



2007 ECONOMIC CENSUS

Puerto Rico - Finance, Insurance, Real Estate, Rental and Leasing

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

IA-97152

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code and an Act of the Legislature of Puerto Rico No. 11 of March 27, 1950, require businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same laws, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes. Examples:

☒	0	1	2	3	4	5	6	7	8	9
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- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941-PR, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) →

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 0025

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street or location description										
0036 City, town, etc.						0037 State, PR, etc.		0038 ZIP Code		
						-		-		

B. Municipio where this establishment is physically located

0049

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97152011



3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right 0018

Month	Day	Year

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, etc.	0064 State, PR, etc.	0065 ZIP Code
		-

0016 Other status - Specify 0815

4 MONTHS IN OPERATION

Number of months in operation during 2007 (If none, mark "X" and go to 30.) 0002

HOW TO REPORT DOLLAR FIGURES		Dollar figures should be rounded to thousands of dollars.	Mark "X" if None	2007			
		If a figure is \$1,025,628.79 :	Report <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
		If a value is "0" (or less than \$500.00):	Report <input checked="" type="checkbox"/>				

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Revenue 0100 <input type="checkbox"/>	Mark "X" if None	2007			
		\$ Bil.	Mil.	Thou.	Dol.

6 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Were any of the sales, receipts, and/or revenue reported in 5 a result of e-commerce transactions? (E-commerce includes sales, commissions, rent, or fees collected from any transactions completed online. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheets for further clarification.)

E-commerce transactions include:

- Internet
- Electronic Data Interchange (EDI)
- E-mail
- Other online systems
- Extranet

0181 Yes - Go to line B

0182 No - Go to 7

B. Percent of total sales, receipts, and/or revenue reported in 5 that are a result of e-commerce transactions. (Exclude sales taxes. Report whole percents. Estimates are acceptable.) 0109

2007
Whole percent of sales and receipts
%

97152029

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-PR, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.

For further clarification, see information sheets.

Mark "X" if None	2007		
	Number		

A. Number of paid employees for pay period including March 12 (Exclude proprietors and partners) 0320

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for 2007 0300

2. First quarter payroll (January-March, 2007) 0310

8 - 13 Not Applicable.

14 RENTAL PAYMENTS

Exclude capital leases (leases with a contract to own at the end of the lease).

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

A. Rental or lease of machinery, equipment, and other items, excluding computer software 0552

B. Rental or lease of land, buildings, structures, store space, and offices 0551

15 Not Applicable.

16 SELECTED EXPENSES

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

A. Communication services (Include telephone, pager, data transmission, fax, and related service contracts.) 0402

B. Computer services (Include data processing and software.) 0398

C. Office supplies 0399

D. Purchased maintenance and repair of machinery and equipment 0401

E. Purchased maintenance and repair of buildings, structures, offices, and their integral parts (elevators, etc.) 0400

17 and 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007? (Mark "X" only ONE box.)

Depository credit intermediation

- 0700
- 522 110 00 1 Commercial banking
 - 522 120 00 1 Saving institution, remedial loan society or mutual benefit association - accepting deposits
 - 522 130 00 1 Credit union

CONTINUE WITH ① ON PAGE 4

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19 KIND OF BUSINESS - Continued**Finance companies, consumer credit, and credit card issuance**

- 0700
- 522 210 00 1 Bank primarily issuing credit cards, or personal credit card issuance by personal credit institution or nondepository credit institution
- 522 220 00 1 Sales finance including automotive, commercial and inventory finance (except trade finance), and insurance premium finance
- 522 290 00 1 Consumer (personal) finance or small loan company, nondepository industrial bank or Morris Plan, pawn shop, federally-sponsored credit agency, mortgage banker, mortgage company, or loan correspondent, international trade credit loan, finance company or other nondepository credit intermediation
- 522 310 00 4 Loan or mortgage broker or agent
- 522 320 00 1 Reserve and clearinghouse activities including automated teller machine (ATM) or automated loan machine (ALM) network, electronic funds transfer network, electronic payment service, and credit card processing service
- 522 390 00 1 Check cashing agency, money order or traveler's check issuance, loan/mortgage loan servicing, or credit related services

Investment banking, dealing, and brokerage

- 523 110 00 1 Investment banking and securities dealing
- 523 120 00 4 Securities brokerage (full service and discount)
- 523 140 00 1 Commodity brokerage
- 523 210 00 3 Securities or commodities exchange
- 523 910 00 1 Trading/dealing (except securities and commodities), oil royalty trader (investing on own account), venture capital company, investment club, or other investor for own account
- 523 920 00 2 Asset/portfolio manager
- 523 930 00 6 Investment advice
- 523 990 00 1 Other financial investment activities

Insurance carriers and related activities

- 524 110 00 1 Life, accident, health, and medical insurance carrier
- 524 120 00 2 Insurance carrier excluding life, accident and health, and medical
- 524 130 00 D **Reinsurance** carrier including life, accident and health, property and casualty, surety, fidelity and liability, title or other **reinsurance** carrier
- 524 210 00 D Insurance agent or broker, not owned or operated by any insurance carrier, including risk finance consulting
- 524 290 00 2 Insurance claims adjusting, appraiser, third party administrator of workers' compensation or other self-insurance, pension, health, or welfare fund, insurance advisory services, insurance rate-making organization, or other insurance services

Trusts, funds, and plans

- 525 100 00 2 Pension fund, profit sharing plan, union trust fund, 401-K retirement plan, health or welfare fund, workers' compensation self-insurance fund, or other insurance or employee benefit plan
- 525 930 00 2 Real estate investment trust - REIT (equity, hybrid, or mortgage)
- 525 990 00 2 Other financial vehicles

CONTINUE WITH **19** ON PAGE 5

CONTINUE ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Lessors of real estate

- 0700 531 110 00 3 Lessor of residential buildings including apartments and single-family houses
- 531 120 00 3 Lessor of nonresidential buildings including office/professional buildings, industrial buildings, shopping centers and retail stores
- 531 130 00 1 Lessor of self-service storage or miniwarehouses
- 531 190 00 2 Lessor of other real property including manufactured or mobile home sites and vacant lots
- 531 210 00 1 Real estate agent or broker including time share sales
- 531 310 00 1 Property manager including residential and nonresidential, resort/vacation, and time share
- 531 320 00 4 Real estate appraiser
- 531 390 00 8 Real estate listing or auction service, escrow or fiduciary agent, real estate consultant, or other real estate related service

Consumer goods rental or leasing

- 532 110 00 1 Renting or leasing **without drivers** and on a short-term basis passenger cars, passenger vans, and sport utility vehicles
- 532 120 00 1 Renting or leasing **without drivers** and on a short-term basis trucks including nonpassenger vans, truck tractors, truck trailers, semi-trailers, and storage semi-trailers
- 532 210 00 1 Consumer electronics and appliances
- 532 220 00 1 Formal wear and costume rental
- 532 230 00 5 Video tape rental store - renting prerecorded video tapes, cassettes or discs
- 532 310 00 1 General rental center - wide range of **consumer** items and equipment
- 532 290 00 1 Home health furniture and equipment, residential furniture, party supplies, recreational goods and equipment, or other consumer goods

Commercial and industrial machinery and equipment rental and leasing

- 532 410 00 1 Construction, transportation, mining, and forestry machinery and equipment rental and leasing
- 532 420 00 1 Office furniture and machines including computers and computer peripheral equipment
- 532 490 00 1 Medical machinery and equipment, traffic equipment including barricades, cones and signage, motion picture equipment, theatrical equipment or other nonconsumer type machinery or equipment

Intangible assets (except copyrighted works) leasing or licensing

- 533 110 00 1 Franchise, trademarks, and patents leasing/licensing

Other kind of business or activity

- 772 000 00 1 Other kind of business - *Specify* ↴

0701

20-26 Not Applicable.

97152052



27 LEGAL FORM OF ORGANIZATION

A. Legal form of organization that best describes this establishment at the end of 2007 (Mark "X" only ONE box.)

- 0691 Individual proprietorship
- 0692 Partnership
- 0693 Cooperative organization
- 0694 Corporation (Do not mark if any form of cooperative association.) - Go to line B
- 0696 Other - Specify ↴

0806

B. If a corporation:

Type of corporation (Mark "X" only ONE box.)

- 8913 Private corporation (nonprofit)
- 8911 Private corporation (for-profit)
- 8912 Public corporation

28 and 29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

- Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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