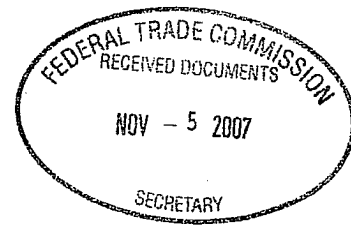


**PIEDMONT floor DESIGN**

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**ORIGINAL**

October 25, 2007



Piedmont Floor Design  
2011 Enterprise Drive  
Forest, Virginia 24551

Federal Trade Commission/ Office of the Secretary  
Room H-135 (Annex K)  
600 Pennsylvania Avenue, N. W.  
Washington, D.C. 20580

Re: 16 CFR Part 303 – Textile Rule 8, Mohawk, DuPont, and PTT Canada Comment Matter No. P074201

To Whom It May Concern:

DuPont Sorona, also known as 3GT, is a very unique and progressive product. It is some of the highest quality fiber used for carpet. Carpet has always had its problems with difficulty removing stains efficiently and completely, and holding up to years of wear and tear. DuPont has helped to relieve these stresses by creating a polymer that gives the carpet built-in stain resistance, unlike Stainmaster, which is applied onto the fibers. Having the stain resistance built-in allows these carpets to repel substances like bleach and red wine by trapping the liquid above the carpet backing. This makes the stain easy to remove every time. Along with DuPont Sorona's resilience to staining, it is also extremely durable, which means the carpet holds up over years of use and the customer's investment pays for itself.

Here at Piedmont Floor Design, DuPont Sorona is not displayed with our other carpets because it is unlike anything else we carry. With qualities that distinguish DuPont Sorona from the rest of our carpet, it needs to be reclassified as an entirely different brand of flooring under Mohawk's SmartStrand line.

Sincerely,

Charles Snider

UNRECORDED  
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