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**1997 Economic Census**

*Real Estate and Rental and Leasing*

Geographic Area Series



**USCENSUSBUREAU**

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U.S. Department of Commerce  
Economics and Statistics Administration  
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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Real Estate and Rental and Leasing

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## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

## GENERAL

A list of reports that provide statistics on sector 53 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

**Establishment and firm size (including legal form of organization) report.** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

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one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>IOWA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>2 518</b>	<b>1 457 478</b>	<b>248 985</b>	<b>56 528</b>	<b>12 619</b>	<b>24.0</b>	<b>10.0</b>
531	Real estate	1 864	884 073	147 954	33 611	7 466	34.0	8.9
5311	Lessors of real estate	980	492 156	65 942	14 769	3 631	32.8	10.8
53111	Lessors of residential buildings & dwellings	537	205 066	25 198	5 719	1 944	34.5	16.0
531110	Lessors of residential buildings & dwellings	537	205 066	25 198	5 719	1 944	34.5	16.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	271	230 863	32 385	7 264	1 268	29.8	7.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	271	230 863	32 385	7 264	1 268	29.8	7.1
53113	Lessors of miniwarehouses & self storage units	14	2 737	349	73	29	34.1	4.3
531130	Lessors of miniwarehouses & self storage units	14	2 737	349	73	29	34.1	4.3
53119	Lessors of other real estate property	158	53 490	8 010	1 713	390	39.3	7.0
531190	Lessors of other real estate property	158	53 490	8 010	1 713	390	39.3	7.0
5312	Offices of real estate agents & brokers	519	280 956	34 064	7 441	1 458	38.3	4.5
53121	Offices of real estate agents & brokers	519	280 956	34 064	7 441	1 458	38.3	4.5
531210	Offices of real estate agents & brokers	519	280 956	34 064	7 441	1 458	38.3	4.5
5313	Activities related to real estate	365	110 961	47 948	11 401	2 377	28.0	11.8
53131	Real estate property managers	205	77 726	33 966	8 243	1 863	25.6	14.5
531311	Residential property managers	141	48 112	19 463	4 691	1 264	33.6	17.8
531312	Nonresidential property managers	64	29 614	14 503	3 552	599	12.6	9.2
53132	Offices of real estate appraisers	122	23 323	10 616	2 359	366	36.2	3.5
531320	Offices of real estate appraisers	122	23 323	10 616	2 359	366	36.2	3.5
53139	Other activities related to real estate	38	9 912	3 366	799	148	27.2	9.8
531390	Other activities related to real estate	38	9 912	3 366	799	148	27.2	9.8
532	Rental & leasing services	636	485 493	93 211	20 940	4 970	9.2	13.5
5321	Automotive equipment rental & leasing	122	226 114	38 620	9 274	1 730	3.6	9.7
53211	Passenger car rental & leasing	39	77 322	13 969	3 151	770	7.9	2.8
532111	Passenger car rental	32	D	D	D	f	D	D
532112	Passenger car leasing	7	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	83	148 792	24 651	6 123	960	1.4	13.2
532120	Truck, utility trailer, & RV rental & leasing	83	148 792	24 651	6 123	960	1.4	13.2
5322	Consumer goods rental	350	113 493	23 934	5 234	2 149	12.8	24.5
53221	Consumer electronics & appliances rental	22	7 369	1 746	453	123	15.8	3.7
532210	Consumer electronics & appliances rental	22	7 369	1 746	453	123	15.8	3.7
53222	Formal wear & costume rental	17	7 045	2 072	419	156	5.0	6.6
532220	Formal wear & costume rental	17	7 045	2 072	419	156	5.0	6.6
53223	Video tape & disk rental	258	66 642	13 720	3 182	1 614	11.8	15.1
532230	Video tape & disk rental	258	66 642	13 720	3 182	1 614	11.8	15.1
53229	Other consumer goods rental	53	32 437	6 396	1 180	256	16.0	52.5
532291	Home health equipment rental	15	19 921	3 240	584	110	2.3	85.4
532292	Recreational goods rental	11	2 882	690	78	24	92.6	—
532299	All other consumer goods rental	27	9 634	2 466	518	122	21.5	.1
5323	General rental centers	66	28 937	7 021	1 507	385	40.6	10.5
53231	General rental centers	66	28 937	7 021	1 507	385	40.6	10.5
532310	General rental centers	66	28 937	7 021	1 507	385	40.6	10.5
5324	Commercial & industrial machinery & equipment rental & leasing	98	116 949	23 636	4 925	706	8.7	11.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	40	61 498	13 005	2 448	336	7.3	12.4
532411	Commercial air/rail/water transportation equip rental & leasing	10	20 942	4 415	1 041	103	5.5	—
532412	Construction/mining/forestry machinery & equip rental & leasing	30	40 556	8 590	1 407	233	8.3	18.8
53249	Oth commercial/industrial machinery & equipment rental & leasing	53	48 656	10 257	2 411	348	8.9	10.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	53	48 656	10 257	2 411	348	8.9	10.8
533	Lessors of intangible assets, except copyrighted works	18	87 912	7 820	1 977	183	6.2	1.5
5331	Lessors of intangible assets, except copyrighted works	18	87 912	7 820	1 977	183	6.2	1.5
53311	Lessors of intangible assets, except copyrighted works	18	87 912	7 820	1 977	183	6.2	1.5
533110	Lessors of intangible assets, except copyrighted works	18	87 912	7 820	1 977	183	6.2	1.5

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CEDAR RAPIDS, IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>199</b>	<b>128 832</b>	<b>25 581</b>	<b>5 942</b>	<b>1 135</b>	<b>23.0</b>	<b>7.2</b>
531	Real estate .....	148	95 849	20 009	4 811	851	25.0	5.0
5311	Lessors of real estate .....	74	48 574	6 422	1 443	274	27.8	3.5
53111	Lessors of residential buildings & dwellings .....	35	22 699	2 076	485	121	35.1	1.3
531110	Lessors of residential buildings & dwellings .....	35	22 699	2 076	485	121	35.1	1.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	12 608	2 060	442	76	26.4	10.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	12 608	2 060	442	76	26.4	10.8
53119	Lessors of other real estate property .....	17	13 267	2 286	516	77	16.8	.2
531190	Lessors of other real estate property .....	17	13 267	2 286	516	77	16.8	.2
5312	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
53121	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
531210	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
5313	Activities related to real estate .....	38	23 760	11 182	2 908	472	17.0	9.4
53131	Real estate property managers .....	24	16 724	7 488	1 903	364	20.7	13.1
531311	Residential property managers .....	19	7 605	2 330	597	170	43.4	28.9
532	Rental & leasing services .....	47	30 680	5 368	1 083	273	14.9	14.9
5321	Automotive equipment rental & leasing .....	15	12 887	1 455	291	68	1.4	6.0
5322	Consumer goods rental .....	20	9 894	2 082	433	142	18.7	35.8
53223	Video tape & disk rental .....	12	3 967	1 090	235	86	4.2	27.7
532230	Video tape & disk rental .....	12	3 967	1 090	235	86	4.2	27.7
<b>DAVENPORT-MOLINE-ROCK ISLAND, IA-IL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>329</b>	<b>230 835</b>	<b>48 247</b>	<b>10 088</b>	<b>2 157</b>	<b>19.9</b>	<b>9.6</b>
531	Real estate .....	224	D	D	D	f	D	D
5311	Lessors of real estate .....	115	56 292	7 485	1 614	425	31.9	11.7
53111	Lessors of residential buildings & dwellings .....	59	37 085	4 628	966	290	27.4	10.8
531110	Lessors of residential buildings & dwellings .....	59	37 085	4 628	966	290	27.4	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	36	14 933	2 069	426	89	48.4	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	36	14 933	2 069	426	89	48.4	4.5
53119	Lessors of other real estate property .....	17	3 771	707	199	39	10.6	50.0
531190	Lessors of other real estate property .....	17	3 771	707	199	39	10.6	50.0
5312	Offices of real estate agents & brokers .....	66	37 774	10 901	2 021	286	18.8	4.6
53121	Offices of real estate agents & brokers .....	66	37 774	10 901	2 021	286	18.8	4.6
531210	Offices of real estate agents & brokers .....	66	37 774	10 901	2 021	286	18.8	4.6
5313	Activities related to real estate .....	43	D	D	D	c	D	D
53131	Real estate property managers .....	25	8 570	3 329	739	152	21.1	5.4
531311	Residential property managers .....	15	2 316	947	195	51	59.4	16.8
531312	Nonresidential property managers .....	10	6 254	2 382	544	101	6.9	1.2
53132	Offices of real estate appraisers .....	14	4 881	1 401	252	61	64.1	—
531320	Offices of real estate appraisers .....	14	4 881	1 401	252	61	64.1	—
532	Rental & leasing services .....	104	121 210	24 310	5 263	1 199	12.9	10.1
5321	Automotive equipment rental & leasing .....	23	67 524	12 845	2 970	686	.3	13.0
53212	Truck, utility trailer, & RV rental & leasing .....	16	16 556	2 691	605	117	.7	41.6
532120	Truck, utility trailer, & RV rental & leasing .....	16	16 556	2 691	605	117	.7	41.6
5322	Consumer goods rental .....	51	15 316	3 961	753	310	7.4	17.6
53223	Video tape & disk rental .....	36	9 233	1 977	402	185	10.3	15.6
532230	Video tape & disk rental .....	36	9 233	1 977	402	185	10.3	15.6
5323	General rental centers .....	13	4 740	1 506	341	73	24.5	—
53231	General rental centers .....	13	4 740	1 506	341	73	24.5	—
532310	General rental centers .....	13	4 740	1 506	341	73	24.5	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	17	33 630	5 998	1 199	130	39.1	2.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	10	25 950	4 682	911	85	50.6	.9

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DES MOINES, IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>488</b>	<b>591 453</b>	<b>85 382</b>	<b>20 084</b>	<b>3 500</b>	<b>13.2</b>	<b>7.8</b>
531	Real estate .....	362	345 510	50 869	12 084	2 158	18.9	7.4
5311	Lessors of real estate .....	202	200 116	24 217	5 583	1 031	21.7	9.1
53111	Lessors of residential buildings & dwellings .....	100	60 373	7 889	1 830	530	24.0	14.4
531110	Lessors of residential buildings & dwellings .....	100	60 373	7 889	1 830	530	24.0	14.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	68	128 788	14 324	3 350	416	20.2	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	68	128 788	14 324	3 350	416	20.2	6.3
53119	Lessors of other real estate property .....	30	D	D	D	b	D	D
531190	Lessors of other real estate property .....	30	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	59	113 276	10 354	2 766	374	13.0	1.3
53121	Offices of real estate agents & brokers .....	59	113 276	10 354	2 766	374	13.0	1.3
531210	Offices of real estate agents & brokers .....	59	113 276	10 354	2 766	374	13.0	1.3
5313	Activities related to real estate .....	101	32 118	16 298	3 735	753	22.6	17.7
53131	Real estate property managers .....	64	23 191	11 673	2 838	638	19.5	22.3
531311	Residential property managers .....	43	18 152	8 544	2 040	505	20.5	21.5
531312	Nonresidential property managers .....	21	5 039	3 129	798	133	15.7	25.1
53132	Offices of real estate appraisers .....	25	6 326	3 655	698	76	28.6	3.7
531320	Offices of real estate appraisers .....	25	6 326	3 655	698	76	28.6	3.7
53139	Other activities related to real estate .....	12	2 601	970	199	39	35.5	11.3
531390	Other activities related to real estate .....	12	2 601	970	199	39	35.5	11.3
532	Rental & leasing services .....	122	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	27	D	D	D	e	D	D
53211	Passenger car rental & leasing .....	12	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	15	61 780	8 603	2 352	349	—	10.1
532120	Truck, utility trailer, & RV rental & leasing .....	15	61 780	8 603	2 352	349	—	10.1
5322	Consumer goods rental .....	58	D	D	D	e	D	D
53223	Video tape & disk rental .....	42	19 466	4 106	870	329	4.3	13.5
532230	Video tape & disk rental .....	42	19 466	4 106	870	329	4.3	13.5
5323	General rental centers .....	11	D	D	D	b	D	D
53231	General rental centers .....	11	D	D	D	b	D	D
532310	General rental centers .....	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	26	55 806	10 839	2 208	284	6.4	12.0
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	15	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	15	D	D	D	c	D	D
<b>DUBUQUE, IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>89</b>	<b>32 801</b>	<b>4 863</b>	<b>1 120</b>	<b>341</b>	<b>46.5</b>	<b>10.7</b>
531	Real estate .....	67	24 474	2 965	661	217	57.9	7.8
5311	Lessors of real estate .....	37	17 089	1 889	434	146	48.8	9.5
53111	Lessors of residential buildings & dwellings .....	20	8 782	857	194	87	64.2	5.4
531110	Lessors of residential buildings & dwellings .....	20	8 782	857	194	87	64.2	5.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
5312	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
53121	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
531210	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
5313	Activities related to real estate .....	14	1 354	500	116	39	44.8	10.9
532	Rental & leasing services .....	22	8 327	1 898	459	124	13.2	19.1
5322	Consumer goods rental .....	10	3 314	717	186	73	14.7	39.3
<b>IOWA CITY, IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>120</b>	<b>66 673</b>	<b>10 228</b>	<b>2 278</b>	<b>566</b>	<b>34.1</b>	<b>10.6</b>
531	Real estate .....	87	48 868	7 128	1 601	338	46.0	6.9
5311	Lessors of real estate .....	44	27 176	3 842	985	169	26.0	8.3
53111	Lessors of residential buildings & dwellings .....	25	17 100	1 876	431	113	23.8	11.6
531110	Lessors of residential buildings & dwellings .....	25	17 100	1 876	431	113	23.8	11.6
53119	Lessors of other real estate property .....	12	D	D	D	b	D	D
531190	Lessors of other real estate property .....	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
53121	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
531210	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
5313	Activities related to real estate .....	21	5 151	2 045	413	111	62.6	3.8
53131	Real estate property managers .....	16	3 565	1 637	321	92	67.8	5.6
531311	Residential property managers .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	33	17 805	3 100	677	228	1.2	20.7
5322	Consumer goods rental .....	18	6 333	1 159	248	134	2.3	33.4
53223	Video tape & disk rental .....	14	3 435	750	168	115	—	.9
532230	Video tape & disk rental .....	14	3 435	750	168	115	—	.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OMAHA, NE—IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>738</b>	<b>622 168</b>	<b>116 759</b>	<b>27 659</b>	<b>5 107</b>	<b>14.8</b>	<b>7.9</b>
531	Real estate .....	552	345 940	78 109	17 935	3 325	22.0	9.3
5311	Lessors of real estate .....	274	161 967	23 100	5 666	1 198	28.4	12.9
53111	Lessors of residential buildings & dwellings .....	166	101 450	14 108	3 240	836	23.3	19.2
531110	Lessors of residential buildings & dwellings .....	166	101 450	14 108	3 240	836	23.3	19.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	68	46 318	7 249	1 947	241	42.2	1.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	68	46 318	7 249	1 947	241	42.2	1.4
53113	Lessors of miniwarehouses & self storage units .....	12	2 735	512	198	42	31.7	1.1
531130	Lessors of miniwarehouses & self storage units .....	12	2 735	512	198	42	31.7	1.1
53119	Lessors of other real estate property .....	28	11 464	1 231	281	79	17.2	5.5
531190	Lessors of other real estate property .....	28	11 464	1 231	281	79	17.2	5.5
5312	Offices of real estate agents & brokers .....	163	112 041	21 648	4 113	692	18.2	3.1
53121	Offices of real estate agents & brokers .....	163	112 041	21 648	4 113	692	18.2	3.1
531210	Offices of real estate agents & brokers .....	163	112 041	21 648	4 113	692	18.2	3.1
5313	Activities related to real estate .....	115	71 932	33 361	8 156	1 435	13.6	11.0
53131	Real estate property managers .....	73	63 883	29 750	7 345	1 313	9.6	11.7
531311	Residential property managers .....	45	27 504	13 481	3 035	745	18.4	14.3
531312	Nonresidential property managers .....	28	36 379	16 269	4 310	568	2.9	9.6
53132	Offices of real estate appraisers .....	27	5 468	2 537	536	67	46.8	.4
531320	Offices of real estate appraisers .....	27	5 468	2 537	536	67	46.8	.4
53139	Other activities related to real estate .....	15	2 581	1 074	275	55	44.6	17.9
531390	Other activities related to real estate .....	15	2 581	1 074	275	55	44.6	17.9
532	Rental & leasing services .....	180	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	45	108 691	12 894	3 290	560	1.4	10.2
53211	Passenger car rental & leasing .....	21	63 050	5 523	1 366	350	.9	3.0
532111	Passenger car rental .....	13	35 522	4 212	1 033	302	1.0	.3
53212	Truck, utility trailer, & RV rental & leasing .....	24	45 641	7 371	1 924	210	2.1	20.1
532120	Truck, utility trailer, & RV rental & leasing .....	24	45 641	7 371	1 924	210	2.1	20.1
5322	Consumer goods rental .....	83	32 042	6 663	1 717	620	11.0	11.4
53222	Formal wear & costume rental .....	10	D	D	D	b	D	D
532220	Formal wear & costume rental .....	10	D	D	D	b	D	D
53223	Video tape & disk rental .....	55	19 085	3 104	794	418	5.4	12.5
532230	Video tape & disk rental .....	55	19 085	3 104	794	418	5.4	12.5
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
5323	General rental centers .....	17	D	D	D	c	D	D
53231	General rental centers .....	17	D	D	D	c	D	D
532310	General rental centers .....	17	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	35	112 942	14 896	3 745	413	1.0	.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	10	5 836	1 432	287	59	18.4	-
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	e	D	D
<b>SIoux CITY, IA—NE MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>127</b>	<b>68 714</b>	<b>12 317</b>	<b>2 976</b>	<b>747</b>	<b>30.4</b>	<b>9.1</b>
531	Real estate .....	92	43 655	6 910	1 605	480	44.3	8.6
5311	Lessors of real estate .....	57	30 082	4 000	912	285	37.7	10.0
53111	Lessors of residential buildings & dwellings .....	34	15 398	1 489	327	128	57.5	16.5
531110	Lessors of residential buildings & dwellings .....	34	15 398	1 489	327	128	57.5	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	12 666	2 308	538	136	15.8	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	12 666	2 308	538	136	15.8	3.8
5312	Offices of real estate agents & brokers .....	15	6 993	551	123	38	57.2	4.8
53121	Offices of real estate agents & brokers .....	15	6 993	551	123	38	57.2	4.8
531210	Offices of real estate agents & brokers .....	15	6 993	551	123	38	57.2	4.8
5313	Activities related to real estate .....	20	6 580	2 359	570	157	60.9	5.9
53131	Real estate property managers .....	13	4 499	1 900	476	132	66.5	8.6
532	Rental & leasing services .....	34	D	D	D	e	D	D
5322	Consumer goods rental .....	17	D	D	D	c	D	D
53223	Video tape & disk rental .....	10	D	D	D	b	D	D
532230	Video tape & disk rental .....	10	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WATERLOO—CEDAR FALLS, IA MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>126</b>	<b>60 915</b>	<b>10 322</b>	<b>2 165</b>	<b>549</b>	<b>34.3</b>	<b>18.6</b>
531	Real estate .....	95	43 643	6 156	1 260	317	44.7	13.4
5311	Lessors of real estate .....	50	27 047	2 908	539	180	35.3	10.6
53111	Lessors of residential buildings & dwellings .....	24	10 745	877	187	78	49.9	13.6
531110	Lessors of residential buildings & dwellings .....	24	10 745	877	187	78	49.9	13.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	13 358	1 786	304	85	11.5	10.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	13 358	1 786	304	85	11.5	10.5
5312	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
53121	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
531210	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
5313	Activities related to real estate .....	18	5 813	2 418	508	84	12.5	31.9
53132	Offices of real estate appraisers .....	10	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	30	D	D	D	c	D	D
5322	Consumer goods rental .....	16	5 855	1 412	289	111	11.5	22.9
53223	Video tape & disk rental .....	10	3 075	553	144	69	5.8	39.9
532230	Video tape & disk rental .....	10	3 075	553	144	69	5.8	39.9
<b>AREA OUTSIDE IOWA METROPOLITAN AREAS</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1 157</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
531	Real estate .....	865	D	D	D	g	D	D
5311	Lessors of real estate .....	448	D	D	D	g	D	D
53111	Lessors of residential buildings & dwellings .....	264	47 973	6 585	1 579	693	45.9	28.6
531110	Lessors of residential buildings & dwellings .....	264	47 973	6 585	1 579	693	45.9	28.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	106	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	106	D	D	D	e	D	D
53119	Lessors of other real estate property .....	73	D	D	D	c	D	D
531190	Lessors of other real estate property .....	73	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	294	D	D	D	f	D	D
53121	Offices of real estate agents & brokers .....	294	D	D	D	f	D	D
531210	Offices of real estate agents & brokers .....	294	D	D	D	f	D	D
5313	Activities related to real estate .....	123	D	D	D	f	D	D
53131	Real estate property managers .....	57	17 596	6 778	1 701	420	33.8	3.7
531311	Residential property managers .....	36	13 507	5 166	1 305	335	32.1	.9
531312	Nonresidential property managers .....	21	4 089	1 612	396	85	39.5	12.6
53132	Offices of real estate appraisers .....	52	5 725	1 846	394	102	60.8	1.3
531320	Offices of real estate appraisers .....	52	5 725	1 846	394	102	60.8	1.3
53139	Other activities related to real estate .....	14	D	D	D	b	D	D
531390	Other activities related to real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	285	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	42	57 113	11 436	2 716	435	3.9	2.9
53212	Truck, utility trailer, & RV rental & leasing .....	33	54 889	11 230	2 669	408	2.3	2.9
532120	Truck, utility trailer, & RV rental & leasing .....	33	54 889	11 230	2 669	408	2.3	2.9
5322	Consumer goods rental .....	180	42 513	8 414	2 016	945	19.8	20.1
53221	Consumer electronics & appliances rental .....	13	3 675	1 017	289	80	11.8	—
532210	Consumer electronics & appliances rental .....	13	3 675	1 017	289	80	11.8	—
53223	Video tape & disk rental .....	142	D	D	D	f	D	D
532230	Video tape & disk rental .....	142	D	D	D	f	D	D
53229	Other consumer goods rental .....	22	D	D	D	b	D	D
5323	General rental centers .....	30	D	D	D	c	D	D
53231	General rental centers .....	30	D	D	D	c	D	D
532310	General rental centers .....	30	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	33	22 253	4 845	817	157	22.3	24.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	12	13 005	2 880	347	63	12.8	5.7
532412	Construction/mining/forestry machinery & equip rental & leasing .....	10	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	19	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	19	D	D	D	b	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ADAIR COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>ADAMS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>ALLAMAKEE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>1 461</b>	<b>96</b>	<b>20</b>	<b>24</b>	<b>46.2</b>	<b>39.6</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>APPANOOSE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 337</b>	<b>615</b>	<b>142</b>	<b>57</b>	<b>31.1</b>	<b>-</b>
531	Real estate .....	5	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>AUDUBON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>676</b>	<b>145</b>	<b>38</b>	<b>11</b>	<b>83.1</b>	<b>16.9</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BENTON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>1 264</b>	<b>399</b>	<b>96</b>	<b>39</b>	<b>51.2</b>	<b>-</b>
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BLACK HAWK COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>126</b>	<b>60 915</b>	<b>10 322</b>	<b>2 165</b>	<b>549</b>	<b>34.3</b>	<b>18.6</b>
531	Real estate .....	95	43 643	6 156	1 260	317	44.7	13.4
5311	Lessors of real estate .....	50	27 047	2 908	539	180	35.3	10.6
53111	Lessors of residential buildings & dwellings .....	24	10 745	877	187	78	49.9	13.6
531110	Lessors of residential buildings & dwellings .....	24	10 745	877	187	78	49.9	13.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	13 358	1 786	304	85	11.5	10.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	13 358	1 786	304	85	11.5	10.5
5312	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
53121	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
531210	Offices of real estate agents & brokers .....	27	10 783	830	213	53	85.8	10.6
5313	Activities related to real estate .....	18	5 813	2 418	508	84	12.5	31.9
53132	Offices of real estate appraisers .....	10	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	30	D	D	D	c	D	D
5322	Consumer goods rental .....	16	5 855	1 412	289	111	11.5	22.9
53223	Video tape & disk rental .....	10	3 075	553	144	69	5.8	39.9
532230	Video tape & disk rental .....	10	3 075	553	144	69	5.8	39.9
<b>BOONE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 571</b>	<b>258</b>	<b>57</b>	<b>23</b>	<b>25.4</b>	<b>4.2</b>
531	Real estate .....	7	787	107	19	9	77.5	13.9
532	Rental & leasing services .....	4	1 784	151	38	14	2.5	-
<b>BREMER COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>2 861</b>	<b>470</b>	<b>86</b>	<b>26</b>	<b>25.3</b>	<b>7.4</b>
531	Real estate .....	12	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUCHANAN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>1 335</b>	<b>224</b>	<b>45</b>	<b>32</b>	<b>48.2</b>	<b>12.5</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BUENA VISTA COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>2 502</b>	<b>555</b>	<b>132</b>	<b>45</b>	<b>51.0</b>	<b>2.5</b>
531	Real estate .....	13	1 538	436	105	39	67.7	4.1
532	Rental & leasing services .....	5	964	119	27	6	24.4	—
<b>BUTLER COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CALHOUN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 304</b>	<b>433</b>	<b>106</b>	<b>32</b>	<b>65.6</b>	<b>11.6</b>
531	Real estate .....	4	847	169	42	20	96.6	—
532	Rental & leasing services .....	4	457	264	64	12	8.1	33.0
<b>CARROLL COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>10 925</b>	<b>1 909</b>	<b>451</b>	<b>122</b>	<b>31.2</b>	<b>3.4</b>
531	Real estate .....	17	2 960	306	72	29	81.1	12.7
5311	Lessors of real estate .....	11	1 780	231	57	24	68.5	21.1
532	Rental & leasing services .....	6	7 965	1 603	379	93	12.7	—
<b>CASS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 753</b>	<b>420</b>	<b>92</b>	<b>21</b>	<b>77.4</b>	<b>7.7</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	3	661	212	52	6	D	—
<b>CEDAR COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>976</b>	<b>168</b>	<b>37</b>	<b>24</b>	<b>56.1</b>	<b>12.1</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>CERRO GORDO COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>52</b>	<b>16 159</b>	<b>2 293</b>	<b>560</b>	<b>164</b>	<b>36.3</b>	<b>31.6</b>
531	Real estate .....	37	8 620	943	236	82	65.8	21.5
5311	Lessors of real estate .....	22	5 689	471	118	45	63.1	22.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 018	240	64	23	62.2	37.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 018	240	64	23	62.2	37.8
5312	Offices of real estate agents & brokers .....	11	2 174	334	76	29	63.2	27.1
53121	Offices of real estate agents & brokers .....	11	2 174	334	76	29	63.2	27.1
531210	Offices of real estate agents & brokers .....	11	2 174	334	76	29	63.2	27.1
532	Rental & leasing services .....	15	7 539	1 350	324	82	2.4	43.1
<b>CHEROKEE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>922</b>	<b>59</b>	<b>12</b>	<b>7</b>	<b>42.0</b>	<b>8.5</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CHICKASAW COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLARKE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>2 246</b>	<b>165</b>	<b>41</b>	<b>9</b>	<b>88.4</b>	<b>11.6</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CLAY COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 802</b>	<b>819</b>	<b>194</b>	<b>69</b>	<b>50.9</b>	<b>14.7</b>
531	Real estate .....	15	3 288	482	104	38	49.7	—
532	Rental & leasing services .....	4	1 514	337	90	31	53.4	46.6
<b>CLAYTON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>1 054</b>	<b>255</b>	<b>59</b>	<b>20</b>	<b>45.0</b>	<b>—</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>CLINTON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>50</b>	<b>12 186</b>	<b>1 887</b>	<b>390</b>	<b>177</b>	<b>51.6</b>	<b>23.4</b>
531	Real estate .....	37	8 948	1 008	230	96	60.5	18.9
5311	Lessors of real estate .....	20	5 208	506	116	57	53.2	29.2
53111	Lessors of residential buildings & dwellings.....	12	3 378	289	65	35	36.1	42.6
531110	Lessors of residential buildings & dwellings.....	12	3 378	289	65	35	36.1	42.6
5312	Offices of real estate agents & brokers .....	11	3 130	408	92	28	75.0	5.4
53121	Offices of real estate agents & brokers .....	11	3 130	408	92	28	75.0	5.4
531210	Offices of real estate agents & brokers .....	11	3 130	408	92	28	75.0	5.4
532	Rental & leasing services .....	13	3 238	879	160	81	26.7	35.9
<b>CRAWFORD COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>933</b>	<b>123</b>	<b>29</b>	<b>14</b>	<b>69.1</b>	<b>11.3</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>DALLAS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 767</b>	<b>294</b>	<b>64</b>	<b>20</b>	<b>37.6</b>	<b>.8</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>DAVIS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>702</b>	<b>71</b>	<b>19</b>	<b>12</b>	<b>42.7</b>	<b>3.0</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>DECATUR COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>DELAWARE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>DES MOINES COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>43</b>	<b>48 502</b>	<b>10 197</b>	<b>2 422</b>	<b>422</b>	<b>8.5</b>	<b>2.7</b>
531	Real estate .....	28	7 473	1 070	252	72	48.7	9.1
5311	Lessors of real estate .....	15	4 474	445	110	42	38.7	11.8
532	Rental & leasing services .....	15	41 029	9 127	2 170	350	1.2	1.5

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DICKINSON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>21 477</b>	<b>4 697</b>	<b>1 044</b>	<b>236</b>	<b>22.3</b>	<b>4.7</b>
531	Real estate .....	30	12 768	2 784	639	181	30.2	7.7
5311	Lessors of real estate .....	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	17	2 797	362	84	29	60.6	9.3
53121	Offices of real estate agents & brokers .....	17	2 797	362	84	29	60.6	9.3
531210	Offices of real estate agents & brokers .....	17	2 797	362	84	29	60.6	9.3
532	Rental & leasing services .....	7	D	D	D	a	D	D
<b>DUBUQUE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>89</b>	<b>32 801</b>	<b>4 863</b>	<b>1 120</b>	<b>341</b>	<b>46.5</b>	<b>10.7</b>
531	Real estate .....	67	24 474	2 965	661	217	57.9	7.8
5311	Lessors of real estate .....	37	17 089	1 889	434	146	48.8	9.5
53111	Lessors of residential buildings & dwellings .....	20	8 782	857	194	87	64.2	5.4
531110	Lessors of residential buildings & dwellings .....	20	8 782	857	194	87	64.2	5.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
5312	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
53121	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
531210	Offices of real estate agents & brokers .....	16	6 031	576	111	32	86.5	2.2
5313	Activities related to real estate .....	14	1 354	500	116	39	44.8	10.9
532	Rental & leasing services .....	22	8 327	1 898	459	124	13.2	19.1
5322	Consumer goods rental .....	10	3 314	717	186	73	14.7	39.3
<b>EMMET COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>FAYETTE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 326</b>	<b>317</b>	<b>71</b>	<b>39</b>	<b>50.8</b>	<b>5.1</b>
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>FLOYD COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>3 918</b>	<b>345</b>	<b>75</b>	<b>33</b>	<b>77.0</b>	<b>6.6</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>FRANKLIN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>2 134</b>	<b>160</b>	<b>33</b>	<b>27</b>	<b>18.1</b>	<b>20.7</b>
531	Real estate .....	11	1 818	97	13	12	9.7	23.7
532	Rental & leasing services .....	4	316	63	20	15	66.1	3.5
<b>FREMONT COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>GREENE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>2 687</b>	<b>251</b>	<b>57</b>	<b>17</b>	<b>56.8</b>	<b>31.1</b>
531	Real estate .....	5	2 687	251	57	17	56.8	31.1
<b>GRUNDY COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>9 270</b>	<b>2 238</b>	<b>189</b>	<b>37</b>	<b>8.0</b>	<b>.9</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>GUTHRIE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 129</b>	<b>426</b>	<b>78</b>	<b>31</b>	<b>40.5</b>	<b>59.5</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	11	1 318	177	43	28	24.0	38.4
531	Real estate .....	6	605	44	8	4	52.2	47.8
532	Rental & leasing services .....	5	713	133	35	24	—	30.4
<b>HANCOCK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	9	1 520	245	49	30	60.5	39.5
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HARDIN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	14	2 262	539	110	46	66.1	24.9
531	Real estate .....	10	1 788	299	63	24	73.9	19.4
532	Rental & leasing services .....	4	474	240	47	22	36.5	45.8
<b>HARRISON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	14	2 278	322	64	42	72.5	27.5
531	Real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>HENRY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	18	5 815	1 308	299	82	70.9	7.0
531	Real estate .....	18	5 815	1 308	299	82	70.9	7.0
5311	Lessors of real estate .....	10	3 956	1 004	216	55	90.5	1.4
<b>HOWARD COUNTY, IA</b>								
53	Real estate & rental & leasing .....	8	D	D	D	a	D	D
531	Real estate .....	7	935	252	54	12	61.9	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HUMBOLDT COUNTY, IA</b>								
53	Real estate & rental & leasing .....	8	1 655	366	73	19	29.3	21.3
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>IDA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	9	1 470	265	64	20	18.7	20.1
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>IOWA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	813	82	17	3	20.2	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>JACKSON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	13	1 800	208	40	32	74.4	5.8
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>JASPER COUNTY, IA</b>								
53	Real estate & rental & leasing .....	21	4 478	640	149	73	70.0	4.8
531	Real estate .....	16	3 474	430	100	46	75.1	6.2
5311	Lessors of real estate .....	12	2 196	268	63	37	90.2	9.8
532	Rental & leasing services .....	5	1 004	210	49	27	52.6	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>1 944</b>	<b>369</b>	<b>75</b>	<b>29</b>	<b>23.6</b>	<b>8.2</b>
531	Real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>JOHNSON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>120</b>	<b>66 673</b>	<b>10 228</b>	<b>2 278</b>	<b>566</b>	<b>34.1</b>	<b>10.6</b>
531	Real estate .....	87	48 868	7 128	1 601	338	46.0	6.9
5311	Lessors of real estate .....	44	27 176	3 842	985	169	26.0	8.3
531111	Lessors of residential buildings & dwellings .....	25	17 100	1 876	431	113	23.8	11.6
531110	Lessors of residential buildings & dwellings .....	25	17 100	1 876	431	113	23.8	11.6
53119	Lessors of other real estate property .....	12	D	D	D	b	D	D
531190	Lessors of other real estate property .....	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
53121	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
531210	Offices of real estate agents & brokers .....	22	16 541	1 241	203	58	73.7	5.6
5313	Activities related to real estate .....	21	5 151	2 045	413	111	62.6	3.8
53131	Real estate property managers .....	16	3 565	1 637	321	92	67.8	5.6
531311	Residential property managers .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	33	17 805	3 100	677	228	1.2	20.7
5322	Consumer goods rental .....	18	6 333	1 159	248	134	2.3	33.4
53223	Video tape & disk rental .....	14	3 435	750	168	115	—	.9
532230	Video tape & disk rental .....	14	3 435	750	168	115	—	.9
<b>JONES COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 082</b>	<b>66</b>	<b>14</b>	<b>12</b>	<b>93.6</b>	<b>2.9</b>
531	Real estate .....	7	899	37	9	5	95.8	—
532	Rental & leasing services .....	3	183	29	5	7	83.1	16.9
<b>KEOKUK COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	683	42	8	3	90.9	9.1
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>KOSSUTH COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>2 246</b>	<b>284</b>	<b>81</b>	<b>28</b>	<b>54.5</b>	<b>31.0</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LEE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>5 545</b>	<b>1 064</b>	<b>274</b>	<b>101</b>	<b>50.2</b>	<b>23.8</b>
531	Real estate .....	23	3 387	561	137	47	61.4	16.1
5311	Lessors of real estate .....	12	1 021	279	68	26	65.8	—
532	Rental & leasing services .....	14	2 158	503	137	54	32.7	35.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>199</b>	<b>128 832</b>	<b>25 581</b>	<b>5 942</b>	<b>1 135</b>	<b>23.0</b>	<b>7.2</b>
531	Real estate .....	148	95 849	20 009	4 811	851	25.0	5.0
5311	Lessors of real estate .....	74	48 574	6 422	1 443	274	27.8	3.5
53111	Lessors of residential buildings & dwellings .....	35	22 699	2 076	485	121	35.1	1.3
531110	Lessors of residential buildings & dwellings .....	35	22 699	2 076	485	121	35.1	1.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	12 608	2 060	442	76	26.4	10.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	12 608	2 060	442	76	26.4	10.8
53119	Lessors of other real estate property .....	17	13 267	2 286	516	77	16.8	.2
531190	Lessors of other real estate property .....	17	13 267	2 286	516	77	16.8	.2
5312	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
53121	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
531210	Offices of real estate agents & brokers .....	36	23 515	2 405	460	105	27.3	3.5
5313	Activities related to real estate .....	38	23 760	11 182	2 908	472	17.0	9.4
53131	Real estate property managers .....	24	16 724	7 488	1 903	364	20.7	13.1
531311	Residential property managers .....	19	7 605	2 330	597	170	43.4	28.9
532	Rental & leasing services .....	47	30 680	5 368	1 083	273	14.9	14.9
5321	Automotive equipment rental & leasing .....	15	12 887	1 455	291	68	1.4	6.0
5322	Consumer goods rental .....	20	9 894	2 082	433	142	18.7	35.8
53223	Video tape & disk rental .....	12	3 967	1 090	235	86	4.2	27.7
532230	Video tape & disk rental .....	12	3 967	1 090	235	86	4.2	27.7
<b>LOUISA COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	252	22	5	3	65.9	34.1
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LUCAS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>428</b>	<b>47</b>	<b>10</b>	<b>4</b>	<b>100.0</b>	<b>-</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LYON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MADISON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>1 748</b>	<b>241</b>	<b>71</b>	<b>26</b>	<b>82.7</b>	<b>5.8</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MAHASKA COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>21</b>	<b>3 848</b>	<b>508</b>	<b>154</b>	<b>57</b>	<b>71.4</b>	<b>22.8</b>
531	Real estate .....	15	2 284	230	72	30	60.4	38.4
532	Rental & leasing services .....	6	1 564	278	82	27	87.5	-
<b>MARION COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>5 431</b>	<b>900</b>	<b>216</b>	<b>78</b>	<b>41.6</b>	<b>19.1</b>
531	Real estate .....	15	3 642	550	123	34	39.1	20.3
532	Rental & leasing services .....	8	1 789	350	93	44	46.6	16.7
<b>MARSHALL COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>32</b>	<b>20 624</b>	<b>6 107</b>	<b>1 264</b>	<b>247</b>	<b>65.5</b>	<b>10.2</b>
531	Real estate .....	25	16 674	5 109	1 054	188	81.0	2.9
5311	Lessors of real estate .....	12	13 336	4 686	966	161	84.7	1.4
5312	Offices of real estate agents & brokers .....	10	3 180	366	77	23	67.4	8.7
53121	Offices of real estate agents & brokers .....	10	3 180	366	77	23	67.4	8.7
531210	Offices of real estate agents & brokers .....	10	3 180	366	77	23	67.4	8.7
532	Rental & leasing services .....	7	3 950	998	210	59	-	41.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILLS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	4 079	217	48	19	90.7	—
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MITCHELL COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	242	35	13	7	D	16.9
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MONONA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	794	146	36	15	87.8	—
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MONROE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>MONTGOMERY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	729	170	31	14	26.9	—
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MUSCATINE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	36	11 431	2 384	630	140	28.8	.3
531	Real estate .....	21	6 863	1 598	418	74	33.0	.6
5311	Lessors of real estate .....	11	3 797	1 398	385	61	10.9	.6
532	Rental & leasing services .....	15	4 568	786	212	66	22.4	—
<b>O'BRIEN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	3 108	573	132	28	80.7	—
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>OSCEOLA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	261	31	8	7	67.8	32.2
531	Real estate .....	4	261	31	8	7	67.8	32.2
<b>PAGE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	11	6 765	1 023	219	42	74.7	12.6
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PALO ALTO COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	859	178	43	8	65.4	34.6
531	Real estate .....	6	D	D	D	a	D	D
<b>PLYMOUTH COUNTY, IA</b>								
53	Real estate & rental & leasing .....	17	6 280	735	174	63	32.8	2.8
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POCAHONTAS COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>5</b>	<b>451</b>	<b>98</b>	<b>21</b>	<b>9</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	5	451	98	21	9	100.0	—
<b>POLK COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>456</b>	<b>584 710</b>	<b>84 386</b>	<b>19 873</b>	<b>3 433</b>	<b>13.0</b>	<b>7.8</b>
531	Real estate .....	336	340 133	50 116	11 929	2 110	18.6	7.4
5311	Lessors of real estate .....	187	D	D	D	g	D	D
53111	Lessors of residential buildings & dwellings .....	96	D	D	D	f	D	D
531110	Lessors of residential buildings & dwellings .....	96	D	D	D	f	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	66	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	66	D	D	D	e	D	D
53119	Lessors of other real estate property .....	21	D	D	D	b	D	D
531190	Lessors of other real estate property .....	21	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	53	111 603	10 215	2 735	363	12.7	1.3
53121	Offices of real estate agents & brokers .....	53	111 603	10 215	2 735	363	12.7	1.3
531210	Offices of real estate agents & brokers .....	53	111 603	10 215	2 735	363	12.7	1.3
5313	Activities related to real estate .....	96	D	D	D	f	D	D
53131	Real estate property managers .....	61	D	D	D	f	D	D
531311	Residential property managers .....	42	D	D	D	f	D	D
531312	Nonresidential property managers .....	19	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	23	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	23	D	D	D	b	D	D
53139	Other activities related to real estate .....	12	2 601	970	199	39	35.5	11.3
531390	Other activities related to real estate .....	12	2 601	970	199	39	35.5	11.3
532	Rental & leasing services .....	116	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	26	D	D	D	e	D	D
53211	Passenger car rental & leasing .....	12	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	14	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	14	D	D	D	e	D	D
5322	Consumer goods rental .....	54	D	D	D	e	D	D
53223	Video tape & disk rental .....	39	18 748	3 981	839	318	4.2	11.1
532230	Video tape & disk rental .....	39	18 748	3 981	839	318	4.2	11.1
5323	General rental centers .....	10	D	D	D	b	D	D
53231	General rental centers .....	10	D	D	D	b	D	D
532310	General rental centers .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	26	55 806	10 839	2 208	284	6.4	12.0
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	15	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	15	D	D	D	c	D	D
<b>POTTAWATTAMIE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>63</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
531	Real estate .....	46	D	D	D	c	D	D
5311	Lessors of real estate .....	22	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings .....	15	5 403	1 140	263	81	22.6	18.4
531110	Lessors of residential buildings & dwellings .....	15	5 403	1 140	263	81	22.6	18.4
5312	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
5313	Activities related to real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	17	D	D	D	c	D	D
<b>POWESHIEK COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>20</b>	<b>2 740</b>	<b>387</b>	<b>74</b>	<b>38</b>	<b>54.7</b>	<b>39.5</b>
531	Real estate .....	15	2 028	269	46	20	47.8	51.4
5312	Offices of real estate agents & brokers .....	10	746	76	9	7	92.8	5.1
53121	Offices of real estate agents & brokers .....	10	746	76	9	7	92.8	5.1
531210	Offices of real estate agents & brokers .....	10	746	76	9	7	92.8	5.1
532	Rental & leasing services .....	5	712	118	28	18	74.2	5.8
<b>RINGGOLD COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>SAC COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>6</b>	<b>837</b>	<b>67</b>	<b>15</b>	<b>12</b>	<b>85.3</b>	<b>7.5</b>
531	Real estate .....	6	837	67	15	12	85.3	7.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCOTT COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>165</b>	<b>144 129</b>	<b>33 262</b>	<b>6 867</b>	<b>1 424</b>	<b>7.7</b>	<b>8.5</b>
531	Real estate .....	114	D	D	D	f	D	D
5311	Lessors of real estate .....	54	27 439	4 001	746	199	19.1	11.7
53111	Lessors of residential buildings & dwellings .....	25	18 526	2 562	458	129	12.0	13.9
531110	Lessors of residential buildings & dwellings .....	25	18 526	2 562	458	129	12.0	13.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	20	7 230	1 042	185	46	36.3	8.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	20	7 230	1 042	185	46	36.3	8.6
5312	Offices of real estate agents & brokers .....	37	31 883	10 112	1 860	242	11.0	4.0
53121	Offices of real estate agents & brokers .....	37	31 883	10 112	1 860	242	11.0	4.0
531210	Offices of real estate agents & brokers .....	37	31 883	10 112	1 860	242	11.0	4.0
5313	Activities related to real estate .....	23	D	D	D	c	D	D
53131	Real estate property managers .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	50	76 295	15 875	3 521	842	2.1	9.2
5321	Automotive equipment rental & leasing .....	10	D	D	D	f	D	D
5322	Consumer goods rental .....	26	8 812	2 359	433	181	7.7	28.0
53223	Video tape & disk rental .....	18	4 434	898	183	89	13.9	28.4
532230	Video tape & disk rental .....	18	4 434	898	183	89	13.9	28.4
<b>SHELBY COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>938</b>	<b>139</b>	<b>39</b>	<b>18</b>	<b>61.7</b>	<b>-</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SIOUX COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 224</b>	<b>795</b>	<b>205</b>	<b>49</b>	<b>44.9</b>	<b>15.6</b>
531	Real estate .....	12	1 888	245	68	24	65.2	34.8
532	Rental & leasing services .....	5	D	D	D	a	D	D
<b>STORY COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>68</b>	<b>24 351</b>	<b>5 594</b>	<b>1 287</b>	<b>366</b>	<b>41.8</b>	<b>21.3</b>
531	Real estate .....	54	20 191	4 757	1 132	276	46.9	21.9
5311	Lessors of real estate .....	27	10 100	1 180	258	80	38.9	43.0
53111	Lessors of residential buildings & dwellings .....	18	6 942	846	198	64	30.7	44.6
531110	Lessors of residential buildings & dwellings .....	18	6 942	846	198	64	30.7	44.6
5312	Offices of real estate agents & brokers .....	14	4 150	493	110	31	88.7	1.9
53121	Offices of real estate agents & brokers .....	14	4 150	493	110	31	88.7	1.9
531210	Offices of real estate agents & brokers .....	14	4 150	493	110	31	88.7	1.9
5313	Activities related to real estate .....	13	5 941	3 084	764	165	31.3	-
532	Rental & leasing services .....	13	D	D	D	b	D	D
5322	Consumer goods rental .....	10	D	D	D	b	D	D
<b>TAMA COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 343</b>	<b>220</b>	<b>47</b>	<b>22</b>	<b>57.6</b>	<b>32.7</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	3	454	74	22	9	D	52.0
<b>TAYLOR COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>UNION COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>5 261</b>	<b>1 107</b>	<b>250</b>	<b>63</b>	<b>28.8</b>	<b>57.7</b>
531	Real estate .....	17	1 563	275	57	25	68.5	8.0
532	Rental & leasing services .....	5	3 698	832	193	38	12.0	78.7
<b>VAN BUREN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>371</b>	<b>52</b>	<b>13</b>	<b>5</b>	<b>52.6</b>	<b>47.4</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAPELLO COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>31</b>	<b>11 791</b>	<b>890</b>	<b>220</b>	<b>79</b>	<b>79.5</b>	<b>9.2</b>
531	Real estate .....	22	9 152	516	124	44	85.8	11.2
5311	Lessors of real estate .....	13	6 606	247	62	26	85.0	15.0
532	Rental & leasing services .....	9	2 639	374	96	35	57.5	2.5
<b>WARREN COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>4 976</b>	<b>702</b>	<b>147</b>	<b>47</b>	<b>30.2</b>	<b>13.1</b>
531	Real estate .....	20	D	D	D	b	D	D
5311	Lessors of real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WASHINGTON COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>1 286</b>	<b>232</b>	<b>44</b>	<b>28</b>	<b>68.1</b>	<b>4.4</b>
531	Real estate .....	11	876	139	26	17	72.9	5.3
532	Rental & leasing services .....	5	410	93	18	11	57.8	2.7
<b>WAYNE COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>WEBSTER COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>47</b>	<b>13 313</b>	<b>2 438</b>	<b>620</b>	<b>168</b>	<b>42.3</b>	<b>10.6</b>
531	Real estate .....	37	10 089	1 748	450	111	48.3	14.0
5311	Lessors of real estate .....	19	5 811	988	225	62	31.7	22.6
53111	Lessors of residential buildings & dwellings .....	11	3 188	574	125	36	41.4	37.7
531110	Lessors of residential buildings & dwellings .....	11	3 188	574	125	36	41.4	37.7
5312	Offices of real estate agents & brokers .....	12	3 155	270	57	20	76.6	2.9
53121	Offices of real estate agents & brokers .....	12	3 155	270	57	20	76.6	2.9
531210	Offices of real estate agents & brokers .....	12	3 155	270	57	20	76.6	2.9
532	Rental & leasing services .....	10	3 224	690	170	57	23.7	—
<b>WINNEBAGO COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 017</b>	<b>129</b>	<b>14</b>	<b>15</b>	<b>97.6</b>	<b>2.4</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WINNESHIEK COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>2 976</b>	<b>357</b>	<b>49</b>	<b>16</b>	<b>35.1</b>	<b>51.2</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	3	2 210	288	41	10	D	68.9
<b>WOODBURY COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>111</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
531	Real estate .....	80	D	D	D	e	D	D
5311	Lessors of real estate .....	49	27 760	3 797	866	263	36.7	10.9
53111	Lessors of residential buildings & dwellings .....	29	13 465	1 336	292	112	57.6	18.9
531110	Lessors of residential buildings & dwellings .....	29	13 465	1 336	292	112	57.6	18.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
5313	Activities related to real estate .....	17	D	D	D	c	D	D
53131	Real estate property managers .....	10	D	D	D	c	D	D
532	Rental & leasing services .....	30	D	D	D	c	D	D
5322	Consumer goods rental .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORTH COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>122</b>	<b>14</b>	<b>4</b>	<b>9</b>	<b>52.5</b>	<b>47.5</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>WRIGHT COUNTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>1 950</b>	<b>403</b>	<b>153</b>	<b>49</b>	<b>72.4</b>	<b>17.7</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ADEL, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ALBIA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>ALGONA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>1 972</b>	<b>240</b>	<b>56</b>	<b>20</b>	<b>52.3</b>	<b>31.2</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ALTOONA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	179	22	5	3	70.9	29.1
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>AMES, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>48</b>	<b>20 729</b>	<b>5 038</b>	<b>1 193</b>	<b>304</b>	<b>47.1</b>	<b>14.3</b>
531	Real estate .....	40	17 987	4 515	1 083	259	50.3	16.5
5311	Lessors of real estate .....	19	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings .....	12	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	10	3 656	456	102	26	92.0	2.2
53121	Offices of real estate agents & brokers .....	10	3 656	456	102	26	92.0	2.2
531210	Offices of real estate agents & brokers .....	10	3 656	456	102	26	92.0	2.2
5313	Activities related to real estate .....	11	D	D	D	c	D	D
532	Rental & leasing services .....	8	2 742	523	110	45	26.4	—
<b>ANAMOSA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ANKENY, IA</b>								
53	Real estate & rental & leasing .....	24	10 578	1 501	354	94	17.6	23.5
531	Real estate .....	19	8 153	979	222	60	21.8	24.6
5311	Lessors of real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	5	2 425	522	132	34	3.5	20.1
<b>ATLANTIC, IA</b>								
53	Real estate & rental & leasing .....	10	D	D	D	a	D	D
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	3	661	212	52	6	D	—
<b>AUDUBON, IA</b>								
53	Real estate & rental & leasing .....	3	676	145	38	11	83.1	16.9
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BELLE PLAINE, IA</b>								
53	Real estate & rental & leasing .....	6	507	241	56	23	31.0	—
531	Real estate .....	5	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BELMOND, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	b	D	D
531	Real estate .....	4	771	120	29	20	100.0	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BETTENDORF, IA</b>								
53	Real estate & rental & leasing .....	42	27 414	3 728	790	182	17.9	5.7
531	Real estate .....	32	20 480	2 854	577	142	21.0	6.4
5311	Lessors of real estate .....	12	7 921	785	204	59	14.7	9.4
5312	Offices of real estate agents & brokers .....	15	12 095	1 850	324	72	24.2	3.9
53121	Offices of real estate agents & brokers .....	15	12 095	1 850	324	72	24.2	3.9
531210	Offices of real estate agents & brokers .....	15	12 095	1 850	324	72	24.2	3.9
532	Rental & leasing services .....	10	6 934	874	213	40	8.8	3.8
<b>BLOOMFIELD, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BOONE, IA</b>								
53	Real estate & rental & leasing .....	7	641	73	18	12	50.9	4.1
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BURLINGTON, IA</b>								
53	Real estate & rental & leasing .....	37	46 552	9 690	2 305	394	6.2	2.8
531	Real estate .....	23	D	D	D	b	D	D
5311	Lessors of real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	14	D	D	D	e	D	D
<b>CAMANCHE, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARLISLE, IA *</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>CARLISLE, IA (WARREN COUNTY PART) *</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>CARROLL, IA</b>								
53	Real estate & rental & leasing .....	16	4 440	905	215	71	56.7	6.2
531	Real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>CARTER LAKE, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>CEDAR FALLS, IA</b>								
53	Real estate & rental & leasing .....	35	13 077	1 703	380	96	51.3	43.1
531	Real estate .....	31	D	D	D	b	D	D
5311	Lessors of real estate .....	18	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>CEDAR RAPIDS, IA</b>								
53	Real estate & rental & leasing .....	154	110 425	22 050	5 257	996	21.7	8.4
531	Real estate .....	115	82 503	17 311	4 300	761	22.9	5.7
5311	Lessors of real estate .....	58	40 479	4 455	1 039	211	25.1	4.1
53111	Lessors of residential buildings & dwellings .....	31	20 292	1 902	447	107	32.8	1.4
531110	Lessors of residential buildings & dwellings .....	31	20 292	1 902	447	107	32.8	1.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	11 495	1 807	441	75	26.2	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	11 495	1 807	441	75	26.2	11.9
5312	Offices of real estate agents & brokers .....	23	18 501	1 726	361	82	26.7	4.5
53121	Offices of real estate agents & brokers .....	23	18 501	1 726	361	82	26.7	4.5
531210	Offices of real estate agents & brokers .....	23	18 501	1 726	361	82	26.7	4.5
5313	Activities related to real estate .....	34	23 523	11 130	2 900	468	16.2	9.5
53131	Real estate property managers .....	22	D	D	D	e	D	D
531311	Residential property managers .....	17	D	D	D	c	D	D
532	Rental & leasing services .....	35	25 619	4 535	909	224	15.8	17.7
5321	Automotive equipment rental & leasing .....	10	9 795	1 075	199	53	1.9	7.8
5322	Consumer goods rental .....	14	D	D	D	c	D	D
<b>CENTERVILLE, IA</b>								
53	Real estate & rental & leasing .....	6	D	D	D	b	D	D
531	Real estate .....	4	864	456	103	37	21.3	—
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>CHARITON, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>CHARLES CITY, IA</b>								
53	Real estate & rental & leasing .....	9	D	D	D	a	D	D
531	Real estate .....	8	1 845	184	35	18	71.4	12.5
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CHEROKEE, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLARINDA, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CLARION, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>CLEAR LAKE, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	12	D	D	D	b	D	D
531	Real estate .....	8	1 590	201	42	16	14.3	72.3
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>CLINTON, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	35	9 396	1 318	294	141	62.2	21.5
531	Real estate .....	26	7 091	646	161	74	70.6	22.0
5311	Lessors of real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	9	2 305	672	133	67	36.5	19.8
<b>CLIVE, IA *</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	16	7 087	2 381	483	76	4.8	48.1
531	Real estate .....	12	2 974	1 336	271	42	11.5	19.1
532	Rental & leasing services .....	4	4 113	1 045	212	34	—	69.1
<b>CLIVE, IA (POLK COUNTY PART) *</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	16	7 087	2 381	483	76	4.8	48.1
531	Real estate .....	12	2 974	1 336	271	42	11.5	19.1
532	Rental & leasing services .....	4	4 113	1 045	212	34	—	69.1
<b>CORALVILLE, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	22	14 455	1 964	434	97	10.5	16.4
531	Real estate .....	15	8 050	1 071	247	49	18.0	3.6
532	Rental & leasing services .....	7	6 405	893	187	48	1.0	32.5
<b>COUNCIL BLUFFS, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	52	24 779	4 479	980	273	24.6	26.8
531	Real estate .....	37	D	D	D	c	D	D
5311	Lessors of real estate .....	15	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings .....	10	4 578	856	193	49	22.9	19.7
531110	Lessors of residential buildings & dwellings .....	10	4 578	856	193	49	22.9	19.7
5312	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	15	D	D	D	b	D	D
<b>CRESCO, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	4	D	D	D	a	D	D
531	Real estate .....	3	773	234	51	8	D	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CRESTON, IA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	17	4 996	1 080	245	57	27.8	58.3
531	Real estate .....	12	1 298	248	52	19	72.8	—
532	Rental & leasing services .....	5	3 698	832	193	38	12.0	78.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAVENPORT, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>107</b>	<b>111 310</b>	<b>28 396</b>	<b>5 860</b>	<b>1 184</b>	<b>5.1</b>	<b>9.1</b>
531	Real estate .....	73	D	D	D	e	D	D
5311	Lessors of real estate .....	37	18 493	2 926	499	129	21.5	13.3
53111	Lessors of residential buildings & dwellings .....	15	10 933	1 855	275	76	10.6	18.0
531110	Lessors of residential buildings & dwellings .....	15	10 933	1 855	275	76	10.6	18.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 614	855	167	41	39.6	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 614	855	167	41	39.6	7.6
5312	Offices of real estate agents & brokers .....	18	18 493	8 154	1 514	164	2.8	4.2
53121	Offices of real estate agents & brokers .....	18	18 493	8 154	1 514	164	2.8	4.2
531210	Offices of real estate agents & brokers .....	18	18 493	8 154	1 514	164	2.8	4.2
5313	Activities related to real estate .....	18	D	D	D	c	D	D
532	Rental & leasing services .....	33	66 276	14 261	3 156	761	1.0	9.5
5322	Consumer goods rental .....	18	7 687	2 117	373	145	3.5	28.1
53223	Video tape & disk rental .....	10	3 309	656	123	53	6.3	28.8
532230	Video tape & disk rental .....	10	3 309	656	123	53	6.3	28.8
<b>DECORAH, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>DENISON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>DES MOINES, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>235</b>	<b>263 940</b>	<b>43 809</b>	<b>10 295</b>	<b>1 848</b>	<b>20.8</b>	<b>5.5</b>
531	Real estate .....	165	160 536	24 645	6 105	1 058	27.6	6.7
5311	Lessors of real estate .....	107	130 023	16 786	4 123	701	22.9	6.7
53111	Lessors of residential buildings & dwellings .....	64	36 675	5 456	1 318	352	19.3	11.7
531110	Lessors of residential buildings & dwellings .....	64	36 675	5 456	1 318	352	19.3	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	34	90 266	10 868	2 696	327	23.9	4.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	34	90 266	10 868	2 696	327	23.9	4.1
5312	Offices of real estate agents & brokers .....	20	15 041	746	262	49	70.0	3.0
53121	Offices of real estate agents & brokers .....	20	15 041	746	262	49	70.0	3.0
531210	Offices of real estate agents & brokers .....	20	15 041	746	262	49	70.0	3.0
5313	Activities related to real estate .....	38	15 472	7 113	1 720	308	25.7	10.8
53131	Real estate property managers .....	27	11 907	5 473	1 373	270	22.3	11.9
531311	Residential property managers .....	15	7 929	3 153	749	178	31.0	3.0
531312	Nonresidential property managers .....	12	3 978	2 320	624	92	5.1	29.7
532	Rental & leasing services .....	70	103 404	19 164	4 190	790	10.3	3.7
5321	Automotive equipment rental & leasing .....	17	D	D	D	e	D	D
5322	Consumer goods rental .....	32	19 073	4 426	902	274	8.5	10.4
53223	Video tape & disk rental .....	20	14 093	3 184	655	212	1.9	9.7
532230	Video tape & disk rental .....	20	14 093	3 184	655	212	1.9	9.7
5324	Commercial & industrial machinery & equipment rental & leasing .....	12	D	D	D	c	D	D
<b>DE WITT, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>DUBUQUE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>80</b>	<b>29 998</b>	<b>4 539</b>	<b>1 033</b>	<b>322</b>	<b>45.1</b>	<b>11.6</b>
531	Real estate .....	61	22 343	2 823	629	210	58.4	8.5
5311	Lessors of real estate .....	32	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings .....	19	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	6 248	908	213	53	26.3	18.5
5312	Offices of real estate agents & brokers .....	15	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	15	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	15	D	D	D	b	D	D
5313	Activities related to real estate .....	14	1 354	500	116	39	44.8	10.9
532	Rental & leasing services .....	19	7 655	1 716	404	112	6.3	20.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DYERSVILLE, IA *</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>DYERSVILLE, IA (DUBUQUE COUNTY PART) *</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>EAGLE GROVE, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ELDORA, IA</b>								
53	Real estate & rental & leasing .....	3	217	22	6	6	100.0	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ELDRIDGE, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	b	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>EMMETSBURG, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
<b>ESTHERVILLE, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>EVANSDALE, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>FAIRFIELD, IA</b>								
53	Real estate & rental & leasing .....	13	D	D	D	b	D	D
531	Real estate .....	11	1 607	295	60	22	26.9	10.0
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>FOREST CITY, IA *</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>FOREST CITY, IA (WINNEBAGO COUNTY PART) *</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT DODGE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	36	D	D	D	c	D	D
5311	Lessors of real estate .....	19	5 811	988	225	62	31.7	22.6
53111	Lessors of residential buildings & dwellings .....	11	3 188	574	125	36	41.4	37.7
531110	Lessors of residential buildings & dwellings .....	11	3 188	574	125	36	41.4	37.7
5312	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	9	D	D	D	b	D	D
<b>FORT MADISON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>2 205</b>	<b>346</b>	<b>104</b>	<b>39</b>	<b>45.2</b>	<b>25.1</b>
531	Real estate .....	11	1 557	203	54	18	62.3	35.1
532	Rental & leasing services .....	6	648	143	50	21	4.2	.9
<b>GARNER, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>1 088</b>	<b>180</b>	<b>44</b>	<b>25</b>	<b>48.8</b>	<b>51.2</b>
531	Real estate .....	4	1 088	180	44	25	48.8	51.2
<b>GLENWOOD, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>GRIMES, IA *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>1 620</b>	<b>508</b>	<b>140</b>	<b>24</b>	<b>1.1</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>GRIMES, IA (POLK COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>1 620</b>	<b>508</b>	<b>140</b>	<b>24</b>	<b>1.1</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>GRINNELL, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 083</b>	<b>297</b>	<b>61</b>	<b>27</b>	<b>61.4</b>	<b>31.0</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>HAMPTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>1 974</b>	<b>151</b>	<b>30</b>	<b>24</b>	<b>18.3</b>	<b>15.5</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>HARLAN, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HIAWATHA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>1 844</b>	<b>566</b>	<b>145</b>	<b>11</b>	<b>17.6</b>	<b>.3</b>
531	Real estate .....	4	1 844	566	145	11	17.6	.3

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<b>HUMBOLDT, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 655</b>	<b>366</b>	<b>73</b>	<b>19</b>	<b>29.3</b>	<b>21.3</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>INDEPENDENCE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>1 052</b>	<b>183</b>	<b>38</b>	<b>26</b>	<b>46.0</b>	<b>14.4</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>INDIANOLA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>4 288</b>	<b>539</b>	<b>118</b>	<b>36</b>	<b>28.2</b>	<b>14.5</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>IOWA CITY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>89</b>	<b>50 277</b>	<b>7 796</b>	<b>1 737</b>	<b>438</b>	<b>40.1</b>	<b>9.1</b>
531	Real estate .....	67	39 300	5 687	1 264	279	51.3	7.8
5311	Lessors of real estate .....	30	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings .....	18	10 282	1 086	251	83	32.9	19.3
531110	Lessors of residential buildings & dwellings .....	18	10 282	1 086	251	83	32.9	19.3
5312	Offices of real estate agents & brokers .....	18	15 301	1 155	187	53	72.6	5.1
53121	Offices of real estate agents & brokers .....	18	15 301	1 155	187	53	72.6	5.1
531210	Offices of real estate agents & brokers .....	18	15 301	1 155	187	53	72.6	5.1
5313	Activities related to real estate .....	19	D	D	D	c	D	D
53131	Real estate property managers .....	14	D	D	D	b	D	D
531311	Residential property managers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	22	10 977	2 109	473	159	—	13.7
5322	Consumer goods rental .....	12	D	D	D	b	D	D
53223	Video tape & disk rental .....	10	2 496	546	122	74	—	1.3
532230	Video tape & disk rental .....	10	2 496	546	122	74	—	1.3
<b>IOWA FALLS, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 113</b>	<b>336</b>	<b>67</b>	<b>28</b>	<b>31.1</b>	<b>50.6</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>JEFFERSON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
<b>JOHNSTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>KEOKUK, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>2 663</b>	<b>642</b>	<b>146</b>	<b>51</b>	<b>44.2</b>	<b>28.7</b>
531	Real estate .....	8	1 540	327	76	25	53.2	—
532	Rental & leasing services .....	5	1 123	315	70	26	32.0	68.0
<b>KNOXVILLE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	5	817	192	53	29	19.7	—

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<b>LE CLAIRE, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LE MARS, IA</b>								
53	Real estate & rental & leasing .....	12	D	D	D	b	D	D
531	Real estate .....	9	1 448	242	59	26	85.9	11.9
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MADRID, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MANCHESTER, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MAQUOKETA, IA</b>								
53	Real estate & rental & leasing .....	8	1 673	184	33	25	77.2	1.5
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>MARION, IA</b>								
53	Real estate & rental & leasing .....	23	10 264	2 165	413	83	27.6	—
531	Real estate .....	19	9 021	1 812	345	67	31.3	—
5312	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	4	1 243	353	68	16	—	—
<b>MARSHALLTOWN, IA</b>								
53	Real estate & rental & leasing .....	27	20 240	6 070	1 255	239	65.5	10.4
531	Real estate .....	20	16 290	5 072	1 045	180	81.3	3.0
532	Rental & leasing services .....	7	3 950	998	210	59	—	41.3
<b>MASON CITY, IA</b>								
53	Real estate & rental & leasing .....	38	13 262	1 910	468	126	41.5	29.4
531	Real estate .....	29	7 030	742	194	66	77.5	10.0
5311	Lessors of real estate .....	18	4 900	440	112	42	68.7	14.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	9	6 232	1 168	274	60	.8	51.3
<b>MISSOURI VALLEY, IA</b>								
53	Real estate & rental & leasing .....	8	1 647	178	37	26	77.6	22.4
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MONTICELLO, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>MOUNT PLEASANT, IA</b>								
53	Real estate & rental & leasing .....	13	5 192	1 217	279	75	76.7	7.8
531	Real estate .....	13	5 192	1 217	279	75	76.7	7.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT VERNON, IA</b>								
53	Real estate & rental & leasing .....	5	502	88	20	15	84.1	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>MUSCATINE, IA</b>								
53	Real estate & rental & leasing .....	30	9 739	2 171	573	121	31.7	.4
531	Real estate .....	19	D	D	D	b	D	D
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	11	D	D	D	b	D	D
<b>NEVADA, IA</b>								
53	Real estate & rental & leasing .....	8	1 265	193	43	15	18.0	49.8
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>NEW HAMPTON, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>NEWTON, IA</b>								
53	Real estate & rental & leasing .....	17	D	D	D	b	D	D
531	Real estate .....	13	2 997	297	71	27	71.9	6.4
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>NORTH LIBERTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>NORWALK, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>OELWEIN, IA</b>								
53	Real estate & rental & leasing .....	6	1 058	272	63	36	44.6	—
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ONAWA, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ORANGE CITY, IA</b>								
53	Real estate & rental & leasing .....	8	D	D	D	a	D	D
531	Real estate .....	4	262	90	22	7	100.0	—
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>OSAGE, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSCEOLA, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	a	D	D
531	Real estate .....	5	D	D	D	a	D	D
<b>OSKALOOSA, IA</b>								
53	Real estate & rental & leasing .....	17	3 553	474	146	49	77.4	17.1
531	Real estate .....	11	1 989	196	64	22	69.4	30.6
532	Rental & leasing services .....	6	1 564	278	82	27	87.5	—
<b>OTTUMWA, IA</b>								
53	Real estate & rental & leasing .....	26	11 277	832	206	67	79.1	9.1
531	Real estate .....	18	D	D	D	b	D	D
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>PELLA, IA</b>								
53	Real estate & rental & leasing .....	11	3 785	594	136	38	34.3	27.4
531	Real estate .....	8	2 813	436	96	23	22.3	26.2
532	Rental & leasing services .....	3	972	158	40	15	69.2	30.8
<b>PERRY, IA</b>								
53	Real estate & rental & leasing .....	5	1 244	171	34	13	42.5	1.2
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PLEASANT HILL, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>RED OAK, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ROCK RAPIDS, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>SAC CITY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
<b>SERGEANT BLUFF, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SHELDON, IA *</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHELDON, IA (O'BRIEN COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>SHENANDOAH, IA *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SHENANDOAH, IA (PAGE COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SIBLEY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>SIOUX CENTER, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	1 278	111	38	10	48.6	51.4
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SIOUX CITY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>105</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
531	Real estate .....	76	37 368	6 171	1 419	416	39.0	9.1
5311	Lessors of real estate .....	46	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings .....	27	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings .....	27	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	14	D	D	D	b	D	D
5313	Activities related to real estate .....	16	D	D	D	c	D	D
53131	Real estate property managers .....	10	D	D	D	c	D	D
532	Rental & leasing services .....	28	D	D	D	c	D	D
5322	Consumer goods rental .....	14	D	D	D	b	D	D
<b>SPENCER, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 802</b>	<b>819</b>	<b>194</b>	<b>69</b>	<b>50.9</b>	<b>14.7</b>
531	Real estate .....	15	3 288	482	104	38	49.7	—
532	Rental & leasing services .....	4	1 514	337	90	31	53.4	46.6
<b>SPIRIT LAKE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>3 528</b>	<b>376</b>	<b>75</b>	<b>27</b>	<b>55.3</b>	<b>20.4</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>STORM LAKE, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>2 225</b>	<b>481</b>	<b>116</b>	<b>41</b>	<b>53.5</b>	<b>2.8</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STORY CITY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>924</b>	<b>153</b>	<b>8</b>	<b>9</b>	<b>—</b>	<b>87.4</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>TAMA, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>TIPTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>372</b>	<b>72</b>	<b>14</b>	<b>8</b>	<b>40.1</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>URBANDALE, IA *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>82 244</b>	<b>4 636</b>	<b>1 309</b>	<b>219</b>	<b>3.4</b>	<b>4.3</b>
531	Real estate .....	29	D	D	D	c	D	D
5311	Lessors of real estate .....	11	6 443	438	74	32	22.3	48.9
5313	Activities related to real estate .....	13	2 427	1 231	313	98	31.4	8.3
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>URBANDALE, IA (POLK COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>82 244</b>	<b>4 636</b>	<b>1 309</b>	<b>219</b>	<b>3.4</b>	<b>4.3</b>
531	Real estate .....	29	D	D	D	c	D	D
5311	Lessors of real estate .....	11	6 443	438	74	32	22.3	48.9
5313	Activities related to real estate .....	13	2 427	1 231	313	98	31.4	8.3
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>VINTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>757</b>	<b>158</b>	<b>40</b>	<b>16</b>	<b>64.7</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WASHINGTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	488	77	12	4	79.9	9.4
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>WATERLOO, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>84</b>	<b>47 110</b>	<b>8 508</b>	<b>1 763</b>	<b>438</b>	<b>29.0</b>	<b>11.6</b>
531	Real estate .....	60	31 997	4 668	938	237	39.3	5.5
5311	Lessors of real estate .....	31	22 307	2 439	456	153	34.7	1.3
53111	Lessors of residential buildings & dwellings .....	16	8 573	655	149	63	54.4	3.4
531110	Lessors of residential buildings & dwellings .....	16	8 573	655	149	63	54.4	3.4
5312	Offices of real estate agents & brokers .....	17	5 422	573	152	34	77.1	15.7
53121	Offices of real estate agents & brokers .....	17	5 422	573	152	34	77.1	15.7
531210	Offices of real estate agents & brokers .....	17	5 422	573	152	34	77.1	15.7
5313	Activities related to real estate .....	12	4 268	1 656	330	50	15.1	14.6
532	Rental & leasing services .....	23	D	D	D	c	D	D
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>WAUKON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>439</b>	<b>48</b>	<b>10</b>	<b>9</b>	<b>51.5</b>	<b>1.4</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAVERLY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>7</b>	<b>1 986</b>	<b>373</b>	<b>63</b>	<b>18</b>	<b>12.2</b>	<b>5.2</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WEBSTER CITY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>7</b>	<b>1 067</b>	<b>137</b>	<b>33</b>	<b>19</b>	<b>20.3</b>	<b>47.4</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>WEST BURLINGTON, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>WEST DES MOINES, IA *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>87</b>	<b>163 151</b>	<b>23 401</b>	<b>5 508</b>	<b>853</b>	<b>7.2</b>	<b>3.2</b>
531	Real estate .....	74	135 381	18 177	4 273	685	8.1	3.9
5311	Lessors of real estate .....	33	42 066	4 317	839	147	18.1	4.0
53111	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	31 486	2 904	520	56	8.7	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	31 486	2 904	520	56	8.7	1.9
5312	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
53121	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
531210	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
5313	Activities related to real estate .....	24	10 249	5 673	1 223	279	7.5	34.3
53131	Real estate property managers .....	15	7 733	3 902	905	230	7.5	45.5
531311	Residential property managers .....	13	D	D	D	c	D	D
532	Rental & leasing services .....	12	D	D	D	c	D	D
<b>WEST DES MOINES, IA (POLK COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>87</b>	<b>163 151</b>	<b>23 401</b>	<b>5 508</b>	<b>853</b>	<b>7.2</b>	<b>3.2</b>
531	Real estate .....	74	135 381	18 177	4 273	685	8.1	3.9
5311	Lessors of real estate .....	33	42 066	4 317	839	147	18.1	4.0
53111	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	31 486	2 904	520	56	8.7	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	31 486	2 904	520	56	8.7	1.9
5312	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
53121	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
531210	Offices of real estate agents & brokers .....	17	83 066	8 187	2 211	259	3.0	.1
5313	Activities related to real estate .....	24	10 249	5 673	1 223	279	7.5	34.3
53131	Real estate property managers .....	15	7 733	3 902	905	230	7.5	45.5
531311	Residential property managers .....	13	D	D	D	c	D	D
532	Rental & leasing services .....	12	D	D	D	c	D	D
<b>WEST LIBERTY, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>WEST UNION, IA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>WILTON, IA *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WILTON, IA (MUSCATINE COUNTY PART) *</b>							
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
	<b>WINDSOR HEIGHTS, IA</b>							
53	Real estate & rental & leasing .....	9	12 245	1 075	208	51	12.1	19.0
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
	<b>WINTERSET, IA</b>							
53	Real estate & rental & leasing .....	10	D	D	D	a	D	D
531	Real estate .....	8	1 246	146	30	15	83.4	8.2
532	Rental & leasing services .....	2	D	D	D	a	D	D
	<b>BALANCE OF ADAIR COUNTY, IA</b>							
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
	<b>BALANCE OF ADAMS COUNTY, IA</b>							
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
	<b>BALANCE OF ALLAMAKEE COUNTY, IA</b>							
53	Real estate & rental & leasing .....	4	1 022	48	10	15	43.9	56.1
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
	<b>BALANCE OF APPANOOSE COUNTY, IA</b>							
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
	<b>BALANCE OF BLACK HAWK COUNTY, IA</b>							
53	Real estate & rental & leasing .....	5	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
	<b>BALANCE OF BOONE COUNTY, IA</b>							
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
	<b>BALANCE OF BREMER COUNTY, IA</b>							
53	Real estate & rental & leasing .....	7	875	97	23	8	55.1	12.3
531	Real estate .....	7	875	97	23	8	55.1	12.3
	<b>BALANCE OF BUCHANAN COUNTY, IA</b>							
53	Real estate & rental & leasing .....	5	283	41	7	6	56.5	5.7
531	Real estate .....	5	283	41	7	6	56.5	5.7
	<b>BALANCE OF BUENA VISTA COUNTY, IA</b>							
53	Real estate & rental & leasing .....	5	277	74	16	4	31.0	—
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BUTLER COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CALHOUN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	8	1 304	433	106	32	65.6	11.6
531	Real estate .....	4	847	169	42	20	96.6	—
532	Rental & leasing services .....	4	457	264	64	12	8.1	33.0
<b>BALANCE OF CARROLL COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	6 485	1 004	236	51	13.7	1.5
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	b	D	D
<b>BALANCE OF CASS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF CEDAR COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	604	96	23	16	66.1	19.5
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CERRO GORDO COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF CHEROKEE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF CHICKASAW COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CLARKE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CLAYTON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	11	1 054	255	59	20	45.0	—
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF CLINTON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CRAWFORD COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DALLAS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF DAVIS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF DECATUR COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF DELAWARE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF DES MOINES COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF DICKINSON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	22	17 949	4 321	969	209	15.8	1.6
531	Real estate .....	15	D	D	D	c	D	D
532	Rental & leasing services .....	6	D	D	D	a	D	D
<b>BALANCE OF DUBUQUE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	D	D	D	a	D	D
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF FAYETTE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF FLOYD COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	160	9	3	3	15.6	84.4
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF FREMONT COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF GREENE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GRUNDY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	9 270	2 238	189	37	8.0	.9
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>BALANCE OF GUTHRIE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	11	2 129	426	78	31	40.5	59.5
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF HAMILTON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	251	40	10	9	39.4	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF HANCOCK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	432	65	5	5	90.0	10.0
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HARDIN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	932	181	37	12	100.0	—
531	Real estate .....	4	932	181	37	12	100.0	—
<b>BALANCE OF HARRISON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	631	144	27	16	59.3	40.7
531	Real estate .....	6	631	144	27	16	59.3	40.7
<b>BALANCE OF HENRY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	623	91	20	7	22.2	—
531	Real estate .....	5	623	91	20	7	22.2	—
<b>BALANCE OF HOWARD COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	162	18	3	4	45.1	—
531	Real estate .....	4	162	18	3	4	45.1	—
<b>BALANCE OF IDA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	9	1 470	265	64	20	18.7	20.1
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF IOWA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	813	82	17	3	20.2	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF JACKSON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	127	24	7	7	37.0	63.0
531	Real estate .....	5	127	24	7	7	37.0	63.0
<b>BALANCE OF JASPER COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	b	D	D
531	Real estate .....	3	477	133	29	19	95.0	5.0
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JEFFERSON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF JOHNSON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF JONES COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF KEOKUK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	a	D	D
531	Real estate .....	4	683	42	8	3	90.9	9.1
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF KOSSUTH COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	274	44	25	8	70.4	29.6
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LEE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	677	76	24	11	90.1	—
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	387	45	17	7	D	—
<b>BALANCE OF LINN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	13	5 797	712	107	30	34.6	.8
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>BALANCE OF LOUISA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	D	D	D	a	D	D
531	Real estate .....	4	252	22	5	3	65.9	34.1
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF LUCAS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LYON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MAHASKA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	295	34	8	8	—	90.5
531	Real estate .....	4	295	34	8	8	—	90.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARION COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF MARSHALL COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	384	37	9	8	67.7	—
531	Real estate .....	5	384	37	9	8	67.7	—
<b>BALANCE OF MILLS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF MITCHELL COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MONONA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF MONTGOMERY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MUSCATINE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF O'BRIEN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	b	D	D
531	Real estate .....	3	693	356	87	21	D	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF OSCEOLA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF PAGE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF PALO ALTO COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF PLYMOUTH COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	D	D	D	b	D	D
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF POCAHONTAS COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	451	98	21	9	100.0	—
531	Real estate .....	5	451	98	21	9	100.0	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF POLK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	31	36 065	5 656	927	160	5.9	27.8
531	Real estate .....	19	D	D	D	b	D	D
5311	Lessors of real estate .....	13	4 020	1 066	202	41	36.3	4.3
532	Rental & leasing services .....	10	26 082	4 030	614	102	.9	37.2
<b>BALANCE OF POTTAWATTAMIE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	10	D	D	D	b	D	D
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF POWESHIEK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	9	657	90	13	11	33.3	66.7
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF RINGGOLD COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF SAC COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
<b>BALANCE OF SCOTT COUNTY, IA</b>								
53	Real estate & rental & leasing .....	8	1 395	601	121	30	11.3	36.1
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>BALANCE OF SHELBY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF SIOUX COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	348	44	8	7	100.0	—
<b>BALANCE OF STORY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	9	1 433	210	43	38	13.7	54.9
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>BALANCE OF TAMA COUNTY, IA</b>								
53	Real estate & rental & leasing .....	6	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF TAYLOR COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF UNION COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	265	27	5	6	47.5	47.2
531	Real estate .....	5	265	27	5	6	47.5	47.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF VAN BUREN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	371	52	13	5	52.6	47.4
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WAPELLO COUNTY, IA</b>								
53	Real estate & rental & leasing .....	5	514	58	14	12	88.5	11.5
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WARREN COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
<b>BALANCE OF WASHINGTON COUNTY, IA</b>								
53	Real estate & rental & leasing .....	7	D	D	D	a	D	D
531	Real estate .....	6	388	62	14	13	64.2	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WAYNE COUNTY, IA</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF WEBSTER COUNTY, IA</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WINNEBAGO COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WINNESHIEK COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WOODBURY COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	D	D	D	b	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	b	D	D
<b>BALANCE OF WORTH COUNTY, IA</b>								
53	Real estate & rental & leasing .....	3	122	14	4	9	52.5	47.5
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WRIGHT COUNTY, IA</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

### **REAL ESTATE AND RENTAL AND LEASING**

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

### **5311 Lessors of Real Estate**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

### **53111 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

### **5311101 Lessors of Apartment Buildings**

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

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building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

### **5311109 Lessors of Dwellings Other Than Apartment Buildings**

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

### **5311201 Lessors of Professional and Other Office Buildings**

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 Lessors of Manufacturing and Industrial Buildings**

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311203 Lessors of Shopping Centers and Retail Stores**

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 Lessors of Other Nonresidential Buildings and Facilities**

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **53113 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

### **53119 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

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6515 Lessors of manufactured (mobile) home sites  
6517 Lessors of railroad property  
6519 Lessors of other real estate property

### **5311901 Lessors of Manufactured (Mobile) Home Sites**

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 Lessors of Railroad Property**

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 Lessors of Other Real Property**

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 Offices of Real Estate Agents and Brokers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

### **53121 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

### **5312101 Offices of Residential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

### **5312109 Offices of Nonresidential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

### **5313 Activities Related to Real Estate**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

### **53131 Real Estate Property Managers**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

### **531311 Residential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

### **531312 Nonresidential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

### **53132 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **531320 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers



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### **53139 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

#### **531390 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

### **5321 Automotive Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

#### **53211 Passenger Car Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

##### **532111 Passenger Car Rental**

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

##### **532112 Passenger Car Leasing**

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

### **53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

#### **532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

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7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

### **5321201 Truck Rental, Without Drivers**

Establishments primary engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

### **5321202 Truck Leasing**

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 Utility Trailer and Recreational Vehicle Rental and Leasing**

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

### **53222 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

### **5322201 Formal Wear Rental**

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

### **5322209 Wardrobe Rental**

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

### **53223 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **532230 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 Home Health Equipment Rental**

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

### **532292 Recreational Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.



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The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

### **532299 All Other Consumer Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

### **5322991 Locker Rental, Except Cold Storage**

Establishments primarily engaged in renting lockers (except cold storage).

### **5322999 All Other Miscellaneous Consumer Goods Rental and Leasing**

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

### **5323 General Rental Centers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

#### **53231 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### **532310 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

### **5324 Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

#### **53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

#### **5324111 Commercial Vessel Rental and Leasing Without Crew**

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

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### **5324112 Railroad Car Rental and Leasing**

Establishments primarily engaged in renting or leasing railroad cars.

### **5324119 Aircraft Rental and Leasing**

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

### **5324121 Rental and Leasing of Heavy Construction Equipment Without Operators**

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

### **5324129 Oilfield and Well Drilling Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

### **53242 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

### **532420 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

### **5324201 Office Machine Rental and Leasing**

Establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 Computer Rental and Leasing**

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

### **5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment**

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 Industrial Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

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### **5324903 Motion Picture Equipment Rental**

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 Theatrical Equipment Rental**

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

### **533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

### **5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

#### **53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

#### **533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

#### **5331101 Oil Royalty Trading Companies**

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

#### **5331109 Patent Owners and Lessors**

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

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administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

## Appendix D. Geographic Notes

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### IOWA

**Carlisle** is in Polk and Warren Counties.

**Clive** is in Dallas and Polk Counties.

**Dyersville** is in Delaware and Dubuque Counties.

**Forest City** is in Hancock and Winnebago Counties.

**Grimes** is in Dallas and Polk Counties.

**Sheldon** is in O'Brien and Sioux Counties.

**Shenandoah** is in Fremont and Page Counties.

**Urbandale** is in Dallas and Polk Counties.

**West Des Moines** is in Dallas and Polk Counties.

**Wilton** is in Cedar and Muscatine Counties.

# Appendix E. Metropolitan Areas

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## **IOWA**

### **Cedar Rapids, IA MSA**

Linn County, IA

### **Davenport—Moline—Rock Island, IA—IL MSA**

Henry County, IL

Rock Island County, IL

Scott County, IA

### **Des Moines, IA MSA**

Dallas County, IA

Polk County, IA

Warren County, IA

### **Dubuque, IA MSA**

Dubuque County, IA

## **Iowa City, IA MSA**

Johnson County, IA

## **Omaha, NE—IA MSA**

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Washington County, NE

## **Sioux City, IA—NE MSA**

Woodbury County, IA

Dakota County, NE

## **Waterloo—Cedar Falls, IA MSA**

Black Hawk County, IA

