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Secretary
Federal Trade Commission
600 Pennsylvania Ave., N.W., Room H-159
Washington, D.C., 20580

Before the Federal Trade Commission
Washington, D.C. 20850

U.S. Perspectives on Consumer Protection
in the Global Electronic Marketplace
Comment, FTC File No. P994312

Additional Comments of
Lycos, Inc.

June 29, 1999

Dear Sir/Madam:

On behalf of Lycos, Inc., we would like to thank you for holding the June 8-9 Federal Trade Commission workshop on global e-commerce. We appreciate your decision to explore this important topic as well as the opportunity to submit these brief additional comments.

At Lycos, we know that user confidence is essential to the continued growth and development of online commerce. We are committed to using technologies and practices that will ensure consumer protection, trust, and security.

Lycos has repeatedly demonstrated our commitment to protecting consumers online. We view this not only as our responsibility as an industry leader, but as a business imperative. The power consumers have at their fingertips -- the freedom to choose -- demands that we be especially responsive to their concerns.

Among other activities, we were the first major portal to offer a solution that allows children to search the Web safely. Introduced in June of 1998, SearchGuard SM was the first free, family-friendly service that filters out hate, racist, violent, and sexually explicit content while searching millions of relevant Web sites. As members of the Online Privacy

Alliance and participants in the Trust-e program, Lycos has consistently placed protecting users' online privacy among our most important business practices.

Finally, users want, and need, to know their options and rights while traveling in cyberspace. The most successful Internet companies will be those that arm users with the information they need to make knowledgeable choices. Lycos is strongly committed to providing that information through terms of use and complaint resolution procedures, as well as by participating actively in industry efforts to inform and educate users. Lycos greatly values these informational activities and believes they are essential to building user confidence and trust in the Internet environment.

We look forward to continuing to participate with the FTC, as well as with other interested governmental and private sector entities, regarding these important issues.

Sincerely,

Jeffrey M. Snider
General Counsel

Will N. Clurman
Product Manager