ORIGINAL
TRACE COMMENTS
SECRETARY

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Federal Trade Commission
Office of the Secretary, Project No. R411001
Room H-159 (Annex K)
600 Pennsylvania Avenue, N.W
Washington, D.C. 20580

Re: TSR Prerecorded Call Prohibition and Call Abandonment Standard Modification, Project No. R411001

To Whom it May Concern:

Obtaining written authorization would induce irreparable harm to businesses that rely on sending sales related prerecorded messages to its customers who have requested, without a signature, additional information on the businesses products and services to be sent to their phone.

I am opposed to the FTC's proposal that would require written authorization to receive pre-recorded telemarketing calls from the businesses or charities with which I have an Established Business Relationship (EBR). I believe the burden this would place on them would be so great that they would have to discontinue these voice services that are a benefit to consumers like me.

I would ask the Commission to either adopt the EBR exception contained in the TCPA that creates an exception for pre-recorded sales calls sent by companies that have an EBR with the person they are calling or continue beyond January 2, 2007 to forbear from enforcement actions against businesses that deliver pre-recorded sales messages to customers with whom there is an EBR so other options can be considered.

Sincerely,

Navid Ashroff