



2007 ECONOMIC CENSUS

Apparel and Footwear

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

WH-42407

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

| | | |
|--------------------------------|----------------------|----------------------|
| 0035 Number and street | | |
| 0036 City, town, village, etc. | 0037 State | 0038 ZIP Code |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

| Month | Day | Year |
|-------|-----|------|
| | | |

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0018

| | | | |
|--|------------|---------------------|--|
| 0060 Name of new owner or operator | | 0061 EIN (9 digits) | |
| | | - | |
| 0062 Mailing address (Number and street, P.O. Box, etc.) | | | |
| | | | |
| 0063 City, town, village, etc. | 0064 State | 0065 ZIP Code | |
| | | - | |

0016 Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

Report

Mark "X" if None

If a value is "0" (or less than \$500.00):

Report

| 2007 | | | |
|---------|---------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
| | 1 0 2 6 | | |

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Sales and operating receipts (Include the gross selling value of business conducted for others. Include shipping and handling charges. Exclude sales taxes and Hawaii's General Excise Tax.) 0100

Mark "X" if None

B. Did this establishment earn commissions for the sale of merchandise?

1121 Yes - Go to line C

1122 No - Go to line E

| 2007 | | | |
|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |

C. Gross selling value of business conducted on a commission basis (Include on line A.) 1123

D. Commissions received on transactions reported on line C 1124

E. Is this the only establishment of this firm?

0907 Yes - Go to line G

0908 No - Go to line F

Mark "X" if None 2007 Percent

F. Percent of products sold by this establishment manufactured or mined in the United States by your company or its subsidiaries. 1125

G. Did e-commerce account for more than 50% of this establishment's sales and/or operating receipts as reported on line A?

0308 Yes

0309 No

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

| | | | |
|--------|--|--|--|
| 2007 | | | |
| Number | | | |
| | | | |

A. Number of employees for pay period including March 12 0320

Mark "X" if None

| | | | |
|---------|------|-------|------|
| 2007 | | | |
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007) 0310

8 Not Applicable.

9 VALUE OF INVENTORIES

A. Did this establishment own inventories, regardless of where held, at the end of 2007 and/or 2006?

0486 Yes - Go to line B

0487 No - Go to 16

B. Report inventories for products owned by this establishment as of December 31.

1. Total inventories before Last-in, First-out (LIFO) adjustment (if any) 0460

2. LIFO reserve (if any) 0466

3. Total inventories after LIFO adjustment (Line B1 minus line B2) 0468

Mark "X" if None

| | | | |
|-------------|------|-------|------|
| End of 2007 | | | |
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |
| | | | |
| | | | |

Mark "X" if None

| | | | |
|-------------|------|-------|------|
| End of 2006 | | | |
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |
| | | | |
| | | | |

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10 INVENTORIES BY VALUATION METHOD

Report how much of the inventory reported in 9, line B1 for 2007 is subject to the following valuation methods.

Mark "X" if None

| 2007 | | | |
|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

A. LIFO valuation method before adjustment 0244

B. First-in, First-out (FIFO) 0491

C. Average cost 0492

D. Standard cost 0493

E. Other valuation method - Specify method ↴

0895 0494

F. **TOTAL** (Add lines A through E. Total should equal 9, line B1.) 0490

11-15 Not Applicable.

16 SELECTED EXPENSES

Mark "X" if None

| 2007 | | | |
|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |
| | | | |

A. Operating expenses (Include payroll. Exclude cost of goods sold and interest expense.) 0140

B. Purchases of merchandise for resale, net of returns, allowances, and trade and cash discounts (Include amounts allowed for trade-ins.) 1160

C. For the value reported on line B, were any of these goods ordered over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system?

0441 Yes

0442 No

0443 Do not know

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

17 and 18 Not Applicable.

19 A. KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?
(Mark "X" only ONE box.)

- 0700 424 320 00 3 Men's and boys' clothing and furnishings, including uniforms
- 424 330 00 3 Women's, children's, and infants' clothing and accessories, including uniforms
- 424 340 00 1 Footwear
- 423 910 00 1 Sporting and recreational goods and supplies
- 771 000 00 1 Other kind of business - *Specify* ↴

0701

19 B. TYPE OF OPERATION

Which ONE of the following best describes this establishment's principal type of operation in 2007?
(Mark "X" only ONE box.)

Merchant wholesaler, buying and selling on own account

- 0600 12 Importer
- 13 Exporter
- 11 Merchant wholesale distributor or jobber
- 14 Own-brand importer and marketer
- 20 **Manufacturers' sales branch or office**

Agent, broker, or commission merchant

- 41 Auction company
- 42 Broker, representing buyers and sellers
- 43 Commission merchant
- 44 Import agent
- 45 Export agent
- 46 Manufacturers' agent
- 49 **Electronic market - business-to-business marketplace that facilitates the sale of goods via the Internet or other electronic means, and operates on a commission or fee basis**
- 77 **Other broker or agent - *Specify*** ↴

0601

42407056



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2007?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify ↴

0759

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

| 2007 | | | | |
|--|------|-------|------|---------|
| Estimates are acceptable. Report dollars OR percents. | | | | |
| \$ Bil. | Mil. | Thou. | Dol. | Percent |
| | | | | 3 9 |

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales reported in 5, line A. Include the value of merchandise marketed under capital, finance, or full payout leases, and rental receipts derived from merchandise under operating leases. See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

| Description of sales, shipments, receipts, or revenue | Census use | 2007 | | | | | | | |
|---|------------|--|------|-------|------|---------|--|--|------|
| | | Estimates are acceptable. Report dollars OR percents. | | | | | | | |
| | | \$ Bil. | Mil. | Thou. | Dol. | Percent | | | |
| 0723 | 0720 | 0721 | | | | | | | 0722 |
| 1. Men's and boys' clothing | | | | | | | | | |
| a. Men's and boys' suits, coats, and formal wear | 13811 | | | | | | | | |
| b. Men's and boys' dress and casual shirts, slacks, and jeans, including unisex T-shirts | 13812 | | | | | | | | |
| c. Men's and boys' underwear and sleepwear | 13813 | | | | | | | | |
| d. Men's and boys' work clothing and uniforms | 13814 | | | | | | | | |
| e. Other men's and boys' clothing, including caps, hats, gloves, sweaters, neckwear, and umbrellas | 13815 | | | | | | | | |
| f. Sum lines 1a through 1e | 13800 | | | | | | | | |

CONTINUE WITH 22 ON PAGE 8

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | Cen- sus use | 2007 | | | | |
|---|--------------------|--|------|-------|------|---------|
| | | Estimates are acceptable. Report dollars OR percents. | | | | |
| | | \$ Bil. | Mil. | Thou. | Dol. | Percent |
| 0723 | 0720 | 0721 | | | | 0722 |
| 2. Women's, misses', and girls' clothing | | | | | | |
| a. Women's, misses', and girls' dresses and blouses | 13912 | | | | | |
| b. Women's, misses', and girls' suits and coats | 13913 | | | | | |
| c. Women's, misses', and girls' outerwear | 13914 | | | | | |
| d. Women's, misses', and girls' underwear and sleepwear | 13915 | | | | | |
| e. Other women's, misses', and girls' clothing, including caps, hats, gloves, sweaters, and umbrellas | 13916 | | | | | |
| f. Sum lines 2a through 2e | 13900 | | | | | |
| 3. Infants' and children's clothing, to size 6X | 13920 | | | | | |
| 4. Footwear | | | | | | |
| a. Men's and boys' footwear, excluding athletic footwear | 14014 | | | | | |
| b. Women's, misses', and girls' footwear, excluding athletic footwear | 14013 | | | | | |
| c. Infants' footwear | 14012 | | | | | |
| d. All athletic footwear | 14011 | | | | | |
| e. Shoe accessories | 14015 | | | | | |
| f. Sum lines 4a through 4e | 14000 | | | | | |
| 5. Sporting and recreational goods and supplies | 12700 | | | | | |
| 6. Miscellaneous commodities - <i>Specify</i> ↴ | | | | | | |
| a. _____ | 19811 | | | | | |
| b. _____ | 19812 | | | | | |
| c. _____ | 19813 | | | | | |
| 7. Rental and operating lease receipts | 19940 | | | | | |
| 8. Service receipts and labor charges, including installed parts | 19700 | | | | | |
| 9. TOTAL (Should equal 5, line A if reporting in dollars.) | 19990 | | | | | 1 0 0 |

23 Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

24 SHIPPING AND HANDLING

A. Did this establishment have any receipts from customers for shipping and handling of merchandise in 2007?

0981 Yes - Go to line B

0982 No - Go to **26**

| 2007 | | | |
|--------------------------|------|-------|------|
| Estimates are acceptable | | | |
| \$ Bil. | Mil. | Thou. | Dol. |
| | | | |

B. Receipts of this establishment from customers for shipping and handling of merchandise. 0985

C. Are receipts for shipping and handling included in sales and receipts (reported in **5**, line A)?

0988 Yes

0989 No

25 Not Applicable.

26 SPECIAL INQUIRIES

A. EMPLOYMENT BY PRIMARY FUNCTION

(List the number of employees reported in **7**, line A, by the employee's primary function.)

- 1. Selling 1131
- 2. Sales support - including office, clerical, warehousing, customer service, maintenance employees, and drivers 1132
- 3. General support of other establishments in your company - including central administrative, accounting, research, and other support employees 1133
- 4. Packaging 1135
- 5. Production - including employees who manufacture products from raw materials or semi-finished products (Report 'knockdown' assembly employees on line 6 below.) 1136
- 6. 'Knockdown' assembly - assembling prefabricated components designed for a single application or reassembly of completed products 1134
- 7. Other - Specify **7**
 0837 1137
- 8. **TOTAL** (Add lines 1 through 7. Total should equal **7**, line A.) 1138

| Census use | 2007 | | | |
|------------|----------------|--|--|--|
| | Paid employees | | | |
| | | | | |
| 1131 | | | | |
| 1132 | | | | |
| 1133 | | | | |
| 1135 | | | | |
| 1136 | | | | |
| 1134 | | | | |
| 1137 | | | | |
| 1138 | | | | |

B. PERCENT OF DROP SHIPPED SALES

Percentage of sales (reported in **5**, line A) that were drop shipped and did not enter this establishment 1111

| 2007 | |
|-------------------------------------|---|
| Whole percent of sales and receipts | |
| | % |

CONTINUE WITH **26** ON PAGE 10

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26 SPECIAL INQUIRIES - Continued

C. OTHER ESTABLISHMENT ACTIVITIES

1. Did this establishment design, engineer, or formulate the manufactured products that it sold, produced, or shipped?

0318 Yes

0319 No

2. Which of the following best describes this establishment's primary activity? (Mark "X" only ONE box.)

0362 Providing contract manufacturing services for others

0363 Transforming raw materials or components into new products that this establishment owns or controls

0364 Reselling goods manufactured by others (with or without minor final assembly)

0365 Other - Specify ↴

0366

3. Did this establishment purchase contract manufacturing services from other companies or other establishments of your company to process materials or components that this establishment owns or controls?

0496 Yes, primarily with establishments WITHIN the 50 States and the District of Columbia

0497 Yes, primarily with establishments OUTSIDE of the 50 States and the District of Columbia

0498 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

| | | | | | |
|------|----------------------|----------------------|----|----------------------|----------------------|
| FROM | Month | Year | TO | Month | Year |
| | <input type="text"/> | <input type="text"/> | | <input type="text"/> | <input type="text"/> |

Name of person to contact regarding this report

Title

| | | | | | | | | |
|-----------|----------------------|----------------------|----------------------|----------------------|-----|----------------------|----------------------|----------------------|
| Telephone | Area code | Number | | Extension | Fax | Area code | Number | |
| | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Internet e-mail address

Date completed

Month Day Year

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

42407106

