

CHILDHOOD OBESITY PREVENTION CAMPAIGN / WWW.SMALLSTEP.GOV
9/30/08
MUSIC: NEW ATTITUDE

ROY WILLIAMS PSA - :15

<p>RZ: Let's get out there and play!</p> <p>Williams: I'm Roy Williams of the Detroit Lions, reminding you that being active is important. You don't need to be a pro to be healthy.</p> <p>Williams: Learn how you can be a player at smallstep.gov.</p> <p>Williams: So get up and...</p> <p>Williams and RZ: PLAY and hour a day</p>	<p><u>"NEW ATTITUDE" MUSIC</u></p> <p>GFX: RZ and Player appear on screen together.</p> <p>GFX: Player appears on screen alone.</p> <p>GFX: www.SmallStep.gov URL appears</p> <p>GFX: Player and RZ appear on screen together with URL and logos</p>
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