



November 2<sup>nd</sup>, 2006

**SUBJECT:**

TSR Prerecorded Call Prohibition and Call Abandonment Standard Modification,  
Project No. R411001

To Whom It May Concern:

My company has a service that sends out thousands of calls for Auto Dealerships reminding customers of their upcoming appointments and letting them know when their leases and warranties are about to expire. Even though these are "Information" calls they could also be considered "sales" calls and fall into an ambiguous area under the new proposed legislation. I am sure this is not the purpose of the new proposed legislation and would ask that the language be re-evaluated.

Current automated software makes it simple to give consumers the ability to opt out on the spot, or to ask for further information while on the call. You can ban the use of simple playback of pre-recorded messages, but don't go overboard by killing the innovative technologies that allow for interaction that can be ever better than a live agent.

Thank You for your consideration,

Uri Minkoff