



**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

RT-44201

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:
  - Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.
  - Place an "X" inside the box.
- |                                     |   |   |   |   |   |   |   |   |   |   |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|
| <input checked="" type="checkbox"/> | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1** EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025 

|  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|

 -

**2** PHYSICAL LOCATION

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

|                                |  |  |  |  |  |            |  |               |  |  |
|--------------------------------|--|--|--|--|--|------------|--|---------------|--|--|
| 0035 Number and street         |  |  |  |  |  |            |  |               |  |  |
| 0036 City, town, village, etc. |  |  |  |  |  | 0037 State |  | 0038 ZIP Code |  |  |
|                                |  |  |  |  |  |            |  |               |  |  |

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

| Month | Day | Year |
|-------|-----|------|
|       |     |      |

0015  Sold or leased to another operator - Give date at right  
AND enter name and address of new owner or operator  
and Employer Identification Number (EIN) below

0018

|  |            |                     |  |
|--|------------|---------------------|--|
| 0060 Name of new owner or operator                       |            | 0061 EIN (9 digits) |  |
|  |            | -                   |  |
| 0062 Mailing address (Number and street, P.O. Box, etc.) |            |                     |  |
|  |            |                     |  |
| 0063 City, town, village, etc.                           | 0064 State | 0065 ZIP Code       |  |
|  |            | -                   |  |

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

Report

Mark "X" if None

If a value is "0" (or less than \$500.00):

Report

| 2007    |         |       |      |
|---------|---------|-------|------|
| \$ Bil. | Mil.    | Thou. | Dol. |
|         | 1 0 2 6 |       |      |

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected.) . . . . . 0100

| 2007    |      |       |      |
|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
|         |      |       |      |

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

A. Number of employees for pay period including March 12 . . . . . 0320

| 2007 Number |
|-------------|
|             |

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

1. Annual payroll . . . . . 0300

2. First quarter payroll (January-March, 2007) . . . . . 0310

| 2007    |      |       |      |
|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. |
|         |      |       |      |

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

- 0700 442 110 10 1  Furniture store, except custom
- 442 110 30 1  Sleep shop
- 442 110 40 2  Specialty furniture store, except custom, including recliners, outdoor furniture, baby and children's furniture, etc.
- 337 121 10 1  Custom upholstered furniture store
- 337 122 00 2  Custom nonupholstered wood furniture store
- 442 110 20 1  Furniture warehouse showroom
- 442 110 40 1  Office and business furniture store
- 442 110 30 2  Waterbed store
- 442 299 00 1  Home furnishings store, including china, glassware, metalware, lamps, lampshades, pictures, frames, mirrors, etc.
- 337 122 00 1  Custom wood cabinet shop, freestanding cabinetry
- 444 190 22 3  Cabinet shop, including stock and custom kitchen and bath cabinets to be installed
- 541 410 00 5  Interior decorator/designer
- 443 111 00 1  Household appliance store
- 443 112 40 1  Radio, TV, stereo, and electronics store
- 442 210 00 1  Floor coverings store
- 442 291 00 1  Blind and shade store
- 442 291 00 2  Drapery and curtain store, except custom
- 314 121 00 1  Custom drapery and curtain store
- 451 130 00 1  Upholstery fabric store
- 453 310 10 2  Antique furniture store
- 453 310 10 1  Antique store
- 453 310 20 2  Secondhand store, except pawn shop
- 522 298 10 1  Pawn shop
- 811 420 00 2  Reupholstery and furniture repair shop
- 772 000 00 1  Other kind of business - Specify ↴

0701

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**21** METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2007?  
(Mark "X" only ONE box.)

- 0751  Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752  Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753  Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754  Mail order
- 0755  Home shopping via television
- 0756  Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757  Vending machines
- 0758  Other - Specify

0759

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

**Report whole percents**

| 2007   |      |       |      |         |
|--|------|-------|------|---------|
| Estimates are acceptable.<br>Report dollars OR percents. |      |       |      |         |
| \$ Bil.  | Mil. | Thou. | Dol. | Percent |
|  |      |       |      | 39      |

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

| Description of sales, shipments, receipts, or revenue  | Census use | 2007   |      |       |      |         |
|--|------------|--|------|-------|------|---------|
|  |            | Estimates are acceptable.<br>Report dollars OR percents. |      |       |      |         |
|  |            | \$ Bil.  | Mil. | Thou. | Dol. | Percent |
| 0723   | 0720       | 0721   |      |       |      | 0722    |
| <b>1.</b> Furniture, sleep equipment (Report parts and materials used in furniture repair or upholstery work on line 24c.) |            |  |      |       |      |         |
| <b>a.</b> Upholstered furniture (Report dual-purpose pieces on line 1b.) . . . . .   | 20341      |  |      |       |      |         |
| <b>b.</b> Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . . .  | 20342      |  |      |       |      |         |
| <b>c.</b> Sleep equipment, including mattresses, springs, cots, waterbeds, etc. (Report sleep sofas on line 1b.) . . . . . | 20343      |  |      |       |      |         |
| <b>d.</b> Other living room, dining room, bedroom furniture, including headboards . . . . .                                | 20344      |  |      |       |      |         |
| <b>e.</b> Office furniture, including computer-related furniture . . . . .   | 20346      |  |      |       |      |         |
| <b>f.</b> Outdoor/patio furniture . . . . .  | 20347      |  |      |       |      |         |
| <b>g.</b> All other furniture, including kitchen, dinette, etc. . . . .  | 20348      |  |      |       |      |         |
| <b>h. Sum lines 1a through 1g</b> . . . . .  | 20340      |  |      |       |      |         |

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| 0723      | Description of sales, shipments, receipts, or revenue   | Cen-<br>sus<br>use | 2007   |      |       |      |         |
|-----------|---|--------------------|--|------|-------|------|---------|
|           |   |                    | Estimates are acceptable.<br>Report dollars OR percents. |      |       |      |         |
|           |   |                    | \$ Bil.  | Mil. | Thou. | Dol. | Percent |
| 0720      | 0721  |                    |  |      | 0722  |      |         |
| <b>2.</b> | Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc.   |                    |  |      |       |      |         |
|           | <b>a.</b> Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .   | 20301              |  |      |       |      |         |
|           | <b>b.</b> Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .  | 20302              |  |      |       |      |         |
|           | <b>c.</b> Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .  | 20303              |  |      |       |      |         |
|           | <b>d. Sum lines 2a through 2c</b> . . . . .   | 20300              |  |      |       |      |         |
| <b>3.</b> | Small electric appliances, including mixers, toasters, coffee makers, personal care appliances, etc. . . . .  | 20310              |  |      |       |      |         |
| <b>4.</b> | Flooring and floor coverings  |                    |  |      |       |      |         |
|           | <b>a.</b> Soft-surface (textile) floor coverings and accessories . . . . .  | 20361              |  |      |       |      |         |
|           | <b>b.</b> Hardwood flooring . . . . .   | 20363              |  |      |       |      |         |
|           | <b>c.</b> Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .  | 20364              |  |      |       |      |         |
|           | <b>d. Sum lines 4a through 4c</b> . . . . .   | 20360              |  |      |       |      |         |
| <b>5.</b> | Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.  |                    |  |      |       |      |         |
|           | <b>a.</b> Decorative accessories, including lamps, lampshades, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc. . . . .  | 20383              |  |      |       |      |         |
|           | <b>b.</b> All other kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, closet and bathroom accessories, etc. . . . .   | 20385              |  |      |       |      |         |
|           | <b>c. Sum lines 5a and 5b</b> . . . . .   | 20380              |  |      |       |      |         |
| <b>6.</b> | Televisions, video players and recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, and accessories (Report electronic games and electronic game devices on line 13 and parts installed in repair on line 24f.) |                    |  |      |       |      |         |
|           | <b>a.</b> Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .  | 20321              |  |      |       |      |         |
|           | <b>b.</b> Video players, recorders, cameras, tapes, and electronic game/DVD combination devices (Report receipts from video tape/DVD and player rentals on line 24f.) . . . . .   | 20324              |  |      |       |      |         |
|           | <b>c. Sum lines 6a and 6b</b> . . . . .   | 20320              |  |      |       |      |         |
| <b>7.</b> | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio books, sheet music, accessories . . . . .   | 20330              |  |      |       |      |         |
| <b>8.</b> | Books (Report audio books on line 7.) . . . . .   | 20420              |  |      |       |      |         |

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue  | Census use | 2007   |      |       |      |         |
|--|------------|--|------|-------|------|---------|
|  |            | Estimates are acceptable.<br>Report dollars OR percents. |      |       |      |         |
|  |            | \$ Bil.  | Mil. | Thou. | Dol. | Percent |
| 0723   | 0720       | 0721   |      |       |      | 0722    |
| <b>9.</b> Computer hardware, software, and supplies <i>(Report computer-related furniture on line 1e. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 23. Report office supplies on line 23.)</i> . . . . .   | 20370      |  |      |       |      |         |
| <b>10.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .   | 20270      |  |      |       |      |         |
| <b>11.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .  | 20280      |  |      |       |      |         |
| <b>12.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .  | 20400      |  |      |       |      |         |
| <b>13.</b> Toys, hobby goods, and games . . . . .  | 20460      |  |      |       |      |         |
| <b>14.</b> Hardware, tools, and plumbing and electrical supplies, including ceiling fans and light fixtures . . . . .  | 20600      |  |      |       |      |         |
| <b>15.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .  | 20620      |  |      |       |      |         |
| <b>16.</b> Dimensional lumber and other building/structural materials and supplies, including stock kitchen and bathroom cabinets to be installed <i>(Report custom kitchen and bathroom cabinets on line 23. Report stock freestanding cabinets on line 1d. Report wallpaper on line 18. Report paint and sundries on line 17.)</i> . . . . . | 20640      |  |      |       |      |         |
| <b>17.</b> Paint and sundries . . . . .  | 20670      |  |      |       |      |         |
| <b>18.</b> Wallpaper and other flexible wallcoverings . . . . .  | 20690      |  |      |       |      |         |
| <b>19.</b> Antiques, items over 100 years old . . . . .  | 20861      |  |      |       |      |         |
| <b>20.</b> Collectibles, including items which are old, but less than 100 years old, and limited in supply . . . . .   | 20862      |  |      |       |      |         |
| <b>21.</b> Art goods, including original pictures and sculptures <i>(Report artists' supplies on line 23 and reproductions on line 5a.)</i> . . . . .  | 20863      |  |      |       |      |         |
| <b>22.</b> Seasonal decorations . . . . .  | 20878      |  |      |       |      |         |
| <b>23.</b> All other merchandise <i>(Report receipts for services on line 24.) Specify principal lines and estimated sales below</i> . . . . .   | 29810      |  |      |       |      |         |
| <b>a.</b> _____  | 29811      |  |      |       |      |         |
| <b>b.</b> _____  | 29812      |  |      |       |      |         |
| <b>c.</b> _____  | 29813      |  |      |       |      |         |
| <b>24.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES   |            |  |      |       |      |         |
| <b>a.</b> Labor charges for work performed by this establishment . . . . .   | 29904      |  |      |       |      |         |
| <b>b.</b> Labor charges for work contracted out to other establishments . . . . .  | 29905      |  |      |       |      |         |

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue  | Cen-<br>sus<br>use | 2007   |      |       |      |         |       |
|--|--------------------|--|------|-------|------|---------|-------|
|  |                    | Estimates are acceptable.<br>Report dollars OR percents. |      |       |      |         |       |
|  |                    | \$ Bil.  | Mil. | Thou. | Dol. | Percent |       |
| 0723   | 0720               | 0721   |      |       |      | 0722    |       |
| <b>24.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued |                    |  |      |       |      |         |       |
| <b>c.</b> Parts and materials used in furniture repair or upholstery work . . . . .  | 29908              |  |      |       |      |         |       |
| <b>d.</b> Delivery charges . . . . .   | 29909              |  |      |       |      |         |       |
| <b>e.</b> Value of service contracts . . . . .   | 29943              |  |      |       |      |         |       |
| <b>f.</b> All other nonmerchandise receipts, including receipts from rentals, storage, extended warranties, fabric and leather protection applications, etc. . . . .   | 29955              |  |      |       |      |         |       |
| <b>g. Sum lines 24a through 24f</b> . . . . .  | 29900              |  |      |       |      |         |       |
| <b>25. TOTAL</b> (Should equal <b>5</b> if reporting in dollars.) . . . . .  | 29990              |  |      |       |      |         | 1 0 0 |

**23** Not Applicable.

**24** SHIPPING AND HANDLING

**A.** Did this establishment have any receipts from customers for shipping and handling of merchandise in 2007?

0981  Yes - Go to line B

0982  No - Go to **26**

| 2007                     |      |       |      |
|--------------------------|------|-------|------|
| Estimates are acceptable |      |       |      |
| \$ Bil.                  | Mil. | Thou. | Dol. |
|                          |      |       |      |

**B.** Receipts of this establishment from customers for shipping and handling of merchandise . . . . . 0985

**C.** Are receipts for shipping and handling included in sales and receipts (reported in **5**)?

0988  Yes

0989  No

**25** Not Applicable.

**26** SPECIAL INQUIRIES

**A. USED MERCHANDISE**

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in **5**?

2101  Yes

2102  No

**B. FRANCHISE**

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
(Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

|      |       |      |    |       |      |
|------|-------|------|----|-------|------|
| FROM | Month | Year | TO | Month | Year |
|      |       |      |    |       |      |

Name of person to contact regarding this report

Title

|           |           |        |           |     |           |        |
|-----------|-----------|--------|-----------|-----|-----------|--------|
| Telephone | Area code | Number | Extension | Fax | Area code | Number |
|           |           | -      |           |     |           | -      |

Internet e-mail address

Date completed

Month Day Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

44201093

