

17 DETAILED COST OF MATERIALS, PARTS, AND SUPPLIES

General - The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in **2**. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies that are not listed, describe and report them in the "Cost of all other materials . . ." at the end of this section. If you consumed less than \$25,000 of a listed material, include the value with "Cost of all other materials . . ." Census material code 009700 99.

Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Materials Consumed - The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.

Materials received from other plants within your company should be reported at their full economic value (the value assigned by the shipping plant, plus the cost of freight and other handling charges).

If purchases or transfers do not differ significantly from the amounts actually put into production, you may report the cost of purchases or transfers. However, if consumption differs significantly from the amounts purchased or transferred, these amounts should be adjusted for changes in the materials and supplies inventories by adding the beginning inventory to the amount purchased or transferred and subtracting ending inventory.

Contract Work - Include as materials consumed those you purchased for use by others making products for you under contract. Amounts paid to the companies doing the contract work should be reported in **16**, line A5, and should include freight in and out. On the other hand, materials owned by others but used at this establishment in making products for others under contract or on commission should be excluded.

Resales - Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in **16**, line A2, not in **17**. The value of these products shipped by this establishment should be reported in **2** under Census product code 999890 0000, "Resales."

Line No.	Materials, parts, and supplies	Census material code	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in)		
			\$ Bil.	Mil.	Thou.
0634		0630	0631		
1	Newsprint	322122 03			
	Uncoated paper				
2	Sheets	322121 09			
3	Rolls	322121 11			
	Coated paper				
4	Sheets	322220 01			
5	Rolls	322220 02			
6	Paperboard (including news, chip, pasted, tablet, check, binders' board), excluding for shipping	322130 01			
7	Printing inks	325910 02			
8	Paperboard containers, boxes, and corrugated paperboard	322210 01			

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CONTINUE WITH **1** ON PAGE 9

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

17 DETAILED COST OF MATERIALS, PARTS, AND SUPPLIES - Continued

Line No.	Materials, parts, and supplies	Census material code	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in)		
			\$ Bil.	Mil.	Thou.
0634		0630	0631		
9	Cost of all other materials and components, parts, containers, and supplies consumed (Specify the principal materials, etc., included in this value.) ↴	009700 99			
10	TOTAL (Should equal total reported in 16 , line A1)	771000 00			

18 Not Applicable.

19 TYPE OF OPERATION
(Mark "X" ALL that apply.)

Operations performed

- 0620 294 Publishing
- 300 Printing
- 318 Prepress services
- 299 Postpress services, including binding
- 301 Print brokering

Equipment used

- 309 Lithographic (offset)
- 312 Gravure
- 306 Flexographic
- 302 Screen process
- 328 Quick printing
- 330 Digital printing
- 314 Engraving (printing)
- 304 Letterpress
- 316 Photocopying
- 362 Blueprinting

20 and 21 Not Applicable.

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

General - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of 22. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Products - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

Resales - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census code 999890 0000, "Resales."

Special Reporting Instructions and Definitions -

Book Publishing - If you are the publisher of books being bound or printed and bound at this establishment, do not report these books on individual lines. Report such revenue on lines 51 through 56.

Book Printing and Binding - Report on lines 1 through 7.

Binding of Books Printed Elsewhere, and Miscellaneous Postpress Work - Report on lines 8 through 13.

Checkbooks (including refills) - Report receipts on line 14.

Commercial Printing - The list of printed products is categorized by kind of printing press used. Report under whatever categories are appropriate for this establishment, beginning with quick printing on line 15, followed by (in this order): digital printing, lithographic (offset), gravure, flexographic, screen printing, engraving (printing), letterpress, pad, and "other."

Print Brokering - If your receipts are for arranging to have printing done for others and you do no printing yourself, report on line 59.

Photocopying - Report on line 57.

Blueprinting - Report receipts on line 58.

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
1	Book printing and binding Textbooks, including all grades (K through college and other post high school level), teachers' editions, workbooks, and standardized tests	323117 1600			
2	Technical, scientific, and professional books	323117 3100			
3	Religious books	323117 5100			
4	General books, including book club, mail order, mass market, and other trade books for adults and juveniles (including toy and coloring books)	323117 7800			
5	Other book printing and binding, including reference (encyclopedias, dictionaries, etc), university press, music, and all other books printed and bound (<i>Specify kinds of books.</i>) ↴ 	323117 9100			
6	Books, printing only, not bound	323117 A100			
7	Pamphlets, printing only or printing and binding (excluding advertising pamphlets)	323117 C100			

CONTINUE WITH 22 ON PAGE 11

32303109

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
8	Bookbinding and miscellaneous postpress work Edition, library, and other hardcover bookbinding of books printed elsewhere (<i>Binding of books printed by you should be reported separately as book printing and binding on lines 1 through 5.</i>) Edition binding (hardbound) Elementary, high school, and college textbooks, and technical, scientific, business, and professional books	323121 1111			
9	General consumer, trade, religious, reference, and all other books, including book club and direct mail (<i>Specify kind</i>) ↴ _____	323121 1119			
10	Library binding, hardcover binding of periodicals and records, and other hardcover binding (excluding edition binding)	323121 1226			
11	Softcover, pamphlet, and other binding of books and materials printed elsewhere (excluding sample books)	323121 5425			
12	Receipts for binding of sample books, swatches, and cards (color, carpet, upholstery, drapery, etc.)	323121 5531			
13	Miscellaneous binding and postpress work, including collating, perforating, folding, gluing, die-cutting, gold or foil stamping, etc. (<i>Specify kind of work.</i>) ↴ _____	323121 7100			
14	Checkbooks, including inserts and refills (excluding those in continuous form and die-cut)	323116 9100			
15	Quick printing	323114 0100			
16	Digital printing	323115 0100			
17	Lithographic (offset) printing Magazine and periodical printing Magazine and periodical printing, excluding magazines and comics for Sunday newspapers and newspaper advertising inserts	323110 1115			
18	Magazine and comic supplements for Sunday newspapers	323110 1121			
19	Label and wrapper printing Label printing	323110 3125			
20	Printed rolls and sheets for packaging purposes (printing only) (<i>Report converting and printing or converting without printing on lines 51 through 56</i>)	323110 3145			
21	Catalog and directory printing, including direct mail catalogs, business reference services directories, and all other catalogs and directories	323110 5100			

32303117



CONTINUE WITH 22 ON PAGE 12

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
22	Lithographic (offset) printing - Continued Advertising printing Posters, and counter, floor display, point-of-purchase, and other advertising display material	323110 9225			
23	Signs and displays made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 22) (Specify primary material.) ↴	339950 WYWW			
24	All other lithographic (offset) advertising printing (Specify products printed.) ↴	323110 9YWV			
25	Other lithographic (offset) printing Financial and legal printing (Specify products printed.) ↴	323110 7YWV			
26	Calendar, map, and atlas printing, including calendar pads and globe covers	323110 B125			
27	All other lithographic (offset) printing, including newspapers, tickets, credit cards, business cards and stationery, etc. (Specify products printed.) ↴	323110 BYWV			
28	Gravure printing Magazine and periodical printing, including magazines and comic supplements for Sunday newspapers (Report newspaper advertising inserts on line 33)	323111 1100			
29	Label and wrapper printing Label printing	323111 3125			
30	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 51 through 56)	323111 3235			
31	Catalog and directory printing, including direct mail catalog printing . . .	323111 5100			

32303125

CONTINUE WITH **22** ON PAGE 13

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
32	Gravure printing - Continued Advertising printing Direct mail, including circulars, letters, pamphlets, cards, and printed envelopes (Report direct mail catalog printing on line 31.)	323111 7111			
33	Advertising printing other than direct mail (excluding catalogs), including newspaper advertising inserts, advertising display materials, brochures, pamphlets, magazine inserts, etc. (Specify products printed.) ↴ 	323111 7125			
34	Other general commercial gravure printing, including decalcomanias, pressure-sensitives (excluding labels), bumper stickers, customized stationery, business cards, etc. (Specify products printed.) ↴ 	323111 9100			
35	Flexographic printing Label and wrapper printing Label printing	323112 1A15			
36	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 51 through 56)	323112 1C25			
37	Financial and legal printing, including corporate reports, bank printing, etc. (Report checkbooks and checkbook refills on line 14.)	323112 3321			
38	Advertising printing, including direct mail (excluding catalogs), display, preprinted newspaper inserts, etc. (Report direct mail catalogs on line 39.)	323112 3326			
39	All other flexographic printing (Specify products printed.) ↴ 	323112 3392			
40	Screen printing Label printing, including cloth labels	323113 2100			
41	Printing on garments, apparel accessories, and other fabric articles (excluding labels)	323113 4100			

32303133



CONTINUE WITH **22** ON PAGE 14

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
42	Screen printing - Continued Advertising printing Advertising printing, including point-of-purchase, counter, window, and floor display materials, posters, inserts, brochures, etc.	323113 6215			
43	Signs and displays (nonelectric) made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 42) (Specify primary material.) ↴	339950 3YWV			
44	All other commercial screen printing (Specify products printed.) ↴	323113 6YWV			
45	Engraving (printing), including security, social, and other commercial engraving printing (Report engraving of gravure cylinders on line 49 and engraving of metal nameplates on lines 51 through 56.) (Specify kind of products engraved.) ↴	323119 EYWV			
46	Commercial letterpress printing (Specify products printed.) ↴	323119 WYWW			
47	Pad printing (Specify products printed.) ↴	323119 J102			
48	Commercial printing using a process not already listed above (Report receipts for photocopying, blueprinting, and print brokering on lines 57 through 59.) (Specify and describe the process used and products printed.) ↴	323119 J104			
49	Prepress services Printing plates and cylinders, prepared for printing (Report manufacture of blank printing plates or cylinders on lines 51 through 56.) (Specify kind.) ↴	323122 3YWV			
50	Other prepress services, including typesetting, imagesetting, color separations and other filmwork for platemaking (Specify kind of prepress service.) ↴	323122 1100			

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CONTINUE WITH **22** ON PAGE 15

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
51	All other products made in this establishment - <i>Specify and report each product with sales value of \$50,000 or more that cannot be assigned to one of the "listed products and services". For all remaining products, write "Other" and report a single total value.</i>	18			
52		26			
53		34			
54		42			
55		59			
56		67			
57	Receipts for photocopying and duplicating	973340 0000			
58	Receipts for blueprinting services	973340 1000			
59	Receipts for services as print broker	973890 0000			
60	Sales of scrap and refuse	999801 3000			
61	Other miscellaneous receipts (including receipts for repair work, etc.)	999809 8000			
62	Resales - Sales of products bought and sold without further manufacture, processing, or assembly (<i>The cost of such items should be reported in 16, line A2.</i>)	999890 0000			
63	TOTAL (<i>Should equal total reported in 5</i>)	770000 0000			

23-25 Not Applicable.

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26 SPECIAL INQUIRIES

OTHER ESTABLISHMENT ACTIVITIES

1. Did this establishment design, engineer, or formulate the manufactured products that it sold, produced, or shipped?

0318 Yes

0319 No

2. Which of the following best describes this establishment's primary activity? (Mark "X" only ONE box.)

0362 Providing contract manufacturing services for others

0363 Transforming raw materials or components into new products that this establishment owns or controls

0364 Reselling goods manufactured by others (with or without minor final assembly)

0365 Other - Specify ↴

0366

3. Did this establishment purchase contract manufacturing services from other companies or other establishments of your company to process materials or components that this establishment owns or controls?

0496 Yes, primarily with establishments WITHIN the 50 States and the District of Columbia

0497 Yes, primarily with establishments OUTSIDE of the 50 States and the District of Columbia

0498 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Telephone	Area code	Number			Extension	Fax	Area code	Number		
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Internet e-mail address

Date completed

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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