

Comment #: 17

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The FTC has proposed an amendment to telemarketing rules that would require individuals who make cold calls to compare their telephone lists against the Do-Not-Call Registry once a month. The current requirement is once every three months. I am urging the Federal Trade Commission (FTC) to reconsider this change due to the additional cost and labor burden associated with it. In addition, I find the Do Not Call Rule inappropriate as concerns people selling their own houses as they are conducting business and have advertised their phone number(s) on signs, newspapers, as well as on the internet. Therefore I believe Realtors should be exempted from the rule when initiating a call to an advertised For Sale By Owner.