

South Dakota

1997

Issued June 1999

EC97F53A-SD

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SOUTH DAKOTA								
53	Real estate & rental & leasing	719	245 723	45 076	10 377	2 951	24.6	6.7
531	Real estate	557	168 390	30 266	7 099	2 009	31.6	7.2
5311	Lessors of real estate	326	92 766	13 716	3 145	1 057	34.8	8.5
53111	Lessors of residential buildings & dwellings	191	61 729	9 590	2 221	728	36.9	8.6
531110	Lessors of residential buildings & dwellings	191	61 729	9 590	2 221	728	36.9	8.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	77	18 132	2 052	489	190	30.0	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	77	18 132	2 052	489	190	30.0	3.5
53113	Lessors of miniwarehouses & self storage units	6	2 405	556	117	32	—	—
531130	Lessors of miniwarehouses & self storage units	6	2 405	556	117	32	—	—
53119	Lessors of other real estate property	52	10 500	1 518	318	107	38.0	18.4
531190	Lessors of other real estate property	52	10 500	1 518	318	107	38.0	18.4
5312	Offices of real estate agents & brokers	133	49 141	7 032	1 739	385	29.6	5.7
53121	Offices of real estate agents & brokers	133	49 141	7 032	1 739	385	29.6	5.7
531210	Offices of real estate agents & brokers	133	49 141	7 032	1 739	385	29.6	5.7
5313	Activities related to real estate	98	26 483	9 518	2 215	567	24.2	5.1
53131	Real estate property managers	67	20 634	7 887	1 868	476	23.4	4.2
531311	Residential property managers	55	16 501	5 962	1 406	387	26.3	4.5
531312	Nonresidential property managers	12	4 133	1 925	462	89	11.9	3.0
53132	Offices of real estate appraisers	18	2 689	874	212	39	34.3	7.7
531320	Offices of real estate appraisers	18	2 689	874	212	39	34.3	7.7
53139	Other activities related to real estate	13	3 160	757	135	52	20.6	9.1
531390	Other activities related to real estate	13	3 160	757	135	52	20.6	9.1
532	Rental & leasing services	154	73 156	13 920	3 126	919	9.3	6.0
5321	Automotive equipment rental & leasing	30	24 801	2 774	541	169	3.6	1.6
53211	Passenger car rental & leasing	16	17 587	1 564	316	110	4.9	—
532111	Passenger car rental	14	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	7 214	1 210	225	59	.6	5.5
532120	Truck, utility trailer, & RV rental & leasing	14	7 214	1 210	225	59	.6	5.5
5322	Consumer goods rental	92	26 023	5 694	1 259	550	11.9	13.9
53221	Consumer electronics & appliances rental	11	3 057	891	182	44	26.4	—
532210	Consumer electronics & appliances rental	11	3 057	891	182	44	26.4	—
53223	Video tape & disk rental	58	13 757	2 760	559	357	14.2	22.8
532230	Video tape & disk rental	58	13 757	2 760	559	357	14.2	22.8
53229	Other consumer goods rental	18	8 064	1 698	438	114	.5	.6
532299	All other consumer goods rental	10	2 641	464	134	50	1.5	—
5323	General rental centers	12	6 331	1 641	594	65	7.0	—
53231	General rental centers	12	6 331	1 641	594	65	7.0	—
532310	General rental centers	12	6 331	1 641	594	65	7.0	—
5324	Commercial & industrial machinery & equipment rental & leasing	20	16 001	3 811	732	135	14.6	2.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	17	14 398	3 458	632	121	16.3	—
532490	Oth commercial/industrial machinery & equipment rental & leasing	17	14 398	3 458	632	121	16.3	—
533	Lessors of intangible assets, except copyrighted works	8	4 177	890	152	23	11.5	1.7
5331	Lessors of intangible assets, except copyrighted works	8	4 177	890	152	23	11.5	1.7
53311	Lessors of intangible assets, except copyrighted works	8	4 177	890	152	23	11.5	1.7
533110	Lessors of intangible assets, except copyrighted works	8	4 177	890	152	23	11.5	1.7

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RAPID CITY, SD MSA								
53	Real estate & rental & leasing	126	52 687	9 032	2 060	530	16.2	7.6
531	Real estate	88	33 022	5 049	1 189	315	18.4	6.2
5311	Lessors of real estate	44	15 284	1 878	430	123	19.6	10.4
53111	Lessors of residential buildings & dwellings	15	6 556	1 037	209	44	26.0	22.7
531110	Lessors of residential buildings & dwellings	15	6 556	1 037	209	44	26.0	22.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	7 122	519	136	49	9.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	7 122	519	136	49	9.6	—
5312	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
53121	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
531210	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
5313	Activities related to real estate	19	7 769	2 070	542	129	17.0	1.4
53131	Real estate property managers	15	6 993	1 908	503	121	16.2	1.6
531311	Residential property managers	14	D	D	D	b	D	D
532	Rental & leasing services	38	19 665	3 983	871	215	12.6	10.0
5321	Automotive equipment rental & leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	18	D	D	D	b	D	D
SIOUX FALLS, SD MSA								
53	Real estate & rental & leasing	192	100 284	19 009	4 512	1 012	22.5	4.2
531	Real estate	145	62 917	12 552	3 025	684	33.8	5.5
5311	Lessors of real estate	76	26 980	3 207	751	223	48.6	9.8
53111	Lessors of residential buildings & dwellings	42	17 026	1 682	376	127	63.4	8.0
531110	Lessors of residential buildings & dwellings	42	17 026	1 682	376	127	63.4	8.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	5 734	647	189	64	38.8	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	5 734	647	189	64	38.8	4.8
5312	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
53121	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
531210	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
5313	Activities related to real estate	25	9 919	4 913	1 146	268	4.5	3.3
53131	Real estate property managers	19	8 348	4 341	998	248	2.0	4.0
531311	Residential property managers	15	D	D	D	c	D	D
532	Rental & leasing services	43	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	13	16 950	1 735	309	103	3.0	1.0
5322	Consumer goods rental	17	D	D	D	c	D	D
AREA OUTSIDE SOUTH DAKOTA METROPOLITAN AREAS								
53	Real estate & rental & leasing	401	92 752	17 035	3 805	1 409	31.7	9.0
531	Real estate	324	72 451	12 665	2 885	1 010	35.7	9.0
5311	Lessors of real estate	206	50 502	8 631	1 964	711	31.9	7.3
53111	Lessors of residential buildings & dwellings	134	38 147	6 871	1 636	557	27.0	6.5
531110	Lessors of residential buildings & dwellings	134	38 147	6 871	1 636	557	27.0	6.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	5 276	886	164	77	47.9	6.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	5 276	886	164	77	47.9	6.9
53119	Lessors of other real estate property	35	D	D	D	b	D	D
531190	Lessors of other real estate property	35	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	64	13 154	1 499	394	129	39.0	14.9
53121	Offices of real estate agents & brokers	64	13 154	1 499	394	129	39.0	14.9
531210	Offices of real estate agents & brokers	64	13 154	1 499	394	129	39.0	14.9
5313	Activities related to real estate	54	8 795	2 535	527	170	52.7	10.5
53131	Real estate property managers	33	5 293	1 638	367	107	66.8	8.1
531311	Residential property managers	26	D	D	D	b	D	D
53132	Offices of real estate appraisers	13	1 331	329	75	21	48.6	15.6
531320	Offices of real estate appraisers	13	1 331	329	75	21	48.6	15.6
532	Rental & leasing services	73	D	D	D	e	D	D
5322	Consumer goods rental	57	D	D	D	e	D	D
53223	Video tape & disk rental	41	8 567	1 864	356	258	21.8	16.6
532230	Video tape & disk rental	41	8 567	1 864	356	258	21.8	16.6

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AURORA COUNTY, SD								
53	Real estate & rental & leasing	3	118	13	3	3	—	—
531	Real estate	3	118	13	3	3	—	—
BEADLE COUNTY, SD								
53	Real estate & rental & leasing	24	3 966	1 035	233	99	62.9	3.3
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	12	2 581	750	170	64	70.0	1.5
532	Rental & leasing services	2	D	D	D	b	D	D
BENNETT COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BON HOMME COUNTY, SD								
53	Real estate & rental & leasing	5	564	47	12	17	37.6	62.4
531	Real estate	5	564	47	12	17	37.6	62.4
BROOKINGS COUNTY, SD								
53	Real estate & rental & leasing	28	5 713	848	168	80	60.0	4.7
531	Real estate	23	4 445	533	124	37	73.2	6.1
5311	Lessors of real estate	15	3 106	317	68	24	92.4	3.3
532	Rental & leasing services	5	1 268	315	44	43	13.6	—
BROWN COUNTY, SD								
53	Real estate & rental & leasing	50	11 569	2 017	399	123	22.7	3.2
531	Real estate	37	6 381	953	209	74	36.4	5.8
5311	Lessors of real estate	19	3 514	285	68	36	35.5	4.4
53111	Lessors of residential buildings & dwellings	10	2 004	118	29	17	34.8	7.1
531110	Lessors of residential buildings & dwellings	10	2 004	118	29	17	34.8	7.1
5313	Activities related to real estate	11	1 753	522	107	19	49.3	12.4
532	Rental & leasing services	11	D	D	D	b	D	D
BRULE COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BUFFALO COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BUTTE COUNTY, SD								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	9	1 236	71	19	16	61.1	38.9
532	Rental & leasing services	1	D	D	D	a	D	D
CAMPBELL COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CHARLES MIX COUNTY, SD								
53	Real estate & rental & leasing	4	431	41	6	5	78.9	21.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CLARK COUNTY, SD								
53	Real estate & rental & leasing	3	121	22	4	4	D	—
531	Real estate	3	121	22	4	4	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
CLAY COUNTY, SD								
53	Real estate & rental & leasing	12	1 963	313	51	24	60.2	8.0
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CODINGTON COUNTY, SD								
53	Real estate & rental & leasing	33	7 535	1 346	302	94	46.8	1.9
531	Real estate	24	5 972	939	225	58	51.8	2.3
5311	Lessors of real estate	11	1 947	246	62	22	36.4	2.6
532	Rental & leasing services	9	1 563	407	77	36	27.6	—
CUSTER COUNTY, SD								
53	Real estate & rental & leasing	9	2 572	456	129	19	7.9	41.6
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
DAVISON COUNTY, SD								
53	Real estate & rental & leasing	27	4 041	471	110	64	69.7	10.4
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	18	3 251	325	67	50	81.1	9.4
53111	Lessors of residential buildings & dwellings	15	2 545	248	54	41	81.9	6.1
531110	Lessors of residential buildings & dwellings	15	2 545	248	54	41	81.9	6.1
532	Rental & leasing services	3	D	D	D	a	D	D
DAY COUNTY, SD								
53	Real estate & rental & leasing	5	653	107	23	9	63.9	36.1
531	Real estate	5	653	107	23	9	63.9	36.1
DEUEL COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
DEWEY COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	b	D	D
531	Real estate	1	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DOUGLAS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
EDMUNDS COUNTY, SD								
53	Real estate & rental & leasing	4	332	71	14	8	14.8	4.8
531	Real estate	4	332	71	14	8	14.8	4.8
FALL RIVER COUNTY, SD								
53	Real estate & rental & leasing	5	909	79	7	6	93.0	7.0
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FAULK COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
GRANT COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GREGORY COUNTY, SD								
53	Real estate & rental & leasing	3	183	56	13	6	D	20.2
531	Real estate	3	183	56	13	6	D	20.2
HAAKON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HAMLIN COUNTY, SD								
53	Real estate & rental & leasing	3	69	10	3	3	—	29.0
531	Real estate	3	69	10	3	3	—	29.0
HAND COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HANSON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HUGHES COUNTY, SD								
53	Real estate & rental & leasing	19	4 036	853	191	102	50.3	5.8
531	Real estate	14	2 134	439	108	55	74.8	11.1
5311	Lessors of real estate	10	775	60	15	15	39.0	30.5
532	Rental & leasing services	5	1 902	414	83	47	22.9	—
HUTCHINSON COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
JACKSON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
JERAULD COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
JONES COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KINGSBURY COUNTY, SD								
53	Real estate & rental & leasing	3	320	20	5	7	D	—
531	Real estate	2	D	D	D	a	D	D
LAKE COUNTY, SD								
53	Real estate & rental & leasing	14	1 793	292	64	25	34.0	18.7
531	Real estate	10	1 358	213	44	21	35.6	24.7
532	Rental & leasing services	4	435	79	20	4	28.7	—
LAWRENCE COUNTY, SD								
53	Real estate & rental & leasing	35	8 880	1 167	310	134	19.9	7.0
531	Real estate	28	7 489	819	208	78	22.0	8.4
5311	Lessors of real estate	15	3 916	365	99	42	17.0	12.4
532	Rental & leasing services	7	1 391	348	102	56	8.6	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
LINCOLN COUNTY, SD								
53	Real estate & rental & leasing	7	2 780	1 587	347	65	13.1	.7
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MCCOOK COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
MCPHERSON COUNTY, SD								
53	Real estate & rental & leasing	3	158	18	3	4	D	-
531	Real estate	3	158	18	3	4	D	-
MEADE COUNTY, SD								
53	Real estate & rental & leasing	16	4 133	772	169	77	18.1	30.4
531	Real estate	10	3 243	576	118	48	14.0	31.4
532	Rental & leasing services	6	890	196	51	29	32.9	26.7
MELLETT COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
MINNEHAHA COUNTY, SD								
53	Real estate & rental & leasing	185	97 504	17 422	4 165	947	22.7	4.2
531	Real estate	139	D	D	D	f	D	D
5311	Lessors of real estate	72	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	39	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	39	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
53121	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
531210	Offices of real estate agents & brokers	44	26 018	4 432	1 128	193	29.5	2.0
5313	Activities related to real estate	23	D	D	D	c	D	D
53131	Real estate property managers	17	D	D	D	c	D	D
531311	Residential property managers	13	D	D	D	c	D	D
532	Rental & leasing services	42	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	17	D	D	D	c	D	D
MOODY COUNTY, SD								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PENNINGTON COUNTY, SD								
53	Real estate & rental & leasing	126	52 687	9 032	2 060	530	16.2	7.6
531	Real estate	88	33 022	5 049	1 189	315	18.4	6.2
5311	Lessors of real estate	44	15 284	1 878	430	123	19.6	10.4
53111	Lessors of residential buildings & dwellings	15	6 556	1 037	209	44	26.0	22.7
531110	Lessors of residential buildings & dwellings	15	6 556	1 037	209	44	26.0	22.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	7 122	519	136	49	9.6	-
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	7 122	519	136	49	9.6	-
5312	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
53121	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
531210	Offices of real estate agents & brokers	25	9 969	1 101	217	63	17.4	3.4
5313	Activities related to real estate	19	7 769	2 070	542	129	17.0	1.4
53131	Real estate property managers	15	6 993	1 908	503	121	16.2	1.6
531311	Residential property managers	14	D	D	D	b	D	D
532	Rental & leasing services	38	19 665	3 983	871	215	12.6	10.0
5321	Automotive equipment rental & leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	18	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
PERKINS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
POTTER COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
ROBERTS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SANBORN COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SHANNON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	c	D	D
531	Real estate	1	D	D	D	c	D	D
SPINK COUNTY, SD								
53	Real estate & rental & leasing	3	248	35	10	6	D	—
531	Real estate	3	248	35	10	6	D	—
STANLEY COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SULLY COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
TODD COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
TRIPP COUNTY, SD								
53	Real estate & rental & leasing	3	327	101	26	11	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TURNER COUNTY, SD								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
UNION COUNTY, SD								
53	Real estate & rental & leasing	7	1 581	140	32	15	30.7	68.1
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WALWORTH COUNTY, SD								
53	Real estate & rental & leasing	6	359	61	14	8	9.5	11.7
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
YANKTON COUNTY, SD								
53	Real estate & rental & leasing	19	6 412	1 246	280	72	33.3	11.6
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	6	3 329	772	203	48	—	10.6

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ABERDEEN, SD								
53	Real estate & rental & leasing	43	10 637	1 922	378	109	22.2	3.5
531	Real estate	31	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
5313	Activities related to real estate	11	1 753	522	107	19	49.3	12.4
532	Rental & leasing services	10	D	D	D	b	D	D
BELLE FOURCHE, SD								
53	Real estate & rental & leasing	9	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BOX ELDER, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BRANDON, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BROOKINGS, SD								
53	Real estate & rental & leasing	25	5 439	832	168	80	58.6	5.0
531	Real estate	21	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
CANTON, SD								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DELL RAPIDS, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HOT SPRINGS, SD								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
HURON, SD								
53	Real estate & rental & leasing	20	3 513	1 015	229	95	60.3	3.8
531	Real estate	18	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
LEAD, SD								
53	Real estate & rental & leasing	7	572	180	61	43	9.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
MADISON, SD								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	4	435	79	20	4	28.7	—
MILBANK, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
MITCHELL, SD								
53	Real estate & rental & leasing	25	D	D	D	b	D	D
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	15	2 545	248	54	41	81.9	6.1
531110	Lessors of residential buildings & dwellings	15	2 545	248	54	41	81.9	6.1
532	Rental & leasing services	3	419	57	21	7	D	—
MOBRIDGE, SD								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PIERRE, SD								
53	Real estate & rental & leasing	19	4 036	853	191	102	50.3	5.8
531	Real estate	14	2 134	439	108	55	74.8	11.1
5311	Lessors of real estate	10	775	60	15	15	39.0	30.5
532	Rental & leasing services	5	1 902	414	83	47	22.9	—
RAPID CITY, SD								
53	Real estate & rental & leasing	108	50 284	8 560	1 966	487	15.8	7.2
531	Real estate	74	31 333	4 730	1 113	286	17.4	6.2
5311	Lessors of real estate	39	14 738	1 782	404	111	20.3	10.1
53111	Lessors of residential buildings & dwellings	14	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	21	9 640	1 062	210	60	17.0	3.5
53121	Offices of real estate agents & brokers	21	9 640	1 062	210	60	17.0	3.5
531210	Offices of real estate agents & brokers	21	9 640	1 062	210	60	17.0	3.5
5313	Activities related to real estate	14	6 955	1 886	499	115	11.8	1.6
53131	Real estate property managers	13	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	b	D	D
532	Rental & leasing services	34	18 951	3 830	853	201	13.1	9.0
5322	Consumer goods rental	15	D	D	D	b	D	D
REDFIELD, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SIOUX FALLS, SD *								
53	Real estate & rental & leasing	176	95 267	17 189	4 114	919	23.0	3.2
531	Real estate	131	D	D	D	f	D	D
5311	Lessors of real estate	66	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	37	16 667	1 630	364	116	62.6	8.2
531110	Lessors of residential buildings & dwellings	37	16 667	1 630	364	116	62.6	8.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	5 325	469	158	48	37.6	5.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	5 325	469	158	48	37.6	5.2
5312	Offices of real estate agents & brokers	42	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	42	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	42	D	D	D	c	D	D
5313	Activities related to real estate	23	D	D	D	c	D	D
53131	Real estate property managers	17	D	D	D	c	D	D
531311	Residential property managers	13	D	D	D	c	D	D
532	Rental & leasing services	41	36 137	6 276	1 457	319	3.0	1.7
5321	Automotive equipment rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	17	D	D	D	c	D	D
SIOUX FALLS, SD (LINCOLN COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SIOUX FALLS, SD (MINNEHAHA COUNTY PART) *								
53	Real estate & rental & leasing	175	D	D	D	f	D	D
531	Real estate	130	D	D	D	f	D	D
5311	Lessors of real estate	65	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	36	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	36	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	5 325	469	158	48	37.6	5.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	5 325	469	158	48	37.6	5.2
5312	Offices of real estate agents & brokers	42	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	42	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	42	D	D	D	c	D	D
5313	Activities related to real estate	23	D	D	D	c	D	D
53131	Real estate property managers	17	D	D	D	c	D	D
531311	Residential property managers	13	D	D	D	c	D	D
532	Rental & leasing services	41	36 137	6 276	1 457	319	3.0	1.7
5321	Automotive equipment rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	17	D	D	D	c	D	D
SPEARFISH, SD								
53	Real estate & rental & leasing	19	4 651	585	156	58	13.2	13.5
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
STURGIS, SD								
53	Real estate & rental & leasing	8	3 248	569	117	48	11.7	30.2
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
VERMILLION, SD								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	9	1 274	170	36	16	63.9	9.1
532	Rental & leasing services	2	D	D	D	a	D	D
WATERTOWN, SD								
53	Real estate & rental & leasing	31	D	D	D	b	D	D
531	Real estate	22	D	D	D	b	D	D
532	Rental & leasing services	9	1 563	407	77	36	27.6	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
WINNER, SD								
53	Real estate & rental & leasing	3	327	101	26	11	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
YANKTON, SD								
53	Real estate & rental & leasing	19	6 412	1 246	280	72	33.3	11.6
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	6	3 329	772	203	48	—	10.6
BALANCE OF AURORA COUNTY, SD								
53	Real estate & rental & leasing	3	118	13	3	3	—	—
531	Real estate	3	118	13	3	3	—	—
BALANCE OF BEADLE COUNTY, SD								
53	Real estate & rental & leasing	4	453	20	4	4	82.8	—
531	Real estate	4	453	20	4	4	82.8	—
BALANCE OF BENNETT COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BON HOMME COUNTY, SD								
53	Real estate & rental & leasing	5	564	47	12	17	37.6	62.4
531	Real estate	5	564	47	12	17	37.6	62.4
BALANCE OF BROOKINGS COUNTY, SD								
53	Real estate & rental & leasing	3	274	16	—	—	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BROWN COUNTY, SD								
53	Real estate & rental & leasing	7	932	95	21	14	28.3	—
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BRULE COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BUFFALO COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BUTTE COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CAMPBELL COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CHARLES MIX COUNTY, SD								
53	Real estate & rental & leasing	4	431	41	6	5	78.9	21.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF CLARK COUNTY, SD								
53	Real estate & rental & leasing	3	121	22	4	4	D	—
531	Real estate	3	121	22	4	4	D	—
BALANCE OF CLAY COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CODINGTON COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF CUSTER COUNTY, SD								
53	Real estate & rental & leasing	9	2 572	456	129	19	7.9	41.6
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF DAVISON COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF DAY COUNTY, SD								
53	Real estate & rental & leasing	5	653	107	23	9	63.9	36.1
531	Real estate	5	653	107	23	9	63.9	36.1
BALANCE OF DEUEL COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF DEWEY COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	b	D	D
531	Real estate	1	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF DOUGLAS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF EDMUNDS COUNTY, SD								
53	Real estate & rental & leasing	4	332	71	14	8	14.8	4.8
531	Real estate	4	332	71	14	8	14.8	4.8
BALANCE OF FALL RIVER COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF FAULK COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF GREGORY COUNTY, SD								
53	Real estate & rental & leasing	3	183	56	13	6	D	20.2
531	Real estate	3	183	56	13	6	D	20.2
BALANCE OF HAAKON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF HAMLIN COUNTY, SD								
53	Real estate & rental & leasing	3	69	10	3	3	—	29.0
531	Real estate	3	69	10	3	3	—	29.0
BALANCE OF HAND COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF HANSON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF HUTCHINSON COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF JACKSON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF JERARD COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF JONES COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF KINGSBURY COUNTY, SD								
53	Real estate & rental & leasing	3	320	20	5	7	D	—
531	Real estate	2	D	D	D	a	D	D
BALANCE OF LAKE COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF LAWRENCE COUNTY, SD								
53	Real estate & rental & leasing	9	3 657	402	93	33	30.1	—
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, SD								
53	Real estate & rental & leasing	3	D	D	D	b	D	D
531	Real estate	3	D	D	D	b	D	D
BALANCE OF MCCOOK COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF MCPHERSON COUNTY, SD								
53	Real estate & rental & leasing	3	158	18	3	4	D	—
531	Real estate	3	158	18	3	4	D	—
BALANCE OF MEADE COUNTY, SD								
53	Real estate & rental & leasing	8	885	203	52	29	41.6	31.1
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF MELLETTE COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF MINNEHAHA COUNTY, SD								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	5	1 245	134	33	20	20.2	79.4
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MOODY COUNTY, SD								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF PENNINGTON COUNTY, SD								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	4	714	153	18	14	—	37.3
BALANCE OF PERKINS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF POTTER COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF ROBERTS COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SANBORN COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SHANNON COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	c	D	D
531	Real estate	1	D	D	D	c	D	D
BALANCE OF SPINK COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF STANLEY COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SULLY COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF TODD COUNTY, SD								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF TURNER COUNTY, SD								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
BALANCE OF UNION COUNTY, SD								
53	Real estate & rental & leasing	7	1 581	140	32	15	30.7	68.1
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF WALWORTH COUNTY, SD								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

SOUTH DAKOTA

Sioux Falls is in Lincoln and Minnehaha Counties.

Appendix E. Metropolitan Areas

SOUTH DAKOTA

Rapid City, SD MSA

Pennington County, SD

Sioux Falls, SD MSA

Lincoln County, SD

Minnehaha County, SD

