



2002 ECONOMIC CENSUS PROMOTERS, AGENTS, AND MANAGERS

OMB No. 0607-0887: Approval Expires 09/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AE-71103

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION Mark "X" if None

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002

2002	
Number of months	

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street		
0036 City, town, village, etc.	0037 State	0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. Type of municipality where this establishment is physically located

0046 City, village, or borough 0047 Town or township 0048 Other or do not know



71103014

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Mark "X" if None

2002

\$ Mil.	Thou.	Dol.
1	0 2 6	

Report

Report

4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Tax Status

1. Is this establishment operated on a not-for-profit basis?

0106 Yes - Go to line A2 0107 No - Complete line B

2. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

0103 Yes - Complete line C 0104 No - Complete line B

Mark "X" if None

2002

\$ Mil.	Thou.	Dol.

B. Operating receipts of this (taxable) establishment 0100

C. Revenue and expenses of this (tax-exempt) establishment

1. Revenue 0101

2. Expenses (Include payroll). 0140

5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Did this establishment have any e-commerce sales, receipts, and/or revenue in 2002? (E-commerce includes sales, receipts, and/or revenue from any transaction completed over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

0181 Yes - Go to line B

0182 No - Go to 6

2002

Estimates are acceptable

\$ Mil.	Thou.	Dol.

B. E-commerce sales, receipts, and/or revenue of this establishment (Include e-commerce sales, receipts, and/or revenue in 4. Exclude sales taxes.) 0185

6 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 2.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

Mark "X" if None

2002 Number

A. Number of employees for pay period including March 12 0320

Mark "X" if None

2002

\$ Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2002). 0310

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 LEASED EMPLOYMENT AND PAYROLL

A. Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241 Yes - Go to line B

0242 No - Go to **13**

Mark "X" if None

2002		
Number		

B. Number of leased employees for pay period including March 12. 0370

C. Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for leased employees 0350

2002		
\$ Mil.	Thou.	Dol.

2. First quarter payroll for leased employees (January-March, 2002) 0360

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

8-17 Not Applicable.

18 KIND OF BUSINESS OR ACTIVITY

Principal kind of business or activity in 2002
(Mark "X" only ONE box.)

Facility operators, including operators promoting arts, sports, and similar events

- 0700 711 310 00 15 Performing arts centers
- 711 310 00 23 Sports arenas or stadiums, promoting shows and renting facilities
- 711 310 00 31 Theaters
- 711 310 00 56 Community art centers
- 711 310 00 49 Fairgrounds
- 531 120 90 75 Owner of theater, arena, stadium, or similar facility but not promoting or presenting shows or events - only renting facility to others
- 777 711 03 18 Other operation of/or promoter with facilities - Specify ↴

0701

CONTINUE WITH **13** ON PAGE 4

71103030

18 KIND OF BUSINESS OR ACTIVITY - Continued

Promoters of arts, sports, and similar events, without facilities

- 0700 711 320 20 19 Concerts
- 711 320 20 27 Sports events
- 711 320 20 35 Theatrical shows
- 711 320 20 43 Fairs (state, county, etc.)
- 711 320 20 50 Rodeos
- 711 320 20 68 Arts festivals
- 512 131 00 22 Film festival exhibitors
- 777 710 00 12 Other - Specify ↴

0701

Agents and managers for artists, athletes, entertainers, and other public figures

- 711 410 00 14 Artists' and performers' agent or manager
- 711 320 10 11 Booking agencies, excluding motion picture
- 711 410 00 22 Sports figures' agents or managers
- 711 410 00 30 Authors, speakers, and other nonperforming artists' agents

Other kind of business or activity

- 773 000 00 28 Other kind of business or activity - Specify ↴

0701

19-21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts or revenue by source (reported in 4) in dollar figures. See HOW TO REPORT DOLLAR FIGURES on page 2. Do not combine data for two or more receipts or revenue lines. Both taxable and tax-exempt establishments should complete all applicable lines.)

Line 1 - Report gross box office receipts from the sale of admission tickets exclusive of any State or local admissions taxes (include theater or facilities owners' share, if any). Include receipts from all home, hall, or tour subscriptions, and other concerts or performances for which paid attendance may be determined by ticket sales, including minimum guarantee and percentage arrangements. Dinner theaters should include all combined admission/dinner receipts on this line. Report donations made for admissions on line 15; and membership dues on line 11.

Line 2 - Report receipts derived from performances for which the contract fees received are not dependent on ticket sales or size of audience, whether in this establishment's own facility, local area, or on tour. Include fees from producing shows for presentation for radio or television, night clubs, restaurants, etc. (except for television tape production). Individual actors, artists, and other entertainers (engaged in performing in night clubs, radio, television, motion pictures, etc.) should report their fees here. Do not include grants from the National Endowment for the Arts (to be reported on line 15) or receipts reported on line 1.

Line 6 - Report amounts received from coin-operated amusement machines operated by this establishment.

Line 8 - Include amounts received from the sale of food, refreshments, and alcoholic beverages. Exclude all sales taxes. This establishment's share of sales of concessions operated by others should be reported on line 10.

Line 10 - Report this establishment's share of receipts from concessions, vending machines or amusement machines operated by others at this establishment.

Line 12 - Report amounts received from display advertising, sale of advertising space in programs, and endorsement fees.

CONTINUE WITH 2 ON PAGE 5

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 13 - Include receipts from ticket sales for other groups' attractions and performances which were sponsored (but not produced) by this establishment. Also include fees from parking, income from operation of schools, classes, training facilities, etc.; other receipts from patrons and customers; and contract fees not reported on lines 1 and 2, and all receipts from sources not separately identified on other lines. Do not include items listed in lines 15 through 18.

Line 15 - Report grants, contributions, and other support, whether or not restricted against use for operations. Include funds received from benefits, performances, and other fund-raising events, as well as any donations made for admissions. Also include amounts received from the National Endowment for the Arts, whether for individual projects or other purposes. Contributions from combined fund-raising drives should be prorated among the types of contributors (estimates are acceptable). Receipts from the purchase of services by government or private agencies (except the National Endowment for the Arts) should be reported on line 2, and membership dues on line 11.

Line 16 - Report amounts received from interest and dividends. Exclude amounts transferred to operating funds from capital or reserve funds, and proceeds from the sale of investments, real estate, or other assets.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002		
		Estimates are acceptable		
		\$ Mil.	Thou.	Dol.
0723	0720	0721		
1. Admissions, excluding admission taxes	30500			
2. Contract fees from providing entertainment	30510			
3. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	30520			
4. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works . . .	30540			
5. Rental fees for the use of facilities, including stadiums, arenas, or theaters	30550			
6. Amusement machines operated by this establishment	30560			
7. Sales of programs	30570			
8. Sales of food and beverages				
a. Sales of food and nonalcoholic beverages	39201			
b. Sales of alcoholic beverages	39202			
c. Sum lines 8a and 8b	39200			
9. Sales of other merchandise	39015			
10. This establishment's share of receipts from concessions or amusement machines not operated by this establishment	30580			
11. Membership dues	30400			
12. Advertising, including endorsement fees	30590			
13. All other operating receipts - Specify if more than 10 percent of total receipts or revenue ↴				
	39509			
14. OPERATING RECEIPTS - For taxable establishments, sum of preceding lines should equal 1, line B	39690			

CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

71103055

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002		
		Estimates are acceptable		
		\$ Mil.	Thou.	Dol.
0723	0720	0721		
15. Contributions, gifts, and grants				
a. Government				
(1) National Endowment for the Arts	39701			
(2) All other federal, state, county, and municipal	39702			
(3) Sum lines 15a(1) and 15a(2)	39700			
b. Private				
(1) Individuals	39711			
(2) Foundations	39712			
(3) Business and industry	39713			
(4) Other, including labor unions, etc.	39714			
(5) Sum lines 15b(1) through 15b(4)	39710			
16. Investment income, including interest and dividends	39720			
17. Gains (losses) from assets sold (<i>Report losses by including a dash prior to the dollar amount.</i>)	39730			
18. All other revenue - Specify if more than 10 percent of total receipts or revenue ↴				
	39908			
19. TOTAL REVENUE - For tax-exempt establishments, sum of lines should equal 4, line C1	39990			

23-28 Not Applicable.

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

0011 <input type="checkbox"/> In operation	0014 <input type="checkbox"/> Ceased operation - Give date at right →	0018	Month	Day	Year
0013 <input type="checkbox"/> Temporarily or seasonally inactive	0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴				

0060 Name of new owner or operator	0061 Employer Identification Number
	Enter EIN of new owner (9 digits) →
0062 Mailing address (number and street, P.O. Box, etc.)	
0063 City, town, village, etc.	0064 State 0065 ZIP Code



71103063

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 Yes 0079 No - Enter time period covered →

FROM 0070	Month	Year	TO 0071	Month	Year

0072 Name of person to contact regarding this report	0073 Title

Telephone 0074	Area code	Number		Extension	Fax 0075	Area code	Number	
		-					-	

0076 Internet e-mail address	Date completed 0069	Month	Day	Year

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.



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