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U.S. FOOD AND DRUG ADMINISTRATION

3

CENTER FOR DRUG EVALUATION AND RESEARCH (CDER)

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ARTHRITIS ADVISORY COMMITTEE (AAC) MEETING

9

ARCOXIA™ (ETORICOXIB)

10

(NDA 21-389 and NDA 21-772)

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- - -

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15

THURSDAY, APRIL 12, 2007

16

8:30 A.M. to 4:05 P.M.

17

- - -

18

19

GAITHERSBURG HILTON

20

620 PERRY PARKWAY

21

GRAND BALLROOM

22

GAITHERSBURG, MARYLAND

1                   A P P E A R A N C E S

2     ARTHRITIS ADVISORY COMMITTEE MEMBERS:

3     DENNIS C. TURK, PH.D.

4     Expertise: Pain Management

5     John & Emma Bonica Professor of Anesthesiology

6         & Pain Research

7     Department of Anesthesiology

8     University of Washington School of Medicine

9     Acting Chair

10    (Voting)

11    JOHANNA M. CLIFFORD, M.S., RN, BSN

12    Designated Federal Official

13    Advisors and Consultants Staff (HFD-21)

14    Center for Drug Evaluation and Research

15    Food and Drug Administration

16    DIANE D. ARONSON

17    Expertise: Consumer Advocacy

18    President

19    Road Back Foundation

20    (Consumer Representative - Voting)

21    DENNIS W. BOULWARE, M.D.

22    Expertise: Rheumatology

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1 University of Alabama at Birmingham  
2 Division of Clinical Immunology  
3 and Rheumatology  
4 (Voting)  
5 JOHN C. DAVIS, M.D.  
6 Expertise: Rheumatology  
7 Director  
8 Division of Rheumatology Clinical Trials Center  
9 University of California, San Francisco  
10 (Voting)  
11 KENNETH SAAG, M.D.  
12 Expertise: Rheumatology  
13 Associate Professor  
14 Department of Medicine  
15 Division of Clinical Immunology and Rheumatology  
16 The University of Alabama at Birmingham  
17 (Voting)  
18  
19 ACTING INDUSTRY REPRESENTATIVE:  
20 CHARLES McLESKEY, M.D.  
21 Industry Representative  
22 Vice Chair, Clinical Affairs

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1 ZARS Pharmaceuticals  
2 (Non-Voting)  
3  
4 TEMPORARY VOTING MEMBERS:  
5 RICHARD CANNON, M.D.  
6 Principal Investigator  
7 Cardiology Branch  
8 National Heart Lung and Blood Institute  
9 STEPHANIE CRAWFORD, PH.D.  
10 Drug Safety & Risk Management Advisory  
11 Committee Consultant  
12 Associate Professor  
13 University of Illinois at Chicago  
14 RUTH DAY, PH.D.  
15 Director, Medical Cognition Laboratory  
16 Drug Safety & Risk Management Advisory  
17 Committee Consultant  
18 Duke University  
19 DAVID FELSON, M.D., MPH  
20 Professor of Medicine and Public Health  
21 Boston University School of Medicine  
22 Clinical Epidemiology Unit

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1 JAMES FRIES, M.D.  
2 Professor of Medicine  
3 Department of Medicine  
4 Division of Immunology & Rheumatology  
5 JACQUELINE GARDNER, PH.D., MPH  
6 Drug Safety & Risk Management Advisory  
7 Committee Consultant  
8 Professor  
9 Department of Pharmacy  
10 University of Washington  
11  
12 TEMPORARY VOTING MEMBERS (Cont'd):  
13 ELLEN GINZLER, M.D., MPH  
14 Professor of Medicine and Chief of  
15 Rheumatology  
16 State University of New York  
17 Downstate Medical Center  
18 SEAN HENNESSY, PHARM.D., PH.D.  
19 Drug Safety and Risk Management Advisory  
20 Committee Member  
21 Assistant Professor of Epidemiology  
22 University of Pennsylvania School of Medicine

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1 ARTHUR LEVIN, MPH  
2 Drug Safety & Risk Management Advisory  
3 Committee Member  
4 Director  
5 Center for Medical Consumers  
6 ROBERT A. LEVINE, M.D.  
7 Professor of Gastroenterology  
8 Division of Gastroenterology  
9 LOUIS MORRIS, PH.D.  
10 Drug Safety & Risk Management Advisory  
11 Committee Member  
12 President  
13 Louis A. Morris & Assoc.  
14 KATHLEEN M. O'NEIL, M.D.  
15 Associate Professor of Pediatrics  
16 Division of Rheumatology  
17 University of Oklahoma School of Medicine  
18 PANKAJ JAY PASRICHA, M.D.  
19 Gastrointestinal Drugs Advisory Committee  
20 Member  
21 Bassel and Frances Blanton Distinguished  
22 Professor of Internal Medicine

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1 Professor of Neuroscience & Cell Biology and  
2 Biomedical Engineering  
3 University of Texas Medical Branch  
4

5 TEMPORARY VOTING MEMBERS (CONT'D):

6 CHRISTY SANDBORG, M.D.

7 Professor and Chief, Pediatric Rheumatology  
8 Stanford University School of Medicine

9 ROBERT STINE, PH.D.

10 Associate Professor

11 Department of Statistics

12 University of Pennsylvania

13 The Wharton School

14 PATIENT REPRESENTATIVE (VOTING):

15 MARTHA SOLANCHE

16 New York, New York

17 FDA (NON-VOTING):

18 JOHN K. JENKINS, M.D.

19 Director, Office of New Drugs

20 Center for Drug Evaluation and Research

21 Food and Drug Administration

22 ROBERT J. MEYER, M.D.

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1 Director, Office of Drug Evaluation II  
2 Center for Drug Evaluation and Research  
3 Food and Drug Administration  
4 BOB RAPPAPORT, M.D.  
5 Director, Division of Analgesia, Arthritis and  
6 Rheumatology Drug Products  
7 Center for Drug Evaluation and Research  
8 Food and Drug Administration  
9 SHARON HERTZ, M.D.  
10 Director, Division of Analgesia, Arthritis and  
11 Rheumatology Drug Products  
12 Center for Drug Evaluation and Research  
13 Food and Drug Administration  
14 ROBERT SHIBUYA, M.D.  
15 Director, Division of Analgesia, Arthritis and  
16 Rheumatology Drug Products  
17 Center for Drug Evaluation and Research  
18 Food and Drug Administration  
19  
20  
21  
22



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- 1 SPONSORS:
- 2 GRANT CANNON, M.D.
- 3 Professor of Medicine
- 4 University of Utah, Division of Rheumatology
- 5 SEAN CURTIS, M.D.
- 6 Executive Director, Clinical Research, MRL
- 7 PETER S. KIM, PH.D.
- 8 President
- 9 Merck Research Laboratories, MRL
- 10 SCOTT KORN, M.D.
- 11 Executive Director, Regulatory Affairs
- 12 Merck Research Labs (MRL)
- 13
- 14
- 15
- 16
- 17
- 18
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1 P R O C E E D I N G S

2 (8:30 A.M.)

3 CALL TO ORDER

4 CHAIRMAN TURK: (Acting Chair) My name is  
5 Dennis Turk. I'm the acting chair for the Arthritis  
6 Advisory Committee for the Food and Drug  
7 Administration. There are a couple of things that I  
8 want to orient you to as we get started on this  
9 meeting. This meeting is an FDA/AAC-convened meeting  
10 to discuss a new application NDA 21-772 Arcoxia™  
11 (Etoricoxib). Merck & Company has proposed this as a  
12 treatment for the signs and symptoms of  
13 osteoarthritis.

14 I have to make an official statement for the  
15 record. Today's meeting will have a lot of discussion  
16 which will result in recommendations at the end of the  
17 day from the Committee for the Food and Drug  
18 Administration.

19 We are aware that members of the media are  
20 anxious to speak with the members of the Committee and  
21 the FDA about these proceedings. However, both the  
22 committee members and the FDA must refrain from

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1 discussing the details of this meeting with the media  
2 until its conclusion.

3 At that time the FDA will hold a press  
4 briefing for members of the credentialed media to  
5 discuss the recommendations from the Committee and to  
6 take any questions that they may have.

7 A couple of other orientation questions, for  
8 those of you that have cell phones, please either turn  
9 them off or mute them so that they will not interfere  
10 with the presentations.

11 For the members of the panel, you will  
12 notice that there are microphones in front of you.  
13 When you want to speak, you should try to make sure  
14 that Johanna Clifford, sitting on my right, catches  
15 your eye. She will try to record you, roughly, in the  
16 order that she sees you.

17 When you're speaking, turn on your  
18 microphone. When you're finished speaking, please  
19 turn off your microphone. That is to keep down the  
20 amount of noise that is going to be going on. So for  
21 those, that's some information.

22 We're going to have a number of

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1 presentations, which we're going to go through very  
2 shortly to review the agenda; however, the way that  
3 we're going to try to structure things to make sure we  
4 accomplish as much as we can in the time available, is  
5 to hold questions until after all of the speakers have  
6 had an opportunity to present.

7           However, if you have a clarifying question,  
8 that is, not something that is specifically  
9 challenging or asking for additional information but  
10 rather just to clarify something that has been  
11 presented, we will take those questions after the  
12 presentations.

13           Although, we're going to try to take people  
14 in the order of the questions that they have, I'm  
15 going to try to keep us on certain topics and certain  
16 targets. So if in fact questions are out of order, I  
17 may ask people to hold that question until we get to  
18 that particular area so that in fact we can keep all  
19 of the questions related at the same point in time.  
20 Hopefully, that's clear to everybody.

21   INTRODUCTION OF COMMITTEE

22           CHAIRMAN TURK: What I would like to do now

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1 is to begin having the Committee introduce themselves.  
2 If we could start on the far right, my far right or my  
3 far left, Dr. Jenkins.

4 DR. JENKINS: Good morning. I'm John  
5 Jenkins. I'm the director of the Office of New Drugs  
6 in the Center for Drug Evaluation and Research of FDA.

7 DR. MEYER: I'm Dr. Robert Meyer. I'm the  
8 director of the Office of Drug Evaluation, too, in the  
9 Office of New Drugs at the Center for Drugs at FDA.

10 DR. RAPPAPORT: I'm Bob Rappaport. I'm the  
11 division director for the Division of Anesthesia,  
12 Analgesia and Rheumatology Drug Products in CDER, FDA.

13 DR. HERTZ: Good morning. I'm Sharon Hertz,  
14 deputy director for the Division of Anesthesia,  
15 Analgesia and Rheumatology Products.

16 DR. SHIBUYA: Bob Shibuya, medical officer,  
17 Division of Anesthesia, Analgesia and Rheumatology  
18 Products.

19 DR. MORRIS: Lou Morris, Lou Morris &  
20 Associates.

21 DR. GARDNER: Jacqueline Gardner, professor  
22 of pharmacy, University of Washington.

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1 DR. HENNESSY: Good morning. I am Sean  
2 Hennessy. I do pharmacoepidemiology research at the  
3 University of Pennsylvania.

4 DR. CRAWFORD: Good morning. Stephanie  
5 Crawford, University of Illinois at Chicago, College  
6 of Pharmacy, very happy to arrive after our little  
7 spring snowstorm yesterday.

8 DR. R. CANNON: I am Richard Cannon. I am  
9 the head of the Section of Cardiology, and I am  
10 clinical director for the Division of Intramural  
11 Research for the National Heart, Lung and Blood  
12 Institute.

13 DR. LEVIN: Arthur Levin, director of the  
14 Center for Medical Consumers and the consumer  
15 representative on the Drug Safety & Risk Management  
16 Advisory Committee.

17 DR. BOULWARE: I'm Dennis Boulware, a  
18 professor of medicine and a rheumatologist at the  
19 University of Alabama at Birmingham.

20 DR. STINE: Hi. I'm Bob Stine. I'm from  
21 the Department of Statistics at the University of  
22 Pennsylvania.

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1 DR. TURK: I am Dennis Turk. I am John and  
2 Emma Bonica Professor of Anesthesiology and Pain  
3 Research at the University of Washington.

4 MS. CLIFFORD: Good morning. Johanna  
5 Clifford, Designated Federal Official to the Arthritis  
6 Advisory Committee.

7 DR. SAAG: Good morning. Ken Saag,  
8 professor of medicine and epidemiology at the  
9 University of Alabama at Birmingham.

10 DR. DAVIS: I am John Davis, associate  
11 professor of medicine, University of California,  
12 San Francisco.

13 DR. SANDBORG: I'm Christy Sandborg,  
14 professor of pediatrics and rheumatology at Stanford  
15 University.

16 MS. ARONSON: Good morning. I am Diane  
17 Aronson, consumer representative, president of the  
18 Road Back Foundation. I have as a consumer rep worked  
19 with the NIH, the FTC, and the CDC previously in the  
20 field of infertility. I do have rheumatoid arthritis.

21 DR. FRIES: Jim Fries, professor of medicine  
22 and epidemiologist and rheumatologist at Stanford.

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1 DR. DAY: Ruth Day, director of the Medical  
2 Cognition Laboratory at Duke University.

3 MS. SOLANCHE: Good morning. I am Martha  
4 Solanche from New York City. I am the patient  
5 representative.

6 DR. FELSON: Good morning. I am David  
7 Felson. I am professor of medicine and epidemiology  
8 and chief of clinical epidemiology at Boston  
9 University.

10 DR. GINZLER: Good morning. I am Ellen  
11 Ginzler, professor of medicine and chief of  
12 rheumatology at State University of New York,  
13 Downstate Medical Center in Brooklyn.

14 DR. LEVINE: Good morning. I am Bob Levine,  
15 professor of medicine, State University of New York at  
16 Upstate Medical University in Syracuse and a former  
17 member of the Gastrointestinal Advisory Committee  
18 recently, from 2001 to 2005.

19 DR. PASRICHA: Good morning. I am Jay  
20 Pasricha, professor of medicine and gastroenterology  
21 at the University of Texas Medical Branch, Galveston,  
22 Texas.

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1 DR. O'NEIL: I am Kathleen O'Neil. I am an  
2 associate professor of pediatrics in the Division of  
3 Rheumatology at the Oklahoma University College of  
4 Medicine.

5 DR. MCLESKEY: I am Charlie McLeskey,  
6 anesthesiologist by training. I am the acting  
7 industry rep.

8 CHAIRMAN TURK: Thank you all. Let me say  
9 something because I've noticed some people observing.  
10 When you want to speak, if you push this on, there is  
11 a little red light to the right. You don't have to  
12 see if you're lit up on the side; so just push the  
13 button, and if you see the red light, you're ready to  
14 go.

15 Thank you all for being here. What I want  
16 to do now is to just go over very quickly what the  
17 agenda is going to be for the day to orient you to how  
18 things are going to proceed.

19 We will begin with, the call to order has  
20 already occurred, we will then hear from Johanna  
21 Clifford who will go over the "Conflict of Interest  
22 Statement."

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1                   There will be opening remarks by  
2 Dr. Rappaport. We will then have a presentation from  
3 the FDA about the history of cardiovascular findings  
4 as they relate to the nonsteroidal antiinflammatory  
5 drug studies.

6                   We will then have presentations by the  
7 sponsor, Merck & Company. We will then have  
8 presentations by the FDA. As I suggested, we are  
9 going to try and hold questions after those  
10 presentations, unless there is a clarifying point.

11                   We are going to have an opportunity for  
12 there to be an open public hearing, which we have I  
13 believe four people, for groups, who have requested to  
14 speak. There will be lunch. There will be breaks in  
15 between I didn't mention.

16                   At that point, after lunch, we will begin  
17 questions from the Committee to the presenters, and  
18 then we have some specific questions that have been  
19 posed to the Committee by the Food & Drug  
20 Administration. We will go over those, and we will  
21 come to some discussions and recommendations. That  
22 will lead to the close of the meeting at which point I

1 believe the FDA will be having a public briefing.

2 That is the orientation of how we are going  
3 to go today. Please bear with me if I can't see your  
4 name from the angle I'm sitting at, I've got a sheet  
5 to try, but if I either can't see it or I mispronounce  
6 it. We've got Levine and we've got Levin (chuckling).  
7 I'll have a lot of fun with their names. You will  
8 catch me in all of my errors along the way.

9 I would like to begin with asking  
10 Dr. Rappaport to provide us with some opening remarks.

11 MS. CLIFFORD: Actually, I have to go first.

12 CHAIRMAN TURK: Oh, I'm already off.

13 MS. CLIFFORD: That's okay.

14 CHAIRMAN TURK: Johanna Clifford is going to  
15 read the "Conflict of Interest Statement," and then we  
16 will go to Dr. Rappaport.

17 CONFLICT OF INTEREST STATEMENT

18 MS. CLIFFORD: The following announcement  
19 addresses the issue of conflict of interest and is  
20 made a part of the record to preclude even the  
21 appearance of such at this meeting.

22 The matter coming before the Arthritis Drug

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1 Advisory Committee is a particular matter involving  
2 specific parties based on the submitted agenda and all  
3 financial interests reported by the Committee  
4 participants, it has been determined that all  
5 interests in firms regulated by the Center for Drug  
6 Evaluation and Research present no potential for an  
7 appearance of a conflict of interest, with the  
8 following exceptions.

9 In accordance with 18 U.S.C. 208(b)(3), full  
10 waivers have been granted to the following  
11 participants: Dr. Dennis Turk has been granted a  
12 waiver for his unrelated advisory board activities for  
13 a competitor, which he receives less than \$10,001 per  
14 year.

15 Dr. Kenneth Saag has been granted a waiver  
16 for his unrelated consulting for two competing firms  
17 for which he receives less than \$10,001 per year from  
18 each firm. Dr. Saag has also been granted a waiver  
19 for his unrelated speakers bureau activities for the  
20 sponsor, for which he receives between \$10,001 and  
21 \$50,000 per year and for his unrelated advisory board  
22 activities for the sponsor, for which he receives less

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1 than \$10,001 per year.

2 In addition, Dr. Robert Levine has been  
3 granted waivers under 18 U.S.C. 208(b)(3) and  
4 21 U.S.C. 355(n)(4) of the Food and Drug Modernization  
5 Act for ownership of stock in the sponsor valued  
6 between \$25,001 to \$50,000.

7 Waiver documents are available at FDA's  
8 dockets webpage. Specific instructions as to how to  
9 access the webpage are available outside today's  
10 meeting room at the FDA information table.

11 In addition, copies of all of the waivers  
12 can be obtained by submitting a written request to the  
13 Agency's Freedom of Information Office, Room 12A-30 of  
14 the Parkland Building. We would also like to note  
15 that Dr. Charles McLeskey has been invited to  
16 participate as a non-voting industry representative  
17 acting on behalf of the regulated industry.

18 Dr. McLeskey's role on this Committee is to  
19 represent industry interests in general and not any  
20 one particular company. Dr. McLeskey is employed by  
21 ZARS Parma.

22 In the event that the discussions involve

1 any other products or firms not already on the agenda  
2 for which an FDA has a participant has a financial  
3 interest, the participants are aware of the need to  
4 exclude themselves from such involvement and their  
5 exclusion will be noted for the record.

6 With respect to all other participants, we  
7 ask in the interest of fairness that they address any  
8 current or previous financial involvement with any  
9 firm whose products they wish to comment upon.

10 Thank you.

11 CHAIRMAN TURK: Now we will have opening  
12 comments and opening remarks by Dr. Rappaport, who is  
13 the director of the Division of Arthritis, Analgesia  
14 and Rheumatology Products at the Food and Drug  
15 Administration.

16 OPENING REMARKS

17 DR. RAPPAPORT: Good morning. Dr. Turk,  
18 members of the Committee and invited guests, thank you  
19 for our willingness to participate in this meeting of  
20 the Arthritis Advisory Committee. The primary purpose  
21 of today's meeting to ask for your advice to inform  
22 our decision making on Merck's new drug application



1 for Arcoxia.

2 This application is the first NDA for a  
3 COX-2 selective nonsteroidal antiinflammatory drug  
4 product to have been submitted to the Agency since the  
5 withdrawals of Vioxx® and Bextra from the market.

6 As you are well aware, since the withdrawal  
7 of Vioxx in September of 2004, there has been  
8 increased scrutiny of the safety of the COX-2  
9 selective products and indeed all of the NSAID. Large  
10 quantities of data have been reviewed by the Agency,  
11 pharmaceutical companies and academics.

12 While there are still many unanswered  
13 questions regarding the cardiovascular and  
14 gastrointestinal toxicities of these products, there  
15 is enough evidence such that the Agency has been able  
16 to define the requirements for the approval of any new  
17 products in this class.

18 In their memo signed on April 6, 2005,  
19 Dr. John Jenkins, director of the Office of New Drugs,  
20 and Dr. Paul Seidman, who at that time was the  
21 director of the Office of Pharmacoepidemiology and  
22 Statistical Science, concluded that the three approved

1 COX-2 selective NSAID were associated with an  
2 increased risk of serious adverse cardiovascular  
3 events compared to placebo but that the available data  
4 did not permit a rank ordering of these drugs with  
5 regard to cardiovascular risks.

6 They added that long-term placebo-controlled  
7 clinical trial data were not available to adequately  
8 assess the potential for many of the nonelective NSAID  
9 to increase the risk of serious cardiovascular events.  
10 However, what data did exist confirmed some level of  
11 cardiovascular risk for the nonelective NSAID as well.

12 Absent the availability of additional  
13 long-term controlled clinical trial data, the data  
14 were best interpreted as being consistent with a class  
15 effect of an increased risk of serious adverse  
16 cardiovascular events for all NSAID whether they were  
17 relatively COX-2 selective or not.

18 Drs. Jenkins and Seidman also concluded that  
19 controlled clinical trial data were not available to  
20 rigorously evaluate whether certain patients derived  
21 greater relief of pain and inflammation from specific  
22 NSAID compared to others or responded uniquely to one

1 NSAID after failing to respond to another.

2 In addition, they stated that the overall  
3 benefit of COX-2 selective drugs in reducing the risk  
4 of serious gastrointestinal bleeding remained  
5 uncertain as were the comparative effectiveness of  
6 COX-2 selective NSAID and other strategies for  
7 reducing the risk of GI bleeding following chronic  
8 NSAID use, for example, the concomitant use of a  
9 nonelective NSAID and a protein pump inhibitor.

10 Even taking into account this framework,  
11 there are a number of questions regarding the data  
12 that have been submitted in support of the Arcoxia  
13 application that we would very much like the Committee  
14 to help us address.

15 While this new COX-2 selective NSAID may  
16 provide some additional benefits compared to some of  
17 the currently marketed nonelective NSAID products, it  
18 may also have some increased associated risks.

19 Determining exactly how to weigh these benefits and  
20 risks in our assessment of the products' approvability  
21 is challenging.

22 In order for you to have as full an

1 understanding of the data in the Arcoxia application,  
2 we will begin today with presentations starting with  
3 Dr. Sharon Hertz, one of our deputy directors, who  
4 will review our current understanding of the  
5 cardiovascular toxicity of the coxibs and other NSAID  
6 drugs, then Drs. Wang, Cannon and Curtis representing  
7 Merck will present the applicant's perspective on the  
8 place of this product and what place it might fill in  
9 the rheumatologic armamentarium and their analysis of  
10 the data submitted in their application.

11           These speakers will be followed by  
12 Dr. Robert Shibuya, the primary clinical reviewer for  
13 the application who will present the Agency's analyses  
14 and interpretations of the data.

15           Finally, we have invited Dr. David Graham, a  
16 clinical epidemiologist in the Office of Surveillance  
17 and Epidemiology at the Agency, who has a considerable  
18 interest in the NSAID issue to provide you with his  
19 own perspective on the data available from  
20 epidemiological studies of the NSAID toxicities.

21           This afternoon, we will hear from members of  
22 the community during the open public hearing portion

1 of this meeting. That session will be followed by our  
2 asking you to address the discussion points submitted  
3 by the Agency and then to answer what might be  
4 considered to be a particularly challenging question,  
5 whether or not you believe that the risk/benefit  
6 balance of Arcoxia is adequate to support the  
7 product's approval.

8 Your deliberations and recommendations will  
9 play an important role in our decision-making process.

10 I would like to thank you for taking time from your  
11 other extensive responsibilities to participate in  
12 this process.

13 CHAIRMAN TURK: Thank you, Dr. Rappaport.

14 The next presentation will be by Dr. Sharon  
15 Hertz. She is deputy director of the Division of  
16 Arthritis, Analgesia, and Rheumatological Products.  
17 Dr. Hertz is going to be specifically commenting on  
18 the history of cardiovascular findings from the NSAID  
19 studies.

20 Let me just say this to all speakers while  
21 Dr. Hertz gets prepared. To the best of your  
22 possibility, when you have been designated a certain

1 amount of time to speak, please try to stick to that  
2 as much as you possibly can so we can move things  
3 along.

4 Dr. Hertz.

5 HISTORY OF CARDIOVASCULAR FINDINGS

6 FROM NSAID STUDIES

7 (PowerPoint™ slide presentation.)

8 DR. HERTZ: Thank you.

9 Good morning. I'm going to review the  
10 cardiovascular findings from the large outcome studies  
11 from the available COX-2 programs that we have gotten  
12 so far and briefly review our prior conclusions, which  
13 you have already heard to some extent from  
14 Dr. Rappaport.

15 A little déjà vu here. We were here a few  
16 years ago. February of '05 was our first Joint  
17 Advisory Committee with the Arthritis and Drug Safety  
18 Committees where we heard data presented on rofecoxib,  
19 celecoxib, lumiracoxib, and the early data on  
20 etoricoxib.

21 I'm going to review now each of the  
22 available COX-2 selective products and the data that

1 we have so far. Rofecoxib was initially approved in  
2 1999 with an initial safety database of approximately  
3 5,000 subjects with more than 700 with one year of  
4 exposure at the 2 doses proposed for chronic dosing.  
5 There was no clear cardiovascular signal at that time.  
6 There were a small number of events, but there was no  
7 dose response.

8           The VIGOR study was a large outcome study  
9 looking at serious GI events as well as cardiovascular  
10 events. This was a study of a higher than proposed  
11 dose for chronic dosing, 50 milligrams, compared to  
12 naproxen and enrolled approximately 8,000 patients  
13 with rheumatoid arthritis. Aspirin use was not  
14 permitted, so patients who required aspirin use were  
15 not permitted.

16           The median exposure was nine months, and  
17 cardiovascular risk was identified for patients who  
18 had received rofecoxib as compared to naproxen with an  
19 overall relative risk of 2.3 and specifically for MI a  
20 relative risk of 5.

21           You can see the number of events wasn't  
22 great, but it was a fairly consistent signal. The

1 incidence appeared to increase over time, and these  
2 results were also taken to AC in 2001.

3 We had additional data coming in from other  
4 Vioxx studies. There were three placebo-controlled  
5 studies in Alzheimer's disease ranging from 15 to 24  
6 months in duration, enrolling approximately 2,800  
7 patients total. Here again we saw no consistent  
8 cardiovascular signal.

9 Then, we heard about the results from  
10 APPROVe, a study evaluating the effects of rofecoxib  
11 on reducing the occurrence of adenomatous polyps.  
12 This was a randomized, placebo-controlled,  
13 double-blind study, 3 years on drug, with a year of  
14 additional followup. The dose was 25 milligrams of  
15 rofecoxib, and it was placebo-controlled and it  
16 enrolled almost 2,600 patients.

17 In September of 2004, the company informed  
18 us that there was a cardiovascular signal against  
19 placebo for all events of relative risk of 1.8; for  
20 MI, 2.5 with a similar rate of 1.8 for ischemic CVA.  
21 Shortly after that, the company withdrew Vioxx from  
22 the market.



1 Here is just a review of the actual data. I  
2 don't seem to have a pointer. Yes, here's the mouse.

3 You can see that overall the number of  
4 events according to the APTC definition. It's a  
5 slightly modified APTC, that is, the "Antiplatelet  
6 Trialists' Collaboration." For our purposes, it is  
7 predominantly cardiovascular death, MI, and stroke,  
8 both ischemic and hemorrhagic.

9 You can see that these are a sizeable number  
10 of events, 59 and 34 for the two treatment groups.

11 You can see that there was still a difference in the  
12 nonaspirin users and much less of a difference, so a  
13 clear effect but not a clear effect, with concurrent  
14 aspirin use.

15 For Celebrex®, Celebrex was initially  
16 approved as a celecoxib in 1998. This initial  
17 database was a total of about 9,600 patients. Again,  
18 there was no cardiovascular signal seen with the  
19 initial application.

20 The large GI outcome study for celecoxib was  
21 CLASS, which was an active-control study of one year  
22 duration that enrolled approximately 8,000 patients.

1 This was a little different than VIGOR. It enrolled  
2 patients with OA and RA. Aspirin use was permitted,  
3 if indicated. It was a fairly high dose of celecoxib,  
4 400 milligrams, twice daily. This is an approved dose  
5 but not for OA or RA, It's twice that highest approved  
6 dose.

7           There was no apparent cardiovascular signal  
8 as compared to ibuprofen or diclofenac, so also a  
9 different comparator in contrast to naproxen. Here is  
10 the number of myocardial infarctions from the CLASS  
11 study. You can see that here the diclofenac actually  
12 looks the best out of all three treatment groups, but  
13 the numbers are fairly small.

14           In terms of the rate per hundred patient  
15 years, it's about the same between celecoxib and  
16 ibuprofen. The numbers get very small when we look at  
17 the patients based on aspirin use, but here we see  
18 almost a large effect in the aspirin users in contrast  
19 to VIGOR but still a little -- well, not much of a  
20 signal for the nonaspirin users.

21           We then heard about the results of the APC  
22 trial. Again, this was a placebo-controlled trial

1 evaluating celecoxib and its ability to reduce the  
2 incidence of sporadic colorectal adenomas. There were  
3 two doses of celecoxib in this study and placebo. It  
4 was also a three-year study.

5 In December of 2004, the study was halted  
6 due to a cardiovascular signal for celecoxib compared  
7 to placebo, and the closest definition that we had to  
8 the APTC was the death from cardiovascular causes, MI,  
9 or stroke. We can see that for the lower dose in the  
10 study, 200 twice a day, the relative risk was 2.5  
11 compared to 3.4 for the higher dose.

12 This is taken from the Advisory Committee  
13 presentation of Dr. Houck. I just took some of the  
14 extra rows out of the table, just so you can see how  
15 the numbers compared across their different outcomes.  
16 Here is the hazard ratio for those same outcomes.  
17 This is a Kaplan-Meyer estimate showing that there  
18 appears to be separation in the curves around 12  
19 months.

20 At the same time there was another study  
21 looking at the ability of celecoxib to prevent colon  
22 adenomas. This was preSAP. There was only one dose

1 of celecoxib. This was 400 milligrams once daily  
2 compared to placebo. These results didn't seem to  
3 have the same signal as the APC trial.

4           There has been some speculation if it was  
5 different dosing parameters, once a day versus twice a  
6 day, that might have had some effect there. I just  
7 did sort of an unofficial calculation just to try and  
8 get at the number of actual MIs. If you just look at  
9 MIs alone, there does appear to be perhaps something  
10 there, but it is very small numbers.

11           There was one more study ongoing at the  
12 time, and this was the ADAPT study. It was an  
13 Alzheimer's prevention study. This study was  
14 comparing celecoxib, 200 milligrams, twice a day; a  
15 fairly low dose of naproxen; and placebo. This study  
16 was halted in the wake of the APC and preSAP trials  
17 being halted.

18           The data is less well formed. The study was  
19 less far along than the colon adenoma prevention  
20 studies. From what we can see, it didn't appear that  
21 there was a risk for celecoxib compared to placebo,  
22 and there has been some question about whether there

1 was a risk associated with naproxen.

2 TARGET is a large outcome study for a  
3 product for a product, lumiracoxib. This was a  
4 52-week, a one-year study, enrolling 18,000 patients.  
5 The design of target consisted of two substudies, one  
6 in which lumiracoxib was compared to naproxen and the  
7 other compared to ibuprofen. Aspirin use was  
8 permitted.

9 What we see here is that lumiracoxib seems  
10 to have a greater risk as compared to naproxen and  
11 about the same or slightly less risk as compared to  
12 ibuprofen. If we look a MIs and the rate per  
13 100 patient years, that follows the APTC outcome.

14 But what has been curious, and I'm still not  
15 sure what the answer is, is that the two lumiracoxib  
16 groups in the substudies were quite different. I  
17 still don't know what that means.

18 This is the Kaplan-Meyer estimate from that.  
19 The red curves are the two lumiracoxib groups and the  
20 two blue curves are the naproxen and ibuprofen  
21 comparators.

22 At the 2005 Advisory Committee we had a

1 review of the epidemiologic studies. The one  
2 extremely consistent finding is that there is  
3 cardiovascular risk clearly associated with the  
4 highest dose of rofecoxib. We saw somewhat variable  
5 findings of risk associated with other selective and  
6 nonelective NSAID. We will hear more about the  
7 epidemiologic studies and results with Dr. Graham's  
8 presentation today.

9 As Dr. Rappaport mentioned, in 2005,  
10 following the Advisory Committee, the Agency issued a  
11 Decisional Memo, it's always available online, where  
12 basically we said that the three approved COX-2  
13 selective NSAID are associated with an increased risk  
14 for cardiovascular events.

15 I didn't review the data for valdecoxib  
16 because there were no large outcome studies, and the  
17 shorter-term studies are a slightly different type of  
18 study and not necessarily related to our conversation  
19 today.

20 Based on the data from these long-term  
21 trials, it's unclear that there is any difference in  
22 risk that we can tell based on a comparison from COX-2

1 selective and nonelective studies.

2 We are missing long-term, large outcome  
3 studies for most of the currently approved nonelective  
4 NSAID. We have the data available mostly because they  
5 have been using newer studies as comparators.

6 Following the Advisory Committee and our  
7 Decisional Memo, we took regulatory actions. Based on  
8 our decision and our thinking, we changed the label  
9 for all prescription NSAID; we issued a class  
10 medication guide for all prescription NSAID; and the  
11 warnings were also revised for the over-the-counter  
12 NSAID.

13 Just to be sure, we issued an information  
14 request for the sponsors for the approved NSAID to go  
15 back and take a look at the available data to see if  
16 there is any information that we could glean from  
17 their databases.

18 When we reviewed the data that came in, what  
19 we found was that the sample size, even with pooling  
20 across studies, was quite small. There were a very  
21 small number of events. The events weren't  
22 adjudicated. The duration of treatment was generally

1 too short.

2 That is my presentation.

3 CHAIRMAN TURK: Thank you, Dr. Hertz.

4 If there are any clarifying questions that  
5 people have that they would like to ask of Dr. Hertz?

6 Dr. Boulware.

7 DR. BOULWARE: Yes. Could you please  
8 clarify Slide 16 and 17 for me when you showed the  
9 hierarchical cardiovascular incidents as well as  
10 hazard ratio? That was death from all cardiovascular  
11 causes and then nonfatal: MI, stroke, congestive heart  
12 failure.

13 DR. HERTZ: Sir, which slide? Which slide  
14 number?

15 DR. BOULWARE: Sixteen. As you progress  
16 down on the rows, you have death from cardiovascular  
17 causes. Is that nonfatal MI? Nonfatal stroke?  
18 Nonfatal--?

19 DR. HERTZ: Yes. Yes, being added in.

20 DR. BOULWARE: Okay.

21 CHAIRMAN TURK: Any other questions?

22 (No verbal response.)



1 CHAIRMAN TURK: Thank you, Dr. Hertz for  
2 staying on time.

3 Next, we will have presentations from the  
4 sponsor. Introducing the sponsor will be Dr. Peter  
5 Kim, who is the president of Merck Research  
6 Laboratories.

7 SPONSOR PRESENTATION: MERCK COMPANY, INC.

8 OVERVIEW

9 DR. KIM: Thank you very much.

10 Good morning, Mr. Chairman, Advisory  
11 Committee members, FDA staff, ladies, and gentlemen.  
12 My name is Peter Kim, and I am president of Merck  
13 Research Laboratories. Osteoarthritis continues to be  
14 an underserved conditions with physicians and patients  
15 calling for additional treatment options.

16 The physicians and scientists at Merck  
17 Research Laboratories developed etoricoxib in order to  
18 provide them with just that, another option to treat  
19 the symptoms of osteoarthritis.

20 Etoricoxib has been approved in 63 countries  
21 outside the U.S. with the first approval occurring in  
22 2002. All medicine comes with benefits and risks.

1 The same is true of the currently available treatment  
2 options for the symptoms of OA.

3 For NSAID, while they are often highly  
4 effective for managing the symptoms of OA, their  
5 labels currently include warnings regarding both  
6 gastrointestinal and cardiovascular risks.

7 It is only through well-controlled clinical  
8 trials that the unique benefits and risks of  
9 individual agents, including these GI and  
10 cardiovascular risks, can be defined.

11 We initiated the MEDAL Program for  
12 etoricoxib in 2002. The MEDAL Program is the largest  
13 and longest controlled-clinical trial specifically  
14 designed to assess the cardiovascular safety of a  
15 treatment in patients with arthritis.

16 Over 34,000 patients were enrolled in these  
17 trials with over 17,000 patients receiving etoricoxib  
18 for a mean duration of treatment of 18 months,  
19 yielding over 26,000 patient-years of exposure to  
20 etoricoxib.

21 Indeed, for the COX-2 selective inhibitor  
22 class of drugs, the MEDAL Program alone has

1 practically doubled the total amount of data from  
2 controlled clinical trials comparing COX-2 selective  
3 inhibitors to nonelective NSAID.

4 Collectively, the clinical data from the  
5 MEDAL Program in conjunction with the data from our  
6 other clinical trials comprehensively characterizes  
7 the safety and efficacy profile of etoricoxib and  
8 reflects Merck's longstanding commitment to patient  
9 safety and to rigorous scientific investigation.

10 We are Merck believe that etoricoxib  
11 represents a valuable treatment option for patients  
12 with osteoarthritis. We would like to emphasize that  
13 there is more long-term safety data from controlled  
14 clinical trials in terms of patient years of treatment  
15 for etoricoxib than for any other NSAID including  
16 traditional NSAID and COX-2 selective inhibitors.

17 We hope you will conclude that patients in  
18 this country should also have access to this treatment  
19 option. We look forward to the scientific discussion  
20 of the extensive data provided to you as preparation  
21 for this meeting.

22 Thank you very much for your attention. I

1 will now turn the podium over to Dr. Scott Korn.

2 INTRODUCTION

3 DR. KORN: Good morning. My name is  
4 Scott Korn and I am executive director of regulatory  
5 affairs at Merck Research Laboratories. It is a  
6 privilege to be with you today to discuss Arcoxia,  
7 Merck's trademark for etoricoxib, which we are  
8 proposing for the symptomatic treatment of  
9 osteoarthritis at a dose of 30 and 60 milligrams.

10 The efficacy and safety data support our  
11 proposal that Arcoxia at doses of both 30 and 60  
12 milligrams be indicated for the relief of the signs  
13 and symptoms of osteoarthritis, with 30 milligrams as  
14 the initial recommended dose.

15 The presentation you will hear today is a  
16 comprehensive summary based on our extensive clinical  
17 database for etoricoxib. The MEDAL Program alone  
18 includes over 26,000 patient-years of exposure to  
19 etoricoxib.

20 The detailed summary of the clinical data  
21 has been provided to you in your briefing document.  
22 Due to time constraints, today's presentation will

1 focus on key topics and conclusions.

2 Patients with osteoarthritis want and  
3 deserve additional treatment options. We believe the  
4 data for etoricoxib indicate it would be a valuable  
5 treatment for many of these patients and would help  
6 meet the need for additional treatment options.

7 The extensive clinical program has  
8 demonstrated that etoricoxib has a favorable  
9 benefit-to-risk profile in patients for whom NSAID  
10 Class therapy is indicated.

11 Etoricoxib provides effective pain relief  
12 and improved physical function without the liabilities  
13 associated with narcotic agents. Etoricoxib has  
14 improved GI safety and tolerability compared to  
15 traditional NSAID even in those patients who are  
16 taking a proton-pump inhibitor. The thrombotic  
17 cardiovascular safety profile of etoricoxib has been  
18 well characterized and is consistent with that of non-  
19 naproxen NSAID.

20 Following my introduction, Dr. Grant Cannon,  
21 professor of medicine in the Division of Rheumatology  
22 at the University of Utah will briefly speak to the

1 need for new options for patients with osteoarthritis.

2 Dr. Sean Curtis, executive director of  
3 clinical research at MRL, will then present the  
4 clinical overview of the efficacy and safety data for  
5 etoricoxib.

6 With us today as consultants are five  
7 cardiology, gastroenterology, rheumatology, and  
8 epidemiology experts. They will be available to the  
9 Committee to address any clinical or scientific  
10 questions during the meeting. They are

11 Drs. Chris Cannon, Mark Hochberg, Richard Hunt,  
12 Loren Laine, and Samy Suissa. Drs. Cannon and Lane  
13 were the co-chairs of the MEDAL Steering Committee.

14 Now to begin the discussion on the treatment  
15 of osteoarthritis, I would like to turn the podium  
16 over to Dr. Grant Cannon.

17 UNMET MEDICAL NEED IN OA

18 DR. G. CANNON: Thank you, Dr. Korn.

19 (PowerPoint presentation in progress.)

20 DR. R. CANNON: Osteoarthritis is the most  
21 common musculoskeletal disease in the United States.

22 While the prevalence of this disease and the estimates

1     thereof depend on the population tested, the  
2     anatomical sites evaluated, and the methods utilized,  
3     an estimate of the prevalence of symptomatic  
4     osteoarthritis is 12.1 percent of the general  
5     population or over 21 million patients. We all know  
6     that our population is aging and that there is a  
7     projected increase in osteoarthritis with this aging  
8     population.

9             Osteoarthritis is associated with  
10    significant pain, progressive disability, a decrease  
11    in quality of life, and significant medical costs.  
12    Using standard methods the decrease in function and  
13    quality of life in patients with osteoarthritis, and  
14    particularly severe osteoarthritis, has been similar  
15    to that seen in patients with congestive heart failure  
16    and advanced lung disease.

17            As a practicing rheumatologist, I want to  
18    emphasize the critical need for new and effective  
19    therapy with appropriate risk benefit profiles for the  
20    treatment of patients with this disabling and  
21    devastating problem.

22            The management guidelines for the treatment

1 of osteoarthritis have been developed by the American  
2 College of Rheumatology or "ACR." These guidelines  
3 recommend treatments that have been proven effective  
4 in either reducing pain and/or improving function in  
5 patients with this disease.

6 The guidelines emphasize the use of  
7 nonpharmacologic and pharmacologic therapies. The  
8 specific agents are listed in this table. Medications  
9 providing pain relief are the base of therapy.  
10 Acetaminophen is frequently used; however, traditional  
11 nonsteroidal antiinflammatory agents, or NSAID, with  
12 or without gastroprotective agents and selective COX-2  
13 inhibitors are the most commonly employed medications  
14 and the foundations of therapy.

15 Pure analgesic medications such as tramadol  
16 and opioids have been recommended for patients that  
17 are intolerant or unable to respond to traditional  
18 therapies.

19 The large number and type of recommendations  
20 highlight the fact that no therapy is either  
21 universally effective or a universally well-tolerated  
22 modality for the treatment of patients and that each



1 option has its own risk/benefit ratio.

2 While these agents and modalities have been  
3 proven effective in comparison to control groups, they  
4 are rarely effective in completing relieving pain and  
5 restoring clinical function.

6 These facts support the importance of having  
7 many effective treatment options for the treatment of  
8 osteoarthritis in approaching this difficult clinical  
9 problem. We need to expand the number of options  
10 available for the treatment of osteoarthritis so that  
11 we as physicians can effectively treat our patients  
12 with this disease.

13 The ACR Guidelines provide evidence-based  
14 practices to follow. Patient-specific management is  
15 needed because of the variation in patient response to  
16 different agents. This assessment involves the  
17 assessment of risk for adverse events, particularly  
18 gastrointestinal toxicity with NSAID and patient  
19 preferences.

20 This assessment requires the patient and the  
21 physician to balance the potential benefits against  
22 the possible limitations and risks with treatment.

1 For example, while acetaminophen may be effective in  
2 osteoarthritis patients, data suggests that in some  
3 patients, particularly those with more severe  
4 osteoarthritis, NSAID and selective COX-2 inhibitors  
5 may provide greater pain relief.

6 Many patients with NSAID are at risk for  
7 severe gastrointestinal toxicity, yet less than half  
8 of the individuals at risk for this toxicity and  
9 complication receive the gastroprotective therapy.

10 Data have clearly demonstrated that while  
11 these agents can reduce GI risk when taken regularly  
12 as prescribed, failed adherence is a significant  
13 limitation to prevention of gastrointestinal  
14 complications.

15 Despite the availability of effective  
16 therapies, there are currently many unmet needs and  
17 levels of high dissatisfaction. In one survey, 73  
18 percent of general practitioners and 63 percent of  
19 their patients with osteoarthritis were dissatisfied  
20 with their treatment options.

21 Dissatisfaction is demonstrated by the  
22 frequent switching of nonsteroidal antiinflammatory

1 agents with 53 percent of patients switching to a  
2 second nonsteroidal antiinflammatory drug within  
3 60 days of the initial treatment.

4 Lack of efficacy is the most common reason  
5 for changing NSAID and adverse events such as GI  
6 intolerance is the second leading cause. Studies on  
7 persistence of therapy have demonstrated that  
8 switching is less common with selective COX-2  
9 inhibitors.

10 This shifting between treatments is  
11 eventually needed to find the most effective therapy  
12 and best tolerated agent for each patient. It  
13 demonstrates the critical, significant, and unmet need  
14 for developing new and effective therapies for  
15 osteoarthritis. Because no single therapy has been  
16 demonstrated to be the most beneficial for  
17 osteoarthritis patients or universally well tolerated,  
18 the development of new therapies for the treatment of  
19 this disease is an imperative.

20 In conclusion, osteoarthritis is a serious,  
21 prevalent, and disabling disease that is a growing  
22 problem in our population. With the aging population,

1 this problem is expected to increase. While current  
2 therapy provides some relief to osteoarthritis  
3 patients, significant dissatisfaction persists.

4 The addition of new agents even with similar  
5 mechanisms of action has the potential to provide  
6 additional relief for many osteoarthritis patients  
7 including those who have not had a sufficient response  
8 to current agents.

9 As the Committee hears the information, I  
10 hope that this review will be considered in the  
11 context of the challenge that I face with my physician  
12 colleagues and particularly our patients in finding  
13 effective therapies for osteoarthritis.

14 Thank you.

15 DR. CURTIS: Thank you, Dr. Cannon.

16 EFFICACY & SAFETY REVIEW

17 (PowerPoint presentation in progress.)

18 DR. CURTIS: Good morning, members of the  
19 Advisory Committee, FDA, ladies and gentlemen. My  
20 presentation will begin with a review of the efficacy  
21 data in osteoarthritis with etoricoxib followed by a  
22 review of the safety data. We will begin with

1 reviewing the thrombotic cardiovascular safety, move  
2 on to a review of upper-GI safety, and then on to  
3 renovascular safety.

4           Within each of these categories, data will  
5 be presented sequentially from the Etoricoxib  
6 Development Program and from the MEDAL Program. An  
7 overview of our proposed approach to post-approval  
8 activities will then follow, and I will concluded with  
9 a summary.

10           As Dr. Korn mentioned, this presentation  
11 should be viewed as a summary with detailed  
12 information provided in the briefing document.

13           The focus of my presentation will be on the  
14 following points: the efficacy demonstrated with  
15 etoricoxib in patients with osteoarthritis is  
16 comparable to fully efficacious doses of comparator  
17 NSAID.

18           From the perspective diclofenac of  
19 thrombotic cardiovascular safety, naproxen has shown  
20 lower rates of thrombotic cardiovascular events as  
21 compared to etoricoxib, whereas etoricoxib and  
22 diclofenac have shown a comparable rate of thrombotic

1 events. These results are, in fact, consistent with  
2 what's been observed in prior randomized clinical  
3 trials of COX-2 selective versus traditional NSAID.

4 The GI safety and tolerability profile of  
5 etoricoxib has been favorably differentiated from  
6 traditional NSAID. We have shown for the first time,  
7 based on clinical GI outcomes in the MEDAL Program, a  
8 treatment benefit versus traditional NSAID in the  
9 setting of patients on a proton-pump inhibitor.

10 The renovascular effects of etoricoxib,  
11 specifically the effects on blood pressure, are  
12 dose-related and at doses of 30 and 60 milligrams,  
13 once daily, occur at an instance between that observed  
14 with traditional NSAID, specifically naproxen and  
15 ibuprofen.

16 The overall benefit to risk for etoricoxib  
17 is favorable a doses of 30 and 60 milligrams once  
18 daily in patients for whom NSAID therapy is required.  
19 This conclusion is based on an extensive clinical  
20 development program totaling approximately  
21 60,000 patient-years at risk and includes of course  
22 the MEDAL Program, the long-term cardiovascular

1 outcomes program.

2 I will now begin with a review of the  
3 efficacy data. The efficacy of etoricoxib was  
4 established in seven clinical trials. One-dose  
5 ranging study and six Phase III protocols.

6 There was one set of replicate studies evaluating  
7 etoricoxib, 60 milligrams, and two sets of replicate  
8 studies comparing etoricoxib, 30 milligrams.

9 All of these studies utilized standard  
10 methodology and were of standard design, all were  
11 randomized double-blind and contained a placebo and/or  
12 an active comparator group, and all studies evaluated  
13 patients with osteoarthritis of either the knee and/or  
14 hip and used validated endpoints covering important  
15 domains of pain and function as well as including  
16 global assessments of both response to therapy and  
17 disease activity by both patients and the study  
18 investigators.

19 I will present representative data from  
20 these studies using the WOMAC pain subscale, one of  
21 the primary endpoints. Results from the dose-ranging  
22 studies are presented first, patients who are seen for

1 an initial screening visit, denoted by "S" on the "X"  
2 axis, and then washed out from their prestudy NSAID.  
3 Those patients who met the flare criteria were then  
4 randomized, denoted by "R" on the "X" axis to either  
5 to either placebo or etoricoxib in doses ranging from  
6 5 to 90 milligrams. The mean change from  
7 randomization for the WOMAC pain subscale is plotted  
8 by visit for each treatment group. The randomization  
9 visit is set at zero.

10 A more negative on-treatment value here  
11 represents a greater treatment response. All  
12 etoricoxib doses provided significant efficacy versus  
13 placebo. The 60-milligram dose, denoted here by the  
14 yellow square, was the minimal dose to provide maximal  
15 efficacy. No additional efficacy was obtained with  
16 the 90-milligram dose.

17 The 30-milligram dose, denoted by the yellow  
18 inverted triangle, also provided significant treatment  
19 effects, achieving a clinically meaningful effect  
20 versus placebo for two of three co-primary endpoints;  
21 although, it was statistically significantly less  
22 efficacious than the 60-milligram dose.



1           Based on these results, both the 30- and the  
2 60-milligram dose were taken forward into Phase III  
3 studies. One set of replicate Phase III studies  
4 evaluated etoricoxib in comparison to naproxen over  
5 52 weeks with an initial 12-week placebo-control arm  
6 as well.

7           Using the same graphical display as for the  
8 dose ranging study, results for one of the two studies  
9 are displayed here on this slide. On the left,  
10 results over the initial 12 weeks demonstrate efficacy  
11 with etoricoxib: superior to placebo and comparable to  
12 naproxen, 1,000 milligrams total daily dose.

13           On the right, results over the entire  
14 52-week treatment period, demonstrates the maintenance  
15 of treatment effect over the entire duration of the  
16 study. Similar results were observed for the other  
17 endpoints and in the replicate study.

18           There were two sets of replicate Phase III  
19 studies evaluating etoricoxib, 30 milligrams, as I  
20 mentioned. One set of 12-week studies comparing  
21 etoricoxib, 30 milligrams, to placebo and to  
22 ibuprofen, 800 milligrams three times a day; and one

1 set of 26-week studies comparing 30 milligrams to  
2 celecoxib, 200 milligrams once daily over 26 weeks  
3 with inclusion of a placebo arm over the initial  
4 12 weeks.

5 This slide shows results for one of the two  
6 studies versus ibuprofen on the left and versus  
7 celecoxib on the right. In these studies etoricoxib  
8 provided significantly greater efficacy than placebo  
9 with treatment effects comparable to both ibuprofen  
10 and celecoxib.

11 In the celecoxib studies, maintenance of  
12 this treatment benefit was observed over the entire  
13 26-week period. Thus, to summarize the efficacy data  
14 with etoricoxib in the symptomatic management of  
15 osteoarthritis, 30 milligrams of etoricoxib once daily  
16 provides efficacy superior to placebo and comparable  
17 to both ibuprofen at 2,400 milligrams total daily dose  
18 and celecoxib, 200 milligrams once daily.

19 We observed clinically important  
20 improvements across all domains including pain and  
21 function and results for the global assessments by  
22 both the patients and physicians were consistent with

1 these results.

2 In a study which directly compared  
3 30 milligrams and 60 milligrams once daily,  
4 60 milligrams provided greater efficacy compared to  
5 30 milligrams. In separate studies, 60 milligrams  
6 once daily, as reviewed, was comparable to naproxen,  
7 1,000 milligrams.

8 I will now begin reviewing the safety data.  
9 As we are all aware, in 2005 the FDA issued a memo on  
10 the cardiovascular effects of NSAID in which they  
11 concluded, as summarized by Drs. Rappaport and Hertz  
12 earlier today, pending the availability of additional  
13 data from long-term clinical trials, the available  
14 data are best interpreted as being consistent with the  
15 class effect of an increased risk of serious adverse  
16 cardiovascular events for COX-2 selective and  
17 nonelective NSAID.

18 While the Agency recognized there was some  
19 evidence that naproxen may not share the same degree  
20 of risk, an NSAID template for members, all members,  
21 of the NSAID class which included a boxed warning for  
22 both gastrointestinal and GI risk was developed.

1                   In 2006, a meta-analysis of all randomized  
2                   clinical trials data was published by Dr. Baigent and  
3                   his colleagues at Oxford University. This  
4                   meta-analysis was notable for the fact that  
5                   Dr. Baigent accrued all available randomized clinical  
6                   trials data from the literature and directly from  
7                   sponsors to ensure that all data, both published and  
8                   unpublished, were included in his evaluation.

9                   For the analysis, trials-level data were  
10                  included from studies of at least four weeks of  
11                  duration which compare directly a COX-2 inhibitor  
12                  either to placebo or to a traditional NSAID.

13                  The COX-2 inhibitors evaluated included  
14                  rofecoxib, celecoxib, etoricoxib, lumiracoxib and  
15                  valdecoxib, and the traditional NSAID evaluated were  
16                  naproxen, diclofenac, and ibuprofen.

17                  In this analysis, the endpoints included  
18                  vascular events, MI, stroke, and vascular deaths. All  
19                  data from the original etoricoxib development program  
20                  which met Dr. Baigent's criteria as well as data from  
21                  one of the MEDAL Program studies, the EDGE study, were  
22                  included were included in this meta-analysis.

1           The key findings from the meta-analysis are  
2 as follows. In comparison of all COX-2 selective  
3 inhibitors to placebo, an overall relative risk of  
4 1.42 was observed. There was no evidence of  
5 heterogeneity among the individual COX-2 selective  
6 inhibitors as evidenced by this "P" value of 1.0. The  
7 results were largely accounted for by an increased  
8 risk of myocardial infarction.

9           The other key finding from the meta-analysis  
10 was that naproxen had a lower rate of events combined  
11 as compared to the COX-2 inhibitors whereas ibuprofen  
12 and diclofenac showed similar rates as compared to the  
13 COX-2 selective inhibitors. The test for  
14 heterogeneity between naproxen and non-naproxen NSAID  
15 was statistically significant at a "P" value of 0.001.

16           Although there are limitations to this  
17 meta-analysis, it represents the most comprehensive  
18 evaluation of the highest level of evidence, namely,  
19 randomized clinical trials data.

20           Notably, these results are consistent with  
21 the FDA's conclusions from 2005, which stated that the  
22 available data supported a class effect for increased

1 cardiovascular risk for COX-2 selective and the  
2 nonelective NSAID.

3           The purpose of beginning my presentation  
4 with a review of Dr. Baigent's analysis is twofold.  
5 Number one, to ensure that the etoricoxib thrombotic  
6 cardiovascular safety data are viewed within this  
7 contemporary perspective of NSAID cardiovascular  
8 safety; and, secondly, the organization of the  
9 clinical development program for etoricoxib lends  
10 itself to be reviewed as two complimentary programs  
11 which follow the organization of the meta-analysis and  
12 the findings of the meta-analysis.

13           First, the Etoricoxib Development Program  
14 which supports the comparison of etoricoxib to  
15 naproxen for the important safety domains of upper-GI  
16 and thrombotic cardiovascular safety.

17           Secondly, the MEDAL Program, an  
18 event-driven, cardiovascular outcomes program  
19 consisting of three studies which compared etoricoxib  
20 to diclofenac.

21           The dates listed next to each program  
22 represent the range of the years that the study

1 included in these programs took place, just for  
2 clarification. Thank you.

3 Let's begin with the Etoricoxib Development  
4 Program, which I will now describe in more detail. It  
5 is defined by 18 studies of at least 4 weeks in  
6 duration, which directly compared etoricoxib to  
7 placebo and/or an NSAID in over 10,000 patients.

8 This included 11 studies in patients with  
9 osteoarthritis, 3 additional studies in patients with  
10 rheumatoid arthritis, as well as 3 studies in patients  
11 with chronic low-back pain, and one study in  
12 ankylosing spondylitis patients.

13 The majority of the data from this grouping  
14 of studies are from studies which use naproxen as the  
15 active comparator, 63 percent based on patient-years  
16 at risk. Thus, this data supports a comparison of  
17 etoricoxib directly to naproxen.

18 Thrombotic cardiovascular safety from the  
19 development program was assessed through a prospective  
20 analysis of adjudicated patient level data.

21 Comparisons of etoricoxib were made either to placebo  
22 or NSAID comparators using data from the studies that

1 contained the treatments being compared.

2 The etoricoxib group consists of doses  
3 pooled from 30 to 120 milligrams and for the  
4 comparison to traditional NSAID, etoricoxib was  
5 compared to naproxen separate from diclofenac and  
6 ibuprofen based on the fact that naproxen is distinct  
7 pharmacodynamically from diclofenac and ibuprofen  
8 based on antiplatelet effects.

9 Furthermore, this approach is consistent  
10 with the FDA's guidance to evaluate agents in  
11 comparison to naproxen. The endpoint specified as  
12 primary for this assessment was a composite endpoint  
13 of all thrombotic cardiovascular events confirmed by  
14 the Adjudication Committee and includes cardiac,  
15 cerebrovascular, and peripheral vascular events and is  
16 referred to collectively as a confirmed thrombotic  
17 endpoint.

18 The antiplatelet trialist collaboration  
19 endpoint, or "APTC" endpoint, of myocardial  
20 infarction, stroke, and vascular death was also  
21 evaluated.

22 This slide provides more detailed



1 information about the size and duration in each of the  
2 three thrombotic cardiovascular safety datasets.

3 The naproxen-controlled dataset on the right  
4 is the largest of the three based on total  
5 patient-years at risk and also the one with the  
6 longest duration, 11 to 12 months median duration.  
7 The other two datasets are more limited both in size  
8 and duration, particularly the placebo-controlled  
9 dataset, which is on the left here.

10 The mean dose of etoricoxib in these three  
11 datasets range from 72 milligrams per day up to  
12 89 milligrams per day in the naproxen-controlled  
13 dataset.

14 Results of the pooled thrombotic  
15 cardiovascular analysis are displayed here. Let me  
16 take a moment to explain the data display. The  
17 relative risk of a thrombotic event for etoricoxib in  
18 comparison to either placebo, non-naproxen NSAID, or  
19 naproxen are displayed here as inverted triangles  
20 which represent the point estimate of the relative  
21 risk, the size of which is proportional to the sample  
22 size, which is displayed here in this column.

1                   Also, provided in the far right-hand column  
2 are the number of patients with events in each of  
3 these datasets. A corresponding 95 percent confidence  
4 interval around the point estimate is provided as  
5 well.

6                   Results here are displayed for the primary  
7 endpoint I mentioned, confirmed thrombotic events.  
8 The data comparing etoricoxib to placebo are very  
9 limited in amount and duration and no conclusions can  
10 be made.

11                   The data comparing etoricoxib to  
12 non-naproxen NSAID, which again is a combination of  
13 diclofenac and ibuprofen, are also limited. As you  
14 see, the relative risk is numerically less than one  
15 with a ninety-five percent confidence interval which  
16 includes one.

17                   When comparing etoricoxib to naproxen here,  
18 the relative risk is greater than one, indicating a  
19 difference favoring naproxen. Results using the APTC  
20 endpoint were consistent with these results. For the  
21 comparison of a naproxen using the APTC, the  
22 difference between etoricoxib and naproxen was

1 statistically significant.

2 I would now like to come back to the MEDAL  
3 Program, which I briefly introduced a few moments ago,  
4 beginning with a summary of the major design features.  
5 Beginning in 2002, as Dr. Kim mentioned, we worked in  
6 close collaboration with a steering committee  
7 comprised of experts in a range of medical disciplines  
8 to design a clinical trials program.

9 The program objective was to compare the  
10 thrombotic cardiovascular safety of etoricoxib to that  
11 of a traditional NSAID in arthritis patients. In  
12 order to achieve the greatest degree of precision  
13 possible for that comparison, a single active  
14 comparator was chosen.

15 A placebo rather than an active comparator  
16 was not considered reasonable in a long-term trial of  
17 symptomatic arthritis patients. The primary program  
18 hypothesis was that etoricoxib would demonstrate  
19 noninferior thrombotic cardiovascular safety to the  
20 traditional NSAID comparator, which was diclofenac,  
21 which I will discuss momentarily.

22 The primary endpoint was thrombotic

1 cardiovascular events as confirmed by the Adjudication  
2 Committee through blinded expert adjudication.  
3 Secondary endpoints included the APTC endpoint and  
4 arterial-only events.

5 The program was endpoint driven, which means  
6 the duration would be determined by the time necessary  
7 to accumulate the predetermined number of thrombotic  
8 events, which was prespecified to be at least 635.

9 For the hypothesis of noninferiority, it was  
10 specified that etoricoxib be noninferior to diclofenac  
11 if the upper bound of the 95 percent confidence  
12 interval for the hazard ratio was no greater than  
13 1.30.

14 The per-protocol population was used for the  
15 primary analysis, but additional analytical approaches  
16 including an intention-to-treat analysis were  
17 performed to assess for consistency of the results.

18 Before reviewing the results, I would like  
19 to comment on the active comparator that we in  
20 collaboration with the steering committee chose. As  
21 previously stated, we chose a single active comparator  
22 and decided upon diclofenac for the following reasons.

1           Diclofenac is an effective NSAID in the  
2 active management of both osteoarthritis and  
3 rheumatoid arthritis and is the most widely prescribed  
4 NSAID on a worldwide basis, thus it provides a  
5 clinically relevant comparison.

6           Secondly, diclofenac does not interfere with  
7 the antiplatelet effects of aspirin. Although the  
8 clinical consequences of this interaction have never  
9 been definitively proven, we expect that least  
10 25 percent of the MEDAL Program patients to be on  
11 low-dose aspirin.

12           For those patients on low-dose aspirin for  
13 cardiovascular prophylaxis, we chose to avoid any  
14 ethical issues for those patients as well as potential  
15 issues in interpreting the study results when the  
16 study was completed.

17           Thirdly, diclofenac is a COX-1 and COX-2  
18 inhibiting NSAID and thus can be viewed within a  
19 spectrum of traditional COX-1 and COX-2 inhibiting  
20 NSAID.

21           Two other comparators were considered but  
22 ultimately ruled out, first of all, naproxen. The

1 Etoricoxib Development Program had already collected a  
2 meaningful amount of safety data versus naproxen.  
3 Those data provided evidence of a decreased  
4 cardiovascular risk and an increased GI risk for  
5 naproxen in comparison to etoricoxib.

6 It was thus felt that it would be important  
7 to generate complimentary data versus an NSAID other  
8 than naproxen in order to provide additional  
9 information about the relative thrombotic risk of  
10 etoricoxib.

11 Ibuprofen was also considered, but concerns  
12 over the use of ibuprofen were based on the emerging  
13 data that strongly suggested that ibuprofen interfered  
14 with aspirins antiplatelet effects, which in fact has  
15 resulted in an FDA statement in 2006 regarding the  
16 potential for this effect, in addition, concerns about  
17 ibuprofen as an active comparator in a long-term trial  
18 or its effectiveness and its tolerability over the  
19 long-term.

20 In support of the fact that diclofenac does  
21 inhibit COX-1, results from a double-blind,  
22 four-period crossover study in sixteen healthy

1 subjects are shown here.

2 In each treatment period, subjects were  
3 administered one of four treatments: either placebo;  
4 diclofenac, 75 milligrams, twice daily; etoricoxib,  
5 90 milligrams, once daily; or celecoxib,  
6 200 milligrams, twice daily. COX-1 enzyme activity  
7 was assessed ex vivo by measuring serum thromboxane  
8 levels in clotting whole blood.

9 Shown here is the percent inhibition of  
10 serum thromboxane over a 24-hour dosing interval on  
11 the seventh day of treatment. As you see, diclofenac,  
12 in blue, inhibited COX-1 achieving maximal inhibition  
13 of serum thromboxane B2 levels of approximately  
14 90 percent. As expected, neither etoricoxib or  
15 celecoxib had any appreciable effect on COX-1  
16 activity.

17 As previously described, the MEDAL Program  
18 consists of three studies. A total of 34,701 patients  
19 were enrolled in the program, approximately  
20 three-quarters of whom had osteoarthritis.

21 The average duration of therapy was 18  
22 months, with some patients achieving a duration of

1 therapy of approximately three and a half years.

2 Details for the three component studies -- the EDGE,  
3 the Edge II studies, and the MEDAL study -- are  
4 tabulated here in columns on the right.

5 Thrombotic cardiovascular safety results for  
6 the MEDAL Program are displayed on this slide as the  
7 cumulative instance of confirmed thrombotic events in  
8 the per-protocol or primary population for this  
9 noninferiority trial.

10 The cumulative instance with etoricoxib  
11 compared to diclofenac satisfied the proportional  
12 hazards assumption, indicating a confidence hazard  
13 ratio over time.

14 As you see here, the relative risk of  
15 etoricoxib to diclofenac was 0.95. The upper bound of  
16 the confidence interval is 1.11, which was less than  
17 the prespecified, noninferiority bound of 1.30, which  
18 indicates that the primary hypothesis for the program  
19 was satisfied.

20 Although the primary analysis was  
21 per-protocol, as I mentioned, other analytical  
22 approaches were used to assess for consistency, these



1 included: intention to treat analyses, which  
2 considered events in patients up through 14 days  
3 following the discontinuation of study therapy or for  
4 28 days following the discontinuation of study therapy  
5 for all randomized patients, as well as one which  
6 considered all events up through the end of study  
7 through for all randomized patients.

8 We made extensive efforts to follow up on  
9 all patients, however, in order to ensure that we  
10 collected all potential thrombotic events. However,  
11 patients' therapy and medical conditions in this, to  
12 support this ITT analysis, were not collected.

13 I want to just review again for a moment  
14 what this 95 percent confidence interval really means.  
15 What this tells you is that with 95 percent confidence  
16 interval, the true value for the relative risk lies  
17 between these bounds. It could be as high as this  
18 (indicating) value; it could be as low as this value.

19 As you see for the primary endpoint of  
20 confirmed thrombotic events, the results were very  
21 consistent across these four analytical approaches.  
22 As you see here for the additional secondary endpoints

1 of confirmed arterial events and confirmed APTC  
2 events, the results are in fact quite consistent,  
3 again, with the primary endpoint in showing consistent  
4 results, which met the noninferiority bound for all  
5 these analyses.

6 Summarized here are rates of nonfatal and  
7 fatal myocardial infarction and ischemic strokes. As  
8 you see, rates of nonfatal MIs, nonfatal ischemic  
9 strokes, and fatal ischemic strokes were similar  
10 between etoricoxib and diclofenac. Rates for fatal  
11 myocardial infarctions were low but numerically higher  
12 on diclofenac.

13 Results of the MEDAL Program thrombotic  
14 cardiovascular event analyses are displayed here on  
15 this slide for a subset of the prespecified subgroups.  
16 No significant treatment by subgroup interactions were  
17 noted for age, gender, or ethnic group nor was a  
18 significant interaction observed for OA versus RA or,  
19 importantly, dose within the OA patients, 60 versus  
20 90 milligrams.

21 Additional subgroups are listed here and  
22 include an assessment of the relative thrombotic

1 cardiovascular risk for etoricoxib to diclofenac  
2 across patients with different cardiac risk factors  
3 and in the presence of baseline cardiovascular  
4 disease. Again, no significant treatment by subgroup  
5 interactions were observed among these subgroups,  
6 either.

7 In summary, the MEDAL Program demonstrates  
8 comparable thrombotic cardiovascular safety for  
9 etoricoxib and diclofenac. Notably, this result is  
10 consistent with the conclusions drawn by the FDA in  
11 2005, when they stated the available data supported a  
12 class effect for increased cardiovascular risk for  
13 both COX-2 selective and nonelective NSAID, pending  
14 the availability of additional data from long-term  
15 controlled clinical trials.

16 When arriving at their conclusions in 2005,  
17 the Agency took into consideration data from both  
18 randomized clinical trials and observational studies,  
19 indicating that in their memo, that data from  
20 well-controlled observational studies have not  
21 provided consistent assessments of risk between  
22 COX-2 selective and nonelective NSAID.

1                   In addition to being consistent with the FDA  
2 conclusions, the MEDAL results are in fact consistent  
3 with the 2006 meta-analysis by Dr. Baigent of all  
4 randomized clinical trials data in which no difference  
5 was observed in the rates of vascular events between  
6 COX-2 selective inhibitors and diclofenac or  
7 ibuprofen.

8                   Additional observational data including data  
9 on the cardiovascular safety profile of diclofenac  
10 have been published since 2005. The observational  
11 data do not clearly establish the magnitude of the  
12 cardiovascular risk with diclofenac.

13                   Numerous studies have compared diclofenac to  
14 nonuse of NSAID and have formed the basis for two  
15 published meta-analysis including one by McGettigan,  
16 et al.

17                   In the McGettigan, et al., analysis, a  
18 relative risk of 1.4 was observed for diclofenac. The  
19 estimates of cardiovascular risk from the individual  
20 studies in this meta-analysis are variable, ranging  
21 from 0.8 to 1.6, with significant between study  
22 heterogeneity observed.

1           Data from one large study in which a  
2 relative risk of 1.02 was observed for diclofenac  
3 versus remote use of NSAID was not included in the  
4 meta-analysis.

5           In two studies which compared diclofenac  
6 versus other NSAID using myocardial infarction as the  
7 endpoint, the results are variable. In one study, the  
8 relative risk was 0.59 for diclofenac versus other  
9 NSAID, and in the other study the result was 1.33.

10           We feel for all the reasons cited including  
11 the data we had against naproxen, concerns about  
12 aspirin interactions, that as an NSAID comparator for  
13 the MEDAL Program diclofenac was the right choice in  
14 2002 and remains a scientifically valid and  
15 appropriate choice even today.

16           To summarize the thrombotic cardiovascular  
17 safety data for etoricoxib from all randomized  
18 clinical trials, the relative risks are presented here  
19 together from the Etoricoxib Development Program,  
20 which again provides comparison of etoricoxib to  
21 naproxen versus non-naproxen, as well as from the  
22 MEDAL Program for the comparison of etoricoxib to

1 diclofenac.

2 As this display highlights, a difference  
3 between etoricoxib and naproxen is observed whereas  
4 etoricoxib and diclofenac are comparable in terms of  
5 thrombotic cardiovascular risk.

6 Although not depicted here, I would like to  
7 mention the limited data from published epidemiologic  
8 studies of the association of etoricoxib with  
9 thrombotic cardiovascular risk.

10 The three published studies which compared  
11 etoricoxib to nonuse of NSAID were summarized in the  
12 briefing document we provided. The number of cases  
13 with etoricoxib in these studies are small, resulting  
14 in wide confidence intervals around the point  
15 estimates.

16 The result of these studies needs to be  
17 interpreted in light of the small number of events in  
18 the analysis and in the context of the large amount of  
19 randomized clinical trials data just summarized for  
20 etoricoxib, specifically from MEDAL in which no  
21 difference was observed between etoricoxib and  
22 diclofenac in a clinical trials program specifically

1 designed to assess cardiovascular risks in arthritis  
2 patients who require NSAID therapy.

3 I would now like to summarize all cause  
4 mortality. For both the Etoricoxib Development  
5 Program and the MEDAL Program, rates per hundred  
6 patient-years by treatment group are displayed, along  
7 with the number of patients who died in each of these  
8 treatment groups.

9 In the Etoricoxib Development Program, on  
10 the left, the number of cases is small and the  
11 confidence intervals around the rates for all  
12 treatment groups are wide and broadly overlapping.

13 In the MEDAL Program, where there is a  
14 substantially larger amount of data, the estimates are  
15 more precise and the rates are similar for both  
16 treatment groups.

17 I will now summarize the GI safety data.  
18 The GI Safety Program was specifically designed to  
19 evaluate the entire GI tract, ranging from an  
20 assessment of the biochemical impact of etoricoxib on  
21 gastromucosal prostaglandin synthesis to an evaluation  
22 of upper-GI events.

1           The term "upper-GI clinical events" refers  
2 collectively to upper-GI bleeding, perforations,  
3 obstructions, and ulcers diagnosed upon clinical  
4 workup during the course of one of the trials. All  
5 workups for these potential events were initiated by  
6 the investigator for cause based on clinical signs and  
7 symptoms.

8           There were no scheduled or predetermined GI  
9 evaluations in our trials with the exception of the  
10 two surveillance endoscopy studies. All of these  
11 potential events were subject to blinded, expert  
12 adjudication using objective prespecified criteria in  
13 order to be confirmed.

14           For both the Etoricoxib Development Program  
15 and the MEDAL Program, analysis of upper-GI clinical  
16 events were prespecified. For the Etoricoxib  
17 Development Program, data from the same 18 studies  
18 which formed the basis for the thrombotic  
19 cardiovascular analysis were pooled at the  
20 patient-level data for an analysis of upper-GI events.

21           The primary assessment was a comparison of  
22 etoricoxib at doses of 30 to 120 milligrams pooled



1 versus combined traditional NSAID. But, as we  
2 reviewed previously, the majority of the NSAID group  
3 consisted of naproxen, so an assessment in comparison  
4 to naproxen individually was supportable.

5 The limited amount of data versus diclofenac  
6 and ibuprofen from the Development Program precluded  
7 analyses of these comparators separately. For the  
8 MEDAL Program, the data were pooled across the three  
9 MEDAL Program studies for an assessment of upper-GI  
10 safety.

11 Since the MEDAL Program included patients at  
12 increased GI and increased cardiovascular risk,  
13 appropriate use of low-dose aspirin and GI co-therapy  
14 was advocated as per current clinical guidelines.  
15 This resulted in approximately a third of the patients  
16 in the MEDAL Program using low-dose aspirin regularly  
17 and approximately 40 percent of patients using a  
18 proton-pump inhibitor regularly, defined here as a use  
19 of at least 75 percent of the time during the course  
20 of study therapy.

21 For both programs, the primary endpoint was  
22 overall upper-GI clinical events as confirmed by

1 expert adjudication. Evaluation of the subset of  
2 complicated upper-GI events was also undertaken. All  
3 events which occurred up through 14 days following  
4 last dose or study therapy were included in these  
5 analyses.

6 As illustrated here, the endpoint of overall  
7 upper-GI clinical events included: perforations,  
8 obstructions, bleeds, and ulcers. As mentioned  
9 previously, all upper-GI events were diagnosed based  
10 on clinical evaluation of signs and symptoms which  
11 developed in a patient during the course of a trial.

12 All evaluations were done for cause and were  
13 not, for example, performed as part of routine  
14 endoscopic surveillance. Therefore, all events  
15 including the ulcers were clinically manifested and  
16 represent true clinical events and were adjudicated in  
17 order to be confirmed. The subset of complicated  
18 events includes the perforations, the obstruction and  
19 the complicated bleeds.

20 Information regarding the size and the  
21 duration in the combined NSAID analysis and in the  
22 analysis of naproxen separately are summarized here.

1 The primary comparison involved approximately 7,000  
2 patients and 6,700 patient-years. The comparison of  
3 etoricoxib to naproxen included approximately  
4 two-thirds of that total exposure.

5 Summarized here are results for the pooled  
6 upper-GI event analysis from the Etoricoxib  
7 Development Program. The relative risk for etoricoxib  
8 as compared to traditional NSAID for an overall upper-  
9 GI clinical event is plotted here as a point estimate  
10 with a corresponding 95 percent confidence interval.

11 For the primary assessment of overall  
12 upper-GI clinical events with etoricoxib compared to  
13 NSAID, an approximate 50 percent risk reduction was  
14 observed for favoring etoricoxib. The magnitude of  
15 the risk reduction for complicated events was similar.

16 Results for the comparison of etoricoxib to  
17 naproxen were consistent with the results for the  
18 primary analysis and for both overall and complicated  
19 events.

20 Displayed here are results for the MEDAL  
21 Program upper-GI event analysis. The cumulative  
22 incidence of overall upper-GI clinical events by

1 treatment group are presented on the left; and for the  
2 subset of complicated events, on the right.

3 For overall events, a statistically  
4 significant risk reduction of approximately 30 percent  
5 was observed, favoring etoricoxib. For complicated  
6 events there was no significant difference observed  
7 between etoricoxib and diclofenac.

8 The specific type of upper-GI events  
9 observed in the MEDAL Program analysis are tabulated  
10 here by treatment group, etoricoxib and diclofenac.  
11 The risk reduction observed in overall events was due  
12 to a lower rate of ulcers, as indicated here on the  
13 bottom row.

14 Although the term "uncomplicated" is used  
15 for the purposes of event categorization, the  
16 diagnosis of an uncomplicated, symptomatic ulcer is  
17 clinically meaningful.

18 In clinical practice, it will typically  
19 mandate additional followup with the potential for  
20 additional testing and the associated healthcare  
21 costs.

22 Furthermore, NSAID therapy should in this

1 setting ideally be discontinued; but if required,  
2 would require GI co-therapy typically with a  
3 proton-pump inhibitor or misoprostol.

4 Subgroup analyses were performed to evaluate  
5 the effect of aspirin and proton pump-inhibitor  
6 therapy on upper-GI events in the MEDAL Program. For  
7 these analyses, use of aspirin and proton-pump  
8 inhibitor at baseline or prerandomization as well as  
9 postrandomization were evaluated.

10 To be considered a regular aspirin user or a  
11 regular proton-pump inhibitor user postrandomization,  
12 patients were required to have taken that therapy  
13 concomitantly for at least 75 percent of the time on  
14 study therapy for the analysis shown here.

15 The results of this analysis for overall  
16 upper-GI clinical events are presented here. The  
17 results were, in fact, consistent for both  
18 prerandomization and postrandomization definitions.  
19 No significant treatment by subgroup interactions were  
20 noted in these analyses, indicating that the treatment  
21 effects observed were maintained with regular use of  
22 these agents.

1                   To summarize the upper-GI event analysis for  
2 the two programs, a significant reduction in overall  
3 events was observed for the comparison of etoricoxib  
4 to naproxen, with a similar magnitude of reduction  
5 observed for the complicated events, versus naproxen;  
6 and in the MEDAL Program, a significant reduction in  
7 overall upper-GI clinical events was observed in  
8 comparison to diclofenac for overall events but not  
9 for the complicated events.

10                   The reduction in ulcers with etoricoxib is  
11 maintained in patients treated with proton-pump  
12 inhibitors and is also observed with regular low-dose  
13 aspirin use.

14                   In addition to the analyses of upper-GI  
15 safety just presented, an evaluation of analyses of GI  
16 tolerability were also prespecified in both programs.  
17 For the Etoricoxib Development Program, five endpoints  
18 including the use of GI co-therapy and patient  
19 discontinuations for different groupings of GI  
20 symptoms were specified, of which two representative  
21 endpoints will be shown, new use of gastroprotective  
22 agents and patient discontinuation for NSAID type

1 adverse events.

2 Data from two studies, the two surveillance  
3 endoscopy studies, were not included in this analysis  
4 because gastroprotective agent use was not allowed in  
5 those two studies. The primary assessment was  
6 etoricoxib, again doses from 30 to 120 milligrams  
7 pooled, versus the traditional NSAID combined.

8 For the MEDAL Program, the GI tolerability  
9 endpoints included patient discontinuations for  
10 clinical GI adverse events and patient  
11 discontinuations for hepatic adverse events.

12 Comparisons were made of etoricoxib to diclofenac  
13 based on each individual MEDAL Program study as well  
14 as based on the pooled MEDAL Program data, which is  
15 presented on the next slide.

16 As shown here, for the two representative  
17 endpoints from the development program as well as for  
18 the two MEDAL Program endpoints, a consistent risk  
19 reduction favoring etoricoxib was observed.

20 I would now like to review the renovascular  
21 safety data. As discussed earlier in the  
22 presentation, of the 18 studies comprising the

1 Etoricoxib Development Program, 11 studies evaluated  
2 osteoarthritis patients exclusively. These studies  
3 were used to evaluate renovascular safety in the  
4 target osteoarthritis population.

5 Data from these studies are organized into  
6 three groupings or populations: a placebo-controlled  
7 population, a six-month population, and the one-year  
8 population.

9 For the OA Development Program data, I will  
10 focus on blood pressure measures and on the incidence  
11 of hypertension, edema, and congestive heart failure  
12 adverse events.

13 For the MEDAL Program, renovascular data are  
14 presented for the MEDAL study by the three cohorts as  
15 defined in the briefing document. The OA 60 milligram  
16 cohort, the OA 90 milligram cohort, and the rheumatoid  
17 arthritis cohort.

18 Since only adverse events resulting in  
19 discontinuation are considered serious in the MEDAL  
20 study, I will present the incident of hypertension and  
21 edema-adverse events resulting in discontinuation.

22 For congestive heart failure, the incidence



1 of congestive heart failure requiring hospitalization,  
2 as confirmed by the Adjudication Committee, will be  
3 presented.

4 Beginning with blood pressure with the OA  
5 Development Program, plotted here for the  
6 placebo-controlled population are mean changes from  
7 baseline in systolic blood pressure. The values are  
8 presented as differences from placebo using the  
9 placebo value from the corresponding studies.

10 For example, patients treated with  
11 etoricoxib, 30 milligrams, which is again the yellow  
12 inverted triangle, had increases from baseline ranging  
13 from approximately 1 millimeter of mercury up to about  
14 2-1/2 millimeters of mercury, systolic.

15 As you can appreciated, there is evidence of  
16 a dose response across the etoricoxib dose range, with  
17 120 milligrams achieving the largest difference from  
18 placebo.

19 For the same OA placebo-controlled  
20 population, I am now displaying on the right the  
21 values for the active comparators: naproxen,  
22 ibuprofen, and celecoxib.

1           The values are presented the same way as for  
2 the etoricoxib groups as mean changes from baseline  
3 and different from placebo. Naproxen and celecoxib in  
4 this dataset were not associated with any meaningful  
5 increases from baseline and systolic blood pressure.  
6 Ibuprofen here did result in an increase in systolic  
7 blood pressure of approximately 4 millimeters of  
8 mercury.

9           Now, to present the OA placebo-controlled  
10 population as a whole, the 30- and the 60-milligram  
11 groups are now displayed with the active comparator  
12 NSAID.

13           As you can appreciate visually, the mean  
14 increase is observed with 30 and 60 milligrams of  
15 etoricoxib were between the effects observed with  
16 naproxen and ibuprofen, two NSAID approved of course  
17 for the symptomatic management of osteoarthritis.

18           I would now like to present the data on  
19 hypertension adverse events. This bar graph here on  
20 the bottom half of the slide displays the incidence of  
21 hypertension adverse events in each active treatment  
22 group in the OA placebo-controlled population.

1           For each active treatment group, which is  
2 displayed in color, with etoricoxib 30 and  
3 60-milligram in yellow, the placebo value from the  
4 corresponding studies is provided adjacently in white.

5           On the top half of the slide, the incidences  
6 for the active treatments are also provided but  
7 expressed as differences from the corresponding  
8 placebo with a 95 percent confidence interval.

9           For example, here with ibuprofen, it has an  
10 incidence of 6.3 percent and a corresponding placebo  
11 value of 2.5 percent, resulting in a difference of  
12 3.8 percent as shown here on the top.

13           For etoricoxib, the mean differences from  
14 placebo varied but across the dose range were  
15 generally greater than placebo, showing an increase.  
16 The effects observed with 30 and 60 milligrams of  
17 etoricoxib lie between the effects observed with  
18 naproxen and ibuprofen.

19           These results based on adverse event reports  
20 from the study investigators are, in fact, consistent  
21 with the objective blood pressure measures reviewed on  
22 the previous slide.

1           Using the same presentation as on the  
2 previous slide, the incidence of edema adverse events  
3 in the OA placebo-controlled population are displayed  
4 here.

5           On the bottom, again, the incidence of edema  
6 adverse events in each active treatment group and the  
7 corresponding placebo value; and on the top, expressed  
8 as differences from placebo, with 95 percent  
9 confidence intervals.

10           Here for edema adverse events, the incidence  
11 appears generally similar for all active treatment  
12 groups. Here, again using the same presentation  
13 format, we have the incidence of congestive heart  
14 failure adverse events in the OA placebo-controlled  
15 population.

16           As you can see in the bar graph on the  
17 bottom half, the instance of congestive heart failure  
18 is low in this grouping of study for all the active  
19 treatments. On the top, expressed as a difference  
20 from placebo, similar in all the active treatment  
21 groups.

22           I would now like to summarize the

1 renovascular safety data from the MEDAL study,  
2 beginning with blood pressure. For the two MEDAL  
3 study OA cohorts, 60 milligrams on the left and  
4 90 milligrams on the right, mean change from baseline  
5 in systolic blood pressure is plotted for each  
6 treatment group.

7 In the 60-milligram OA cohort, mean  
8 increases were observed with both etoricoxib, in  
9 yellow, and diclofenac, in blue, with approximately  
10 1.6 millimeter greater mean increase observed with  
11 etoricoxib over the course of the study.

12 In the 90-milligram OA cohort, the observed  
13 mean difference between etoricoxib, here in orange,  
14 and diclofenac, again here in blue, was greater. It  
15 was an approximately 2.3 millimeters mean in  
16 difference.

17 These findings are consistent with a dose  
18 response in blood pressure from 60 to 90 milligrams of  
19 etoricoxib. Although not shown here, results were  
20 similar to this for the rheumatoid arthritis cohort.  
21 Again, the dose in the rheumatoid arthritis cohort was  
22 the 90-milligram dose.

1 Consistent with the display of renovascular  
2 adverse event data from the OA Development Program,  
3 the bar graph displayed here presents the incidence of  
4 patient discontinuations for hypertension adverse  
5 events, here on the left; patient discontinuations for  
6 edema adverse events, here in the middle; and the  
7 incidence of confirmed congestive heart failure  
8 requiring hospitalization, here on the right for each  
9 of the three cohorts.

10 In the 60-milligram cohort, again depicted  
11 in the yellow for etoricoxib 60 for these three  
12 different endpoints, etoricoxib was associated with a  
13 significantly higher incidence of patient  
14 discontinuations for hypertension adverse events,  
15 again, expressed as a between treatment group  
16 difference here.

17 In a similar incidence to diclofenac for  
18 patient discontinuations for edema adverse events, for  
19 congestive heart failure the incidence was low in both  
20 treatment groups, 0.3 percent or 19 cases on  
21 etoricoxib, 60 milligrams, and 0.2 percent or 14 cases  
22 in patients on diclofenac.

1           In the 90-milligram cohorts, both the OA and  
2 the RA, etoricoxib was associated with a higher  
3 incidence compared to diclofenac for these all three  
4 endpoints, again, consistent with a dose response from  
5 60 to 90 milligrams.

6           To summarize the renovascular data for  
7 etoricoxib focusing on 30 and 60 milligrams, the doses  
8 for which we are seeking approval, the effects on  
9 blood pressure with etoricoxib based on blood pressure  
10 measures and on adverse events as reported by its  
11 study investigators, based on as I mentioned both the  
12 objective measures of blood pressure and adverse event  
13 reporting, are dose-related across the dose range.

14           The specific effects of 30 and 60 milligrams  
15 lie between the effects observed with naproxen and  
16 ibuprofen. In the instance of edema, focusing on  
17 adverse event incidences, is similar to comparator of  
18 traditional NSAID.

19           Thirdly, the incidence of congestive heart  
20 failure for etoricoxib 30 and 60 milligrams is low and  
21 similar to comparator NSAID.

22           This concludes the presentation of clinical

1 data. I would now like to provide an overview of our  
2 proposed postapproval activities. The product label  
3 is the basis for risk communication. As such, it must  
4 effectively communicate important prescribing  
5 information.

6 The NSAID class template, which was provided  
7 to you in the Agency's briefing document, is the basis  
8 for the proposed etoricoxib label. I would like to  
9 take a moment to review the warning sections beginning  
10 with the boxed cardiovascular and gastrointestinal  
11 risk statements.

12 These are clear statements about the fact  
13 that the use of NSAID may cause serious cardiovascular  
14 and/or gastrointestinal events. Also, included is a  
15 specific contraindication for the use in the treatment  
16 of perioperative pain in the setting of coronary  
17 artery bypass grafting.

18 The proposed etoricoxib label would also  
19 carry the NSAID class warnings language for  
20 hypertension, congestive heart failure and edema. The  
21 warning language for hypertension is very clear, that  
22 NSAID, including etoricoxib, can lead to either onset



1 of new hypertension or exacerbation or worsening of  
2 preexisting hypertension. Blood pressure should be  
3 monitored very closely both following the initiation  
4 of therapy and throughout the course of treatment.

5 For the patient, an NSAID class medication  
6 guide has been developed and is distributed to  
7 patients each time an NSAID product is dispensed.

8 With this label in place and serving as the  
9 basis for risk communication, the following actions  
10 are proposed as part of our postapproval activities:  
11 spontaneous adverse event reporting including  
12 continuing to send expedited, serious cardiovascular  
13 events to the Agency, submitting periodic safety  
14 update reports, and initiation of a pregnancy  
15 registry, which is a Merck standard for all marketed  
16 products in patient populations which include women of  
17 childbearing potential.

18 Additional postapproval activities would  
19 include: a comprehensive education plan for physicians  
20 and patients to heighten awareness of the benefits and  
21 the risks of NSAID including etoricoxib, physician  
22 awareness of NSAID attributes will be tested in

1 support of our educational plan, and drug utilization  
2 studies will be performed to inform these educational  
3 efforts as well.

4 The key objectives of these studies will be  
5 to understand the characteristics of patients  
6 prescribed etoricoxib and understand usage of the  
7 product including: dose, duration, and dose titration.

8 We have no plans for broadcast  
9 direct-to-consumer television advertising at this  
10 time. This will only be considered after physicians  
11 are aware of key product attributes. We look forward  
12 to further discussion of these activities with the  
13 FDA.

14 I will now conclude my presentation with a  
15 summary. The information presented supports a  
16 favorable benefit-to-risk profile for etoricoxib in  
17 patients for whom NSAID therapy is required.

18 The efficacy of etoricoxib, 30 milligrams,  
19 we've shown is comparable to comparator NSAID and  
20 consistently showed clinically important improvements  
21 across multiple domains including pain and physical  
22 function.

1                   In a study which directly compared  
2   30 milligrams to 60 milligrams, 60 milligrams  
3   demonstrated a greater treatment effect, indicating  
4   that in some patients 60 milligrams will provide  
5   additional benefit. The availability of two doses  
6   would provide flexibility based on clinical judgment  
7   in order to satisfy and meet patient needs, which can  
8   be variable.

9                   The GI safety and tolerability that has been  
10   established for etoricoxib differentiates it favorably  
11   from the traditional NSAID. We know one of the most  
12   common reasons patients stop NSAID therapy is due to  
13   the development of GI symptoms. Therefore, providing  
14   an additional choice with an improved safety and  
15   tolerability profile for patients on NSAID therapy is  
16   an important contribution.

17                   Etoricoxib has shown a benefit in overall  
18   upper-GI events versus naproxen, as we showed, and a  
19   consistent risk reduction in complicated events versus  
20   naproxen; as we reviewed the MEDAL Program data versus  
21   diclofenac and symptomatic ulcers, which importantly  
22   was maintained in patients on proton-pump inhibitors;