12/11/2006



Federal Trade Commission Office of the Secretary Room H-159 (Annex K) 600 Pennsylvania Avenue, N.W Washington DC 20580

RE: Prerecorded Call Prohibition EBR Telemarketing, Project No. R411001

To whom it may concern:

I would like to offer my comments regarding pre-recorded sales calls from those I do business with... I do receive some pre-recorded sales calls that I like getting. For example my Childs day care facility sends calls so we can purchase photos and schedule picture day. I receive ticket offers to sporting events not to mention the sales calls from my automotive dealer encouraging me to schedule and pay for an oil change at a reduced rate via the pre-recorded call promotion. I understand the concept of unwanted calls but the commission has gone too far in its attempt to stop the calls that I as a consumer want to receive.

I am opposed to the FTC's proposal that would require written authorization to receive pre-recorded telemarketing calls from the businesses and Non profit organizations that I have an Established Business Relationship with. I am aware of the burden this would place on these businesses and believe this burden would cause most to discontinue sending these calls.

Pre recorded sales calls provide a great benefit to businesses and consumers and it is outrageous that the FTC would even consider interfering with the relationship between a business and its customers.

I would ask the Commission to either adopt the EBR exception contained in the TCPA that creates an exception for pre-recorded calls sent by companies that have an EBR with the person they are calling or continue its forbearance towards businesses that send pre-recorded messages to those with an EBR beyond January 2, 2007.

Sincerely,

Mike Simmons