



# 2007 ECONOMIC CENSUS

## Clothing and Clothing Accessories Stores

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

RT-44801

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Please center numbers in their respective boxes.
  - Do not use pencil or felt-tip pen.
  - Do not put slashes through 0 or 7.
  - Place an "X" inside the box.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

### 1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to 2      0022  No - Enter current EIN (9 digits) → 0025

### 2 PHYSICAL LOCATION

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street		
0036 City, town, village, etc.	0037 State	0038 ZIP Code

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation 0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right \_\_\_\_\_ → 

Month	Day	Year

0015  Sold or leased to another operator - Give date at right \_\_\_\_\_ → 

Month	Day	Year

 0018

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)		
	-		
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify \_\_\_\_\_ → 0815

**4 MONTHS IN OPERATION**

Mark "X" if None 

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

<b>HOW TO REPORT DOLLAR FIGURES</b>		Dollar figures should be <b>rounded to thousands</b> of dollars.	Mark "X" if None	2007			
		If a figure is <b>\$1,025,628.79:</b>	Report → <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
		If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>		1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None 

2007			
\$ Bil.	Mil.	Thou.	Dol.

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected.) . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

- Include:**
- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.
- Exclude:**
- Temporary staffing obtained from a staffing service.
  - Contractors, subcontractors, or independent contractors.
  - Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
  - Purchased or managed services, such as janitorial, guard, or landscape services.
  - Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

**A.** Number of employees for pay period including March 12 . . . . . 0320

<b>B.</b> Payroll before deductions (Exclude employer's cost for fringe benefits.)	Mark "X" if None	2007			
		\$ Bil.	Mil.	Thou.	Dol.
		1. Annual payroll . . . . . 0300 <input type="checkbox"/>			
2. First quarter payroll (January-March, 2007) . . . . . 0310 <input type="checkbox"/>					

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 13 Not Applicable.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

- 0700
- 448 120 00 1  Women's clothing store
  - 448 110 00 1  Men's clothing store
  - 448 110 00 2  Men's and boys' clothing store
  - 448 140 00 1  Family clothing store
  - 448 140 00 3  Men's and women's clothing store
  - 448 190 30 1  Sports apparel store, including golf, tennis, riding, etc.
  - 448 130 00 1  Children's and infants' clothing store
  - 448 190 10 2  Women's lingerie store
  - 448 120 00 2  Maternity clothing shop
  - 448 150 00 3  Hat shop
  - 448 150 00 7  Wig and hairpiece store
  - 448 190 20 1  Furrier or fur shop
  - 448 150 00 1  Women's accessory store
  - 448 150 00 2  Costume jewelry/accessory store
  - 448 310 00 1  Jewelry store
  - 453 310 20 1  Secondhand clothing store
  - 448 190 10 1  Bridal shop
  - 448 190 10 3  Dance wear shop
  - 448 190 40 1  T-shirt shop, custom printed
  - 448 190 40 2  Uniform store, except athletic, including business, nurses', etc.
  - 448 190 40 3  Swimwear or beach wear store
  - 448 140 00 2  Western wear store
  - 448 190 40 4  Leather apparel store, including leather coats
  - 451 110 10 1  Sporting goods store, general-line, including athletic uniforms
  - 532 220 00 1  Formal wear and costume rental
  - 315 222 00 1  Custom tailor
  - 448 210 10 1  Men's shoe store
  - 448 210 20 1  Women's shoe store
  - 448 210 30 1  Children's and juveniles' shoe store

CONTINUE WITH 19 ON PAGE 4

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**19** KIND OF BUSINESS - Continued

- 0700 448 210 40 1  Family shoe store
- 448 210 50 1  Athletic footwear store
- 811 490 40 1  Garment alteration or repair service
- 453 220 00 3  Gift, novelty, souvenir store, including crafts
- 772 000 00 1  Other kind of business - *Specify* ↴

0701

**20** CLASS OF CUSTOMER

**A.** As a general business practice, did this establishment sell to household consumers and individual users in 2007?

- 0251  Yes
- 0252  No

**B.** Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2007?

- 0256  Yes
- 0257  No

**C.** Did this establishment require proof of business or professional license from new customers in 2007?

- 0276  Yes
- 0277  No

CONTINUE WITH **20** ON PAGE 5

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**20 CLASS OF CUSTOMER - Continued**

**D.** Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer. (Circle all that apply and then report percentages for the items circled.)

- 1. Household consumers and individual users . . . . . 0261
- 2. Retailers for resale . . . . . 0263
- 3. Wholesale establishments for resale . . . . . 0264
- 4. Repair shops for use in repair work . . . . . 0265
- 5. Manufacturing and mining industrial users for use as input goods in production . . . . . 0266
- 6. Restaurants, hotels, food services, and contract feeding . . . . . 0267
- 7. Businesses for end use in their own operation, not for resale or production . . . . . 0268
- 8. Building contractors, heavy construction, and special trade contractors . . . . . 0269
- 9. Farmers for use in farm production . . . . . 0270
- 10. Governmental bodies (Federal, state, and local) . . . . . 0271
- 11. Export sales . . . . . 0262
- 12. Other - Specify ↴  
 0874 0272
- 13. **TOTAL** . . . . .

2007	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
<b>1 0 0</b>	%

**21 METHOD OF SELLING**

Which ONE of the following best describes this establishment's principal method of selling in 2007? (Mark "X" only ONE box.)

- 0751  Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752  Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753  Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754  Mail order
- 0755  Home shopping via television
- 0756  Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757  Vending machines
- 0758  Other - Specify ↴

0759

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<b>HOW TO REPORT PERCENTS</b>		2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
If figure is <b>38.76%</b> of total sales:		<b>Report whole percents</b>			3 9	

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE  
 (Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 3, custom-made garments on line 1n, and footwear on line 4.)						
<b>a.</b> Furs, fur garments . . . . .	20221					
<b>b.</b> Dresses, including all types . . . . .	20222					
<b>c.</b> Dressy and tailored coats, outer jackets, rainwear . . . . .	20223					
<b>d.</b> Suits, pantsuits, sport jackets, blazers . . . . .	20224					
<b>e.</b> Slacks/pants, jeans, walking shorts, skirts . . . . .	20225					
<b>f.</b> Tops, including t-shirts, knit and woven shirts, blouses, sweaters . . . . .	20226					
<b>g.</b> Women's sweat tops, pants, and warm-ups . . . . .	20236					
<b>h.</b> Women's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel . . . . .	20227					
<b>i.</b> Hosiery, including pantyhose, socks, tights . . . . .	20229					
<b>j.</b> Bras, girdles, corsets . . . . .	20231					
<b>k.</b> Lingerie, sleepwear, loungewear . . . . .	20232					
<b>l.</b> Hats, wigs, hairpieces . . . . .	20233					
<b>m.</b> Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. (Report costume jewelry on line 7a.) . . . . .	20234					
<b>n.</b> Custom-made garments . . . . .	20235					
<b>o.</b> Other apparel, including uniforms, smocks, and other apparel items not listed above . . . . .	20237					
<b>p. Sum lines 1a through 1o</b> . . . . .	20220					
<b>2.</b> Men's wear, including accessories (Report boys' wear on line 3a, custom-made garments on line 2n, and footwear on line 4.)						
<b>a.</b> Men's overcoats, topcoats, raincoats, outer jackets . . . . .	20201					
<b>b.</b> Men's suits and formal wear . . . . .	20202					
<b>c.</b> Men's sport coats and blazers . . . . .	20203					
<b>d.</b> Men's tailored and dress slacks . . . . .	20204					

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>2.</b> Men's wear, including accessories - Continued						
<b>e.</b> Men's casual slacks and jeans, walking shorts, etc. . . . .	20205					
<b>f.</b> Men's career and work uniforms . . . . .	20206					
<b>g.</b> Men's dress shirts . . . . .	20207					
<b>h.</b> Men's sport shirts, including t-shirts, knit and woven shirts, etc. . . . .	20208					
<b>i.</b> Men's sweaters . . . . .	20209					
<b>j.</b> Men's hosiery, pajamas, robes, underwear . . . . .	20211					
<b>k.</b> Men's sweat tops, pants, and warm-ups . . . . .	20216					
<b>l.</b> Men's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel . . . . .	20212					
<b>m.</b> Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. . . . .	20214					
<b>n.</b> Custom-made garments . . . . .	20215					
<b>o. Sum lines 2a through 2n</b> . . . . .	20200					
<b>3.</b> Children's wear, including boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories (Report footwear on line 4.)						
<b>a.</b> Boys' (sizes 2 to 7 and 8 to 20) clothing and accessories . . . . .	20241					
<b>b.</b> Girls' (sizes 4 to 6x and 7 to 14) clothing and accessories . . . . .	20242					
<b>c.</b> Infants' and toddlers' clothing and accessories . . . . .	20243					
<b>d. Sum lines 3a through 3c</b> . . . . .	20240					
<b>4.</b> Footwear, including accessories						
<b>a.</b> Men's footwear, including dress and casual footwear . . . . .	20261					
<b>b.</b> Women's footwear, including dress and casual footwear . . . . .	20262					
<b>c.</b> Children's footwear, including boys', girls', infants', and toddlers' dress and casual footwear . . . . .	20263					
<b>d.</b> Men's athletic footwear, including sneakers and outdoor hiking/sports boots . . . . .	20265					
<b>e.</b> Women's athletic footwear, including sneakers and outdoor hiking/sports boots . . . . .	20266					
<b>f.</b> Children's athletic footwear, including boys', girls', infants', and toddlers' sneakers and outdoor hiking/sports boots . . . . .	20267					

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4.</b> Footwear, including accessories - Continued						
<b>g.</b> Footwear accessories, including polishes, laces, trees, storage bags, etc. ....	20268					
<b>h. Sum lines 4a through 4g</b> .....	20260					
<b>5.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings .....	20280					
<b>6.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....	20270					
<b>7.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc.						
<b>a.</b> Costume and novelty jewelry .....	20412					
<b>b.</b> All other jewelry, including karat gold jewelry; pearl, diamond, and other gemstone jewelry; watches; etc. ....	20413					
<b>c. Sum lines 7a and 7b</b> .....	20400					
<b>8.</b> Sporting goods .....	20500					
<b>9.</b> Drugs, health aids, beauty aids, including cosmetics .....	20160					
<b>10.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. ....	20380					
<b>11.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . .	20490					
<b>12.</b> Toys, hobby goods, and games .....	20460					
<b>13.</b> Luggage and leather goods ( <i>Report men's and women's small leather apparel accessories on line 1m or 2m.</i> ) .....	20859					
<b>14.</b> Souvenirs and novelty items .....	20877					
<b>15.</b> Seasonal decorations .....	20878					
<b>16.</b> Furniture, sleep equipment .....	20340					
<b>17.</b> All other merchandise ( <i>Report receipts for services on line 18.</i> ) <i>Specify principal lines and estimated sales below</i> .....	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					

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CONTINUE WITH **23** ON PAGE 9



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>18.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Labor charges for work performed by this establishment, including alteration charges	29904					
<b>b.</b> Rental of clothing, formal wear, etc.	29933					
<b>c.</b> All other nonmerchandise receipts, including charges for delivery, storage, etc.	29976					
<b>d. Sum lines 18a through 18c</b>	29900					
<b>19. TOTAL</b> (Should equal <b>5</b> if reporting in dollars.)	29990					1 0 0

**23** Not Applicable.

**24** SHIPPING AND HANDLING

**A.** Did this establishment have any receipts from customers for shipping and handling of merchandise in 2007?

0981  Yes - Go to line B

0982  No - Go to **26**

2007			
Estimates are acceptable			
\$ Bil.	Mil.	Thou.	Dol.

**B.** Receipts of this establishment from customers for shipping and handling of merchandise . . . . . 0985

**C.** Are receipts for shipping and handling included in sales and receipts (reported in **5**)?

0988  Yes

0989  No

**25** Not Applicable.

**26** SPECIAL INQUIRIES

**A. USED MERCHANDISE**

Did the sale of used or secondhand merchandise account for more than 75 percent of the total sales and receipts reported in **5**?

2101  Yes

2102  No

**B. MADE-TO-ORDER**

Were more than half of this establishment's sales and receipts (reported in **5**) derived from sales of garments MADE TO CUSTOMER'S ORDER?

2221  Yes

2222  No

CONTINUE WITH **26** ON PAGE 10

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**26** SPECIAL INQUIRIES - Continued

**C. FRANCHISE**

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
 (Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address

Date completed

Month Day Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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