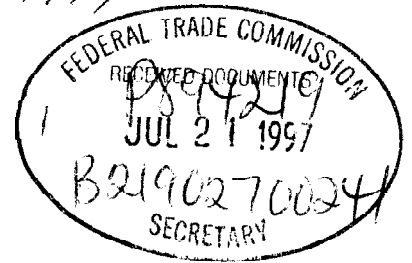
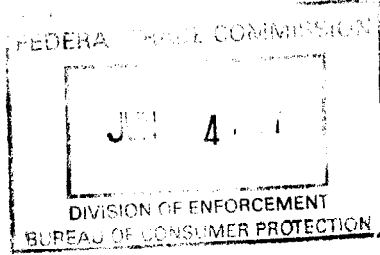


110 Co-RT 25
Case 95-17 13120 241
June 1, 1997

Federal Trade Commission
Mail Drop 4302
Washington D.C. 20580



To Whom Concerned

Having read over the proposed guidelines for the use of U.S. origin claims that you sent to me, I respond to you with the following.

Made in the U.S.A. is clear in my mind and the mind of many people I know. It means that the item and its components are made in the U.S.A. "Period." If a label says "assembled in the U.S.A. of foreign components," and others would take it to mean just that... etc.

Labels should be clear, and succinct, and mean what they say.

I certainly hope the Federal Trade Commission, will act on behalf of the people of the United States and keep labeling brief, clear, and straight forward. The F.T.C. proposal in my opinion does not serve that end.

Semantics and obfuscation have no place in trade and product labeling. There should be truth in labeling and it should be backed by the force of law, with substantial penalty for knowingly violating the same.

yours truly,
Ralph Martin