

17 DETAILED COST OF MATERIALS, PARTS, AND SUPPLIES

General - The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in **2**. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies that are not listed, describe and report them in the "Cost of all other materials . . ." at the end of this section. If you consumed less than \$25,000 of a listed material, include the value with "Cost of all other materials . . ." Census material code 009700 99.

Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Materials Consumed - The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.

Materials received from other plants within your company should be reported at their full economic value (the value assigned by the shipping plant, plus the cost of freight and other handling charges).

If purchases or transfers do not differ significantly from the amounts actually put into production, you may report the cost of purchases or transfers. However, if consumption differs significantly from the amounts purchased or transferred, these amounts should be adjusted for changes in the materials and supplies inventories by adding the beginning inventory to the amount purchased or transferred and subtracting ending inventory.

Contract Work - Include as materials consumed those you purchased for use by others making products for you under contract. Amounts paid to the companies doing the contract work should be reported in **16**, line A5, and should include freight in and out. On the other hand, materials owned by others but used at this establishment in making products for others under contract or on commission should be excluded.

Resales - Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in **16**, line A2, not in **17**. The value of these products shipped by this establishment should be reported in **2** under Census product code 999890 0000, "Resales."

Line No.	Materials, parts, and supplies	Census material code	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in)		
			\$ Bil.	Mil.	Thou.
0634		0630	0631		
1	Newsprint	322122 03			
	Coated paper				
2	Sheets	322220 01			
3	Rolls	322220 02			
	Uncoated paper				
4	Sheets	322121 09			
5	Rolls	322121 11			
6	Pressure-sensitive base stock, self-adhesive, including paper, film, foil, etc.	322222 00			
7	Printing inks	325910 02			
8	Garments purchased to be printed and resold	315000 00			
9	Paperboard containers, boxes, and corrugated paperboard	322210 01			

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

17 DETAILED COST OF MATERIALS, PARTS, AND SUPPLIES - Continued

Line No.	Materials, parts, and supplies	Census material code	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in)		
			\$ Bil.	Mil.	Thou.
0634		0630	0631		
10	Cost of all other materials and components, parts, containers, and supplies consumed (Specify the principal materials, etc., included in this value.) ↴	009700 99			
11	TOTAL (Should equal total reported in 16 , line A1)	771000 00			

18 Not Applicable.

19 TYPE OF OPERATION
(Mark "X" ALL that apply.)

Operations performed

- 0620 294 Publishing
- 300 Printing
- 318 Prepress services
- 299 Postpress services, including binding
- 301 Print brokering

Equipment used

- 309 Lithographic (offset)
- 312 Gravure
- 306 Flexographic
- 302 Screen process
- 328 Quick printing
- 330 Digital printing
- 314 Engraving (printing)
- 304 Letterpress
- 316 Photocopying
- 362 Blueprinting

20 and 21 Not Applicable.

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

General - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of 22. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Products - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

Resales - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census code 999890 0000, "Resales."

Special Reporting Instructions and Definitions -

Commercial Printing - The list of printed products is categorized by kind of printing press used. Report under whatever categories are appropriate for this establishment, beginning with quick printing on line 1, followed by (in this order): digital printing, lithographic (offset), gravure, flexographic, screen printing, engraving (printing), letterpress, pad, and "other."

Print Brokering - If your receipts are for arranging to have printing done for others and you do no printing yourself, report on line 94.

Photocopying - Report on line 92.

Blueprinting - Report receipts on line 93.

Checkbooks (including refills) - Report receipts on line 72.

Printing on Apparel and Fabric Articles - Report receipts on line 38, except for cloth labels, which should be reported as label printing based on the printing process used.

Labels - Include set-up box labels; defined as being printed or bordered, generally affixed to the package or product (but not containing the product), primarily for identification and/or instructions. Labels incorporate any or all of the following characteristics: gummed or adhesive coated; die-cut or in rolls or sheets; varnished, waxed, embossed, laminated, or otherwise coated. Report unprinted labels on line 81 (if pressure-sensitive) or lines 86 through 91.

Printed Rolls and Sheets for Packaging - Paper, film, and foil items primarily for product protection, but may be formed into a container by end user. Report by type of press used if you are printing without any converting. Report coating, waxing, or laminating, whether or not printing, on lines 84 and 85.

Book Manufacturing Activities - Report books being both printed and bound at this location on lines 65 through 71. Report binding of books printed elsewhere and miscellaneous binding and postpress work done at this establishment on lines 77 through 80.

Manifold Business Forms - Report on lines 73 through 76. "Unit set forms" includes all carbonless, carbonized, or carbon interleaved forms with an original and one or more copies, with or without a stub. "Label/form combination" is any form which incorporates a label into its construction. "Jumbo roll-feed forms" are continuous forms intended for use in high-speed printers; they go to the end user in a roll.

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
1	Quick printing (Report receipts for photocopying on line 92)	323114 0100			
2	Digital printing	323115 0100			
3	Lithographic (offset) printing				
	Magazine and periodical printing				
3	Magazine and periodical printing, excluding magazines and comics for Sunday newspapers and newspaper advertising inserts	323110 1115			
4	Magazine and comic supplements for Sunday newspapers (Report newspaper advertising inserts on line 14)	323110 1121			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
	Lithographic (offset) printing - Continued				
	Label and wrapper printing				
5	Label printing	323110 3125			
6	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 84 and 85)	323110 3145			
7	Catalog and directory printing, including direct mail catalogs, business reference services directories, and all other catalogs and directories . . .	323110 5100			
8	Financial and legal printing (Report checkbooks on line 72 and manifold business forms, including continuous, unit set, or other, on lines 73 through 76) Annual report, SEC filing, prospectus, and other corporate financial printing	323110 7125			
9	Bank and bank form printing, including debit-credit slips, ledger and statement sheets, installment-loan coupons, etc. (excluding checkbooks)	323110 7155			
10	Other financial and legal printing (excluding checkbooks), including insurance forms, briefs, etc. (Specify products printed.) ↴	323110 7165			
11	Advertising printing Direct mail advertising printing, including circulars, letters, pamphlets, cards, etc. (excluding catalogs)	323110 9115			
12	Display advertising Display advertising printing, including posters and counter, floor display, point-of-purchase, and other advertising display material	323110 9225			
13	Signs and displays made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 12) (Specify primary material.) ↴	339950 WYWW			
14	Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)	323110 9235			
15	Other advertising printing, including brochures, pamphlets, magazine inserts, shopping news, etc. (Specify products printed.) ↴	323110 9255			
16	Other lithographic (offset) general job printing Newspapers	323110 B111			
17	Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings)	323110 B116			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
18	Lithographic (offset) printing - Continued Other lithographic (offset) general job printing - Continued Calendar, map, and atlas printing, including calendar pads and globe covers	323110 B125			
19	Playing cards, printed	323110 B141			
20	Decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323110 B146			
21	Printing on metal (excluding signs and displays)	323110 B151			
22	Art reproductions and picture prints	323110 B176			
23	Greeting cards, printed for publication by others	323110 B181			
24	Ticket, credit card, business cards and stationery, and all other lithographic (offset) commercial and general job printing (<i>Specify products printed.</i>) ↴ 	323110 B195			
25	Gravure printing Magazine and periodical printing, including magazines and comic supplements for Sunday newspapers (<i>Report newspaper advertising inserts on line 30</i>)	323111 1100			
26	Label and wrapper printing Label printing	323111 3125			
27	Printed rolls and sheets for packaging purposes (printing only) (<i>Report converting and printing or converting without printing on lines 84 and 85</i>)	323111 3235			
28	Catalog and directory printing, including direct mail catalog printing . . .	323111 5100			
29	Advertising printing Direct mail, including circulars, letters, pamphlets, cards, and printed envelopes (<i>Report direct mail catalog printing on line 28.</i>)	323111 7111			
30	Advertising printing other than direct mail (excluding catalogs), including newspaper advertising inserts, advertising display materials, brochures, pamphlets, magazine inserts, etc. (<i>Specify products printed.</i>) ↴ 	323111 7125			
31	Other general commercial gravure printing, including decalcomanias, pressure-sensitives (excluding labels), bumper stickers, customized stationery, business cards, etc. (<i>Specify products printed.</i>) ↴ 	323111 9100			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
32	Flexographic printing Label and wrapper printing Label printing	323112 1A15			
33	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 84 and 85)	323112 1C25			
34	Financial and legal printing, including corporate reports, bank printing, etc. (Report checkbooks and checkbook refills on line 72.)	323112 3321			
35	Advertising printing, including direct mail (excluding catalogs), display, preprinted newspaper inserts, etc. (Report direct mail catalogs on line 36.)	323112 3326			
36	All other flexographic printing, including catalogs, decalcomanias, pressure-sensitives (excluding labels), etc. (Specify products printed.) ↴ 	323112 3392			
37	Screen printing Label printing, including cloth labels	323113 2100			
38	Printing on garments, apparel accessories, and other fabric articles (excluding labels)	323113 4100			
39	Advertising printing Printed point-of-purchase, counter, window, and floor display materials and advertising posters, inserts, brochures, etc.	323113 6215			
40	Signs and displays (nonelectric) made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 39) (Specify primary material.) ↴ 	339950 3YWV			
41	Printed decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323113 6346			
42	Printing on metal (excluding signs)	323113 6651			
43	Printing on glass or plastics containers for others	323113 6656			
44	All other commercial and general screen printing (excluding on textiles), including customized stationery (Specify products printed.) ↴ 	323113 6691			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
	Engraving (printing) <i>(Report metal nameplate engraving on line 83.)</i>				
45	Security	323119 E111			
46	Social	323119 E116			
	Business stationery and other commercial engraving (printing) <i>(Specify products printed.)</i> ↴				
47		323119 E125			
	Letterpress printing				
	Label and wrapper printing				
48	Label printing	323119 3125			
49	Printed rolls and sheets for packaging purposes (printing only) <i>(Report converting and printing or converting without printing on lines 84 and 85)</i>	323119 3139			
50	Advertising printing, including direct mail (excluding catalogs), display advertising materials, newspaper and magazine inserts, brochures, circulars, etc.	323119 9100			
51	Magazine, periodical, catalog, directory, financial, and legal printing . . .	323119 C125			
	Other general job printing				
52	Printed decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323119 C227			
53	Tag printing, including embossed, and business form printing (excluding manifold, financial, legal, and looseleaf forms)	323119 C228			
54	Ticket, coupon, and food and beverage check printing, including transportation and amusement	323119 C233			
55	Calendars and calendar pads	323119 C235			
56	Embossing or embossing and printing plastic cards (credit, ID, etc.) . . .	323119 C241			
	All other general commercial letterpress printing, including business cards and customized stationery <i>(Specify products printed.)</i> ↴				
57		323119 C292			
	Pad printing <i>(Specify products printed.)</i> ↴				
58		323119 J102			
	Commercial printing using a process not already listed above <i>(Report receipts for photocopying, blueprinting, and print brokering on lines 92 through 94.) (Specify and describe the process used and products printed.)</i> ↴				
59		323119 J104			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
60	Prepress services Typesetting, imagesetting, and other prepress services, including color separations and other filmwork for platemaking (excluding platemaking)	323122 1100			
61	Printing plates, prepared for printing, excluding blank plates (Report blank plates on lines 86 through 91.) Lithographic	323122 3106			
62	Flexographic	323122 3117			
63	Gravure, including gravure cylinders prepared for printing (excluding blank cylinders)	323122 3126			
64	Other plates prepared for printing, excluding blank plates (Specify kind of plate.) ↴ 	323122 3192			
65	Books, printing and binding (Report binding of books printed elsewhere on lines 77 through 79) Textbooks, all grades, including teachers' editions, workbooks, and standardized tests	323117 1600			
66	Technical, scientific, and professional books and manuals	323117 3100			
67	Religious books	323117 5100			
68	General books, including book club, mail order, mass market, and other trade books for adults and juveniles (including toy and coloring books)	323117 7800			
69	Other book printing and binding, including reference (encyclopedias, dictionaries, etc.), university press, music, and all other books printed and bound (Specify kind of book.) ↴ 	323117 9100			
70	Books, printing only, not bound	323117 A100			
71	Pamphlets, printing only or printing and binding (excluding advertising pamphlets)	323117 C100			
72	Checkbooks (including inserts and refills, but excluding those in continuous form and die-cut)	323116 9100			
73	Manifold business forms Unit set business forms, loose or bound, including label/form combination, tabulating card sets, and other types	323116 1500			
74	Manifold books and pegboard accounting systems, including manifold sales books	323116 3100			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
75	Manifold business forms - Continued Custom continuous business forms, including label/form combination, jumbo roll-feed, self-mailer, and other types	323116 5700			
76	Stock continuous business forms, including jumbo roll-feed and other types	323116 7100			
77	Bookbinding and miscellaneous postpress work Edition, library, and other hardcover binding of books printed elsewhere (Specify kinds of books bound.) ↴	323121 1YWV			
78	Softcover, pamphlet, sample book, and other binding of books and materials printed elsewhere Sample books, swatches, and cards (color, carpet, upholstery, drapery, etc.), including sample mounting	323121 5531			
79	Softcover, pamphlet, and other binding of books and materials printed elsewhere (excluding sample books)	323121 5425			
80	Miscellaneous binding and postpress work, including collating, perforating, folding, gluing, die-cutting, gold or foil stamping, etc. (Specify kind of work.) ↴	323121 7100			
81	Pressure-sensitive products, unprinted	322222 5800			
82	Tags, unprinted	322299 3600			
83	Etching and engraving metal nameplates	332812 0808			
84	Coated or laminated paper and plastics film for flexible packaging uses: converting and printing or converting only, excluding foil and film-on-film laminations (Specify kind of paper and plastics film and its use.) ↴	322221 WYWW			
85	Unsupported plastics film rolls and sheets for flexible packaging uses: converting and printing or converting only, including plastics film-on-film and metalized film-on-film (Specify kind of plastics film and its use.) ↴	326112 WYWW			
86	All other products made in this establishment - Specify and report each product with sales value of \$50,000 or more that cannot be assigned to one of the "listed products and services". For all remaining products, write "Other" and report a single total value.	18			
87		26			
88		34			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
	0734	0730	0731			
89		42				
90		59				
91		67				
92	Receipts for photocopying and duplicating	973340 0000				
93	Receipts for blueprinting services	973340 1000				
94	Receipts for services as print broker	973890 0000				
95	Sales of scrap and refuse	999801 3000				
96	Other miscellaneous receipts (including receipts for repair work, etc.)	999809 8000				
97	Resales - Sales of products bought and sold without further manufacture, processing, or assembly (The cost of such items should be reported in 16 , line A2.)	999890 0000				
98	TOTAL (Should equal total reported in 5)	770000 0000				

23-25 Not Applicable.

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26 SPECIAL INQUIRIES**A. OTHER ESTABLISHMENT ACTIVITIES**

1. Did this establishment design, engineer, or formulate the manufactured products that it sold, produced, or shipped?

0318 Yes

0319 No

2. Which of the following best describes this establishment's primary activity? (Mark "X" only ONE box.)

0362 Providing contract manufacturing services for others

0363 Transforming raw materials or components into new products that this establishment owns or controls

0364 Reselling goods manufactured by others (with or without minor final assembly)

0365 Other - Specify ↴

0366

3. Did this establishment purchase contract manufacturing services from other companies or other establishments of your company to process materials or components that this establishment owns or controls?

0496 Yes, primarily with establishments WITHIN the 50 States and the District of Columbia

0497 Yes, primarily with establishments OUTSIDE of the 50 States and the District of Columbia

0498 No

B. FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?
(Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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