Mr. Joe Green Green Banner Publications Indiana US

We do not do a great deal of telemarketing being a small paper in a suburban/rural market. We always try to follow all federal/state regulations but you are making it even more difficult if you make me update monthly versus quarterly. It cost \$125 each time we would do this and tripleing our cost hurts my business for minimual gain. I need that money and personel time to create jobs not jump through hoops. What measureable gain can you have when the complaints compared to those signed up are very small. Are we going to take the percentage of complaints from .27% to .22% at the cost of millions of additional dollars that businesses have to spend? Leave it alone and let it work. You will never regulate down to 0%. Go after the grevious affenders and stop breaking the backs of those who make an attempt to comply. Thank you for your time.