

California

1997

Issued March 2000

EC97F53A-CA(RV)

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U.S. CENSUS BUREAU

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CALIFORNIA								
53	Real estate & rental & leasing	'37 243	'37 937 418	'6 563 746	'1 560 966	'243 168	'17.9	'12.6
531	Real estate	30 028	24 264 590	4 422 112	1 062 384	163 993	23.7	15.9
5311	Lessors of real estate	15 736	13 638 344	1 364 137	328 314	68 339	23.9	17.1
53111	Lessors of residential buildings & dwellings	8 466	5 512 623	574 817	137 413	36 446	28.0	24.0
531110	Lessors of residential buildings & dwellings	8 466	5 512 623	574 817	137 413	36 446	28.0	24.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	3 993	6 321 949	603 952	147 244	20 544	19.9	11.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	3 993	6 321 949	603 952	147 244	20 544	19.9	11.5
53113	Lessors of miniwarehouses & self storage units	1 217	563 004	59 740	14 260	3 663	14.2	12.1
531130	Lessors of miniwarehouses & self storage units	1 217	563 004	59 740	14 260	3 663	14.2	12.1
53119	Lessors of other real estate property	2 060	1 240 768	125 628	29 397	7 686	30.7	17.5
531190	Lessors of other real estate property	2 060	1 240 768	125 628	29 397	7 686	30.7	17.5
5312	Offices of real estate agents & brokers	6 828	6 141 193	1 113 283	266 976	29 140	24.4	12.3
53121	Offices of real estate agents & brokers	6 828	6 141 193	1 113 283	266 976	29 140	24.4	12.3
531210	Offices of real estate agents & brokers	6 828	6 141 193	1 113 283	266 976	29 140	24.4	12.3
5313	Activities related to real estate	7 464	4 485 053	1 944 692	467 094	66 514	22.1	17.1
53131	Real estate property managers	5 026	3 168 922	1 417 594	348 604	53 251	19.9	17.9
531311	Residential property managers	3 261	1 716 858	778 019	187 984	35 507	22.4	19.7
531312	Nonresidential property managers	1 765	1 452 064	639 575	160 620	17 744	17.1	15.7
53132	Offices of real estate appraisers	939	303 813	102 307	21 572	3 049	42.3	14.8
531320	Offices of real estate appraisers	939	303 813	102 307	21 572	3 049	42.3	14.8
53139	Other activities related to real estate	1 499	1 012 318	424 791	96 918	10 214	22.6	15.2
531390	Other activities related to real estate	1 499	1 012 318	424 791	96 918	10 214	22.6	15.2
532	Rental & leasing services	'6 966	'12 227 229	'1 955 219	'454 703	'75 957	'8.0	'6.2
5321	Automotive equipment rental & leasing	1 060	3 538 746	504 008	116 129	18 609	3.6	3.1
53211	Passenger car rental & leasing	561	2 573 880	352 843	80 501	13 845	3.7	2.0
532111	Passenger car rental	490	2 403 403	335 134	75 861	13 414	1.6	1.9
532112	Passenger car leasing	71	170 477	17 709	4 640	431	34.4	3.9
53212	Truck, utility trailer, & RV rental & leasing	499	964 866	151 165	35 628	4 764	3.4	6.0
532120	Truck, utility trailer, & RV rental & leasing	499	964 866	151 165	35 628	4 764	3.4	6.0
5322	Consumer goods rental	3 677	1 749 096	373 007	82 045	25 193	20.9	16.6
53221	Consumer electronics & appliances rental	222	139 728	34 056	8 136	1 327	19.1	25.4
532210	Consumer electronics & appliances rental	222	139 728	34 056	8 136	1 327	19.1	25.4
53222	Formal wear & costume rental	377	91 895	24 075	5 544	1 686	12.6	18.5
532220	Formal wear & costume rental	377	91 895	24 075	5 544	1 686	12.6	18.5
53223	Video tape & disk rental	2 405	916 711	152 295	33 166	15 174	22.2	18.7
532230	Video tape & disk rental	2 405	916 711	152 295	33 166	15 174	22.2	18.7
53229	Other consumer goods rental	673	600 762	162 581	35 199	7 006	20.4	11.0
532291	Home health equipment rental	118	161 001	34 856	8 491	1 058	24.0	10.2
532292	Recreational goods rental	181	92 555	25 201	5 580	1 688	26.2	7.2
532299	All other consumer goods rental	374	347 206	102 524	21 128	4 260	17.2	12.4
5323	General rental centers	565	382 114	99 731	22 317	3 928	24.8	10.7
53231	General rental centers	565	382 114	99 731	22 317	3 928	24.8	10.7
532310	General rental centers	565	382 114	99 731	22 317	3 928	24.8	10.7
5324	Commercial & industrial machinery & equipment rental & leasing	'1 664	'6 557 273	'978 473	'234 212	'28 227	'6.0	'4.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	661	3 188 394	249 344	56 795	6 896	5.7	2.6
532411	Commercial air/rail/water transportation equip rental & leasing	104	2 224 137	38 106	9 369	743	2.5	.7
532412	Construction/mining/forestry machinery & equip rental & leasing	557	964 257	211 238	47 426	6 153	13.3	7.1
53242	Office machinery & equipment rental & leasing	184	1 341 621	141 805	32 204	2 493	1.7	3.3
532420	Office machinery & equipment rental & leasing	184	1 341 621	141 805	32 204	2 493	1.7	3.3
5324201	Office machinery rental & leasing	57	67 432	23 145	5 269	639	11.2	23.0
5324209	Computer rental & leasing	127	1 274 189	118 660	26 935	1 854	1.2	2.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	'819	'2 027 258	'587 324	'145 213	'18 838	'9.4	'9.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	'819	'2 027 258	'587 324	'145 213	'18 838	'9.4	'9.6
533	Lessors of intangible assets, except copyrighted works	249	1 445 599	186 415	43 879	3 218	2.7	10.6
5331	Lessors of intangible assets, except copyrighted works	249	1 445 599	186 415	43 879	3 218	2.7	10.6
53311	Lessors of intangible assets, except copyrighted works	249	1 445 599	186 415	43 879	3 218	2.7	10.6
533110	Lessors of intangible assets, except copyrighted works	249	1 445 599	186 415	43 879	3 218	2.7	10.6

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BAKERSFIELD, CA MSA								
53	Real estate & rental & leasing	419	220 470	43 751	10 170	2 479	27.8	16.9
531	Real estate	292	123 543	21 586	4 729	1 360	28.8	24.0
5311	Lessors of real estate	149	64 524	8 163	1 762	634	29.4	30.0
53111	Lessors of residential buildings & dwellings	60	25 472	3 664	827	309	33.7	50.4
531110	Lessors of residential buildings & dwellings	60	25 472	3 664	827	309	33.7	50.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	21 102	2 369	474	148	15.1	8.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	21 102	2 369	474	148	15.1	8.1
53113	Lessors of miniwarehouses & self storage units	13	3 008	506	115	38	47.6	34.8
531130	Lessors of miniwarehouses & self storage units	13	3 008	506	115	38	47.6	34.8
53119	Lessors of other real estate property	47	14 942	1 624	346	139	38.7	25.3
531190	Lessors of other real estate property	47	14 942	1 624	346	139	38.7	25.3
5312	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
53121	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
531210	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
5313	Activities related to real estate	62	15 902	6 519	1 496	383	40.6	29.1
53131	Real estate property managers	40	12 584	5 278	1 217	332	34.1	36.1
531311	Residential property managers	33	11 318	5 012	1 158	315	27.6	40.2
53132	Offices of real estate appraisers	15	2 306	895	204	31	57.8	3.6
531320	Offices of real estate appraisers	15	2 306	895	204	31	57.8	3.6
532	Rental & leasing services	126	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	63	24 688	5 035	1 287	427	14.9	2.9
53223	Video tape & disk rental	39	15 181	2 706	628	305	12.6	2.6
532230	Video tape & disk rental	39	15 181	2 706	628	305	12.6	2.6
5323	General rental centers	13	4 171	1 543	287	61	37.4	13.3
53231	General rental centers	13	4 171	1 543	287	61	37.4	13.3
532310	General rental centers	13	4 171	1 543	287	61	37.4	13.3
5324	Commercial & industrial machinery & equipment rental & leasing	38	60 283	14 262	3 553	471	31.2	9.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	19	36 358	7 848	1 825	224	7.0	3.5
532412	Construction/mining/forestry machinery & equip rental & leasing	19	36 358	7 848	1 825	224	7.0	3.5
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
CHICO-PARADISE, CA MSA								
53	Real estate & rental & leasing	212	80 453	13 370	3 134	1 012	27.9	19.4
531	Real estate	161	51 774	8 659	2 028	659	31.5	23.5
5311	Lessors of real estate	98	30 349	3 513	830	339	29.5	22.4
53111	Lessors of residential buildings & dwellings	28	11 293	1 505	354	165	19.6	15.9
531110	Lessors of residential buildings & dwellings	28	11 293	1 505	354	165	19.6	15.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	8 552	1 096	277	70	29.3	20.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	8 552	1 096	277	70	29.3	20.4
53113	Lessors of miniwarehouses & self storage units	15	2 772	376	86	40	45.6	35.9
531130	Lessors of miniwarehouses & self storage units	15	2 772	376	86	40	45.6	35.9
53119	Lessors of other real estate property	29	7 732	536	113	64	38.5	29.3
531190	Lessors of other real estate property	29	7 732	536	113	64	38.5	29.3
5312	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
53121	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
531210	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
5313	Activities related to real estate	29	8 247	3 932	901	233	31.2	2.4
53131	Real estate property managers	16	6 475	3 573	815	207	18.2	2.0
531311	Residential property managers	12	5 405	2 922	635	195	9.3	2.2
532	Rental & leasing services	51	28 679	4 711	1 106	353	21.5	12.2
5322	Consumer goods rental	35	12 319	2 269	590	246	19.9	14.7
53223	Video tape & disk rental	26	6 864	1 244	310	173	20.8	18.3
532230	Video tape & disk rental	26	6 864	1 244	310	173	20.8	18.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FRESNO, CA MSA								
53	Real estate & rental & leasing	653	398 865	71 097	15 793	3 713	23.0	16.9
531	Real estate	479	278 560	49 867	10 888	2 470	28.4	19.2
5311	Lessors of real estate	251	177 418	20 612	4 660	1 248	26.7	18.4
53111	Lessors of residential buildings & dwellings	139	83 388	10 148	2 313	695	22.9	25.8
531110	Lessors of residential buildings & dwellings	139	83 388	10 148	2 313	695	22.9	25.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	73	72 466	8 271	2 005	434	32.7	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	73	72 466	8 271	2 005	434	32.7	10.9
53119	Lessors of other real estate property	30	10 639	1 119	226	89	41.6	24.6
531190	Lessors of other real estate property	30	10 639	1 119	226	89	41.6	24.6
5312	Offices of real estate agents & brokers	108	56 616	10 816	1 971	318	25.0	15.8
53121	Offices of real estate agents & brokers	108	56 616	10 816	1 971	318	25.0	15.8
531210	Offices of real estate agents & brokers	108	56 616	10 816	1 971	318	25.0	15.8
5313	Activities related to real estate	120	44 526	18 439	4 257	904	39.3	26.9
53131	Real estate property managers	86	33 577	13 971	3 261	725	36.5	32.7
531311	Residential property managers	57	17 692	7 501	1 867	454	43.0	15.6
531312	Nonresidential property managers	29	15 885	6 470	1 394	271	29.2	51.7
53132	Offices of real estate appraisers	23	4 807	1 556	357	51	59.7	.4
531320	Offices of real estate appraisers	23	4 807	1 556	357	51	59.7	.4
53139	Other activities related to real estate	11	6 142	2 912	639	128	38.7	16.1
531390	Other activities related to real estate	11	6 142	2 912	639	128	38.7	16.1
532	Rental & leasing services	172	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	27	36 869	4 489	1 165	249	3.1	7.2
53211	Passenger car rental & leasing	13	16 250	1 965	519	152	4.0	2.4
532111	Passenger car rental	13	16 250	1 965	519	152	4.0	2.4
53212	Truck, utility trailer, & RV rental & leasing	14	20 619	2 524	646	97	2.4	11.0
532120	Truck, utility trailer, & RV rental & leasing	14	20 619	2 524	646	97	2.4	11.0
5322	Consumer goods rental	95	D	D	D	f	D	D
53221	Consumer electronics & appliances rental	10	3 351	670	173	41	11.9	—
532210	Consumer electronics & appliances rental	10	3 351	670	173	41	11.9	—
53222	Formal wear & costume rental	10	2 451	639	118	44	25.1	5.7
532220	Formal wear & costume rental	10	2 451	639	118	44	25.1	5.7
53223	Video tape & disk rental	64	19 166	3 133	707	422	24.4	2.3
532230	Video tape & disk rental	64	19 166	3 133	707	422	24.4	2.3
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	17	10 352	1 925	429	112	11.2	41.6
53231	General rental centers	17	10 352	1 925	429	112	11.2	41.6
532310	General rental centers	17	10 352	1 925	429	112	11.2	41.6
5324	Commercial & industrial machinery & equipment rental & leasing	33	41 974	8 619	1 964	273	8.7	11.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	21 752	4 499	1 071	156	7.1	2.0
532412	Construction/mining/forestry machinery & equip rental & leasing	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA								
53	Real estate & rental & leasing	17 465	20 184 432	3 521 853	844 050	121 581	16.0	11.9
531	Real estate	14 025	12 303 770	2 270 851	550 601	78 960	21.9	15.2
5311	Lessors of real estate	7 362	7 027 676	660 944	159 069	31 306	21.7	15.5
53111	Lessors of residential buildings & dwellings	3 971	2 424 519	241 309	57 269	15 545	29.0	25.6
531110	Lessors of residential buildings & dwellings	3 971	2 424 519	241 309	57 269	15 545	29.0	25.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 974	3 765 626	331 612	81 065	10 745	16.0	9.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 974	3 765 626	331 612	81 065	10 745	16.0	9.3
53113	Lessors of miniwarehouses & self storage units	504	238 583	25 899	6 053	1 472	11.6	11.2
531130	Lessors of miniwarehouses & self storage units	504	238 583	25 899	6 053	1 472	11.6	11.2
53119	Lessors of other real estate property	913	598 948	62 124	14 682	3 544	31.7	14.6
531190	Lessors of other real estate property	913	598 948	62 124	14 682	3 544	31.7	14.6
5312	Offices of real estate agents & brokers	2 917	2 840 392	553 534	135 804	13 147	23.6	14.1
53121	Offices of real estate agents & brokers	2 917	2 840 392	553 534	135 804	13 147	23.6	14.1
531210	Offices of real estate agents & brokers	2 917	2 840 392	553 534	135 804	13 147	23.6	14.1
5313	Activities related to real estate	3 746	2 435 702	1 056 373	255 728	34 507	20.4	16.0
53131	Real estate property managers	2 445	1 709 880	765 538	190 040	27 467	18.8	16.1
531311	Residential property managers	1 505	922 498	435 014	107 278	18 278	20.9	18.5
531312	Nonresidential property managers	940	787 382	330 524	82 762	9 189	16.3	13.2
53132	Offices of real estate appraisers	404	141 620	46 848	9 593	1 445	37.2	18.9
531320	Offices of real estate appraisers	404	141 620	46 848	9 593	1 445	37.2	18.9
53139	Other activities related to real estate	897	584 202	243 987	56 095	5 595	21.3	15.1
531390	Other activities related to real estate	897	584 202	243 987	56 095	5 595	21.3	15.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	3 300	6 749 573	1 117 181	260 346	40 403	7.7	5.8
5321	Automotive equipment rental & leasing	512	1 867 062	280 131	63 670	9 488	4.5	3.0
53211	Passenger car rental & leasing	264	1 338 286	189 029	42 610	6 685	4.9	2.0
532111	Passenger car rental	228	D	D	D	i	D	D
532112	Passenger car leasing	36	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	248	528 776	91 102	21 060	2 803	3.5	5.5
532120	Truck, utility trailer, & RV rental & leasing	248	528 776	91 102	21 060	2 803	3.5	5.5
5322	Consumer goods rental	1 670	857 259	197 460	42 816	11 436	23.2	18.8
53221	Consumer electronics & appliances rental	102	D	D	D	f	D	D
532210	Consumer electronics & appliances rental	102	D	D	D	f	D	D
53222	Formal wear & costume rental	196	D	D	D	f	D	D
532220	Formal wear & costume rental	196	D	D	D	f	D	D
53223	Video tape & disk rental	1 047	401 610	69 649	13 664	5 907	26.1	23.4
532230	Video tape & disk rental	1 047	401 610	69 649	13 664	5 907	26.1	23.4
53229	Other consumer goods rental	325	324 541	94 034	21 179	3 960	21.3	11.8
532291	Home health equipment rental	57	89 488	20 999	5 316	598	31.6	12.0
532292	Recreational goods rental	73	43 392	14 078	3 366	950	21.2	5.9
532299	All other consumer goods rental	195	191 661	58 957	12 497	2 412	16.5	13.0
5323	General rental centers	234	138 089	37 833	8 291	1 490	31.8	13.7
53231	General rental centers	234	138 089	37 833	8 291	1 490	31.8	13.7
532310	General rental centers	234	138 089	37 833	8 291	1 490	31.8	13.7
5324	Commercial & industrial machinery & equipment rental & leasing	884	3 887 163	601 757	145 569	17 989	4.9	3.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	306	2 292 012	120 538	26 808	3 051	3.8	1.8
532411	Commercial air/rail/water transportation equip rental & leasing	42	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	264	D	D	D	h	D	D
53242	Office machinery & equipment rental & leasing	83	647 028	61 790	13 988	1 121	1.9	2.1
532420	Office machinery & equipment rental & leasing	83	647 028	61 790	13 988	1 121	1.9	2.1
5324201	Office machinery rental & leasing	28	D	D	D	e	D	D
5324209	Computer rental & leasing	55	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	495	948 123	419 429	104 773	13 817	9.6	10.3
532490	Oth commercial/industrial machinery & equipment rental & leasing	495	948 123	419 429	104 773	13 817	9.6	10.3
533	Lessors of intangible assets, except copyrighted works	140	1 131 089	133 821	33 103	2 218	2.4	12.5
5331	Lessors of intangible assets, except copyrighted works	140	1 131 089	133 821	33 103	2 218	2.4	12.5
53311	Lessors of intangible assets, except copyrighted works	140	1 131 089	133 821	33 103	2 218	2.4	12.5
533110	Lessors of intangible assets, except copyrighted works	140	1 131 089	133 821	33 103	2 218	2.4	12.5
	Los Angeles—Long Beach, CA PMSA							
53	Real estate & rental & leasing	10 932	13 608 566	2 256 293	543 952	76 904	15.3	11.6
531	Real estate	8 900	7 690 115	1 352 832	330 448	47 233	22.8	16.2
5311	Lessors of real estate	4 942	4 603 867	413 918	99 761	19 945	23.0	16.4
53111	Lessors of residential buildings & dwellings	2 881	1 630 533	146 848	34 392	10 026	30.8	27.7
531110	Lessors of residential buildings & dwellings	2 881	1 630 533	146 848	34 392	10 026	30.8	27.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 408	2 575 037	223 738	55 030	7 774	17.7	9.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 408	2 575 037	223 738	55 030	7 774	17.7	9.6
53113	Lessors of miniwarehouses & self storage units	256	134 384	15 037	3 546	744	7.1	9.4
531130	Lessors of miniwarehouses & self storage units	256	134 384	15 037	3 546	744	7.1	9.4
53119	Lessors of other real estate property	397	263 913	28 295	6 793	1 401	35.5	16.5
531190	Lessors of other real estate property	397	263 913	28 295	6 793	1 401	35.5	16.5
5312	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
53121	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
531210	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
5313	Activities related to real estate	2 263	1 407 662	585 454	141 694	19 380	22.3	15.4
53131	Real estate property managers	1 528	976 078	414 011	103 423	15 366	22.3	15.1
531311	Residential property managers	939	438 249	182 334	45 041	9 076	30.4	19.0
531312	Nonresidential property managers	589	537 829	231 677	58 382	6 290	15.6	11.9
53132	Offices of real estate appraisers	216	91 212	32 039	6 378	870	29.2	23.0
531320	Offices of real estate appraisers	216	91 212	32 039	6 378	870	29.2	23.0
53139	Other activities related to real estate	519	340 372	139 404	31 893	3 144	20.8	14.2
531390	Other activities related to real estate	519	340 372	139 404	31 893	3 144	20.8	14.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con.							
	Los Angeles—Long Beach, CA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	1 948	5 123 032	814 420	190 435	28 184	6.3	4.5
5321	Automotive equipment rental & leasing	308	1 289 219	196 371	43 482	6 574	5.7	2.2
53211	Passenger car rental & leasing	166	1 023 127	152 016	33 431	5 072	5.7	1.2
532111	Passenger car rental	145	946 237	145 003	31 536	4 926	1.7	1.3
532112	Passenger car leasing	21	76 890	7 013	1 895	146	54.5	.4
53212	Truck, utility trailer, & RV rental & leasing	142	266 092	44 355	10 051	1 502	5.7	6.1
532120	Truck, utility trailer, & RV rental & leasing	142	266 092	44 355	10 051	1 502	5.7	6.1
5322	Consumer goods rental	982	512 010	121 917	24 853	6 462	25.7	18.0
53221	Consumer electronics & appliances rental	51	39 585	8 932	2 103	377	21.7	25.3
532210	Consumer electronics & appliances rental	51	39 585	8 932	2 103	377	21.7	25.3
53222	Formal wear & costume rental	119	37 792	11 262	2 613	573	12.5	8.0
532220	Formal wear & costume rental	119	37 792	11 262	2 613	573	12.5	8.0
53223	Video tape & disk rental	647	256 343	46 506	8 345	3 431	29.5	23.1
532230	Video tape & disk rental	647	256 343	46 506	8 345	3 431	29.5	23.1
53229	Other consumer goods rental	165	178 290	55 217	11 792	2 081	23.9	11.1
532291	Home health equipment rental	24	43 717	10 213	2 450	294	48.6	14.8
532292	Recreational goods rental	34	15 150	3 694	644	189	34.6	9.3
532299	All other consumer goods rental	107	119 423	41 310	8 698	1 598	13.4	10.0
5323	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
53231	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
532310	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
5324	Commercial & industrial machinery & equipment rental & leasing	530	3 243 295	475 243	117 419	14 332	2.9	3.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	130	2 061 805	76 804	17 260	1 719	2.1	.7
532411	Commercial air/rail/water transportation equip rental & leasing	22	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	108	D	D	D	D	D	D
53242	Office machinery & equipment rental & leasing	53	470 246	42 737	9 570	722	1.3	1.5
532420	Office machinery & equipment rental & leasing	53	470 246	42 737	9 570	722	1.3	1.5
5324201	Office machinery rental & leasing	18	17 331	4 280	1 023	142	21.2	8.3
5324209	Computer rental & leasing	35	452 915	38 457	8 547	580	.5	1.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	347	711 244	355 702	90 589	11 891	6.0	11.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	347	711 244	355 702	90 589	11 891	6.0	11.2
533	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
5331	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
53311	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
533110	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
	Orange County, CA PMSA							
53	Real estate & rental & leasing	3 537	4 714 776	939 148	223 927	29 156	14.8	10.9
531	Real estate	2 881	3 343 445	713 262	172 215	22 067	17.2	11.3
5311	Lessors of real estate	1 298	1 757 771	174 642	42 193	7 017	17.0	9.7
53111	Lessors of residential buildings & dwellings	642	549 731	71 524	17 559	3 951	25.1	19.7
531110	Lessors of residential buildings & dwellings	642	549 731	71 524	17 559	3 951	25.1	19.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	334	973 438	81 293	19 527	1 731	10.1	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	334	973 438	81 293	19 527	1 731	10.1	3.9
53113	Lessors of miniwarehouses & self storage units	99	53 735	5 131	1 231	311	16.8	8.1
531130	Lessors of miniwarehouses & self storage units	99	53 735	5 131	1 231	311	16.8	8.1
53119	Lessors of other real estate property	223	180 867	16 694	3 876	1 024	30.2	11.5
531190	Lessors of other real estate property	223	180 867	16 694	3 876	1 024	30.2	11.5
5312	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
53121	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
531210	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
5313	Activities related to real estate	943	824 339	391 235	94 769	11 845	14.7	17.1
53131	Real estate property managers	594	618 381	300 516	74 081	9 755	11.5	17.6
531311	Residential property managers	331	397 638	214 768	52 920	7 282	8.5	19.1
531312	Nonresidential property managers	263	220 743	85 748	21 161	2 473	17.1	14.9
53132	Offices of real estate appraisers	110	37 721	11 468	2 390	441	49.8	9.3
531320	Offices of real estate appraisers	110	37 721	11 468	2 390	441	49.8	9.3
53139	Other activities related to real estate	239	168 237	79 251	18 298	1 649	18.3	17.0
531390	Other activities related to real estate	239	168 237	79 251	18 298	1 649	18.3	17.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con.							
	Orange County, CA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	616	1 053 662	185 617	43 040	6 486	9.6	8.2
5321	Automotive equipment rental & leasing	101	411 310	56 455	14 071	1 871	2.2	2.0
53211	Passenger car rental & leasing	58	234 468	28 083	6 908	1 130	3.0	2.3
532111	Passenger car rental	45	196 307	22 567	5 409	981	.3	1.3
532112	Passenger car leasing	13	38 161	5 516	1 499	149	16.8	7.2
53212	Truck, utility trailer, & RV rental & leasing	43	176 842	28 372	7 163	741	1.2	1.8
532120	Truck, utility trailer, & RV rental & leasing	43	176 842	28 372	7 163	741	1.2	1.8
5322	Consumer goods rental	306	166 993	37 351	8 718	2 073	17.8	21.6
53221	Consumer electronics & appliances rental	23	18 073	5 449	1 324	126	31.8	31.6
532210	Consumer electronics & appliances rental	23	18 073	5 449	1 324	126	31.8	31.6
53222	Formal wear & costume rental	43	8 786	2 551	528	178	24.4	17.2
532220	Formal wear & costume rental	43	8 786	2 551	528	178	24.4	17.2
53223	Video tape & disk rental	170	63 225	9 532	2 200	1 024	16.5	37.6
532230	Video tape & disk rental	170	63 225	9 532	2 200	1 024	16.5	37.6
53229	Other consumer goods rental	70	76 909	19 819	4 666	745	14.8	6.6
532291	Home health equipment rental	15	29 316	7 968	2 162	212	10.2	10.0
532292	Recreational goods rental	12	7 014	1 378	237	103	17.4	2.0
532299	All other consumer goods rental	43	40 579	10 473	2 267	430	17.6	5.0
5323	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
53231	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
532310	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
5324	Commercial & industrial machinery & equipment rental & leasing	165	449 773	84 395	18 746	2 254	12.2	8.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	68	101 149	18 969	4 159	493	12.1	19.0
532412	Construction/mining/forestry machinery & equip rental & leasing	60	97 140	18 428	3 993	463	12.1	18.1
53242	Office machinery & equipment rental & leasing	25	176 143	18 908	4 384	390	3.4	3.7
532420	Office machinery & equipment rental & leasing	25	176 143	18 908	4 384	390	3.4	3.7
5324209	Computer rental & leasing	19	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	72	172 481	46 518	10 203	1 371	21.2	6.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	72	172 481	46 518	10 203	1 371	21.2	6.6
533	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
5331	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
53311	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
533110	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
	Riverside—San Bernardino, CA PMSA							
53	Real estate & rental & leasing	2 324	1 452 078	252 978	59 524	12 267	25.0	18.0
531	Real estate	1 742	979 044	159 168	37 719	7 730	28.9	20.5
5311	Lessors of real estate	896	532 034	58 494	13 817	3 507	23.9	25.9
53111	Lessors of residential buildings & dwellings	345	194 635	18 988	4 358	1 315	24.6	24.8
531110	Lessors of residential buildings & dwellings	345	194 635	18 988	4 358	1 315	24.6	24.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	171	175 808	20 002	4 921	915	22.5	34.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	171	175 808	20 002	4 921	915	22.5	34.5
53113	Lessors of miniwarehouses & self storage units	123	36 631	4 452	994	337	23.5	21.6
531130	Lessors of miniwarehouses & self storage units	123	36 631	4 452	994	337	23.5	21.6
53119	Lessors of other real estate property	247	124 960	15 052	3 544	940	25.1	16.9
531190	Lessors of other real estate property	247	124 960	15 052	3 544	940	25.1	16.9
5312	Offices of real estate agents & brokers	449	287 451	37 901	8 568	1 530	37.7	14.4
53121	Offices of real estate agents & brokers	449	287 451	37 901	8 568	1 530	37.7	14.4
531210	Offices of real estate agents & brokers	449	287 451	37 901	8 568	1 530	37.7	14.4
5313	Activities related to real estate	407	159 559	62 773	15 334	2 693	29.7	13.6
53131	Real estate property managers	241	89 732	40 257	9 914	1 921	26.4	16.2
531311	Residential property managers	175	72 482	31 375	7 597	1 610	27.1	12.8
531312	Nonresidential property managers	66	17 250	8 882	2 317	311	23.6	30.7
53132	Offices of real estate appraisers	53	9 326	2 354	566	101	58.1	15.0
531320	Offices of real estate appraisers	53	9 326	2 354	566	101	58.1	15.0
53139	Other activities related to real estate	113	60 501	20 162	4 854	671	30.2	9.4
531390	Other activities related to real estate	113	60 501	20 162	4 854	671	30.2	9.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LOS ANGELES—RIVERSIDE—ORANGE COUNTY, CA CMSA—Con.							
	Riverside—San Bernardino, CA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	571	462 337	91 105	20 875	4 448	17.0	12.8
5321	Automotive equipment rental & leasing	79	153 996	25 264	5 654	937	1.0	10.7
53211	Passenger car rental & leasing	28	75 739	8 105	2 083	422	1.1	11.6
532111	Passenger car rental	27	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	51	78 257	17 159	3 571	515	.8	9.9
532120	Truck, utility trailer, & RV rental & leasing	51	78 257	17 159	3 571	515	.8	9.9
5322	Consumer goods rental	297	139 782	30 100	7 363	2 301	21.3	19.7
53221	Consumer electronics & appliances rental	24	17 606	3 368	857	142	9.3	47.7
532210	Consumer electronics & appliances rental	24	17 606	3 368	857	142	9.3	47.7
53222	Formal wear & costume rental	29	5 832	1 376	339	126	16.1	9.0
532220	Formal wear & costume rental	29	5 832	1 376	339	126	16.1	9.0
53223	Video tape & disk rental	179	61 789	9 922	2 243	1 035	24.4	15.9
532230	Video tape & disk rental	179	61 789	9 922	2 243	1 035	24.4	15.9
53229	Other consumer goods rental	65	54 555	15 434	3 924	998	22.1	16.1
532291	Home health equipment rental	12	11 459	1 717	441	63	25.1	1.9
532292	Recreational goods rental	22	21 094	8 974	2 481	649	12.8	4.8
532299	All other consumer goods rental	31	22 002	4 743	1 002	286	29.6	34.4
5323	General rental centers	45	17 853	4 949	1 086	218	48.9	9.4
53231	General rental centers	45	17 853	4 949	1 086	218	48.9	9.4
532310	General rental centers	45	17 853	4 949	1 086	218	48.9	9.4
5324	Commercial & industrial machinery & equipment rental & leasing	150	150 706	30 792	6 772	992	25.7	8.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	91	105 176	19 980	4 262	595	26.1	6.6
532412	Construction/mining/forestry machinery & equip rental & leasing	83	103 050	19 527	4 167	565	26.0	6.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	54	44 891	10 667	2 476	388	23.8	14.4
532490	Oth commercial/industrial machinery & equipment rental & leasing	54	44 891	10 667	2 476	388	23.8	14.4
533	Lessors of intangible assets, except copyrighted works	11	10 697	2 705	930	89	8.3	15.0
5331	Lessors of intangible assets, except copyrighted works	11	10 697	2 705	930	89	8.3	15.0
53311	Lessors of intangible assets, except copyrighted works	11	10 697	2 705	930	89	8.3	15.0
533110	Lessors of intangible assets, except copyrighted works	11	10 697	2 705	930	89	8.3	15.0
	Ventura, CA PMSA							
53	Real estate & rental & leasing	672	409 012	73 434	16 647	3 254	22.5	14.3
531	Real estate	502	291 166	45 589	10 219	1 930	26.9	16.3
5311	Lessors of real estate	236	134 004	13 890	3 298	837	27.6	17.5
53111	Lessors of residential buildings & dwellings	103	49 620	3 949	960	253	32.3	25.8
531110	Lessors of residential buildings & dwellings	103	49 620	3 949	960	253	32.3	25.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	41 343	6 579	1 587	325	24.0	15.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	41 343	6 579	1 587	325	24.0	15.3
53113	Lessors of miniwarehouses & self storage units	26	13 833	1 279	282	80	4.0	13.4
531130	Lessors of miniwarehouses & self storage units	26	13 833	1 279	282	80	4.0	13.4
53119	Lessors of other real estate property	46	29 208	2 083	469	179	35.8	8.2
531190	Lessors of other real estate property	46	29 208	2 083	469	179	35.8	8.2
5312	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
53121	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
531210	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
5313	Activities related to real estate	133	44 142	16 911	3 931	589	33.9	23.4
53131	Real estate property managers	82	25 689	10 754	2 622	425	33.0	14.6
531311	Residential property managers	60	14 129	6 537	1 720	310	42.2	18.7
531312	Nonresidential property managers	22	11 560	4 217	902	115	21.8	9.5
53132	Offices of real estate appraisers	25	3 361	987	259	33	54.6	25.3
531320	Offices of real estate appraisers	25	3 361	987	259	33	54.6	25.3
53139	Other activities related to real estate	26	15 092	5 170	1 050	131	30.8	38.1
531390	Other activities related to real estate	26	15 092	5 170	1 050	131	30.8	38.1
532	Rental & leasing services	165	110 542	26 039	5 996	1 285	12.6	10.1
5321	Automotive equipment rental & leasing	24	12 537	2 041	463	106	4.7	16.3
53211	Passenger car rental & leasing	12	4 952	825	188	61	3.0	1.9
532111	Passenger car rental	11	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	12	7 585	1 216	275	45	5.8	25.7
532120	Truck, utility trailer, & RV rental & leasing	12	7 585	1 216	275	45	5.8	25.7
5322	Consumer goods rental	85	38 474	8 092	1 882	600	20.2	15.5
53223	Video tape & disk rental	51	20 253	3 689	876	417	18.3	5.5
532230	Video tape & disk rental	51	20 253	3 689	876	417	18.3	5.5
53229	Other consumer goods rental	25	14 787	3 564	797	136	20.3	30.2
532299	All other consumer goods rental	14	9 657	2 431	530	98	19.2	34.3
5323	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
53231	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
532310	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
5324	Commercial & industrial machinery & equipment rental & leasing	39	43 389	11 327	2 632	411	7.9	4.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	23 882	4 785	1 127	244	9.6	6.0
532412	Construction/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	22	19 507	6 542	1 505	167	5.7	2.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	22	19 507	6 542	1 505	167	5.7	2.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MERCED, CA MSA								
53	Real estate & rental & leasing	121	45 979	5 710	1 364	461	28.3	25.4
531	Real estate	92	35 199	3 934	913	330	33.2	29.2
5311	Lessors of real estate	57	22 236	2 431	590	193	25.8	22.3
53111	Lessors of residential buildings & dwellings	36	15 659	1 804	430	131	15.9	25.9
531110	Lessors of residential buildings & dwellings	36	15 659	1 804	430	131	15.9	25.9
53119	Lessors of other real estate property	14	5 346	457	126	46	47.1	15.7
531190	Lessors of other real estate property	14	5 346	457	126	46	47.1	15.7
5312	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
53121	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
531210	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
5313	Activities related to real estate	16	3 581	681	158	64	77.3	10.7
53131	Real estate property managers	10	2 888	567	132	53	74.5	10.6
532	Rental & leasing services	29	10 780	1 776	451	131	12.5	12.7
5322	Consumer goods rental	20	D	D	D	b	D	D
53223	Video tape & disk rental	14	3 345	457	124	65	22.5	41.1
532230	Video tape & disk rental	14	3 345	457	124	65	22.5	41.1
MODESTO, CA MSA								
53	Real estate & rental & leasing	340	244 521	42 398	9 151	2 033	19.1	14.7
531	Real estate	254	133 912	20 039	4 257	1 107	29.9	23.5
5311	Lessors of real estate	147	90 304	10 426	2 117	697	23.5	27.8
53111	Lessors of residential buildings & dwellings	69	39 399	5 480	1 205	374	26.3	42.4
531110	Lessors of residential buildings & dwellings	69	39 399	5 480	1 205	374	26.3	42.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	36	34 158	3 410	555	190	17.1	11.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	36	34 158	3 410	555	190	17.1	11.1
53113	Lessors of miniwarehouses & self storage units	18	4 872	605	135	47	39.2	24.8
531130	Lessors of miniwarehouses & self storage units	18	4 872	605	135	47	39.2	24.8
53119	Lessors of other real estate property	24	11 875	931	222	86	26.2	28.9
531190	Lessors of other real estate property	24	11 875	931	222	86	26.2	28.9
5312	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
53121	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
531210	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
5313	Activities related to real estate	47	16 949	4 730	1 093	205	52.5	14.0
53131	Real estate property managers	27	6 308	2 732	638	126	15.9	35.2
531311	Residential property managers	18	4 024	1 291	298	66	17.4	42.4
53132	Offices of real estate appraisers	13	2 947	958	262	35	51.7	5.3
531320	Offices of real estate appraisers	13	2 947	958	262	35	51.7	5.3
532	Rental & leasing services	85	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	10	38 503	1 425	341	49	.1	2.0
5322	Consumer goods rental	53	D	D	D	e	D	D
53223	Video tape & disk rental	38	10 966	1 637	365	179	19.3	3.8
532230	Video tape & disk rental	38	10 966	1 637	365	179	19.3	3.8
5324	Commercial & industrial machinery & equipment rental & leasing	14	47 465	15 498	3 309	545	3.2	.9
REDDING, CA MSA								
53	Real estate & rental & leasing	199	80 307	14 559	3 330	878	22.8	17.4
531	Real estate	137	42 854	5 400	1 167	418	31.5	29.2
5311	Lessors of real estate	87	29 625	3 129	666	279	19.3	38.1
53111	Lessors of residential buildings & dwellings	39	12 277	1 349	291	127	19.2	52.0
531110	Lessors of residential buildings & dwellings	39	12 277	1 349	291	127	19.2	52.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	12 245	1 294	257	86	15.4	28.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	12 245	1 294	257	86	15.4	28.1
53113	Lessors of miniwarehouses & self storage units	15	2 112	245	56	32	53.0	29.1
531130	Lessors of miniwarehouses & self storage units	15	2 112	245	56	32	53.0	29.1
53119	Lessors of other real estate property	15	2 991	241	62	34	12.0	28.5
531190	Lessors of other real estate property	15	2 991	241	62	34	12.0	28.5
5312	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
53121	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
531210	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
5313	Activities related to real estate	25	3 806	1 266	310	88	44.5	14.8
53131	Real estate property managers	17	2 722	1 007	248	77	36.8	18.3
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental & leasing services	62	37 453	9 159	2 163	460	12.8	3.9
5322	Consumer goods rental	37	23 271	4 533	1 064	276	8.4	5.8
53223	Video tape & disk rental	24	5 619	936	240	132	30.7	19.2
532230	Video tape & disk rental	24	5 619	936	240	132	30.7	19.2
53229	Other consumer goods rental	10	16 807	3 338	781	134	1.4	1.6
5324	Commercial & industrial machinery & equipment rental & leasing	13	9 869	3 663	871	120	23.9	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO—YOLO, CA CMSA								
53	Real estate & rental & leasing	1 851	1 359 647	266 013	61 463	12 578	20.6	14.2
531	Real estate	1 434	923 697	184 940	42 331	8 857	26.0	18.8
5311	Lessors of real estate	700	456 010	47 099	10 512	2 957	25.3	21.2
53111	Lessors of residential buildings & dwellings	348	216 908	23 060	5 269	1 597	26.0	27.0
531110	Lessors of residential buildings & dwellings	348	216 908	23 060	5 269	1 597	26.0	27.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	156	165 591	16 709	3 557	770	25.9	12.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	156	165 591	16 709	3 557	770	25.9	12.6
53113	Lessors of miniwarehouses & self storage units	80	23 562	3 333	766	228	18.1	5.1
531130	Lessors of miniwarehouses & self storage units	80	23 562	3 333	766	228	18.1	5.1
53119	Lessors of other real estate property	116	49 949	3 997	920	362	23.5	32.1
531190	Lessors of other real estate property	116	49 949	3 997	920	362	23.5	32.1
5312	Offices of real estate agents & brokers	373	267 343	52 155	11 432	1 724	25.2	13.7
53121	Offices of real estate agents & brokers	373	267 343	52 155	11 432	1 724	25.2	13.7
531210	Offices of real estate agents & brokers	373	267 343	52 155	11 432	1 724	25.2	13.7
5313	Activities related to real estate	361	200 344	85 686	20 387	4 176	28.7	20.0
53131	Real estate property managers	245	148 354	67 421	15 307	3 616	21.1	21.6
531311	Residential property managers	167	110 196	50 369	11 214	2 871	17.9	20.7
531312	Nonresidential property managers	78	38 158	17 052	4 093	745	30.3	24.0
53132	Offices of real estate appraisers	52	D	D	D	c	D	D
531320	Offices of real estate appraisers	52	D	D	D	c	D	D
53139	Other activities related to real estate	64	D	D	D	e	D	D
531390	Other activities related to real estate	64	D	D	D	e	D	D
532	Rental & leasing services	408	431 620	80 029	18 857	3 683	9.0	4.3
5321	Automotive equipment rental & leasing	60	D	D	D	g	D	D
53211	Passenger car rental & leasing	25	D	D	D	f	D	D
532111	Passenger car rental	20	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	35	83 185	11 797	2 874	332	—	3.5
532120	Truck, utility trailer, & RV rental & leasing	35	83 185	11 797	2 874	332	—	3.5
5322	Consumer goods rental	249	107 533	20 802	4 947	1 760	17.8	8.7
53221	Consumer electronics & appliances rental	10	D	D	D	b	D	D
532210	Consumer electronics & appliances rental	10	D	D	D	b	D	D
53222	Formal wear & costume rental	19	2 968	781	195	55	5.7	35.7
532220	Formal wear & costume rental	19	2 968	781	195	55	5.7	35.7
53223	Video tape & disk rental	164	66 958	12 224	3 032	1 257	16.6	8.8
532230	Video tape & disk rental	164	66 958	12 224	3 032	1 257	16.6	8.8
53229	Other consumer goods rental	56	D	D	D	e	D	D
532292	Recreational goods rental	31	11 912	2 191	413	161	28.3	12.4
532299	All other consumer goods rental	21	D	D	D	c	D	D
5323	General rental centers	32	D	D	D	c	D	D
53231	General rental centers	32	D	D	D	c	D	D
532310	General rental centers	32	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	67	D	D	D	f	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	33	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	30	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	e	D	D
Sacramento, CA PMSA								
53	Real estate & rental & leasing	1 662	1 181 716	236 034	54 495	11 273	21.7	14.4
531	Real estate	1 283	842 047	170 569	39 068	8 022	26.2	18.0
5311	Lessors of real estate	612	398 865	39 743	8 860	2 531	26.6	21.0
53111	Lessors of residential buildings & dwellings	298	185 083	19 265	4 383	1 339	26.8	26.7
531110	Lessors of residential buildings & dwellings	298	185 083	19 265	4 383	1 339	26.8	26.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	141	146 377	13 757	2 913	665	28.4	13.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	141	146 377	13 757	2 913	665	28.4	13.4
53113	Lessors of miniwarehouses & self storage units	72	21 837	3 107	719	206	19.3	4.8
531130	Lessors of miniwarehouses & self storage units	72	21 837	3 107	719	206	19.3	4.8
53119	Lessors of other real estate property	101	45 568	3 614	845	321	23.3	29.8
531190	Lessors of other real estate property	101	45 568	3 614	845	321	23.3	29.8
5312	Offices of real estate agents & brokers	340	252 718	50 085	10 893	1 590	24.4	12.5
53121	Offices of real estate agents & brokers	340	252 718	50 085	10 893	1 590	24.4	12.5
531210	Offices of real estate agents & brokers	340	252 718	50 085	10 893	1 590	24.4	12.5
5313	Activities related to real estate	331	190 464	80 741	19 315	3 901	27.6	19.2
53131	Real estate property managers	222	139 377	62 823	14 277	3 352	19.3	20.7
531311	Residential property managers	150	103 527	46 838	10 333	2 690	17.1	19.0
531312	Nonresidential property managers	72	35 850	15 985	3 944	662	25.8	25.5
53132	Offices of real estate appraisers	50	26 297	9 323	2 598	205	75.1	7.6
531320	Offices of real estate appraisers	50	26 297	9 323	2 598	205	75.1	7.6
53139	Other activities related to real estate	59	24 790	8 595	2 440	344	23.5	23.5
531390	Other activities related to real estate	59	24 790	8 595	2 440	344	23.5	23.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO-YOLO, CA CMSA—Con.								
Sacramento, CA PMSA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	370	335 339	64 421	15 152	3 213	10.3	5.3
5321	Automotive equipment rental & leasing	49	120 236	19 301	4 335	807	.6	3.1
53211	Passenger car rental & leasing	24	104 676	17 258	3 827	711	.7	.8
532111	Passenger car rental	19	101 896	16 816	3 722	701	.6	.6
53212	Truck, utility trailer, & RV rental & leasing	25	15 560	2 043	508	96	—	18.5
532120	Truck, utility trailer, & RV rental & leasing	25	15 560	2 043	508	96	—	18.5
5322	Consumer goods rental	234	101 029	19 732	4 695	1 657	18.7	8.5
53222	Formal wear & costume rental	19	2 968	781	195	55	5.7	35.7
532220	Formal wear & costume rental	19	2 968	781	195	55	5.7	35.7
53223	Video tape & disk rental	152	61 951	11 496	2 857	1 172	17.5	8.3
532230	Video tape & disk rental	152	61 951	11 496	2 857	1 172	17.5	8.3
53229	Other consumer goods rental	55	32 186	6 591	1 439	393	22.4	7.5
532292	Recreational goods rental	31	11 912	2 191	413	161	28.3	12.4
532299	All other consumer goods rental	20	D	D	D	c	D	D
5323	General rental centers	29	17 127	4 700	976	153	26.5	.9
53231	General rental centers	29	17 127	4 700	976	153	26.5	.9
532310	General rental centers	29	17 127	4 700	976	153	26.5	.9
5324	Commercial & industrial machinery & equipment rental & leasing	58	96 947	20 688	5 146	596	10.8	5.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	25	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	22	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	e	D	D
Yolo, CA PMSA								
53	Real estate & rental & leasing	189	177 931	29 979	6 968	1 305	13.6	12.8
531	Real estate	151	81 650	14 371	3 263	835	24.3	26.6
5311	Lessors of real estate	88	57 145	7 356	1 652	426	16.0	23.0
53111	Lessors of residential buildings & dwellings	50	31 825	3 795	886	258	21.0	28.9
531110	Lessors of residential buildings & dwellings	50	31 825	3 795	886	258	21.0	28.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 214	2 952	644	105	6.8	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 214	2 952	644	105	6.8	7.0
53119	Lessors of other real estate property	15	4 381	383	75	41	25.6	56.2
531190	Lessors of other real estate property	15	4 381	383	75	41	25.6	56.2
5312	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
53121	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
531210	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
5313	Activities related to real estate	30	9 880	4 945	1 072	275	50.7	34.7
53131	Real estate property managers	23	8 977	4 598	1 030	264	48.8	35.8
531311	Residential property managers	17	6 669	3 531	881	181	31.3	48.0
532	Rental & leasing services	38	96 281	15 608	3 705	470	4.4	1.2
5321	Automotive equipment rental & leasing	11	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	67 625	9 754	2 366	236	—	—
532120	Truck, utility trailer, & RV rental & leasing	10	67 625	9 754	2 366	236	—	—
5322	Consumer goods rental	15	6 504	1 070	252	103	4.4	12.0
53223	Video tape & disk rental	12	5 007	728	175	85	5.8	15.6
532230	Video tape & disk rental	12	5 007	728	175	85	5.8	15.6
SALINAS, CA MSA								
53	Real estate & rental & leasing	386	236 367	38 875	8 899	1 837	26.0	16.2
531	Real estate	313	184 626	25 841	5 385	1 287	27.5	18.1
5311	Lessors of real estate	176	110 275	11 913	2 697	693	24.4	20.8
53111	Lessors of residential buildings & dwellings	98	54 139	6 070	1 361	390	28.3	20.7
531110	Lessors of residential buildings & dwellings	98	54 139	6 070	1 361	390	28.3	20.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	37 180	4 116	978	178	24.8	17.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	37 180	4 116	978	178	24.8	17.0
53113	Lessors of miniwarehouses & self storage units	14	6 044	626	155	44	10.7	11.8
531130	Lessors of miniwarehouses & self storage units	14	6 044	626	155	44	10.7	11.8
53119	Lessors of other real estate property	20	12 912	1 101	203	81	13.4	36.8
531190	Lessors of other real estate property	20	12 912	1 101	203	81	13.4	36.8
5312	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
53121	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
531210	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
5313	Activities related to real estate	58	18 905	8 127	1 574	358	29.7	41.3
53131	Real estate property managers	49	15 477	6 663	1 379	297	28.2	45.9
531311	Residential property managers	33	10 409	4 409	980	249	24.7	46.5
531312	Nonresidential property managers	16	5 068	2 254	399	48	35.2	44.7
532	Rental & leasing services	70	51 384	12 960	3 498	546	20.5	9.5
5321	Automotive equipment rental & leasing	10	16 508	3 681	1 427	99	1.3	—
5322	Consumer goods rental	43	17 338	3 353	727	260	30.9	7.0
53223	Video tape & disk rental	29	9 162	1 409	335	151	18.6	6.6
532230	Video tape & disk rental	29	9 162	1 409	335	151	18.6	6.6
53229	Other consumer goods rental	11	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN DIEGO, CA MSA								
53	Real estate & rental & leasing	3 742	3 250 010	573 886	134 001	23 069	19.1	13.8
531	Real estate	3 093	2 341 359	434 730	101 788	17 284	23.6	15.8
5311	Lessors of real estate	1 531	1 266 955	136 008	33 050	7 593	22.6	17.5
53111	Lessors of residential buildings & dwellings	898	587 173	66 760	16 438	4 557	26.8	21.8
531110	Lessors of residential buildings & dwellings	898	587 173	66 760	16 438	4 557	26.8	21.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	327	490 639	48 811	12 080	1 777	16.3	13.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	327	490 639	48 811	12 080	1 777	16.3	13.7
53113	Lessors of miniwarehouses & self storage units	100	49 277	5 947	1 453	398	14.4	15.4
531130	Lessors of miniwarehouses & self storage units	100	49 277	5 947	1 453	398	14.4	15.4
53119	Lessors of other real estate property	206	139 866	14 490	3 079	861	29.8	13.7
531190	Lessors of other real estate property	206	139 866	14 490	3 079	861	29.8	13.7
5312	Offices of real estate agents & brokers	716	656 231	110 790	24 891	3 017	21.5	10.4
53121	Offices of real estate agents & brokers	716	656 231	110 790	24 891	3 017	21.5	10.4
531210	Offices of real estate agents & brokers	716	656 231	110 790	24 891	3 017	21.5	10.4
5313	Activities related to real estate	846	418 173	187 932	43 847	6 674	30.0	18.9
53131	Real estate property managers	565	268 930	130 208	31 516	5 119	27.2	22.7
531311	Residential property managers	392	166 054	76 066	17 522	3 805	25.4	25.5
531312	Nonresidential property managers	173	102 876	54 142	13 994	1 314	30.2	18.1
53132	Offices of real estate appraisers	92	34 200	13 366	2 459	395	27.0	18.3
531320	Offices of real estate appraisers	92	34 200	13 366	2 459	395	27.0	18.3
53139	Other activities related to real estate	189	115 043	44 358	9 872	1 160	37.6	10.1
531390	Other activities related to real estate	189	115 043	44 358	9 872	1 160	37.6	10.1
532	Rental & leasing services	628	804 650	120 587	28 595	5 421	8.0	9.7
5321	Automotive equipment rental & leasing	118	243 512	27 263	6 602	1 291	4.3	6.2
53211	Passenger car rental & leasing	73	204 854	21 755	5 294	1 057	3.9	6.0
532111	Passenger car rental	68	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	45	38 658	5 508	1 308	234	6.4	7.6
532120	Truck, utility trailer, & RV rental & leasing	45	38 658	5 508	1 308	234	6.4	7.6
5322	Consumer goods rental	326	148 521	30 503	6 710	2 325	16.2	12.6
53221	Consumer electronics & appliances rental	19	8 867	2 235	398	97	33.0	10.2
532210	Consumer electronics & appliances rental	19	8 867	2 235	398	97	33.0	10.2
53222	Formal wear & costume rental	41	5 846	1 195	320	161	15.0	16.6
532220	Formal wear & costume rental	41	5 846	1 195	320	161	15.0	16.6
53223	Video tape & disk rental	211	86 602	13 434	3 277	1 395	15.5	15.1
532230	Video tape & disk rental	211	86 602	13 434	3 277	1 395	15.5	15.1
53229	Other consumer goods rental	55	47 206	13 639	2 715	672	14.5	8.0
532292	Recreational goods rental	18	8 697	2 147	452	161	41.2	.3
532299	All other consumer goods rental	31	30 679	10 023	1 947	480	9.4	10.6
5323	General rental centers	49	31 317	7 642	1 565	299	22.1	5.6
53231	General rental centers	49	31 317	7 642	1 565	299	22.1	5.6
532310	General rental centers	49	31 317	7 642	1 565	299	22.1	5.6
5324	Commercial & industrial machinery & equipment rental & leasing	135	381 300	55 179	13 718	1 506	6.1	11.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	66	100 403	20 790	4 780	646	15.6	5.5
532412	Construction/mining/forestry machinery & equip rental & leasing	61	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	19	136 880	8 516	2 033	180	.4	.8
532420	Office machinery & equipment rental & leasing	19	136 880	8 516	2 033	180	.4	.8
5324209	Computer rental & leasing	12	132 432	6 647	1 625	108	.4	.6
53249	Oth commercial/industrial machinery & equipment rental & leasing	50	144 017	25 873	6 905	680	4.8	24.7
532490	Oth commercial/industrial machinery & equipment rental & leasing	50	144 017	25 873	6 905	680	4.8	24.7
533	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
5331	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
53311	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
533110	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA								
53	Real estate & rental & leasing	9 220	10 593 465	1 761 553	423 408	61 943	18.4	12.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.								
53	Real estate & rental & leasing—Con.							
531	Real estate	7 684	6 939 455	1 250 829	305 849	43 204	24.8	15.3
5311	Lessors of real estate	4 060	3 884 284	403 138	99 272	18 618	27.3	17.5
53111	Lessors of residential buildings & dwellings	2 295	1 828 699	191 590	46 437	10 746	27.8	20.5
531110	Lessors of residential buildings & dwellings	2 295	1 828 699	191 590	46 437	10 746	27.8	20.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 043	1 571 831	165 032	41 058	5 181	28.1	14.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 043	1 571 831	165 032	41 058	5 181	28.1	14.6
53113	Lessors of miniwarehouses & self storage units	324	187 791	17 627	4 565	1 030	10.3	11.4
531130	Lessors of miniwarehouses & self storage units	324	187 791	17 627	4 565	1 030	10.3	11.4
53119	Lessors of other real estate property	398	295 963	28 889	7 212	1 661	30.9	17.8
531190	Lessors of other real estate property	398	295 963	28 889	7 212	1 661	30.9	17.8
5312	Offices of real estate agents & brokers	1 848	1 882 295	329 842	81 477	8 424	23.6	9.3
53121	Offices of real estate agents & brokers	1 848	1 882 295	329 842	81 477	8 424	23.6	9.3
531210	Offices of real estate agents & brokers	1 848	1 882 295	329 842	81 477	8 424	23.6	9.3
5313	Activities related to real estate	1 776	1 172 876	517 849	125 100	16 162	18.2	17.9
53131	Real estate property managers	1 263	854 240	378 525	94 305	12 886	17.2	18.4
531311	Residential property managers	831	391 872	169 115	41 081	7 715	22.0	19.3
531312	Nonresidential property managers	432	462 368	209 410	53 224	5 171	13.1	17.5
53132	Offices of real estate appraisers	231	D	D	D	f	D	D
531320	Offices of real estate appraisers	231	D	D	D	f	D	D
53139	Other activities related to real estate	282	D	D	D	h	D	D
531390	Other activities related to real estate	282	D	D	D	h	D	D
532	Rental & leasing services	1 473	3 461 410	480 307	111 343	18 266	6.5	6.1
5321	Automotive equipment rental & leasing	218	D	D	D	i	D	D
53211	Passenger car rental & leasing	119	864 056	117 243	26 915	4 868	1.2	.8
532111	Passenger car rental	105	D	D	D	h	D	D
532112	Passenger car leasing	14	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	99	D	D	D	f	D	D
532120	Truck, utility trailer, & RV rental & leasing	99	D	D	D	f	D	D
5322	Consumer goods rental	762	407 193	81 281	17 645	5 744	16.2	19.9
53221	Consumer electronics & appliances rental	34	27 325	7 384	1 730	228	14.2	31.8
532210	Consumer electronics & appliances rental	34	27 325	7 384	1 730	228	14.2	31.8
53222	Formal wear & costume rental	77	21 213	4 841	1 101	403	8.6	43.4
532220	Formal wear & costume rental	77	21 213	4 841	1 101	403	8.6	43.4
53223	Video tape & disk rental	522	230 758	35 411	8 121	3 894	17.1	19.9
532230	Video tape & disk rental	522	230 758	35 411	8 121	3 894	17.1	19.9
53229	Other consumer goods rental	129	127 897	33 645	6 693	1 219	16.1	13.4
532291	Home health equipment rental	20	27 885	6 406	1 256	181	10.5	15.6
532292	Recreational goods rental	22	7 952	2 124	445	165	45.3	24.5
532299	All other consumer goods rental	87	92 060	25 115	4 992	873	15.4	11.8
5323	General rental centers	130	D	D	D	g	D	D
53231	General rental centers	130	D	D	D	g	D	D
532310	General rental centers	130	D	D	D	g	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	363	D	D	D	i	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	151	559 607	56 280	13 287	1 501	10.4	4.4
532411	Commercial air/rail/water transportation equip rental & leasing	43	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	108	D	D	D	g	D	D
53242	Office machinery & equipment rental & leasing	64	D	D	D	g	D	D
532420	Office machinery & equipment rental & leasing	64	D	D	D	g	D	D
5324201	Office machinery rental & leasing	13	D	D	D	c	D	D
5324209	Computer rental & leasing	51	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	148	D	D	D	h	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	148	D	D	D	h	D	D
533	Lessors of intangible assets, except copyrighted works	63	192 600	30 417	6 216	473	4.2	5.1
5331	Lessors of intangible assets, except copyrighted works	63	192 600	30 417	6 216	473	4.2	5.1
53311	Lessors of intangible assets, except copyrighted works	63	192 600	30 417	6 216	473	4.2	5.1
533110	Lessors of intangible assets, except copyrighted works	63	192 600	30 417	6 216	473	4.2	5.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.								
Oakland, CA PMSA								
53	Real estate & rental & leasing	2 721	2 618 246	438 263	102 561	16 493	16.8	16.2
531	Real estate	2 247	1 707 712	284 908	68 282	10 835	22.4	20.0
5311	Lessors of real estate	1 236	930 792	94 837	22 998	4 977	22.0	22.8
53111	Lessors of residential buildings & dwellings	758	477 563	43 888	11 062	3 010	25.8	25.7
531110	Lessors of residential buildings & dwellings	758	477 563	43 888	11 062	3 010	25.8	25.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	262	317 556	37 795	8 818	1 205	17.5	22.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	262	317 556	37 795	8 818	1 205	17.5	22.1
53113	Lessors of miniwarehouses & self storage units	115	67 092	6 576	1 610	399	9.0	8.1
531130	Lessors of miniwarehouses & self storage units	115	67 092	6 576	1 610	399	9.0	8.1
53119	Lessors of other real estate property	101	68 581	6 578	1 508	363	29.9	20.1
531190	Lessors of other real estate property	101	68 581	6 578	1 508	363	29.9	20.1
5312	Offices of real estate agents & brokers	532	495 718	81 923	19 997	2 255	24.7	12.4
53121	Offices of real estate agents & brokers	532	495 718	81 923	19 997	2 255	24.7	12.4
531210	Offices of real estate agents & brokers	532	495 718	81 923	19 997	2 255	24.7	12.4
5313	Activities related to real estate	479	281 202	108 148	25 287	3 603	19.4	24.0
53131	Real estate property managers	327	202 301	77 385	18 249	2 661	17.9	25.7
531311	Residential property managers	230	96 714	39 624	9 382	1 842	23.7	24.9
531312	Nonresidential property managers	97	105 587	37 761	8 867	819	12.6	26.3
53132	Offices of real estate appraisers	75	27 156	9 408	1 927	279	28.3	12.0
531320	Offices of real estate appraisers	75	27 156	9 408	1 927	279	28.3	12.0
53139	Other activities related to real estate	77	51 745	21 355	5 111	663	20.6	23.7
531390	Other activities related to real estate	77	51 745	21 355	5 111	663	20.6	23.7
532	Rental & leasing services	455	863 351	146 238	33 314	5 537	6.0	8.9
5321	Automotive equipment rental & leasing	72	322 739	55 518	12 562	2 017	1.1	1.6
53211	Passenger car rental & leasing	33	232 254	45 682	10 204	1 687	1.5	.6
532111	Passenger car rental	28	217 342	43 986	9 783	1 667	1.6	.2
53212	Truck, utility trailer, & RV rental & leasing	39	90 485	9 836	2 358	330	.1	4.0
532120	Truck, utility trailer, & RV rental & leasing	39	90 485	9 836	2 358	330	.1	4.0
5322	Consumer goods rental	219	118 543	22 797	5 137	1 710	15.2	21.0
53222	Formal wear & costume rental	25	7 308	1 777	439	141	10.6	57.5
532220	Formal wear & costume rental	25	7 308	1 777	439	141	10.6	57.5
53223	Video tape & disk rental	157	73 460	11 090	2 558	1 230	18.1	15.7
532230	Video tape & disk rental	157	73 460	11 090	2 558	1 230	18.1	15.7
53229	Other consumer goods rental	31	31 886	8 293	1 744	269	5.8	28.8
532299	All other consumer goods rental	21	D	D	D	c	D	D
5323	General rental centers	42	35 596	9 088	2 243	361	16.1	3.9
53231	General rental centers	42	35 596	9 088	2 243	361	16.1	3.9
532310	General rental centers	42	35 596	9 088	2 243	361	16.1	3.9
5324	Commercial & industrial machinery & equipment rental & leasing	122	386 473	58 835	13 372	1 449	6.4	11.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	55	86 399	16 859	3 583	471	24.8	4.5
532412	Construction/mining/forestry machinery & equip rental & leasing	46	81 575	15 625	3 367	427	25.0	1.9
53242	Office machinery & equipment rental & leasing	23	167 822	20 406	5 171	416	.1	7.6
532420	Office machinery & equipment rental & leasing	23	167 822	20 406	5 171	416	.1	7.6
5324209	Computer rental & leasing	16	158 143	15 624	4 079	290	.1	8.0
53249	Oth commercial/industrial machinery & equipment rental & leasing	44	132 252	21 570	4 618	562	2.3	22.1
532490	Oth commercial/industrial machinery & equipment rental & leasing	44	132 252	21 570	4 618	562	2.3	22.1
533	Lessors of intangible assets, except copyrighted works	19	47 183	7 117	965	121	9.9	13.2
5331	Lessors of intangible assets, except copyrighted works	19	47 183	7 117	965	121	9.9	13.2
53311	Lessors of intangible assets, except copyrighted works	19	47 183	7 117	965	121	9.9	13.2
533110	Lessors of intangible assets, except copyrighted works	19	47 183	7 117	965	121	9.9	13.2
San Francisco, CA PMSA								
53	Real estate & rental & leasing	3 167	4 773 909	834 664	202 660	26 410	14.2	10.1
531	Real estate	2 673	2 831 996	601 408	149 055	19 043	20.4	14.1
5311	Lessors of real estate	1 437	1 509 030	165 080	42 607	6 936	22.2	15.6
53111	Lessors of residential buildings & dwellings	840	589 777	62 693	14 598	3 581	25.3	23.8
531110	Lessors of residential buildings & dwellings	840	589 777	62 693	14 598	3 581	25.3	23.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	452	802 649	87 991	23 762	2 697	20.8	10.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	452	802 649	87 991	23 762	2 697	20.8	10.0
53113	Lessors of miniwarehouses & self storage units	65	45 863	4 763	1 437	215	10.4	10.2
531130	Lessors of miniwarehouses & self storage units	65	45 863	4 763	1 437	215	10.4	10.2
53119	Lessors of other real estate property	80	70 741	9 633	2 810	443	18.9	14.0
531190	Lessors of other real estate property	80	70 741	9 633	2 810	443	18.9	14.0
5312	Offices of real estate agents & brokers	598	733 610	139 304	34 104	3 547	23.3	8.5
53121	Offices of real estate agents & brokers	598	733 610	139 304	34 104	3 547	23.3	8.5
531210	Offices of real estate agents & brokers	598	733 610	139 304	34 104	3 547	23.3	8.5
5313	Activities related to real estate	638	589 356	297 024	72 344	8 560	12.2	17.4
53131	Real estate property managers	458	415 440	212 891	53 992	6 874	11.8	18.5
531311	Residential property managers	276	170 523	81 351	20 198	3 648	17.7	21.9
531312	Nonresidential property managers	182	244 917	131 540	33 794	3 226	7.7	16.2
53132	Offices of real estate appraisers	52	19 058	7 085	1 576	133	34.8	8.1
531320	Offices of real estate appraisers	52	19 058	7 085	1 576	133	34.8	8.1
53139	Other activities related to real estate	128	154 858	77 048	16 776	1 553	10.7	15.6
531390	Other activities related to real estate	128	154 858	77 048	16 776	1 553	10.7	15.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.							
	San Francisco, CA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	470	1 826 681	220 740	51 147	7 175	5.5	4.3
5321	Automotive equipment rental & leasing	76	563 797	66 349	15 685	2 635	.9	2.3
53211	Passenger car rental & leasing	52	493 313	56 271	13 133	2 338	1.0	.4
532111	Passenger car rental	45	477 952	54 962	12 801	2 305	.2	.4
53212	Truck, utility trailer, & RV rental & leasing	24	70 484	10 078	2 552	297	.5	16.0
532120	Truck, utility trailer, & RV rental & leasing	24	70 484	10 078	2 552	297	.5	16.0
5322	Consumer goods rental	210	118 778	27 603	5 816	1 525	14.5	27.8
53221	Consumer electronics & appliances rental	11	13 396	3 613	873	69	5.1	64.2
532210	Consumer electronics & appliances rental	11	13 396	3 613	873	69	5.1	64.2
53222	Formal wear & costume rental	16	4 411	937	223	89	4.1	48.1
532220	Formal wear & costume rental	16	4 411	937	223	89	4.1	48.1
53223	Video tape & disk rental	138	57 357	9 300	2 173	914	17.4	30.0
532230	Video tape & disk rental	138	57 357	9 300	2 173	914	17.4	30.0
53229	Other consumer goods rental	45	43 614	13 753	2 547	453	14.6	11.7
532299	All other consumer goods rental	31	34 534	10 409	2 065	354	14.4	8.9
5323	General rental centers	47	42 386	10 674	2 614	378	20.2	7.2
53231	General rental centers	47	42 386	10 674	2 614	378	20.2	7.2
532310	General rental centers	47	42 386	10 674	2 614	378	20.2	7.2
5324	Commercial & industrial machinery & equipment rental & leasing	137	1 101 720	116 114	27 032	2 637	6.3	2.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	52	404 882	24 485	6 306	539	6.6	4.0
532411	Commercial air/rail/water transportation equip rental & leasing	25	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	27	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	27	211 720	31 728	6 512	455	1.4	1.9
532420	Office machinery & equipment rental & leasing	27	211 720	31 728	6 512	455	1.4	1.9
5324209	Computer rental & leasing	24	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	58	485 118	59 901	14 214	1 643	8.3	2.0
532490	Oth commercial/industrial machinery & equipment rental & leasing	58	485 118	59 901	14 214	1 643	8.3	2.0
533	Lessors of intangible assets, except copyrighted works	24	115 232	12 516	2 458	192	1.4	2.2
5331	Lessors of intangible assets, except copyrighted works	24	115 232	12 516	2 458	192	1.4	2.2
53311	Lessors of intangible assets, except copyrighted works	24	115 232	12 516	2 458	192	1.4	2.2
533110	Lessors of intangible assets, except copyrighted works	24	115 232	12 516	2 458	192	1.4	2.2
	San Jose, CA PMSA							
53	Real estate & rental & leasing	1 968	2 456 442	372 797	91 908	12 585	25.3	11.1
531	Real estate	1 647	1 809 058	281 027	68 986	8 822	31.8	12.5
5311	Lessors of real estate	803	1 095 243	104 700	24 441	4 079	38.5	14.6
53111	Lessors of residential buildings & dwellings	433	614 424	63 810	15 598	2 581	31.6	12.7
531110	Lessors of residential buildings & dwellings	433	614 424	63 810	15 598	2 581	31.6	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	200	344 145	30 106	6 270	889	55.7	16.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	200	344 145	30 106	6 270	889	55.7	16.5
53113	Lessors of miniwarehouses & self storage units	78	48 840	3 855	927	229	6.5	12.8
531130	Lessors of miniwarehouses & self storage units	78	48 840	3 855	927	229	6.5	12.8
53119	Lessors of other real estate property	92	87 834	6 929	1 646	380	37.8	21.1
531190	Lessors of other real estate property	92	87 834	6 929	1 646	380	37.8	21.1
5312	Offices of real estate agents & brokers	410	474 908	88 911	23 268	1 806	19.2	7.4
53121	Offices of real estate agents & brokers	410	474 908	88 911	23 268	1 806	19.2	7.4
531210	Offices of real estate agents & brokers	410	474 908	88 911	23 268	1 806	19.2	7.4
5313	Activities related to real estate	434	238 907	87 416	21 277	2 937	25.5	12.7
53131	Real estate property managers	339	195 287	70 307	17 514	2 547	25.1	11.3
531311	Residential property managers	220	97 118	37 796	9 120	1 694	23.9	10.4
531312	Nonresidential property managers	119	98 169	32 511	8 394	853	26.3	12.2
53132	Offices of real estate appraisers	50	16 572	5 585	1 031	139	51.2	6.7
531320	Offices of real estate appraisers	50	16 572	5 585	1 031	139	51.2	6.7
53139	Other activities related to real estate	45	27 048	11 524	2 732	251	12.8	26.6
531390	Other activities related to real estate	45	27 048	11 524	2 732	251	12.8	26.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.							
	San Jose, CA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	307	622 001	82 620	20 430	3 631	7.3	7.4
5321	Automotive equipment rental & leasing	46	163 553	17 806	4 217	916	5.0	2.7
53211	Passenger car rental & leasing	22	129 442	13 556	3 230	768	.8	.7
532111	Passenger car rental	21	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	24	34 111	4 250	987	148	21.0	10.4
532120	Truck, utility trailer, & RV rental & leasing	24	34 111	4 250	987	148	21.0	10.4
5322	Consumer goods rental	174	104 953	18 701	4 183	1 289	13.7	16.5
53222	Formal wear & costume rental	27	7 414	1 710	353	141	8.1	32.9
532220	Formal wear & costume rental	27	7 414	1 710	353	141	8.1	32.9
53223	Video tape & disk rental	108	51 936	7 141	1 642	768	13.7	23.1
532230	Video tape & disk rental	108	51 936	7 141	1 642	768	13.7	23.1
53229	Other consumer goods rental	32	42 207	9 053	2 011	348	15.4	6.5
532299	All other consumer goods rental	21	30 734	6 706	1 435	242	14.1	8.9
5323	General rental centers	21	19 886	5 313	1 171	220	12.4	4.1
53231	General rental centers	21	19 886	5 313	1 171	220	12.4	4.1
532310	General rental centers	21	19 886	5 313	1 171	220	12.4	4.1
5324	Commercial & industrial machinery & equipment rental & leasing	66	333 609	40 800	10 859	1 206	6.0	7.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	24	42 806	9 573	2 207	270	10.5	9.6
532412	Construction/mining/forestry machinery & equip rental & leasing	17	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing	12	D	D	D	c	D	D
532420	Office machinery & equipment rental & leasing	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	30	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	30	D	D	D	f	D	D
533	Lessors of intangible assets, except copyrighted works	14	25 383	9 150	2 492	132	4.4	4.0
5331	Lessors of intangible assets, except copyrighted works	14	25 383	9 150	2 492	132	4.4	4.0
53311	Lessors of intangible assets, except copyrighted works	14	25 383	9 150	2 492	132	4.4	4.0
533110	Lessors of intangible assets, except copyrighted works	14	25 383	9 150	2 492	132	4.4	4.0
	Santa Cruz—Watsonville, CA PMSA							
53	Real estate & rental & leasing	314	166 472	27 112	6 462	1 649	30.4	18.9
531	Real estate	266	146 892	23 169	5 663	1 315	31.4	17.7
5311	Lessors of real estate	141	92 947	11 370	2 951	818	21.4	20.3
53111	Lessors of residential buildings & dwellings	55	36 931	6 125	1 604	508	29.3	18.4
531110	Lessors of residential buildings & dwellings	55	36 931	6 125	1 604	508	29.3	18.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	40	34 790	3 453	926	157	14.9	20.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	40	34 790	3 453	926	157	14.9	20.3
53113	Lessors of miniwarehouses & self storage units	17	7 237	572	136	54	28.5	19.9
531130	Lessors of miniwarehouses & self storage units	17	7 237	572	136	54	28.5	19.9
53119	Lessors of other real estate property	29	13 989	1 220	285	99	13.1	25.7
531190	Lessors of other real estate property	29	13 989	1 220	285	99	13.1	25.7
5312	Offices of real estate agents & brokers	70	33 485	4 063	842	199	40.6	13.2
53121	Offices of real estate agents & brokers	70	33 485	4 063	842	199	40.6	13.2
531210	Offices of real estate agents & brokers	70	33 485	4 063	842	199	40.6	13.2
5313	Activities related to real estate	55	20 460	7 736	1 870	298	61.9	13.1
53131	Real estate property managers	36	12 668	4 613	1 080	214	45.8	18.5
531311	Residential property managers	26	10 748	3 543	793	182	39.8	20.8
531312	Nonresidential property managers	10	1 920	1 070	287	32	79.8	5.3
53132	Offices of real estate appraisers	17	D	D	D	b	D	D
531320	Offices of real estate appraisers	17	D	D	D	b	D	D
532	Rental & leasing services	46	D	D	D	e	D	D
5322	Consumer goods rental	36	12 620	2 534	491	259	30.1	18.2
53223	Video tape & disk rental	29	10 973	2 169	426	239	27.1	19.0
532230	Video tape & disk rental	29	10 973	2 169	426	239	27.1	19.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO—OAKLAND—SAN JOSE, CA CMSA—Con.								
Santa Rosa, CA PMSA								
53	Real estate & rental & leasing	576	329 302	48 485	10 721	2 394	28.7	11.2
531	Real estate	465	251 458	32 534	7 515	1 483	30.6	13.2
5311	Lessors of real estate	230	134 758	12 444	2 834	652	29.8	17.3
53111	Lessors of residential buildings & dwellings	108	52 919	6 122	1 438	319	26.0	22.0
531110	Lessors of residential buildings & dwellings	108	52 919	6 122	1 438	319	26.0	22.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	43 169	3 060	727	107	30.6	12.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	43 169	3 060	727	107	30.6	12.5
53113	Lessors of miniwarehouses & self storage units	24	9 654	887	220	66	10.3	31.8
531130	Lessors of miniwarehouses & self storage units	24	9 654	887	220	66	10.3	31.8
53119	Lessors of other real estate property	51	29 016	2 375	449	160	42.0	10.9
531190	Lessors of other real estate property	51	29 016	2 375	449	160	42.0	10.9
5312	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
53121	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
531210	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
5313	Activities related to real estate	110	28 704	11 663	2 882	482	32.5	16.5
53131	Real estate property managers	64	17 810	8 800	2 296	357	23.2	14.7
531311	Residential property managers	50	9 535	4 308	1 027	201	36.0	15.2
531312	Nonresidential property managers	14	8 275	4 492	1 269	156	8.5	14.2
53132	Offices of real estate appraisers	22	2 808	681	139	23	51.7	20.2
531320	Offices of real estate appraisers	22	2 808	681	139	23	51.7	20.2
53139	Other activities related to real estate	24	8 086	2 182	447	102	46.1	19.3
531390	Other activities related to real estate	24	8 086	2 182	447	102	46.1	19.3
532	Rental & leasing services	109	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	67	29 697	4 966	1 020	520	27.6	9.6
53223	Video tape & disk rental	52	22 310	3 252	802	460	19.3	11.4
532230	Video tape & disk rental	52	22 310	3 252	802	460	19.3	11.4
5323	General rental centers	10	13 950	3 003	675	108	16.4	—
53231	General rental centers	10	13 950	3 003	675	108	16.4	—
532310	General rental centers	10	13 950	3 003	675	108	16.4	—
5324	Commercial & industrial machinery & equipment rental & leasing	21	24 752	5 399	1 109	224	25.3	3.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	16 392	3 655	764	158	34.3	2.7
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
Vallejo—Fairfield—Napa, CA PMSA								
53	Real estate & rental & leasing	474	249 094	40 232	9 096	2 412	27.4	16.2
531	Real estate	386	192 339	27 783	6 348	1 706	32.4	20.1
5311	Lessors of real estate	213	121 514	14 707	3 441	1 156	32.4	24.6
53111	Lessors of residential buildings & dwellings	101	57 085	8 952	2 137	747	32.0	26.4
531110	Lessors of residential buildings & dwellings	101	57 085	8 952	2 137	747	32.0	26.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	42	29 522	2 627	555	126	28.3	35.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	29 522	2 627	555	126	28.3	35.5
53113	Lessors of miniwarehouses & self storage units	25	9 105	974	235	67	25.9	5.8
531130	Lessors of miniwarehouses & self storage units	25	9 105	974	235	67	25.9	5.8
53119	Lessors of other real estate property	45	25 802	2 154	514	216	40.4	14.6
531190	Lessors of other real estate property	45	25 802	2 154	514	216	40.4	14.6
5312	Offices of real estate agents & brokers	113	56 578	7 214	1 467	268	33.3	12.0
53121	Offices of real estate agents & brokers	113	56 578	7 214	1 467	268	33.3	12.0
531210	Offices of real estate agents & brokers	113	56 578	7 214	1 467	268	33.3	12.0
5313	Activities related to real estate	60	14 247	5 862	1 440	282	29.0	14.3
53131	Real estate property managers	39	10 734	4 529	1 174	233	24.7	9.2
531311	Residential property managers	29	7 234	2 493	561	148	30.6	8.8
531312	Nonresidential property managers	10	3 500	2 036	613	85	12.7	10.0
53132	Offices of real estate appraisers	15	2 862	1 118	220	42	41.3	24.6
531320	Offices of real estate appraisers	15	2 862	1 118	220	42	41.3	24.6
532	Rental & leasing services	86	D	D	D	f	D	D
5322	Consumer goods rental	56	22 602	4 680	998	441	18.7	2.6
53223	Video tape & disk rental	38	14 722	2 459	520	283	12.0	3.4
532230	Video tape & disk rental	38	14 722	2 459	520	283	12.0	3.4
5324	Commercial & industrial machinery & equipment rental & leasing	15	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN LUIS OBISPO-ATASCADERO-PASO ROBLES, CA MSA								
53	Real estate & rental & leasing	319	149 735	20 944	4 985	1 243	36.3	15.9
531	Real estate	263	121 460	14 120	3 447	910	40.8	18.3
5311	Lessors of real estate	138	72 830	6 112	1 348	524	33.9	17.6
53111	Lessors of residential buildings & dwellings	56	37 106	2 747	666	292	19.3	13.5
531110	Lessors of residential buildings & dwellings	56	37 106	2 747	666	292	19.3	13.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	20 991	1 551	314	113	51.6	17.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	20 991	1 551	314	113	51.6	17.5
53113	Lessors of miniwarehouses & self storage units	17	4 074	377	74	33	70.8	16.8
531130	Lessors of miniwarehouses & self storage units	17	4 074	377	74	33	70.8	16.8
53119	Lessors of other real estate property	30	10 659	1 437	294	86	36.0	32.4
531190	Lessors of other real estate property	30	10 659	1 437	294	86	36.0	32.4
5312	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
53121	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
531210	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
5313	Activities related to real estate	45	10 715	3 344	860	187	59.3	9.0
53131	Real estate property managers	26	5 633	1 768	427	124	67.7	12.5
531311	Residential property managers	21	4 944	1 448	350	100	72.5	14.3
53132	Offices of real estate appraisers	14	3 899	1 300	293	49	54.8	2.1
531320	Offices of real estate appraisers	14	3 899	1 300	293	49	54.8	2.1
532	Rental & leasing services	54	D	D	D	e	D	D
5322	Consumer goods rental	25	7 150	1 302	267	118	41.3	9.0
53223	Video tape & disk rental	16	3 918	644	148	87	41.8	3.5
532230	Video tape & disk rental	16	3 918	644	148	87	41.8	3.5
5324	Commercial & industrial machinery & equipment rental & leasing	15	14 265	3 784	854	129	8.2	.1
SANTA BARBARA-SANTA MARIA-LOMPOC, CA MSA								
53	Real estate & rental & leasing	557	357 835	64 286	13 588	2 613	21.3	15.3
531	Real estate	451	267 352	48 325	10 333	1 901	23.5	16.6
5311	Lessors of real estate	239	127 933	17 619	4 288	817	25.8	23.9
53111	Lessors of residential buildings & dwellings	122	65 834	6 757	1 554	443	21.7	27.7
531110	Lessors of residential buildings & dwellings	122	65 834	6 757	1 554	443	21.7	27.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	35 800	8 139	2 170	216	32.9	26.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	35 800	8 139	2 170	216	32.9	26.4
53113	Lessors of miniwarehouses & self storage units	20	7 938	680	145	49	22.4	.8
531130	Lessors of miniwarehouses & self storage units	20	7 938	680	145	49	22.4	.8
53119	Lessors of other real estate property	36	18 361	2 043	419	109	27.8	15.7
531190	Lessors of other real estate property	36	18 361	2 043	419	109	27.8	15.7
5312	Offices of real estate agents & brokers	105	95 159	13 769	2 128	326	18.6	9.7
53121	Offices of real estate agents & brokers	105	95 159	13 769	2 128	326	18.6	9.7
531210	Offices of real estate agents & brokers	105	95 159	13 769	2 128	326	18.6	9.7
5313	Activities related to real estate	107	44 260	16 937	3 917	758	27.5	10.0
53131	Real estate property managers	79	26 230	11 636	2 794	591	32.9	12.0
531311	Residential property managers	57	16 396	7 554	1 792	411	44.3	11.7
531312	Nonresidential property managers	22	9 834	4 082	1 002	180	13.8	12.4
53132	Offices of real estate appraisers	18	3 212	679	148	30	88.0	.7
531320	Offices of real estate appraisers	18	3 212	679	148	30	88.0	.7
53139	Other activities related to real estate	10	14 818	4 622	975	137	4.8	8.4
531390	Other activities related to real estate	10	14 818	4 622	975	137	4.8	8.4
532	Rental & leasing services	101	81 743	14 830	2 924	696	15.4	10.4
5321	Automotive equipment rental & leasing	18	D	D	D	c	D	D
53211	Passenger car rental & leasing	14	11 561	1 540	353	89	4.2	22.2
532111	Passenger car rental	11	D	D	D	b	D	D
5322	Consumer goods rental	52	D	D	D	e	D	D
53223	Video tape & disk rental	31	10 422	1 856	468	226	47.7	6.5
532230	Video tape & disk rental	31	10 422	1 856	468	226	47.7	6.5
53229	Other consumer goods rental	13	D	D	D	c	D	D
5323	General rental centers	12	11 990	2 910	665	126	22.2	34.3
53231	General rental centers	12	11 990	2 910	665	126	22.2	34.3
532310	General rental centers	12	11 990	2 910	665	126	22.2	34.3
5324	Commercial & industrial machinery & equipment rental & leasing	19	D	D	D	b	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	D	D	D	b	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	10	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
STOCKTON—LODI, CA MSA								
53	Real estate & rental & leasing	436	257 703	52 277	11 173	2 602	26.9	15.6
531	Real estate	337	165 450	31 780	7 050	1 789	34.7	21.9
5311	Lessors of real estate	198	90 117	9 438	2 157	678	35.3	29.0
53111	Lessors of residential buildings & dwellings	98	41 418	4 063	971	351	33.3	38.6
531110	Lessors of residential buildings & dwellings	98	41 418	4 063	971	351	33.3	38.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	28 685	3 582	759	166	40.9	23.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	28 685	3 582	759	166	40.9	23.1
53113	Lessors of miniwarehouses & self storage units	20	7 249	829	183	63	30.2	12.3
531130	Lessors of miniwarehouses & self storage units	20	7 249	829	183	63	30.2	12.3
53119	Lessors of other real estate property	32	12 765	964	244	98	32.0	20.5
531190	Lessors of other real estate property	32	12 765	964	244	98	32.0	20.5
5312	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
53121	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
531210	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
5313	Activities related to real estate	55	44 975	17 630	3 922	906	12.4	15.1
53131	Real estate property managers	44	41 291	17 022	3 779	871	6.9	15.5
531311	Residential property managers	31	26 323	8 405	1 737	364	6.6	13.3
531312	Nonresidential property managers	13	14 968	8 617	2 042	507	7.4	19.3
53132	Offices of real estate appraisers	11	3 684	608	143	35	73.9	11.5
531320	Offices of real estate appraisers	11	3 684	608	143	35	73.9	11.5
532	Rental & leasing services	98	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	25	35 222	8 795	1 657	268	8.3	1.5
53212	Truck, utility trailer, & RV rental & leasing	20	32 578	8 486	1 583	252	7.5	1.2
532120	Truck, utility trailer, & RV rental & leasing	20	32 578	8 486	1 583	252	7.5	1.2
5322	Consumer goods rental	54	26 579	4 291	969	325	21.9	9.8
53223	Video tape & disk rental	28	11 617	1 551	358	159	15.1	11.1
532230	Video tape & disk rental	28	11 617	1 551	358	159	15.1	11.1
53229	Other consumer goods rental	14	11 761	2 049	455	113	33.6	6.1
5324	Commercial & industrial machinery & equipment rental & leasing	15	25 821	5 654	1 100	164	10.7	2.5
VISALIA—TULARE—PORTERVILLE, CA MSA								
53	Real estate & rental & leasing	206	97 730	12 633	2 737	809	25.5	19.7
531	Real estate	145	68 293	7 773	1 652	496	29.6	27.2
5311	Lessors of real estate	74	38 205	3 180	653	263	26.6	19.1
53111	Lessors of residential buildings & dwellings	32	11 728	1 300	310	114	36.9	30.5
531110	Lessors of residential buildings & dwellings	32	11 728	1 300	310	114	36.9	30.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 079	1 290	208	94	15.3	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 079	1 290	208	94	15.3	3.8
53113	Lessors of miniwarehouses & self storage units	10	2 535	246	59	26	67.9	28.2
531130	Lessors of miniwarehouses & self storage units	10	2 535	246	59	26	67.9	28.2
53119	Lessors of other real estate property	17	4 863	344	76	29	24.4	46.7
531190	Lessors of other real estate property	17	4 863	344	76	29	24.4	46.7
5312	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
53121	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
531210	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
5313	Activities related to real estate	27	8 444	2 502	566	122	46.6	29.1
53131	Real estate property managers	16	5 333	1 880	400	88	33.7	37.5
531311	Residential property managers	12	3 989	1 146	226	59	45.0	48.9
532	Rental & leasing services	60	D	D	D	e	D	D
5322	Consumer goods rental	41	10 241	1 923	444	198	31.2	2.7
53223	Video tape & disk rental	27	6 822	1 186	269	147	29.7	2.6
532230	Video tape & disk rental	27	6 822	1 186	269	147	29.7	2.6
YUBA CITY, CA MSA								
53	Real estate & rental & leasing	118	51 870	7 403	1 684	592	37.0	35.6
531	Real estate	93	34 566	5 441	1 199	445	27.2	49.6
5311	Lessors of real estate	53	20 708	1 883	382	177	26.1	59.0
53111	Lessors of residential buildings & dwellings	27	9 583	916	178	84	12.0	64.7
531110	Lessors of residential buildings & dwellings	27	9 583	916	178	84	12.0	64.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	6 832	665	136	53	29.1	59.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	6 832	665	136	53	29.1	59.7
5312	Offices of real estate agents & brokers	21	8 566	750	163	47	29.7	22.5
53121	Offices of real estate agents & brokers	21	8 566	750	163	47	29.7	22.5
531210	Offices of real estate agents & brokers	21	8 566	750	163	47	29.7	22.5
5313	Activities related to real estate	19	5 292	2 808	654	221	27.8	56.7
53131	Real estate property managers	14	D	D	D	c	D	D
531311	Residential property managers	11	4 050	2 314	540	198	30.9	69.1
532	Rental & leasing services	25	17 304	1 962	485	147	56.5	7.5
5322	Consumer goods rental	17	7 102	1 101	272	112	15.9	18.4
53223	Video tape & disk rental	11	4 864	744	175	88	26.7	26.7
532230	Video tape & disk rental	11	4 864	744	175	88	26.7	26.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE CALIFORNIA METROPOLITAN AREAS								
53	Real estate & rental & leasing	999	328 029	53 138	12 036	3 725	39.7	18.9
531	Real estate	775	248 720	37 997	8 767	2 516	41.8	20.2
5311	Lessors of real estate	416	128 895	18 529	4 261	1 323	30.2	26.0
53111	Lessors of residential buildings & dwellings	150	48 028	6 295	1 540	526	32.0	31.6
531110	Lessors of residential buildings & dwellings	150	48 028	6 295	1 540	526	32.0	31.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	93	30 843	5 983	1 345	319	28.8	18.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	93	30 843	5 983	1 345	319	28.8	18.2
53113	Lessors of miniwarehouses & self storage units	47	10 063	1 104	247	107	45.3	33.7
531130	Lessors of miniwarehouses & self storage units	47	10 063	1 104	247	107	45.3	33.7
53119	Lessors of other real estate property	126	39 961	5 147	1 129	371	25.2	23.5
531190	Lessors of other real estate property	126	39 961	5 147	1 129	371	25.2	23.5
5312	Offices of real estate agents & brokers	234	87 469	9 531	2 182	627	51.8	16.4
53121	Offices of real estate agents & brokers	234	87 469	9 531	2 182	627	51.8	16.4
531210	Offices of real estate agents & brokers	234	87 469	9 531	2 182	627	51.8	16.4
5313	Activities related to real estate	125	32 356	9 937	2 324	566	61.0	6.9
53131	Real estate property managers	84	D	D	D	e	D	D
531311	Residential property managers	60	D	D	D	e	D	D
531312	Nonresidential property managers	24	D	D	D	c	D	D
53132	Offices of real estate appraisers	24	D	D	D	b	D	D
531320	Offices of real estate appraisers	24	D	D	D	b	D	D
53139	Other activities related to real estate	17	5 341	2 064	461	64	45.0	3.1
531390	Other activities related to real estate	17	5 341	2 064	461	64	45.0	3.1
532	Rental & leasing services	224	79 309	15 141	3 269	1 209	33.1	15.0
5321	Automotive equipment rental & leasing	22	D	D	D	c	D	D
53211	Passenger car rental & leasing	16	6 873	731	193	63	26.5	20.3
532111	Passenger car rental	14	D	D	D	b	D	D
5322	Consumer goods rental	135	D	D	D	f	D	D
53223	Video tape & disk rental	114	22 837	4 074	945	587	40.9	13.5
532230	Video tape & disk rental	114	22 837	4 074	945	587	40.9	13.5
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	24	13 776	2 536	565	134	47.5	21.0
53231	General rental centers	24	13 776	2 536	565	134	47.5	21.0
532310	General rental centers	24	13 776	2 536	565	134	47.5	21.0
5324	Commercial & industrial machinery & equipment rental & leasing	43	D	D	D	e	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	23	12 079	2 413	334	163	45.5	6.1
532412	Construction/mining/forestry machinery & equip rental & leasing	17	11 244	2 271	298	152	43.6	6.5
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALAMEDA COUNTY, CA								
53	Real estate & rental & leasing	1 665	1 645 628	266 060	60 916	10 321	14.6	17.7
531	Real estate	1 379	988 704	152 001	35 772	6 157	20.9	23.6
5311	Lessors of real estate	811	600 014	58 105	14 266	3 140	21.1	27.9
53111	Lessors of residential buildings & dwellings	548	333 372	26 774	6 913	1 934	26.3	29.6
531110	Lessors of residential buildings & dwellings	548	333 372	26 774	6 913	1 934	26.3	29.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	144	194 121	24 111	5 540	774	14.0	29.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	144	194 121	24 111	5 540	774	14.0	29.6
53113	Lessors of miniwarehouses & self storage units	72	43 043	4 417	1 072	264	7.7	6.2
531130	Lessors of miniwarehouses & self storage units	72	43 043	4 417	1 072	264	7.7	6.2
53119	Lessors of other real estate property	47	29 478	2 803	741	168	27.4	29.2
531190	Lessors of other real estate property	47	29 478	2 803	741	168	27.4	29.2
5312	Offices of real estate agents & brokers	296	240 498	36 076	9 171	1 056	20.9	16.2
53121	Offices of real estate agents & brokers	296	240 498	36 076	9 171	1 056	20.9	16.2
531210	Offices of real estate agents & brokers	296	240 498	36 076	9 171	1 056	20.9	16.2
5313	Activities related to real estate	272	148 192	57 820	12 335	1 961	20.0	17.9
53131	Real estate property managers	193	104 910	40 927	8 435	1 310	16.9	16.2
531311	Residential property managers	134	49 998	21 562	4 921	933	20.5	27.3
531312	Nonresidential property managers	59	54 912	19 365	3 514	377	13.6	6.1
53132	Offices of real estate appraisers	40	12 308	4 380	917	153	27.5	11.4
531320	Offices of real estate appraisers	40	12 308	4 380	917	153	27.5	11.4
53139	Other activities related to real estate	39	30 974	12 513	2 983	498	27.8	26.3
531390	Other activities related to real estate	39	30 974	12 513	2 983	498	27.8	26.3
532	Rental & leasing services	278	625 193	109 073	24 569	4 113	5.5	8.7
5321	Automotive equipment rental & leasing	49	289 082	50 244	11 256	1 856	1.2	.5
53211	Passenger car rental & leasing	21	207 897	42 311	9 387	1 588	1.6	.3
532111	Passenger car rental	20	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	28	81 185	7 933	1 869	268	.1	1.1
532120	Truck, utility trailer, & RV rental & leasing	28	81 185	7 933	1 869	268	.1	1.1
5322	Consumer goods rental	123	68 423	12 605	2 836	996	15.5	14.1
53222	Formal wear & costume rental	13	4 816	1 281	332	102	4.4	65.5
532220	Formal wear & costume rental	13	4 816	1 281	332	102	4.4	65.5
53223	Video tape & disk rental	91	43 824	6 844	1 571	724	18.5	11.4
532230	Video tape & disk rental	91	43 824	6 844	1 571	724	18.5	11.4
53229	Other consumer goods rental	15	D	D	D	c	D	D
5323	General rental centers	27	18 742	5 375	1 118	162	9.2	3.5
53231	General rental centers	27	18 742	5 375	1 118	162	9.2	3.5
532310	General rental centers	27	18 742	5 375	1 118	162	9.2	3.5
5324	Commercial & industrial machinery & equipment rental & leasing	79	248 946	40 849	9 359	1 099	7.5	17.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	34	62 699	12 348	2 754	369	26.7	5.0
532412	Construction/mining/forestry machinery & equip rental & leasing	28	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	13	82 071	12 014	2 977	254	.1	15.2
532420	Office machinery & equipment rental & leasing	13	82 071	12 014	2 977	254	.1	15.2
5324209	Computer rental & leasing	10	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	32	104 176	16 487	3 628	476	1.8	26.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	32	104 176	16 487	3 628	476	1.8	26.2
ALPINE COUNTY, CA								
53	Real estate & rental & leasing	5	1 584	210	56	18	8.5	82.2
531	Real estate	5	1 584	210	56	18	8.5	82.2
AMADOR COUNTY, CA								
53	Real estate & rental & leasing	36	16 838	2 218	482	155	39.4	25.4
531	Real estate	27	15 011	1 904	415	127	38.4	28.5
5311	Lessors of real estate	19	D	D	D	b	D	D
532	Rental & leasing services	9	1 827	314	67	28	48.1	-

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BUTTE COUNTY, CA								
53	Real estate & rental & leasing	212	80 453	13 370	3 134	1 012	27.9	19.4
531	Real estate	161	51 774	8 659	2 028	659	31.5	23.5
5311	Lessors of real estate	98	30 349	3 513	830	339	29.5	22.4
53111	Lessors of residential buildings & dwellings	28	11 293	1 505	354	165	19.6	15.9
531110	Lessors of residential buildings & dwellings	28	11 293	1 505	354	165	19.6	15.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	8 552	1 096	277	70	29.3	20.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	8 552	1 096	277	70	29.3	20.4
53113	Lessors of miniwarehouses & self storage units	15	2 772	376	86	40	45.6	35.9
531130	Lessors of miniwarehouses & self storage units	15	2 772	376	86	40	45.6	35.9
53119	Lessors of other real estate property	29	7 732	536	113	64	38.5	29.3
531190	Lessors of other real estate property	29	7 732	536	113	64	38.5	29.3
5312	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
53121	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
531210	Offices of real estate agents & brokers	34	13 178	1 214	297	87	36.5	39.1
5313	Activities related to real estate	29	8 247	3 932	901	233	31.2	2.4
53131	Real estate property managers	16	6 475	3 573	815	207	18.2	2.0
531311	Residential property managers	12	5 405	2 922	635	195	9.3	2.2
532	Rental & leasing services	51	28 679	4 711	1 106	353	21.5	12.2
5322	Consumer goods rental	35	12 319	2 269	590	246	19.9	14.7
53223	Video tape & disk rental	26	6 864	1 244	310	173	20.8	18.3
532230	Video tape & disk rental	26	6 864	1 244	310	173	20.8	18.3
CALAVERAS COUNTY, CA								
53	Real estate & rental & leasing	36	10 442	1 564	413	100	35.6	44.2
531	Real estate	29	8 078	1 099	301	63	40.4	35.1
5311	Lessors of real estate	10	2 430	406	92	17	22.0	69.6
5312	Offices of real estate agents & brokers	14	4 401	226	64	27	44.3	24.4
53121	Offices of real estate agents & brokers	14	4 401	226	64	27	44.3	24.4
531210	Offices of real estate agents & brokers	14	4 401	226	64	27	44.3	24.4
532	Rental & leasing services	7	2 364	465	112	37	19.1	75.4
COLUSA COUNTY, CA								
53	Real estate & rental & leasing	19	4 757	692	173	49	57.5	10.1
531	Real estate	16	4 320	662	164	46	60.7	11.2
5311	Lessors of real estate	10	3 312	389	94	25	50.0	14.0
532	Rental & leasing services	3	437	30	9	3	D	—
CONTRA COSTA COUNTY, CA								
53	Real estate & rental & leasing	1 056	972 618	172 203	41 645	6 172	20.3	13.7
531	Real estate	868	719 008	132 907	32 510	4 678	24.4	15.0
5311	Lessors of real estate	425	330 778	36 732	8 732	1 837	23.8	13.5
53111	Lessors of residential buildings & dwellings	210	144 191	17 114	4 149	1 076	24.5	16.5
531110	Lessors of residential buildings & dwellings	210	144 191	17 114	4 149	1 076	24.5	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	118	123 435	13 684	3 278	431	23.0	10.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	118	123 435	13 684	3 278	431	23.0	10.3
53113	Lessors of miniwarehouses & self storage units	43	24 049	2 159	538	135	11.2	11.6
531130	Lessors of miniwarehouses & self storage units	43	24 049	2 159	538	135	11.2	11.6
53119	Lessors of other real estate property	54	39 103	3 775	767	195	31.8	13.3
531190	Lessors of other real estate property	54	39 103	3 775	767	195	31.8	13.3
5312	Offices of real estate agents & brokers	236	255 220	45 847	10 826	1 199	28.2	8.9
53121	Offices of real estate agents & brokers	236	255 220	45 847	10 826	1 199	28.2	8.9
531210	Offices of real estate agents & brokers	236	255 220	45 847	10 826	1 199	28.2	8.9
5313	Activities related to real estate	207	133 010	50 328	12 952	1 642	18.7	30.7
53131	Real estate property managers	134	97 391	36 458	9 814	1 351	19.0	35.8
531311	Residential property managers	96	46 716	18 062	4 461	909	27.2	22.4
531312	Nonresidential property managers	38	50 675	18 396	5 353	442	11.5	48.3
53132	Offices of real estate appraisers	35	14 848	5 028	1 010	126	29.0	12.6
531320	Offices of real estate appraisers	35	14 848	5 028	1 010	126	29.0	12.6
53139	Other activities related to real estate	38	20 771	8 842	2 128	165	9.8	19.7
531390	Other activities related to real estate	38	20 771	8 842	2 128	165	9.8	19.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CONTRA COSTA COUNTY, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	177	238 158	37 165	8 745	1 424	7.4	9.4
5321	Automotive equipment rental & leasing	23	33 657	5 274	1 306	161	.6	10.6
53211	Passenger car rental & leasing	12	24 357	3 371	817	99	.8	3.4
53212	Truck, utility trailer, & RV rental & leasing	11	9 300	1 903	489	62	—	29.2
532120	Truck, utility trailer, & RV rental & leasing	11	9 300	1 903	489	62	—	29.2
5322	Consumer goods rental	96	50 120	10 192	2 301	714	14.7	30.4
53222	Formal wear & costume rental	12	2 492	496	107	39	22.5	42.1
532220	Formal wear & costume rental	12	2 492	496	107	39	22.5	42.1
53223	Video tape & disk rental	66	29 636	4 246	987	506	17.7	21.9
532230	Video tape & disk rental	66	29 636	4 246	987	506	17.7	21.9
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	13	D	D	D	b	D	D
5323	General rental centers	15	16 854	3 713	1 125	199	23.8	4.2
53231	General rental centers	15	16 854	3 713	1 125	199	23.8	4.2
532310	General rental centers	15	16 854	3 713	1 125	199	23.8	4.2
5324	Commercial & industrial machinery & equipment rental & leasing	43	137 527	17 986	4 013	350	4.3	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	21	23 700	4 511	829	102	19.8	3.0
532412	Construction/mining/forestry machinery & equip rental & leasing	18	D	D	D	b	D	D
53242	Office machinery & equipment rental & leasing	10	85 751	8 392	2 194	162	.1	.2
532420	Office machinery & equipment rental & leasing	10	85 751	8 392	2 194	162	.1	.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	12	28 076	5 083	990	86	4.1	7.0
532490	Oth commercial/industrial machinery & equipment rental & leasing	12	28 076	5 083	990	86	4.1	7.0
533	Lessors of intangible assets, except copyrighted works	11	15 452	2 131	390	70	30.2	19.5
5331	Lessors of intangible assets, except copyrighted works	11	15 452	2 131	390	70	30.2	19.5
53311	Lessors of intangible assets, except copyrighted works	11	15 452	2 131	390	70	30.2	19.5
533110	Lessors of intangible assets, except copyrighted works	11	15 452	2 131	390	70	30.2	19.5
DEL NORTE COUNTY, CA								
53	Real estate & rental & leasing	20	4 899	793	161	58	27.8	33.7
531	Real estate	16	2 658	372	62	32	34.9	62.1
532	Rental & leasing services	4	2 241	421	99	26	19.5	—
EL DORADO COUNTY, CA								
53	Real estate & rental & leasing	180	68 640	9 946	2 303	781	34.4	15.6
531	Real estate	123	48 449	6 099	1 386	444	28.7	19.5
5311	Lessors of real estate	59	20 272	2 499	555	235	34.9	29.4
53111	Lessors of residential buildings & dwellings	18	6 334	685	153	118	12.7	38.0
531110	Lessors of residential buildings & dwellings	18	6 334	685	153	118	12.7	38.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	7 288	942	199	61	72.7	19.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	7 288	942	199	61	72.7	19.6
53119	Lessors of other real estate property	15	5 548	743	170	43	9.7	34.6
531190	Lessors of other real estate property	15	5 548	743	170	43	9.7	34.6
5312	Offices of real estate agents & brokers	36	21 052	1 791	401	118	17.3	8.5
53121	Offices of real estate agents & brokers	36	21 052	1 791	401	118	17.3	8.5
531210	Offices of real estate agents & brokers	36	21 052	1 791	401	118	17.3	8.5
5313	Activities related to real estate	28	7 125	1 809	430	91	44.8	24.0
53131	Real estate property managers	17	D	D	D	b	D	D
531311	Residential property managers	16	D	D	D	b	D	D
532	Rental & leasing services	54	19 548	3 691	880	330	49.1	4.5
5322	Consumer goods rental	40	D	D	D	e	D	D
53223	Video tape & disk rental	22	7 325	1 003	239	129	58.5	1.7
532230	Video tape & disk rental	22	7 325	1 003	239	129	58.5	1.7
53229	Other consumer goods rental	18	D	D	D	c	D	D
532292	Recreational goods rental	17	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FRESNO COUNTY, CA								
53	Real estate & rental & leasing	593	376 523	67 256	14 980	3 496	23.2	17.2
531	Real estate	432	264 846	47 421	10 404	2 344	28.3	19.2
5311	Lessors of real estate	238	171 795	20 038	4 547	1 210	27.3	18.4
53111	Lessors of residential buildings & dwellings	133	82 139	10 046	2 290	686	22.7	25.7
531110	Lessors of residential buildings & dwellings	133	82 139	10 046	2 290	686	22.7	25.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	69	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	69	D	D	D	e	D	D
53119	Lessors of other real estate property	28	D	D	D	b	D	D
531190	Lessors of other real estate property	28	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	83	50 666	10 025	1 818	279	23.8	15.3
53121	Offices of real estate agents & brokers	83	50 666	10 025	1 818	279	23.8	15.3
531210	Offices of real estate agents & brokers	83	50 666	10 025	1 818	279	23.8	15.3
5313	Activities related to real estate	111	42 385	17 358	4 039	855	37.7	27.3
53131	Real estate property managers	79	D	D	D	f	D	D
531311	Residential property managers	52	16 245	6 666	1 702	414	39.2	17.0
531312	Nonresidential property managers	27	D	D	D	e	D	D
53132	Offices of real estate appraisers	22	D	D	D	b	D	D
531320	Offices of real estate appraisers	22	D	D	D	b	D	D
53139	Other activities related to real estate	10	D	D	D	c	D	D
531390	Other activities related to real estate	10	D	D	D	c	D	D
532	Rental & leasing services	160	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	26	D	D	D	c	D	D
53211	Passenger car rental & leasing	12	D	D	D	c	D	D
532111	Passenger car rental	12	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	20 619	2 524	646	97	2.4	11.0
532120	Truck, utility trailer, & RV rental & leasing	14	20 619	2 524	646	97	2.4	11.0
5322	Consumer goods rental	88	26 416	5 160	1 106	542	24.8	7.9
53222	Formal wear & costume rental	10	2 451	639	118	44	25.1	5.7
532220	Formal wear & costume rental	10	2 451	639	118	44	25.1	5.7
53223	Video tape & disk rental	59	D	D	D	e	D	D
532230	Video tape & disk rental	59	D	D	D	e	D	D
53229	Other consumer goods rental	10	D	D	D	b	D	D
5323	General rental centers	15	D	D	D	c	D	D
53231	General rental centers	15	D	D	D	c	D	D
532310	General rental centers	15	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	31	D	D	D	e	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
GLENN COUNTY, CA								
53	Real estate & rental & leasing	18	7 090	1 368	135	149	15.9	11.4
531	Real estate	10	1 750	278	59	27	29.3	25.7
532	Rental & leasing services	8	5 340	1 090	76	122	11.5	6.7
HUMBOLDT COUNTY, CA								
53	Real estate & rental & leasing	141	47 068	7 946	1 781	494	36.7	22.6
531	Real estate	117	36 836	5 733	1 275	341	41.6	18.6
5311	Lessors of real estate	62	21 455	3 392	738	181	19.4	21.1
53111	Lessors of residential buildings & dwellings	23	3 931	395	97	49	52.9	38.1
531110	Lessors of residential buildings & dwellings	23	3 931	395	97	49	52.9	38.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	10 048	2 265	484	63	7.1	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	10 048	2 265	484	63	7.1	6.5
53119	Lessors of other real estate property	15	5 419	489	103	53	23.6	27.2
531190	Lessors of other real estate property	15	5 419	489	103	53	23.6	27.2
5312	Offices of real estate agents & brokers	28	7 244	699	160	45	62.2	25.2
53121	Offices of real estate agents & brokers	28	7 244	699	160	45	62.2	25.2
531210	Offices of real estate agents & brokers	28	7 244	699	160	45	62.2	25.2
5313	Activities related to real estate	27	8 137	1 642	377	115	82.0	6.0
53131	Real estate property managers	20	7 415	1 535	351	105	82.8	4.0
531311	Residential property managers	15	6 290	649	142	69	95.5	4.5
532	Rental & leasing services	24	10 232	2 213	506	153	18.7	37.2
5322	Consumer goods rental	13	D	D	D	b	D	D
53223	Video tape & disk rental	11	2 267	508	122	65	31.1	18.3
532230	Video tape & disk rental	11	2 267	508	122	65	31.1	18.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
IMPERIAL COUNTY, CA								
53	Real estate & rental & leasing	86	33 192	6 457	1 516	408	25.9	15.0
531	Real estate	66	24 014	4 338	998	275	30.3	20.3
5311	Lessors of real estate	48	19 621	3 502	854	226	27.0	18.3
53111	Lessors of residential buildings & dwellings	18	7 398	1 446	353	94	19.7	35.8
531110	Lessors of residential buildings & dwellings	18	7 398	1 446	353	94	19.7	35.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	D	D	D	b	D	D
53119	Lessors of other real estate property	14	8 583	1 239	312	68	15.1	5.3
531190	Lessors of other real estate property	14	8 583	1 239	312	68	15.1	5.3
532	Rental & leasing services	20	9 178	2 119	518	133	14.2	1.3
INYO COUNTY, CA								
53	Real estate & rental & leasing	18	4 308	1 107	222	59	59.2	7.6
531	Real estate	12	2 545	554	83	22	44.2	12.8
532	Rental & leasing services	6	1 763	553	139	37	80.8	—
KERN COUNTY, CA								
53	Real estate & rental & leasing	419	220 470	43 751	10 170	2 479	27.8	16.9
531	Real estate	292	123 543	21 586	4 729	1 360	28.8	24.0
5311	Lessors of real estate	149	64 524	8 163	1 762	634	29.4	30.0
53111	Lessors of residential buildings & dwellings	60	25 472	3 664	827	309	33.7	50.4
531110	Lessors of residential buildings & dwellings	60	25 472	3 664	827	309	33.7	50.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	21 102	2 369	474	148	15.1	8.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	21 102	2 369	474	148	15.1	8.1
53113	Lessors of miniwarehouses & self storage units	13	3 008	506	115	38	47.6	34.8
531130	Lessors of miniwarehouses & self storage units	13	3 008	506	115	38	47.6	34.8
53119	Lessors of other real estate property	47	14 942	1 624	346	139	38.7	25.3
531190	Lessors of other real estate property	47	14 942	1 624	346	139	38.7	25.3
5312	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
53121	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
531210	Offices of real estate agents & brokers	81	43 117	6 904	1 471	343	23.4	13.1
5313	Activities related to real estate	62	15 902	6 519	1 496	383	40.6	29.1
53131	Real estate property managers	40	12 584	5 278	1 217	332	34.1	36.1
531311	Residential property managers	33	11 318	5 012	1 158	315	27.6	40.2
53132	Offices of real estate appraisers	15	2 306	895	204	31	57.8	3.6
531320	Offices of real estate appraisers	15	2 306	895	204	31	57.8	3.6
532	Rental & leasing services	126	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	63	24 688	5 035	1 287	427	14.9	2.9
53223	Video tape & disk rental	39	15 181	2 706	628	305	12.6	2.6
532230	Video tape & disk rental	39	15 181	2 706	628	305	12.6	2.6
5323	General rental centers	13	4 171	1 543	287	61	37.4	13.3
53231	General rental centers	13	4 171	1 543	287	61	37.4	13.3
532310	General rental centers	13	4 171	1 543	287	61	37.4	13.3
5324	Commercial & industrial machinery & equipment rental & leasing	38	60 283	14 262	3 553	471	31.2	9.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	19	36 358	7 848	1 825	224	7.0	3.5
532412	Construction/mining/forestry machinery & equip rental & leasing	19	36 358	7 848	1 825	224	7.0	3.5
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
KINGS COUNTY, CA								
53	Real estate & rental & leasing	66	20 803	3 329	736	235	31.2	25.2
531	Real estate	53	15 409	2 292	508	163	35.6	33.4
5311	Lessors of real estate	34	11 746	1 381	306	123	28.6	37.0
53111	Lessors of residential buildings & dwellings	18	8 320	929	212	76	19.7	45.6
531110	Lessors of residential buildings & dwellings	18	8 320	929	212	76	19.7	45.6
5312	Offices of real estate agents & brokers	12	2 126	173	38	18	66.8	30.2
53121	Offices of real estate agents & brokers	12	2 126	173	38	18	66.8	30.2
531210	Offices of real estate agents & brokers	12	2 126	173	38	18	66.8	30.2
532	Rental & leasing services	13	5 394	1 037	228	72	18.7	1.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAKE COUNTY, CA								
53	Real estate & rental & leasing	41	6 954	954	223	89	40.4	48.2
531	Real estate	28	4 044	558	133	42	39.7	48.2
5311	Lessors of real estate	18	2 477	370	91	26	41.8	45.2
5312	Offices of real estate agents & brokers	10	1 567	188	42	16	36.4	53.0
53121	Offices of real estate agents & brokers	10	1 567	188	42	16	36.4	53.0
531210	Offices of real estate agents & brokers	10	1 567	188	42	16	36.4	53.0
532	Rental & leasing services	13	2 910	396	90	47	41.3	48.2
5322	Consumer goods rental	10	D	D	D	b	D	D
LASSEN COUNTY, CA								
53	Real estate & rental & leasing	16	3 923	594	139	56	83.6	9.3
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
LOS ANGELES COUNTY, CA								
53	Real estate & rental & leasing	10 932	13 608 566	2 256 293	543 952	76 904	15.3	11.6
531	Real estate	8 900	7 690 115	1 352 832	330 448	47 233	22.8	16.2
5311	Lessors of real estate	4 942	4 603 867	413 918	99 761	19 945	23.0	16.4
53111	Lessors of residential buildings & dwellings	2 881	1 630 533	146 848	34 392	10 026	30.8	27.7
531110	Lessors of residential buildings & dwellings	2 881	1 630 533	146 848	34 392	10 026	30.8	27.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 408	2 575 037	223 738	55 030	7 774	17.7	9.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 408	2 575 037	223 738	55 030	7 774	17.7	9.6
53113	Lessors of miniwarehouses & self storage units	256	134 384	15 037	3 546	744	7.1	9.4
531130	Lessors of miniwarehouses & self storage units	256	134 384	15 037	3 546	744	7.1	9.4
53119	Lessors of other real estate property	397	263 913	28 295	6 793	1 401	35.5	16.5
531190	Lessors of other real estate property	397	263 913	28 295	6 793	1 401	35.5	16.5
5312	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
53121	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
531210	Offices of real estate agents & brokers	1 695	1 678 586	353 460	88 993	7 908	22.6	16.6
5313	Activities related to real estate	2 263	1 407 662	585 454	141 694	19 380	22.3	15.4
53131	Real estate property managers	1 528	976 078	414 011	103 423	15 366	22.3	15.1
531311	Residential property managers	939	438 249	182 334	45 041	9 076	30.4	19.0
531312	Nonresidential property managers	589	537 829	231 677	58 382	6 290	15.6	11.9
53132	Offices of real estate appraisers	216	91 212	32 039	6 378	870	29.2	23.0
531320	Offices of real estate appraisers	216	91 212	32 039	6 378	870	29.2	23.0
53139	Other activities related to real estate	519	340 372	139 404	31 893	3 144	20.8	14.2
531390	Other activities related to real estate	519	340 372	139 404	31 893	3 144	20.8	14.2
532	Rental & leasing services	1 948	5 123 032	814 420	190 435	28 184	6.3	4.5
5321	Automotive equipment rental & leasing	308	1 289 219	196 371	43 482	6 574	5.7	2.2
53211	Passenger car rental & leasing	166	1 023 127	152 016	33 431	5 072	5.7	1.2
532111	Passenger car rental	145	946 237	145 003	31 536	4 926	1.7	1.3
532112	Passenger car leasing	21	76 890	7 013	1 895	146	54.5	.4
53212	Truck, utility trailer, & RV rental & leasing	142	266 092	44 355	10 051	1 502	5.7	6.1
532120	Truck, utility trailer, & RV rental & leasing	142	266 092	44 355	10 051	1 502	5.7	6.1
5322	Consumer goods rental	982	512 010	121 917	24 853	6 462	25.7	18.0
53221	Consumer electronics & appliances rental	51	39 585	8 932	2 103	377	21.7	25.3
532210	Consumer electronics & appliances rental	51	39 585	8 932	2 103	377	21.7	25.3
53222	Formal wear & costume rental	119	37 792	11 262	2 613	573	12.5	8.0
532220	Formal wear & costume rental	119	37 792	11 262	2 613	573	12.5	8.0
53223	Video tape & disk rental	647	256 343	46 506	8 345	3 431	29.5	23.1
532230	Video tape & disk rental	647	256 343	46 506	8 345	3 431	29.5	23.1
53229	Other consumer goods rental	165	178 290	55 217	11 792	2 081	23.9	11.1
532291	Home health equipment rental	24	43 717	10 213	2 450	294	48.6	14.8
532292	Recreational goods rental	34	15 150	3 694	644	189	34.6	9.3
532299	All other consumer goods rental	107	119 423	41 310	8 698	1 598	13.4	10.0
5323	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
53231	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
532310	General rental centers	128	78 508	20 889	4 681	816	32.7	14.5
5324	Commercial & industrial machinery & equipment rental & leasing	530	3 243 295	475 243	117 419	14 332	2.9	3.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	130	2 061 805	76 804	17 260	1 719	2.1	.7
532411	Commercial air/rail/water transportation equip rental & leasing	22	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	108	D	D	D	g	D	D
53242	Office machinery & equipment rental & leasing	53	470 246	42 737	9 570	722	1.3	1.5
532420	Office machinery & equipment rental & leasing	53	470 246	42 737	9 570	722	1.3	1.5
5324201	Office machinery rental & leasing	18	17 331	4 280	1 023	142	21.2	8.3
5324209	Computer rental & leasing	35	452 915	38 457	8 547	580	.5	1.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	347	711 244	355 702	90 589	11 891	6.0	11.2
532490	Oth commercial/industrial machinery & equipment rental & leasing	347	711 244	355 702	90 589	11 891	6.0	11.2
533	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
5331	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
53311	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6
533110	Lessors of intangible assets, except copyrighted works	84	795 419	89 041	23 069	1 487	.7	11.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MADERA COUNTY, CA								
53	Real estate & rental & leasing	60	22 342	3 841	813	217	20.6	11.6
531	Real estate	47	13 714	2 446	484	126	30.1	18.9
5311	Lessors of real estate	13	5 623	574	113	38	9.1	17.5
5312	Offices of real estate agents & brokers	25	5 950	791	153	39	35.3	20.1
53121	Offices of real estate agents & brokers	25	5 950	791	153	39	35.3	20.1
531210	Offices of real estate agents & brokers	25	5 950	791	153	39	35.3	20.1
532	Rental & leasing services	12	D	D	D	b	D	D
MARIN COUNTY, CA								
53	Real estate & rental & leasing	537	556 672	90 983	18 568	2 978	21.6	13.6
531	Real estate	452	367 501	53 953	11 496	2 098	20.3	19.1
5311	Lessors of real estate	239	205 194	16 542	3 811	945	17.4	21.7
53111	Lessors of residential buildings & dwellings	127	72 324	5 741	1 318	398	28.0	37.5
531110	Lessors of residential buildings & dwellings	127	72 324	5 741	1 318	398	28.0	37.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	82 914	6 411	1 515	264	12.2	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	82 914	6 411	1 515	264	12.2	18.9
53113	Lessors of miniwarehouses & self storage units	21	9 920	978	230	58	18.1	6.2
531130	Lessors of miniwarehouses & self storage units	21	9 920	978	230	58	18.1	6.2
53119	Lessors of other real estate property	24	40 036	3 412	748	225	8.8	2.9
531190	Lessors of other real estate property	24	40 036	3 412	748	225	8.8	2.9
5312	Offices of real estate agents & brokers	124	120 148	18 139	3 446	533	22.6	15.7
53121	Offices of real estate agents & brokers	124	120 148	18 139	3 446	533	22.6	15.7
531210	Offices of real estate agents & brokers	124	120 148	18 139	3 446	533	22.6	15.7
5313	Activities related to real estate	89	42 159	19 272	4 239	620	27.6	16.2
53131	Real estate property managers	61	33 979	16 776	3 665	572	22.3	16.7
531311	Residential property managers	39	17 581	8 341	1 996	362	21.0	21.8
531312	Nonresidential property managers	22	16 398	8 435	1 669	210	23.6	11.3
53132	Offices of real estate appraisers	12	2 075	433	96	18	66.3	21.3
531320	Offices of real estate appraisers	12	2 075	433	96	18	66.3	21.3
53139	Other activities related to real estate	16	6 105	2 063	478	30	44.0	11.8
531390	Other activities related to real estate	16	6 105	2 063	478	30	44.0	11.8
532	Rental & leasing services	80	D	D	D	f	D	D
5322	Consumer goods rental	44	D	D	D	e	D	D
53223	Video tape & disk rental	32	10 058	1 882	401	197	16.8	27.3
532230	Video tape & disk rental	32	10 058	1 882	401	197	16.8	27.3
5323	General rental centers	10	14 569	4 060	946	133	29.8	—
53231	General rental centers	10	14 569	4 060	946	133	29.8	—
532310	General rental centers	10	14 569	4 060	946	133	29.8	—
5324	Commercial & industrial machinery & equipment rental & leasing	19	86 808	20 877	4 161	247	41.8	2.9
MARIPOSA COUNTY, CA								
53	Real estate & rental & leasing	14	4 297	957	216	68	80.3	4.0
531	Real estate	7	2 285	656	143	35	94.9	2.1
532	Rental & leasing services	7	2 012	301	73	33	63.7	6.2
MENDOCINO COUNTY, CA								
53	Real estate & rental & leasing	109	35 673	5 827	1 283	445	39.1	17.6
531	Real estate	84	26 667	4 397	947	320	43.2	17.9
5311	Lessors of real estate	46	10 655	1 514	319	106	31.1	31.9
53111	Lessors of residential buildings & dwellings	21	5 708	816	184	70	34.4	29.5
531110	Lessors of residential buildings & dwellings	21	5 708	816	184	70	34.4	29.5
53119	Lessors of other real estate property	13	1 842	257	31	16	66.2	31.4
531190	Lessors of other real estate property	13	1 842	257	31	16	66.2	31.4
5312	Offices of real estate agents & brokers	27	11 926	1 733	358	129	63.4	9.2
53121	Offices of real estate agents & brokers	27	11 926	1 733	358	129	63.4	9.2
531210	Offices of real estate agents & brokers	27	11 926	1 733	358	129	63.4	9.2
5313	Activities related to real estate	11	4 086	1 150	270	85	15.5	7.2
532	Rental & leasing services	25	9 006	1 430	336	125	27.1	16.6
5322	Consumer goods rental	17	D	D	D	b	D	D
53223	Video tape & disk rental	14	3 065	437	108	78	48.8	5.3
532230	Video tape & disk rental	14	3 065	437	108	78	48.8	5.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MERCED COUNTY, CA								
53	Real estate & rental & leasing	121	45 979	5 710	1 364	461	28.3	25.4
531	Real estate	92	35 199	3 934	913	330	33.2	29.2
5311	Lessors of real estate	57	22 236	2 431	590	193	25.8	22.3
53111	Lessors of residential buildings & dwellings	36	15 659	1 804	430	131	15.9	25.9
531110	Lessors of residential buildings & dwellings	36	15 659	1 804	430	131	15.9	25.9
53119	Lessors of other real estate property	14	5 346	457	126	46	47.1	15.7
531190	Lessors of other real estate property	14	5 346	457	126	46	47.1	15.7
5312	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
53121	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
531210	Offices of real estate agents & brokers	19	9 382	822	165	73	33.9	52.8
5313	Activities related to real estate	16	3 581	681	158	64	77.3	10.7
53131	Real estate property managers	10	2 888	567	132	53	74.5	10.6
532	Rental & leasing services	29	10 780	1 776	451	131	12.5	12.7
5322	Consumer goods rental	20	D	D	D	b	D	D
53223	Video tape & disk rental	14	3 345	457	124	65	22.5	41.1
532230	Video tape & disk rental	14	3 345	457	124	65	22.5	41.1
MODOC COUNTY, CA								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MONO COUNTY, CA								
53	Real estate & rental & leasing	37	13 752	3 386	1 019	269	71.3	9.6
531	Real estate	32	12 868	3 167	946	240	75.5	9.3
5311	Lessors of real estate	12	3 696	698	215	56	38.7	15.9
5312	Offices of real estate agents & brokers	10	6 034	1 226	350	89	95.7	1.0
53121	Offices of real estate agents & brokers	10	6 034	1 226	350	89	95.7	1.0
531210	Offices of real estate agents & brokers	10	6 034	1 226	350	89	95.7	1.0
5313	Activities related to real estate	10	3 138	1 243	381	95	80.1	17.7
53131	Real estate property managers	10	3 138	1 243	381	95	80.1	17.7
532	Rental & leasing services	5	884	219	73	29	9.8	12.6
MONTEREY COUNTY, CA								
53	Real estate & rental & leasing	386	236 367	38 875	8 899	1 837	26.0	16.2
531	Real estate	313	184 626	25 841	5 385	1 287	27.5	18.1
5311	Lessors of real estate	176	110 275	11 913	2 697	693	24.4	20.8
53111	Lessors of residential buildings & dwellings	98	54 139	6 070	1 361	390	28.3	20.7
531110	Lessors of residential buildings & dwellings	98	54 139	6 070	1 361	390	28.3	20.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	37 180	4 116	978	178	24.8	17.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	37 180	4 116	978	178	24.8	17.0
53113	Lessors of miniwarehouses & self storage units	14	6 044	626	155	44	10.7	11.8
531130	Lessors of miniwarehouses & self storage units	14	6 044	626	155	44	10.7	11.8
53119	Lessors of other real estate property	20	12 912	1 101	203	81	13.4	36.8
531190	Lessors of other real estate property	20	12 912	1 101	203	81	13.4	36.8
5312	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
53121	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
531210	Offices of real estate agents & brokers	79	55 446	5 801	1 114	236	32.8	4.8
5313	Activities related to real estate	58	18 905	8 127	1 574	358	29.7	41.3
53131	Real estate property managers	49	15 477	6 663	1 379	297	28.2	45.9
531311	Residential property managers	33	10 409	4 409	980	249	24.7	46.5
531312	Nonresidential property managers	16	5 068	2 254	399	48	35.2	44.7
532	Rental & leasing services	70	51 384	12 960	3 498	546	20.5	9.5
5321	Automotive equipment rental & leasing	10	16 508	3 681	1 427	99	1.3	—
5322	Consumer goods rental	43	17 338	3 353	727	260	30.9	7.0
53223	Video tape & disk rental	29	9 162	1 409	335	151	18.6	6.6
532230	Video tape & disk rental	29	9 162	1 409	335	151	18.6	6.6
53229	Other consumer goods rental	11	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NAPA COUNTY, CA								
53	Real estate & rental & leasing	153	84 168	15 700	3 513	1 068	24.8	11.5
531	Real estate	127	68 759	12 288	2 796	839	27.2	12.8
5311	Lessors of real estate	76	46 350	7 498	1 868	678	28.0	15.6
53111	Lessors of residential buildings & dwellings	34	23 161	5 420	1 396	519	18.3	6.1
531110	Lessors of residential buildings & dwellings	34	23 161	5 420	1 396	519	18.3	6.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	9 971	836	183	49	33.9	36.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	9 971	836	183	49	33.9	36.3
53119	Lessors of other real estate property	18	10 295	961	229	90	36.5	17.6
531190	Lessors of other real estate property	18	10 295	961	229	90	36.5	17.6
5312	Offices of real estate agents & brokers	29	18 047	2 929	516	75	24.9	1.7
53121	Offices of real estate agents & brokers	29	18 047	2 929	516	75	24.9	1.7
531210	Offices of real estate agents & brokers	29	18 047	2 929	516	75	24.9	1.7
5313	Activities related to real estate	22	4 362	1 861	412	86	27.3	28.4
53131	Real estate property managers	10	2 294	963	232	54	25.6	22.9
532	Rental & leasing services	26	15 409	3 412	717	229	14.0	6.0
5322	Consumer goods rental	18	8 920	2 264	449	187	23.1	3.2
53223	Video tape & disk rental	12	3 779	589	127	69	12.8	7.4
532230	Video tape & disk rental	12	3 779	589	127	69	12.8	7.4
NEVADA COUNTY, CA								
53	Real estate & rental & leasing	115	57 659	8 177	1 802	449	39.8	10.5
531	Real estate	90	45 884	6 280	1 445	330	33.4	12.5
5311	Lessors of real estate	38	15 904	1 591	333	113	30.0	15.3
53111	Lessors of residential buildings & dwellings	16	7 261	578	114	34	20.5	14.2
531110	Lessors of residential buildings & dwellings	16	7 261	578	114	34	20.5	14.2
53119	Lessors of other real estate property	10	5 141	578	116	42	16.9	6.1
531190	Lessors of other real estate property	10	5 141	578	116	42	16.9	6.1
5312	Offices of real estate agents & brokers	34	24 445	2 340	570	120	34.5	13.4
53121	Offices of real estate agents & brokers	34	24 445	2 340	570	120	34.5	13.4
531210	Offices of real estate agents & brokers	34	24 445	2 340	570	120	34.5	13.4
5313	Activities related to real estate	18	5 535	2 349	542	97	38.7	1.0
53131	Real estate property managers	10	2 714	973	238	54	39.1	2.0
532	Rental & leasing services	25	11 775	1 897	357	119	64.7	2.4
5322	Consumer goods rental	19	D	D	D	b	D	D
53223	Video tape & disk rental	16	3 957	583	129	77	50.1	7.3
532230	Video tape & disk rental	16	3 957	583	129	77	50.1	7.3
ORANGE COUNTY, CA								
53	Real estate & rental & leasing	3 537	4 714 776	939 148	223 927	29 156	14.8	10.9
531	Real estate	2 881	3 343 445	713 262	172 215	22 067	17.2	11.3
5311	Lessors of real estate	1 298	1 757 771	174 642	42 193	7 017	17.0	9.7
53111	Lessors of residential buildings & dwellings	642	549 731	71 524	17 559	3 951	25.1	19.7
531110	Lessors of residential buildings & dwellings	642	549 731	71 524	17 559	3 951	25.1	19.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	334	973 438	81 293	19 527	1 731	10.1	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	334	973 438	81 293	19 527	1 731	10.1	3.9
53113	Lessors of miniwarehouses & self storage units	99	53 735	5 131	1 231	311	16.8	8.1
531130	Lessors of miniwarehouses & self storage units	99	53 735	5 131	1 231	311	16.8	8.1
53119	Lessors of other real estate property	223	180 867	16 694	3 876	1 024	30.2	11.5
531190	Lessors of other real estate property	223	180 867	16 694	3 876	1 024	30.2	11.5
5312	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
53121	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
531210	Offices of real estate agents & brokers	640	761 335	147 385	35 253	3 205	20.4	8.6
5313	Activities related to real estate	943	824 339	391 235	94 769	11 845	14.7	17.1
53131	Real estate property managers	594	618 381	300 516	74 081	9 755	11.5	17.6
531311	Residential property managers	331	397 638	214 768	52 920	7 282	8.5	19.1
531312	Nonresidential property managers	263	220 743	85 748	21 161	2 473	17.1	14.9
53132	Offices of real estate appraisers	110	37 721	11 468	2 390	441	49.8	9.3
531320	Offices of real estate appraisers	110	37 721	11 468	2 390	441	49.8	9.3
53139	Other activities related to real estate	239	168 237	79 251	18 298	1 649	18.3	17.0
531390	Other activities related to real estate	239	168 237	79 251	18 298	1 649	18.3	17.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	616	1 053 662	185 617	43 040	6 486	9.6	8.2
5321	Automotive equipment rental & leasing	101	411 310	56 455	14 071	1 871	2.2	2.0
53211	Passenger car rental & leasing	58	234 468	28 083	6 908	1 130	3.0	2.3
532111	Passenger car rental	45	196 307	22 567	5 409	981	.3	1.3
532112	Passenger car leasing	13	38 161	5 516	1 499	149	16.8	7.2
53212	Truck, utility trailer, & RV rental & leasing	43	176 842	28 372	7 163	741	1.2	1.8
532120	Truck, utility trailer, & RV rental & leasing	43	176 842	28 372	7 163	741	1.2	1.8
5322	Consumer goods rental	306	166 993	37 351	8 718	2 073	17.8	21.6
53221	Consumer electronics & appliances rental	23	18 073	5 449	1 324	126	31.8	31.6
532210	Consumer electronics & appliances rental	23	18 073	5 449	1 324	126	31.8	31.6
53222	Formal wear & costume rental	43	8 786	2 551	528	178	24.4	17.2
532220	Formal wear & costume rental	43	8 786	2 551	528	178	24.4	17.2
53223	Video tape & disk rental	170	63 225	9 532	2 200	1 024	16.5	37.6
532230	Video tape & disk rental	170	63 225	9 532	2 200	1 024	16.5	37.6
53229	Other consumer goods rental	70	76 909	19 819	4 666	745	14.8	6.6
532291	Home health equipment rental	15	29 316	7 968	2 162	212	10.2	10.0
532292	Recreational goods rental	12	7 014	1 378	237	103	17.4	2.0
532299	All other consumer goods rental	43	40 579	10 473	2 267	430	17.6	5.0
5323	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
53231	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
532310	General rental centers	44	25 586	7 416	1 505	288	28.5	18.4
5324	Commercial & industrial machinery & equipment rental & leasing	165	449 773	84 395	18 746	2 254	12.2	8.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	68	101 149	18 969	4 159	493	12.1	19.0
532412	Construction/mining/forestry machinery & equip rental & leasing	60	97 140	18 428	3 993	463	12.1	18.1
53242	Office machinery & equipment rental & leasing	25	176 143	18 908	4 384	390	3.4	3.7
532420	Office machinery & equipment rental & leasing	25	176 143	18 908	4 384	390	3.4	3.7
5324209	Computer rental & leasing	19	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	72	172 481	46 518	10 203	1 371	21.2	6.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	72	172 481	46 518	10 203	1 371	21.2	6.6
533	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
5331	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
53311	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
533110	Lessors of intangible assets, except copyrighted works	40	317 669	40 269	8 672	603	6.2	14.9
PLACER COUNTY, CA								
53	Real estate & rental & leasing	302	203 996	40 736	9 155	2 158	33.9	14.2
531	Real estate	233	172 764	35 100	8 034	1 783	36.6	15.5
5311	Lessors of real estate	98	67 573	8 552	1 617	552	42.1	20.8
53111	Lessors of residential buildings & dwellings	39	41 721	3 622	837	264	48.4	13.0
531110	Lessors of residential buildings & dwellings	39	41 721	3 622	837	264	48.4	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	16 774	4 177	618	220	20.5	36.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	16 774	4 177	618	220	20.5	36.0
53113	Lessors of miniwarehouses & self storage units	10	2 044	242	54	20	55.4	8.2
531130	Lessors of miniwarehouses & self storage units	10	2 044	242	54	20	55.4	8.2
53119	Lessors of other real estate property	22	7 034	511	108	48	51.8	34.5
531190	Lessors of other real estate property	22	7 034	511	108	48	51.8	34.5
5312	Offices of real estate agents & brokers	80	63 602	10 274	2 212	428	18.1	13.5
53121	Offices of real estate agents & brokers	80	63 602	10 274	2 212	428	18.1	13.5
531210	Offices of real estate agents & brokers	80	63 602	10 274	2 212	428	18.1	13.5
5313	Activities related to real estate	55	41 589	16 274	4 205	803	56.1	10.1
53131	Real estate property managers	34	D	D	D	f	D	D
531311	Residential property managers	19	D	D	D	f	D	D
531312	Nonresidential property managers	15	D	D	D	b	D	D
53139	Other activities related to real estate	12	D	D	D	b	D	D
531390	Other activities related to real estate	12	D	D	D	b	D	D
532	Rental & leasing services	69	31 232	5 636	1 121	375	18.7	6.7
5322	Consumer goods rental	52	D	D	D	e	D	D
53223	Video tape & disk rental	36	9 694	1 793	398	242	27.1	1.2
532230	Video tape & disk rental	36	9 694	1 793	398	242	27.1	1.2
53229	Other consumer goods rental	13	D	D	D	b	D	D
PLUMAS COUNTY, CA								
53	Real estate & rental & leasing	26	4 826	856	177	60	35.2	12.1
531	Real estate	18	4 050	730	149	35	29.5	11.6
532	Rental & leasing services	8	776	126	28	25	64.9	14.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RIVERSIDE COUNTY, CA								
53	Real estate & rental & leasing	1 190	698 586	126 933	30 226	6 164	25.5	15.7
531	Real estate	927	508 394	91 935	22 029	4 467	29.6	15.6
5311	Lessors of real estate	453	256 788	29 969	7 271	1 806	26.1	17.5
53111	Lessors of residential buildings & dwellings	192	106 822	11 248	2 585	785	28.5	16.8
531110	Lessors of residential buildings & dwellings	192	106 822	11 248	2 585	785	28.5	16.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	86	60 771	6 320	1 746	324	29.0	21.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	86	60 771	6 320	1 746	324	29.0	21.2
53113	Lessors of miniwarehouses & self storage units	61	20 026	2 560	544	177	21.7	27.5
531130	Lessors of miniwarehouses & self storage units	61	20 026	2 560	544	177	21.7	27.5
53119	Lessors of other real estate property	114	69 169	9 841	2 396	520	21.1	12.7
531190	Lessors of other real estate property	114	69 169	9 841	2 396	520	21.1	12.7
5312	Offices of real estate agents & brokers	253	146 931	21 914	4 849	954	38.6	14.1
53121	Offices of real estate agents & brokers	253	146 931	21 914	4 849	954	38.6	14.1
531210	Offices of real estate agents & brokers	253	146 931	21 914	4 849	954	38.6	14.1
5313	Activities related to real estate	221	104 675	40 052	9 909	1 707	25.7	13.2
53131	Real estate property managers	133	60 959	27 484	6 932	1 280	22.1	17.6
531311	Residential property managers	98	50 494	21 680	5 334	1 087	24.0	12.9
531312	Nonresidential property managers	35	10 465	5 804	1 598	193	13.1	40.1
53132	Offices of real estate appraisers	26	5 302	1 390	355	55	58.7	13.4
531320	Offices of real estate appraisers	26	5 302	1 390	355	55	58.7	13.4
53139	Other activities related to real estate	62	38 414	11 178	2 622	372	26.9	6.1
531390	Other activities related to real estate	62	38 414	11 178	2 622	372	26.9	6.1
532	Rental & leasing services	257	182 705	33 307	7 804	1 652	15.1	16.3
5321	Automotive equipment rental & leasing	30	35 056	4 044	997	210	.7	26.2
53211	Passenger car rental & leasing	13	21 292	1 963	552	106	.5	39.0
532111	Passenger car rental	13	21 292	1 963	552	106	.5	39.0
53212	Truck, utility trailer, & RV rental & leasing	17	13 764	2 081	445	104	1.0	6.4
532120	Truck, utility trailer, & RV rental & leasing	17	13 764	2 081	445	104	1.0	6.4
5322	Consumer goods rental	122	57 813	10 407	2 528	797	22.0	21.0
53222	Formal wear & costume rental	18	3 614	740	182	63	26.0	8.3
532220	Formal wear & costume rental	18	3 614	740	182	63	26.0	8.3
53223	Video tape & disk rental	73	27 616	4 617	1 033	453	22.0	15.2
532230	Video tape & disk rental	73	27 616	4 617	1 033	453	22.0	15.2
53229	Other consumer goods rental	22	16 810	3 525	923	221	28.1	7.4
532299	All other consumer goods rental	12	8 271	2 243	526	140	29.2	4.2
5323	General rental centers	20	7 105	2 022	441	80	40.0	13.8
53231	General rental centers	20	7 105	2 022	441	80	40.0	13.8
532310	General rental centers	20	7 105	2 022	441	80	40.0	13.8
5324	Commercial & industrial machinery & equipment rental & leasing	85	82 731	16 834	3 838	565	14.1	9.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	48	50 010	10 403	2 257	307	10.4	7.8
532412	Construction/mining/forestry machinery & equip rental & leasing	44	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	34	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	34	D	D	D	e	D	D
SACRAMENTO COUNTY, CA								
53	Real estate & rental & leasing	1 180	909 080	185 352	43 037	8 334	18.0	14.3
531	Real estate	927	620 834	129 370	29 648	5 795	23.0	18.6
5311	Lessors of real estate	455	311 020	28 692	6 688	1 744	22.7	20.4
53111	Lessors of residential buildings & dwellings	241	137 028	14 958	3 393	957	20.9	30.3
531110	Lessors of residential buildings & dwellings	241	137 028	14 958	3 393	957	20.9	30.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	96	122 315	8 638	2 096	384	26.8	9.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	96	122 315	8 638	2 096	384	26.8	9.9
53113	Lessors of miniwarehouses & self storage units	54	18 691	2 736	632	173	14.2	3.6
531130	Lessors of miniwarehouses & self storage units	54	18 691	2 736	632	173	14.2	3.6
53119	Lessors of other real estate property	64	32 986	2 360	567	230	19.6	27.9
531190	Lessors of other real estate property	64	32 986	2 360	567	230	19.6	27.9
5312	Offices of real estate agents & brokers	224	168 064	38 020	8 280	1 044	27.7	12.7
53121	Offices of real estate agents & brokers	224	168 064	38 020	8 280	1 044	27.7	12.7
531210	Offices of real estate agents & brokers	224	168 064	38 020	8 280	1 044	27.7	12.7
5313	Activities related to real estate	248	141 750	62 658	14 680	3 007	18.3	21.7
53131	Real estate property managers	171	114 027	52 033	11 926	2 604	15.8	21.6
531311	Residential property managers	115	D	D	D	g	D	D
531312	Nonresidential property managers	56	D	D	D	f	D	D
53132	Offices of real estate appraisers	36	9 475	3 638	719	93	36.0	16.1
531320	Offices of real estate appraisers	36	9 475	3 638	719	93	36.0	16.1
53139	Other activities related to real estate	41	18 248	6 987	2 035	310	24.7	25.2
531390	Other activities related to real estate	41	18 248	6 987	2 035	310	24.7	25.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO COUNTY, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	247	284 559	55 094	13 151	2 508	6.7	5.2
5321	Automotive equipment rental & leasing	40	D	D	D	f	D	D
53211	Passenger car rental & leasing	21	D	D	D	f	D	D
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	19	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	19	D	D	D	b	D	D
5322	Consumer goods rental	142	D	D	D	g	D	D
53222	Formal wear & costume rental	16	D	D	D	b	D	D
532220	Formal wear & costume rental	16	D	D	D	b	D	D
53223	Video tape & disk rental	94	44 932	8 700	2 220	801	8.7	10.9
532230	Video tape & disk rental	94	44 932	8 700	2 220	801	8.7	10.9
53229	Other consumer goods rental	24	D	D	D	c	D	D
532299	All other consumer goods rental	15	D	D	D	c	D	D
5323	General rental centers	19	D	D	D	c	D	D
53231	General rental centers	19	D	D	D	c	D	D
532310	General rental centers	19	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	46	81 238	17 495	4 458	491	10.5	5.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	18	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D
SAN BENITO COUNTY, CA								
53	Real estate & rental & leasing	34	14 535	1 369	307	95	44.4	29.6
531	Real estate	28	13 375	1 141	270	69	44.5	27.7
5311	Lessors of real estate	10	3 069	358	88	30	44.7	55.3
5312	Offices of real estate agents & brokers	11	8 134	457	104	23	37.3	23.6
53121	Offices of real estate agents & brokers	11	8 134	457	104	23	37.3	23.6
531210	Offices of real estate agents & brokers	11	8 134	457	104	23	37.3	23.6
532	Rental & leasing services	6	1 160	228	37	26	43.3	51.6
SAN BERNARDINO COUNTY, CA								
53	Real estate & rental & leasing	1 134	753 492	126 045	29 298	6 103	24.5	20.2
531	Real estate	815	470 650	67 233	15 690	3 263	28.1	25.8
5311	Lessors of real estate	433	275 246	28 525	6 546	1 701	21.9	33.7
531111	Lessors of residential buildings & dwellings	153	87 813	7 740	1 773	530	19.8	34.5
531110	Lessors of residential buildings & dwellings	153	87 813	7 740	1 773	530	19.8	34.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	85	115 037	13 682	3 175	591	19.1	41.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	85	115 037	13 682	3 175	591	19.1	41.4
53113	Lessors of miniwarehouses & self storage units	62	16 605	1 892	450	160	25.8	14.5
531130	Lessors of miniwarehouses & self storage units	62	16 605	1 892	450	160	25.8	14.5
53119	Lessors of other real estate property	133	55 791	5 211	1 148	420	30.1	22.1
531190	Lessors of other real estate property	133	55 791	5 211	1 148	420	30.1	22.1
5312	Offices of real estate agents & brokers	196	140 520	15 987	3 719	576	36.6	14.8
53121	Offices of real estate agents & brokers	196	140 520	15 987	3 719	576	36.6	14.8
531210	Offices of real estate agents & brokers	196	140 520	15 987	3 719	576	36.6	14.8
5313	Activities related to real estate	186	54 884	22 721	5 425	986	37.3	14.4
53131	Real estate property managers	108	28 773	12 773	2 982	641	35.6	13.4
531311	Residential property managers	77	21 988	9 695	2 263	523	34.2	12.5
531312	Nonresidential property managers	31	6 785	3 078	719	118	39.9	16.3
53132	Offices of real estate appraisers	27	4 024	964	211	46	57.3	17.0
531320	Offices of real estate appraisers	27	4 024	964	211	46	57.3	17.0
53139	Other activities related to real estate	51	22 087	8 984	2 232	299	36.0	15.3
531390	Other activities related to real estate	51	22 087	8 984	2 232	299	36.0	15.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN DIEGO COUNTY, CA—Con.							
53	Real estate & rental & leasing—Con.							
533	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
5331	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
53311	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
533110	Lessors of intangible assets, except copyrighted works	21	104 001	18 569	3 618	364	2.5	.3
	SAN FRANCISCO COUNTY, CA							
53	Real estate & rental & leasing	1 627	2 721 198	472 859	121 088	14 492	13.6	9.6
531	Real estate	1 381	1 623 474	366 691	95 004	10 955	20.3	12.9
5311	Lessors of real estate	790	872 940	97 571	26 097	3 581	23.6	14.5
53111	Lessors of residential buildings & dwellings	485	297 908	31 888	7 381	1 711	26.0	25.9
531110	Lessors of residential buildings & dwellings	485	297 908	31 888	7 381	1 711	26.0	25.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	267	553 335	62 685	17 744	1 765	22.1	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	267	553 335	62 685	17 744	1 765	22.1	7.6
53113	Lessors of miniwarehouses & self storage units	12	11 106	2 006	794	50	13.9	14.1
531130	Lessors of miniwarehouses & self storage units	12	11 106	2 006	794	50	13.9	14.1
53119	Lessors of other real estate property	26	10 591	992	178	55	46.2	50.4
531190	Lessors of other real estate property	26	10 591	992	178	55	46.2	50.4
5312	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
53121	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
531210	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
5313	Activities related to real estate	345	359 113	181 526	45 161	5 211	13.0	15.6
53131	Real estate property managers	240	249 629	123 653	32 585	4 009	12.7	20.8
531311	Residential property managers	128	95 594	43 295	11 178	1 840	21.0	25.4
531312	Nonresidential property managers	112	154 035	80 358	21 407	2 169	7.6	17.9
53132	Offices of real estate appraisers	25	13 560	5 531	1 222	83	30.2	4.1
531320	Offices of real estate appraisers	25	13 560	5 531	1 222	83	30.2	4.1
53139	Other activities related to real estate	80	95 924	52 342	11 354	1 119	11.4	3.7
531390	Other activities related to real estate	80	95 924	52 342	11 354	1 119	11.4	3.7
532	Rental & leasing services	236	1 068 909	102 228	24 911	3 472	3.9	4.6
5321	Automotive equipment rental & leasing	30	165 686	21 182	5 232	964	1.3	6.2
53211	Passenger car rental & leasing	19	D	D	D	f	D	D
532111	Passenger car rental	17	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	11	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	99	57 311	13 519	3 061	670	16.0	38.8
53223	Video tape & disk rental	63	22 949	3 767	893	348	26.4	43.3
532230	Video tape & disk rental	63	22 949	3 767	893	348	26.4	43.3
53229	Other consumer goods rental	23	21 559	6 407	1 396	233	13.6	10.3
532299	All other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	18	17 945	3 650	930	134	10.4	6.7
53231	General rental centers	18	17 945	3 650	930	134	10.4	6.7
532310	General rental centers	18	17 945	3 650	930	134	10.4	6.7
5324	Commercial & industrial machinery & equipment rental & leasing	89	827 967	63 877	15 688	1 704	3.4	1.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	40	D	D	D	e	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	23	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	17	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	40	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	40	D	D	D	g	D	D
533	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
5331	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
53311	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
533110	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN JOAQUIN COUNTY, CA								
53	Real estate & rental & leasing	436	257 703	52 277	11 173	2 602	26.9	15.6
531	Real estate	337	165 450	31 780	7 050	1 789	34.7	21.9
5311	Lessors of real estate	198	90 117	9 438	2 157	678	35.3	29.0
53111	Lessors of residential buildings & dwellings	98	41 418	4 063	971	351	33.3	38.6
531110	Lessors of residential buildings & dwellings	98	41 418	4 063	971	351	33.3	38.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	28 685	3 582	759	166	40.9	23.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	28 685	3 582	759	166	40.9	23.1
53113	Lessors of miniwarehouses & self storage units	20	7 249	829	183	63	30.2	12.3
531130	Lessors of miniwarehouses & self storage units	20	7 249	829	183	63	30.2	12.3
53119	Lessors of other real estate property	32	12 765	964	244	98	32.0	20.5
531190	Lessors of other real estate property	32	12 765	964	244	98	32.0	20.5
5312	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
53121	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
531210	Offices of real estate agents & brokers	84	30 358	4 712	971	205	66.2	11.0
5313	Activities related to real estate	55	44 975	17 630	3 922	906	12.4	15.1
53131	Real estate property managers	44	41 291	17 022	3 779	871	6.9	15.5
531311	Residential property managers	31	26 323	8 405	1 737	364	6.6	13.3
531312	Nonresidential property managers	13	14 968	8 617	2 042	507	7.4	19.3
53132	Offices of real estate appraisers	11	3 684	608	143	35	73.9	11.5
531320	Offices of real estate appraisers	11	3 684	608	143	35	73.9	11.5
532	Rental & leasing services	98	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	25	35 222	8 795	1 657	268	8.3	1.5
53212	Truck, utility trailer, & RV rental & leasing	20	32 578	8 486	1 583	252	7.5	1.2
532120	Truck, utility trailer, & RV rental & leasing	20	32 578	8 486	1 583	252	7.5	1.2
5322	Consumer goods rental	54	26 579	4 291	969	325	21.9	9.8
53223	Video tape & disk rental	28	11 617	1 551	358	159	15.1	11.1
532230	Video tape & disk rental	28	11 617	1 551	358	159	15.1	11.1
53229	Other consumer goods rental	14	11 761	2 049	455	113	33.6	6.1
5324	Commercial & industrial machinery & equipment rental & leasing	15	25 821	5 654	1 100	164	10.7	2.5
SAN LUIS OBISPO COUNTY, CA								
53	Real estate & rental & leasing	319	149 735	20 944	4 985	1 243	36.3	15.9
531	Real estate	263	121 460	14 120	3 447	910	40.8	18.3
5311	Lessors of real estate	138	72 830	6 112	1 348	524	33.9	17.6
53111	Lessors of residential buildings & dwellings	56	37 106	2 747	666	292	19.3	13.5
531110	Lessors of residential buildings & dwellings	56	37 106	2 747	666	292	19.3	13.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	20 991	1 551	314	113	51.6	17.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	20 991	1 551	314	113	51.6	17.5
53113	Lessors of miniwarehouses & self storage units	17	4 074	377	74	33	70.8	16.8
531130	Lessors of miniwarehouses & self storage units	17	4 074	377	74	33	70.8	16.8
53119	Lessors of other real estate property	30	10 659	1 437	294	86	36.0	32.4
531190	Lessors of other real estate property	30	10 659	1 437	294	86	36.0	32.4
5312	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
53121	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
531210	Offices of real estate agents & brokers	80	37 915	4 664	1 239	199	48.7	22.2
5313	Activities related to real estate	45	10 715	3 344	860	187	59.3	9.0
53131	Real estate property managers	26	5 633	1 768	427	124	67.7	12.5
531311	Residential property managers	21	4 944	1 448	350	100	72.5	14.3
53132	Offices of real estate appraisers	14	3 899	1 300	293	49	54.8	2.1
531320	Offices of real estate appraisers	14	3 899	1 300	293	49	54.8	2.1
532	Rental & leasing services	54	D	D	D	e	D	D
5322	Consumer goods rental	25	7 150	1 302	267	118	41.3	9.0
53223	Video tape & disk rental	16	3 918	644	148	87	41.8	3.5
532230	Video tape & disk rental	16	3 918	644	148	87	41.8	3.5
5324	Commercial & industrial machinery & equipment rental & leasing	15	14 265	3 784	854	129	8.2	.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SHASTA COUNTY, CA								
53	Real estate & rental & leasing	199	80 307	14 559	3 330	878	22.8	17.4
531	Real estate	137	42 854	5 400	1 167	418	31.5	29.2
5311	Lessors of real estate	87	29 625	3 129	666	279	19.3	38.1
53111	Lessors of residential buildings & dwellings	39	12 277	1 349	291	127	19.2	52.0
531110	Lessors of residential buildings & dwellings	39	12 277	1 349	291	127	19.2	52.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	12 245	1 294	257	86	15.4	28.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	12 245	1 294	257	86	15.4	28.1
53113	Lessors of miniwarehouses & self storage units	15	2 112	245	56	32	53.0	29.1
531130	Lessors of miniwarehouses & self storage units	15	2 112	245	56	32	53.0	29.1
53119	Lessors of other real estate property	15	2 991	241	62	34	12.0	28.5
531190	Lessors of other real estate property	15	2 991	241	62	34	12.0	28.5
5312	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
53121	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
531210	Offices of real estate agents & brokers	25	9 423	1 005	191	51	64.4	7.0
5313	Activities related to real estate	25	3 806	1 266	310	88	44.5	14.8
53131	Real estate property managers	17	2 722	1 007	248	77	36.8	18.3
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental & leasing services	62	37 453	9 159	2 163	460	12.8	3.9
5322	Consumer goods rental	37	23 271	4 533	1 064	276	8.4	5.8
53223	Video tape & disk rental	24	5 619	936	240	132	30.7	19.2
532230	Video tape & disk rental	24	5 619	936	240	132	30.7	19.2
53229	Other consumer goods rental	10	16 807	3 338	781	134	1.4	1.6
5324	Commercial & industrial machinery & equipment rental & leasing	13	9 869	3 663	871	120	23.9	-
SIERRA COUNTY, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SISKIYOU COUNTY, CA								
53	Real estate & rental & leasing	42	6 590	956	195	89	47.4	20.7
531	Real estate	34	4 657	623	112	55	51.2	24.6
5311	Lessors of real estate	19	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	14	2 396	273	57	20	55.3	27.7
53121	Offices of real estate agents & brokers	14	2 396	273	57	20	55.3	27.7
531210	Offices of real estate agents & brokers	14	2 396	273	57	20	55.3	27.7
532	Rental & leasing services	8	1 933	333	83	34	38.2	11.3
SOLANO COUNTY, CA								
53	Real estate & rental & leasing	321	164 926	24 532	5 583	1 344	28.8	18.6
531	Real estate	259	123 580	15 495	3 552	867	35.4	24.2
5311	Lessors of real estate	137	75 164	7 209	1 573	478	35.1	30.1
53111	Lessors of residential buildings & dwellings	67	33 924	3 532	741	228	41.4	40.3
531110	Lessors of residential buildings & dwellings	67	33 924	3 532	741	228	41.4	40.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	19 551	1 791	372	77	25.5	35.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	19 551	1 791	372	77	25.5	35.1
53113	Lessors of miniwarehouses & self storage units	17	6 182	693	175	47	11.9	2.2
531130	Lessors of miniwarehouses & self storage units	17	6 182	693	175	47	11.9	2.2
53119	Lessors of other real estate property	27	15 507	1 193	285	126	42.9	12.6
531190	Lessors of other real estate property	27	15 507	1 193	285	126	42.9	12.6
5312	Offices of real estate agents & brokers	84	38 531	4 285	951	193	37.3	16.8
53121	Offices of real estate agents & brokers	84	38 531	4 285	951	193	37.3	16.8
531210	Offices of real estate agents & brokers	84	38 531	4 285	951	193	37.3	16.8
5313	Activities related to real estate	38	9 885	4 001	1 028	196	29.8	8.1
53131	Real estate property managers	29	8 440	3 566	942	179	24.5	5.5
531311	Residential property managers	21	D	D	D	b	D	D
532	Rental & leasing services	60	D	D	D	e	D	D
5322	Consumer goods rental	38	13 682	2 416	549	254	15.9	2.3
53223	Video tape & disk rental	26	10 943	1 870	393	214	11.7	2.0
532230	Video tape & disk rental	26	10 943	1 870	393	214	11.7	2.0
5324	Commercial & industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SONOMA COUNTY, CA								
53	Real estate & rental & leasing	576	329 302	48 485	10 721	2 394	28.7	11.2
531	Real estate	465	251 458	32 534	7 515	1 483	30.6	13.2
5311	Lessors of real estate	230	134 758	12 444	2 834	652	29.8	17.3
53111	Lessors of residential buildings & dwellings	108	52 919	6 122	1 438	319	26.0	22.0
531110	Lessors of residential buildings & dwellings	108	52 919	6 122	1 438	319	26.0	22.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	43 169	3 060	727	107	30.6	12.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	43 169	3 060	727	107	30.6	12.5
53113	Lessors of miniwarehouses & self storage units	24	9 654	887	220	66	10.3	31.8
531130	Lessors of miniwarehouses & self storage units	24	9 654	887	220	66	10.3	31.8
53119	Lessors of other real estate property	51	29 016	2 375	449	160	42.0	10.9
531190	Lessors of other real estate property	51	29 016	2 375	449	160	42.0	10.9
5312	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
53121	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
531210	Offices of real estate agents & brokers	125	87 996	8 427	1 799	349	31.3	5.9
5313	Activities related to real estate	110	28 704	11 663	2 882	482	32.5	16.5
53131	Real estate property managers	64	17 810	8 800	2 296	357	23.2	14.7
531311	Residential property managers	50	9 535	4 308	1 027	201	36.0	15.2
531312	Nonresidential property managers	14	8 275	4 492	1 269	156	8.5	14.2
53132	Offices of real estate appraisers	22	2 808	681	139	23	51.7	20.2
531320	Offices of real estate appraisers	22	2 808	681	139	23	51.7	20.2
53139	Other activities related to real estate	24	8 086	2 182	447	102	46.1	19.3
531390	Other activities related to real estate	24	8 086	2 182	447	102	46.1	19.3
532	Rental & leasing services	109	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	67	29 697	4 966	1 020	520	27.6	9.6
53223	Video tape & disk rental	52	22 310	3 252	802	460	19.3	11.4
532230	Video tape & disk rental	52	22 310	3 252	802	460	19.3	11.4
5323	General rental centers	10	13 950	3 003	675	108	16.4	—
53231	General rental centers	10	13 950	3 003	675	108	16.4	—
532310	General rental centers	10	13 950	3 003	675	108	16.4	—
5324	Commercial & industrial machinery & equipment rental & leasing	21	24 752	5 399	1 109	224	25.3	3.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	16 392	3 655	764	158	34.3	2.7
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
STANISLAUS COUNTY, CA								
53	Real estate & rental & leasing	340	244 521	42 398	9 151	2 033	19.1	14.7
531	Real estate	254	133 912	20 039	4 257	1 107	29.9	23.5
5311	Lessors of real estate	147	90 304	10 426	2 117	697	23.5	27.8
53111	Lessors of residential buildings & dwellings	69	39 399	5 480	1 205	374	26.3	42.4
531110	Lessors of residential buildings & dwellings	69	39 399	5 480	1 205	374	26.3	42.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	36	34 158	3 410	555	190	17.1	11.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	36	34 158	3 410	555	190	17.1	11.1
53113	Lessors of miniwarehouses & self storage units	18	4 872	605	135	47	39.2	24.8
531130	Lessors of miniwarehouses & self storage units	18	4 872	605	135	47	39.2	24.8
53119	Lessors of other real estate property	24	11 875	931	222	86	26.2	28.9
531190	Lessors of other real estate property	24	11 875	931	222	86	26.2	28.9
5312	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
53121	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
531210	Offices of real estate agents & brokers	60	26 659	4 883	1 047	205	37.3	14.9
5313	Activities related to real estate	47	16 949	4 730	1 093	205	52.5	14.0
53131	Real estate property managers	27	6 308	2 732	638	126	15.9	35.2
531311	Residential property managers	18	4 024	1 291	298	66	17.4	42.4
53132	Offices of real estate appraisers	13	2 947	958	262	35	51.7	5.3
531320	Offices of real estate appraisers	13	2 947	958	262	35	51.7	5.3
532	Rental & leasing services	85	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	10	38 503	1 425	341	49	.1	2.0
5322	Consumer goods rental	53	D	D	D	e	D	D
53223	Video tape & disk rental	38	10 966	1 637	365	179	19.3	3.8
532230	Video tape & disk rental	38	10 966	1 637	365	179	19.3	3.8
5324	Commercial & industrial machinery & equipment rental & leasing	14	47 465	15 498	3 309	545	3.2	.9
SUTTER COUNTY, CA								
53	Real estate & rental & leasing	85	40 704	6 143	1 422	488	35.5	32.6
531	Real estate	68	26 075	4 579	1 026	373	26.6	46.4
5311	Lessors of real estate	36	12 760	1 137	240	120	26.4	56.7
53111	Lessors of residential buildings & dwellings	18	4 643	426	97	49	4.9	67.2
531110	Lessors of residential buildings & dwellings	18	4 643	426	97	49	4.9	67.2
5312	Offices of real estate agents & brokers	19	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	19	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	19	D	D	D	b	D	D
5313	Activities related to real estate	13	D	D	D	c	D	D
532	Rental & leasing services	17	14 629	1 564	396	115	51.2	8.1
5322	Consumer goods rental	12	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TEHAMA COUNTY, CA								
53	Real estate & rental & leasing	42	9 578	1 530	321	149	38.8	12.7
531	Real estate	30	5 654	877	196	97	60.8	21.5
5311	Lessors of real estate	20	4 489	675	152	70	53.2	24.5
53119	Lessors of other real estate property	12	2 540	308	68	31	29.5	43.3
531190	Lessors of other real estate property	12	2 540	308	68	31	29.5	43.3
532	Rental & leasing services	12	3 924	653	125	52	7.2	—
TRINITY COUNTY, CA								
53	Real estate & rental & leasing	7	603	178	35	18	40.1	31.5
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
TULARE COUNTY, CA								
53	Real estate & rental & leasing	206	97 730	12 633	2 737	809	25.5	19.7
531	Real estate	145	68 293	7 773	1 652	496	29.6	27.2
5311	Lessors of real estate	74	38 205	3 180	653	263	26.6	19.1
53111	Lessors of residential buildings & dwellings	32	11 728	1 300	310	114	36.9	30.5
531110	Lessors of residential buildings & dwellings	32	11 728	1 300	310	114	36.9	30.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 079	1 290	208	94	15.3	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 079	1 290	208	94	15.3	3.8
53113	Lessors of miniwarehouses & self storage units	10	2 535	246	59	26	67.9	28.2
531130	Lessors of miniwarehouses & self storage units	10	2 535	246	59	26	67.9	28.2
53119	Lessors of other real estate property	17	4 863	344	76	29	24.4	46.7
531190	Lessors of other real estate property	17	4 863	344	76	29	24.4	46.7
5312	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
53121	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
531210	Offices of real estate agents & brokers	44	21 644	2 091	433	111	28.4	40.8
5313	Activities related to real estate	27	8 444	2 502	566	122	46.6	29.1
53131	Real estate property managers	16	5 333	1 880	400	88	33.7	37.5
531311	Residential property managers	12	3 989	1 146	226	59	45.0	48.9
532	Rental & leasing services	60	D	D	D	e	D	D
5322	Consumer goods rental	41	10 241	1 923	444	198	31.2	2.7
53223	Video tape & disk rental	27	6 822	1 186	269	147	29.7	2.6
532230	Video tape & disk rental	27	6 822	1 186	269	147	29.7	2.6
TUOLUMNE COUNTY, CA								
53	Real estate & rental & leasing	64	18 045	2 580	621	198	43.3	12.9
531	Real estate	52	14 061	1 767	427	138	44.0	6.6
5311	Lessors of real estate	27	8 250	1 011	263	98	42.7	8.1
53119	Lessors of other real estate property	11	3 207	472	112	45	44.7	18.2
531190	Lessors of other real estate property	11	3 207	472	112	45	44.7	18.2
5312	Offices of real estate agents & brokers	20	5 278	607	143	35	40.6	4.6
53121	Offices of real estate agents & brokers	20	5 278	607	143	35	40.6	4.6
531210	Offices of real estate agents & brokers	20	5 278	607	143	35	40.6	4.6
532	Rental & leasing services	12	3 984	813	194	60	41.1	35.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VENTURA COUNTY, CA								
53	Real estate & rental & leasing	672	409 012	73 434	16 647	3 254	22.5	14.3
531	Real estate	502	291 166	45 589	10 219	1 930	26.9	16.3
5311	Lessors of real estate	236	134 004	13 890	3 298	837	27.6	17.5
53111	Lessors of residential buildings & dwellings	103	49 620	3 949	960	253	32.3	25.8
531110	Lessors of residential buildings & dwellings	103	49 620	3 949	960	253	32.3	25.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	41 343	6 579	1 587	325	24.0	15.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	41 343	6 579	1 587	325	24.0	15.3
53113	Lessors of miniwarehouses & self storage units	26	13 833	1 279	282	80	4.0	13.4
531130	Lessors of miniwarehouses & self storage units	26	13 833	1 279	282	80	4.0	13.4
53119	Lessors of other real estate property	46	29 208	2 083	469	179	35.8	8.2
531190	Lessors of other real estate property	46	29 208	2 083	469	179	35.8	8.2
5312	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
53121	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
531210	Offices of real estate agents & brokers	133	113 020	14 788	2 990	504	23.3	12.1
5313	Activities related to real estate	133	44 142	16 911	3 931	589	33.9	23.4
53131	Real estate property managers	82	25 689	10 754	2 622	425	33.0	14.6
531311	Residential property managers	60	14 129	6 537	1 720	310	42.2	18.7
531312	Nonresidential property managers	22	11 560	4 217	902	115	21.8	9.5
53132	Offices of real estate appraisers	25	3 361	987	259	33	54.6	25.3
531320	Offices of real estate appraisers	25	3 361	987	259	33	54.6	25.3
53139	Other activities related to real estate	26	15 092	5 170	1 050	131	30.8	38.1
531390	Other activities related to real estate	26	15 092	5 170	1 050	131	30.8	38.1
532	Rental & leasing services	165	110 542	26 039	5 996	1 285	12.6	10.1
5321	Automotive equipment rental & leasing	24	12 537	2 041	463	106	4.7	16.3
53211	Passenger car rental & leasing	12	4 952	825	188	61	3.0	1.9
532111	Passenger car rental	11	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	12	7 585	1 216	275	45	5.8	25.7
532120	Truck, utility trailer, & RV rental & leasing	12	7 585	1 216	275	45	5.8	25.7
5322	Consumer goods rental	85	38 474	8 092	1 882	600	20.2	15.5
53223	Video tape & disk rental	51	20 253	3 689	876	417	18.3	5.5
532230	Video tape & disk rental	51	20 253	3 689	876	417	18.3	5.5
53229	Other consumer goods rental	25	14 787	3 564	797	136	20.3	30.2
532299	All other consumer goods rental	14	9 657	2 431	530	98	19.2	34.3
5323	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
53231	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
532310	General rental centers	17	16 142	4 579	1 019	168	13.4	7.4
5324	Commercial & industrial machinery & equipment rental & leasing	39	43 389	11 327	2 632	411	7.9	4.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	23 882	4 785	1 127	244	9.6	6.0
532412	Construction/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	22	19 507	6 542	1 505	167	5.7	2.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	22	19 507	6 542	1 505	167	5.7	2.8
YOLO COUNTY, CA								
53	Real estate & rental & leasing	189	177 931	29 979	6 968	1 305	13.6	12.8
531	Real estate	151	81 650	14 371	3 263	835	24.3	26.6
5311	Lessors of real estate	88	57 145	7 356	1 652	426	16.0	23.0
53111	Lessors of residential buildings & dwellings	50	31 825	3 795	886	258	21.0	28.9
531110	Lessors of residential buildings & dwellings	50	31 825	3 795	886	258	21.0	28.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 214	2 952	644	105	6.8	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 214	2 952	644	105	6.8	7.0
53119	Lessors of other real estate property	15	4 381	383	75	41	25.6	56.2
531190	Lessors of other real estate property	15	4 381	383	75	41	25.6	56.2
5312	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
53121	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
531210	Offices of real estate agents & brokers	33	14 625	2 070	539	134	39.1	34.9
5313	Activities related to real estate	30	9 880	4 945	1 072	275	50.7	34.7
53131	Real estate property managers	23	8 977	4 598	1 030	264	48.8	35.8
531311	Residential property managers	17	6 669	3 531	881	181	31.3	48.0
532	Rental & leasing services	38	96 281	15 608	3 705	470	4.4	1.2
5321	Automotive equipment rental & leasing	11	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	67 625	9 754	2 366	236	—	—
532120	Truck, utility trailer, & RV rental & leasing	10	67 625	9 754	2 366	236	—	—
5322	Consumer goods rental	15	6 504	1 070	252	103	4.4	12.0
53223	Video tape & disk rental	12	5 007	728	175	85	5.8	15.6
532230	Video tape & disk rental	12	5 007	728	175	85	5.8	15.6
YUBA COUNTY, CA								
53	Real estate & rental & leasing	33	11 166	1 260	262	104	42.5	46.5
531	Real estate	25	8 491	862	173	72	29.1	59.7
5311	Lessors of real estate	17	7 948	746	142	57	25.5	62.7
532	Rental & leasing services	8	2 675	398	89	32	85.0	4.5

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ADELANTO, CA								
53	Real estate & rental & leasing	7	935	140	30	18	21.2	64.7
531	Real estate	7	935	140	30	18	21.2	64.7
AGOURA HILLS, CA								
53	Real estate & rental & leasing	35	17 628	3 712	718	120	13.0	19.2
531	Real estate	24	12 975	2 635	480	62	13.6	21.1
5311	Lessors of real estate	11	5 083	481	93	27	20.0	29.3
532	Rental & leasing services	11	4 653	1 077	238	58	11.3	14.1
ALAMEDA, CA								
53	Real estate & rental & leasing	81	49 522	6 465	1 515	313	13.1	41.5
531	Real estate	74	46 443	5 870	1 353	259	12.9	44.2
5311	Lessors of real estate	47	30 433	2 398	663	170	12.5	39.2
53111	Lessors of residential buildings & dwellings	33	15 557	1 209	308	93	18.5	64.0
531110	Lessors of residential buildings & dwellings	33	15 557	1 209	308	93	18.5	64.0
5312	Offices of real estate agents & brokers	15	13 429	1 845	309	49	6.9	59.6
53121	Offices of real estate agents & brokers	15	13 429	1 845	309	49	6.9	59.6
531210	Offices of real estate agents & brokers	15	13 429	1 845	309	49	6.9	59.6
5313	Activities related to real estate	12	2 581	1 627	381	40	48.9	21.7
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental & leasing services	7	3 079	595	162	54	15.3	.8
ALBANY, CA								
53	Real estate & rental & leasing	23	11 872	1 420	374	140	12.9	22.0
531	Real estate	20	D	D	D	c	D	D
5311	Lessors of real estate	10	8 161	528	131	64	7.7	23.9
532	Rental & leasing services	3	D	D	D	b	D	D
ALHAMBRA, CA								
53	Real estate & rental & leasing	95	43 361	7 686	1 798	343	54.8	19.8
531	Real estate	81	31 964	6 045	1 420	275	60.5	15.0
5311	Lessors of real estate	44	14 402	1 423	331	106	66.9	16.5
53111	Lessors of residential buildings & dwellings	31	9 155	961	223	71	73.6	22.8
531110	Lessors of residential buildings & dwellings	31	9 155	961	223	71	73.6	22.8
5312	Offices of real estate agents & brokers	16	8 247	1 186	289	53	77.2	2.6
53121	Offices of real estate agents & brokers	16	8 247	1 186	289	53	77.2	2.6
531210	Offices of real estate agents & brokers	16	8 247	1 186	289	53	77.2	2.6
5313	Activities related to real estate	21	9 315	3 436	800	116	35.8	23.8
53131	Real estate property managers	12	2 328	895	202	37	27.2	46.0
532	Rental & leasing services	13	D	D	D	b	D	D
ALTURAS, CA								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
AMERICAN CANYON, CA								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	4 002	249	59	28	40.5	6.5
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ANAHEIM, CA								
53	Real estate & rental & leasing	335	358 326	88 294	22 391	3 019	18.4	15.0
531	Real estate	254	242 917	58 160	15 557	2 084	21.3	15.7
5311	Lessors of real estate	136	109 157	13 056	3 956	743	19.0	27.5
53111	Lessors of residential buildings & dwellings	83	56 942	5 752	1 531	471	21.7	35.8
531110	Lessors of residential buildings & dwellings	83	56 942	5 752	1 531	471	21.7	35.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	36 445	5 867	2 083	175	7.2	21.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	36 445	5 867	2 083	175	7.2	21.7
53119	Lessors of other real estate property	16	11 396	895	207	65	47.9	10.9
531190	Lessors of other real estate property	16	11 396	895	207	65	47.9	10.9
5312	Offices of real estate agents & brokers	51	91 552	21 380	5 588	453	26.0	5.6
53121	Offices of real estate agents & brokers	51	91 552	21 380	5 588	453	26.0	5.6
531210	Offices of real estate agents & brokers	51	91 552	21 380	5 588	453	26.0	5.6
5313	Activities related to real estate	67	42 208	23 724	6 013	888	16.9	7.3
53131	Real estate property managers	47	31 040	18 543	4 782	759	14.0	8.6
531311	Residential property managers	28	20 374	12 836	3 036	615	14.8	4.2
531312	Nonresidential property managers	19	10 666	5 707	1 746	144	12.5	17.1
53139	Other activities related to real estate	12	8 929	3 999	971	104	25.4	2.2
531390	Other activities related to real estate	12	8 929	3 999	971	104	25.4	2.2
532	Rental & leasing services	76	110 167	29 342	6 621	919	12.3	13.7
5321	Automotive equipment rental & leasing	16	31 775	4 902	1 083	182	12.4	5.2
5322	Consumer goods rental	29	15 138	6 254	1 735	221	9.8	29.1
53223	Video tape & disk rental	14	5 275	770	185	85	13.9	48.9
532230	Video tape & disk rental	14	5 275	770	185	85	13.9	48.9
5324	Commercial & industrial machinery & equipment rental & leasing	25	57 841	16 463	3 519	458	12.3	14.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	16 082	3 226	729	92	13.2	21.3
532412	Construction/mining/forestry machinery & equip rental & leasing	12	16 082	3 226	729	92	13.2	21.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	27 735	7 042	1 770	208	18.1	16.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	27 735	7 042	1 770	208	18.1	16.6
ANDERSON, CA								
53	Real estate & rental & leasing	12	3 632	422	80	40	8.2	28.4
531	Real estate	8	3 206	310	50	25	6.6	24.8
532	Rental & leasing services	4	426	112	30	15	20.7	55.9
ANGELS CITY, CA								
53	Real estate & rental & leasing	4	2 076	424	106	17	20.5	79.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ANTIOCH, CA								
53	Real estate & rental & leasing	42	35 839	4 221	1 122	270	21.2	4.8
531	Real estate	31	26 771	2 698	759	170	28.1	5.5
5311	Lessors of real estate	19	18 323	1 719	525	106	11.1	7.5
53111	Lessors of residential buildings & dwellings	11	5 123	511	125	44	3.9	19.7
531110	Lessors of residential buildings & dwellings	11	5 123	511	125	44	3.9	19.7
532	Rental & leasing services	11	9 068	1 523	363	100	1.0	2.8
APPLE VALLEY, CA								
53	Real estate & rental & leasing	35	14 871	3 277	825	140	24.9	20.0
531	Real estate	28	9 938	1 586	466	85	30.3	26.2
5311	Lessors of real estate	10	2 367	181	45	28	39.5	57.5
532	Rental & leasing services	7	4 933	1 691	359	55	13.9	7.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ARCADIA, CA								
53	Real estate & rental & leasing	112	63 906	10 428	2 372	492	33.7	13.4
531	Real estate	98	59 110	9 294	2 131	418	34.6	12.9
5311	Lessors of real estate	54	28 311	2 694	669	201	42.1	22.8
531111	Lessors of residential buildings & dwellings	36	16 728	2 026	508	155	39.2	31.1
531110	Lessors of residential buildings & dwellings	36	16 728	2 026	508	155	39.2	31.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 311	430	103	24	70.4	16.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 311	430	103	24	70.4	16.6
5312	Offices of real estate agents & brokers	24	21 420	2 381	553	91	26.0	3.9
53121	Offices of real estate agents & brokers	24	21 420	2 381	553	91	26.0	3.9
531210	Offices of real estate agents & brokers	24	21 420	2 381	553	91	26.0	3.9
5313	Activities related to real estate	20	9 379	4 219	909	126	31.5	3.2
53131	Real estate property managers	11	3 490	1 750	472	82	42.2	8.5
532	Rental & leasing services	14	4 796	1 134	241	74	22.4	20.2
5322	Consumer goods rental	10	3 078	620	144	50	9.0	17.0
ARCATA, CA								
53	Real estate & rental & leasing	29	16 540	1 800	330	74	41.8	7.8
531	Real estate	25	15 975	1 709	310	59	39.7	8.1
5311	Lessors of real estate	18	9 898	1 457	262	50	11.3	13.0
532	Rental & leasing services	4	565	91	20	15	100.0	—
ARROYO GRANDE, CA								
53	Real estate & rental & leasing	35	19 964	3 170	790	145	25.4	7.3
531	Real estate	28	12 887	1 406	377	70	36.1	9.0
5312	Offices of real estate agents & brokers	15	5 778	522	107	30	51.7	12.8
53121	Offices of real estate agents & brokers	15	5 778	522	107	30	51.7	12.8
531210	Offices of real estate agents & brokers	15	5 778	522	107	30	51.7	12.8
532	Rental & leasing services	6	D	D	D	b	D	D
ARTESIA, CA								
53	Real estate & rental & leasing	23	6 827	1 073	234	61	77.9	15.3
531	Real estate	21	D	D	D	b	D	D
5311	Lessors of real estate	11	3 850	324	76	17	73.4	14.6
532	Rental & leasing services	2	D	D	D	a	D	D
ARVIN, CA								
53	Real estate & rental & leasing	4	1 067	317	48	19	29.9	36.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ATASCADERO, CA								
53	Real estate & rental & leasing	26	9 319	874	175	82	75.5	20.6
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	11	4 624	321	71	34	82.0	16.3
532	Rental & leasing services	2	D	D	D	a	D	D
ATHERTON, CA								
53	Real estate & rental & leasing	19	5 242	1 022	242	30	19.0	45.7
531	Real estate	19	5 242	1 022	242	30	19.0	45.7
5311	Lessors of real estate	12	D	D	D	b	D	D
531111	Lessors of residential buildings & dwellings	10	3 801	439	91	16	8.7	55.6
531110	Lessors of residential buildings & dwellings	10	3 801	439	91	16	8.7	55.6
ATWATER, CA								
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	11	2 910	244	62	33	45.2	17.4
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AUBURN, CA								
53	Real estate & rental & leasing	48	42 361	6 717	1 421	457	48.0	5.7
531	Real estate	38	37 001	5 515	1 187	394	51.5	6.2
5311	Lessors of real estate	18	18 559	641	101	35	96.0	4.0
5312	Offices of real estate agents & brokers	11	7 106	466	99	20	12.7	13.8
53121	Offices of real estate agents & brokers	11	7 106	466	99	20	12.7	13.8
531210	Offices of real estate agents & brokers	11	7 106	466	99	20	12.7	13.8
532	Rental & leasing services	10	5 360	1 202	234	63	23.7	2.8
AVALON, CA								
53	Real estate & rental & leasing	10	18 442	5 167	1 397	204	10.1	2.0
531	Real estate	4	D	D	D	c	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
AVENAL, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
AZUSA, CA								
53	Real estate & rental & leasing	28	14 727	2 426	587	107	57.9	12.8
531	Real estate	18	8 855	759	187	41	77.7	11.2
5311	Lessors of real estate	11	6 584	297	69	19	87.7	—
532	Rental & leasing services	10	5 872	1 667	400	66	28.0	15.2
BAKERSFIELD, CA								
53	Real estate & rental & leasing	229	117 243	23 221	5 553	1 333	22.3	14.7
531	Real estate	172	85 757	16 064	3 513	880	23.1	17.4
5311	Lessors of real estate	75	37 836	4 783	1 026	324	21.7	21.6
53111	Lessors of residential buildings & dwellings	35	12 584	1 684	397	132	33.2	43.0
531110	Lessors of residential buildings & dwellings	35	12 584	1 684	397	132	33.2	43.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	19 436	2 047	408	118	10.7	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	19 436	2 047	408	118	10.7	7.3
53119	Lessors of other real estate property	14	4 162	688	133	48	29.2	16.0
531190	Lessors of other real estate property	14	4 162	688	133	48	29.2	16.0
5312	Offices of real estate agents & brokers	55	35 360	5 876	1 273	276	17.2	11.7
53121	Offices of real estate agents & brokers	55	35 360	5 876	1 273	276	17.2	11.7
531210	Offices of real estate agents & brokers	55	35 360	5 876	1 273	276	17.2	11.7
5313	Activities related to real estate	42	12 561	5 405	1 214	280	43.9	20.4
53131	Real estate property managers	25	9 664	4 287	965	245	37.1	25.7
531311	Residential property managers	22	8 827	4 179	946	239	31.1	28.1
53132	Offices of real estate appraisers	14	D	D	D	b	D	D
531320	Offices of real estate appraisers	14	D	D	D	b	D	D
532	Rental & leasing services	57	31 486	7 157	2 040	453	20.0	7.4
5322	Consumer goods rental	37	16 474	3 427	925	264	11.4	3.9
53223	Video tape & disk rental	21	8 771	1 496	365	166	4.2	4.5
532230	Video tape & disk rental	21	8 771	1 496	365	166	4.2	4.5
BALDWIN PARK, CA								
53	Real estate & rental & leasing	26	12 531	1 867	434	94	10.6	9.7
531	Real estate	19	6 211	875	224	46	13.9	8.7
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental & leasing services	7	6 320	992	210	48	7.3	10.6
BANNING, CA								
53	Real estate & rental & leasing	10	2 420	264	51	17	63.8	3.6
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BARSTOW, CA								
53	Real estate & rental & leasing	29	12 055	1 248	308	112	8.9	26.4
531	Real estate	21	10 148	879	209	74	7.1	31.4
5311	Lessors of real estate	13	8 956	658	159	61	4.0	33.1
532	Rental & leasing services	8	1 907	369	99	38	18.5	—
BEAUMONT, CA								
53	Real estate & rental & leasing	7	2 224	198	44	22	23.9	39.3
531	Real estate	7	2 224	198	44	22	23.9	39.3
BELL, CA								
53	Real estate & rental & leasing	12	15 847	2 860	733	90	8.4	2.5
531	Real estate	7	1 626	378	72	15	58.2	19.2
532	Rental & leasing services	5	14 221	2 482	661	75	2.7	.6
BELLFLOWER, CA								
53	Real estate & rental & leasing	84	40 796	5 894	1 318	340	23.6	29.1
531	Real estate	73	35 037	4 858	1 082	277	21.4	29.7
5311	Lessors of real estate	51	23 271	2 223	476	136	23.9	29.1
53111	Lessors of residential buildings & dwellings	38	17 859	1 152	265	100	22.7	35.5
531110	Lessors of residential buildings & dwellings	38	17 859	1 152	265	100	22.7	35.5
5312	Offices of real estate agents & brokers	11	7 512	1 608	353	75	17.4	11.8
53121	Offices of real estate agents & brokers	11	7 512	1 608	353	75	17.4	11.8
531210	Offices of real estate agents & brokers	11	7 512	1 608	353	75	17.4	11.8
5313	Activities related to real estate	11	4 254	1 027	253	66	14.9	64.8
532	Rental & leasing services	11	5 759	1 036	236	63	36.6	25.0
BELL GARDENS, CA								
53	Real estate & rental & leasing	10	2 014	196	56	26	65.2	34.8
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BELMONT, CA								
53	Real estate & rental & leasing	35	27 998	4 916	1 109	320	22.7	7.0
531	Real estate	32	25 749	4 599	1 021	295	24.6	7.6
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	15	15 462	1 223	283	67	9.9	7.8
531110	Lessors of residential buildings & dwellings	15	15 462	1 223	283	67	9.9	7.8
532	Rental & leasing services	3	2 249	317	88	25	—	—
BENICIA, CA								
53	Real estate & rental & leasing	40	28 508	4 576	998	172	8.6	6.4
531	Real estate	33	15 055	1 528	358	64	16.3	11.3
5311	Lessors of real estate	13	10 567	763	173	41	7.2	8.8
5312	Offices of real estate agents & brokers	14	3 760	337	122	14	31.7	20.6
53121	Offices of real estate agents & brokers	14	3 760	337	122	14	31.7	20.6
531210	Offices of real estate agents & brokers	14	3 760	337	122	14	31.7	20.6
532	Rental & leasing services	7	13 453	3 048	640	108	—	1.0

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							From administrative records ¹	Estimated ²
BERKELEY, CA								
53	Real estate & rental & leasing	162	108 780	15 392	3 401	681	35.0	19.9
531	Real estate	139	69 976	10 384	2 100	463	36.4	9.3
5311	Lessors of real estate	95	44 084	5 250	1 150	300	40.0	10.8
53111	Lessors of residential buildings & dwellings	66	28 097	2 789	469	180	38.0	13.8
531110	Lessors of residential buildings & dwellings	66	28 097	2 789	469	180	38.0	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	11 829	2 037	581	89	54.5	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	11 829	2 037	581	89	54.5	7.6
5312	Offices of real estate agents & brokers	20	16 693	1 626	422	60	34.5	6.1
53121	Offices of real estate agents & brokers	20	16 693	1 626	422	60	34.5	6.1
531210	Offices of real estate agents & brokers	20	16 693	1 626	422	60	34.5	6.1
5313	Activities related to real estate	24	9 199	3 508	528	103	23.0	7.7
53131	Real estate property managers	15	2 574	1 072	262	60	50.0	20.7
532	Rental & leasing services	23	38 804	5 008	1 301	218	32.5	38.9
5322	Consumer goods rental	11	4 534	772	190	70	25.5	30.6
53223	Video tape & disk rental	11	4 534	772	190	70	25.5	30.6
532230	Video tape & disk rental	11	4 534	772	190	70	25.5	30.6
BEVERLY HILLS, CA								
53	Real estate & rental & leasing	424	423 880	77 459	16 826	2 214	26.5	17.4
531	Real estate	386	382 627	72 954	15 820	2 042	26.0	17.7
5311	Lessors of real estate	194	200 303	19 568	4 232	760	32.0	23.6
53111	Lessors of residential buildings & dwellings	90	63 922	5 351	1 078	370	27.8	47.9
531110	Lessors of residential buildings & dwellings	90	63 922	5 351	1 078	370	27.8	47.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	90	129 666	13 283	3 062	369	31.4	12.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	90	129 666	13 283	3 062	369	31.4	12.8
53119	Lessors of other real estate property	13	D	D	D	a	D	D
531190	Lessors of other real estate property	13	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	72	75 591	13 701	2 728	239	23.8	12.6
53121	Offices of real estate agents & brokers	72	75 591	13 701	2 728	239	23.8	12.6
531210	Offices of real estate agents & brokers	72	75 591	13 701	2 728	239	23.8	12.6
5313	Activities related to real estate	120	106 733	39 685	8 860	1 043	16.5	10.2
53131	Real estate property managers	88	80 811	26 102	5 767	678	19.2	11.2
531311	Residential property managers	50	29 603	11 974	2 754	442	40.8	5.5
531312	Nonresidential property managers	38	51 208	14 128	3 013	236	6.8	14.5
53139	Other activities related to real estate	28	24 242	13 202	2 983	353	6.8	2.0
531390	Other activities related to real estate	28	24 242	13 202	2 983	353	6.8	2.0
532	Rental & leasing services	34	31 826	3 310	707	155	39.8	12.6
5322	Consumer goods rental	21	12 275	2 138	392	96	11.6	17.4
53223	Video tape & disk rental	10	2 136	626	67	29	45.1	5.4
532230	Video tape & disk rental	10	2 136	626	67	29	45.1	5.4
BIG BEAR LAKE, CA								
53	Real estate & rental & leasing	38	26 363	9 187	2 410	616	28.3	5.5
531	Real estate	23	8 535	914	207	67	64.2	14.2
5312	Offices of real estate agents & brokers	13	4 955	514	113	29	55.3	12.7
53121	Offices of real estate agents & brokers	13	4 955	514	113	29	55.3	12.7
531210	Offices of real estate agents & brokers	13	4 955	514	113	29	55.3	12.7
532	Rental & leasing services	15	17 828	8 273	2 203	549	11.1	1.3
5322	Consumer goods rental	12	D	D	D	f	D	D
53229	Other consumer goods rental	11	17 447	8 205	2 183	539	11.1	.3
532292	Recreational goods rental	11	17 447	8 205	2 183	539	11.1	.3
BISHOP, CA								
53	Real estate & rental & leasing	12	3 631	942	176	43	54.9	7.8
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
BLYTHE, CA								
53	Real estate & rental & leasing	10	2 375	267	70	19	30.1	56.5
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BRAWLEY, CA								
53	Real estate & rental & leasing	16	10 507	2 829	661	134	9.8	8.1
531	Real estate	13	5 377	1 283	293	62	19.2	15.8
532	Rental & leasing services	3	5 130	1 546	368	72	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BREA, CA								
53	Real estate & rental & leasing	53	43 761	9 101	2 110	351	17.2	32.5
531	Real estate	38	27 454	5 341	1 269	227	22.1	28.1
5311	Lessors of real estate	19	16 166	1 539	401	72	26.9	13.5
5313	Activities related to real estate	13	9 427	3 579	814	142	7.6	55.4
532	Rental & leasing services	15	16 307	3 760	841	124	8.8	39.9
BRENTWOOD, CA								
53	Real estate & rental & leasing	18	5 548	951	225	44	45.2	17.2
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	12	4 178	790	189	32	42.1	13.7
532	Rental & leasing services	2	D	D	D	a	D	D
BRISBANE, CA								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BUELLTON, CA *								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
BUENA PARK, CA								
53	Real estate & rental & leasing	49	55 622	12 537	2 256	398	48.2	5.7
531	Real estate	30	22 523	2 964	618	142	39.8	12.4
5311	Lessors of real estate	25	16 777	1 991	411	93	53.4	14.9
53111	Lessors of residential buildings & dwellings	12	9 642	420	86	33	79.9	10.3
531110	Lessors of residential buildings & dwellings	12	9 642	420	86	33	79.9	10.3
532	Rental & leasing services	19	33 099	9 573	1 638	256	53.9	1.2
BURBANK, CA								
53	Real estate & rental & leasing	173	709 607	81 465	21 871	1 853	3.4	2.8
531	Real estate	101	D	D	D	e	D	D
5311	Lessors of real estate	45	62 310	4 255	1 029	147	12.8	12.9
53111	Lessors of residential buildings & dwellings	25	22 172	1 184	250	73	21.8	26.4
531110	Lessors of residential buildings & dwellings	25	22 172	1 184	250	73	21.8	26.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	38 752	2 930	747	65	7.9	4.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	38 752	2 930	747	65	7.9	4.6
5312	Offices of real estate agents & brokers	21	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	21	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	21	D	D	D	b	D	D
5313	Activities related to real estate	35	D	D	D	c	D	D
53131	Real estate property managers	21	D	D	D	c	D	D
531311	Residential property managers	10	3 720	1 933	473	66	43.0	3.0
531312	Nonresidential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	65	D	D	D	f	D	D
5322	Consumer goods rental	16	D	D	D	c	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	39	59 245	13 870	3 105	396	.6	8.5
53249	Oth commercial/industrial machinery & equipment rental & leasing	30	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	30	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
BURLINGAME, CA								
53	Real estate & rental & leasing	147	183 208	23 966	5 204	966	12.5	11.8
531	Real estate	126	D	D	D	e	D	D
5311	Lessors of real estate	63	36 161	3 680	778	166	30.4	23.9
53111	Lessors of residential buildings & dwellings	35	19 201	1 757	368	98	37.2	16.9
531110	Lessors of residential buildings & dwellings	35	19 201	1 757	368	98	37.2	16.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	13 185	1 030	271	43	27.5	27.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	13 185	1 030	271	43	27.5	27.1
5312	Offices of real estate agents & brokers	34	37 415	4 411	962	140	26.3	4.5
53121	Offices of real estate agents & brokers	34	37 415	4 411	962	140	26.3	4.5
531210	Offices of real estate agents & brokers	34	37 415	4 411	962	140	26.3	4.5
5313	Activities related to real estate	29	D	D	D	c	D	D
53131	Real estate property managers	24	7 667	2 760	610	109	21.2	42.2
531311	Residential property managers	14	4 726	1 888	414	77	9.2	63.7
531312	Nonresidential property managers	10	2 941	872	196	32	40.5	7.8
532	Rental & leasing services	20	99 998	12 039	2 583	536	.4	8.1
5321	Automotive equipment rental & leasing	10	83 557	8 207	1 928	402	—	1.3
CALABASAS, CA *								
53	Real estate & rental & leasing	51	31 475	10 200	2 256	229	24.8	12.6
531	Real estate	46	D	D	D	c	D	D
5311	Lessors of real estate	16	10 018	1 577	344	46	36.0	36.9
5312	Offices of real estate agents & brokers	15	5 889	1 714	188	21	25.3	.5
53121	Offices of real estate agents & brokers	15	5 889	1 714	188	21	25.3	.5
531210	Offices of real estate agents & brokers	15	5 889	1 714	188	21	25.3	.5
5313	Activities related to real estate	15	D	D	D	c	D	D
53131	Real estate property managers	11	5 210	4 064	956	109	34.0	.8
532	Rental & leasing services	4	D	D	D	a	D	D
CALEXICO, CA								
53	Real estate & rental & leasing	19	5 110	1 206	249	84	68.6	1.6
531	Real estate	15	4 320	1 060	206	66	76.1	—
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	790	146	43	18	27.3	10.6
CALIFORNIA CITY, CA								
53	Real estate & rental & leasing	3	900	246	24	9	D	—
531	Real estate	3	900	246	24	9	D	—
CALIMESA, CA								
53	Real estate & rental & leasing	5	869	153	34	17	57.0	14.6
531	Real estate	5	869	153	34	17	57.0	14.6
CALIPATRIA, CA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CALISTOGA, CA								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	10	4 098	367	73	28	81.4	—
532	Rental & leasing services	2	D	D	D	a	D	D
CAMARILLO, CA								
53	Real estate & rental & leasing	58	41 054	9 334	2 097	316	22.2	9.9
531	Real estate	45	30 120	6 190	1 384	207	22.8	8.5
5311	Lessors of real estate	14	10 147	1 771	417	59	22.4	9.7
5312	Offices of real estate agents & brokers	13	14 163	1 621	361	65	20.0	4.9
53121	Offices of real estate agents & brokers	13	14 163	1 621	361	65	20.0	4.9
531210	Offices of real estate agents & brokers	13	14 163	1 621	361	65	20.0	4.9
5313	Activities related to real estate	18	5 810	2 798	606	83	30.4	15.0
53131	Real estate property managers	15	4 586	2 551	556	74	20.2	10.5
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	12	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
CAMPBELL, CA								
53	Real estate & rental & leasing	101	110 426	22 491	5 343	605	16.7	4.9
531	Real estate	88	103 455	20 888	5 029	525	17.0	4.3
5311	Lessors of real estate	41	65 064	7 503	1 728	187	18.0	3.3
53111	Lessors of residential buildings & dwellings	19	34 656	4 272	1 013	110	5.6	3.9
531110	Lessors of residential buildings & dwellings	19	34 656	4 272	1 013	110	5.6	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	26 977	3 028	660	59	36.1	2.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	26 977	3 028	660	59	36.1	2.5
5312	Offices of real estate agents & brokers	19	20 028	6 043	1 564	81	16.3	9.1
53121	Offices of real estate agents & brokers	19	20 028	6 043	1 564	81	16.3	9.1
531210	Offices of real estate agents & brokers	19	20 028	6 043	1 564	81	16.3	9.1
5313	Activities related to real estate	28	18 363	7 342	1 737	257	14.4	2.2
53131	Real estate property managers	18	7 280	4 576	1 046	185	26.4	5.3
531311	Residential property managers	14	5 231	3 447	756	156	15.2	7.4
532	Rental & leasing services	13	6 971	1 603	314	80	11.5	15.1
CANYON LAKE, CA								
53	Real estate & rental & leasing	9	2 123	215	38	11	19.3	7.0
531	Real estate	9	2 123	215	38	11	19.3	7.0
CAPITOLA, CA								
53	Real estate & rental & leasing	43	35 037	3 992	941	197	28.6	11.8
531	Real estate	40	32 784	3 670	865	167	30.5	12.6
5311	Lessors of real estate	12	17 709	1 273	362	70	34.4	2.3
5312	Offices of real estate agents & brokers	19	11 703	1 239	227	47	19.9	17.9
53121	Offices of real estate agents & brokers	19	11 703	1 239	227	47	19.9	17.9
531210	Offices of real estate agents & brokers	19	11 703	1 239	227	47	19.9	17.9
532	Rental & leasing services	3	2 253	322	76	30	—	—
CARLSBAD, CA								
53	Real estate & rental & leasing	139	134 773	29 651	7 143	1 054	18.5	9.6
531	Real estate	123	122 825	27 262	6 633	955	18.4	9.9
5311	Lessors of real estate	47	63 616	14 317	3 397	616	20.9	9.5
53111	Lessors of residential buildings & dwellings	27	24 762	3 695	985	171	32.8	13.7
531110	Lessors of residential buildings & dwellings	27	24 762	3 695	985	171	32.8	13.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	36 862	10 561	2 396	440	8.7	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	36 862	10 561	2 396	440	8.7	7.2
5312	Offices of real estate agents & brokers	42	45 444	7 253	1 837	141	12.8	6.9
53121	Offices of real estate agents & brokers	42	45 444	7 253	1 837	141	12.8	6.9
531210	Offices of real estate agents & brokers	42	45 444	7 253	1 837	141	12.8	6.9
5313	Activities related to real estate	34	13 765	5 692	1 399	198	24.8	21.5
53131	Real estate property managers	23	7 124	2 972	856	139	20.1	41.6
531311	Residential property managers	16	5 607	2 420	685	121	10.0	49.5
532	Rental & leasing services	16	11 948	2 389	510	99	19.6	6.5
CARMEL-BY-THE-SEA, CA								
53	Real estate & rental & leasing	33	30 341	3 149	621	121	18.0	14.3
531	Real estate	29	29 756	3 060	603	112	16.9	14.6
5312	Offices of real estate agents & brokers	16	23 273	1 174	295	49	18.7	2.5
53121	Offices of real estate agents & brokers	16	23 273	1 174	295	49	18.7	2.5
531210	Offices of real estate agents & brokers	16	23 273	1 174	295	49	18.7	2.5
532	Rental & leasing services	2	D	D	D	a	D	D
CARPINTERIA, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	8	12 502	1 406	160	65	19.3	20.0
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
CARSON, CA								
53	Real estate & rental & leasing	70	544 100	103 720	21 782	2 884	1.9	2.6
531	Real estate	46	82 268	7 860	1 848	224	7.1	8.1
5311	Lessors of real estate	30	75 792	6 058	1 512	153	5.4	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	66 609	5 171	1 282	81	2.3	8.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	66 609	5 171	1 282	81	2.3	8.9
53119	Lessors of other real estate property	11	6 466	571	140	51	16.7	8.3
531190	Lessors of other real estate property	11	6 466	571	140	51	16.7	8.3
532	Rental & leasing services	24	461 832	95 860	19 934	2 660	.9	1.6
5324	Commercial & industrial machinery & equipment rental & leasing.....	13	D	D	D	c	D	D
CATHEDRAL CITY, CA								
53	Real estate & rental & leasing	36	25 612	3 857	965	223	10.7	3.4
531	Real estate	24	17 248	2 282	594	147	13.6	2.8
5311	Lessors of real estate	16	15 470	1 318	362	81	13.2	2.4
532	Rental & leasing services	11	D	D	D	b	D	D
CERES, CA								
53	Real estate & rental & leasing	24	8 289	1 428	345	99	16.1	28.5
531	Real estate	15	4 831	813	189	50	27.7	45.5
5311	Lessors of real estate	11	3 214	291	69	29	37.4	50.8
532	Rental & leasing services	9	3 458	615	156	49	—	4.8
CERRITOS, CA								
53	Real estate & rental & leasing	55	41 581	6 665	1 595	282	26.8	16.8
531	Real estate	44	37 248	6 169	1 499	242	25.9	13.7
5311	Lessors of real estate	17	20 748	3 193	692	99	15.7	11.4
53111	Lessors of residential buildings & dwellings.....	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings.....	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	17	11 749	1 133	264	63	33.7	21.4
53121	Offices of real estate agents & brokers	17	11 749	1 133	264	63	33.7	21.4
531210	Offices of real estate agents & brokers	17	11 749	1 133	264	63	33.7	21.4
5313	Activities related to real estate	10	4 751	1 843	543	80	51.5	4.3
532	Rental & leasing services	11	4 333	496	96	40	33.9	44.0
CHICO, CA								
53	Real estate & rental & leasing	101	48 894	7 959	1 926	531	17.8	16.4
531	Real estate	77	30 220	5 141	1 245	327	26.7	17.8
5311	Lessors of real estate	46	18 681	2 395	565	209	23.9	17.0
53111	Lessors of residential buildings & dwellings.....	19	9 797	1 391	322	146	15.9	15.0
531110	Lessors of residential buildings & dwellings.....	19	9 797	1 391	322	146	15.9	15.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	6 729	771	201	51	21.9	21.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	6 729	771	201	51	21.9	21.3
5312	Offices of real estate agents & brokers	15	6 481	618	145	41	26.3	31.5
53121	Offices of real estate agents & brokers	15	6 481	618	145	41	26.3	31.5
531210	Offices of real estate agents & brokers	15	6 481	618	145	41	26.3	31.5
5313	Activities related to real estate	16	5 058	2 128	535	77	37.3	3.2
532	Rental & leasing services	24	18 674	2 818	681	204	3.4	14.2
5322	Consumer goods rental.....	18	D	D	D	c	D	D
53223	Video tape & disk rental	13	D	D	D	c	D	D
532230	Video tape & disk rental	13	D	D	D	c	D	D
CHINO, CA								
53	Real estate & rental & leasing	40	38 346	4 432	928	209	17.1	27.4
531	Real estate	30	28 149	2 215	493	109	20.2	26.7
5311	Lessors of real estate	16	21 695	1 135	268	51	9.1	33.7
532	Rental & leasing services	10	10 197	2 217	435	100	8.5	29.1
CHINO HILLS, CA								
53	Real estate & rental & leasing	16	5 871	999	215	46	34.5	32.8
531	Real estate	12	4 451	752	159	24	37.3	21.7
532	Rental & leasing services	4	1 420	247	56	22	25.8	67.8

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							From administrative records ¹	Estimated ²
CHOWCHILLA, CA								
53	Real estate & rental & leasing	9	1 530	169	35	12	52.5	28.2
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CHULA VISTA, CA								
53	Real estate & rental & leasing	161	93 592	11 913	2 718	750	27.7	23.3
531	Real estate	135	76 893	9 073	2 090	538	31.8	27.1
5311	Lessors of real estate	84	57 951	4 797	1 071	345	29.2	33.0
53111	Lessors of residential buildings & dwellings	48	37 443	2 510	545	195	21.8	41.1
531110	Lessors of residential buildings & dwellings	48	37 443	2 510	545	195	21.8	41.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	7 286	1 181	244	70	53.5	32.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	7 286	1 181	244	70	53.5	32.5
53119	Lessors of other real estate property	16	9 903	743	162	51	41.2	12.6
531190	Lessors of other real estate property	16	9 903	743	162	51	41.2	12.6
5312	Offices of real estate agents & brokers	32	15 084	2 546	602	113	34.9	9.7
53121	Offices of real estate agents & brokers	32	15 084	2 546	602	113	34.9	9.7
531210	Offices of real estate agents & brokers	32	15 084	2 546	602	113	34.9	9.7
5313	Activities related to real estate	19	3 858	1 730	417	80	58.2	5.8
53131	Real estate property managers	15	3 145	1 293	313	65	48.7	7.1
531311	Residential property managers	11	1 596	610	144	33	61.7	14.0
532	Rental & leasing services	26	16 699	2 840	628	212	8.7	5.6
5322	Consumer goods rental	17	6 226	985	226	128	7.3	15.0
53223	Video tape & disk rental	11	5 206	776	186	100	8.3	17.5
532230	Video tape & disk rental	11	5 206	776	186	100	8.3	17.5
CLAREMONT, CA								
53	Real estate & rental & leasing	28	14 221	3 383	753	149	36.5	12.9
531	Real estate	23	13 259	3 256	725	133	37.1	13.9
5313	Activities related to real estate	11	5 504	2 612	588	102	39.8	21.1
532	Rental & leasing services	5	962	127	28	16	28.0	—
CLAYTON, CA								
53	Real estate & rental & leasing	5	1 687	239	59	16	56.7	.9
531	Real estate	5	1 687	239	59	16	56.7	.9
CLEARLAKE, CA								
53	Real estate & rental & leasing	8	984	124	36	8	52.8	26.2
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CLOVERDALE, CA								
53	Real estate & rental & leasing	7	1 274	278	70	23	58.9	41.1
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CLOVIS, CA								
53	Real estate & rental & leasing	46	29 388	3 877	902	256	25.6	8.5
531	Real estate	34	23 543	2 831	643	167	27.0	7.1
5311	Lessors of real estate	22	19 742	1 831	292	88	25.8	8.5
53111	Lessors of residential buildings & dwellings	13	6 538	730	162	57	21.1	20.5
531110	Lessors of residential buildings & dwellings	13	6 538	730	162	57	21.1	20.5
532	Rental & leasing services	12	5 845	1 046	259	89	19.8	13.8
COACHELLA, CA								
53	Real estate & rental & leasing	5	2 529	396	117	23	21.6	17.1
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
COALINGA, CA								
53	Real estate & rental & leasing	12	5 119	1 160	242	31	27.0	40.5
531	Real estate	7	3 824	837	160	21	24.7	51.3
532	Rental & leasing services	5	1 295	323	82	10	34.1	8.3
COLTON, CA								
53	Real estate & rental & leasing	28	14 769	3 281	751	144	41.1	4.8
531	Real estate	20	9 663	1 991	467	89	36.1	7.3
5311	Lessors of real estate	15	7 675	1 204	284	59	25.1	9.3
532	Rental & leasing services	8	5 106	1 290	284	55	50.7	—
COLUSA, CA								
53	Real estate & rental & leasing	12	4 124	587	144	39	61.5	4.4
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
COMMERCE, CA								
53	Real estate & rental & leasing	35	71 494	13 209	3 698	413	4.0	11.3
531	Real estate	18	D	D	D	c	D	D
5311	Lessors of real estate	12	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	24 808	5 638	1 769	172	.5	26.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	24 808	5 638	1 769	172	.5	26.7
532	Rental & leasing services	16	35 991	4 563	1 112	174	6.6	2.5
COMPTON, CA								
53	Real estate & rental & leasing	23	25 699	3 638	854	166	20.8	18.1
531	Real estate	14	16 006	1 215	278	66	23.2	20.0
5311	Lessors of real estate	10	8 339	467	109	38	44.6	20.2
532	Rental & leasing services	9	9 693	2 423	576	100	16.8	15.0
CONCORD, CA								
53	Real estate & rental & leasing	119	123 201	18 418	3 955	620	26.8	13.5
531	Real estate	93	96 914	12 361	2 844	437	31.7	14.5
5311	Lessors of real estate	67	64 914	5 758	1 294	257	25.5	5.2
53111	Lessors of residential buildings & dwellings	35	22 683	1 996	431	123	32.2	9.6
531110	Lessors of residential buildings & dwellings	35	22 683	1 996	431	123	32.2	9.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	29 128	3 059	696	95	10.1	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	29 128	3 059	696	95	10.1	3.6
53119	Lessors of other real estate property	10	9 406	471	111	27	62.9	1.2
531190	Lessors of other real estate property	10	9 406	471	111	27	62.9	1.2
5312	Offices of real estate agents & brokers	16	27 891	4 494	1 031	107	48.7	34.2
53121	Offices of real estate agents & brokers	16	27 891	4 494	1 031	107	48.7	34.2
531210	Offices of real estate agents & brokers	16	27 891	4 494	1 031	107	48.7	34.2
5313	Activities related to real estate	10	4 109	2 109	519	73	14.6	28.3
532	Rental & leasing services	25	D	D	D	c	D	D
5322	Consumer goods rental	15	9 211	2 098	484	107	10.7	16.2
CORCORAN, CA								
53	Real estate & rental & leasing	4	1 139	171	29	8	19.6	—
531	Real estate	4	1 139	171	29	8	19.6	—
CORNING, CA								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	5	752	111	25	16	100.0	—
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
CORONA, CA								
53	Real estate & rental & leasing	86	69 256	18 376	4 535	861	20.2	9.0
531	Real estate	62	55 740	15 835	4 024	745	20.6	6.1
5311	Lessors of real estate	28	19 627	1 538	401	101	24.2	7.7
531111	Lessors of residential buildings & dwellings	15	14 350	1 150	310	72	17.4	5.1
531110	Lessors of residential buildings & dwellings	15	14 350	1 150	310	72	17.4	5.1
5312	Offices of real estate agents & brokers	18	11 780	1 335	272	66	43.1	9.9
53121	Offices of real estate agents & brokers	18	11 780	1 335	272	66	43.1	9.9
531210	Offices of real estate agents & brokers	18	11 780	1 335	272	66	43.1	9.9
5313	Activities related to real estate	16	24 333	12 962	3 351	578	6.8	2.9
53131	Real estate property managers	10	21 132	10 964	2 890	505	5.6	1.0
532	Rental & leasing services	23	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	10	7 480	1 578	308	51	10.1	15.0
CORONADO, CA								
53	Real estate & rental & leasing	43	26 458	5 177	1 421	221	19.1	15.3
531	Real estate	34	22 438	4 126	1 183	150	20.5	18.0
5311	Lessors of real estate	16	13 623	1 580	381	91	9.0	29.3
531111	Lessors of residential buildings & dwellings	11	12 245	1 350	306	74	7.8	23.6
531110	Lessors of residential buildings & dwellings	11	12 245	1 350	306	74	7.8	23.6
5312	Offices of real estate agents & brokers	12	7 649	2 151	708	41	36.1	.2
53121	Offices of real estate agents & brokers	12	7 649	2 151	708	41	36.1	.2
531210	Offices of real estate agents & brokers	12	7 649	2 151	708	41	36.1	.2
532	Rental & leasing services	9	4 020	1 051	238	71	11.4	—
CORTE MADERA, CA								
53	Real estate & rental & leasing	25	19 721	4 316	1 050	195	19.9	17.3
531	Real estate	20	8 566	1 729	448	126	44.6	26.1
5311	Lessors of real estate	11	5 363	451	139	32	42.5	23.4
532	Rental & leasing services	5	11 155	2 587	602	69	.8	10.5
COSTA MESA, CA								
53	Real estate & rental & leasing	216	312 800	58 168	12 741	1 751	14.9	11.3
531	Real estate	173	218 723	45 478	9 876	1 404	19.3	13.3
5311	Lessors of real estate	87	148 520	13 018	3 013	564	18.3	10.4
531111	Lessors of residential buildings & dwellings	44	57 428	6 432	1 445	307	38.3	16.5
531110	Lessors of residential buildings & dwellings	44	57 428	6 432	1 445	307	38.3	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	82 440	5 408	1 279	186	5.6	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	82 440	5 408	1 279	186	5.6	3.8
53113	Lessors of miniwarehouses & self storage units	10	6 080	836	204	47	—	24.1
531130	Lessors of miniwarehouses & self storage units	10	6 080	836	204	47	—	24.1
53119	Lessors of other real estate property	10	2 572	342	85	24	25.1	53.7
531190	Lessors of other real estate property	10	2 572	342	85	24	25.1	53.7
5312	Offices of real estate agents & brokers	27	24 249	9 142	1 224	149	10.4	35.5
53121	Offices of real estate agents & brokers	27	24 249	9 142	1 224	149	10.4	35.5
531210	Offices of real estate agents & brokers	27	24 249	9 142	1 224	149	10.4	35.5
5313	Activities related to real estate	59	45 954	23 318	5 639	691	27.3	11.2
53131	Real estate property managers	49	41 382	20 907	5 152	620	28.3	11.3
531311	Residential property managers	29	19 899	9 671	2 176	421	13.7	21.0
531312	Nonresidential property managers	20	21 483	11 236	2 976	199	41.9	2.2
532	Rental & leasing services	40	90 269	11 688	2 618	330	4.4	6.7
5322	Consumer goods rental	20	12 369	2 785	605	126	15.0	21.5
COTATI, CA								
53	Real estate & rental & leasing	4	1 930	344	38	15	9.7	25.2
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
COVINA, CA								
53	Real estate & rental & leasing	74	41 520	7 638	1 770	358	31.9	30.8
531	Real estate	57	26 691	4 535	1 040	199	46.9	30.0
5311	Lessors of real estate	23	8 674	1 466	381	66	54.3	15.8
53111	Lessors of residential buildings & dwellings	11	3 605	483	119	29	50.6	29.2
531110	Lessors of residential buildings & dwellings	11	3 605	483	119	29	50.6	29.2
5312	Offices of real estate agents & brokers	18	12 997	1 044	221	70	41.7	48.3
53121	Offices of real estate agents & brokers	18	12 997	1 044	221	70	41.7	48.3
531210	Offices of real estate agents & brokers	18	12 997	1 044	221	70	41.7	48.3
5313	Activities related to real estate	16	5 020	2 025	438	63	47.2	7.5
532	Rental & leasing services	17	14 829	3 103	730	159	5.1	32.2
CRESCENT CITY, CA								
53	Real estate & rental & leasing	9	2 106	309	65	23	28.6	24.1
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CUDAHY, CA								
53	Real estate & rental & leasing	8	'3 465	'423	'85	'19	'2.9	'31.9
531	Real estate	5	1 582	141	20	6	—	69.9
532	Rental & leasing services	3	'1 883	'282	'65	'13	D	—
CULVER CITY, CA								
53	Real estate & rental & leasing	100	91 637	26 001	5 449	1 040	24.0	11.7
531	Real estate	73	41 562	8 659	2 148	418	44.3	19.3
5311	Lessors of real estate	26	14 887	1 703	368	161	40.9	19.2
53111	Lessors of residential buildings & dwellings	13	3 865	398	102	33	58.8	25.8
531110	Lessors of residential buildings & dwellings	13	3 865	398	102	33	58.8	25.8
5312	Offices of real estate agents & brokers	19	9 570	1 930	453	69	23.4	15.3
53121	Offices of real estate agents & brokers	19	9 570	1 930	453	69	23.4	15.3
531210	Offices of real estate agents & brokers	19	9 570	1 930	453	69	23.4	15.3
5313	Activities related to real estate	28	17 105	5 026	1 327	188	58.9	21.7
53131	Real estate property managers	15	11 073	2 882	834	133	76.9	6.4
532	Rental & leasing services	27	50 075	17 342	3 301	622	7.2	5.3
5322	Consumer goods rental	13	28 719	14 094	2 643	515	8.2	.8
CUPERTINO, CA								
53	Real estate & rental & leasing	78	67 104	11 689	2 480	373	48.3	19.7
531	Real estate	71	63 834	10 907	2 376	334	50.4	18.7
5311	Lessors of real estate	20	20 653	1 101	253	76	55.1	21.7
5312	Offices of real estate agents & brokers	31	20 290	3 130	810	111	42.8	9.8
53121	Offices of real estate agents & brokers	31	20 290	3 130	810	111	42.8	9.8
531210	Offices of real estate agents & brokers	31	20 290	3 130	810	111	42.8	9.8
5313	Activities related to real estate	20	22 891	6 676	1 313	147	52.9	23.7
53131	Real estate property managers	17	21 799	6 486	1 290	145	50.6	24.9
532	Rental & leasing services	6	D	D	D	b	D	D
CYPRESS, CA								
53	Real estate & rental & leasing	45	27 512	3 769	876	152	56.4	10.3
531	Real estate	36	20 698	2 102	444	92	56.8	13.7
5311	Lessors of real estate	16	11 255	507	104	33	49.0	14.2
53111	Lessors of residential buildings & dwellings	10	6 322	272	51	23	84.9	15.1
531110	Lessors of residential buildings & dwellings	10	6 322	272	51	23	84.9	15.1
5312	Offices of real estate agents & brokers	12	7 494	605	120	30	68.3	14.9
53121	Offices of real estate agents & brokers	12	7 494	605	120	30	68.3	14.9
531210	Offices of real estate agents & brokers	12	7 494	605	120	30	68.3	14.9
532	Rental & leasing services	9	6 814	1 667	432	60	55.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DALY CITY, CA								
53	Real estate & rental & leasing	49	43 082	3 928	826	208	11.5	8.9
531	Real estate	40	37 952	3 083	622	132	10.1	5.8
5311	Lessors of real estate	14	25 028	1 204	273	62	8.5	1.7
5312	Offices of real estate agents & brokers	18	11 149	1 242	239	51	12.2	14.3
53121	Offices of real estate agents & brokers	18	11 149	1 242	239	51	12.2	14.3
531210	Offices of real estate agents & brokers	18	11 149	1 242	239	51	12.2	14.3
532	Rental & leasing services	9	5 130	845	204	76	22.4	31.9
DANA POINT, CA								
53	Real estate & rental & leasing	36	25 304	3 302	798	158	38.6	8.1
531	Real estate	31	22 383	3 067	741	135	34.3	5.4
5312	Offices of real estate agents & brokers	12	13 775	1 559	463	67	23.1	5.7
53121	Offices of real estate agents & brokers	12	13 775	1 559	463	67	23.1	5.7
531210	Offices of real estate agents & brokers	12	13 775	1 559	463	67	23.1	5.7
5313	Activities related to real estate	10	3 377	1 157	223	50	54.3	.7
532	Rental & leasing services	5	2 921	235	57	23	71.4	28.6
DANVILLE, CA								
53	Real estate & rental & leasing	83	70 605	12 877	2 638	597	27.8	10.2
531	Real estate	71	63 367	11 368	2 251	491	29.2	6.3
5311	Lessors of real estate	15	12 012	2 377	577	280	32.7	11.3
5312	Offices of real estate agents & brokers	32	42 851	4 833	804	125	27.3	4.0
53121	Offices of real estate agents & brokers	32	42 851	4 833	804	125	27.3	4.0
531210	Offices of real estate agents & brokers	32	42 851	4 833	804	125	27.3	4.0
5313	Activities related to real estate	24	8 504	4 158	870	86	34.0	10.9
532	Rental & leasing services	11	D	D	D	b	D	D
DAVIS, CA								
53	Real estate & rental & leasing	71	42 316	8 466	1 941	487	25.8	23.0
531	Real estate	64	39 855	8 126	1 869	447	26.8	23.6
5311	Lessors of real estate	34	26 268	3 181	756	169	17.4	22.8
53111	Lessors of residential buildings & dwellings	23	18 067	1 242	335	103	18.9	30.6
531110	Lessors of residential buildings & dwellings	23	18 067	1 242	335	103	18.9	30.6
5312	Offices of real estate agents & brokers	13	6 453	951	256	60	45.0	3.5
53121	Offices of real estate agents & brokers	13	6 453	951	256	60	45.0	3.5
531210	Offices of real estate agents & brokers	13	6 453	951	256	60	45.0	3.5
5313	Activities related to real estate	17	7 134	3 994	857	218	44.8	44.8
53131	Real estate property managers	15	D	D	D	c	D	D
531311	Residential property managers	12	5 423	3 026	731	142	27.4	59.0
532	Rental & leasing services	7	2 461	340	72	40	10.6	13.5
DELANO, CA								
53	Real estate & rental & leasing	13	3 709	522	97	38	67.5	2.5
531	Real estate	7	1 823	152	31	15	98.3	.7
532	Rental & leasing services	6	1 886	370	66	23	37.7	4.3
DEL MAR, CA								
53	Real estate & rental & leasing	29	D	D	D	c	D	D
531	Real estate	27	17 478	5 047	974	95	50.8	24.8
5313	Activities related to real estate	10	5 139	2 255	385	36	18.5	32.0
532	Rental & leasing services	2	D	D	D	b	D	D
DESERT HOT SPRINGS, CA								
53	Real estate & rental & leasing	12	3 939	447	108	30	35.5	29.3
531	Real estate	9	'3 097	'311	'76	'24	'43.1	'27.3
532	Rental & leasing services	3	'842	'136	'32	'6	D	'36.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
DIAMOND BAR, CA								
53	Real estate & rental & leasing	54	41 245	14 233	3 066	395	12.1	10.2
531	Real estate	45	39 015	13 943	2 988	350	9.5	10.8
5311	Lessors of real estate	17	4 809	636	144	38	12.6	68.1
5312	Offices of real estate agents & brokers	17	22 229	5 641	1 383	118	6.0	3.9
53121	Offices of real estate agents & brokers	17	22 229	5 641	1 383	118	6.0	3.9
531210	Offices of real estate agents & brokers	17	22 229	5 641	1 383	118	6.0	3.9
5313	Activities related to real estate	11	11 977	7 666	1 461	194	14.6	.5
532	Rental & leasing services	9	2 230	290	78	45	58.7	—
DINUBA, CA								
53	Real estate & rental & leasing	8	2 838	490	117	41	22.7	52.4
531	Real estate	4	1 922	321	77	25	22.6	77.4
532	Rental & leasing services	4	916	169	40	16	22.8	—
DIXON, CA								
53	Real estate & rental & leasing	11	3 750	217	49	19	40.5	58.1
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
DOWNEY, CA								
53	Real estate & rental & leasing	111	62 709	10 879	2 625	533	35.3	11.2
531	Real estate	97	50 062	8 701	2 096	434	41.4	11.0
5311	Lessors of real estate	41	19 841	2 055	512	107	41.4	21.9
53111	Lessors of residential buildings & dwellings	25	10 405	1 026	252	72	15.2	40.7
531110	Lessors of residential buildings & dwellings	25	10 405	1 026	252	72	15.2	40.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	8 010	837	197	24	78.8	.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	8 010	837	197	24	78.8	.8
5312	Offices of real estate agents & brokers	32	20 718	2 422	523	84	30.9	3.3
53121	Offices of real estate agents & brokers	32	20 718	2 422	523	84	30.9	3.3
531210	Offices of real estate agents & brokers	32	20 718	2 422	523	84	30.9	3.3
5313	Activities related to real estate	24	9 503	4 224	1 061	243	63.9	5.1
53131	Real estate property managers	16	7 109	2 986	770	214	51.9	6.6
531311	Residential property managers	14	D	D	D	c	D	D
532	Rental & leasing services	14	12 647	2 178	529	99	11.4	11.9
DUARTE, CA								
53	Real estate & rental & leasing	11	6 938	569	140	45	24.1	16.4
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
DUBLIN, CA								
53	Real estate & rental & leasing	31	31 593	2 913	651	204	14.9	10.7
531	Real estate	25	18 712	1 427	325	71	24.2	17.4
5311	Lessors of real estate	13	14 306	736	178	43	7.0	18.4
532	Rental & leasing services	6	12 881	1 486	326	133	1.3	1.0
EAST PALO ALTO, CA								
53	Real estate & rental & leasing	16	6 111	617	164	40	24.3	24.4
531	Real estate	16	6 111	617	164	40	24.3	24.4
5311	Lessors of real estate	11	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
EL CAJON, CA								
53	Real estate & rental & leasing	145	62 805	12 549	2 972	656	25.3	16.6
531	Real estate	117	48 338	8 269	1 944	488	28.9	19.9
5311	Lessors of real estate	72	27 385	2 810	677	230	21.6	23.3
53111	Lessors of residential buildings & dwellings	49	16 210	1 574	381	156	19.6	31.3
531110	Lessors of residential buildings & dwellings	49	16 210	1 574	381	156	19.6	31.3
53119	Lessors of other real estate property	13	4 947	620	152	38	16.9	16.4
531190	Lessors of other real estate property	13	4 947	620	152	38	16.9	16.4
5312	Offices of real estate agents & brokers	16	12 237	1 714	343	61	38.6	—
53121	Offices of real estate agents & brokers	16	12 237	1 714	343	61	38.6	—
531210	Offices of real estate agents & brokers	16	12 237	1 714	343	61	38.6	—
5313	Activities related to real estate	29	8 716	3 745	924	197	38.2	37.0
53131	Real estate property managers	22	6 062	2 395	599	123	24.5	48.6
531311	Residential property managers	17	4 406	1 345	290	81	27.3	62.3
532	Rental & leasing services	28	14 467	4 280	1 028	168	13.3	5.6
5322	Consumer goods rental	14	5 504	966	227	83	5.2	8.8
EL CENTRO, CA								
53	Real estate & rental & leasing	31	10 619	1 396	350	128	21.8	23.7
531	Real estate	24	8 926	1 064	259	95	22.7	28.2
5311	Lessors of real estate	16	7 722	866	221	81	16.6	26.5
532	Rental & leasing services	7	1 693	332	91	33	17.4	—
EL CERRITO, CA								
53	Real estate & rental & leasing	23	9 725	1 355	276	102	61.5	9.2
531	Real estate	20	8 344	1 125	220	81	70.6	10.7
5311	Lessors of real estate	13	5 230	542	86	27	66.7	14.0
532	Rental & leasing services	3	1 381	230	56	21	D	—
EL MONTE, CA								
53	Real estate & rental & leasing	46	39 463	5 487	1 230	267	17.7	5.0
531	Real estate	33	21 125	2 811	665	131	19.8	7.7
5311	Lessors of real estate	23	18 489	1 736	402	77	14.9	6.4
53111	Lessors of residential buildings & dwellings	11	10 391	840	207	39	18.0	8.9
531110	Lessors of residential buildings & dwellings	11	10 391	840	207	39	18.0	8.9
532	Rental & leasing services	13	18 338	2 676	565	136	15.3	1.9
EL PASO DE ROBLES (PASO ROBLES), CA								
53	Real estate & rental & leasing	33	14 589	1 792	436	84	37.9	24.8
531	Real estate	30	13 857	1 600	407	76	38.5	26.1
5311	Lessors of real estate	12	4 303	288	57	24	1.9	32.1
532	Rental & leasing services	3	732	192	29	8	D	—
EL SEGUNDO, CA								
53	Real estate & rental & leasing	44	D	D	D	e	D	D
531	Real estate	40	65 622	11 153	3 048	265	9.7	14.0
5311	Lessors of real estate	24	52 031	4 014	1 258	127	7.2	4.4
53111	Lessors of residential buildings & dwellings	10	4 796	572	246	31	41.1	30.0
531110	Lessors of residential buildings & dwellings	10	4 796	572	246	31	41.1	30.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	45 590	3 313	981	91	3.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	45 590	3 313	981	91	3.7	—
5313	Activities related to real estate	10	9 295	4 169	1 042	76	22.0	69.7
532	Rental & leasing services	4	D	D	D	a	D	D
EMERYVILLE, CA								
53	Real estate & rental & leasing	24	41 046	10 777	2 289	253	21.2	10.0
531	Real estate	18	34 095	9 366	2 016	203	18.4	7.2
532	Rental & leasing services	6	6 951	1 411	273	50	35.0	23.4

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							From administrative records ¹	Estimated ²
ENCINITAS, CA								
53	Real estate & rental & leasing	90	51 311	6 833	1 646	296	32.3	8.1
531	Real estate	74	44 127	5 484	1 360	225	33.3	7.8
5311	Lessors of real estate	39	17 062	1 413	332	120	36.2	17.5
53111	Lessors of residential buildings & dwellings	25	7 697	652	158	73	56.1	17.4
531110	Lessors of residential buildings & dwellings	25	7 697	652	158	73	56.1	17.4
5312	Offices of real estate agents & brokers	19	22 063	2 246	624	55	28.5	1.7
53121	Offices of real estate agents & brokers	19	22 063	2 246	624	55	28.5	1.7
531210	Offices of real estate agents & brokers	19	22 063	2 246	624	55	28.5	1.7
5313	Activities related to real estate	16	5 002	1 825	404	50	44.5	1.6
532	Rental & leasing services	16	7 184	1 349	286	71	26.3	9.9
5322	Consumer goods rental	13	4 048	613	149	46	16.5	17.6
ESCALON, CA								
53	Real estate & rental & leasing	9	1 785	140	32	18	20.6	68.3
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ESCONDIDO, CA								
53	Real estate & rental & leasing	163	157 369	20 825	4 898	964	16.8	7.6
531	Real estate	127	129 833	15 298	3 605	674	18.4	7.4
5311	Lessors of real estate	75	37 977	4 702	1 228	384	46.5	17.8
53111	Lessors of residential buildings & dwellings	48	25 080	3 256	978	294	44.0	21.6
531110	Lessors of residential buildings & dwellings	48	25 080	3 256	978	294	44.0	21.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	6 929	859	105	36	66.7	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	6 929	859	105	36	66.7	4.5
53119	Lessors of other real estate property	13	5 094	510	126	49	21.7	20.3
531190	Lessors of other real estate property	13	5 094	510	126	49	21.7	20.3
5312	Offices of real estate agents & brokers	22	82 606	5 167	1 151	136	4.3	2.7
53121	Offices of real estate agents & brokers	22	82 606	5 167	1 151	136	4.3	2.7
531210	Offices of real estate agents & brokers	22	82 606	5 167	1 151	136	4.3	2.7
5313	Activities related to real estate	30	9 250	5 429	1 226	154	29.6	6.9
53131	Real estate property managers	17	3 649	1 899	531	85	23.1	10.8
531311	Residential property managers	14	1 938	808	205	43	43.5	14.9
532	Rental & leasing services	36	27 536	5 527	1 293	290	9.3	8.3
5322	Consumer goods rental	19	8 487	1 873	455	157	14.8	20.3
53223	Video tape & disk rental	12	5 330	845	229	93	10.5	31.9
532230	Video tape & disk rental	12	5 330	845	229	93	10.5	31.9
EUREKA, CA								
53	Real estate & rental & leasing	48	14 721	3 843	946	231	21.5	40.1
531	Real estate	41	D	D	D	c	D	D
5311	Lessors of real estate	21	5 804	1 331	334	56	14.8	19.8
5313	Activities related to real estate	12	D	D	D	b	D	D
53131	Real estate property managers	10	1 562	834	200	73	77.7	.8
532	Rental & leasing services	7	D	D	D	b	D	D
EXETER, CA								
53	Real estate & rental & leasing	4	420	114	34	21	100.0	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FAIRFAX, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	9	6 085	396	90	18	23.9	32.5
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FAIRFIELD, CA								
53	Real estate & rental & leasing	84	41 404	6 638	1 668	395	30.8	20.8
531	Real estate	69	32 861	4 818	1 279	274	36.7	24.8
5311	Lessors of real estate	43	22 319	1 954	483	138	38.6	33.7
53111	Lessors of residential buildings & dwellings	26	11 943	1 174	281	83	40.1	57.6
531110	Lessors of residential buildings & dwellings	26	11 943	1 174	281	83	40.1	57.6
5312	Offices of real estate agents & brokers	14	6 214	738	172	35	41.6	4.6
53121	Offices of real estate agents & brokers	14	6 214	738	172	35	41.6	4.6
531210	Offices of real estate agents & brokers	14	6 214	738	172	35	41.6	4.6
5313	Activities related to real estate	12	4 328	2 126	624	101	20.0	7.9
532	Rental & leasing services	15	8 543	1 820	389	121	8.4	5.6
5322	Consumer goods rental	10	D	D	D	b	D	D
FARMERSVILLE, CA								
53	Real estate & rental & leasing	6	1 227	93	23	15	41.4	58.6
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FILLMORE, CA								
53	Real estate & rental & leasing	7	1 453	126	30	15	69.0	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
FIREBAUGH, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
FOLSOM, CA								
53	Real estate & rental & leasing	34	14 168	2 427	505	105	28.7	8.3
531	Real estate	29	10 503	1 378	305	68	17.4	11.2
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	D	D	D	a	D	D
53121	Offices of real estate agents & brokers	11	D	D	D	a	D	D
531210	Offices of real estate agents & brokers	11	D	D	D	a	D	D
532	Rental & leasing services	5	3 665	1 049	200	37	60.9	—
FONTANA, CA								
53	Real estate & rental & leasing	47	42 443	6 189	1 591	271	6.5	23.0
531	Real estate	31	9 775	1 628	372	98	20.9	28.2
5311	Lessors of real estate	28	8 059	1 327	298	81	25.4	22.6
53111	Lessors of residential buildings & dwellings	13	3 085	282	68	31	43.6	36.4
531110	Lessors of residential buildings & dwellings	13	3 085	282	68	31	43.6	36.4
532	Rental & leasing services	16	32 668	4 561	1 219	173	2.2	21.5
FORT BRAGG, CA								
53	Real estate & rental & leasing	10	2 683	408	83	40	52.6	17.4
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
FORTUNA, CA								
53	Real estate & rental & leasing	14	2 491	318	74	37	36.4	51.9
531	Real estate	11	'1 829	'144	'31	'19	'40.5	'59.5
532	Rental & leasing services	3	'662	'174	'43	'18	D	'30.8
FOSTER CITY, CA								
53	Real estate & rental & leasing	46	115 428	36 621	8 814	719	2.5	6.8
531	Real estate	38	74 969	30 660	7 286	598	3.9	10.5
5311	Lessors of real estate	15	29 551	1 341	312	60	6.7	19.4
5313	Activities related to real estate	16	35 848	23 061	5 919	478	1.5	5.6
53131	Real estate property managers	11	32 708	21 049	5 436	444	1.6	4.0
532	Rental & leasing services	8	40 459	5 961	1 528	121	—	.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FOUNTAIN VALLEY, CA								
53	Real estate & rental & leasing	55	45 840	9 567	2 219	327	19.6	17.5
531	Real estate	48	42 861	9 017	2 076	297	20.5	17.4
5311	Lessors of real estate	17	12 775	1 499	395	78	19.1	27.2
5312	Offices of real estate agents & brokers	11	18 315	1 915	451	66	23.9	6.2
53121	Offices of real estate agents & brokers	11	18 315	1 915	451	66	23.9	6.2
531210	Offices of real estate agents & brokers	11	18 315	1 915	451	66	23.9	6.2
5313	Activities related to real estate	20	11 771	5 603	1 230	153	16.6	24.2
53131	Real estate property managers	13	7 359	3 310	792	100	23.3	38.7
532	Rental & leasing services	7	2 979	550	143	30	8.1	18.9
FOWLER, CA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FREMONT, CA								
53	Real estate & rental & leasing	195	186 423	26 462	6 273	1 168	19.6	17.7
531	Real estate	152	147 846	17 919	4 353	821	23.5	19.2
5311	Lessors of real estate	80	86 173	5 540	1 373	361	22.0	20.3
53111	Lessors of residential buildings & dwellings	48	61 469	3 916	956	266	24.3	10.1
531110	Lessors of residential buildings & dwellings	48	61 469	3 916	956	266	24.3	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	17 333	963	261	53	12.4	62.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	17 333	963	261	53	12.4	62.0
53113	Lessors of miniwarehouses & self storage units	10	4 476	425	96	26	15.3	11.8
531130	Lessors of miniwarehouses & self storage units	10	4 476	425	96	26	15.3	11.8
5312	Offices of real estate agents & brokers	46	46 857	6 539	1 640	231	22.7	18.1
53121	Offices of real estate agents & brokers	46	46 857	6 539	1 640	231	22.7	18.1
531210	Offices of real estate agents & brokers	46	46 857	6 539	1 640	231	22.7	18.1
5313	Activities related to real estate	26	14 816	5 840	1 340	229	34.4	16.4
53131	Real estate property managers	18	10 888	4 844	1 139	197	22.8	22.3
531311	Residential property managers	15	7 386	2 807	590	127	16.7	32.8
532	Rental & leasing services	43	38 577	8 543	1 920	347	5.0	12.2
5322	Consumer goods rental	19	8 576	2 203	417	167	9.6	9.5
53223	Video tape & disk rental	13	5 281	939	219	115	13.2	1.2
532230	Video tape & disk rental	13	5 281	939	219	115	13.2	1.2
5324	Commercial & industrial machinery & equipment rental & leasing	13	24 761	5 104	1 255	126	3.0	11.6
FRESNO, CA								
53	Real estate & rental & leasing	398	273 071	51 145	11 238	2 598	21.9	18.5
531	Real estate	296	195 080	38 444	8 304	1 840	27.5	19.5
5311	Lessors of real estate	151	120 024	14 571	3 320	888	28.4	17.7
53111	Lessors of residential buildings & dwellings	87	64 748	8 378	1 937	547	21.5	24.3
531110	Lessors of residential buildings & dwellings	87	64 748	8 378	1 937	547	21.5	24.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	48 222	5 624	1 272	292	36.0	9.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	48 222	5 624	1 272	292	36.0	9.0
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	53	38 613	8 354	1 426	194	19.6	16.1
53121	Offices of real estate agents & brokers	53	38 613	8 354	1 426	194	19.6	16.1
531210	Offices of real estate agents & brokers	53	38 613	8 354	1 426	194	19.6	16.1
5313	Activities related to real estate	92	36 443	15 519	3 558	758	33.0	29.2
53131	Real estate property managers	66	27 652	11 626	2 625	592	28.7	38.4
531311	Residential property managers	43	13 967	5 732	1 366	345	34.5	17.7
531312	Nonresidential property managers	23	13 685	5 894	1 259	247	22.8	59.6
53132	Offices of real estate appraisers	18	4 231	1 403	330	43	54.2	.5
531320	Offices of real estate appraisers	18	4 231	1 403	330	43	54.2	.5
532	Rental & leasing services	101	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	20	31 160	3 612	948	211	1.6	8.0
53211	Passenger car rental & leasing	10	15 295	1 691	443	135	—	2.0
532111	Passenger car rental	10	15 295	1 691	443	135	—	2.0
53212	Truck, utility trailer, & RV rental & leasing	10	15 865	1 921	505	76	3.1	13.8
532120	Truck, utility trailer, & RV rental & leasing	10	15 865	1 921	505	76	3.1	13.8
5322	Consumer goods rental	57	18 394	3 829	829	364	20.9	10.8
53223	Video tape & disk rental	34	10 469	1 774	420	238	18.2	3.5
532230	Video tape & disk rental	34	10 469	1 774	420	238	18.2	3.5
5324	Commercial & industrial machinery & equipment rental & leasing	15	22 016	4 069	893	120	6.1	19.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FULLERTON, CA								
53	Real estate & rental & leasing	122	82 121	15 487	3 899	700	20.0	17.5
531	Real estate	102	65 869	12 698	3 313	595	21.4	18.2
5311	Lessors of real estate	60	42 254	5 771	1 384	332	22.1	16.7
53111	Lessors of residential buildings & dwellings	42	33 785	4 915	1 162	284	16.9	18.7
531110	Lessors of residential buildings & dwellings	42	33 785	4 915	1 162	284	16.9	18.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	4 092	358	87	20	71.6	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	4 092	358	87	20	71.6	3.5
5312	Offices of real estate agents & brokers	15	10 583	1 047	259	43	34.8	1.9
53121	Offices of real estate agents & brokers	15	10 583	1 047	259	43	34.8	1.9
531210	Offices of real estate agents & brokers	15	10 583	1 047	259	43	34.8	1.9
5313	Activities related to real estate	27	13 032	5 880	1 670	220	8.1	36.1
53131	Real estate property managers	16	8 590	3 719	1 178	148	2.5	54.8
531311	Residential property managers	12	4 678	2 308	582	132	.9	23.3
532	Rental & leasing services	20	16 252	2 789	586	105	14.2	14.7
5322	Consumer goods rental	11	3 857	936	211	56	35.6	59.3
GALT, CA								
53	Real estate & rental & leasing	7	1 882	94	26	14	68.7	8.9
531	Real estate	7	1 882	94	26	14	68.7	8.9
GARDENA, CA								
53	Real estate & rental & leasing	49	41 151	5 325	1 330	211	8.3	11.5
531	Real estate	34	17 161	1 812	428	89	16.8	23.9
5311	Lessors of real estate	23	15 437	1 070	270	52	17.0	20.8
532	Rental & leasing services	15	23 990	3 513	902	122	2.1	2.6
GARDEN GROVE, CA								
53	Real estate & rental & leasing	103	84 997	13 097	3 529	555	33.5	13.4
531	Real estate	74	56 819	6 590	1 967	281	28.8	13.3
5311	Lessors of real estate	48	31 319	3 235	1 074	176	32.0	18.6
53111	Lessors of residential buildings & dwellings	31	16 494	1 569	371	112	23.3	31.3
531110	Lessors of residential buildings & dwellings	31	16 494	1 569	371	112	23.3	31.3
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5313	Activities related to real estate	17	6 019	2 006	452	84	50.6	27.0
53131	Real estate property managers	11	4 126	1 209	274	61	60.2	39.4
532	Rental & leasing services	28	D	D	D	e	D	D
5322	Consumer goods rental	15	14 482	3 870	880	194	5.3	19.7
GILROY, CA								
53	Real estate & rental & leasing	42	21 561	2 830	544	136	18.5	31.0
531	Real estate	32	15 834	1 668	332	83	22.7	39.6
5311	Lessors of real estate	12	6 325	505	120	47	32.7	51.0
5312	Offices of real estate agents & brokers	13	6 732	568	59	13	16.9	43.6
53121	Offices of real estate agents & brokers	13	6 732	568	59	13	16.9	43.6
531210	Offices of real estate agents & brokers	13	6 732	568	59	13	16.9	43.6
532	Rental & leasing services	10	5 727	1 162	212	53	6.9	7.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GLENDALE, CA								
53	Real estate & rental & leasing	226	299 031	43 393	10 274	1 421	31.6	8.6
531	Real estate	183	205 988	29 854	7 160	993	28.6	11.6
5311	Lessors of real estate	93	146 793	8 694	2 137	377	30.6	11.4
53111	Lessors of residential buildings & dwellings	59	35 258	3 456	811	217	19.0	37.5
531110	Lessors of residential buildings & dwellings	59	35 258	3 456	811	217	19.0	37.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	110 050	5 090	1 278	147	34.3	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	110 050	5 090	1 278	147	34.3	2.2
5312	Offices of real estate agents & brokers	31	27 204	5 751	1 788	155	25.0	12.7
53121	Offices of real estate agents & brokers	31	27 204	5 751	1 788	155	25.0	12.7
531210	Offices of real estate agents & brokers	31	27 204	5 751	1 788	155	25.0	12.7
5313	Activities related to real estate	59	31 991	15 409	3 235	461	22.6	12.0
53131	Real estate property managers	42	20 162	9 239	2 089	351	31.8	15.5
531311	Residential property managers	28	15 045	6 721	1 518	275	37.8	10.3
531312	Nonresidential property managers	14	5 117	2 518	571	76	14.4	30.5
53139	Other activities related to real estate	13	10 066	5 670	1 005	97	4.1	7.1
531390	Other activities related to real estate	13	10 066	5 670	1 005	97	4.1	7.1
532	Rental & leasing services	42	D	D	D	e	D	D
5322	Consumer goods rental	23	D	D	D	c	D	D
53223	Video tape & disk rental	16	4 706	849	198	100	30.2	2.5
532230	Video tape & disk rental	16	4 706	849	198	100	30.2	2.5
5324	Commercial & industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
GLENDORA, CA								
53	Real estate & rental & leasing	58	22 938	3 455	730	207	28.2	11.0
531	Real estate	46	18 357	2 501	539	144	32.0	11.9
5311	Lessors of real estate	20	5 957	300	76	32	22.1	24.6
5312	Offices of real estate agents & brokers	18	9 723	992	193	61	25.4	7.4
53121	Offices of real estate agents & brokers	18	9 723	992	193	61	25.4	7.4
531210	Offices of real estate agents & brokers	18	9 723	992	193	61	25.4	7.4
532	Rental & leasing services	12	4 581	954	191	63	13.3	7.2
GONZALES, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GRAND TERRACE, CA								
53	Real estate & rental & leasing	9	3 129	385	51	10	10.6	84.1
531	Real estate	9	3 129	385	51	10	10.6	84.1
GRASS VALLEY, CA								
53	Real estate & rental & leasing	32	15 122	2 837	632	158	47.3	7.0
531	Real estate	23	9 858	1 991	433	93	36.1	9.0
5311	Lessors of real estate	10	2 899	324	79	36	59.9	19.4
532	Rental & leasing services	9	5 264	846	199	65	68.3	3.3
GREENFIELD, CA								
53	Real estate & rental & leasing	5	1 673	282	63	20	33.5	9.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GRIDLEY, CA								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
GROVER BEACH, CA *								
53	Real estate & rental & leasing	14	3 741	706	124	32	59.5	13.8
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GUSTINE, CA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
HALF MOON BAY, CA								
53	Real estate & rental & leasing	17	14 178	1 303	356	114	17.9	30.0
531	Real estate	14	D	D	D	c	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HANFORD, CA								
53	Real estate & rental & leasing	38	12 404	2 246	506	161	33.2	24.6
531	Real estate	31	8 653	1 548	347	110	38.0	35.3
5311	Lessors of real estate	16	5 781	782	166	75	33.7	39.0
5312	Offices of real estate agents & brokers	10	D	D	D	a	D	D
53121	Offices of real estate agents & brokers	10	D	D	D	a	D	D
531210	Offices of real estate agents & brokers	10	D	D	D	a	D	D
532	Rental & leasing services	7	3 751	698	159	51	22.1	—
HAWAIIAN GARDENS, CA								
53	Real estate & rental & leasing	7	5 649	618	168	87	27.1	—
531	Real estate	3	'4 098	'404	'100	'21	D	—
532	Rental & leasing services	4	'1 551	'214	'68	'66	'53.8	—
HAWTHORNE, CA								
53	Real estate & rental & leasing	56	16 855	1 935	466	151	49.5	31.9
531	Real estate	49	13 810	1 424	329	110	56.9	30.8
5311	Lessors of real estate	37	9 038	853	204	80	50.0	31.2
53111	Lessors of residential buildings & dwellings	33	8 070	654	152	72	54.1	34.3
531110	Lessors of residential buildings & dwellings	33	8 070	654	152	72	54.1	34.3
532	Rental & leasing services	7	3 045	511	137	41	15.7	36.9
HAYWARD, CA								
53	Real estate & rental & leasing	163	217 366	32 867	7 275	1 217	11.0	10.7
531	Real estate	127	121 841	17 980	3 868	775	16.8	16.1
5311	Lessors of real estate	86	78 194	7 530	1 801	417	20.1	17.1
53111	Lessors of residential buildings & dwellings	54	38 034	4 001	982	267	29.1	19.7
531110	Lessors of residential buildings & dwellings	54	38 034	4 001	982	267	29.1	19.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	27 398	2 404	543	89	11.5	18.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	27 398	2 404	543	89	11.5	18.4
53113	Lessors of miniwarehouses & self storage units	10	5 607	506	130	28	3.4	10.7
531130	Lessors of miniwarehouses & self storage units	10	5 607	506	130	28	3.4	10.7
5312	Offices of real estate agents & brokers	20	30 988	3 894	679	125	11.9	7.6
53121	Offices of real estate agents & brokers	20	30 988	3 894	679	125	11.9	7.6
531210	Offices of real estate agents & brokers	20	30 988	3 894	679	125	11.9	7.6
5313	Activities related to real estate	21	12 659	6 556	1 388	233	8.1	30.3
53131	Real estate property managers	16	11 314	5 781	1 199	219	4.6	31.0
531311	Residential property managers	11	10 101	4 941	1 011	182	2.2	32.7
532	Rental & leasing services	35	D	D	D	e	D	D
5322	Consumer goods rental	11	7 234	1 591	389	116	14.6	45.3
5324	Commercial & industrial machinery & equipment rental & leasing	11	70 587	9 178	2 124	221	3.0	—
HEALDSBURG, CA								
53	Real estate & rental & leasing	23	5 256	718	173	56	64.3	15.9
531	Real estate	19	4 529	563	136	37	60.7	16.3
532	Rental & leasing services	4	727	155	37	19	86.7	13.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
HEMET, CA								
53	Real estate & rental & leasing	61	31 400	4 981	1 161	328	27.0	10.2
531	Real estate	49	25 247	3 197	759	246	32.6	12.3
5311	Lessors of real estate	27	15 737	1 739	425	157	17.3	14.2
53119	Lessors of other real estate property	14	9 163	858	218	75	19.2	16.3
531190	Lessors of other real estate property	14	9 163	858	218	75	19.2	16.3
5312	Offices of real estate agents & brokers	10	6 890	680	151	52	52.9	7.6
53121	Offices of real estate agents & brokers	10	6 890	680	151	52	52.9	7.6
531210	Offices of real estate agents & brokers	10	6 890	680	151	52	52.9	7.6
5313	Activities related to real estate	12	2 620	778	183	37	71.2	13.5
532	Rental & leasing services	12	6 153	1 784	402	82	4.0	1.3
HERCULES, CA								
53	Real estate & rental & leasing	8	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HERMOSA BEACH, CA								
53	Real estate & rental & leasing	30	D	D	D	c	D	D
531	Real estate	28	14 072	3 997	764	136	42.4	25.7
5311	Lessors of real estate	12	5 545	328	81	28	81.4	18.6
5313	Activities related to real estate	10	5 097	3 222	623	93	5.2	8.6
532	Rental & leasing services	2	D	D	D	a	D	D
HESPERIA, CA								
53	Real estate & rental & leasing	30	8 425	1 244	257	88	39.1	25.3
531	Real estate	20	6 382	631	110	45	32.4	32.1
5311	Lessors of real estate	13	4 515	378	92	41	31.2	36.9
532	Rental & leasing services	10	2 043	613	147	43	60.1	4.0
HIGHLAND, CA								
53	Real estate & rental & leasing	18	5 650	824	150	61	17.6	18.5
531	Real estate	14	4 451	612	94	32	22.4	21.9
532	Rental & leasing services	4	1 199	212	56	29	—	6.1
HILLSBOROUGH, CA								
53	Real estate & rental & leasing	19	10 266	1 829	209	49	67.3	15.5
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	14	9 169	1 331	154	41	73.4	17.3
HOLLISTER, CA								
53	Real estate & rental & leasing	22	11 990	1 088	241	67	37.8	30.6
531	Real estate	16	10 830	860	204	41	37.3	28.3
532	Rental & leasing services	6	1 160	228	37	26	43.3	51.6
HOLTVILLE, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HUGHSON, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HUNTINGTON BEACH, CA								
53	Real estate & rental & leasing	228	262 168	38 017	8 976	1 188	19.5	8.7
531	Real estate	194	151 210	26 963	6 505	881	26.8	12.5
5311	Lessors of real estate	91	84 973	7 716	1 667	432	31.6	12.5
53111	Lessors of residential buildings & dwellings	51	49 113	4 122	921	275	30.5	15.9
531110	Lessors of residential buildings & dwellings	51	49 113	4 122	921	275	30.5	15.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	10 842	1 814	390	49	49.0	19.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	10 842	1 814	390	49	49.0	19.4
53113	Lessors of miniwarehouses & self storage units	13	7 581	675	161	41	15.6	—
531130	Lessors of miniwarehouses & self storage units	13	7 581	675	161	41	15.6	—
53119	Lessors of other real estate property	14	17 437	1 105	195	67	31.0	4.4
531190	Lessors of other real estate property	14	17 437	1 105	195	67	31.0	4.4
5312	Offices of real estate agents & brokers	48	46 577	11 299	3 103	177	17.8	7.0
53121	Offices of real estate agents & brokers	48	46 577	11 299	3 103	177	17.8	7.0
531210	Offices of real estate agents & brokers	48	46 577	11 299	3 103	177	17.8	7.0
5313	Activities related to real estate	55	19 660	7 948	1 735	272	27.5	25.5
53131	Real estate property managers	30	8 736	3 295	799	143	32.9	31.3
531311	Residential property managers	19	5 184	1 781	418	82	29.8	21.4
531312	Nonresidential property managers	11	3 552	1 514	381	61	37.3	45.7
53132	Offices of real estate appraisers	11	2 728	891	143	27	37.9	23.9
531320	Offices of real estate appraisers	11	2 728	891	143	27	37.9	23.9
53139	Other activities related to real estate	14	8 196	3 762	793	102	18.4	19.9
531390	Other activities related to real estate	14	8 196	3 762	793	102	18.4	19.9
532	Rental & leasing services	30	92 449	7 434	1 907	230	1.6	4.3
5322	Consumer goods rental	19	8 322	1 248	292	107	11.6	45.8
53223	Video tape & disk rental	12	5 999	803	203	90	6.8	51.2
532230	Video tape & disk rental	12	5 999	803	203	90	6.8	51.2
HUNTINGTON PARK, CA								
53	Real estate & rental & leasing	12	6 357	726	177	77	58.5	8.8
531	Real estate	7	3 792	268	54	13	64.1	14.8
532	Rental & leasing services	5	2 565	458	123	64	50.3	—
IMPERIAL, CA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
IMPERIAL BEACH, CA								
53	Real estate & rental & leasing	25	D	D	D	c	D	D
531	Real estate	24	11 065	1 407	309	108	13.5	39.2
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
INDIAN WELLS, CA								
53	Real estate & rental & leasing	17	10 566	1 544	394	46	52.6	26.6
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
INDIO, CA								
53	Real estate & rental & leasing	32	22 890	3 730	783	177	6.1	9.4
531	Real estate	24	16 683	2 664	523	122	5.6	12.9
5311	Lessors of real estate	17	13 919	2 201	417	102	2.3	11.2
53111	Lessors of residential buildings & dwellings	13	13 071	1 978	382	90	2.3	10.8
531110	Lessors of residential buildings & dwellings	13	13 071	1 978	382	90	2.3	10.8
532	Rental & leasing services	8	6 207	1 066	260	55	7.3	—
INDUSTRY, CA *								
53	Real estate & rental & leasing	43	99 978	26 088	5 920	476	13.9	1.9
531	Real estate	27	61 811	15 702	3 637	260	19.8	2.7
5311	Lessors of real estate	13	6 249	704	201	37	26.7	24.0
5312	Offices of real estate agents & brokers	10	53 560	14 044	3 236	202	17.8	—
53121	Offices of real estate agents & brokers	10	53 560	14 044	3 236	202	17.8	—
531210	Offices of real estate agents & brokers	10	53 560	14 044	3 236	202	17.8	—
532	Rental & leasing services	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
INGLEWOOD, CA								
53	Real estate & rental & leasing	71	124 831	15 062	3 690	636	6.1	10.1
531	Real estate	48	29 445	4 903	1 342	173	25.1	23.2
5311	Lessors of real estate	24	16 155	1 297	318	73	32.0	10.4
53111	Lessors of residential buildings & dwellings	15	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	15	D	D	D	b	D	D
5313	Activities related to real estate	16	8 692	2 391	611	79	19.5	12.5
532	Rental & leasing services	23	95 386	10 159	2 348	463	.2	6.0
5321	Automotive equipment rental & leasing	11	88 542	8 239	1 927	399	—	6.0
IONE, CA								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
IRVINE, CA								
53	Real estate & rental & leasing	320	678 655	157 094	42 313	4 308	6.4	7.7
531	Real estate	260	399 526	128 776	35 169	3 655	9.2	9.3
5311	Lessors of real estate	69	117 677	27 197	6 939	1 002	10.7	5.9
53111	Lessors of residential buildings & dwellings	25	64 540	21 302	5 474	829	5.9	4.1
531110	Lessors of residential buildings & dwellings	25	64 540	21 302	5 474	829	5.9	4.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	40 363	4 531	1 136	112	15.7	9.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	40 363	4 531	1 136	112	15.7	9.5
5312	Offices of real estate agents & brokers	73	95 091	18 506	4 520	399	14.7	9.6
53121	Offices of real estate agents & brokers	73	95 091	18 506	4 520	399	14.7	9.6
531210	Offices of real estate agents & brokers	73	95 091	18 506	4 520	399	14.7	9.6
5313	Activities related to real estate	118	186 758	83 073	23 710	2 254	5.5	11.2
53131	Real estate property managers	86	161 055	70 663	18 874	2 042	4.8	6.8
531311	Residential property managers	39	80 738	47 839	13 387	1 465	5.1	7.6
531312	Nonresidential property managers	47	80 317	22 824	5 487	577	4.5	6.0
53139	Other activities related to real estate	25	23 990	11 832	4 694	195	7.6	39.9
531390	Other activities related to real estate	25	23 990	11 832	4 694	195	7.6	39.9
532	Rental & leasing services	56	D	D	D	f	D	D
5322	Consumer goods rental	21	15 350	4 093	1 115	145	14.7	47.3
53223	Video tape & disk rental	11	5 313	875	240	63	5.7	65.3
532230	Video tape & disk rental	11	5 313	875	240	63	5.7	65.3
5324	Commercial & industrial machinery & equipment rental & leasing	30	95 318	16 890	4 237	390	4.7	5.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	20 076	4 035	993	85	14.4	18.4
532412	Construction/mining/forestry machinery & equip rental & leasing	11	20 076	4 035	993	85	14.4	18.4
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	30 858	9 084	2 107	214	5.1	1.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	30 858	9 084	2 107	214	5.1	1.9
JACKSON, CA								
53	Real estate & rental & leasing	13	6 181	768	168	52	46.8	5.4
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
KERMAN, CA								
53	Real estate & rental & leasing	3	973	214	67	9	D	—
531	Real estate	3	973	214	67	9	D	—
KING CITY, CA								
53	Real estate & rental & leasing	4	1 783	752	119	52	5.4	5.1
531	Real estate	4	1 783	752	119	52	5.4	5.1
KINGSBURG, CA								
53	Real estate & rental & leasing	11	3 352	328	99	37	38.3	28.8
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LA CANADA FLINTRIDGE, CA								
53	Real estate & rental & leasing	40	25 933	3 670	802	154	15.8	13.3
531	Real estate	30	22 019	2 512	541	100	17.4	15.7
5312	Offices of real estate agents & brokers	15	16 578	1 086	212	57	11.7	6.3
53121	Offices of real estate agents & brokers	15	16 578	1 086	212	57	11.7	6.3
531210	Offices of real estate agents & brokers	15	16 578	1 086	212	57	11.7	6.3
532	Rental & leasing services	8	D	D	D	b	D	D
LAFAYETTE, CA								
53	Real estate & rental & leasing	65	47 515	14 097	4 250	398	20.9	18.3
531	Real estate	60	40 553	13 638	4 201	369	13.1	21.4
5311	Lessors of real estate	28	16 344	2 929	655	69	9.4	14.3
53111	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	11 698	2 052	460	47	6.9	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	11 698	2 052	460	47	6.9	8.8
5312	Offices of real estate agents & brokers	17	5 666	1 349	280	43	37.0	12.8
53121	Offices of real estate agents & brokers	17	5 666	1 349	280	43	37.0	12.8
531210	Offices of real estate agents & brokers	17	5 666	1 349	280	43	37.0	12.8
5313	Activities related to real estate	15	18 543	9 360	3 266	257	9.0	30.2
53131	Real estate property managers	10	14 522	8 006	2 834	225	4.1	38.6
532	Rental & leasing services	4	D	D	D	b	D	D
LAGUNA BEACH, CA								
53	Real estate & rental & leasing	53	27 318	3 450	803	135	34.0	14.3
531	Real estate	48	26 596	3 323	778	123	33.4	14.2
5311	Lessors of real estate	21	10 265	1 376	325	49	54.0	21.0
53111	Lessors of residential buildings & dwellings	10	5 451	711	158	24	34.0	33.6
531110	Lessors of residential buildings & dwellings	10	5 451	711	158	24	34.0	33.6
5312	Offices of real estate agents & brokers	11	11 859	836	198	28	4.5	2.0
53121	Offices of real estate agents & brokers	11	11 859	836	198	28	4.5	2.0
531210	Offices of real estate agents & brokers	11	11 859	836	198	28	4.5	2.0
5313	Activities related to real estate	16	4 472	1 111	255	46	62.7	31.2
53131	Real estate property managers	10	3 018	590	151	25	74.9	19.5
532	Rental & leasing services	5	722	127	25	12	54.8	15.1
LAGUNA HILLS, CA								
53	Real estate & rental & leasing	70	76 267	19 392	4 134	538	17.4	9.9
531	Real estate	58	70 055	18 377	3 925	497	15.4	9.1
5311	Lessors of real estate	17	9 268	1 958	481	87	26.4	21.7
5312	Offices of real estate agents & brokers	17	32 743	7 976	1 702	142	15.3	7.8
53121	Offices of real estate agents & brokers	17	32 743	7 976	1 702	142	15.3	7.8
531210	Offices of real estate agents & brokers	17	32 743	7 976	1 702	142	15.3	7.8
5313	Activities related to real estate	24	28 044	8 443	1 742	268	12.0	6.4
53131	Real estate property managers	16	19 312	5 523	1 389	207	14.4	.7
532	Rental & leasing services	10	D	D	D	b	D	D
LAGUNA NIGUEL, CA								
53	Real estate & rental & leasing	61	51 559	9 387	2 056	315	12.4	23.1
531	Real estate	47	45 139	8 477	1 811	238	12.9	21.6
5311	Lessors of real estate	19	22 297	1 277	321	52	14.7	1.6
5312	Offices of real estate agents & brokers	16	10 896	1 994	334	58	13.6	2.5
53121	Offices of real estate agents & brokers	16	10 896	1 994	334	58	13.6	2.5
531210	Offices of real estate agents & brokers	16	10 896	1 994	334	58	13.6	2.5
5313	Activities related to real estate	12	11 946	5 206	1 156	128	9.0	76.4
532	Rental & leasing services	13	D	D	D	b	D	D
LA HABRA, CA								
53	Real estate & rental & leasing	40	19 319	2 701	640	163	22.1	23.9
531	Real estate	29	14 503	2 060	475	92	28.4	16.2
5311	Lessors of real estate	18	9 660	1 004	223	54	26.5	16.2
532	Rental & leasing services	11	4 816	641	165	71	2.8	46.9
LA HABRA HEIGHTS, CA								
53	Real estate & rental & leasing	6	1 279	211	53	14	31.7	68.3
531	Real estate	6	1 279	211	53	14	31.7	68.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LAKE ELSINORE, CA								
53	Real estate & rental & leasing	21	8 651	1 203	269	76	48.7	9.0
531	Real estate	17	6 899	946	196	54	47.9	11.3
532	Rental & leasing services	4	1 752	257	73	22	51.7	—
LAKE FOREST, CA								
53	Real estate & rental & leasing	64	48 376	12 854	2 837	476	31.1	10.5
531	Real estate	50	33 704	11 626	2 571	407	32.5	12.5
5311	Lessors of real estate	19	13 139	837	168	65	33.3	17.8
5312	Offices of real estate agents & brokers	11	7 099	1 786	450	34	36.8	.4
53121	Offices of real estate agents & brokers	11	7 099	1 786	450	34	36.8	.4
531210	Offices of real estate agents & brokers	11	7 099	1 786	450	34	36.8	.4
5313	Activities related to real estate	20	13 466	9 003	1 953	308	29.5	13.6
53131	Real estate property managers	11	9 818	7 906	1 736	275	5.4	18.5
532	Rental & leasing services	12	D	D	D	b	D	D
LAKEPORT, CA								
53	Real estate & rental & leasing	8	1 483	274	53	27	43.1	37.2
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
LAKEWOOD, CA								
53	Real estate & rental & leasing	40	40 678	4 068	911	224	10.7	6.8
531	Real estate	30	36 279	3 194	738	173	9.3	6.6
5311	Lessors of real estate	13	28 629	1 802	446	101	5.7	7.4
532	Rental & leasing services	10	4 399	874	173	51	21.8	8.8
LA MESA, CA								
53	Real estate & rental & leasing	116	65 632	12 158	3 331	648	26.5	15.6
531	Real estate	106	58 516	10 960	3 011	591	26.8	17.5
5311	Lessors of real estate	59	33 678	3 168	1 324	182	33.3	19.9
53111	Lessors of residential buildings & dwellings	40	18 906	1 038	248	103	44.8	23.3
531110	Lessors of residential buildings & dwellings	40	18 906	1 038	248	103	44.8	23.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	13 342	1 923	1 033	61	20.4	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	13 342	1 923	1 033	61	20.4	9.2
5312	Offices of real estate agents & brokers	25	14 994	1 840	338	109	18.1	1.3
53121	Offices of real estate agents & brokers	25	14 994	1 840	338	109	18.1	1.3
531210	Offices of real estate agents & brokers	25	14 994	1 840	338	109	18.1	1.3
5313	Activities related to real estate	22	9 844	5 952	1 349	300	18.0	33.7
53131	Real estate property managers	14	7 751	4 887	1 135	276	18.4	42.7
531311	Residential property managers	12	D	D	D	e	D	D
532	Rental & leasing services	9	D	D	D	b	D	D
LA MIRADA, CA								
53	Real estate & rental & leasing	24	25 883	6 364	1 589	177	6.8	7.1
531	Real estate	15	6 454	981	149	33	17.7	17.2
532	Rental & leasing services	9	19 429	5 383	1 440	144	3.1	3.7
LANCASTER, CA								
53	Real estate & rental & leasing	76	54 643	8 611	2 002	420	35.3	14.4
531	Real estate	58	40 336	5 513	1 220	299	42.3	19.5
5311	Lessors of real estate	29	17 732	1 921	430	145	21.2	27.2
53111	Lessors of residential buildings & dwellings	11	9 052	879	195	83	7.3	39.2
531110	Lessors of residential buildings & dwellings	11	9 052	879	195	83	7.3	39.2
5312	Offices of real estate agents & brokers	16	19 250	2 295	511	90	65.1	8.9
53121	Offices of real estate agents & brokers	16	19 250	2 295	511	90	65.1	8.9
531210	Offices of real estate agents & brokers	16	19 250	2 295	511	90	65.1	8.9
5313	Activities related to real estate	13	3 354	1 297	279	64	23.1	39.1
532	Rental & leasing services	18	14 307	3 098	782	121	15.7	—

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							From administrative records ¹	Estimated ²
LA PALMA, CA								
53	Real estate & rental & leasing	10	5 361	267	60	20	51.3	35.5
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LA PUENTE, CA								
53	Real estate & rental & leasing	18	9 044	1 638	481	122	50.6	5.2
531	Real estate	11	6 476	1 237	374	76	53.1	4.3
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	7	2 568	401	107	46	44.3	7.6
LA QUINTA, CA								
53	Real estate & rental & leasing	25	8 717	1 757	401	77	57.8	4.1
531	Real estate	20	6 170	1 313	292	46	61.8	5.8
532	Rental & leasing services	5	2 547	444	109	31	48.1	—
LARKSPUR, CA								
53	Real estate & rental & leasing	43	D	D	D	c	D	D
531	Real estate	42	43 702	9 577	2 063	179	12.1	12.0
5311	Lessors of real estate	18	6 841	626	114	40	27.1	19.1
5312	Offices of real estate agents & brokers	17	28 452	4 156	1 229	96	11.1	11.7
53121	Offices of real estate agents & brokers	17	28 452	4 156	1 229	96	11.1	11.7
531210	Offices of real estate agents & brokers	17	28 452	4 156	1 229	96	11.1	11.7
532	Rental & leasing services	1	D	D	D	a	D	D
LATHROP, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
LA VERNE, CA								
53	Real estate & rental & leasing	17	15 590	3 545	774	171	13.1	9.5
531	Real estate	9	5 072	514	120	27	30.3	17.2
532	Rental & leasing services	8	10 518	3 031	654	144	4.7	5.8
LAWNDALE, CA								
53	Real estate & rental & leasing	27	23 364	3 644	875	237	11.5	3.6
531	Real estate	24	'21 738	'3 306	'788	'212	'9.7	'3.9
5311	Lessors of real estate	12	18 702	2 323	539	160	3.1	2.1
532	Rental & leasing services	3	'1 626	'338	'87	'25	D	—
LEMON GROVE, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	7	2 834	300	73	29	71.4	6.1
532	Rental & leasing services	4	D	D	D	b	D	D
LEMOORE, CA								
53	Real estate & rental & leasing	17	D	D	D	b	D	D
531	Real estate	14	4 335	430	100	36	42.1	35.5
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
LINCOLN, CA								
53	Real estate & rental & leasing	8	3 082	597	152	33	21.2	7.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LINDSAY, CA								
53	Real estate & rental & leasing	8	5 929	512	123	35	11.1	9.4
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
LIVE OAK, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LIVERMORE, CA								
53	Real estate & rental & leasing	57	46 923	8 942	2 133	306	24.7	41.0
531	Real estate	41	19 701	1 932	458	111	53.2	19.6
5311	Lessors of real estate	21	7 392	980	221	48	37.2	32.5
53111	Lessors of residential buildings & dwellings	12	4 345	392	148	28	24.8	50.9
531110	Lessors of residential buildings & dwellings	12	4 345	392	148	28	24.8	50.9
5312	Offices of real estate agents & brokers	13	11 144	650	153	35	62.7	12.4
53121	Offices of real estate agents & brokers	13	11 144	650	153	35	62.7	12.4
531210	Offices of real estate agents & brokers	13	11 144	650	153	35	62.7	12.4
532	Rental & leasing services	15	D	D	D	c	D	D
LIVINGSTON, CA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LODI, CA								
53	Real estate & rental & leasing	68	51 931	15 194	3 079	763	16.5	11.6
531	Real estate	55	28 669	8 524	1 926	560	29.3	20.6
5311	Lessors of real estate	31	12 493	1 473	288	101	43.4	29.0
53111	Lessors of residential buildings & dwellings	16	7 145	740	156	58	46.3	21.3
531110	Lessors of residential buildings & dwellings	16	7 145	740	156	58	46.3	21.3
5312	Offices of real estate agents & brokers	14	5 162	509	112	31	44.7	29.3
53121	Offices of real estate agents & brokers	14	5 162	509	112	31	44.7	29.3
531210	Offices of real estate agents & brokers	14	5 162	509	112	31	44.7	29.3
5313	Activities related to real estate	10	11 014	6 542	1 526	428	6.1	6.9
532	Rental & leasing services	13	23 262	6 670	1 153	203	.8	.5
LOMA LINDA, CA								
53	Real estate & rental & leasing	13	11 520	1 557	333	89	12.2	2.3
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	b	D	D
LOMITA, CA								
53	Real estate & rental & leasing	35	13 967	2 672	797	177	29.3	48.8
531	Real estate	32	D	D	D	c	D	D
5311	Lessors of real estate	18	4 804	246	48	37	46.8	49.1
53111	Lessors of residential buildings & dwellings	13	3 312	169	36	26	66.0	28.1
531110	Lessors of residential buildings & dwellings	13	3 312	169	36	26	66.0	28.1
5313	Activities related to real estate	10	1 951	814	241	38	54.5	12.5
532	Rental & leasing services	3	D	D	D	b	D	D
LOMPOC, CA								
53	Real estate & rental & leasing	33	13 248	2 354	536	144	35.4	9.6
531	Real estate	25	8 054	1 232	275	69	30.8	15.8
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	8	5 194	1 122	261	75	42.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LONG BEACH, CA								
53	Real estate & rental & leasing	404	372 018	62 764	14 592	2 934	19.8	11.2
531	Real estate	325	232 327	39 107	9 297	2 139	26.9	11.5
5311	Lessors of real estate	166	125 068	9 925	2 514	668	23.9	18.5
53111	Lessors of residential buildings & dwellings	98	53 070	4 766	1 342	397	19.3	23.1
531110	Lessors of residential buildings & dwellings	98	53 070	4 766	1 342	397	19.3	23.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	38	45 183	3 591	819	153	22.5	10.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	38	45 183	3 591	819	153	22.5	10.8
53113	Lessors of miniwarehouses & self storage units	12	5 536	501	123	30	6.7	10.7
531130	Lessors of miniwarehouses & self storage units	12	5 536	501	123	30	6.7	10.7
53119	Lessors of other real estate property	18	21 279	1 067	230	88	43.2	25.5
531190	Lessors of other real estate property	18	21 279	1 067	230	88	43.2	25.5
5312	Offices of real estate agents & brokers	68	58 347	6 228	1 323	231	38.2	3.3
53121	Offices of real estate agents & brokers	68	58 347	6 228	1 323	231	38.2	3.3
531210	Offices of real estate agents & brokers	68	58 347	6 228	1 323	231	38.2	3.3
5313	Activities related to real estate	91	48 912	22 954	5 460	1 240	20.9	3.4
53131	Real estate property managers	70	38 513	19 290	4 686	1 148	19.5	4.1
531311	Residential property managers	48	18 154	9 076	2 338	649	29.7	5.4
531312	Nonresidential property managers	22	20 359	10 214	2 348	499	10.4	2.8
53132	Offices of real estate appraisers	11	3 520	1 231	234	31	52.6	1.1
531320	Offices of real estate appraisers	11	3 520	1 231	234	31	52.6	1.1
53139	Other activities related to real estate	10	6 879	2 433	540	61	12.6	.6
531390	Other activities related to real estate	10	6 879	2 433	540	61	12.6	.6
532	Rental & leasing services	77	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	12	17 878	5 353	1 203	171	—	18.5
5322	Consumer goods rental	42	16 817	3 143	710	255	21.9	52.9
53223	Video tape & disk rental	27	8 316	1 194	274	157	21.7	50.8
532230	Video tape & disk rental	27	8 316	1 194	274	157	21.7	50.8
5324	Commercial & industrial machinery & equipment rental & leasing	18	102 502	14 713	3 290	340	6.3	2.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	88 318	10 819	2 454	237	6.8	2.9
LOOMIS, CA								
53	Real estate & rental & leasing	6	2 341	118	25	15	81.1	11.3
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LOS ALAMITOS, CA								
53	Real estate & rental & leasing	32	16 477	2 388	586	132	62.4	14.0
531	Real estate	26	13 300	1 745	408	86	71.8	8.5
532	Rental & leasing services	6	3 177	643	178	46	22.7	36.9
LOS ALTOS, CA								
53	Real estate & rental & leasing	78	57 097	6 837	1 525	199	27.0	36.2
531	Real estate	74	56 147	6 548	1 456	192	26.4	36.8
5311	Lessors of real estate	34	26 264	1 343	331	99	26.0	58.1
53111	Lessors of residential buildings & dwellings	22	15 640	968	241	82	35.8	41.5
531110	Lessors of residential buildings & dwellings	22	15 640	968	241	82	35.8	41.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	23	23 600	3 057	483	48	25.1	13.5
53121	Offices of real estate agents & brokers	23	23 600	3 057	483	48	25.1	13.5
531210	Offices of real estate agents & brokers	23	23 600	3 057	483	48	25.1	13.5
5313	Activities related to real estate	17	6 283	2 148	642	45	32.8	35.1
53131	Real estate property managers	14	5 907	1 953	606	41	34.9	31.0
531311	Residential property managers	10	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LOS ALTOS HILLS, CA								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOS ANGELES, CA								
53	Real estate & rental & leasing	4 998	7 382 182	1 219 541	303 267	39 094	12.7	10.2
531	Real estate	4 143	4 058 103	751 981	190 021	23 922	20.2	15.4
5311	Lessors of real estate	2 486	2 500 326	215 256	52 741	9 903	21.5	14.6
53111	Lessors of residential buildings & dwellings	1 541	844 666	75 745	17 668	5 195	32.7	26.6
531110	Lessors of residential buildings & dwellings	1 541	844 666	75 745	17 668	5 195	32.7	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	712	1 511 268	122 098	31 019	3 929	14.3	8.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	712	1 511 268	122 098	31 019	3 929	14.3	8.0
53113	Lessors of miniwarehouses & self storage units	114	68 989	8 447	2 033	381	7.0	6.9
531130	Lessors of miniwarehouses & self storage units	114	68 989	8 447	2 033	381	7.0	6.9
53119	Lessors of other real estate property	119	75 403	8 966	2 021	398	52.9	19.1
531190	Lessors of other real estate property	119	75 403	8 966	2 021	398	52.9	19.1
5312	Offices of real estate agents & brokers	619	830 101	223 661	59 103	3 912	17.5	17.2
53121	Offices of real estate agents & brokers	619	830 101	223 661	59 103	3 912	17.5	17.2
531210	Offices of real estate agents & brokers	619	830 101	223 661	59 103	3 912	17.5	17.2
5313	Activities related to real estate	1 038	727 676	313 064	78 177	10 107	18.6	16.0
53131	Real estate property managers	714	509 134	227 873	58 736	8 172	19.5	14.5
531311	Residential property managers	414	189 300	78 380	19 825	4 170	30.6	22.0
531312	Nonresidential property managers	300	319 834	149 493	38 911	4 002	13.0	10.0
53132	Offices of real estate appraisers	90	53 403	19 383	3 592	533	22.0	29.4
531320	Offices of real estate appraisers	90	53 403	19 383	3 592	533	22.0	29.4
53139	Other activities related to real estate	234	165 139	65 808	15 849	1 402	14.4	16.5
531390	Other activities related to real estate	234	165 139	65 808	15 849	1 402	14.4	16.5
532	Rental & leasing services	817	3 252 986	450 129	109 847	14 850	3.4	3.4
5321	Automotive equipment rental & leasing	114	438 959	55 369	12 512	2 069	1.8	1.7
53211	Passenger car rental & leasing	69	385 471	44 455	10 108	1 695	1.4	1.3
532111	Passenger car rental	62	367 873	41 571	9 339	1 634	1.3	1.4
53212	Truck, utility trailer, & RV rental & leasing	45	53 488	10 914	2 404	374	5.0	4.4
532120	Truck, utility trailer, & RV rental & leasing	45	53 488	10 914	2 404	374	5.0	4.4
5322	Consumer goods rental	406	212 129	54 365	10 298	2 346	25.6	19.8
53221	Consumer electronics & appliances rental	22	17 388	4 106	979	156	18.7	28.7
532210	Consumer electronics & appliances rental	22	17 388	4 106	979	156	18.7	28.7
53222	Formal wear & costume rental	52	26 021	8 559	2 011	365	9.8	6.0
532220	Formal wear & costume rental	52	26 021	8 559	2 011	365	9.8	6.0
53223	Video tape & disk rental	272	109 228	22 582	3 115	1 164	37.7	26.4
532230	Video tape & disk rental	272	109 228	22 582	3 115	1 164	37.7	26.4
53229	Other consumer goods rental	60	59 492	19 118	4 193	661	12.4	11.3
532292	Recreational goods rental	12	6 900	1 967	280	74	8.9	13.6
532299	All other consumer goods rental	42	46 726	15 114	3 444	547	14.3	11.5
5323	General rental centers	52	35 139	9 618	2 089	334	32.1	16.4
53231	General rental centers	52	35 139	9 618	2 089	334	32.1	16.4
532310	General rental centers	52	35 139	9 618	2 089	334	32.1	16.4
5324	Commercial & industrial machinery & equipment rental & leasing	245	2 566 759	330 777	84 948	10 101	1.5	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	37	D	D	D	e	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	11	D	D	D	b	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	26	36 594	10 827	2 382	269	6.3	5.0
53242	Office machinery & equipment rental & leasing	16	D	D	D	e	D	D
532420	Office machinery & equipment rental & leasing	16	D	D	D	e	D	D
5324209	Computer rental & leasing	12	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	192	D	D	D	i	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	192	D	D	D	i	D	D
533	Lessors of intangible assets, except copyrighted works	38	71 093	17 431	3 399	322	6.5	32.3
5331	Lessors of intangible assets, except copyrighted works	38	71 093	17 431	3 399	322	6.5	32.3
53311	Lessors of intangible assets, except copyrighted works	38	71 093	17 431	3 399	322	6.5	32.3
533110	Lessors of intangible assets, except copyrighted works	38	71 093	17 431	3 399	322	6.5	32.3
LOS BANOS, CA								
53	Real estate & rental & leasing	16	7 708	478	103	46	22.3	64.5
531	Real estate	11	6 730	330	60	28	21.7	73.9
532	Rental & leasing services	5	978	148	43	18	26.8	-
LOS GATOS, CA								
53	Real estate & rental & leasing	102	61 205	12 052	2 724	402	30.0	10.9
531	Real estate	94	58 612	11 521	2 600	369	30.5	11.4
5311	Lessors of real estate	34	20 206	1 667	321	70	43.8	22.9
53111	Lessors of residential buildings & dwellings	23	12 341	1 087	186	45	60.7	24.7
531110	Lessors of residential buildings & dwellings	23	12 341	1 087	186	45	60.7	24.7
5312	Offices of real estate agents & brokers	34	27 858	4 615	1 086	100	18.8	4.4
53121	Offices of real estate agents & brokers	34	27 858	4 615	1 086	100	18.8	4.4
531210	Offices of real estate agents & brokers	34	27 858	4 615	1 086	100	18.8	4.4
5313	Activities related to real estate	26	10 548	5 239	1 193	199	36.1	7.6
53131	Real estate property managers	21	8 590	4 142	934	179	36.7	9.3
531311	Residential property managers	14	5 362	2 508	599	103	32.2	12.8
532	Rental & leasing services	7	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LYNWOOD, CA								
53	Real estate & rental & leasing	13	8 187	1 236	277	78	4.4	14.3
531	Real estate	7	5 945	749	179	43	6.0	17.6
532	Rental & leasing services	6	2 242	487	98	35	—	5.6
MADERA, CA								
53	Real estate & rental & leasing	19	8 870	1 359	308	89	13.8	4.5
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
MALIBU, CA *								
53	Real estate & rental & leasing	56	51 112	7 461	2 140	217	26.9	15.1
531	Real estate	48	47 012	6 583	1 706	197	28.9	13.8
5311	Lessors of real estate	24	25 422	2 386	586	105	39.1	21.1
53111	Lessors of residential buildings & dwellings	10	6 695	840	206	47	4.3	58.4
531110	Lessors of residential buildings & dwellings	10	6 695	840	206	47	4.3	58.4
5312	Offices of real estate agents & brokers	13	16 019	2 066	504	35	18.7	4.1
53121	Offices of real estate agents & brokers	13	16 019	2 066	504	35	18.7	4.1
531210	Offices of real estate agents & brokers	13	16 019	2 066	504	35	18.7	4.1
5313	Activities related to real estate	11	5 571	2 131	616	57	11.9	8.8
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	a	D	D
MAMMOTH LAKES, CA								
53	Real estate & rental & leasing	30	12 451	3 168	969	249	74.8	9.0
531	Real estate	26	D	D	D	c	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
MANHATTAN BEACH, CA								
53	Real estate & rental & leasing	89	46 533	11 347	2 575	356	23.8	41.6
531	Real estate	79	40 764	10 719	2 402	323	26.6	35.8
5311	Lessors of real estate	23	10 743	790	114	39	31.7	60.9
53111	Lessors of residential buildings & dwellings	13	5 419	328	56	23	20.6	66.6
531110	Lessors of residential buildings & dwellings	13	5 419	328	56	23	20.6	66.6
5312	Offices of real estate agents & brokers	34	15 590	2 298	454	84	31.9	49.4
53121	Offices of real estate agents & brokers	34	15 590	2 298	454	84	31.9	49.4
531210	Offices of real estate agents & brokers	34	15 590	2 298	454	84	31.9	49.4
5313	Activities related to real estate	22	14 431	7 631	1 834	200	17.2	2.4
53131	Real estate property managers	12	9 587	5 012	1 243	135	10.7	1.9
532	Rental & leasing services	10	5 769	628	173	33	4.0	82.6
MANTECA, CA								
53	Real estate & rental & leasing	45	19 768	3 846	883	213	50.9	25.9
531	Real estate	36	13 760	1 307	332	102	46.7	29.5
5311	Lessors of real estate	27	11 707	1 027	242	82	39.7	32.8
53111	Lessors of residential buildings & dwellings	17	8 428	657	158	52	48.5	26.7
531110	Lessors of residential buildings & dwellings	17	8 428	657	158	52	48.5	26.7
532	Rental & leasing services	9	6 008	2 539	551	111	60.5	17.7
MARINA, CA								
53	Real estate & rental & leasing	22	D	D	D	b	D	D
531	Real estate	20	7 297	1 037	207	48	31.1	19.8
5311	Lessors of real estate	17	6 237	879	171	43	34.7	23.2
53111	Lessors of residential buildings & dwellings	13	5 239	721	131	28	34.7	21.6
531110	Lessors of residential buildings & dwellings	13	5 239	721	131	28	34.7	21.6
532	Rental & leasing services	2	D	D	D	a	D	D
MARTINEZ, CA								
53	Real estate & rental & leasing	33	27 635	4 722	1 317	187	25.2	1.9
531	Real estate	24	16 460	2 488	615	102	39.5	1.3
5311	Lessors of real estate	12	11 702	1 110	328	58	38.0	—
532	Rental & leasing services	9	11 175	2 234	702	85	4.0	2.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
MARYSVILLE, CA								
53	Real estate & rental & leasing	23	7 651	886	209	68	51.6	32.5
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	12	4 753	424	101	31	32.0	48.3
532	Rental & leasing services	6	D	D	D	b	D	D
MAYWOOD, CA								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MENLO PARK, CA								
53	Real estate & rental & leasing	91	120 797	32 635	7 432	796	26.8	13.3
531	Real estate	87	98 529	19 329	4 303	497	32.9	14.7
5311	Lessors of real estate	31	34 917	2 945	684	149	27.2	29.2
53111	Lessors of residential buildings & dwellings	18	25 879	2 489	582	127	20.4	21.0
531110	Lessors of residential buildings & dwellings	18	25 879	2 489	582	127	20.4	21.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	30	43 985	5 934	1 249	100	46.3	6.4
53121	Offices of real estate agents & brokers	30	43 985	5 934	1 249	100	46.3	6.4
531210	Offices of real estate agents & brokers	30	43 985	5 934	1 249	100	46.3	6.4
5313	Activities related to real estate	26	19 627	10 450	2 370	248	13.1	7.6
53131	Real estate property managers	20	17 006	8 848	2 100	235	14.6	7.8
531311	Residential property managers	16	14 857	7 748	1 836	211	12.7	2.7
532	Rental & leasing services	3	D	D	D	e	D	D
MERCED, CA								
53	Real estate & rental & leasing	67	30 488	4 494	1 071	320	24.8	14.6
531	Real estate	52	22 127	3 050	714	228	32.6	14.5
5311	Lessors of real estate	26	14 726	1 839	445	118	14.3	17.6
53111	Lessors of residential buildings & dwellings	21	13 211	1 651	393	105	13.4	19.1
531110	Lessors of residential buildings & dwellings	21	13 211	1 651	393	105	13.4	19.1
5312	Offices of real estate agents & brokers	13	3 915	571	119	49	60.8	7.4
53121	Offices of real estate agents & brokers	13	3 915	571	119	49	60.8	7.4
531210	Offices of real estate agents & brokers	13	3 915	571	119	49	60.8	7.4
5313	Activities related to real estate	13	3 486	640	150	61	78.1	9.6
532	Rental & leasing services	15	8 361	1 444	357	92	4.1	14.9
MILLBRAE, CA								
53	Real estate & rental & leasing	36	32 246	4 209	1 026	217	29.4	13.9
531	Real estate	30	21 969	1 852	466	135	43.1	19.4
5311	Lessors of real estate	15	10 616	1 158	284	90	38.4	19.6
5312	Offices of real estate agents & brokers	10	10 561	364	101	26	50.0	19.0
53121	Offices of real estate agents & brokers	10	10 561	364	101	26	50.0	19.0
531210	Offices of real estate agents & brokers	10	10 561	364	101	26	50.0	19.0
532	Rental & leasing services	6	10 277	2 357	560	82	—	1.9
MILL VALLEY, CA								
53	Real estate & rental & leasing	29	17 816	3 532	579	98	18.2	7.1
531	Real estate	21	15 561	2 985	501	63	15.6	4.4
532	Rental & leasing services	8	2 255	547	78	35	35.9	26.4
MILPITAS, CA								
53	Real estate & rental & leasing	45	71 919	9 436	1 856	236	11.0	13.2
531	Real estate	32	61 248	7 739	1 430	166	12.2	8.1
5311	Lessors of real estate	14	31 913	5 093	854	89	11.4	14.5
5312	Offices of real estate agents & brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	12	D	D	D	b	D	D
532	Rental & leasing services	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MISSION VIEJO, CA								
53	Real estate & rental & leasing	85	130 960	29 234	6 952	862	10.6	29.9
531	Real estate	71	107 640	25 269	5 784	730	11.8	35.0
5311	Lessors of real estate	13	8 333	2 086	643	167	32.1	15.0
5312	Offices of real estate agents & brokers	31	43 570	4 259	1 100	132	8.6	1.9
53121	Offices of real estate agents & brokers	31	43 570	4 259	1 100	132	8.6	1.9
531210	Offices of real estate agents & brokers	31	43 570	4 259	1 100	132	8.6	1.9
5313	Activities related to real estate	27	55 737	18 924	4 041	431	11.4	63.9
53131	Real estate property managers	12	50 086	16 731	3 590	387	8.5	70.2
53139	Other activities related to real estate	11	4 524	2 064	426	39	31.8	10.1
531390	Other activities related to real estate	11	4 524	2 064	426	39	31.8	10.1
532	Rental & leasing services	13	D	D	D	b	D	D
MODESTO, CA								
53	Real estate & rental & leasing	171	136 218	22 017	4 534	1 003	15.9	17.0
531	Real estate	136	75 141	14 083	2 885	660	22.7	28.7
5311	Lessors of real estate	71	47 365	6 377	1 154	357	17.6	37.1
53111	Lessors of residential buildings & dwellings	40	26 413	3 910	815	268	17.3	52.2
531110	Lessors of residential buildings & dwellings	40	26 413	3 910	815	268	17.3	52.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	15 720	2 078	256	56	15.0	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	15 720	2 078	256	56	15.0	18.9
5312	Offices of real estate agents & brokers	33	18 058	4 156	896	151	26.9	13.8
53121	Offices of real estate agents & brokers	33	18 058	4 156	896	151	26.9	13.8
531210	Offices of real estate agents & brokers	33	18 058	4 156	896	151	26.9	13.8
5313	Activities related to real estate	32	9 718	3 550	835	152	40.1	15.6
53131	Real estate property managers	15	3 763	1 800	415	81	18.5	36.2
53132	Offices of real estate appraisers	12	D	D	D	b	D	D
531320	Offices of real estate appraisers	12	D	D	D	b	D	D
532	Rental & leasing services	35	61 077	7 934	1 649	343	7.5	2.6
5322	Consumer goods rental	18	9 052	1 749	398	127	33.9	12.1
53223	Video tape & disk rental	13	4 770	715	165	81	17.1	3.6
532230	Video tape & disk rental	13	4 770	715	165	81	17.1	3.6
MONROVIA, CA								
53	Real estate & rental & leasing	26	9 587	2 029	446	98	9.2	18.3
531	Real estate	18	D	D	D	b	D	D
532	Rental & leasing services	7	4 894	1 174	230	56	1.7	18.8
MONTCLAIR, CA								
53	Real estate & rental & leasing	20	11 357	2 867	665	144	23.4	14.4
531	Real estate	11	2 861	1 196	298	69	48.3	5.5
532	Rental & leasing services	9	8 496	1 671	367	75	15.0	17.3
MONTEBELLO, CA								
53	Real estate & rental & leasing	60	49 279	7 536	1 713	294	22.5	18.7
531	Real estate	47	23 560	3 474	760	159	37.9	28.4
5311	Lessors of real estate	23	10 816	1 495	336	75	36.9	24.9
53111	Lessors of residential buildings & dwellings	17	7 594	699	140	49	44.4	35.5
531110	Lessors of residential buildings & dwellings	17	7 594	699	140	49	44.4	35.5
5312	Offices of real estate agents & brokers	19	11 192	1 093	246	65	34.0	35.8
53121	Offices of real estate agents & brokers	19	11 192	1 093	246	65	34.0	35.8
531210	Offices of real estate agents & brokers	19	11 192	1 093	246	65	34.0	35.8
532	Rental & leasing services	13	25 719	4 062	953	135	8.4	9.8

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MONTEREY, CA								
53	Real estate & rental & leasing	100	60 366	10 636	2 367	581	25.4	18.3
531	Real estate	80	46 366	7 342	1 611	411	32.4	21.0
5311	Lessors of real estate	40	24 561	2 747	682	178	21.3	23.9
53111	Lessors of residential buildings & dwellings	25	16 644	2 078	515	134	14.4	20.0
531110	Lessors of residential buildings & dwellings	25	16 644	2 078	515	134	14.4	20.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	5 691	503	128	32	49.6	26.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	5 691	503	128	32	49.6	26.3
5312	Offices of real estate agents & brokers	20	13 941	1 406	211	55	48.4	3.1
53121	Offices of real estate agents & brokers	20	13 941	1 406	211	55	48.4	3.1
531210	Offices of real estate agents & brokers	20	13 941	1 406	211	55	48.4	3.1
5313	Activities related to real estate	20	7 864	3 189	718	178	38.8	43.9
53131	Real estate property managers	19	D	D	D	c	D	D
531311	Residential property managers	14	5 805	2 584	581	153	23.3	59.5
532	Rental & leasing services	20	14 000	3 294	756	170	2.3	9.0
5322	Consumer goods rental	10	3 530	887	179	72	9.0	—
MONTEREY PARK, CA								
53	Real estate & rental & leasing	81	82 779	7 512	1 787	350	17.7	13.1
531	Real estate	73	78 031	6 610	1 586	292	17.8	13.9
5311	Lessors of real estate	45	70 812	4 857	1 183	195	13.0	14.9
53111	Lessors of residential buildings & dwellings	25	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	25	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	55 510	3 773	912	108	10.6	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	55 510	3 773	912	108	10.6	2.2
5312	Offices of real estate agents & brokers	14	3 117	529	117	34	60.3	2.5
53121	Offices of real estate agents & brokers	14	3 117	529	117	34	60.3	2.5
531210	Offices of real estate agents & brokers	14	3 117	529	117	34	60.3	2.5
5313	Activities related to real estate	14	4 102	1 224	286	63	68.4	4.3
532	Rental & leasing services	6	D	D	D	b	D	D
MONTE SERENO, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
MOORPARK, CA								
53	Real estate & rental & leasing	13	7 377	1 277	274	43	16.1	7.6
531	Real estate	9	4 940	886	204	29	13.4	11.4
532	Rental & leasing services	4	2 437	391	70	14	21.5	—
MORAGA TOWN, CA								
53	Real estate & rental & leasing	12	5 101	635	145	61	21.1	37.1
531	Real estate	7	2 946	323	54	21	30.5	28.0
532	Rental & leasing services	3	D	D	D	b	D	D
MORENO VALLEY, CA								
53	Real estate & rental & leasing	49	18 334	3 095	743	207	44.7	12.4
531	Real estate	34	13 506	2 325	552	112	48.8	16.8
5311	Lessors of real estate	12	4 749	414	109	37	39.1	9.1
5312	Offices of real estate agents & brokers	12	5 992	836	194	35	64.1	15.0
53121	Offices of real estate agents & brokers	12	5 992	836	194	35	64.1	15.0
531210	Offices of real estate agents & brokers	12	5 992	836	194	35	64.1	15.0
5313	Activities related to real estate	10	2 765	1 075	249	40	32.3	33.7
532	Rental & leasing services	15	4 828	770	191	95	33.2	—
5322	Consumer goods rental	12	3 898	610	149	78	26.0	—
MORGAN HILL, CA								
53	Real estate & rental & leasing	41	27 046	2 932	625	115	28.3	12.1
531	Real estate	37	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	14	13 371	1 016	209	23	14.2	—
53121	Offices of real estate agents & brokers	14	13 371	1 016	209	23	14.2	—
531210	Offices of real estate agents & brokers	14	13 371	1 016	209	23	14.2	—
532	Rental & leasing services	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
MORRO BAY, CA								
53	Real estate & rental & leasing	16	4 357	590	114	36	43.8	26.7
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MOUNTAIN VIEW, CA								
53	Real estate & rental & leasing	121	102 814	16 391	3 908	771	18.9	16.8
531	Real estate	100	86 979	12 573	2 848	567	20.2	18.4
5311	Lessors of real estate	69	65 400	5 565	1 300	295	20.0	17.7
53111	Lessors of residential buildings & dwellings	47	52 686	4 303	984	240	18.9	11.7
531110	Lessors of residential buildings & dwellings	47	52 686	4 303	984	240	18.9	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	5 005	767	188	20	55.6	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	5 005	767	188	20	55.6	10.9
5313	Activities related to real estate	23	14 606	6 229	1 330	236	8.4	14.2
53131	Real estate property managers	19	13 460	5 520	1 212	224	7.9	15.4
531311	Residential property managers	16	11 366	4 752	1 058	199	3.6	5.6
532	Rental & leasing services	21	15 835	3 818	1 060	204	11.8	8.1
5322	Consumer goods rental	12	10 088	1 772	405	104	12.7	4.7
MOUNT SHASTA, CA								
53	Real estate & rental & leasing	7	1 802	273	57	16	23.1	41.5
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MURRIETA, CA								
53	Real estate & rental & leasing	19	6 584	1 359	302	77	25.0	7.7
531	Real estate	14	3 580	807	177	45	45.9	14.2
532	Rental & leasing services	5	3 004	552	125	32	—	—
NAPA, CA								
53	Real estate & rental & leasing	85	53 438	10 484	2 387	712	20.0	13.4
531	Real estate	70	43 551	8 500	1 945	572	21.3	15.8
5311	Lessors of real estate	41	27 870	4 988	1 277	464	20.6	21.9
53111	Lessors of residential buildings & dwellings	22	16 685	4 239	1 114	414	9.1	7.6
531110	Lessors of residential buildings & dwellings	22	16 685	4 239	1 114	414	9.1	7.6
5312	Offices of real estate agents & brokers	18	12 951	2 367	413	61	24.3	1.0
53121	Offices of real estate agents & brokers	18	12 951	2 367	413	61	24.3	1.0
531210	Offices of real estate agents & brokers	18	12 951	2 367	413	61	24.3	1.0
5313	Activities related to real estate	11	2 730	1 145	255	47	14.4	23.2
532	Rental & leasing services	15	9 887	1 984	442	140	14.5	2.8
5322	Consumer goods rental	12	D	D	D	c	D	D
NATIONAL CITY, CA								
53	Real estate & rental & leasing	46	30 147	3 702	844	197	24.2	4.3
531	Real estate	34	21 574	2 446	577	126	32.8	5.3
5311	Lessors of real estate	24	18 757	1 759	427	88	27.2	3.6
53111	Lessors of residential buildings & dwellings	16	11 049	1 188	283	60	32.4	5.3
531110	Lessors of residential buildings & dwellings	16	11 049	1 188	283	60	32.4	5.3
532	Rental & leasing services	12	8 573	1 256	267	71	2.4	1.8
NEEDLES, CA								
53	Real estate & rental & leasing	4	573	144	32	16	26.0	13.6
531	Real estate	4	573	144	32	16	26.0	13.6
NEVADA CITY, CA								
53	Real estate & rental & leasing	9	3 665	665	125	31	24.6	18.4
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
NEWARK, CA								
53	Real estate & rental & leasing	34	64 361	5 080	1 163	224	4.1	22.0
531	Real estate	25	22 824	1 864	471	84	7.3	62.2
5311	Lessors of real estate	14	19 488	1 016	283	49	5.8	66.6
532	Rental & leasing services	9	41 537	3 216	692	140	2.3	—
NEWMAN, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NEWPORT BEACH, CA								
53	Real estate & rental & leasing	521	1 233 732	229 046	51 718	5 612	9.7	4.5
531	Real estate	478	1 094 533	209 860	47 478	4 976	10.6	4.4
5311	Lessors of real estate	193	726 284	56 813	12 259	1 287	8.3	3.2
53111	Lessors of residential buildings & dwellings	76	71 506	7 382	1 677	335	28.7	20.0
531110	Lessors of residential buildings & dwellings	76	71 506	7 382	1 677	335	28.7	20.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	606 924	45 139	9 544	630	4.5	.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	606 924	45 139	9 544	630	4.5	.5
53119	Lessors of other real estate property	48	45 191	4 035	975	304	25.8	10.6
531190	Lessors of other real estate property	48	45 191	4 035	975	304	25.8	10.6
5312	Offices of real estate agents & brokers	103	155 298	38 534	9 143	635	20.9	5.9
53121	Offices of real estate agents & brokers	103	155 298	38 534	9 143	635	20.9	5.9
531210	Offices of real estate agents & brokers	103	155 298	38 534	9 143	635	20.9	5.9
5313	Activities related to real estate	182	212 951	114 513	26 076	3 054	10.9	7.4
53131	Real estate property managers	107	164 768	93 714	21 797	2 626	5.4	8.0
531311	Residential property managers	49	122 396	68 262	16 013	1 754	2.6	8.2
531312	Nonresidential property managers	58	42 372	25 452	5 784	872	13.7	7.4
53132	Offices of real estate appraisers	22	9 637	2 769	593	177	42.2	7.6
531320	Offices of real estate appraisers	22	9 637	2 769	593	177	42.2	7.6
53139	Other activities related to real estate	53	38 546	18 030	3 686	251	26.3	4.8
531390	Other activities related to real estate	53	38 546	18 030	3 686	251	26.3	4.8
532	Rental & leasing services	39	104 789	13 603	3 142	575	3.4	3.7
5322	Consumer goods rental	19	22 360	2 571	466	161	6.7	6.1
53229	Other consumer goods rental	14	D	D	D	b	D	D
532292	Recreational goods rental	10	D	D	D	c	D	D
NORCO, CA								
53	Real estate & rental & leasing	15	7 176	1 319	260	52	27.5	28.1
531	Real estate	9	3 239	459	94	24	21.0	47.8
532	Rental & leasing services	6	3 937	860	166	28	32.9	11.9
NORWALK, CA								
53	Real estate & rental & leasing	44	25 668	4 081	925	206	21.9	22.9
531	Real estate	37	18 845	2 478	492	143	20.2	31.2
5311	Lessors of real estate	22	9 183	1 559	334	83	11.7	53.6
53111	Lessors of residential buildings & dwellings	13	5 814	550	131	38	14.8	55.5
531110	Lessors of residential buildings & dwellings	13	5 814	550	131	38	14.8	55.5
532	Rental & leasing services	6	D	D	D	b	D	D
NOVATO, CA								
53	Real estate & rental & leasing	79	64 038	10 115	1 874	434	19.9	23.3
531	Real estate	70	56 869	7 920	1 661	362	20.3	26.2
5311	Lessors of real estate	40	32 111	2 958	692	192	15.0	14.9
53111	Lessors of residential buildings & dwellings	19	11 930	865	205	70	32.0	26.3
531110	Lessors of residential buildings & dwellings	19	11 930	865	205	70	32.0	26.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	7 166	882	187	28	10.8	11.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	7 166	882	187	28	10.8	11.6
5312	Offices of real estate agents & brokers	17	18 735	2 673	386	44	14.5	43.2
53121	Offices of real estate agents & brokers	17	18 735	2 673	386	44	14.5	43.2
531210	Offices of real estate agents & brokers	17	18 735	2 673	386	44	14.5	43.2
5313	Activities related to real estate	13	6 023	2 289	583	126	66.4	33.6
532	Rental & leasing services	9	7 169	2 195	213	72	17.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OAKDALE, CA								
53	Real estate & rental & leasing	17	4 567	1 250	283	154	28.0	28.8
531	Real estate	9	2 842	826	203	120	32.9	23.5
532	Rental & leasing services	8	1 725	424	80	34	20.0	37.7
OAKLAND, CA								
53	Real estate & rental & leasing	476	406 858	66 747	16 905	2 712	13.0	20.3
531	Real estate	410	258 268	48 574	12 574	1 964	19.5	28.7
5311	Lessors of real estate	249	140 483	15 440	3 574	828	23.6	38.3
53111	Lessors of residential buildings & dwellings	183	77 256	6 560	1 478	515	32.6	35.5
531110	Lessors of residential buildings & dwellings	183	77 256	6 560	1 478	515	32.6	35.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	54 473	7 888	1 797	253	13.3	47.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	54 473	7 888	1 797	253	13.3	47.1
53113	Lessors of miniwarehouses & self storage units	11	7 608	771	185	44	6.2	—
531130	Lessors of miniwarehouses & self storage units	11	7 608	771	185	44	6.2	—
5312	Offices of real estate agents & brokers	68	52 107	13 138	3 840	249	10.0	9.7
53121	Offices of real estate agents & brokers	68	52 107	13 138	3 840	249	10.0	9.7
531210	Offices of real estate agents & brokers	68	52 107	13 138	3 840	249	10.0	9.7
5313	Activities related to real estate	93	65 678	19 996	5 160	887	18.5	23.1
53131	Real estate property managers	63	46 928	13 386	3 212	491	12.4	15.2
531311	Residential property managers	45	19 729	8 860	2 054	360	22.6	24.2
531312	Nonresidential property managers	18	27 199	4 526	1 158	131	4.9	8.7
53132	Offices of real estate appraisers	11	1 054	389	59	13	68.6	31.4
531320	Offices of real estate appraisers	11	1 054	389	59	13	68.6	31.4
53139	Other activities related to real estate	19	17 696	6 221	1 889	383	31.8	43.4
531390	Other activities related to real estate	19	17 696	6 221	1 889	383	31.8	43.4
532	Rental & leasing services	64	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	11	87 820	7 311	1 746	300	—	—
5322	Consumer goods rental	29	17 627	2 712	666	227	7.7	22.7
53223	Video tape & disk rental	19	10 606	1 808	400	173	12.3	23.4
532230	Video tape & disk rental	19	10 606	1 808	400	173	12.3	23.4
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	14	35 760	6 044	1 419	148	1.3	2.8
OCEANSIDE, CA								
53	Real estate & rental & leasing	94	59 672	7 769	1 639	445	21.2	8.5
531	Real estate	67	47 455	5 876	1 176	283	20.6	9.7
5311	Lessors of real estate	38	34 609	2 722	603	182	11.4	9.0
53111	Lessors of residential buildings & dwellings	21	13 240	1 356	269	81	22.3	14.5
531110	Lessors of residential buildings & dwellings	21	13 240	1 356	269	81	22.3	14.5
5312	Offices of real estate agents & brokers	11	2 050	432	47	15	84.3	15.7
53121	Offices of real estate agents & brokers	11	2 050	432	47	15	84.3	15.7
531210	Offices of real estate agents & brokers	11	2 050	432	47	15	84.3	15.7
5313	Activities related to real estate	18	10 796	2 722	526	86	38.0	10.9
53131	Real estate property managers	13	9 505	2 182	416	72	36.2	11.8
531311	Residential property managers	10	6 832	1 066	232	42	13.5	16.5
532	Rental & leasing services	25	D	D	D	c	D	D
5322	Consumer goods rental	18	8 360	1 217	303	125	25.8	1.7
53223	Video tape & disk rental	14	7 133	963	239	108	29.3	1.6
532230	Video tape & disk rental	14	7 133	963	239	108	29.3	1.6
OJAI, CA								
53	Real estate & rental & leasing	14	5 604	417	129	36	67.0	32.2
531	Real estate	10	5 162	258	70	16	64.1	35.0
532	Rental & leasing services	4	442	159	59	20	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ONTARIO, CA								
53	Real estate & rental & leasing	115	201 498	25 083	6 292	1 008	11.1	29.4
531	Real estate	79	121 170	15 008	3 633	514	12.9	42.5
5311	Lessors of real estate	36	70 123	7 457	1 719	265	11.9	59.9
53111	Lessors of residential buildings & dwellings	14	8 568	635	154	51	47.4	25.1
531110	Lessors of residential buildings & dwellings	14	8 568	635	154	51	47.4	25.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	55 946	6 369	1 454	182	5.3	71.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	55 946	6 369	1 454	182	5.3	71.3
5312	Offices of real estate agents & brokers	24	45 871	5 507	1 463	153	12.4	18.1
53121	Offices of real estate agents & brokers	24	45 871	5 507	1 463	153	12.4	18.1
531210	Offices of real estate agents & brokers	24	45 871	5 507	1 463	153	12.4	18.1
5313	Activities related to real estate	19	5 176	2 044	451	96	31.1	22.9
53131	Real estate property managers	13	4 205	1 740	388	83	35.5	17.4
532	Rental & leasing services	34	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	14	62 267	6 770	1 681	357	1.0	.1
5322	Consumer goods rental	13	9 556	819	200	52	2.6	62.1
ORANGE, CA								
53	Real estate & rental & leasing	164	140 432	24 403	5 906	947	27.2	12.7
531	Real estate	129	117 384	19 881	4 914	778	27.8	9.9
5311	Lessors of real estate	55	72 479	7 022	1 640	353	17.3	8.8
53111	Lessors of residential buildings & dwellings	26	16 280	3 712	895	247	23.9	21.5
531110	Lessors of residential buildings & dwellings	26	16 280	3 712	895	247	23.9	21.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	50 824	2 765	643	81	13.4	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	50 824	2 765	643	81	13.4	4.3
5312	Offices of real estate agents & brokers	28	24 300	3 594	1 158	92	57.7	6.6
53121	Offices of real estate agents & brokers	28	24 300	3 594	1 158	92	57.7	6.6
531210	Offices of real estate agents & brokers	28	24 300	3 594	1 158	92	57.7	6.6
5313	Activities related to real estate	46	20 605	9 265	2 116	333	29.5	18.0
53131	Real estate property managers	35	15 627	6 818	1 569	272	22.7	20.7
531311	Residential property managers	16	7 720	4 662	1 102	196	11.2	22.4
531312	Nonresidential property managers	19	7 907	2 156	467	76	33.9	19.1
532	Rental & leasing services	35	23 048	4 522	992	169	24.0	26.9
5322	Consumer goods rental	16	7 300	1 569	339	78	47.0	30.2
5324	Commercial & industrial machinery & equipment rental & leasing	12	12 107	2 205	482	58	12.9	22.9
ORANGE COVE, CA								
53	Real estate & rental & leasing	3	1 071	192	43	15	31.5	68.5
531	Real estate	3	1 071	192	43	15	31.5	68.5
ORINDA, CA								
53	Real estate & rental & leasing	36	D	D	D	b	D	D
531	Real estate	34	19 790	2 992	553	94	21.5	11.0
5311	Lessors of real estate	12	3 159	657	158	14	69.5	10.6
5312	Offices of real estate agents & brokers	13	14 381	1 205	129	20	10.3	7.0
53121	Offices of real estate agents & brokers	13	14 381	1 205	129	20	10.3	7.0
531210	Offices of real estate agents & brokers	13	14 381	1 205	129	20	10.3	7.0
532	Rental & leasing services	2	D	D	D	a	D	D
ORLAND, CA								
53	Real estate & rental & leasing	8	1 248	142	34	13	41.5	58.5
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
OROVILLE, CA								
53	Real estate & rental & leasing	20	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OXNARD, CA								
53	Real estate & rental & leasing	100	57 229	9 478	2 097	464	24.7	27.6
531	Real estate	71	42 744	6 527	1 424	296	30.7	30.9
5311	Lessors of real estate	45	24 325	3 594	860	204	33.7	19.7
53111	Lessors of residential buildings & dwellings	18	6 638	785	185	39	43.5	50.3
531110	Lessors of residential buildings & dwellings	18	6 638	785	185	39	43.5	50.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	8 770	2 194	526	106	10.4	12.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	8 770	2 194	526	106	10.4	12.8
53119	Lessors of other real estate property	11	5 975	360	87	38	71.8	5.8
531190	Lessors of other real estate property	11	5 975	360	87	38	71.8	5.8
5312	Offices of real estate agents & brokers	14	8 883	1 145	115	28	35.9	47.3
53121	Offices of real estate agents & brokers	14	8 883	1 145	115	28	35.9	47.3
531210	Offices of real estate agents & brokers	14	8 883	1 145	115	28	35.9	47.3
5313	Activities related to real estate	12	9 536	1 788	449	64	18.3	44.2
532	Rental & leasing services	29	14 485	2 951	673	168	7.1	17.8
5322	Consumer goods rental	15	6 335	1 153	228	93	3.6	20.7
PACIFICA, CA								
53	Real estate & rental & leasing	21	11 972	1 105	221	58	46.1	23.4
531	Real estate	18	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PACIFIC GROVE, CA								
53	Real estate & rental & leasing	22	7 715	1 026	230	64	63.1	12.8
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	13	5 533	566	128	40	63.5	2.9
532	Rental & leasing services	2	D	D	D	a	D	D
PALMDALE, CA								
53	Real estate & rental & leasing	58	24 675	3 443	837	193	25.7	32.8
531	Real estate	50	21 782	3 030	726	158	26.9	31.7
5311	Lessors of real estate	20	12 714	1 166	278	71	21.5	33.0
53111	Lessors of residential buildings & dwellings	12	9 338	980	233	57	6.3	35.6
531110	Lessors of residential buildings & dwellings	12	9 338	980	233	57	6.3	35.6
5312	Offices of real estate agents & brokers	21	6 727	851	202	54	36.8	26.4
53121	Offices of real estate agents & brokers	21	6 727	851	202	54	36.8	26.4
531210	Offices of real estate agents & brokers	21	6 727	851	202	54	36.8	26.4
532	Rental & leasing services	8	2 893	413	111	35	16.3	41.1
PALM DESERT, CA								
53	Real estate & rental & leasing	89	51 078	10 733	2 521	425	21.2	22.4
531	Real estate	71	44 537	9 436	2 170	334	23.7	22.6
5311	Lessors of real estate	27	14 949	3 358	757	78	27.4	21.3
53111	Lessors of residential buildings & dwellings	14	4 691	618	134	34	25.7	36.0
531110	Lessors of residential buildings & dwellings	14	4 691	618	134	34	25.7	36.0
5312	Offices of real estate agents & brokers	29	22 793	2 411	499	88	19.6	30.2
53121	Offices of real estate agents & brokers	29	22 793	2 411	499	88	19.6	30.2
531210	Offices of real estate agents & brokers	29	22 793	2 411	499	88	19.6	30.2
5313	Activities related to real estate	15	6 795	3 667	914	168	29.6	—
53131	Real estate property managers	10	4 331	2 367	569	140	32.0	—
532	Rental & leasing services	17	D	D	D	b	D	D
PALM SPRINGS, CA								
53	Real estate & rental & leasing	113	91 397	12 292	2 944	518	26.9	15.6
531	Real estate	92	59 415	7 126	1 558	292	39.8	9.7
5311	Lessors of real estate	39	27 103	2 280	559	125	40.7	14.4
53111	Lessors of residential buildings & dwellings	17	6 374	590	150	55	65.8	25.4
531110	Lessors of residential buildings & dwellings	17	6 374	590	150	55	65.8	25.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	15 338	1 164	283	33	33.1	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	15 338	1 164	283	33	33.1	14.4
5312	Offices of real estate agents & brokers	23	10 951	1 189	243	50	53.7	14.3
53121	Offices of real estate agents & brokers	23	10 951	1 189	243	50	53.7	14.3
531210	Offices of real estate agents & brokers	23	10 951	1 189	243	50	53.7	14.3
5313	Activities related to real estate	30	21 361	3 657	756	117	31.6	1.4
53131	Real estate property managers	21	5 752	1 575	374	71	78.7	3.6
531311	Residential property managers	17	4 994	1 213	292	60	80.8	3.2
532	Rental & leasing services	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PALO ALTO, CA								
53	Real estate & rental & leasing	155	258 141	44 102	11 665	1 336	7.8	12.9
531	Real estate	136	242 479	40 902	10 950	1 153	7.6	13.1
5311	Lessors of real estate	61	169 470	19 380	4 891	681	7.0	15.9
53111	Lessors of residential buildings & dwellings	36	127 636	15 445	3 938	602	6.6	3.9
531110	Lessors of residential buildings & dwellings	36	127 636	15 445	3 938	602	6.6	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	39 759	3 688	902	67	6.5	54.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	39 759	3 688	902	67	6.5	54.9
5312	Offices of real estate agents & brokers	36	56 874	14 666	4 302	199	7.5	3.7
53121	Offices of real estate agents & brokers	36	56 874	14 666	4 302	199	7.5	3.7
531210	Offices of real estate agents & brokers	36	56 874	14 666	4 302	199	7.5	3.7
5313	Activities related to real estate	39	16 135	6 856	1 757	273	14.1	17.3
53131	Real estate property managers	28	12 709	5 353	1 409	246	10.9	15.5
531311	Residential property managers	16	5 383	2 626	574	155	23.2	25.0
531312	Nonresidential property managers	12	7 326	2 727	835	91	1.9	8.6
532	Rental & leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
PALOS VERDES ESTATES, CA								
53	Real estate & rental & leasing	42	26 310	4 558	1 051	122	33.6	25.3
531	Real estate	40	D	D	D	b	D	D
5311	Lessors of real estate	19	9 191	1 023	227	45	77.7	21.4
53111	Lessors of residential buildings & dwellings	12	3 355	190	47	29	41.3	58.7
531110	Lessors of residential buildings & dwellings	12	3 355	190	47	29	41.3	58.7
5312	Offices of real estate agents & brokers	10	9 196	649	157	21	11.4	46.0
53121	Offices of real estate agents & brokers	10	9 196	649	157	21	11.4	46.0
531210	Offices of real estate agents & brokers	10	9 196	649	157	21	11.4	46.0
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PARADISE, CA								
53	Real estate & rental & leasing	37	D	D	D	c	D	D
531	Real estate	32	8 353	1 361	311	107	60.0	13.3
5311	Lessors of real estate	20	4 268	274	62	32	67.0	16.9
53119	Lessors of other real estate property	10	2 777	148	34	16	66.8	8.5
531190	Lessors of other real estate property	10	2 777	148	34	16	66.8	8.5
532	Rental & leasing services	5	D	D	D	b	D	D
PARAMOUNT, CA								
53	Real estate & rental & leasing	42	28 575	4 557	1 006	232	23.6	20.1
531	Real estate	31	22 945	2 920	668	169	25.9	21.8
5311	Lessors of real estate	17	18 535	1 977	433	130	27.1	15.2
532	Rental & leasing services	11	5 630	1 637	338	63	14.0	13.3
PARLIER, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
PASADENA, CA								
53	Real estate & rental & leasing	239	244 565	40 774	9 429	2 059	13.4	44.5
531	Real estate	205	163 696	31 029	7 356	1 710	18.3	28.3
5311	Lessors of real estate	100	93 931	11 179	2 455	821	18.7	33.8
531111	Lessors of residential buildings & dwellings	56	36 337	3 429	735	268	33.2	37.7
531110	Lessors of residential buildings & dwellings	56	36 337	3 429	735	268	33.2	37.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	51 591	7 133	1 573	515	10.4	30.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	51 591	7 133	1 573	515	10.4	30.5
5312	Offices of real estate agents & brokers	31	32 357	4 010	973	113	8.5	5.7
53121	Offices of real estate agents & brokers	31	32 357	4 010	973	113	8.5	5.7
531210	Offices of real estate agents & brokers	31	32 357	4 010	973	113	8.5	5.7
5313	Activities related to real estate	74	37 408	15 840	3 928	776	25.7	33.9
53131	Real estate property managers	45	20 835	10 074	2 527	644	26.3	29.3
531311	Residential property managers	24	10 743	6 121	1 607	476	13.5	49.5
531312	Nonresidential property managers	21	10 092	3 953	920	168	39.8	7.8
53132	Offices of real estate appraisers	14	4 033	1 440	269	28	24.1	4.8
531320	Offices of real estate appraisers	14	4 033	1 440	269	28	24.1	4.8
53139	Other activities related to real estate	15	12 540	4 326	1 132	104	25.3	51.0
531390	Other activities related to real estate	15	12 540	4 326	1 132	104	25.3	51.0
532	Rental & leasing services	31	D	D	D	c	D	D
5322	Consumer goods rental	18	8 588	1 752	425	129	30.4	1.0
53223	Video tape & disk rental	11	4 258	709	177	76	27.3	2.0
532230	Video tape & disk rental	11	4 258	709	177	76	27.3	2.0
PATTERSON, CA								
53	Real estate & rental & leasing	8	1 910	239	52	21	44.9	55.1
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PERRIS, CA								
53	Real estate & rental & leasing	17	4 829	810	191	58	33.2	17.7
531	Real estate	13	3 265	541	124	29	40.8	26.1
532	Rental & leasing services	4	1 564	269	67	29	17.2	—
PETALUMA, CA								
53	Real estate & rental & leasing	71	41 893	6 947	1 549	399	29.1	8.8
531	Real estate	55	28 124	4 205	995	219	37.9	11.2
5311	Lessors of real estate	25	12 125	1 007	242	71	35.4	18.6
5312	Offices of real estate agents & brokers	19	12 176	897	183	41	48.1	6.1
53121	Offices of real estate agents & brokers	19	12 176	897	183	41	48.1	6.1
531210	Offices of real estate agents & brokers	19	12 176	897	183	41	48.1	6.1
5313	Activities related to real estate	11	3 823	2 301	570	107	13.1	4.3
532	Rental & leasing services	15	D	D	D	c	D	D
PICO RIVERA, CA								
53	Real estate & rental & leasing	24	45 861	6 693	1 531	240	25.3	6.9
531	Real estate	14	17 198	1 910	432	81	67.0	18.5
5311	Lessors of real estate	11	5 859	618	145	40	46.6	28.0
532	Rental & leasing services	10	28 663	4 783	1 099	159	.4	—
PIEDMONT, CA								
53	Real estate & rental & leasing	20	6 035	1 267	218	26	31.9	52.6
531	Real estate	19	D	D	D	b	D	D
5311	Lessors of real estate	10	3 830	496	82	18	20.4	68.8
532	Rental & leasing services	1	D	D	D	a	D	D
PINOLE, CA								
53	Real estate & rental & leasing	15	7 255	692	168	49	10.5	19.9
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PISMO BEACH, CA								
53	Real estate & rental & leasing	13	4 300	556	118	40	34.3	5.5
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PITTSBURG, CA								
53	Real estate & rental & leasing	22	35 411	3 646	822	170	4.0	62.5
531	Real estate	15	32 045	3 098	684	125	3.8	66.8
532	Rental & leasing services	7	3 366	548	138	45	5.3	21.9
PLACENTIA, CA								
53	Real estate & rental & leasing	36	23 446	6 613	1 531	411	29.7	23.3
531	Real estate	23	D	D	D	c	D	D
5311	Lessors of real estate	11	9 116	651	160	27	39.9	31.1
532	Rental & leasing services	12	D	D	D	e	D	D
PLACERVILLE, CA								
53	Real estate & rental & leasing	17	8 436	810	153	55	29.2	17.3
531	Real estate	13	5 645	392	77	29	15.7	25.8
532	Rental & leasing services	4	2 791	418	76	26	56.4	—
PLEASANT HILL, CA								
53	Real estate & rental & leasing	49	26 595	4 800	1 003	204	44.9	13.9
531	Real estate	41	18 384	3 701	796	148	46.3	20.1
5311	Lessors of real estate	21	10 258	926	237	73	46.8	33.7
53111	Lessors of residential buildings & dwellings	15	7 595	517	137	51	50.0	31.5
531110	Lessors of residential buildings & dwellings	15	7 595	517	137	51	50.0	31.5
5313	Activities related to real estate	14	7 024	2 658	535	65	37.7	3.0
532	Rental & leasing services	7	D	D	D	b	D	D
PLEASANTON, CA								
53	Real estate & rental & leasing	101	92 019	17 747	3 237	442	11.9	6.8
531	Real estate	85	58 570	13 370	2 866	358	17.5	10.5
5311	Lessors of real estate	23	9 492	960	212	59	40.0	21.0
53111	Lessors of residential buildings & dwellings	14	5 394	634	131	39	39.5	33.9
531110	Lessors of residential buildings & dwellings	14	5 394	634	131	39	39.5	33.9
5312	Offices of real estate agents & brokers	32	31 883	3 263	818	91	12.8	10.3
53121	Offices of real estate agents & brokers	32	31 883	3 263	818	91	12.8	10.3
531210	Offices of real estate agents & brokers	32	31 883	3 263	818	91	12.8	10.3
5313	Activities related to real estate	30	17 195	9 147	1 836	208	13.9	5.1
53131	Real estate property managers	18	6 595	3 739	698	74	23.3	7.6
531311	Residential property managers	10	2 482	1 181	298	45	24.3	8.1
532	Rental & leasing services	13	D	D	D	b	D	D
POMONA, CA								
53	Real estate & rental & leasing	81	50 727	9 364	2 246	424	18.0	19.7
531	Real estate	59	29 352	4 163	926	236	22.8	8.0
5311	Lessors of real estate	43	24 439	2 498	556	166	23.9	4.6
53111	Lessors of residential buildings & dwellings	21	15 211	1 139	265	78	25.0	4.0
531110	Lessors of residential buildings & dwellings	21	15 211	1 139	265	78	25.0	4.0
53119	Lessors of other real estate property	11	3 681	457	87	25	39.4	14.1
531190	Lessors of other real estate property	11	3 681	457	87	25	39.4	14.1
5313	Activities related to real estate	12	4 518	1 567	351	63	12.3	25.3
532	Rental & leasing services	22	21 375	5 201	1 320	188	11.4	35.6
5322	Consumer goods rental	10	2 869	699	194	49	20.5	1.5
PORTERVILLE, CA								
53	Real estate & rental & leasing	32	16 684	1 328	251	105	13.2	25.1
531	Real estate	23	13 454	849	140	65	14.7	30.3
5311	Lessors of real estate	12	9 415	328	50	31	16.1	5.9
532	Rental & leasing services	9	3 230	479	111	40	7.0	3.2

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							From administrative records ¹	Estimated ²
PORT HUENEME, CA								
53	Real estate & rental & leasing	8	4 844	1 042	352	44	5.6	5.6
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PORTOLA VALLEY, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
POWAY, CA								
53	Real estate & rental & leasing	54	25 273	4 072	906	225	33.5	12.5
531	Real estate	43	17 898	2 852	623	162	42.3	15.6
5311	Lessors of real estate	24	8 878	835	208	85	27.3	27.2
53111	Lessors of residential buildings & dwellings	18	7 483	708	180	70	22.6	25.8
531110	Lessors of residential buildings & dwellings	18	7 483	708	180	70	22.6	25.8
5312	Offices of real estate agents & brokers	12	4 718	791	106	27	32.5	4.2
53121	Offices of real estate agents & brokers	12	4 718	791	106	27	32.5	4.2
531210	Offices of real estate agents & brokers	12	4 718	791	106	27	32.5	4.2
532	Rental & leasing services	11	7 375	1 220	283	63	12.2	5.0
RANCHO CUCAMONGA, CA								
53	Real estate & rental & leasing	80	47 495	9 598	2 310	460	33.9	15.4
531	Real estate	61	38 921	7 719	1 910	353	33.9	13.8
5311	Lessors of real estate	22	19 009	1 541	387	97	29.5	8.4
5312	Offices of real estate agents & brokers	15	9 240	1 373	297	52	45.9	24.7
53121	Offices of real estate agents & brokers	15	9 240	1 373	297	52	45.9	24.7
531210	Offices of real estate agents & brokers	15	9 240	1 373	297	52	45.9	24.7
5313	Activities related to real estate	24	10 672	4 805	1 226	204	31.4	13.9
53131	Real estate property managers	14	6 400	2 943	702	140	28.1	2.3
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	13	5 138	1 153	234	77	17.9	36.6
RANCHO MIRAGE, CA								
53	Real estate & rental & leasing	29	13 604	3 439	739	178	39.7	14.2
531	Real estate	26	10 283	2 183	437	104	52.5	15.2
5312	Offices of real estate agents & brokers	12	6 083	885	141	26	79.8	7.0
53121	Offices of real estate agents & brokers	12	6 083	885	141	26	79.8	7.0
531210	Offices of real estate agents & brokers	12	6 083	885	141	26	79.8	7.0
532	Rental & leasing services	3	3 321	1 256	302	74	—	11.0
RANCHO PALOS VERDES, CA								
53	Real estate & rental & leasing	46	28 794	2 952	638	127	55.5	20.0
531	Real estate	43	D	D	D	c	D	D
5311	Lessors of real estate	26	17 591	1 076	231	72	65.1	22.4
53111	Lessors of residential buildings & dwellings	20	15 793	936	207	64	68.0	18.1
531110	Lessors of residential buildings & dwellings	20	15 793	936	207	64	68.0	18.1
5312	Offices of real estate agents & brokers	10	8 251	1 282	265	29	44.2	.9
53121	Offices of real estate agents & brokers	10	8 251	1 282	265	29	44.2	.9
531210	Offices of real estate agents & brokers	10	8 251	1 282	265	29	44.2	.9
532	Rental & leasing services	3	D	D	D	a	D	D
RED BLUFF, CA								
53	Real estate & rental & leasing	22	6 501	1 063	214	98	33.4	1.8
531	Real estate	14	2 994	469	103	54	71.4	3.8
532	Rental & leasing services	8	3 507	594	111	44	.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
REDDING, CA								
53	Real estate & rental & leasing	146	59 820	11 067	2 576	664	26.1	15.6
531	Real estate	104	33 996	4 579	1 002	340	34.4	24.7
5311	Lessors of real estate	60	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	30	10 615	1 163	267	110	13.2	53.6
531110	Lessors of residential buildings & dwellings	30	10 615	1 163	267	110	13.2	53.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	7 135	861	155	52	26.4	16.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	7 135	861	155	52	26.4	16.4
53113	Lessors of miniwarehouses & self storage units	10	1 507	178	45	22	62.8	12.1
531130	Lessors of miniwarehouses & self storage units	10	1 507	178	45	22	62.8	12.1
5312	Offices of real estate agents & brokers	21	9 096	967	186	47	64.0	6.5
53121	Offices of real estate agents & brokers	21	9 096	967	186	47	64.0	6.5
531210	Offices of real estate agents & brokers	21	9 096	967	186	47	64.0	6.5
5313	Activities related to real estate	23	D	D	D	b	D	D
53131	Real estate property managers	17	2 722	1 007	248	77	36.8	18.3
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental & leasing services	42	25 824	6 488	1 574	324	15.1	3.7
5322	Consumer goods rental	19	D	D	D	c	D	D
53223	Video tape & disk rental	11	3 648	552	137	75	22.8	19.2
532230	Video tape & disk rental	11	3 648	552	137	75	22.8	19.2
5324	Commercial & industrial machinery & equipment rental & leasing	13	9 869	3 663	871	120	23.9	—
REDLANDS, CA								
53	Real estate & rental & leasing	67	32 533	3 946	815	247	24.7	19.3
531	Real estate	52	27 502	3 034	636	174	24.0	20.4
5311	Lessors of real estate	35	19 008	2 030	392	127	18.2	29.2
53111	Lessors of residential buildings & dwellings	15	7 010	882	120	42	20.3	68.1
531110	Lessors of residential buildings & dwellings	15	7 010	882	120	42	20.3	68.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	5 259	755	179	55	30.5	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	5 259	755	179	55	30.5	3.5
5312	Offices of real estate agents & brokers	10	7 512	488	124	30	36.8	—
53121	Offices of real estate agents & brokers	10	7 512	488	124	30	36.8	—
531210	Offices of real estate agents & brokers	10	7 512	488	124	30	36.8	—
532	Rental & leasing services	15	5 031	912	179	73	28.1	13.1
5322	Consumer goods rental	10	3 038	501	106	52	46.5	6.1
REDONDO BEACH, CA								
53	Real estate & rental & leasing	91	51 749	5 758	1 183	295	56.2	17.1
531	Real estate	75	44 953	4 854	1 004	235	58.5	16.5
5311	Lessors of real estate	45	26 993	1 427	334	98	59.9	15.7
53111	Lessors of residential buildings & dwellings	32	19 613	1 020	240	78	59.0	18.2
531110	Lessors of residential buildings & dwellings	32	19 613	1 020	240	78	59.0	18.2
5312	Offices of real estate agents & brokers	14	8 072	1 215	206	36	21.8	34.3
53121	Offices of real estate agents & brokers	14	8 072	1 215	206	36	21.8	34.3
531210	Offices of real estate agents & brokers	14	8 072	1 215	206	36	21.8	34.3
5313	Activities related to real estate	16	9 888	2 212	464	101	84.5	4.2
53131	Real estate property managers	11	9 180	1 909	423	96	84.3	4.5
532	Rental & leasing services	16	6 796	904	179	60	41.3	21.1
5322	Consumer goods rental	12	3 328	525	105	51	36.4	39.5
REDWOOD CITY, CA								
53	Real estate & rental & leasing	88	114 074	31 603	7 064	1 279	18.3	9.2
531	Real estate	72	101 877	28 076	6 565	1 184	19.8	8.7
5311	Lessors of real estate	38	55 366	6 640	1 569	297	28.6	12.4
53111	Lessors of residential buildings & dwellings	21	37 137	5 144	1 226	230	34.9	10.0
531110	Lessors of residential buildings & dwellings	21	37 137	5 144	1 226	230	34.9	10.0
5312	Offices of real estate agents & brokers	12	14 381	2 186	593	75	15.0	1.9
53121	Offices of real estate agents & brokers	12	14 381	2 186	593	75	15.0	1.9
531210	Offices of real estate agents & brokers	12	14 381	2 186	593	75	15.0	1.9
5313	Activities related to real estate	22	32 130	19 250	4 403	812	6.9	5.4
53131	Real estate property managers	18	30 363	18 814	4 283	801	2.4	5.7
531311	Residential property managers	12	13 425	7 919	2 050	574	3.6	12.7
532	Rental & leasing services	14	D	D	D	b	D	D
REEDLEY, CA								
53	Real estate & rental & leasing	15	7 707	1 483	476	66	36.7	14.5
531	Real estate	9	5 753	1 093	402	36	15.9	19.4
532	Rental & leasing services	6	1 954	390	74	30	98.1	—

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							From administrative records ¹	Estimated ²
RIALTO, CA								
53	Real estate & rental & leasing	41	22 070	3 314	860	176	28.8	11.0
531	Real estate	32	17 500	2 237	646	127	22.7	9.9
5311	Lessors of real estate	21	15 747	1 355	330	97	22.8	8.7
532	Rental & leasing services	9	4 570	1 077	214	49	52.2	15.1
RICHMOND, CA								
53	Real estate & rental & leasing	54	46 716	6 727	1 450	242	11.2	8.0
531	Real estate	41	32 155	2 756	537	105	12.7	4.2
5311	Lessors of real estate	24	23 948	1 787	299	54	7.8	3.3
53111	Lessors of residential buildings & dwellings	11	14 439	436	104	30	6.0	3.4
531110	Lessors of residential buildings & dwellings	11	14 439	436	104	30	6.0	3.4
5313	Activities related to real estate	11	2 597	566	145	37	53.8	19.8
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	13	14 561	3 971	913	137	7.7	16.6
RIDGECREST, CA								
53	Real estate & rental & leasing	18	6 899	1 124	268	82	10.4	17.8
531	Real estate	13	3 495	546	129	41	20.6	24.8
532	Rental & leasing services	5	3 404	578	139	41	—	10.6
RIO DELL, CA								
53	Real estate & rental & leasing	3	198	53	8	7	—	52.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RIO VISTA, CA								
53	Real estate & rental & leasing	9	4 063	491	134	25	53.6	1.3
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
RIPON, CA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
RIVERBANK, CA								
53	Real estate & rental & leasing	11	2 799	242	61	18	38.9	38.5
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
RIVERSIDE, CA								
53	Real estate & rental & leasing	250	144 951	28 348	7 205	1 276	28.9	16.9
531	Real estate	206	110 639	22 397	5 882	1 002	35.2	19.4
5311	Lessors of real estate	107	55 702	6 102	1 550	423	37.3	18.9
53111	Lessors of residential buildings & dwellings	61	36 518	3 758	844	247	39.7	19.3
531110	Lessors of residential buildings & dwellings	61	36 518	3 758	844	247	39.7	19.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	13 436	1 598	540	117	29.8	18.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	13 436	1 598	540	117	29.8	18.0
53113	Lessors of miniwarehouses & self storage units	16	4 376	629	135	45	33.9	17.4
531130	Lessors of miniwarehouses & self storage units	16	4 376	629	135	45	33.9	17.4
5312	Offices of real estate agents & brokers	50	35 636	7 378	1 852	234	37.0	11.6
53121	Offices of real estate agents & brokers	50	35 636	7 378	1 852	234	37.0	11.6
531210	Offices of real estate agents & brokers	50	35 636	7 378	1 852	234	37.0	11.6
5313	Activities related to real estate	49	19 301	8 917	2 480	345	25.8	35.5
53131	Real estate property managers	28	11 758	5 850	1 664	243	21.3	55.6
531311	Residential property managers	21	7 334	3 551	860	198	33.2	45.4
53139	Other activities related to real estate	14	5 583	2 426	670	87	22.9	5.5
531390	Other activities related to real estate	14	5 583	2 426	670	87	22.9	5.5
532	Rental & leasing services	43	D	D	D	e	D	D
5322	Consumer goods rental	23	13 098	2 048	468	142	17.7	17.7
53223	Video tape & disk rental	11	4 257	704	139	66	26.4	35.0
532230	Video tape & disk rental	11	4 257	704	139	66	26.4	35.0

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							From administrative records ¹	Estimated ²
ROCKLIN, CA								
53	Real estate & rental & leasing	21	14 716	1 931	474	105	23.9	2.8
531	Real estate	15	5 513	660	142	36	62.1	6.9
532	Rental & leasing services	6	9 203	1 271	332	69	1.1	.3
ROHNERT PARK, CA								
53	Real estate & rental & leasing	42	51 825	6 358	1 665	239	14.4	5.1
531	Real estate	34	35 928	3 573	1 065	123	13.7	6.7
5311	Lessors of real estate	17	27 458	856	189	41	7.9	7.5
532	Rental & leasing services	8	15 897	2 785	600	116	16.0	1.6
ROLLING HILLS ESTATES, CA								
53	Real estate & rental & leasing	33	D	D	D	c	D	D
531	Real estate	32	24 511	3 391	716	113	19.6	33.3
5311	Lessors of real estate	12	8 069	748	143	36	17.2	19.2
5313	Activities related to real estate	11	4 548	1 967	421	45	62.2	5.7
532	Rental & leasing services	1	D	D	D	a	D	D
ROSEMEAD, CA								
53	Real estate & rental & leasing	28	11 270	2 673	646	126	43.8	28.7
531	Real estate	19	7 762	1 837	458	82	46.8	39.2
5311	Lessors of real estate	10	4 126	618	169	45	62.0	32.2
532	Rental & leasing services	9	3 508	836	188	44	37.2	5.6
ROSEVILLE, CA								
53	Real estate & rental & leasing	79	82 343	21 554	5 040	922	33.7	6.6
531	Real estate	63	75 568	20 059	4 765	815	34.9	6.6
5312	Lessors of real estate	26	24 791	5 693	1 058	353	14.0	6.3
53111	Lessors of residential buildings & dwellings	10	15 380	2 297	563	172	19.5	2.2
531110	Lessors of residential buildings & dwellings	10	15 380	2 297	563	172	19.5	2.2
5312	Offices of real estate agents & brokers	18	26 653	4 651	992	90	8.3	6.5
53121	Offices of real estate agents & brokers	18	26 653	4 651	992	90	8.3	6.5
531210	Offices of real estate agents & brokers	18	26 653	4 651	992	90	8.3	6.5
5313	Activities related to real estate	19	24 124	9 715	2 715	372	85.9	7.0
53131	Real estate property managers	11	7 603	4 011	803	275	61.0	16.5
532	Rental & leasing services	16	6 775	1 495	275	107	20.1	6.5
5322	Consumer goods rental	12	D	D	D	b	D	D
SACRAMENTO, CA								
53	Real estate & rental & leasing	415	367 284	80 117	18 995	3 058	19.2	11.9
531	Real estate	319	278 038	63 743	15 259	2 298	21.9	13.6
5311	Lessors of real estate	156	144 973	12 301	2 895	685	24.2	12.8
53111	Lessors of residential buildings & dwellings	81	59 014	6 663	1 519	397	15.9	23.9
531110	Lessors of residential buildings & dwellings	81	59 014	6 663	1 519	397	15.9	23.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	46	72 048	3 918	963	166	32.9	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	46	72 048	3 918	963	166	32.9	3.6
53113	Lessors of miniwarehouses & self storage units	13	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	13	D	D	D	b	D	D
53119	Lessors of other real estate property	16	D	D	D	b	D	D
531190	Lessors of other real estate property	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	67	77 510	24 338	5 552	510	17.8	9.4
53121	Offices of real estate agents & brokers	67	77 510	24 338	5 552	510	17.8	9.4
531210	Offices of real estate agents & brokers	67	77 510	24 338	5 552	510	17.8	9.4
5313	Activities related to real estate	96	55 555	27 104	6 812	1 103	21.6	21.3
53131	Real estate property managers	61	D	D	D	f	D	D
531311	Residential property managers	37	D	D	D	e	D	D
531312	Nonresidential property managers	24	D	D	D	e	D	D
53132	Offices of real estate appraisers	14	5 430	2 474	389	50	26.4	14.1
531320	Offices of real estate appraisers	14	5 430	2 474	389	50	26.4	14.1
53139	Other activities related to real estate	21	D	D	D	c	D	D
531390	Other activities related to real estate	21	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	94	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	49	D	D	D	e	D	D
53223	Video tape & disk rental	29	D	D	D	c	D	D
532230	Video tape & disk rental	29	D	D	D	c	D	D
53229	Other consumer goods rental	11	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	24	45 235	9 185	2 120	265	11.5	3.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	18 638	3 931	833	83	3.4	8.8
ST. HELENA, CA								
53	Real estate & rental & leasing	21	D	D	D	c	D	D
531	Real estate	18	9 321	1 966	456	110	12.1	4.8
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
SALINAS, CA								
53	Real estate & rental & leasing	104	71 680	11 703	2 643	546	22.6	12.5
531	Real estate	81	51 062	6 076	1 355	307	25.5	12.8
5311	Lessors of real estate	45	40 458	3 612	800	179	22.3	11.0
53111	Lessors of residential buildings & dwellings	23	14 626	988	200	71	36.6	9.8
531110	Lessors of residential buildings & dwellings	23	14 626	988	200	71	36.6	9.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	20 400	2 233	508	76	15.4	8.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	20 400	2 233	508	76	15.4	8.7
5312	Offices of real estate agents & brokers	23	7 239	1 259	292	58	39.8	16.8
53121	Offices of real estate agents & brokers	23	7 239	1 259	292	58	39.8	16.8
531210	Offices of real estate agents & brokers	23	7 239	1 259	292	58	39.8	16.8
5313	Activities related to real estate	13	3 365	1 205	263	70	32.8	24.9
53131	Real estate property managers	10	3 017	1 146	250	64	28.3	24.6
532	Rental & leasing services	23	20 618	5 627	1 288	239	15.5	11.9
5322	Consumer goods rental	14	D	D	D	c	D	D
53223	Video tape & disk rental	11	4 975	748	192	80	9.5	1.3
532230	Video tape & disk rental	11	4 975	748	192	80	9.5	1.3
SAN ANSELMO, CA								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SAN BERNARDINO, CA								
53	Real estate & rental & leasing	152	68 655	11 746	2 676	556	37.0	17.3
531	Real estate	107	47 611	7 465	1 668	367	41.0	21.1
5311	Lessors of real estate	49	24 753	3 545	792	172	21.6	25.9
53111	Lessors of residential buildings & dwellings	20	10 864	1 092	234	53	14.7	31.4
531110	Lessors of residential buildings & dwellings	20	10 864	1 092	234	53	14.7	31.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	10 506	2 150	482	87	31.1	23.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	10 506	2 150	482	87	31.1	23.9
5312	Offices of real estate agents & brokers	21	14 702	881	127	31	77.4	10.5
53121	Offices of real estate agents & brokers	21	14 702	881	127	31	77.4	10.5
531210	Offices of real estate agents & brokers	21	14 702	881	127	31	77.4	10.5
5313	Activities related to real estate	37	8 156	3 039	749	164	34.1	25.7
53131	Real estate property managers	21	5 302	1 993	470	113	34.0	28.9
531311	Residential property managers	13	3 335	1 153	269	75	27.9	38.4
53139	Other activities related to real estate	10	2 381	904	239	42	30.2	19.9
531390	Other activities related to real estate	10	2 381	904	239	42	30.2	19.9
532	Rental & leasing services	45	21 044	4 281	1 008	189	28.0	8.8
5321	Automotive equipment rental & leasing	11	8 141	1 641	405	65	4.0	11.9
5322	Consumer goods rental	21	7 041	1 394	318	82	22.1	3.6
53223	Video tape & disk rental	11	3 036	428	92	44	33.0	.3
532230	Video tape & disk rental	11	3 036	428	92	44	33.0	.3
SAN BRUNO, CA								
53	Real estate & rental & leasing	29	49 597	4 375	931	138	14.3	4.4
531	Real estate	20	13 557	2 661	614	69	25.6	6.7
532	Rental & leasing services	9	36 040	1 714	317	69	10.1	3.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN BUENAVENTURA (VENTURA), CA								
53	Real estate & rental & leasing	175	94 510	19 387	4 762	790	18.9	13.0
531	Real estate	138	61 310	12 340	3 033	473	25.1	16.6
5311	Lessors of real estate	67	32 329	3 159	766	181	21.7	17.5
53111	Lessors of residential buildings & dwellings	33	9 826	909	204	68	37.0	31.9
531110	Lessors of residential buildings & dwellings	33	9 826	909	204	68	37.0	31.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	12 045	1 695	429	68	17.3	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	12 045	1 695	429	68	17.3	8.8
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	35	18 158	4 399	1 075	114	20.1	16.6
53121	Offices of real estate agents & brokers	35	18 158	4 399	1 075	114	20.1	16.6
531210	Offices of real estate agents & brokers	35	18 158	4 399	1 075	114	20.1	16.6
5313	Activities related to real estate	36	10 823	4 782	1 192	178	43.7	14.0
53131	Real estate property managers	22	6 261	2 936	740	140	40.1	22.1
531311	Residential property managers	16	3 636	2 064	526	102	31.7	26.5
532	Rental & leasing services	37	33 200	7 047	1 729	317	7.4	6.3
5322	Consumer goods rental	18	7 188	1 797	505	158	29.4	—
53223	Video tape & disk rental	10	5 146	1 248	298	115	30.7	—
532230	Video tape & disk rental	10	5 146	1 248	298	115	30.7	—
5324	Commercial & industrial machinery & equipment rental & leasing	10	13 125	2 969	675	93	2.5	3.2
SAN CARLOS, CA								
53	Real estate & rental & leasing	52	32 055	6 897	1 547	246	27.9	20.7
531	Real estate	43	22 323	3 587	733	111	38.2	11.3
5311	Lessors of real estate	15	8 417	527	108	23	70.3	10.0
5312	Offices of real estate agents & brokers	19	10 701	2 002	363	45	14.9	7.4
53121	Offices of real estate agents & brokers	19	10 701	2 002	363	45	14.9	7.4
531210	Offices of real estate agents & brokers	19	10 701	2 002	363	45	14.9	7.4
532	Rental & leasing services	9	9 732	3 310	814	135	4.2	42.3
SAN CLEMENTE, CA								
53	Real estate & rental & leasing	65	35 581	4 682	1 104	236	26.6	27.3
531	Real estate	51	23 872	2 786	651	147	20.1	39.6
5311	Lessors of real estate	24	12 506	813	168	38	18.5	44.8
53111	Lessors of residential buildings & dwellings	12	3 696	159	26	9	11.2	82.6
531110	Lessors of residential buildings & dwellings	12	3 696	159	26	9	11.2	82.6
5312	Offices of real estate agents & brokers	16	7 401	859	208	49	18.2	13.9
53121	Offices of real estate agents & brokers	16	7 401	859	208	49	18.2	13.9
531210	Offices of real estate agents & brokers	16	7 401	859	208	49	18.2	13.9
5313	Activities related to real estate	11	3 965	1 114	275	60	28.7	71.3
532	Rental & leasing services	11	9 015	584	153	51	51.9	2.9
SAN DIEGO, CA								
53	Real estate & rental & leasing	1 954	2 109 338	386 770	89 892	14 038	16.1	12.6
531	Real estate	1 631	1 390 446	284 213	66 039	10 310	22.1	15.0
5311	Lessors of real estate	710	741 026	70 257	16 812	3 489	18.9	15.7
53111	Lessors of residential buildings & dwellings	436	299 167	33 771	8 022	2 173	24.6	19.8
531110	Lessors of residential buildings & dwellings	436	299 167	33 771	8 022	2 173	24.6	19.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	180	375 131	28 230	6 941	856	13.7	12.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	180	375 131	28 230	6 941	856	13.7	12.5
53113	Lessors of miniwarehouses & self storage units	35	22 903	2 832	703	162	5.1	18.6
531130	Lessors of miniwarehouses & self storage units	35	22 903	2 832	703	162	5.1	18.6
53119	Lessors of other real estate property	59	43 825	5 424	1 146	298	31.0	12.9
531190	Lessors of other real estate property	59	43 825	5 424	1 146	298	31.0	12.9
5312	Offices of real estate agents & brokers	390	348 245	72 371	15 919	1 834	24.4	10.0
53121	Offices of real estate agents & brokers	390	348 245	72 371	15 919	1 834	24.4	10.0
531210	Offices of real estate agents & brokers	390	348 245	72 371	15 919	1 834	24.4	10.0
5313	Activities related to real estate	531	301 175	141 585	33 308	4 987	27.4	19.4
53131	Real estate property managers	357	201 624	104 209	25 180	3 897	24.1	21.9
531311	Residential property managers	238	115 627	57 268	13 079	2 859	22.2	25.0
531312	Nonresidential property managers	119	85 997	46 941	12 101	1 038	26.7	17.7
53132	Offices of real estate appraisers	58	26 513	10 131	1 890	325	20.6	20.9
531320	Offices of real estate appraisers	58	26 513	10 131	1 890	325	20.6	20.9
53139	Other activities related to real estate	116	73 038	27 245	6 238	765	38.9	11.7
531390	Other activities related to real estate	116	73 038	27 245	6 238	765	38.9	11.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN DIEGO, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	306	619 371	84 823	20 479	3 383	4.8	9.2
5321	Automotive equipment rental & leasing	74	219 304	24 171	5 868	1 126	3.9	5.6
53211	Passenger car rental & leasing	56	200 233	21 064	5 142	1 016	3.4	5.9
532111	Passenger car rental	52	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	18	19 071	3 107	726	110	9.5	2.9
532120	Truck, utility trailer, & RV rental & leasing	18	19 071	3 107	726	110	9.5	2.9
5322	Consumer goods rental	145	75 675	16 889	3 580	1 144	13.6	12.2
53222	Formal wear & costume rental	21	4 079	764	195	93	19.6	20.6
532220	Formal wear & costume rental	21	4 079	764	195	93	19.6	20.6
53223	Video tape & disk rental	83	35 914	5 829	1 415	578	14.0	17.4
532230	Video tape & disk rental	83	35 914	5 829	1 415	578	14.0	17.4
53229	Other consumer goods rental	33	33 497	9 766	1 873	452	11.3	6.3
532292	Recreational goods rental	12	5 133	1 140	206	90	55.8	.4
532299	All other consumer goods rental	17	D	D	D	e	D	D
5323	General rental centers	24	15 202	3 310	793	145	15.4	3.1
53231	General rental centers	24	15 202	3 310	793	145	15.4	3.1
532310	General rental centers	24	15 202	3 310	793	145	15.4	3.1
5324	Commercial & industrial machinery & equipment rental & leasing	63	309 190	40 453	10 238	968	2.7	11.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	16	47 469	9 829	2 218	264	7.6	3.8
532412	Construction/mining/forestry machinery & equip rental & leasing	15	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	15	129 152	7 792	1 869	149	.4	.3
532420	Office machinery & equipment rental & leasing	15	129 152	7 792	1 869	149	.4	.3
53249	Oth commercial/industrial machinery & equipment rental & leasing	32	132 569	22 832	6 151	555	3.2	24.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	32	132 569	22 832	6 151	555	3.2	24.6
533	Lessors of intangible assets, except copyrighted works	17	99 521	17 734	3 374	345	2.6	.2
5331	Lessors of intangible assets, except copyrighted works	17	99 521	17 734	3 374	345	2.6	.2
53311	Lessors of intangible assets, except copyrighted works	17	99 521	17 734	3 374	345	2.6	.2
533110	Lessors of intangible assets, except copyrighted works	17	99 521	17 734	3 374	345	2.6	.2
SAN DIMAS, CA								
53	Real estate & rental & leasing	29	27 283	3 950	1 108	172	6.4	3.5
531	Real estate	21	D	D	D	b	D	D
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
SAN FERNANDO, CA								
53	Real estate & rental & leasing	17	13 868	2 336	667	134	8.5	.3
531	Real estate	10	6 117	875	206	74	11.4	.8
532	Rental & leasing services	7	7 751	1 461	461	60	6.3	—
SAN FRANCISCO, CA								
53	Real estate & rental & leasing	1 627	2 721 198	472 859	121 088	14 492	13.6	9.6
531	Real estate	1 381	1 623 474	366 691	95 004	10 955	20.3	12.9
5311	Lessors of real estate	790	872 940	97 571	26 097	3 581	23.6	14.5
53111	Lessors of residential buildings & dwellings	485	297 908	31 888	7 381	1 711	26.0	25.9
531110	Lessors of residential buildings & dwellings	485	297 908	31 888	7 381	1 711	26.0	25.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	267	553 335	62 685	17 744	1 765	22.1	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	267	553 335	62 685	17 744	1 765	22.1	7.6
53113	Lessors of miniwarehouses & self storage units	12	11 106	2 006	794	50	13.9	14.1
531130	Lessors of miniwarehouses & self storage units	12	11 106	2 006	794	50	13.9	14.1
53119	Lessors of other real estate property	26	10 591	992	178	55	46.2	50.4
531190	Lessors of other real estate property	26	10 591	992	178	55	46.2	50.4
5312	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
53121	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
531210	Offices of real estate agents & brokers	246	391 421	87 594	23 746	2 163	19.6	7.1
5313	Activities related to real estate	345	359 113	181 526	45 161	5 211	13.0	15.6
53131	Real estate property managers	240	249 629	123 653	32 585	4 009	12.7	20.8
531311	Residential property managers	128	95 594	43 295	11 178	1 840	21.0	25.4
531312	Nonresidential property managers	112	154 035	80 358	21 407	2 169	7.6	17.9
53132	Offices of real estate appraisers	25	13 560	5 531	1 222	83	30.2	4.1
531320	Offices of real estate appraisers	25	13 560	5 531	1 222	83	30.2	4.1
53139	Other activities related to real estate	80	95 924	52 342	11 354	1 119	11.4	3.7
531390	Other activities related to real estate	80	95 924	52 342	11 354	1 119	11.4	3.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	236	1 068 909	102 228	24 911	3 472	3.9	4.6
5321	Automotive equipment rental & leasing	30	165 686	21 182	5 232	964	1.3	6.2
53211	Passenger car rental & leasing	19	D	D	D	f	D	D
532111	Passenger car rental	17	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	11	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	99	57 311	13 519	3 061	670	16.0	38.8
53223	Video tape & disk rental	63	22 949	3 767	893	348	26.4	43.3
532230	Video tape & disk rental	63	22 949	3 767	893	348	26.4	43.3
53229	Other consumer goods rental	23	21 559	6 407	1 396	233	13.6	10.3
532299	All other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	18	17 945	3 650	930	134	10.4	6.7
53231	General rental centers	18	17 945	3 650	930	134	10.4	6.7
532310	General rental centers	18	17 945	3 650	930	134	10.4	6.7
5324	Commercial & industrial machinery & equipment rental & leasing	89	827 967	63 877	15 688	1 704	3.4	1.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	40	D	D	D	e	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	23	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	17	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	40	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	40	D	D	D	g	D	D
533	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
5331	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
53311	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
533110	Lessors of intangible assets, except copyrighted works	10	28 815	3 940	1 173	65	—	8.8
SAN GABRIEL, CA								
53	Real estate & rental & leasing	65	28 957	4 506	1 112	223	23.5	18.5
531	Real estate	54	25 521	4 021	1 028	188	20.7	18.9
5311	Lessors of real estate	31	16 913	1 356	321	81	17.2	16.3
53111	Lessors of residential buildings & dwellings	24	13 352	996	241	63	20.6	16.3
531110	Lessors of residential buildings & dwellings	24	13 352	996	241	63	20.6	16.3
5312	Offices of real estate agents & brokers	11	4 079	312	89	19	22.8	44.5
53121	Offices of real estate agents & brokers	11	4 079	312	89	19	22.8	44.5
531210	Offices of real estate agents & brokers	11	4 079	312	89	19	22.8	44.5
5313	Activities related to real estate	12	4 529	2 353	618	88	31.8	5.6
532	Rental & leasing services	11	3 436	485	84	35	43.9	15.7
SANGER, CA								
53	Real estate & rental & leasing	10	3 372	465	102	40	75.8	—
531	Real estate	6	2 507	257	64	18	100.0	—
532	Rental & leasing services	4	865	208	38	22	5.5	—
SAN JACINTO, CA								
53	Real estate & rental & leasing	15	9 681	1 872	443	95	13.4	10.0
531	Real estate	12	7 895	1 125	301	67	11.2	12.3
532	Rental & leasing services	3	1 786	747	142	28	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN JOSE, CA								
53	Real estate & rental & leasing	794	1 140 294	178 962	45 182	6 088	27.3	9.6
531	Real estate	634	700 268	122 675	30 859	3 767	39.8	11.0
5311	Lessors of real estate	306	415 796	46 714	10 936	1 732	50.7	13.5
53111	Lessors of residential buildings & dwellings	153	252 761	27 994	6 905	924	55.4	12.8
531110	Lessors of residential buildings & dwellings	153	252 761	27 994	6 905	924	55.4	12.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	77	92 512	12 577	2 641	480	50.7	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	77	92 512	12 577	2 641	480	50.7	11.9
53113	Lessors of miniwarehouses & self storage units	25	19 458	1 906	414	84	2.7	7.2
531130	Lessors of miniwarehouses & self storage units	25	19 458	1 906	414	84	2.7	7.2
53119	Lessors of other real estate property	51	51 065	4 237	976	244	45.7	22.0
531190	Lessors of other real estate property	51	51 065	4 237	976	244	45.7	22.0
5312	Offices of real estate agents & brokers	152	197 051	39 055	10 523	793	20.2	5.8
53121	Offices of real estate agents & brokers	152	197 051	39 055	10 523	793	20.2	5.8
531210	Offices of real estate agents & brokers	152	197 051	39 055	10 523	793	20.2	5.8
5313	Activities related to real estate	176	87 421	36 906	9 400	1 242	31.9	11.4
53131	Real estate property managers	138	70 865	29 401	7 781	1 091	30.9	9.4
531311	Residential property managers	83	37 273	13 673	3 361	688	26.8	4.6
531312	Nonresidential property managers	55	33 592	15 728	4 420	403	35.4	14.7
53132	Offices of real estate appraisers	23	8 424	3 767	646	84	60.4	8.9
531320	Offices of real estate appraisers	23	8 424	3 767	646	84	60.4	8.9
53139	Other activities related to real estate	15	8 132	3 738	973	67	11.0	31.0
531390	Other activities related to real estate	15	8 132	3 738	973	67	11.0	31.0
532	Rental & leasing services	155	437 704	53 603	13 646	2 284	7.4	7.0
5321	Automotive equipment rental & leasing	27	140 082	15 456	3 675	780	4.9	2.5
53211	Passenger car rental & leasing	12	111 252	11 881	2 847	663	.1	.2
532111	Passenger car rental	12	111 252	11 881	2 847	663	.1	.2
53212	Truck, utility trailer, & RV rental & leasing	15	28 830	3 575	828	117	23.5	11.7
532120	Truck, utility trailer, & RV rental & leasing	15	28 830	3 575	828	117	23.5	11.7
5322	Consumer goods rental	89	50 585	9 797	2 162	652	16.2	14.6
53221	Formal wear & costume rental	14	4 567	1 098	202	83	8.3	24.0
532220	Formal wear & costume rental	14	4 567	1 098	202	83	8.3	24.0
53223	Video tape & disk rental	60	27 977	3 804	897	408	18.9	17.5
532230	Video tape & disk rental	60	27 977	3 804	897	408	18.9	17.5
53229	Other consumer goods rental	10	D	D	D	c	D	D
5323	General rental centers	10	7 874	1 934	409	64	8.8	10.3
53231	General rental centers	10	7 874	1 934	409	64	8.8	10.3
532310	General rental centers	10	7 874	1 934	409	64	8.8	10.3
5324	Commercial & industrial machinery & equipment rental & leasing	29	239 163	26 416	7 400	788	6.9	7.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	21 538	5 445	1 307	124	9.7	16.8
53249	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	14	D	D	D	f	D	D
SAN JUAN CAPISTRANO, CA								
53	Real estate & rental & leasing	49	31 144	8 032	1 491	212	20.8	14.7
531	Real estate	41	20 471	6 316	1 044	146	24.2	18.5
5311	Lessors of real estate	19	10 438	903	218	73	32.2	21.0
5313	Activities related to real estate	15	6 994	4 532	668	58	11.0	22.0
532	Rental & leasing services	7	D	D	D	b	D	D
SAN LEANDRO, CA								
53	Real estate & rental & leasing	120	242 139	50 477	11 258	1 838	5.4	8.0
531	Real estate	93	49 517	5 555	1 359	283	19.3	22.3
5311	Lessors of real estate	60	41 019	3 938	944	204	15.4	25.7
53111	Lessors of residential buildings & dwellings	42	26 296	1 924	446	135	19.3	30.5
531110	Lessors of residential buildings & dwellings	42	26 296	1 924	446	135	19.3	30.5
5312	Offices of real estate agents & brokers	17	5 907	868	231	33	34.5	4.6
53121	Offices of real estate agents & brokers	17	5 907	868	231	33	34.5	4.6
531210	Offices of real estate agents & brokers	17	5 907	868	231	33	34.5	4.6
5313	Activities related to real estate	16	2 591	749	184	46	46.5	10.3
53131	Real estate property managers	14	D	D	D	b	D	D
531311	Residential property managers	10	2 057	563	138	38	37.8	7.8
532	Rental & leasing services	27	192 622	44 922	9 899	1 555	1.9	4.3
5322	Consumer goods rental	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN LUIS OBISPO, CA								
53	Real estate & rental & leasing	106	53 475	7 807	2 010	501	45.4	14.7
531	Real estate	86	44 422	5 658	1 509	369	52.3	16.2
5311	Lessors of real estate	48	30 430	2 720	588	221	47.3	17.5
53111	Lessors of residential buildings & dwellings	24	14 582	1 551	332	134	18.3	20.0
531110	Lessors of residential buildings & dwellings	24	14 582	1 551	332	134	18.3	20.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	12 543	721	158	67	77.1	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	12 543	721	158	67	77.1	11.9
5312	Offices of real estate agents & brokers	25	10 204	1 205	493	49	67.5	12.5
53121	Offices of real estate agents & brokers	25	10 204	1 205	493	49	67.5	12.5
531210	Offices of real estate agents & brokers	25	10 204	1 205	493	49	67.5	12.5
5313	Activities related to real estate	13	3 788	1 733	428	99	52.3	16.2
532	Rental & leasing services	19	D	D	D	c	D	D
SAN MARCOS, CA								
53	Real estate & rental & leasing	40	25 582	4 380	947	232	33.0	26.0
531	Real estate	28	14 248	1 429	368	91	43.6	30.3
5311	Lessors of real estate	21	10 633	901	194	70	42.9	39.1
532	Rental & leasing services	12	11 334	2 951	579	141	19.6	20.6
SAN MARINO, CA								
53	Real estate & rental & leasing	51	26 329	3 507	767	138	27.7	15.0
531	Real estate	46	24 936	3 311	719	125	28.4	15.8
5311	Lessors of real estate	17	4 414	280	51	18	47.8	52.2
5312	Offices of real estate agents & brokers	14	14 762	1 449	382	56	17.7	6.3
53121	Offices of real estate agents & brokers	14	14 762	1 449	382	56	17.7	6.3
531210	Offices of real estate agents & brokers	14	14 762	1 449	382	56	17.7	6.3
5313	Activities related to real estate	15	5 760	1 582	286	51	41.0	12.4
532	Rental & leasing services	5	1 393	196	48	13	14.4	—
SAN MATEO, CA								
53	Real estate & rental & leasing	161	252 530	54 476	13 688	1 892	7.9	16.3
531	Real estate	137	233 585	51 672	13 019	1 767	8.4	16.5
5311	Lessors of real estate	69	139 929	24 482	6 761	1 104	6.3	5.9
53111	Lessors of residential buildings & dwellings	49	67 497	10 264	2 474	656	5.3	10.9
531110	Lessors of residential buildings & dwellings	49	67 497	10 264	2 474	656	5.3	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	e	D	D
5312	Offices of real estate agents & brokers	32	36 371	3 061	687	136	24.0	8.2
53121	Offices of real estate agents & brokers	32	36 371	3 061	687	136	24.0	8.2
531210	Offices of real estate agents & brokers	32	36 371	3 061	687	136	24.0	8.2
5313	Activities related to real estate	36	57 285	24 129	5 571	527	3.6	47.8
53131	Real estate property managers	26	15 822	6 795	1 852	199	9.2	55.2
531311	Residential property managers	18	7 141	3 366	843	156	17.1	18.5
532	Rental & leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	10	3 851	602	146	64	5.3	10.7
SAN PABLO, CA								
53	Real estate & rental & leasing	26	22 781	2 749	597	132	15.9	9.3
531	Real estate	19	16 508	1 563	330	76	19.8	3.7
5311	Lessors of real estate	12	12 604	1 076	222	48	15.8	2.1
532	Rental & leasing services	7	6 273	1 186	267	56	5.6	24.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN RAFAEL, CA								
53	Real estate & rental & leasing	152	202 971	41 909	8 662	1 458	12.8	12.1
531	Real estate	124	137 767	19 620	4 303	943	16.2	16.0
5311	Lessors of real estate	71	95 113	6 824	1 637	393	11.0	17.8
53111	Lessors of residential buildings & dwellings	32	20 279	1 872	464	139	13.4	56.9
531110	Lessors of residential buildings & dwellings	32	20 279	1 872	464	139	13.4	56.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	46 456	2 945	704	121	10.7	10.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	46 456	2 945	704	121	10.7	10.3
53119	Lessors of other real estate property	10	25 124	1 700	396	117	10.3	1.9
531190	Lessors of other real estate property	10	25 124	1 700	396	117	10.3	1.9
5312	Offices of real estate agents & brokers	31	28 927	5 282	867	287	34.9	13.0
53121	Offices of real estate agents & brokers	31	28 927	5 282	867	287	34.9	13.0
531210	Offices of real estate agents & brokers	31	28 927	5 282	867	287	34.9	13.0
5313	Activities related to real estate	22	13 727	7 514	1 799	263	12.2	9.5
53131	Real estate property managers	18	12 359	6 878	1 636	246	12.5	10.6
531311	Residential property managers	11	9 177	5 187	1 210	209	7.2	13.4
532	Rental & leasing services	25	D	D	D	e	D	D
5322	Consumer goods rental	12	6 183	1 405	348	92	12.5	20.3
SAN RAMON, CA								
53	Real estate & rental & leasing	68	146 296	24 799	6 169	548	9.3	5.5
531	Real estate	56	57 152	18 054	4 409	414	22.1	9.3
5311	Lessors of real estate	14	18 237	964	255	34	42.0	7.2
5312	Offices of real estate agents & brokers	24	25 069	9 113	2 250	203	11.8	11.3
53121	Offices of real estate agents & brokers	24	25 069	9 113	2 250	203	11.8	11.3
531210	Offices of real estate agents & brokers	24	25 069	9 113	2 250	203	11.8	11.3
5313	Activities related to real estate	18	13 846	7 977	1 904	177	14.6	8.4
53131	Real estate property managers	13	10 219	6 303	1 487	143	12.9	11.4
532	Rental & leasing services	12	89 144	6 745	1 760	134	1.2	3.1
SANTA ANA, CA								
53	Real estate & rental & leasing	254	451 595	89 287	21 095	2 951	8.0	6.9
531	Real estate	185	D	D	D	g	D	D
5311	Lessors of real estate	96	64 196	6 445	1 975	346	27.7	17.7
53111	Lessors of residential buildings & dwellings	47	29 924	2 756	667	168	26.0	25.9
531110	Lessors of residential buildings & dwellings	47	29 924	2 756	667	168	26.0	25.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	17 064	2 018	894	67	33.4	12.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	17 064	2 018	894	67	33.4	12.7
53119	Lessors of other real estate property	24	14 505	1 461	362	101	21.6	10.2
531190	Lessors of other real estate property	24	14 505	1 461	362	101	21.6	10.2
5312	Offices of real estate agents & brokers	31	18 948	5 044	1 339	212	19.4	39.4
53121	Offices of real estate agents & brokers	31	18 948	5 044	1 339	212	19.4	39.4
531210	Offices of real estate agents & brokers	31	18 948	5 044	1 339	212	19.4	39.4
5313	Activities related to real estate	58	D	D	D	f	D	D
53131	Real estate property managers	30	18 121	7 644	1 808	353	14.3	17.4
531311	Residential property managers	17	10 272	4 157	1 030	236	15.3	13.7
531312	Nonresidential property managers	13	7 849	3 487	778	117	13.1	22.3
53139	Other activities related to real estate	21	D	D	D	c	D	D
531390	Other activities related to real estate	21	D	D	D	c	D	D
532	Rental & leasing services	67	302 952	53 026	12 243	1 636	3.0	2.5
5321	Automotive equipment rental & leasing	11	236 038	35 350	8 790	1 025	—	.6
5322	Consumer goods rental	34	17 757	4 364	863	229	20.1	1.7
53223	Video tape & disk rental	21	4 744	658	144	82	44.8	5.2
532230	Video tape & disk rental	21	4 744	658	144	82	44.8	5.2
5324	Commercial & industrial machinery & equipment rental & leasing	17	42 852	11 780	2 248	317	11.0	10.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SANTA BARBARA, CA								
53	Real estate & rental & leasing	'256	'200 859	'38 672	'7 849	'1 277	'19.9	'13.2
531	Real estate	219	158 492	31 776	6 703	1 027	22.1	14.2
5311	Lessors of real estate	110	61 929	10 294	2 549	338	29.0	21.7
53111	Lessors of residential buildings & dwellings	61	34 092	3 133	718	205	21.3	24.0
531110	Lessors of residential buildings & dwellings	61	34 092	3 133	718	205	21.3	24.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	36	23 237	6 656	1 759	107	36.7	18.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	36	23 237	6 656	1 759	107	36.7	18.0
53119	Lessors of other real estate property	10	3 568	369	43	17	60.9	30.9
531190	Lessors of other real estate property	10	3 568	369	43	17	60.9	30.9
5312	Offices of real estate agents & brokers	55	70 944	10 853	1 591	215	14.0	8.9
53121	Offices of real estate agents & brokers	55	70 944	10 853	1 591	215	14.0	8.9
531210	Offices of real estate agents & brokers	55	70 944	10 853	1 591	215	14.0	8.9
5313	Activities related to real estate	54	25 619	10 629	2 563	474	28.1	10.9
53131	Real estate property managers	42	16 020	7 135	1 707	376	34.8	9.5
531311	Residential property managers	30	8 909	4 523	1 065	255	56.4	10.0
531312	Nonresidential property managers	12	7 111	2 612	642	121	7.7	9.0
532	Rental & leasing services	'37	'42 367	'6 896	'1 146	'250	'11.7	'9.4
5322	Consumer goods rental	22	D	D	D	c	D	D
SANTA CLARA, CA								
53	Real estate & rental & leasing	146	307 909	30 063	7 175	973	39.7	5.8
531	Real estate	119	214 054	17 261	4 184	517	55.8	6.5
5311	Lessors of real estate	68	153 444	5 057	1 238	229	74.1	7.0
53111	Lessors of residential buildings & dwellings	40	32 549	2 785	717	140	17.8	16.6
531110	Lessors of residential buildings & dwellings	40	32 549	2 785	717	140	17.8	16.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	113 976	1 850	421	59	93.1	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	113 976	1 850	421	59	93.1	4.5
5312	Offices of real estate agents & brokers	22	49 061	8 028	1 993	188	5.1	4.6
53121	Offices of real estate agents & brokers	22	49 061	8 028	1 993	188	5.1	4.6
531210	Offices of real estate agents & brokers	22	49 061	8 028	1 993	188	5.1	4.6
5313	Activities related to real estate	29	11 549	4 176	953	100	27.6	7.2
53131	Real estate property managers	21	8 505	2 961	708	78	21.8	3.9
531311	Residential property managers	12	2 958	1 736	478	49	9.5	7.3
532	Rental & leasing services	27	93 855	12 802	2 991	456	3.1	4.5
5322	Consumer goods rental	12	20 095	2 811	664	127	10.7	16.6
SANTA CLARITA, CA								
53	Real estate & rental & leasing	111	74 383	10 883	2 383	506	24.8	15.2
531	Real estate	83	58 730	7 577	1 678	342	23.2	15.7
5311	Lessors of real estate	46	41 384	2 662	645	163	18.9	4.9
53111	Lessors of residential buildings & dwellings	24	24 924	1 383	355	85	18.9	2.6
531110	Lessors of residential buildings & dwellings	24	24 924	1 383	355	85	18.9	2.6
53119	Lessors of other real estate property	12	10 241	490	106	50	4.3	13.3
531190	Lessors of other real estate property	12	10 241	490	106	50	4.3	13.3
5312	Offices of real estate agents & brokers	27	13 656	3 376	714	117	27.3	51.1
53121	Offices of real estate agents & brokers	27	13 656	3 376	714	117	27.3	51.1
531210	Offices of real estate agents & brokers	27	13 656	3 376	714	117	27.3	51.1
5313	Activities related to real estate	10	3 690	1 539	319	62	56.4	6.0
532	Rental & leasing services	28	15 653	3 306	705	164	30.9	13.2
5322	Consumer goods rental	15	6 048	1 348	273	89	20.7	6.3
53223	Video tape & disk rental	10	4 060	537	109	63	15.2	5.4
532230	Video tape & disk rental	10	4 060	537	109	63	15.2	5.4
SANTA CRUZ, CA								
53	Real estate & rental & leasing	80	41 923	5 469	1 292	327	22.3	23.0
531	Real estate	66	35 768	4 425	1 086	263	23.5	21.2
5311	Lessors of real estate	36	28 977	2 735	710	184	16.8	20.5
53111	Lessors of residential buildings & dwellings	16	8 145	1 192	297	102	36.7	16.2
531110	Lessors of residential buildings & dwellings	16	8 145	1 192	297	102	36.7	16.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	16 426	1 133	307	53	11.4	27.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	16 426	1 133	307	53	11.4	27.3
5312	Offices of real estate agents & brokers	14	4 364	704	162	40	57.4	30.1
53121	Offices of real estate agents & brokers	14	4 364	704	162	40	57.4	30.1
531210	Offices of real estate agents & brokers	14	4 364	704	162	40	57.4	30.1
5313	Activities related to real estate	16	2 427	986	214	39	42.7	14.3
532	Rental & leasing services	13	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA FE SPRINGS, CA								
53	Real estate & rental & leasing	52	72 114	17 469	3 879	618	10.2	21.7
531	Real estate	32	31 925	7 053	1 575	285	12.7	44.0
5311	Lessors of real estate	21	25 924	4 223	867	230	11.0	50.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	19 877	3 179	635	172	13.3	56.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	19 877	3 179	635	172	13.3	56.8
532	Rental & leasing services	20	40 189	10 416	2 304	333	8.2	3.9
5324	Commercial & industrial machinery & equipment rental & leasing.....	14	37 470	9 615	2 100	299	5.5	3.6
SANTA MARIA, CA								
53	Real estate & rental & leasing	69	32 595	6 269	1 554	383	27.2	7.9
531	Real estate	49	17 428	3 120	828	192	28.0	12.6
5311	Lessors of real estate	27	10 652	1 406	352	95	33.0	17.8
53111	Lessors of residential buildings & dwellings.....	11	4 191	668	157	42	36.4	30.9
531110	Lessors of residential buildings & dwellings.....	11	4 191	668	157	42	36.4	30.9
5312	Offices of real estate agents & brokers	12	4 700	452	158	35	19.2	2.2
53121	Offices of real estate agents & brokers	12	4 700	452	158	35	19.2	2.2
531210	Offices of real estate agents & brokers	12	4 700	452	158	35	19.2	2.2
5313	Activities related to real estate	10	2 076	1 262	318	62	22.3	9.5
532	Rental & leasing services	20	15 167	3 149	726	191	26.3	2.5
SANTA MONICA, CA								
53	Real estate & rental & leasing	334	338 849	70 009	16 904	1 932	18.8	16.4
531	Real estate	287	289 768	60 330	15 294	1 703	20.1	17.6
5311	Lessors of real estate	137	152 819	16 547	4 423	635	18.0	22.2
53111	Lessors of residential buildings & dwellings.....	64	45 491	4 578	1 250	249	20.4	16.4
531110	Lessors of residential buildings & dwellings.....	64	45 491	4 578	1 250	249	20.4	16.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	51	72 672	6 964	1 574	225	21.8	34.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	51	72 672	6 964	1 574	225	21.8	34.3
53119	Lessors of other real estate property	20	D	D	D	c	D	D
531190	Lessors of other real estate property	20	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	54	39 866	6 965	1 891	210	41.2	11.7
53121	Offices of real estate agents & brokers	54	39 866	6 965	1 891	210	41.2	11.7
531210	Offices of real estate agents & brokers	54	39 866	6 965	1 891	210	41.2	11.7
5313	Activities related to real estate	96	97 083	36 818	8 980	858	14.6	12.8
53131	Real estate property managers	79	69 511	29 161	7 227	742	17.6	16.0
531311	Residential property managers	38	31 171	12 385	3 346	409	21.1	20.8
531312	Nonresidential property managers	41	38 340	16 776	3 881	333	14.8	12.1
53139	Other activities related to real estate	15	D	D	D	c	D	D
531390	Other activities related to real estate	15	D	D	D	c	D	D
532	Rental & leasing services	45	D	D	D	c	D	D
5322	Consumer goods rental	20	11 048	2 961	294	102	29.8	35.2
53223	Video tape & disk rental	15	9 615	2 592	251	87	26.4	38.1
532230	Video tape & disk rental	15	9 615	2 592	251	87	26.4	38.1
5324	Commercial & industrial machinery & equipment rental & leasing.....	14	26 715	4 751	919	78	5.4	2.6
SANTA PAULA, CA								
53	Real estate & rental & leasing	15	10 894	2 020	482	171	32.9	6.8
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA ROSA, CA								
53	Real estate & rental & leasing	235	133 406	20 532	4 467	959	25.0	10.6
531	Real estate	194	111 477	15 468	3 424	661	26.2	11.4
5311	Lessors of real estate	88	50 320	5 952	1 388	269	30.2	13.5
53111	Lessors of residential buildings & dwellings	52	31 887	3 848	893	183	24.2	14.7
531110	Lessors of residential buildings & dwellings	52	31 887	3 848	893	183	24.2	14.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	9 369	1 249	369	39	40.4	21.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	9 369	1 249	369	39	40.4	21.0
53119	Lessors of other real estate property	12	6 952	682	78	35	53.5	2.5
531190	Lessors of other real estate property	12	6 952	682	78	35	53.5	2.5
5312	Offices of real estate agents & brokers	55	46 757	4 602	987	172	17.9	7.2
53121	Offices of real estate agents & brokers	55	46 757	4 602	987	172	17.9	7.2
531210	Offices of real estate agents & brokers	55	46 757	4 602	987	172	17.9	7.2
5313	Activities related to real estate	51	14 400	4 914	1 049	220	39.1	17.8
53131	Real estate property managers	29	5 987	2 592	569	123	30.7	18.5
531311	Residential property managers	23	3 577	1 588	348	90	47.2	18.6
53139	Other activities related to real estate	14	6 916	1 931	397	87	44.5	21.0
531390	Other activities related to real estate	14	6 916	1 931	397	87	44.5	21.0
532	Rental & leasing services	40	D	D	D	e	D	D
5322	Consumer goods rental	25	9 857	1 966	383	186	25.3	14.2
53223	Video tape & disk rental	17	6 550	1 106	281	152	12.1	17.0
532230	Video tape & disk rental	17	6 550	1 106	281	152	12.1	17.0
SANTEE, CA								
53	Real estate & rental & leasing	45	22 550	3 067	694	173	28.4	22.6
531	Real estate	33	17 711	2 169	493	112	31.6	20.0
5311	Lessors of real estate	23	15 863	1 772	400	84	28.6	22.1
532	Rental & leasing services	12	4 839	898	201	61	16.3	32.0
SARATOGA, CA								
53	Real estate & rental & leasing	55	49 351	8 737	2 252	264	23.1	6.6
531	Real estate	50	48 191	8 421	2 207	253	22.9	6.8
5311	Lessors of real estate	19	17 995	1 884	345	77	34.3	15.1
5312	Offices of real estate agents & brokers	23	27 756	4 900	1 432	110	15.7	.6
53121	Offices of real estate agents & brokers	23	27 756	4 900	1 432	110	15.7	.6
531210	Offices of real estate agents & brokers	23	27 756	4 900	1 432	110	15.7	.6
532	Rental & leasing services	5	1 160	316	45	11	34.1	—
SAUSALITO, CA								
53	Real estate & rental & leasing	38	69 808	6 711	1 581	127	56.6	14.3
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	14	18 318	1 553	306	55	9.4	43.7
5312	Offices of real estate agents & brokers	10	6 285	601	116	14	16.9	24.1
53121	Offices of real estate agents & brokers	10	6 285	601	116	14	16.9	24.1
531210	Offices of real estate agents & brokers	10	6 285	601	116	14	16.9	24.1
532	Rental & leasing services	6	42 135	3 913	985	42	84.4	—
SCOTTS VALLEY, CA								
53	Real estate & rental & leasing	20	17 290	4 572	1 277	248	45.0	13.8
531	Real estate	15	15 344	4 144	1 190	198	47.7	10.8
5311	Lessors of real estate	10	8 986	1 540	486	134	12.3	16.8
532	Rental & leasing services	5	1 946	428	87	50	23.6	38.0
SEAL BEACH, CA								
53	Real estate & rental & leasing	20	41 611	4 815	1 150	126	2.5	2.7
531	Real estate	18	D	D	D	c	D	D
5311	Lessors of real estate	11	37 181	3 314	819	88	1.9	2.6
532	Rental & leasing services	2	D	D	D	a	D	D
SEASIDE, CA								
53	Real estate & rental & leasing	12	7 426	977	198	58	19.3	23.2
531	Real estate	8	5 213	539	110	31	16.0	21.2
532	Rental & leasing services	4	2 213	438	88	27	27.0	27.9

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SEBASTOPOL, CA								
53	Real estate & rental & leasing	21	11 604	1 097	233	69	22.0	3.7
531	Real estate	17	10 632	828	170	43	23.0	4.0
532	Rental & leasing services	4	972	269	63	26	11.4	—
SELMA, CA								
53	Real estate & rental & leasing	14	2 679	310	52	32	53.8	12.0
531	Real estate	10	1 814	129	33	19	49.5	17.7
532	Rental & leasing services	4	865	181	19	13	62.8	—
SHAFTER, CA								
53	Real estate & rental & leasing	5	1 275	167	32	13	59.6	31.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SIERRA MADRE, CA								
53	Real estate & rental & leasing	9	3 086	639	128	20	58.7	12.2
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SIGNAL HILL, CA								
53	Real estate & rental & leasing	28	34 347	8 153	1 739	271	69.0	1.8
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	17	26 264	6 849	1 436	227	86.3	.6
SIMI VALLEY, CA								
53	Real estate & rental & leasing	68	36 101	6 875	1 399	341	15.4	10.0
531	Real estate	42	22 603	3 072	654	182	13.8	9.5
5311	Lessors of real estate	17	10 209	1 114	245	101	15.9	8.9
5312	Offices of real estate agents & brokers	11	10 307	1 091	238	48	9.3	5.6
53121	Offices of real estate agents & brokers	11	10 307	1 091	238	48	9.3	5.6
531210	Offices of real estate agents & brokers	11	10 307	1 091	238	48	9.3	5.6
5313	Activities related to real estate	14	2 087	867	171	33	25.3	31.3
532	Rental & leasing services	25	D	D	D	c	D	D
5322	Consumer goods rental	14	5 311	1 225	280	104	25.5	26.5
53223	Video tape & disk rental	10	3 442	591	133	74	11.0	19.2
532230	Video tape & disk rental	10	3 442	591	133	74	11.0	19.2
SOLANA BEACH, CA								
53	Real estate & rental & leasing	54	44 357	9 840	2 480	292	33.9	11.7
531	Real estate	45	36 748	9 281	2 366	266	37.4	14.0
5311	Lessors of real estate	17	14 324	2 677	589	105	25.9	6.2
5313	Activities related to real estate	19	16 153	5 235	1 381	110	55.1	9.0
53131	Real estate property managers	10	4 927	2 127	488	58	52.8	3.2
532	Rental & leasing services	9	7 609	559	114	26	16.5	.6
SOLEDAD, CA								
53	Real estate & rental & leasing	5	1 248	112	24	10	65.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SOLVANG, CA								
53	Real estate & rental & leasing	19	14 045	1 147	227	57	24.0	17.5
531	Real estate	17	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SONOMA, CA								
53	Real estate & rental & leasing	25	16 599	1 723	334	97	49.6	9.1
531	Real estate	22	'14 672	'1 035	'209	'61	'54.9	'9.4
5311	Lessors of real estate	10	5 717	367	82	27	52.6	20.2
532	Rental & leasing services	3	'1 927	'688	'125	'36	D	'6.5
SONORA, CA								
53	Real estate & rental & leasing	21	6 652	1 064	268	66	45.1	16.7
531	Real estate	16	3 704	452	114	31	47.3	9.6
532	Rental & leasing services	5	2 948	612	154	35	42.4	25.8
SOUTH EL MONTE, CA								
53	Real estate & rental & leasing	14	5 876	1 272	239	41	58.1	32.6
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
SOUTH GATE, CA								
53	Real estate & rental & leasing	27	83 165	4 426	826	129	6.0	7.8
531	Real estate	24	D	D	D	c	D	D
5311	Lessors of real estate	15	13 914	1 205	240	64	25.8	42.7
53111	Lessors of residential buildings & dwellings	10	9 792	767	120	38	12.8	60.7
531110	Lessors of residential buildings & dwellings	10	9 792	767	120	38	12.8	60.7
532	Rental & leasing services	2	D	D	D	a	D	D
SOUTH LAKE TAHOE, CA								
53	Real estate & rental & leasing	63	23 055	4 204	973	290	30.8	16.6
531	Real estate	39	14 439	2 246	496	130	29.6	22.2
5311	Lessors of real estate	13	2 943	520	98	22	22.7	56.1
5312	Offices of real estate agents & brokers	14	6 356	705	152	49	20.4	6.1
53121	Offices of real estate agents & brokers	14	6 356	705	152	49	20.4	6.1
531210	Offices of real estate agents & brokers	14	6 356	705	152	49	20.4	6.1
5313	Activities related to real estate	12	5 140	1 021	246	59	45.0	22.8
532	Rental & leasing services	24	8 616	1 958	477	160	32.6	7.1
5322	Consumer goods rental	17	D	D	D	c	D	D
53229	Other consumer goods rental	13	D	D	D	c	D	D
532292	Recreational goods rental	13	D	D	D	c	D	D
SOUTH PASADENA, CA								
53	Real estate & rental & leasing	38	D	D	D	c	D	D
531	Real estate	36	15 751	1 646	399	117	50.8	24.0
5311	Lessors of real estate	23	11 716	695	158	52	61.9	16.8
53111	Lessors of residential buildings & dwellings	10	2 607	180	35	13	54.4	45.6
531110	Lessors of residential buildings & dwellings	10	2 607	180	35	13	54.4	45.6
532	Rental & leasing services	2	D	D	D	a	D	D
SOUTH SAN FRANCISCO, CA								
53	Real estate & rental & leasing	72	346 267	44 345	10 228	1 328	4.9	1.9
531	Real estate	49	D	D	D	c	D	D
5311	Lessors of real estate	32	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	4 769	582	145	33	55.4	44.6
531110	Lessors of residential buildings & dwellings	10	4 769	582	145	33	55.4	44.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	11 321	570	142	28	64.0	9.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	11 321	570	142	28	64.0	9.4
5312	Offices of real estate agents & brokers	10	9 229	2 841	514	63	53.4	4.4
53121	Offices of real estate agents & brokers	10	9 229	2 841	514	63	53.4	4.4
531210	Offices of real estate agents & brokers	10	9 229	2 841	514	63	53.4	4.4
532	Rental & leasing services	22	285 213	32 237	7 259	1 042	.5	.9
5321	Automotive equipment rental & leasing	10	D	D	D	f	D	D
STANTON, CA								
53	Real estate & rental & leasing	25	18 215	1 998	475	101	14.3	15.0
531	Real estate	20	12 739	1 251	313	62	18.4	16.3
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental & leasing services	5	5 476	747	162	39	4.8	11.8

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							From administrative records ¹	Estimated ²
STOCKTON, CA								
53	Real estate & rental & leasing	208	125 611	25 247	5 594	1 223	27.0	17.2
531	Real estate	163	87 849	18 276	4 022	897	33.7	22.2
5311	Lessors of real estate	88	40 739	4 817	1 174	351	36.0	32.5
531111	Lessors of residential buildings & dwellings	53	22 942	2 474	611	223	24.8	45.3
531110	Lessors of residential buildings & dwellings	53	22 942	2 474	611	223	24.8	45.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	12 967	1 901	450	86	57.8	17.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	12 967	1 901	450	86	57.8	17.7
5312	Offices of real estate agents & brokers	37	14 249	2 948	576	95	70.7	6.1
53121	Offices of real estate agents & brokers	37	14 249	2 948	576	95	70.7	6.1
531210	Offices of real estate agents & brokers	37	14 249	2 948	576	95	70.7	6.1
5313	Activities related to real estate	38	32 861	10 511	2 272	451	14.9	16.4
53131	Real estate property managers	30	29 812	10 193	2 189	425	7.3	17.7
531311	Residential property managers	23	24 796	8 043	1 650	340	5.5	9.6
532	Rental & leasing services	44	D	D	D	e	D	D
5322	Consumer goods rental	30	15 336	2 311	529	171	27.0	10.0
53223	Video tape & disk rental	16	6 171	851	192	83	14.5	13.2
532230	Video tape & disk rental	16	6 171	851	192	83	14.5	13.2
SUISUN CITY, CA								
53	Real estate & rental & leasing	7	5 495	788	172	43	6.9	5.3
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SUNNYVALE, CA								
53	Real estate & rental & leasing	122	131 026	20 558	5 363	780	16.8	9.2
531	Real estate	105	87 074	12 173	2 997	522	24.9	12.7
5311	Lessors of real estate	58	58 101	4 356	1 102	246	20.1	12.6
531111	Lessors of residential buildings & dwellings	37	29 753	2 245	551	165	21.4	16.0
531110	Lessors of residential buildings & dwellings	37	29 753	2 245	551	165	21.4	16.0
5312	Offices of real estate agents & brokers	12	12 595	1 152	249	39	52.9	5.9
53121	Offices of real estate agents & brokers	12	12 595	1 152	249	39	52.9	5.9
531210	Offices of real estate agents & brokers	12	12 595	1 152	249	39	52.9	5.9
5313	Activities related to real estate	35	16 378	6 665	1 646	237	20.2	18.2
53131	Real estate property managers	33	D	D	D	c	D	D
531311	Residential property managers	23	7 556	2 852	683	118	6.0	.6
531312	Nonresidential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	16	D	D	D	c	D	D
5322	Consumer goods rental	12	7 017	1 547	374	139	1.2	14.5
SUSANVILLE, CA								
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	10	1 900	197	49	29	86.6	8.3
532	Rental & leasing services	4	D	D	D	b	D	D
TAFT, CA								
53	Real estate & rental & leasing	5	1 418	218	55	21	9.9	19.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
TEHACHAPI, CA								
53	Real estate & rental & leasing	14	4 797	641	123	60	57.3	7.2
531	Real estate	10	3 257	333	78	28	63.3	10.6
532	Rental & leasing services	4	1 540	308	45	32	44.6	—
TEMECULA, CA								
53	Real estate & rental & leasing	51	29 905	4 830	979	287	16.7	13.2
531	Real estate	35	21 054	2 828	517	203	15.5	14.6
5312	Offices of real estate agents & brokers	16	15 435	1 269	250	148	14.0	4.0
53121	Offices of real estate agents & brokers	16	15 435	1 269	250	148	14.0	4.0
531210	Offices of real estate agents & brokers	16	15 435	1 269	250	148	14.0	4.0
5313	Activities related to real estate	13	3 188	1 325	229	41	23.0	30.1
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental & leasing services	15	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TEMPLE CITY, CA								
53	Real estate & rental & leasing	14	6 384	722	161	58	75.5	10.2
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
THOUSAND OAKS, CA								
53	Real estate & rental & leasing	145	114 831	16 538	3 437	731	22.3	12.0
531	Real estate	113	94 046	11 928	2 390	505	23.3	12.1
5311	Lessors of real estate	43	34 305	2 397	569	166	29.9	12.3
53111	Lessors of residential buildings & dwellings	22	14 981	877	220	63	43.5	12.1
531110	Lessors of residential buildings & dwellings	22	14 981	877	220	63	43.5	12.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	11 997	784	200	60	28.8	20.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	11 997	784	200	60	28.8	20.0
5312	Offices of real estate agents & brokers	33	47 979	4 571	798	168	15.7	10.4
53121	Offices of real estate agents & brokers	33	47 979	4 571	798	168	15.7	10.4
531210	Offices of real estate agents & brokers	33	47 979	4 571	798	168	15.7	10.4
5313	Activities related to real estate	37	11 762	4 960	1 023	171	35.1	17.9
53131	Real estate property managers	19	5 770	2 709	592	102	38.0	5.7
531311	Residential property managers	12	2 378	1 088	238	58	52.7	13.9
53132	Offices of real estate appraisers	10	1 636	581	149	13	45.9	27.9
531320	Offices of real estate appraisers	10	1 636	581	149	13	45.9	27.9
532	Rental & leasing services	30	D	D	D	c	D	D
5322	Consumer goods rental	17	12 383	2 281	527	124	20.0	10.8
TIBURON, CA								
53	Real estate & rental & leasing	20	11 883	1 493	300	62	18.7	11.1
531	Real estate	16	10 457	1 299	274	53	13.0	7.3
532	Rental & leasing services	4	1 426	194	26	9	60.5	39.5
TORRANCE, CA								
53	Real estate & rental & leasing	303	293 532	41 353	9 801	1 890	25.4	14.4
531	Real estate	257	247 163	33 427	7 980	1 471	21.0	16.7
5311	Lessors of real estate	141	172 247	15 728	3 452	780	15.7	12.2
53111	Lessors of residential buildings & dwellings	92	62 587	7 973	1 718	490	32.1	23.5
531110	Lessors of residential buildings & dwellings	92	62 587	7 973	1 718	490	32.1	23.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	98 399	6 709	1 493	235	4.8	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	98 399	6 709	1 493	235	4.8	2.8
53119	Lessors of other real estate property	15	7 355	742	170	42	19.6	38.3
531190	Lessors of other real estate property	15	7 355	742	170	42	19.6	38.3
5312	Offices of real estate agents & brokers	46	34 317	4 214	1 218	161	32.3	37.6
53121	Offices of real estate agents & brokers	46	34 317	4 214	1 218	161	32.3	37.6
531210	Offices of real estate agents & brokers	46	34 317	4 214	1 218	161	32.3	37.6
5313	Activities related to real estate	70	40 599	13 485	3 310	530	34.1	18.1
53131	Real estate property managers	50	32 080	11 089	2 800	459	32.4	21.1
531311	Residential property managers	34	14 486	6 637	1 506	334	40.4	34.3
531312	Nonresidential property managers	16	17 594	4 452	1 294	125	25.8	10.2
53139	Other activities related to real estate	14	7 366	2 052	424	58	36.0	2.8
531390	Other activities related to real estate	14	7 366	2 052	424	58	36.0	2.8
532	Rental & leasing services	44	D	D	D	e	D	D
5322	Consumer goods rental	27	21 157	5 754	1 301	336	16.8	.9
53223	Video tape & disk rental	16	8 199	1 706	407	169	15.4	—
532230	Video tape & disk rental	16	8 199	1 706	407	169	15.4	—
5324	Commercial & industrial machinery & equipment rental & leasing	10	19 665	1 112	226	27	96.6	.5
TRACY, CA								
53	Real estate & rental & leasing	34	15 787	1 879	442	115	45.6	13.0
531	Real estate	29	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	6 332	500	107	36	60.9	6.8
53121	Offices of real estate agents & brokers	13	6 332	500	107	36	60.9	6.8
531210	Offices of real estate agents & brokers	13	6 332	500	107	36	60.9	6.8
532	Rental & leasing services	5	D	D	D	b	D	D
TRUCKEE, CA *								
53	Real estate & rental & leasing	17	13 853	1 487	335	94	27.8	.6
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TULARE, CA								
53	Real estate & rental & leasing	24	10 017	988	190	73	32.6	34.8
531	Real estate	19	8 376	722	141	50	37.2	41.6
5311	Lessors of real estate	10	2 845	238	42	17	25.3	35.9
532	Rental & leasing services	5	1 641	266	49	23	9.3	—
TURLOCK, CA								
53	Real estate & rental & leasing	33	21 477	2 256	515	128	47.8	6.7
531	Real estate	25	15 018	1 158	244	73	65.7	7.1
5311	Lessors of real estate	16	D	D	D	b	D	D
532	Rental & leasing services	8	6 459	1 098	271	55	6.3	5.9
TUSTIN, CA								
53	Real estate & rental & leasing	126	109 581	17 745	3 977	652	18.7	10.5
531	Real estate	113	88 949	13 636	2 974	519	22.5	13.0
5311	Lessors of real estate	58	46 712	4 280	949	245	23.1	11.4
53111	Lessors of residential buildings & dwellings	28	19 816	1 351	296	132	32.8	19.5
531110	Lessors of residential buildings & dwellings	28	19 816	1 351	296	132	32.8	19.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	17 727	2 112	470	55	12.6	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	17 727	2 112	470	55	12.6	4.8
53119	Lessors of other real estate property	10	6 648	582	123	39	17.5	6.4
531190	Lessors of other real estate property	10	6 648	582	123	39	17.5	6.4
5312	Offices of real estate agents & brokers	12	23 568	2 666	610	50	12.8	12.2
53121	Offices of real estate agents & brokers	12	23 568	2 666	610	50	12.8	12.2
531210	Offices of real estate agents & brokers	12	23 568	2 666	610	50	12.8	12.2
5313	Activities related to real estate	43	18 669	6 690	1 415	224	33.3	17.8
53131	Real estate property managers	29	11 836	3 405	715	141	26.0	24.3
531311	Residential property managers	20	7 689	1 870	415	105	13.5	16.0
53139	Other activities related to real estate	10	4 937	2 820	597	74	25.2	9.0
531390	Other activities related to real estate	10	4 937	2 820	597	74	25.2	9.0
532	Rental & leasing services	11	D	D	D	c	D	D
TWENTYNINE PALMS, CA								
53	Real estate & rental & leasing	11	1 149	190	47	29	29.2	35.2
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
UKIAH, CA								
53	Real estate & rental & leasing	33	17 713	2 701	633	204	33.9	10.5
531	Real estate	24	12 723	1 865	429	145	44.1	13.9
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	6 856	823	187	67	64.1	5.8
53121	Offices of real estate agents & brokers	10	6 856	823	187	67	64.1	5.8
531210	Offices of real estate agents & brokers	10	6 856	823	187	67	64.1	5.8
532	Rental & leasing services	9	4 990	836	204	59	7.6	1.8
UNION CITY, CA								
53	Real estate & rental & leasing	24	15 493	2 113	496	84	25.0	20.5
531	Real estate	18	12 531	1 676	400	56	28.3	25.3
532	Rental & leasing services	5	D	D	D	b	D	D
UPLAND, CA								
53	Real estate & rental & leasing	89	44 853	9 275	2 089	513	31.5	12.1
531	Real estate	74	35 075	7 492	1 672	365	30.3	14.4
5311	Lessors of real estate	31	13 314	1 792	403	125	28.0	19.4
53111	Lessors of residential buildings & dwellings	13	5 532	590	157	33	19.0	23.9
531110	Lessors of residential buildings & dwellings	13	5 532	590	157	33	19.0	23.9
5312	Offices of real estate agents & brokers	25	14 126	2 024	469	93	38.2	10.1
53121	Offices of real estate agents & brokers	25	14 126	2 024	469	93	38.2	10.1
531210	Offices of real estate agents & brokers	25	14 126	2 024	469	93	38.2	10.1
5313	Activities related to real estate	18	7 635	3 676	800	147	19.7	13.8
53131	Real estate property managers	11	4 538	2 515	559	112	29.1	2.6
532	Rental & leasing services	14	D	D	D	c	D	D
5322	Consumer goods rental	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VACAVILLE, CA								
53	Real estate & rental & leasing	80	43 195	6 235	1 325	312	35.6	25.1
531	Real estate	63	35 559	4 348	875	217	39.5	30.0
5311	Lessors of real estate	33	19 940	1 900	381	116	40.9	44.8
53111	Lessors of residential buildings & dwellings	15	8 693	772	134	52	64.3	33.8
531110	Lessors of residential buildings & dwellings	15	8 693	772	134	52	64.3	33.8
5312	Offices of real estate agents & brokers	24	14 168	1 994	384	78	35.9	12.2
53121	Offices of real estate agents & brokers	24	14 168	1 994	384	78	35.9	12.2
531210	Offices of real estate agents & brokers	24	14 168	1 994	384	78	35.9	12.2
532	Rental & leasing services	15	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
VALLEJO, CA								
53	Real estate & rental & leasing	68	29 784	4 632	1 033	317	31.5	18.9
531	Real estate	56	23 361	3 481	743	226	39.4	24.1
5311	Lessors of real estate	32	16 083	2 149	446	144	37.6	24.8
53111	Lessors of residential buildings & dwellings	14	5 284	1 008	226	56	47.6	44.6
531110	Lessors of residential buildings & dwellings	14	5 284	1 008	226	56	47.6	44.6
5312	Offices of real estate agents & brokers	17	5 865	718	147	34	45.9	28.0
53121	Offices of real estate agents & brokers	17	5 865	718	147	34	45.9	28.0
531210	Offices of real estate agents & brokers	17	5 865	718	147	34	45.9	28.0
532	Rental & leasing services	12	6 423	1 151	290	91	3.0	—
VERNON, CA *								
53	Real estate & rental & leasing	15	16 797	2 102	393	61	55.8	5.5
531	Real estate	11	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
VICTORVILLE, CA								
53	Real estate & rental & leasing	44	24 214	5 148	1 058	221	33.0	2.6
531	Real estate	28	12 936	2 901	587	129	45.2	4.9
5311	Lessors of real estate	10	3 528	293	70	36	38.2	14.1
532	Rental & leasing services	15	D	D	D	b	D	D
VILLA PARK, CA								
53	Real estate & rental & leasing	10	4 687	471	95	33	51.5	47.8
531	Real estate	10	4 687	471	95	33	51.5	47.8
VISALIA, CA								
53	Real estate & rental & leasing	97	52 760	7 900	1 774	406	26.2	10.9
531	Real estate	68	31 167	4 409	989	225	37.0	16.5
5311	Lessors of real estate	30	13 839	1 352	278	84	36.1	16.9
53111	Lessors of residential buildings & dwellings	14	6 581	804	181	57	43.3	7.1
531110	Lessors of residential buildings & dwellings	14	6 581	804	181	57	43.3	7.1
5312	Offices of real estate agents & brokers	22	12 711	1 122	255	57	31.3	21.9
53121	Offices of real estate agents & brokers	22	12 711	1 122	255	57	31.3	21.9
531210	Offices of real estate agents & brokers	22	12 711	1 122	255	57	31.3	21.9
5313	Activities related to real estate	16	4 617	1 935	456	84	55.5	—
53131	Real estate property managers	10	3 194	1 465	329	65	51.9	—
532	Rental & leasing services	28	D	D	D	c	D	D
5322	Consumer goods rental	14	3 915	803	199	76	25.1	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VISTA, CA								
53	Real estate & rental & leasing	105	63 295	8 988	2 127	590	33.8	18.2
531	Real estate	81	50 783	6 781	1 573	444	36.6	17.6
5311	Lessors of real estate	51	33 919	2 668	604	195	38.2	22.0
53111	Lessors of residential buildings & dwellings	29	21 863	1 830	436	136	34.6	17.4
531110	Lessors of residential buildings & dwellings	29	21 863	1 830	436	136	34.6	17.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	3 977	435	88	18	25.8	72.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	3 977	435	88	18	25.8	72.2
5312	Offices of real estate agents & brokers	14	14 490	3 099	682	162	29.8	9.7
53121	Offices of real estate agents & brokers	14	14 490	3 099	682	162	29.8	9.7
531210	Offices of real estate agents & brokers	14	14 490	3 099	682	162	29.8	9.7
5313	Activities related to real estate	16	2 374	1 014	287	87	54.3	3.5
53131	Real estate property managers	13	1 953	890	279	85	53.7	4.3
532	Rental & leasing services	24	12 512	2 207	554	146	22.6	20.4
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	11	3 215	535	158	65	10.5	26.5
532230	Video tape & disk rental	11	3 215	535	158	65	10.5	26.5
WALNUT, CA								
53	Real estate & rental & leasing	18	15 084	3 246	664	106	20.7	3.3
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
WALNUT CREEK, CA								
53	Real estate & rental & leasing	230	233 571	41 966	10 800	1 342	19.2	12.6
531	Real estate	198	200 904	36 493	9 551	1 142	20.5	13.2
5311	Lessors of real estate	83	72 341	6 248	1 467	288	18.6	20.8
53111	Lessors of residential buildings & dwellings	46	31 053	2 598	607	167	16.9	38.3
531110	Lessors of residential buildings & dwellings	46	31 053	2 598	607	167	16.9	38.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	34 040	2 989	702	85	19.0	7.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	34 040	2 989	702	85	19.0	7.5
5312	Offices of real estate agents & brokers	60	98 825	19 444	5 302	486	19.6	4.1
53121	Offices of real estate agents & brokers	60	98 825	19 444	5 302	486	19.6	4.1
531210	Offices of real estate agents & brokers	60	98 825	19 444	5 302	486	19.6	4.1
5313	Activities related to real estate	55	29 738	10 801	2 782	368	27.9	24.8
53131	Real estate property managers	34	17 799	7 126	1 966	289	32.6	24.4
531311	Residential property managers	22	10 702	4 511	1 233	236	25.6	16.9
531312	Nonresidential property managers	12	7 097	2 615	733	53	43.0	35.7
53132	Offices of real estate appraisers	10	6 032	1 365	247	31	36.5	.3
531320	Offices of real estate appraisers	10	6 032	1 365	247	31	36.5	.3
53139	Other activities related to real estate	11	5 907	2 310	569	48	5.0	51.1
531390	Other activities related to real estate	11	5 907	2 310	569	48	5.0	51.1
532	Rental & leasing services	28	27 944	4 302	1 049	155	13.4	10.8
5322	Consumer goods rental	15	8 004	2 098	473	99	26.2	28.6
WASCO, CA								
53	Real estate & rental & leasing	4	1 365	82	26	5	89.2	-
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WATERFORD, CA								
53	Real estate & rental & leasing	4	647	104	22	8	85.0	15.0
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WATSONVILLE, CA								
53	Real estate & rental & leasing	48	19 223	3 418	836	234	32.7	15.7
531	Real estate	41	17 091	2 909	734	192	31.7	13.5
5311	Lessors of real estate	28	13 048	2 055	511	138	24.2	12.6
53111	Lessors of residential buildings & dwellings	14	6 726	1 149	276	95	28.4	10.8
531110	Lessors of residential buildings & dwellings	14	6 726	1 149	276	95	28.4	10.8
532	Rental & leasing services	7	2 132	509	102	42	40.7	33.1
WEED, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WEST COVINA, CA								
53	Real estate & rental & leasing	48	21 001	2 798	612	141	24.9	24.4
531	Real estate	37	17 509	1 946	410	84	28.8	22.6
5311	Lessors of real estate	17	8 343	764	166	32	32.2	6.6
53111	Lessors of residential buildings & dwellings	13	2 821	401	73	17	67.7	16.1
531110	Lessors of residential buildings & dwellings	13	2 821	401	73	17	67.7	16.1
5312	Offices of real estate agents & brokers	11	6 160	403	82	21	22.1	34.7
53121	Offices of real estate agents & brokers	11	6 160	403	82	21	22.1	34.7
531210	Offices of real estate agents & brokers	11	6 160	403	82	21	22.1	34.7
532	Rental & leasing services	11	3 492	852	202	57	5.1	33.5
WEST HOLLYWOOD, CA								
53	Real estate & rental & leasing	97	139 310	20 983	4 855	752	9.8	8.9
531	Real estate	74	84 252	13 201	2 954	551	12.8	8.4
5311	Lessors of real estate	45	49 141	4 513	1 022	180	16.2	8.8
53111	Lessors of residential buildings & dwellings	29	9 210	888	217	58	48.6	29.1
531110	Lessors of residential buildings & dwellings	29	9 210	888	217	58	48.6	29.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	39 931	3 625	805	122	8.8	4.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	39 931	3 625	805	122	8.8	4.1
5312	Offices of real estate agents & brokers	12	18 808	2 557	529	91	10.5	14.0
53121	Offices of real estate agents & brokers	12	18 808	2 557	529	91	10.5	14.0
531210	Offices of real estate agents & brokers	12	18 808	2 557	529	91	10.5	14.0
5313	Activities related to real estate	17	16 303	6 131	1 403	280	4.9	.7
53131	Real estate property managers	14	D	D	D	e	D	D
532	Rental & leasing services	18	18 922	3 940	1 048	137	15.3	28.4
5322	Consumer goods rental	11	D	D	D	b	D	D
WESTLAKE VILLAGE, CA								
53	Real estate & rental & leasing	34	24 749	6 942	1 652	163	14.0	23.4
531	Real estate	30	D	D	D	c	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	1 465	253	61	20	39.9	60.1
531110	Lessors of residential buildings & dwellings	10	1 465	253	61	20	39.9	60.1
532	Rental & leasing services	2	D	D	D	b	D	D
WESTMINSTER, CA								
53	Real estate & rental & leasing	73	41 449	6 328	1 417	352	39.3	22.4
531	Real estate	53	35 234	5 077	1 132	254	42.6	22.0
5311	Lessors of real estate	35	27 469	2 389	566	139	44.3	21.2
53111	Lessors of residential buildings & dwellings	14	10 389	768	179	42	12.4	35.8
531110	Lessors of residential buildings & dwellings	14	10 389	768	179	42	12.4	35.8
53119	Lessors of other real estate property	10	9 189	1 271	309	73	63.5	17.6
531190	Lessors of other real estate property	10	9 189	1 271	309	73	63.5	17.6
5313	Activities related to real estate	12	4 870	2 412	521	100	33.8	6.2
532	Rental & leasing services	20	6 215	1 251	285	98	20.3	24.3
5322	Consumer goods rental	15	2 915	767	144	60	43.2	30.0
WEST SACRAMENTO, CA								
53	Real estate & rental & leasing	51	90 517	14 760	3 633	435	5.9	3.4
531	Real estate	32	9 233	1 871	462	104	34.3	32.3
5311	Lessors of real estate	23	7 206	1 331	294	60	20.5	39.4
53111	Lessors of residential buildings & dwellings	11	3 079	830	180	33	18.1	48.8
531110	Lessors of residential buildings & dwellings	11	3 079	830	180	33	18.1	48.8
532	Rental & leasing services	19	81 284	12 889	3 171	331	2.7	.1
WHITTIER, CA								
53	Real estate & rental & leasing	83	33 239	6 403	1 515	317	42.7	23.2
531	Real estate	66	23 691	4 511	1 081	222	52.3	14.0
5311	Lessors of real estate	41	13 402	2 193	543	126	62.4	15.8
53111	Lessors of residential buildings & dwellings	24	5 884	565	130	39	62.3	29.4
531110	Lessors of residential buildings & dwellings	24	5 884	565	130	39	62.3	29.4
5312	Offices of real estate agents & brokers	16	7 189	992	215	47	31.7	11.9
53121	Offices of real estate agents & brokers	16	7 189	992	215	47	31.7	11.9
531210	Offices of real estate agents & brokers	16	7 189	992	215	47	31.7	11.9
532	Rental & leasing services	16	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WILLIAMS, CA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WILLITS, CA								
53	Real estate & rental & leasing	7	2 360	235	54	25	39.6	56.8
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WILLOWS, CA								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WINDSOR, CA *								
53	Real estate & rental & leasing	15	7 944	1 513	262	55	53.4	5.6
531	Real estate	11	4 228	708	112	19	37.2	10.5
532	Rental & leasing services	4	3 716	805	150	36	71.9	—
WINTERS, CA								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
WOODLAND, CA								
53	Real estate & rental & leasing	50	30 177	4 477	989	291	23.2	26.5
531	Real estate	41	D	D	D	c	D	D
5311	Lessors of real estate	20	14 618	1 974	402	136	17.8	17.4
53111	Lessors of residential buildings & dwellings	12	9 277	1 572	330	109	26.9	23.1
531110	Lessors of residential buildings & dwellings	12	9 277	1 572	330	109	26.9	23.1
5312	Offices of real estate agents & brokers	14	7 090	937	227	57	28.1	66.7
53121	Offices of real estate agents & brokers	14	7 090	937	227	57	28.1	66.7
531210	Offices of real estate agents & brokers	14	7 090	937	227	57	28.1	66.7
532	Rental & leasing services	9	D	D	D	b	D	D
WOODSIDE, CA								
53	Real estate & rental & leasing	21	14 545	1 421	291	39	29.9	9.4
531	Real estate	21	14 545	1 421	291	39	29.9	9.4
5312	Offices of real estate agents & brokers	11	9 387	1 044	214	25	5.5	5.0
53121	Offices of real estate agents & brokers	11	9 387	1 044	214	25	5.5	5.0
531210	Offices of real estate agents & brokers	11	9 387	1 044	214	25	5.5	5.0
YORBA LINDA, CA								
53	Real estate & rental & leasing	54	63 827	5 057	1 119	208	13.4	5.4
531	Real estate	41	58 460	3 719	848	128	9.6	4.9
5311	Lessors of real estate	15	8 248	968	254	42	14.1	17.7
5312	Offices of real estate agents & brokers	17	46 876	1 811	372	54	5.0	2.9
53121	Offices of real estate agents & brokers	17	46 876	1 811	372	54	5.0	2.9
531210	Offices of real estate agents & brokers	17	46 876	1 811	372	54	5.0	2.9
532	Rental & leasing services	12	D	D	D	b	D	D
YOUNTVILLE, CA								
53	Real estate & rental & leasing	4	1 769	266	54	10	20.6	—
531	Real estate	4	1 769	266	54	10	20.6	—
YREKA, CA								
53	Real estate & rental & leasing	17	D	D	D	b	D	D
531	Real estate	13	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
YUBA CITY, CA								
53	Real estate & rental & leasing	69	36 054	5 650	1 339	449	35.7	28.5
531	Real estate	53	D	D	D	e	D	D
5311	Lessors of real estate	26	9 912	883	174	90	23.1	56.1
53111	Lessors of residential buildings & dwellings	16	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	7 038	571	158	43	31.7	10.2
53121	Offices of real estate agents & brokers	16	7 038	571	158	43	31.7	10.2
531210	Offices of real estate agents & brokers	16	7 038	571	158	43	31.7	10.2
5313	Activities related to real estate	11	D	D	D	c	D	D
532	Rental & leasing services	16	D	D	D	c	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D
YUCAIPA, CA								
53	Real estate & rental & leasing	35	15 938	1 589	324	120	42.1	42.1
531	Real estate	30	14 843	1 319	259	93	43.3	41.7
5311	Lessors of real estate	22	10 892	852	207	70	38.3	50.6
53119	Lessors of other real estate property	20	D	D	D	b	D	D
531190	Lessors of other real estate property	20	D	D	D	b	D	D
532	Rental & leasing services	5	1 095	270	65	27	26.6	47.5
YUCCA VALLEY, CA								
53	Real estate & rental & leasing	14	5 340	614	150	47	48.4	28.4
531	Real estate	10	3 813	355	90	33	41.7	39.8
532	Rental & leasing services	4	1 527	259	60	14	65.2	—
BALANCE OF ALAMEDA COUNTY, CA								
53	Real estate & rental & leasing	154	125 198	17 391	3 728	713	19.0	27.4
531	Real estate	133	112 257	13 753	3 097	576	17.6	30.5
5311	Lessors of real estate	89	96 345	11 010	2 456	423	15.6	30.8
53111	Lessors of residential buildings & dwellings	61	41 909	2 335	593	170	30.4	59.6
531110	Lessors of residential buildings & dwellings	61	41 909	2 335	593	170	30.4	59.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	46 602	7 895	1 668	199	3.2	2.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	46 602	7 895	1 668	199	3.2	2.5
5312	Offices of real estate agents & brokers	30	13 364	1 739	404	84	22.4	30.6
53121	Offices of real estate agents & brokers	30	13 364	1 739	404	84	22.4	30.6
531210	Offices of real estate agents & brokers	30	13 364	1 739	404	84	22.4	30.6
5313	Activities related to real estate	14	2 548	1 004	237	69	67.5	19.5
53131	Real estate property managers	11	2 324	950	235	67	69.4	16.4
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	21	12 941	3 638	631	137	30.8	—
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	3 564	460	97	52	29.5	—
532230	Video tape & disk rental	10	3 564	460	97	52	29.5	—
BALANCE OF ALPINE COUNTY, CA								
53	Real estate & rental & leasing	5	1 584	210	56	18	8.5	82.2
531	Real estate	5	1 584	210	56	18	8.5	82.2
BALANCE OF AMADOR COUNTY, CA								
53	Real estate & rental & leasing	19	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
BALANCE OF BUTTE COUNTY, CA								
53	Real estate & rental & leasing	50	14 290	2 309	487	234	24.0	36.1
531	Real estate	38	11 036	1 805	381	185	22.4	44.8
5311	Lessors of real estate	25	5 845	696	165	78	20.5	39.1
53119	Lessors of other real estate property	12	3 309	276	67	40	7.7	53.6
531190	Lessors of other real estate property	12	3 309	276	67	40	7.7	53.6
532	Rental & leasing services	12	3 254	504	106	49	29.3	6.4

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							From administrative records ¹	Estimated ²
BALANCE OF CALAVERAS COUNTY, CA								
53	Real estate & rental & leasing	32	8 366	1 140	307	83	39.3	35.5
531	Real estate	26	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	13	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
BALANCE OF COLUSA COUNTY, CA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BALANCE OF CONTRA COSTA COUNTY, CA								
53	Real estate & rental & leasing	148	105 547	25 824	5 986	1 078	22.3	20.1
531	Real estate	119	73 235	18 208	4 212	806	28.3	19.2
5311	Lessors of real estate	68	39 947	8 292	2 074	378	27.8	26.3
53111	Lessors of residential buildings & dwellings	31	14 922	6 059	1 543	263	29.7	16.1
531110	Lessors of residential buildings & dwellings	31	14 922	6 059	1 543	263	29.7	16.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	8 803	1 118	244	42	44.0	41.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	8 803	1 118	244	42	44.0	41.8
53119	Lessors of other real estate property	16	12 032	708	157	50	15.4	29.5
531190	Lessors of other real estate property	16	12 032	708	157	50	15.4	29.5
5312	Offices of real estate agents & brokers	27	18 459	3 489	599	117	41.4	4.8
53121	Offices of real estate agents & brokers	27	18 459	3 489	599	117	41.4	4.8
531210	Offices of real estate agents & brokers	27	18 459	3 489	599	117	41.4	4.8
5313	Activities related to real estate	24	14 829	6 427	1 539	311	13.5	17.9
53131	Real estate property managers	17	12 807	5 405	1 299	293	15.7	18.3
531311	Residential property managers	11	9 070	2 716	589	157	22.1	8.0
532	Rental & leasing services	28	D	D	D	e	D	D
5322	Consumer goods rental	14	D	D	D	c	D	D
53223	Video tape & disk rental	10	2 354	395	104	65	30.8	16.1
532230	Video tape & disk rental	10	2 354	395	104	65	30.8	16.1
BALANCE OF DEL NORTE COUNTY, CA								
53	Real estate & rental & leasing	11	2 793	484	96	35	27.2	41.0
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF EL DORADO COUNTY, CA								
53	Real estate & rental & leasing	100	37 149	4 932	1 177	436	37.8	14.6
531	Real estate	71	28 365	3 461	813	285	30.8	16.9
5311	Lessors of real estate	39	15 008	1 807	425	202	38.0	23.6
53111	Lessors of residential buildings & dwellings	10	4 769	556	125	106	15.4	19.1
531110	Lessors of residential buildings & dwellings	10	4 769	556	125	106	15.4	19.1
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	11 372	866	204	51	19.0	6.3
53121	Offices of real estate agents & brokers	16	11 372	866	204	51	19.0	6.3
531210	Offices of real estate agents & brokers	16	11 372	866	204	51	19.0	6.3
5313	Activities related to real estate	16	1 985	788	184	32	44.2	27.0
532	Rental & leasing services	26	8 141	1 315	327	144	64.1	3.4
5322	Consumer goods rental	20	5 565	860	221	116	58.1	4.9
53223	Video tape & disk rental	15	3 880	582	155	90	54.4	1.8
532230	Video tape & disk rental	15	3 880	582	155	90	54.4	1.8
BALANCE OF FRESNO COUNTY, CA								
53	Real estate & rental & leasing	75	48 334	7 826	1 707	390	19.1	13.5
531	Real estate	52	26 938	3 150	606	194	30.0	22.0
5311	Lessors of real estate	35	21 220	2 157	451	155	19.5	23.5
53111	Lessors of residential buildings & dwellings	12	3 107	343	38	23	43.6	24.9
531110	Lessors of residential buildings & dwellings	12	3 107	343	38	23	43.6	24.9
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	3 288	429	93	29	64.8	9.4
53121	Offices of real estate agents & brokers	10	3 288	429	93	29	64.8	9.4
531210	Offices of real estate agents & brokers	10	3 288	429	93	29	64.8	9.4
532	Rental & leasing services	23	21 396	4 676	1 101	196	5.3	2.8

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							From administrative records ¹	Estimated ²
BALANCE OF GLENN COUNTY, CA								
53	Real estate & rental & leasing	5	D	D	D	c	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	c	D	D
BALANCE OF HUMBOLDT COUNTY, CA								
53	Real estate & rental & leasing	47	13 118	1 932	423	145	47.8	15.8
531	Real estate	38	9 248	1 386	328	108	56.7	20.4
5311	Lessors of real estate	18	4 937	519	122	60	42.8	27.5
5313	Activities related to real estate	11	1 800	686	154	31	44.2	19.9
532	Rental & leasing services	9	3 870	546	95	37	26.4	4.7
BALANCE OF IMPERIAL COUNTY, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	9	3 430	737	181	38	13.0	13.1
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF INYO COUNTY, CA								
53	Real estate & rental & leasing	6	677	165	46	16	82.0	6.4
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF KERN COUNTY, CA								
53	Real estate & rental & leasing	124	81 797	17 213	3 944	899	31.9	21.2
531	Real estate	76	D	D	D	e	D	D
5311	Lessors of real estate	49	20 272	2 468	536	246	31.3	50.6
53111	Lessors of residential buildings & dwellings	15	9 491	1 456	313	145	24.1	71.2
531110	Lessors of residential buildings & dwellings	15	9 491	1 456	313	145	24.1	71.2
53119	Lessors of other real estate property	27	8 899	768	168	76	35.0	35.0
531190	Lessors of other real estate property	27	8 899	768	168	76	35.0	35.0
5312	Offices of real estate agents & brokers	11	1 800	403	86	22	71.2	16.1
53121	Offices of real estate agents & brokers	11	1 800	403	86	22	71.2	16.1
531210	Offices of real estate agents & brokers	11	1 800	403	86	22	71.2	16.1
5313	Activities related to real estate	16	D	D	D	b	D	D
53131	Real estate property managers	12	D	D	D	b	D	D
532	Rental & leasing services	47	55 471	13 045	2 993	464	32.1	8.5
5322	Consumer goods rental	11	2 676	530	130	62	37.7	—
5324	Commercial & industrial machinery & equipment rental & leasing	26	49 687	11 548	2 679	333	30.4	8.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	16	30 826	6 761	1 553	182	8.3	—
532412	Construction/mining/forestry machinery & equip rental & leasing	16	30 826	6 761	1 553	182	8.3	—
BALANCE OF KINGS COUNTY, CA								
53	Real estate & rental & leasing	5	1 396	170	43	11	22.2	47.1
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LAKE COUNTY, CA								
53	Real estate & rental & leasing	25	4 487	556	134	54	36.8	56.7
531	Real estate	17	2 660	404	97	28	27.7	61.2
5311	Lessors of real estate	11	1 435	271	65	17	16.7	62.9
532	Rental & leasing services	8	1 827	152	37	26	49.9	50.1
BALANCE OF LASSEN COUNTY, CA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF LOS ANGELES COUNTY, CA								
53	Real estate & rental & leasing	508	468 117	81 928	18 428	3 371	18.9	14.5
531	Real estate	398	247 099	36 021	8 453	1 558	27.3	23.4
5311	Lessors of real estate	204	156 789	14 912	3 533	834	27.1	20.8
53111	Lessors of residential buildings & dwellings	96	92 583	8 432	2 027	500	27.6	21.0
531110	Lessors of residential buildings & dwellings	96	92 583	8 432	2 027	500	27.6	21.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	53	26 747	3 618	887	156	44.3	38.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	53	26 747	3 618	887	156	44.3	38.1
53113	Lessors of miniwarehouses & self storage units	25	9 997	1 152	214	57	5.0	7.2
531130	Lessors of miniwarehouses & self storage units	25	9 997	1 152	214	57	5.0	7.2
53119	Lessors of other real estate property	30	27 462	1 710	405	121	16.3	8.1
531190	Lessors of other real estate property	30	27 462	1 710	405	121	16.3	8.1
5312	Offices of real estate agents & brokers	101	58 699	7 982	2 013	304	25.3	29.3
53121	Offices of real estate agents & brokers	101	58 699	7 982	2 013	304	25.3	29.3
531210	Offices of real estate agents & brokers	101	58 699	7 982	2 013	304	25.3	29.3
5313	Activities related to real estate	93	31 611	13 127	2 907	420	32.5	25.7
53131	Real estate property managers	60	22 384	8 982	2 011	311	32.0	28.3
531311	Residential property managers	39	13 999	5 840	1 381	238	23.2	32.8
531312	Nonresidential property managers	21	8 385	3 142	630	73	46.7	20.8
53132	Offices of real estate appraisers	11	1 651	497	98	18	74.7	10.2
531320	Offices of real estate appraisers	11	1 651	497	98	18	74.7	10.2
53139	Other activities related to real estate	22	7 576	3 648	798	91	24.6	21.4
531390	Other activities related to real estate	22	7 576	3 648	798	91	24.6	21.4
532	Rental & leasing services	108	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	17	36 637	5 455	1 195	188	30.0	2.8
53212	Truck, utility trailer, & RV rental & leasing	14	35 940	5 395	1 175	179	29.2	2.9
532120	Truck, utility trailer, & RV rental & leasing	14	35 940	5 395	1 175	179	29.2	2.9
5322	Consumer goods rental	51	26 160	3 796	787	239	17.8	23.4
53223	Video tape & disk rental	33	16 576	2 007	399	155	7.5	16.1
532230	Video tape & disk rental	33	16 576	2 007	399	155	7.5	16.1
53229	Other consumer goods rental	11	D	D	D	b	D	D
532299	All other consumer goods rental	10	6 178	1 183	276	53	48.7	20.6
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	30	152 537	34 880	7 734	1 298	2.7	1.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	g	D	D
BALANCE OF MADERA COUNTY, CA								
53	Real estate & rental & leasing	32	11 942	2 313	470	116	21.6	14.8
531	Real estate	27	9 857	1 799	347	81	22.5	18.0
5312	Offices of real estate agents & brokers	12	3 908	571	95	21	18.1	17.0
53121	Offices of real estate agents & brokers	12	3 908	571	95	21	18.1	17.0
531210	Offices of real estate agents & brokers	12	3 908	571	95	21	18.1	17.0
532	Rental & leasing services	4	D	D	D	b	D	D
BALANCE OF MARIN COUNTY, CA								
53	Real estate & rental & leasing	128	115 492	12 413	2 247	356	20.0	10.7
531	Real estate	109	57 832	7 434	1 509	258	34.7	20.3
5311	Lessors of real estate	57	32 415	2 590	552	149	36.3	25.8
53111	Lessors of residential buildings & dwellings	39	25 052	1 625	379	114	38.4	31.6
531110	Lessors of residential buildings & dwellings	39	25 052	1 625	379	114	38.4	31.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	3 912	396	97	16	31.4	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	3 912	396	97	16	31.4	11.2
5312	Offices of real estate agents & brokers	31	21 080	3 490	645	60	25.7	10.4
53121	Offices of real estate agents & brokers	31	21 080	3 490	645	60	25.7	10.4
531210	Offices of real estate agents & brokers	31	21 080	3 490	645	60	25.7	10.4
5313	Activities related to real estate	21	4 337	1 354	312	49	66.4	26.6
53131	Real estate property managers	13	2 007	874	216	43	82.5	14.1
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
BALANCE OF MARIPOSA COUNTY, CA								
53	Real estate & rental & leasing	14	4 297	957	216	68	80.3	4.0
531	Real estate	7	2 285	656	143	35	94.9	2.1
532	Rental & leasing services	7	2 012	301	73	33	63.7	6.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF MENDOCINO COUNTY, CA								
53	Real estate & rental & leasing	59	12 917	2 483	513	176	43.4	20.2
531	Real estate	51	11 257	2 200	457	147	36.7	22.1
5311	Lessors of real estate	28	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	11	2 720	418	92	32	6.1	27.4
531110	Lessors of residential buildings & dwellings	11	2 720	418	92	32	6.1	27.4
53119	Lessors of other real estate property	12	D	D	D	a	D	D
531190	Lessors of other real estate property	12	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	14	3 821	726	148	51	58.4	18.1
53121	Offices of real estate agents & brokers	14	3 821	726	148	51	58.4	18.1
531210	Offices of real estate agents & brokers	14	3 821	726	148	51	58.4	18.1
532	Rental & leasing services	8	1 660	283	56	29	89.1	7.3
BALANCE OF MERCED COUNTY, CA								
53	Real estate & rental & leasing	18	D	D	D	b	D	D
531	Real estate	14	2 338	212	57	32	68.2	25.9
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
BALANCE OF MONO COUNTY, CA								
53	Real estate & rental & leasing	7	1 301	218	50	20	37.4	14.9
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MONTEREY COUNTY, CA								
53	Real estate & rental & leasing	77	46 251	9 116	2 416	331	30.7	20.8
531	Real estate	63	33 815	5 802	1 103	248	25.6	28.4
5311	Lessors of real estate	37	22 761	2 749	621	152	22.9	37.3
53111	Lessors of residential buildings & dwellings	12	8 109	999	228	60	35.8	45.9
531110	Lessors of residential buildings & dwellings	12	8 109	999	228	60	35.8	45.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	7 611	994	239	42	18.1	27.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	7 611	994	239	42	18.1	27.7
5312	Offices of real estate agents & brokers	11	7 974	1 372	210	51	37.9	.6
53121	Offices of real estate agents & brokers	11	7 974	1 372	210	51	37.9	.6
531210	Offices of real estate agents & brokers	11	7 974	1 372	210	51	37.9	.6
5313	Activities related to real estate	15	3 080	1 681	272	45	13.8	34.8
53131	Real estate property managers	12	D	D	D	b	D	D
532	Rental & leasing services	13	D	D	D	b	D	D
BALANCE OF NAPA COUNTY, CA								
53	Real estate & rental & leasing	21	D	D	D	c	D	D
531	Real estate	18	6 018	940	209	91	48.9	19.9
5311	Lessors of real estate	10	4 653	443	107	57	50.7	16.8
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF NEVADA COUNTY, CA								
53	Real estate & rental & leasing	57	25 019	3 188	710	166	44.2	16.9
531	Real estate	45	D	D	D	c	D	D
5311	Lessors of real estate	19	9 488	822	177	55	23.8	18.8
5312	Offices of real estate agents & brokers	18	9 508	1 013	289	43	68.1	24.7
53121	Offices of real estate agents & brokers	18	9 508	1 013	289	43	68.1	24.7
531210	Offices of real estate agents & brokers	18	9 508	1 013	289	43	68.1	24.7
532	Rental & leasing services	12	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, CA								
53	Real estate & rental & leasing	163	166 733	52 565	12 673	1 767	19.3	36.4
531	Real estate	142	116 197	39 781	10 165	1 598	24.7	15.3
5311	Lessors of real estate	58	52 233	4 897	1 191	243	28.1	11.6
53111	Lessors of residential buildings & dwellings	30	29 846	2 952	825	179	21.1	18.5
531110	Lessors of residential buildings & dwellings	30	29 846	2 952	825	179	21.1	18.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	14 031	1 022	169	23	55.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	14 031	1 022	169	23	55.7	—
5312	Offices of real estate agents & brokers	36	22 808	7 272	1 644	157	33.8	7.8
53121	Offices of real estate agents & brokers	36	22 808	7 272	1 644	157	33.8	7.8
531210	Offices of real estate agents & brokers	36	22 808	7 272	1 644	157	33.8	7.8
5313	Activities related to real estate	48	41 156	27 612	7 330	1 198	15.2	24.2
53131	Real estate property managers	31	36 977	26 540	7 088	1 151	11.7	25.6
531311	Residential property managers	18	27 585	23 482	6 275	1 069	5.9	11.0
531312	Nonresidential property managers	13	9 392	3 058	813	82	28.9	68.5
53132	Offices of real estate appraisers	10	1 698	331	59	23	46.9	21.0
531320	Offices of real estate appraisers	10	1 698	331	59	23	46.9	21.0
532	Rental & leasing services	18	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
BALANCE OF PLACER COUNTY, CA								
53	Real estate & rental & leasing	140	59 153	9 819	2 043	626	25.3	34.0
531	Real estate	108	50 383	8 353	1 809	508	24.4	37.4
5311	Lessors of real estate	40	17 200	1 573	311	113	20.7	65.0
53111	Lessors of residential buildings & dwellings	15	6 200	640	144	44	2.4	72.5
531110	Lessors of residential buildings & dwellings	15	6 200	640	144	44	2.4	72.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	6 866	604	94	38	24.9	70.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	6 866	604	94	38	24.9	70.3
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	46	27 850	4 970	1 083	309	24.1	20.9
53121	Offices of real estate agents & brokers	46	27 850	4 970	1 083	309	24.1	20.9
531210	Offices of real estate agents & brokers	46	27 850	4 970	1 083	309	24.1	20.9
5313	Activities related to real estate	22	5 333	1 810	415	86	37.5	34.7
53131	Real estate property managers	17	4 205	1 472	332	72	21.1	37.1
531311	Residential property managers	10	3 131	1 088	237	51	33.0	20.0
532	Rental & leasing services	32	8 770	1 466	234	118	30.8	14.8
5322	Consumer goods rental	28	7 907	1 274	184	108	32.0	8.3
53223	Video tape & disk rental	17	D	D	D	b	D	D
532230	Video tape & disk rental	17	D	D	D	b	D	D
53229	Other consumer goods rental	11	D	D	D	b	D	D
BALANCE OF PLUMAS COUNTY, CA								
53	Real estate & rental & leasing	26	4 826	856	177	60	35.2	12.1
531	Real estate	18	4 050	730	149	35	29.5	11.6
532	Rental & leasing services	8	776	126	28	25	64.9	14.7
BALANCE OF RIVERSIDE COUNTY, CA								
53	Real estate & rental & leasing	207	127 476	21 448	4 929	1 064	22.6	20.6
531	Real estate	152	79 204	13 694	3 159	739	21.8	20.7
5311	Lessors of real estate	96	58 231	7 717	1 975	475	15.5	22.1
53111	Lessors of residential buildings & dwellings	25	12 043	1 283	344	120	21.3	14.9
531110	Lessors of residential buildings & dwellings	25	12 043	1 283	344	120	21.3	14.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	18 396	2 240	586	111	5.8	35.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	18 396	2 240	586	111	5.8	35.1
53113	Lessors of miniwarehouses & self storage units	13	3 362	586	132	36	20.6	14.7
531130	Lessors of miniwarehouses & self storage units	13	3 362	586	132	36	20.6	14.7
53119	Lessors of other real estate property	42	24 430	3 608	913	208	19.2	17.0
531190	Lessors of other real estate property	42	24 430	3 608	913	208	19.2	17.0
5312	Offices of real estate agents & brokers	28	8 764	2 094	316	79	60.4	12.3
53121	Offices of real estate agents & brokers	28	8 764	2 094	316	79	60.4	12.3
531210	Offices of real estate agents & brokers	28	8 764	2 094	316	79	60.4	12.3
5313	Activities related to real estate	28	12 209	3 883	868	185	24.5	20.2
53131	Real estate property managers	16	8 661	3 003	659	147	7.2	18.2
531311	Residential property managers	11	8 206	2 734	597	137	4.4	16.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF RIVERSIDE COUNTY, CA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	55	48 272	7 754	1 770	325	23.9	20.3
5322	Consumer goods rental	20	11 613	1 577	398	125	37.8	52.2
53223	Video tape & disk rental	14	3 064	507	115	69	57.9	16.5
532230	Video tape & disk rental	14	3 064	507	115	69	57.9	16.5
5324	Commercial & industrial machinery & equipment rental & leasing	27	30 949	5 346	1 199	163	19.6	12.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	21 038	4 008	875	116	11.4	17.6
532412	Construction/mining/forestry machinery & equip rental & leasing	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	9 911	1 338	324	47	37.0	.1
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	9 911	1 338	324	47	37.0	.1
BALANCE OF SACRAMENTO COUNTY, CA								
53	Real estate & rental & leasing	724	525 746	102 714	23 511	5 157	16.7	16.2
531	Real estate	572	330 411	64 155	14 058	3 415	23.9	23.2
5311	Lessors of real estate	284	160 623	15 999	3 687	1 025	21.4	27.5
53111	Lessors of residential buildings & dwellings	156	77 271	8 243	1 857	553	24.3	35.2
531110	Lessors of residential buildings & dwellings	156	77 271	8 243	1 857	553	24.3	35.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	D	D	D	c	D	D
53113	Lessors of miniwarehouses & self storage units	40	12 727	1 528	343	108	15.3	5.3
531130	Lessors of miniwarehouses & self storage units	40	12 727	1 528	343	108	15.3	5.3
53119	Lessors of other real estate property	40	D	D	D	c	D	D
531190	Lessors of other real estate property	40	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	142	85 063	13 312	2 656	511	36.1	16.3
53121	Offices of real estate agents & brokers	142	85 063	13 312	2 656	511	36.1	16.3
531210	Offices of real estate agents & brokers	142	85 063	13 312	2 656	511	36.1	16.3
5313	Activities related to real estate	146	84 725	34 844	7 715	1 879	16.5	21.8
53131	Real estate property managers	108	74 505	31 825	6 989	1 647	14.1	21.6
531311	Residential property managers	76	60 207	26 492	5 701	1 492	8.7	21.8
531312	Nonresidential property managers	32	14 298	5 333	1 288	155	36.9	21.1
53132	Offices of real estate appraisers	21	D	D	D	b	D	D
531320	Offices of real estate appraisers	21	D	D	D	b	D	D
53139	Other activities related to real estate	17	D	D	D	c	D	D
531390	Other activities related to real estate	17	D	D	D	c	D	D
532	Rental & leasing services	148	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	25	102 586	16 948	3 812	684	.7	1.8
53211	Passenger car rental & leasing	14	D	D	D	f	D	D
532111	Passenger car rental	11	89 957	15 334	3 386	632	.7	.2
53212	Truck, utility trailer, & RV rental & leasing	11	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	90	45 748	10 508	2 659	757	7.5	8.2
53222	Formal wear & costume rental	11	1 699	463	108	36	9.9	19.2
532220	Formal wear & costume rental	11	1 699	463	108	36	9.9	19.2
53223	Video tape & disk rental	62	27 686	6 585	1 754	592	7.1	12.1
532230	Video tape & disk rental	62	27 686	6 585	1 754	592	7.1	12.1
53229	Other consumer goods rental	13	14 535	3 044	693	110	6.4	.7
5323	General rental centers	12	D	D	D	b	D	D
53231	General rental centers	12	D	D	D	b	D	D
532310	General rental centers	12	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	21	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
BALANCE OF SAN BENITO COUNTY, CA								
53	Real estate & rental & leasing	12	2 545	281	66	28	75.0	25.0
531	Real estate	12	2 545	281	66	28	75.0	25.0

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF SAN BERNARDINO COUNTY, CA								
53	Real estate & rental & leasing	152	93 440	19 768	4 131	762	38.1	12.6
531	Real estate	95	41 764	5 632	1 355	308	48.4	18.8
5311	Lessors of real estate	54	24 852	2 635	615	218	49.3	26.3
53111	Lessors of residential buildings & dwellings	15	6 502	817	156	60	25.7	46.1
531110	Lessors of residential buildings & dwellings	15	6 502	817	156	60	25.7	46.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	11 402	1 024	270	78	70.7	16.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	11 402	1 024	270	78	70.7	16.0
53119	Lessors of other real estate property	17	5 037	627	152	66	27.1	28.3
531190	Lessors of other real estate property	17	5 037	627	152	66	27.1	28.3
5312	Offices of real estate agents & brokers	28	13 211	1 483	257	51	49.3	8.2
53121	Offices of real estate agents & brokers	28	13 211	1 483	257	51	49.3	8.2
531210	Offices of real estate agents & brokers	28	13 211	1 483	257	51	49.3	8.2
5313	Activities related to real estate	13	3 701	1 514	483	39	39.4	7.1
532	Rental & leasing services	57	51 676	14 136	2 776	454	29.8	7.5
5321	Automotive equipment rental & leasing	10	17 782	8 927	1 639	177	.9	11.8
53212	Truck, utility trailer, & RV rental & leasing	10	17 782	8 927	1 639	177	.9	11.8
532120	Truck, utility trailer, & RV rental & leasing	10	17 782	8 927	1 639	177	.9	11.8
5322	Consumer goods rental	26	6 273	1 021	315	151	49.2	22.5
53223	Video tape & disk rental	16	2 868	460	128	76	73.9	7.6
532230	Video tape & disk rental	16	2 868	460	128	76	73.9	7.6
5324	Commercial & industrial machinery & equipment rental & leasing	15	26 286	3 876	748	96	41.1	1.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	25 303	3 459	656	90	41.4	1.2
532412	Construction/mining/forestry machinery & equip rental & leasing	10	D	D	D	b	D	D
BALANCE OF SAN DIEGO COUNTY, CA								
53	Real estate & rental & leasing	428	242 530	38 790	8 839	1 996	22.4	24.4
531	Real estate	357	210 149	32 457	7 391	1 637	21.0	24.2
5311	Lessors of real estate	204	119 586	18 321	4 515	1 212	23.9	22.3
53111	Lessors of residential buildings & dwellings	97	67 644	11 460	3 202	820	21.3	25.7
531110	Lessors of residential buildings & dwellings	97	67 644	11 460	3 202	820	21.3	25.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	14 631	1 980	372	104	30.1	23.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	14 631	1 980	372	104	30.1	23.5
53113	Lessors of miniwarehouses & self storage units	18	5 570	710	170	57	9.9	30.3
531130	Lessors of miniwarehouses & self storage units	18	5 570	710	170	57	9.9	30.3
53119	Lessors of other real estate property	54	31 741	4 171	771	231	28.9	13.2
531190	Lessors of other real estate property	54	31 741	4 171	771	231	28.9	13.2
5312	Offices of real estate agents & brokers	89	69 210	6 395	1 353	200	13.9	28.0
53121	Offices of real estate agents & brokers	89	69 210	6 395	1 353	200	13.9	28.0
531210	Offices of real estate agents & brokers	89	69 210	6 395	1 353	200	13.9	28.0
5313	Activities related to real estate	64	21 353	7 741	1 523	225	28.4	22.3
53131	Real estate property managers	39	8 799	3 355	805	135	40.2	34.4
531311	Residential property managers	24	5 484	1 831	375	86	30.9	30.3
531312	Nonresidential property managers	15	3 315	1 524	430	49	55.5	41.3
53132	Offices of real estate appraisers	11	2 366	1 268	124	14	52.3	26.2
531320	Offices of real estate appraisers	11	2 366	1 268	124	14	52.3	26.2
53139	Other activities related to real estate	14	10 188	3 118	594	76	12.6	10.9
531390	Other activities related to real estate	14	10 188	3 118	594	76	12.6	10.9
532	Rental & leasing services	70	D	D	D	e	D	D
5322	Consumer goods rental	36	11 018	2 060	416	175	35.6	23.7
53223	Video tape & disk rental	29	8 022	1 248	279	133	25.5	18.6
532230	Video tape & disk rental	29	8 022	1 248	279	133	25.5	18.6
5324	Commercial & industrial machinery & equipment rental & leasing	21	17 476	3 330	848	139	28.1	23.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	15	13 919	2 538	594	109	33.7	8.5
532412	Construction/mining/forestry machinery & equip rental & leasing	15	13 919	2 538	594	109	33.7	8.5
BALANCE OF SAN JOAQUIN COUNTY, CA								
53	Real estate & rental & leasing	66	40 534	5 693	1 106	255	22.8	7.1
531	Real estate	41	19 978	2 115	428	123	36.9	12.9
5311	Lessors of real estate	31	17 531	1 614	343	105	31.9	11.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	9 282	897	186	39	30.7	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	9 282	897	186	39	30.7	.3
53119	Lessors of other real estate property	13	6 018	464	122	52	30.6	21.5
531190	Lessors of other real estate property	13	6 018	464	122	52	30.6	21.5
532	Rental & leasing services	25	20 556	3 578	678	132	9.0	1.5
5321	Automotive equipment rental & leasing	14	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	12	10 446	1 501	265	44	1.8	2.9
532120	Truck, utility trailer, & RV rental & leasing	12	10 446	1 501	265	44	1.8	2.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN LUIS OBISPO COUNTY, CA								
53	Real estate & rental & leasing	76	39 990	5 449	1 218	323	17.1	17.8
531	Real estate	60	31 294	3 251	721	238	17.0	22.7
5311	Lessors of real estate	37	23 061	1 765	423	178	16.5	18.6
53111	Lessors of residential buildings & dwellings	11	14 550	685	208	103	7.0	6.5
531110	Lessors of residential buildings & dwellings	11	14 550	685	208	103	7.0	6.5
53119	Lessors of other real estate property	12	4 102	441	101	35	24.3	41.4
531190	Lessors of other real estate property	12	4 102	441	101	35	24.3	41.4
5312	Offices of real estate agents & brokers	16	7 644	1 312	276	49	14.0	36.8
53121	Offices of real estate agents & brokers	16	7 644	1 312	276	49	14.0	36.8
531210	Offices of real estate agents & brokers	16	7 644	1 312	276	49	14.0	36.8
532	Rental & leasing services	16	8 696	2 198	497	85	17.4	.1
BALANCE OF SAN MATEO COUNTY, CA								
53	Real estate & rental & leasing	67	109 066	13 499	3 235	414	11.3	4.1
531	Real estate	49	21 104	5 349	1 318	213	33.3	17.6
5311	Lessors of real estate	26	13 017	1 904	434	75	35.4	15.3
53111	Lessors of residential buildings & dwellings	11	D	D	D	a	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	a	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	8 097	1 600	371	46	22.0	5.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	8 097	1 600	371	46	22.0	5.5
5312	Offices of real estate agents & brokers	11	3 115	538	129	21	45.5	53.1
53121	Offices of real estate agents & brokers	11	3 115	538	129	21	45.5	53.1
531210	Offices of real estate agents & brokers	11	3 115	538	129	21	45.5	53.1
5313	Activities related to real estate	12	4 972	2 907	755	117	20.0	1.2
53131	Real estate property managers	11	D	D	D	c	D	D
532	Rental & leasing services	18	87 962	8 150	1 917	201	6.0	.9
BALANCE OF SANTA BARBARA COUNTY, CA								
53	Real estate & rental & leasing	163	80 924	13 552	3 064	637	20.0	23.6
531	Real estate	131	56 772	9 792	2 159	493	25.8	23.6
5311	Lessors of real estate	76	37 520	4 617	1 114	299	20.9	24.9
53111	Lessors of residential buildings & dwellings	41	20 468	2 400	542	168	17.2	34.3
531110	Lessors of residential buildings & dwellings	41	20 468	2 400	542	168	17.2	34.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	6 140	867	271	68	34.7	7.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	6 140	867	271	68	34.7	7.8
53119	Lessors of other real estate property	15	8 173	1 156	263	53	20.0	21.7
531190	Lessors of other real estate property	15	8 173	1 156	263	53	20.0	21.7
5312	Offices of real estate agents & brokers	20	10 316	1 708	238	42	36.2	27.0
53121	Offices of real estate agents & brokers	20	10 316	1 708	238	42	36.2	27.0
531210	Offices of real estate agents & brokers	20	10 316	1 708	238	42	36.2	27.0
5313	Activities related to real estate	35	8 936	3 467	807	152	34.6	13.9
53131	Real estate property managers	28	7 776	3 194	746	142	26.4	15.9
531311	Residential property managers	21	5 962	2 341	556	117	20.9	14.4
532	Rental & leasing services	27	15 412	2 629	574	128	5.6	25.1
5322	Consumer goods rental	12	D	D	D	b	D	D
BALANCE OF SANTA CLARA COUNTY, CA								
53	Real estate & rental & leasing	74	44 774	5 142	1 164	274	19.3	22.9
531	Real estate	62	40 861	4 716	1 100	251	13.8	24.6
5311	Lessors of real estate	39	30 397	3 108	720	172	16.7	12.4
53111	Lessors of residential buildings & dwellings	22	20 372	1 684	420	134	17.5	8.0
531110	Lessors of residential buildings & dwellings	22	20 372	1 684	420	134	17.5	8.0
5312	Offices of real estate agents & brokers	10	6 368	928	202	37	8.6	67.9
53121	Offices of real estate agents & brokers	10	6 368	928	202	37	8.6	67.9
531210	Offices of real estate agents & brokers	10	6 368	928	202	37	8.6	67.9
5313	Activities related to real estate	13	4 096	680	178	42	—	48.3
532	Rental & leasing services	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SANTA CRUZ COUNTY, CA								
53	Real estate & rental & leasing	123	52 999	9 661	2 116	643	32.5	23.0
531	Real estate	104	45 905	8 021	1 788	495	32.7	22.4
5311	Lessors of real estate	55	24 227	3 767	882	292	19.4	38.7
53111	Lessors of residential buildings & dwellings	19	12 731	2 641	627	203	9.0	37.2
531110	Lessors of residential buildings & dwellings	19	12 731	2 641	627	203	9.0	37.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	3 704	548	118	32	20.4	59.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	3 704	548	118	32	20.4	59.1
53119	Lessors of other real estate property	14	4 356	274	64	29	33.0	43.9
531190	Lessors of other real estate property	14	4 356	274	64	29	33.0	43.9
5312	Offices of real estate agents & brokers	27	14 640	1 595	326	87	43.6	6.0
53121	Offices of real estate agents & brokers	27	14 640	1 595	326	87	43.6	6.0
531210	Offices of real estate agents & brokers	27	14 640	1 595	326	87	43.6	6.0
5313	Activities related to real estate	22	7 038	2 659	580	116	55.5	.5
53131	Real estate property managers	13	5 758	2 140	494	99	56.5	.2
532	Rental & leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	13	4 021	892	169	108	55.1	5.1
53223	Video tape & disk rental	13	4 021	892	169	108	55.1	5.1
532230	Video tape & disk rental	13	4 021	892	169	108	55.1	5.1
BALANCE OF SHASTA COUNTY, CA								
53	Real estate & rental & leasing	41	16 855	3 070	674	174	14.2	21.2
531	Real estate	25	5 652	511	115	53	28.0	58.6
5311	Lessors of real estate	20	5 167	470	109	51	21.2	64.1
532	Rental & leasing services	16	11 203	2 559	559	121	7.2	2.4
5322	Consumer goods rental	14	D	D	D	c	D	D
BALANCE OF SIERRA COUNTY, CA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SISKIYOU COUNTY, CA								
53	Real estate & rental & leasing	17	D	D	D	b	D	D
531	Real estate	15	1 093	166	28	27	67.3	19.9
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF SOLANO COUNTY, CA								
53	Real estate & rental & leasing	22	8 727	955	204	61	39.2	14.0
531	Real estate	17	6 893	410	94	35	38.5	17.8
532	Rental & leasing services	5	1 834	545	110	26	42.2	-
BALANCE OF SONOMA COUNTY, CA								
53	Real estate & rental & leasing	133	57 571	8 975	1 930	482	38.3	21.0
531	Real estate	105	39 262	5 635	1 308	294	42.1	29.2
5311	Lessors of real estate	64	30 633	3 169	737	193	41.0	32.1
53111	Lessors of residential buildings & dwellings	29	8 230	1 214	327	81	21.4	62.6
531110	Lessors of residential buildings & dwellings	29	8 230	1 214	327	81	21.4	62.6
53119	Lessors of other real estate property	18	7 871	766	153	55	39.6	21.5
531190	Lessors of other real estate property	18	7 871	766	153	55	39.6	21.5
5312	Offices of real estate agents & brokers	15	4 860	1 313	294	46	58.5	-
53121	Offices of real estate agents & brokers	15	4 860	1 313	294	46	58.5	-
531210	Offices of real estate agents & brokers	15	4 860	1 313	294	46	58.5	-
5313	Activities related to real estate	26	3 769	1 153	277	55	30.0	43.6
53131	Real estate property managers	17	2 859	940	239	47	21.4	47.1
531311	Residential property managers	14	D	D	D	b	D	D
532	Rental & leasing services	28	18 309	3 340	622	188	30.2	3.5
5322	Consumer goods rental	13	D	D	D	b	D	D
53223	Video tape & disk rental	10	2 474	318	116	55	55.8	14.9
532230	Video tape & disk rental	10	2 474	318	116	55	55.8	14.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF STANISLAUS COUNTY, CA								
53	Real estate & rental & leasing	68	68 256	14 794	3 322	595	14.1	8.0
531	Real estate	49	D	D	D	c	D	D
5311	Lessors of real estate	32	28 458	2 075	481	125	25.6	11.2
53111	Lessors of residential buildings & dwellings	12	7 614	1 103	275	64	44.7	12.9
531110	Lessors of residential buildings & dwellings	12	7 614	1 103	275	64	44.7	12.9
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	1 818	245	51	22	84.9	15.1
53121	Offices of real estate agents & brokers	11	1 818	245	51	22	84.9	15.1
531210	Offices of real estate agents & brokers	11	1 818	245	51	22	84.9	15.1
532	Rental & leasing services	18	36 977	12 138	2 712	432	1.3	4.6
BALANCE OF SUTTER COUNTY, CA								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF TEHAMA COUNTY, CA								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	11	1 908	297	68	27	28.7	57.7
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF TRINITY COUNTY, CA								
53	Real estate & rental & leasing	7	603	178	35	18	40.1	31.5
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF TULARE COUNTY, CA								
53	Real estate & rental & leasing	27	7 855	1 208	225	113	43.6	39.7
531	Real estate	19	6 591	924	161	91	36.0	47.3
5311	Lessors of real estate	15	6 122	767	158	89	32.0	50.1
532	Rental & leasing services	8	1 264	284	64	22	82.8	—
BALANCE OF TUOLUMNE COUNTY, CA								
53	Real estate & rental & leasing	43	11 393	1 516	353	132	42.3	10.7
531	Real estate	36	10 357	1 315	313	107	42.8	5.5
5311	Lessors of real estate	18	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	14	3 284	358	84	24	45.0	.2
53121	Offices of real estate agents & brokers	14	3 284	358	84	24	45.0	.2
531210	Offices of real estate agents & brokers	14	3 284	358	84	24	45.0	.2
532	Rental & leasing services	7	1 036	201	40	25	37.5	62.5
BALANCE OF VENTURA COUNTY, CA								
53	Real estate & rental & leasing	69	35 115	6 940	1 588	303	29.0	16.2
531	Real estate	51	21 243	2 961	617	155	43.6	22.3
5311	Lessors of real estate	27	12 701	1 066	232	69	35.2	32.8
5312	Offices of real estate agents & brokers	15	6 737	1 287	246	57	51.1	2.3
53121	Offices of real estate agents & brokers	15	6 737	1 287	246	57	51.1	2.3
531210	Offices of real estate agents & brokers	15	6 737	1 287	246	57	51.1	2.3
532	Rental & leasing services	17	D	D	D	c	D	D
BALANCE OF YOLO COUNTY, CA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF YUBA COUNTY, CA								
53	Real estate & rental & leasing	10	3 515	374	53	36	22.7	77.0
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D.

Geographic Notes

CALIFORNIA

Buellton was incorporated in February 1992.

Calabasas was incorporated in April 1991, but this change was not submitted to the Census Bureau until November 1992.

Grover Beach name was changed from Grover City in December 1992.

Industry does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Malibu was incorporated in March 1991, but this change was not submitted to the Census Bureau until January 1993.

Shasta Lake was incorporated in July 1993.

Truckee was incorporated in March 1993.

Vernon does not qualify as a “place” for the economic census based on its 1990 population but is included because of its dense concentration of economic activity.

Windsor was incorporated in July 1992.

Appendix E. Metropolitan Areas

CALIFORNIA

Bakersfield, CA MSA

Kern County, CA

Chico—Paradise, CA MSA

Butte County, CA

Fresno, CA MSA

Fresno County, CA

Madera County, CA

Los Angeles—Riverside—Orange County, CA CMSA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Orange County, CA PMSA

Orange County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Ventura, CA PMSA

Ventura County, CA

Los Angeles—Long Beach, CA PMSA

Los Angeles County, CA

Merced, CA MSA

Merced County, CA

Modesto, CA MSA

Stanislaus County, CA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

Orange County, CA PMSA

Orange County, CA

Redding, CA MSA

Shasta County, CA

Riverside—San Bernardino, CA PMSA

Riverside County, CA

San Bernardino County, CA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Sacramento—Yolo, CA CMSA

Sacramento, CA PMSA

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo, CA PMSA

Yolo County, CA

Salinas, CA MSA

Monterey County, CA

San Diego, CA MSA

San Diego County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Francisco—Oakland—San Jose, CA CMSA

Oakland, CA PMSA

Alameda County, CA

Contra Costa County, CA

San Francisco, CA PMSA

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Francisco—Oakland—San Jose, CA CMSA—Con.

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

San Jose, CA PMSA

Santa Clara County, CA

San Luis Obispo—Atascadero—Paso Robles, CA MSA

San Luis Obispo County, CA

Santa Barbara—Santa Maria—Lompoc, CA MSA

Santa Barbara County, CA

Santa Cruz—Watsonville, CA PMSA

Santa Cruz County, CA

Santa Rosa, CA PMSA

Sonoma County, CA

Stockton—Lodi, CA MSA

San Joaquin County, CA

Vallejo—Fairfield—Napa, CA PMSA

Napa County, CA

Solano County, CA

Ventura, CA PMSA

Ventura County, CA

Visalia—Tulare—Porterville, CA MSA

Tulare County, CA

Yolo, CA PMSA

Yolo County, CA

Yuba City, CA MSA

Sutter County, CA

Yuba County, CA

