

Introducing the most advanced fat-loss formula ever created!

Clinically Proven to Deliver Dramatic Results - Fast!

New Xenadrine-EFX has only been available for a very short time, and already it's the fastest growing fat-burning supplement on the market. The reason is simple. It's revolutionary new thermogenic formula burns body-fat faster than any other product on the market today! And even more remarkable, it works *without ephedrine!* Look at Bobby Aldridge. He's just one of thousands of Americans who are quickly finding out how well this amazing supplement can change their lives. Xenadrine-EFX was developed by the same researchers who created the original Xenadrine-RFA, the #1 selling diet supplement of all time. This new entry represents an entirely new level of effectiveness and the next generation in weight-loss technology.

In fact, in a recent landmark university study, Xenadrine-EFX exhibited such extraordinary effects on metabolism and caloric expenditure that even the researchers were shocked! And in recent case studies, every participant dropped body-fat at a record pace, up to 20 pounds in only 14 days! Nothing, not even the most powerful ephedrine-based products can match those results. This one-of-a-kind super supplement also enhances mental focus, provides powerful antioxidant activity and suppresses appetite. You simply cannot find a faster, more effective way to take the weight off.

Xenadrine-EFX is a true thermogenic breakthrough that's reshaping America from coast to coast. It's time to make the change to new Xenadrine-EFX.

Available at: GNC, Wal-Mart, Target, Walgreen's, Eckerd Drugs, Albertson's, Sav-On, Vitamin Shoppe, Great Earth, Duane Reed and quality health food and drug stores everywhere.

**Bobby Aldridge
Lost 56 Pounds
In 12 Weeks With
Xenadrine EFX!**

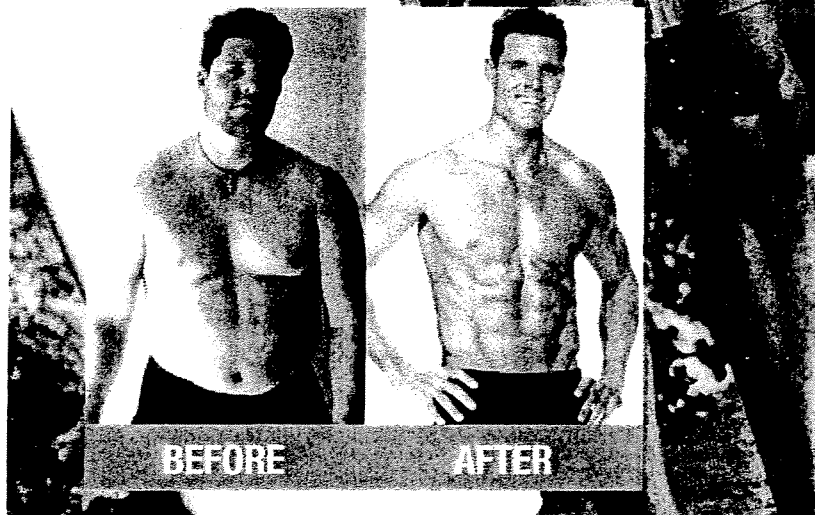


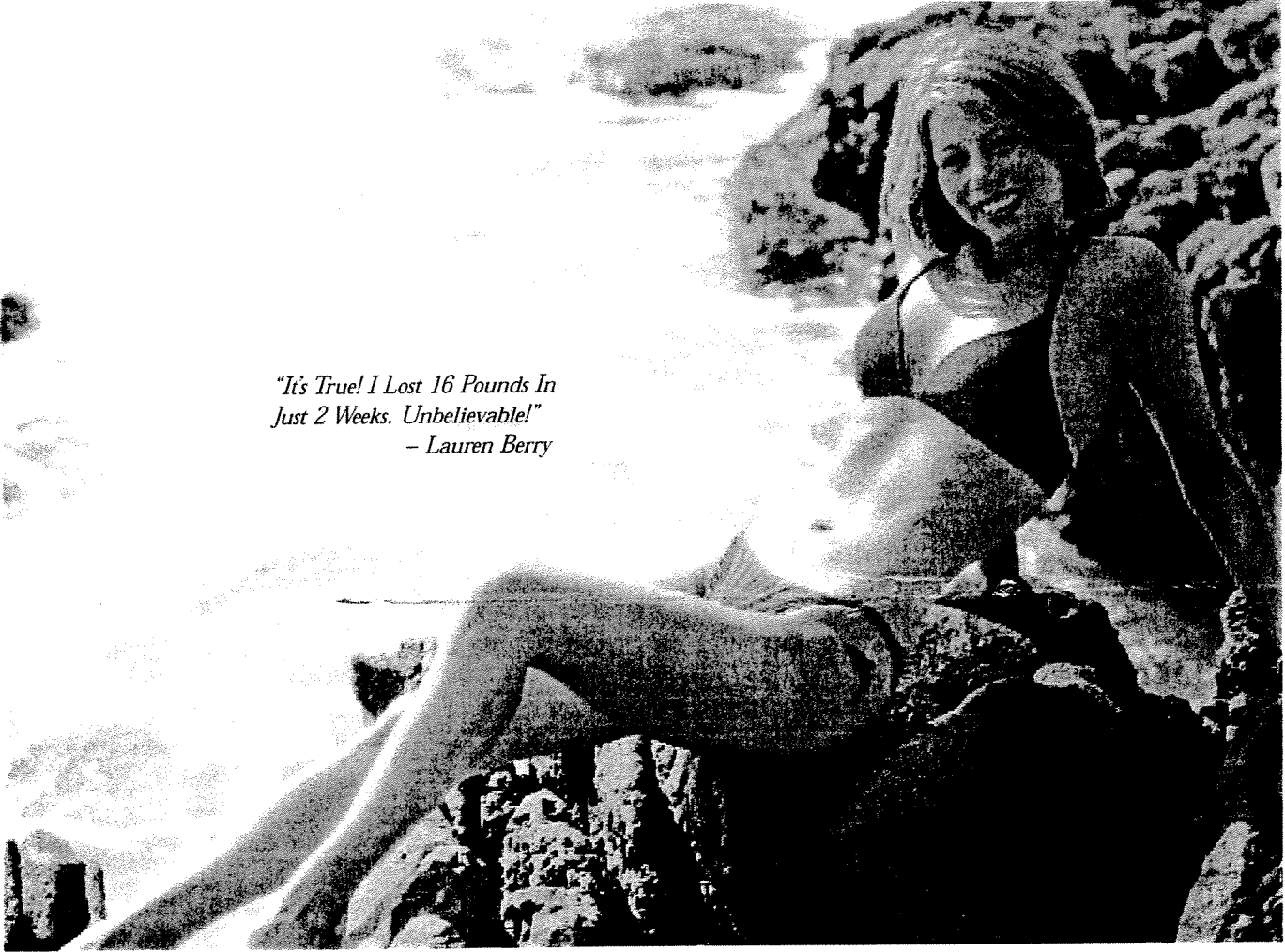
Exhibit A



The Guaranteed Easiest & Fastest Way to Take the Weight Off!

www.Xenadrine.com 1-888-CYTODYN Dept. 1952

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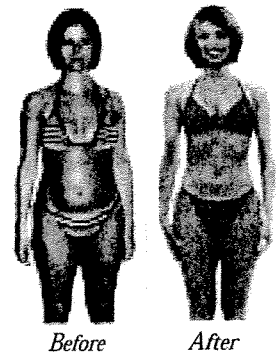
*"It's True! I Lost 16 Pounds In
Just 2 Weeks. Unbelievable!"
- Lauren Berry*

A Better Body In Just Two Weeks!

The extraordinary power of new Xenadrine-EFX is proving to be the key to a better body for thousands of people all across America. Lauren lost an incredible 16 pounds in just two weeks while dramatically increasing her energy levels. With Xenadrine-EFX, the results aren't just "unbelievable," they're a scientific fact.

You see, Xenadrine-EFX is the only diet supplement of its kind that's clinically proven to deliver dramatic results - without ephedrine. It doesn't matter if you've got 16 pounds to lose, like Lauren, or 50, or 100. Xenadrine's advanced, thermogenic formula accelerates your body's metabolism so you'll see rapid reductions in weight and incredible increases in your energy levels. You'll start seeing the results almost immediately. Guaranteed!

Nothing works like Xenadrine. That's why it's the #1 Diet Supplement in the World!



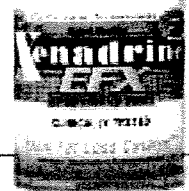
Before

After

Xenadrine...The #1 Diet Supplement in the World...because it works!

For more information, visit www.Xenadrine.com or call toll free 1-888-CYTODYN

Available at GNC, Wal-Mart, Target & health food stores everywhere.



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Exhibit B



*Lauren After
Losing 16 Pounds
in 14 Days!*

*Darlene After
Losing 19 Pounds
in 14 Days!*

*Matt After
Losing 15 Pounds
in 10 Days!*

*Beth After
Losing 15 Pounds
in 11 Days!*

Darlene Before

Lauren Before

Matt Before

Beth Before

Losing Weight Just Got A Whole Lot Easier...and Faster, Too! Thanks to Revolutionary New Xenadrine-EFX!

If you want to know how to lose those extra pounds really fast, we've got the answer. Xenadrine-EFX. Nothing works like Xenadrine! That's because Xenadrine-EFX is clinically proven to deliver dramatic results fast. New Xenadrine-EFX is so effective, you'll start seeing and feeling the results immediately. And even more amazing is the fact that it produces these results without the use of ephedrine.

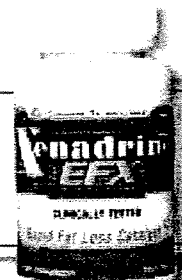
It's the advanced thermogenic formula that makes Xenadrine-EFX dramatically different from virtually any other diet product. Because it literally "cranks up" your body's metabolism for rapid reductions in body fat and an incredible boost in your energy level. In fact, new Xenadrine-EFX is so effective at increasing metabolism that it was recently tested head-to-head in an independent clinical study against two leading ephedrine-based diet products and it significantly outperformed them both. You really have to experience the incredible difference for yourself to believe it.

Yes! Losing weight really can be fast and easy. With New Xenadrine-EFX. The most advanced weight loss supplement in the world!

Xenadrine... The #1 Diet Supplement in the World... because it works!

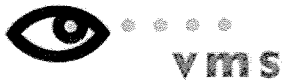
For more information visit www.Xenadrine.com or call toll free 1-888-CYTODYN

Available at GNC, Wal-Mart, Target & Health Food Stores everywhere.



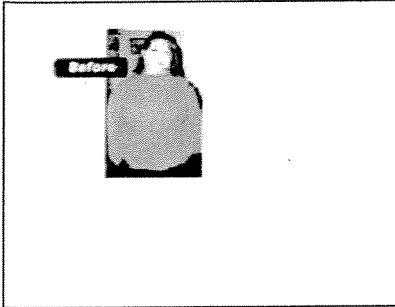
© 2002 Cytodyne. Use as directed and with a sensible nutrition and exercise program. Results shown may not be typical.

Exhibit C



PRODUCT Xenadrine EFX
 MARKET Boston, MA
 PROGRAM Good Morning America
 CODE # 021207105
 TITLE If This Is The Year To Lose Weight

LENGTH 30
 STATION WCVB
 DATE 12/30/2002
 TIME 08:39 AM



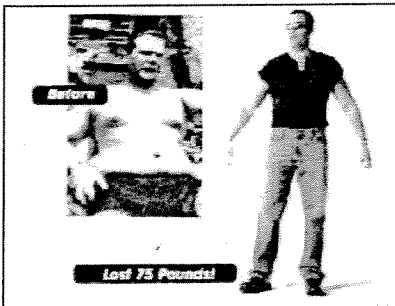
(MUSIC IN) FEMALE ANNCR: If this is the year that you're going to loss weight,



do it with Xenadrine EFX.



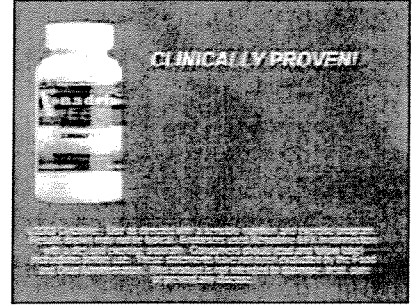
WOMAN #1: I'll never look like that again.



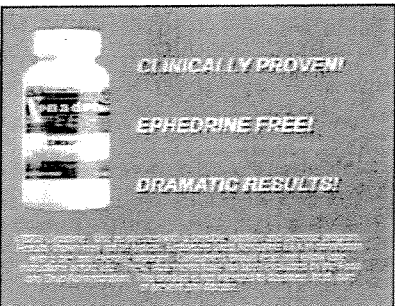
MAN #1: Xendrine means business.



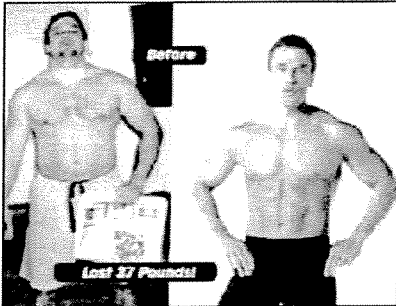
(MUSIC)



ANNCR: Xendrine EFX is the first diet supplement of its kind.



Clinically proven to deliver dramatic results without Ephedrine.



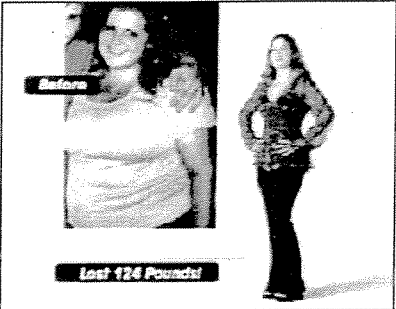
MAN #2: Believe me, this stuff really works.



WOMAN #2: I can't believe that was me.



WOMAN #3: How's this for results?



Xendrine EFX, the guaranteed easiest and fastest way to take off the weight.



WOMAN #4: Finally something that works. ANNCR: At Wal-Mart and CVS. (MUSIC OUT)

SUPER: WWW.XENADRINE.COM.

VIDEO ALSO AVAILABLE

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Exhibit D

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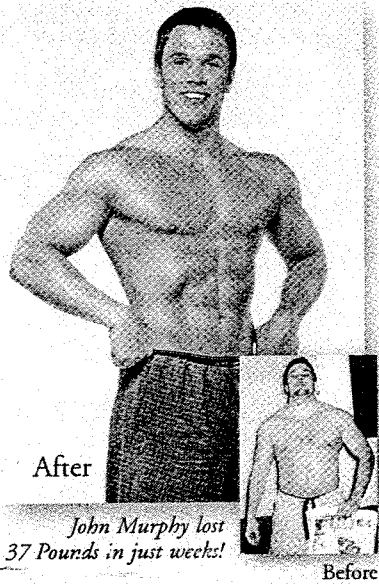


*Misty Lee Lost 25 Pounds
Faster And Easier Than
She Ever Dreamed Possible
With Xenadrine-EFX!*

After

Before

©2003 Cytodyne. Use as directed with a sensible nutrition and exercise program. Results shown may not be typical. Endorsers used Xenadrine-EFX in connection with a diet and exercise program. Consumers should read and follow label instructions before use. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



After
John Murphy lost
37 Pounds in just weeks!

Before



After

Kelly Kinney lost
101 Pounds!

Before



After

Holli Whitacre lost
over 100 Pounds!

Before

All of these people just discovered the most incredible weight loss product in the world...and it shows!

There's safety in numbers. That's why it's nice to know that there are millions of people around the world happily counting the pounds they've lost with revolutionary new Xenadrine-EFX.

What makes us different than all the rest? Xenadrine-EFX really works! It's been clinically proven to help you burn fat safely and effectively, without ephedrine. Our incredibly advanced thermogenic formula literally "revs up" your body's metabolism for rapid reductions in body-fat and an incredible boost to your energy levels.


Amazingly, Xenadrine-EFX's unique formula of

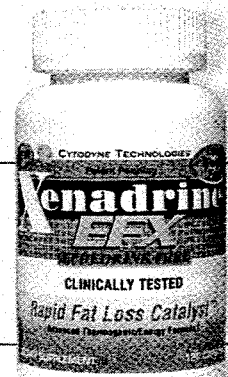
advanced thermogenic compounds actually triggers unprecedented results without the use of ephedrine.

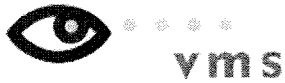
In fact, it's the only product of its kind proven *more effective* than ephedrine-based fat burners in head-to-head clinical testing. Best of all, you'll start to see and feel the difference almost overnight and even without strict dieting or exercise! It's about time you discovered the most incredible weight loss product in the world. Clinically proven Xenadrine-EFX. The Guaranteed Easiest and Fastest Way To Take Off the Weight!



Xenadrine... The #1 Diet Supplement in the World... because it works!

Available at: , and other quality health food stores nationwide.





PRODUCT Xenadrine EFX
 MARKET New York, NY
 PROGRAM Good Day NY
 CODE # 030608138
 TITLE World's #1 Presents Swimsuit Season

LENGTH 30
 STATION WNYW
 DATE 06/30/2003
 TIME 08:56 AM



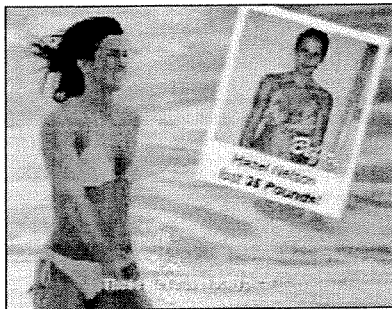
(MUSIC IN) FEMALE ANNCR:
 Xenadrine EFX,



the world's #1 diet supplement,
 presents



swimsuit season. MALE (VO): Slip into
 something sleek and sexy,



and start strutting your stuff. ANNCR:
 Xenadrine EFX can help make it
 happen fast and easy.



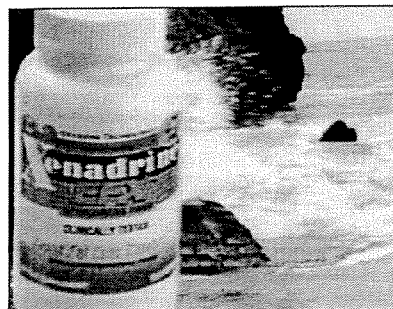
MALE (VO) #2: These real people are
 living proof



of Xenadrine EFX's unsurpassed



thermogenic power. Increase



your metabolism and get



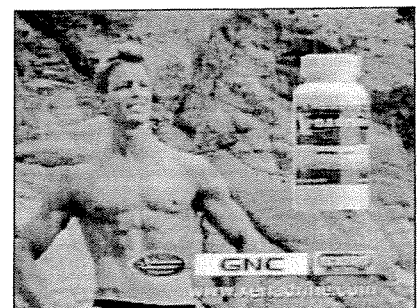
dramatic results without ephedra.
 ANNCR: So come on. Start turning
 some heads



with Xenadrine EFX.



#1 in the world because it really works.



At GNC and health food stores
 everywhere. (MUSIC OUT)

ALSO AVAILABLE ON VIDEO CASSETTE

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Exhibit F

right law.

The Shape Of Things To Come ...With Xenadrine®-EFX™



Melissa, Patrick, Kelly and Jennifer are happier than ever before – because they all lost incredible amounts of weight, and kept it off, with Xenadrine®-EFX.™

"If it wasn't for Xenadrine-EFX, I wouldn't have lost my weight as quickly and as easily as I did," says Melissa. And Patrick agrees. "I've used plenty of products in the past to help with weight loss and improve my energy levels, and Xenadrine-EFX has far surpassed anything I've ever used. I'm a new person thanks to Xenadrine-EFX."

These are just a few of the thousands of people who have achieved real weight loss success with Xenadrine-EFX. Its thermogenic, ephedra-free formula increases metabolism and reduces calories which helped them achieve significant decreases in body fat levels. In fact, the Xenadrine-EFX formula was clinically tested against two leading

ephedra-based thermogenic supplements and outperformed them both for the boosting of metabolism⁽¹⁾ and resulting caloric expenditure.⁽²⁾

"Xenadrine-EFX changed my life," says Kelly. "Not only did I lose 110 pounds and keep it off, I also have more energy and more self-confidence."

And Jennifer looks even better now than before she had her baby! "Xenadrine-EFX helped me lose all the weight I never thought I could lose," she says.

Xenadrine-EFX, the #1 diet supplement in the world – because it works.



Xenadrine®-EFX™

Real People. Real Science. Real Success.™

For more information, visit www.Xenadrine.com or call toll free 1-888-CYTODYN

Available at: CVS, Vitamin Shoppe and other quality health food and drug stores nationwide.

©2003 CytoDyne LLC. Use as directed with a sensible nutrition and exercise program. Excess results are extraordinary and may not represent the results of the average user. Efficacy based on Xenadrine-EFX in conjunction with a diet and exercise program. Read and follow all label instructions before use. Do not use if you are pregnant or nursing. Consult with your physician before taking this product if you have any medical condition. If you are taking any medication, wait before starting any diet or exercise program. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

(1) Efficacy Of A Commercial Green Tea Extract/Caffeine-Based Product To Increase Basal Metabolism In Healthy Adults. Nutrition, D. Dec. 2002. International Journal of Physical Activity & Nutrition Poster Abstract, Pg 45.

(2) The Metabolic Effects of Commercial Green Tea Extract/Caffeine-Based Dietary Supplement in Healthy Normal Volunteers. Oct 2002. Journal of the American College of Nutrition, Vol. 21, No. 5, Pg 488.



Exhibit G

Losing Weight Was The Best Thing I Ever Did For Myself!

Jennifer Lost An Incredible 52 Pounds And Kept It Off With Xenadrine®-EFX™!

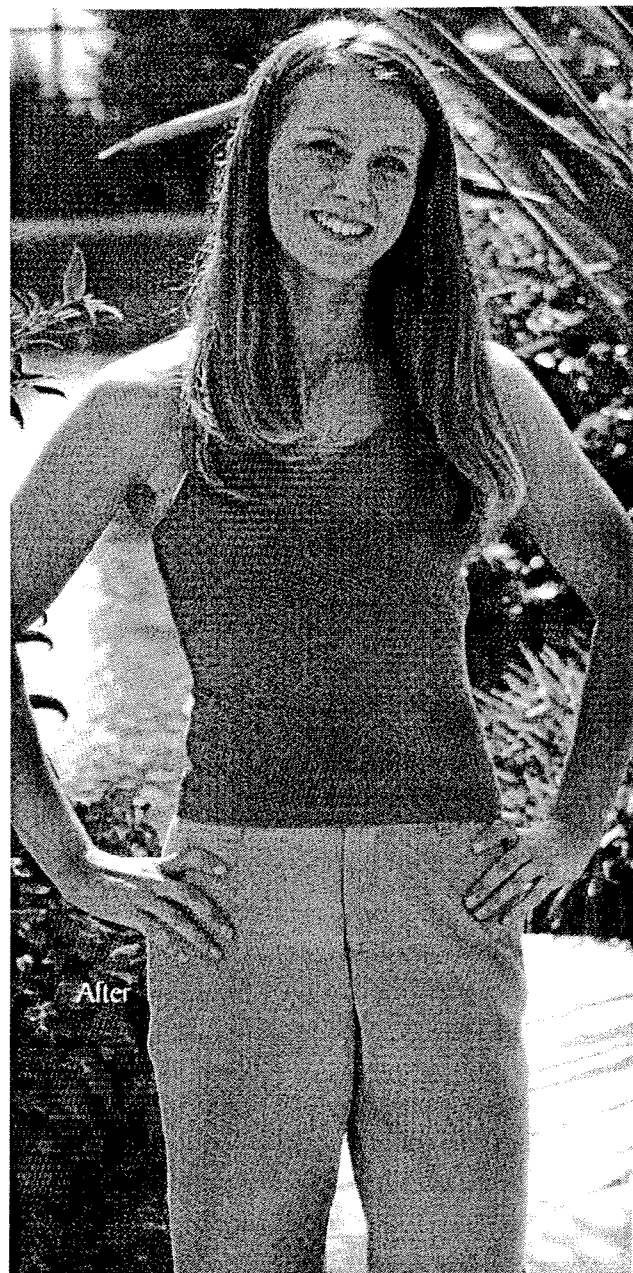
"One day, standing in front of my open closet, I started to cry. None of my clothes fit anymore." That's when Jennifer made up her mind to do something about it. She started using Xenadrine-EFX, lost 52 pounds, and has kept off the weight.

"Sure I'd tried other diets, but with Xenadrine-EFX, it was like the pounds just started disappearing," she says. "And it didn't make me feel jittery like the stuff I'd used in the past."

What makes Xenadrine-EFX so different from other diet supplements is the thermogenic, ephedra-free formula that increases your metabolism and helps control your appetite, which helped Jennifer achieve significant decreases in body fat levels. In fact, the Xenadrine-EFX formula was clinically tested against two leading ephedra-based thermogenic supplements and outperformed them both in boosting metabolism⁽¹⁾ and resulting caloric expenditures.⁽²⁾

"Now my husband tells me how great I look, every day! And what's even better, I feel great about myself! I recommend Xenadrine-EFX to everyone I meet, it's that good."

If Jennifer can do it, so can you. With Xenadrine-EFX. The #1 diet supplement in the world because it works!




After

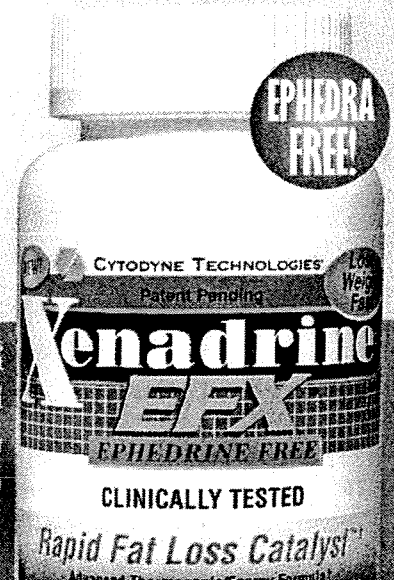


Before

Xenadrine®-EFX™

*Real People.
Real Science.
Real Success.®*

Available at: **GNC** 
Vitamin Shoppe and other quality
health food stores nationwide.



©2003 Cytodyne LLC. Use as directed with a sensible nutrition and exercise program. Jennifer's results are extraordinary and may not represent the results of the average user. Endorser used Xenadrine-EFX in connection with a diet and exercise program. Read and follow all label instructions before use. Do not use if you are pregnant or nursing. Consult with your physician before taking this product if you have any medical condition, if you are taking any medication, and before starting any diet or exercise program. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

(1) Efficacy Of A Commercial Green Tea Extract/Caffeine-Based Product To Increase Basal Metabolism In Healthy Adults, Kellman, U., Dec. 2002, Interaction of Physical Activity & Nutrition Poster Abstract, Pg 45.

(2) The Metabolic Effects of Commercial Green Tea Extract/Caffeine-Based Dietary Supplement in Healthy Normal Volunteers, Oct 2002, Journal of the American College of Nutrition, Vol. 21, No. 5, Pg 488.

Exhibit H

“Yo perdí 100 libras y se lo debo todo a Xenadrine-EFX.

¡Si yo puedo hacerlo tu también puedes!”

-Holli Whitacre

“¡Miro en el espejo y aun no puedo creer que sea yo! Holli dice hoy en día. ¡Soy 100 libras más ligera y me siento 100% más saludable! Amo lo que Xenadrine-EFX ha hecho por mí.”

Xenadrine-EFX funcionó para Holli y lo hará para ti. Esta asombrosa tecnología para la pérdida de peso ataca la grasa corporal al impulsar tu metabolismo más efectivamente que cualquier otro producto en el mercado hoy en día. Su fórmula única combina una nueva generación de componentes termogénicos



Antes

Después

avanzados que trabajan juntos para estimular incrementos significativos al metabolismo y quema subsecuente de calorías. Puesto de manera sencilla, Xenadrine-EFX te ayuda a quemar grasa más rápidamente.

Y aquí hay más buenas noticias. Xenadrine-EFX no contiene efedrina. De hecho, es el único producto termogénico dietético que ha probado ser más efectivo que los quemadores de grasa basados en efedrina en pruebas clínicas de punta a punta. Científicamente diseñado para quemar grasa y cuidar el músculo, esta revolucionaria fórmula se ha convertido rápidamente en el complemento dietético # 1 de América.

Xenadrine-EFX es la forma más rápida y fácil - y de manera sostenida- de pérdida de peso dramático. ¡Pon a Xenadrine-EFX a funcionar para ti hoy y descubre el poder quemador de grasa sin precedentes de la siguiente generación en tecnología de pérdida de peso!

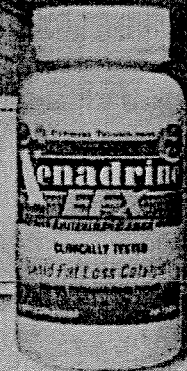


Exhibit I

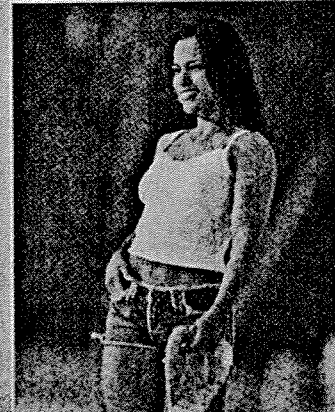
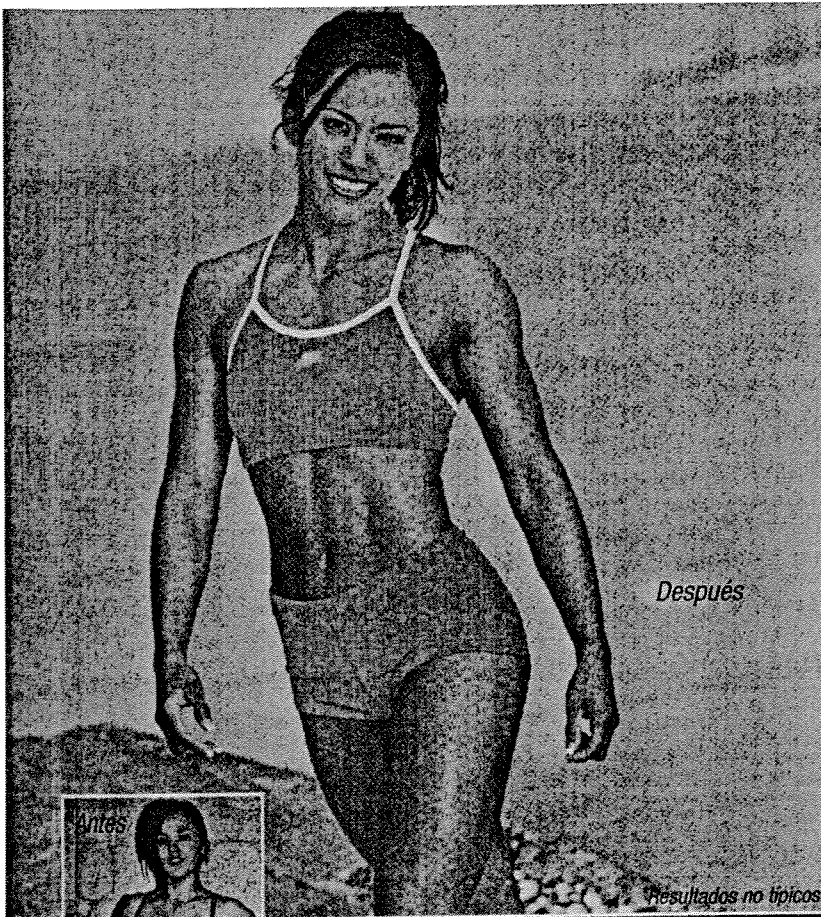
Xenadrine ... El Suplemento Dietético # 1 en el Mundo... ¡porque funciona!

Para más información, visita www.Xenadrine.com o llama a tu distribuidor al (81) 8133-4040

GNC
DE VENTA EN: GENERAL NUTRITION CENTER Super Soya y otras marcas de prestigio
Vive Mejor



© 2003 Cytodyne. Úsese como se indica con una nutrición y un programa de ejercicios adecuado. Los resultados mostrados pueden no ser comunes. Los expertos utilizan Xenadrine-EFX en conjunto con una dieta y un programa de ejercicios. Los consumidores deben leer y seguir cuidadosamente las instrucciones de la etiqueta antes de su uso. Estas declaraciones no han sido evaluadas por la Administración de Drogas y Alimentos de Estados Unidos. Este producto no intenta diagnosticar, tratar, curar o prevenir ninguna enfermedad.



Después

Resultados no típicos

“Fue maravilloso perder 20 lbs. Es todavía mejor no recuperarlas con Xenadrine®-EFX.”

Hace más de un año, Claudette perdió más de 20 libras gracias a Xenadrine-EFX, y se siente más feliz que nunca. Como dijo ella misma: “En unas cuantas semanas, bajé cuatro tallas de ropa. Es un hecho: ¡Xenadrine-EFX cambió mi vida para siempre!”

También complementa las dietas bajas en carbohidratos

tuvo mejor rendimiento para estimular el metabolismo^[1] y quemar calorías.^[2]

Xenadrine-EFX: ¡El suplemento dietético más popular en el mundo, porque funciona!

Pero lo que realmente hace que la historia de Claudette sea tan increíble es que ella ha logrado mantener el peso durante más de un año...con la ayuda de Xenadrine-EFX, de una dieta razonable y de ejercicios regulares.

Lo que hace que Xenadrine-EFX sea tan eficaz es su exclusiva fórmula termogénica sin efedra, que ayuda a acelerar el metabolismo y a controlar el apetito. En efecto, la fórmula de Xenadrine-EFX ha sido clínicamente probada efectuando una comparación con dos suplementos termogénicos a base de efedra, y en ambos casos

Xenadrine®-EFX™
Real People. Real Science. Real Success.®

Disponible en:

GNC

Target, Vitamin Shoppe y otras tiendas de alimentos naturales de calidad y farmacias del país.

Para más información, visite nuestra página www.Xenadrine.com o llame gratis al 1-888-CYTODYN

Exhibit J



©2004 Cytodyne LLC. Utilícelo según las indicaciones con un plan de ejercicios y nutrición razonable. Los resultados de Claudette son extraordinarios y pueden no representar los resultados del consumidor promedio. Claudette consumió Xenadrine-EFX y al mismo tiempo siguió un plan de dieta y ejercicios. Lea y siga todas las instrucciones que aparecen en la etiqueta antes del consumo. No lo utilice si está embarazada ni durante la lactancia. Consulte con su médico antes de tomar este producto si tiene alguna enfermedad, si está tomando algún medicamento y antes de comenzar un plan de dieta o ejercicios. Estas declaraciones no han sido evaluadas por la Administración de Alimentos y medicamentos (Food and Drug Administration). Este producto no tiene por objeto diagnosticar, tratar, curar ni prevenir enfermedades.

[1] Eficacia de un producto comercial a base de extracto de té verde/cafeína para acelerar el metabolismo en adultos sanos. Kalman, D., Dic. 2002. Póster de interacción de la actividad física y la nutrición (Interaction of Physical Activity & Nutrition Poster), resumen en la página 45.

[2] Los efectos metabólicos del suplemento dietético comercial a base de extracto de té verde/cafeína en voluntarios normales y saludables. Oct. 2002. Publicación de la Asociación Estadounidense de Nutrición (American College of Nutrition), Vol. 21, N.º. 5, página 488.