      | —                      |  |  |  |  |  |  |
| 4512112                        | Specialty book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113                        | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                          | Prerecorded tape, compact disc, & record stores .....                | 9                       | 6 714           | 596                      | 203                             | 71  | 3.5                                      | 3.4                    |  |  |  |  |  |  |
| 451220                         | Prerecorded tape, compact disc, & record stores .....                | 9                       | 6 714           | 596                      | 203                             | 71  | 3.5                                      | 3.4                    |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                                     | 35                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4521                           | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                          | Department stores (incl leased depts) ## .....                       | 12                      | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                          | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452110                         | Department stores (excl leased depts) .....                          | 12                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4521101                        | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 6                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521103                        | National chain department stores (excl leased depts) .....           | 3                       | 61 536          | 7 033                    | 1 656                           | 522   | —  | —                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                               | 23                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45291                          | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452910                         | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                           | 20                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                           | 20                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....   | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529902                        | Catalog showrooms .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                                  | 139                     | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4531                           | Florists .....   | 28                      | 7 569           | 1 822                    | 403                             | 141   | 19.3                                     | 3.5                    |  |  |  |  |  |  |
| 45311                          | Florists .....   | 28                      | 7 569           | 1 822                    | 403                             | 141   | 19.3                                     | 3.5                    |  |  |  |  |  |  |
| 453110                         | Florists .....   | 28                      | 7 569           | 1 822                    | 403                             | 141   | 19.3                                     | 3.5                    |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....                     | 49                      | 43 353          | 4 276                    | 1 052                           | 367   | 4.5                                      | 12.6                   |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                            | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                            | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |  |  |  |  |  |  |
| 4532101                        | Stationery stores .....  | 4                       | 928             | 167                      | 43                              | 14  | 4.6                                      | —                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....   | 7                       | 29 122          | 2 427                    | 642                             | 143   | —  | 17.7                   |  |  |  |  |  |  |
| 45322                          | Gift, novelty, & souvenir stores .....                               | 38                      | 13 303          | 1 682                    | 367                             | 210   | 14.3                                     | 2.3                    |  |  |  |  |  |  |
| 453220                         | Gift, novelty, & souvenir stores .....                               | 38                      | 13 303          | 1 682                    | 367                             | 210   | 14.3                                     | 2.3                    |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....  | 31                      | 6 113           | 783                      | 177                             | 99  | 14.9                                     | 26.0                   |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....  | 31                      | 6 113           | 783                      | 177                             | 99  | 14.9                                     | 26.0                   |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....  | 31                      | 6 113           | 783                      | 177                             | 99  | 14.9                                     | 26.0                   |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                            | 31                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391                          | Pet & pet supplies stores .....                                      | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                         | Pet & pet supplies stores .....                                      | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                        | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....   | 38                      | 30 229          | 5 431                    | 1 294                           | 256   | 8.5                                      | 18.5                   |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4542                           | Vending machine operators .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                          | Vending machine operators .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                         | Vending machine operators .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                                  | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45431                          | Fuel dealers .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                          | Other direct selling establishments .....                            | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                         | Other direct selling establishments .....                            | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARENGO COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 140                     | 143 484         | 13 588                   | 3 272                           | 1 060   | 15.9                                     | 13.1                   |
| 441                       | Motor vehicle & parts dealers .....                           | 18                      | 29 095          | 2 470                    | 598                             | 119   | 15.2                                     | 33.0                   |
| 442                       | Furniture & home furnishings stores .....                     | 11                      | 3 699           | 477                      | 123                             | 42  | 57.6                                     | 19.7                   |
| 443                       | Electronics & appliance stores .....                          | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 4431                      | Electronics & appliance stores .....                          | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 44311                     | Appliance, television, & other electronics stores .....       | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 443112                    | Radio, television, & other electronics stores .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 11                      | 8 214           | 1 061                    | 209                             | 51  | 22.6                                     | .6                     |
| 4441                      | Building material & supplies dealers .....                    | 8                       | 6 074           | 928                      | 176                             | 42  | 30.5                                     | .8                     |
| 445                       | Food & beverage stores .....                                  | 12                      | 28 391          | 2 571                    | 642                             | 212   | 1.3                                      | 1.8                    |
| 446                       | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 22                      | 21 803          | 1 201                    | 278                             | 124   | 25.8                                     | 15.3                   |
| 44711                     | Gasoline stations with convenience stores .....               | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                    | Gasoline stations with convenience stores .....               | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 448                       | Clothing & clothing accessories stores .....                  | 21                      | 5 513           | 764                      | 210                             | 100   | 48.8                                     | 10.5                   |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 8                       | 18 595          | 1 814                    | 394                             | 173   | —  | .2                     |
| 45299                     | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 5                       | 11 313          | 635                      | 172                             | 86  | 25.9                                     | —                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 5                       | 11 313          | 635                      | 172                             | 86  | 25.9                                     | —                      |
| 454                       | Nonstore retailers .....                                      | 6                       | 3 230           | 496                      | 131                             | 30  | 2.3                                      | 14.4                   |
| <b>MARION COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 138                     | 167 610         | 14 248                   | 3 358                           | 1 063   | 17.4                                     | 7.5                    |
| 441                       | Motor vehicle & parts dealers .....                           | 16                      | 37 221          | 2 414                    | 571                             | 100   | 31.9                                     | .4                     |
| 442                       | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                      | Furniture stores .....  | 6                       | 3 030           | 438                      | 103                             | 28  | 55.1                                     | 15.6                   |
| 44211                     | Furniture stores .....  | 6                       | 3 030           | 438                      | 103                             | 28  | 55.1                                     | 15.6                   |
| 442110                    | Furniture stores .....  | 6                       | 3 030           | 438                      | 103                             | 28  | 55.1                                     | 15.6                   |
| 443                       | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 13                      | 21 918          | 1 840                    | 455                             | 78  | 19.1                                     | .8                     |
| 4441                      | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                     | Other building material dealers .....                         | 6                       | 19 453          | 1 591                    | 413                             | 56  | 16.3                                     | —                      |
| 444190                    | Other building material dealers .....                         | 6                       | 19 453          | 1 591                    | 413                             | 56  | 16.3                                     | —                      |
| 445                       | Food & beverage stores .....                                  | 21                      | 35 574          | 3 413                    | 803                             | 315   | 4.0                                      | 7.4                    |
| 4452                      | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                       | Health & personal care stores .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health & personal care stores .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 26                      | 20 075          | 1 054                    | 245                             | 103   | 9.2                                      | 21.6                   |
| 448                       | Clothing & clothing accessories stores .....                  | 7                       | 2 342           | 194                      | 45                              | 20  | 56.3                                     | —                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 11                      | 30 008          | 3 043                    | 695                             | 288   | .8                                       | —                      |
| 45299                     | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 8                       | 5 234           | 670                      | 165                             | 38  | 2.9                                      | 57.4                   |
| 45432                     | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | 3 756           | 546                      | 134                             | 27  | —  | 80.0                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                            |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MARSHALL COUNTY, AL</b> |  |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>               | <b>Retail trade .....</b>                                      | <b>560</b>              | <b>1 008 171</b> | <b>73 575</b>            | <b>17 140</b>                   | <b>5 254</b>  | <b>14.7</b>                              | <b>8.3</b>             |
| 441                        | Motor vehicle & parts dealers.....                             | 98                      | 401 545          | 20 009                   | 4 347                           | 825   | 12.9                                     | 8.5                    |
| 44111                      | Automobile dealers .....                                       | 51                      | 340 509          | 13 994                   | 2 959                           | 497   | 11.7                                     | 9.2                    |
| 441111                     | New car dealers .....  | 15                      | 274 166          | 11 425                   | 2 402                           | 369   | 10.7                                     | 10.2                   |
| 441110                     | New car dealers .....  | 15                      | 274 166          | 11 425                   | 2 402                           | 369   | 10.7                                     | 10.2                   |
| 44112                      | Used car dealers .....   | 36                      | 66 343           | 2 569                    | 557                             | 128   | 15.9                                     | 4.8                    |
| 441120                     | Used car dealers .....   | 36                      | 66 343           | 2 569                    | 557                             | 128   | 15.9                                     | 4.8                    |
| 4412                       | Other motor vehicle dealers .....                              | 7                       | 9 160            | 612                      | 97                              | 43  | 81.0                                     | 12.0                   |
| 44122                      | Motorcycle, boat, & other motor vehicle dealers .....          | 7                       | 9 160            | 612                      | 97                              | 43  | 81.0                                     | 12.0                   |
| 441222                     | Boat dealers .....   | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 4413                       | Automotive parts, accessories, & tire stores .....             | 40                      | 51 876           | 5 403                    | 1 291                           | 285   | 8.5                                      | 3.2                    |
| 44131                      | Automotive parts & accessories stores .....                    | 31                      | 41 451           | 3 688                    | 922                             | 215   | 5.2                                      | 4.1                    |
| 441310                     | Automotive parts & accessories stores .....                    | 31                      | 41 451           | 3 688                    | 922                             | 215   | 5.2                                      | 4.1                    |
| 44132                      | Tire dealers .....   | 9                       | 10 425           | 1 715                    | 369                             | 70  | 21.6                                     | —                      |
| 441320                     | Tire dealers .....   | 9                       | 10 425           | 1 715                    | 369                             | 70  | 21.6                                     | —                      |
| 442                        | Furniture & home furnishings stores .....                      | 44                      | 31 236           | 3 879                    | 962                             | 266   | 32.8                                     | 10.1                   |
| 4421                       | Furniture stores .....   | 16                      | 14 042           | 1 841                    | 463                             | 109   | 53.6                                     | 5.2                    |
| 44211                      | Furniture stores .....   | 16                      | 14 042           | 1 841                    | 463                             | 109   | 53.6                                     | 5.2                    |
| 442110                     | Furniture stores .....   | 16                      | 14 042           | 1 841                    | 463                             | 109   | 53.6                                     | 5.2                    |
| 4422                       | Home furnishings stores .....                                  | 28                      | 17 194           | 2 038                    | 499                             | 157   | 15.9                                     | 14.0                   |
| 44229                      | Other home furnishings stores .....                            | 18                      | 13 932           | 1 672                    | 417                             | 132   | 8.8                                      | 13.1                   |
| 442299                     | All other home furnishings stores .....                        | 15                      | 12 638           | 1 427                    | 344                             | 113   | 4.0                                      | 9.8                    |
| 443                        | Electronics & appliance stores .....                           | 14                      | 9 005            | 812                      | 173                             | 42  | 56.5                                     | .9                     |
| 4431                       | Electronics & appliance stores .....                           | 14                      | 9 005            | 812                      | 173                             | 42  | 56.5                                     | .9                     |
| 44311                      | Appliance, television, & other electronics stores .....        | 7                       | 3 891            | 460                      | 104                             | 29  | 24.5                                     | 1.3                    |
| 443111                     | Household appliance stores .....                               | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 44312                      | Computer & software stores .....                               | 7                       | 5 114            | 352                      | 69                              | 13  | 80.9                                     | .5                     |
| 443120                     | Computer & software stores .....                               | 7                       | 5 114            | 352                      | 69                              | 13  | 80.9                                     | .5                     |
| 444                        | Building material & garden equipment & supplies dealers .....  | 40                      | 74 849           | 6 541                    | 1 489                           | 374   | 12.6                                     | 6.7                    |
| 4441                       | Building material & supplies dealers .....                     | 31                      | 67 767           | 5 964                    | 1 399                           | 345   | 12.4                                     | 7.0                    |
| 44411                      | Home centers .....   | 3                       | D                | D                        | D                               | c   | D  | D                      |
| 444110                     | Home centers .....   | 3                       | D                | D                        | D                               | c   | D  | D                      |
| 44412                      | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 444120                     | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 44419                      | Other building material dealers .....                          | 15                      | 44 515           | 3 289                    | 703                             | 148   | 13.4                                     | —                      |
| 444190                     | Other building material dealers .....                          | 15                      | 44 515           | 3 289                    | 703                             | 148   | 13.4                                     | —                      |
| 4442                       | Lawn & garden equipment & supplies stores .....                | 9                       | 7 082            | 577                      | 90                              | 29  | 15.2                                     | 4.1                    |
| 44421                      | Outdoor power equipment stores .....                           | 4                       | 4 634            | 393                      | 59                              | 20  | 2.7                                      | 5.8                    |
| 444210                     | Outdoor power equipment stores .....                           | 4                       | 4 634            | 393                      | 59                              | 20  | 2.7                                      | 5.8                    |
| 445                        | Food & beverage stores .....                                   | 41                      | 122 197          | 9 212                    | 2 372                           | 864   | 5.5                                      | 13.8                   |
| 4451                       | Grocery stores .....   | 30                      | 113 275          | 8 563                    | 2 203                           | 816   | 2.9                                      | 14.8                   |
| 44511                      | Supermarkets & other grocery (except convenience) stores ..... | 23                      | 108 040          | 8 328                    | 2 158                           | 796   | 1.1                                      | 15.0                   |
| 445110                     | Supermarkets & other grocery (except convenience) stores ..... | 23                      | 108 040          | 8 328                    | 2 158                           | 796   | 1.1                                      | 15.0                   |
| 4452                       | Specialty food stores .....                                    | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 446                        | Health & personal care stores .....                            | 42                      | 37 876           | 4 512                    | 1 085                           | 291   | 43.5                                     | 8.3                    |
| 4461                       | Health & personal care stores .....                            | 42                      | 37 876           | 4 512                    | 1 085                           | 291   | 43.5                                     | 8.3                    |
| 44611                      | Pharmacies & drug stores .....                                 | 26                      | 35 105           | 3 986                    | 983                             | 253   | 45.4                                     | 8.4                    |
| 446110                     | Pharmacies & drug stores .....                                 | 26                      | 35 105           | 3 986                    | 983                             | 253   | 45.4                                     | 8.4                    |
| 4461101                    | Pharmacies & drug stores .....                                 | 25                      | D                | D                        | D                               | e   | D  | D                      |
| 44612                      | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 1 385            | 171                      | 47                              | 16  | 30.0                                     | —                      |
| 446120                     | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 1 385            | 171                      | 47                              | 16  | 30.0                                     | —                      |
| 447                        | Gasoline stations .....  | 70                      | 80 667           | 4 199                    | 993                             | 408   | 30.2                                     | 10.0                   |
| 4471                       | Gasoline stations .....  | 70                      | 80 667           | 4 199                    | 993                             | 408   | 30.2                                     | 10.0                   |
| 44711                      | Gasoline stations with convenience stores .....                | 60                      | 53 858           | 3 342                    | 784                             | 354   | 35.7                                     | 14.3                   |
| 447110                     | Gasoline stations with convenience stores .....                | 60                      | 53 858           | 3 342                    | 784                             | 354   | 35.7                                     | 14.3                   |
| 44719                      | Other gasoline stations .....                                  | 10                      | 26 809           | 857                      | 209                             | 54  | 19.1                                     | 1.4                    |
| 447190                     | Other gasoline stations .....                                  | 10                      | 26 809           | 857                      | 209                             | 54  | 19.1                                     | 1.4                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                      | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---------------------------------|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                 |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MARSHALL COUNTY, AL—Con.</b> |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>        |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                             | Clothing & clothing accessories stores .....                         | 113                     | 75 162           | 7 612                    | 1 844                           | 693   | 6.8                                      | 10.4                   |  |  |  |  |  |  |
| 4481                            | Clothing stores .....  | 71                      | 53 441           | 5 134                    | 1 244                           | 486   | 6.8                                      | 5.7                    |  |  |  |  |  |  |
| 44811                           | Men's clothing stores .....  | 14                      | 9 976            | 1 008                    | 237                             | 90  | 17.0                                     | 2.2                    |  |  |  |  |  |  |
| 448110                          | Men's clothing stores .....  | 14                      | 9 976            | 1 008                    | 237                             | 90  | 17.0                                     | 2.2                    |  |  |  |  |  |  |
| 44812                           | Women's clothing stores .....  | 32                      | 13 561           | 1 583                    | 404                             | 171   | 5.8                                      | 12.0                   |  |  |  |  |  |  |
| 448120                          | Women's clothing stores .....  | 32                      | 13 561           | 1 583                    | 404                             | 171   | 5.8                                      | 12.0                   |  |  |  |  |  |  |
| 44813                           | Children's & infants' clothing stores .....                          | 3                       | 1 059            | 146                      | 33                              | 17  | —  | 10.7                   |  |  |  |  |  |  |
| 448130                          | Children's & infants' clothing stores .....                          | 3                       | 1 059            | 146                      | 33                              | 17  | —  | 10.7                   |  |  |  |  |  |  |
| 44814                           | Family clothing stores .....   | 16                      | 25 913           | 2 082                    | 492                             | 174   | 4.5                                      | 4.1                    |  |  |  |  |  |  |
| 448140                          | Family clothing stores .....   | 16                      | 25 913           | 2 082                    | 492                             | 174   | 4.5                                      | 4.1                    |  |  |  |  |  |  |
| 44815                           | Clothing accessories stores .....                                    | 4                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448150                          | Clothing accessories stores .....                                    | 4                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44819                           | Other clothing stores .....  | 2                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448190                          | Other clothing stores .....  | 2                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482                            | Shoe stores .....  | 25                      | 17 954           | 1 869                    | 418                             | 155   | 1.7                                      | 24.4                   |  |  |  |  |  |  |
| 44821                           | Shoe stores .....  | 25                      | 17 954           | 1 869                    | 418                             | 155   | 1.7                                      | 24.4                   |  |  |  |  |  |  |
| 448210                          | Shoe stores .....  | 25                      | 17 954           | 1 869                    | 418                             | 155   | 1.7                                      | 24.4                   |  |  |  |  |  |  |
| 4482101                         | Men's shoe stores .....  | 4                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                         | Women's shoe stores .....  | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482104                         | Family shoe stores .....   | 13                      | 9 275            | 998                      | 239                             | 80  | 3.2                                      | 11.0                   |  |  |  |  |  |  |
| 4482105                         | Athletic footwear stores .....                                       | 3                       | 5 146            | 483                      | 95                              | 30  | —  | 49.5                   |  |  |  |  |  |  |
| 4483                            | Jewelry, luggage, & leather goods stores .....                       | 17                      | 3 767            | 609                      | 182                             | 52  | 32.0                                     | 10.2                   |  |  |  |  |  |  |
| 44832                           | Luggage & leather goods stores .....                                 | 4                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                          | Luggage & leather goods stores .....                                 | 4                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                             | Sporting goods, hobby, book, & music stores .....                    | 19                      | 8 855            | 1 301                    | 283                             | 99  | 18.9                                     | 15.8                   |  |  |  |  |  |  |
| 4511                            | Sporting goods, hobby, & musical instrument stores ..                | 13                      | 5 488            | 764                      | 163                             | 57  | 15.5                                     | 24.7                   |  |  |  |  |  |  |
| 4512                            | Book, periodical, & music stores .....                               | 6                       | 3 367            | 537                      | 120                             | 42  | 24.4                                     | 1.2                    |  |  |  |  |  |  |
| 45121                           | Book stores & news dealers .....                                     | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512112                         | Specialty book stores .....  | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                             | General merchandise stores .....                                     | 27                      | 130 629          | 11 945                   | 2 756                           | 1 154   | 2.2                                      | .4                     |  |  |  |  |  |  |
| 4521102                         | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                            | Other general merchandise stores .....                               | 24                      | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                           | All other general merchandise stores .....                           | 23                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                          | All other general merchandise stores .....                           | 23                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                         | Variety stores .....   | 12                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529903                         | Miscellaneous general merchandise stores .....                       | 11                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                             | Miscellaneous store retailers .....                                  | 41                      | 28 389           | 1 925                    | 455                             | 175   | 45.8                                     | 4.2                    |  |  |  |  |  |  |
| 4532                            | Office supplies, stationery, & gift stores .....                     | 16                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                            | Used merchandise stores .....  | 5                       | 1 066            | 163                      | 45                              | 15  | —  | 3.3                    |  |  |  |  |  |  |
| 45331                           | Used merchandise stores .....  | 5                       | 1 066            | 163                      | 45                              | 15  | —  | 3.3                    |  |  |  |  |  |  |
| 453310                          | Used merchandise stores .....  | 5                       | 1 066            | 163                      | 45                              | 15  | —  | 3.3                    |  |  |  |  |  |  |
| 4539                            | Other miscellaneous store retailers .....                            | 13                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                           | Manufactured (mobile) home dealers .....                             | 6                       | 22 428           | 890                      | 198                             | 28  | 52.6                                     | —                      |  |  |  |  |  |  |
| 453930                          | Manufactured (mobile) home dealers .....                             | 6                       | 22 428           | 890                      | 198                             | 28  | 52.6                                     | —                      |  |  |  |  |  |  |
| 45399                           | All other miscellaneous store retailers .....                        | 5                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                             | Nonstore retailers .....   | 11                      | 7 761            | 1 628                    | 381                             | 63  | 17.6                                     | 30.6                   |  |  |  |  |  |  |
| 4543                            | Direct selling establishments .....                                  | 8                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                          | Liquefied petroleum gas (bottled gas) dealers .....                  | 7                       | 5 488            | 985                      | 250                             | 49  | —  | 43.3                   |  |  |  |  |  |  |
| <b>MOBILE COUNTY, AL</b>        |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                           | <b>Retail trade .....</b>  | <b>1 681</b>            | <b>3 404 545</b> | <b>338 083</b>           | <b>80 416</b>                   | <b>22 860</b>   | <b>6.1</b>                               | <b>4.4</b>             |  |  |  |  |  |  |
| 441                             | Motor vehicle & parts dealers .....                                  | 252                     | 831 981          | 71 041                   | 16 444                          | 3 048   | 6.0                                      | 8.9                    |  |  |  |  |  |  |
| 4411                            | Automobile dealers .....   | 72                      | 663 423          | 45 328                   | 10 445                          | 1 717   | 4.3                                      | 10.1                   |  |  |  |  |  |  |
| 44111                           | New car dealers .....  | 31                      | 628 026          | 42 482                   | 9 816                           | 1 567   | 2.2                                      | 10.4                   |  |  |  |  |  |  |
| 441110                          | New car dealers .....  | 31                      | 628 026          | 42 482                   | 9 816                           | 1 567   | 2.2                                      | 10.4                   |  |  |  |  |  |  |
| 44112                           | Used car dealers .....   | 41                      | 35 397           | 2 846                    | 629                             | 150   | 41.9                                     | 4.3                    |  |  |  |  |  |  |
| 441120                          | Used car dealers .....   | 41                      | 35 397           | 2 846                    | 629                             | 150   | 41.9                                     | 4.3                    |  |  |  |  |  |  |
| 4412                            | Other motor vehicle dealers .....                                    | 38                      | 47 953           | 4 334                    | 914                             | 215   | 27.3                                     | 3.9                    |  |  |  |  |  |  |
| 44121                           | Recreational vehicle dealers .....                                   | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                          | Recreational vehicle dealers .....                                   | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                           | Motorcycle, boat, & other motor vehicle dealers .....                | 33                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441221                          | Motorcycle dealers .....   | 5                       | 16 272           | 1 777                    | 381                             | 83  | 22.5                                     | —                      |  |  |  |  |  |  |
| 441222                          | Boat dealers .....   | 27                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441229                          | All other motor vehicle dealers .....                                | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                            | Automotive parts, accessories, & tire stores .....                   | 142                     | 120 605          | 21 379                   | 5 085                           | 1 116   | 6.5                                      | 4.5                    |  |  |  |  |  |  |
| 44131                           | Automotive parts & accessories stores .....                          | 93                      | 70 542           | 12 173                   | 2 941                           | 725   | 7.6                                      | 3.6                    |  |  |  |  |  |  |
| 441310                          | Automotive parts & accessories stores .....                          | 93                      | 70 542           | 12 173                   | 2 941                           | 725   | 7.6                                      | 3.6                    |  |  |  |  |  |  |
| 44132                           | Tire dealers .....   | 49                      | 50 063           | 9 206                    | 2 144                           | 391   | 4.9                                      | 5.7                    |  |  |  |  |  |  |
| 441320                          | Tire dealers .....   | 49                      | 50 063           | 9 206                    | 2 144                           | 391   | 4.9                                      | 5.7                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MOBILE COUNTY, AL—Con.</b>  |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                      | 103                     | 101 845         | 16 774                   | 3 722                           | 798   | 12.1                                     | 4.0                    |  |  |  |  |  |  |
| 4421                           | Furniture stores .....   | 54                      | 59 698          | 10 275                   | 2 328                           | 466   | 10.1                                     | 5.1                    |  |  |  |  |  |  |
| 44211                          | Furniture stores .....   | 54                      | 59 698          | 10 275                   | 2 328                           | 466   | 10.1                                     | 5.1                    |  |  |  |  |  |  |
| 442110                         | Furniture stores .....   | 54                      | 59 698          | 10 275                   | 2 328                           | 466   | 10.1                                     | 5.1                    |  |  |  |  |  |  |
| 4422                           | Home furnishings stores .....                                  | 49                      | 42 147          | 6 499                    | 1 394                           | 332   | 15.0                                     | 2.5                    |  |  |  |  |  |  |
| 44221                          | Floor covering stores .....                                    | 27                      | 29 423          | 4 680                    | 995                             | 174   | 13.9                                     | —                      |  |  |  |  |  |  |
| 442210                         | Floor covering stores .....                                    | 27                      | 29 423          | 4 680                    | 995                             | 174   | 13.9                                     | —                      |  |  |  |  |  |  |
| 44229                          | Other home furnishings stores .....                            | 22                      | 12 724          | 1 819                    | 399                             | 158   | 17.6                                     | 8.2                    |  |  |  |  |  |  |
| 442299                         | All other home furnishings stores .....                        | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                           | 54                      | 70 532          | 7 812                    | 1 879                           | 439   | 4.7                                      | 6.3                    |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                           | 54                      | 70 532          | 7 812                    | 1 879                           | 439   | 4.7                                      | 6.3                    |  |  |  |  |  |  |
| 44311                          | Appliance, television, & other electronics stores .....        | 37                      | 53 922          | 5 150                    | 1 287                           | 317   | 4.9                                      | 6.5                    |  |  |  |  |  |  |
| 443111                         | Household appliance stores .....                               | 11                      | 6 329           | 730                      | 180                             | 51  | 12.5                                     | 5.2                    |  |  |  |  |  |  |
| 443112                         | Radio, television, & other electronics stores .....            | 26                      | 47 593          | 4 420                    | 1 107                           | 266   | 3.9                                      | 6.6                    |  |  |  |  |  |  |
| 44312                          | Computer & software stores .....                               | 13                      | 13 707          | 1 989                    | 447                             | 82  | 1.8                                      | 7.0                    |  |  |  |  |  |  |
| 443120                         | Computer & software stores .....                               | 13                      | 13 707          | 1 989                    | 447                             | 82  | 1.8                                      | 7.0                    |  |  |  |  |  |  |
| 44313                          | Camera & photographic supplies stores .....                    | 4                       | 2 903           | 673                      | 145                             | 40  | 15.4                                     | —                      |  |  |  |  |  |  |
| 443130                         | Camera & photographic supplies stores .....                    | 4                       | 2 903           | 673                      | 145                             | 40  | 15.4                                     | —                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers .....  | 123                     | 342 027         | 34 612                   | 8 990                           | 1 708   | 2.8                                      | 1.5                    |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                     | 104                     | 328 969         | 33 214                   | 8 662                           | 1 620   | 2.2                                      | 1.5                    |  |  |  |  |  |  |
| 44411                          | Home centers .....   | 7                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444110                         | Home centers .....   | 7                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44412                          | Paint & wallpaper stores .....                                 | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444120                         | Paint & wallpaper stores .....                                 | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44413                          | Hardware stores .....  | 20                      | 19 125          | 3 733                    | 1 253                           | 173   | 19.2                                     | .2                     |  |  |  |  |  |  |
| 444130                         | Hardware stores .....  | 20                      | 19 125          | 3 733                    | 1 253                           | 173   | 19.2                                     | .2                     |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                          | 62                      | 189 411         | 18 786                   | 4 700                           | 797   | 1.3                                      | 2.6                    |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                          | 62                      | 189 411         | 18 786                   | 4 700                           | 797   | 1.3                                      | 2.6                    |  |  |  |  |  |  |
| 4442                           | Lawn & garden equipment & supplies stores .....                | 19                      | 13 058          | 1 398                    | 328                             | 88  | 19.4                                     | 2.3                    |  |  |  |  |  |  |
| 44421                          | Outdoor power equipment stores .....                           | 4                       | 3 703           | 347                      | 82                              | 20  | 32.4                                     | —                      |  |  |  |  |  |  |
| 444210                         | Outdoor power equipment stores .....                           | 4                       | 3 703           | 347                      | 82                              | 20  | 32.4                                     | —                      |  |  |  |  |  |  |
| 44422                          | Nursery & garden centers .....                                 | 15                      | 9 355           | 1 051                    | 246                             | 68  | 14.3                                     | 3.1                    |  |  |  |  |  |  |
| 444220                         | Nursery & garden centers .....                                 | 15                      | 9 355           | 1 051                    | 246                             | 68  | 14.3                                     | 3.1                    |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                   | 182                     | 536 936         | 45 175                   | 11 011                          | 4 524   | 5.0                                      | 1.3                    |  |  |  |  |  |  |
| 4451                           | Grocery stores .....   | 123                     | 504 339         | 42 737                   | 10 392                          | 4 309   | 4.2                                      | 1.0                    |  |  |  |  |  |  |
| 44511                          | Supermarkets & other grocery (except convenience) stores ..... | 96                      | 489 770         | 41 625                   | 10 122                          | 4 194   | 2.3                                      | .7                     |  |  |  |  |  |  |
| 445110                         | Supermarkets & other grocery (except convenience) stores ..... | 96                      | 489 770         | 41 625                   | 10 122                          | 4 194   | 2.3                                      | .7                     |  |  |  |  |  |  |
| 44512                          | Convenience stores .....                                       | 27                      | 14 569          | 1 112                    | 270                             | 115   | 68.9                                     | 9.2                    |  |  |  |  |  |  |
| 445120                         | Convenience stores .....                                       | 27                      | 14 569          | 1 112                    | 270                             | 115   | 68.9                                     | 9.2                    |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....                                    | 32                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4453                           | Beer, wine, & liquor stores .....                              | 27                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44531                          | Beer, wine, & liquor stores .....                              | 27                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445310                         | Beer, wine, & liquor stores .....                              | 27                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                            | 137                     | 165 234         | 23 789                   | 5 060                           | 1 329   | 10.2                                     | 6.4                    |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                            | 137                     | 165 234         | 23 789                   | 5 060                           | 1 329   | 10.2                                     | 6.4                    |  |  |  |  |  |  |
| 44611                          | Pharmacies & drug stores .....                                 | 80                      | 133 715         | 17 751                   | 3 580                           | 986   | 10.9                                     | 5.7                    |  |  |  |  |  |  |
| 446110                         | Pharmacies & drug stores .....                                 | 80                      | 133 715         | 17 751                   | 3 580                           | 986   | 10.9                                     | 5.7                    |  |  |  |  |  |  |
| 4461101                        | Pharmacies & drug stores .....                                 | 77                      | 133 079         | 17 695                   | 3 566                           | 980   | 10.8                                     | 5.7                    |  |  |  |  |  |  |
| 4461102                        | Proprietary stores .....                                       | 3                       | 636             | 56                       | 14                              | 6   | D  | —                      |  |  |  |  |  |  |
| 44612                          | Cosmetics, beauty supplies, & perfume stores .....             | 18                      | 7 816           | 834                      | 193                             | 86  | 1.4                                      | 1.0                    |  |  |  |  |  |  |
| 446120                         | Cosmetics, beauty supplies, & perfume stores .....             | 18                      | 7 816           | 834                      | 193                             | 86  | 1.4                                      | 1.0                    |  |  |  |  |  |  |
| 44613                          | Optical goods stores .....                                     | 18                      | 8 863           | 1 712                    | 441                             | 92  | 9.1                                      | 22.1                   |  |  |  |  |  |  |
| 446130                         | Optical goods stores .....                                     | 18                      | 8 863           | 1 712                    | 441                             | 92  | 9.1                                      | 22.1                   |  |  |  |  |  |  |
| 44619                          | Other health & personal care stores .....                      | 21                      | 14 840          | 3 492                    | 846                             | 165   | 9.3                                      | 5.6                    |  |  |  |  |  |  |
| 446191                         | Food (health) supplement stores .....                          | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446199                         | All other health & personal care stores .....                  | 11                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....  | 236                     | 355 312         | 20 936                   | 4 810                           | 1 619   | 14.5                                     | 5.8                    |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....  | 236                     | 355 312         | 20 936                   | 4 810                           | 1 619   | 14.5                                     | 5.8                    |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....                | 190                     | 274 542         | 15 341                   | 3 459                           | 1 230   | 15.3                                     | 5.3                    |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....                | 190                     | 274 542         | 15 341                   | 3 459                           | 1 230   | 15.3                                     | 5.3                    |  |  |  |  |  |  |
| 44719                          | Other gasoline stations .....                                  | 46                      | 80 770          | 5 595                    | 1 351                           | 389   | 11.8                                     | 7.6                    |  |  |  |  |  |  |
| 447190                         | Other gasoline stations .....                                  | 46                      | 80 770          | 5 595                    | 1 351                           | 389   | 11.8                                     | 7.6                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                               |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MOBILE COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 448                           | Clothing & clothing accessories stores .....                         | 216                     | 159 116         | 21 129                   | 5 140                           | 1 841   | 6.8                                      | 8.7                    |
| 4481                          | Clothing stores .....  | 127                     | 99 326          | 12 127                   | 3 039                           | 1 159   | 6.6                                      | 10.0                   |
| 44811                         | Men's clothing stores .....  | 12                      | 7 022           | 1 001                    | 236                             | 74  | 13.2                                     | 27.7                   |
| 448110                        | Men's clothing stores .....  | 12                      | 7 022           | 1 001                    | 236                             | 74  | 13.2                                     | 27.7                   |
| 44812                         | Women's clothing stores .....  | 59                      | 30 948          | 4 097                    | 976                             | 465   | 9.7                                      | 13.0                   |
| 448120                        | Women's clothing stores .....  | 59                      | 30 948          | 4 097                    | 976                             | 465   | 9.7                                      | 13.0                   |
| 44813                         | Children's & infants' clothing stores .....                          | 5                       | 6 429           | 869                      | 237                             | 69  | 5.8                                      | —                      |
| 448130                        | Children's & infants' clothing stores .....                          | 5                       | 6 429           | 869                      | 237                             | 69  | 5.8                                      | —                      |
| 44814                         | Family clothing stores .....   | 22                      | 44 625          | 4 795                    | 1 271                           | 399   | 3.8                                      | 7.9                    |
| 448140                        | Family clothing stores .....   | 22                      | 44 625          | 4 795                    | 1 271                           | 399   | 3.8                                      | 7.9                    |
| 44815                         | Clothing accessories stores .....                                    | 9                       | 1 161           | 272                      | 71                              | 47  | 1.9                                      | 19.5                   |
| 448150                        | Clothing accessories stores .....                                    | 9                       | 1 161           | 272                      | 71                              | 47  | 1.9                                      | 19.5                   |
| 44819                         | Other clothing stores .....  | 20                      | 9 141           | 1 093                    | 248                             | 105   | 6.2                                      | 2.5                    |
| 448190                        | Other clothing stores .....  | 20                      | 9 141           | 1 093                    | 248                             | 105   | 6.2                                      | 2.5                    |
| 4482                          | Shoe stores .....  | 43                      | 29 915          | 3 561                    | 873                             | 302   | 1.5                                      | 3.9                    |
| 44821                         | Shoe stores .....  | 43                      | 29 915          | 3 561                    | 873                             | 302   | 1.5                                      | 3.9                    |
| 448210                        | Shoe stores .....  | 43                      | 29 915          | 3 561                    | 873                             | 302   | 1.5                                      | 3.9                    |
| 4482101                       | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102                       | Women's shoe stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103                       | Children's & juveniles' shoe stores .....                            | 4                       | 1 808           | 215                      | 50                              | 19  | —  | 24.6                   |
| 4482104                       | Family shoe stores .....   | 29                      | 18 705          | 2 480                    | 612                             | 214   | —  | .6                     |
| 4482105                       | Athletic footwear stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                          | Jewelry, luggage, & leather goods stores .....                       | 46                      | 29 875          | 5 441                    | 1 228                           | 380   | 12.6                                     | 9.4                    |
| 44831                         | Jewelry stores .....   | 45                      | D               | D                        | D                               | e   | D  | D                      |
| 448310                        | Jewelry stores .....   | 45                      | D               | D                        | D                               | e   | D  | D                      |
| 44832                         | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                        | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                           | Sporting goods, hobby, book, & music stores .....                    | 95                      | 91 465          | 10 040                   | 2 358                           | 864   | 11.2                                     | .7                     |
| 4511                          | Sporting goods, hobby, & musical instrument stores ..                | 72                      | 68 133          | 7 483                    | 1 739                           | 614   | 15.0                                     | .1                     |
| 45111                         | Sporting goods stores .....  | 35                      | 41 221          | 4 188                    | 1 000                           | 343   | 16.2                                     | —                      |
| 451110                        | Sporting goods stores .....  | 35                      | 41 221          | 4 188                    | 1 000                           | 343   | 16.2                                     | —                      |
| 4511101                       | General-line sporting goods stores .....                             | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4511102                       | Specialty-line sporting goods stores .....                           | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 45112                         | Hobby, toy, & game stores .....                                      | 12                      | 17 381          | 1 784                    | 408                             | 145   | 6.8                                      | —                      |
| 451120                        | Hobby, toy, & game stores .....                                      | 12                      | 17 381          | 1 784                    | 408                             | 145   | 6.8                                      | —                      |
| 45113                         | Sewing, needlework, & piece goods stores .....                       | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 451130                        | Sewing, needlework, & piece goods stores .....                       | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 45114                         | Musical instrument & supplies stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451140                        | Musical instrument & supplies stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                          | Book, periodical, & music stores .....                               | 23                      | 23 332          | 2 557                    | 619                             | 250   | .1                                       | 2.5                    |
| 45121                         | Book stores & news dealers .....                                     | 14                      | 14 193          | 1 726                    | 407                             | 163   | .1                                       | 4.1                    |
| 451211                        | Book stores .....  | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4512111                       | Book stores, general .....   | 6                       | 9 054           | 980                      | 233                             | 102   | —  | 6.5                    |
| 4512112                       | Specialty book stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113                       | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122                         | Prerecorded tape, compact disc, & record stores ..                   | 9                       | 9 139           | 831                      | 212                             | 87  | —  | —                      |
| 451220                        | Prerecorded tape, compact disc, & record stores ..                   | 9                       | 9 139           | 831                      | 212                             | 87  | —  | —                      |
| 452                           | General merchandise stores .....                                     | 75                      | 593 770         | 64 849                   | 15 615                          | 5 230   | .2                                       | .4                     |
| 4521                          | Department stores (incl leased depts) ## .....                       | 14                      | D               | N                        | N                               | N   | D  | D                      |
| 45211                         | Department stores (incl leased depts) ## .....                       | 14                      | D               | N                        | N                               | N   | D  | D                      |
| 4521                          | Department stores (excl leased depts) .....                          | 14                      | D               | D                        | D                               | h   | D  | D                      |
| 45211                         | Department stores (excl leased depts) .....                          | 14                      | D               | D                        | D                               | h   | D  | D                      |
| 452110                        | Department stores (excl leased depts) .....                          | 14                      | D               | D                        | D                               | h   | D  | D                      |
| 4521101                       | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 4521102                       | Discount or mass merchandising dept stores (excl leased depts) ..... | 8                       | D               | D                        | D                               | g   | D  | D                      |
| 4521103                       | National chain department stores (excl leased depts) .....           | 3                       | 79 228          | 8 181                    | 1 916                           | 575   | —  | —                      |
| 4529                          | Other general merchandise stores .....                               | 61                      | D               | D                        | D                               | g   | D  | D                      |
| 45291                         | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 452910                        | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 45299                         | All other general merchandise stores .....                           | 58                      | D               | D                        | D                               | f   | D  | D                      |
| 452990                        | All other general merchandise stores .....                           | 58                      | D               | D                        | D                               | f   | D  | D                      |
| 4529901                       | Variety stores .....   | 46                      | D               | D                        | D                               | e   | D  | D                      |
| 4529902                       | Catalog showrooms .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903                       | Miscellaneous general merchandise stores .....                       | 11                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                               |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MOBILE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | Miscellaneous store retailers .....                           | 161                     | 86 091          | 11 220                   | 2 695                           | 950   | 13.8                                     | 2.2                    |  |  |  |  |  |  |
| 453                           | Florists .....  | 42                      | 8 894           | 2 045                    | 519                             | 240   | 26.4                                     | 5.2                    |  |  |  |  |  |  |
| 45311                         | Florists .....  | 42                      | 8 894           | 2 045                    | 519                             | 240   | 26.4                                     | 5.2                    |  |  |  |  |  |  |
| 453110                        | Florists .....  | 42                      | 8 894           | 2 045                    | 519                             | 240   | 26.4                                     | 5.2                    |  |  |  |  |  |  |
| 4532                          | Office supplies, stationery, & gift stores .....              | 43                      | 33 844          | 3 119                    | 760                             | 289   | 8.5                                      | 1.2                    |  |  |  |  |  |  |
| 45321                         | Office supplies & stationery stores .....                     | 9                       | 23 415          | 1 661                    | 420                             | 120   | 2.1                                      | —                      |  |  |  |  |  |  |
| 453210                        | Office supplies & stationery stores .....                     | 9                       | 23 415          | 1 661                    | 420                             | 120   | 2.1                                      | —                      |  |  |  |  |  |  |
| 4532101                       | Stationery stores .....                                       | 3                       | 580             | 70                       | 18                              | 11  | D  | —                      |  |  |  |  |  |  |
| 4532102                       | Office supplies stores .....                                  | 6                       | 22 835          | 1 591                    | 402                             | 109   | .5                                       | —                      |  |  |  |  |  |  |
| 45322                         | Gift, novelty, & souvenir stores .....                        | 34                      | 10 429          | 1 458                    | 340                             | 169   | 23.0                                     | 3.8                    |  |  |  |  |  |  |
| 453220                        | Gift, novelty, & souvenir stores .....                        | 34                      | 10 429          | 1 458                    | 340                             | 169   | 23.0                                     | 3.8                    |  |  |  |  |  |  |
| 4533                          | Used merchandise stores .....                                 | 31                      | 10 291          | 1 769                    | 418                             | 164   | 16.9                                     | 3.3                    |  |  |  |  |  |  |
| 45331                         | Used merchandise stores .....                                 | 31                      | 10 291          | 1 769                    | 418                             | 164   | 16.9                                     | 3.3                    |  |  |  |  |  |  |
| 453310                        | Used merchandise stores .....                                 | 31                      | 10 291          | 1 769                    | 418                             | 164   | 16.9                                     | 3.3                    |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 45                      | 33 062          | 4 287                    | 998                             | 257   | 14.8                                     | 2.2                    |  |  |  |  |  |  |
| 45391                         | Pet & pet supplies stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                        | Pet & pet supplies stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392                         | Art dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                        | Art dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                         | Manufactured (mobile) home dealers .....                      | 8                       | 18 329          | 1 604                    | 408                             | 49  | 15.8                                     | —                      |  |  |  |  |  |  |
| 453930                        | Manufactured (mobile) home dealers .....                      | 8                       | 18 329          | 1 604                    | 408                             | 49  | 15.8                                     | —                      |  |  |  |  |  |  |
| 45399                         | All other miscellaneous store retailers .....                 | 28                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 47                      | 70 236          | 10 706                   | 2 692                           | 510   | 5.2                                      | 6.6                    |  |  |  |  |  |  |
| 4541                          | Electronic shopping & mail-order houses .....                 | 7                       | 40 107          | 6 288                    | 1 507                           | 265   | 2.9                                      | —                      |  |  |  |  |  |  |
| 45411                         | Electronic shopping & mail-order houses .....                 | 7                       | 40 107          | 6 288                    | 1 507                           | 265   | 2.9                                      | —                      |  |  |  |  |  |  |
| 454110                        | Electronic shopping & mail-order houses .....                 | 7                       | 40 107          | 6 288                    | 1 507                           | 265   | 2.9                                      | —                      |  |  |  |  |  |  |
| 4542                          | Vending machine operators .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                         | Vending machine operators .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                        | Vending machine operators .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                          | Direct selling establishments .....                           | 31                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45439                         | Other direct selling establishments .....                     | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454390                        | Other direct selling establishments .....                     | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| <b>MONROE COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | <b>Retail trade</b> .....                                     | 120                     | 170 419         | 15 212                   | 3 502                           | 1 086   | 20.0                                     | 3.9                    |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                           | 19                      | 37 530          | 3 182                    | 723                             | 151   | 39.8                                     | 1.4                    |  |  |  |  |  |  |
| 441229                        | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                           | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers ..... | 16                      | 27 288          | 2 916                    | 616                             | 132   | 7.8                                      | 7.9                    |  |  |  |  |  |  |
| 4441                          | Building material & supplies dealers .....                    | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                         | Other building material dealers .....                         | 8                       | 19 804          | 1 668                    | 337                             | 49  | —  | 7.4                    |  |  |  |  |  |  |
| 444190                        | Other building material dealers .....                         | 8                       | 19 804          | 1 668                    | 337                             | 49  | —  | 7.4                    |  |  |  |  |  |  |
| 4442                          | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                         | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                        | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....                                  | 15                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                          | Health & personal care stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                           | Gasoline stations .....                                       | 14                      | 12 987          | 628                      | 150                             | 62  | 26.8                                     | —                      |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                  | 9                       | 11 300          | 1 209                    | 302                             | 88  | 6.5                                      | 11.3                   |  |  |  |  |  |  |
| 4481                          | Clothing stores .....   | 5                       | 9 579           | 886                      | 210                             | 59  | —  | 13.3                   |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....             | 4                       | 2 531           | 113                      | 27                              | 10  | 88.6                                     | —                      |  |  |  |  |  |  |
| 4511                          | Sporting goods, hobby, & musical instrument stores ..         | 4                       | 2 531           | 113                      | 27                              | 10  | 88.6                                     | —                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                              | 6                       | 19 999          | 1 869                    | 408                             | 181   | —  | —                      |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                        | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                         | Manufactured (mobile) home dealers .....                      | 3                       | 11 271          | 537                      | 118                             | 15  | —  | 9.2                    |  |  |  |  |  |  |
| 453930                        | Manufactured (mobile) home dealers .....                      | 3                       | 11 271          | 537                      | 118                             | 15  | —  | 9.2                    |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONTGOMERY COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....   | 1 144                   | 2 482 797       | 237 805                  | 58 787                          | 15 998  | 6.0                                      | 4.2                    |
| 441                          | Motor vehicle & parts dealers .....                            | 145                     | 721 723         | 53 346                   | 12 778                          | 2 134   | 6.3                                      | 1.5                    |
| 4411                         | Automobile dealers .....                                       | 53                      | 581 930         | 35 571                   | 8 645                           | 1 272   | 5.9                                      | .9                     |
| 44111                        | New car dealers .....  | 18                      | 485 301         | 29 540                   | 7 196                           | 1 014   | —  | .1                     |
| 441110                       | New car dealers .....  | 18                      | 485 301         | 29 540                   | 7 196                           | 1 014   | —  | .1                     |
| 44112                        | Used car dealers .....   | 35                      | 96 629          | 6 031                    | 1 449                           | 258   | 35.0                                     | 4.6                    |
| 441120                       | Used car dealers .....   | 35                      | 96 629          | 6 031                    | 1 449                           | 258   | 35.0                                     | 4.6                    |
| 4412                         | Other motor vehicle dealers .....                              | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44121                        | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                       | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                        | Motorcycle, boat, & other motor vehicle dealers .....          | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                       | Motorcycle dealers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                       | Boat dealers .....   | 3                       | 5 480           | 687                      | 154                             | 30  | —  | —                      |
| 441229                       | All other motor vehicle dealers .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                         | Automotive parts, accessories, & tire stores .....             | 80                      | D               | D                        | D                               | f   | D  | D                      |
| 44131                        | Automotive parts & accessories stores .....                    | 54                      | 76 705          | 9 464                    | 2 373                           | 558   | 1.5                                      | 6.6                    |
| 441310                       | Automotive parts & accessories stores .....                    | 54                      | 76 705          | 9 464                    | 2 373                           | 558   | 1.5                                      | 6.6                    |
| 44132                        | Tire dealers .....   | 26                      | D               | D                        | D                               | c   | D  | D                      |
| 441320                       | Tire dealers .....   | 26                      | D               | D                        | D                               | c   | D  | D                      |
| 442                          | Furniture & home furnishings stores .....                      | 73                      | 94 834          | 13 508                   | 3 649                           | 975   | 16.6                                     | 6.7                    |
| 4421                         | Furniture stores .....   | 39                      | 66 959          | 9 954                    | 2 822                           | 780   | 12.0                                     | 8.1                    |
| 44211                        | Furniture stores .....   | 39                      | 66 959          | 9 954                    | 2 822                           | 780   | 12.0                                     | 8.1                    |
| 442110                       | Furniture stores .....   | 39                      | 66 959          | 9 954                    | 2 822                           | 780   | 12.0                                     | 8.1                    |
| 4422                         | Home furnishings stores .....                                  | 34                      | 27 875          | 3 554                    | 827                             | 195   | 27.7                                     | 3.1                    |
| 44221                        | Floor covering stores .....                                    | 17                      | 18 313          | 2 311                    | 565                             | 89  | 35.7                                     | 1.7                    |
| 442210                       | Floor covering stores .....                                    | 17                      | 18 313          | 2 311                    | 565                             | 89  | 35.7                                     | 1.7                    |
| 44229                        | Other home furnishings stores .....                            | 17                      | 9 562           | 1 243                    | 262                             | 106   | 12.2                                     | 5.8                    |
| 442299                       | All other home furnishings stores .....                        | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 443                          | Electronics & appliance stores .....                           | 48                      | 55 466          | 6 730                    | 1 577                           | 366   | 14.6                                     | 10.4                   |
| 4431                         | Electronics & appliance stores .....                           | 48                      | 55 466          | 6 730                    | 1 577                           | 366   | 14.6                                     | 10.4                   |
| 44311                        | Appliance, television, & other electronics stores .....        | 32                      | 44 774          | 4 966                    | 1 173                           | 285   | 10.7                                     | 12.3                   |
| 443111                       | Household appliance stores .....                               | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 443112                       | Radio, television, & other electronics stores .....            | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44312                        | Computer & software stores .....                               | 16                      | 10 692          | 1 764                    | 404                             | 81  | 30.8                                     | 2.1                    |
| 443120                       | Computer & software stores .....                               | 16                      | 10 692          | 1 764                    | 404                             | 81  | 30.8                                     | 2.1                    |
| 444                          | Building material & garden equipment & supplies dealers .....  | 90                      | 296 322         | 32 939                   | 8 337                           | 1 401   | 2.8                                      | 3.3                    |
| 4441                         | Building material & supplies dealers .....                     | 76                      | 272 571         | 30 506                   | 7 775                           | 1 275   | 2.9                                      | 2.6                    |
| 44411                        | Home centers .....   | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 444110                       | Home centers .....   | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44412                        | Paint & wallpaper stores .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 444120                       | Paint & wallpaper stores .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44419                        | Other building material dealers .....                          | 51                      | 183 548         | 20 998                   | 5 214                           | 686   | 3.9                                      | 3.7                    |
| 444190                       | Other building material dealers .....                          | 51                      | 183 548         | 20 998                   | 5 214                           | 686   | 3.9                                      | 3.7                    |
| 4442                         | Lawn & garden equipment & supplies stores .....                | 14                      | 23 751          | 2 433                    | 562                             | 126   | 1.7                                      | 10.6                   |
| 44421                        | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444210                       | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                        | Nursery & garden centers .....                                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 444220                       | Nursery & garden centers .....                                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 445                          | Food & beverage stores .....                                   | 102                     | 312 163         | 25 494                   | 6 513                           | 2 792   | 5.8                                      | 5.0                    |
| 4451                         | Grocery stores .....   | 68                      | D               | D                        | D                               | h   | D  | D                      |
| 44511                        | Supermarkets & other grocery (except convenience) stores ..... | 58                      | 287 323         | 23 224                   | 5 936                           | 2 607   | 4.8                                      | 4.6                    |
| 445110                       | Supermarkets & other grocery (except convenience) stores ..... | 58                      | 287 323         | 23 224                   | 5 936                           | 2 607   | 4.8                                      | 4.6                    |
| 4452                         | Specialty food stores .....                                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4453                         | Beer, wine, & liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 44531                        | Beer, wine, & liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 445310                       | Beer, wine, & liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 446                          | Health & personal care stores .....                            | 97                      | 100 420         | 14 320                   | 3 485                           | 905   | 10.6                                     | 7.4                    |
| 4461                         | Health & personal care stores .....                            | 97                      | 100 420         | 14 320                   | 3 485                           | 905   | 10.6                                     | 7.4                    |
| 44611                        | Pharmacies & drug stores .....                                 | 48                      | 78 223          | 10 121                   | 2 422                           | 631   | 9.4                                      | 5.6                    |
| 446110                       | Pharmacies & drug stores .....                                 | 48                      | 78 223          | 10 121                   | 2 422                           | 631   | 9.4                                      | 5.6                    |
| 4461101                      | Pharmacies & drug stores .....                                 | 45                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102                      | Proprietary stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                        | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 446120                       | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 44613                        | Optical goods stores .....                                     | 20                      | 9 112           | 2 136                    | 558                             | 137   | 13.0                                     | 3.4                    |
| 446130                       | Optical goods stores .....                                     | 20                      | 9 112           | 2 136                    | 558                             | 137   | 13.0                                     | 3.4                    |
| 44619                        | Other health & personal care stores .....                      | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 446191                       | Food (health) supplement stores .....                          | 5                       | 1 742           | 183                      | 41                              | 17  | —  | 50.7                   |
| 446199                       | All other health & personal care stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447                          | Gasoline stations .....  | 154                     | 210 057         | 13 993                   | 3 375                           | 1 190   | 9.5                                      | 16.2                   |
| 4471                         | Gasoline stations .....  | 154                     | 210 057         | 13 993                   | 3 375                           | 1 190   | 9.5                                      | 16.2                   |
| 44711                        | Gasoline stations with convenience stores .....                | 110                     | 142 298         | 9 241                    | 2 183                           | 851   | 6.5                                      | 13.8                   |
| 447110                       | Gasoline stations with convenience stores .....                | 110                     | 142 298         | 9 241                    | 2 183                           | 851   | 6.5                                      | 13.8                   |
| 44719                        | Other gasoline stations .....                                  | 44                      | 67 759          | 4 752                    | 1 192                           | 339   | 15.7                                     | 21.2                   |
| 447190                       | Other gasoline stations .....                                  | 44                      | 67 759          | 4 752                    | 1 192                           | 339   | 15.7                                     | 21.2                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                        | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MONTGOMERY COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>          |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                               | Clothing & clothing accessories stores .....                         | 183                     | 173 986         | 22 819                   | 4 935                           | 1 839   | 4.5                                      | 6.2                    |  |  |  |  |  |  |
| 4481                              | Clothing stores .....  | 113                     | 120 865         | 16 108                   | 3 298                           | 1 241   | 4.5                                      | 6.5                    |  |  |  |  |  |  |
| 44811                             | Men's clothing stores .....  | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448110                            | Men's clothing stores .....  | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44812                             | Women's clothing stores .....  | 54                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448120                            | Women's clothing stores .....  | 54                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44813                             | Children's & infants' clothing stores .....                          | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |  |  |  |  |  |  |
| 448130                            | Children's & infants' clothing stores .....                          | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |  |  |  |  |  |  |
| 44814                             | Family clothing stores .....   | 14                      | 63 013          | 7 146                    | 1 242                           | 492   | .1                                       | .4                     |  |  |  |  |  |  |
| 448140                            | Family clothing stores .....   | 14                      | 63 013          | 7 146                    | 1 242                           | 492   | .1                                       | .4                     |  |  |  |  |  |  |
| 44819                             | Other clothing stores .....  | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448190                            | Other clothing stores .....  | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482                              | Shoe stores .....  | 39                      | 31 445          | 3 608                    | 880                             | 296   | —  | .4                     |  |  |  |  |  |  |
| 44821                             | Shoe stores .....  | 39                      | 31 445          | 3 608                    | 880                             | 296   | —  | .4                     |  |  |  |  |  |  |
| 448210                            | Shoe stores .....  | 39                      | 31 445          | 3 608                    | 880                             | 296   | —  | .4                     |  |  |  |  |  |  |
| 4482101                           | Men's shoe stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482102                           | Women's shoe stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482103                           | Children's & juveniles' shoe stores .....                            | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482104                           | Family shoe stores .....   | 16                      | 15 576          | 1 515                    | 378                             | 118   | —  | —                      |  |  |  |  |  |  |
| 4482105                           | Athletic footwear stores .....                                       | 8                       | 9 469           | 1 314                    | 305                             | 107   | —  | —                      |  |  |  |  |  |  |
| 4483                              | Jewelry, luggage, & leather goods stores .....                       | 31                      | 21 676          | 3 103                    | 757                             | 302   | 11.1                                     | 13.2                   |  |  |  |  |  |  |
| 44831                             | Jewelry stores .....   | 30                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448310                            | Jewelry stores .....   | 30                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44832                             | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                            | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                               | Sporting goods, hobby, book, & music stores .....                    | 75                      | 62 004          | 6 785                    | 1 621                           | 610   | 7.4                                      | 2.2                    |  |  |  |  |  |  |
| 4511                              | Sporting goods, hobby, & musical instrument stores ..                | 46                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45111                             | Sporting goods stores .....  | 20                      | 11 644          | 1 229                    | 315                             | 134   | 35.7                                     | 11.6                   |  |  |  |  |  |  |
| 451110                            | Sporting goods stores .....  | 20                      | 11 644          | 1 229                    | 315                             | 134   | 35.7                                     | 11.6                   |  |  |  |  |  |  |
| 4511101                           | General-line sporting goods stores .....                             | 8                       | 5 684           | 660                      | 183                             | 69  | 51.3                                     | 21.9                   |  |  |  |  |  |  |
| 4511102                           | Specialty-line sporting goods stores .....                           | 12                      | 5 960           | 569                      | 132                             | 65  | 20.8                                     | 1.8                    |  |  |  |  |  |  |
| 45112                             | Hobby, toy, & game stores .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451120                            | Hobby, toy, & game stores .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45113                             | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                            | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45114                             | Musical instrument & supplies stores .....                           | 5                       | 6 588           | 1 261                    | 263                             | 57  | .6                                       | —                      |  |  |  |  |  |  |
| 451140                            | Musical instrument & supplies stores .....                           | 5                       | 6 588           | 1 261                    | 263                             | 57  | .6                                       | —                      |  |  |  |  |  |  |
| 4512                              | Book, periodical, & music stores .....                               | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45121                             | Book stores & news dealers .....                                     | 18                      | D               | D                        | D                               | cc  | DD                                       | DD                     |  |  |  |  |  |  |
| 451211                            | Book stores .....  | 18                      | D               | D                        | D                               | cc  | DD                                       | DD                     |  |  |  |  |  |  |
| 4512111                           | Book stores, general .....   | 11                      | D               | D                        | D                               | cc  | DD                                       | DD                     |  |  |  |  |  |  |
| 4512112                           | Specialty book stores .....  | 4                       | D               | D                        | D                               | b   | DD                                       | DD                     |  |  |  |  |  |  |
| 4512113                           | College book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                             | Prerecorded tape, compact disc, & record stores ..                   | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 451220                            | Prerecorded tape, compact disc, & record stores ..                   | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 452                               | General merchandise stores .....                                     | 34                      | 364 204         | 37 129                   | 9 899                           | 2 889   | .1                                       | —                      |  |  |  |  |  |  |
| 4521                              | Department stores (incl leased depts) ## .....                       | 9                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                             | Department stores (incl leased depts) ## .....                       | 9                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45212                             | Department stores (excl leased depts) .....                          | 9                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452121                            | Department stores (excl leased depts) .....                          | 9                       | D               | D                        | D                               | gg  | DD                                       | DD                     |  |  |  |  |  |  |
| 4521210                           | Department stores (excl leased depts) .....                          | 9                       | D               | D                        | D                               | gg  | DD                                       | DD                     |  |  |  |  |  |  |
| 45212101                          | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45212102                          | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45212103                          | National chain department stores (excl leased depts) .....           | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                              | Other general merchandise stores .....                               | 25                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                             | All other general merchandise stores .....                           | 24                      | D               | D                        | D                               | ee  | DD                                       | DD                     |  |  |  |  |  |  |
| 452990                            | All other general merchandise stores .....                           | 24                      | D               | D                        | D                               | ee  | DD                                       | DD                     |  |  |  |  |  |  |
| 4529901                           | Variety stores .....   | 16                      | 15 678          | 1 783                    | 375                             | 181   | —  | —                      |  |  |  |  |  |  |
| 4529902                           | Catalog showrooms .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                           | Miscellaneous general merchandise stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                               | Miscellaneous store retailers .....                                  | 111                     | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4531                              | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 45311                             | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 453110                            | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 4532                              | Office supplies, stationery, & gift stores .....                     | 32                      | 30 709          | 2 608                    | 666                             | 302   | 5.9                                      | .6                     |  |  |  |  |  |  |
| 45321                             | Office supplies & stationery stores .....                            | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 453210                            | Office supplies & stationery stores .....                            | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 4532102                           | Office supplies stores .....   | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 45322                             | Gift, novelty, & souvenir stores .....                               | 27                      | 8 956           | 1 216                    | 286                             | 194   | 20.4                                     | 2.2                    |  |  |  |  |  |  |
| 453220                            | Gift, novelty, & souvenir stores .....                               | 27                      | 8 956           | 1 216                    | 286                             | 194   | 20.4                                     | 2.2                    |  |  |  |  |  |  |
| 4533                              | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                             | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                            | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                        | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MONTGOMERY COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>          |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                               | Miscellaneous store retailers—Con.                             |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4539                              | Other miscellaneous store retailers .....                      | 32                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391                             | Pet & pet supplies stores .....                                | 6                       | 2 280           | 479                      | 86                              | 30  | 2.8                                      | 4.7                    |  |  |  |  |  |  |
| 453910                            | Pet & pet supplies stores .....                                | 6                       | 2 280           | 479                      | 86                              | 30  | 2.8                                      | 4.7                    |  |  |  |  |  |  |
| 45392                             | Art dealers .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                            | Art dealers .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                             | Manufactured (mobile) home dealers .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                            | Manufactured (mobile) home dealers .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                             | All other miscellaneous store retailers .....                  | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454                               | Nonstore retailers .....                                       | 32                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4542                              | Vending machine operators .....                                | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 45421                             | Vending machine operators .....                                | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 454210                            | Vending machine operators .....                                | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 4543                              | Direct selling establishments .....                            | 17                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                            | Liquefied petroleum gas (bottled gas) dealers .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                             | Other direct selling establishments .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                            | Other direct selling establishments .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>MORGAN COUNTY, AL</b>          |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                             | <b>Retail trade</b> .....                                      | 583                     | 1 136 530       | 95 533                   | 22 197                          | 6 426   | 6.8                                      | 2.9                    |  |  |  |  |  |  |
| 441                               | Motor vehicle & parts dealers .....                            | 70                      | 413 628         | 23 802                   | 5 699                           | 952   | 2.3                                      | .4                     |  |  |  |  |  |  |
| 4411                              | Automobile dealers .....                                       | 25                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44111                             | New car dealers .....  | 12                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 441110                            | New car dealers .....  | 12                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44112                             | Used car dealers .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441120                            | Used car dealers .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4412                              | Other motor vehicle dealers .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121                             | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                            | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                             | Motorcycle, boat, & other motor vehicle dealers .....          | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                            | Motorcycle dealers .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441229                            | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                              | Automotive parts, accessories, & tire stores .....             | 39                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44131                             | Automotive parts & accessories stores .....                    | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441310                            | Automotive parts & accessories stores .....                    | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 442                               | Furniture & home furnishings stores .....                      | 46                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4421                              | Furniture stores .....   | 20                      | 17 314          | 2 544                    | 571                             | 142   | 6.6                                      | 4.0                    |  |  |  |  |  |  |
| 44211                             | Furniture stores .....   | 20                      | 17 314          | 2 544                    | 571                             | 142   | 6.6                                      | 4.0                    |  |  |  |  |  |  |
| 442110                            | Furniture stores .....   | 20                      | 17 314          | 2 544                    | 571                             | 142   | 6.6                                      | 4.0                    |  |  |  |  |  |  |
| 4422                              | Home furnishings stores .....                                  | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44221                             | Floor covering stores .....                                    | 12                      | 8 478           | 1 031                    | 248                             | 71  | 53.9                                     | 14.9                   |  |  |  |  |  |  |
| 442210                            | Floor covering stores .....                                    | 12                      | 8 478           | 1 031                    | 248                             | 71  | 53.9                                     | 14.9                   |  |  |  |  |  |  |
| 44229                             | Other home furnishings stores .....                            | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442299                            | All other home furnishings stores .....                        | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                               | Electronics & appliance stores .....                           | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4431                              | Electronics & appliance stores .....                           | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44311                             | Appliance, television, & other electronics stores .....        | 18                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443111                            | Household appliance stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112                            | Radio, television, & other electronics stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44312                             | Computer & software stores .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120                            | Computer & software stores .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                               | Building material & garden equipment & supplies dealers .....  | 46                      | 123 129         | 10 543                   | 2 677                           | 533   | 3.9                                      | 2.4                    |  |  |  |  |  |  |
| 4441                              | Building material & supplies dealers .....                     | 37                      | 116 454         | 9 467                    | 2 450                           | 469   | 3.9                                      | 2.5                    |  |  |  |  |  |  |
| 44411                             | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                            | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44412                             | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444120                            | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                             | Other building material dealers .....                          | 23                      | 86 782          | 6 791                    | 1 777                           | 284   | 5.1                                      | 3.1                    |  |  |  |  |  |  |
| 444190                            | Other building material dealers .....                          | 23                      | 86 782          | 6 791                    | 1 777                           | 284   | 5.1                                      | 3.1                    |  |  |  |  |  |  |
| 4442                              | Lawn & garden equipment & supplies stores .....                | 9                       | 6 675           | 1 076                    | 227                             | 64  | 4.0                                      | —                      |  |  |  |  |  |  |
| 44422                             | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                            | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                               | Food & beverage stores .....                                   | 49                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4451                              | Grocery stores .....   | 35                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 44511                             | Supermarkets & other grocery (except convenience) stores ..... | 30                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 445110                            | Supermarkets & other grocery (except convenience) stores ..... | 30                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4453                              | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44531                             | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445310                            | Beer, wine, & liquor stores .....                              | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MORGAN COUNTY, AL—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 446        | Health & personal care stores .....                                  | 53                      | 48 401          | 7 018                    | 1 634                           | 449   | 26.6                                     | 14.8                   |
| 4461       | Health & personal care stores .....                                  | 53                      | 48 401          | 7 018                    | 1 634                           | 449   | 26.6                                     | 14.8                   |
| 44611      | Pharmacies & drug stores .....                                       | 32                      | 40 136          | 5 129                    | 1 164                           | 338   | 29.5                                     | 14.1                   |
| 446110     | Pharmacies & drug stores .....                                       | 32                      | 40 136          | 5 129                    | 1 164                           | 338   | 29.5                                     | 14.1                   |
| 4461101    | Pharmacies & drug stores .....                                       | 31                      | D               | D                        | D                               | e   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 44613      | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |
| 446130     | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |
| 44619      | Other health & personal care stores .....                            | 9                       | 3 366           | 946                      | 264                             | 55  | —  | 27.1                   |
| 446191     | Food (health) supplement stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 100                     | 94 351          | 5 263                    | 1 227                           | 469   | 19.1                                     | 9.3                    |
| 4471       | Gasoline stations .....  | 100                     | 94 351          | 5 263                    | 1 227                           | 469   | 19.1                                     | 9.3                    |
| 44711      | Gasoline stations with convenience stores .....                      | 84                      | D               | D                        | D                               | e   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                      | 84                      | D               | D                        | D                               | e   | D  | D                      |
| 44719      | Other gasoline stations .....  | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 447190     | Other gasoline stations .....  | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                         | 64                      | 51 799          | 6 366                    | 1 467                           | 641   | 11.1                                     | 6.4                    |
| 4481       | Clothing stores .....  | 32                      | D               | D                        | D                               | e   | D  | D                      |
| 44814      | Family clothing stores .....   | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 448140     | Family clothing stores .....   | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 44819      | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |
| 448190     | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |
| 4482101    | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 44830      | Jewelry stores .....   | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 25                      | 12 060          | 1 408                    | 320                             | 102   | 13.7                                     | 1.0                    |
| 45111      | Sporting goods stores .....  | 13                      | 6 405           | 730                      | 169                             | 48  | 15.2                                     | 1.8                    |
| 451110     | Sporting goods stores .....  | 13                      | 6 405           | 730                      | 169                             | 48  | 15.2                                     | 1.8                    |
| 4511101    | General-line sporting goods stores .....                             | 6                       | 2 794           | 352                      | 82                              | 25  | 26.0                                     | 4.1                    |
| 45112      | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |
| 451120     | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |
| 45113      | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |
| 451130     | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |
| 45114      | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |
| 451140     | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |
| 4512       | Book, periodical, & music stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                     | 18                      | 136 017         | 15 887                   | 3 209                           | 1 307   | —  | —                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                               | 14                      | 41 193          | 6 691                    | 697                             | 521   | —  | —                      |
| 45299      | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901    | Variety stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 67                      | D               | D                        | D                               | e   | D  | D                      |
| 4531       | Florists .....   | 17                      | 2 596           | 448                      | 121                             | 54  | 25.6                                     | 5.5                    |
| 45311      | Florists .....   | 17                      | 2 596           | 448                      | 121                             | 54  | 25.6                                     | 5.5                    |
| 453110     | Florists .....   | 17                      | 2 596           | 448                      | 121                             | 54  | 25.6                                     | 5.5                    |
| 4532       | Office supplies, stationery, & gift stores .....                     | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                            | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 453210     | Office supplies & stationery stores .....                            | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 4532102    | Office supplies stores .....   | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 4539       | Other miscellaneous store retailers .....                            | 26                      | 26 101          | 1 448                    | 345                             | 83  | 31.3                                     | 7.2                    |
| 45392      | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920     | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                        | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....   | 13                      | 18 469          | 2 957                    | 593                             | 125   | —  | .2                     |
| 4542       | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PERRY COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 41                      | 31 723          | 3 743                    | 1 041                           | 249   | 27.3                                     | 4.8                    |
| 441                       | Motor vehicle & parts dealers .....                           | 5                       | 2 822           | 368                      | 89                              | 20  | 7.3                                      | —                      |
| 442                       | Furniture & home furnishings stores .....                     | 3                       | 755             | 134                      | 31                              | 12  | D  | —                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 13                      | 14 048          | 1 303                    | 325                             | 102   | 36.4                                     | 10.9                   |
| 4452                      | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 6                       | 6 322           | 432                      | 97                              | 35  | 17.3                                     | —                      |
| 448                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 4                       | 2 628           | 214                      | 43                              | 25  | 15.2                                     | —                      |
| 453                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PICKENS COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 96                      | 130 588         | 9 045                    | 2 066                           | 654   | 23.3                                     | 24.1                   |
| 441                       | Motor vehicle & parts dealers .....                           | 16                      | 21 110          | 1 038                    | 256                             | 64  | 78.1                                     | 3.4                    |
| 442                       | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                      | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                     | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 12                      | 22 223          | 2 582                    | 594                             | 210   | 8.4                                      | 10.5                   |
| 446                       | Health & personal care stores .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health & personal care stores .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 18                      | 46 821          | 1 933                    | 452                             | 122   | 6.1                                      | 58.3                   |
| 4471                      | Gasoline stations .....                                       | 18                      | 46 821          | 1 933                    | 452                             | 122   | 6.1                                      | 58.3                   |
| 44711                     | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                    | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 448                       | Clothing & clothing accessories stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 10                      | 5 266           | 548                      | 107                             | 68  | 23.3                                     | 3.7                    |
| 45299                     | All other general merchandise stores .....                    | 10                      | 5 266           | 548                      | 107                             | 68  | 23.3                                     | 3.7                    |
| 452990                    | All other general merchandise stores .....                    | 10                      | 5 266           | 548                      | 107                             | 68  | 23.3                                     | 3.7                    |
| 453                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>PIKE COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 145                     | 223 166         | 19 925                   | 4 900                           | 1 559   | 14.3                                     | 5.9                    |
| 441                       | Motor vehicle & parts dealers .....                           | 24                      | 69 368          | 5 675                    | 1 432                           | 261   | 9.4                                      | 1.5                    |
| 4412                      | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                     | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                    | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....            | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44131                     | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                    | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44132                     | Tire dealers .....  | 6                       | 15 600          | 1 548                    | 441                             | 78  | 9.9                                      | 4.2                    |
| 441320                    | Tire dealers .....  | 6                       | 15 600          | 1 548                    | 441                             | 78  | 9.9                                      | 4.2                    |
| 442                       | Furniture & home furnishings stores .....                     | 8                       | 3 416           | 404                      | 101                             | 28  | 16.1                                     | 6.0                    |
| 4421                      | Furniture stores .....  | 5                       | 3 017           | 359                      | 92                              | 23  | 15.3                                     | —                      |
| 44211                     | Furniture stores .....  | 5                       | 3 017           | 359                      | 92                              | 23  | 15.3                                     | —                      |
| 442110                    | Furniture stores .....  | 5                       | 3 017           | 359                      | 92                              | 23  | 15.3                                     | —                      |
| 443                       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 12                      | 16 724          | 2 191                    | 511                             | 128   | 5.3                                      | .5                     |
| 4441                      | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4442                      | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                     | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                    | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 19                      | 41 675          | 3 219                    | 822                             | 388   | 11.8                                     | 2.5                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>PIKE COUNTY, AL—Con.</b>                       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b>                    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 446   | Health & personal care stores .....                           | 10                      | 10 989          | 1 221                    | 316                             | 100   | 19.5                                     | 5.9                    |  |  |  |  |  |  |
| 4461  | Health & personal care stores .....                           | 10                      | 10 989          | 1 221                    | 316                             | 100   | 19.5                                     | 5.9                    |  |  |  |  |  |  |
| 447   | Gasoline stations .....                                       | 23                      | 27 954          | 1 504                    | 339                             | 162   | 28.0                                     | 25.4                   |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores .....               | 17                      | 21 090          | 1 048                    | 242                             | 116   | 16.3                                     | 33.3                   |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores .....               | 17                      | 21 090          | 1 048                    | 242                             | 116   | 16.3                                     | 33.3                   |  |  |  |  |  |  |
| 448   | Clothing & clothing accessories stores .....                  | 11                      | 7 623           | 776                      | 190                             | 84  | 2.0                                      | 17.3                   |  |  |  |  |  |  |
| 4481  | Clothing stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, & music stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452   | General merchandise stores .....                              | 8                       | 27 877          | 2 792                    | 669                             | 248   | —  | —                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321   | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210  | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102   | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393   | Manufactured (mobile) home dealers .....                      | 3                       | 7 643           | 326                      | 80                              | 16  | 85.1                                     | 14.9                   |  |  |  |  |  |  |
| 453930  | Manufactured (mobile) home dealers .....                      | 3                       | 7 643           | 326                      | 80                              | 16  | 85.1                                     | 14.9                   |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                      | 10                      | 4 721           | 800                      | 202                             | 56  | 7.8                                      | 6.1                    |  |  |  |  |  |  |
| <b>RANDOLPH COUNTY, AL</b>                        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | <b>Retail trade</b> .....                                     | 89                      | 89 358          | 9 302                    | 2 193                           | 722   | 17.9                                     | 8.0                    |  |  |  |  |  |  |
| 441   | Motor vehicle & parts dealers .....                           | 15                      | 10 947          | 1 029                    | 235                             | 69  | 9.0                                      | 9.2                    |  |  |  |  |  |  |
| 442   | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444   | Building material & garden equipment & supplies dealers ..... | 11                      | 12 306          | 1 345                    | 282                             | 77  | 5.1                                      | 1.0                    |  |  |  |  |  |  |
| 4441  | Building material & supplies dealers .....                    | 8                       | 10 880          | 1 140                    | 245                             | 69  | 5.8                                      | —                      |  |  |  |  |  |  |
| 445   | Food & beverage stores .....                                  | 19                      | 27 564          | 2 273                    | 526                             | 217   | 12.5                                     | 12.4                   |  |  |  |  |  |  |
| 4452  | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446   | Health & personal care stores .....                           | 3                       | 3 574           | 469                      | 105                             | 48  | D  | —                      |  |  |  |  |  |  |
| 447   | Gasoline stations .....                                       | 13                      | 7 685           | 480                      | 120                             | 63  | 40.7                                     | 17.9                   |  |  |  |  |  |  |
| 448   | Clothing & clothing accessories stores .....                  | 6                       | 1 456           | 204                      | 51                              | 14  | 62.7                                     | 14.0                   |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452   | General merchandise stores .....                              | 5                       | 14 509          | 1 406                    | 314                             | 135   | 4.4                                      | —                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                      | 5                       | 4 577           | 1 357                    | 351                             | 50  | 7.8                                      | —                      |  |  |  |  |  |  |
| 45432   | Direct selling establishments .....                           | 5                       | 4 577           | 1 357                    | 351                             | 50  | 7.8                                      | —                      |  |  |  |  |  |  |
| Liquefied petroleum gas (bottled gas) dealers ... |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RUSSELL COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                       | Retail trade .....  | 168                     | 229 607         | 23 096                   | 5 571                           | 1 797   | 10.8                                     | 5.4                    |
| 441                         | Motor vehicle & parts dealers .....                           | 24                      | 18 518          | 2 289                    | 525                             | 131   | 13.3                                     | 5.2                    |
| 442                         | Furniture & home furnishings stores .....                     | 8                       | 5 767           | 916                      | 205                             | 44  | —  | 25.6                   |
| 443                         | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 17                      | 16 790          | 1 862                    | 448                             | 117   | 46.6                                     | —                      |
| 445                         | Food & beverage stores .....                                  | 28                      | 69 804          | 5 669                    | 1 355                           | 515   | 6.3                                      | 10.9                   |
| 446                         | Health & personal care stores .....                           | 16                      | 14 009          | 2 043                    | 529                             | 129   | 12.3                                     | —                      |
| 447                         | Gasoline stations .....                                       | 31                      | 25 375          | 1 858                    | 431                             | 166   | 13.2                                     | 5.2                    |
| 448                         | Clothing & clothing accessories stores .....                  | 13                      | 5 680           | 998                      | 205                             | 95  | 2.1                                      | 6.8                    |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 5                       | 1 943           | 376                      | 95                              | 23  | —  | —                      |
| 452                         | General merchandise stores .....                              | 7                       | 64 269          | 5 990                    | 1 513                           | 515   | 7.4                                      | —                      |
| 45299                       | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                      | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 454                         | Nonstore retailers .....                                      | 3                       | 1 778           | 350                      | 94                              | 14  | —  | —                      |
| <b>ST. CLAIR COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                       | Retail trade .....  | 205                     | 270 618         | 21 451                   | 5 186                           | 1 724   | 13.2                                     | 8.4                    |
| 441                         | Motor vehicle & parts dealers .....                           | 34                      | 59 679          | 4 620                    | 1 104                           | 184   | 5.3                                      | 7.7                    |
| 4412                        | Other motor vehicle dealers .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 443                         | Electronics & appliance stores .....                          | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 20                      | 11 728          | 978                      | 240                             | 90  | 46.3                                     | 7.7                    |
| 4441                        | Building material & supplies dealers .....                    | 14                      | 8 909           | 749                      | 203                             | 66  | 56.4                                     | 10.1                   |
| 445                         | Food & beverage stores .....                                  | 24                      | 66 669          | 4 764                    | 1 193                           | 468   | 5.1                                      | 4.0                    |
| 4451                        | Grocery stores .....  | 19                      | 64 347          | 4 616                    | 1 155                           | 460   | 4.9                                      | 3.7                    |
| 446                         | Health & personal care stores .....                           | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                        | Health & personal care stores .....                           | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 447                         | Gasoline stations .....                                       | 40                      | 54 960          | 3 230                    | 722                             | 318   | 21.7                                     | 17.4                   |
| 4471                        | Gasoline stations .....                                       | 40                      | 54 960          | 3 230                    | 722                             | 318   | 21.7                                     | 17.4                   |
| 44711                       | Gasoline stations with convenience stores .....               | 31                      | 45 157          | 2 685                    | 597                             | 273   | 22.5                                     | 21.2                   |
| 447110                      | Gasoline stations with convenience stores .....               | 31                      | 45 157          | 2 685                    | 597                             | 273   | 22.5                                     | 21.2                   |
| 448                         | Clothing & clothing accessories stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4511                        | Sporting goods, hobby, & musical instrument stores ..         | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                              | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 45299                       | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                      | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                     | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                           | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4533                        | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45331                       | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 453310                      | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4539                        | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                      | 6                       | 15 332          | 804                      | 206                             | 31  | 35.5                                     | —                      |
| 453930                      | Manufactured (mobile) home dealers .....                      | 6                       | 15 332          | 804                      | 206                             | 31  | 35.5                                     | —                      |
| 454                         | Nonstore retailers .....                                      | 16                      | 7 132           | 1 172                    | 301                             | 75  | 21.9                                     | 47.3                   |
| 4543                        | Direct selling establishments .....                           | 12                      | 6 161           | 949                      | 265                             | 68  | 9.6                                      | 54.8                   |
| 45439                       | Other direct selling establishments .....                     | 5                       | 3 442           | 425                      | 102                             | 35  | 17.2                                     | 66.7                   |
| 454390                      | Other direct selling establishments .....                     | 5                       | 3 442           | 425                      | 102                             | 35  | 17.2                                     | 66.7                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SHELBY COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>             | <b>Retail trade .....</b>                                      | <b>476</b>              | <b>891 296</b>  | <b>85 160</b>            | <b>19 191</b>                   | <b>5 173</b>  | <b>10.2</b>                              | <b>7.8</b>             |
| 441                      | Motor vehicle & parts dealers .....                            | 69                      | 200 752         | 15 833                   | 3 156                           | 522   | 14.2                                     | 20.4                   |
| 4411                     | Automobile dealers .....                                       | 30                      | 165 384         | 11 527                   | 2 111                           | 333   | 13.3                                     | 24.3                   |
| 44112                    | Used car dealers .....   | 19                      | 33 590          | 2 041                    | 397                             | 76  | 10.3                                     | 23.6                   |
| 441120                   | Used car dealers .....   | 19                      | 33 590          | 2 041                    | 397                             | 76  | 10.3                                     | 23.6                   |
| 4412                     | Other motor vehicle dealers .....                              | 9                       | 16 975          | 1 014                    | 227                             | 37  | 15.7                                     | —                      |
| 44121                    | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                   | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers .....          | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                   | Boat dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                     | Automotive parts, accessories, & tire stores .....             | 30                      | 18 393          | 3 292                    | 818                             | 152   | 20.8                                     | 4.6                    |
| 44131                    | Automotive parts & accessories stores .....                    | 19                      | 13 215          | 2 022                    | 523                             | 93  | 18.4                                     | 2.7                    |
| 441310                   | Automotive parts & accessories stores .....                    | 19                      | 13 215          | 2 022                    | 523                             | 93  | 18.4                                     | 2.7                    |
| 442                      | Furniture & home furnishings stores .....                      | 31                      | 43 374          | 5 385                    | 1 112                           | 248   | 5.1                                      | 4.9                    |
| 4421                     | Furniture stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44211                    | Furniture stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 442110                   | Furniture stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4422                     | Home furnishings stores .....                                  | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44221                    | Floor covering stores .....                                    | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 442210                   | Floor covering stores .....                                    | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 44229                    | Other home furnishings stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                   | All other home furnishings stores .....                        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443                      | Electronics & appliance stores .....                           | 19                      | 10 462          | 1 184                    | 193                             | 38  | 12.7                                     | 13.6                   |
| 4431                     | Electronics & appliance stores .....                           | 19                      | 10 462          | 1 184                    | 193                             | 38  | 12.7                                     | 13.6                   |
| 44311                    | Appliance, television, & other electronics stores .....        | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 443111                   | Household appliance stores .....                               | 6                       | 5 215           | 395                      | 81                              | 12  | 1.4                                      | 5.3                    |
| 443112                   | Radio, television, & other electronics stores .....            | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                    | Computer & software stores .....                               | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                   | Computer & software stores .....                               | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material & garden equipment & supplies dealers .....  | 72                      | 156 449         | 19 044                   | 4 501                           | 786   | 9.1                                      | .9                     |
| 4441                     | Building material & supplies dealers .....                     | 61                      | 145 495         | 17 515                   | 4 179                           | 709   | 7.3                                      | 1.0                    |
| 44411                    | Home centers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444110                   | Home centers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44412                    | Paint & wallpaper stores .....                                 | 9                       | 8 142           | 969                      | 245                             | 38  | 16.1                                     | —                      |
| 444120                   | Paint & wallpaper stores .....                                 | 9                       | 8 142           | 969                      | 245                             | 38  | 16.1                                     | —                      |
| 44413                    | Hardware stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                   | Hardware stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                    | Other building material dealers .....                          | 40                      | 108 577         | 13 140                   | 3 093                           | 497   | 8.2                                      | 1.3                    |
| 444190                   | Other building material dealers .....                          | 40                      | 108 577         | 13 140                   | 3 093                           | 497   | 8.2                                      | 1.3                    |
| 4442                     | Lawn & garden equipment & supplies stores .....                | 11                      | 10 954          | 1 529                    | 322                             | 77  | 33.2                                     | —                      |
| 44422                    | Nursery & garden centers .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                   | Nursery & garden centers .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food & beverage stores .....                                   | 35                      | 169 064         | 13 482                   | 3 334                           | 1 246   | 5.5                                      | 6.0                    |
| 4451                     | Grocery stores .....   | 24                      | 164 434         | 13 130                   | 3 282                           | 1 228   | 4.8                                      | 6.1                    |
| 44511                    | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 160 893         | 12 988                   | 3 264                           | 1 221   | 4.2                                      | 5.8                    |
| 445110                   | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 160 893         | 12 988                   | 3 264                           | 1 221   | 4.2                                      | 5.8                    |
| 4452                     | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446                      | Health & personal care stores .....                            | 34                      | 42 181          | 5 153                    | 1 180                           | 344   | 21.7                                     | 5.0                    |
| 4461                     | Health & personal care stores .....                            | 34                      | 42 181          | 5 153                    | 1 180                           | 344   | 21.7                                     | 5.0                    |
| 44611                    | Pharmacies & drug stores .....                                 | 26                      | 40 042          | 4 789                    | 1 099                           | 322   | 22.1                                     | 4.6                    |
| 446110                   | Pharmacies & drug stores .....                                 | 26                      | 40 042          | 4 789                    | 1 099                           | 322   | 22.1                                     | 4.6                    |
| 4461101                  | Pharmacies & drug stores .....                                 | 24                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102                  | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44612                    | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 700             | 72                       | 17                              | 8   | D  | —                      |
| 446120                   | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 700             | 72                       | 17                              | 8   | D  | —                      |
| 447                      | Gasoline stations .....  | 74                      | 87 608          | 5 455                    | 1 143                           | 390   | 13.6                                     | 3.5                    |
| 4471                     | Gasoline stations .....  | 74                      | 87 608          | 5 455                    | 1 143                           | 390   | 13.6                                     | 3.5                    |
| 44711                    | Gasoline stations with convenience stores .....                | 63                      | 73 734          | 4 619                    | 949                             | 346   | 14.7                                     | 3.5                    |
| 447110                   | Gasoline stations with convenience stores .....                | 63                      | 73 734          | 4 619                    | 949                             | 346   | 14.7                                     | 3.5                    |
| 448                      | Clothing & clothing accessories stores .....                   | 32                      | 14 146          | 2 174                    | 518                             | 182   | 14.6                                     | 6.6                    |
| 4481                     | Clothing stores .....  | 16                      | 6 646           | 797                      | 205                             | 75  | 8.0                                      | 14.0                   |
| 44813                    | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448130                   | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                     | Jewelry, luggage, & leather goods stores .....                 | 10                      | 4 764           | 1 050                    | 232                             | 73  | 32.1                                     | .1                     |
| 451                      | Sporting goods, hobby, book, & music stores .....              | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4511                     | Sporting goods, hobby, & musical instrument stores .....       | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 45111                    | Sporting goods stores .....                                    | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 451110                   | Sporting goods stores .....                                    | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4512                     | Book, periodical, & music stores .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45121                    | Book stores & news dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                   | Book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                  | Book stores, general .....                                     | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                               |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>SHELBY COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>      |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | General merchandise stores .....                                     | 15                      | 109 942         | 9 907                    | 2 331                           | 927   | .1                                       | .2                     |  |  |  |  |  |  |
| 4521                          | Department stores (incl leased depts) ## .....                       | 4                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                         | Department stores (incl leased depts) ## .....                       | 4                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 4521                          | Department stores (excl leased depts) .....                          | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45211                         | Department stores (excl leased depts) .....                          | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452110                        | Department stores (excl leased depts) .....                          | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521102                       | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                         | All other general merchandise stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                        | All other general merchandise stores .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                       | Variety stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                                  | 58                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4532                          | Office supplies, stationery, & gift stores .....                     | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                         | Gift, novelty, & souvenir stores .....                               | 13                      | 7 339           | 827                      | 200                             | 56  | 6.8                                      | 39.9                   |  |  |  |  |  |  |
| 453220                        | Gift, novelty, & souvenir stores .....                               | 13                      | 7 339           | 827                      | 200                             | 56  | 6.8                                      | 39.9                   |  |  |  |  |  |  |
| 4533                          | Used merchandise stores .....  | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45331                         | Used merchandise stores .....  | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453310                        | Used merchandise stores .....  | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4539                          | Other miscellaneous store retailers .....                            | 19                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45391                         | Pet & pet supplies stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453910                        | Pet & pet supplies stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45392                         | Art dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                        | Art dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                         | Manufactured (mobile) home dealers .....                             | 10                      | 18 398          | 1 281                    | 265                             | 48  | 14.6                                     | 5.7                    |  |  |  |  |  |  |
| 453930                        | Manufactured (mobile) home dealers .....                             | 10                      | 18 398          | 1 281                    | 265                             | 48  | 14.6                                     | 5.7                    |  |  |  |  |  |  |
| 45399                         | All other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....   | 17                      | 9 533           | 2 014                    | 412                             | 72  | 17.8                                     | 32.6                   |  |  |  |  |  |  |
| 4543                          | Direct selling establishments .....                                  | 10                      | 7 961           | 1 837                    | 381                             | 66  | 10.6                                     | 39.1                   |  |  |  |  |  |  |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers .....                  | 4                       | 3 893           | 973                      | 209                             | 34  | 21.8                                     | 61.5                   |  |  |  |  |  |  |
| 45439                         | Other direct selling establishments .....                            | 6                       | 4 068           | 864                      | 172                             | 32  | —  | 17.6                   |  |  |  |  |  |  |
| 454390                        | Other direct selling establishments .....                            | 6                       | 4 068           | 864                      | 172                             | 32  | —  | 17.6                   |  |  |  |  |  |  |
| <b>SUMTER COUNTY, AL</b>      |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                         | Retail trade .....   | 66                      | 69 294          | 6 003                    | 1 453                           | 511   | 13.6                                     | 5.8                    |  |  |  |  |  |  |
| 441                           | Motor vehicle & parts dealers .....                                  | 7                       | 12 363          | 756                      | 194                             | 34  | .9                                       | 10.1                   |  |  |  |  |  |  |
| 442                           | Furniture & home furnishings stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                           | Electronics & appliance stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                           | Building material & garden equipment & supplies dealers .....        | 4                       | 4 867           | 476                      | 116                             | 24  | —  | —                      |  |  |  |  |  |  |
| 4442                          | Lawn & garden equipment & supplies stores .....                      | 4                       | 4 867           | 476                      | 116                             | 24  | —  | —                      |  |  |  |  |  |  |
| 44422                         | Nursery & garden centers .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                        | Nursery & garden centers .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                           | Food & beverage stores .....   | 15                      | 14 647          | 1 394                    | 362                             | 142   | 34.1                                     | 7.2                    |  |  |  |  |  |  |
| 446                           | Health & personal care stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                           | Gasoline stations .....  | 21                      | 20 621          | 1 316                    | 299                             | 134   | 15.5                                     | 6.2                    |  |  |  |  |  |  |
| 448                           | Clothing & clothing accessories stores .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                           | Sporting goods, hobby, book, & music stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                           | General merchandise stores .....                                     | 5                       | 9 632           | 1 084                    | 228                             | 108   | 4.7                                      | —                      |  |  |  |  |  |  |
| 453                           | Miscellaneous store retailers .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                           | Nonstore retailers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TALLADEGA COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                      | <b>348</b>              | <b>474 729</b>  | <b>43 540</b>            | <b>10 349</b>                   | <b>3 236</b>  | <b>15.3</b>                              | <b>8.2</b>             |
| 441                         | Motor vehicle & parts dealers .....                            | 54                      | 122 859         | 9 877                    | 2 311                           | 434   | 26.4                                     | 2.2                    |
| 4411                        | Automobile dealers .....                                       | 26                      | 100 329         | 7 055                    | 1 668                           | 290   | 22.0                                     | 2.4                    |
| 44112                       | Used car dealers .....   | 16                      | 9 041           | 760                      | 180                             | 54  | 27.1                                     | 2.3                    |
| 441120                      | Used car dealers .....   | 16                      | 9 041           | 760                      | 180                             | 54  | 27.1                                     | 2.3                    |
| 4412                        | Other motor vehicle dealers .....                              | 5                       | 7 801           | 602                      | 115                             | 27  | 75.1                                     | —                      |
| 44121                       | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                      | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                      | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                        | Automotive parts, accessories, & tire stores .....             | 23                      | 14 729          | 2 220                    | 528                             | 117   | 30.8                                     | 1.5                    |
| 44131                       | Automotive parts & accessories stores .....                    | 17                      | 11 038          | 1 385                    | 325                             | 81  | 21.2                                     | 2.1                    |
| 441310                      | Automotive parts & accessories stores .....                    | 17                      | 11 038          | 1 385                    | 325                             | 81  | 21.2                                     | 2.1                    |
| 442                         | Furniture & home furnishings stores .....                      | 15                      | 9 394           | 1 517                    | 385                             | 83  | 28.1                                     | —                      |
| 4421                        | Furniture stores .....   | 10                      | 6 972           | 1 186                    | 308                             | 68  | 12.7                                     | —                      |
| 44211                       | Furniture stores .....   | 10                      | 6 972           | 1 186                    | 308                             | 68  | 12.7                                     | —                      |
| 442110                      | Furniture stores .....   | 10                      | 6 972           | 1 186                    | 308                             | 68  | 12.7                                     | —                      |
| 4422                        | Home furnishings stores .....                                  | 5                       | 2 422           | 331                      | 77                              | 15  | 72.3                                     | —                      |
| 443                         | Electronics & appliance stores .....                           | 19                      | 8 451           | 1 086                    | 249                             | 65  | 13.5                                     | 8.1                    |
| 4431                        | Electronics & appliance stores .....                           | 19                      | 8 451           | 1 086                    | 249                             | 65  | 13.5                                     | 8.1                    |
| 44311                       | Appliance, television, & other electronics stores .....        | 17                      | D               | D                        | D                               | b   | D  | —                      |
| 443111                      | Household appliance stores .....                               | 7                       | 5 299           | 560                      | 126                             | 36  | 11.8                                     | —                      |
| 443112                      | Radio, television, & other electronics stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers .....  | 28                      | 27 133          | 3 415                    | 848                             | 180   | 7.3                                      | 1.8                    |
| 4441                        | Building material & supplies dealers .....                     | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                       | Other building material dealers .....                          | 14                      | 14 547          | 1 865                    | 427                             | 80  | 3.5                                      | 1.0                    |
| 444190                      | Other building material dealers .....                          | 14                      | 14 547          | 1 865                    | 427                             | 80  | 3.5                                      | 1.0                    |
| 445                         | Food & beverage stores .....                                   | 34                      | 92 508          | 7 541                    | 1 890                           | 701   | 5.9                                      | 4.4                    |
| 4451                        | Grocery stores .....   | 25                      | 83 913          | 6 686                    | 1 689                           | 643   | 5.0                                      | 4.9                    |
| 44511                       | Supermarkets & other grocery (except convenience) stores ..... | 17                      | 80 902          | 6 543                    | 1 653                           | 629   | 1.9                                      | 4.6                    |
| 445110                      | Supermarkets & other grocery (except convenience) stores ..... | 17                      | 80 902          | 6 543                    | 1 653                           | 629   | 1.9                                      | 4.6                    |
| 4452                        | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                         | Health & personal care stores .....                            | 30                      | 23 703          | 3 070                    | 732                             | 194   | 22.2                                     | 9.4                    |
| 4461                        | Health & personal care stores .....                            | 30                      | 23 703          | 3 070                    | 732                             | 194   | 22.2                                     | 9.4                    |
| 44612                       | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 615             | 79                       | 20                              | 8   | D  | 23.9                   |
| 446120                      | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 615             | 79                       | 20                              | 8   | D  | 23.9                   |
| 447                         | Gasoline stations .....  | 58                      | 65 716          | 3 603                    | 853                             | 449   | 19.1                                     | 33.0                   |
| 4471                        | Gasoline stations .....  | 58                      | 65 716          | 3 603                    | 853                             | 449   | 19.1                                     | 33.0                   |
| 44711                       | Gasoline stations with convenience stores .....                | 40                      | 46 812          | 2 859                    | 682                             | 372   | 9.9                                      | 29.3                   |
| 447110                      | Gasoline stations with convenience stores .....                | 40                      | 46 812          | 2 859                    | 682                             | 372   | 9.9                                      | 29.3                   |
| 44719                       | Other gasoline stations .....                                  | 18                      | 18 904          | 744                      | 171                             | 77  | 42.0                                     | 42.1                   |
| 447190                      | Other gasoline stations .....                                  | 18                      | 18 904          | 744                      | 171                             | 77  | 42.0                                     | 42.1                   |
| 448                         | Clothing & clothing accessories stores .....                   | 42                      | 19 143          | 2 254                    | 563                             | 205   | 15.4                                     | 5.7                    |
| 4481                        | Clothing stores .....  | 22                      | 11 962          | 1 109                    | 258                             | 114   | 14.0                                     | 2.9                    |
| 4483                        | Jewelry, luggage, & leather goods stores .....                 | 13                      | 4 450           | 829                      | 223                             | 58  | 28.7                                     | 8.3                    |
| 451                         | Sporting goods, hobby, book, & music stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                     | Specialty book stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                               | 22                      | 85 611          | 8 102                    | 1 835                           | 740   | .3                                       | 1.5                    |
| 4529                        | Other general merchandise stores .....                         | 21                      | D               | D                        | D                               | f   | D  | D                      |
| 45299                       | All other general merchandise stores .....                     | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                      | All other general merchandise stores .....                     | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901                     | Variety stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4529903                     | Miscellaneous general merchandise stores .....                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                            | 26                      | D               | D                        | D                               | b   | D  | D                      |
| 45321                       | Office supplies & stationery stores .....                      | 3                       | 748             | 155                      | 37                              | 10  | —  | 26.3                   |
| 453210                      | Office supplies & stationery stores .....                      | 3                       | 748             | 155                      | 37                              | 10  | —  | 26.3                   |
| 4532102                     | Office supplies stores .....                                   | 3                       | 748             | 155                      | 37                              | 10  | —  | 26.3                   |
| 4539                        | Other miscellaneous store retailers .....                      | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                       | Manufactured (mobile) home dealers .....                       | 6                       | 5 322           | 266                      | 34                              | 9   | 73.0                                     | 5.8                    |
| 453930                      | Manufactured (mobile) home dealers .....                       | 6                       | 5 322           | 266                      | 34                              | 9   | 73.0                                     | 5.8                    |
| 454                         | Nonstore retailers .....                                       | 15                      | 9 580           | 1 968                    | 458                             | 95  | 30.3                                     | 27.6                   |
| 4543                        | Direct selling establishments .....                            | 11                      | 7 534           | 1 558                    | 363                             | 64  | 27.5                                     | 35.1                   |
| 45431                       | Fuel dealers .....   | 5                       | 6 604           | 1 242                    | 313                             | 53  | 31.1                                     | 37.1                   |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers .....            | 5                       | 6 604           | 1 242                    | 313                             | 53  | 31.1                                     | 37.1                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TALLAPOOSA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 196                     | 239 005         | 24 053                   | 5 493                           | 1 800   | 27.0                                     | 3.7                    |
| 441                          | Motor vehicle & parts dealers .....                           | 33                      | 49 419          | 4 095                    | 849                             | 190   | 56.1                                     | 3.1                    |
| 4412                         | Other motor vehicle dealers .....                             | 4                       | 3 598           | 361                      | 77                              | 15  | 19.8                                     | —                      |
| 44122                        | Motorcycle, boat, & other motor vehicle dealers .....         | 4                       | 3 598           | 361                      | 77                              | 15  | 19.8                                     | —                      |
| 441222                       | Boat dealers .....  | 4                       | 3 598           | 361                      | 77                              | 15  | 19.8                                     | —                      |
| 4413                         | Automotive parts, accessories, & tire stores .....            | 18                      | 8 903           | 1 450                    | 345                             | 85  | 37.2                                     | 1.0                    |
| 44131                        | Automotive parts & accessories stores .....                   | 14                      | 7 407           | 1 078                    | 254                             | 64  | 36.6                                     | 1.2                    |
| 441310                       | Automotive parts & accessories stores .....                   | 14                      | 7 407           | 1 078                    | 254                             | 64  | 36.6                                     | 1.2                    |
| 442                          | Furniture & home furnishings stores .....                     | 12                      | 6 670           | 1 613                    | 411                             | 78  | 14.9                                     | 12.2                   |
| 4421                         | Furniture stores .....  | 8                       | 4 482           | 993                      | 266                             | 50  | 20.7                                     | —                      |
| 44211                        | Furniture stores .....  | 8                       | 4 482           | 993                      | 266                             | 50  | 20.7                                     | —                      |
| 442110                       | Furniture stores .....  | 8                       | 4 482           | 993                      | 266                             | 50  | 20.7                                     | —                      |
| 443                          | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                         | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44311                        | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 13                      | 14 014          | 1 682                    | 420                             | 102   | 15.3                                     | —                      |
| 4441                         | Building material & supplies dealers .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                        | Other building material dealers .....                         | 8                       | 11 969          | 1 497                    | 376                             | 92  | 11.2                                     | —                      |
| 444190                       | Other building material dealers .....                         | 8                       | 11 969          | 1 497                    | 376                             | 92  | 11.2                                     | —                      |
| 445                          | Food & beverage stores .....                                  | 22                      | 47 995          | 4 460                    | 1 064                           | 394   | 14.9                                     | 4.0                    |
| 446                          | Health & personal care stores .....                           | 13                      | 12 113          | 1 840                    | 399                             | 109   | 58.9                                     | 4.5                    |
| 4461                         | Health & personal care stores .....                           | 13                      | 12 113          | 1 840                    | 399                             | 109   | 58.9                                     | 4.5                    |
| 447                          | Gasoline stations .....                                       | 42                      | 34 435          | 2 164                    | 498                             | 261   | 39.1                                     | 8.6                    |
| 44711                        | Gasoline stations with convenience stores .....               | 31                      | 30 551          | 1 925                    | 446                             | 244   | 41.7                                     | 3.9                    |
| 447110                       | Gasoline stations with convenience stores .....               | 31                      | 30 551          | 1 925                    | 446                             | 244   | 41.7                                     | 3.9                    |
| 448                          | Clothing & clothing accessories stores .....                  | 20                      | 11 084          | 1 236                    | 272                             | 113   | 5.3                                      | 5.4                    |
| 4481                         | Clothing stores .....   | 12                      | 9 225           | 849                      | 170                             | 86  | 6.4                                      | 4.1                    |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                              | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 4529                         | Other general merchandise stores .....                        | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 45299                        | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                       | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                           | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 4533                         | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                        | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453310                       | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                         | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                          | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                       | Liquefied petroleum gas (bottled gas) dealers ...             | 6                       | 3 214           | 722                      | 194                             | 32  | 29.1                                     | 11.0                   |
| <b>TUSCALOOSA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 790                     | 1 543 208       | 150 950                  | 35 731                          | 10 852  | 6.8                                      | 2.8                    |
| 441                          | Motor vehicle & parts dealers .....                           | 105                     | 383 682         | 29 774                   | 7 033                           | 1 229   | 8.1                                      | 5.4                    |
| 4411                         | Automobile dealers .....                                      | 43                      | 310 065         | 18 941                   | 4 518                           | 680   | 5.1                                      | 6.1                    |
| 44112                        | Used car dealers .....  | 25                      | 42 286          | 2 409                    | 658                             | 119   | 10.2                                     | .9                     |
| 441120                       | Used car dealers .....  | 25                      | 42 286          | 2 409                    | 658                             | 119   | 10.2                                     | .9                     |
| 4412                         | Other motor vehicle dealers .....                             | 8                       | 18 138          | 1 418                    | 293                             | 50  | 58.0                                     | —                      |
| 44121                        | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                       | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                        | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                       | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                         | Automotive parts, accessories, & tire stores .....            | 54                      | 55 479          | 9 415                    | 2 222                           | 499   | 8.4                                      | 3.4                    |
| 44131                        | Automotive parts & accessories stores .....                   | 38                      | 36 128          | 5 093                    | 1 205                           | 326   | 12.9                                     | 1.5                    |
| 441310                       | Automotive parts & accessories stores .....                   | 38                      | 36 128          | 5 093                    | 1 205                           | 326   | 12.9                                     | 1.5                    |
| 44132                        | Tire dealers .....  | 16                      | 19 351          | 4 322                    | 1 017                           | 173   | —  | 7.0                    |
| 441320                       | Tire dealers .....  | 16                      | 19 351          | 4 322                    | 1 017                           | 173   | —  | 7.0                    |
| 442                          | Furniture & home furnishings stores .....                     | 60                      | 39 073          | 7 074                    | 1 600                           | 420   | 13.4                                     | 8.7                    |
| 4421                         | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 44211                        | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 442110                       | Furniture stores .....  | 28                      | 23 056          | 3 530                    | 787                             | 202   | 9.9                                      | 4.0                    |
| 4422                         | Home furnishings stores .....                                 | 32                      | 16 017          | 3 544                    | 813                             | 218   | 18.3                                     | 15.6                   |
| 443                          | Electronics & appliance stores .....                          | 32                      | 25 683          | 5 099                    | 1 036                           | 226   | 10.6                                     | 2.1                    |
| 4431                         | Electronics & appliance stores .....                          | 32                      | 25 683          | 5 099                    | 1 036                           | 226   | 10.6                                     | 2.1                    |
| 44311                        | Appliance, television, & other electronics stores .....       | 22                      | 15 910          | 3 154                    | 604                             | 154   | 5.2                                      | 3.4                    |
| 443112                       | Radio, television, & other electronics stores .....           | 13                      | 10 587          | 2 433                    | 456                             | 120   | 3.2                                      | .5                     |
| 44312                        | Computer & software stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                       | Computer & software stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>TUSCALOOSA COUNTY, AL—Con.</b>                             |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers ..... | 59                      | 145 356         | 16 452                   | 3 979                           | 801   | 11.0                                     | —                      |
| 44411      | Building material & supplies dealers .....                    | 49                      | 136 956         | 15 379                   | 3 733                           | 738   | 10.8                                     | —                      |
| 44419      | Other building material dealers .....                         | 34                      | 98 229          | 11 748                   | 2 807                           | 492   | 15.0                                     | —                      |
| 444190     | Other building material dealers .....                         | 34                      | 98 229          | 11 748                   | 2 807                           | 492   | 15.0                                     | —                      |
| 445        | Food & beverage stores .....                                  | 66                      | 216 198         | 17 730                   | 4 269                           | 1 844   | 3.2                                      | 1.1                    |
| 4451       | Grocery stores .....  | 44                      | 197 396         | 16 479                   | 3 982                           | 1 741   | 3.0                                      | .9                     |
| 4452       | Specialty food stores .....                                   | 11                      | 5 425           | 603                      | 133                             | 55  | 15.9                                     | —                      |
| 446        | Health & personal care stores .....                           | 61                      | 67 353          | 9 562                    | 2 181                           | 826   | 8.1                                      | 4.0                    |
| 44611      | Health & personal care stores .....                           | 61                      | 67 353          | 9 562                    | 2 181                           | 826   | 8.1                                      | 4.0                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |
| 447        | Gasoline stations .....                                       | 108                     | 144 581         | 10 268                   | 2 380                           | 892   | 8.6                                      | 3.3                    |
| 44711      | Gasoline stations .....                                       | 108                     | 144 581         | 10 268                   | 2 380                           | 892   | 8.6                                      | 3.3                    |
| 447110     | Gasoline stations with convenience stores .....               | 85                      | 87 906          | 5 667                    | 1 379                           | 488   | 7.1                                      | 3.0                    |
| 447110     | Gasoline stations with convenience stores .....               | 85                      | 87 906          | 5 667                    | 1 379                           | 488   | 7.1                                      | 3.0                    |
| 44719      | Other gasoline stations .....                                 | 23                      | 56 675          | 4 601                    | 1 001                           | 404   | 10.8                                     | 3.7                    |
| 447190     | Other gasoline stations .....                                 | 23                      | 56 675          | 4 601                    | 1 001                           | 404   | 10.8                                     | 3.7                    |
| 448        | Clothing & clothing accessories stores .....                  | 119                     | 95 311          | 10 632                   | 2 744                           | 1 041   | 7.2                                      | 5.3                    |
| 4481       | Clothing stores .....   | 63                      | 67 898          | 7 324                    | 1 935                           | 715   | 7.8                                      | 1.3                    |
| 44819      | Other clothing stores .....                                   | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |
| 448190     | Other clothing stores .....                                   | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |
| 4482105    | Athletic footwear stores .....                                | 6                       | 5 071           | 585                      | 117                             | 59  | —  | —                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 30                      | 12 572          | 1 652                    | 419                             | 153   | 10.5                                     | 30.5                   |
| 451        | Sporting goods, hobby, book, & music stores .....             | 46                      | 36 038          | 3 987                    | 936                             | 378   | 3.2                                      | 3.7                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....      | 29                      | 21 280          | 2 128                    | 509                             | 207   | 5.4                                      | 4.1                    |
| 4512       | Book, periodical, & music stores .....                        | 17                      | 14 758          | 1 859                    | 427                             | 171   | —  | 3.1                    |
| 45121      | Book stores & news dealers .....                              | 12                      | 10 721          | 1 485                    | 335                             | 130   | —  | —                      |
| 4512112    | Specialty book stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113    | College book stores .....                                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 22                      | D               | D                        | D                               | g   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 93                      | D               | D                        | D                               | f   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 30                      | 21 339          | 1 880                    | 440                             | 227   | 13.7                                     | 6.7                    |
| 45321      | Office supplies & stationery stores .....                     | 8                       | 13 393          | 924                      | 223                             | 77  | 10.9                                     | 9.6                    |
| 453210     | Office supplies & stationery stores .....                     | 8                       | 13 393          | 924                      | 223                             | 77  | 10.9                                     | 9.6                    |
| 4532102    | Office supplies stores .....                                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 14                      | 37 283          | 3 062                    | 705                             | 88  | 27.5                                     | —                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 14                      | 37 283          | 3 062                    | 705                             | 88  | 27.5                                     | —                      |
| 45399      | All other miscellaneous store retailers .....                 | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 19                      | 47 532          | 8 276                    | 1 880                           | 444   | 1.7                                      | .2                     |
| 4542       | Vending machine operators .....                               | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 45421      | Vending machine operators .....                               | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 454210     | Vending machine operators .....                               | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 454319     | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45439      | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 454390     | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | c   | D  | D                      |
|            | <b>WALKER COUNTY, AL</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 359                     | 678 979         | 54 709                   | 13 142                          | 3 923   | 14.0                                     | 9.2                    |
| 441        | Motor vehicle & parts dealers .....                           | 54                      | 219 692         | 13 583                   | 3 204                           | 583   | 10.4                                     | 14.2                   |
| 4411       | Automobile dealers .....                                      | 25                      | 195 682         | 10 882                   | 2 594                           | 416   | 8.2                                      | 15.8                   |
| 44111      | New car dealers .....   | 10                      | 171 928         | 9 731                    | 2 313                           | 344   | 3.8                                      | 16.8                   |
| 441110     | New car dealers .....   | 10                      | 171 928         | 9 731                    | 2 313                           | 344   | 3.8                                      | 16.8                   |
| 44112      | Used car dealers .....  | 15                      | 23 754          | 1 151                    | 281                             | 72  | 39.6                                     | 8.1                    |
| 441120     | Used car dealers .....  | 15                      | 23 754          | 1 151                    | 281                             | 72  | 39.6                                     | 8.1                    |
| 4412       | Other motor vehicle dealers .....                             | 4                       | 9 568           | 474                      | 122                             | 27  | 55.9                                     | —                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 4                       | 9 568           | 474                      | 122                             | 27  | 55.9                                     | —                      |
| 441221     | Motorcycle dealers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441222     | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 25                      | 14 442          | 2 227                    | 488                             | 140   | 9.9                                      | 1.6                    |
| 44131      | Automotive parts & accessories stores .....                   | 18                      | 10 836          | 1 588                    | 349                             | 101   | 7.9                                      | 1.6                    |
| 441310     | Automotive parts & accessories stores .....                   | 18                      | 10 836          | 1 588                    | 349                             | 101   | 7.9                                      | 1.6                    |
| 442        | Furniture & home furnishings stores .....                     | 14                      | 12 978          | 1 953                    | 560                             | 91  | 24.5                                     | 7.6                    |
| 4421       | Furniture stores .....  | 9                       | 11 011          | 1 536                    | 461                             | 66  | 26.1                                     | 5.5                    |
| 44211      | Furniture stores .....  | 9                       | 11 011          | 1 526                    | 461                             | 66  | 26.1                                     | 5.5                    |
| 442110     | Furniture stores .....  | 9                       | 11 011          | 1 536                    | 461                             | 66  | 26.1                                     | 5.5                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                    | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                               |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WALKER COUNTY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                  | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 443                           | Electronics & appliance stores .....                           | 10                      | 6 365           | 561                      | 129                             | 34  | 10.4                                     | 11.8                   |
| 4431                          | Electronics & appliance stores .....                           | 10                      | 6 365           | 561                      | 129                             | 34  | 10.4                                     | 11.8                   |
| 44311                         | Appliance, television, & other electronics stores .....        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443111                        | Household appliance stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444                           | Building material & garden equipment & supplies dealers .....  | 27                      | 35 464          | 3 749                    | 900                             | 246   | 5.2                                      | .6                     |
| 4441                          | Building material & supplies dealers .....                     | 23                      | 33 011          | 3 556                    | 860                             | 233   | 4.0                                      | .6                     |
| 44419                         | Other building material dealers .....                          | 14                      | 20 859          | 2 384                    | 553                             | 148   | 2.9                                      | —                      |
| 444190                        | Other building material dealers .....                          | 14                      | 20 859          | 2 384                    | 553                             | 148   | 2.9                                      | —                      |
| 445                           | Food & beverage stores .....                                   | 34                      | 90 220          | 7 508                    | 1 832                           | 816   | 8.9                                      | 5.5                    |
| 4451                          | Grocery stores .....   | 28                      | 84 549          | 7 203                    | 1 748                           | 786   | 8.3                                      | 5.4                    |
| 44511                         | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 79 300          | 6 947                    | 1 686                           | 758   | 4.7                                      | 3.6                    |
| 445110                        | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 79 300          | 6 947                    | 1 686                           | 758   | 4.7                                      | 3.6                    |
| 446                           | Health & personal care stores .....                            | 33                      | 35 136          | 4 339                    | 1 058                           | 245   | 25.9                                     | 13.3                   |
| 4461                          | Health & personal care stores .....                            | 33                      | 35 136          | 4 339                    | 1 058                           | 245   | 25.9                                     | 13.3                   |
| 44611                         | Pharmacies & drug stores .....                                 | 25                      | 31 830          | 3 707                    | 886                             | 213   | 27.9                                     | 12.8                   |
| 446110                        | Pharmacies & drug stores .....                                 | 25                      | 31 830          | 3 707                    | 886                             | 213   | 27.9                                     | 12.8                   |
| 4461101                       | Pharmacies & drug stores .....                                 | 25                      | 31 830          | 3 707                    | 886                             | 213   | 27.9                                     | 12.8                   |
| 44619                         | Other health & personal care stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446199                        | All other health & personal care stores .....                  | 5                       | 2 629           | 485                      | 138                             | 20  | 8.4                                      | .3                     |
| 447                           | Gasoline stations .....  | 69                      | 86 604          | 5 148                    | 1 226                           | 488   | 19.8                                     | 17.0                   |
| 4471                          | Gasoline stations .....  | 69                      | 86 604          | 5 148                    | 1 226                           | 488   | 19.8                                     | 17.0                   |
| 44711                         | Gasoline stations with convenience stores .....                | 47                      | 64 595          | 3 813                    | 919                             | 369   | 14.9                                     | 14.2                   |
| 447110                        | Gasoline stations with convenience stores .....                | 47                      | 64 595          | 3 813                    | 919                             | 369   | 14.9                                     | 14.2                   |
| 44719                         | Other gasoline stations .....                                  | 22                      | 22 009          | 1 335                    | 307                             | 119   | 34.1                                     | 25.0                   |
| 447190                        | Other gasoline stations .....                                  | 22                      | 22 009          | 1 335                    | 307                             | 119   | 34.1                                     | 25.0                   |
| 448                           | Clothing & clothing accessories stores .....                   | 39                      | 30 107          | 3 015                    | 713                             | 300   | 13.2                                     | 4.9                    |
| 4481                          | Clothing stores .....  | 25                      | 23 625          | 2 241                    | 537                             | 235   | 12.1                                     | 5.8                    |
| 44814                         | Family clothing stores .....                                   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 448140                        | Family clothing stores .....                                   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4483                          | Jewelry, luggage, & leather goods stores .....                 | 7                       | 3 432           | 472                      | 107                             | 33  | 25.4                                     | 2.7                    |
| 451                           | Sporting goods, hobby, book, & music stores .....              | 14                      | 6 978           | 922                      | 236                             | 77  | —  | 21.4                   |
| 4511                          | Sporting goods, hobby, & musical instrument stores .....       | 10                      | 5 422           | 775                      | 196                             | 58  | —  | 9.9                    |
| 4511101                       | General-line sporting goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452                           | General merchandise stores .....                               | 19                      | 110 841         | 8 759                    | 2 179                           | 760   | 2.0                                      | .9                     |
| 4529                          | Other general merchandise stores .....                         | 18                      | D               | D                        | D                               | f   | D  | D                      |
| 45291                         | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                        | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                         | All other general merchandise stores .....                     | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                        | All other general merchandise stores .....                     | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901                       | Variety stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                       | Miscellaneous general merchandise stores .....                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453                           | Miscellaneous store retailers .....                            | 36                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                          | Office supplies, stationery, & gift stores .....               | 7                       | 2 693           | 465                      | 114                             | 35  | 10.2                                     | 8.6                    |
| 45321                         | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                        | Office supplies & stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102                       | Office supplies stores .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                          | Used merchandise stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45331                         | Used merchandise stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                        | Used merchandise stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                          | Other miscellaneous store retailers .....                      | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 45392                         | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                        | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                         | Manufactured (mobile) home dealers .....                       | 8                       | 27 111          | 1 484                    | 293                             | 51  | 83.3                                     | .9                     |
| 453930                        | Manufactured (mobile) home dealers .....                       | 8                       | 27 111          | 1 484                    | 293                             | 51  | 83.3                                     | .9                     |
| 45399                         | All other miscellaneous store retailers .....                  | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 454                           | Nonstore retailers .....                                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4543                          | Direct selling establishments .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                         | Fuel dealers .....   | 6                       | 7 538           | 1 714                    | 372                             | 59  | —  | —                      |
| 454312                        | Liquefied petroleum gas (bottled gas) dealers .....            | 6                       | 7 538           | 1 714                    | 372                             | 59  | —  | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WASHINGTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 53                      | 52 074          | 4 234                    | 1 002                           | 319   | 43.2                                     | 2.7                    |
| 441                          | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442                          | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 8                       | 5 112           | 593                      | 142                             | 48  | 22.7                                     | 9.5                    |
| 4441                         | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445                          | Food & beverage stores .....                                  | 11                      | 13 051          | 948                      | 229                             | 88  | 64.8                                     | .7                     |
| 446                          | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                          | Gasoline stations .....                                       | 14                      | 10 393          | 620                      | 155                             | 76  | 40.2                                     | 3.1                    |
| 448                          | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                          | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WILCOX COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 62                      | 53 010          | 4 953                    | 1 083                           | 331   | 20.6                                     | 10.1                   |
| 441                          | Motor vehicle & parts dealers .....                           | 7                       | 12 469          | 724                      | 176                             | 44  | 27.1                                     | .4                     |
| 442                          | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 3                       | 2 789           | 297                      | 66                              | 18  | D  | —                      |
| 4441                         | Building material & supplies dealers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                          | Food & beverage stores .....                                  | 18                      | 15 805          | 1 251                    | 297                             | 103   | 13.1                                     | 21.2                   |
| 4452                         | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                          | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                          | Gasoline stations .....                                       | 14                      | 9 213           | 710                      | 169                             | 53  | 14.7                                     | 13.0                   |
| 448                          | Clothing & clothing accessories stores .....                  | 5                       | 493             | 50                       | 8                               | 5   | 9.3                                      | 76.9                   |
| 452                          | General merchandise stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                          | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                         | Direct selling establishments .....                           | 3                       | 4 901           | 1 091                    | 170                             | 31  | D  | —                      |
| 454311                       | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WINSTON COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 108                     | 103 774         | 10 848                   | 2 338                           | 751   | 18.1                                     | 9.2                    |
| 441                          | Motor vehicle & parts dealers .....                           | 16                      | 8 036           | 748                      | 169                             | 49  | 31.0                                     | 1.3                    |
| 442                          | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material & garden equipment & supplies dealers ..... | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 4441                         | Building material & supplies dealers .....                    | 13                      | 19 730          | 2 028                    | 452                             | 118   | 15.8                                     | 9.9                    |
| 44419                        | Other building material dealers .....                         | 9                       | 17 131          | 1 850                    | 412                             | 104   | 12.1                                     | 11.4                   |
| 444190                       | Other building material dealers .....                         | 9                       | 17 131          | 1 850                    | 412                             | 104   | 12.1                                     | 11.4                   |
| 445                          | Food & beverage stores .....                                  | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 446                          | Health & personal care stores .....                           | 7                       | 8 343           | 1 369                    | 227                             | 33  | 15.5                                     | 18.4                   |
| 4461                         | Health & personal care stores .....                           | 7                       | 8 343           | 1 369                    | 227                             | 33  | 15.5                                     | 18.4                   |
| 447                          | Gasoline stations .....                                       | 17                      | 9 729           | 822                      | 196                             | 65  | 34.6                                     | 32.7                   |
| 448                          | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 451                          | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>WINSTON COUNTY, AL—Con.</b>                    |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                          |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....               | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....         | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                          | 5                       | 5 146           | 603                      | 160                             | 27  | —  | 11.6                   |
| 4543       | Direct selling establishments .....               | 5                       | 5 146           | 603                      | 160                             | 27  | —  | 11.6                   |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ... | 5                       | 5 146           | 603                      | 160                             | 27  | —  | 11.6                   |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ABBEVILLE, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 42                      | 44 370          | 4 694                    | 1 001                           | 268   | 25.2                                     | 2.1                    |
| 441                   | Motor vehicle & parts dealers .....                           | 7                       | 9 480           | 804                      | 130                             | 39  | 100.0                                    | —                      |
| 442                   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 7                       | 4 291           | 540                      | 148                             | 31  | —  | —                      |
| 44422                 | Lawn & garden equipment & supplies stores .....               | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 5                       | 7 551           | 913                      | 182                             | 58  | 2.7                                      | .3                     |
| 446                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 7                       | 14 976          | 1 056                    | 219                             | 54  | 4.7                                      | 1.7                    |
| 44711                 | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45299                 | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>ADAMSVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 38                      | 100 289         | 9 363                    | 2 121                           | 875   | 10.9                                     | 5.0                    |
| 441                   | Motor vehicle & parts dealers .....                           | 6                       | 8 631           | 538                      | 117                             | 26  | 47.5                                     | —                      |
| 4412                  | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                  | Grocery stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                  | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                 | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 6                       | 4 860           | 222                      | 52                              | 21  | 24.1                                     | 4.6                    |
| 448                   | Clothing & clothing accessories stores .....                  | 3                       | 1 724           | 192                      | 57                              | 21  | —  | —                      |
| 452                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                 | Manufactured (mobile) home dealers .....                      | 5                       | 15 308          | 1 213                    | 249                             | 44  | 13.0                                     | 21.0                   |
| 453930                | Manufactured (mobile) home dealers .....                      | 5                       | 15 308          | 1 213                    | 249                             | 44  | 13.0                                     | 21.0                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALABASTER, AL</b>   |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....   | 69                      | 138 679         | 12 188                   | 2 587                           | 689   | 4.6                                      | 3.4                    |
| 441                    | Motor vehicle & parts dealers .....                            | 15                      | 69 840          | 5 397                    | 968                             | 140   | —  | 4.1                    |
| 4411                   | Automobile dealers .....                                       | 10                      | 63 487          | 4 721                    | 817                             | 112   | —  | 4.5                    |
| 44112                  | Used car dealers .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441120                 | Used car dealers .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                 | Boat dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                      | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers .....  | 5                       | 4 522           | 469                      | 118                             | 23  | 79.0                                     | 21.0                   |
| 445                    | Food & beverage stores .....                                   | 7                       | 40 461          | 2 876                    | 714                             | 267   | .5                                       | 1.7                    |
| 4451                   | Grocery stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 39 553          | 2 780                    | 713                             | 265   | —  | —                      |
| 445110                 | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 39 553          | 2 780                    | 713                             | 265   | —  | —                      |
| 446                    | Health & personal care stores .....                            | 6                       | 6 276           | 773                      | 173                             | 43  | 2.7                                      | .5                     |
| 4461                   | Health & personal care stores .....                            | 6                       | 6 276           | 773                      | 173                             | 43  | 2.7                                      | .5                     |
| 447                    | Gasoline stations .....  | 12                      | 9 297           | 707                      | 111                             | 38  | 7.4                                      | 1.9                    |
| 448                    | Clothing & clothing accessories stores .....                   | 4                       | 931             | 101                      | 27                              | 9   | 35.6                                     | —                      |
| 451                    | Sporting goods, hobby, book, & music stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                            | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 4533                   | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 45331                  | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453310                 | Used merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 454                    | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>ALBERTVILLE, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....   | 156                     | 363 329         | 22 980                   | 4 974                           | 1 325   | 11.7                                     | 4.3                    |
| 441                    | Motor vehicle & parts dealers .....                            | 42                      | 223 502         | 11 055                   | 2 190                           | 409   | 4.5                                      | 3.4                    |
| 4411                   | Automobile dealers .....                                       | 23                      | 179 453         | 7 222                    | 1 334                           | 225   | 3.1                                      | 3.5                    |
| 44111                  | New car dealers .....  | 7                       | 144 524         | 6 186                    | 1 099                           | 172   | .6                                       | 4.3                    |
| 441110                 | New car dealers .....  | 7                       | 144 524         | 6 186                    | 1 099                           | 172   | .6                                       | 4.3                    |
| 44112                  | Used car dealers .....   | 16                      | 34 929          | 1 036                    | 235                             | 53  | 13.3                                     | .3                     |
| 441120                 | Used car dealers .....   | 16                      | 34 929          | 1 036                    | 235                             | 53  | 13.3                                     | .3                     |
| 4412                   | Other motor vehicle dealers .....                              | 3                       | 4 238           | 306                      | 34                              | 20  | D  | 26.0                   |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | 4 238           | 306                      | 34                              | 20  | D  | 26.0                   |
| 441221                 | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                 | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....             | 16                      | 39 811          | 3 527                    | 822                             | 164   | 5.4                                      | .9                     |
| 44131                  | Automotive parts & accessories stores .....                    | 12                      | 31 882          | 2 313                    | 571                             | 122   | 3.2                                      | 1.1                    |
| 441310                 | Automotive parts & accessories stores .....                    | 12                      | 31 882          | 2 313                    | 571                             | 122   | 3.2                                      | 1.1                    |
| 44132                  | Tire dealers .....   | 4                       | 7 929           | 1 214                    | 251                             | 42  | 14.3                                     | —                      |
| 441320                 | Tire dealers .....   | 4                       | 7 929           | 1 214                    | 251                             | 42  | 14.3                                     | —                      |
| 442                    | Furniture & home furnishings stores .....                      | 11                      | 7 005           | 944                      | 229                             | 50  | 36.8                                     | 5.1                    |
| 4421                   | Furniture stores .....   | 6                       | 4 867           | 701                      | 171                             | 38  | 40.1                                     | —                      |
| 44211                  | Furniture stores .....   | 6                       | 4 867           | 701                      | 171                             | 38  | 40.1                                     | —                      |
| 442110                 | Furniture stores .....   | 6                       | 4 867           | 701                      | 171                             | 38  | 40.1                                     | —                      |
| 4422                   | Home furnishings stores .....                                  | 5                       | 2 138           | 243                      | 58                              | 12  | 29.2                                     | 16.7                   |
| 443                    | Electronics & appliance stores .....                           | 5                       | 2 432           | 271                      | 56                              | 12  | 7.3                                      | 1.2                    |
| 4431                   | Electronics & appliance stores .....                           | 5                       | 2 432           | 271                      | 56                              | 12  | 7.3                                      | 1.2                    |
| 44311                  | Appliance, television, & other electronics stores .....        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers .....  | 15                      | 33 965          | 3 133                    | 699                             | 168   | 19.6                                     | 6.0                    |
| 4441                   | Building material & supplies dealers .....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44411                  | Home centers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444110                 | Home centers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44412                  | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120                 | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419                  | Other building material dealers .....                          | 5                       | 16 916          | 1 425                    | 268                             | 52  | 33.1                                     | —                      |
| 444190                 | Other building material dealers .....                          | 5                       | 16 916          | 1 425                    | 268                             | 52  | 33.1                                     | —                      |
| 445                    | Food & beverage stores .....                                   | 7                       | 25 483          | 1 867                    | 462                             | 183   | 1.0                                      | —                      |
| 446                    | Health & personal care stores .....                            | 13                      | 10 558          | 1 243                    | 258                             | 76  | 71.5                                     | 1.8                    |
| 4461                   | Health & personal care stores .....                            | 13                      | 10 558          | 1 243                    | 258                             | 76  | 71.5                                     | 1.8                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ALBERTVILLE, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                         | Gasoline stations .....                                       | 19                      | 14 361          | 747                      | 219                             | 83  | 28.8                                     | 22.5                   |  |  |  |  |  |  |
| 44711                       | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                      | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                         | Clothing & clothing accessories stores .....                  | 13                      | 6 528           | 714                      | 155                             | 69  | 30.4                                     | 1.0                    |  |  |  |  |  |  |
| 4481                        | Clothing stores .....   | 7                       | 4 843           | 527                      | 108                             | 49  | 36.2                                     | —                      |  |  |  |  |  |  |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 3                       | 1 197           | 138                      | 31                              | 11  | D  | —                      |  |  |  |  |  |  |
| 452                         | General merchandise stores .....                              | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                       | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                      | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                     | Variety stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                         | Miscellaneous store retailers .....                           | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                        | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                       | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                      | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                         | Nonstore retailers .....                                      | 4                       | 2 534           | 420                      | 107                             | 23  | —  | 64.2                   |  |  |  |  |  |  |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>ALEXANDER CITY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                       | <b>Retail trade</b> .....                                     | 124                     | 184 199         | 19 518                   | 4 452                           | 1 438   | 23.9                                     | 3.3                    |  |  |  |  |  |  |
| 441                         | Motor vehicle & parts dealers .....                           | 21                      | 33 837          | 2 904                    | 594                             | 133   | 76.8                                     | 4.5                    |  |  |  |  |  |  |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                       | Automotive parts & accessories stores .....                   | 10                      | 6 731           | 912                      | 216                             | 51  | 30.2                                     | 1.3                    |  |  |  |  |  |  |
| 441310                      | Automotive parts & accessories stores .....                   | 10                      | 6 731           | 912                      | 216                             | 51  | 30.2                                     | 1.3                    |  |  |  |  |  |  |
| 442                         | Furniture & home furnishings stores .....                     | 9                       | 5 965           | 1 585                    | 406                             | 74  | 13.2                                     | 5.4                    |  |  |  |  |  |  |
| 4421                        | Furniture stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44211                       | Furniture stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442110                      | Furniture stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                         | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4431                        | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44311                       | Appliance, television, & other electronics stores....         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                         | Building material & garden equipment & supplies dealers ..... | 9                       | 11 060          | 1 307                    | 333                             | 85  | 7.3                                      | —                      |  |  |  |  |  |  |
| 4441                        | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                       | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                      | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                         | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4451                        | Grocery stores .....  | 9                       | 33 356          | 3 227                    | 761                             | 291   | 3.2                                      | 5.1                    |  |  |  |  |  |  |
| 446                         | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                        | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                         | Gasoline stations .....                                       | 20                      | 20 945          | 1 418                    | 336                             | 162   | 28.3                                     | 5.3                    |  |  |  |  |  |  |
| 4471                        | Gasoline stations .....                                       | 20                      | 20 945          | 1 418                    | 336                             | 162   | 28.3                                     | 5.3                    |  |  |  |  |  |  |
| 44711                       | Gasoline stations with convenience stores .....               | 13                      | 18 080          | 1 231                    | 293                             | 149   | 29.0                                     | —                      |  |  |  |  |  |  |
| 447110                      | Gasoline stations with convenience stores .....               | 13                      | 18 080          | 1 231                    | 293                             | 149   | 29.0                                     | —                      |  |  |  |  |  |  |
| 448                         | Clothing & clothing accessories stores .....                  | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4481                        | Clothing stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44811                       | Men's clothing stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448110                      | Men's clothing stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                         | General merchandise stores .....                              | 5                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                        | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45291                       | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                      | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                       | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                         | Miscellaneous store retailers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                        | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                       | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453310                      | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                        | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                         | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                      | Liquefied petroleum gas (bottled gas) dealers ...             | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ALICEVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 32                      | 48 536          | 3 773                    | 866                             | 244   | 9.3                                      | .8                     |
| 441                   | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 3                       | 1 164           | 244                      | 63                              | 14  | D  | —                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                 | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                 | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 3                       | 3 136           | 414                      | 91                              | 24  | D  | —                      |
| 447                   | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 4                       | 2 054           | 182                      | 40                              | 28  | —  | 9.5                    |
| 45299                 | All other general merchandise stores .....                    | 4                       | 2 054           | 182                      | 40                              | 28  | —  | 9.5                    |
| 452990                | All other general merchandise stores .....                    | 4                       | 2 054           | 182                      | 40                              | 28  | —  | 9.5                    |
| 453                   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>ANDALUSIA, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 126                     | 176 168         | 17 221                   | 4 253                           | 1 204   | 19.5                                     | 6.4                    |
| 441                   | Motor vehicle & parts dealers .....                           | 25                      | 49 931          | 4 301                    | 1 032                           | 209   | 36.2                                     | —                      |
| 4412                  | Other motor vehicle dealers .....                             | 3                       | 1 875           | 149                      | 32                              | 10  | D  | —                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | 1 875           | 149                      | 32                              | 10  | D  | —                      |
| 441221                | Motorcycle dealers .....                                      | 3                       | 1 875           | 149                      | 32                              | 10  | D  | —                      |
| 4413                  | Automotive parts, accessories, & tire stores .....            | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44131                 | Automotive parts & accessories stores .....                   | 11                      | 17 552          | 2 168                    | 498                             | 85  | 4.9                                      | —                      |
| 441310                | Automotive parts & accessories stores .....                   | 11                      | 17 552          | 2 168                    | 498                             | 85  | 4.9                                      | —                      |
| 44132                 | Tire dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                | Tire dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4421                  | Furniture stores .....  | 8                       | 4 208           | 924                      | 242                             | 63  | 2.9                                      | 8.7                    |
| 44211                 | Furniture stores .....  | 8                       | 4 208           | 924                      | 242                             | 63  | 2.9                                      | 8.7                    |
| 442110                | Furniture stores .....  | 8                       | 4 208           | 924                      | 242                             | 63  | 2.9                                      | 8.7                    |
| 443                   | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                  | Electronics & appliance stores .....                          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44311                 | Appliance, television, & other electronics stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                | Radio, television, & other electronics stores .....           | 5                       | 2 466           | 860                      | 214                             | 41  | 23.5                                     | —                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 15                      | 14 842          | 1 710                    | 405                             | 84  | 14.7                                     | 13.8                   |
| 4441                  | Building material & supplies dealers .....                    | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers .....                         | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                | Other building material dealers .....                         | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 10                      | 33 166          | 2 658                    | 672                             | 244   | 11.1                                     | 7.7                    |
| 4451                  | Grocery stores .....  | 7                       | 30 837          | 2 444                    | 614                             | 233   | 11.9                                     | 8.3                    |
| 446                   | Health & personal care stores .....                           | 10                      | 10 254          | 1 547                    | 375                             | 76  | 33.4                                     | —                      |
| 4461                  | Health & personal care stores .....                           | 10                      | 10 254          | 1 547                    | 375                             | 76  | 33.4                                     | —                      |
| 447                   | Gasoline stations .....                                       | 14                      | 10 351          | 566                      | 131                             | 61  | 5.3                                      | 26.8                   |
| 44711                 | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 15                      | 9 639           | 1 055                    | 245                             | 111   | 12.0                                     | 12.6                   |
| 4481                  | Clothing stores .....   | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112               | Specialty book stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                 | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 4                       | 3 259           | 262                      | 79                              | 20  | —  | —                      |
| 4543                  | Direct selling establishments .....                           | 4                       | 3 259           | 262                      | 79                              | 20  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ANNISTON, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 273                     | 521 531         | 47 642                   | 11 235                          | 3 220   | 10.5                                     | 11.6                   |
| 441        | Motor vehicle & parts dealers .....                                  | 55                      | 232 406         | 16 954                   | 3 708                           | 648   | 17.5                                     | 20.5                   |
| 4411       | Automobile dealers .....   | 28                      | 214 500         | 13 715                   | 2 910                           | 466   | 18.9                                     | 22.1                   |
| 44111      | New car dealers .....  | 11                      | D               | D                        | D                               | e   | D  | D                      |
| 441110     | New car dealers .....  | 11                      | D               | D                        | D                               | e   | D  | D                      |
| 44112      | Used car dealers .....   | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....   | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....                   | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                          | 19                      | 12 489          | 2 086                    | 516                             | 127   | 1.7                                      | 1.9                    |
| 441310     | Automotive parts & accessories stores .....                          | 19                      | 12 489          | 2 086                    | 516                             | 127   | 1.7                                      | 1.9                    |
| 44132      | Tire dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                            | 21                      | 14 185          | 2 253                    | 508                             | 130   | 13.0                                     | .2                     |
| 4421       | Furniture stores .....   | 11                      | 10 388          | 1 678                    | 386                             | 96  | 7.3                                      | .3                     |
| 44211      | Furniture stores .....   | 11                      | 10 388          | 1 678                    | 386                             | 96  | 7.3                                      | .3                     |
| 442110     | Furniture stores .....   | 11                      | 10 388          | 1 678                    | 386                             | 96  | 7.3                                      | .3                     |
| 4422       | Home furnishings stores .....  | 10                      | 3 797           | 575                      | 122                             | 34  | 28.7                                     | —                      |
| 44221      | Floor covering stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 10                      | 5 264           | 667                      | 174                             | 39  | 7.0                                      | 6.4                    |
| 4431       | Electronics & appliance stores .....                                 | 10                      | 5 264           | 667                      | 174                             | 39  | 7.0                                      | 6.4                    |
| 44311      | Appliance, television, & other electronics stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer & software stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 22                      | 36 132          | 3 803                    | 922                             | 177   | 3.1                                      | —                      |
| 4441       | Building material & supplies dealers .....                           | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                                | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                                | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 20                      | 74 542          | 6 045                    | 1 573                           | 617   | 4.1                                      | 3.6                    |
| 4451       | Grocery stores .....   | 16                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores .....       | 14                      | 68 417          | 5 655                    | 1 466                           | 589   | 4.2                                      | 3.2                    |
| 445110     | Supermarkets & other grocery (except convenience) stores .....       | 14                      | 68 417          | 5 655                    | 1 466                           | 589   | 4.2                                      | 3.2                    |
| 4452       | Specialty food stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 29                      | 17 258          | 3 269                    | 821                             | 229   | 4.7                                      | 8.0                    |
| 4461       | Health & personal care stores .....                                  | 29                      | 17 258          | 3 269                    | 821                             | 229   | 4.7                                      | 8.0                    |
| 4461102    | Proprietary stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44619      | Other health & personal care stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 30                      | 32 900          | 2 130                    | 522                             | 250   | 7.2                                      | 12.2                   |
| 4471       | Gasoline stations .....  | 30                      | 32 900          | 2 130                    | 522                             | 250   | 7.2                                      | 12.2                   |
| 44711      | Gasoline stations with convenience stores .....                      | 26                      | 30 023          | 1 993                    | 491                             | 238   | 1.1                                      | 13.4                   |
| 447110     | Gasoline stations with convenience stores .....                      | 26                      | 30 023          | 1 993                    | 491                             | 238   | 1.1                                      | 13.4                   |
| 448        | Clothing & clothing accessories stores .....                         | 30                      | 29 036          | 3 485                    | 809                             | 330   | 3.7                                      | .3                     |
| 4481       | Clothing stores .....  | 16                      | 21 849          | 2 294                    | 536                             | 258   | 1.8                                      | —                      |
| 44813      | Children's & infants' clothing stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448130     | Children's & infants' clothing stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44814      | Family clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 448140     | Family clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....  | 3                       | 349             | 41                       | 10                              | 5   | D  | —                      |
| 448190     | Other clothing stores .....  | 3                       | 349             | 41                       | 10                              | 5   | D  | —                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 9                       | 5 175           | 950                      | 217                             | 50  | 12.8                                     | 1.8                    |
| 44831      | Jewelry stores .....   | 9                       | 5 175           | 950                      | 217                             | 50  | 12.8                                     | 1.8                    |
| 448310     | Jewelry stores .....   | 9                       | 5 175           | 950                      | 217                             | 50  | 12.8                                     | 1.8                    |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 17                      | 8 573           | 1 371                    | 310                             | 94  | 10.8                                     | 21.1                   |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 45111      | Sporting goods stores .....  | 7                       | 4 729           | 497                      | 117                             | 45  | 6.1                                      | 33.6                   |
| 451110     | Sporting goods stores .....  | 7                       | 4 729           | 497                      | 117                             | 45  | 6.1                                      | 33.6                   |
| 4511101    | General-line sporting goods stores .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45114      | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112    | Specialty book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 11                      | D               | D                        | D                               | f   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
|            | <b>ANNISTON, AL—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |  |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |  |
| 453        | Miscellaneous store retailers .....                           | 25                      | D               | D                        | D                               | c   | D  | D                      |  |
| 4532       | Office supplies, stationery, & gift stores .....              | 5                       | 2 956           | 429                      | 94                              | 21  | —  | 31.4                   |  |
| 45321      | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453210     | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4532102    | Office supplies stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539       | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45392      | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453920     | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45393      | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453930     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45399      | All other miscellaneous store retailers .....                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
|            | <b>ARAB, AL *</b>   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45      | <b>Retail trade</b> .....                                     | 75                      | 153 144         | 11 108                   | 2 675                           | 828   | 27.8                                     | 12.4                   |  |
| 441        | Motor vehicle & parts dealers .....                           | 15                      | 46 151          | 2 898                    | 682                             | 134   | 66.5                                     | 2.4                    |  |
| 44112      | Used car dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 441120     | Used car dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 442        | Furniture & home furnishings stores .....                     | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 4421       | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 44211      | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 442110     | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 443        | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444        | Building material & garden equipment & supplies dealers ..... | 5                       | 2 585           | 291                      | 95                              | 26  | 16.4                                     | —                      |  |
| 445        | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |
| 4451       | Grocery stores .....  | 7                       | 34 885          | 2 237                    | 551                             | 217   | 3.8                                      | 46.7                   |  |
| 446        | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4461       | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |
| 447        | Gasoline stations .....                                       | 9                       | 26 894          | 980                      | 233                             | 67  | 10.0                                     | —                      |  |
| 4471       | Gasoline stations .....                                       | 9                       | 26 894          | 980                      | 233                             | 67  | 10.0                                     | —                      |  |
| 44719      | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 447190     | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 448        | Clothing & clothing accessories stores .....                  | 7                       | D               | D                        | D                               | a   | D  | D                      |  |
| 451        | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 452        | General merchandise stores .....                              | 5                       | D               | D                        | D                               | c   | D  | D                      |  |
| 45299      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 452990     | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 453        | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
|            | <b>ARAB, AL (MARSHALL COUNTY PART) *</b>                      |                         |                 |                          |                                 |   |  |                        |  |
| 44-45      | <b>Retail trade</b> .....                                     | 75                      | 153 144         | 11 108                   | 2 675                           | 828   | 27.8                                     | 12.4                   |  |
| 441        | Motor vehicle & parts dealers .....                           | 15                      | 46 151          | 2 898                    | 682                             | 134   | 66.5                                     | 2.4                    |  |
| 44112      | Used car dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 441120     | Used car dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 442        | Furniture & home furnishings stores .....                     | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 4421       | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 44211      | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 442110     | Furniture stores .....  | 4                       | 4 115           | 627                      | 159                             | 35  | 62.9                                     | —                      |  |
| 443        | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444        | Building material & garden equipment & supplies dealers ..... | 5                       | 2 585           | 291                      | 95                              | 26  | 16.4                                     | —                      |  |
| 445        | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |
| 4451       | Grocery stores .....  | 7                       | 34 885          | 2 237                    | 551                             | 217   | 3.8                                      | 46.7                   |  |
| 446        | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4461       | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |
| 447        | Gasoline stations .....                                       | 9                       | 26 894          | 980                      | 233                             | 67  | 10.0                                     | —                      |  |
| 4471       | Gasoline stations .....                                       | 9                       | 26 894          | 980                      | 233                             | 67  | 10.0                                     | —                      |  |
| 44719      | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 447190     | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 448        | Clothing & clothing accessories stores .....                  | 7                       | D               | D                        | D                               | a   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ARAB, AL (MARSHALL COUNTY PART)*—Con.</b>                   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 451        | Sporting goods, hobby, book, & music stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                               | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>ATHENS, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                      | 174                     | 323 547         | 32 005                   | 7 166                           | 2 075   | 10.5                                     | 1.9                    |
| 441        | Motor vehicle & parts dealers .....                            | 28                      | 81 550          | 6 718                    | 1 510                           | 254   | 23.9                                     | 2.5                    |
| 4411       | Automobile dealers .....                                       | 10                      | 65 645          | 4 300                    | 944                             | 127   | 24.4                                     | .4                     |
| 4412       | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44132      | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 13                      | 6 810           | 818                      | 166                             | 46  | 29.6                                     | 16.5                   |
| 4421       | Furniture stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                                    | 5                       | 3 080           | 210                      | 43                              | 12  | 59.4                                     | —                      |
| 442210     | Floor covering stores .....                                    | 5                       | 3 080           | 210                      | 43                              | 12  | 59.4                                     | —                      |
| 443        | Electronics & appliance stores .....                           | 7                       | 3 299           | 924                      | 107                             | 29  | 28.7                                     | —                      |
| 4431       | Electronics & appliance stores .....                           | 7                       | 3 299           | 924                      | 107                             | 29  | 28.7                                     | —                      |
| 44311      | Appliance, television, & other electronics stores .....        | 4                       | 1 919           | 246                      | 53                              | 13  | 22.6                                     | —                      |
| 44312      | Computer & software stores .....                               | 3                       | 1 380           | 678                      | 54                              | 16  | D  | —                      |
| 443120     | Computer & software stores .....                               | 3                       | 1 380           | 678                      | 54                              | 16  | D  | —                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4441       | Building material & supplies dealers .....                     | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44419      | Other building material dealers .....                          | 5                       | 20 858          | 2 719                    | 655                             | 119   | 14.9                                     | —                      |
| 444190     | Other building material dealers .....                          | 5                       | 20 858          | 2 719                    | 655                             | 119   | 14.9                                     | —                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 12                      | 41 300          | 4 291                    | 1 111                           | 371   | 10.1                                     | .1                     |
| 4451       | Grocery stores .....   | 12                      | 41 300          | 4 291                    | 1 111                           | 371   | 10.1                                     | .1                     |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 446        | Health & personal care stores .....                            | 12                      | 15 609          | 1 884                    | 409                             | 104   | 1.5                                      | —                      |
| 4461       | Health & personal care stores .....                            | 12                      | 15 609          | 1 884                    | 409                             | 104   | 1.5                                      | —                      |
| 4461102    | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 21                      | 25 581          | 1 520                    | 374                             | 132   | 1.0                                      | 1.7                    |
| 4471       | Gasoline stations .....  | 21                      | 25 581          | 1 520                    | 374                             | 132   | 1.0                                      | 1.7                    |
| 44711      | Gasoline stations with convenience stores .....                | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                   | 27                      | 16 340          | 2 447                    | 467                             | 167   | 5.3                                      | 1.5                    |
| 4481       | Clothing stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44831      | Jewelry stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448310     | Jewelry stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 11                      | 4 342           | 557                      | 108                             | 41  | 10.8                                     | 1.7                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....       | 7                       | 3 425           | 426                      | 84                              | 29  | 12.1                                     | 1.8                    |
| 45114      | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112    | Specialty book stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                               | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                         | 9                       | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ATHENS, AL—Con.</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Miscellaneous store retailers .....                           | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Used merchandise stores .....                                 | 4                       | 933             | 87                       | 21                              | 8   | 86.6                                     | —                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                 | 4                       | 933             | 87                       | 21                              | 8   | 86.6                                     | —                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                 | 4                       | 933             | 87                       | 21                              | 8   | 86.6                                     | —                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45391                    | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453910                   | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                    | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453930                   | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 4                       | 1 586           | 279                      | 66                              | 30  | 26.4                                     | 46.9                   |  |  |  |  |  |  |
| <b>ATMORE, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 88                      | 124 053         | 11 869                   | 2 794                           | 898   | 13.5                                     | 5.6                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 16                      | 24 673          | 2 455                    | 579                             | 136   | 41.0                                     | 24.0                   |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, & tire stores .....            | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts & accessories stores .....                   | 10                      | 5 995           | 790                      | 189                             | 51  | 33.7                                     | —                      |  |  |  |  |  |  |
| 441310                   | Automotive parts & accessories stores .....                   | 10                      | 5 995           | 790                      | 189                             | 51  | 33.7                                     | —                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 8                       | 15 951          | 1 260                    | 316                             | 65  | 1.2                                      | —                      |  |  |  |  |  |  |
| 4442                     | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                     | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 14                      | 16 297          | 990                      | 245                             | 94  | 1.1                                      | 3.9                    |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 11                      | 3 708           | 446                      | 91                              | 40  | 17.6                                     | 7.0                    |  |  |  |  |  |  |
| 4481                     | Clothing stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4542                     | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45421                    | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454210                   | Vending machine operators .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>ATTALLA, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 37                      | 41 329          | 4 129                    | 985                             | 327   | 8.0                                      | 7.1                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 4                       | 2 724           | 191                      | 39                              | 16  | 20.3                                     | 28.7                   |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 3                       | 2 937           | 439                      | 102                             | 28  | D  | 6.7                    |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 10                      | 13 308          | 705                      | 164                             | 61  | 4.1                                      | 12.6                   |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ATTALLA, AL—Con.</b>  |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4531                     | Florists .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45311                    | Florists .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453110                   | Florists .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>AUBURN, AL</b>        |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                      | 198                     | 385 089         | 37 213                   | 9 031                           | 2 851   | 11.8                                     | 8.9                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                            | 23                      | 101 484         | 7 362                    | 2 078                           | 260   | 27.4                                     | 7.9                    |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....                                       | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, & tire stores .....             | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts & accessories stores .....                    | 7                       | 4 118           | 612                      | 123                             | 32  | 27.1                                     | 1.9                    |  |  |  |  |  |  |
| 441310                   | Automotive parts & accessories stores .....                    | 7                       | 4 118           | 612                      | 123                             | 32  | 27.1                                     | 1.9                    |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                      | 8                       | 4 475           | 449                      | 94                              | 34  | 6.2                                      | 33.8                   |  |  |  |  |  |  |
| 4421                     | Furniture stores .....   | 3                       | 2 820           | 299                      | 61                              | 17  | —  | 31.1                   |  |  |  |  |  |  |
| 44211                    | Furniture stores .....   | 3                       | 2 820           | 299                      | 61                              | 17  | —  | 31.1                   |  |  |  |  |  |  |
| 442110                   | Furniture stores .....   | 3                       | 2 820           | 299                      | 61                              | 17  | —  | 31.1                   |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                           | 7                       | 6 416           | 662                      | 137                             | 38  | 14.9                                     | 13.5                   |  |  |  |  |  |  |
| 4431                     | Electronics & appliance stores .....                           | 7                       | 6 416           | 662                      | 137                             | 38  | 14.9                                     | 13.5                   |  |  |  |  |  |  |
| 44311                    | Appliance, television, & other electronics stores .....        | 4                       | 4 631           | 395                      | 92                              | 18  | —  | 13.1                   |  |  |  |  |  |  |
| 443112                   | Radio, television, & other electronics stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44312                    | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer & software stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44313                    | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443130                   | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4441                     | Building material & supplies dealers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                          | 6                       | 17 307          | 2 019                    | 297                             | 58  | 1.0                                      | —                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                          | 6                       | 17 307          | 2 019                    | 297                             | 58  | 1.0                                      | —                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                   | 15                      | 73 337          | 5 904                    | 1 522                           | 710   | 3.0                                      | 1.9                    |  |  |  |  |  |  |
| 4451                     | Grocery stores .....   | 10                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44511                    | Supermarkets & other grocery (except convenience) stores ..... | 7                       | 67 201          | 5 531                    | 1 425                           | 654   | —  | 2.0                    |  |  |  |  |  |  |
| 445110                   | Supermarkets & other grocery (except convenience) stores ..... | 7                       | 67 201          | 5 531                    | 1 425                           | 654   | —  | 2.0                    |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                            | 14                      | 10 212          | 1 734                    | 305                             | 70  | 30.3                                     | 4.3                    |  |  |  |  |  |  |
| 4461                     | Health & personal care stores .....                            | 14                      | 10 212          | 1 734                    | 305                             | 70  | 30.3                                     | 4.3                    |  |  |  |  |  |  |
| 44612                    | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446120                   | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44619                    | Other health & personal care stores .....                      | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446191                   | Food (health) supplement stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....  | 20                      | 35 273          | 2 247                    | 506                             | 144   | 16.5                                     | 49.2                   |  |  |  |  |  |  |
| 4471                     | Gasoline stations .....  | 20                      | 35 273          | 2 247                    | 506                             | 144   | 16.5                                     | 49.2                   |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....                | 15                      | 30 263          | 1 957                    | 437                             | 123   | 5.0                                      | 57.4                   |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....                | 15                      | 30 263          | 1 957                    | 437                             | 123   | 5.0                                      | 57.4                   |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                   | 39                      | 31 097          | 4 570                    | 1 064                           | 447   | 5.4                                      | 13.0                   |  |  |  |  |  |  |
| 4481                     | Clothing stores .....  | 18                      | 17 416          | 2 103                    | 492                             | 203   | 4.8                                      | 18.9                   |  |  |  |  |  |  |
| 44819                    | Other clothing stores .....                                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448190                   | Other clothing stores .....                                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482                     | Shoe stores .....  | 11                      | 6 917           | 882                      | 198                             | 84  | .3                                       | —                      |  |  |  |  |  |  |
| 44821                    | Shoe stores .....  | 11                      | 6 917           | 882                      | 198                             | 84  | .3                                       | —                      |  |  |  |  |  |  |
| 448210                   | Shoe stores .....  | 11                      | 6 917           | 882                      | 198                             | 84  | .3                                       | —                      |  |  |  |  |  |  |
| 4482101                  | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                  | Family shoe stores .....                                       | 7                       | 2 969           | 524                      | 114                             | 50  | .7                                       | —                      |  |  |  |  |  |  |
| 4482105                  | Athletic footwear stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4483                     | Jewelry, luggage, & leather goods stores .....                 | 10                      | 6 764           | 1 585                    | 374                             | 160   | 12.2                                     | 11.3                   |  |  |  |  |  |  |
| 44831                    | Jewelry stores .....   | 10                      | 6 764           | 1 585                    | 374                             | 160   | 12.2                                     | 11.3                   |  |  |  |  |  |  |
| 448310                   | Jewelry stores .....   | 10                      | 6 764           | 1 585                    | 374                             | 160   | 12.2                                     | 11.3                   |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....              | 25                      | 19 624          | 2 474                    | 561                             | 235   | 2.0                                      | 1.3                    |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, & musical instrument stores ..          | 13                      | 5 270           | 588                      | 130                             | 64  | 3.6                                      | 4.9                    |  |  |  |  |  |  |
| 4512                     | Book, periodical, & music stores .....                         | 12                      | 14 354          | 1 886                    | 431                             | 171   | 1.4                                      | —                      |  |  |  |  |  |  |
| 45121                    | Book stores & news dealers .....                               | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451211                   | Book stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....                                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512112                  | Specialty book stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512113                  | College book stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, & record stores ...            | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, & record stores ...            | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>AUBURN, AL—Con.</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 442                      | General merchandise stores .....                              | 6                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521                     | Department stores (incl leased depts) ## .....                | 4                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                    | Department stores (incl leased depts) ## .....                | 4                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 4521                     | Department stores (excl leased depts) .....                   | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45211                    | Department stores (excl leased depts) .....                   | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452110                   | Department stores (excl leased depts) .....                   | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521101                  | Conventional department stores (excl leased depts) .....      | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4521103                  | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 26                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, & gift stores .....              | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, & souvenir stores .....                        | 11                      | 3 297           | 506                      | 111                             | 63  | 19.7                                     | 4.4                    |  |  |  |  |  |  |
| 45320                    | Gift, novelty, & souvenir stores .....                        | 11                      | 3 297           | 506                      | 111                             | 63  | 19.7                                     | 4.4                    |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                 | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4542                     | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                    | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                   | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>BAY MINETTE, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445                     | <b>Retail trade</b> .....                                     | 75                      | 101 662         | 9 483                    | 2 361                           | 700   | 11.1                                     | 2.2                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 14                      | 31 340          | 2 441                    | 562                             | 123   | 27.1                                     | 1.4                    |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 8                       | 9 533           | 1 483                    | 392                             | 68  | 7.3                                      | —                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                         | 4                       | 7 777           | 1 353                    | 362                             | 57  | —  | —                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                         | 4                       | 7 777           | 1 353                    | 362                             | 57  | —  | —                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                     | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 15                      | 15 078          | 816                      | 223                             | 88  | 3.8                                      | 4.8                    |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 5                       | 1 293           | 170                      | 47                              | 16  | —  | 18.4                   |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 3                       | 2 434           | 183                      | 30                              | 22  | —  | —                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 3                       | 2 434           | 183                      | 30                              | 22  | —  | —                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 3                       | 2 434           | 183                      | 30                              | 22  | —  | —                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code          | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BESSEMER, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>                                      | <b>209</b>              | <b>518 997</b>  | <b>45 093</b>            | <b>10 989</b>                   | <b>2 773</b>  | <b>8.7</b>                               | <b>4.1</b>             |
| 441                 | Motor vehicle & parts dealers .....                            | 37                      | 251 770         | 18 488                   | 4 507                           | 546   | 6.7                                      | .6                     |
| 4411                | Automobile dealers .....                                       | 17                      | 219 115         | 14 082                   | 3 410                           | 371   | 2.6                                      | .3                     |
| 44111               | New car dealers .....  | 4                       | 208 972         | 13 112                   | 3 170                           | 330   | —  | .3                     |
| 441110              | New car dealers .....  | 4                       | 208 972         | 13 112                   | 3 170                           | 330   | —  | .3                     |
| 44112               | Used car dealers .....   | 13                      | 10 143          | 970                      | 240                             | 41  | 57.0                                     | —                      |
| 441120              | Used car dealers .....   | 13                      | 10 143          | 970                      | 240                             | 41  | 57.0                                     | —                      |
| 4412                | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122               | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441221              | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222              | Boat dealers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                | Automotive parts, accessories, & tire stores .....             | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44131               | Automotive parts & accessories stores .....                    | 12                      | 18 559          | 2 561                    | 638                             | 98  | 4.2                                      | 4.9                    |
| 441310              | Automotive parts & accessories stores .....                    | 12                      | 18 559          | 2 561                    | 638                             | 98  | 4.2                                      | 4.9                    |
| 44132               | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441320              | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442                 | Furniture & home furnishings stores .....                      | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4421                | Furniture stores .....   | 11                      | 7 450           | 1 389                    | 337                             | 66  | 9.1                                      | 8.8                    |
| 44211               | Furniture stores .....   | 11                      | 7 450           | 1 389                    | 337                             | 66  | 9.1                                      | 8.8                    |
| 442110              | Furniture stores .....   | 11                      | 7 450           | 1 389                    | 337                             | 66  | 9.1                                      | 8.8                    |
| 4422                | Home furnishings stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44221               | Floor covering stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442210              | Floor covering stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                 | Electronics & appliance stores .....                           | 3                       | 2 373           | 184                      | 46                              | 12  | —  | 14.0                   |
| 4431                | Electronics & appliance stores .....                           | 3                       | 2 373           | 184                      | 46                              | 12  | —  | 14.0                   |
| 44311               | Appliance, television, & other electronics stores .....        | 3                       | 2 373           | 184                      | 46                              | 12  | —  | 14.0                   |
| 444                 | Building material & garden equipment & supplies dealers .....  | 20                      | 21 792          | 2 787                    | 623                             | 131   | 8.6                                      | 3.3                    |
| 4441                | Building material & supplies dealers .....                     | 14                      | 17 110          | 2 288                    | 507                             | 104   | 4.6                                      | 4.2                    |
| 44419               | Other building material dealers .....                          | 7                       | 14 123          | 1 898                    | 413                             | 80  | 2.6                                      | 5.1                    |
| 444190              | Other building material dealers .....                          | 7                       | 14 123          | 1 898                    | 413                             | 80  | 2.6                                      | 5.1                    |
| 4442                | Lawn & garden equipment & supplies stores .....                | 6                       | 4 682           | 499                      | 116                             | 27  | 23.4                                     | —                      |
| 44421               | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444210              | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                 | Food & beverage stores .....                                   | 31                      | 81 339          | 7 833                    | 2 025                           | 763   | 11.8                                     | 10.0                   |
| 4451                | Grocery stores .....   | 25                      | 73 891          | 7 504                    | 1 943                           | 736   | 12.5                                     | 11.0                   |
| 44511               | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 69 979          | 7 261                    | 1 887                           | 714   | 9.6                                      | 9.6                    |
| 445110              | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 69 979          | 7 261                    | 1 887                           | 714   | 9.6                                      | 9.6                    |
| 4452                | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4453                | Beer, wine, & liquor stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44531               | Beer, wine, & liquor stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445310              | Beer, wine, & liquor stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                 | Health & personal care stores .....                            | 21                      | 18 950          | 2 393                    | 634                             | 173   | 30.1                                     | 6.9                    |
| 4461                | Health & personal care stores .....                            | 21                      | 18 950          | 2 393                    | 634                             | 173   | 30.1                                     | 6.9                    |
| 4461102             | Proprietary stores .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44612               | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 616             | 66                       | 15                              | 8   | —  | —                      |
| 446120              | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | 616             | 66                       | 15                              | 8   | —  | —                      |
| 447                 | Gasoline stations .....  | 29                      | 29 793          | 1 649                    | 411                             | 122   | 12.1                                     | 21.2                   |
| 4471                | Gasoline stations .....  | 29                      | 29 793          | 1 649                    | 411                             | 122   | 12.1                                     | 21.2                   |
| 44711               | Gasoline stations with convenience stores .....                | 20                      | 23 820          | 1 285                    | 289                             | 88  | 7.3                                      | 20.4                   |
| 447110              | Gasoline stations with convenience stores .....                | 20                      | 23 820          | 1 285                    | 289                             | 88  | 7.3                                      | 20.4                   |
| 448                 | Clothing & clothing accessories stores .....                   | 23                      | 10 328          | 1 274                    | 342                             | 155   | 24.5                                     | 9.8                    |
| 4481                | Clothing stores .....  | 13                      | 7 554           | 929                      | 230                             | 121   | 16.6                                     | 7.0                    |
| 451                 | Sporting goods, hobby, book, & music stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                 | General merchandise stores .....                               | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                | Other general merchandise stores .....                         | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 45291               | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910              | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299               | All other general merchandise stores .....                     | 6                       | 6 340           | 660                      | 153                             | 61  | 2.2                                      | —                      |
| 452990              | All other general merchandise stores .....                     | 6                       | 6 340           | 660                      | 153                             | 61  | 2.2                                      | —                      |
| 4529901             | Variety stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

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| NAICS code              | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BIRMINGHAM, AL *</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....   | 1 150                   | 3 085 494       | 294 707                  | 71 647                          | 16 618  | 8.9                                      | 3.3                    |
| 441                     | Motor vehicle & parts dealers .....                            | 175                     | 1 290 444       | 89 599                   | 22 296                          | 2 941   | 11.2                                     | 1.4                    |
| 4411                    | Automobile dealers .....                                       | 72                      | 1 158 623       | 68 602                   | 17 172                          | 2 094   | 11.6                                     | .4                     |
| 44111                   | New car dealers .....  | 37                      | 1 113 252       | 65 783                   | 16 518                          | 1 966   | 11.1                                     | .2                     |
| 441110                  | New car dealers .....  | 37                      | 1 113 252       | 65 783                   | 16 518                          | 1 966   | 11.1                                     | .2                     |
| 44112                   | Used car dealers .....   | 35                      | 45 371          | 2 819                    | 654                             | 128   | 23.9                                     | 3.1                    |
| 441120                  | Used car dealers .....   | 35                      | 45 371          | 2 819                    | 654                             | 128   | 23.9                                     | 3.1                    |
| 4412                    | Other motor vehicle dealers .....                              | 5                       | 17 470          | 931                      | 324                             | 48  | 11.2                                     | —                      |
| 44121                   | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                  | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                    | Automotive parts, accessories, & tire stores .....             | 98                      | 114 351         | 20 066                   | 4 800                           | 799   | 6.5                                      | 11.7                   |
| 44131                   | Automotive parts & accessories stores .....                    | 61                      | 62 383          | 10 614                   | 2 567                           | 490   | 8.7                                      | 9.0                    |
| 441310                  | Automotive parts & accessories stores .....                    | 61                      | 62 383          | 10 614                   | 2 567                           | 490   | 8.7                                      | 9.0                    |
| 44132                   | Tire dealers .....   | 37                      | 51 968          | 9 452                    | 2 233                           | 309   | 3.8                                      | 14.8                   |
| 441320                  | Tire dealers .....   | 37                      | 51 968          | 9 452                    | 2 233                           | 309   | 3.8                                      | 14.8                   |
| 442                     | Furniture & home furnishings stores .....                      | 68                      | 90 534          | 15 120                   | 3 220                           | 626   | 20.2                                     | 5.4                    |
| 4421                    | Furniture stores .....   | 45                      | 60 730          | 11 011                   | 2 301                           | 409   | 28.9                                     | 4.7                    |
| 44211                   | Furniture stores .....   | 45                      | 60 730          | 11 011                   | 2 301                           | 409   | 28.9                                     | 4.7                    |
| 442110                  | Furniture stores .....   | 45                      | 60 730          | 11 011                   | 2 301                           | 409   | 28.9                                     | 4.7                    |
| 4422                    | Home furnishings stores .....                                  | 23                      | 29 804          | 4 109                    | 919                             | 217   | 2.4                                      | 7.0                    |
| 44221                   | Floor covering stores .....                                    | 12                      | 24 048          | 3 019                    | 665                             | 133   | .1                                       | 2.8                    |
| 442210                  | Floor covering stores .....                                    | 12                      | 24 048          | 3 019                    | 665                             | 133   | .1                                       | 2.8                    |
| 44229                   | Other home furnishings stores .....                            | 11                      | 5 756           | 1 090                    | 254                             | 84  | 12.3                                     | 24.7                   |
| 442299                  | All other home furnishings stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics & appliance stores .....                           | 38                      | 46 614          | 6 680                    | 1 499                           | 248   | 41.4                                     | 9.0                    |
| 4431                    | Electronics & appliance stores .....                           | 38                      | 46 614          | 6 680                    | 1 499                           | 248   | 41.4                                     | 9.0                    |
| 44311                   | Appliance, television, & other electronics stores .....        | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 443111                  | Household appliance stores .....                               | 9                       | 8 492           | 1 370                    | 308                             | 62  | 13.4                                     | 3.4                    |
| 443112                  | Radio, television, & other electronics stores .....            | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 44312                   | Computer & software stores .....                               | 7                       | 25 073          | 3 242                    | 703                             | 78  | 64.2                                     | —                      |
| 443120                  | Computer & software stores .....                               | 7                       | 25 073          | 3 242                    | 703                             | 78  | 64.2                                     | —                      |
| 44313                   | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443130                  | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers .....  | 83                      | 383 441         | 43 379                   | 10 560                          | 1 512   | 1.8                                      | 1.7                    |
| 4441                    | Building material & supplies dealers .....                     | 77                      | 373 666         | 41 601                   | 10 192                          | 1 421   | 1.0                                      | 1.7                    |
| 44411                   | Home centers .....   | 4                       | 63 333          | 6 813                    | 1 710                           | 427   | —  | 1.6                    |
| 444110                  | Home centers .....   | 4                       | 63 333          | 6 813                    | 1 710                           | 427   | —  | 1.6                    |
| 44412                   | Paint & wallpaper stores .....                                 | 13                      | 14 607          | 1 738                    | 539                             | 74  | —  | —                      |
| 444120                  | Paint & wallpaper stores .....                                 | 13                      | 14 607          | 1 738                    | 539                             | 74  | —  | —                      |
| 44413                   | Hardware stores .....  | 4                       | 3 293           | 890                      | 147                             | 50  | 32.3                                     | —                      |
| 444130                  | Hardware stores .....  | 4                       | 3 293           | 890                      | 147                             | 50  | 32.3                                     | —                      |
| 44419                   | Other building material dealers .....                          | 56                      | 292 433         | 32 160                   | 7 796                           | 870   | .9                                       | 1.8                    |
| 444190                  | Other building material dealers .....                          | 56                      | 292 433         | 32 160                   | 7 796                           | 870   | .9                                       | 1.8                    |
| 4442                    | Lawn & garden equipment & supplies stores .....                | 6                       | 9 775           | 1 778                    | 368                             | 91  | 32.0                                     | —                      |
| 44422                   | Nursery & garden centers .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                  | Nursery & garden centers .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                   | 147                     | 373 910         | 32 750                   | 8 158                           | 3 172   | 5.2                                      | 8.9                    |
| 4451                    | Grocery stores .....   | 117                     | 345 440         | 30 877                   | 7 629                           | 2 975   | 4.8                                      | 9.4                    |
| 44511                   | Supermarkets & other grocery (except convenience) stores ..... | 87                      | 332 801         | 29 807                   | 7 363                           | 2 853   | 4.0                                      | 8.1                    |
| 445110                  | Supermarkets & other grocery (except convenience) stores ..... | 87                      | 332 801         | 29 807                   | 7 363                           | 2 853   | 4.0                                      | 8.1                    |
| 44512                   | Convenience stores .....                                       | 30                      | 12 639          | 1 070                    | 266                             | 122   | 26.8                                     | 46.1                   |
| 445120                  | Convenience stores .....                                       | 30                      | 12 639          | 1 070                    | 266                             | 122   | 26.8                                     | 46.1                   |
| 4452                    | Specialty food stores .....                                    | 9                       | 3 130           | 362                      | 92                              | 80  | —  | 8.1                    |
| 4453                    | Beer, wine, & liquor stores .....                              | 21                      | 25 340          | 1 511                    | 437                             | 117   | 11.4                                     | 1.6                    |
| 44531                   | Beer, wine, & liquor stores .....                              | 21                      | 25 340          | 1 511                    | 437                             | 117   | 11.4                                     | 1.6                    |
| 445310                  | Beer, wine, & liquor stores .....                              | 21                      | 25 340          | 1 511                    | 437                             | 117   | 11.4                                     | 1.6                    |
| 446                     | Health & personal care stores .....                            | 115                     | 116 793         | 18 995                   | 4 609                           | 1 180   | 14.3                                     | 6.4                    |
| 4461                    | Health & personal care stores .....                            | 115                     | 116 793         | 18 995                   | 4 609                           | 1 180   | 14.3                                     | 6.4                    |
| 44611                   | Pharmacies & drug stores .....                                 | 53                      | 83 513          | 11 791                   | 2 895                           | 845   | 16.3                                     | 5.7                    |
| 446110                  | Pharmacies & drug stores .....                                 | 53                      | 83 513          | 11 791                   | 2 895                           | 845   | 16.3                                     | 5.7                    |
| 4461101                 | Pharmacies & drug stores .....                                 | 49                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102                 | Proprietary stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                   | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | 8 222           | 1 200                    | 266                             | 77  | 9.4                                      | —                      |
| 446120                  | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | 8 222           | 1 200                    | 266                             | 77  | 9.4                                      | —                      |
| 44613                   | Optical goods stores .....                                     | 24                      | 7 628           | 1 840                    | 462                             | 99  | 13.0                                     | 13.6                   |
| 446130                  | Optical goods stores .....                                     | 24                      | 7 628           | 1 840                    | 462                             | 99  | 13.0                                     | 13.6                   |
| 44619                   | Other health & personal care stores .....                      | 22                      | 17 430          | 4 164                    | 986                             | 159   | 7.5                                      | 9.2                    |
| 446191                  | Food (health) supplement stores .....                          | 6                       | 2 958           | 391                      | 95                              | 39  | 28.7                                     | 12.9                   |
| 446199                  | All other health & personal care stores .....                  | 16                      | 14 472          | 3 773                    | 891                             | 120   | 3.2                                      | 6.5                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL *—Con.</b>   |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                            | Gasoline stations .....  | 126                     | 176 234         | 9 944                    | 2 259                           | 757   | 14.1                                     | 6.2                    |  |  |  |  |  |  |
| 4471                           | Gasoline stations .....  | 126                     | 176 234         | 9 944                    | 2 259                           | 757   | 14.1                                     | 6.2                    |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....                      | 90                      | 121 612         | 6 781                    | 1 633                           | 490   | 11.0                                     | 6.9                    |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....                      | 90                      | 121 612         | 6 781                    | 1 633                           | 490   | 11.0                                     | 6.9                    |  |  |  |  |  |  |
| 44719                          | Other gasoline stations .....  | 36                      | 54 622          | 3 163                    | 626                             | 267   | 20.9                                     | 4.5                    |  |  |  |  |  |  |
| 447190                         | Other gasoline stations .....  | 36                      | 54 622          | 3 163                    | 626                             | 267   | 20.9                                     | 4.5                    |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                         | 180                     | 171 341         | 24 927                   | 6 497                           | 2 020   | 5.0                                      | 5.2                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....  | 103                     | 122 340         | 16 901                   | 4 604                           | 1 423   | 4.7                                      | 4.3                    |  |  |  |  |  |  |
| 44811                          | Men's clothing stores .....  | 16                      | 7 065           | 1 004                    | 243                             | 68  | 2.9                                      | 22.9                   |  |  |  |  |  |  |
| 448110                         | Men's clothing stores .....  | 16                      | 7 065           | 1 004                    | 243                             | 68  | 2.9                                      | 22.9                   |  |  |  |  |  |  |
| 44812                          | Women's clothing stores .....  | 38                      | 23 186          | 3 725                    | 1 327                           | 423   | 9.6                                      | 9.0                    |  |  |  |  |  |  |
| 448120                         | Women's clothing stores .....  | 38                      | 23 186          | 3 725                    | 1 327                           | 423   | 9.6                                      | 9.0                    |  |  |  |  |  |  |
| 44813                          | Children's & infants' clothing stores .....                          | 6                       | 2 641           | 397                      | 123                             | 42  | 6.6                                      | —                      |  |  |  |  |  |  |
| 448130                         | Children's & infants' clothing stores .....                          | 6                       | 2 641           | 397                      | 123                             | 42  | 6.6                                      | —                      |  |  |  |  |  |  |
| 44814                          | Family clothing stores .....   | 18                      | 79 884          | 10 387                   | 2 578                           | 766   | .6                                       | 1.6                    |  |  |  |  |  |  |
| 448140                         | Family clothing stores .....   | 18                      | 79 884          | 10 387                   | 2 578                           | 766   | .6                                       | 1.6                    |  |  |  |  |  |  |
| 44815                          | Clothing accessories stores .....                                    | 9                       | 1 298           | 294                      | 74                              | 31  | 25.1                                     | —                      |  |  |  |  |  |  |
| 448150                         | Clothing accessories stores .....                                    | 9                       | 1 298           | 294                      | 74                              | 31  | 25.1                                     | —                      |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....  | 16                      | 8 266           | 1 094                    | 259                             | 93  | 27.8                                     | 3.1                    |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....  | 16                      | 8 266           | 1 094                    | 259                             | 93  | 27.8                                     | 3.1                    |  |  |  |  |  |  |
| 4482                           | Shoe stores .....  | 39                      | 28 460          | 3 581                    | 912                             | 312   | —  | 3                      |  |  |  |  |  |  |
| 44821                          | Shoe stores .....  | 39                      | 28 460          | 3 581                    | 912                             | 312   | —  | .3                     |  |  |  |  |  |  |
| 448210                         | Shoe stores .....  | 39                      | 28 460          | 3 581                    | 912                             | 312   | —  | .3                     |  |  |  |  |  |  |
| 4482101                        | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                        | Women's shoe stores .....  | 5                       | 2 993           | 458                      | 113                             | 36  | —  | —                      |  |  |  |  |  |  |
| 4482103                        | Children's & juveniles' shoe stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                        | Family shoe stores .....   | 25                      | 11 511          | 1 461                    | 383                             | 134   | —  | —                      |  |  |  |  |  |  |
| 4482105                        | Athletic footwear stores .....                                       | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....                       | 38                      | 20 541          | 4 445                    | 981                             | 285   | 13.6                                     | 17.8                   |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....   | 37                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....   | 37                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44832                          | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                         | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....                    | 60                      | 52 768          | 7 174                    | 1 723                           | 551   | 13.4                                     | 1.6                    |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..                | 32                      | 28 434          | 4 244                    | 966                             | 237   | 11.6                                     | .1                     |  |  |  |  |  |  |
| 45111                          | Sporting goods stores .....  | 17                      | 15 011          | 2 098                    | 484                             | 104   | 13.0                                     | .1                     |  |  |  |  |  |  |
| 451110                         | Sporting goods stores .....  | 17                      | 15 011          | 2 098                    | 484                             | 104   | 13.0                                     | .1                     |  |  |  |  |  |  |
| 4511101                        | General-line sporting goods stores .....                             | 10                      | 8 845           | 1 134                    | 252                             | 58  | 14.6                                     | .2                     |  |  |  |  |  |  |
| 4511102                        | Specialty-line sporting goods stores .....                           | 7                       | 6 166           | 964                      | 232                             | 46  | 10.7                                     | —                      |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45113                          | Sewing, needlework, & piece goods stores .....                       | 6                       | 5 529           | 771                      | 174                             | 61  | 24.6                                     | —                      |  |  |  |  |  |  |
| 451130                         | Sewing, needlework, & piece goods stores .....                       | 6                       | 5 529           | 771                      | 174                             | 61  | 24.6                                     | —                      |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                           | Book, periodical, & music stores .....                               | 28                      | 24 334          | 2 930                    | 757                             | 314   | 15.5                                     | 3.3                    |  |  |  |  |  |  |
| 45121                          | Book stores & news dealers .....                                     | 19                      | 18 674          | 2 277                    | 585                             | 250   | 5.1                                      | 4.2                    |  |  |  |  |  |  |
| 451211                         | Book stores .....  | 19                      | 18 674          | 2 277                    | 585                             | 250   | 5.1                                      | 4.2                    |  |  |  |  |  |  |
| 4512111                        | Book stores, general .....   | 9                       | 10 507          | 1 271                    | 294                             | 107   | —  | 6.2                    |  |  |  |  |  |  |
| 4512112                        | Specialty book stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4512113                        | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                          | Prerecorded tape, compact disc, & record stores ..                   | 9                       | 5 660           | 653                      | 172                             | 64  | 49.5                                     | —                      |  |  |  |  |  |  |
| 451220                         | Prerecorded tape, compact disc, & record stores ..                   | 9                       | 5 660           | 653                      | 172                             | 64  | 49.5                                     | —                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                                     | 38                      | 247 708         | 25 752                   | 6 058                           | 2 333   | 1.0                                      | —                      |  |  |  |  |  |  |
| 4521                           | Department stores (incl leased depts) ## .....                       | 11                      | 208 012         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (incl leased depts) ## .....                       | 11                      | 208 012         | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                          | Department stores (excl leased depts) .....                          | 11                      | 201 776         | 20 669                   | 5 003                           | 1 904   | —  | —                      |  |  |  |  |  |  |
| 452110                         | Department stores (excl leased depts) .....                          | 11                      | 201 776         | 20 669                   | 5 003                           | 1 904   | —  | —                      |  |  |  |  |  |  |
| 4521101                        | Conventional department stores (excl leased depts) .....             | 11                      | 201 776         | 20 669                   | 5 003                           | 1 904   | —  | —                      |  |  |  |  |  |  |
| 4521102                        | Discount or mass merchandising dept stores (excl leased depts) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521103                        | National chain department stores (excl leased depts) .....           | 6                       | 93 453          | 8 091                    | 1 919                           | 932   | —  | —                      |  |  |  |  |  |  |
| 4529                           | Other general merchandise stores .....                               | 27                      | 45 932          | 5 083                    | 1 055                           | 429   | 5.5                                      | —                      |  |  |  |  |  |  |
| 45299                          | All other general merchandise stores .....                           | 27                      | 45 932          | 5 083                    | 1 055                           | 429   | 5.5                                      | —                      |  |  |  |  |  |  |
| 452990                         | All other general merchandise stores .....                           | 27                      | 45 932          | 5 083                    | 1 055                           | 429   | 5.5                                      | —                      |  |  |  |  |  |  |
| 4529901                        | Variety stores .....   | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529902                        | Catalog showrooms .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529903                        | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                      | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL *—Con.</b>                    |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                        |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                     | 94                      | 44 514           | 8 484                    | 1 929                           | 835   | 9.5                                      | 9.7                    |  |  |  |  |  |  |
| 4531  | Florists .....  | 17                      | 7 072            | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |  |  |  |  |  |  |
| 45311   | Florists .....  | 17                      | 7 072            | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |  |  |  |  |  |  |
| 453110  | Florists .....  | 17                      | 7 072            | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, & gift stores .....        | 33                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45321   | Office supplies & stationery stores .....               | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210  | Office supplies & stationery stores .....               | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532101   | Stationery stores .....                                 | 2                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102   | Office supplies stores .....                            | 1                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322   | Gift, novelty, & souvenir stores .....                  | 30                      | 12 864           | 1 611                    | 343                             | 209   | 11.8                                     | 16.7                   |  |  |  |  |  |  |
| 453220  | Gift, novelty, & souvenir stores .....                  | 30                      | 12 864           | 1 611                    | 343                             | 209   | 11.8                                     | 16.7                   |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                           | 19                      | 8 862            | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                           | 19                      | 8 862            | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                           | 19                      | 8 862            | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....               | 25                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391   | Pet & pet supplies stores .....                         | 6                       | 4 921            | 694                      | 170                             | 70  | 5.2                                      | —                      |  |  |  |  |  |  |
| 453910  | Pet & pet supplies stores .....                         | 6                       | 4 921            | 694                      | 170                             | 70  | 5.2                                      | —                      |  |  |  |  |  |  |
| 45392   | Art dealers .....                                       | 6                       | 2 004            | 347                      | 75                              | 28  | 26.0                                     | 6.8                    |  |  |  |  |  |  |
| 453920  | Art dealers .....                                       | 6                       | 2 004            | 347                      | 75                              | 28  | 26.0                                     | 6.8                    |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....           | 13                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                | 26                      | 91 193           | 11 903                   | 2 839                           | 443   | 4.2                                      | 2.6                    |  |  |  |  |  |  |
| 4541  | Electronic shopping & mail-order houses .....           | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45411   | Electronic shopping & mail-order houses .....           | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454110  | Electronic shopping & mail-order houses .....           | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4542  | Vending machine operators .....                         | 8                       | 24 171           | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |  |  |  |  |  |  |
| 45421   | Vending machine operators .....                         | 8                       | 24 171           | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |  |  |  |  |  |  |
| 454210  | Vending machine operators .....                         | 8                       | 24 171           | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                     | 15                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....               | 14                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....               | 14                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| <b>BIRMINGHAM, AL (JEFFERSON COUNTY PART) *</b> |   |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | <b>Retail trade .....</b>                               | <b>1 112</b>            | <b>2 971 978</b> | <b>283 161</b>           | <b>68 970</b>                   | <b>15 737</b>   | <b>9.2</b>                               | <b>3.4</b>             |  |  |  |  |  |  |
| 441   | Motor vehicle & parts dealers .....                     | 172                     | 1 289 531        | 89 437                   | 22 242                          | 2 933   | 11.2                                     | 1.3                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....                                | 72                      | 1 158 623        | 68 602                   | 17 172                          | 2 094   | 11.6                                     | .4                     |  |  |  |  |  |  |
| 44111   | New car dealers .....                                   | 37                      | 1 113 252        | 65 783                   | 16 518                          | 1 966   | 11.1                                     | .2                     |  |  |  |  |  |  |
| 441110  | New car dealers .....                                   | 37                      | 1 113 252        | 65 783                   | 16 518                          | 1 966   | 11.1                                     | .2                     |  |  |  |  |  |  |
| 44112   | Used car dealers .....                                  | 35                      | 45 371           | 2 819                    | 654                             | 128   | 23.9                                     | 3.1                    |  |  |  |  |  |  |
| 441120  | Used car dealers .....                                  | 35                      | 45 371           | 2 819                    | 654                             | 128   | 23.9                                     | 3.1                    |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                       | 5                       | 17 470           | 931                      | 324                             | 48  | 11.2                                     | —                      |  |  |  |  |  |  |
| 44121   | Recreational vehicle dealers .....                      | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210  | Recreational vehicle dealers .....                      | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413  | Automotive parts, accessories, & tire stores .....      | 95                      | 113 438          | 19 904                   | 4 746                           | 791   | 6.6                                      | 11.3                   |  |  |  |  |  |  |
| 44131   | Automotive parts & accessories stores .....             | 60                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 441310  | Automotive parts & accessories stores .....             | 60                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44132   | Tire dealers .....                                      | 35                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 441320  | Tire dealers .....                                      | 35                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 442   | Furniture & home furnishings stores .....               | 64                      | 75 398           | 13 262                   | 2 876                           | 545   | 24.0                                     | 6.5                    |  |  |  |  |  |  |
| 4421  | Furniture stores .....                                  | 43                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44211   | Furniture stores .....                                  | 43                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 442110  | Furniture stores .....                                  | 43                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4422  | Home furnishings stores .....                           | 21                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44221   | Floor covering stores .....                             | 10                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442210  | Floor covering stores .....                             | 10                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229   | Other home furnishings stores .....                     | 11                      | 5 756            | 1 090                    | 254                             | 84  | 12.3                                     | 24.7                   |  |  |  |  |  |  |
| 442299  | All other home furnishings stores .....                 | 9                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443   | Electronics & appliance stores .....                    | 37                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4431  | Electronics & appliance stores .....                    | 37                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44311   | Appliance, television, & other electronics stores ..... | 26                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443111  | Household appliance stores .....                        | 9                       | 8 492            | 1 370                    | 308                             | 62  | 13.4                                     | 3.4                    |  |  |  |  |  |  |
| 443112  | Radio, television, & other electronics stores .....     | 17                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44312   | Computer & software stores .....                        | 7                       | 25 073           | 3 242                    | 703                             | 78  | 64.2                                     | —                      |  |  |  |  |  |  |
| 443120  | Computer & software stores .....                        | 7                       | 25 073           | 3 242                    | 703                             | 78  | 64.2                                     | —                      |  |  |  |  |  |  |
| 44313   | Camera & photographic supplies stores .....             | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443130  | Camera & photographic supplies stores .....             | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BIRMINGHAM, AL (JEFFERSON COUNTY PART)*—Con.</b>            |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers .....  | 77                      | 374 634         | 42 127                   | 10 266                          | 1 476   | 1.8                                      | 1.7                    |
| 44411      | Building material & supplies dealers .....                     | 72                      | D               | D                        | D                               | g   | D  | D                      |
| 444110     | Home centers .....   | 4                       | 63 333          | 6 813                    | 1 710                           | 427   | —  | 1.6                    |
|            | Home centers .....   | 4                       | 63 333          | 6 813                    | 1 710                           | 427   | —  | 1.6                    |
| 44412      | Paint & wallpaper stores .....                                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....  | 4                       | 3 293           | 890                      | 147                             | 50  | 32.3                                     | —                      |
| 444130     | Hardware stores .....  | 4                       | 3 293           | 890                      | 147                             | 50  | 32.3                                     | —                      |
| 44419      | Other building material dealers .....                          | 54                      | D               | D                        | D                               | f   | D  | D                      |
| 444190     | Other building material dealers .....                          | 54                      | D               | D                        | D                               | f   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 144                     | D               | D                        | D                               | h   | D  | D                      |
| 4451       | Grocery stores .....   | 115                     | D               | D                        | D                               | h   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 85                      | D               | D                        | D                               | h   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 85                      | D               | D                        | D                               | h   | D  | D                      |
| 44512      | Convenience stores .....                                       | 30                      | 12 639          | 1 070                    | 266                             | 122   | 26.8                                     | 46.1                   |
| 445120     | Convenience stores .....                                       | 30                      | 12 639          | 1 070                    | 266                             | 122   | 26.8                                     | 46.1                   |
| 4452       | Specialty food stores .....                                    | 9                       | 3 130           | 362                      | 92                              | 80  | —  | 8.1                    |
| 4453       | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 44531      | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 445310     | Beer, wine, & liquor stores .....                              | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                            | 111                     | 112 756         | 18 551                   | 4 495                           | 1 151   | 14.2                                     | 6.6                    |
| 4461       | Health & personal care stores .....                            | 111                     | 112 756         | 18 551                   | 4 495                           | 1 151   | 14.2                                     | 6.6                    |
| 44611      | Pharmacies & drug stores .....                                 | 51                      | D               | D                        | D                               | f   | D  | D                      |
| 446110     | Pharmacies & drug stores .....                                 | 51                      | D               | D                        | D                               | f   | D  | D                      |
| 4461101    | Pharmacies & drug stores .....                                 | 47                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102    | Proprietary stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....                                     | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....                                     | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 44619      | Other health & personal care stores .....                      | 22                      | 17 430          | 4 164                    | 986                             | 159   | 7.5                                      | 9.2                    |
| 446191     | Food (health) supplement stores .....                          | 6                       | 2 958           | 391                      | 95                              | 39  | 28.7                                     | 12.9                   |
| 446199     | All other health & personal care stores .....                  | 16                      | 14 472          | 3 773                    | 891                             | 120   | 3.2                                      | 8.5                    |
| 447        | Gasoline stations .....  | 125                     | D               | D                        | D                               | f   | D  | D                      |
| 4471       | Gasoline stations .....  | 125                     | D               | D                        | D                               | f   | D  | D                      |
| 44711      | Gasoline stations with convenience stores .....                | 89                      | D               | D                        | D                               | e   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                | 89                      | D               | D                        | D                               | e   | D  | D                      |
| 44719      | Other gasoline stations .....                                  | 36                      | 54 622          | 3 163                    | 626                             | 267   | 20.9                                     | 4.5                    |
| 447190     | Other gasoline stations .....                                  | 36                      | 54 622          | 3 163                    | 626                             | 267   | 20.9                                     | 4.5                    |
| 448        | Clothing & clothing accessories stores .....                   | 172                     | 166 252         | 23 970                   | 6 274                           | 1 953   | 5.1                                      | 5.4                    |
| 4481       | Clothing stores .....  | 100                     | D               | D                        | D                               | g   | D  | D                      |
| 44811      | Men's clothing stores .....                                    | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....                                    | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....                                  | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 448120     | Women's clothing stores .....                                  | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                    | 6                       | 2 641           | 397                      | 123                             | 42  | 6.6                                      | —                      |
| 448130     | Children's & infants' clothing stores .....                    | 6                       | 2 641           | 397                      | 123                             | 42  | 6.6                                      | —                      |
| 44814      | Family clothing stores .....                                   | 18                      | 79 884          | 10 387                   | 2 578                           | 766   | .6                                       | 1.6                    |
| 448140     | Family clothing stores .....                                   | 18                      | 79 884          | 10 387                   | 2 578                           | 766   | .6                                       | 1.6                    |
| 44815      | Clothing accessories stores .....                              | 9                       | 1 298           | 294                      | 74                              | 31  | 25.1                                     | —                      |
| 448150     | Clothing accessories stores .....                              | 9                       | 1 298           | 294                      | 74                              | 31  | 25.1                                     | —                      |
| 44819      | Other clothing stores .....                                    | 16                      | 8 266           | 1 094                    | 259                             | 93  | 27.8                                     | 3.1                    |
| 448190     | Other clothing stores .....                                    | 16                      | 8 266           | 1 094                    | 259                             | 93  | 27.8                                     | 3.1                    |
| 4482       | Shoe stores .....  | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 44821      | Shoe stores .....  | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 448210     | Shoe stores .....  | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                      | 5                       | 2 993           | 458                      | 113                             | 36  | —  | —                      |
| 4482104    | Family shoe stores .....                                       | 22                      | D               | D                        | D                               | a   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 44831      | Jewelry stores .....   | 35                      | D               | D                        | D                               | e   | D  | D                      |
| 448310     | Jewelry stores .....   | 35                      | D               | D                        | D                               | e   | D  | D                      |
| 44832      | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BIRMINGHAM, AL (JEFFERSON COUNTY PART)*—Con.</b>                  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451          | Sporting goods, hobby, book, & music stores .....                    | 56                      | 48 558          | 6 771                    | 1 635                           | 514   | 12.8                                     | 1.7                    |
| 4511         | Sporting goods, hobby, & musical instrument stores .....             | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 45111        | Sporting goods stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 45110        | Sporting goods stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 451101       | General-line sporting goods stores .....                             | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451102       | Specialty-line sporting goods stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45112        | Hobby, toy, & game stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451120       | Hobby, toy, & game stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45113        | Sewing, needlework, & piece goods stores .....                       | 6                       | 5 529           | 771                      | 174                             | 61  | 24.6                                     | —                      |
| 451130       | Sewing, needlework, & piece goods stores .....                       | 6                       | 5 529           | 771                      | 174                             | 61  | 24.6                                     | —                      |
| 45114        | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451140       | Musical instrument & supplies stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512         | Book, periodical, & music stores .....                               | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 45121        | Book stores & news dealers .....                                     | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451211       | Book stores .....  | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4512111      | Book stores, general .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112      | Specialty book stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4512113      | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, & record stores...                   | 9                       | 5 660           | 653                      | 172                             | 64  | 49.5                                     | —                      |
| 451220       | Prerecorded tape, compact disc, & record stores...                   | 9                       | 5 660           | 653                      | 172                             | 64  | 49.5                                     | —                      |
| 452          | General merchandise stores .....                                     | 36                      | D               | D                        | D                               | g   | D  | D                      |
| 4521         | Department stores (incl leased depts) ## .....                       | 10                      | D               | N                        | N                               | N   | D  | D                      |
| 45211        | Department stores (incl leased depts) ## .....                       | 10                      | D               | N                        | N                               | N   | D  | D                      |
| 45211        | Department stores (excl leased depts) .....                          | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 452111       | Department stores (excl leased depts) .....                          | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 452110       | Department stores (excl leased depts) .....                          | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 4521101      | Conventional department stores (excl leased depts) .....             | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) ..... | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4521103      | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 4529         | Other general merchandise stores .....                               | 26                      | D               | D                        | D                               | e   | D  | D                      |
| 45299        | All other general merchandise stores .....                           | 26                      | D               | D                        | D                               | e   | D  | D                      |
| 452990       | All other general merchandise stores .....                           | 26                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901      | Variety stores .....   | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4529902      | Catalog showrooms .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903      | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453          | Miscellaneous store retailers .....                                  | 92                      | D               | D                        | D                               | f   | D  | D                      |
| 4531         | Florists .....   | 17                      | 7 072           | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |
| 45311        | Florists .....   | 17                      | 7 072           | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |
| 453110       | Florists .....   | 17                      | 7 072           | 1 912                    | 455                             | 160   | 5.6                                      | 16.2                   |
| 4532         | Office supplies, stationery, & gift stores .....                     | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 45321        | Office supplies & stationery stores .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453210       | Office supplies & stationery stores .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4532101      | Stationery stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102      | Office supplies stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45322        | Gift, novelty, & souvenir stores .....                               | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 453220       | Gift, novelty, & souvenir stores .....                               | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 4533         | Used merchandise stores .....  | 19                      | 8 862           | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |
| 45331        | Used merchandise stores .....  | 19                      | 8 862           | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |
| 453310       | Used merchandise stores .....  | 19                      | 8 862           | 2 676                    | 606                             | 290   | 15.3                                     | 8.5                    |
| 4539         | Other miscellaneous store retailers .....                            | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 45391        | Pet & pet supplies stores .....                                      | 6                       | 4 921           | 694                      | 170                             | 70  | 5.2                                      | —                      |
| 453910       | Pet & pet supplies stores .....                                      | 6                       | 4 921           | 694                      | 170                             | 70  | 5.2                                      | —                      |
| 45392        | Art dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453920       | Art dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 454          | Nonstore retailers .....   | 26                      | 91 193          | 11 903                   | 2 839                           | 443   | 4.2                                      | 2.6                    |
| 4541         | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45411        | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 454110       | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4542         | Vending machine operators .....                                      | 8                       | 24 171          | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |
| 45421        | Vending machine operators .....                                      | 8                       | 24 171          | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |
| 454210       | Vending machine operators .....                                      | 8                       | 24 171          | 4 991                    | 1 228                           | 189   | 8.8                                      | —                      |
| 4543         | Direct selling establishments .....                                  | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 45439        | Other direct selling establishments .....                            | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 454390       | Other direct selling establishments .....                            | 14                      | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BIRMINGHAM, AL (SHELBY COUNTY PART)*</b>                          |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 38                      | 113 516         | 11 546                   | 2 677                           | 881   | 2.3                                      | .5                     |
| 441        | Motor vehicle & parts dealers .....                                  | 3                       | 913             | 162                      | 54                              | 8   | —  | 54.3                   |
| 442        | Furniture & home furnishings stores .....                            | 4                       | 15 136          | 1 858                    | 344                             | 81  | 1.0                                      | —                      |
| 4422       | Home furnishings stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 6                       | 8 807           | 1 252                    | 294                             | 36  | —  | —                      |
| 4442       | Lawn & garden equipment & supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44422      | Nursery & garden centers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444220     | Nursery & garden centers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 4451       | Grocery stores .....   | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 4                       | 4 037           | 444                      | 114                             | 29  | 18.6                                     | —                      |
| 447        | Gasoline stations .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                         | 8                       | 5 089           | 957                      | 223                             | 67  | —  | .3                     |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 4                       | 4 210           | 403                      | 88                              | 37  | 20.9                                     | —                      |
| 4512       | Book, periodical, & music stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                     | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BOAZ, AL *</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 182                     | 279 362         | 21 803                   | 5 374                           | 1 662   | 8.7                                      | 13.9                   |
| 441        | Motor vehicle & parts dealers .....                                  | 16                      | 94 104          | 4 025                    | 979                             | 159   | 1.9                                      | 23.3                   |
| 4411       | Automobile dealers .....   | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 44112      | Used car dealers .....   | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 441120     | Used car dealers .....   | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                            | 19                      | 14 106          | 1 601                    | 403                             | 128   | 13.0                                     | 13.6                   |
| 4422       | Home furnishings stores .....  | 19                      | 14 106          | 1 601                    | 403                             | 128   | 13.0                                     | 13.6                   |
| 44229      | Other home furnishings stores .....                                  | 15                      | 13 160          | 1 505                    | 385                             | 123   | 7.4                                      | 13.8                   |
| 442299     | All other home furnishings stores .....                              | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 4                       | 5 222           | 413                      | 83                              | 23  | 85.0                                     | —                      |
| 4431       | Electronics & appliance stores .....                                 | 4                       | 5 222           | 413                      | 83                              | 23  | 85.0                                     | —                      |
| 44312      | Computer & software stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer & software stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 7                       | 7 392           | 1 018                    | 263                             | 72  | 15.2                                     | 40.5                   |
| 445        | Food & beverage stores .....   | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4452       | Specialty food stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 9                       | 7 455           | 1 001                    | 255                             | 61  | 25.3                                     | —                      |
| 4461       | Health & personal care stores .....                                  | 9                       | 7 455           | 1 001                    | 255                             | 61  | 25.3                                     | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 11                      | 7 997           | 517                      | 128                             | 56  | 21.6                                     | 28.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BOAZ, AL*—Con.</b>                    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                 |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                                      | Clothing & clothing accessories stores .....                  | 78                      | 63 060          | 6 188                    | 1 533                           | 547   | 1.2                                      | 11.9                   |  |  |  |  |  |  |
| 4481                                     | Clothing stores .....   | 48                      | 43 979          | 4 048                    | 1 016                           | 372   | .9                                       | 6.6                    |  |  |  |  |  |  |
| 44811                                    | Men's clothing stores .....                                   | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448110                                   | Men's clothing stores .....                                   | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44812                                    | Women's clothing stores .....                                 | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448120                                   | Women's clothing stores .....                                 | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44813                                    | Children's & infants' clothing stores .....                   | 3                       | 1 059           | 146                      | 33                              | 17  | —  | 10.7                   |  |  |  |  |  |  |
| 448130                                   | Children's & infants' clothing stores .....                   | 3                       | 1 059           | 146                      | 33                              | 17  | —  | 10.7                   |  |  |  |  |  |  |
| 44814                                    | Family clothing stores .....                                  | 9                       | 21 190          | 1 518                    | 381                             | 122   | 1.8                                      | 5.1                    |  |  |  |  |  |  |
| 448140                                   | Family clothing stores .....                                  | 9                       | 21 190          | 1 518                    | 381                             | 122   | 1.8                                      | 5.1                    |  |  |  |  |  |  |
| 44815                                    | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448150                                   | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44819                                    | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448190                                   | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482                                     | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |  |  |  |  |  |  |
| 44821                                    | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |  |  |  |  |  |  |
| 448210                                   | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |  |  |  |  |  |  |
| 4482101                                  | Men's shoe stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                                  | Women's shoe stores .....                                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482104                                  | Family shoe stores .....                                      | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482105                                  | Athletic footwear stores .....                                | 3                       | 5 146           | 483                      | 95                              | 30  | —  | 49.5                   |  |  |  |  |  |  |
| 4483                                     | Jewelry, luggage, & leather goods stores .....                | 8                       | 2 515           | 419                      | 135                             | 34  | 3.5                                      | 9.9                    |  |  |  |  |  |  |
| 44832                                    | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                                   | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, & music stores .....             | 9                       | 5 429           | 701                      | 138                             | 46  | 6.8                                      | 21.5                   |  |  |  |  |  |  |
| 4511                                     | Sporting goods, hobby, & musical instrument stores .....      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                                     | Book, periodical, & music stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45121                                    | Book stores & news dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512112                                  | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                                      | General merchandise stores .....                              | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                                    | All other general merchandise stores .....                    | 5                       | 3 108           | 286                      | 67                              | 32  | 11.3                                     | 13.9                   |  |  |  |  |  |  |
| 452990                                   | All other general merchandise stores .....                    | 5                       | 3 108           | 286                      | 67                              | 32  | 11.3                                     | 13.9                   |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                                     | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | D   | D  | D                      |  |  |  |  |  |  |
| 45393                                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453930                                   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                                    | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>BOAZ, AL (ETOWAH COUNTY PART) *</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                    | <b>Retail trade .....</b>                                     | 5                       | <b>3 783</b>    | <b>321</b>               | <b>77</b>                       | <b>32</b>   | —  | —                      |  |  |  |  |  |  |
| 443                                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                                      | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>BOAZ, AL (MARSHALL COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                    | <b>Retail trade .....</b>                                     | 177                     | <b>275 579</b>  | <b>21 482</b>            | <b>5 297</b>                    | <b>1 630</b>  | <b>8.9</b>                               | <b>14.0</b>            |  |  |  |  |  |  |
| 441                                      | Motor vehicle & parts dealers .....                           | 16                      | 94 104          | 4 025                    | 979                             | 159   | 1.9                                      | 23.3                   |  |  |  |  |  |  |
| 4411                                     | Automobile dealers .....                                      | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44112                                    | Used car dealers .....  | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441120                                   | Used car dealers .....  | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                                      | Furniture & home furnishings stores .....                     | 19                      | 14 106          | 1 601                    | 403                             | 128   | 13.0                                     | 13.6                   |  |  |  |  |  |  |
| 4422                                     | Home furnishings stores .....                                 | 19                      | 14 106          | 1 601                    | 403                             | 128   | 13.0                                     | 13.6                   |  |  |  |  |  |  |
| 44229                                    | Other home furnishings stores .....                           | 15                      | 13 160          | 1 505                    | 385                             | 123   | 7.4                                      | 13.8                   |  |  |  |  |  |  |
| 442299                                   | All other home furnishings stores .....                       | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443                                      | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4431                                     | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44312                                    | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                                   | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                                      | Building material & garden equipment & supplies dealers ..... | 7                       | 7 392           | 1 018                    | 263                             | 72  | 15.2                                     | 40.5                   |  |  |  |  |  |  |
| 445                                      | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4452                                     | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOAZ, AL (MARSHALL COUNTY PART)*—Con.</b>                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 446        | Health & personal care stores .....                           | 9                       | 7 455           | 1 001                    | 255                             | 61  | 25.3                                     | —                      |
| 4461       | Health & personal care stores .....                           | 9                       | 7 455           | 1 001                    | 255                             | 61  | 25.3                                     | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 11                      | 7 997           | 517                      | 128                             | 56  | 21.6                                     | 28.2                   |
| 448        | Clothing & clothing accessories stores .....                  | 78                      | 63 060          | 6 188                    | 1 533                           | 547   | 1.2                                      | 11.9                   |
| 4481       | Clothing stores .....   | 48                      | 43 979          | 4 048                    | 1 016                           | 372   | .9                                       | 6.6                    |
| 44811      | Men's clothing stores .....                                   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....                                   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....                                 | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 448120     | Women's clothing stores .....                                 | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                   | 3                       | 1 059           | 146                      | 33                              | 17  | —  | 10.7                   |
| 448130     | Children's & infants' clothing stores .....                   | 3                       | 1 059           | 146                      | 33                              | 17  | —  | 10.7                   |
| 44814      | Family clothing stores .....                                  | 9                       | 21 190          | 1 518                    | 381                             | 122   | 1.8                                      | 5.1                    |
| 448140     | Family clothing stores .....                                  | 9                       | 21 190          | 1 518                    | 381                             | 122   | 1.8                                      | 5.1                    |
| 44815      | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 448150     | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44819      | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482       | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |
| 44821      | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |
| 448210     | Shoe stores .....   | 22                      | 16 566          | 1 721                    | 382                             | 141   | 1.8                                      | 26.4                   |
| 4482101    | Men's shoe stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....                                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104    | Family shoe stores .....                                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                | 3                       | 5 146           | 483                      | 95                              | 30  | —  | 49.5                   |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 8                       | 2 515           | 419                      | 135                             | 34  | 3.5                                      | 9.9                    |
| 44832      | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores ..         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores & news dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112    | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BRENT, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 16                      | 34 021          | 2 877                    | 681                             | 262   | 7.6                                      | .8                     |
| 441        | Motor vehicle & parts dealers .....                           | 3                       | 1 276           | 228                      | 53                              | 12  | D  | —                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 447        | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BREWTON, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 76                      | 131 663         | 12 243                   | 2 930                           | 924   | 6.1                                      | .4                     |
| 441                   | Motor vehicle & parts dealers .....                           | 16                      | 38 549          | 3 184                    | 729                             | 135   | 6.2                                      | .7                     |
| 4412                  | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                  | Furniture stores .....  | 5                       | 3 647           | 1 097                    | 281                             | 55  | 4.0                                      | —                      |
| 44211                 | Furniture stores .....  | 5                       | 3 647           | 1 097                    | 281                             | 55  | 4.0                                      | —                      |
| 44210                 | Furniture stores .....  | 5                       | 3 647           | 1 097                    | 281                             | 55  | 4.0                                      | —                      |
| 443                   | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 3                       | 1 916           | 230                      | 56                              | 14  | D  | —                      |
| 445                   | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 10                      | 10 611          | 726                      | 173                             | 58  | —  | —                      |
| 44711                 | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 7                       | 27 948          | 2 847                    | 668                             | 302   | —  | —                      |
| 45299                 | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4533                  | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45331                 | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                 | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                | Manufactured (mobile) home dealers .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BRIDGEPORT, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 4                       | 9 093           | 926                      | 230                             | 51  | —  | —                      |
| 445                   | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BRIGHTON, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 9                       | 14 997          | 994                      | 247                             | 69  | 4.6                                      | .5                     |
| 441                   | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CENTRE, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 49                      | 89 318          | 6 179                    | 1 454                           | 465   | 19.2                                     | .2                     |
| 441                    | Motor vehicle & parts dealers .....                           | 10                      | 32 818          | 1 247                    | 277                             | 47  | 42.9                                     | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44419                  | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444190                 | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448                    | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                  | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                 | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                  | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                  | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers ...             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>CENTREVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 19                      | 17 208          | 1 815                    | 415                             | 123   | 26.4                                     | .4                     |
| 441                    | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 4                       | 4 382           | 271                      | 55                              | 24  | —  | —                      |
| 448                    | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHICKASAW, AL</b>                           |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 33                      | 46 647          | 4 582                    | 961                             | 297   | 14.4                                     | 2.6                    |
| 441  | Motor vehicle & parts dealers .....                           | 5                       | 4 814           | 579                      | 116                             | 33  | 50.7                                     | 9.9                    |
| 442  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461   | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....                                       | 8                       | 9 286           | 552                      | 121                             | 49  | 35.8                                     | .8                     |
| 44711  | Gasoline stations with convenience stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447110   | Gasoline stations with convenience stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4511   | Sporting goods, hobby, & musical instrument stores ..         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 4                       | 2 449           | 209                      | 42                              | 22  | —  | 1.0                    |
| 45299  | All other general merchandise stores .....                    | 4                       | 2 449           | 209                      | 42                              | 22  | —  | 1.0                    |
| 452990   | All other general merchandise stores .....                    | 4                       | 2 449           | 209                      | 42                              | 22  | —  | 1.0                    |
| 453  | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543   | Direct selling establishments .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45439  | Other direct selling establishments .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454390   | Other direct selling establishments .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>CHILDERSBURG, AL *</b>                      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 32                      | 32 308          | 3 025                    | 723                             | 209   | 16.2                                     | 3.6                    |
| 441  | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 4                       | 3 204           | 320                      | 75                              | 18  | 8.7                                      | —                      |
| 445  | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....                                       | 6                       | 6 185           | 329                      | 74                              | 37  | 28.0                                     | 12.7                   |
| 452  | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990   | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4533   | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331  | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310   | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>CHILDERSBURG, AL (SHELBY COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4533   | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331  | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310   | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>CHILDERSBURG, AL (TALLADEGA COUNTY PART)*</b>              |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 441        | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 4                       | 3 204           | 320                      | 75                              | 18  | 8.7                                      | —                      |
| 445        | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 6                       | 6 185           | 329                      | 74                              | 37  | 28.0                                     | 12.7                   |
| 452        | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>CITRONELLE, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 28                      | 34 728          | 2 931                    | 644                             | 232   | 14.0                                     | 15.0                   |
| 441        | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444130     | Hardware stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 4                       | 7 815           | 661                      | 147                             | 65  | —  | —                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 7                       | 8 439           | 375                      | 86                              | 34  | 42.7                                     | 25.0                   |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 4                       | 3 166           | 232                      | 44                              | 39  | 29.0                                     | —                      |
| 45299      | All other general merchandise stores .....                    | 4                       | 3 166           | 232                      | 44                              | 39  | 29.0                                     | —                      |
| 452990     | All other general merchandise stores .....                    | 4                       | 3 166           | 232                      | 44                              | 39  | 29.0                                     | —                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>CLANTON, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 110                     | 198 363         | 17 430                   | 3 816                           | 1 137   | 7.6                                      | 2.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 12                      | 53 709          | 3 286                    | 584                             | 125   | 2.1                                      | —                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 8                       | 5 781           | 625                      | 144                             | 41  | 6.7                                      | —                      |
| 44131      | Automotive parts & accessories stores .....                   | 6                       | D               | D                        | D                               | b   | D  | —                      |
| 441310     | Automotive parts & accessories stores .....                   | 6                       | D               | D                        | D                               | b   | D  | —                      |
| 442        | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....  | 4                       | 2 234           | 327                      | 81                              | 19  | 80.6                                     | —                      |
| 44211      | Furniture stores .....  | 4                       | 2 234           | 327                      | 81                              | 19  | 80.6                                     | —                      |
| 442110     | Furniture stores .....  | 4                       | 2 234           | 327                      | 81                              | 19  | 80.6                                     | —                      |
| 443        | Electronics & appliance stores .....                          | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 4431       | Electronics & appliance stores .....                          | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 44311      | Appliance, television, & other electronics stores .....       | 4                       | 3 102           | 211                      | 48                              | 13  | 4.1                                      | —                      |
| 443111     | Household appliance stores .....                              | 2                       | D               | D                        | D                               | a   | D  | —                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 15                      | 12 438          | 1 628                    | 337                             | 79  | 24.5                                     | —                      |
| 4441       | Building material & supplies dealers .....                    | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                         | 8                       | 8 734           | 925                      | 204                             | 51  | 30.6                                     | —                      |
| 444190     | Other building material dealers .....                         | 8                       | 8 734           | 925                      | 204                             | 51  | 30.6                                     | —                      |
| 445        | Food & beverage stores .....                                  | 10                      | 29 183          | 2 440                    | 562                             | 218   | 4.3                                      | 3.3                    |
| 4452       | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>CLANTON, AL—Con.</b>  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 18                      | 14 823          | 937                      | 193                             | 84  | 19.1                                     | 11.9                   |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....               | 13                      | 11 547          | 664                      | 145                             | 65  | 20.3                                     | 15.3                   |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....               | 13                      | 11 547          | 664                      | 145                             | 65  | 20.3                                     | 15.3                   |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4481                     | Clothing stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores .....                        | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                    | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                   | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>COLUMBIANA, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 24                      | 40 205          | 4 576                    | 1 071                           | 245   | 21.1                                     | 6.0                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 4                       | 11 812          | 1 339                    | 383                             | 56  | 10.1                                     | —                      |  |  |  |  |  |  |
| 4441                     | Building material & supplies dealers .....                    | 4                       | 11 812          | 1 339                    | 383                             | 56  | 10.1                                     | —                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                     | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 3                       | 3 566           | 265                      | 47                              | 16  | D  | —                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>CORDOVA, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 9                       | 6 710           | 805                      | 193                             | 70  | 75.3                                     | 9.9                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>CULLMAN, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 226                     | 491 846         | 40 060                   | 9 669                           | 2 550   | 15.4                                     | 8.1                    |
| 441        | Motor vehicle & parts dealers .....                                  | 37                      | 205 189         | 13 550                   | 3 201                           | 493   | 20.4                                     | 1.7                    |
| 4411       | Automobile dealers .....   | 20                      | 161 519         | 8 567                    | 2 039                           | 261   | 24.7                                     | 2.1                    |
| 44111      | New car dealers .....  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 441110     | New car dealers .....  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44112      | Used car dealers .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Boat dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....                   | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44132      | Tire dealers .....   | 7                       | 29 392          | 2 875                    | 627                             | 123   | 4.3                                      | —                      |
| 441320     | Tire dealers .....   | 7                       | 29 392          | 2 875                    | 627                             | 123   | 4.3                                      | —                      |
| 442        | Furniture & home furnishings stores .....                            | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 9                       | 5 944           | 754                      | 176                             | 44  | 8.5                                      | 2.5                    |
| 4431       | Electronics & appliance stores .....                                 | 9                       | 5 944           | 754                      | 176                             | 44  | 8.5                                      | 2.5                    |
| 44311      | Appliance, television, & other electronics stores .....              | 9                       | 5 944           | 754                      | 176                             | 44  | 8.5                                      | 2.5                    |
| 443111     | Household appliance stores .....                                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 19                      | 30 661          | 3 365                    | 793                             | 184   | 9.2                                      | —                      |
| 4441       | Building material & supplies dealers .....                           | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44419      | Other building material dealers .....                                | 8                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 444190     | Other building material dealers .....                                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 20                      | D               | D                        | D                               | f   | D  | D                      |
| 4451       | Grocery stores .....   | 17                      | 76 290          | 5 370                    | 1 345                           | 513   | 5.2                                      | 35.8                   |
| 44511      | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 75 182          | 5 306                    | 1 335                           | 508   | 4.2                                      | 36.0                   |
| 445110     | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 75 182          | 5 306                    | 1 335                           | 508   | 4.2                                      | 36.0                   |
| 4452       | Specialty food stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 4461       | Health & personal care stores .....                                  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 44611      | Pharmacies & drug stores .....                                       | 14                      | 19 281          | 2 137                    | 516                             | 113   | 41.5                                     | —                      |
| 446110     | Pharmacies & drug stores .....                                       | 14                      | 19 281          | 2 137                    | 516                             | 113   | 41.5                                     | —                      |
| 4461101    | Pharmacies & drug stores .....                                       | 14                      | 19 281          | 2 137                    | 516                             | 113   | 41.5                                     | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44619      | Other health & personal care stores .....                            | 5                       | 2 584           | 614                      | 134                             | 19  | 5.7                                      | —                      |
| 446199     | All other health & personal care stores .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 30                      | 21 058          | 1 582                    | 362                             | 157   | 25.9                                     | 15.9                   |
| 4471       | Gasoline stations .....  | 30                      | 21 058          | 1 582                    | 362                             | 157   | 25.9                                     | 15.9                   |
| 44711      | Gasoline stations with convenience stores .....                      | 23                      | 17 395          | 1 409                    | 321                             | 142   | 28.6                                     | 17.9                   |
| 447110     | Gasoline stations with convenience stores .....                      | 23                      | 17 395          | 1 409                    | 321                             | 142   | 28.6                                     | 17.9                   |
| 448        | Clothing & clothing accessories stores .....                         | 29                      | 18 587          | 1 539                    | 386                             | 140   | 22.4                                     | 3.7                    |
| 4481       | Clothing stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44814      | Family clothing stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448140     | Family clothing stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104    | Family shoe stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 7                       | 2 266           | 307                      | 90                              | 22  | 41.7                                     | 6.2                    |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 13                      | 6 150           | 867                      | 187                             | 69  | 19.4                                     | 6.4                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101    | General-line sporting goods stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112    | Specialty book stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 14                      | 81 960          | 7 796                    | 1 955                           | 654   | .3                                       | .1                     |
| 4521       | Department stores (incl leased depts) ## .....                       | 3                       | 73 051          | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 3                       | 73 051          | N                        | N                               | N   | —  | —                      |
| 4521       | Department stores (excl leased depts) .....                          | 3                       | 72 417          | 6 434                    | 1 635                           | 533   | —  | —                      |
| 452110     | Department stores (excl leased depts) .....                          | 3                       | 72 417          | 6 434                    | 1 635                           | 533   | —  | —                      |
| 4521102    | Department stores (excl leased depts) .....                          | 3                       | 72 417          | 6 434                    | 1 635                           | 533   | —  | —                      |
| 45299      | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 11                      | 9 543           | 1 362                    | 320                             | 121   | 2.6                                      | .7                     |
| 4529901    | All other general merchandise stores .....                           | 11                      | 9 543           | 1 362                    | 320                             | 121   | 2.6                                      | .7                     |
| 4529903    | Variety stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
|            | Miscellaneous general merchandise stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>CULLMAN, AL—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 17                      | 12 764          | 942                      | 252                             | 71  | 35.1                                     | 25.5                   |
| 4539       | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 4                       | 10 292          | 565                      | 161                             | 21  | 26.5                                     | 31.3                   |
| 453930     | Manufactured (mobile) home dealers .....                      | 4                       | 10 292          | 565                      | 161                             | 21  | 26.5                                     | 31.3                   |
| 454        | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>DADEVILLE, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 32                      | 31 753          | 2 892                    | 664                             | 242   | 38.0                                     | 3.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 7                       | 5 174           | 318                      | 71                              | 46  | 53.7                                     | 11.8                   |
| 448        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 4                       | 2 227           | 202                      | 47                              | 27  | 21.5                                     | —                      |
| 45299      | All other general merchandise stores .....                    | 4                       | 2 227           | 202                      | 47                              | 27  | 21.5                                     | —                      |
| 45290      | All other general merchandise stores .....                    | 4                       | 2 227           | 202                      | 47                              | 27  | 21.5                                     | —                      |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>DALEVILLE, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 32                      | 20 003          | 2 176                    | 458                             | 172   | 14.1                                     | 16.8                   |
| 441        | Motor vehicle & parts dealers .....                           | 6                       | 1 680           | 252                      | 63                              | 22  | 37.7                                     | —                      |
| 441229     | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 5                       | 7 584           | 568                      | 138                             | 52  | 13.5                                     | .1                     |
| 446        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 5                       | 5 612           | 385                      | 74                              | 25  | —  | 55.3                   |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 3                       | 1 184           | 130                      | 30                              | 17  | —  | —                      |
| 453        | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>DAPHNE, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 78                      | 267 544         | 22 740                   | 5 255                           | 1 252   | 8.1                                      | 2.4                    |
| 441        | Motor vehicle & parts dealers .....                           | 17                      | 130 792         | 8 174                    | 1 918                           | 270   | 14.3                                     | —                      |
| 4411       | Automobile dealers .....                                      | 9                       | 126 905         | 7 376                    | 1 728                           | 230   | 13.5                                     | —                      |
| 44111      | New car dealers .....   | 5                       | 118 847         | 6 924                    | 1 621                           | 213   | 14.1                                     | —                      |
| 441110     | New car dealers .....   | 5                       | 118 847         | 6 924                    | 1 621                           | 213   | 14.1                                     | —                      |
| 44112      | Used car dealers .....  | 4                       | 8 058           | 452                      | 107                             | 17  | 4.9                                      | —                      |
| 441120     | Used car dealers .....  | 4                       | 8 058           | 452                      | 107                             | 17  | 4.9                                      | —                      |
| 442        | Furniture & home furnishings stores .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 4                       | 8 337           | 1 008                    | 209                             | 33  | —  | —                      |
| 4431       | Electronics & appliance stores .....                          | 4                       | 8 337           | 1 008                    | 209                             | 33  | —  | —                      |
| 44311      | Appliance, television, & other electronics stores .....       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44312      | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 9                       | 17 917          | 2 500                    | 502                             | 97  | 4.3                                      | 1.1                    |
| 4441       | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DAPHNE, AL—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 446        | Health & personal care stores .....                            | 6                       | 7 491           | 1 304                    | 324                             | 82  | 8.9                                      | 40.4                   |
| 4461       | Health & personal care stores .....                            | 6                       | 7 491           | 1 304                    | 324                             | 82  | 8.9                                      | 40.4                   |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 9                       | 10 617          | 545                      | 147                             | 51  | —  | 19.2                   |
| 44711      | Gasoline stations with convenience stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                               | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 4521101    | Conventional department stores (excl leased depts) .....       | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4529       | Other general merchandise stores .....                         | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 453        | Miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>DECATUR, AL *</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....                                      | 410                     | 921 937         | 74 212                   | 18 151                          | 4 920   | 5.5                                      | 3.0                    |
| 441        | Motor vehicle & parts dealers .....                            | 46                      | 375 723         | 20 457                   | 4 915                           | 786   | 2.3                                      | .4                     |
| 4411       | Automobile dealers .....                                       | 17                      | 343 549         | 16 325                   | 3 946                           | 542   | 1.1                                      | .1                     |
| 44111      | New car dealers .....  | 10                      | 328 663         | 15 526                   | 3 773                           | 506   | —  | .1                     |
| 441110     | New car dealers .....  | 10                      | 328 663         | 15 526                   | 3 773                           | 506   | —  | .1                     |
| 44112      | Used car dealers .....   | 7                       | 14 886          | 799                      | 173                             | 36  | 25.3                                     | —                      |
| 441120     | Used car dealers .....   | 7                       | 14 886          | 799                      | 173                             | 36  | 25.3                                     | —                      |
| 4412       | Other motor vehicle dealers .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44121      | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441210     | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 17                      | 16 113          | 2 095                    | 505                             | 129   | 27.5                                     | 1.1                    |
| 441310     | Automotive parts & accessories stores .....                    | 17                      | 16 113          | 2 095                    | 505                             | 129   | 27.5                                     | 1.1                    |
| 44132      | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 30                      | 20 838          | 3 139                    | 758                             | 198   | 18.2                                     | 4.1                    |
| 4421       | Furniture stores .....   | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |
| 44211      | Furniture stores .....   | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |
| 442110     | Furniture stores .....   | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |
| 4422       | Home furnishings stores .....                                  | 17                      | 8 085           | 1 219                    | 323                             | 105   | 46.8                                     | 5.0                    |
| 44221      | Floor covering stores .....                                    | 8                       | 5 863           | 808                      | 199                             | 55  | 64.5                                     | 1.1                    |
| 442210     | Floor covering stores .....                                    | 8                       | 5 863           | 808                      | 199                             | 55  | 64.5                                     | 1.1                    |
| 44229      | Other home furnishings stores .....                            | 9                       | 2 222           | 411                      | 124                             | 50  | —  | 15.2                   |
| 443        | Electronics & appliance stores .....                           | 21                      | 12 343          | 1 454                    | 369                             | 87  | 4.9                                      | 4.0                    |
| 4431       | Electronics & appliance stores .....                           | 21                      | 12 343          | 1 454                    | 369                             | 87  | 4.9                                      | 4.0                    |
| 44311      | Appliance, television, & other electronics stores .....        | 15                      | 8 226           | 949                      | 236                             | 58  | 7.3                                      | 3.0                    |
| 443111     | Household appliance stores .....                               | 6                       | 2 813           | 287                      | 56                              | 15  | 1.1                                      | 8.7                    |
| 443112     | Radio, television, & other electronics stores .....            | 9                       | 5 413           | 662                      | 180                             | 43  | 10.5                                     | —                      |
| 44312      | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 31                      | 85 097          | 7 458                    | 1 972                           | 391   | 5.3                                      | 3.4                    |
| 4441       | Building material & supplies dealers .....                     | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 44411      | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44419      | Other building material dealers .....                          | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 444190     | Other building material dealers .....                          | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 32                      | 105 152         | 8 756                    | 2 156                           | 789   | .9                                       | 2.6                    |
| 4451       | Grocery stores .....   | 21                      | 91 985          | 7 741                    | 1 911                           | 723   | 1.1                                      | 2.9                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 90 513          | 7 615                    | 1 884                           | 712   | 1.1                                      | 2.4                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 90 513          | 7 615                    | 1 884                           | 712   | 1.1                                      | 2.4                    |
| 4453       | Beer, wine, & liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44531      | Beer, wine, & liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445310     | Beer, wine, & liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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| NAICS code                | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                           |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>DECATUR, AL *—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>  |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 446                       | Health & personal care stores .....                                  | 43                      | 37 447          | 5 822                    | 1 351                           | 352   | 28.2                                     | 18.7                   |  |  |  |  |  |  |
| 4461                      | Health & personal care stores .....                                  | 43                      | 37 447          | 5 822                    | 1 351                           | 352   | 28.2                                     | 18.7                   |  |  |  |  |  |  |
| 44611                     | Pharmacies & drug stores .....                                       | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446110                    | Pharmacies & drug stores .....                                       | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4461101                   | Pharmacies & drug stores .....                                       | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4461102                   | Proprietary stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |  |  |  |  |  |  |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |  |  |  |  |  |  |
| 44613                     | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |  |  |  |  |  |  |
| 446130                    | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |  |  |  |  |  |  |
| 44619                     | Other health & personal care stores .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446191                    | Food (health) supplement stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446199                    | All other health & personal care stores .....                        | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                       | Gasoline stations .....  | 54                      | 59 731          | 3 334                    | 795                             | 301   | 15.1                                     | 11.4                   |  |  |  |  |  |  |
| 4471                      | Gasoline stations .....  | 54                      | 59 731          | 3 334                    | 795                             | 301   | 15.1                                     | 11.4                   |  |  |  |  |  |  |
| 44711                     | Gasoline stations with convenience stores .....                      | 46                      | 45 566          | 2 723                    | 655                             | 255   | 13.5                                     | 14.9                   |  |  |  |  |  |  |
| 447110                    | Gasoline stations with convenience stores .....                      | 46                      | 45 566          | 2 723                    | 655                             | 255   | 13.5                                     | 14.9                   |  |  |  |  |  |  |
| 44719                     | Other gasoline stations .....  | 8                       | 14 165          | 611                      | 140                             | 46  | 20.3                                     | —                      |  |  |  |  |  |  |
| 447190                    | Other gasoline stations .....  | 8                       | 14 165          | 611                      | 140                             | 46  | 20.3                                     | —                      |  |  |  |  |  |  |
| 448                       | Clothing & clothing accessories stores .....                         | 56                      | 49 099          | 6 015                    | 1 392                           | 609   | 7.8                                      | 6.8                    |  |  |  |  |  |  |
| 4481                      | Clothing stores .....  | 28                      | 34 394          | 3 926                    | 892                             | 373   | 6.4                                      | .8                     |  |  |  |  |  |  |
| 44814                     | Family clothing stores .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448140                    | Family clothing stores .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44819                     | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |  |  |  |  |  |  |
| 448190                    | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |  |  |  |  |  |  |
| 4482                      | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44821                     | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448210                    | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482101                   | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                   | Family shoe stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482105                   | Athletic footwear stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4483                      | Jewelry, luggage, & leather goods stores .....                       | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44831                     | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448310                    | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451                       | Sporting goods, hobby, book, & music stores .....                    | 28                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4511                      | Sporting goods, hobby, & musical instrument stores .....             | 22                      | 11 345          | 1 289                    | 290                             | 94  | 12.8                                     | 1.0                    |  |  |  |  |  |  |
| 45111                     | Sporting goods stores .....  | 10                      | 5 690           | 611                      | 139                             | 40  | 13.7                                     | 2.0                    |  |  |  |  |  |  |
| 451110                    | Sporting goods stores .....  | 10                      | 5 690           | 611                      | 139                             | 40  | 13.7                                     | 2.0                    |  |  |  |  |  |  |
| 4511101                   | General-line sporting goods stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45112                     | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |  |  |  |  |  |  |
| 451120                    | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |  |  |  |  |  |  |
| 45113                     | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |  |  |  |  |  |  |
| 451130                    | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |  |  |  |  |  |  |
| 45114                     | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |  |  |  |  |  |  |
| 451140                    | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |  |  |  |  |  |  |
| 4512                      | Book, periodical, & music stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45121                     | Book stores & news dealers .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451211                    | Book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                   | Book stores, general .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                     | Prerecorded tape, compact disc, & record stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451220                    | Prerecorded tape, compact disc, & record stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                       | General merchandise stores .....                                     | 12                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521                      | Department stores (incl leased depts) ## .....                       | 4                       | 95 849          | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                     | Department stores (incl leased depts) ## .....                       | 4                       | 95 849          | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                     | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |  |  |  |  |  |  |
| 452110                    | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |  |  |  |  |  |  |
| 4521101                   | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |  |  |  |  |  |  |
| 4521102                   | Conventional department stores (excl leased depts) .....             | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4521103                   | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103                   | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                     | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                    | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                   | Variety stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529903                   | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>DECATUR, AL *—Con.</b>                 |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                     | Miscellaneous store retailers .....                           | 45                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                                       | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |  |  |  |  |  |  |
| 45311                                     | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |  |  |  |  |  |  |
| 453110                                    | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |  |  |  |  |  |  |
| 4532                                      | Office supplies, stationery, & gift stores .....              | 13                      | 11 409          | 1 110                    | 265                             | 113   | —  | 2.4                    |  |  |  |  |  |  |
| 45321                                     | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |  |  |  |  |  |  |
| 453210                                    | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |  |  |  |  |  |  |
| 4532102                                   | Office supplies stores .....                                  | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |  |  |  |  |  |  |
| 45322                                     | Gift, novelty, & souvenir stores .....                        | 10                      | 3 131           | 500                      | 106                             | 52  | —  | 8.8                    |  |  |  |  |  |  |
| 453220                                    | Gift, novelty, & souvenir stores .....                        | 10                      | 3 131           | 500                      | 106                             | 52  | —  | 8.8                    |  |  |  |  |  |  |
| 4533                                      | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                                     | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | DD                                       | DD                     |  |  |  |  |  |  |
| 453310                                    | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                                      | Other miscellaneous store retailers .....                     | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392                                     | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                                    | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                                     | Manufactured (mobile) home dealers .....                      | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                                    | Manufactured (mobile) home dealers .....                      | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                                     | All other miscellaneous store retailers .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                                       | Nonstore retailers .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4542                                      | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                                     | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                                    | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                                      | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                                    | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>DECATUR, AL (MORGAN COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                     | <b>Retail trade .....</b>                                     | <b>410</b>              | <b>921 937</b>  | <b>74 212</b>            | <b>18 151</b>                   | <b>4 920</b>  | <b>5.5</b>                               | <b>3.0</b>             |  |  |  |  |  |  |
| 441                                       | Motor vehicle & parts dealers .....                           | 46                      | 375 723         | 20 457                   | 4 915                           | 786   | 2.3                                      | .4                     |  |  |  |  |  |  |
| 4411                                      | Automobile dealers .....                                      | 17                      | 343 549         | 16 325                   | 3 946                           | 542   | 1.1                                      | .1                     |  |  |  |  |  |  |
| 44111                                     | New car dealers .....   | 10                      | 328 663         | 15 526                   | 3 773                           | 506   | —  | .1                     |  |  |  |  |  |  |
| 441110                                    | New car dealers .....   | 10                      | 328 663         | 15 526                   | 3 773                           | 506   | —  | .1                     |  |  |  |  |  |  |
| 44112                                     | Used car dealers .....  | 7                       | 14 886          | 799                      | 173                             | 36  | 25.3                                     | —                      |  |  |  |  |  |  |
| 441120                                    | Used car dealers .....  | 7                       | 14 886          | 799                      | 173                             | 36  | 25.3                                     | —                      |  |  |  |  |  |  |
| 4412                                      | Other motor vehicle dealers .....                             | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121                                     | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                                    | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                                     | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                                    | Motorcycle dealers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441229                                    | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                                      | Automotive parts, accessories, & tire stores .....            | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                                     | Automotive parts & accessories stores .....                   | 17                      | 16 113          | 2 095                    | 505                             | 129   | 27.5                                     | 1.1                    |  |  |  |  |  |  |
| 441310                                    | Automotive parts & accessories stores .....                   | 17                      | 16 113          | 2 095                    | 505                             | 129   | 27.5                                     | 1.1                    |  |  |  |  |  |  |
| 44132                                     | Tire dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                                    | Tire dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                                       | Furniture & home furnishings stores .....                     | 30                      | 20 838          | 3 139                    | 758                             | 198   | 18.2                                     | 4.1                    |  |  |  |  |  |  |
| 4421                                      | Furniture stores .....  | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |  |  |  |  |  |  |
| 44211                                     | Furniture stores .....  | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |  |  |  |  |  |  |
| 442110                                    | Furniture stores .....  | 13                      | 12 753          | 1 920                    | 435                             | 93  | —  | 3.6                    |  |  |  |  |  |  |
| 4422                                      | Home furnishings stores .....                                 | 17                      | 8 085           | 1 219                    | 323                             | 105   | 46.8                                     | 5.0                    |  |  |  |  |  |  |
| 44221                                     | Floor covering stores .....                                   | 8                       | 5 863           | 808                      | 199                             | 55  | 64.5                                     | 1.1                    |  |  |  |  |  |  |
| 442210                                    | Floor covering stores .....                                   | 8                       | 5 863           | 808                      | 199                             | 55  | 64.5                                     | 1.1                    |  |  |  |  |  |  |
| 44229                                     | Other home furnishings stores .....                           | 9                       | 2 222           | 411                      | 124                             | 50  | —  | 15.2                   |  |  |  |  |  |  |
| 443                                       | Electronics & appliance stores .....                          | 21                      | 12 343          | 1 454                    | 369                             | 87  | 4.9                                      | 4.0                    |  |  |  |  |  |  |
| 4431                                      | Electronics & appliance stores .....                          | 21                      | 12 343          | 1 454                    | 369                             | 87  | 4.9                                      | 4.0                    |  |  |  |  |  |  |
| 44311                                     | Appliance, television, & other electronics stores .....       | 15                      | 8 226           | 949                      | 236                             | 58  | 7.3                                      | 3.0                    |  |  |  |  |  |  |
| 443111                                    | Household appliance stores .....                              | 6                       | 2 813           | 287                      | 56                              | 15  | 1.1                                      | 8.7                    |  |  |  |  |  |  |
| 443112                                    | Radio, television, & other electronics stores .....           | 9                       | 5 413           | 662                      | 180                             | 43  | 10.5                                     | —                      |  |  |  |  |  |  |
| 44312                                     | Computer & software stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120                                    | Computer & software stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 31                      | 85 097          | 7 458                    | 1 972                           | 391   | 5.3                                      | 3.4                    |  |  |  |  |  |  |
| 4441                                      | Building material & supplies dealers .....                    | 28                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44411                                     | Home centers .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                                    | Home centers .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44412                                     | Paint & wallpaper stores .....                                | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444120                                    | Paint & wallpaper stores .....                                | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44419                                     | Other building material dealers .....                         | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444190                                    | Other building material dealers .....                         | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DECATUR, AL (MORGAN COUNTY PART) *</b><br>—Con.                   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445        | Food & beverage stores .....   | 32                      | 105 152         | 8 756                    | 2 156                           | 789   | .9                                       | 2.6                    |
| 4451       | Grocery stores .....   | 21                      | 91 985          | 7 741                    | 1 911                           | 723   | 1.1                                      | 2.9                    |
| 44511      | Supermarkets & other grocery (except convenience) stores .....       | 18                      | 90 513          | 7 615                    | 1 884                           | 712   | 1.1                                      | 2.4                    |
| 445110     | Supermarkets & other grocery (except convenience) stores .....       | 18                      | 90 513          | 7 615                    | 1 884                           | 712   | 1.1                                      | 2.4                    |
| 4453       | Beer, wine, & liquor stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44531      | Beer, wine, & liquor stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445310     | Beer, wine, & liquor stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 43                      | 37 447          | 5 822                    | 1 351                           | 352   | 28.2                                     | 18.7                   |
| 4461       | Health & personal care stores .....                                  | 43                      | 37 447          | 5 822                    | 1 351                           | 352   | 28.2                                     | 18.7                   |
| 44611      | Pharmacies & drug stores .....                                       | 23                      | D               | D                        | c                               | D   | D  | D                      |
| 446110     | Pharmacies & drug stores .....                                       | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 4461101    | Pharmacies & drug stores .....                                       | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4461102    | Proprietary stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | 1 902           | 207                      | 50                              | 22  | —  | —                      |
| 44613      | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |
| 446130     | Optical goods stores .....   | 8                       | 2 997           | 736                      | 156                             | 34  | 35.0                                     | 20.9                   |
| 44619      | Other health & personal care stores .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446199     | All other health & personal care stores .....                        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 54                      | 59 731          | 3 334                    | 795                             | 301   | 15.1                                     | 11.4                   |
| 4471       | Gasoline stations .....  | 54                      | 59 731          | 3 334                    | 795                             | 301   | 15.1                                     | 11.4                   |
| 44711      | Gasoline stations with convenience stores .....                      | 46                      | 45 566          | 2 723                    | 655                             | 255   | 13.5                                     | 14.9                   |
| 447110     | Gasoline stations with convenience stores .....                      | 46                      | 45 566          | 2 723                    | 655                             | 255   | 13.5                                     | 14.9                   |
| 44719      | Other gasoline stations .....  | 8                       | 14 165          | 611                      | 140                             | 46  | 20.3                                     | —                      |
| 447190     | Other gasoline stations .....  | 8                       | 14 165          | 611                      | 140                             | 46  | 20.3                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                         | 56                      | 49 099          | 6 015                    | 1 392                           | 609   | 7.8                                      | 6.8                    |
| 4481       | Clothing stores .....  | 28                      | 34 394          | 3 926                    | 892                             | 373   | 6.4                                      | .8                     |
| 44814      | Family clothing stores .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 448140     | Family clothing stores .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |
| 448190     | Other clothing stores .....  | 5                       | 1 788           | 247                      | 54                              | 25  | 55.2                                     | —                      |
| 4482       | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44821      | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 448210     | Shoe stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 28                      | D               | D                        | D                               | c   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 22                      | 11 345          | 1 289                    | 290                             | 94  | 12.8                                     | 1.0                    |
| 45111      | Sporting goods stores .....  | 10                      | 5 690           | 611                      | 139                             | 40  | 13.7                                     | 2.0                    |
| 451110     | Sporting goods stores .....  | 10                      | 5 690           | 611                      | 139                             | 40  | 13.7                                     | 2.0                    |
| 4511101    | General-line sporting goods stores .....                             | 4                       | D               | D                        | a                               | D   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |
| 451120     | Hobby, toy, & game stores .....                                      | 6                       | 3 164           | 307                      | 47                              | 17  | 17.5                                     | —                      |
| 45113      | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |
| 451130     | Sewing, needlework, & piece goods stores .....                       | 3                       | 1 163           | 143                      | 39                              | 17  | D  | —                      |
| 45114      | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |
| 451140     | Musical instrument & supplies stores .....                           | 3                       | 1 328           | 228                      | 65                              | 20  | —  | —                      |
| 4512       | Book, periodical, & music stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 4                       | 95 849          | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 4                       | 95 849          | N                        | N                               | N   | —  | —                      |
| 4521       | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |
| 45211      | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |
| 452110     | Department stores (excl leased depts) .....                          | 4                       | 94 824          | 9 196                    | 2 512                           | 786   | —  | —                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4529901    | Variety stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DECATUR, AL (MORGAN COUNTY PART) *</b><br>—Con.            |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 45                      | D               | D                        | D                               | c   | D  | D                      |
| 4531       | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |
| 45311      | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |
| 45310      | Florists .....  | 8                       | 1 472           | 287                      | 80                              | 33  | 13.5                                     | 5.2                    |
| 4532       | Office supplies, stationery, & gift stores .....              | 13                      | 11 409          | 1 110                    | 265                             | 113   | —  | 2.4                    |
| 45321      | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 453210     | Office supplies & stationery stores .....                     | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 4532102    | Office supplies stores .....                                  | 3                       | 8 278           | 610                      | 159                             | 61  | —  | —                      |
| 45322      | Gift, novelty, & souvenir stores .....                        | 10                      | 3 131           | 500                      | 106                             | 52  | —  | 8.8                    |
| 453220     | Gift, novelty, & souvenir stores .....                        | 10                      | 3 131           | 500                      | 106                             | 52  | —  | 8.8                    |
| 4533       | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45331      | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453310     | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 22                      | D               | D                        | D                               | b   | D  | D                      |
| 45392      | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920     | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 4542       | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>DEMOPOLIS, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....                                     | 103                     | 123 095         | 11 787                   | 2 851                           | 913   | 12.0                                     | 10.9                   |
| 441        | Motor vehicle & parts dealers .....                           | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44132      | Tire dealers .....  | 6                       | 3 526           | 593                      | 130                             | 33  | 11.9                                     | —                      |
| 441320     | Tire dealers .....  | 6                       | 3 526           | 593                      | 130                             | 33  | 11.9                                     | —                      |
| 442        | Furniture & home furnishings stores .....                     | 8                       | 2 142           | 314                      | 84                              | 29  | 26.8                                     | 33.9                   |
| 443        | Electronics & appliance stores .....                          | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 4431       | Electronics & appliance stores .....                          | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 44311      | Appliance, television, & other electronics stores .....       | 8                       | 4 658           | 1 017                    | 258                             | 42  | .8                                       | 35.1                   |
| 443112     | Radio, television, & other electronics stores .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 8                       | 6 025           | 891                      | 181                             | 45  | 20.4                                     | .8                     |
| 445        | Food & beverage stores .....                                  | 9                       | 27 287          | 2 424                    | 609                             | 200   | .2                                       | 1.9                    |
| 446        | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 10                      | 11 454          | 650                      | 146                             | 67  | 8.0                                      | —                      |
| 44711      | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 17                      | 4 914           | 645                      | 171                             | 85  | 48.0                                     | 9.5                    |
| 4481       | Clothing stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4529901    | Variety stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 5                       | 11 313          | 635                      | 172                             | 86  | 25.9                                     | —                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 5                       | 11 313          | 635                      | 172                             | 86  | 25.9                                     | —                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DOOTHAN, AL *</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 547                     | 1 199 204       | 116 047                  | 27 636                          | 7 148   | 5.8                                      | 4.0                    |
| 441        | Motor vehicle & parts dealers .....                            | 86                      | 362 941         | 29 222                   | 7 640                           | 1 172   | 6.6                                      | 4.0                    |
| 4411       | Automobile dealers .....                                       | 36                      | 318 308         | 22 647                   | 6 009                           | 829   | 7.1                                      | 2.8                    |
| 44111      | New car dealers .....  | 16                      | 245 388         | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |
| 441110     | New car dealers .....  | 16                      | 245 388         | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |
| 44112      | Used car dealers .....   | 20                      | 72 920          | 4 168                    | 1 131                           | 219   | 7.7                                      | 7.4                    |
| 441120     | Used car dealers .....   | 20                      | 72 920          | 4 168                    | 1 131                           | 219   | 7.7                                      | 7.4                    |
| 4412       | Other motor vehicle dealers .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44121      | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210     | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441222     | Boat dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 44                      | D               | D                        | D                               | e   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                    | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 44132      | Tire dealers .....   | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 441320     | Tire dealers .....   | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 45                      | 32 863          | 4 972                    | 1 149                           | 266   | 8.6                                      | 1.6                    |
| 4421       | Furniture stores .....   | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 44211      | Furniture stores .....   | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 442110     | Furniture stores .....   | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 4422       | Home furnishings stores .....                                  | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44221      | Floor covering stores .....                                    | 10                      | 7 629           | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |
| 442210     | Floor covering stores .....                                    | 10                      | 7 629           | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |
| 44229      | Other home furnishings stores .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442299     | All other home furnishings stores .....                        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4431       | Electronics & appliance stores .....                           | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....        | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 443111     | Household appliance stores .....                               | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 41                      | 155 425         | 16 719                   | 3 897                           | 747   | 1.2                                      | 1.7                    |
| 4441       | Building material & supplies dealers .....                     | 33                      | D               | D                        | D                               | f   | D  | D                      |
| 44411      | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 24                      | D               | D                        | D                               | e   | D  | D                      |
| 444190     | Other building material dealers .....                          | 24                      | D               | D                        | D                               | e   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44421      | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422      | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 30                      | 110 850         | 9 370                    | 2 213                           | 847   | 10.1                                     | .1                     |
| 4451       | Grocery stores .....   | 20                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 104 836         | 8 899                    | 2 092                           | 819   | 9.9                                      | —                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 104 836         | 8 899                    | 2 092                           | 819   | 9.9                                      | —                      |
| 4452       | Specialty food stores .....                                    | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                            | 39                      | 33 899          | 5 933                    | 1 330                           | 252   | 9.2                                      | 10.0                   |
| 4461       | Health & personal care stores .....                            | 39                      | 33 899          | 5 933                    | 1 330                           | 252   | 9.2                                      | 10.0                   |
| 44611      | Pharmacies & drug stores .....                                 | 18                      | 25 557          | 3 821                    | 844                             | 177   | 11.0                                     | 11.6                   |
| 446110     | Pharmacies & drug stores .....                                 | 18                      | 25 557          | 3 821                    | 844                             | 177   | 11.0                                     | 11.6                   |
| 4461101    | Pharmacies & drug stores .....                                 | 18                      | 25 557          | 3 821                    | 844                             | 177   | 11.0                                     | 11.6                   |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44619      | Other health & personal care stores .....                      | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                          | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health & personal care stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 64                      | 69 539          | 4 094                    | 975                             | 355   | 2.8                                      | 16.0                   |
| 4471       | Gasoline stations .....  | 64                      | 69 539          | 4 094                    | 975                             | 355   | 2.8                                      | 16.0                   |
| 44711      | Gasoline stations with convenience stores .....                | 54                      | 62 520          | 3 648                    | 869                             | 318   | .9                                       | 17.7                   |
| 447110     | Gasoline stations with convenience stores .....                | 54                      | 62 520          | 3 648                    | 869                             | 318   | .9                                       | 17.7                   |

See footnotes at end of table.

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| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DOOTHAN, AL *—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 448        | Clothing & clothing accessories stores .....                         | 91                      | 66 888          | 7 490                    | 1 963                           | 723   | 16.2                                     | 7.6                    |
| 4481       | Clothing stores .....  | 55                      | D               | D                        | D                               | e   | D  | D                      |
| 44811      | Men's clothing stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 448120     | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44814      | Family clothing stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 448140     | Family clothing stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....  | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 44821      | Shoe stores .....  | 18                      | D               | D                        | D                               | DD  | DD                                       | DD                     |
| 448210     | Shoe stores .....  | 18                      | D               | D                        | D                               | DD  | DD                                       | DD                     |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 10                      | 4 564           | 473                      | 122                             | 42  | 3.3                                      | —                      |
| 4482105    | Athletic footwear stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 30                      | 22 383          | 2 388                    | 525                             | 193   | 5.2                                      | 1.4                    |
| 4511       | Sporting goods, hobby, & musical instrument stores ..                | 21                      | 18 196          | 1 991                    | 440                             | 145   | 5.6                                      | —                      |
| 45111      | Sporting goods stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 451110     | Sporting goods stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 451112     | Specialty-line sporting goods stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113      | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451130     | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45114      | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |
| 451140     | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |
| 4512       | Book, periodical, & music stores .....                               | 9                       | 4 187           | 397                      | 85                              | 48  | 3.8                                      | 7.6                    |
| 45121      | Book stores & news dealers .....                                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 5                       | D               | D                        | D                               | DD  | DD                                       | DD                     |
| 4512112    | Specialty book stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212     | News dealers & newsstands .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores ..                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores ..                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 19                      | D               | D                        | D                               | g   | D  | D                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | NN  | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | NN  | D  | D                      |
| 4521       | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |
| 45211      | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | gg  | D  | D                      |
| 452110     | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | gg  | D  | D                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                               | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | ee  | DD                                       | DD                     |
| 452910     | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | ee  | DD                                       | DD                     |
| 45299      | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | cc  | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | cc  | D  | D                      |
| 4529901    | Variety stores .....   | 9                       | D               | D                        | D                               | bb  | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 63                      | D               | D                        | D                               | e   | D  | D                      |
| 4531       | Florists .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45311      | Florists .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 453110     | Florists .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....                     | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | cb  | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 6                       | D               | D                        | D                               | cb  | D  | D                      |
| 4532102    | Office supplies stores .....   | 5                       | D               | D                        | D                               | cb  | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....                               | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                               | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 45331      | Used merchandise stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 453310     | Used merchandise stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                            | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 11                      | 38 220          | 2 794                    | 671                             | 127   | 22.5                                     | 20.3                   |
| 453930     | Manufactured (mobile) home dealers .....                             | 11                      | 38 220          | 2 794                    | 671                             | 127   | 22.5                                     | 20.3                   |
| 45399      | All other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |

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|--|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|--|
|  |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |  |
| <b>DOTHAN, AL *—Con.</b>                   |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                   |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| 454  | Nonstore retailers .....                                       | 18                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |  |
| 4541                                       | Electronic shopping & mail-order houses .....                  | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 45411                                      | Electronic shopping & mail-order houses .....                  | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 454110                                     | Electronic shopping & mail-order houses .....                  | 3                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 4542                                       | Vending machine operators .....                                | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 45421                                      | Vending machine operators .....                                | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 454210                                     | Vending machine operators .....                                | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4543                                       | Direct selling establishments .....                            | 12                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 45431                                      | Fuel dealers .....   | 3                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 454311                                     | Heating oil dealers .....                                      | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 454312                                     | Liquefied petroleum gas (bottled gas) dealers .....            | 2                       | D                | D                        | D                               |   | D  | D                      |  |  |  |  |  |  |  |
| 45439                                      | Other direct selling establishments .....                      | 9                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 454390                                     | Other direct selling establishments .....                      | 9                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| <b>DOOTHAN, AL (HOUSTON COUNTY PART) *</b> |  |                         |                  |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| 44-45                                      | <b>Retail trade .....</b>                                      | <b>547</b>              | <b>1 199 204</b> | <b>116 047</b>           | <b>27 636</b>                   | <b>7 148</b>  | <b>5.8</b>                               | <b>4.0</b>             |  |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                            | 86                      | 362 941          | 29 222                   | 7 640                           | 1 172   | 6.6                                      | 4.0                    |  |  |  |  |  |  |  |
| 4411                                       | Automobile dealers .....                                       | 36                      | 318 308          | 22 647                   | 6 009                           | 829   | 7.1                                      | 2.8                    |  |  |  |  |  |  |  |
| 44111                                      | New car dealers .....  | 16                      | 245 388          | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |  |  |  |  |  |  |  |
| 441110                                     | New car dealers .....  | 16                      | 245 388          | 18 479                   | 4 878                           | 610   | 6.9                                      | 1.4                    |  |  |  |  |  |  |  |
| 44112                                      | Used car dealers .....   | 20                      | 72 920           | 4 168                    | 1 131                           | 219   | 7.7                                      | 7.4                    |  |  |  |  |  |  |  |
| 441120                                     | Used car dealers .....   | 20                      | 72 920           | 4 168                    | 1 131                           | 219   | 7.7                                      | 7.4                    |  |  |  |  |  |  |  |
| 4412                                       | Other motor vehicle dealers .....                              | 6                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44121                                      | Recreational vehicle dealers .....                             | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 441210                                     | Recreational vehicle dealers .....                             | 1                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 44122                                      | Motorcycle, boat, & other motor vehicle dealers .....          | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 441221                                     | Motorcycle dealers .....                                       | 3                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 441222                                     | Boat dealers .....   | 2                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4413                                       | Automotive parts, accessories, & tire stores .....             | 44                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |  |
| 44131                                      | Automotive parts & accessories stores .....                    | 31                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 441310                                     | Automotive parts & accessories stores .....                    | 31                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 44132                                      | Tire dealers .....   | 13                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 441320                                     | Tire dealers .....   | 13                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 442  | Furniture & home furnishings stores .....                      | 45                      | 32 863           | 4 972                    | 1 149                           | 266   | 8.6                                      | 1.6                    |  |  |  |  |  |  |  |
| 4421                                       | Furniture stores .....   | 27                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 44211                                      | Furniture stores .....   | 27                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 442110                                     | Furniture stores .....   | 27                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 4422                                       | Home furnishings stores .....                                  | 18                      | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 44221                                      | Floor covering stores .....                                    | 10                      | 7 629            | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |  |  |  |  |  |  |  |
| 442210                                     | Floor covering stores .....                                    | 10                      | 7 629            | 1 376                    | 286                             | 60  | 17.1                                     | 5.5                    |  |  |  |  |  |  |  |
| 44229                                      | Other home furnishings stores .....                            | 8                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 442299                                     | All other home furnishings stores .....                        | 8                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 443  | Electronics & appliance stores .....                           | 21                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4431                                       | Electronics & appliance stores .....                           | 21                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44311                                      | Appliance, television, & other electronics stores .....        | 17                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 443111                                     | Household appliance stores .....                               | 7                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 443112                                     | Radio, television, & other electronics stores .....            | 10                      | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44312                                      | Computer & software stores .....                               | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 443120                                     | Computer & software stores .....                               | 4                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 444  | Building material & garden equipment & supplies dealers .....  | 41                      | 155 425          | 16 719                   | 3 897                           | 747   | 1.2                                      | 1.7                    |  |  |  |  |  |  |  |
| 4441                                       | Building material & supplies dealers .....                     | 33                      | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |  |
| 44411                                      | Home centers .....   | 1                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 444110                                     | Home centers .....   | 1                       | D                | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 44412                                      | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 444120                                     | Paint & wallpaper stores .....                                 | 5                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44419                                      | Other building material dealers .....                          | 24                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |  |
| 444190                                     | Other building material dealers .....                          | 24                      | D                | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |  |
| 4442                                       | Lawn & garden equipment & supplies stores .....                | 8                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44421                                      | Outdoor power equipment stores .....                           | 2                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 444210                                     | Outdoor power equipment stores .....                           | 2                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 44422                                      | Nursery & garden centers .....                                 | 6                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 444220                                     | Nursery & garden centers .....                                 | 6                       | D                | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 445  | Food & beverage stores .....                                   | 30                      | 110 850          | 9 370                    | 2 213                           | 847   | 10.1                                     | .1                     |  |  |  |  |  |  |  |
| 4451                                       | Grocery stores .....   | 20                      | D                | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |  |
| 44511                                      | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 104 836          | 8 899                    | 2 092                           | 819   | 9.9                                      | —                      |  |  |  |  |  |  |  |
| 445110                                     | Supermarkets & other grocery (except convenience) stores ..... | 18                      | 104 836          | 8 899                    | 2 092                           | 819   | 9.9                                      | —                      |  |  |  |  |  |  |  |
| 4452                                       | Specialty food stores .....                                    | 6                       | D                | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DOOTHAN, AL (HOUSTON COUNTY PART) *—Con.</b>                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 446        | Health & personal care stores .....                                  | 39                      | 33 899          | 5 933                    | 1 330                           | 252   | 9.2                                      | 10.0                   |
| 44611      | Health & personal care stores .....                                  | 39                      | 33 899          | 5 933                    | 1 330                           | 252   | 9.2                                      | 10.0                   |
| 446110     | Pharmacies & drug stores .....                                       | 18                      | 25 557          | 3 821                    | 844                             | 177   | 11.0                                     | 11.6                   |
| 4461101    | Pharmacies & drug stores .....                                       | 18                      | 25 557          | 3 821                    | 844                             | 177   | 11.0                                     | 11.6                   |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44619      | Other health & personal care stores .....                            | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health & personal care stores .....                        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 64                      | 69 539          | 4 094                    | 975                             | 355   | 2.8                                      | 16.0                   |
| 4471       | Gasoline stations .....  | 64                      | 69 539          | 4 094                    | 975                             | 355   | 2.8                                      | 16.0                   |
| 44711      | Gasoline stations with convenience stores .....                      | 54                      | 62 520          | 3 648                    | 869                             | 318   | .9                                       | 17.7                   |
| 447110     | Gasoline stations with convenience stores .....                      | 54                      | 62 520          | 3 648                    | 869                             | 318   | .9                                       | 17.7                   |
| 448        | Clothing & clothing accessories stores .....                         | 91                      | 66 888          | 7 490                    | 1 963                           | 723   | 16.2                                     | 7.6                    |
| 4481       | Clothing stores .....  | 55                      | D               | D                        | D                               | e   | D  | D                      |
| 44811      | Men's clothing stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 448120     | Women's clothing stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44814      | Family clothing stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 448140     | Family clothing stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....  | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 44821      | Shoe stores .....  | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 448210     | Shoe stores .....  | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 10                      | 4 564           | 473                      | 122                             | 42  | 3.3                                      | —                      |
| 4482105    | Athletic footwear stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 30                      | 22 383          | 2 388                    | 525                             | 193   | 5.2                                      | 1.4                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 21                      | 18 196          | 1 991                    | 440                             | 145   | 5.6                                      | —                      |
| 45111      | Sporting goods stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 451110     | Sporting goods stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102    | Specialty-line sporting goods stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113      | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451130     | Sewing, needlework, & piece goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45114      | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |
| 451140     | Musical instrument & supplies stores .....                           | 6                       | 2 932           | 451                      | 115                             | 30  | 22.4                                     | —                      |
| 4512       | Book, periodical, & music stores .....                               | 9                       | 4 187           | 397                      | 85                              | 48  | 3.8                                      | 7.6                    |
| 45121      | Book stores & news dealers .....                                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112    | Specialty book stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212     | News dealers & newsstands .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 19                      | D               | D                        | D                               | g   | D  | D                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 7                       | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |
| 452110     | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |
| 4521101    | Department stores (excl leased depts) .....                          | 7                       | D               | D                        | D                               | g   | D  | D                      |
| 4521102    | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521103    | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                               | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901    | Variety stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>DOOTHAN, AL (HOUSTON COUNTY PART) *—Con.</b>               |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 63                      | D               | D                        | D                               | e   | D  | D                      |
| 4531       | Florists .....  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45311      | Florists .....  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 453110     | Florists .....  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 45331      | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 453310     | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 11                      | 38 220          | 2 794                    | 671                             | 127   | 22.5                                     | 20.3                   |
| 453930     | Manufactured (mobile) home dealers .....                      | 11                      | 38 220          | 2 794                    | 671                             | 127   | 22.5                                     | 20.3                   |
| 45399      | All other miscellaneous store retailers .....                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 18                      | D               | D                        | D                               | e   | D  | D                      |
| 4541       | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4542       | Vending machine operators .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 45431      | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311     | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45439      | Other direct selling establishments .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 454390     | Other direct selling establishments .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>EAST BREWTON, AL</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 9                       | 6 742           | 405                      | 97                              | 44  | 21.2                                     | 1.3                    |
| 441        | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 4                       | 4 517           | 220                      | 49                              | 25  | 7.1                                      | .5                     |
| 448        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>ELBA, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 29                      | 28 464          | 2 396                    | 577                             | 173   | 49.0                                     | 20.4                   |
| 441        | Motor vehicle & parts dealers .....                           | 8                       | 13 887          | 873                      | 196                             | 42  | 78.4                                     | 8.4                    |
| 442        | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 3                       | 2 711           | 320                      | 58                              | 16  | D  | —                      |
| 447        | Gasoline stations .....                                       | 4                       | 2 695           | 293                      | 63                              | 17  | —  | 56.0                   |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ENTERPRISE, AL *</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 169                     | 361 382         | 30 191                   | 7 435                           | 2 102   | 18.6                                     | 4.8                    |
| 441        | Motor vehicle & parts dealers .....                           | 34                      | 159 275         | 10 239                   | 2 545                           | 433   | 33.5                                     | 2.5                    |
| 44111      | Automobile dealers .....                                      | 18                      | 148 734         | 8 541                    | 2 172                           | 330   | 34.6                                     | 1.9                    |
| 441111     | New car dealers .....   | 13                      | 142 852         | 8 262                    | 2 088                           | 306   | 35.9                                     | 2.0                    |
| 441110     | New car dealers .....   | 13                      | 142 852         | 8 262                    | 2 088                           | 306   | 35.9                                     | 2.0                    |
| 44112      | Used car dealers .....  | 5                       | 5 882           | 279                      | 84                              | 24  | 4.8                                      | —                      |
| 441120     | Used car dealers .....  | 5                       | 5 882           | 279                      | 84                              | 24  | 4.8                                      | —                      |
| 4412       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                   | 13                      | 8 159           | 1 328                    | 311                             | 87  | 17.0                                     | 12.9                   |
| 441310     | Automotive parts & accessories stores .....                   | 13                      | 8 159           | 1 328                    | 311                             | 87  | 17.0                                     | 12.9                   |
| 442        | Furniture & home furnishings stores .....                     | 15                      | 11 492          | 1 537                    | 392                             | 85  | 16.5                                     | 2.4                    |
| 4421       | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44210      | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442210     | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 12                      | 34 285          | 3 471                    | 888                             | 254   | 8.0                                      | —                      |
| 44411      | Building material & supplies dealers .....                    | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 444111     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44419      | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 10                      | 26 766          | 2 351                    | 609                             | 269   | 4.2                                      | .9                     |
| 446        | Health & personal care stores .....                           | 11                      | 9 841           | 1 205                    | 293                             | 88  | 44.0                                     | —                      |
| 44611      | Health & personal care stores .....                           | 11                      | 9 841           | 1 205                    | 293                             | 88  | 44.0                                     | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 19                      | 21 242          | 1 296                    | 285                             | 121   | 2.2                                      | 49.8                   |
| 44711      | Gasoline stations .....                                       | 19                      | 21 242          | 1 296                    | 285                             | 121   | 2.2                                      | 49.8                   |
| 447110     | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Clothing stores .....   | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 448191     | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Other general merchandise stores .....                        | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>ENTERPRISE, AL (COFFEE COUNTY PART) *</b>                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 169                     | 361 382         | 30 191                   | 7 435                           | 2 102   | 18.6                                     | 4.8                    |
| 441        | Motor vehicle & parts dealers .....                           | 34                      | 159 275         | 10 239                   | 2 545                           | 433   | 33.5                                     | 2.5                    |
| 4411       | Automobile dealers .....                                      | 18                      | 148 734         | 8 541                    | 2 172                           | 330   | 34.6                                     | 1.9                    |
| 44111      | New car dealers .....   | 13                      | 142 852         | 8 262                    | 2 088                           | 306   | 35.9                                     | 2.0                    |
| 441110     | New car dealers .....   | 13                      | 142 852         | 8 262                    | 2 088                           | 306   | 35.9                                     | 2.0                    |
| 44112      | Used car dealers .....  | 5                       | 5 882           | 279                      | 84                              | 24  | 4.8                                      | —                      |
| 441120     | Used car dealers .....  | 5                       | 5 882           | 279                      | 84                              | 24  | 4.8                                      | —                      |
| 4412       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                   | 13                      | 8 159           | 1 328                    | 311                             | 87  | 17.0                                     | 12.9                   |
| 441310     | Automotive parts & accessories stores .....                   | 13                      | 8 159           | 1 328                    | 311                             | 87  | 17.0                                     | 12.9                   |
| 442        | Furniture & home furnishings stores .....                     | 15                      | 11 492          | 1 537                    | 392                             | 85  | 16.5                                     | 2.4                    |
| 4421       | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44210      | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442210     | Floor covering stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 12                      | 34 285          | 3 471                    | 888                             | 254   | 8.0                                      | —                      |
| 4441       | Building material & supplies dealers .....                    | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 44411      | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44419      | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 10                      | 26 766          | 2 351                    | 609                             | 269   | 4.2                                      | .9                     |
| 446        | Health & personal care stores .....                           | 11                      | 9 841           | 1 205                    | 293                             | 88  | 44.0                                     | —                      |
| 4461       | Health & personal care stores .....                           | 11                      | 9 841           | 1 205                    | 293                             | 88  | 44.0                                     | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 19                      | 21 242          | 1 296                    | 285                             | 121   | 2.2                                      | 49.8                   |
| 4471       | Gasoline stations .....                                       | 19                      | 21 242          | 1 296                    | 285                             | 121   | 2.2                                      | 49.8                   |
| 44711      | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 4481       | Clothing stores .....   | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                        | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>EUFAULA, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 88                      | 132 143         | 12 202                   | 2 901                           | 885   | 12.2                                     | 6.9                    |
| 441        | Motor vehicle & parts dealers .....                           | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 3                       | 740             | 108                      | 29                              | 11  | D  | —                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 11                      | 28 815          | 2 004                    | 492                             | 223   | 16.4                                     | 3.1                    |
| 4451       | Grocery stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                           | 10                      | 8 569           | 1 129                    | 250                             | 65  | 39.5                                     | —                      |
| 4461       | Health & personal care stores .....                           | 10                      | 8 569           | 1 129                    | 250                             | 65  | 39.5                                     | —                      |
| 447        | Gasoline stations .....                                       | 10                      | 10 084          | 524                      | 79                              | 41  | 21.4                                     | 63.7                   |
| 44711      | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 15                      | 5 044           | 665                      | 160                             | 69  | 13.3                                     | 13.3                   |
| 4481       | Clothing stores .....   | 10                      | 3 660           | 454                      | 108                             | 51  | 12.7                                     | 4.0                    |
| 452        | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 4                       | 2 430           | 561                      | 113                             | 31  | 70.7                                     | —                      |
|            | <b>EVERGREEN, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 38                      | 33 024          | 3 397                    | 789                             | 248   | 15.2                                     | 7.9                    |
| 441        | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 4                       | 3 113           | 324                      | 75                              | 21  | 26.0                                     | 37.8                   |
| 445        | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 6                       | 6 474           | 407                      | 99                              | 35  | —  | —                      |
| 448        | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 4                       | 1 313           | 364                      | 96                              | 16  | 4.2                                      | 5.6                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAIRFIELD, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....   | 79                      | 198 204         | 20 918                   | 5 154                           | 1 636   | 3.7                                      | 1.5                    |
| 441                  | Motor vehicle & parts dealers .....                                  | 4                       | 3 710           | 773                      | 193                             | 32  | —  | 7.8                    |
| 442                  | Furniture & home furnishings stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                  | Electronics & appliance stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material & garden equipment & supplies dealers .....        | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44411                | Building material & supplies dealers .....                           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110               | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 445                  | Food & beverage stores .....   | 7                       | 36 291          | 2 998                    | 802                             | 280   | 1.0                                      | 1.6                    |
| 4451                 | Grocery stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 446                  | Health & personal care stores .....                                  | 6                       | 5 535           | 709                      | 173                             | 36  | 4.4                                      | —                      |
| 4461                 | Health & personal care stores .....                                  | 6                       | 5 535           | 709                      | 173                             | 36  | 4.4                                      | —                      |
| 44612                | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120               | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                  | Gasoline stations .....  | 7                       | 14 097          | 724                      | 178                             | 50  | 18.6                                     | —                      |
| 44711                | Gasoline stations with convenience stores .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                  | Clothing & clothing accessories stores .....                         | 30                      | 20 114          | 2 207                    | 562                             | 219   | 16.5                                     | 7.8                    |
| 4481                 | Clothing stores .....  | 18                      | 12 358          | 1 365                    | 349                             | 154   | 21.1                                     | 10.0                   |
| 44811                | Men's clothing stores .....  | 4                       | 3 044           | 309                      | 75                              | 25  | 75.7                                     | 3.0                    |
| 448110               | Men's clothing stores .....  | 4                       | 3 044           | 309                      | 75                              | 25  | 75.7                                     | 3.0                    |
| 44815                | Clothing accessories stores .....                                    | 3                       | 808             | 56                       | 18                              | 6   | —  | 67.5                   |
| 448150               | Clothing accessories stores .....                                    | 3                       | 808             | 56                       | 18                              | 6   | —  | 67.5                   |
| 4482105              | Athletic footwear stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                 | Jewelry, luggage, & leather goods stores .....                       | 6                       | 2 714           | 345                      | 101                             | 25  | 7.7                                      | 12.6                   |
| 451                  | Sporting goods, hobby, book, & music stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4511                 | Sporting goods, hobby, & musical instrument stores .....             | 4                       | 4 798           | 516                      | 140                             | 35  | —  | —                      |
| 4511101              | General-line sporting goods stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                 | Book, periodical, & music stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                                     | 9                       | 80 049          | 9 365                    | 2 185                           | 783   | —  | —                      |
| 4521                 | Department stores (incl leased depts) ## .....                       | 4                       | 75 592          | N                        | N                               | N   | —  | —                      |
| 45211                | Department stores (incl leased depts) ## .....                       | 4                       | 75 592          | N                        | N                               | N   | —  | —                      |
| 4521                 | Department stores (excl leased depts) .....                          | 4                       | 74 953          | 8 808                    | 2 059                           | 742   | —  | —                      |
| 45211                | Department stores (excl leased depts) .....                          | 4                       | 74 953          | 8 808                    | 2 059                           | 742   | —  | —                      |
| 452110               | Department stores (excl leased depts) .....                          | 4                       | 74 953          | 8 808                    | 2 059                           | 742   | —  | —                      |
| 4521102              | Discount or mass merchandising dept stores (excl leased depts) ..... | —                       | —               | —                        | —                               | —   | —  | —                      |
| 4521103              | National chain department stores (excl leased depts) .....           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                | All other general merchandise stores .....                           | 5                       | 5 096           | 557                      | 126                             | 41  | —  | —                      |
| 452990               | All other general merchandise stores .....                           | 5                       | 5 096           | 557                      | 126                             | 41  | —  | —                      |
| 4529901              | Variety stores .....   | 5                       | 5 096           | 557                      | 126                             | 41  | —  | —                      |
| 453                  | Miscellaneous store retailers .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 454                  | Nonstore retailers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>FAIRHOPE, AL</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....   | 111                     | 97 803          | 11 067                   | 2 436                           | 825   | 22.1                                     | 2.6                    |
| 441                  | Motor vehicle & parts dealers .....                                  | 8                       | 3 529           | 493                      | 115                             | 38  | 16.6                                     | —                      |
| 442                  | Furniture & home furnishings stores .....                            | 8                       | 3 839           | 844                      | 160                             | 55  | 41.7                                     | —                      |
| 4422                 | Home furnishings stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                | Other home furnishings stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443                  | Electronics & appliance stores .....                                 | 5                       | 2 512           | 199                      | 49                              | 21  | 21.3                                     | —                      |
| 4431                 | Electronics & appliance stores .....                                 | 5                       | 2 512           | 199                      | 49                              | 21  | 21.3                                     | —                      |
| 44311                | Appliance, television, & other electronics stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443111               | Household appliance stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material & garden equipment & supplies dealers .....        | 7                       | 5 569           | 893                      | 219                             | 40  | 23.7                                     | 18.1                   |
| 445                  | Food & beverage stores .....   | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                 | Grocery stores .....   | 5                       | 31 596          | 2 630                    | 644                             | 273   | —  | 2.4                    |
| 446                  | Health & personal care stores .....                                  | 9                       | 16 314          | 1 773                    | 309                             | 76  | 19.8                                     | —                      |
| 4461                 | Health & personal care stores .....                                  | 9                       | 16 314          | 1 773                    | 309                             | 76  | 19.8                                     | —                      |
| 447                  | Gasoline stations .....  | 9                       | 9 573           | 646                      | 154                             | 40  | 26.9                                     | .2                     |
| 448                  | Clothing & clothing accessories stores .....                         | 18                      | 6 853           | 1 195                    | 260                             | 76  | 61.1                                     | 1.5                    |
| 4481                 | Clothing stores .....  | 13                      | 4 622           | 805                      | 178                             | 51  | 75.6                                     | 2.2                    |
| 451                  | Sporting goods, hobby, book, & music stores .....                    | 9                       | 2 476           | 366                      | 85                              | 53  | 43.3                                     | 6.3                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>FAIRHOPE, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 27                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, & gift stores .....              | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                 | 6                       | 1 621           | 241                      | 43                              | 28  | 4.6                                      | —                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                 | 6                       | 1 621           | 241                      | 43                              | 28  | 4.6                                      | —                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                 | 6                       | 1 621           | 241                      | 43                              | 28  | 4.6                                      | —                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4541                     | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454110                   | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>FAYETTE, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 69                      | 102 438         | 8 752                    | 2 110                           | 651   | 25.0                                     | 4.1                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 5                       | 1 902           | 356                      | 89                              | 21  | 15.7                                     | 3.5                    |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 5                       | 1 902           | 356                      | 89                              | 21  | 15.7                                     | 3.5                    |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 5                       | 1 902           | 356                      | 89                              | 21  | 15.7                                     | 3.5                    |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4442                     | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 5                       | 4 659           | 666                      | 169                             | 37  | 61.9                                     | 17.9                   |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 14                      | 19 141          | 843                      | 200                             | 67  | 8.1                                      | 11.4                   |  |  |  |  |  |  |
| 4471                     | Gasoline stations .....                                       | 14                      | 19 141          | 843                      | 200                             | 67  | 8.1                                      | 11.4                   |  |  |  |  |  |  |
| 44719                    | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447190                   | Other gasoline stations .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 5                       | 2 686           | 330                      | 80                              | 32  | 66.3                                     | 17.8                   |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>FLORENCE, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 353                     | 710 047         | 68 694                   | 16 221                          | 5 049   | 5.5                                      | 3.8                    |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 38                      | 178 896         | 11 010                   | 2 508                           | 451   | 4.2                                      | 8.7                    |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....                                      | 14                      | 153 909         | 8 215                    | 1 896                           | 307   | 1.3                                      | 7.9                    |  |  |  |  |  |  |
| 44111                    | New car dealers .....   | 6                       | 147 959         | 7 895                    | 1 811                           | 291   | —  | 7.8                    |  |  |  |  |  |  |
| 441110                   | New car dealers .....   | 6                       | 147 959         | 7 895                    | 1 811                           | 291   | —  | 7.8                    |  |  |  |  |  |  |
| 44112                    | Used car dealers .....  | 8                       | 5 950           | 320                      | 85                              | 16  | 34.6                                     | 11.1                   |  |  |  |  |  |  |
| 441120                   | Used car dealers .....  | 8                       | 5 950           | 320                      | 85                              | 16  | 34.6                                     | 11.1                   |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, & other motor vehicle dealers .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                   | Motorcycle dealers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441222                   | Boat dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, & tire stores .....            | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts & accessories stores .....                   | 13                      | 9 600           | 1 462                    | 339                             | 84  | —  | 4.2                    |  |  |  |  |  |  |
| 441310                   | Automotive parts & accessories stores .....                   | 13                      | 9 600           | 1 462                    | 339                             | 84  | —  | 4.2                    |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 22                      | 13 528          | 1 514                    | 363                             | 107   | 24.7                                     | —                      |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44221                    | Floor covering stores .....                                   | 5                       | 3 368           | 241                      | 58                              | 16  | 43.1                                     | —                      |  |  |  |  |  |  |
| 442210                   | Floor covering stores .....                                   | 5                       | 3 368           | 241                      | 58                              | 16  | 43.1                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>FLORENCE, AL—Con.</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 443        | Electronics & appliance stores .....                           | 14                      | 11 082          | 1 749                    | 413                             | 80  | 10.7                                     | 1.9                    |
| 4431       | Electronics & appliance stores .....                           | 14                      | 11 082          | 1 749                    | 413                             | 80  | 10.7                                     | 1.9                    |
| 44311      | Appliance, television, & other electronics stores .....        | 9                       | 8 496           | 1 196                    | 267                             | 53  | 7.5                                      | —                      |
| 443111     | Household appliance stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                               | 5                       | 2 586           | 553                      | 146                             | 27  | 21.2                                     | 8.1                    |
| 443120     | Computer & software stores .....                               | 5                       | 2 586           | 553                      | 146                             | 27  | 21.2                                     | 8.1                    |
| 444        | Building material & garden equipment & supplies dealers .....  | 22                      | 67 370          | 7 383                    | 1 724                           | 363   | 8.4                                      | 3.9                    |
| 4441       | Building material & supplies dealers .....                     | 18                      | D               | D                        | D                               | e   | D  | D                      |
| 44411      | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 10                      | 31 148          | 3 221                    | 789                             | 121   | 12.2                                     | —                      |
| 444190     | Other building material dealers .....                          | 10                      | 31 148          | 3 221                    | 789                             | 121   | 12.2                                     | —                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44421      | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 36                      | 75 685          | 7 086                    | 1 721                           | 638   | 6.5                                      | 2.4                    |
| 4451       | Grocery stores .....   | 23                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 13                      | 63 923          | 6 185                    | 1 506                           | 559   | —  | 1.0                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 13                      | 63 923          | 6 185                    | 1 506                           | 559   | —  | 1.0                    |
| 44512      | Convenience stores .....                                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 445120     | Convenience stores .....                                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4452       | Specialty food stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                            | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 4461       | Health & personal care stores .....                            | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44613      | Optical goods stores .....                                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....                                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44619      | Other health & personal care stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 29                      | 32 842          | 2 560                    | 596                             | 269   | 14.7                                     | 4.5                    |
| 4471       | Gasoline stations .....  | 29                      | 32 842          | 2 560                    | 596                             | 269   | 14.7                                     | 4.5                    |
| 44711      | Gasoline stations with convenience stores .....                | 21                      | 27 941          | 2 000                    | 468                             | 231   | 14.8                                     | 1.6                    |
| 447110     | Gasoline stations with convenience stores .....                | 21                      | 27 941          | 2 000                    | 468                             | 231   | 14.8                                     | 1.6                    |
| 448        | Clothing & clothing accessories stores .....                   | 58                      | 58 704          | 6 496                    | 1 549                           | 675   | 1.6                                      | 5.8                    |
| 4481       | Clothing stores .....  | 32                      | 45 102          | 4 842                    | 1 199                           | 483   | 2.1                                      | 4.2                    |
| 44814      | Family clothing stores .....                                   | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 448140     | Family clothing stores .....                                   | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 44819      | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482       | Shoe stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44821      | Shoe stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448210     | Shoe stores .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44831      | Jewelry stores .....   | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 448310     | Jewelry stores .....   | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 32                      | D               | D                        | D                               | e   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....       | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 45111      | Sporting goods stores .....                                    | 10                      | 6 407           | 751                      | 165                             | 77  | 13.0                                     | —                      |
| 451110     | Sporting goods stores .....                                    | 10                      | 6 407           | 751                      | 165                             | 77  | 13.0                                     | —                      |
| 4511101    | General-line sporting goods stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45113      | Sewing, needlework, & piece goods stores .....                 | 6                       | 1 412           | 201                      | 47                              | 28  | 38.8                                     | 6.1                    |
| 451130     | Sewing, needlework, & piece goods stores .....                 | 6                       | 1 412           | 201                      | 47                              | 28  | 38.8                                     | 6.1                    |
| 45114      | Musical instrument & supplies stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                         | 11                      | 18 427          | 4 099                    | 904                             | 286   | 2.1                                      | —                      |
| 45121      | Book stores & news dealers .....                               | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 451211     | Book stores .....  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4512111    | Book stores, general .....                                     | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4512112    | Specialty book stores .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>FLORENCE, AL—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 452        | General merchandise stores .....                              | 17                      | 184 020         | 17 607                   | 4 353                           | 1 516   | —  | .4                     |
| 4521       | Department stores (incl leased depts) ## .....                | 5                       | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                | 5                       | D               | N                        | N                               | N   | D  | D                      |
| 4521       | Department stores (excl leased depts) .....                   | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45211      | Department stores (excl leased depts) .....                   | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 452110     | Conventional department stores (excl leased depts) .....      | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....    | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                        | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                           | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 45                      | D               | D                        | D                               | e   | D  | D                      |
| 4531       | Florists .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45311      | Florists .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453110     | Florists .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 7                       | 776             | 105                      | 22                              | 11  | 18.7                                     | 24.1                   |
| 45331      | Used merchandise stores .....                                 | 7                       | 776             | 105                      | 22                              | 11  | 18.7                                     | 24.1                   |
| 453310     | Used merchandise stores .....                                 | 7                       | 776             | 105                      | 22                              | 11  | 18.7                                     | 24.1                   |
| 4539       | Other miscellaneous store retailers .....                     | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 45391      | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910     | Pet & pet supplies stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 3                       | 6 579           | 397                      | 86                              | 17  | —  | —                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 3                       | 6 579           | 397                      | 86                              | 17  | —  | —                      |
| 45399      | All other miscellaneous store retailers .....                 | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 4                       | 2 883           | 562                      | 125                             | 31  | —  | —                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>FOLEY, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 203                     | 351 376         | 31 584                   | 7 348                           | 2 161   | 2.0                                      | 4.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 17                      | 65 220          | 5 112                    | 1 219                           | 178   | 2.1                                      | —                      |
| 4411       | Automobile dealers .....                                      | 7                       | 56 668          | 3 736                    | 904                             | 108   | .7                                       | —                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 10                      | 8 552           | 1 376                    | 315                             | 70  | 11.8                                     | —                      |
| 44131      | Automotive parts & accessories stores .....                   | 6                       | 5 796           | 680                      | 146                             | 34  | —  | —                      |
| 441310     | Automotive parts & accessories stores .....                   | 6                       | 5 796           | 680                      | 146                             | 34  | —  | —                      |
| 442        | Furniture & home furnishings stores .....                     | 18                      | 20 431          | 2 057                    | 497                             | 134   | 4.8                                      | 14.7                   |
| 4421       | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                 | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44229      | Other home furnishings stores .....                           | 13                      | 15 792          | 1 520                    | 350                             | 104   | —  | 19.0                   |
| 442299     | All other home furnishings stores .....                       | 13                      | 15 792          | 1 520                    | 350                             | 104   | —  | 19.0                   |
| 443        | Electronics & appliance stores .....                          | 5                       | 2 859           | 608                      | 151                             | 32  | 6.4                                      | —                      |
| 4431       | Electronics & appliance stores .....                          | 5                       | 2 859           | 608                      | 151                             | 32  | 6.4                                      | —                      |
| 44311      | Appliance, television, & other electronics stores .....       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 10                      | 17 163          | 1 912                    | 411                             | 88  | 5.3                                      | —                      |
| 4441       | Building material & supplies dealers .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444130     | Hardware stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419      | Other building material dealers .....                         | 4                       | 11 153          | 1 101                    | 282                             | 51  | —  | —                      |
| 444190     | Other building material dealers .....                         | 4                       | 11 153          | 1 101                    | 282                             | 51  | —  | —                      |
| 445        | Food & beverage stores .....                                  | 8                       | 24 110          | 2 248                    | 540                             | 206   | 2.3                                      | .2                     |
| 4452       | Specialty food stores .....                                   | 3                       | 878             | 158                      | 34                              | 9   | D  | —                      |
| 446        | Health & personal care stores .....                           | 10                      | 8 919           | 1 250                    | 177                             | 58  | —  | 2.7                    |
| 4461       | Health & personal care stores .....                           | 10                      | 8 919           | 1 250                    | 177                             | 58  | —  | 2.7                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 10                      | 14 642          | 882                      | 205                             | 69  | 14.0                                     | 23.4                   |
| 44711      | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |

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| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>FOLEY, AL—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 85                      | 101 292         | 8 572                    | 1 932                           | 683   | .1                                       | 7.9                    |  |  |  |  |  |  |
| 4481                     | Clothing stores .....   | 64                      | 79 284          | 6 605                    | 1 522                           | 539   | .1                                       | 8.6                    |  |  |  |  |  |  |
| 44811                    | Men's clothing stores .....                                   | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448110                   | Men's clothing stores .....                                   | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44812                    | Women's clothing stores .....                                 | 21                      | 16 107          | 1 710                    | 398                             | 142   | —  | 14.6                   |  |  |  |  |  |  |
| 448120                   | Women's clothing stores .....                                 | 21                      | 16 107          | 1 710                    | 398                             | 142   | —  | 14.6                   |  |  |  |  |  |  |
| 44813                    | Children's & infants' clothing stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448130                   | Children's & infants' clothing stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44814                    | Family clothing stores .....                                  | 14                      | 32 911          | 2 464                    | 571                             | 194   | —  | 6.9                    |  |  |  |  |  |  |
| 448140                   | Family clothing stores .....                                  | 14                      | 32 911          | 2 464                    | 571                             | 194   | —  | 6.9                    |  |  |  |  |  |  |
| 44815                    | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448150                   | Clothing accessories stores .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44819                    | Other clothing stores .....                                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448190                   | Other clothing stores .....                                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482                     | Shoe stores .....   | 14                      | 17 867          | 1 385                    | 313                             | 108   | —  | —                      |  |  |  |  |  |  |
| 44821                    | Shoe stores .....   | 14                      | 17 867          | 1 385                    | 313                             | 108   | —  | —                      |  |  |  |  |  |  |
| 448210                   | Shoe stores .....   | 14                      | 17 867          | 1 385                    | 313                             | 108   | —  | —                      |  |  |  |  |  |  |
| 4482101                  | Men's shoe stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                  | Women's shoe stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                  | Family shoe stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482105                  | Athletic footwear stores .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4483                     | Jewelry, luggage, & leather goods stores .....                | 7                       | 4 141           | 582                      | 97                              | 36  | —  | 29.6                   |  |  |  |  |  |  |
| 44832                    | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                   | Luggage & leather goods stores .....                          | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 12                      | 6 411           | 740                      | 136                             | 69  | 2.8                                      | 4.5                    |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, & musical instrument stores .....      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....                                   | 5                       | 3 948           | 403                      | 64                              | 41  | 2.1                                      | —                      |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....                                   | 5                       | 3 948           | 403                      | 64                              | 41  | 2.1                                      | —                      |  |  |  |  |  |  |
| 4511102                  | Specialty-line sporting goods stores .....                    | 5                       | 3 948           | 403                      | 64                              | 41  | 2.1                                      | —                      |  |  |  |  |  |  |
| 4512                     | Book, periodical, & music stores .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                    | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 19                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4541                     | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454110                   | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45432                    | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>FORT PAYNE, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>                                     | 113                     | <b>218 984</b>  | <b>19 235</b>            | <b>4 751</b>                    | <b>1 544</b>  | <b>8.4</b>                               | <b>2.1</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 19                      | 62 926          | 3 755                    | 928                             | 156   | 7.6                                      | 3.0                    |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....                                      | 8                       | 50 262          | 2 502                    | 575                             | 94  | 5.3                                      | 3.6                    |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, & tire stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441310                   | Automotive parts & accessories stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4431                     | Electronics & appliance stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44311                    | Appliance, television, & other electronics stores .....       | 3                       | 2 885           | 292                      | 69                              | 16  | D  | —                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 11                      | 19 356          | 2 200                    | 631                             | 133   | 9.3                                      | 1.0                    |  |  |  |  |  |  |
| 4441                     | Building material & supplies dealers .....                    | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                         | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4461                     | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>FORT PAYNE, AL—Con.</b>                              |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.                                       |                         |                 |                          |                                 |   |  |                        |
| 447        | Gasoline stations .....                                 | 16                      | 17 013          | 1 071                    | 280                             | 175   | 21.6                                     | —                      |
| 44711      | Gasoline stations with convenience stores .....         | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....         | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....            | 13                      | 8 139           | 888                      | 171                             | 73  | 12.2                                     | 12.3                   |
| 4481       | Clothing stores .....                                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44815      | Clothing accessories stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448150     | Clothing accessories stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....       | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                        | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                     | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                     | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....          | 3                       | 3 127           | 589                      | 149                             | 44  | —  | —                      |
| 453        | Miscellaneous store retailers .....                     | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45321      | Office supplies & stationery stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210     | Office supplies & stationery stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....     | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>FULTONDALE, AL</b>                                   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....                                      | 14                      | 20 685          | 1 521                    | 385                             | 125   | 13.4                                     | .3                     |
| 441        | Motor vehicle & parts dealers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                 | 3                       | 4 823           | 267                      | 61                              | 18  | D  | —                      |
| 448        | Clothing & clothing accessories stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>GADSDEN, AL</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....                                      | 290                     | 503 504         | 45 244                   | 11 225                          | 3 148   | 5.6                                      | 2.3                    |
| 441        | Motor vehicle & parts dealers .....                     | 43                      | 140 257         | 8 865                    | 2 179                           | 370   | 3.6                                      | .4                     |
| 4411       | Automobile dealers .....                                | 18                      | 115 281         | 5 376                    | 1 378                           | 202   | 2.9                                      | —                      |
| 44112      | Used car dealers .....                                  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....                                  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....      | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....             | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....             | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44132      | Tire dealers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....               | 19                      | 14 991          | 2 576                    | 652                             | 130   | 25.0                                     | 6.0                    |
| 4421       | Furniture stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44229      | Other home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                    | 16                      | 6 871           | 1 058                    | 256                             | 65  | 11.9                                     | —                      |
| 4431       | Electronics & appliance stores .....                    | 16                      | 6 871           | 1 058                    | 256                             | 65  | 11.9                                     | —                      |
| 44311      | Appliance, television, & other electronics stores ..... | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....     | 11                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>GADSDEN, AL—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers .....        | 20                      | 47 156          | 3 993                    | 1 024                           | 253   | 3.5                                      | —                      |
| 44411      | Building material & supplies dealers .....                           | 16                      | 45 184          | 3 800                    | 999                             | 235   | 1.0                                      | —                      |
| 444110     | Home centers .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419      | Other building material dealers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 26                      | 86 465          | 7 139                    | 1 893                           | 567   | 5.2                                      | —                      |
| 4451       | Grocery stores .....   | 14                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 80 961          | 6 604                    | 1 771                           | 533   | 4.1                                      | —                      |
| 445110     | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 80 961          | 6 604                    | 1 771                           | 533   | 4.1                                      | —                      |
| 4452       | Specialty food stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 30                      | 21 811          | 3 579                    | 775                             | 181   | 19.3                                     | 4.6                    |
| 4461       | Health & personal care stores .....                                  | 30                      | 21 811          | 3 579                    | 775                             | 181   | 19.3                                     | 4.6                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44613      | Optical goods stores .....   | 8                       | 2 663           | 741                      | 114                             | 36  | —  | 4.9                    |
| 446130     | Optical goods stores .....   | 8                       | 2 663           | 741                      | 114                             | 36  | —  | 4.9                    |
| 44619      | Other health & personal care stores .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 34                      | 30 598          | 1 945                    | 492                             | 166   | 13.6                                     | 4.7                    |
| 4471       | Gasoline stations .....  | 34                      | 30 598          | 1 945                    | 492                             | 166   | 13.6                                     | 4.7                    |
| 44711      | Gasoline stations with convenience stores .....                      | 29                      | 28 848          | 1 738                    | 443                             | 146   | 11.5                                     | 5.0                    |
| 447110     | Gasoline stations with convenience stores .....                      | 29                      | 28 848          | 1 738                    | 443                             | 146   | 11.5                                     | 5.0                    |
| 448        | Clothing & clothing accessories stores .....                         | 36                      | 13 470          | 1 968                    | 522                             | 178   | 2.1                                      | 12.1                   |
| 4481       | Clothing stores .....  | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448130     | Children's & infants' clothing stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44815      | Clothing accessories stores .....                                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448150     | Clothing accessories stores .....                                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44831      | Jewelry stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448310     | Jewelry stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 17                      | 12 286          | 1 293                    | 379                             | 100   | 20.7                                     | 1.7                    |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4511101    | General-line sporting goods stores .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114      | Musical instrument & supplies stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores & news dealers .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112    | Specialty book stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 15                      | 114 179         | 10 808                   | 2 601                           | 975   | .8                                       | .7                     |
| 4521       | Department stores (incl leased depts) ## .....                       | 5                       | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 5                       | D               | N                        | N                               | N   | D  | D                      |
| 4521       | Department stores (excl leased depts) .....                          | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45211      | Department stores (excl leased depts) .....                          | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 452110     | Department stores (excl leased depts) .....                          | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901    | Variety stores .....   | 9                       | 9 136           | 997                      | 201                             | 85  | 9.6                                      | 9.1                    |
| 453        | Miscellaneous store retailers .....                                  | 29                      | 9 573           | 1 045                    | 211                             | 118   | 4.3                                      | 20.8                   |
| 4532       | Office supplies, stationery, & gift stores .....                     | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....   | 5                       | 5 847           | 975                      | 241                             | 45  | —  | 48.2                   |
| 4541       | Electronic shopping & mail-order houses .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GARDENDALE, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 70                      | 153 280         | 13 110                   | 3 179                           | 1 069   | 5.7                                      | 7.0                    |
| 441                   | Motor vehicle & parts dealers .....                                  | 10                      | 15 148          | 1 546                    | 368                             | 75  | 17.2                                     | .2                     |
| 4412                  | Other motor vehicle dealers .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                   | Electronics & appliance stores .....                                 | 5                       | 1 090           | 193                      | 47                              | 17  | —  | 58.7                   |
| 444                   | Building material & garden equipment & supplies dealers .....        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....   | 10                      | 52 537          | 4 021                    | 958                             | 370   | 6.3                                      | 13.1                   |
| 4451                  | Grocery stores .....   | 10                      | 52 537          | 4 021                    | 958                             | 370   | 6.3                                      | 13.1                   |
| 44511                 | Supermarkets & other grocery (except convenience) stores .....       | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                | Supermarkets & other grocery (except convenience) stores .....       | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 446                   | Health & personal care stores .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                  | Health & personal care stores .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                 | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....  | 10                      | 18 353          | 850                      | 202                             | 57  | 11.2                                     | 8.3                    |
| 44711                 | Gasoline stations with convenience stores .....                      | 4                       | 11 845          | 575                      | 137                             | 35  | —  | —                      |
| 447110                | Gasoline stations with convenience stores .....                      | 4                       | 11 845          | 575                      | 137                             | 35  | —  | —                      |
| 448                   | Clothing & clothing accessories stores .....                         | 8                       | 6 439           | 573                      | 141                             | 58  | 3.7                                      | 4.5                    |
| 4481                  | Clothing stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112               | Specialty book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                     | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102               | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                                  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>GENEVA, AL</b>     |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 47                      | 52 447          | 5 191                    | 1 264                           | 384   | 23.0                                     | 2.1                    |
| 441                   | Motor vehicle & parts dealers .....                                  | 9                       | 11 775          | 1 138                    | 306                             | 67  | 29.3                                     | —                      |
| 442                   | Furniture & home furnishings stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers .....        | 4                       | 4 090           | 578                      | 129                             | 27  | —  | —                      |
| 4442                  | Lawn & garden equipment & supplies stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                 | Nursery & garden centers .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery & garden centers .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health & personal care stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....  | 8                       | 6 328           | 366                      | 79                              | 27  | 65.9                                     | 2.1                    |
| 448                   | Clothing & clothing accessories stores .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                     | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GLENCOE, AL *</b>                      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 13                      | 13 633          | 821                      | 187                             | 65  | 18.1                                     | 16.2                   |
| 441                                       | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 4                       | 3 238           | 114                      | 25                              | 11  | 49.7                                     | —                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 5                       | 8 484           | 455                      | 105                             | 35  | 5.3                                      | 26.0                   |
| 453                                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>GLENCOE, AL (ETOWAH COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 13                      | 13 633          | 821                      | 187                             | 65  | 18.1                                     | 16.2                   |
| 441                                       | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 4                       | 3 238           | 114                      | 25                              | 11  | 49.7                                     | —                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 5                       | 8 484           | 455                      | 105                             | 35  | 5.3                                      | 26.0                   |
| 453                                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>GREENSBORO, AL</b>                     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 32                      | 46 353          | 3 583                    | 820                             | 278   | 12.7                                     | 2.4                    |
| 441                                       | Motor vehicle & parts dealers .....                           | 4                       | 2 691           | 336                      | 77                              | 19  | 53.3                                     | 29.0                   |
| 442                                       | Furniture & home furnishings stores .....                     | 4                       | 2 080           | 429                      | 108                             | 29  | 37.1                                     | 9.1                    |
| 4421                                      | Furniture stores .....  | 4                       | 2 080           | 429                      | 108                             | 29  | 37.1                                     | 9.1                    |
| 44211                                     | Furniture stores .....  | 4                       | 2 080           | 429                      | 108                             | 29  | 37.1                                     | 9.1                    |
| 442110                                    | Furniture stores .....  | 4                       | 2 080           | 429                      | 108                             | 29  | 37.1                                     | 9.1                    |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                      | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                                     | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 5                       | 11 775          | 1 013                    | 225                             | 89  | 2.4                                      | —                      |
| 446                                       | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 4                       | 6 437           | 349                      | 78                              | 35  | 17.6                                     | —                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                              | 4                       | 2 750           | 264                      | 50                              | 38  | 4.5                                      | —                      |
| 45299                                     | All other general merchandise stores .....                    | 4                       | 2 750           | 264                      | 50                              | 38  | 4.5                                      | —                      |
| 452990                                    | All other general merchandise stores .....                    | 4                       | 2 750           | 264                      | 50                              | 38  | 4.5                                      | —                      |
| 4529901                                   | Variety stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GREENVILLE, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 88                      | 117 856         | 11 667                   | 2 774                           | 849   | 15.9                                     | 4.2                    |
| 441                    | Motor vehicle & parts dealers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 4421                   | Furniture stores .....  | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 442110                 | Furniture stores .....  | 5                       | 8 588           | 1 663                    | 393                             | 57  | 5.9                                      | —                      |
| 443                    | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 6                       | 5 613           | 747                      | 170                             | 45  | 2.3                                      | —                      |
| 445                    | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4451                   | Grocery stores .....  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 5                       | 5 341           | 662                      | 157                             | 46  | —  | 15.4                   |
| 4461                   | Health & personal care stores .....                           | 5                       | 5 341           | 662                      | 157                             | 46  | —  | 15.4                   |
| 447                    | Gasoline stations .....                                       | 13                      | 11 081          | 592                      | 137                             | 69  | 35.6                                     | 5.0                    |
| 44711                  | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                 | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 448                    | Clothing & clothing accessories stores .....                  | 11                      | 4 376           | 569                      | 156                             | 53  | 12.9                                     | 9.9                    |
| 4481                   | Clothing stores .....   | 6                       | 3 092           | 398                      | 109                             | 37  | —  | —                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                  | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                  | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....                                      | 5                       | 2 741           | 446                      | 118                             | 27  | 3.3                                      | 44.8                   |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>GULF SHORES, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 56                      | 76 159          | 8 460                    | 1 764                           | 505   | 6.3                                      | 1.0                    |
| 441                    | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                             | 4                       | 7 256           | 507                      | 110                             | 36  | —  | —                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 4                       | 7 256           | 507                      | 110                             | 36  | —  | —                      |
| 441222                 | Boat dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                 | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                   | Home furnishings stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44221                  | Floor covering stores .....                                   | 4                       | 4 357           | 586                      | 99                              | 20  | 7.7                                      | —                      |
| 442210                 | Floor covering stores .....                                   | 4                       | 4 357           | 586                      | 99                              | 20  | 7.7                                      | —                      |
| 443                    | Electronics & appliance stores .....                          | 4                       | 1 352           | 243                      | 52                              | 19  | 20.6                                     | —                      |
| 4431                   | Electronics & appliance stores .....                          | 4                       | 1 352           | 243                      | 52                              | 19  | 20.6                                     | —                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 7                       | 20 404          | 2 271                    | 503                             | 90  | .5                                       | —                      |
| 4441                   | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                  | Other building material dealers .....                         | 3                       | 17 767          | 1 709                    | 379                             | 66  | —  | —                      |
| 444190                 | Other building material dealers .....                         | 3                       | 17 767          | 1 709                    | 379                             | 66  | —  | —                      |
| 445                    | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 7                       | 9 550           | 957                      | 180                             | 52  | 27.3                                     | —                      |
| 448                    | Clothing & clothing accessories stores .....                  | 7                       | 2 153           | 255                      | 47                              | 19  | 12.4                                     | 13.4                   |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                   | Office supplies, stationery, & gift stores .....              | 5                       | 4 115           | 725                      | 46                              | 56  | 5.2                                      | —                      |
| 45322                  | Gift, novelty, & souvenir stores .....                        | 5                       | 4 115           | 725                      | 46                              | 56  | 5.2                                      | —                      |
| 453220                 | Gift, novelty, & souvenir stores .....                        | 5                       | 4 115           | 725                      | 46                              | 56  | 5.2                                      | —                      |
| 454                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GUNTERSVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 91                      | 171 517         | 14 265                   | 3 221                           | 1 170   | 13.2                                     | 3.4                    |
| 441                     | Motor vehicle & parts dealers .....                           | 13                      | 32 313          | 1 644                    | 398                             | 96  | 25.1                                     | .6                     |
| 4412                    | Other motor vehicle dealers .....                             | 4                       | 4 922           | 306                      | 63                              | 23  | 100.0                                    | —                      |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers .....         | 4                       | 4 922           | 306                      | 63                              | 23  | 100.0                                    | —                      |
| 441222                  | Boat dealers .....  | 4                       | 4 922           | 306                      | 63                              | 23  | 100.0                                    | —                      |
| 442                     | Furniture & home furnishings stores .....                     | 7                       | 3 072           | 392                      | 90                              | 33  | 60.5                                     | 28.5                   |
| 4421                    | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                   | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44210                   | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 7                       | 22 099          | 1 628                    | 266                             | 67  | 2.9                                      | —                      |
| 4441                    | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                         | 4                       | 17 146          | 1 183                    | 205                             | 43  | —  | —                      |
| 444190                  | Other building material dealers .....                         | 4                       | 17 146          | 1 183                    | 205                             | 43  | —  | —                      |
| 4442                    | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44421                   | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444210                  | Outdoor power equipment stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 11                      | 25 626          | 2 106                    | 556                             | 177   | 2.9                                      | 1.8                    |
| 446                     | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 15                      | 17 127          | 1 064                    | 232                             | 96  | 41.4                                     | 13.8                   |
| 44711                   | Gasoline stations with convenience stores .....               | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....               | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4481                    | Clothing stores .....   | 9                       | 3 741           | 438                      | 92                              | 48  | 27.1                                     | 3.3                    |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4529                    | Other general merchandise stores .....                        | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 45291                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910                  | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                   | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                  | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                 | Variety stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HALEYVILLE, AL *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 62                      | 69 281          | 6 684                    | 1 490                           | 498   | 11.9                                     | 7.6                    |
| 441                     | Motor vehicle & parts dealers .....                           | 11                      | 6 253           | 585                      | 126                             | 32  | 19.4                                     | 1.7                    |
| 442                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 6                       | 11 962          | 1 021                    | 236                             | 56  | 2.8                                      | 16.3                   |
| 4441                    | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 8                       | 15 966          | 1 304                    | 280                             | 131   | 2.1                                      | 9.8                    |
| 446                     | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 9                       | 6 375           | 447                      | 108                             | 41  | 41.8                                     | 17.9                   |
| 448                     | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                    | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HALEYVILLE, AL (MARION COUNTY PART) *</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 5                       | 2 891           | 262                      | 63                              | 25  | 11.7                                     | —                      |
| 441   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HALEYVILLE, AL (WINSTON COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 57                      | 66 390          | 6 422                    | 1 427                           | 473   | 11.9                                     | 7.9                    |
| 441   | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 442   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 6                       | 11 962          | 1 021                    | 236                             | 56  | 2.8                                      | 16.3                   |
| 44411   | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 446   | Health & personal care stores .....                           | 4                       | 5 901           | 1 159                    | 205                             | 25  | —  | 6.5                    |
| 4461  | Health & personal care stores .....                           | 4                       | 5 901           | 1 159                    | 205                             | 25  | —  | 6.5                    |
| 447   | Gasoline stations .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448   | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4539  | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HAMILTON, AL</b>                           |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 57                      | 73 500          | 7 006                    | 1 652                           | 556   | 14.0                                     | 5.6                    |
| 441   | Motor vehicle & parts dealers .....                           | 8                       | 15 333          | 1 603                    | 374                             | 60  | 15.4                                     | .9                     |
| 442   | Furniture & home furnishings stores .....                     | 3                       | 1 861           | 317                      | 81                              | 19  | D  | —                      |
| 4421  | Furniture stores .....  | 3                       | 1 861           | 317                      | 81                              | 19  | D  | —                      |
| 44211   | Furniture stores .....  | 3                       | 1 861           | 317                      | 81                              | 19  | D  | —                      |
| 442110  | Furniture stores .....  | 3                       | 1 861           | 317                      | 81                              | 19  | D  | —                      |
| 443   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 5                       | 16 995          | 1 596                    | 401                             | 177   | 1.5                                      | —                      |
| 446   | Health & personal care stores .....                           | 4                       | 2 686           | 271                      | 60                              | 18  | 46.6                                     | —                      |
| 447   | Gasoline stations .....                                       | 12                      | 11 425          | 651                      | 158                             | 66  | 3.7                                      | 7.3                    |
| 44711   | Gasoline stations with convenience stores .....               | 8                       | 10 199          | 556                      | 135                             | 53  | 2.7                                      | 6.5                    |
| 447110  | Gasoline stations with convenience stores .....               | 8                       | 10 199          | 556                      | 135                             | 53  | 2.7                                      | 6.5                    |
| 448   | Clothing & clothing accessories stores .....                  | 3                       | 1 326           | 129                      | 29                              | 13  | D  | —                      |
| 451   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299   | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452990  | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543  | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | 3 756           | 546                      | 134                             | 27  | —  | 80.0                   |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

U.S. Census Bureau, 1997 Economic Census Nov. 17, 1999

ALABAMA 133

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HANCEVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 10                      | 6 949           | 828                      | 197                             | 70  | 32.0                                     | —                      |
| 441                   | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 4                       | 1 958           | 163                      | 52                              | 34  | 42.2                                     | —                      |
| 448                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HARTSELLE, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 89                      | 161 135         | 16 849                   | 3 064                           | 1 169   | 5.1                                      | .4                     |
| 441                   | Motor vehicle & parts dealers .....                           | 15                      | 34 492          | 2 677                    | 627                             | 132   | .4                                       | —                      |
| 4413                  | Automotive parts, accessories, & tire stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                 | Automotive parts & accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 441310                | Automotive parts & accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 12                      | 5 261           | 644                      | 152                             | 54  | 40.5                                     | 4.7                    |
| 4421                  | Furniture stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                 | Furniture stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                | Furniture stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                  | Home furnishings stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443                   | Electronics & appliance stores .....                          | 3                       | 1 427           | 230                      | 54                              | 13  | —  | —                      |
| 4431                  | Electronics & appliance stores .....                          | 3                       | 1 427           | 230                      | 54                              | 13  | —  | —                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                  | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 9                       | 35 067          | 3 269                    | 728                             | 274   | 1.1                                      | .2                     |
| 4451                  | Grocery stores .....  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                  | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 10                      | 9 798           | 743                      | 173                             | 53  | 15.0                                     | —                      |
| 448                   | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 3                       | 715             | 119                      | 30                              | 8   | D  | —                      |
| 452                   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 4529                  | Other general merchandise stores .....                        | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                 | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>HEADLAND, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 31                      | 35 511          | 2 883                    | 632                             | 226   | 16.2                                     | 2.4                    |
| 441                   | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 3                       | 7 746           | 724                      | 168                             | 52  | —  | —                      |
| 4442                  | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                 | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 5                       | 6 610           | 444                      | 102                             | 53  | 45.4                                     | 2.5                    |
| 446                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HEADLAND, AL—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HEFLIN, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 29                      | 43 435          | 2 853                    | 697                             | 191   | 40.1                                     | 2.9                    |
| 441        | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 5                       | 5 553           | 453                      | 116                             | 51  | 95.0                                     | 1.6                    |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HELENA, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 12                      | 9 422           | 803                      | 191                             | 52  | 10.5                                     | —                      |
| 441        | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HOKES BLUFF, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 16                      | 10 977          | 1 316                    | 320                             | 91  | 4.9                                      | 6.4                    |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45121      | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113    | College book stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code          | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HOMewood, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....   | 254                     | 564 985         | 61 603                   | 14 753                          | 4 276   | 5.2                                      | 3.5                    |
| 441                 | Motor vehicle & parts dealers .....                            | 15                      | 23 336          | 2 853                    | 670                             | 112   | 5.3                                      | 7.4                    |
| 4412                | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122               | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441229              | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                | Automotive parts, accessories, & tire stores .....             | 11                      | 18 189          | 2 570                    | 610                             | 99  | 4.2                                      | 3.7                    |
| 44131               | Automotive parts & accessories stores .....                    | 5                       | 7 325           | 1 138                    | 273                             | 48  | 10.4                                     | —                      |
| 441310              | Automotive parts & accessories stores .....                    | 5                       | 7 325           | 1 138                    | 273                             | 48  | 10.4                                     | —                      |
| 44132               | Tire dealers .....   | 6                       | 10 864          | 1 432                    | 337                             | 51  | —  | 6.2                    |
| 441320              | Tire dealers .....   | 6                       | 10 864          | 1 432                    | 337                             | 51  | —  | 6.2                    |
| 442                 | Furniture & home furnishings stores .....                      | 23                      | 26 087          | 5 038                    | 1 130                           | 212   | 10.1                                     | 5.6                    |
| 4421                | Furniture stores .....   | 11                      | 14 242          | 2 905                    | 684                             | 148   | 8.7                                      | 3.3                    |
| 44211               | Furniture stores .....   | 11                      | 14 242          | 2 905                    | 684                             | 148   | 8.7                                      | 3.3                    |
| 442110              | Furniture stores .....   | 11                      | 14 242          | 2 905                    | 684                             | 148   | 8.7                                      | 3.3                    |
| 4422                | Home furnishings stores .....                                  | 12                      | 11 845          | 2 133                    | 446                             | 64  | 11.8                                     | 8.3                    |
| 44221               | Floor covering stores .....                                    | 8                       | 11 136          | 1 929                    | 396                             | 48  | 6.2                                      | 8.8                    |
| 442210              | Floor covering stores .....                                    | 8                       | 11 136          | 1 929                    | 396                             | 48  | 6.2                                      | 8.8                    |
| 443                 | Electronics & appliance stores .....                           | 9                       | 25 220          | 2 836                    | 676                             | 123   | 1.3                                      | 1.0                    |
| 4431                | Electronics & appliance stores .....                           | 9                       | 25 220          | 2 836                    | 676                             | 123   | 1.3                                      | 1.0                    |
| 44311               | Appliance, television, & other electronics stores .....        | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 443112              | Radio, television, & other electronics stores .....            | 5                       | 18 346          | 1 596                    | 388                             | 76  | 1.7                                      | —                      |
| 44313               | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443130              | Camera & photographic supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                 | Building material & garden equipment & supplies dealers .....  | 11                      | 13 123          | 1 829                    | 280                             | 58  | 12.3                                     | —                      |
| 4441                | Building material & supplies dealers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44412               | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120              | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44419               | Other building material dealers .....                          | 7                       | 5 940           | 693                      | 181                             | 41  | 27.1                                     | —                      |
| 444190              | Other building material dealers .....                          | 7                       | 5 940           | 693                      | 181                             | 41  | 27.1                                     | —                      |
| 445                 | Food & beverage stores .....                                   | 16                      | 73 125          | 7 360                    | 1 803                           | 629   | .2                                       | 1.1                    |
| 4451                | Grocery stores .....   | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 44511               | Supermarkets & other grocery (except convenience) stores ..... | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 445110              | Supermarkets & other grocery (except convenience) stores ..... | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 4452                | Specialty food stores .....                                    | 4                       | 1 593           | 284                      | 59                              | 57  | —  | 22.0                   |
| 446                 | Health & personal care stores .....                            | 21                      | 29 345          | 4 042                    | 1 006                           | 280   | 5.3                                      | 1.9                    |
| 4461                | Health & personal care stores .....                            | 21                      | 29 345          | 4 042                    | 1 006                           | 280   | 5.3                                      | 1.9                    |
| 44611               | Pharmacies & drug stores .....                                 | 9                       | 22 743          | 2 702                    | 674                             | 161   | 4.7                                      | —                      |
| 446110              | Pharmacies & drug stores .....                                 | 9                       | 22 743          | 2 702                    | 674                             | 161   | 4.7                                      | —                      |
| 4461101             | Pharmacies & drug stores .....                                 | 9                       | 22 743          | 2 702                    | 674                             | 161   | 4.7                                      | —                      |
| 44612               | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446120              | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44613               | Optical goods stores .....                                     | 6                       | 3 609           | 889                      | 250                             | 63  | —  | 6.5                    |
| 446130              | Optical goods stores .....                                     | 6                       | 3 609           | 889                      | 250                             | 63  | —  | 6.5                    |
| 447                 | Gasoline stations .....  | 15                      | 23 257          | 1 165                    | 265                             | 73  | 26.7                                     | .6                     |
| 4471                | Gasoline stations .....  | 15                      | 23 257          | 1 165                    | 265                             | 73  | 26.7                                     | .6                     |
| 44711               | Gasoline stations with convenience stores .....                | 10                      | 15 307          | 840                      | 190                             | 49  | —  | —                      |
| 447110              | Gasoline stations with convenience stores .....                | 10                      | 15 307          | 840                      | 190                             | 49  | —  | —                      |
| 448                 | Clothing & clothing accessories stores .....                   | 57                      | 59 025          | 8 037                    | 2 040                           | 640   | 11.1                                     | 5.2                    |
| 4481                | Clothing stores .....  | 38                      | 44 369          | 6 059                    | 1 565                           | 488   | 12.3                                     | 5.0                    |
| 44811               | Men's clothing stores .....                                    | 5                       | 6 868           | 1 060                    | 339                             | 52  | —  | 8.1                    |
| 448110              | Men's clothing stores .....                                    | 5                       | 6 868           | 1 060                    | 339                             | 52  | —  | 8.1                    |
| 44812               | Women's clothing stores .....                                  | 20                      | 23 145          | 3 436                    | 874                             | 296   | 15.3                                     | 7.2                    |
| 448120              | Women's clothing stores .....                                  | 20                      | 23 145          | 3 436                    | 874                             | 296   | 15.3                                     | 7.2                    |
| 44813               | Children's & infants' clothing stores .....                    | 4                       | 6 398           | 684                      | 149                             | 60  | 13.8                                     | —                      |
| 448130              | Children's & infants' clothing stores .....                    | 4                       | 6 398           | 684                      | 149                             | 60  | 13.8                                     | —                      |
| 44815               | Clothing accessories stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448150              | Clothing accessories stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44819               | Other clothing stores .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448190              | Other clothing stores .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                | Shoe stores .....  | 14                      | 12 115          | 1 730                    | 405                             | 131   | 7.8                                      | 1.7                    |
| 44821               | Shoe stores .....  | 14                      | 12 115          | 1 730                    | 405                             | 131   | 7.8                                      | 1.7                    |
| 448210              | Shoe stores .....  | 14                      | 12 115          | 1 730                    | 405                             | 131   | 7.8                                      | 1.7                    |
| 4482102             | Women's shoe stores .....                                      | 3                       | 1 749           | 230                      | 52                              | 23  | D  | —                      |
| 4482103             | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104             | Family shoe stores .....                                       | 7                       | 3 482           | 428                      | 102                             | 45  | —  | 6.1                    |
| 4482105             | Athletic footwear stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                | Jewelry, luggage, & leather goods stores .....                 | 5                       | 2 541           | 248                      | 70                              | 21  | 7.0                                      | 24.4                   |
| 44832               | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320              | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HOMewood, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>             | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451                      | Sporting goods, hobby, book, & music stores .....                    | 27                      | 30 924          | 3 881                    | 1 018                           | 286   | 6.0                                      | 2.7                    |
| 4511                     | Sporting goods, hobby, & musical instrument stores ..                | 20                      | 20 975          | 2 823                    | 796                             | 196   | 5.4                                      | 4.0                    |
| 45111                    | Sporting goods stores .....  | 10                      | 13 284          | 1 627                    | 390                             | 107   | 6.9                                      | 3.1                    |
| 451110                   | Sporting goods stores .....  | 10                      | 13 284          | 1 627                    | 390                             | 107   | 6.9                                      | 3.1                    |
| 4511101                  | General-line sporting goods stores .....                             | 5                       | 3 294           | 515                      | 108                             | 37  | 23.7                                     | 12.4                   |
| 4511102                  | Specialty-line sporting goods stores .....                           | 5                       | 9 990           | 1 112                    | 282                             | 70  | 1.3                                      | —                      |
| 45112                    | Hobby, toy, & game stores .....                                      | 5                       | 3 167           | 448                      | 178                             | 29  | 7.0                                      | 8.6                    |
| 451120                   | Hobby, toy, & game stores .....                                      | 5                       | 3 167           | 448                      | 178                             | 29  | 7.0                                      | 8.6                    |
| 45113                    | Sewing, needlework, & piece goods stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                   | Sewing, needlework, & piece goods stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                    | Musical instrument & supplies stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451140                   | Musical instrument & supplies stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                     | Book, periodical, & music stores .....                               | 7                       | 9 949           | 1 058                    | 222                             | 90  | 7.2                                      | —                      |
| 45121                    | Book stores & news dealers .....                                     | 4                       | D               | D                        | D                               | b   | D  | —                      |
| 451211                   | Book stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                  | Book stores, general .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45122                    | Prerecorded tape, compact disc, & record stores...                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                   | Prerecorded tape, compact disc, & record stores...                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452                      | General merchandise stores .....                                     | 8                       | D               | D                        | D                               | g   | D  | D                      |
| 4521                     | Department stores (incl leased depts) ## .....                       | 4                       | 131 221         | N                        | N                               | N   | —  | —                      |
| 45211                    | Department stores (incl leased depts) ## .....                       | 4                       | 131 221         | N                        | N                               | N   | —  | —                      |
| 4521                     | Department stores (excl leased depts) .....                          | 4                       | 129 919         | 13 146                   | 3 275                           | 1 040   | —  | —                      |
| 452111                   | Department stores (excl leased depts) .....                          | 4                       | 129 919         | 13 146                   | 3 275                           | 1 040   | —  | —                      |
| 452110                   | Department stores (excl leased depts) .....                          | 4                       | 129 919         | 13 146                   | 3 275                           | 1 040   | —  | —                      |
| 4521101                  | Conventional department stores (excl leased depts) .....             | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102                  | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                     | Other general merchandise stores .....                               | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 45291                    | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910                   | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                    | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45290                    | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                  | Variety stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                                  | 40                      | D               | D                        | D                               | e   | D  | D                      |
| 4531                     | Florists .....   | 4                       | 1 961           | 384                      | 106                             | 27  | 46.1                                     | 9.8                    |
| 45311                    | Florists .....   | 4                       | 1 961           | 384                      | 106                             | 27  | 46.1                                     | 9.8                    |
| 453110                   | Florists .....   | 4                       | 1 961           | 384                      | 106                             | 27  | 46.1                                     | 9.8                    |
| 4532                     | Office supplies, stationery, & gift stores .....                     | 16                      | 22 922          | 2 033                    | 509                             | 205   | 6.0                                      | 1.9                    |
| 45321                    | Office supplies & stationery stores .....                            | 3                       | 19 329          | 1 567                    | 405                             | 112   | —  | —                      |
| 453210                   | Office supplies & stationery stores .....                            | 3                       | 19 329          | 1 567                    | 405                             | 112   | —  | —                      |
| 4532102                  | Office supplies stores .....   | 3                       | 19 329          | 1 567                    | 405                             | 112   | —  | —                      |
| 45322                    | Gift, novelty, & souvenir stores .....                               | 13                      | 3 593           | 466                      | 104                             | 93  | 38.2                                     | 12.2                   |
| 453220                   | Gift, novelty, & souvenir stores .....                               | 13                      | 3 593           | 466                      | 104                             | 93  | 38.2                                     | 12.2                   |
| 4533                     | Used merchandise stores .....  | 9                       | 9 862           | 1 300                    | 259                             | 128   | 2.9                                      | 11.1                   |
| 45331                    | Used merchandise stores .....  | 9                       | 9 862           | 1 300                    | 259                             | 128   | 2.9                                      | 11.1                   |
| 453310                   | Used merchandise stores .....  | 9                       | 9 862           | 1 300                    | 259                             | 128   | 2.9                                      | 11.1                   |
| 4539                     | Other miscellaneous store retailers .....                            | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45391                    | Pet & pet supplies stores .....                                      | 3                       | 3 623           | 482                      | 122                             | 44  | D  | 8.5                    |
| 453910                   | Pet & pet supplies stores .....                                      | 3                       | 3 623           | 482                      | 122                             | 44  | D  | 8.5                    |
| 45392                    | Art dealers .....  | 3                       | 840             | 221                      | 50                              | 11  | D  | —                      |
| 453920                   | Art dealers .....  | 3                       | 840             | 221                      | 50                              | 11  | D  | —                      |
| 45399                    | All other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454                      | Nonstore retailers .....   | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 4541                     | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                    | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454110                   | Electronic shopping & mail-order houses .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                     | Direct selling establishments .....                                  | 6                       | 3 435           | 615                      | 154                             | 42  | 16.2                                     | —                      |
| 45439                    | Other direct selling establishments .....                            | 6                       | 3 435           | 615                      | 154                             | 42  | 16.2                                     | —                      |
| 454390                   | Other direct selling establishments .....                            | 6                       | 3 435           | 615                      | 154                             | 42  | 16.2                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code          | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HOOVER, AL *</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....   | 203                     | 874 235         | 81 998                   | 21 232                          | 4 812   | 2.8                                      | 2.3                    |
| 441                 | Motor vehicle & parts dealers .....                            | 11                      | 316 452         | 25 962                   | 6 186                           | 762   | .1                                       | .7                     |
| 4411                | Automobile dealers .....                                       | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 44111               | New car dealers .....  | 6                       | 310 865         | 24 823                   | 5 910                           | 719   | —  | —                      |
| 441110              | New car dealers .....  | 6                       | 310 865         | 24 823                   | 5 910                           | 719   | —  | —                      |
| 44132               | Tire dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441320              | Tire dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442                 | Furniture & home furnishings stores .....                      | 14                      | 28 092          | 3 327                    | 739                             | 168   | 3.0                                      | 3.2                    |
| 4421                | Furniture stores .....   | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |
| 44211               | Furniture stores .....   | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |
| 442110              | Furniture stores .....   | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |
| 4422                | Home furnishings stores .....                                  | 9                       | 16 487          | 1 947                    | 468                             | 118   | 5.1                                      | 2.0                    |
| 44221               | Floor covering stores .....                                    | 5                       | 3 727           | 669                      | 159                             | 26  | 22.6                                     | 1.4                    |
| 442210              | Floor covering stores .....                                    | 5                       | 3 727           | 669                      | 159                             | 26  | 22.6                                     | 1.4                    |
| 44229               | Other home furnishings stores .....                            | 4                       | 12 760          | 1 278                    | 309                             | 92  | —  | 2.2                    |
| 442299              | All other home furnishings stores .....                        | 4                       | 12 760          | 1 278                    | 309                             | 92  | —  | 2.2                    |
| 443                 | Electronics & appliance stores .....                           | 16                      | 87 823          | 6 849                    | 1 618                           | 351   | 16.8                                     | .3                     |
| 4431                | Electronics & appliance stores .....                           | 16                      | 87 823          | 6 849                    | 1 618                           | 351   | 16.8                                     | .3                     |
| 44311               | Appliance, television, & other electronics stores .....        | 9                       | 28 555          | 2 599                    | 580                             | 133   | 1.7                                      | 1.0                    |
| 443112              | Radio, television, & other electronics stores .....            | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44312               | Computer & software stores .....                               | 7                       | 59 268          | 4 250                    | 1 038                           | 218   | 24.1                                     | —                      |
| 443120              | Computer & software stores .....                               | 7                       | 59 268          | 4 250                    | 1 038                           | 218   | 24.1                                     | —                      |
| 444                 | Building material & garden equipment & supplies dealers .....  | 9                       | 27 034          | 2 890                    | 730                             | 181   | 5.0                                      | —                      |
| 4441                | Building material & supplies dealers .....                     | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44411               | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110              | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412               | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120              | Paint & wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                 | Food & beverage stores .....                                   | 12                      | 85 033          | 7 272                    | 1 843                           | 804   | .2                                       | 12.6                   |
| 4451                | Grocery stores .....   | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 44511               | Supermarkets & other grocery (except convenience) stores ..... | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 445110              | Supermarkets & other grocery (except convenience) stores ..... | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 446                 | Health & personal care stores .....                            | 25                      | 28 209          | 3 760                    | 921                             | 257   | 7.5                                      | 5.7                    |
| 4461                | Health & personal care stores .....                            | 25                      | 28 209          | 3 760                    | 921                             | 257   | 7.5                                      | 5.7                    |
| 44611               | Pharmacies & drug stores .....                                 | 13                      | 21 859          | 2 798                    | 670                             | 189   | 7.7                                      | 6.9                    |
| 446110              | Pharmacies & drug stores .....                                 | 13                      | 21 859          | 2 798                    | 670                             | 189   | 7.7                                      | 6.9                    |
| 446110              | Pharmacies & drug stores .....                                 | 13                      | 21 859          | 2 798                    | 670                             | 189   | 7.7                                      | 6.9                    |
| 44612               | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120              | Cosmetics, beauty supplies, & perfume stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44613               | Optical goods stores .....                                     | 4                       | 2 345           | 372                      | 89                              | 26  | 14.6                                     | 4.6                    |
| 446130              | Optical goods stores .....                                     | 4                       | 2 345           | 372                      | 89                              | 26  | 14.6                                     | 4.6                    |
| 44619               | Other health & personal care stores .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446191              | Food (health) supplement stores .....                          | 4                       | 1 156           | 258                      | 85                              | 16  | 8.5                                      | —                      |
| 447                 | Gasoline stations .....  | 19                      | 34 242          | 1 770                    | 439                             | 124   | 6.3                                      | 5.2                    |
| 4471                | Gasoline stations .....  | 19                      | 34 242          | 1 770                    | 439                             | 124   | 6.3                                      | 5.2                    |
| 44711               | Gasoline stations with convenience stores .....                | 16                      | 28 702          | 1 516                    | 373                             | 108   | 4.0                                      | .8                     |
| 447110              | Gasoline stations with convenience stores .....                | 16                      | 28 702          | 1 516                    | 373                             | 108   | 4.0                                      | .8                     |
| 448                 | Clothing & clothing accessories stores .....                   | 41                      | 132 006         | 14 080                   | 3 322                           | 1 129   | —  | 1.2                    |
| 4481                | Clothing stores .....  | 28                      | 120 546         | 12 725                   | 2 997                           | 1 037   | —  | .6                     |
| 44811               | Men's clothing stores .....                                    | 6                       | 4 345           | 670                      | 172                             | 38  | —  | —                      |
| 448110              | Men's clothing stores .....                                    | 6                       | 4 345           | 670                      | 172                             | 38  | —  | —                      |
| 44812               | Women's clothing stores .....                                  | 8                       | 9 301           | 889                      | 195                             | 75  | —  | 7.4                    |
| 448120              | Women's clothing stores .....                                  | 8                       | 9 301           | 889                      | 195                             | 75  | —  | 7.4                    |
| 44813               | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448130              | Children's & infants' clothing stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44814               | Family clothing stores .....                                   | 7                       | 101 112         | 10 363                   | 2 455                           | 865   | —  | —                      |
| 448140              | Family clothing stores .....                                   | 7                       | 101 112         | 10 363                   | 2 455                           | 865   | —  | —                      |
| 44815               | Clothing accessories stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448150              | Clothing accessories stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44819               | Other clothing stores .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448190              | Other clothing stores .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448210              | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                | Jewelry, luggage, & leather goods stores .....                 | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |
| 44831               | Jewelry stores .....   | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |
| 448310              | Jewelry stores .....   | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                 | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>HOOVER, AL*—Con.</b>                    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                      | Sporting goods, hobby, book, & music stores .....             | 16                      | 26 676          | 3 026                    | 753                             | 224   | 3.6                                      | —                      |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, & musical instrument stores .....      | 9                       | 13 437          | 1 773                    | 450                             | 103   | —  | —                      |  |  |  |  |  |  |
| 45111                                      | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                                      | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45113                                      | Sewing, needlework, & piece goods stores .....                | 3                       | 3 372           | 552                      | 140                             | 32  | —  | —                      |  |  |  |  |  |  |
| 451130                                     | Sewing, needlework, & piece goods stores .....                | 3                       | 3 372           | 552                      | 140                             | 32  | —  | —                      |  |  |  |  |  |  |
| 45114                                      | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451140                                     | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                                       | Book, periodical, & music stores .....                        | 7                       | 13 239          | 1 253                    | 303                             | 121   | 7.2                                      | —                      |  |  |  |  |  |  |
| 45121                                      | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451211                                     | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                                    | Book stores, general .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                                      | Prerecorded tape, compact disc, & record stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451220                                     | Prerecorded tape, compact disc, & record stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452  | General merchandise stores .....                              | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |  |  |  |  |  |  |
| 4521                                       | Department stores (incl leased depts) ## .....                | 3                       | 73 967          | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                                      | Department stores (incl leased depts) ## .....                | 3                       | 73 967          | N                        | N                               | N   | —  | —                      |  |  |  |  |  |  |
| 45211                                      | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |  |  |  |  |  |  |
| 452110                                     | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |  |  |  |  |  |  |
| 4521101                                    | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |  |  |  |  |  |  |
| 4521103                                    | Conventional department stores (excl leased depts) .....      | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
|  | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                           | 29                      | 29 900          | 3 715                    | 804                             | 234   | 6.1                                      | 1.7                    |  |  |  |  |  |  |
| 4532                                       | Office supplies, stationery, & gift stores .....              | 11                      | 21 445          | 2 486                    | 519                             | 129   | 3.9                                      | 1.7                    |  |  |  |  |  |  |
| 45321                                      | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                                     | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532101                                    | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102                                    | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                                      | Gift, novelty, & souvenir stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453220                                     | Gift, novelty, & souvenir stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                                       | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |  |  |  |  |  |  |
| 45331                                      | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |  |  |  |  |  |  |
| 453310                                     | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |  |  |  |  |  |  |
| 4539                                       | Other miscellaneous store retailers .....                     | 9                       | 5 236           | 872                      | 205                             | 75  | 9.8                                      | —                      |  |  |  |  |  |  |
| 45392                                      | Art dealers .....   | 3                       | 2 053           | 464                      | 56                              | 25  | D  | —                      |  |  |  |  |  |  |
| 453920                                     | Art dealers .....   | 3                       | 2 053           | 464                      | 56                              | 25  | D  | —                      |  |  |  |  |  |  |
| 45399                                      | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....                                      | 8                       | 7 040           | 637                      | 103                             | 24  | 3.1                                      | 2.4                    |  |  |  |  |  |  |
| 4541                                       | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45411                                      | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454110                                     | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>HOOVER, AL (JEFFERSON COUNTY PART)*</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                      | <b>Retail trade</b> .....                                     | 187                     | <b>861 236</b>  | <b>79 980</b>            | <b>20 774</b>                   | <b>4 722</b>  | <b>2.6</b>                               | <b>2.3</b>             |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                           | 11                      | 316 452         | 25 962                   | 6 186                           | 762   | .1                                       | .7                     |  |  |  |  |  |  |
| 4411                                       | Automobile dealers .....                                      | 7                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44111                                      | New car dealers .....   | 6                       | 310 865         | 24 823                   | 5 910                           | 719   | —  | —                      |  |  |  |  |  |  |
| 441110                                     | New car dealers .....   | 6                       | 310 865         | 24 823                   | 5 910                           | 719   | —  | —                      |  |  |  |  |  |  |
| 44132                                      | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                                     | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442  | Furniture & home furnishings stores .....                     | 14                      | 28 092          | 3 327                    | 739                             | 168   | 3.0                                      | 3.2                    |  |  |  |  |  |  |
| 4421                                       | Furniture stores .....  | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |  |  |  |  |  |  |
| 44211                                      | Furniture stores .....  | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |  |  |  |  |  |  |
| 442110                                     | Furniture stores .....  | 5                       | 11 605          | 1 380                    | 271                             | 50  | —  | 4.9                    |  |  |  |  |  |  |
| 4422                                       | Home furnishings stores .....                                 | 9                       | 16 487          | 1 947                    | 468                             | 118   | 5.1                                      | 2.0                    |  |  |  |  |  |  |
| 44221                                      | Floor covering stores .....                                   | 5                       | 3 727           | 669                      | 159                             | 26  | 22.6                                     | 1.4                    |  |  |  |  |  |  |
| 442210                                     | Floor covering stores .....                                   | 5                       | 3 727           | 669                      | 159                             | 26  | 22.6                                     | 1.4                    |  |  |  |  |  |  |
| 44229                                      | Other home furnishings stores .....                           | 4                       | 12 760          | 1 278                    | 309                             | 92  | —  | 2.2                    |  |  |  |  |  |  |
| 442299                                     | All other home furnishings stores .....                       | 4                       | 12 760          | 1 278                    | 309                             | 92  | —  | 2.2                    |  |  |  |  |  |  |
| 443  | Electronics & appliance stores .....                          | 14                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4431                                       | Electronics & appliance stores .....                          | 14                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44311                                      | Appliance, television, & other electronics stores .....       | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443112                                     | Radio, television, & other electronics stores .....           | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44312                                      | Computer & software stores .....                              | 7                       | 59 268          | 4 250                    | 1 038                           | 218   | 24.1                                     | —                      |  |  |  |  |  |  |
| 443120                                     | Computer & software stores .....                              | 7                       | 59 268          | 4 250                    | 1 038                           | 218   | 24.1                                     | —                      |  |  |  |  |  |  |
| 444  | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4441                                       | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44411                                      | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                                     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44412                                      | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444120                                     | Paint & wallpaper stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HOOVER, AL (JEFFERSON COUNTY PART) *</b><br>—Con.          |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | f   | D  | D                      |
| 4451       | Grocery stores .....  | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 44511      | Supermarkets & other grocery (except convenience) stores..... | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 445110     | Supermarkets & other grocery (except convenience) stores..... | 9                       | 83 857          | 7 123                    | 1 807                           | 788   | —  | 12.7                   |
| 446        | Health & personal care stores .....                           | 21                      | 22 667          | 2 999                    | 764                             | 236   | 3.1                                      | 7.1                    |
| 4461       | Health & personal care stores .....                           | 21                      | 22 667          | 2 999                    | 764                             | 236   | 3.1                                      | 7.1                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44613      | Optical goods stores .....                                    | 4                       | 2 345           | 372                      | 89                              | 26  | 14.6                                     | 4.6                    |
| 446130     | Optical goods stores .....                                    | 4                       | 2 345           | 372                      | 89                              | 26  | 14.6                                     | 4.6                    |
| 44619      | Other health & personal care stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                         | 4                       | 1 156           | 258                      | 85                              | 16  | 8.5                                      | —                      |
| 447        | Gasoline stations .....                                       | 19                      | 34 242          | 1 770                    | 439                             | 124   | 6.3                                      | 5.2                    |
| 4471       | Gasoline stations .....                                       | 19                      | 34 242          | 1 770                    | 439                             | 124   | 6.3                                      | 5.2                    |
| 44711      | Gasoline stations with convenience stores .....               | 16                      | 28 702          | 1 516                    | 373                             | 108   | 4.0                                      | .8                     |
| 447110     | Gasoline stations with convenience stores .....               | 16                      | 28 702          | 1 516                    | 373                             | 108   | 4.0                                      | .8                     |
| 448        | Clothing & clothing accessories stores .....                  | 38                      | D               | D                        | D                               | g   | D  | D                      |
| 4481       | Clothing stores .....   | 25                      | D               | D                        | D                               | g   | D  | D                      |
| 44811      | Men's clothing stores.....                                    | 5                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 448110     | Men's clothing stores.....                                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448120     | Women's clothing stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44814      | Family clothing stores .....                                  | 7                       | 101 112         | 10 363                   | 2 455                           | 865   | —  | —                      |
| 448140     | Family clothing stores .....                                  | 7                       | 101 112         | 10 363                   | 2 455                           | 865   | —  | —                      |
| 44815      | Clothing accessories stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448150     | Clothing accessories stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44819      | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 4482101    | Men's shoe stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |
| 44831      | Jewelry stores .....  | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |
| 448310     | Jewelry stores .....  | 5                       | 7 033           | 787                      | 195                             | 49  | —  | —                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 16                      | 26 676          | 3 026                    | 753                             | 224   | 3.6                                      | —                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....      | 9                       | 13 437          | 1 773                    | 450                             | 103   | —  | —                      |
| 45112      | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45113      | Sewing, needlework, & piece goods stores .....                | 3                       | 3 372           | 552                      | 140                             | 32  | —  | —                      |
| 451130     | Sewing, needlework, & piece goods stores .....                | 3                       | 3 372           | 552                      | 140                             | 32  | —  | —                      |
| 45114      | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                        | 7                       | 13 239          | 1 253                    | 303                             | 121   | 7.2                                      | —                      |
| 45121      | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 451211     | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                              | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |
| 4521       | Department stores (incl leased depts) ## .....                | 3                       | 73 967          | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (incl leased depts) ## .....                | 3                       | 73 967          | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |
| 452110     | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |
| 4521101    | Department stores (excl leased depts) .....                   | 3                       | 71 728          | 8 710                    | 3 774                           | 554   | —  | —                      |
| 4521103    | Conventional department stores (excl leased depts) .....      | 2                       | D               | D                        | D                               | e   | D  | D                      |
|            | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 25                      | 27 110          | 3 073                    | 632                             | 207   | 5.8                                      | 1.9                    |
| 4532       | Office supplies, stationery, & gift stores .....              | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 453210     | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 4532102    | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | DD                                       | DD                     |
| 45322      | Gift, novelty, & souvenir stores .....                        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |
| 45331      | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |
| 453310     | Used merchandise stores .....                                 | 5                       | 2 519           | 208                      | 47                              | 17  | 18.2                                     | —                      |
| 45339      | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453392     | Art dealers .....   | 3                       | 2 053           | 464                      | 56                              | 25  | D  | D                      |
| 4533920    | Art dealers .....   | 3                       | 2 053           | 464                      | 56                              | 25  | D  | —                      |
| 45399      | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HOOVER, AL (JEFFERSON COUNTY PART) *</b><br>—Con.           |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4541       | Electronic shopping & mail-order houses .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HOOVER, AL (SHELBY COUNTY PART) *</b>                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 16                      | 12 999          | 2 018                    | 458                             | 90  | 13.7                                     | —                      |
| 443        | Electronics & appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                            | 4                       | 5 542           | 761                      | 157                             | 21  | 25.7                                     | —                      |
| 4461       | Health & personal care stores .....                            | 4                       | 5 542           | 761                      | 157                             | 21  | 25.7                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4481       | Clothing stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448130     | Children's & infants' clothing stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                            | 4                       | 2 790           | 642                      | 172                             | 27  | 9.0                                      | —                      |
| 4532       | Office supplies, stationery, & gift stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>HUEYTOWN, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 47                      | 100 847         | 8 561                    | 2 200                           | 695   | 5.0                                      | 6.0                    |
| 441        | Motor vehicle & parts dealers .....                            | 5                       | 24 762          | 1 606                    | 420                             | 68  | 6.4                                      | —                      |
| 44131      | Automotive parts & accessories stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 4                       | 3 659           | 726                      | 173                             | 32  | 20.9                                     | 4.0                    |
| 445        | Food & beverage stores .....                                   | 9                       | 45 149          | 3 459                    | 899                             | 396   | 1.8                                      | 7.5                    |
| 4451       | Grocery stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 39 893          | 3 195                    | 841                             | 372   | —  | —                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 4                       | 39 893          | 3 195                    | 841                             | 372   | —  | —                      |
| 446        | Health & personal care stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 6                       | 8 771           | 424                      | 102                             | 31  | 2.7                                      | 7.6                    |
| 448        | Clothing & clothing accessories stores .....                   | 4                       | 2 653           | 271                      | 74                              | 18  | —  | 18.1                   |
| 451        | Sporting goods, hobby, book, & music stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                               | 3                       | 1 613           | 130                      | 31                              | 20  | D  | —                      |
| 453        | Miscellaneous store retailers .....                            | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HUNTSVILLE, AL *</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....   | 945                     | 2 268 581       | 219 335                  | 52 256                          | 14 647  | 4.9                                      | 3.3                    |
| 441                     | Motor vehicle & parts dealers .....                            | 101                     | 664 104         | 51 719                   | 11 654                          | 1 782   | 7.0                                      | 1.3                    |
| 4411                    | Automobile dealers .....                                       | 34                      | 549 997         | 38 913                   | 8 654                           | 1 186   | 7.3                                      | .6                     |
| 44111                   | New car dealers .....  | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |
| 441110                  | New car dealers .....  | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |
| 44112                   | Used car dealers .....   | 18                      | 17 415          | 1 072                    | 245                             | 58  | 24.6                                     | 12.1                   |
| 441120                  | Used car dealers .....   | 18                      | 17 415          | 1 072                    | 245                             | 58  | 24.6                                     | 12.1                   |
| 4412                    | Other motor vehicle dealers .....                              | 9                       | 63 124          | 2 502                    | 544                             | 88  | 4.5                                      | —                      |
| 44121                   | Recreational vehicle dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                  | Recreational vehicle dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                   | Motorcycle, boat, & other motor vehicle dealers .....          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                  | Motorcycle dealers .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                  | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                    | Automotive parts, accessories, & tire stores .....             | 58                      | 50 983          | 10 304                   | 2 456                           | 508   | 7.2                                      | 9.5                    |
| 44131                   | Automotive parts & accessories stores .....                    | 36                      | 35 210          | 6 225                    | 1 467                           | 346   | 3.9                                      | 13.2                   |
| 441310                  | Automotive parts & accessories stores .....                    | 36                      | 35 210          | 6 225                    | 1 467                           | 346   | 3.9                                      | 13.2                   |
| 44132                   | Tire dealers .....   | 22                      | 15 773          | 4 079                    | 989                             | 162   | 14.6                                     | 1.3                    |
| 441320                  | Tire dealers .....   | 22                      | 15 773          | 4 079                    | 989                             | 162   | 14.6                                     | 1.3                    |
| 442                     | Furniture & home furnishings stores .....                      | 79                      | 86 281          | 11 824                   | 2 612                           | 617   | 8.7                                      | 20.3                   |
| 4421                    | Furniture stores .....   | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |
| 44211                   | Furniture stores .....   | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |
| 442110                  | Furniture stores .....   | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |
| 4422                    | Home furnishings stores .....                                  | 46                      | 28 909          | 4 325                    | 1 001                           | 263   | 10.9                                     | 8.7                    |
| 44221                   | Floor covering stores .....                                    | 20                      | 16 701          | 2 432                    | 589                             | 118   | 8.4                                      | 11.0                   |
| 442210                  | Floor covering stores .....                                    | 20                      | 16 701          | 2 432                    | 589                             | 118   | 8.4                                      | 11.0                   |
| 44229                   | Other home furnishings stores .....                            | 26                      | 12 208          | 1 893                    | 412                             | 145   | 14.2                                     | 5.5                    |
| 442291                  | Window treatment stores .....                                  | 5                       | 1 337           | 205                      | 47                              | 19  | —  | —                      |
| 442299                  | All other home furnishings stores .....                        | 21                      | 10 871          | 1 688                    | 365                             | 126   | 15.9                                     | 6.2                    |
| 443                     | Electronics & appliance stores .....                           | 59                      | 101 307         | 9 891                    | 2 740                           | 665   | 8.4                                      | 11.2                   |
| 4431                    | Electronics & appliance stores .....                           | 59                      | 101 307         | 9 891                    | 2 740                           | 665   | 8.4                                      | 11.2                   |
| 44311                   | Appliance, television, & other electronics stores .....        | 38                      | 82 128          | 7 929                    | 2 257                           | 551   | 8.4                                      | 7.6                    |
| 443111                  | Household appliance stores .....                               | 12                      | 13 748          | 1 472                    | 272                             | 71  | 20.8                                     | 1.0                    |
| 443112                  | Radio, television, & other electronics stores .....            | 26                      | 68 380          | 6 457                    | 1 985                           | 480   | 5.9                                      | 8.9                    |
| 44312                   | Computer & software stores .....                               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 443120                  | Computer & software stores .....                               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 44313                   | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443130                  | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers .....  | 60                      | 241 313         | 24 223                   | 5 571                           | 1 147   | 3.5                                      | 1.6                    |
| 4441                    | Building material & supplies dealers .....                     | 52                      | 233 347         | 23 206                   | 5 347                           | 1 082   | 3.4                                      | 1.2                    |
| 44411                   | Home centers .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 444110                  | Home centers .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 44412                   | Paint & wallpaper stores .....                                 | 7                       | 9 832           | 1 390                    | 294                             | 34  | —  | 24.3                   |
| 444120                  | Paint & wallpaper stores .....                                 | 7                       | 9 832           | 1 390                    | 294                             | 34  | —  | 24.3                   |
| 44419                   | Other building material dealers .....                          | 38                      | 136 903         | 14 433                   | 3 133                           | 567   | 5.8                                      | .3                     |
| 444190                  | Other building material dealers .....                          | 38                      | 136 903         | 14 433                   | 3 133                           | 567   | 5.8                                      | .3                     |
| 4442                    | Lawn & garden equipment & supplies stores .....                | 8                       | 7 966           | 1 017                    | 224                             | 65  | 4.7                                      | 12.6                   |
| 44422                   | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                  | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                   | 81                      | 270 636         | 28 153                   | 7 259                           | 2 566   | 4.6                                      | 1.6                    |
| 4451                    | Grocery stores .....   | 53                      | 248 407         | 26 090                   | 6 733                           | 2 413   | 4.6                                      | 1.7                    |
| 44511                   | Supermarkets & other grocery (except convenience) stores ..... | 46                      | 245 892         | 25 916                   | 6 704                           | 2 402   | 3.9                                      | 1.7                    |
| 445110                  | Supermarkets & other grocery (except convenience) stores ..... | 46                      | 245 892         | 25 916                   | 6 704                           | 2 402   | 3.9                                      | 1.7                    |
| 4452                    | Specialty food stores .....                                    | 15                      | 7 156           | 1 226                    | 322                             | 108   | 2.2                                      | —                      |
| 4453                    | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 44531                   | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 445310                  | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 446                     | Health & personal care stores .....                            | 77                      | 67 398          | 10 381                   | 2 436                           | 612   | 5.9                                      | 4.5                    |
| 4461                    | Health & personal care stores .....                            | 77                      | 67 398          | 10 381                   | 2 436                           | 612   | 5.9                                      | 4.5                    |
| 44611                   | Pharmacies & drug stores .....                                 | 30                      | 48 254          | 6 942                    | 1 624                           | 396   | 3.4                                      | 2.4                    |
| 446110                  | Pharmacies & drug stores .....                                 | 30                      | 48 254          | 6 942                    | 1 624                           | 396   | 3.4                                      | 2.4                    |
| 4461101                 | Pharmacies & drug stores .....                                 | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102                 | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                   | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 6 827           | 739                      | 172                             | 64  | 20.1                                     | —                      |
| 446120                  | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 6 827           | 739                      | 172                             | 64  | 20.1                                     | —                      |
| 44613                   | Optical goods stores .....                                     | 18                      | 7 289           | 1 775                    | 427                             | 98  | 8.3                                      | 12.0                   |
| 446130                  | Optical goods stores .....                                     | 18                      | 7 289           | 1 775                    | 427                             | 98  | 8.3                                      | 12.0                   |
| 44619                   | Other health & personal care stores .....                      | 17                      | 5 028           | 925                      | 213                             | 54  | 6.9                                      | 19.7                   |
| 446191                  | Food (health) supplement stores .....                          | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 446199                  | All other health & personal care stores .....                  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....  | 102                     | 100 580         | 7 429                    | 1 887                           | 665   | 6.8                                      | 8.0                    |
| 4471                    | Gasoline stations .....  | 102                     | 100 580         | 7 429                    | 1 887                           | 665   | 6.8                                      | 8.0                    |
| 44711                   | Gasoline stations with convenience stores .....                | 80                      | 86 461          | 6 442                    | 1 653                           | 574   | 4.0                                      | 6.3                    |
| 447110                  | Gasoline stations with convenience stores .....                | 80                      | 86 461          | 6 442                    | 1 653                           | 574   | 4.0                                      | 6.3                    |
| 44719                   | Other gasoline stations .....                                  | 22                      | 14 119          | 987                      | 234                             | 91  | 24.4                                     | 18.2                   |
| 447190                  | Other gasoline stations .....                                  | 22                      | 14 119          | 987                      | 234                             | 91  | 24.4                                     | 18.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>HUNTSVILLE, AL *—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 448          | Clothing & clothing accessories stores .....                         | 153                     | 155 981         | 17 098                   | 4 094                           | 1 673   | 5.2                                      | 4.3                    |
| 4481         | Clothing stores .....  | 83                      | 114 567         | 11 824                   | 2 919                           | 1 142   | 3.5                                      | 1.9                    |
| 44811        | Men's clothing stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 448110       | Men's clothing stores .....  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44812        | Women's clothing stores .....  | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 448120       | Women's clothing stores .....  | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 44813        | Children's & infants' clothing stores .....                          | 3                       | 2 689           | 271                      | 63                              | 29  | —  | —                      |
| 448130       | Children's & infants' clothing stores .....                          | 3                       | 2 689           | 271                      | 63                              | 29  | —  | —                      |
| 44814        | Family clothing stores .....   | 17                      | D               | D                        | D                               | f   | D  | D                      |
| 448140       | Family clothing stores .....   | 17                      | D               | D                        | D                               | f   | D  | D                      |
| 44815        | Clothing accessories stores .....                                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448150       | Clothing accessories stores .....                                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44819        | Other clothing stores .....  | 9                       | 4 747           | 609                      | 130                             | 42  | 11.8                                     | —                      |
| 448190       | Other clothing stores .....  | 9                       | 4 747           | 609                      | 130                             | 42  | 11.8                                     | —                      |
| 4482         | Shoe stores .....  | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 44821        | Shoe stores .....  | 28                      | D               | D                        | D                               | ee  | D  | D                      |
| 448210       | Shoe stores .....  | 28                      | D               | D                        | D                               | ee  | D  | D                      |
| 4482101      | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102      | Women's shoe stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103      | Children's & juveniles' shoe stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104      | Family shoe stores .....   | 15                      | 10 115          | 1 069                    | 255                             | 97  | —  | 3.4                    |
| 4482105      | Athletic footwear stores .....                                       | 5                       | 9 619           | 1 090                    | 281                             | 121   | —  | —                      |
| 4483         | Jewelry, luggage, & leather goods stores .....                       | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 44831        | Jewelry stores .....   | 41                      | D               | D                        | D                               | ee  | D  | D                      |
| 448310       | Jewelry stores .....   | 41                      | D               | D                        | D                               | ee  | D  | D                      |
| 44832        | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320       | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451          | Sporting goods, hobby, book, & music stores .....                    | 76                      | 68 992          | 7 185                    | 1 758                           | 634   | 3.4                                      | 1.2                    |
| 4511         | Sporting goods, hobby, & musical instrument stores .....             | 52                      | D               | D                        | D                               | e   | D  | D                      |
| 45111        | Sporting goods stores .....  | 28                      | 18 490          | 1 878                    | 471                             | 165   | 2.5                                      | 2.8                    |
| 451110       | Sporting goods stores .....  | 28                      | 18 490          | 1 878                    | 471                             | 165   | 2.5                                      | 2.8                    |
| 4511101      | General-line sporting goods stores .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102      | Specialty-line sporting goods stores .....                           | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 45112        | Hobby, toy, & game stores .....                                      | 10                      | 17 401          | 1 496                    | 303                             | 101   | 2.4                                      | —                      |
| 451120       | Hobby, toy, & game stores .....                                      | 10                      | 17 401          | 1 496                    | 303                             | 101   | 2.4                                      | —                      |
| 45113        | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45114        | Musical instrument & supplies stores .....                           | 7                       | 4 506           | 733                      | 166                             | 42  | 13.0                                     | —                      |
| 451140       | Musical instrument & supplies stores .....                           | 7                       | 4 506           | 733                      | 166                             | 42  | 13.0                                     | —                      |
| 4512         | Book, periodical, & music stores .....                               | 24                      | D               | D                        | D                               | e   | D  | D                      |
| 45121        | Book stores & news dealers .....                                     | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |
| 451211       | Book stores .....  | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |
| 4512111      | Book stores, general .....   | 12                      | 13 300          | 1 354                    | 333                             | 147   | 3.5                                      | —                      |
| 4512112      | Specialty book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113      | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, & record stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451220       | Prerecorded tape, compact disc, & record stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452          | General merchandise stores .....                                     | 27                      | D               | D                        | D                               | h   | D  | D                      |
| 4521         | Department stores (incl leased depts) ## .....                       | 11                      | 205 916         | N                        | N                               | N   | —  | —                      |
| 45211        | Department stores (incl leased depts) ## .....                       | 11                      | 205 916         | N                        | N                               | N   | —  | —                      |
| 45211        | Department stores (excl leased depts) .....                          | 11                      | 203 543         | 22 160                   | 5 377                           | 1 848   | —  | —                      |
| 452110       | Department stores (excl leased depts) .....                          | 11                      | 203 543         | 22 160                   | 5 377                           | 1 848   | —  | —                      |
| 4521101      | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) ..... | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4521103      | National chain department stores (excl leased depts) .....           | 3                       | 61 536          | 7 033                    | 1 656                           | 522   | —  | —                      |
| 4529         | Other general merchandise stores .....                               | 16                      | D               | D                        | D                               | g   | D  | D                      |
| 45291        | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | gg  | D  | D                      |
| 452910       | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | gg  | D  | D                      |
| 45299        | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 452990       | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901      | Variety stores .....   | 9                       | D               | D                        | D                               | cc  | D  | D                      |
| 4529902      | Catalog showrooms .....  | 2                       | D               | D                        | D                               | ee  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>HUNTSVILLE, AL *—Con.</b>                   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                           | 107                     | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4531   | Florists .....  | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |  |  |  |  |  |  |
| 45311  | Florists .....  | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |  |  |  |  |  |  |
| 453110   | Florists .....  | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |  |  |  |  |  |  |
| 4532   | Office supplies, stationery, & gift stores .....              | 43                      | 41 800          | 4 115                    | 1 021                           | 345   | 3.6                                      | 13.0                   |  |  |  |  |  |  |
| 45321  | Office supplies & stationery stores .....                     | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |  |  |  |  |  |  |
| 453210   | Office supplies & stationery stores .....                     | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |  |  |  |  |  |  |
| 4532101  | Stationery stores .....                                       | 4                       | 928             | 167                      | 43                              | 14  | 4.6                                      | —                      |  |  |  |  |  |  |
| 4532102  | Office supplies stores .....                                  | 7                       | 29 122          | 2 427                    | 642                             | 143   | —  | 17.7                   |  |  |  |  |  |  |
| 45322  | Gift, novelty, & souvenir stores .....                        | 32                      | 11 750          | 1 521                    | 336                             | 188   | 12.3                                     | 2.2                    |  |  |  |  |  |  |
| 453220   | Gift, novelty, & souvenir stores .....                        | 32                      | 11 750          | 1 521                    | 336                             | 188   | 12.3                                     | 2.2                    |  |  |  |  |  |  |
| 4533   | Used merchandise stores .....                                 | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |  |  |  |  |  |  |
| 45331  | Used merchandise stores .....                                 | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |  |  |  |  |  |  |
| 453310   | Used merchandise stores .....                                 | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |  |  |  |  |  |  |
| 4539   | Other miscellaneous store retailers .....                     | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391  | Pet & pet supplies stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910   | Pet & pet supplies stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393  | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930   | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399  | All other miscellaneous store retailers .....                 | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....                                      | 23                      | 19 880          | 3 556                    | 820                             | 156   | 8.8                                      | 10.9                   |  |  |  |  |  |  |
| 4541   | Electronic shopping & mail-order houses .....                 | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |  |  |  |  |  |  |
| 45411  | Electronic shopping & mail-order houses .....                 | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |  |  |  |  |  |  |
| 454110   | Electronic shopping & mail-order houses .....                 | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |  |  |  |  |  |  |
| 4542   | Vending machine operators .....                               | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |  |  |  |  |  |  |
| 45421  | Vending machine operators .....                               | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |  |  |  |  |  |  |
| 454210   | Vending machine operators .....                               | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |  |  |  |  |  |  |
| 4543   | Direct selling establishments .....                           | 13                      | 8 277           | 1 853                    | 426                             | 97  | 6.2                                      | —                      |  |  |  |  |  |  |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439  | Other direct selling establishments .....                     | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390   | Other direct selling establishments .....                     | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>HUNTSVILLE, AL (LIMESTONE COUNTY PART)*</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | <b>Retail trade</b> .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>HUNTSVILLE, AL (MADISON COUNTY PART)*</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | <b>Retail trade</b> .....                                     | 943                     | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                           | 101                     | 664 104         | 51 719                   | 11 654                          | 1 782   | 7.0                                      | 1.3                    |  |  |  |  |  |  |
| 4411   | Automobile dealers .....                                      | 34                      | 549 997         | 38 913                   | 8 654                           | 1 186   | 7.3                                      | .6                     |  |  |  |  |  |  |
| 44111  | New car dealers .....   | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |  |  |  |  |  |  |
| 441110   | New car dealers .....   | 16                      | 532 582         | 37 841                   | 8 409                           | 1 128   | 6.7                                      | .3                     |  |  |  |  |  |  |
| 44112  | Used car dealers .....  | 18                      | 17 415          | 1 072                    | 245                             | 58  | 24.6                                     | 12.1                   |  |  |  |  |  |  |
| 441120   | Used car dealers .....  | 18                      | 17 415          | 1 072                    | 245                             | 58  | 24.6                                     | 12.1                   |  |  |  |  |  |  |
| 4412   | Other motor vehicle dealers .....                             | 9                       | 63 124          | 2 502                    | 544                             | 88  | 4.5                                      | —                      |  |  |  |  |  |  |
| 44121  | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210   | Recreational vehicle dealers .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122  | Motorcycle, boat, & other motor vehicle dealers .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221   | Motorcycle dealers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222   | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413   | Automotive parts, accessories, & tire stores .....            | 58                      | 50 983          | 10 304                   | 2 456                           | 508   | 7.2                                      | 9.5                    |  |  |  |  |  |  |
| 44131  | Automotive parts & accessories stores .....                   | 36                      | 35 210          | 6 225                    | 1 467                           | 346   | 3.9                                      | 13.2                   |  |  |  |  |  |  |
| 441310   | Automotive parts & accessories stores .....                   | 36                      | 35 210          | 6 225                    | 1 467                           | 346   | 3.9                                      | 13.2                   |  |  |  |  |  |  |
| 44132  | Tire dealers .....  | 22                      | 15 773          | 4 079                    | 989                             | 162   | 14.6                                     | 1.3                    |  |  |  |  |  |  |
| 441320   | Tire dealers .....  | 22                      | 15 773          | 4 079                    | 989                             | 162   | 14.6                                     | 1.3                    |  |  |  |  |  |  |
| 442  | Furniture & home furnishings stores .....                     | 79                      | 86 281          | 11 824                   | 2 612                           | 617   | 8.7                                      | 20.3                   |  |  |  |  |  |  |
| 4421   | Furniture stores .....  | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |  |  |  |  |  |  |
| 44211  | Furniture stores .....  | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |  |  |  |  |  |  |
| 442110   | Furniture stores .....  | 33                      | 57 372          | 7 499                    | 1 611                           | 354   | 7.7                                      | 26.2                   |  |  |  |  |  |  |
| 4422   | Home furnishings stores .....                                 | 46                      | 28 909          | 4 325                    | 1 001                           | 263   | 10.9                                     | 8.7                    |  |  |  |  |  |  |
| 44221  | Floor covering stores .....                                   | 20                      | 16 701          | 2 432                    | 589                             | 118   | 8.4                                      | 11.0                   |  |  |  |  |  |  |
| 442210   | Floor covering stores .....                                   | 20                      | 16 701          | 2 432                    | 589                             | 118   | 8.4                                      | 11.0                   |  |  |  |  |  |  |
| 44229  | Other home furnishings stores .....                           | 26                      | 12 208          | 1 893                    | 412                             | 145   | 14.2                                     | 5.5                    |  |  |  |  |  |  |
| 442291   | Window treatment stores .....                                 | 5                       | 1 337           | 205                      | 47                              | 19  | —  | —                      |  |  |  |  |  |  |
| 442299   | All other home furnishings stores .....                       | 21                      | 10 871          | 1 688                    | 365                             | 126   | 15.9                                     | 6.2                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HUNTSVILLE, AL (MADISON COUNTY PART)*—Con.</b>              |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 443        | Electronics & appliance stores .....                           | 59                      | 101 307         | 9 891                    | 2 740                           | 665   | 8.4                                      | 11.2                   |
| 4431       | Electronics & appliance stores .....                           | 59                      | 101 307         | 9 891                    | 2 740                           | 665   | 8.4                                      | 11.2                   |
| 44311      | Appliance, television, & other electronics stores .....        | 38                      | 82 128          | 7 929                    | 2 257                           | 551   | 8.4                                      | 7.6                    |
| 443111     | Household appliance stores .....                               | 12                      | 13 748          | 1 472                    | 272                             | 71  | 20.8                                     | 1.0                    |
| 443112     | Radio, television, & other electronics stores .....            | 26                      | 68 380          | 6 457                    | 1 985                           | 480   | 5.9                                      | 8.9                    |
| 44312      | Computer & software stores .....                               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 44313      | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443130     | Camera & photographic supplies stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 58                      | D               | D                        | D                               | g   | D  | D                      |
| 4441       | Building material & supplies dealers .....                     | 50                      | D               | D                        | D                               | g   | D  | D                      |
| 44411      | Home centers .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 444110     | Home centers .....   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 37                      | D               | D                        | D                               | f   | D  | D                      |
| 444190     | Other building material dealers .....                          | 37                      | D               | D                        | D                               | f   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 8                       | 7 966           | 1 017                    | 224                             | 65  | 4.7                                      | 12.6                   |
| 44422      | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 81                      | 270 636         | 28 153                   | 7 259                           | 2 566   | 4.6                                      | 1.6                    |
| 4451       | Grocery stores .....   | 53                      | 248 407         | 26 090                   | 6 733                           | 2 413   | 4.6                                      | 1.7                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 46                      | 245 892         | 25 916                   | 6 704                           | 2 402   | 3.9                                      | 1.7                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 46                      | 245 892         | 25 916                   | 6 704                           | 2 402   | 3.9                                      | 1.7                    |
| 4452       | Specialty food stores .....                                    | 15                      | 7 156           | 1 226                    | 322                             | 108   | 2.2                                      | —                      |
| 4453       | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 44531      | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 445310     | Beer, wine, & liquor stores .....                              | 13                      | 15 073          | 837                      | 204                             | 45  | 5.0                                      | —                      |
| 446        | Health & personal care stores .....                            | 77                      | 67 398          | 10 381                   | 2 436                           | 612   | 5.9                                      | 4.5                    |
| 4461       | Health & personal care stores .....                            | 77                      | 67 398          | 10 381                   | 2 436                           | 612   | 5.9                                      | 4.5                    |
| 44611      | Pharmacies & drug stores .....                                 | 30                      | 48 254          | 6 942                    | 1 624                           | 396   | 3.4                                      | 2.4                    |
| 446110     | Pharmacies & drug stores .....                                 | 30                      | 48 254          | 6 942                    | 1 624                           | 396   | 3.4                                      | 2.4                    |
| 4461101    | Pharmacies & drug stores .....                                 | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102    | Proprietary stores .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 6 827           | 739                      | 172                             | 64  | 20.1                                     | —                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 12                      | 6 827           | 739                      | 172                             | 64  | 20.1                                     | —                      |
| 44613      | Optical goods stores .....                                     | 18                      | 7 289           | 1 775                    | 427                             | 98  | 8.3                                      | 12.0                   |
| 446130     | Optical goods stores .....                                     | 18                      | 7 289           | 1 775                    | 427                             | 98  | 8.3                                      | 12.0                   |
| 44619      | Other health & personal care stores .....                      | 17                      | 5 028           | 925                      | 213                             | 54  | 6.9                                      | 19.7                   |
| 446191     | Food (health) supplement stores .....                          | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 446199     | All other health & personal care stores .....                  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 102                     | 100 580         | 7 429                    | 1 887                           | 665   | 6.8                                      | 8.0                    |
| 4471       | Gasoline stations .....  | 102                     | 100 580         | 7 429                    | 1 887                           | 665   | 6.8                                      | 8.0                    |
| 44711      | Gasoline stations with convenience stores .....                | 80                      | 86 461          | 6 442                    | 1 653                           | 574   | 4.0                                      | 6.3                    |
| 447110     | Gasoline stations with convenience stores .....                | 80                      | 86 461          | 6 442                    | 1 653                           | 574   | 4.0                                      | 6.3                    |
| 44719      | Other gasoline stations .....                                  | 22                      | 14 119          | 987                      | 234                             | 91  | 24.4                                     | 18.2                   |
| 447190     | Other gasoline stations .....                                  | 22                      | 14 119          | 987                      | 234                             | 91  | 24.4                                     | 18.2                   |
| 448        | Clothing & clothing accessories stores .....                   | 153                     | 155 981         | 17 098                   | 4 094                           | 1 673   | 5.2                                      | 4.3                    |
| 4481       | Clothing stores .....  | 83                      | 114 567         | 11 824                   | 2 919                           | 1 142   | 3.5                                      | 1.9                    |
| 44811      | Men's clothing stores .....                                    | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....                                    | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....                                  | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 448120     | Women's clothing stores .....                                  | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                    | 3                       | 2 689           | 271                      | 63                              | 29  | —  | —                      |
| 448130     | Children's & infants' clothing stores .....                    | 3                       | 2 689           | 271                      | 63                              | 29  | —  | —                      |
| 44814      | Family clothing stores .....                                   | 17                      | D               | D                        | D                               | f   | D  | D                      |
| 448140     | Family clothing stores .....                                   | 17                      | D               | D                        | D                               | f   | D  | D                      |
| 44815      | Clothing accessories stores .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448150     | Clothing accessories stores .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44819      | Other clothing stores .....                                    | 9                       | 4 747           | 609                      | 130                             | 42  | 11.8                                     | —                      |
| 448190     | Other clothing stores .....                                    | 9                       | 4 747           | 609                      | 130                             | 42  | 11.8                                     | —                      |
| 4482       | Shoe stores .....  | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 44821      | Shoe stores .....  | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 448210     | Shoe stores .....  | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 4482101    | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....                                       | 15                      | 10 115          | 1 069                    | 255                             | 97  | —  | 3.4                    |
| 4482105    | Athletic footwear stores .....                                 | 5                       | 9 619           | 1 090                    | 281                             | 121   | —  | —                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 44831      | Jewelry stores .....   | 41                      | D               | D                        | D                               | e   | D  | D                      |
| 448310     | Jewelry stores .....   | 41                      | D               | D                        | D                               | e   | D  | D                      |
| 44832      | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>HUNTSVILLE, AL (MADISON COUNTY PART)*—Con.</b>                    |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451          | Sporting goods, hobby, book, & music stores .....                    | 76                      | 68 992          | 7 185                    | 1 758                           | 634   | 3.4                                      | 1.2                    |
| 4511         | Sporting goods, hobby, & musical instrument stores ..                | 52                      | D               | D                        | D                               | e   | D  | D                      |
| 45111        | Sporting goods stores .....  | 28                      | 18 490          | 1 878                    | 471                             | 165   | 2.5                                      | 2.8                    |
| 451110       | Sporting goods stores .....  | 28                      | 18 490          | 1 878                    | 471                             | 165   | 2.5                                      | 2.8                    |
| 4511101      | General-line sporting goods stores .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102      | Specialty-line sporting goods stores .....                           | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 45112        | Hobby, toy, & game stores .....                                      | 10                      | 17 401          | 1 496                    | 303                             | 101   | 2.4                                      | —                      |
| 451120       | Hobby, toy, & game stores .....                                      | 10                      | 17 401          | 1 496                    | 303                             | 101   | 2.4                                      | —                      |
| 45113        | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451130       | Sewing, needlework, & piece goods stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45114        | Musical instrument & supplies stores .....                           | 7                       | 4 506           | 733                      | 166                             | 42  | 13.0                                     | —                      |
| 451140       | Musical instrument & supplies stores .....                           | 7                       | 4 506           | 733                      | 166                             | 42  | 13.0                                     | —                      |
| 4512         | Book, periodical, & music stores .....                               | 24                      | D               | D                        | D                               | e   | D  | D                      |
| 45121        | Book stores & news dealers .....                                     | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |
| 451211       | Book stores .....  | 16                      | 20 713          | 2 156                    | 536                             | 220   | 3.0                                      | —                      |
| 4512111      | Book stores, general .....   | 12                      | 13 300          | 1 354                    | 333                             | 147   | 3.5                                      | —                      |
| 4512112      | Specialty book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113      | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, & record stores...                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451220       | Prerecorded tape, compact disc, & record stores...                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452          | General merchandise stores .....                                     | 27                      | D               | D                        | D                               | h   | D  | D                      |
| 4521         | Department stores (incl leased depts) ## .....                       | 11                      | 205 916         | N                        | N                               | N   | —  | —                      |
| 45211        | Department stores (incl leased depts) ## .....                       | 11                      | 205 916         | N                        | N                               | N   | —  | —                      |
| 45211        | Department stores (excl leased depts) .....                          | 11                      | 203 543         | 22 160                   | 5 377                           | 1 848   | —  | —                      |
| 452110       | Department stores (excl leased depts) .....                          | 11                      | 203 543         | 22 160                   | 5 377                           | 1 848   | —  | —                      |
| 4521101      | Department stores (excl leased depts) .....                          | 11                      | 203 543         | 22 160                   | 5 377                           | 1 848   | —  | —                      |
| 4521102      | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102      | Discount or mass merchandising dept stores (excl leased depts) ..... | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4521103      | National chain department stores (excl leased depts) .....           | 3                       | 61 536          | 7 033                    | 1 656                           | 522   | —  | —                      |
| 4529         | Other general merchandise stores .....                               | 16                      | D               | D                        | D                               | g   | D  | D                      |
| 45291        | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 452910       | Warehouse clubs & superstores .....                                  | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 45299        | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 452990       | All other general merchandise stores .....                           | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901      | Variety stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4529902      | Catalog showrooms .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453          | Miscellaneous store retailers .....                                  | 107                     | D               | D                        | D                               | f   | D  | D                      |
| 4531         | Florists .....   | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |
| 45311        | Florists .....   | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |
| 453110       | Florists .....   | 15                      | 5 788           | 1 542                    | 342                             | 107   | 10.0                                     | 1.5                    |
| 4532         | Office supplies, stationery, & gift stores .....                     | 43                      | 41 800          | 4 115                    | 1 021                           | 345   | 3.6                                      | 13.0                   |
| 45321        | Office supplies & stationery stores .....                            | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |
| 453210       | Office supplies & stationery stores .....                            | 11                      | 30 050          | 2 594                    | 685                             | 157   | .1                                       | 17.2                   |
| 4532101      | Stationery stores .....  | 4                       | 928             | 167                      | 43                              | 14  | 4.6                                      | —                      |
| 4532102      | Office supplies stores .....   | 7                       | 29 122          | 2 427                    | 642                             | 143   | —  | 17.7                   |
| 45322        | Gift, novelty, & souvenir stores .....                               | 32                      | 11 750          | 1 521                    | 336                             | 188   | 12.3                                     | 2.2                    |
| 453220       | Gift, novelty, & souvenir stores .....                               | 32                      | 11 750          | 1 521                    | 336                             | 188   | 12.3                                     | 2.2                    |
| 4533         | Used merchandise stores .....  | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |
| 45331        | Used merchandise stores .....  | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |
| 453310       | Used merchandise stores .....  | 22                      | 5 466           | 704                      | 158                             | 81  | 12.8                                     | 29.1                   |
| 4539         | Other miscellaneous store retailers .....                            | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 45391        | Pet & pet supplies stores .....                                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 453910       | Pet & pet supplies stores .....                                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45393        | Manufactured (mobile) home dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453930       | Manufactured (mobile) home dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454          | Nonstore retailers .....   | 23                      | 19 880          | 3 556                    | 820                             | 156   | 8.8                                      | 10.9                   |
| 4541         | Electronic shopping & mail-order houses .....                        | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |
| 45411        | Electronic shopping & mail-order houses .....                        | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |
| 454110       | Electronic shopping & mail-order houses .....                        | 6                       | 8 071           | 1 313                    | 298                             | 37  | 14.4                                     | —                      |
| 4542         | Vending machine operators .....                                      | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |
| 45421        | Vending machine operators .....                                      | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |
| 454210       | Vending machine operators .....                                      | 4                       | 3 532           | 390                      | 96                              | 22  | 2.5                                      | 61.5                   |
| 4543         | Direct selling establishments .....                                  | 13                      | 8 277           | 1 853                    | 426                             | 97  | 6.2                                      | —                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers ...                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45439        | Other direct selling establishments .....                            | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454390       | Other direct selling establishments .....                            | 11                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code         | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>IRONDAL, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45              | Retail trade .....   | 89                      | 251 687         | 22 687                   | 5 297                           | 1 588   | 10.3                                     | .9                     |
| 441                | Motor vehicle & parts dealers .....                                  | 4                       | 4 435           | 472                      | 108                             | 22  | —  | —                      |
| 4412               | Other motor vehicle dealers .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122              | Motorcycle, boat, & other motor vehicle dealers .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441222             | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                | Furniture & home furnishings stores .....                            | 5                       | 10 856          | 1 192                    | 136                             | 81  | 28.3                                     | 3.1                    |
| 4421               | Furniture stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44211              | Furniture stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442110             | Furniture stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422               | Home furnishings stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44221              | Floor covering stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442210             | Floor covering stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44229              | Other home furnishings stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442299             | All other home furnishings stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443                | Electronics & appliance stores .....                                 | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 4431               | Electronics & appliance stores .....                                 | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44311              | Appliance, television, & other electronics stores .....              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 443112             | Radio, television, & other electronics stores .....                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 444                | Building material & garden equipment & supplies dealers .....        | 7                       | 21 858          | 2 105                    | 488                             | 81  | 2.4                                      | —                      |
| 4441               | Building material & supplies dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419              | Other building material dealers .....                                | 3                       | 16 369          | 1 678                    | 389                             | 52  | —  | —                      |
| 444190             | Other building material dealers .....                                | 3                       | 16 369          | 1 678                    | 389                             | 52  | —  | —                      |
| 445                | Food & beverage stores .....   | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4452               | Specialty food stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446                | Health & personal care stores .....                                  | 8                       | 2 962           | 787                      | 207                             | 45  | —  | 17.0                   |
| 44612              | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120             | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44613              | Optical goods stores .....   | 4                       | 1 565           | 396                      | 122                             | 29  | —  | 32.2                   |
| 446130             | Optical goods stores .....   | 4                       | 1 565           | 396                      | 122                             | 29  | —  | 32.2                   |
| 447                | Gasoline stations .....  | 11                      | 8 839           | 790                      | 188                             | 63  | 13.5                                     | 11.6                   |
| 448                | Clothing & clothing accessories stores .....                         | 22                      | 15 038          | 1 730                    | 413                             | 175   | —  | .6                     |
| 4481               | Clothing stores .....  | 12                      | 9 830           | 1 061                    | 255                             | 124   | —  | .9                     |
| 4483               | Jewelry, luggage, & leather goods stores .....                       | 5                       | 3 056           | 430                      | 114                             | 28  | —  | —                      |
| 451                | Sporting goods, hobby, book, & music stores .....                    | 6                       | 5 342           | 635                      | 159                             | 57  | —  | 4.6                    |
| 4511               | Sporting goods, hobby, & musical instrument stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45112              | Hobby, toy, & game stores .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451120             | Hobby, toy, & game stores .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512               | Book, periodical, & music stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45122              | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220             | Prerecorded tape, compact disc, & record stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                | General merchandise stores .....                                     | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102            | Discount or mass merchandising dept stores (excl leased depts) ..... | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 4521103            | National chain department stores (excl leased depts) .....           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4529               | Other general merchandise stores .....                               | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45291              | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910             | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453                | Miscellaneous store retailers .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4532               | Office supplies, stationery, & gift stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45321              | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210             | Office supplies & stationery stores .....                            | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102            | Office supplies stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539               | Other miscellaneous store retailers .....                            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45392              | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920             | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399              | All other miscellaneous store retailers .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                | Nonstore retailers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4541               | Electronic shopping & mail-order houses .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45411              | Electronic shopping & mail-order houses .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454110             | Electronic shopping & mail-order houses .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>JACKSON, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 66                      | 68 758          | 5 806                    | 1 336                           | 489   | 21.1                                     | 10.0                   |
| 441                     | Motor vehicle & parts dealers .....                           | 10                      | 15 149          | 866                      | 198                             | 54  | 48.5                                     | —                      |
| 442                     | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446                     | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 5                       | 7 018           | 249                      | 52                              | 24  | 21.8                                     | 55.0                   |
| 448                     | Clothing & clothing accessories stores .....                  | 14                      | 4 890           | 612                      | 125                             | 52  | 21.9                                     | 10.4                   |
| 4481                    | Clothing stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                 | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 6                       | 5 783           | 679                      | 152                             | 47  | 41.9                                     | —                      |
| 45299                   | All other general merchandise stores .....                    | 6                       | 5 783           | 679                      | 152                             | 47  | 41.9                                     | —                      |
| 452990                  | All other general merchandise stores .....                    | 6                       | 5 783           | 679                      | 152                             | 47  | 41.9                                     | —                      |
| 4529901                 | Variety stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                 | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>JACKSONVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 39                      | 58 628          | 5 410                    | 1 313                           | 541   | 4.7                                      | 2.4                    |
| 441                     | Motor vehicle & parts dealers .....                           | 5                       | 3 747           | 468                      | 113                             | 32  | 11.4                                     | —                      |
| 442                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 446                     | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 8                       | 8 078           | 552                      | 153                             | 105   | 2.8                                      | 9.8                    |
| 448                     | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                    | Book, periodical, & music stores .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45121                   | Book stores & news dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                 | College book stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>JASPER, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 242                     | 542 059         | 43 051                   | 10 429                          | 2 975   | 11.4                                     | 8.3                    |
| 441        | Motor vehicle & parts dealers .....                            | 38                      | 204 197         | 12 272                   | 2 876                           | 499   | 7.9                                      | 14.3                   |
| 4411       | Automobile dealers .....                                       | 20                      | 191 503         | 10 356                   | 2 459                           | 382   | 7.7                                      | 15.2                   |
| 44111      | New car dealers .....  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 441110     | New car dealers .....  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 44112      | Used car dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 13                      | 9 500           | 1 393                    | 303                             | 86  | 5.8                                      | 1.8                    |
| 441310     | Automotive parts & accessories stores .....                    | 13                      | 9 500           | 1 393                    | 303                             | 86  | 5.8                                      | 1.8                    |
| 442        | Furniture & home furnishings stores .....                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....   | 6                       | 8 745           | 1 339                    | 414                             | 57  | 6.9                                      | 6.9                    |
| 44211      | Furniture stores .....   | 6                       | 8 745           | 1 339                    | 414                             | 57  | 6.9                                      | 6.9                    |
| 442110     | Furniture stores .....   | 6                       | 8 745           | 1 339                    | 414                             | 57  | 6.9                                      | 6.9                    |
| 443        | Electronics & appliance stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4431       | Electronics & appliance stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....        | 6                       | 3 913           | 321                      | 93                              | 23  | 14.4                                     | —                      |
| 443111     | Household appliance stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 19                      | 32 554          | 3 545                    | 851                             | 228   | 1.1                                      | .6                     |
| 4441       | Building material & supplies dealers .....                     | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44411      | Home centers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444110     | Home centers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 10                      | 19 098          | 2 238                    | 517                             | 135   | 1.4                                      | —                      |
| 444190     | Other building material dealers .....                          | 10                      | 19 098          | 2 238                    | 517                             | 135   | 1.4                                      | —                      |
| 445        | Food & beverage stores .....                                   | 18                      | 53 888          | 4 309                    | 1 085                           | 509   | 2.1                                      | 5.4                    |
| 4451       | Grocery stores .....   | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 10                      | 48 208          | 3 997                    | 1 002                           | 483   | —  | 6.0                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 10                      | 48 208          | 3 997                    | 1 002                           | 483   | —  | 6.0                    |
| 4453       | Beer, wine, & liquor stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44531      | Beer, wine, & liquor stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445310     | Beer, wine, & liquor stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                            | 19                      | 17 024          | 2 161                    | 547                             | 112   | 21.5                                     | 6.7                    |
| 4461       | Health & personal care stores .....                            | 19                      | 17 024          | 2 161                    | 547                             | 112   | 21.5                                     | 6.7                    |
| 44619      | Other health & personal care stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health & personal care stores .....                  | 5                       | 2 629           | 485                      | 138                             | 20  | 8.4                                      | .3                     |
| 447        | Gasoline stations .....  | 33                      | 38 141          | 2 531                    | 612                             | 215   | 23.8                                     | 13.0                   |
| 4471       | Gasoline stations .....  | 33                      | 38 141          | 2 531                    | 612                             | 215   | 23.8                                     | 13.0                   |
| 44711      | Gasoline stations with convenience stores .....                | 20                      | 23 891          | 1 868                    | 450                             | 147   | 10.0                                     | 20.2                   |
| 447110     | Gasoline stations with convenience stores .....                | 20                      | 23 891          | 1 868                    | 450                             | 147   | 10.0                                     | 20.2                   |
| 44719      | Other gasoline stations .....                                  | 13                      | 14 250          | 663                      | 162                             | 68  | 46.8                                     | .8                     |
| 447190     | Other gasoline stations .....                                  | 13                      | 14 250          | 663                      | 162                             | 68  | 46.8                                     | .8                     |
| 448        | Clothing & clothing accessories stores .....                   | 36                      | D               | D                        | D                               | e   | D  | D                      |
| 4481       | Clothing stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 44814      | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 448140     | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44819      | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 7                       | 3 432           | 472                      | 107                             | 33  | 25.4                                     | 2.7                    |
| 451        | Sporting goods, hobby, book, & music stores .....              | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101    | General-line sporting goods stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                         | 4                       | 1 556           | 147                      | 40                              | 19  | —  | 61.5                   |
| 452        | General merchandise stores .....                               | 11                      | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                         | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                            | 2                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                     | 8                       | 6 110           | 477                      | 109                             | 69  | 15.2                                     | 2.7                    |
| 452990     | All other general merchandise stores .....                     | 8                       | 6 110           | 477                      | 109                             | 69  | 15.2                                     | 2.7                    |
| 4529901    | Variety stores .....   | 4                       | 3 366           | 249                      | 54                              | 31  | —  | —                      |
| 4529903    | Miscellaneous general merchandise stores .....                 | 4                       | 2 744           | 229                      | 55                              | 38  | 33.7                                     | 6.1                    |

See footnotes at end of table.

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| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>JASPER, AL—Con.</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 32                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, & gift stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321                    | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102                  | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                     | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393                    | Manufactured (mobile) home dealers .....                      | 8                       | 27 111          | 1 484                    | 293                             | 51  | 83.3                                     | .9                     |  |  |  |  |  |  |
| 453930                   | Manufactured (mobile) home dealers .....                      | 8                       | 27 111          | 1 484                    | 293                             | 51  | 83.3                                     | .9                     |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                 | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>LAFAYETTE, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 22                      | <b>19 406</b>   | <b>1 754</b>             | <b>428</b>                      | <b>158</b>  | <b>67.9</b>                              | <b>3.6</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 3                       | 1 078           | 138                      | 34                              | 12  | D  | —                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 4                       | 3 409           | 218                      | 55                              | 24  | 81.5                                     | —                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>LANETT, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade</b> .....                                     | 38                      | <b>60 959</b>   | <b>5 924</b>             | <b>1 411</b>                    | <b>426</b>  | <b>11.8</b>                              | <b>14.4</b>            |  |  |  |  |  |  |
| 441                      | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 3                       | 4 791           | 921                      | 248                             | 61  | 27.4                                     | 72.6                   |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 3                       | 4 791           | 921                      | 248                             | 61  | 27.4                                     | 72.6                   |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 3                       | 4 791           | 921                      | 248                             | 61  | 27.4                                     | 72.6                   |  |  |  |  |  |  |
| 443                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food & beverage stores .....                                  | 5                       | 21 511          | 2 095                    | 533                             | 198   | 4.4                                      | 18.8                   |  |  |  |  |  |  |
| 446                      | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                       | 3                       | 1 999           | 173                      | 43                              | 19  | D  | —                      |  |  |  |  |  |  |
| 448                      | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                              | 3                       | 1 763           | 241                      | 48                              | 18  | —  | —                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                    | 3                       | 1 763           | 241                      | 48                              | 18  | —  | —                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                    | 3                       | 1 763           | 241                      | 48                              | 18  | —  | —                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                 | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEEDS, AL *</b>                         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....  | 44                      | 62 755          | 5 607                    | 1 336                           | 424   | 12.3                                     | 1.3                    |
| 441  | Motor vehicle & parts dealers .....                           | 12                      | 6 597           | 928                      | 234                             | 50  | 16.6                                     | .9                     |
| 4412                                       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                                      | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                                     | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 6                       | 16 572          | 1 066                    | 258                             | 94  | 18.9                                     | .5                     |
| 446  | Health & personal care stores .....                           | 5                       | 6 270           | 739                      | 190                             | 39  | 43.8                                     | 3.8                    |
| 4461                                       | Health & personal care stores .....                           | 5                       | 6 270           | 739                      | 190                             | 39  | 43.8                                     | 3.8                    |
| 447  | Gasoline stations .....                                       | 7                       | 11 261          | 526                      | 117                             | 47  | .2                                       | 3.3                    |
| 448  | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4481                                       | Clothing stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LEEDS, AL (JEFFERSON COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....  | 39                      | 50 549          | 4 923                    | 1 177                           | 376   | 15.3                                     | 1.6                    |
| 441  | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 6                       | 16 572          | 1 066                    | 258                             | 94  | 18.9                                     | .5                     |
| 446  | Health & personal care stores .....                           | 5                       | 6 270           | 739                      | 190                             | 39  | 43.8                                     | 3.8                    |
| 4461                                       | Health & personal care stores .....                           | 5                       | 6 270           | 739                      | 190                             | 39  | 43.8                                     | 3.8                    |
| 447  | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 448  | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4481                                       | Clothing stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LEEDS, AL (ST. CLAIR COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....  | 5                       | 12 206          | 684                      | 159                             | 48  | —  | —                      |
| 441  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4412                                       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                                      | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                                     | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447  | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LINCOLN, AL</b>                         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....  | 12                      | 10 990          | 618                      | 134                             | 59  | 25.8                                     | —                      |
| 441  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447  | Gasoline stations .....                                       | 5                       | 6 613           | 358                      | 84                              | 35  | 25.0                                     | —                      |
| 452  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LINDEN, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 22                      | 14 379          | 1 339                    | 304                             | 107   | 35.1                                     | 36.7                   |
| 441                   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 3                       | 1 557           | 163                      | 39                              | 13  | 100.0                                    | —                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 5                       | 7 395           | 358                      | 77                              | 38  | 29.3                                     | 43.5                   |
| 448                   | Clothing & clothing accessories stores .....                  | 4                       | 599             | 119                      | 39                              | 15  | 55.1                                     | 18.7                   |
| 452                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LIPSCOMB, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LIVINGSTON, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 23                      | 27 470          | 2 756                    | 669                             | 246   | 2.3                                      | 8.0                    |
| 441                   | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4442                  | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                 | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....                                       | 6                       | 5 811           | 563                      | 128                             | 48  | —  | 10.5                   |
| 451                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>LUVERNE, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 33                      | 41 166          | 3 684                    | 1 047                           | 319   | 18.4                                     | 3.7                    |
| 441                   | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44132                 | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                   | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 446                   | Health & personal care stores .....                           | 4                       | 3 757           | 382                      | 53                              | 23  | 54.5                                     | —                      |
| 447                   | Gasoline stations .....                                       | 8                       | 9 656           | 482                      | 100                             | 49  | 47.8                                     | 4.8                    |
| 448                   | Clothing & clothing accessories stores .....                  | 3                       | 616             | 53                       | 13                              | 7   | D  | —                      |
| 452                   | General merchandise stores .....                              | 3                       | 1 987           | 186                      | 34                              | 33  | —  | —                      |
| 45299                 | All other general merchandise stores .....                    | 3                       | 1 987           | 186                      | 34                              | 33  | —  | —                      |
| 452990                | All other general merchandise stores .....                    | 3                       | 1 987           | 186                      | 34                              | 33  | —  | —                      |
| 453                   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                 | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MADISON, AL *</b>                       |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....   | 77                      | 146 289         | 15 773                   | 3 722                           | 1 211   | 4.7                                      | 4.7                    |
| 441  | Motor vehicle & parts dealers .....                            | 9                       | 5 599           | 709                      | 181                             | 39  | 13.7                                     | 23.7                   |
| 4412                                       | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                                      | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                                     | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                       | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 44211                                      | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 442110                                     | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 443  | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                                       | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44312                                      | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                                     | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                   | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 4451                                       | Grocery stores .....   | 11                      | 73 079          | 8 401                    | 1 905                           | 664   | 1.0                                      | 6.2                    |
| 44511                                      | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 71 767          | 8 268                    | 1 887                           | 658   | —  | 5.5                    |
| 445110                                     | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 71 767          | 8 268                    | 1 887                           | 658   | —  | 5.5                    |
| 446  | Health & personal care stores .....                            | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                                       | Health & personal care stores .....                            | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....  | 11                      | 21 863          | 1 158                    | 379                             | 144   | 6.7                                      | —                      |
| 4471                                       | Gasoline stations .....  | 11                      | 21 863          | 1 158                    | 379                             | 144   | 6.7                                      | —                      |
| 44711                                      | Gasoline stations with convenience stores .....                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 447110                                     | Gasoline stations with convenience stores .....                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 448  | Clothing & clothing accessories stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451  | Sporting goods, hobby, book, & music stores .....              | 4                       | 2 074           | 231                      | 54                              | 19  | 77.4                                     | 12.7                   |
| 4511                                       | Sporting goods, hobby, & musical instrument stores ..          | 4                       | 2 074           | 231                      | 54                              | 19  | 77.4                                     | 12.7                   |
| 452  | General merchandise stores .....                               | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453  | Miscellaneous store retailers .....                            | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MADISON, AL (MADISON COUNTY PART) *</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                      | Retail trade .....   | 77                      | 146 289         | 15 773                   | 3 722                           | 1 211   | 4.7                                      | 4.7                    |
| 441  | Motor vehicle & parts dealers .....                            | 9                       | 5 599           | 709                      | 181                             | 39  | 13.7                                     | 23.7                   |
| 4412                                       | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                                      | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                                     | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                       | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 44211                                      | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 442110                                     | Furniture stores .....   | 3                       | 2 179           | 216                      | 52                              | 17  | D  | —                      |
| 443  | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                                       | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44312                                      | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                                     | Computer & software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                   | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 4451                                       | Grocery stores .....   | 11                      | 73 079          | 8 401                    | 1 905                           | 664   | 1.0                                      | 6.2                    |
| 44511                                      | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 71 767          | 8 268                    | 1 887                           | 658   | —  | 5.5                    |
| 445110                                     | Supermarkets & other grocery (except convenience) stores ..... | 8                       | 71 767          | 8 268                    | 1 887                           | 658   | —  | 5.5                    |
| 446  | Health & personal care stores .....                            | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                                       | Health & personal care stores .....                            | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....  | 11                      | 21 863          | 1 158                    | 379                             | 144   | 6.7                                      | —                      |
| 4471                                       | Gasoline stations .....  | 11                      | 21 863          | 1 158                    | 379                             | 144   | 6.7                                      | —                      |
| 44711                                      | Gasoline stations with convenience stores .....                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 447110                                     | Gasoline stations with convenience stores .....                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 448  | Clothing & clothing accessories stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451  | Sporting goods, hobby, book, & music stores .....              | 4                       | 2 074           | 231                      | 54                              | 19  | 77.4                                     | 12.7                   |
| 4511                                       | Sporting goods, hobby, & musical instrument stores ..          | 4                       | 2 074           | 231                      | 54                              | 19  | 77.4                                     | 12.7                   |
| 452  | General merchandise stores .....                               | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453  | Miscellaneous store retailers .....                            | 10                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MADISON, AL (MADISON COUNTY PART) *</b><br>—Con.           |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> —Con.                                     |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>MARION, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....                                     | 25                      | 19 958          | 2 255                    | 474                             | 157   | 9.7                                      | 7.3                    |
| 441        | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 8                       | 8 522           | 841                      | 212                             | 57  | 14.2                                     | 16.9                   |
| 4452       | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>MIDFIELD, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....                                     | 30                      | 111 151         | 9 424                    | 2 336                           | 591   | 1.4                                      | .6                     |
| 441        | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4411       | Automobile dealers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44112      | Used car dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 5                       | 3 336           | 552                      | 148                             | 32  | —  | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 6                       | 6 215           | 283                      | 65                              | 18  | 19.1                                     | —                      |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 4                       | 13 449          | 1 916                    | 446                             | 179   | —  | —                      |
| 45299      | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45331      | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453310     | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MILLBROOK, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 24                      | 29 030          | 2 338                    | 572                             | 189   | 14.5                                     | 9.1                    |
| 441                  | Motor vehicle & parts dealers .....                           | 5                       | 4 124           | 299                      | 66                              | 17  | 65.3                                     | 13.4                   |
| 442                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                  | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                  | Gasoline stations .....                                       | 6                       | 7 733           | 513                      | 117                             | 37  | 3.7                                      | 18.8                   |
| 448                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MOBILE, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 1 140                   | 2 573 227       | 261 239                  | 63 021                          | 17 003  | 4.8                                      | 4.6                    |
| 441                  | Motor vehicle & parts dealers .....                           | 159                     | 753 710         | 62 160                   | 14 424                          | 2 571   | 4.4                                      | 9.1                    |
| 4411                 | Automobile dealers .....                                      | 44                      | 638 221         | 43 516                   | 10 068                          | 1 616   | 3.3                                      | 10.3                   |
| 44111                | New car dealers .....   | 26                      | 620 796         | 42 074                   | 9 729                           | 1 544   | 2.2                                      | 10.5                   |
| 441110               | New car dealers .....   | 26                      | 620 796         | 42 074                   | 9 729                           | 1 544   | 2.2                                      | 10.5                   |
| 44112                | Used car dealers .....  | 18                      | 17 425          | 1 442                    | 339                             | 72  | 41.8                                     | 2.4                    |
| 441120               | Used car dealers .....  | 18                      | 17 425          | 1 442                    | 339                             | 72  | 41.8                                     | 2.4                    |
| 4412                 | Other motor vehicle dealers .....                             | 21                      | 34 195          | 3 188                    | 671                             | 165   | 21.8                                     | 2.9                    |
| 44122                | Motorcycle, boat, & other motor vehicle dealers .....         | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 441221               | Motorcycle dealers .....                                      | 5                       | 16 272          | 1 777                    | 381                             | 83  | 22.5                                     | —                      |
| 441222               | Boat dealers .....  | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 4413                 | Automotive parts, accessories, & tire stores .....            | 94                      | 81 294          | 15 456                   | 3 695                           | 790   | 6.0                                      | 2.7                    |
| 44131                | Automotive parts & accessories stores .....                   | 65                      | 54 241          | 9 197                    | 2 243                           | 531   | 7.1                                      | 3.5                    |
| 441310               | Automotive parts & accessories stores .....                   | 65                      | 54 241          | 9 197                    | 2 243                           | 531   | 7.1                                      | 3.5                    |
| 44132                | Tire dealers .....  | 29                      | 27 053          | 6 259                    | 1 442                           | 259   | 3.8                                      | 1.3                    |
| 441320               | Tire dealers .....  | 29                      | 27 053          | 6 259                    | 1 442                           | 259   | 3.8                                      | 1.3                    |
| 442                  | Furniture & home furnishings stores .....                     | 77                      | 83 552          | 13 874                   | 3 060                           | 621   | 10.2                                     | 3.2                    |
| 4421                 | Furniture stores .....  | 35                      | 48 926          | 8 196                    | 1 844                           | 362   | 6.8                                      | 3.3                    |
| 44211                | Furniture stores .....  | 35                      | 48 926          | 8 196                    | 1 844                           | 362   | 6.8                                      | 3.3                    |
| 442110               | Furniture stores .....  | 35                      | 48 926          | 8 196                    | 1 844                           | 362   | 6.8                                      | 3.3                    |
| 4422                 | Home furnishings stores .....                                 | 42                      | 34 626          | 5 678                    | 1 216                           | 259   | 15.0                                     | 3.0                    |
| 44221                | Floor covering stores .....                                   | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 442210               | Floor covering stores .....                                   | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44229                | Other home furnishings stores .....                           | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 442299               | All other home furnishings stores .....                       | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 443                  | Electronics & appliance stores .....                          | 46                      | 65 608          | 7 470                    | 1 800                           | 415   | 4.7                                      | 6.3                    |
| 4431                 | Electronics & appliance stores .....                          | 46                      | 65 608          | 7 470                    | 1 800                           | 415   | 4.7                                      | 6.3                    |
| 44311                | Appliance, television, & other electronics stores .....       | 31                      | D               | D                        | D                               | e   | D  | D                      |
| 443111               | Household appliance stores .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443112               | Radio, television, & other electronics stores .....           | 23                      | D               | D                        | D                               | e   | D  | D                      |
| 44312                | Computer & software stores .....                              | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 443120               | Computer & software stores .....                              | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44313                | Camera & photographic supplies stores .....                   | 4                       | 2 903           | 673                      | 145                             | 40  | 15.4                                     | —                      |
| 443130               | Camera & photographic supplies stores .....                   | 4                       | 2 903           | 673                      | 145                             | 40  | 15.4                                     | —                      |
| 444                  | Building material & garden equipment & supplies dealers ..... | 75                      | 242 936         | 24 763                   | 6 775                           | 1 165   | 1.3                                      | 2.2                    |
| 4441                 | Building material & supplies dealers .....                    | 66                      | 237 231         | 24 152                   | 6 626                           | 1 121   | .9                                       | 2.1                    |
| 44411                | Home centers .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 444110               | Home centers .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 44412                | Paint & wallpaper stores .....                                | 12                      | 13 405          | 1 696                    | 388                             | 65  | 7.0                                      | —                      |
| 444120               | Paint & wallpaper stores .....                                | 12                      | 13 405          | 1 696                    | 388                             | 65  | 7.0                                      | —                      |
| 44413                | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444130               | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                | Other building material dealers .....                         | 41                      | 139 924         | 13 564                   | 3 600                           | 551   | .7                                       | 3.6                    |
| 444190               | Other building material dealers .....                         | 41                      | 139 924         | 13 564                   | 3 600                           | 551   | .7                                       | 3.6                    |
| 44422                | Lawn & garden equipment & supplies stores .....               | 9                       | 5 705           | 611                      | 149                             | 44  | 14.8                                     | 5.2                    |
| 444220               | Nursery & garden centers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |

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|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MOBILE, AL—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food & beverage stores .....                                  | 106                     | 335 812         | 28 945                   | 7 153                           | 2 969   | 5.1                                      | .9                     |
| 4451       | Grocery stores .....  | 66                      | 313 933         | 27 251                   | 6 716                           | 2 810   | 3.7                                      | .7                     |
| 44511      | Supermarkets & other grocery (except convenience) stores..... | 52                      | 305 904         | 26 410                   | 6 501                           | 2 724   | 2.2                                      | .3                     |
| 445110     | Supermarkets & other grocery (except convenience) stores..... | 52                      | 305 904         | 26 410                   | 6 501                           | 2 724   | 2.2                                      | .3                     |
| 44512      | Convenience stores .....                                      | 14                      | 8 029           | 841                      | 215                             | 86  | 58.6                                     | 15.3                   |
| 445120     | Convenience stores .....                                      | 14                      | 8 029           | 841                      | 215                             | 86  | 58.6                                     | 15.3                   |
| 4452       | Specialty food stores .....                                   | 23                      | 10 180          | 936                      | 234                             | 107   | 46.4                                     | 7.7                    |
| 4453       | Beer, wine, & liquor stores .....                             | 17                      | 11 699          | 758                      | 203                             | 52  | 7.6                                      | 2.2                    |
| 44531      | Beer, wine, & liquor stores .....                             | 17                      | 11 699          | 758                      | 203                             | 52  | 7.6                                      | 2.2                    |
| 445310     | Beer, wine, & liquor stores .....                             | 17                      | 11 699          | 758                      | 203                             | 52  | 7.6                                      | 2.2                    |
| 446        | Health & personal care stores .....                           | 99                      | 114 173         | 17 638                   | 3 734                           | 978   | 8.3                                      | 5.0                    |
| 4461       | Health & personal care stores .....                           | 99                      | 114 173         | 17 638                   | 3 734                           | 978   | 8.3                                      | 5.0                    |
| 44611      | Pharmacies & drug stores .....                                | 52                      | 86 878          | 12 218                   | 2 409                           | 673   | 8.3                                      | 4.5                    |
| 446110     | Pharmacies & drug stores .....                                | 52                      | 86 878          | 12 218                   | 2 409                           | 673   | 8.3                                      | 4.5                    |
| 4461101    | Pharmacies & drug stores .....                                | 49                      | 86 242          | 12 162                   | 2 395                           | 667   | 8.2                                      | 4.5                    |
| 4461102    | Proprietary stores .....                                      | 3                       | 636             | 56                       | 14                              | 6   | D  | —                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....                                    | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....                                    | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 44619      | Other health & personal care stores .....                     | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 446191     | Food (health) supplement stores .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health & personal care stores .....                 | 10                      | 11 079          | 2 809                    | 653                             | 121   | 7.4                                      | 1.5                    |
| 447        | Gasoline stations .....                                       | 118                     | 189 080         | 10 588                   | 2 382                           | 749   | 10.7                                     | 4.2                    |
| 4471       | Gasoline stations .....                                       | 118                     | 189 080         | 10 588                   | 2 382                           | 749   | 10.7                                     | 4.2                    |
| 44711      | Gasoline stations with convenience stores .....               | 88                      | 125 881         | 7 051                    | 1 531                           | 501   | 10.3                                     | 4.8                    |
| 447110     | Gasoline stations with convenience stores .....               | 88                      | 125 881         | 7 051                    | 1 531                           | 501   | 10.3                                     | 4.8                    |
| 44719      | Other gasoline stations .....                                 | 30                      | 63 199          | 3 537                    | 851                             | 248   | 11.4                                     | 2.9                    |
| 447190     | Other gasoline stations .....                                 | 30                      | 63 199          | 3 537                    | 851                             | 248   | 11.4                                     | 2.9                    |
| 448        | Clothing & clothing accessories stores .....                  | 190                     | 151 849         | 20 160                   | 4 924                           | 1 759   | 6.4                                      | 9.0                    |
| 4481       | Clothing stores .....   | 110                     | 95 360          | 11 578                   | 2 931                           | 1 112   | 6.7                                      | 10.2                   |
| 44811      | Men's clothing stores .....                                   | 12                      | 7 022           | 1 001                    | 236                             | 74  | 13.2                                     | 27.7                   |
| 448110     | Men's clothing stores .....                                   | 12                      | 7 022           | 1 001                    | 236                             | 74  | 13.2                                     | 27.7                   |
| 44812      | Women's clothing stores .....                                 | 49                      | 27 613          | 3 674                    | 898                             | 432   | 10.7                                     | 14.0                   |
| 448120     | Women's clothing stores .....                                 | 49                      | 27 613          | 3 674                    | 898                             | 432   | 10.7                                     | 14.0                   |
| 44813      | Children's & infants' clothing stores .....                   | 5                       | 6 429           | 869                      | 237                             | 69  | 5.8                                      | —                      |
| 448130     | Children's & infants' clothing stores .....                   | 5                       | 6 429           | 869                      | 237                             | 69  | 5.8                                      | —                      |
| 44814      | Family clothing stores .....                                  | 19                      | 44 150          | 4 698                    | 1 250                           | 393   | 3.5                                      | 7.8                    |
| 448140     | Family clothing stores .....                                  | 19                      | 44 150          | 4 698                    | 1 250                           | 393   | 3.5                                      | 7.8                    |
| 44815      | Clothing accessories stores .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448150     | Clothing accessories stores .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44819      | Other clothing stores .....                                   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 448190     | Other clothing stores .....                                   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4482       | Shoe stores .....   | 37                      | 27 414          | 3 317                    | 812                             | 282   | —  | 4.3                    |
| 44821      | Shoe stores .....   | 37                      | 27 414          | 3 317                    | 812                             | 282   | —  | 4.3                    |
| 448210     | Shoe stores .....   | 37                      | 27 414          | 3 317                    | 812                             | 282   | —  | 4.3                    |
| 4482101    | Men's shoe stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                     | 4                       | 1 808           | 215                      | 50                              | 19  | —  | 24.6                   |
| 4482104    | Family shoe stores .....                                      | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 43                      | 29 075          | 5 265                    | 1 181                           | 365   | 11.8                                     | 9.4                    |
| 44831      | Jewelry stores .....  | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 448310     | Jewelry stores .....  | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 44832      | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 76                      | 85 823          | 9 254                    | 2 180                           | 795   | 9.9                                      | .7                     |
| 4511       | Sporting goods, hobby, & musical instrument stores .....      | 56                      | D               | D                        | D                               | f   | D  | D                      |
| 45111      | Sporting goods stores .....                                   | 24                      | 37 015          | 3 547                    | 855                             | 295   | 14.6                                     | —                      |
| 451110     | Sporting goods stores .....                                   | 24                      | 37 015          | 3 547                    | 855                             | 295   | 14.6                                     | —                      |
| 4511101    | General-line sporting goods stores .....                      | 7                       | 23 317          | 2 099                    | 506                             | 165   | 2.0                                      | —                      |
| 4511102    | Specialty-line sporting goods stores .....                    | 17                      | 13 698          | 1 448                    | 349                             | 130   | 35.9                                     | —                      |
| 45112      | Hobby, toy, & game stores .....                               | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                               | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 45113      | Sewing, needlework, & piece goods stores .....                | 16                      | 5 012           | 1 100                    | 236                             | 91  | 10.9                                     | .4                     |
| 451130     | Sewing, needlework, & piece goods stores .....                | 16                      | 5 012           | 1 100                    | 236                             | 91  | 10.9                                     | .4                     |
| 45114      | Musical instrument & supplies stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451140     | Musical instrument & supplies stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                        | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 45121      | Book stores & news dealers .....                              | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 451211     | Book stores .....   | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4512111    | Book stores, general .....                                    | 6                       | 9 054           | 980                      | 233                             | 102   | —  | 6.5                    |
| 4512112    | Specialty book stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113    | College book stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212     | News dealers & newsstands .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, & record stores...            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, & record stores...            | 8                       | D               | D                        | D                               | b   | D  | D                      |

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MOBILE, AL—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 452        | General merchandise stores .....                                     | 46                      | 431 886         | 50 270                   | 12 607                          | 3 873   | —  | .5                     |
| 4521       | Department stores (incl leased depts) ## .....                       | 13                      | 340 060         | N                        | N                               | N   | —  | —                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 13                      | 340 060         | N                        | N                               | N   | —  | —                      |
| 4521       | Department stores (excl leased depts) .....                          | 13                      | 335 898         | 43 710                   | 11 008                          | 3 223   | —  | —                      |
| 45211      | Department stores (excl leased depts) .....                          | 13                      | 335 898         | 43 710                   | 11 008                          | 3 223   | —  | —                      |
| 452110     | Department stores (excl leased depts) .....                          | 13                      | 335 898         | 43 710                   | 11 008                          | 3 223   | —  | —                      |
| 4521101    | Conventional department stores (excl leased depts) .....             | 3                       | D               | D                        | D                               | g   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 7                       | D               | D                        | D                               | g   | D  | D                      |
| 4521103    | National chain department stores (excl leased depts) .....           | 3                       | 79 228          | 8 181                    | 1 916                           | 575   | —  | —                      |
| 4529       | Other general merchandise stores .....                               | 33                      | 95 988          | 6 560                    | 1 599                           | 650   | —  | 2.4                    |
| 45291      | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 32                      | D               | D                        | D                               | e   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 32                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901    | Variety stores .....   | 25                      | 25 046          | 2 612                    | 542                             | 263   | —  | 1.6                    |
| 4529902    | Catalog showrooms .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 114                     | 66 076          | 8 303                    | 1 966                           | 725   | 13.4                                     | 2.4                    |
| 4531       | Florists .....   | 23                      | 5 543           | 1 335                    | 337                             | 165   | 25.4                                     | 4.9                    |
| 45311      | Florists .....   | 23                      | 5 543           | 1 335                    | 337                             | 165   | 25.4                                     | 4.9                    |
| 453110     | Florists .....   | 23                      | 5 543           | 1 335                    | 337                             | 165   | 25.4                                     | 4.9                    |
| 4532       | Office supplies, stationery, & gift stores .....                     | 35                      | 31 856          | 2 877                    | 707                             | 256   | 7.0                                      | 1.0                    |
| 45321      | Office supplies & stationery stores .....                            | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4532101    | Stationery stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....   | 6                       | 22 835          | 1 591                    | 402                             | 109   | .5                                       | —                      |
| 45322      | Gift, novelty, & souvenir stores .....                               | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 453220     | Gift, novelty, & souvenir stores .....                               | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 4533       | Used merchandise stores .....  | 22                      | 7 029           | 997                      | 245                             | 88  | 20.7                                     | 4.7                    |
| 45331      | Used merchandise stores .....  | 22                      | 7 029           | 997                      | 245                             | 88  | 20.7                                     | 4.7                    |
| 453310     | Used merchandise stores .....  | 22                      | 7 029           | 997                      | 245                             | 88  | 20.7                                     | 4.7                    |
| 4539       | Other miscellaneous store retailers .....                            | 34                      | 21 648          | 3 094                    | 677                             | 216   | 17.3                                     | 2.9                    |
| 45391      | Pet & pet supplies stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453910     | Pet & pet supplies stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                        | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 454        | Nonstore retailers .....   | 34                      | 52 722          | 7 814                    | 2 016                           | 383   | 4.9                                      | 7.5                    |
| 4541       | Electronic shopping & mail-order houses .....                        | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                        | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                        | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4542       | Vending machine operators .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                                  | 21                      | 11 320          | 1 805                    | 535                             | 101   | 3.5                                      | 30.4                   |
| 45439      | Other direct selling establishments .....                            | 21                      | 11 320          | 1 805                    | 535                             | 101   | 3.5                                      | 30.4                   |
| 454390     | Other direct selling establishments .....                            | 21                      | 11 320          | 1 805                    | 535                             | 101   | 3.5                                      | 30.4                   |
|            | <b>MONROEVILLE, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>  | 85                      | 144 254         | 13 176                   | 3 051                           | 930   | 17.6                                     | 2.7                    |
| 441        | Motor vehicle & parts dealers .....                                  | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                            | 4                       | 2 584           | 589                      | 150                             | 41  | —  | —                      |
| 4421       | Furniture stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 8                       | 13 739          | 1 875                    | 398                             | 73  | 15.6                                     | 7.1                    |
| 4441       | Building material & supplies dealers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 5                       | 27 716          | 2 063                    | 503                             | 204   | 4.6                                      | —                      |
| 4451       | Grocery stores .....   | 5                       | 27 716          | 2 063                    | 503                             | 204   | 4.6                                      | —                      |
| 446        | Health & personal care stores .....                                  | 10                      | 7 356           | 1 026                    | 242                             | 77  | 51.6                                     | 2.3                    |
| 4461       | Health & personal care stores .....                                  | 10                      | 7 356           | 1 026                    | 242                             | 77  | 51.6                                     | 2.3                    |
| 447        | Gasoline stations .....  | 10                      | 10 449          | 519                      | 127                             | 52  | 9.0                                      | —                      |
| 44711      | Gasoline stations with convenience stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MONROEVILLE, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                         | Clothing & clothing accessories stores .....                  | 9                       | 11 300          | 1 209                    | 302                             | 88  | 6.5                                      | 11.3                   |  |  |  |  |  |  |
| 4481                        | Clothing stores .....   | 5                       | 9 579           | 886                      | 210                             | 59  | —  | 13.3                   |  |  |  |  |  |  |
| 44819                       | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448190                      | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                         | General merchandise stores .....                              | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                       | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                      | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                         | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                        | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                       | Manufactured (mobile) home dealers .....                      | 3                       | 11 271          | 537                      | 118                             | 15  | —  | 9.2                    |  |  |  |  |  |  |
| 453930                      | Manufactured (mobile) home dealers .....                      | 3                       | 11 271          | 537                      | 118                             | 15  | —  | 9.2                    |  |  |  |  |  |  |
| 454                         | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>MONTEVALLO, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                       | <b>Retail trade</b> .....                                     | 29                      | 42 441          | 3 789                    | 882                             | 237   | 42.9                                     | .6                     |  |  |  |  |  |  |
| 441                         | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                         | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                         | Building material & garden equipment & supplies dealers ..... | 4                       | 10 194          | 1 105                    | 294                             | 50  | —  | —                      |  |  |  |  |  |  |
| 4441                        | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44413                       | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444130                      | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                         | Food & beverage stores .....                                  | 5                       | 11 758          | 1 202                    | 269                             | 98  | 37.1                                     | —                      |  |  |  |  |  |  |
| 446                         | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                         | Gasoline stations .....                                       | 6                       | 3 899           | 343                      | 47                              | 15  | 30.3                                     | 6.7                    |  |  |  |  |  |  |
| 448                         | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                         | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                         | Miscellaneous store retailers .....                           | 3                       | 435             | 40                       | 3                               | 3   | 100.0                                    | —                      |  |  |  |  |  |  |
| <b>MONTGOMERY, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                       | <b>Retail trade</b> .....                                     | 1 091                   | 2 425 286       | 232 273                  | 57 085                          | 15 619  | 5.8                                      | 4.2                    |  |  |  |  |  |  |
| 441                         | Motor vehicle & parts dealers .....                           | 138                     | 716 810         | 53 077                   | 12 714                          | 2 115   | 6.2                                      | 1.5                    |  |  |  |  |  |  |
| 4411                        | Automobile dealers .....                                      | 49                      | 578 874         | 35 502                   | 8 630                           | 1 267   | 5.7                                      | .9                     |  |  |  |  |  |  |
| 44111                       | New car dealers .....   | 18                      | 485 301         | 29 540                   | 7 196                           | 1 014   | —  | .1                     |  |  |  |  |  |  |
| 441110                      | New car dealers .....   | 18                      | 485 301         | 29 540                   | 7 196                           | 1 014   | —  | .1                     |  |  |  |  |  |  |
| 44112                       | Used car dealers .....  | 31                      | 93 573          | 5 962                    | 1 434                           | 253   | 35.1                                     | 4.8                    |  |  |  |  |  |  |
| 441120                      | Used car dealers .....  | 31                      | 93 573          | 5 962                    | 1 434                           | 253   | 35.1                                     | 4.8                    |  |  |  |  |  |  |
| 4412                        | Other motor vehicle dealers .....                             | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121                       | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                      | Recreational vehicle dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                       | Motorcycle, boat, & other motor vehicle dealers .....         | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                      | Motorcycle dealers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222                      | Boat dealers .....  | 3                       | 5 480           | 687                      | 154                             | 30  | —  | —                      |  |  |  |  |  |  |
| 441229                      | All other motor vehicle dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                        | Automotive parts, accessories, & tire stores .....            | 77                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44131                       | Automotive parts & accessories stores .....                   | 52                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 441310                      | Automotive parts & accessories stores .....                   | 52                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44132                       | Tire dealers .....  | 25                      | 30 893          | 6 093                    | 1 301                           | 208   | 10.6                                     | 2.5                    |  |  |  |  |  |  |
| 441320                      | Tire dealers .....  | 25                      | 30 893          | 6 093                    | 1 301                           | 208   | 10.6                                     | 2.5                    |  |  |  |  |  |  |
| 442                         | Furniture & home furnishings stores .....                     | 72                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4421                        | Furniture stores .....  | 38                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44211                       | Furniture stores .....  | 38                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 442110                      | Furniture stores .....  | 38                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4422                        | Home furnishings stores .....                                 | 34                      | 27 875          | 3 554                    | 827                             | 195   | 27.7                                     | 3.1                    |  |  |  |  |  |  |
| 44221                       | Floor covering stores .....                                   | 17                      | 18 313          | 2 311                    | 565                             | 89  | 35.7                                     | 1.7                    |  |  |  |  |  |  |
| 442210                      | Floor covering stores .....                                   | 17                      | 18 313          | 2 311                    | 565                             | 89  | 35.7                                     | 1.7                    |  |  |  |  |  |  |
| 44229                       | Other home furnishings stores .....                           | 17                      | 9 562           | 1 243                    | 262                             | 106   | 12.2                                     | 5.8                    |  |  |  |  |  |  |
| 442299                      | All other home furnishings stores .....                       | 16                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443                         | Electronics & appliance stores .....                          | 47                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4431                        | Electronics & appliance stores .....                          | 47                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44311                       | Appliance, television, & other electronics stores .....       | 31                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 443111                      | Household appliance stores .....                              | 14                      | 19 743          | 2 385                    | 585                             | 93  | 16.2                                     | 14.4                   |  |  |  |  |  |  |
| 443112                      | Radio, television, & other electronics stores .....           | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44312                       | Computer & software stores .....                              | 16                      | 10 692          | 1 764                    | 404                             | 81  | 30.8                                     | 2.1                    |  |  |  |  |  |  |
| 443120                      | Computer & software stores .....                              | 16                      | 10 692          | 1 764                    | 404                             | 81  | 30.8                                     | 2.1                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MONTGOMERY, AL—Con.</b>                                     |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers .....  | 86                      | D               | D                        | D                               | g   | D  | D                      |
| 44411      | Building material & supplies dealers .....                     | 74                      | D               | D                        | D                               | g   | D  | D                      |
| 444110     | Home centers .....   | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 444110     | Home centers .....   | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....  | 7                       | 3 796           | 822                      | 205                             | 47  | 3.4                                      | —                      |
| 444130     | Hardware stores .....  | 7                       | 3 796           | 822                      | 205                             | 47  | 3.4                                      | —                      |
| 44419      | Other building material dealers .....                          | 49                      | D               | D                        | D                               | f   | D  | D                      |
| 444190     | Other building material dealers .....                          | 49                      | D               | D                        | D                               | f   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44421      | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                 | 8                       | 11 367          | 1 108                    | 266                             | 76  | 3.5                                      | 22.1                   |
| 444220     | Nursery & garden centers .....                                 | 8                       | 11 367          | 1 108                    | 266                             | 76  | 3.5                                      | 22.1                   |
| 445        | Food & beverage stores .....                                   | 91                      | 305 965         | 24 802                   | 6 315                           | 2 730   | 5.7                                      | 5.1                    |
| 4451       | Grocery stores .....   | 60                      | 286 577         | 23 043                   | 5 876                           | 2 602   | 5.4                                      | 5.2                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 53                      | D               | D                        | D                               | h   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 53                      | D               | D                        | D                               | h   | D  | D                      |
| 44512      | Convenience stores .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445120     | Convenience stores .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4452       | Specialty food stores .....                                    | 10                      | 3 176           | 527                      | 137                             | 41  | 17.7                                     | 7.1                    |
| 4453       | Beer, wine, & liquor stores .....                              | 21                      | 16 212          | 1 232                    | 302                             | 87  | 9.1                                      | 1.8                    |
| 44531      | Beer, wine, & liquor stores .....                              | 21                      | 16 212          | 1 232                    | 302                             | 87  | 9.1                                      | 1.8                    |
| 445310     | Beer, wine, & liquor stores .....                              | 21                      | 16 212          | 1 232                    | 302                             | 87  | 9.1                                      | 1.8                    |
| 446        | Health & personal care stores .....                            | 97                      | 100 420         | 14 320                   | 3 485                           | 905   | 10.6                                     | 7.4                    |
| 4461       | Health & personal care stores .....                            | 97                      | 100 420         | 14 320                   | 3 485                           | 905   | 10.6                                     | 7.4                    |
| 44611      | Pharmacies & drug stores .....                                 | 48                      | 78 223          | 10 121                   | 2 422                           | 631   | 9.4                                      | 5.6                    |
| 446110     | Pharmacies & drug stores .....                                 | 48                      | 78 223          | 10 121                   | 2 422                           | 631   | 9.4                                      | 5.6                    |
| 4461101    | Pharmacies & drug stores .....                                 | 45                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102    | Proprietary stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....                                     | 20                      | 9 112           | 2 136                    | 558                             | 137   | 13.0                                     | 3.4                    |
| 446130     | Optical goods stores .....                                     | 20                      | 9 112           | 2 136                    | 558                             | 137   | 13.0                                     | 3.4                    |
| 44619      | Other health & personal care stores .....                      | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                          | 5                       | 1 742           | 183                      | 41                              | 17  | —  | 50.7                   |
| 446199     | All other health & personal care stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 135                     | 186 442         | 12 340                   | 2 988                           | 1 036   | 8.0                                      | 16.9                   |
| 4471       | Gasoline stations .....  | 135                     | 186 442         | 12 340                   | 2 988                           | 1 036   | 8.0                                      | 16.9                   |
| 44711      | Gasoline stations with convenience stores .....                | 93                      | D               | D                        | D                               | f   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                | 93                      | D               | D                        | D                               | f   | D  | D                      |
| 44719      | Other gasoline stations .....                                  | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 447190     | Other gasoline stations .....                                  | 42                      | D               | D                        | D                               | e   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                   | 180                     | D               | D                        | D                               | g   | D  | D                      |
| 4481       | Clothing stores .....  | 112                     | D               | D                        | D                               | g   | D  | D                      |
| 44811      | Men's clothing stores .....                                    | 19                      | D               | D                        | D                               | cc  | D  | D                      |
| 448110     | Men's clothing stores .....                                    | 19                      | D               | D                        | D                               | cc  | D  | D                      |
| 44812      | Women's clothing stores .....                                  | 54                      | D               | D                        | D                               | e   | D  | D                      |
| 448120     | Women's clothing stores .....                                  | 54                      | D               | D                        | D                               | e   | D  | D                      |
| 44813      | Children's & infants' clothing stores .....                    | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |
| 448130     | Children's & infants' clothing stores .....                    | 6                       | 3 788           | 410                      | 94                              | 43  | 11.6                                     | .4                     |
| 44814      | Family clothing stores .....                                   | 14                      | 63 013          | 7 146                    | 1 242                           | 492   | .1                                       | .4                     |
| 448140     | Family clothing stores .....                                   | 14                      | 63 013          | 7 146                    | 1 242                           | 492   | .1                                       | .4                     |
| 44815      | Clothing accessories stores .....                              | 5                       | 617             | 148                      | 38                              | 26  | 1.6                                      | —                      |
| 448150     | Clothing accessories stores .....                              | 5                       | 617             | 148                      | 38                              | 26  | 1.6                                      | —                      |
| 44819      | Other clothing stores .....                                    | 14                      | 9 581           | 2 443                    | 471                             | 124   | 4.8                                      | 10.9                   |
| 448190     | Other clothing stores .....                                    | 14                      | 9 581           | 2 443                    | 471                             | 124   | 4.8                                      | 10.9                   |
| 4482       | Shoe stores .....  | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 44821      | Shoe stores .....  | 38                      | D               | D                        | D                               | ee  | D  | D                      |
| 448210     | Shoe stores .....  | 38                      | D               | D                        | D                               | ee  | D  | D                      |
| 4482101    | Men's shoe stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482102    | Women's shoe stores .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103    | Children's & juveniles' shoe stores .....                      | 5                       | D               | D                        | D                               | bb  | D  | D                      |
| 4482104    | Family shoe stores .....                                       | 15                      | D               | D                        | D                               | bb  | D  | D                      |
| 4482105    | Athletic footwear stores .....                                 | 8                       | 9 469           | 1 314                    | 305                             | 107   | —  | —                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 30                      | D               | D                        | D                               | ee  | D  | D                      |
| 44831      | Jewelry stores .....   | 29                      | D               | D                        | D                               | ee  | D  | D                      |
| 448310     | Jewelry stores .....   | 29                      | D               | D                        | D                               | ee  | D  | D                      |
| 44832      | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MONTGOMERY, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>   |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                      | Sporting goods, hobby, book, & music stores .....                    | 74                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 451                        | Sporting goods, hobby, & musical instrument stores ..                | 45                      | 39 428          | 4 696                    | 1 099                           | 377   | 11.5                                     | 3.4                    |  |  |  |  |  |  |
| 45111                      | Sporting goods stores .....  | 20                      | 11 644          | 1 229                    | 315                             | 134   | 35.7                                     | 11.6                   |  |  |  |  |  |  |
| 451110                     | Sporting goods stores .....  | 20                      | 11 644          | 1 229                    | 315                             | 134   | 35.7                                     | 11.6                   |  |  |  |  |  |  |
| 4511101                    | General-line sporting goods stores .....                             | 8                       | 5 684           | 660                      | 183                             | 69  | 51.3                                     | 21.9                   |  |  |  |  |  |  |
| 4511102                    | Specialty-line sporting goods stores .....                           | 12                      | 5 960           | 569                      | 132                             | 65  | 20.8                                     | 1.8                    |  |  |  |  |  |  |
| 45112                      | Hobby, toy, & game stores .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451120                     | Hobby, toy, & game stores .....                                      | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45113                      | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                     | Sewing, needlework, & piece goods stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45114                      | Musical instrument & supplies stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451140                     | Musical instrument & supplies stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                       | Book, periodical, & music stores .....                               | 29                      | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 45121                      | Book stores & news dealers .....                                     | 18                      | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 451211                     | Book stores .....  | 18                      | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 4512111                    | Book stores, general .....   | 11                      | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 4512112                    | Specialty book stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113                    | College book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                      | Prerecorded tape, compact disc, & record stores .....                | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 451220                     | Prerecorded tape, compact disc, & record stores .....                | 11                      | 8 158           | 621                      | 164                             | 75  | —  | —                      |  |  |  |  |  |  |
| 452                        | General merchandise stores .....                                     | 32                      | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4521                       | Department stores (incl leased depts) ## .....                       | 9                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                      | Department stores (incl leased depts) ## .....                       | 9                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                      | Department stores (excl leased depts) .....                          | 9                       | D               | D                        | D                               | g g   | D  | D                      |  |  |  |  |  |  |
| 452110                     | Department stores (excl leased depts) .....                          | 9                       | D               | D                        | D                               | g g   | D  | D                      |  |  |  |  |  |  |
| 4521101                    | Conventional department stores (excl leased depts) .....             | 9                       | D               | D                        | D                               | g g   | D  | D                      |  |  |  |  |  |  |
| 4521102                    | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521103                    | National chain department stores (excl leased depts) .....           | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                       | Other general merchandise stores .....                               | 23                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                      | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 452910                     | Warehouse clubs & superstores .....                                  | 1                       | D               | D                        | D                               | c c   | D  | D                      |  |  |  |  |  |  |
| 45299                      | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e e   | D  | D                      |  |  |  |  |  |  |
| 452990                     | All other general merchandise stores .....                           | 22                      | D               | D                        | D                               | e e   | D  | D                      |  |  |  |  |  |  |
| 4529901                    | Variety stores .....   | 16                      | 15 678          | 1 783                    | 375                             | 181   | —  | —                      |  |  |  |  |  |  |
| 4529902                    | Catalog showrooms .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529903                    | Miscellaneous general merchandise stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                        | Miscellaneous store retailers .....                                  | 109                     | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4531                       | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 45311                      | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 453110                     | Florists .....   | 22                      | 5 159           | 1 132                    | 278                             | 101   | 22.5                                     | 10.4                   |  |  |  |  |  |  |
| 4532                       | Office supplies, stationery, & gift stores .....                     | 32                      | 30 709          | 2 608                    | 666                             | 302   | 5.9                                      | .6                     |  |  |  |  |  |  |
| 45321                      | Office supplies & stationery stores .....                            | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 453210                     | Office supplies & stationery stores .....                            | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 4532102                    | Office supplies stores .....   | 5                       | 21 753          | 1 392                    | 380                             | 108   | —  | —                      |  |  |  |  |  |  |
| 45322                      | Gift, novelty, & souvenir stores .....                               | 27                      | 8 956           | 1 216                    | 286                             | 194   | 20.4                                     | 2.2                    |  |  |  |  |  |  |
| 453220                     | Gift, novelty, & souvenir stores .....                               | 27                      | 8 956           | 1 216                    | 286                             | 194   | 20.4                                     | 2.2                    |  |  |  |  |  |  |
| 4533                       | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                      | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                     | Used merchandise stores .....  | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                       | Other miscellaneous store retailers .....                            | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391                      | Pet & pet supplies stores .....                                      | 6                       | 2 280           | 479                      | 86                              | 30  | 2.8                                      | 4.7                    |  |  |  |  |  |  |
| 453910                     | Pet & pet supplies stores .....                                      | 6                       | 2 280           | 479                      | 86                              | 30  | 2.8                                      | 4.7                    |  |  |  |  |  |  |
| 45392                      | Art dealers .....  | 5                       | D               | D                        | D                               | a a   | D  | D                      |  |  |  |  |  |  |
| 453920                     | Art dealers .....  | 5                       | D               | D                        | D                               | a a   | D  | D                      |  |  |  |  |  |  |
| 45393                      | Manufactured (mobile) home dealers .....                             | 8                       | D               | D                        | D                               | b b   | D  | D                      |  |  |  |  |  |  |
| 453930                     | Manufactured (mobile) home dealers .....                             | 8                       | D               | D                        | D                               | b b   | D  | D                      |  |  |  |  |  |  |
| 45399                      | All other miscellaneous store retailers .....                        | 11                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454                        | Nonstore retailers .....   | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4542                       | Vending machine operators .....                                      | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 45421                      | Vending machine operators .....                                      | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 454210                     | Vending machine operators .....                                      | 11                      | 4 366           | 870                      | 295                             | 82  | 30.8                                     | —                      |  |  |  |  |  |  |
| 4543                       | Direct selling establishments .....                                  | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                      | Fuel dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                     | Liquefied petroleum gas (bottled gas) dealers .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                      | Other direct selling establishments .....                            | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                     | Other direct selling establishments .....                            | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MOODY, AL</b>          |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 20                      | 33 339          | 2 548                    | 630                             | 210   | 2.7                                      | 5.6                    |
| 441                       | Motor vehicle & parts dealers .....                           | 3                       | 852             | 186                      | 49                              | 9   | D  | 16.8                   |
| 444                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                       | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 446                       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MOULTON, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 47                      | 58 877          | 4 998                    | 1 156                           | 378   | 4.6                                      | 1.1                    |
| 441                       | Motor vehicle & parts dealers .....                           | 6                       | 11 003          | 823                      | 150                             | 41  | .5                                       | —                      |
| 442                       | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                     | Other building material dealers .....                         | 4                       | 4 929           | 473                      | 133                             | 27  | 3.4                                      | —                      |
| 444190                    | Other building material dealers .....                         | 4                       | 4 929           | 473                      | 133                             | 27  | 3.4                                      | —                      |
| 445                       | Food & beverage stores .....                                  | 5                       | 9 883           | 682                      | 172                             | 78  | 10.6                                     | —                      |
| 446                       | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 3                       | 4 348           | 167                      | 37                              | 19  | —  | —                      |
| 448                       | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                              | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                     | All other general merchandise stores .....                    | 4                       | 2 080           | 157                      | 33                              | 16  | —  | 3.5                    |
| 452990                    | All other general merchandise stores .....                    | 4                       | 2 080           | 157                      | 33                              | 16  | —  | 3.5                    |
| 453                       | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                      | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                    | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>MOUNTAIN BROOK, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 104                     | 110 702         | 15 772                   | 3 688                           | 922   | 22.7                                     | 17.0                   |
| 441                       | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                     | 18                      | 8 165           | 1 569                    | 333                             | 109   | 34.4                                     | 8.0                    |
| 4421                      | Furniture stores .....  | 4                       | 2 053           | 331                      | 45                              | 10  | 7.1                                      | 18.8                   |
| 44211                     | Furniture stores .....  | 4                       | 2 053           | 331                      | 45                              | 10  | 7.1                                      | 18.8                   |
| 442110                    | Furniture stores .....  | 4                       | 2 053           | 331                      | 45                              | 10  | 7.1                                      | 18.8                   |
| 4422                      | Home furnishings stores .....                                 | 14                      | 6 112           | 1 238                    | 288                             | 99  | 43.5                                     | 4.3                    |
| 44229                     | Other home furnishings stores .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 442299                    | All other home furnishings stores .....                       | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers ..... | 7                       | 6 380           | 1 550                    | 311                             | 66  | 7.6                                      | —                      |
| 4442                      | Lawn & garden equipment & supplies stores .....               | 3                       | 3 481           | 751                      | 170                             | 35  | —  | —                      |
| 445                       | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4451                      | Grocery stores .....  | 4                       | 27 584          | 3 002                    | 711                             | 245   | 4.2                                      | 55.8                   |
| 446                       | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4461                      | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                       | Gasoline stations .....                                       | 6                       | 14 735          | 738                      | 177                             | 38  | 32.7                                     | .6                     |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>MOUNTAIN BROOK, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 28                      | 24 614          | 3 478                    | 723                             | 160   | 25.4                                     | 7.0                    |  |  |  |  |  |  |
| 4481                           | Clothing stores .....   | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44813                          | Children's & infants' clothing stores .....                   | 3                       | 843             | 102                      | 26                              | 18  | D  | —                      |  |  |  |  |  |  |
| 448130                         | Children's & infants' clothing stores .....                   | 3                       | 843             | 102                      | 26                              | 18  | D  | —                      |  |  |  |  |  |  |
| 44819                          | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448190                         | Other clothing stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482102                        | Women's shoe stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4483                           | Jewelry, luggage, & leather goods stores .....                | 4                       | 12 402          | 1 475                    | 307                             | 50  | —  | —                      |  |  |  |  |  |  |
| 44831                          | Jewelry stores .....  | 4                       | 12 402          | 1 475                    | 307                             | 50  | —  | —                      |  |  |  |  |  |  |
| 448310                         | Jewelry stores .....  | 4                       | 12 402          | 1 475                    | 307                             | 50  | —  | —                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 9                       | 5 406           | 901                      | 531                             | 58  | 3.4                                      | 4.3                    |  |  |  |  |  |  |
| 4511                           | Sporting goods, hobby, & musical instrument stores ..         | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                          | Hobby, toy, & game stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451120                         | Hobby, toy, & game stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 17                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....              | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532101                        | Stationery stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 3                       | 2 500           | 684                      | 60                              | 21  | D  | —                      |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 3                       | 2 500           | 684                      | 60                              | 21  | D  | —                      |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 3                       | 2 500           | 684                      | 60                              | 21  | D  | —                      |  |  |  |  |  |  |
| 45392                          | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                         | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>MUSCLE SHOALS, AL</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | <b>Retail trade .....</b>                                     | 100                     | <b>192 666</b>  | <b>16 717</b>            | <b>3 613</b>                    | <b>1 026</b>  | <b>1.5</b>                               | <b>6.5</b>             |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 17                      | 81 673          | 4 900                    | 731                             | 200   | .7                                       | —                      |  |  |  |  |  |  |
| 4411                           | Automobile dealers .....                                      | 6                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4413                           | Automotive parts, accessories, & tire stores .....            | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                          | Automotive parts & accessories stores .....                   | 7                       | 5 747           | 981                      | 188                             | 45  | —  | —                      |  |  |  |  |  |  |
| 441310                         | Automotive parts & accessories stores .....                   | 7                       | 5 747           | 981                      | 188                             | 45  | —  | —                      |  |  |  |  |  |  |
| 442                            | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4431                           | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44311                          | Appliance, television, & other electronics stores .....       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443112                         | Radio, television, & other electronics stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 13                      | 28 707          | 2 373                    | 548                             | 104   | 2.4                                      | 3.7                    |  |  |  |  |  |  |
| 4441                           | Building material & supplies dealers .....                    | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                          | Other building material dealers .....                         | 9                       | 27 976          | 2 242                    | 525                             | 91  | 1.5                                      | 3.7                    |  |  |  |  |  |  |
| 444190                         | Other building material dealers .....                         | 9                       | 27 976          | 2 242                    | 525                             | 91  | 1.5                                      | 3.7                    |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 15                      | 28 566          | 2 794                    | 745                             | 221   | —  | 35.0                   |  |  |  |  |  |  |
| 4452                           | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 9                       | 5 020           | 788                      | 164                             | 49  | 8.5                                      | 20.2                   |  |  |  |  |  |  |
| 4461                           | Health & personal care stores .....                           | 9                       | 5 020           | 788                      | 164                             | 49  | 8.5                                      | 20.2                   |  |  |  |  |  |  |
| 4461102                        | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 6                       | 4 499           | 556                      | 124                             | 44  | 14.1                                     | —                      |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 13                      | 2 506           | 395                      | 91                              | 49  | 20.6                                     | 5.9                    |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45114                          | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451140                         | Musical instrument & supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4541                           | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45411                          | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454110                         | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4542                           | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                          | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                         | Vending machine operators .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code           | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HOPE, AL</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....   | 11                      | 9 349           | 695                      | 155                             | 62  | 9.0                                      | 16.3                   |
| 441                  | Motor vehicle & parts dealers .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                  | Furniture & home furnishings stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                  | Food & beverage stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                  | Gasoline stations .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>NORTHPORT, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....   | 125                     | 224 676         | 22 243                   | 5 072                           | 1 768   | 11.4                                     | .7                     |
| 441                  | Motor vehicle & parts dealers .....                                  | 20                      | 21 942          | 2 152                    | 454                             | 112   | 18.4                                     | 4.6                    |
| 44112                | Used car dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 441120               | Used car dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4412                 | Other motor vehicle dealers .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                | Motorcycle, boat, & other motor vehicle dealers .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441229               | All other motor vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                 | Automotive parts, accessories, & tire stores .....                   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                | Automotive parts & accessories stores .....                          | 8                       | 8 280           | 1 044                    | 239                             | 66  | 30.4                                     | —                      |
| 441310               | Automotive parts & accessories stores .....                          | 8                       | 8 280           | 1 044                    | 239                             | 66  | 30.4                                     | —                      |
| 442                  | Furniture & home furnishings stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                 | Furniture stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                | Furniture stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442110               | Furniture stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4422                 | Home furnishings stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44221                | Floor covering stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442210               | Floor covering stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443                  | Electronics & appliance stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                 | Electronics & appliance stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                | Computer & software stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120               | Computer & software stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material & garden equipment & supplies dealers .....        | 12                      | 14 781          | 2 036                    | 457                             | 106   | 6.6                                      | —                      |
| 4441                 | Building material & supplies dealers .....                           | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                | Other building material dealers .....                                | 6                       | 12 438          | 1 705                    | 380                             | 82  | —  | —                      |
| 444190               | Other building material dealers .....                                | 6                       | 12 438          | 1 705                    | 380                             | 82  | —  | —                      |
| 445                  | Food & beverage stores .....   | 12                      | 74 266          | 5 844                    | 1 470                           | 625   | .9                                       | —                      |
| 4451                 | Grocery stores .....   | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 44511                | Supermarkets & other grocery (except convenience) stores .....       | 7                       | 71 281          | 5 532                    | 1 404                           | 603   | .9                                       | —                      |
| 445110               | Supermarkets & other grocery (except convenience) stores .....       | 7                       | 71 281          | 5 532                    | 1 404                           | 603   | .9                                       | —                      |
| 4452                 | Specialty food stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                  | Health & personal care stores .....                                  | 7                       | 8 168           | 1 182                    | 288                             | 117   | 22.8                                     | —                      |
| 4461                 | Health & personal care stores .....                                  | 7                       | 8 168           | 1 182                    | 288                             | 117   | 22.8                                     | —                      |
| 447                  | Gasoline stations .....  | 22                      | 23 486          | 1 592                    | 383                             | 131   | 9.9                                      | .8                     |
| 4471                 | Gasoline stations .....  | 22                      | 23 486          | 1 592                    | 383                             | 131   | 9.9                                      | .8                     |
| 44711                | Gasoline stations with convenience stores .....                      | 16                      | 15 601          | 1 058                    | 259                             | 85  | 11.2                                     | —                      |
| 447110               | Gasoline stations with convenience stores .....                      | 16                      | 15 601          | 1 058                    | 259                             | 85  | 11.2                                     | —                      |
| 448                  | Clothing & clothing accessories stores .....                         | 14                      | 6 709           | 758                      | 159                             | 70  | 55.2                                     | .2                     |
| 4481                 | Clothing stores .....  | 9                       | 4 854           | 545                      | 108                             | 55  | 66.3                                     | .2                     |
| 44813                | Children's & infants' clothing stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448130               | Children's & infants' clothing stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451                  | Sporting goods, hobby, book, & music stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4511                 | Sporting goods, hobby, & musical instrument stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452                  | General merchandise stores .....                                     | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102              | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                                  | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                 | Office supplies, stationery, & gift stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                | Office supplies & stationery stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453210               | Office supplies & stationery stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102              | Office supplies stores .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45322                | Gift, novelty, & souvenir stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453220               | Gift, novelty, & souvenir stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45339                | Other miscellaneous store retailers .....                            | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453393               | Manufactured (mobile) home dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4533930              | Manufactured (mobile) home dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454                  | Nonstore retailers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code         | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ONEONTA, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45              | Retail trade .....  | 78                      | 140 209         | 11 921                   | 2 664                           | 914   | 13.1                                     | 2.9                    |
| 441                | Motor vehicle & parts dealers .....                           | 19                      | 46 856          | 2 654                    | 605                             | 125   | 21.1                                     | 2.5                    |
| 44112              | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441120             | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4412               | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122              | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221             | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443                | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419              | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444190             | Other building material dealers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                | Food & beverage stores .....                                  | 4                       | 18 130          | 1 641                    | 354                             | 156   | —  | .5                     |
| 446                | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461               | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                | Gasoline stations .....                                       | 11                      | 8 464           | 435                      | 95                              | 43  | 37.1                                     | 19.9                   |
| 448                | Clothing & clothing accessories stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                | General merchandise stores .....                              | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 4529               | Other general merchandise stores .....                        | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 45291              | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910             | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299              | All other general merchandise stores .....                    | 6                       | 2 588           | 390                      | 68                              | 44  | 5.1                                      | —                      |
| 452990             | All other general merchandise stores .....                    | 6                       | 2 588           | 390                      | 68                              | 44  | 5.1                                      | —                      |
| 453                | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45321              | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210             | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102            | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                | Nonstore retailers .....                                      | 4                       | 2 753           | 416                      | 106                             | 19  | 13.1                                     | 23.5                   |
| 4543               | Direct selling establishments .....                           | 4                       | 2 753           | 416                      | 106                             | 19  | 13.1                                     | 23.5                   |
| 454312             | Liquefied petroleum gas (bottled gas) dealers .....           | 4                       | 2 753           | 416                      | 106                             | 19  | 13.1                                     | 23.5                   |
| <b>OPELIKA, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45              | Retail trade .....  | 191                     | 367 441         | 33 852                   | 8 038                           | 2 407   | 13.0                                     | 5.3                    |
| 441                | Motor vehicle & parts dealers .....                           | 25                      | 100 603         | 6 226                    | 1 365                           | 260   | 25.8                                     | 6.9                    |
| 4411               | Automobile dealers .....                                      | 10                      | 85 230          | 3 835                    | 811                             | 150   | 25.3                                     | 8.1                    |
| 44112              | Used car dealers .....  | 6                       | 24 705          | 999                      | 253                             | 74  | 32.2                                     | 3.7                    |
| 441120             | Used car dealers .....  | 6                       | 24 705          | 999                      | 253                             | 74  | 32.2                                     | 3.7                    |
| 4412               | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122              | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441221             | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222             | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229             | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413               | Automotive parts, accessories, & tire stores .....            | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44131              | Automotive parts & accessories stores .....                   | 8                       | 5 915           | 884                      | 199                             | 58  | 7.0                                      | —                      |
| 441310             | Automotive parts & accessories stores .....                   | 8                       | 5 915           | 884                      | 199                             | 58  | 7.0                                      | —                      |
| 44132              | Tire dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441320             | Tire dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442                | Furniture & home furnishings stores .....                     | 18                      | 13 521          | 2 377                    | 520                             | 157   | 26.2                                     | —                      |
| 4421               | Furniture stores .....  | 8                       | 6 373           | 1 145                    | 266                             | 81  | 14.0                                     | —                      |
| 44211              | Furniture stores .....  | 8                       | 6 373           | 1 145                    | 266                             | 81  | 14.0                                     | —                      |
| 442110             | Furniture stores .....  | 8                       | 6 373           | 1 145                    | 266                             | 81  | 14.0                                     | —                      |
| 4422               | Home furnishings stores .....                                 | 10                      | 7 148           | 1 232                    | 254                             | 76  | 37.1                                     | —                      |
| 44221              | Floor covering stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442210             | Floor covering stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44229              | Other home furnishings stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442299             | All other home furnishings stores .....                       | 5                       | 2 400           | 335                      | 76                              | 34  | —  | —                      |
| 443                | Electronics & appliance stores .....                          | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4431               | Electronics & appliance stores .....                          | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44311              | Appliance, television, & other electronics stores .....       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44312              | Computer & software stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443120             | Computer & software stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44313              | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130             | Camera & photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>OPELIKA, AL—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material & garden equipment & supplies dealers .....        | 15                      | 53 214          | 5 417                    | 1 338                           | 332   | 2.6                                      | 2.8                    |
| 44411      | Building material & supplies dealers .....                           | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 444111     | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419      | Other building material dealers .....                                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 444190     | Other building material dealers .....                                | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 445        | Food & beverage stores .....   | 14                      | 69 366          | 6 353                    | 1 664                           | 643   | .7                                       | 1.4                    |
| 4451       | Grocery stores .....   | 12                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores .....       | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores .....       | 10                      | D               | D                        | D                               | f   | D  | D                      |
| 4452       | Specialty food stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 27                      | 26 714          | 1 871                    | 463                             | 152   | 11.6                                     | 14.1                   |
| 4471       | Gasoline stations .....  | 27                      | 26 714          | 1 871                    | 463                             | 152   | 11.6                                     | 14.1                   |
| 44711      | Gasoline stations with convenience stores .....                      | 20                      | 22 097          | 1 676                    | 417                             | 138   | 12.7                                     | 4.7                    |
| 447110     | Gasoline stations with convenience stores .....                      | 20                      | 22 097          | 1 676                    | 417                             | 138   | 12.7                                     | 4.7                    |
| 448        | Clothing & clothing accessories stores .....                         | 27                      | 18 610          | 1 914                    | 433                             | 178   | 8.8                                      | 5.3                    |
| 4481       | Clothing stores .....  | 15                      | 13 639          | 1 200                    | 275                             | 129   | 9.0                                      | 4.0                    |
| 44819      | Other clothing stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190     | Other clothing stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 5                       | 2 103           | 392                      | 94                              | 24  | 19.7                                     | —                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 5                       | 3 226           | 341                      | 79                              | 41  | —  | —                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                                  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....                     | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                            | 3                       | D               | D                        | D                               | aa  | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 3                       | D               | D                        | D                               | aa  | D  | D                      |
| 4532102    | Office supplies stores .....   | 3                       | D               | D                        | D                               | aa  | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                            | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 7                       | D               | D                        | D                               | bb  | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                             | 7                       | D               | D                        | D                               | bb  | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>OPP, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade</b> .....  | 69                      | 84 354          | 7 994                    | 1 780                           | 568   | 15.9                                     | 3.6                    |
| 441        | Motor vehicle & parts dealers .....                                  | 13                      | 18 713          | 1 242                    | 279                             | 63  | 33.6                                     | .2                     |
| 442        | Furniture & home furnishings stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 8                       | 23 947          | 1 379                    | 313                             | 114   | 3.0                                      | 3.9                    |
| 4471       | Gasoline stations .....  | 8                       | 23 947          | 1 379                    | 313                             | 114   | 3.0                                      | 3.9                    |
| 44711      | Gasoline stations with convenience stores .....                      | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                      | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>OPP, AL—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4542       | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45421      | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454210     | Vending machine operators .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>ORANGE BEACH, AL</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 22                      | 25 381          | 2 479                    | 469                             | 171   | 3.9                                      | 2.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 5                       | 6 645           | 500                      | 106                             | 31  | —  | —                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores ..         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>OXFORD, AL *</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 107                     | 256 417         | 26 657                   | 5 794                           | 1 852   | 3.4                                      | 2.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 13                      | 9 118           | 1 244                    | 279                             | 57  | 19.6                                     | 17.6                   |
| 44112      | Used car dealers .....  | 5                       | 4 757           | 482                      | 89                              | 18  | 17.4                                     | 17.0                   |
| 441120     | Used car dealers .....  | 5                       | 4 757           | 482                      | 89                              | 18  | 17.4                                     | 17.0                   |
| 442        | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 3                       | 721             | 119                      | 35                              | 12  | —  | 72.3                   |
| 444        | Building material & garden equipment & supplies dealers ..... | 6                       | 38 487          | 3 763                    | 854                             | 193   | —  | —                      |
| 4441       | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44411      | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419      | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44422      | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444220     | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 5                       | 18 790          | 1 475                    | 362                             | 136   | 11.2                                     | .6                     |
| 446        | Health & personal care stores .....                           | 10                      | 9 145           | 1 160                    | 186                             | 70  | 5.4                                      | 4.1                    |
| 4461       | Health & personal care stores .....                           | 10                      | 9 145           | 1 160                    | 186                             | 70  | 5.4                                      | 4.1                    |
| 4461102    | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 19                      | 25 359          | 1 422                    | 327                             | 113   | 9.8                                      | 3.9                    |
| 4471       | Gasoline stations .....                                       | 19                      | 25 359          | 1 422                    | 327                             | 113   | 9.8                                      | 3.9                    |
| 44711      | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 14                      | 5 962           | 810                      | 204                             | 83  | 1.0                                      | 14.8                   |
| 4481       | Clothing stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 10                      | 2 960           | 271                      | 59                              | 35  | 8.1                                      | 14.4                   |
| 4512       | Book, periodical, & music stores .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>OXFORD, AL *—Con.</b>                  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                     | General merchandise stores .....                              | 7                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452                                       | National chain department stores (excl leased depts) .....    | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103                                   | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                                     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910                                    | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                                     | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                                    | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                                       | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                                      | Office supplies, stationery, & gift stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102                                   | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4533                                      | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                                     | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453310                                    | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                                      | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45393                                     | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453930                                    | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                                       | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4542                                      | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45421                                     | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454210                                    | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| <b>OXFORD, AL (CALHOUN COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                     | <b>Retail trade</b> .....                                     | 107                     | <b>256 417</b>  | <b>26 657</b>            | <b>5 794</b>                    | <b>1 852</b>  | <b>3.4</b>                               | <b>2.5</b>             |  |  |  |  |  |  |
| 441                                       | Motor vehicle & parts dealers .....                           | 13                      | 9 118           | 1 244                    | 279                             | 57  | 19.6                                     | 17.6                   |  |  |  |  |  |  |
| 44112                                     | Used car dealers .....  | 5                       | 4 757           | 482                      | 89                              | 18  | 17.4                                     | 17.0                   |  |  |  |  |  |  |
| 441120                                    | Used car dealers .....  | 5                       | 4 757           | 482                      | 89                              | 18  | 17.4                                     | 17.0                   |  |  |  |  |  |  |
| 442                                       | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                                      | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44211                                     | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442110                                    | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                                       | Electronics & appliance stores .....                          | 3                       | 721             | 119                      | 35                              | 12  | —  | 72.3                   |  |  |  |  |  |  |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 6                       | 38 487          | 3 763                    | 854                             | 193   | —  | —                      |  |  |  |  |  |  |
| 44411                                     | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444111                                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                                     | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                                    | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                                     | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444220                                    | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444220                                    | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                                       | Food & beverage stores .....                                  | 5                       | 18 790          | 1 475                    | 362                             | 136   | 11.2                                     | .6                     |  |  |  |  |  |  |
| 446                                       | Health & personal care stores .....                           | 10                      | 9 145           | 1 160                    | 186                             | 70  | 5.4                                      | 4.1                    |  |  |  |  |  |  |
| 44611                                     | Health & personal care stores .....                           | 10                      | 9 145           | 1 160                    | 186                             | 70  | 5.4                                      | 4.1                    |  |  |  |  |  |  |
| 4461102                                   | Proprietary stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                                       | Gasoline stations .....                                       | 19                      | 25 359          | 1 422                    | 327                             | 113   | 9.8                                      | 3.9                    |  |  |  |  |  |  |
| 44711                                     | Gasoline stations .....                                       | 19                      | 25 359          | 1 422                    | 327                             | 113   | 9.8                                      | 3.9                    |  |  |  |  |  |  |
| 447110                                    | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                                    | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                                       | Clothing & clothing accessories stores .....                  | 14                      | 5 962           | 810                      | 204                             | 83  | 1.0                                      | 14.8                   |  |  |  |  |  |  |
| 4481                                      | Clothing stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4483                                      | Jewelry, luggage, & leather goods stores .....                | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 10                      | 2 960           | 271                      | 59                              | 35  | 8.1                                      | 14.4                   |  |  |  |  |  |  |
| 4512                                      | Book, periodical, & music stores .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                                       | General merchandise stores .....                              | 7                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521103                                   | National chain department stores (excl leased depts) .....    | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                                     | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                                     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910                                    | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452990                                    | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                                    | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>OXFORD, AL (CALHOUN COUNTY PART) *—Con.</b>                |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, & gift stores .....              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4533       | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45331      | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453310     | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4542       | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45421      | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 454210     | Vending machine operators .....                               | 1                       | D               | D                        | D                               | c   | D  | D                      |
|            | <b>OZARK, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 104                     | 147 611         | 13 049                   | 3 135                           | 1 033   | 6.4                                      | 4.1                    |
| 441        | Motor vehicle & parts dealers .....                           | 13                      | 49 174          | 3 580                    | 884                             | 153   | 3.3                                      | —                      |
| 4412       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221     | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....  | 5                       | 2 066           | 316                      | 73                              | 25  | 7.3                                      | 19.3                   |
| 44211      | Furniture stores .....  | 5                       | 2 066           | 316                      | 73                              | 25  | 7.3                                      | 19.3                   |
| 442110     | Furniture stores .....  | 5                       | 2 066           | 316                      | 73                              | 25  | 7.3                                      | 19.3                   |
| 443        | Electronics & appliance stores .....                          | 7                       | 3 390           | 176                      | 42                              | 19  | 42.9                                     | 5.1                    |
| 4431       | Electronics & appliance stores .....                          | 7                       | 3 390           | 176                      | 42                              | 19  | 42.9                                     | 5.1                    |
| 44311      | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4441       | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 10                      | 26 419          | 1 888                    | 494                             | 228   | .1                                       | 7.3                    |
| 446        | Health & personal care stores .....                           | 6                       | 5 827           | 660                      | 158                             | 34  | 36.6                                     | —                      |
| 4461       | Health & personal care stores .....                           | 6                       | 5 827           | 660                      | 158                             | 34  | 36.6                                     | —                      |
| 447        | Gasoline stations .....                                       | 19                      | 11 491          | 648                      | 148                             | 74  | 14.6                                     | 18.6                   |
| 44711      | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 10                      | 3 080           | 535                      | 107                             | 67  | 9.8                                      | 43.5                   |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code        | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PELHAM, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45             | Retail trade .....   | 152                     | 384 672         | 36 219                   | 8 121                           | 1 907   | 6.7                                      | 13.8                   |
| 441               | Motor vehicle & parts dealers .....                                  | 27                      | 100 301         | 7 654                    | 1 511                           | 255   | 11.2                                     | 37.0                   |
| 4411              | Automobile dealers .....   | 13                      | 87 591          | 5 940                    | 1 074                           | 177   | 10.4                                     | 42.3                   |
| 44112             | Used car dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 441120            | Used car dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4412              | Other motor vehicle dealers .....                                    | 5                       | 4 302           | 238                      | 57                              | 11  | 26.5                                     | —                      |
| 44121             | Recreational vehicle dealers .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210            | Recreational vehicle dealers .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122             | Motorcycle, boat, & other motor vehicle dealers .....                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 441221            | Motorcycle dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4413              | Automotive parts, accessories, & tire stores .....                   | 9                       | 8 408           | 1 476                    | 380                             | 67  | 12.0                                     | 1.2                    |
| 44131             | Automotive parts & accessories stores .....                          | 5                       | 6 214           | 930                      | 258                             | 39  | 6.7                                      | —                      |
| 441310            | Automotive parts & accessories stores .....                          | 5                       | 6 214           | 930                      | 258                             | 39  | 6.7                                      | —                      |
| 442               | Furniture & home furnishings stores .....                            | 13                      | 21 439          | 2 499                    | 567                             | 103   | 1.8                                      | 7.4                    |
| 4421              | Furniture stores .....   | 5                       | 5 872           | 876                      | 208                             | 41  | 6.5                                      | —                      |
| 44211             | Furniture stores .....   | 5                       | 5 872           | 876                      | 208                             | 41  | 6.5                                      | —                      |
| 442110            | Furniture stores .....   | 5                       | 5 872           | 876                      | 208                             | 41  | 6.5                                      | —                      |
| 4422              | Home furnishings stores .....  | 8                       | 15 567          | 1 623                    | 359                             | 62  | —  | 10.2                   |
| 44221             | Floor covering stores .....  | 5                       | 13 686          | 1 457                    | 326                             | 55  | —  | —                      |
| 442210            | Floor covering stores .....  | 5                       | 13 686          | 1 457                    | 326                             | 55  | —  | —                      |
| 44229             | Other home furnishings stores .....                                  | 3                       | 1 881           | 166                      | 33                              | 7   | —  | 84.3                   |
| 443               | Electronics & appliance stores .....                                 | 10                      | 6 702           | 660                      | 126                             | 19  | 11.4                                     | 15.2                   |
| 4431              | Electronics & appliance stores .....                                 | 10                      | 6 702           | 660                      | 126                             | 19  | 11.4                                     | 15.2                   |
| 44311             | Appliance, television, & other electronics stores .....              | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443111            | Household appliance stores .....                                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44312             | Computer & software stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443120            | Computer & software stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material & garden equipment & supplies dealers .....        | 34                      | 90 716          | 11 268                   | 2 588                           | 414   | 6.9                                      | —                      |
| 4441              | Building material & supplies dealers .....                           | 31                      | 88 677          | 11 045                   | 2 548                           | 400   | 5.7                                      | —                      |
| 44411             | Home centers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444110            | Home centers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44412             | Paint & wallpaper stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444120            | Paint & wallpaper stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419             | Other building material dealers .....                                | 24                      | 72 562          | 9 602                    | 2 156                           | 327   | 7.0                                      | —                      |
| 444190            | Other building material dealers .....                                | 24                      | 72 562          | 9 602                    | 2 156                           | 327   | 7.0                                      | —                      |
| 445               | Food & beverage stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4451              | Grocery stores .....   | 4                       | 42 548          | 3 518                    | 892                             | 323   | —  | 21.2                   |
| 44511             | Supermarkets & other grocery (except convenience) stores .....       | 4                       | 42 548          | 3 518                    | 892                             | 323   | —  | 21.2                   |
| 445110            | Supermarkets & other grocery (except convenience) stores .....       | 4                       | 42 548          | 3 518                    | 892                             | 323   | —  | 21.2                   |
| 446               | Health & personal care stores .....                                  | 6                       | 6 110           | 823                      | 192                             | 53  | —  | 4.3                    |
| 4461              | Health & personal care stores .....                                  | 6                       | 6 110           | 823                      | 192                             | 53  | —  | 4.3                    |
| 4461102           | Proprietary stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447               | Gasoline stations .....  | 14                      | 28 260          | 1 561                    | 361                             | 105   | 7.5                                      | .7                     |
| 4471              | Gasoline stations .....  | 14                      | 28 260          | 1 561                    | 361                             | 105   | 7.5                                      | .7                     |
| 44711             | Gasoline stations with convenience stores .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448               | Clothing & clothing accessories stores .....                         | 7                       | 2 815           | 365                      | 85                              | 27  | 9.0                                      | 32.5                   |
| 451               | Sporting goods, hobby, book, & music stores .....                    | 8                       | 3 294           | 482                      | 127                             | 38  | 2.7                                      | —                      |
| 4511              | Sporting goods, hobby, & musical instrument stores ..                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452               | General merchandise stores .....                                     | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4521102           | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299             | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990            | All other general merchandise stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453               | Miscellaneous store retailers .....                                  | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4532              | Office supplies, stationery, & gift stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45322             | Gift, novelty, & souvenir stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453220            | Gift, novelty, & souvenir stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                            | 9                       | 19 576          | 1 524                    | 328                             | 52  | 17.5                                     | —                      |
| 45391             | Pet & pet supplies stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453910            | Pet & pet supplies stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45392             | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920            | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393             | Manufactured (mobile) home dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453930            | Manufactured (mobile) home dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454               | Nonstore retailers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code               | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PELL CITY, AL</b>     |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....   | 88                      | 159 981         | 13 647                   | 3 329                           | 1 042   | 9.2                                      | 7.9                    |
| 441                      | Motor vehicle & parts dealers .....                            | 16                      | 51 382          | 3 734                    | 895                             | 132   | 4.2                                      | 2.9                    |
| 442                      | Furniture & home furnishings stores .....                      | 7                       | 3 162           | 484                      | 129                             | 34  | 17.4                                     | 22.9                   |
| 4421                     | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                    | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                   | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443                      | Electronics & appliance stores .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                     | Electronics & appliance stores .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material & garden equipment & supplies dealers .....  | 4                       | 4 310           | 288                      | 73                              | 19  | 93.3                                     | —                      |
| 445                      | Food & beverage stores .....                                   | 7                       | 40 734          | 3 006                    | 755                             | 285   | 1.2                                      | —                      |
| 4451                     | Grocery stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 446                      | Health & personal care stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                     | Health & personal care stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....  | 10                      | 14 466          | 929                      | 219                             | 97  | 30.9                                     | 45.7                   |
| 44711                    | Gasoline stations with convenience stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                   | Gasoline stations with convenience stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448                      | Clothing & clothing accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....              | 4                       | 580             | 77                       | 21                              | 8   | —  | —                      |
| 452                      | General merchandise stores .....                               | 6                       | 20 576          | 1 567                    | 369                             | 187   | .9                                       | —                      |
| 45299                    | All other general merchandise stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                   | All other general merchandise stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                  | Variety stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                            | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4533                     | Used merchandise stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45331                    | Used merchandise stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                   | Used merchandise stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                     | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                    | Manufactured (mobile) home dealers .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                   | Manufactured (mobile) home dealers .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                      | Nonstore retailers .....                                       | 7                       | 4 533           | 689                      | 167                             | 41  | 18.7                                     | 74.4                   |
| 4543                     | Direct selling establishments .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45439                    | Other direct selling establishments .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454390                   | Other direct selling establishments .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PHENIX CITY, AL *</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....   | 127                     | 181 111         | 18 587                   | 4 459                           | 1 470   | 7.5                                      | 1.4                    |
| 441                      | Motor vehicle & parts dealers .....                            | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 44112                    | Used car dealers .....   | 7                       | 4 938           | 242                      | 53                              | 23  | 2.1                                      | —                      |
| 441120                   | Used car dealers .....   | 7                       | 4 938           | 242                      | 53                              | 23  | 2.1                                      | —                      |
| 4413                     | Automotive parts, accessories, & tire stores .....             | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                    | Automotive parts & accessories stores .....                    | 8                       | D               | D                        | D                               | b   | DD                                       | D                      |
| 441310                   | Automotive parts & accessories stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442                      | Furniture & home furnishings stores .....                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                     | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |
| 44211                    | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |
| 442110                   | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |
| 4422                     | Home furnishings stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                      | Electronics & appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material & garden equipment & supplies dealers .....  | 13                      | 13 192          | 1 508                    | 356                             | 96  | 36.5                                     | —                      |
| 4441                     | Building material & supplies dealers .....                     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                    | Other building material dealers .....                          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                   | Other building material dealers .....                          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                      | Food & beverage stores .....                                   | 17                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                     | Grocery stores .....   | 14                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                    | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 48 712          | 3 473                    | 845                             | 373   | 2.1                                      | .1                     |
| 445110                   | Supermarkets & other grocery (except convenience) stores ..... | 12                      | 48 712          | 3 473                    | 845                             | 373   | 2.1                                      | .1                     |
| 446                      | Health & personal care stores .....                            | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                     | Health & personal care stores .....                            | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44612                    | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                   | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                      | Gasoline stations .....  | 17                      | 12 422          | 1 039                    | 215                             | 80  | 19.4                                     | —                      |
| 44711                    | Gasoline stations with convenience stores .....                | 12                      | 9 802           | 733                      | 145                             | 65  | 4.2                                      | —                      |
| 447110                   | Gasoline stations with convenience stores .....                | 12                      | 9 802           | 733                      | 145                             | 65  | 4.2                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                     | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>PHENIX CITY, AL *—Con.</b>                  |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448  | Clothing & clothing accessories stores .....                         | 13                      | 5 680           | 998                      | 205                             | 95  | 2.1                                      | 6.8                    |  |  |  |  |  |  |
| 4481   | Clothing stores .....  | 8                       | 3 676           | 762                      | 157                             | 74  | 3.2                                      | .5                     |  |  |  |  |  |  |
| 44819  | Other clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448190   | Other clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, & music stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452  | General merchandise stores .....                                     | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521102  | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299  | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990   | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901  | Variety stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                                  | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532102  | Office supplies stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539   | Other miscellaneous store retailers .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45393  | Manufactured (mobile) home dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453930   | Manufactured (mobile) home dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>PHENIX CITY, AL (LEE COUNTY PART) *</b>     |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | <b>Retail trade</b> .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>PHENIX CITY, AL (RUSSELL COUNTY PART) *</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | <b>Retail trade</b> .....  | 126                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                                  | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44112  | Used car dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441120   | Used car dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413   | Automotive parts, accessories, & tire stores .....                   | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131  | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441310   | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442  | Furniture & home furnishings stores .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421   | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |  |  |  |  |  |  |
| 44211  | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |  |  |  |  |  |  |
| 442110   | Furniture stores .....   | 4                       | 2 049           | 347                      | 66                              | 17  | —  | 35.2                   |  |  |  |  |  |  |
| 4422   | Home furnishings stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443  | Electronics & appliance stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444  | Building material & garden equipment & supplies dealers .....        | 13                      | 13 192          | 1 508                    | 356                             | 96  | 36.5                                     | —                      |  |  |  |  |  |  |
| 4441   | Building material & supplies dealers .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419  | Other building material dealers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190   | Other building material dealers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445  | Food & beverage stores .....   | 17                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4451   | Grocery stores .....   | 14                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44511  | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 48 712          | 3 473                    | 845                             | 373   | 2.1                                      | .1                     |  |  |  |  |  |  |
| 445110   | Supermarkets & other grocery (except convenience) stores .....       | 12                      | 48 712          | 3 473                    | 845                             | 373   | 2.1                                      | .1                     |  |  |  |  |  |  |
| 446  | Health & personal care stores .....                                  | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4461   | Health & personal care stores .....                                  | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44612  | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446120   | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447  | Gasoline stations .....  | 17                      | 12 422          | 1 039                    | 215                             | 80  | 19.4                                     | —                      |  |  |  |  |  |  |
| 44711  | Gasoline stations with convenience stores .....                      | 12                      | 9 802           | 733                      | 145                             | 65  | 4.2                                      | —                      |  |  |  |  |  |  |
| 447110   | Gasoline stations with convenience stores .....                      | 12                      | 9 802           | 733                      | 145                             | 65  | 4.2                                      | —                      |  |  |  |  |  |  |
| 448  | Clothing & clothing accessories stores .....                         | 13                      | 5 680           | 998                      | 205                             | 95  | 2.1                                      | 6.8                    |  |  |  |  |  |  |
| 4481   | Clothing stores .....  | 8                       | 3 676           | 762                      | 157                             | 74  | 3.2                                      | .5                     |  |  |  |  |  |  |
| 44819  | Other clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448190   | Other clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, & music stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452  | General merchandise stores .....                                     | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521102  | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299  | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990   | All other general merchandise stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901  | Variety stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PHENIX CITY, AL (RUSSELL COUNTY PART)*—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                       | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 453  | Miscellaneous store retailers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4532102  | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539   | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45393  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PIEDMONT, AL *</b>                              |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                       | <b>Retail trade .....</b>                                     | <b>33</b>               | <b>29 632</b>   | <b>3 184</b>             | <b>768</b>                      | <b>263</b>  | <b>31.6</b>                              | <b>1.1</b>             |
| 441  | Motor vehicle & parts dealers .....                           | 7                       | 4 544           | 704                      | 137                             | 39  | 43.5                                     | —                      |
| 442  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 4                       | 9 519           | 725                      | 185                             | 71  | 49.1                                     | .9                     |
| 446  | Health & personal care stores .....                           | 4                       | 4 809           | 632                      | 147                             | 34  | 41.7                                     | —                      |
| 4461   | Health & personal care stores .....                           | 4                       | 4 809           | 632                      | 147                             | 34  | 41.7                                     | —                      |
| 447  | Gasoline stations .....                                       | 6                       | 6 541           | 521                      | 126                             | 47  | 5.8                                      | —                      |
| 448  | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990   | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PIEDMONT, AL (CALHOUN COUNTY PART) *</b>        |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                                       | <b>Retail trade .....</b>                                     | <b>33</b>               | <b>29 632</b>   | <b>3 184</b>             | <b>768</b>                      | <b>263</b>  | <b>31.6</b>                              | <b>1.1</b>             |
| 441  | Motor vehicle & parts dealers .....                           | 7                       | 4 544           | 704                      | 137                             | 39  | 43.5                                     | —                      |
| 442  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 4                       | 9 519           | 725                      | 185                             | 71  | 49.1                                     | .9                     |
| 446  | Health & personal care stores .....                           | 4                       | 4 809           | 632                      | 147                             | 34  | 41.7                                     | —                      |
| 4461   | Health & personal care stores .....                           | 4                       | 4 809           | 632                      | 147                             | 34  | 41.7                                     | —                      |
| 447  | Gasoline stations .....                                       | 6                       | 6 541           | 521                      | 126                             | 47  | 5.8                                      | —                      |
| 448  | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990   | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PLEASANT GROVE, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....   | 19                      | 23 220          | 2 256                    | 537                             | 172   | 26.0                                     | 1.8                    |
| 441                       | Motor vehicle & parts dealers .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                       | Furniture & home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material & garden equipment & supplies dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                       | Food & beverage stores .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446                       | Health & personal care stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health & personal care stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....  | 4                       | 3 732           | 208                      | 48                              | 16  | 75.3                                     | —                      |
| 451                       | Sporting goods, hobby, book, & music stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                            | 5                       | 404             | 100                      | 22                              | 13  | 33.9                                     | 1.7                    |
| <b>PRATTVILLE, AL *</b>   |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....   | 137                     | 353 975         | 31 008                   | 6 957                           | 2 106   | 8.9                                      | 10.0                   |
| 441                       | Motor vehicle & parts dealers .....                            | 24                      | 109 757         | 6 882                    | 1 622                           | 287   | 16.2                                     | 15.9                   |
| 4411                      | Automobile dealers .....                                       | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 44112                     | Used car dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441120                    | Used car dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                      | Other motor vehicle dealers .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                     | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                    | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229                    | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                      | Automotive parts, accessories, & tire stores .....             | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                     | Automotive parts & accessories stores .....                    | 6                       | 8 478           | 1 346                    | 166                             | 39  | —  | 41.5                   |
| 441310                    | Automotive parts & accessories stores .....                    | 6                       | 8 478           | 1 346                    | 166                             | 39  | —  | 41.5                   |
| 442                       | Furniture & home furnishings stores .....                      | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4421                      | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 44211                     | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 442110                    | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 4422                      | Home furnishings stores .....                                  | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 44221                     | Floor covering stores .....                                    | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 442210                    | Floor covering stores .....                                    | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443                       | Electronics & appliance stores .....                           | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 4431                      | Electronics & appliance stores .....                           | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 444                       | Building material & garden equipment & supplies dealers .....  | 14                      | 17 032          | 1 758                    | 357                             | 99  | 22.5                                     | 7.3                    |
| 4441                      | Building material & supplies dealers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44413                     | Hardware stores .....  | 4                       | 5 148           | 337                      | 38                              | 11  | 69.8                                     | 14.2                   |
| 444130                    | Hardware stores .....  | 4                       | 5 148           | 337                      | 38                              | 11  | 69.8                                     | 14.2                   |
| 445                       | Food & beverage stores .....                                   | 11                      | 46 348          | 4 086                    | 1 022                           | 477   | 5.6                                      | 1.8                    |
| 4451                      | Grocery stores .....   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                     | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                    | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 446                       | Health & personal care stores .....                            | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 4461                      | Health & personal care stores .....                            | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 44611                     | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 446110                    | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 4461101                   | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 44612                     | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                    | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                       | Gasoline stations .....  | 20                      | 26 398          | 1 439                    | 309                             | 154   | 9.7                                      | 25.9                   |
| 4471                      | Gasoline stations .....  | 20                      | 26 398          | 1 439                    | 309                             | 154   | 9.7                                      | 25.9                   |
| 44711                     | Gasoline stations with convenience stores .....                | 12                      | 13 719          | 729                      | 151                             | 87  | 4.5                                      | 21.1                   |
| 447110                    | Gasoline stations with convenience stores .....                | 12                      | 13 719          | 729                      | 151                             | 87  | 4.5                                      | 21.1                   |
| 44719                     | Other gasoline stations .....                                  | 8                       | 12 679          | 710                      | 158                             | 67  | 15.3                                     | 31.2                   |
| 447190                    | Other gasoline stations .....                                  | 8                       | 12 679          | 710                      | 158                             | 67  | 15.3                                     | 31.2                   |
| 448                       | Clothing & clothing accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4481                      | Clothing stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451                       | Sporting goods, hobby, book, & music stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                               | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                      | Other general merchandise stores .....                         | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45291                     | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                    | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                     | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                    | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                   | Variety stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>PRATTVILLE, AL *</b> —Con.                                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45439      | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454390     | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>PRATTVILLE, AL (AUTAUGA COUNTY PART) *</b>                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 135                     | D               | D                        | D                               | g   | D  | D                      |
| 441        | Motor vehicle & parts dealers .....                            | 23                      | D               | D                        | D                               | e   | D  | D                      |
| 4411       | Automobile dealers .....                                       | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44112      | Used car dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44121      | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210     | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 6                       | 8 478           | 1 346                    | 166                             | 39  | —  | 41.5                   |
| 441310     | Automotive parts & accessories stores .....                    | 6                       | 8 478           | 1 346                    | 166                             | 39  | —  | 41.5                   |
| 442        | Furniture & home furnishings stores .....                      | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 44211      | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 442110     | Furniture stores .....   | 6                       | 4 565           | 774                      | 171                             | 48  | 14.4                                     | —                      |
| 4422       | Home furnishings stores .....                                  | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 44221      | Floor covering stores .....                                    | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 442210     | Floor covering stores .....                                    | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 4431       | Electronics & appliance stores .....                           | 7                       | 2 120           | 252                      | 50                              | 14  | 33.1                                     | —                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 14                      | 17 032          | 1 758                    | 357                             | 99  | 22.5                                     | 7.3                    |
| 4441       | Building material & supplies dealers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44413      | Hardware stores .....  | 4                       | 5 148           | 337                      | 38                              | 11  | 69.8                                     | 14.2                   |
| 444130     | Hardware stores .....  | 4                       | 5 148           | 337                      | 38                              | 11  | 69.8                                     | 14.2                   |
| 445        | Food & beverage stores .....                                   | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 4451       | Grocery stores .....   | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 446        | Health & personal care stores .....                            | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 4461       | Health & personal care stores .....                            | 13                      | 36 249          | 5 551                    | 1 137                           | 213   | 3.7                                      | 1.2                    |
| 44611      | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 446110     | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 4461101    | Pharmacies & drug stores .....                                 | 10                      | 35 452          | 5 419                    | 1 111                           | 203   | 3.8                                      | 1.2                    |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 20                      | 26 398          | 1 439                    | 309                             | 154   | 9.7                                      | 25.9                   |
| 4471       | Gasoline stations .....  | 20                      | 26 398          | 1 439                    | 309                             | 154   | 9.7                                      | 25.9                   |
| 44711      | Gasoline stations with convenience stores .....                | 12                      | 13 719          | 729                      | 151                             | 87  | 4.5                                      | 21.1                   |
| 447110     | Gasoline stations with convenience stores .....                | 12                      | 13 719          | 729                      | 151                             | 87  | 4.5                                      | 21.1                   |
| 44719      | Other gasoline stations .....                                  | 8                       | 12 679          | 710                      | 158                             | 67  | 15.3                                     | 31.2                   |
| 447190     | Other gasoline stations .....                                  | 8                       | 12 679          | 710                      | 158                             | 67  | 15.3                                     | 31.2                   |
| 448        | Clothing & clothing accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4481       | Clothing stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                               | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                         | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45439      | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454390     | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PRATTVILLE, AL (ELMORE COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441  | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PRICHARD, AL</b>                          |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 77                      | 71 147          | 8 797                    | 2 026                           | 566   | 9.7                                      | 3.5                    |
| 441  | Motor vehicle & parts dealers .....                           | 13                      | 10 082          | 1 815                    | 415                             | 105   | 9.8                                      | 1.9                    |
| 4413   | Automotive parts, accessories, & tire stores .....            | 8                       | 7 339           | 1 386                    | 327                             | 75  | —  | 2.5                    |
| 44132  | Tire dealers .....  | 3                       | 4 503           | 902                      | 213                             | 36  | —  | —                      |
| 441320                                       | Tire dealers .....  | 3                       | 4 503           | 902                      | 213                             | 36  | —  | —                      |
| 442  | Furniture & home furnishings stores .....                     | 6                       | 3 514           | 1 218                    | 282                             | 40  | 4.3                                      | 23.1                   |
| 4421   | Furniture stores .....  | 6                       | 3 514           | 1 218                    | 282                             | 40  | 4.3                                      | 23.1                   |
| 44211  | Furniture stores .....  | 6                       | 3 514           | 1 218                    | 282                             | 40  | 4.3                                      | 23.1                   |
| 442110                                       | Furniture stores .....  | 6                       | 3 514           | 1 218                    | 282                             | 40  | 4.3                                      | 23.1                   |
| 444  | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419  | Other building material dealers .....                         | 3                       | 6 761           | 817                      | 108                             | 33  | —  | —                      |
| 444190                                       | Other building material dealers .....                         | 3                       | 6 761           | 817                      | 108                             | 33  | —  | —                      |
| 445  | Food & beverage stores .....                                  | 19                      | 22 003          | 1 746                    | 436                             | 152   | 4.0                                      | 6.0                    |
| 4452   | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446  | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461   | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44612  | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                                       | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447  | Gasoline stations .....                                       | 11                      | 13 648          | 859                      | 213                             | 64  | 16.6                                     | —                      |
| 44711  | Gasoline stations with convenience stores .....               | 11                      | 13 648          | 859                      | 213                             | 64  | 16.6                                     | —                      |
| 447110                                       | Gasoline stations with convenience stores .....               | 11                      | 13 648          | 859                      | 213                             | 64  | 16.6                                     | —                      |
| 448  | Clothing & clothing accessories stores .....                  | 4                       | 477             | 101                      | 19                              | 10  | —  | 15.9                   |
| 451  | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                                      | College book stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452  | General merchandise stores .....                              | 3                       | 2 271           | 197                      | 37                              | 19  | —  | —                      |
| 45299  | All other general merchandise stores .....                    | 3                       | 2 271           | 197                      | 37                              | 19  | —  | —                      |
| 452990                                       | All other general merchandise stores .....                    | 3                       | 2 271           | 197                      | 37                              | 19  | —  | —                      |
| 453  | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4533   | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45331  | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                                       | Used merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....                                      | 3                       | 2 757           | 506                      | 150                             | 24  | —  | —                      |
| 4543   | Direct selling establishments .....                           | 3                       | 2 757           | 506                      | 150                             | 24  | —  | —                      |
| 454312                                       | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>RAINBOW CITY, AL</b>                      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade .....  | 55                      | 101 960         | 9 905                    | 2 562                           | 892   | .9                                       | 2.0                    |
| 441  | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4412   | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122  | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                                       | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442  | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443  | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431   | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44311  | Appliance, television, & other electronics stores .....       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443112                                       | Radio, television, & other electronics stores .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444  | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419  | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                                       | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445  | Food & beverage stores .....                                  | 7                       | 36 863          | 3 030                    | 984                             | 375   | —  | .4                     |
| 4451   | Grocery stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 446  | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461   | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447  | Gasoline stations .....                                       | 3                       | 2 825           | 193                      | 45                              | 14  | —  | —                      |
| 448  | Clothing & clothing accessories stores .....                  | 9                       | 23 733          | 2 058                    | 489                             | 207   | .6                                       | —                      |
| 4481   | Clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44814  | Family clothing stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 448140                                       | Family clothing stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>RAINBOW CITY, AL—Con.</b>                                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 451        | Sporting goods, hobby, book, & music stores .....             | 3                       | 594             | 87                       | 20                              | 7   | D  | —                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | 2 950           | 467                      | 126                             | 24  | —  | —                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ...             | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>RAINSVILLE, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 53                      | 36 544          | 3 824                    | 886                             | 313   | 17.8                                     | 4.8                    |
| 441        | Motor vehicle & parts dealers .....                           | 9                       | 5 562           | 715                      | 167                             | 27  | 31.3                                     | —                      |
| 442        | Furniture & home furnishings stores .....                     | 4                       | 1 885           | 156                      | 36                              | 17  | 87.8                                     | 1.4                    |
| 444        | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....               | 4                       | 2 798           | 209                      | 43                              | 13  | —  | 1.8                    |
| 44422      | Nursery & garden centers .....                                | 4                       | 2 798           | 209                      | 43                              | 13  | —  | 1.8                    |
| 444220     | Nursery & garden centers .....                                | 4                       | 2 798           | 209                      | 43                              | 13  | —  | 1.8                    |
| 445        | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>RED BAY, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 32                      | 49 383          | 4 406                    | 1 043                           | 268   | 11.6                                     | 30.2                   |
| 441        | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 3                       | 9 287           | 807                      | 189                             | 39  | —  | —                      |
| 4441       | Building material & supplies dealers .....                    | 3                       | 9 287           | 807                      | 189                             | 39  | —  | —                      |
| 44419      | Other building material dealers .....                         | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                         | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | 4 716           | 637                      | 154                             | 33  | —  | —                      |
| 4541       | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROANOKE, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 58                      | 64 527          | 6 980                    | 1 630                           | 534   | 14.6                                     | 5.0                    |
| 441                     | Motor vehicle & parts dealers .....                           | 11                      | 9 647           | 869                      | 197                             | 58  | 2.5                                      | 10.4                   |
| 442                     | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 6                       | 5 380           | 638                      | 123                             | 37  | 2.9                                      | 2.4                    |
| 445                     | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 446                     | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 7                       | 4 342           | 262                      | 66                              | 35  | 35.9                                     | 12.8                   |
| 448                     | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299<br>452990         | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4533                    | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331<br>453310         | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4533                    | Used merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393<br>453930         | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                   | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>ROBERTSDALE, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 28                      | 31 848          | 3 071                    | 758                             | 264   | 8.9                                      | 9.3                    |
| 441                     | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                     | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4431<br>44312<br>443120 | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                   | Computer & software stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 5                       | 4 765           | 538                      | 133                             | 40  | —  | —                      |
| 4442<br>44422<br>444220 | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                   | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                  | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446                     | Health & personal care stores .....                           | 3                       | 4 001           | 474                      | 118                             | 46  | D  | 47.4                   |
| 447                     | Gasoline stations .....                                       | 4                       | 6 279           | 407                      | 102                             | 50  | —  | 13.2                   |
| 452                     | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45299<br>452990         | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RUSSELLVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 79                      | 89 943          | 8 347                    | 2 028                           | 727   | 17.8                                     | 6.1                    |
| 441                     | Motor vehicle & parts dealers .....                           | 10                      | 6 453           | 548                      | 123                             | 36  | 50.2                                     | 1.6                    |
| 442                     | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                    | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                   | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                  | Furniture stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics & appliance stores .....                          | 4                       | 884             | 88                       | 13                              | 8   | 46.3                                     | —                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 8                       | 7 804           | 1 006                    | 253                             | 61  | 25.6                                     | .7                     |
| 44413                   | Hardware stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                  | Hardware stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4451                    | Grocery stores .....  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446                     | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 12                      | 14 739          | 731                      | 179                             | 65  | 23.2                                     | 27.0                   |
| 448                     | Clothing & clothing accessories stores .....                  | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                   | All other general merchandise stores .....                    | 3                       | 1 932           | 136                      | 32                              | 22  | —  | —                      |
| 452990                  | All other general merchandise stores .....                    | 3                       | 1 932           | 136                      | 32                              | 22  | —  | —                      |
| 453                     | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers ...             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SARALAND, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 82                      | 172 830         | 15 518                   | 3 719                           | 1 281   | 3.0                                      | 1.1                    |
| 441                     | Motor vehicle & parts dealers .....                           | 16                      | 8 327           | 1 378                    | 324                             | 81  | 12.4                                     | 5.5                    |
| 4413                    | Automotive parts, accessories, & tire stores .....            | 11                      | 6 677           | 1 157                    | 284                             | 69  | 10.9                                     | —                      |
| 44131                   | Automotive parts & accessories stores .....                   | 7                       | 4 139           | 741                      | 180                             | 47  | 9.2                                      | —                      |
| 441310                  | Automotive parts & accessories stores .....                   | 7                       | 4 139           | 741                      | 180                             | 47  | 9.2                                      | —                      |
| 442                     | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | b                               | D   | D  | D                      |
| 4421                    | Furniture stores .....  | 4                       | 2 098           | 341                      | 81                              | 22  | 7.1                                      | —                      |
| 44211                   | Furniture stores .....  | 4                       | 2 098           | 341                      | 81                              | 22  | 7.1                                      | —                      |
| 442110                  | Furniture stores .....  | 4                       | 2 098           | 341                      | 81                              | 22  | 7.1                                      | —                      |
| 443                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material & garden equipment & supplies dealers ..... | 9                       | 12 580          | 987                      | 245                             | 63  | 11.8                                     | —                      |
| 4441                    | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                  | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                    | Grocery stores .....  | 5                       | 29 216          | 2 639                    | 676                             | 263   | —  | —                      |
| 446                     | Health & personal care stores .....                           | 9                       | 9 537           | 1 079                    | 245                             | 43  | .5                                       | 13.8                   |
| 4461                    | Health & personal care stores .....                           | 9                       | 9 537           | 1 079                    | 245                             | 43  | .5                                       | 13.8                   |
| 44612                   | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                  | Cosmetics, beauty supplies, & perfume stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                     | Gasoline stations .....                                       | 12                      | 18 931          | 875                      | 239                             | 74  | —  | .1                     |
| 4471                    | Gasoline stations .....                                       | 12                      | 18 931          | 875                      | 239                             | 74  | —  | .1                     |
| 44711                   | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing & clothing accessories stores .....                  | 8                       | 3 188           | 326                      | 74                              | 27  | 14.0                                     | —                      |
| 4482101                 | Men's shoe stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                              | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                    | Other general merchandise stores .....                        | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 45291                   | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910                  | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                   | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                  | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                 | Variety stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code            | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SATSUMA, AL</b>    |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 14                      | 11 700          | 1 339                    | 293                             | 80  | 5.0                                      | 14.1                   |
| 441                   | Motor vehicle & parts dealers .....                                  | 5                       | 5 028           | 681                      | 126                             | 23  | 1.8                                      | —                      |
| 442                   | Furniture & home furnishings stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health & personal care stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....  | 4                       | 4 693           | 309                      | 78                              | 26  | 3.3                                      | 35.2                   |
| 448                   | Clothing & clothing accessories stores .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SCOTTSBORO, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 137                     | 212 279         | 19 301                   | 4 545                           | 1 376   | 17.5                                     | 9.5                    |
| 441                   | Motor vehicle & parts dealers .....                                  | 19                      | 52 763          | 3 547                    | 780                             | 143   | 22.5                                     | 27.4                   |
| 4412                  | Other motor vehicle dealers .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                 | Motorcycle, boat, & other motor vehicle dealers .....                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                | Motorcycle dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, & tire stores .....                   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                 | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                | Automotive parts & accessories stores .....                          | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture & home furnishings stores .....                            | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                  | Furniture stores .....   | 4                       | 5 077           | 950                      | 245                             | 40  | 17.9                                     | —                      |
| 44211                 | Furniture stores .....   | 4                       | 5 077           | 950                      | 245                             | 40  | 17.9                                     | —                      |
| 442110                | Furniture stores .....   | 4                       | 5 077           | 950                      | 245                             | 40  | 17.9                                     | —                      |
| 44229                 | Other home furnishings stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                   | Electronics & appliance stores .....                                 | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                  | Electronics & appliance stores .....                                 | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                 | Computer & software stores .....                                     | 3                       | 1 508           | 70                       | 16                              | 5   | D  | —                      |
| 443120                | Computer & software stores .....                                     | 3                       | 1 508           | 70                       | 16                              | 5   | D  | —                      |
| 444                   | Building material & garden equipment & supplies dealers .....        | 7                       | 14 766          | 1 796                    | 439                             | 107   | —  | —                      |
| 4441                  | Building material & supplies dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers .....                                | 3                       | 6 378           | 1 100                    | 249                             | 59  | —  | —                      |
| 444190                | Other building material dealers .....                                | 3                       | 6 378           | 1 100                    | 249                             | 59  | —  | —                      |
| 445                   | Food & beverage stores .....   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                  | Grocery stores .....   | 5                       | 36 103          | 2 734                    | 705                             | 250   | 10.2                                     | —                      |
| 446                   | Health & personal care stores .....                                  | 10                      | 9 381           | 1 013                    | 226                             | 60  | 91.9                                     | 3.1                    |
| 4461                  | Health & personal care stores .....                                  | 10                      | 9 381           | 1 013                    | 226                             | 60  | 91.9                                     | 3.1                    |
| 44612                 | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, & perfume stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....  | 24                      | 20 881          | 1 381                    | 315                             | 120   | 20.4                                     | 12.1                   |
| 4471                  | Gasoline stations .....  | 24                      | 20 881          | 1 381                    | 315                             | 120   | 20.4                                     | 12.1                   |
| 44711                 | Gasoline stations with convenience stores .....                      | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                | Gasoline stations with convenience stores .....                      | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448                   | Clothing & clothing accessories stores .....                         | 17                      | 10 105          | 988                      | 242                             | 111   | 14.3                                     | 2.8                    |
| 4481                  | Clothing stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, & music stores .....                    | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                     | 8                       | 42 855          | 3 938                    | 981                             | 357   | —  | .3                     |
| 4521102               | Discount or mass merchandising dept stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                 | All other general merchandise stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903               | Miscellaneous general merchandise stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                                  | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4533                  | Used merchandise stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45331                 | Used merchandise stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                | Used merchandise stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                            | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                 | Manufactured (mobile) home dealers .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                | Manufactured (mobile) home dealers .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                  | Direct selling establishments .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....                  | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>SELMA, AL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 153                     | 248 521         | 24 889                   | 5 873                           | 1 934   | 8.6                                      | 3.6                    |
| 441        | Motor vehicle & parts dealers .....                            | 19                      | 43 791          | 3 728                    | 881                             | 185   | 8.1                                      | —                      |
| 44112      | Used car dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441120     | Used car dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441222     | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44132      | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4421       | Furniture stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4431       | Electronics & appliance stores .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....        | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 10                      | 20 566          | 2 136                    | 545                             | 90  | 7.6                                      | 4.7                    |
| 4441       | Building material & supplies dealers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                          | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44422      | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 11                      | 47 185          | 3 838                    | 988                             | 432   | 5.3                                      | 3.0                    |
| 4451       | Grocery stores .....   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 446        | Health & personal care stores .....                            | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4461       | Health & personal care stores .....                            | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | 1 245           | 119                      | 30                              | 18  | 28.8                                     | 9.5                    |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 4                       | 1 245           | 119                      | 30                              | 18  | 28.8                                     | 9.5                    |
| 44619      | Other health & personal care stores .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health & personal care stores .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....  | 19                      | 20 547          | 1 145                    | 281                             | 104   | 11.4                                     | 12.5                   |
| 4471       | Gasoline stations .....  | 19                      | 20 547          | 1 145                    | 281                             | 104   | 11.4                                     | 12.5                   |
| 44711      | Gasoline stations with convenience stores .....                | 14                      | 17 470          | 832                      | 211                             | 80  | 12.4                                     | 14.7                   |
| 447110     | Gasoline stations with convenience stores .....                | 14                      | 17 470          | 832                      | 211                             | 80  | 12.4                                     | 14.7                   |
| 448        | Clothing & clothing accessories stores .....                   | 27                      | 18 707          | 2 371                    | 584                             | 213   | 10.3                                     | 3.2                    |
| 4481       | Clothing stores .....  | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44814      | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448140     | Family clothing stores .....                                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                 | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....              | 3                       | 802             | 111                      | 27                              | 17  | —  | —                      |
| 452        | General merchandise stores .....                               | 10                      | 63 302          | 6 337                    | 1 404                           | 550   | .6                                       | —                      |
| 4529       | Other general merchandise stores .....                         | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                            | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4542       | Vending machine operators .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45421      | Vending machine operators .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454210     | Vending machine operators .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SHEFFIELD, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 76                      | 160 931         | 17 637                   | 3 808                           | 1 240   | 6.5                                      | 16.4                   |
| 441                    | Motor vehicle & parts dealers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44132                  | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                 | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                   | Home furnishings stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores .....                          | 7                       | 7 123           | 1 203                    | 279                             | 63  | 14.9                                     | —                      |
| 4431                   | Electronics & appliance stores .....                          | 7                       | 7 123           | 1 203                    | 279                             | 63  | 14.9                                     | —                      |
| 44311                  | Appliance, television, & other electronics stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443111                 | Household appliance stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                 | Radio, television, & other electronics stores .....           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 8                       | 14 486          | 1 613                    | 422                             | 83  | —  | —                      |
| 4441                   | Building material & supplies dealers .....                    | 8                       | 14 486          | 1 613                    | 422                             | 83  | —  | —                      |
| 44419                  | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                 | Other building material dealers .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food & beverage stores .....                                  | 8                       | 30 470          | 3 003                    | 693                             | 290   | 11.5                                     | 82.7                   |
| 4451                   | Grocery stores .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                   | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 6                       | 3 599           | 200                      | 44                              | 18  | 16.9                                     | —                      |
| 448                    | Clothing & clothing accessories stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452                    | General merchandise stores .....                              | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                   | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45291                  | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                 | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                  | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210                 | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102                | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SOUTHSIDE, AL *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 12                      | 26 896          | 2 245                    | 523                             | 215   | 58.8                                     | 2.4                    |
| 441                    | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                 | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 4                       | 2 962           | 174                      | 43                              | 13  | —  | 2.6                    |
| 448                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SOUTHSIDE, AL (ETOWAH COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 12                      | 26 896          | 2 245                    | 523                             | 215   | 58.8                                     | 2.4                    |
| 441   | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4412  | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                                       | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222                                      | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 446   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 4                       | 2 962           | 174                      | 43                              | 13  | —  | 2.6                    |
| 448   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SPANISH FORT, AL *</b>                   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 15                      | 11 609          | 1 843                    | 310                             | 155   | 33.4                                     | 4.6                    |
| 441   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446   | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 452   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SUMITON, AL *</b>                        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 20                      | 20 799          | 2 699                    | 620                             | 143   | 7.1                                      | 7.3                    |
| 441   | Motor vehicle & parts dealers .....                           | 4                       | 2 052           | 489                      | 119                             | 27  | 6.4                                      | —                      |
| 443   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461  | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447   | Gasoline stations .....                                       | 5                       | 2 552           | 286                      | 56                              | 23  | 28.3                                     | 59.4                   |
| 452   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                                      | Direct selling establishments .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
|   | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>SUMITON, AL (WALKER COUNTY PART)*</b>                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 20                      | 20 799          | 2 699                    | 620                             | 143   | 7.1                                      | 7.3                    |
| 441        | Motor vehicle & parts dealers .....                           | 4                       | 2 052           | 489                      | 119                             | 27  | 6.4                                      | —                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 5                       | 2 552           | 286                      | 56                              | 23  | 28.3                                     | 59.4                   |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>SYLACAUGA, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 131                     | 207 913         | 20 046                   | 4 763                           | 1 410   | 7.4                                      | 6.5                    |
| 441        | Motor vehicle & parts dealers .....                           | 19                      | 51 723          | 4 372                    | 1 079                           | 180   | 8.6                                      | 4.6                    |
| 4412       | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222     | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....            | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                   | 7                       | 4 887           | 604                      | 148                             | 39  | 6.8                                      | 3.2                    |
| 441310     | Automotive parts & accessories stores .....                   | 7                       | 4 887           | 604                      | 148                             | 39  | 6.8                                      | 3.2                    |
| 442        | Furniture & home furnishings stores .....                     | 7                       | 4 892           | 822                      | 213                             | 44  | 38.4                                     | —                      |
| 4421       | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44211      | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442110     | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....       | 8                       | 3 407           | 565                      | 127                             | 34  | 24.0                                     | 6.8                    |
| 444        | Building material & garden equipment & supplies dealers ..... | 6                       | 13 914          | 1 543                    | 445                             | 89  | 3.3                                      | —                      |
| 4441       | Building material & supplies dealers .....                    | 6                       | 13 914          | 1 543                    | 445                             | 89  | 3.3                                      | —                      |
| 445        | Food & beverage stores .....                                  | 9                       | 33 369          | 3 070                    | 765                             | 264   | 1.6                                      | 2.0                    |
| 4451       | Grocery stores .....  | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 446        | Health & personal care stores .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 17                      | 22 433          | 1 136                    | 244                             | 106   | 7.1                                      | 35.4                   |
| 4471       | Gasoline stations .....                                       | 17                      | 22 433          | 1 136                    | 244                             | 106   | 7.1                                      | 35.4                   |
| 44711      | Gasoline stations with convenience stores .....               | 12                      | 15 536          | 906                      | 200                             | 82  | 2.5                                      | 17.9                   |
| 447110     | Gasoline stations with convenience stores .....               | 12                      | 15 536          | 906                      | 200                             | 82  | 2.5                                      | 17.9                   |
| 448        | Clothing & clothing accessories stores .....                  | 24                      | 10 081          | 1 072                    | 275                             | 107   | 19.5                                     | 3.9                    |
| 4481       | Clothing stores .....   | 12                      | 6 724           | 560                      | 131                             | 55  | 11.3                                     | 1.7                    |
| 4483       | Jewelry, luggage, & leather goods stores .....                | 8                       | 2 213           | 369                      | 104                             | 33  | 54.4                                     | 12.4                   |
| 451        | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 4529       | Other general merchandise stores .....                        | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 45291      | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                           | 5                       | 2 867           | 795                      | 173                             | 33  | 16.0                                     | 2                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TALLADEGA, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade</b>                                     | <b>117</b>              | <b>159 193</b>  | <b>15 105</b>            | <b>3 669</b>                    | <b>1 270</b>  | <b>14.4</b>                              | <b>11.5</b>            |
| 441                    | Motor vehicle & parts dealers                           | 15                      | 30 376          | 2 395                    | 538                             | 127   | 33.0                                     | .7                     |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture & home furnishings stores                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                   | Furniture stores  | 5                       | 3 221           | 548                      | 138                             | 32  | 19.5                                     | —                      |
| 44211                  | Furniture stores  | 5                       | 3 221           | 548                      | 138                             | 32  | 19.5                                     | —                      |
| 442110                 | Furniture stores  | 5                       | 3 221           | 548                      | 138                             | 32  | 19.5                                     | —                      |
| 443                    | Electronics & appliance stores                          | 8                       | 3 405           | 388                      | 90                              | 22  | 9.4                                      | 13.3                   |
| 4431                   | Electronics & appliance stores                          | 8                       | 3 405           | 388                      | 90                              | 22  | 9.4                                      | 13.3                   |
| 44311                  | Appliance, television, & other electronics stores       | 8                       | 3 405           | 388                      | 90                              | 22  | 9.4                                      | 13.3                   |
| 444                    | Building material & garden equipment & supplies dealers | 9                       | 4 885           | 968                      | 221                             | 47  | 1.9                                      | 1.6                    |
| 445                    | Food & beverage stores                                  | 13                      | 39 253          | 3 279                    | 832                             | 328   | 3.0                                      | .3                     |
| 4451                   | Grocery stores  | 8                       | 33 783          | 2 583                    | 669                             | 278   | 3.5                                      | .3                     |
| 4452                   | Specialty food stores                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health & personal care stores                           | 10                      | 10 181          | 1 297                    | 301                             | 82  | 29.0                                     | 1.4                    |
| 4461                   | Health & personal care stores                           | 10                      | 10 181          | 1 297                    | 301                             | 82  | 29.0                                     | 1.4                    |
| 447                    | Gasoline stations                                       | 17                      | 20 857          | 1 268                    | 326                             | 200   | 13.6                                     | 57.2                   |
| 4471                   | Gasoline stations                                       | 17                      | 20 857          | 1 268                    | 326                             | 200   | 13.6                                     | 57.2                   |
| 44711                  | Gasoline stations with convenience stores               | 11                      | 16 197          | 1 058                    | 270                             | 185   | 1.2                                      | 61.2                   |
| 447110                 | Gasoline stations with convenience stores               | 11                      | 16 197          | 1 058                    | 270                             | 185   | 1.2                                      | 61.2                   |
| 448                    | Clothing & clothing accessories stores                  | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 4481                   | Clothing stores   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                   | Jewelry, luggage, & leather goods stores                | 5                       | 2 237           | 460                      | 119                             | 25  | 3.3                                      | 4.2                    |
| 451                    | Sporting goods, hobby, book, & music stores             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                | Specialty book stores                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores                              | 9                       | 29 771          | 2 923                    | 754                             | 289   | .5                                       | 4.5                    |
| 45299                  | All other general merchandise stores                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores                    | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                | Variety stores  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                | Miscellaneous general merchandise stores                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers                           | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102                | Office supplies stores                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                   | Other miscellaneous store retailers                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                  | Manufactured (mobile) home dealers                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                 | Manufactured (mobile) home dealers                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                   | Direct selling establishments                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                 | Liquefied petroleum gas (bottled gas) dealers           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>TALLASSEE, AL *</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade</b>                                     | <b>50</b>               | <b>100 241</b>  | <b>6 996</b>             | <b>1 576</b>                    | <b>481</b>  | <b>8.5</b>                               | <b>1.7</b>             |
| 441                    | Motor vehicle & parts dealers                           | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture & home furnishings stores                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food & beverage stores                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 446                    | Health & personal care stores                           | 4                       | 9 122           | 1 066                    | 179                             | 43  | —  | —                      |
| 4461                   | Health & personal care stores                           | 4                       | 9 122           | 1 066                    | 179                             | 43  | —  | —                      |
| 447                    | Gasoline stations                                       | 10                      | 8 556           | 486                      | 121                             | 58  | 6.5                                      | 13.9                   |
| 448                    | Clothing & clothing accessories stores                  | 3                       | 749             | 73                       | 16                              | 6   | D  | —                      |
| 451                    | Sporting goods, hobby, book, & music stores             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores                              | 4                       | 10 200          | 1 073                    | 221                             | 90  | —  | —                      |
| 453                    | Miscellaneous store retailers                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers                                      | 4                       | 1 491           | 267                      | 63                              | 21  | 4.2                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                      | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TALLASSEE, AL (ELMORE COUNTY PART) *</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 41                      | D               | D                        | D                               | e   | D  | D                      |
| 441   | Motor vehicle & parts dealers .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442   | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446   | Health & personal care stores .....                           | 4                       | 9 122           | 1 066                    | 179                             | 43  | —  | —                      |
| 4461  | Health & personal care stores .....                           | 4                       | 9 122           | 1 066                    | 179                             | 43  | —  | —                      |
| 447   | Gasoline stations .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448   | Clothing & clothing accessories stores .....                  | 3                       | 749             | 73                       | 16                              | 6   | D  | —                      |
| 452   | General merchandise stores .....                              | 4                       | 10 200          | 1 073                    | 221                             | 90  | —  | —                      |
| 453   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>TALLASSEE, AL (TALLAPOOSA COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441   | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>TARRANT, AL</b>                              |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 53                      | 57 927          | 7 174                    | 1 720                           | 436   | 14.9                                     | 8.1                    |
| 441   | Motor vehicle & parts dealers .....                           | 13                      | 20 207          | 3 106                    | 733                             | 140   | 4.3                                      | 9.0                    |
| 4413  | Automotive parts, accessories, & tire stores .....            | 6                       | 11 281          | 2 421                    | 576                             | 109   | .9                                       | 3.0                    |
| 44132   | Tire dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441320  | Tire dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443   | Electronics & appliance stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 4                       | 1 180           | 143                      | 31                              | 10  | 100.0                                    | —                      |
| 445   | Food & beverage stores .....                                  | 9                       | 16 770          | 1 402                    | 364                             | 121   | 2.6                                      | 3.2                    |
| 446   | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44612   | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120  | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 6                       | 6 383           | 530                      | 131                             | 31  | 8.6                                      | 16.9                   |
| 448   | Clothing & clothing accessories stores .....                  | 4                       | 806             | 120                      | 29                              | 16  | 17.2                                     | 23.2                   |
| 451   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 3                       | 1 588           | 131                      | 35                              | 21  | —  | —                      |
| 453   | Miscellaneous store retailers .....                           | 4                       | 2 122           | 255                      | 58                              | 19  | 86.1                                     | 9.1                    |
| 4539  | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>THOMASVILLE, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 62                      | 101 332         | 9 848                    | 2 270                           | 718   | 6.4                                      | .9                     |
| 441                    | Motor vehicle & parts dealers .....                           | 7                       | 17 645          | 1 215                    | 331                             | 65  | —  | —                      |
| 442                    | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 5                       | 8 886           | 1 061                    | 277                             | 44  | —  | —                      |
| 44419                  | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                 | Other building material dealers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food & beverage stores .....                                  | 8                       | 11 595          | 1 076                    | 269                             | 101   | 2.2                                      | 2.4                    |
| 446                    | Health & personal care stores .....                           | 5                       | 4 858           | 637                      | 100                             | 35  | 21.5                                     | 1.3                    |
| 4461                   | Health & personal care stores .....                           | 5                       | 4 858           | 637                      | 100                             | 35  | 21.5                                     | 1.3                    |
| 447                    | Gasoline stations .....                                       | 7                       | 3 783           | 308                      | 66                              | 26  | 29.6                                     | 1.6                    |
| 448                    | Clothing & clothing accessories stores .....                  | 10                      | 3 195           | 354                      | 82                              | 41  | 3.8                                      | —                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                              | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4529                   | Other general merchandise stores .....                        | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 45291                  | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910                 | Warehouse clubs & superstores .....                           | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102                | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                 | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>TROY, AL</b>        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 113                     | 179 098         | 15 833                   | 4 000                           | 1 281   | 14.8                                     | 6.5                    |
| 441                    | Motor vehicle & parts dealers .....                           | 18                      | 51 793          | 4 284                    | 1 130                           | 203   | 9.9                                      | 1.3                    |
| 4412                   | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                 | Motorcycle dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                   | Automotive parts, accessories, & tire stores .....            | 12                      | 20 614          | 2 176                    | 593                             | 123   | 3.3                                      | 3.2                    |
| 44131                  | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                 | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44132                  | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                 | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture & home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                   | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                  | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442110                 | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material & garden equipment & supplies dealers ..... | 7                       | 9 775           | 1 287                    | 332                             | 81  | 3.7                                      | .8                     |
| 4441                   | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food & beverage stores .....                                  | 12                      | 32 193          | 2 276                    | 601                             | 300   | 13.4                                     | 2.2                    |
| 4451                   | Grocery stores .....  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 446                    | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                   | Health & personal care stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....                                       | 17                      | 22 283          | 1 209                    | 272                             | 129   | 29.5                                     | 28.7                   |
| 4471                   | Gasoline stations .....                                       | 17                      | 22 283          | 1 209                    | 272                             | 129   | 29.5                                     | 28.7                   |
| 44711                  | Gasoline stations with convenience stores .....               | 11                      | 15 419          | 753                      | 175                             | 83  | 14.2                                     | 41.1                   |
| 447110                 | Gasoline stations with convenience stores .....               | 11                      | 15 419          | 753                      | 175                             | 83  | 14.2                                     | 41.1                   |
| 448                    | Clothing & clothing accessories stores .....                  | 11                      | 7 623           | 776                      | 190                             | 84  | 2.0                                      | 17.3                   |
| 4481                   | Clothing stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, & music stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452                    | General merchandise stores .....                              | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                  | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>TROY, AL—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>                                      |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4532102    | Office supplies stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                      | 3                       | 7 643           | 326                      | 80                              | 16  | 85.1                                     | 14.9                   |
| 453930     | Manufactured (mobile) home dealers .....                      | 3                       | 7 643           | 326                      | 80                              | 16  | 85.1                                     | 14.9                   |
| 454        | Nonstore retailers .....                                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>TRUSSVILLE, AL *</b>                                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 42                      | 324 028         | 11 963                   | 2 994                           | 737   | 1.6                                      | 4.2                    |
| 441        | Motor vehicle & parts dealers .....                           | 5                       | 9 971           | 1 114                    | 308                             | 34  | .9                                       | 38.1                   |
| 44131      | Automotive parts & accessories stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 5                       | 14 376          | 1 246                    | 354                             | 82  | 6.9                                      | —                      |
| 44441      | Building material & supplies dealers .....                    | 5                       | 14 376          | 1 246                    | 354                             | 82  | 6.9                                      | —                      |
| 4445       | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 10                      | 16 150          | 993                      | 221                             | 78  | 3.6                                      | —                      |
| 44711      | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 7                       | 1 970           | 196                      | 54                              | 26  | 9.1                                      | 2.6                    |
| 451        | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | 390             | 49                       | 9                               | 11  | 89.5                                     | 10.5                   |
| 454        | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45441      | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 454411     | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4544110    | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | c   | D  | D                      |
|            | <b>TRUSSVILLE, AL (JEFFERSON COUNTY PART) *</b>               |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                     | 40                      | D               | D                        | D                               | f   | D  | D                      |
| 441        | Motor vehicle & parts dealers .....                           | 5                       | 9 971           | 1 114                    | 308                             | 34  | .9                                       | 38.1                   |
| 44131      | Automotive parts & accessories stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441310     | Automotive parts & accessories stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422       | Home furnishings stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44221      | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....                                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 5                       | 14 376          | 1 246                    | 354                             | 82  | 6.9                                      | —                      |
| 44441      | Building material & supplies dealers .....                    | 5                       | 14 376          | 1 246                    | 354                             | 82  | 6.9                                      | —                      |
| 4445       | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461       | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44711      | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 7                       | 1 970           | 196                      | 54                              | 26  | 9.1                                      | 2.6                    |
| 451        | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | 390             | 49                       | 9                               | 11  | 89.5                                     | 10.5                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>TRUSSVILLE, AL (JEFFERSON COUNTY PART)*—Con.</b>            |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                       | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4541       | Electronic shopping & mail-order houses .....                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45411      | Electronic shopping & mail-order houses .....                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 454110     | Electronic shopping & mail-order houses .....                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
|            | <b>TRUSSVILLE, AL (ST. CLAIR COUNTY PART)*</b>                 |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>TUSCALOOSA, AL</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 577                     | 1 250 922       | 122 289                  | 29 106                          | 8 496   | 5.0                                      | 2.9                    |
| 441        | Motor vehicle & parts dealers .....                            | 75                      | 355 581         | 26 743                   | 6 372                           | 1 053   | 7.1                                      | 5.5                    |
| 4411       | Automobile dealers .....                                       | 35                      | 298 344         | 18 262                   | 4 351                           | 651   | 4.9                                      | 6.0                    |
| 44111      | New car dealers .....  | 16                      | D               | D                        | D                               | f   | D  | D                      |
| 441110     | New car dealers .....  | 16                      | D               | D                        | D                               | f   | D  | D                      |
| 44112      | Used car dealers .....   | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 441120     | Used car dealers .....   | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44121      | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441210     | Recreational vehicle dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221     | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 37                      | D               | D                        | D                               | e   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 26                      | 25 056          | 3 727                    | 870                             | 223   | 3.5                                      | 2.1                    |
| 441310     | Automotive parts & accessories stores .....                    | 26                      | 25 056          | 3 727                    | 870                             | 223   | 3.5                                      | 2.1                    |
| 44132      | Tire dealers .....   | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 441320     | Tire dealers .....   | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 45                      | 29 419          | 5 124                    | 1 140                           | 333   | 13.4                                     | 4.1                    |
| 4421       | Furniture stores .....   | 21                      | 19 286          | 3 071                    | 673                             | 179   | 5.7                                      | .9                     |
| 44211      | Furniture stores .....   | 21                      | 19 286          | 3 071                    | 673                             | 179   | 5.7                                      | .9                     |
| 442110     | Furniture stores .....   | 21                      | 19 286          | 3 071                    | 673                             | 179   | 5.7                                      | .9                     |
| 4422       | Home furnishings stores .....                                  | 24                      | 10 133          | 2 053                    | 467                             | 154   | 28.2                                     | 10.1                   |
| 44221      | Floor covering stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 442210     | Floor covering stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44229      | Other home furnishings stores .....                            | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 442299     | All other home furnishings stores .....                        | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 4431       | Electronics & appliance stores .....                           | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....        | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 443111     | Household appliance stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 13                      | 10 587          | 2 433                    | 456                             | 120   | 3.2                                      | .5                     |
| 44312      | Computer & software stores .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44313      | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 36                      | 126 077         | 13 801                   | 3 379                           | 653   | 11.0                                     | —                      |
| 4441       | Building material & supplies dealers .....                     | 32                      | 119 111         | 12 884                   | 3 167                           | 606   | 11.6                                     | —                      |
| 44411      | Home centers .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 444110     | Home centers .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44412      | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 22                      | 82 315          | 9 582                    | 2 320                           | 383   | 16.8                                     | —                      |
| 444190     | Other building material dealers .....                          | 22                      | 82 315          | 9 582                    | 2 320                           | 383   | 16.8                                     | —                      |
| 4442       | Lawn & garden equipment & supplies stores .....                | 4                       | 6 966           | 917                      | 212                             | 47  | —  | —                      |
| 44421      | Outdoor power equipment stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 45                      | 136 316         | 11 342                   | 2 669                           | 1 160   | 2.0                                      | 1.8                    |
| 4451       | Grocery stores .....   | 29                      | 121 051         | 10 420                   | 2 451                           | 1 081   | 1.5                                      | 1.5                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 115 628         | 9 677                    | 2 265                           | 1 014   | .8                                       | .9                     |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 19                      | 115 628         | 9 677                    | 2 265                           | 1 014   | .8                                       | .9                     |
| 44512      | Convenience stores .....                                       | 10                      | 5 423           | 743                      | 186                             | 67  | 16.0                                     | 15.6                   |
| 445120     | Convenience stores .....                                       | 10                      | 5 423           | 743                      | 186                             | 67  | 16.0                                     | 15.6                   |
| 4452       | Specialty food stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4453       | Beer, wine, & liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44531      | Beer, wine, & liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445310     | Beer, wine, & liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                 | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|----------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>TUSCALOOSA, AL—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>   |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 446                        | Health & personal care stores .....                        | 54                      | 59 185          | 8 380                    | 1 893                           | 709   | 6.1                                      | 4.5                    |  |  |  |  |  |  |
| 4461                       | Health & personal care stores .....                        | 54                      | 59 185          | 8 380                    | 1 893                           | 709   | 6.1                                      | 4.5                    |  |  |  |  |  |  |
| 44611                      | Pharmacies & drug stores .....                             | 33                      | 49 900          | 6 770                    | 1 498                           | 598   | 5.9                                      | 5.0                    |  |  |  |  |  |  |
| 446110                     | Pharmacies & drug stores .....                             | 33                      | 49 900          | 6 770                    | 1 498                           | 598   | 5.9                                      | 5.0                    |  |  |  |  |  |  |
| 4461101                    | Pharmacies & drug stores .....                             | 33                      | 49 900          | 6 770                    | 1 498                           | 598   | 5.9                                      | 5.0                    |  |  |  |  |  |  |
| 44612                      | Cosmetics, beauty supplies, & perfume stores .....         | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |  |  |  |  |  |  |
| 446120                     | Cosmetics, beauty supplies, & perfume stores .....         | 5                       | 3 214           | 321                      | 79                              | 34  | 5.0                                      | —                      |  |  |  |  |  |  |
| 44613                      | Optical goods stores .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446130                     | Optical goods stores .....                                 | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44619                      | Other health & personal care stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446191                     | Food (health) supplement stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                        | Gasoline stations .....                                    | 51                      | 82 704          | 5 524                    | 1 233                           | 434   | 2.0                                      | 1.9                    |  |  |  |  |  |  |
| 4471                       | Gasoline stations .....                                    | 51                      | 82 704          | 5 524                    | 1 233                           | 434   | 2.0                                      | 1.9                    |  |  |  |  |  |  |
| 44711                      | Gasoline stations with convenience stores .....            | 38                      | 47 317          | 2 889                    | 714                             | 238   | .1                                       | 1.3                    |  |  |  |  |  |  |
| 447110                     | Gasoline stations with convenience stores .....            | 38                      | 47 317          | 2 889                    | 714                             | 238   | .1                                       | 1.3                    |  |  |  |  |  |  |
| 44719                      | Other gasoline stations .....                              | 13                      | 35 387          | 2 635                    | 519                             | 196   | 4.4                                      | 2.7                    |  |  |  |  |  |  |
| 447190                     | Other gasoline stations .....                              | 13                      | 35 387          | 2 635                    | 519                             | 196   | 4.4                                      | 2.7                    |  |  |  |  |  |  |
| 448                        | Clothing & clothing accessories stores .....               | 102                     | 87 152          | 9 640                    | 2 518                           | 956   | 3.3                                      | 5.8                    |  |  |  |  |  |  |
| 4481                       | Clothing stores .....                                      | 51                      | 61 594          | 6 545                    | 1 760                           | 645   | 2.9                                      | 1.5                    |  |  |  |  |  |  |
| 44811                      | Men's clothing stores .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448110                     | Men's clothing stores .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44812                      | Women's clothing stores .....                              | 20                      | 12 481          | 1 512                    | 380                             | 208   | 14.5                                     | 1.1                    |  |  |  |  |  |  |
| 448120                     | Women's clothing stores .....                              | 20                      | 12 481          | 1 512                    | 380                             | 208   | 14.5                                     | 1.1                    |  |  |  |  |  |  |
| 44814                      | Family clothing stores .....                               | 9                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448140                     | Family clothing stores .....                               | 9                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44815                      | Clothing accessories stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448150                     | Clothing accessories stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44819                      | Other clothing stores .....                                | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |  |  |  |  |  |  |
| 448190                     | Other clothing stores .....                                | 9                       | 4 763           | 651                      | 182                             | 61  | —  | 3.4                    |  |  |  |  |  |  |
| 4482                       | Shoe stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44821                      | Shoe stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448210                     | Shoe stores .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482101                    | Men's shoe stores .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482103                    | Children's & juveniles' shoe stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104                    | Family shoe stores .....                                   | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482105                    | Athletic footwear stores .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4483                       | Jewelry, luggage, & leather goods stores .....             | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44831                      | Jewelry stores .....                                       | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448310                     | Jewelry stores .....                                       | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451                        | Sporting goods, hobby, book, & music stores .....          | 40                      | 30 460          | 3 317                    | 780                             | 330   | 2.5                                      | 4.4                    |  |  |  |  |  |  |
| 4511                       | Sporting goods, hobby, & musical instrument stores ..      | 23                      | 15 702          | 1 458                    | 353                             | 159   | 4.8                                      | 5.6                    |  |  |  |  |  |  |
| 45111                      | Sporting goods stores .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451110                     | Sporting goods stores .....                                | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511101                    | General-line sporting goods stores .....                   | 4                       | 3 667           | 311                      | 71                              | 42  | —  | —                      |  |  |  |  |  |  |
| 45112                      | Hobby, toy, & game stores .....                            | 4                       | 7 374           | 583                      | 136                             | 53  | —  | 7.9                    |  |  |  |  |  |  |
| 451120                     | Hobby, toy, & game stores .....                            | 4                       | 7 374           | 583                      | 136                             | 53  | —  | 7.9                    |  |  |  |  |  |  |
| 45113                      | Sewing, needlework, & piece goods stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                     | Sewing, needlework, & piece goods stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45114                      | Musical instrument & supplies stores .....                 | 5                       | 2 225           | 303                      | 79                              | 27  | 23.2                                     | 5.1                    |  |  |  |  |  |  |
| 451140                     | Musical instrument & supplies stores .....                 | 5                       | 2 225           | 303                      | 79                              | 27  | 23.2                                     | 5.1                    |  |  |  |  |  |  |
| 4512                       | Book, periodical, & music stores .....                     | 17                      | 14 758          | 1 859                    | 427                             | 171   | —  | 3.1                    |  |  |  |  |  |  |
| 45121                      | Book stores & news dealers .....                           | 12                      | 10 721          | 1 485                    | 335                             | 130   | —  | —                      |  |  |  |  |  |  |
| 451211                     | Book stores .....  | 12                      | 10 721          | 1 485                    | 335                             | 130   | —  | —                      |  |  |  |  |  |  |
| 4512111                    | Book stores, general .....                                 | 5                       | 5 054           | 540                      | 122                             | 65  | —  | —                      |  |  |  |  |  |  |
| 4512112                    | Specialty book stores .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113                    | College book stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                      | Prerecorded tape, compact disc, & record stores .....      | 5                       | 4 037           | 374                      | 92                              | 41  | —  | 11.3                   |  |  |  |  |  |  |
| 451220                     | Prerecorded tape, compact disc, & record stores .....      | 5                       | 4 037           | 374                      | 92                              | 41  | —  | 11.3                   |  |  |  |  |  |  |
| 452                        | General merchandise stores .....                           | 17                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4521                       | Department stores (incl leased depts) ## .....             | 5                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 45211                      | Department stores (incl leased depts) ## .....             | 5                       | D               | N                        | N                               | N   | D  | D                      |  |  |  |  |  |  |
| 452110                     | Department stores (excl leased depts) .....                | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521101                    | Department stores (excl leased depts) .....                | 5                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521103                    | Conventional department stores (excl leased depts) .....   | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103                    | National chain department stores (excl leased depts) ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                       | Other general merchandise stores .....                     | 12                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45291                      | Warehouse clubs & superstores .....                        | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910                     | Warehouse clubs & superstores .....                        | 2                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                      | All other general merchandise stores .....                 | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990                     | All other general merchandise stores .....                 | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529901                    | Variety stores .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529902                    | Catalog showrooms .....                                    | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                     | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>TUSCALOOSA, AL—Con.</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 71                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4531                           | Florists .....  | 13                      | 3 408           | 745                      | 197                             | 83  | 15.3                                     | 2.7                    |  |  |  |  |  |  |
| 45311                          | Florists .....  | 13                      | 3 408           | 745                      | 197                             | 83  | 15.3                                     | 2.7                    |  |  |  |  |  |  |
| 453110                         | Florists .....  | 13                      | 3 408           | 745                      | 197                             | 83  | 15.3                                     | 2.7                    |  |  |  |  |  |  |
| 4532                           | Office supplies, stationery, & gift stores .....              | 23                      | 17 263          | 1 467                    | 345                             | 177   | 13.1                                     | 8.3                    |  |  |  |  |  |  |
| 45321                          | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                         | Office supplies & stationery stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532101                        | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4532102                        | Office supplies stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                          | Gift, novelty, & souvenir stores .....                        | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453220                         | Gift, novelty, & souvenir stores .....                        | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4533                           | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45331                          | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453310                         | Used merchandise stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391                          | Pet & pet supplies stores .....                               | 5                       | 1 072           | 300                      | 70                              | 23  | 5.2                                      | —                      |  |  |  |  |  |  |
| 453910                         | Pet & pet supplies stores .....                               | 5                       | 1 072           | 300                      | 70                              | 23  | 5.2                                      | —                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 8                       | 20 637          | 1 683                    | 486                             | 57  | 2.8                                      | —                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 8                       | 20 637          | 1 683                    | 486                             | 57  | 2.8                                      | —                      |  |  |  |  |  |  |
| 45399                          | All other miscellaneous store retailers .....                 | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                            | Nonstore retailers .....                                      | 12                      | 45 038          | 7 951                    | 1 796                           | 422   | 1.3                                      | —                      |  |  |  |  |  |  |
| 4542                           | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45421                          | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454210                         | Vending machine operators .....                               | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4543                           | Direct selling establishments .....                           | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454312                         | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439                          | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454390                         | Other direct selling establishments .....                     | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| <b>TUSCUMBIA, AL</b>           |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                          | Retail trade .....  | 42                      | 118 965         | 7 002                    | 1 667                           | 348   | 5.1                                      | 1.0                    |  |  |  |  |  |  |
| 441                            | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4411                           | Automobile dealers .....                                      | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443                            | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                            | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                            | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446                            | Health & personal care stores .....                           | 5                       | 3 025           | 295                      | 76                              | 17  | 6.8                                      | —                      |  |  |  |  |  |  |
| 447                            | Gasoline stations .....                                       | 7                       | 10 416          | 847                      | 143                             | 70  | 16.1                                     | —                      |  |  |  |  |  |  |
| 44711                          | Gasoline stations with convenience stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                         | Gasoline stations with convenience stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                            | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                            | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                            | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                            | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                           | Other miscellaneous store retailers .....                     | 5                       | 10 674          | 515                      | 109                             | 21  | 15.4                                     | —                      |  |  |  |  |  |  |
| 45393                          | Manufactured (mobile) home dealers .....                      | 5                       | 10 674          | 515                      | 109                             | 21  | 15.4                                     | —                      |  |  |  |  |  |  |
| 453930                         | Manufactured (mobile) home dealers .....                      | 5                       | 10 674          | 515                      | 109                             | 21  | 15.4                                     | —                      |  |  |  |  |  |  |

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| NAICS code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TUSKEGEE, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 50                      | 36 528          | 3 732                    | 902                             | 314   | 18.8                                     | 17.8                   |
| 441                      | Motor vehicle & parts dealers .....                           | 7                       | 5 235           | 315                      | 73                              | 20  | 47.6                                     | .5                     |
| 442                      | Furniture & home furnishings stores .....                     | 5                       | 1 647           | 321                      | 66                              | 22  | —  | 54.6                   |
| 444                      | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                      | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 446                      | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                     | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....                                       | 10                      | 6 552           | 571                      | 138                             | 53  | 17.3                                     | —                      |
| 448                      | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                      | Sporting goods, hobby, book, & music stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                     | Book, periodical, & music stores .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45121                    | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                  | College book stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                      | General merchandise stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                    | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                   | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903                  | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| <b>UNION SPRINGS, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade .....  | 30                      | 35 114          | 2 865                    | 639                             | 237   | 15.7                                     | 9.6                    |
| 441                      | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                      | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                      | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                      | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445                      | Food & beverage stores .....                                  | 4                       | 9 723           | 1 054                    | 222                             | 103   | —  | 6.6                    |
| 446                      | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                      | Gasoline stations .....                                       | 4                       | 14 977          | 580                      | 127                             | 43  | 11.9                                     | 15.5                   |
| 44719                    | Other gasoline stations .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447190                   | Other gasoline stations .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448                      | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                      | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                    | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                   | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                      | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>VALLEY, AL</b>           |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>42</b>               | <b>116 751</b>  | <b>9 939</b>             | <b>2 016</b>                    | <b>754</b>  | <b>40.2</b>                              | <b>.8</b>              |
| 441                         | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                        | Home furnishings stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                       | Other home furnishings stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                      | All other home furnishings stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443                         | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 4                       | 1 472           | 220                      | 53                              | 15  | 52.5                                     | —                      |
| 445                         | Food & beverage stores .....                                  | 6                       | 13 779          | 1 159                    | 325                             | 139   | .9                                       | .3                     |
| 446                         | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                         | Gasoline stations .....                                       | 7                       | 6 140           | 574                      | 130                             | 42  | 7.8                                      | 12.0                   |
| 448                         | Clothing & clothing accessories stores .....                  | 3                       | 1 281           | 133                      | 32                              | 16  | —  | —                      |
| 451                         | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                              | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 4529                        | Other general merchandise stores .....                        | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                       | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                      | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                         | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                         | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>VESTAVIA HILLS, AL *</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>                | <b>Retail trade .....</b>                                     | <b>116</b>              | <b>321 975</b>  | <b>30 119</b>            | <b>7 335</b>                    | <b>1 920</b>  | <b>11.6</b>                              | <b>3.7</b>             |
| 441                         | Motor vehicle & parts dealers .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4411                        | Automobile dealers .....                                      | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44111                       | New car dealers .....   | 3                       | D               | D                        | D                               | c   | DD                                       | DD                     |
| 441110                      | New car dealers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 442                         | Furniture & home furnishings stores .....                     | 13                      | 12 942          | 1 820                    | 537                             | 114   | 7.3                                      | 5.4                    |
| 4421                        | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                       | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                      | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                        | Home furnishings stores .....                                 | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44229                       | Other home furnishings stores .....                           | 9                       | 3 760           | 730                      | 160                             | 54  | 23.0                                     | 18.5                   |
| 442299                      | All other home furnishings stores .....                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443                         | Electronics & appliance stores .....                          | 9                       | 7 589           | 796                      | 212                             | 68  | 4.1                                      | —                      |
| 4431                        | Electronics & appliance stores .....                          | 9                       | 7 589           | 796                      | 212                             | 68  | 4.1                                      | —                      |
| 44311                       | Appliance, television, & other electronics stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                      | Radio, television, & other electronics stores .....           | 5                       | 2 541           | 304                      | 100                             | 37  | 12.2                                     | —                      |
| 44312                       | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                      | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                         | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4441                        | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44411                       | Home centers .....  | 1                       | D               | D                        | D                               | c   | DD                                       | DD                     |
| 444110                      | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 445                         | Food & beverage stores .....                                  | 12                      | 37 094          | 3 697                    | 918                             | 310   | —  | 23.0                   |
| 4451                        | Grocery stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                        | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446                         | Health & personal care stores .....                           | 10                      | 11 706          | 1 339                    | 317                             | 132   | 5.6                                      | 6.3                    |
| 4461                        | Health & personal care stores .....                           | 10                      | 11 706          | 1 339                    | 317                             | 132   | 5.6                                      | 6.3                    |
| 447                         | Gasoline stations .....                                       | 5                       | 7 501           | 462                      | 100                             | 30  | 27.8                                     | 2.6                    |
| 448                         | Clothing & clothing accessories stores .....                  | 21                      | 23 449          | 3 860                    | 894                             | 256   | 9.7                                      | .9                     |
| 4481                        | Clothing stores .....   | 16                      | 19 298          | 3 263                    | 754                             | 227   | 7.7                                      | 1.1                    |
| 44814                       | Family clothing stores .....                                  | 4                       | 12 072          | 2 283                    | 493                             | 143   | —  | —                      |
| 448140                      | Family clothing stores .....                                  | 4                       | 12 072          | 2 283                    | 493                             | 143   | —  | —                      |
| 4483                        | Jewelry, luggage, & leather goods stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44832                       | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                      | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code   | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>VESTAVIA HILLS, AL *—Con.</b>                   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45 Retail trade—Con.</b>                     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, & music stores .....             | 18                      | 27 990          | 2 385                    | 506                             | 142   | 9.1                                      | 2.7                    |  |  |  |  |  |  |
| 4511   | Sporting goods, hobby, & musical instrument stores ..         | 12                      | 21 705          | 1 859                    | 404                             | 111   | 11.8                                     | 3.5                    |  |  |  |  |  |  |
| 45111  | Sporting goods stores .....                                   | 8                       | 17 677          | 1 572                    | 347                             | 97  | 2.5                                      | 2.0                    |  |  |  |  |  |  |
| 451110   | Sporting goods stores .....                                   | 8                       | 17 677          | 1 572                    | 347                             | 97  | 2.5                                      | 2.0                    |  |  |  |  |  |  |
| 4511101  | General-line sporting goods stores .....                      | 4                       | 14 332          | 1 177                    | 259                             | 77  | 3.0                                      | 2.5                    |  |  |  |  |  |  |
| 45114  | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451140   | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512   | Book, periodical, & music stores .....                        | 6                       | 6 285           | 526                      | 102                             | 31  | —  | .1                     |  |  |  |  |  |  |
| 45121  | Book stores & news dealers .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451211   | Book stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512111  | Book stores, general .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512112  | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122  | Prerecorded tape, compact disc, & record stores ..            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451220   | Prerecorded tape, compact disc, & record stores ..            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103  | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539   | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45392  | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920   | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>VESTAVIA HILLS, AL (JEFFERSON COUNTY PART)*</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | <b>Retail trade .....</b>                                     | <b>116</b>              | <b>321 975</b>  | <b>30 119</b>            | <b>7 335</b>                    | <b>1 920</b>  | <b>11.6</b>                              | <b>3.7</b>             |  |  |  |  |  |  |
| 441  | Motor vehicle & parts dealers .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4411   | Automobile dealers .....                                      | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44111  | New car dealers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441110   | New car dealers .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 442  | Furniture & home furnishings stores .....                     | 13                      | 12 942          | 1 820                    | 537                             | 114   | 7.3                                      | 5.4                    |  |  |  |  |  |  |
| 4421   | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44211  | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442110   | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4422   | Home furnishings stores .....                                 | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229  | Other home furnishings stores .....                           | 9                       | 3 760           | 730                      | 160                             | 54  | 23.0                                     | 18.5                   |  |  |  |  |  |  |
| 442299   | All other home furnishings stores .....                       | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443  | Electronics & appliance stores .....                          | 9                       | 7 589           | 796                      | 212                             | 68  | 4.1                                      | —                      |  |  |  |  |  |  |
| 4431   | Electronics & appliance stores .....                          | 9                       | 7 589           | 796                      | 212                             | 68  | 4.1                                      | —                      |  |  |  |  |  |  |
| 44311  | Appliance, television, & other electronics stores ..          | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112   | Radio, television, & other electronics stores ..              | 5                       | 2 541           | 304                      | 100                             | 37  | 12.2                                     | —                      |  |  |  |  |  |  |
| 44312  | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120   | Computer & software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444  | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4441   | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44411  | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110   | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 445  | Food & beverage stores .....                                  | 12                      | 37 094          | 3 697                    | 918                             | 310   | —  | 23.0                   |  |  |  |  |  |  |
| 4451   | Grocery stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4452   | Specialty food stores .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446  | Health & personal care stores .....                           | 10                      | 11 706          | 1 339                    | 317                             | 132   | 5.6                                      | 6.3                    |  |  |  |  |  |  |
| 4461   | Health & personal care stores .....                           | 10                      | 11 706          | 1 339                    | 317                             | 132   | 5.6                                      | 6.3                    |  |  |  |  |  |  |
| 447  | Gasoline stations .....                                       | 5                       | 7 501           | 462                      | 100                             | 30  | 27.8                                     | 2.6                    |  |  |  |  |  |  |
| 448  | Clothing & clothing accessories stores .....                  | 21                      | 23 449          | 3 860                    | 894                             | 256   | 9.7                                      | .9                     |  |  |  |  |  |  |
| 4481   | Clothing stores .....   | 16                      | 19 298          | 3 263                    | 754                             | 227   | 7.7                                      | 1.1                    |  |  |  |  |  |  |
| 44814  | Family clothing stores .....                                  | 4                       | 12 072          | 2 283                    | 493                             | 143   | —  | —                      |  |  |  |  |  |  |
| 448140   | Family clothing stores .....                                  | 4                       | 12 072          | 2 283                    | 493                             | 143   | —  | —                      |  |  |  |  |  |  |
| 4483   | Jewelry, luggage, & leather goods stores .....                | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44832  | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320   | Luggage & leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>VESTAVIA HILLS, AL (JEFFERSON COUNTY PART)*—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                                |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, & music stores .....             | 18                      | 27 990          | 2 385                    | 506                             | 142   | 9.1                                      | 2.7                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, & musical instrument stores ..         | 12                      | 21 705          | 1 859                    | 404                             | 111   | 11.8                                     | 3.5                    |  |  |  |  |  |  |
| 45111   | Sporting goods stores .....                                   | 8                       | 17 677          | 1 572                    | 347                             | 97  | 2.5                                      | 2.0                    |  |  |  |  |  |  |
| 451110  | Sporting goods stores .....                                   | 8                       | 17 677          | 1 572                    | 347                             | 97  | 2.5                                      | 2.0                    |  |  |  |  |  |  |
| 4511101   | General-line sporting goods stores .....                      | 4                       | 14 332          | 1 177                    | 259                             | 77  | 3.0                                      | 2.5                    |  |  |  |  |  |  |
| 45114   | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451140  | Musical instrument & supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512  | Book, periodical, & music stores .....                        | 6                       | 6 285           | 526                      | 102                             | 31  | —  | .1                     |  |  |  |  |  |  |
| 45121   | Book stores & news dealers .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451211  | Book stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512112   | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, & record stores ..            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, & record stores ..            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4521103   | National chain department stores (excl leased depts) .....    | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45392   | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920  | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>WARRIOR, AL</b>                                      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | <b>Retail trade .....</b>                                     | 19                      | 63 649          | 4 037                    | 1 010                           | 343   | 10.2                                     | 17.7                   |  |  |  |  |  |  |
| 441   | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447   | Gasoline stations .....                                       | 3                       | 15 012          | 678                      | 139                             | 50  | —  | 73.4                   |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores .....               | 3                       | 15 012          | 678                      | 139                             | 50  | —  | 73.4                   |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores .....               | 3                       | 15 012          | 678                      | 139                             | 50  | —  | 73.4                   |  |  |  |  |  |  |
| 452   | General merchandise stores .....                              | 3                       | 2 708           | 255                      | 61                              | 35  | —  | —                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                    | 3                       | 2 708           | 255                      | 61                              | 35  | —  | —                      |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                    | 3                       | 2 708           | 255                      | 61                              | 35  | —  | —                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>WEAVER, AL</b>                                       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | <b>Retail trade .....</b>                                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447   | Gasoline stations .....                                       | 3                       | 2 405           | 206                      | 54                              | 21  | —  | 32.7                   |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                  | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WETUMPKA, AL</b>                         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 54                      | 97 698          | 8 736                    | 2 130                           | 696   | 4.1                                      | 10.7                   |
| 441   | Motor vehicle & parts dealers .....                           | 10                      | 13 013          | 1 134                    | 271                             | 56  | 3.9                                      | 1.6                    |
| 442   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 7                       | 12 502          | 1 424                    | 347                             | 71  | 2.1                                      | 33.4                   |
| 44411                                       | Building material & supplies dealers .....                    | 7                       | 12 502          | 1 424                    | 347                             | 71  | 2.1                                      | 33.4                   |
| 44413                                       | Hardware stores .....   | 3                       | 3 769           | 360                      | 90                              | 21  | D  | 53.3                   |
| 444130                                      | Hardware stores .....   | 3                       | 3 769           | 360                      | 90                              | 21  | D  | 53.3                   |
| 44419                                       | Other building material dealers .....                         | 4                       | 8 733           | 1 064                    | 257                             | 50  | —  | 24.8                   |
| 444190                                      | Other building material dealers .....                         | 4                       | 8 733           | 1 064                    | 257                             | 50  | —  | 24.8                   |
| 445   | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4451  | Grocery stores .....  | 4                       | 29 962          | 1 912                    | 500                             | 227   | 1.3                                      | —                      |
| 446   | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4461  | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447   | Gasoline stations .....                                       | 9                       | 11 999          | 806                      | 195                             | 69  | 8.8                                      | 43.6                   |
| 44711                                       | Gasoline stations with convenience stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                                      | Gasoline stations with convenience stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448   | Clothing & clothing accessories stores .....                  | 4                       | 1 387           | 170                      | 40                              | 23  | 56.2                                     | 16.9                   |
| 451   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                                       | All other general merchandise stores .....                    | 3                       | 2 042           | 196                      | 37                              | 22  | —  | —                      |
| 452990                                      | All other general merchandise stores .....                    | 3                       | 2 042           | 196                      | 37                              | 22  | —  | —                      |
| 453   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WINFIELD, AL *</b>                       |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 41                      | 51 888          | 3 745                    | 860                             | 273   | 24.2                                     | 8.2                    |
| 441   | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442   | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443   | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445   | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4452  | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 448   | Clothing & clothing accessories stores .....                  | 4                       | 1 016           | 65                       | 16                              | 7   | 100.0                                    | —                      |
| 451   | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 453   | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WINFIELD, AL (FAYETTE COUNTY PART) *</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                       | Retail trade .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447   | Gasoline stations .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WINFIELD, AL (MARION COUNTY PART)*</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 39                      | D               | D                        | D                               | e   | D  | D                      |
| 441                                       | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442                                       | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                       | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4452                                      | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                       | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 4                       | 1 016           | 65                       | 16                              | 7   | 100.0                                    | —                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| <b>YORK, AL</b>                           |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 23                      | 33 414          | 2 618                    | 651                             | 211   | 12.4                                     | 2.7                    |
| 441                                       | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442                                       | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                       | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 4                       | 9 219           | 393                      | 98                              | 55  | —  | —                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF AUTAUGA COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 26                      | D               | D                        | D                               | b   | D  | D                      |
| 441                                       | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 11                      | 10 386          | 628                      | 130                             | 50  | 9.5                                      | 15.9                   |
| 44711<br>447110                           | Gasoline stations with convenience stores .....               | 11                      | 10 386          | 628                      | 130                             | 50  | 9.5                                      | 15.9                   |
|   | Gasoline stations with convenience stores .....               | 11                      | 10 386          | 628                      | 130                             | 50  | 9.5                                      | 15.9                   |
| 448                                       | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

| NAICS code                           | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BALDWIN COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....   | 213                     | 251 923         | 24 057                   | 5 633                           | 1 817   | 17.1                                     | 13.5                   |
| 441                                  | Motor vehicle & parts dealers .....                            | 33                      | D               | D                        | D                               | c   | D  | D                      |
| 4412                                 | Other motor vehicle dealers .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                               | Boat dealers .....   | 5                       | 5 763           | 748                      | 169                             | 30  | 13.5                                     | —                      |
| 441229                               | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                                 | Automotive parts, accessories, & tire stores .....             | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                                | Automotive parts & accessories stores .....                    | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 441310                               | Automotive parts & accessories stores .....                    | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                      | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4421                                 | Furniture stores .....   | 6                       | 1 888           | 506                      | 124                             | 29  | 30.5                                     | —                      |
| 44211                                | Furniture stores .....   | 6                       | 1 888           | 506                      | 124                             | 29  | 30.5                                     | —                      |
| 442110                               | Furniture stores .....   | 6                       | 1 888           | 506                      | 124                             | 29  | 30.5                                     | —                      |
| 4422                                 | Home furnishings stores .....                                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                                | Other home furnishings stores .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                               | All other home furnishings stores .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....  | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 4441                                 | Building material & supplies dealers .....                     | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                                | Other building material dealers .....                          | 11                      | D               | D                        | DD                              | cc  | DD                                       | DD                     |
| 444190                               | Other building material dealers .....                          | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....                | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44422                                | Nursery & garden centers .....                                 | 10                      | 14 465          | 1 126                    | 261                             | 61  | 1.3                                      | 2.1                    |
| 444220                               | Nursery & garden centers .....                                 | 10                      | 14 465          | 1 126                    | 261                             | 61  | 1.3                                      | 2.1                    |
| 445                                  | Food & beverage stores .....                                   | 23                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                                 | Grocery stores .....   | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                                | Supermarkets & other grocery (except convenience) stores ..... | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                               | Supermarkets & other grocery (except convenience) stores ..... | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                                 | Specialty food stores .....                                    | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                  | Health & personal care stores .....                            | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                                 | Health & personal care stores .....                            | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 447                                  | Gasoline stations .....  | 46                      | D               | D                        | D                               | e   | D  | D                      |
| 4471                                 | Gasoline stations .....  | 46                      | D               | D                        | D                               | e   | D  | D                      |
| 44711                                | Gasoline stations with convenience stores .....                | 40                      | D               | D                        | DD                              | cc  | DD                                       | DD                     |
| 447110                               | Gasoline stations with convenience stores .....                | 40                      | D               | D                        | D                               | cc  | DD                                       | DD                     |
| 44719                                | Other gasoline stations .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 447190                               | Other gasoline stations .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4481                                 | Clothing stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4482101                              | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....              | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4511                                 | Sporting goods, hobby, & musical instrument stores .....       | 6                       | 8 539           | 2 325                    | 539                             | 156   | 5.7                                      | 3.9                    |
| 45111                                | Sporting goods stores .....                                    | 4                       | D               | D                        | D                               | cc  | D  | D                      |
| 451110                               | Sporting goods stores .....                                    | 4                       | D               | D                        | D                               | cc  | D  | D                      |
| 4511102                              | Specialty-line sporting goods stores .....                     | 3                       | D               | D                        | D                               | cc  | D  | D                      |
| 452                                  | General merchandise stores .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                                | All other general merchandise stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                               | All other general merchandise stores .....                     | 6                       | DD              | DD                       | DD                              | bb  | DD                                       | DD                     |
| 4529901                              | Variety stores .....   | 4                       | D               | D                        | D                               | bb  | DD                                       | DD                     |
| 453                                  | Miscellaneous store retailers .....                            | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4533                                 | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                                | Used merchandise stores .....                                  | 5                       | DD              | DD                       | DD                              | aa  | D  | D                      |
| 453310                               | Used merchandise stores .....                                  | 5                       | D               | D                        | D                               | aa  | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                       | 5                       | D               | D                        | D                               | bb  | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                       | 5                       | D               | D                        | D                               | bb  | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4543                                 | Direct selling establishments .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45439                                | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454390                               | Other direct selling establishments .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BARBOUR COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 41                      | 31 059          | 2 749                    | 615                             | 191   | 42.4                                     | 21.8                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                                | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                               | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 8                       | 7 112           | 698                      | 171                             | 65  | 6.5                                      | 12.5                   |
| 446                                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 12                      | 11 127          | 586                      | 99                              | 39  | 68.6                                     | 28.8                   |
| 452                                  | General merchandise stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 4                       | 1 275           | 349                      | 96                              | 22  | 9.1                                      | —                      |
| <b>BALANCE OF BIBB COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 25                      | 25 960          | 1 971                    | 452                             | 142   | 25.0                                     | 9.3                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                                | Other building material dealers .....                         | 3                       | 6 561           | 390                      | 92                              | 22  | —  | 22.7                   |
| 444190                               | Other building material dealers .....                         | 3                       | 6 561           | 390                      | 92                              | 22  | —  | 22.7                   |
| 445                                  | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF BLOUNT COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 65                      | 61 793          | 5 839                    | 1 317                           | 414   | 33.1                                     | 13.0                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 12                      | 10 699          | 1 633                    | 354                             | 60  | 5.3                                      | 55.8                   |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                                | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                               | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 4                       | 6 530           | 653                      | 125                             | 57  | 16.6                                     | .2                     |
| 446                                  | Health & personal care stores .....                           | 5                       | 7 666           | 652                      | 158                             | 52  | 46.8                                     | —                      |
| 4461                                 | Health & personal care stores .....                           | 5                       | 7 666           | 652                      | 158                             | 52  | 46.8                                     | —                      |
| 447                                  | Gasoline stations .....                                       | 22                      | 24 959          | 1 619                    | 362                             | 145   | 55.8                                     | 8.0                    |
| 4471                                 | Gasoline stations .....                                       | 22                      | 24 959          | 1 619                    | 362                             | 145   | 55.8                                     | 8.0                    |
| 44711                                | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 3                       | 4 049           | 474                      | 124                             | 21  | —  | —                      |
| 4543                                 | Direct selling establishments .....                           | 3                       | 4 049           | 474                      | 124                             | 21  | —  | —                      |
| 45431                                | Fuel dealers .....  | 3                       | 4 049           | 474                      | 124                             | 21  | —  | —                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....           | 3                       | 4 049           | 474                      | 124                             | 21  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF BULLOCK COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 8                       | 5 197           | 894                      | 186                             | 52  | 20.8                                     | 5.8                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                                 | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44311                                | Appliance, television, & other electronics stores .....       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                                | Radio, television, & other electronics stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF BUTLER COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 34                      | 26 338          | 2 184                    | 526                             | 174   | 26.5                                     | 41.0                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 5                       | 1 825           | 102                      | 22                              | 8   | 47.4                                     | —                      |
| 445                                  | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 11                      | 7 782           | 548                      | 129                             | 54  | 40.0                                     | 21.9                   |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CALHOUN COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 121                     | D               | D                        | D                               | f   | D  | D                      |
| 441                                  | Motor vehicle & parts dealers .....                           | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 44112                                | Used car dealers .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 441120                               | Used car dealers .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 441229                               | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                 | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                                | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                               | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                                 | Electronics & appliance stores .....                          | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 44311                                | Appliance, television, & other electronics stores .....       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                                | Radio, television, & other electronics stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4441                                 | Building material & supplies dealers .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44419                                | Other building material dealers .....                         | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                               | Other building material dealers .....                         | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4451                                 | Grocery stores .....  | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 33                      | 33 255          | 1 980                    | 481                             | 273   | 7.8                                      | 16.4                   |
| 4471                                 | Gasoline stations .....                                       | 33                      | 33 255          | 1 980                    | 481                             | 273   | 7.8                                      | 16.4                   |
| 44711                                | Gasoline stations with convenience stores .....               | 30                      | D               | D                        | D                               | e   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 30                      | D               | D                        | D                               | e   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                                 | Book, periodical, & music stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45121                                | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                              | Specialty book stores .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                                | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CALHOUN COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                                       | Miscellaneous store retailers .....                           | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                                      | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                                     | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                                    | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                                     | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF CHAMBERS COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 29                      | 18 874          | 2 124                    | 469                             | 164   | 32.4                                     | 43.1                   |
| 441                                       | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 441229                                    | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                       | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 10                      | 11 399          | 1 261                    | 282                             | 103   | 15.2                                     | 63.1                   |
| 448                                       | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 3                       | 101             | 16                       | 4                               | 2   | 38.6                                     | 61.4                   |
| <b>BALANCE OF CHEROKEE COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                     | Retail trade .....  | 39                      | 33 827          | 2 794                    | 641                             | 213   | 29.2                                     | 27.0                   |
| 441                                       | Motor vehicle & parts dealers .....                           | 11                      | 5 729           | 549                      | 112                             | 38  | 48.7                                     | 16.9                   |
| 4412                                      | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                                     | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441229                                    | All other motor vehicle dealers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                       | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                      | Lawn & garden equipment & supplies stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                                     | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                                    | Nursery & garden centers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                       | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                       | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                       | Gasoline stations .....                                       | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44711                                     | Gasoline stations with convenience stores .....               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                                    | Gasoline stations with convenience stores .....               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                       | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                       | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                                   | Specialty book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                       | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                       | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                       | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CHILTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 70                      | 48 277          | 4 325                    | 998                             | 373   | 58.3                                     | 5.4                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 12                      | 7 579           | 1 125                    | 286                             | 71  | 34.1                                     | 3.3                    |
| 4412                                 | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                                | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 8                       | 3 847           | 383                      | 77                              | 22  | 58.0                                     | —                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 10                      | 10 153          | 909                      | 188                             | 106   | 68.6                                     | 6.1                    |
| 446                                  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 18                      | 15 942          | 787                      | 184                             | 78  | 73.8                                     | 6.3                    |
| 44711                                | Gasoline stations with convenience stores .....               | 12                      | 11 027          | 599                      | 138                             | 62  | 70.3                                     | 9.1                    |
| 447110                               | Gasoline stations with convenience stores .....               | 12                      | 11 027          | 599                      | 138                             | 62  | 70.3                                     | 9.1                    |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF CHOCTAW COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 76                      | 69 121          | 6 105                    | 1 309                           | 386   | 48.8                                     | 6.4                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 8                       | 4 059           | 338                      | 74                              | 17  | 71.7                                     | 6.9                    |
| 442                                  | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 5                       | 2 411           | 323                      | 54                              | 19  | 21.1                                     | —                      |
| 4441                                 | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 16                      | 19 144          | 1 406                    | 343                             | 125   | 32.9                                     | 7.3                    |
| 446                                  | Health & personal care stores .....                           | 4                       | 6 210           | 744                      | 176                             | 31  | 57.7                                     | —                      |
| 447                                  | Gasoline stations .....                                       | 16                      | 25 214          | 1 338                    | 190                             | 64  | 73.6                                     | 4.4                    |
| 448                                  | Clothing & clothing accessories stores .....                  | 8                       | 1 944           | 307                      | 73                              | 33  | 43.7                                     | —                      |
| 452                                  | General merchandise stores .....                              | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |
| 45299                                | All other general merchandise stores .....                    | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |
| 452990                               | All other general merchandise stores .....                    | 5                       | 2 966           | 266                      | 47                              | 32  | 15.2                                     | —                      |
| 453                                  | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 5                       | 3 653           | 901                      | 229                             | 27  | —  | —                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers ...             | 5                       | 3 653           | 901                      | 229                             | 27  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CLARKE COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 60                      | 63 065          | 5 780                    | 1 421                           | 462   | 20.1                                     | 23.1                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 10                      | 27 058          | 1 633                    | 389                             | 70  | 1.3                                      | 42.0                   |
| 44112                                 | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                                | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 13                      | 7 800           | 498                      | 123                             | 51  | 32.7                                     | 7.0                    |
| 448                                   | Clothing & clothing accessories stores .....                  | 3                       | 559             | 66                       | 15                              | 7   | D  | —                      |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                                 | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                                | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CLAY COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 49                      | 45 696          | 4 552                    | 1 024                           | 376   | 35.3                                     | 12.7                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 11                      | 11 374          | 748                      | 183                             | 55  | 93.5                                     | 1.2                    |
| 442                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                   | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 4                       | 3 040           | 289                      | 85                              | 22  | 26.4                                     | 38.5                   |
| 4441                                  | Building material & supplies dealers .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4452                                  | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 4                       | 5 084           | 547                      | 108                             | 26  | 46.1                                     | —                      |
| 447                                   | Gasoline stations .....                                       | 7                       | 6 428           | 469                      | 117                             | 66  | 6.5                                      | 21.5                   |
| 448                                   | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212                                | News dealers & newsstands .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                  | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CLEBURNE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 18                      | 10 516          | 752                      | 177                             | 71  | 38.1                                     | 15.1                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF COFFEE COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 25                      | 21 114          | 2 006                    | 440                             | 130   | 47.0                                     | 30.5                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 6                       | 7 826           | 599                      | 99                              | 37  | 100.0                                    | —                      |
| 442                                  | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 9                       | 8 404           | 616                      | 147                             | 49  | 14.3                                     | 55.4                   |
| 453                                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF COLBERT COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 55                      | 54 911          | 3 641                    | 917                             | 301   | 24.7                                     | 3.9                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                                 | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44411                                | Home centers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44410                                | Home centers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 14                      | 17 785          | 842                      | 189                             | 80  | 16.9                                     | —                      |
| 44711                                | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44710                                | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 4533                                 | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                                | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45330                                | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45390                                | Manufactured (mobile) home dealers .....                      | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CONECAH COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 11                      | 6 051           | 368                      | 74                              | 27  | 68.9                                     | —                      |
| 441                                  | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4452                                 | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 6                       | 4 310           | 226                      | 42                              | 14  | 56.3                                     | —                      |
| 453                                  | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF COOSA COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 28                      | 15 260          | 1 828                    | 375                             | 130   | 51.9                                     | 1.1                    |
| 441                                    | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 3                       | 398             | 44                       | 8                               | 3   | 56.0                                     | 44.0                   |
| 445                                    | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....                                       | 7                       | 6 365           | 606                      | 132                             | 58  | 25.4                                     | —                      |
| 448                                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                    | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF COVINGTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 44                      | 27 411          | 2 591                    | 603                             | 202   | 27.8                                     | 13.7                   |
| 441                                    | Motor vehicle & parts dealers .....                           | 4                       | 1 559           | 187                      | 45                              | 13  | 36.7                                     | 14.6                   |
| 442                                    | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4421                                   | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                                  | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110                                 | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                    | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                    | Gasoline stations .....                                       | 13                      | 6 885           | 501                      | 108                             | 52  | 25.5                                     | 38.3                   |
| 448                                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                    | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF CRENSHAW COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 21                      | 15 414          | 1 655                    | 393                             | 125   | 20.0                                     | 28.7                   |
| 441                                    | Motor vehicle & parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 3                       | 2 255           | 311                      | 69                              | 31  | D  | —                      |
| 445                                    | Food & beverage stores .....                                  | 4                       | 2 814           | 241                      | 68                              | 26  | 55.0                                     | 45.0                   |
| 447                                    | Gasoline stations .....                                       | 6                       | 6 492           | 453                      | 106                             | 34  | 8.0                                      | 40.7                   |
| 448                                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                                 | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF CULLMAN COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 124                     | 152 132         | 11 229                   | 2 393                           | 714   | 18.4                                     | 15.4                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 44132                                | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                               | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 3                       | 523             | 50                       | 13                              | 6   | D  | 31.4                   |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44441                                | Building material & supplies dealers .....                    | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44449                                | Other building material dealers .....                         | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 444490                               | Other building material dealers .....                         | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4452                                 | Specialty food stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 36                      | 55 123          | 3 359                    | 660                             | 189   | 14.1                                     | 5.7                    |
| 4471                                 | Gasoline stations .....                                       | 36                      | 55 123          | 3 359                    | 660                             | 189   | 14.1                                     | 5.7                    |
| 44711                                | Gasoline stations with convenience stores .....               | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 44719                                | Other gasoline stations .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447190                               | Other gasoline stations .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                                | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                               | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 4                       | 3 100           | 231                      | 57                              | 36  | 48.9                                     | —                      |
| 45299                                | All other general merchandise stores .....                    | 4                       | 3 100           | 231                      | 57                              | 36  | 48.9                                     | —                      |
| 452990                               | All other general merchandise stores .....                    | 4                       | 3 100           | 231                      | 57                              | 36  | 48.9                                     | —                      |
| 4529903                              | Miscellaneous general merchandise stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 18                      | 15 479          | 994                      | 218                             | 56  | 7.4                                      | 8.5                    |
| 4539                                 | Other miscellaneous store retailers .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                      | 7                       | 13 627          | 733                      | 153                             | 27  | 7.7                                      | —                      |
| 453930                               | Manufactured (mobile) home dealers .....                      | 7                       | 13 627          | 733                      | 153                             | 27  | 7.7                                      | —                      |
| 454                                  | Nonstore retailers .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                                 | Direct selling establishments .....                           | 4                       | 6 239           | 810                      | 197                             | 38  | —  | 5.8                    |
| 45431                                | Fuel dealers .....  | 4                       | 6 239           | 810                      | 197                             | 38  | —  | 5.8                    |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....           | 4                       | 6 239           | 810                      | 197                             | 38  | —  | 5.8                    |
| <b>BALANCE OF DALE COUNTY, AL</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 46                      | 34 186          | 2 876                    | 635                             | 197   | 5.0                                      | 21.7                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 8                       | 4 564           | 286                      | 51                              | 22  | 18.3                                     | 32.7                   |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 4                       | 4 515           | 442                      | 89                              | 36  | 6.0                                      | —                      |
| 446                                  | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 13                      | 15 659          | 1 009                    | 223                             | 76  | —  | 26.0                   |
| 44711                                | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                          | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF DALLAS COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 79                      | 90 446          | 6 981                    | 1 637                           | 496   | 64.3                                     | 8.9                    |
| 441                                 | Motor vehicle & parts dealers .....                           | 13                      | 45 317          | 2 887                    | 748                             | 126   | 88.5                                     | .3                     |
| 442                                 | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                 | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 7                       | 10 244          | 874                      | 192                             | 65  | 44.5                                     | —                      |
| 4442                                | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                               | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                              | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food & beverage stores .....                                  | 8                       | 6 972           | 557                      | 136                             | 71  | 68.8                                     | 1.8                    |
| 446                                 | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                 | Gasoline stations .....                                       | 27                      | 19 926          | 1 263                    | 280                             | 126   | 25.9                                     | 30.7                   |
| 4471                                | Gasoline stations .....                                       | 27                      | 19 926          | 1 263                    | 280                             | 126   | 25.9                                     | 30.7                   |
| 44711                               | Gasoline stations with convenience stores .....               | 18                      | 15 078          | 889                      | 192                             | 90  | 19.0                                     | 36.0                   |
| 447110                              | Gasoline stations with convenience stores .....               | 18                      | 15 078          | 889                      | 192                             | 90  | 19.0                                     | 36.0                   |
| 448                                 | Clothing & clothing accessories stores .....                  | 6                       | 1 674           | 448                      | 55                              | 25  | .3                                       | 44.4                   |
| 451                                 | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                 | General merchandise stores .....                              | 4                       | 712             | 68                       | 17                              | 9   | 52.9                                     | 43.5                   |
| 453                                 | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4532101                             | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF DEKALB COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 103                     | 87 499          | 8 260                    | 1 923                           | 719   | 32.3                                     | 14.1                   |
| 441                                 | Motor vehicle & parts dealers .....                           | 18                      | 9 561           | 1 317                    | 295                             | 103   | 28.0                                     | 54.9                   |
| 4413                                | Automotive parts, accessories, & tire stores .....            | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                               | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441310                              | Automotive parts & accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442                                 | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                               | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                              | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                 | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4442                                | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                               | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                              | Nursery & garden centers .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                 | Food & beverage stores .....                                  | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 446                                 | Health & personal care stores .....                           | 6                       | 5 736           | 569                      | 134                             | 27  | 100.0                                    | —                      |
| 4461                                | Health & personal care stores .....                           | 6                       | 5 736           | 569                      | 134                             | 27  | 100.0                                    | —                      |
| 447                                 | Gasoline stations .....                                       | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 4471                                | Gasoline stations .....                                       | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 44711                               | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 448                                 | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                 | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                 | General merchandise stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                                | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                              | Liquefied petroleum gas (bottled gas) dealers .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ELMORE COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 78                      | 74 717          | 5 821                    | 1 334                           | 431   | 29.3                                     | 13.5                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 5                       | 24 778          | 1 246                    | 307                             | 46  | 8.5                                      | .3                     |
| 44112                                 | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                                | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 4471                                  | Gasoline stations .....                                       | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 44711                                 | Gasoline stations with convenience stores .....               | 26                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                                | Gasoline stations with convenience stores .....               | 26                      | D               | D                        | D                               | c   | D  | D                      |
| 448                                   | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                  | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                                 | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                                | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF ESCAMBIA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 37                      | 32 658          | 3 475                    | 882                             | 231   | 14.3                                     | 4.6                    |
| 441                                   | Motor vehicle & parts dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                                  | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                                 | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                                | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 13                      | 11 968          | 616                      | 143                             | 71  | 22.7                                     | 2.5                    |
| 44711                                 | Gasoline stations with convenience stores .....               | 13                      | 11 968          | 616                      | 143                             | 71  | 22.7                                     | 2.5                    |
| 447110                                | Gasoline stations with convenience stores .....               | 13                      | 11 968          | 616                      | 143                             | 71  | 22.7                                     | 2.5                    |
| 448                                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                  | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                                 | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                                | Manufactured (mobile) home dealers .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF ETOWAH COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 24                      | 35 682          | 1 961                    | 482                             | 165   | 18.4                                     | 9.7                    |
| 441                                   | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44112                                 | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                                | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                  | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                                 | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44711                                 | Gasoline stations with convenience stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                                | Gasoline stations with convenience stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF FAYETTE COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 441                                   | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45299                                 | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                                | All other general merchandise stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF FRANKLIN COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 33                      | 45 133          | 2 721                    | 588                             | 172   | 20.1                                     | 2.5                    |
| 441                                   | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 6                       | 23 513          | 1 001                    | 235                             | 38  | 9.8                                      | —                      |
| 4441                                  | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                                 | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                                | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4452                                  | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                  | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393                                 | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930                                | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                          | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF GENEVA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 77                      | 56 030          | 5 311                    | 1 278                           | 429   | 29.2                                     | 9.9                    |
| 441                                 | Motor vehicle & parts dealers .....                           | 10                      | 7 325           | 846                      | 195                             | 41  | 8.3                                      | .4                     |
| 442                                 | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 9                       | 4 388           | 436                      | 111                             | 38  | 39.2                                     | 18.2                   |
| 445                                 | Food & beverage stores .....                                  | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 446                                 | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                 | Gasoline stations .....                                       | 13                      | 11 420          | 874                      | 174                             | 82  | 48.8                                     | 30.0                   |
| 44711                               | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                 | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                 | General merchandise stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                               | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                              | All other general merchandise stores .....                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                                | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                               | All other miscellaneous store retailers .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF GREENE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 34                      | 31 345          | 2 679                    | 632                             | 232   | 24.1                                     | 9.8                    |
| 441                                 | Motor vehicle & parts dealers .....                           | 4                       | 7 458           | 424                      | 112                             | 32  | 37.9                                     | —                      |
| 442                                 | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                 | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                 | Food & beverage stores .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                 | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....                                       | 10                      | 8 721           | 700                      | 155                             | 66  | 6.0                                      | 1.5                    |
| 448                                 | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                 | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                 | General merchandise stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HALE COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 13                      | 6 457           | 532                      | 114                             | 44  | 73.0                                     | 11.1                   |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                 | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                 | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....                                       | 4                       | 1 748           | 150                      | 34                              | 14  | 56.9                                     | 3.2                    |
| 453                                 | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HENRY COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....  | 8                       | 4 700           | 333                      | 73                              | 30  | 59.5                                     | —                      |
| 441                                 | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                 | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HOUSTON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 109                     | 88 971          | 8 504                    | 2 038                           | 653   | 19.1                                     | 6.5                    |
| 441                                  | Motor vehicle & parts dealers .....                           | 11                      | 6 182           | 722                      | 188                             | 36  | 49.3                                     | 10.4                   |
| 442                                  | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                  | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                                 | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44311                                | Appliance, television, & other electronics stores .....       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44312                                | Radio, television, & other electronics stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 11                      | 13 870          | 1 052                    | 237                             | 57  | 23.8                                     | —                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                                | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                               | Nursery & garden centers .....                                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                  | 9                       | 8 432           | 1 035                    | 238                             | 84  | 2.2                                      | 4.0                    |
| 446                                  | Health & personal care stores .....                           | 7                       | 4 760           | 642                      | 142                             | 38  | 17.9                                     | 24.3                   |
| 4461                                 | Health & personal care stores .....                           | 7                       | 4 760           | 642                      | 142                             | 38  | 17.9                                     | 24.3                   |
| 44612                                | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                               | Cosmetics, beauty supplies, & perfume stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....                                       | 35                      | 22 551          | 1 634                    | 423                             | 175   | 11.5                                     | 6.9                    |
| 4471                                 | Gasoline stations .....                                       | 35                      | 22 551          | 1 634                    | 423                             | 175   | 11.5                                     | 6.9                    |
| 44711                                | Gasoline stations with convenience stores .....               | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 6                       | 4 218           | 315                      | 93                              | 54  | 3.1                                      | 14.3                   |
| 44819                                | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                               | Other clothing stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105                              | Athletic footwear stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                                 | Book, periodical, & music stores .....                        | 3                       | 4 600           | 423                      | 105                             | 44  | —  | —                      |
| 45121                                | Book stores & news dealers .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                               | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                              | Book stores, general .....                                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                                | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                               | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901                              | Variety stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                                 | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45393                                | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453930                               | Manufactured (mobile) home dealers .....                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454                                  | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF JACKSON COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....  | 77                      | 78 415          | 5 507                    | 1 388                           | 422   | 22.5                                     | 16.4                   |
| 441                                  | Motor vehicle & parts dealers .....                           | 13                      | 24 011          | 1 072                    | 305                             | 74  | 8.6                                      | 7.3                    |
| 4412                                 | Other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                 | Furniture stores .....  | 4                       | 3 622           | 361                      | 86                              | 22  | 25.8                                     | —                      |
| 44211                                | Furniture stores .....  | 4                       | 3 622           | 361                      | 86                              | 22  | 25.8                                     | —                      |
| 442110                               | Furniture stores .....  | 4                       | 3 622           | 361                      | 86                              | 22  | 25.8                                     | —                      |
| 443                                  | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers ..... | 9                       | 4 390           | 407                      | 102                             | 32  | 81.4                                     | 7.8                    |
| 445                                  | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health & personal care stores .....                           | 4                       | 5 467           | 671                      | 137                             | 35  | 5.5                                      | —                      |
| 4461                                 | Health & personal care stores .....                           | 4                       | 5 467           | 671                      | 137                             | 35  | 5.5                                      | —                      |
| 447                                  | Gasoline stations .....                                       | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 44711                                | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                               | Gasoline stations with convenience stores .....               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                  | Clothing & clothing accessories stores .....                  | 5                       | 3 152           | 409                      | 78                              | 31  | 16.8                                     | 50.3                   |
| 451                                  | Sporting goods, hobby, book, & music stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALANCE OF JACKSON COUNTY, AL—Con.</b>                      |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 453        | Miscellaneous store retailers .....                            | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BALANCE OF JEFFERSON COUNTY, AL</b>                         |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....   | 491                     | D               | D                        | D                               | i   | D  | D                      |
| 441        | Motor vehicle & parts dealers .....                            | 61                      | D               | D                        | D                               | f   | D  | D                      |
| 4411       | Automobile dealers .....                                       | 20                      | 119 307         | 6 624                    | 1 463                           | 225   | 12.8                                     | .2                     |
| 44112      | Used car dealers .....   | 16                      | 37 668          | 1 712                    | 377                             | 51  | 38.8                                     | .5                     |
| 441120     | Used car dealers .....   | 16                      | 37 668          | 1 712                    | 377                             | 51  | 38.8                                     | .5                     |
| 4412       | Other motor vehicle dealers .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44121      | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210     | Recreational vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441229     | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, & tire stores .....             | 37                      | D               | D                        | D                               | c   | D  | D                      |
| 44131      | Automotive parts & accessories stores .....                    | 25                      | 21 133          | 3 280                    | 812                             | 179   | 8.0                                      | 3.8                    |
| 441310     | Automotive parts & accessories stores .....                    | 25                      | 21 133          | 3 280                    | 812                             | 179   | 8.0                                      | 3.8                    |
| 44132      | Tire dealers .....   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 441320     | Tire dealers .....   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                      | 26                      | D               | D                        | D                               | c   | D  | D                      |
| 4421       | Furniture stores .....   | 11                      | 10 080          | 1 529                    | 369                             | 64  | 12.5                                     | 8.6                    |
| 44211      | Furniture stores .....   | 11                      | 10 080          | 1 529                    | 369                             | 64  | 12.5                                     | 8.6                    |
| 442110     | Furniture stores .....   | 11                      | 10 080          | 1 529                    | 369                             | 64  | 12.5                                     | 8.6                    |
| 4422       | Home furnishings stores .....                                  | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44221      | Floor covering stores .....                                    | 3                       | 3 600           | 372                      | 111                             | 21  | 81.1                                     | 18.9                   |
| 442210     | Floor covering stores .....                                    | 3                       | 3 600           | 372                      | 111                             | 21  | 81.1                                     | 18.9                   |
| 44229      | Other home furnishings stores .....                            | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 442299     | All other home furnishings stores .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                           | 11                      | 11 542          | 1 607                    | 406                             | 75  | 4.7                                      | 20.2                   |
| 4431       | Electronics & appliance stores .....                           | 11                      | 11 542          | 1 607                    | 406                             | 75  | 4.7                                      | 20.2                   |
| 44311      | Appliance, television, & other electronics stores .....        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Household appliance stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443112     | Radio, television, & other electronics stores .....            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443120     | Computer & software stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44313      | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera & photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers .....  | 36                      | 55 801          | 6 876                    | 1 636                           | 301   | 14.0                                     | 3.5                    |
| 4441       | Building material & supplies dealers .....                     | 29                      | 52 564          | 6 310                    | 1 521                           | 253   | 11.4                                     | 3.1                    |
| 44412      | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120     | Paint & wallpaper stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44413      | Hardware stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 444130     | Hardware stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                          | 16                      | 42 112          | 4 987                    | 1 244                           | 172   | 3.8                                      | .5                     |
| 444190     | Other building material dealers .....                          | 16                      | 42 112          | 4 987                    | 1 244                           | 172   | 3.8                                      | .5                     |
| 4442       | Lawn & garden equipment & supplies stores .....                | 7                       | 3 237           | 566                      | 115                             | 48  | 54.8                                     | 9.2                    |
| 44422      | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                   | 51                      | 157 220         | 13 340                   | 3 005                           | 1 225   | 6.8                                      | 9.7                    |
| 4451       | Grocery stores .....   | 36                      | 149 942         | 12 817                   | 2 893                           | 1 178   | 4.4                                      | 9.1                    |
| 44511      | Supermarkets & other grocery (except convenience) stores ..... | 26                      | 142 507         | 12 365                   | 2 789                           | 1 133   | 3.8                                      | 7.8                    |
| 445110     | Supermarkets & other grocery (except convenience) stores ..... | 26                      | 142 507         | 12 365                   | 2 789                           | 1 133   | 3.8                                      | 7.8                    |
| 44512      | Convenience stores .....                                       | 10                      | 7 435           | 452                      | 104                             | 45  | 15.8                                     | 34.3                   |
| 445120     | Convenience stores .....                                       | 10                      | 7 435           | 452                      | 104                             | 45  | 15.8                                     | 34.3                   |
| 4452       | Specialty food stores .....                                    | 6                       | 3 904           | 319                      | 77                              | 36  | 24.9                                     | 35.0                   |
| 446        | Health & personal care stores .....                            | 43                      | D               | D                        | D                               | e   | D  | D                      |
| 4461       | Health & personal care stores .....                            | 43                      | D               | D                        | D                               | e   | D  | D                      |
| 44611      | Pharmacies & drug stores .....                                 | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 446110     | Pharmacies & drug stores .....                                 | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 3 151           | 814                      | 192                             | 89  | 6.6                                      | 3.7                    |
| 446120     | Cosmetics, beauty supplies, & perfume stores .....             | 6                       | 3 151           | 814                      | 192                             | 89  | 6.6                                      | 3.7                    |
| 44613      | Optical goods stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44619      | Other health & personal care stores .....                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALANCE OF JEFFERSON COUNTY, AL—Con.</b>                          |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 447        | Gasoline stations .....  | 90                      | 139 708         | 6 513                    | 1 477                           | 480   | 24.9                                     | 9.6                    |
| 4471       | Gasoline stations .....  | 90                      | 139 708         | 6 513                    | 1 477                           | 480   | 24.9                                     | 9.6                    |
| 44711      | Gasoline stations with convenience stores .....                      | 69                      | 78 930          | 4 370                    | 959                             | 320   | 33.3                                     | 12.1                   |
| 447110     | Gasoline stations with convenience stores .....                      | 69                      | 78 930          | 4 370                    | 959                             | 320   | 33.3                                     | 12.1                   |
| 44719      | Other gasoline stations .....  | 21                      | 60 778          | 2 143                    | 518                             | 160   | 14.0                                     | 6.4                    |
| 447190     | Other gasoline stations .....  | 21                      | 60 778          | 2 143                    | 518                             | 160   | 14.0                                     | 6.4                    |
| 448        | Clothing & clothing accessories stores .....                         | 67                      | 69 654          | 7 445                    | 1 758                           | 569   | 10.4                                     | 1.8                    |
| 4481       | Clothing stores .....  | 38                      | 45 848          | 4 162                    | 929                             | 346   | 9.1                                      | 1.1                    |
| 44811      | Men's clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448110     | Men's clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44812      | Women's clothing stores .....  | 18                      | 10 465          | 1 205                    | 263                             | 133   | 38.1                                     | .5                     |
| 448120     | Women's clothing stores .....  | 18                      | 10 465          | 1 205                    | 263                             | 133   | 38.1                                     | .5                     |
| 44813      | Children's & infants' clothing stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448130     | Children's & infants' clothing stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44814      | Family clothing stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 448140     | Family clothing stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44819      | Other clothing stores .....  | 6                       | 6 392           | 568                      | 156                             | 54  | 2.8                                      | —                      |
| 448190     | Other clothing stores .....  | 6                       | 6 392           | 568                      | 156                             | 54  | 2.8                                      | —                      |
| 4482       | Shoe stores .....  | 14                      | 13 442          | 1 670                    | 415                             | 159   | 3.3                                      | 2.4                    |
| 44821      | Shoe stores .....  | 14                      | 13 442          | 1 670                    | 415                             | 159   | 3.3                                      | 2.4                    |
| 448210     | Shoe stores .....  | 14                      | 13 442          | 1 670                    | 415                             | 159   | 3.3                                      | 2.4                    |
| 4482101    | Men's shoe stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                       | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4483       | Jewelry, luggage, & leather goods stores .....                       | 15                      | 10 364          | 1 613                    | 414                             | 64  | 25.6                                     | 4.5                    |
| 44831      | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448310     | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44832      | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage & leather goods stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....                    | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4511       | Sporting goods, hobby, & musical instrument stores .....             | 20                      | 35 145          | 2 719                    | 612                             | 210   | 3.4                                      | 4.8                    |
| 45111      | Sporting goods stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 451110     | Sporting goods stores .....  | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4511102    | Specialty-line sporting goods stores .....                           | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, & game stores .....                                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 451120     | Hobby, toy, & game stores .....                                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4512       | Book, periodical, & music stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                     | 11                      | D               | D                        | D                               | f   | D  | D                      |
| 4521       | Department stores (incl leased depts) ## .....                       | 3                       | D               | N                        | N                               | N   | D  | D                      |
| 45211      | Department stores (incl leased depts) ## .....                       | 3                       | D               | N                        | N                               | N   | D  | D                      |
| 45212      | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 452111     | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 452110     | Department stores (excl leased depts) .....                          | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521102    | Discount or mass merchandising dept stores (excl leased depts) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                       | 3                       | 2 451           | 186                      | 46                              | 18  | D  | —                      |
| 453        | Miscellaneous store retailers .....                                  | 57                      | D               | D                        | D                               | e   | D  | D                      |
| 4531       | Florists .....   | 21                      | 3 749           | 661                      | 131                             | 55  | 38.9                                     | 24.8                   |
| 45311      | Florists .....   | 21                      | 3 749           | 661                      | 131                             | 55  | 38.9                                     | 24.8                   |
| 453110     | Florists .....   | 21                      | 3 749           | 661                      | 131                             | 55  | 38.9                                     | 24.8                   |
| 4532       | Office supplies, stationery, & gift stores .....                     | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 45321      | Office supplies & stationery stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies & stationery stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4532102    | Office supplies stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, & souvenir stores .....                               | 14                      | 7 208           | 849                      | 205                             | 112   | 25.6                                     | 1.2                    |
| 453220     | Gift, novelty, & souvenir stores .....                               | 14                      | 7 208           | 849                      | 205                             | 112   | 25.6                                     | 1.2                    |
| 4533       | Used merchandise stores .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45331      | Used merchandise stores .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 453310     | Used merchandise stores .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                            | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 45393      | Manufactured (mobile) home dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453930     | Manufactured (mobile) home dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                        | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454        | Nonstore retailers .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4543       | Direct selling establishments .....                                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45431      | Fuel dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LAMAR COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                   | Retail trade .....  | 69                      | 65 037          | 5 362                    | 1 215                           | 445   | 20.2                                     | 31.3                   |
| 441                                     | Motor vehicle & parts dealers .....                           | 13                      | 10 841          | 966                      | 198                             | 41  | 33.5                                     | 11.7                   |
| 442                                     | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 6                       | 4 979           | 472                      | 100                             | 29  | 57.0                                     | 32.3                   |
| 44441                                   | Building material & supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                     | Food & beverage stores .....                                  | 11                      | 24 426          | 2 189                    | 517                             | 221   | 1.8                                      | 60.4                   |
| 446                                     | Health & personal care stores .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                     | Gasoline stations .....                                       | 10                      | 13 812          | 649                      | 155                             | 55  | 16.4                                     | —                      |
| 448                                     | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                              | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 45299                                   | All other general merchandise stores .....                    | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 452990                                  | All other general merchandise stores .....                    | 8                       | 3 635           | 321                      | 70                              | 33  | 17.2                                     | 18.3                   |
| 453                                     | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF LAUDERDALE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                   | Retail trade .....  | 109                     | 70 791          | 6 246                    | 1 399                           | 497   | 33.0                                     | 8.5                    |
| 441                                     | Motor vehicle & parts dealers .....                           | 19                      | 14 805          | 1 229                    | 266                             | 60  | 35.3                                     | 8.7                    |
| 44112                                   | Used car dealers .....  | 11                      | 12 107          | 861                      | 188                             | 42  | 42.1                                     | 10.7                   |
| 441120                                  | Used car dealers .....  | 11                      | 12 107          | 861                      | 188                             | 42  | 42.1                                     | 10.7                   |
| 442                                     | Furniture & home furnishings stores .....                     | 3                       | 709             | 66                       | 15                              | 7   | —  | 15.4                   |
| 443                                     | Electronics & appliance stores .....                          | 4                       | 1 256           | 58                       | 16                              | 7   | 47.6                                     | 36.5                   |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 10                      | 4 848           | 488                      | 107                             | 34  | 6.8                                      | —                      |
| 445                                     | Food & beverage stores .....                                  | 11                      | 13 289          | 902                      | 217                             | 83  | 59.2                                     | 10.7                   |
| 446                                     | Health & personal care stores .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                     | Gasoline stations .....                                       | 32                      | 23 360          | 1 913                    | 444                             | 204   | 25.6                                     | 8.0                    |
| 4471                                    | Gasoline stations .....                                       | 32                      | 23 360          | 1 913                    | 444                             | 204   | 25.6                                     | 8.0                    |
| 44711                                   | Gasoline stations with convenience stores .....               | 27                      | 21 730          | 1 794                    | 407                             | 189   | 24.0                                     | 6.3                    |
| 447110                                  | Gasoline stations with convenience stores .....               | 27                      | 21 730          | 1 794                    | 407                             | 189   | 24.0                                     | 6.3                    |
| 448                                     | Clothing & clothing accessories stores .....                  | 4                       | 393             | 39                       | 11                              | 7   | 11.5                                     | —                      |
| 451                                     | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                     | General merchandise stores .....                              | 7                       | 5 264           | 566                      | 78                              | 46  | 32.3                                     | —                      |
| 45299                                   | All other general merchandise stores .....                    | 7                       | 5 264           | 566                      | 78                              | 46  | 32.3                                     | —                      |
| 452990                                  | All other general merchandise stores .....                    | 7                       | 5 264           | 566                      | 78                              | 46  | 32.3                                     | —                      |
| 4529903                                 | Miscellaneous general merchandise stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                     | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>BALANCE OF LAWRENCE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                 | Retail trade .....  | 53                      | 57 684          | 4 635                    | 1 054                           | 343   | 25.8                                     | 5.5                    |  |
| 441                                   | Motor vehicle & parts dealers .....                           | 3                       | 676             | 246                      | 64                              | 12  | —  | —                      |  |
| 442                                   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4422                                  | Home furnishings stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44229                                 | Other home furnishings stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4442                                  | Lawn & garden equipment & supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44422                                 | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444220                                | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |  |
| 445                                   | Food & beverage stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |  |
| 446                                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                   | Gasoline stations .....                                       | 20                      | 23 015          | 1 366                    | 316                             | 133   | 23.6                                     | 6.8                    |  |
| 4471                                  | Gasoline stations .....                                       | 20                      | 23 015          | 1 366                    | 316                             | 133   | 23.6                                     | 6.8                    |  |
| 44711                                 | Gasoline stations with convenience stores .....               | 18                      | D               | D                        | D                               | c   | D  | D                      |  |
| 447110                                | Gasoline stations with convenience stores .....               | 18                      | D               | D                        | D                               | c   | D  | D                      |  |
| 448                                   | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                   | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45299                                 | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452990                                | All other general merchandise stores .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                   | Miscellaneous store retailers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                  | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45399                                 | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| <b>BALANCE OF LEE COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                 | Retail trade .....  | 35                      | D               | D                        | D                               | c   | D  | D                      |  |
| 441                                   | Motor vehicle & parts dealers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 443                                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 445                                   | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |
| 446                                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                   | Gasoline stations .....                                       | 10                      | 5 573           | 447                      | 101                             | 42  | 30.3                                     | 9.7                    |  |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                  | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45399                                 | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                   | Nonstore retailers .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | b   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LIMESTONE COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 79                      | D               | D                        | D                               | e   | D  | D                      |
| 441                                    | Motor vehicle & parts dealers .....                           | 11                      | 9 610           | 423                      | 110                             | 28  | 61.2                                     | 9.8                    |
| 44112                                  | Used car dealers .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                                 | Used car dealers .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 3                       | 1 573           | 80                       | 11                              | 5   | D  | —                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                   | Lawn & garden equipment & supplies stores .....               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                                  | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                                 | Nursery & garden centers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                    | Food & beverage stores .....                                  | 13                      | 20 725          | 1 317                    | 280                             | 143   | 5.1                                      | 53.3                   |
| 446                                    | Health & personal care stores .....                           | 3                       | 3 370           | 524                      | 84                              | 18  | D  | —                      |
| 447                                    | Gasoline stations .....                                       | 23                      | 21 060          | 1 129                    | 254                             | 132   | 22.4                                     | .8                     |
| 4471                                   | Gasoline stations .....                                       | 23                      | 21 060          | 1 129                    | 254                             | 132   | 22.4                                     | .8                     |
| 44711                                  | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                                 | Gasoline stations with convenience stores .....               | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                    | Clothing & clothing accessories stores .....                  | 5                       | 428             | 49                       | 12                              | 7   | 100.0                                    | —                      |
| 452                                    | General merchandise stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                                   | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                                  | All other miscellaneous store retailers .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 6                       | 2 820           | 532                      | 140                             | 23  | —  | 44.4                   |
| 4543                                   | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                                 | Liquefied petroleum gas (bottled gas) dealers .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF LOWNDES COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 29                      | 34 707          | 3 745                    | 726                             | 215   | 15.8                                     | 26.1                   |
| 441                                    | Motor vehicle & parts dealers .....                           | 5                       | 8 622           | 550                      | 137                             | 29  | 51.4                                     | 1.7                    |
| 442                                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 3                       | 1 134           | 142                      | 41                              | 13  | D  | 9.5                    |
| 445                                    | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                    | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....                                       | 8                       | 9 423           | 512                      | 118                             | 56  | —  | 40.6                   |
| 452                                    | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4541                                   | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                                  | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454110                                 | Electronic shopping & mail-order houses .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF MACON COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 16                      | 27 547          | 2 256                    | 538                             | 123   | 32.2                                     | 1.3                    |
| 441                                    | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                    | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4421                                   | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                                  | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110                                 | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                    | Food & beverage stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                    | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                    | Gasoline stations .....                                       | 6                       | 15 752          | 978                      | 216                             | 52  | 26.9                                     | —                      |
| 44719                                  | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447190                                 | Other gasoline stations .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454                                    | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MADISON COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....   | 193                     | D               | D                        | D                               | g   | D  | D                      |
| 441                                  | Motor vehicle & parts dealers .....                            | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44112                                | Used car dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 441120                               | Used car dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4412                                 | Other motor vehicle dealers .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44121                                | Recreational vehicle dealers .....                             | 3                       | D               | D                        | DD                              | b   | DD                                       | DD                     |
| 441210                               | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                                | Motorcycle, boat, & other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441220                               | Boat dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                                 | Home furnishings stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44221                                | Floor covering stores .....                                    | 2                       | D               | D                        | D                               | aa  | D  | D                      |
| 442210                               | Floor covering stores .....                                    | 2                       | D               | D                        | D                               | aa  | D  | D                      |
| 443                                  | Electronics & appliance stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....  | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 44419                                | Other building material dealers .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                               | Other building material dealers .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                 | Lawn & garden equipment & supplies stores .....                | 8                       | 4 400           | 612                      | 132                             | 35  | 11.9                                     | —                      |
| 44422                                | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                               | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....                                   | 21                      | 52 206          | 6 070                    | 1 544                           | 497   | 6.1                                      | .9                     |
| 4451                                 | Grocery stores .....   | 20                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                                | Supermarkets & other grocery (except convenience) stores ..... | 17                      | D               | D                        | D                               | e   | D  | D                      |
| 445110                               | Supermarkets & other grocery (except convenience) stores ..... | 17                      | D               | D                        | D                               | e   | D  | D                      |
| 446                                  | Health & personal care stores .....                            | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                                 | Health & personal care stores .....                            | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 447                                  | Gasoline stations .....  | 56                      | D               | D                        | D                               | e   | D  | D                      |
| 4471                                 | Gasoline stations .....  | 56                      | D               | D                        | D                               | e   | D  | D                      |
| 44711                                | Gasoline stations with convenience stores .....                | 45                      | 42 361          | 2 554                    | 552                             | 238   | 20.0                                     | 19.4                   |
| 447110                               | Gasoline stations with convenience stores .....                | 45                      | 42 361          | 2 554                    | 552                             | 238   | 20.0                                     | 19.4                   |
| 448                                  | Clothing & clothing accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4481                                 | Clothing stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....              | 7                       | 2 585           | 152                      | 34                              | 26  | 19.0                                     | 2.7                    |
| 4512                                 | Book, periodical, & music stores .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                                | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                               | All other general merchandise stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....                            | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4531                                 | Florists .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45311                                | Florists .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 453110                               | Florists .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45399                                | All other miscellaneous store retailers .....                  | 3                       | 704             | 69                       | 11                              | 6   | —  | —                      |
| 454                                  | Nonstore retailers .....                                       | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4543                                 | Direct selling establishments .....                            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                                | Fuel dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                               | Liquefied petroleum gas (bottled gas) dealers .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF MARENGO COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....   | 15                      | 6 010           | 462                      | 117                             | 40  | 50.3                                     | 1.9                    |
| 441                                  | Motor vehicle & parts dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                  | Gasoline stations .....  | 7                       | 2 954           | 193                      | 55                              | 19  | 85.8                                     | 3.8                    |
| 452                                  | General merchandise stores .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>BALANCE OF MARION COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                 | Retail trade .....  | 37                      | D               | D                        | D                               | c   | D  | D                      |  |
| 441                                   | Motor vehicle & parts dealers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4441                                  | Building material & supplies dealers .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44419                                 | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444190                                | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 445                                   | Food & beverage stores .....                                  | 7                       | 12 070          | 1 280                    | 276                             | 92  | 6.5                                      | —                      |  |
| 446                                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                   | Gasoline stations .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |  |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                   | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45299                                 | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 452990                                | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 453                                   | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                  | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| <b>BALANCE OF MARSHALL COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                 | Retail trade .....  | 61                      | 44 602          | 3 740                    | 973                             | 301   | 35.9                                     | 10.1                   |  |
| 441                                   | Motor vehicle & parts dealers .....                           | 12                      | 5 475           | 387                      | 98                              | 27  | 20.4                                     | 54.9                   |  |
| 44112                                 | Used car dealers .....  | 8                       | 4 749           | 284                      | 72                              | 19  | 9.0                                      | 63.3                   |  |
| 441120                                | Used car dealers .....  | 8                       | 4 749           | 284                      | 72                              | 19  | 9.0                                      | 63.3                   |  |
| 442                                   | Furniture & home furnishings stores .....                     | 3                       | 2 938           | 315                      | 81                              | 20  | D  | —                      |  |
| 4421                                  | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44211                                 | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442110                                | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 443                                   | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 6                       | 8 808           | 471                      | 166                             | 41  | 7.0                                      | —                      |  |
| 44419                                 | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444190                                | Other building material dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4442                                  | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 445                                   | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | b   | D  | D                      |  |
| 446                                   | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                   | Gasoline stations .....                                       | 16                      | 14 288          | 891                      | 181                             | 106   | 60.8                                     | 1.7                    |  |
| 44711                                 | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | c   | D  | D                      |  |
| 447110                                | Gasoline stations with convenience stores .....               | 15                      | D               | D                        | D                               | c   | D  | D                      |  |
| 448                                   | Clothing & clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                   | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                   | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                          | Geographic area and kind of business                           | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MOBILE COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....   | 307                     | 494 266         | 43 677                   | 9 752                           | 3 401   | 11.9                                     | 3.7                    |
| 441                                 | Motor vehicle & parts dealers .....                            | 50                      | D               | D                        | D                               | c   | D  | D                      |
| 44112                               | Used car dealers .....   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 441120                              | Used car dealers .....   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4412                                | Other motor vehicle dealers .....                              | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44121                               | Recreational vehicle dealers .....                             | 3                       | D               | D                        | DD                              | a   | DD                                       | DD                     |
| 441210                              | Recreational vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                               | Motorcycle, boat, & other motor vehicle dealers .....          | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 441222                              | Boat dealers .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                              | All other motor vehicle dealers .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                                | Automotive parts, accessories, & tire stores .....             | 22                      | 21 222          | 2 455                    | 607                             | 135   | 7.4                                      | 11.8                   |
| 44131                               | Automotive parts & accessories stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 441310                              | Automotive parts & accessories stores .....                    | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44132                               | Tire dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 441320                              | Tire dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 442                                 | Furniture & home furnishings stores .....                      | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4421                                | Furniture stores .....   | 5                       | 3 484           | 373                      | 85                              | 30  | 67.0                                     | —                      |
| 44211                               | Furniture stores .....   | 5                       | 3 484           | 373                      | 85                              | 30  | 67.0                                     | —                      |
| 442110                              | Furniture stores .....   | 5                       | 3 484           | 373                      | 85                              | 30  | 67.0                                     | —                      |
| 4422                                | Home furnishings stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                               | Other home furnishings stores .....                            | 2                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 442299                              | All other home furnishings stores .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                 | Electronics & appliance stores .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                                | Electronics & appliance stores .....                           | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 44311                               | Appliance, television, & other electronics stores .....        | 5                       | D               | D                        | D                               | aaa   | DD                                       | DD                     |
| 443111                              | Household appliance stores .....                               | 3                       | D               | D                        | D                               | aaa   | DD                                       | DD                     |
| 443112                              | Radio, television, & other electronics stores .....            | 2                       | D               | D                        | D                               | aaa   | D  | D                      |
| 444                                 | Building material & garden equipment & supplies dealers .....  | 32                      | D               | D                        | D                               | e   | D  | D                      |
| 4441                                | Building material & supplies dealers .....                     | 26                      | D               | D                        | D                               | e   | D  | D                      |
| 44411                               | Home centers .....   | 3                       | DD              | DD                       | DD                              | cc  | DD                                       | DD                     |
| 444110                              | Home centers .....   | 3                       | D               | D                        | D                               | cc  | D  | D                      |
| 44413                               | Hardware stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                              | Hardware stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                               | Other building material dealers .....                          | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 444190                              | Other building material dealers .....                          | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 4442                                | Lawn & garden equipment & supplies stores .....                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                               | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | DD                                       | DD                     |
| 444220                              | Nursery & garden centers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food & beverage stores .....                                   | 44                      | D               | D                        | D                               | f   | D  | D                      |
| 4451                                | Grocery stores .....   | 32                      | D               | D                        | D                               | f   | D  | D                      |
| 44511                               | Supermarkets & other grocery (except convenience) stores ..... | 26                      | D               | D                        | D                               | f   | D  | D                      |
| 445110                              | Supermarkets & other grocery (except convenience) stores ..... | 26                      | D               | D                        | D                               | f   | D  | D                      |
| 44512                               | Convenience stores .....                                       | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 445120                              | Convenience stores .....                                       | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 4452                                | Specialty food stores .....                                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                 | Health & personal care stores .....                            | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                                | Health & personal care stores .....                            | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44611                               | Pharmacies & drug stores .....                                 | 13                      | 22 774          | 2 563                    | 537                             | 174   | 22.4                                     | 1.6                    |
| 446110                              | Pharmacies & drug stores .....                                 | 13                      | 22 774          | 2 563                    | 537                             | 174   | 22.4                                     | 1.6                    |
| 4461101                             | Pharmacies & drug stores .....                                 | 13                      | 22 774          | 2 563                    | 537                             | 174   | 22.4                                     | 1.6                    |
| 44619                               | Other health & personal care stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                 | Gasoline stations .....  | 76                      | 111 235         | 7 378                    | 1 691                           | 623   | 19.8                                     | 8.1                    |
| 4471                                | Gasoline stations .....  | 76                      | 111 235         | 7 378                    | 1 691                           | 623   | 19.8                                     | 8.1                    |
| 44711                               | Gasoline stations with convenience stores .....                | 64                      | D               | D                        | D                               | e   | D  | D                      |
| 447110                              | Gasoline stations with convenience stores .....                | 64                      | D               | D                        | D                               | e   | D  | D                      |
| 44719                               | Other gasoline stations .....                                  | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 447190                              | Other gasoline stations .....                                  | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 448                                 | Clothing & clothing accessories stores .....                   | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 451                                 | Sporting goods, hobby, book, & music stores .....              | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 452                                 | General merchandise stores .....                               | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 4529                                | Other general merchandise stores .....                         | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 45291                               | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                              | Warehouse clubs & superstores .....                            | 1                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                               | All other general merchandise stores .....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                              | All other general merchandise stores .....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901                             | Variety stores .....   | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4529903                             | Miscellaneous general merchandise stores .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |  |
| <b>BALANCE OF MOBILE COUNTY, AL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                 |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                           | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 4532                                     | Office supplies, stationery, & gift stores .....              | 8                       | 1 988           | 242                      | 53                              | 33  | 33.3                                     | 3.3                    |  |  |  |  |  |  |  |
| 4532101                                  | Stationery stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 4533                                     | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 45331                                    | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 453310                                   | Used merchandise stores .....                                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 4539                                     | Other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 45393                                    | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 453930                                   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 45399                                    | All other miscellaneous store retailers .....                 | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4541                                     | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 45411                                    | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 454110                                   | Electronic shopping & mail-order houses .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4543                                     | Direct selling establishments .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| <b>BALANCE OF MONROE COUNTY, AL</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| 44-45                                    | <b>Retail trade</b> .....                                     | 35                      | <b>26 165</b>   | <b>2 036</b>             | <b>451</b>                      | <b>156</b>  | <b>33.3</b>                              | <b>10.5</b>            |  |  |  |  |  |  |  |
| 441                                      | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 442                                      | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 444                                      | Building material & garden equipment & supplies dealers ..... | 8                       | 13 549          | 1 041                    | 218                             | 59  | —  | 8.7                    |  |  |  |  |  |  |  |
| 4441                                     | Building material & supplies dealers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44419                                    | Other building material dealers .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 444190                                   | Other building material dealers .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 4442                                     | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44422                                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 444220                                   | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 445                                      | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 446                                      | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 447                                      | Gasoline stations .....                                       | 4                       | 2 538           | 109                      | 23                              | 10  | 100.0                                    | —                      |  |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 452                                      | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| <b>BALANCE OF MONTGOMERY COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |  |
| 44-45                                    | <b>Retail trade</b> .....                                     | 53                      | <b>57 511</b>   | <b>5 532</b>             | <b>1 702</b>                    | <b>379</b>  | <b>12.0</b>                              | <b>4.4</b>             |  |  |  |  |  |  |  |
| 441                                      | Motor vehicle & parts dealers .....                           | 7                       | 4 913           | 269                      | 64                              | 19  | 24.2                                     | —                      |  |  |  |  |  |  |  |
| 442                                      | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4421                                     | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44211                                    | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 442110                                   | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 443                                      | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 444                                      | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 4442                                     | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 44422                                    | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 444220                                   | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 445                                      | Food & beverage stores .....                                  | 11                      | 6 198           | 692                      | 198                             | 62  | 9.4                                      | .3                     |  |  |  |  |  |  |  |
| 447                                      | Gasoline stations .....                                       | 19                      | 23 615          | 1 653                    | 387                             | 154   | 21.2                                     | 10.2                   |  |  |  |  |  |  |  |
| 4471                                     | Gasoline stations .....                                       | 19                      | 23 615          | 1 653                    | 387                             | 154   | 21.2                                     | 10.2                   |  |  |  |  |  |  |  |
| 44711                                    | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 447110                                   | Gasoline stations with convenience stores .....               | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |  |
| 448                                      | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4482                                     | Shoe stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 44821                                    | Shoe stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 448210                                   | Shoe stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 4482104                                  | Family shoe stores .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 452                                      | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALANCE OF MONTGOMERY COUNTY, AL</b><br>—Con.              |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BALANCE OF MORGAN COUNTY, AL</b>                           |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 84                      | 53 458          | 4 472                    | 982                             | 337   | 33.4                                     | 7.2                    |
| 441        | Motor vehicle & parts dealers .....                           | 9                       | 3 413           | 668                      | 157                             | 34  | 22.6                                     | —                      |
| 442        | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn & garden equipment & supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 36                      | 24 822          | 1 186                    | 259                             | 115   | 30.6                                     | 8.1                    |
| 4471       | Gasoline stations .....                                       | 36                      | 24 822          | 1 186                    | 259                             | 115   | 30.6                                     | 8.1                    |
| 44711      | Gasoline stations with convenience stores .....               | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BALANCE OF PERRY COUNTY, AL</b>                            |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 16                      | 11 765          | 1 488                    | 567                             | 92  | 57.3                                     | .7                     |
| 441        | Motor vehicle & parts dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 5                       | 5 526           | 462                      | 113                             | 45  | 70.8                                     | 1.6                    |
| 446        | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF PICKENS COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 64                      | 82 052          | 5 272                    | 1 200                           | 410   | 31.6                                     | 37.9                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44112                                 | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441120                                | Used car dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                   | Furniture & home furnishings stores .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                                  | Health & personal care stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4471                                  | Gasoline stations .....                                       | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44711                                 | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                                | Gasoline stations with convenience stores .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                   | Clothing & clothing accessories stores .....                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                   | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 6                       | 3 212           | 366                      | 67                              | 40  | 38.3                                     | —                      |
| 45299                                 | All other general merchandise stores .....                    | 6                       | 3 212           | 366                      | 67                              | 40  | 38.3                                     | —                      |
| 452990                                | All other general merchandise stores .....                    | 6                       | 3 212           | 366                      | 67                              | 40  | 38.3                                     | —                      |
| 453                                   | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF PIKE COUNTY, AL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 32                      | 44 068          | 4 092                    | 900                             | 278   | 11.8                                     | 3.2                    |
| 441                                   | Motor vehicle & parts dealers .....                           | 6                       | 17 575          | 1 391                    | 302                             | 58  | 7.8                                      | 2.2                    |
| 442                                   | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 5                       | 6 949           | 904                      | 179                             | 47  | 7.4                                      | —                      |
| 44422                                 | Lawn & garden equipment & supplies stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                                | Nursery & garden centers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                   | Food & beverage stores .....                                  | 7                       | 9 482           | 943                      | 221                             | 88  | 6.2                                      | 3.5                    |
| 446                                   | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 6                       | 5 671           | 295                      | 67                              | 33  | 22.1                                     | 12.1                   |
| 452                                   | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                   | Miscellaneous store retailers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF RANDOLPH COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                 | Retail trade .....  | 31                      | 24 831          | 2 322                    | 563                             | 188   | 26.4                                     | 15.8                   |
| 441                                   | Motor vehicle & parts dealers .....                           | 4                       | 1 300           | 160                      | 38                              | 11  | 57.6                                     | —                      |
| 442                                   | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                   | Building material & garden equipment & supplies dealers ..... | 5                       | 6 926           | 707                      | 159                             | 40  | 6.8                                      | —                      |
| 445                                   | Food & beverage stores .....                                  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4452                                  | Specialty food stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                   | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                   | Gasoline stations .....                                       | 6                       | 3 343           | 218                      | 54                              | 28  | 47.0                                     | 24.6                   |
| 448                                   | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                   | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                   | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                                | Liquefied petroleum gas (bottled gas) dealers ...             | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                             | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>BALANCE OF RUSSELL COUNTY, AL</b>   |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                  | Retail trade .....  | 42                      | D               | D                        | D                               | e   | D  | D                      |  |
| 441                                    | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 442                                    | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 4                       | 3 598           | 354                      | 92                              | 21  | 83.5                                     | —                      |  |
| 445                                    | Food & beverage stores .....                                  | 11                      | D               | D                        | D                               | c   | D  | D                      |  |
| 446                                    | Health & personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |  |
| 447                                    | Gasoline stations .....                                       | 14                      | 12 953          | 819                      | 216                             | 86  | 7.3                                      | 10.3                   |  |
| 44711                                  | Gasoline stations with convenience stores .....               | 14                      | 12 953          | 819                      | 216                             | 86  | 7.3                                      | 10.3                   |  |
| 447110                                 | Gasoline stations with convenience stores .....               | 14                      | 12 953          | 819                      | 216                             | 86  | 7.3                                      | 10.3                   |  |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                    | General merchandise stores .....                              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45299                                  | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45290                                  | All other general merchandise stores .....                    | 1                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4529903                                | Miscellaneous general merchandise stores .....                | 1                       | D               | D                        | D                               | b   | D  | D                      |  |
| 453                                    | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                    | Nonstore retailers .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| <b>BALANCE OF ST. CLAIR COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                  | Retail trade .....  | 90                      | D               | D                        | D                               | e   | D  | D                      |  |
| 441                                    | Motor vehicle & parts dealers .....                           | 13                      | D               | D                        | D                               | b   | D  | D                      |  |
| 4412                                   | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44122                                  | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | DD              | DD                       | DD                              | a   | DD                                       | DD                     |  |
| 441222                                 | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442                                    | Furniture & home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 443                                    | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                    | Building material & garden equipment & supplies dealers ..... | 14                      | D               | D                        | D                               | b   | D  | D                      |  |
| 44422                                  | Lawn & garden equipment & supplies stores .....               | 6                       | 2 819           | 229                      | 37                              | 24  | 14.6                                     | —                      |  |
| 444222                                 | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444220                                 | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 445                                    | Food & beverage stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |  |
| 446                                    | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                    | Gasoline stations .....                                       | 24                      | D               | D                        | D                               | c   | D  | D                      |  |
| 4471                                   | Gasoline stations .....                                       | 24                      | D               | D                        | D                               | c   | D  | D                      |  |
| 44711                                  | Gasoline stations with convenience stores .....               | 18                      | D               | D                        | D                               | c   | D  | D                      |  |
| 447110                                 | Gasoline stations with convenience stores .....               | 18                      | D               | D                        | D                               | c   | D  | D                      |  |
| 448                                    | Clothing & clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 451                                    | Sporting goods, hobby, book, & music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4511                                   | Sporting goods, hobby, & musical instrument stores ..         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                    | General merchandise stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45299                                  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 45290                                  | All other general merchandise stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 453                                    | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4533                                   | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45331                                  | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453310                                 | Used merchandise stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                   | Other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45393                                  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453930                                 | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                    | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                          | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|-------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|                                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>BALANCE OF SHELBY COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                               | Retail trade .....  | 135                     | D               | D                        | D                               | g   | D  | D                      |  |
| 441                                 | Motor vehicle & parts dealers .....                           | 14                      | D               | D                        | D                               | b   | D  | D                      |  |
| 4412                                | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44121                               | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44120                               | Recreational vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442                                 | Furniture & home furnishings stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4421                                | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44211                               | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44210                               | Furniture stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4422                                | Home furnishings stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44229                               | Other home furnishings stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |  |
| 443                                 | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4431                                | Electronics & appliance stores .....                          | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44312                               | Computer & software stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 443120                              | Computer & software stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 15                      | D               | D                        | D                               | c   | D  | D                      |  |
| 4441                                | Building material & supplies dealers .....                    | 9                       | D               | D                        | D                               | c   | D  | D                      |  |
| 44419                               | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444190                              | Other building material dealers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4442                                | Lawn & garden equipment & supplies stores .....               | 6                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44422                               | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 44420                               | Nursery & garden centers .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 445                                 | Food & beverage stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |  |
| 446                                 | Health & personal care stores .....                           | 9                       | 8 839           | 1 052                    | 272                             | 125   | 15.3                                     | 20.4                   |  |
| 4461                                | Health & personal care stores .....                           | 9                       | 8 839           | 1 052                    | 272                             | 125   | 15.3                                     | 20.4                   |  |
| 447                                 | Gasoline stations .....                                       | 37                      | D               | D                        | D                               | c   | D  | D                      |  |
| 4471                                | Gasoline stations .....                                       | 37                      | D               | D                        | D                               | c   | D  | D                      |  |
| 44711                               | Gasoline stations with convenience stores .....               | 33                      | D               | D                        | D                               | c   | D  | D                      |  |
| 447110                              | Gasoline stations with convenience stores .....               | 33                      | D               | D                        | D                               | c   | D  | D                      |  |
| 448                                 | Clothing & clothing accessories stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |
| 451                                 | Sporting goods, hobby, book, & music stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4511                                | Sporting goods, hobby, & musical instrument stores ..         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 452                                 | General merchandise stores .....                              | 3                       | D               | D                        | D                               | c   | D  | D                      |  |
| 453                                 | Miscellaneous store retailers .....                           | 17                      | D               | D                        | D                               | b   | D  | D                      |  |
| 4532                                | Office supplies, stationery, & gift stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4533                                | Used merchandise stores .....                                 | 4                       | 717             | 118                      | 29                              | 9   | 9.8                                      | —                      |  |
| 45331                               | Used merchandise stores .....                                 | 4                       | 717             | 118                      | 29                              | 9   | 9.8                                      | —                      |  |
| 453310                              | Used merchandise stores .....                                 | 4                       | 717             | 118                      | 29                              | 9   | 9.8                                      | —                      |  |
| 4539                                | Other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                 | Nonstore retailers .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4543                                | Direct selling establishments .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |
| <b>BALANCE OF SUMTER COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                               | Retail trade .....  | 20                      | 8 410           | 629                      | 133                             | 54  | 55.5                                     | 10.8                   |  |
| 444                                 | Building material & garden equipment & supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 445                                 | Food & beverage stores .....                                  | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                 | Gasoline stations .....                                       | 11                      | 5 591           | 360                      | 73                              | 31  | 57.2                                     | 11.8                   |  |
| 448                                 | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                 | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                              | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |
| <b>BALANCE OF TALLADEGA COUNTY, AL</b>  |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                   | Retail trade .....  | 57                      | D               | D                        | D                               | e   | D  | D                      |  |
| 441                                     | Motor vehicle & parts dealers .....                           | 13                      | D               | D                        | D                               | c   | D  | D                      |  |
| 4412                                    | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44121                                   | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 441210                                  | Recreational vehicle dealers .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442                                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 443                                     | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 8                       | D               | D                        | D                               | b   | D  | D                      |  |
| 445                                     | Food & beverage stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |
| 446                                     | Health & personal care stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                     | Gasoline stations .....                                       | 13                      | 9 628           | 512                      | 125                             | 71  | 49.2                                     | 10.6                   |  |
| 448                                     | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                     | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                     | Miscellaneous store retailers .....                           | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                    | Other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                     | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| <b>BALANCE OF TALLAPOOSA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                   | Retail trade .....  | 31                      | D               | D                        | D                               | b   | D  | D                      |  |
| 441                                     | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4412                                    | Other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 44122                                   | Motorcycle, boat, & other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 441220                                  | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 442                                     | Furniture & home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 3                       | D               | D                        | D                               | a   | D  | D                      |  |
| 445                                     | Food & beverage stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 447                                     | Gasoline stations .....                                       | 13                      | D               | D                        | D                               | b   | D  | D                      |  |
| 451                                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 452                                     | General merchandise stores .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                     | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 4539                                    | Other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 454                                     | Nonstore retailers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| <b>BALANCE OF TUSCALOOSA COUNTY, AL</b> |   |                         |                 |                          |                                 |   |  |                        |  |
| 44-45                                   | Retail trade .....  | 88                      | 67 610          | 6 418                    | 1 553                           | 588   | 25.3                                     | 7.3                    |  |
| 441                                     | Motor vehicle & parts dealers .....                           | 10                      | 6 159           | 879                      | 207                             | 64  | 24.8                                     | —                      |  |
| 442                                     | Furniture & home furnishings stores .....                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4422                                    | Home furnishings stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |
| 444                                     | Building material & garden equipment & supplies dealers ..... | 11                      | 4 498           | 615                      | 143                             | 42  | 24.2                                     | —                      |  |
| 445                                     | Food & beverage stores .....                                  | 9                       | 5 616           | 544                      | 130                             | 59  | 63.1                                     | —                      |  |
| 447                                     | Gasoline stations .....                                       | 35                      | 38 391          | 3 152                    | 764                             | 327   | 22.0                                     | 7.7                    |  |
| 4471                                    | Gasoline stations .....                                       | 35                      | 38 391          | 3 152                    | 764                             | 327   | 22.0                                     | 7.7                    |  |
| 44711                                   | Gasoline stations with convenience stores .....               | 31                      | 24 988          | 1 720                    | 406                             | 165   | 17.8                                     | 8.1                    |  |
| 447110                                  | Gasoline stations with convenience stores .....               | 31                      | 24 988          | 1 720                    | 406                             | 165   | 17.8                                     | 8.1                    |  |
| 44719                                   | Other gasoline stations .....                                 | 4                       | 13 403          | 1 432                    | 358                             | 162   | 29.9                                     | 6.8                    |  |
| 447190                                  | Other gasoline stations .....                                 | 4                       | 13 403          | 1 432                    | 358                             | 162   | 29.9                                     | 6.8                    |  |
| 448                                     | Clothing & clothing accessories stores .....                  | 3                       | 1 450           | 234                      | 67                              | 15  | D  | —                      |  |
| 451                                     | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453                                     | Miscellaneous store retailers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |  |
| 4539                                    | Other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45393                                   | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 453930                                  | Manufactured (mobile) home dealers .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |  |
| 45399                                   | All other miscellaneous store retailers .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALANCE OF TUSCALOOSA COUNTY, AL—Con.</b>                  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....                                      | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454319     | Other fuel dealers .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BALANCE OF WALKER COUNTY, AL</b>                           |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 88                      | 109 411         | 8 154                    | 1 900                           | 735   | 24.1                                     | 14.0                   |
| 441        | Motor vehicle & parts dealers .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4412       | Other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122      | Motorcycle, boat, & other motor vehicle dealers .....         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221     | Motorcycle dealers .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441222     | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4421       | Furniture stores .....  | 3                       | 2 266           | 197                      | 47                              | 9   | 100.0                                    | —                      |
| 44211      | Furniture stores .....  | 3                       | 2 266           | 197                      | 47                              | 9   | 100.0                                    | —                      |
| 442110     | Furniture stores .....  | 3                       | 2 266           | 197                      | 47                              | 9   | 100.0                                    | —                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4431       | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44311      | Appliance, television, & other electronics stores .....       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 13                      | 28 776          | 2 603                    | 601                             | 249   | 15.2                                     | 7.2                    |
| 4451       | Grocery stores .....  | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44512      | Convenience stores .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445120     | Convenience stores .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 446        | Health & personal care stores .....                           | 10                      | 9 726           | 1 395                    | 326                             | 100   | 32.9                                     | 36.4                   |
| 4461       | Health & personal care stores .....                           | 10                      | 9 726           | 1 395                    | 326                             | 100   | 32.9                                     | 36.4                   |
| 447        | Gasoline stations .....                                       | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 4471       | Gasoline stations .....                                       | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 44711      | Gasoline stations with convenience stores .....               | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....               | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 448        | Clothing & clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45299      | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529903    | Miscellaneous general merchandise stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454312     | Liquefied petroleum gas (bottled gas) dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>BALANCE OF WASHINGTON COUNTY, AL</b>                       |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 53                      | 52 074          | 4 234                    | 1 002                           | 319   | 43.2                                     | 2.7                    |
| 441        | Motor vehicle & parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture & home furnishings stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443        | Electronics & appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material & garden equipment & supplies dealers ..... | 8                       | 5 112           | 593                      | 142                             | 48  | 22.7                                     | 9.5                    |
| 4441       | Building material & supplies dealers .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food & beverage stores .....                                  | 11                      | 13 051          | 948                      | 229                             | 88  | 64.8                                     | .7                     |
| 446        | Health & personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....                                       | 14                      | 10 393          | 620                      | 155                             | 76  | 40.2                                     | 3.1                    |
| 448        | Clothing & clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, & music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452        | General merchandise stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| NAICS code                           | Geographic area and kind of business   | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF WILCOX COUNTY, AL</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....   | 62                      | 53 010          | 4 953                    | 1 083                           | 331   | 20.6                                     | 10.1                   |
| 441                                  | Motor vehicle & parts dealers .....  | 7                       | 12 469          | 724                      | 176                             | 44  | 27.1                                     | .4                     |
| 442                                  | Furniture & home furnishings stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                                  | Electronics & appliance stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....                        | 3                       | 2 789           | 297                      | 66                              | 18  | D  | —                      |
| 4441                                 | Building material & supplies dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                  | Food & beverage stores .....   | 18                      | 15 805          | 1 251                    | 297                             | 103   | 13.1                                     | 21.2                   |
| 4452                                 | Specialty food stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                  | Health & personal care stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                  | Gasoline stations .....  | 14                      | 9 213           | 710                      | 169                             | 53  | 14.7                                     | 13.0                   |
| 448                                  | Clothing & clothing accessories stores .....   | 5                       | 493             | 50                       | 8                               | 5   | 9.3                                      | 76.9                   |
| 452                                  | General merchandise stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543<br>454311                       | Direct selling establishments<br>Heating oil dealers .....                           | 3<br>1                  | 4 901<br>D      | 1 091<br>D               | 170<br>D                        | 31<br>a   | D<br>D                                   | —<br>D                 |
| <b>BALANCE OF WINSTON COUNTY, AL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                | Retail trade .....   | 51                      | 37 384          | 4 426                    | 911                             | 278   | 29.0                                     | 11.3                   |
| 441                                  | Motor vehicle & parts dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                               | All other motor vehicle dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                  | Furniture & home furnishings stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                  | Building material & garden equipment & supplies dealers .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419<br>444190                      | Other building material dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                               | Other building material dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                  | Food & beverage stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 446                                  | Health & personal care stores .....  | 3                       | 2 442           | 210                      | 22                              | 8   | 52.9                                     | 47.1                   |
| 447                                  | Gasoline stations .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 451                                  | Sporting goods, hobby, book, & music stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                  | General merchandise stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                  | Miscellaneous store retailers .....  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                  | Nonstore retailers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4543<br>454312                       | Direct selling establishments<br>Liquefied petroleum gas (bottled gas) dealers ..... | 3<br>3                  | D<br>D          | D<br>D                   | D<br>D                          | a<br>a  | D<br>D                                   | D<br>D                 |

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **44-45 RETAIL TRADE**

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### **441 Motor Vehicle and Parts Dealers**

Industries in the Motor Vehicle and Parts Dealers sub-sector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this sub-sector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

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## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

## **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

## **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

## **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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## **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

## **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

## **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

## **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

## **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

## **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores sub-sector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this sub-sector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this sub-sector are made principally on the type of product and knowledge required to operate each type of store.

## **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

## **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

## **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

## **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

## **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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## **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

## **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

## **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

## **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

## **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

## **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

## **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products  
merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants  
(retail)
- 5039 (pt) Flat glass and other construction glass  
merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and  
supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt) Lawn and garden machinery and equipment dealers (retail)

5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt) Farm supplies dealers (retail)

5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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## **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

## **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

## **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

## **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

## **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

## **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

## **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

## **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

## **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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## **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

## **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

## **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

## **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

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## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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## **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

## **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

## **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

## **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

## **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

## **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

## **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt) Women's accessory stores

5699 (pt) Miscellaneous accessory stores

## **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

## **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

## **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt) Furriers and fur shops

5632 (pt) Women's specialty stores

5699 (pt) Sports apparel stores

5699 (pt) Miscellaneous apparel stores

## **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

## **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

## **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

## **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

## **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

## **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

## **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt) Men's shoe stores

5661 (pt) Women's shoe stores

5661 (pt) Children's and juveniles' shoe stores

5661 (pt) Family shoe stores

5661 (pt) Athletic footwear stores

## **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

## **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

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### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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## **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

## **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

## **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

## **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

## **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

## **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameeling.

## **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

## **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

## **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

## **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

## **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

## **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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#### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

#### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

##### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

#### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

#### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

##### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

##### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

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## **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

## **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

## **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

## **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

## **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

## **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

## **4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

## **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

## **4521103 National Chain Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

##### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

##### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

##### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

##### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

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**45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

**453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

**453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

**4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

**4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

**4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

**454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

**4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

**45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

**454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

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- 5961 (pt) Mail-order houses, department store merchandise
  - 5961 (pt) Mail-order houses, other general merchandise
  - 5961 (pt) Mail-order houses, specialized merchandise
  - 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)

- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

- 5171 (pt) Liquefied petroleum dealers (selling for consumption retail)  
5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

- 5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners  
5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances  
5963 (pt) Direct selling, videos, tapes, compact discs, and records  
5963 (pt) Direct selling, books and magazines  
5963 (pt) Direct selling, stationery  
5963 (pt) Direct selling, newspapers  
5963 (pt) Direct selling, cameras and photographic equipment  
5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

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### ALABAMA

**Arab** is in Cullman and Marshall Counties.

**Birmingham** is in Jefferson and Shelby Counties.

**Boaz** is in Etowah and Marshall Counties.

**Childersburg** is in Shelby and Talladega Counties.

**Decatur** is in Limestone and Morgan Counties.

**Dothan** is in Dale, Henry, and Houston Counties.

**Enterprise** is in Coffee and Dale Counties.

**Glencoe** is in Calhoun and Etowah Counties.

**Haleyville** is in Marion and Winston Counties.

**Hoover** is in Jefferson and Shelby Counties.

**Huntsville** is in Limestone and Madison Counties.

**Leeds** is in Jefferson, St. Clair, and Shelby Counties.

**Madison** is in Limestone and Madison Counties.

**Oxford** is in Calhoun and Talladega Counties.

**Phenix City** is in Lee and Russell Counties.

**Piedmont** is in Calhoun and Cherokee Counties.

**Prattville** is in Autauga and Elmore Counties.

**Southside** is in Calhoun and Etowah Counties.

**Spanish Fort** was incorporated in July 1993.

**Sumiton** is in Jefferson and Walker Counties.

**Tallassee** is in Elmore and Tallapoosa Counties.

**Trussville** is in Jefferson and St. Clair Counties; it annexed into St. Clair County in May 1992.

**Vestavia Hills** is in Jefferson and Shelby Counties.

**Winfield** is in Fayette and Marion Counties.

# Appendix E.

## Metropolitan Areas

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### **ALABAMA**

#### **Anniston, AL MSA**

Calhoun County, AL

#### **Birmingham, AL MSA**

Blount County, AL

Jefferson County, AL

St. Clair County, AL

Shelby County, AL

#### **Columbus, GA—AL MSA**

Russell County, AL

Chattahoochee County, GA

Harris County, GA

Muscogee County, GA

#### **Decatur, AL MSA**

Lawrence County, AL

Morgan County, AL

#### **Dothan, AL MSA**

Dale County, AL

Houston County, AL

#### **Florence, AL MSA**

Colbert County, AL

Lauderdale County, AL

#### **Gadsden, AL MSA**

Etowah County, AL

#### **Huntsville, AL MSA**

Limestone County, AL

#### **Mobile, AL MSA**

Baldwin County, AL

Mobile County, AL

#### **Montgomery, AL MSA**

Autauga County, AL

Elmore County, AL

Montgomery County, AL

#### **Tuscaloosa, AL MSA**

Tuscaloosa County, AL

