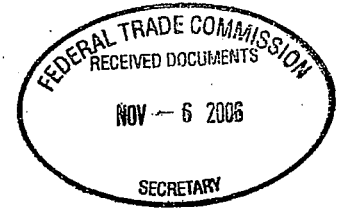




cccInteractive



October 24, 2006

Allen While
Federal Trade Commission
Consumer Response Center, Room 130
600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Re: File No. R411001

Mr. While,

I am writing today to provide my comments in favor of the Direct Marketing Association's recent petition to amend the Telemarketing Sales Rule.

I totally agree with the changes the DMA has proposed, and highly recommend the FTC adopt these changes. The regulations placed on the many companies that utilize telemarketing as a means to grow their revenue stream, and supply tens of thousands of Americans with jobs have caused damage not only to the industry, but the economy. This change from a daily abandonment rate requirement to a 30-day requirement will have no impact to the American consumer, but provide organizations that utilize telemarketing the opportunity to provide additional efficiencies to their current technology and reporting platforms.

Please convey my favorable response to this proposal to the Commission.

Sincerely,

CJ Johnson