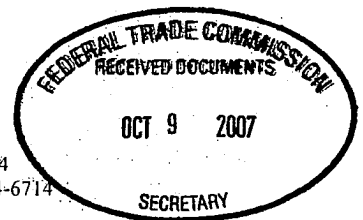




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October 4, 2007

Federal Trade Commission/Office of the Secretary,
Room H-135 (Annex K)
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

RE: 16 CFR Part 303 – Textile Rule 8, Mohawk, Dupont, and PTT Canada Comment, Matter No. P074201

To Whom It May Concern:

I am writing this letter in concern of the future classification of the new yarn known to us retailers as Dupont Sorona.

Dupont Sorona was introduced to us in December of 2003. We have been selling this product since about February of 2004. We have installed thousands of yards of this material and have even put it into my father-in-law's home. I can tell you firsthand that this new yarn system performs 100 times better than any polyester on the market. I feel it will be a huge disservice classifying this yarn with the polyester family. I also feel that you will be putting us as retailers in a tough situation.

Polyesters over the years have become known as the lower priced carpet that doesn't perform well. It has always had a niche in the industry for such things as tract homes, apartments, etc.

One of the challenges that we deal with in the carpet industry when showing this product to the consumer is that once they hear the word "polyester" affiliated with the carpet, the first thing they think is that they are buying a carpet that does not have good wear characteristics. It becomes a huge challenge to the sales person to explain to the customer that this yarn performs and wears better than polyester, it has better stain resistance and just has an overall better look and feel to the carpet at an economical price. Sometimes with all the explaining the salesperson goes through it gets to the point they take the consumer to another carpet outside of the polyester family.

By simply classifying this carpet as something other than polyester I believe you will be introducing a yarn to the customer like nothing that has been seen in some time. I feel us as retailers would be able to increase our sales. Also, we will be putting in a better product that will perform and last for the dollar amount that the consumer deserves.

Sincerely,

Mark Furr
President