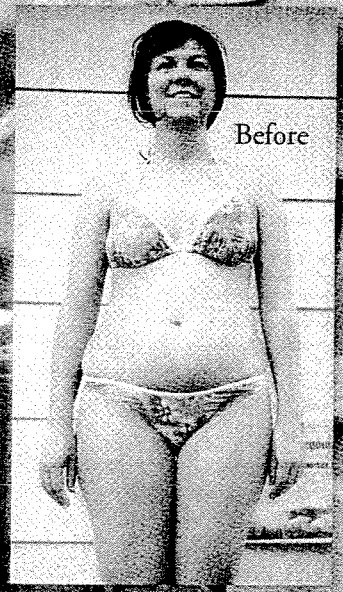




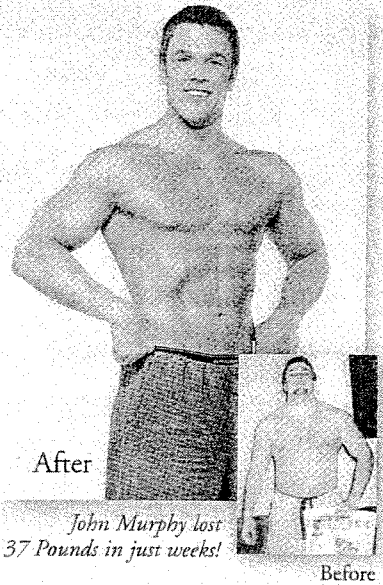
*Misty Lee Lost 25 Pounds  
Faster And Easier Than  
She Ever Dreamed Possible  
With Xenadrine-EFX!*

After



Before

©2003 Cytodyne. Use as directed with a sensible nutrition and exercise program. Results shown may not be typical. Endorsers used Xenadrine-EFX in connection with a diet and exercise program. Consumers should read and follow label instructions before use. These statements have not been evaluated by the Food and Drug Administration. This product not intended to diagnose, treat, cure or prevent any disease.



## All of these people just discovered the most incredible weight loss product in the world...and it shows!

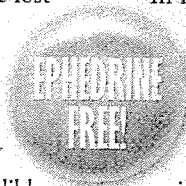
There's safety in numbers. That's why it's nice to know that there are millions of people around the world happily counting the pounds they've lost with revolutionary new Xenadrine-EFX.

What makes us different than all the rest? Xenadrine-EFX really works! It's been clinically proven to help you burn fat safely and effectively, without ephedrine. Our incredibly advanced thermogenic formula literally "revs up" your body's metabolism for rapid reductions in body-fat and an incredible boost to your energy levels.


Amazingly, Xenadrine-EFX's unique formula of

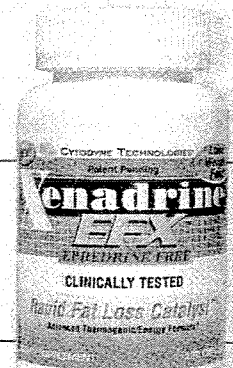
advanced thermogenic compounds actually triggers unprecedented results without the use of ephedrine.

In fact, it's the only product of its kind proven *more effective* than ephedrine-based fat burners in head-to-head clinical testing. Best of all, you'll start to see and feel the difference almost overnight and even without strict dieting or exercise! It's about time you discovered the most incredible weight loss product in the world. Clinically proven Xenadrine-EFX. The Guaranteed Easiest and Fastest Way To Take Off the Weight!



*Xenadrine...The #1 Diet Supplement in the World...because it works!*

Available at: , and other quality health food stores nationwide.





PRODUCT Xenadrine EFX  
 MARKET New York, NY  
 PROGRAM Good Day NY  
 CODE # 030608138  
 TITLE World's #1 Presents Swimsuit Season

LENGTH 30  
 STATION WNYW  
 DATE 06/30/2003  
 TIME 08:56 AM



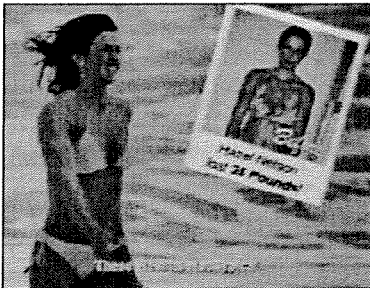
(MUSIC IN) FEMALE ANNCR:  
 Xenadrine EFX,



the world's #1 diet supplement,  
 presents



swimsuit season. MALE (VO): Slip into  
 something sleek and sexy,



and start strutting your stuff. ANNCR:  
 Xenadrine EFX can help make it  
 happen fast and easy.



MALE (VO) #2: These real people are  
 living proof



of Xenadrine EFX's unsurpassed



thermogenic power. Increase



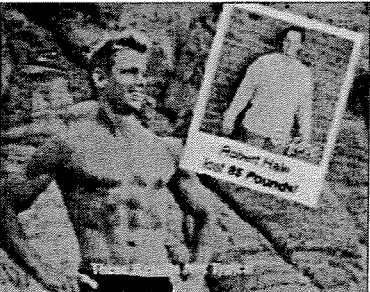
your metabolism and get



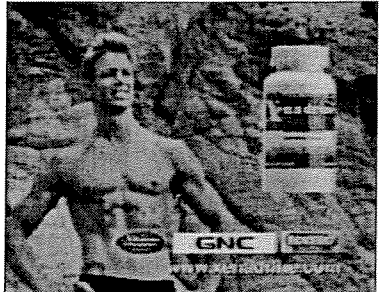
dramatic results without ephedra.  
 ANNCR: So come on. Start turning  
 some heads



with Xenadrine EFX.



#1 in the world because it really works.



At GNC and health food stores  
 everywhere. (MUSIC OUT)



# The Shape Of Things To Come ...With Xenadrine®-EFX™



Melissa, Patrick, Kelly and Jennifer are happier than ever before – because they all lost incredible amounts of weight, and kept it off, with Xenadrine®-EFX.™

"If it wasn't for Xenadrine-EFX, I wouldn't have lost my weight as quickly and as easily as I did," says Melissa. And Patrick agrees. "I've used plenty of products in the past to help with weight loss and improve my energy levels, and Xenadrine-EFX has far surpassed anything I've ever used. I'm a new person thanks to Xenadrine-EFX."

These are just a few of the thousands of people who have achieved real weight loss success with Xenadrine-EFX. Its thermogenic, ephedra-free formula increases metabolism and reduces calories which helped them achieve significant decreases in body fat levels. In fact, the Xenadrine-EFX formula was clinically tested against two leading

ephedra-based thermogenic supplements and outperformed them both for the boosting of metabolism<sup>(1)</sup> and resulting caloric expenditure.<sup>(2)</sup>

"Xenadrine-EFX changed my life," says Kelly. "Not only did I lose 110 pounds and keep it off, I also have more energy and more self-confidence."

And Jennifer looks even better now than before she had her baby! "Xenadrine-EFX helped me lose all the weight I never thought I could lose," she says.

Xenadrine-EFX, the #1 diet supplement in the world – because it works.

**EPHEDRA FREE!**

## Xenadrine®-EFX™

*Real People. Real Science. Real Success.™*

For more information, visit [www.Xenadrine.com](http://www.Xenadrine.com) or call toll free 1-888-CYTODYN

Available at: CVS, Vitamin Shoppe and other quality health food and drug stores nationwide.

©2008 Cytodyne LLC. Use as directed with a sensible nutrition and exercise program. Endorsers' results are extraordinary and may not represent the results of the average user. Endorsers used Xenadrine-EFX in connection with a diet and exercise program. Read and follow all label instructions before use. Do not use if you are pregnant or nursing. Consult with your physician before taking this product if you have any medical condition, if you are taking any medications, and before starting any diet or exercise program. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

(1) Efficacy Of A Commercial Green Tea Extract/Caffeine-Based Product To Increase Basal Metabolism In Healthy Adults. *Nature*, D., Dec. 2002, Interaction of Physical Activity & Nutrition Poster Abstract, Pg 45.  
(2) The Metabolic Effects of Commercial Green Tea Extract/Caffeine-Based Dietary Supplement in Healthy Normal Volunteers. *Int J Sport Nutr Exerc Behav*, Vol. 21, No. 6, Pg 488.

**Exhibit C**





# Losing Weight Was The Best Thing I Ever Did For Myself!

## Jennifer Lost An Incredible 52 Pounds And Kept It Off With Xenadrine®-EFX™!

"One day, standing in front of my open closet, I started to cry. None of my clothes fit anymore." That's when Jennifer made up her mind to do something about it. She started using Xenadrine-EFX, lost 52 pounds, and has kept off the weight.

"Sure I'd tried other diets, but with Xenadrine-EFX, it was like the pounds just started disappearing," she says. "And it didn't make me feel jittery like the stuff I'd used in the past."

What makes Xenadrine-EFX so different from other diet supplements is the thermogenic, ephedra-free formula that increases your metabolism and helps control your appetite, which helped Jennifer achieve significant decreases in body fat levels. In fact, the Xenadrine-EFX formula was clinically tested against two leading ephedra-based thermogenic supplements and outperformed them both in boosting metabolism<sup>(1)</sup> and resulting caloric expenditures.<sup>(2)</sup>


"Now my husband tells me how great I look, every day! And what's even better, I feel great about myself! I recommend Xenadrine-EFX to everyone I meet, it's that good."

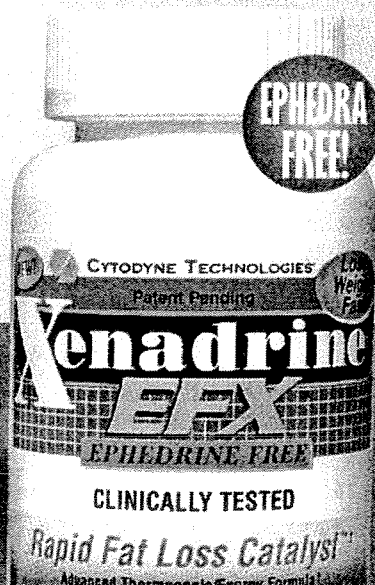
If Jennifer can do it, so can you. With Xenadrine-EFX. The #1 diet supplement in the world because it works!



## Xenadrine®-EFX™

*Real People.  
Real Science.  
Real Success.*

Available at: **GNC**   
Vitamin Shoppe and other quality health food stores nationwide.



©2003 Cybodyn LLC. Use as directed with a sensible nutrition and exercise program. Jennifer's results are extraordinary and may not represent the results of the average user. Endorser used Xenadrine-EFX in connection with a diet and exercise program. Read and follow all label instructions before use. Do not use if you are pregnant or nursing. Consult with your physician before taking this product if you have any medical condition, if you are taking any medication, and before starting any diet or exercise program. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

(1) Efficacy Of A Commercial Green Tea Extract/Caffeine-Based Product To Increase Basal Metabolism In Healthy Adults, Kalman, D., Dec. 2002, Interaction of Physical Activity & Nutrition Poster Abstract, Pg 45.

(2) The Metabolic Effects of Commercial Green Tea Extract/Caffeine-Based Dietary Supplement in Healthy Normal Volunteers, Oct 2002, Journal of the American College of Nutrition, Vol. 21, No. 5, Pg 458.

**Exhibit D**



“Yo perdí 100 libras y se lo debo todo a Xenadrine-EFX.

¡Si yo puedo hacerlo tu también puedes!”

*-Holli Whitacre*

“¡Miro en el espejo y aun no puedo creer que sea yo! Holli dice hoy en día. ¡Soy 100 libras más ligera y me siento 100% más saludable! Amo lo que Xenadrine-EFX ha hecho por mí.”

Xenadrine-EFX funcionó para Holli y lo hará para ti. Esta asombrosa tecnología para la pérdida de peso ataca la grasa corporal al impulsar tu metabolismo más efectivamente que cualquier otro producto en el mercado hoy en día. Su fórmula única combina una nueva generación de componentes termogénicos



Antes

Después

avanzados que trabajan juntos para estimular incrementos significativos al metabolismo y quema subsecuente de calorías. Puesto de manera sencilla, Xenadrine-EFX te ayuda a quemar grasa más rápidamente.

Y aquí hay más buenas noticias. Xenadrine-EFX no contiene efedrina. De hecho, es el único producto termogénico dietético que ha probado ser más efectivo que los quemadores de grasa basados en efedrina en pruebas clínicas de punta a punta. Científicamente diseñado para quemar grasa y cuidar el músculo, esta revolucionaria fórmula se ha convertido rápidamente en el complemento dietético # 1 de América.

Xenadrine-EFX es la forma más rápida y fácil - y de manera sostenida- de pérdida de peso dramático. ¡Pon a Xenadrine-EFX a funcionar para ti hoy y descubre el poder quemador de grasa sin precedentes de la siguiente generación en tecnología de pérdida de peso!



**Exhibit E**

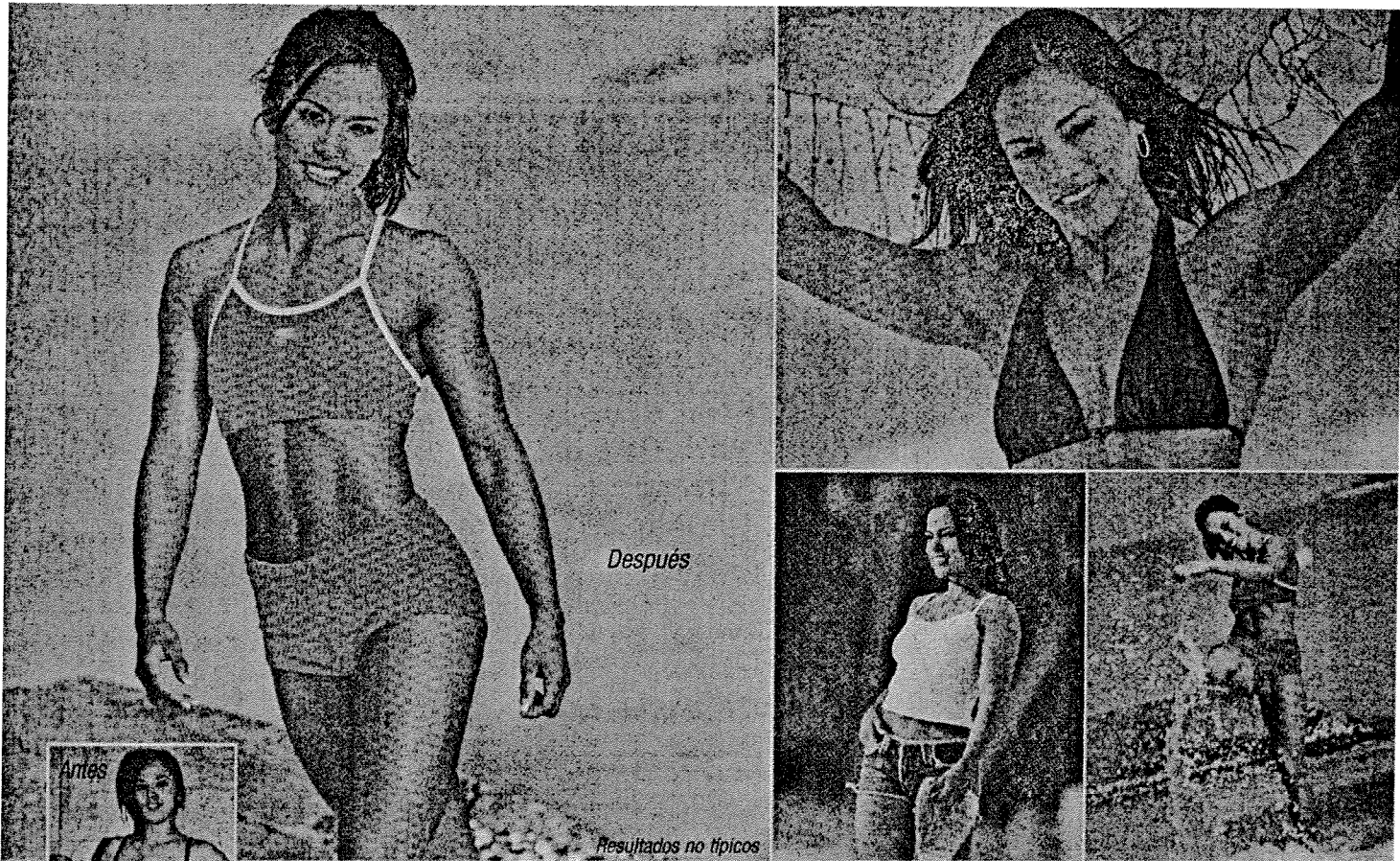
*Xenadrine ... El Suplemento Dietético # 1 en el Mundo... ¡porque funciona!*  
Para más información, visita [www.Xenadrine.com](http://www.Xenadrine.com) o llama a tu distribuidor al (81) 8133-4040

**GNC**  
DE VENTA EN GENERAL NUTRITION CENTER Super Soya y otras marcas de prestigio  
Vive Mejor



©2003 Cytodyne. Úsese como se indica con una nutrición y un programa de ejercicios adecuado. Los resultados mostrados pueden no ser comunes. Los expertos utilizan Xenadrine-EFX en conjunto con una dieta y un programa de ejercicios. Los consumidores deben leer y seguir cuidadosamente las instrucciones de la etiqueta antes de su uso. Estas declaraciones no han sido evaluadas por la Administración de Drogas y Alimentos de Estados Unidos. Este producto no intenta diagnosticar, tratar, curar o prevenir ninguna enfermedad.





Después

Antes

Resultados no típicos

**“Fue maravilloso perder 20 lbs. Es todavía mejor no recuperarlas con Xenadrine®-EFX.”**

Hace más de un año, Claudette perdió más de 20 libras gracias a Xenadrine-EFX, y se siente más feliz que nunca. Como dijo ella misma: “En unas cuantas semanas, bajé cuatro tallas de ropa. Es un hecho: ¡Xenadrine-EFX cambió mi vida para siempre!”

**También complementa las dietas bajas en carbohidratos**

tuvo mejor rendimiento para estimular el metabolismo<sup>[1]</sup> y quemar calorías.<sup>[2]</sup>

Xenadrine-EFX: ¡El suplemento dietético más popular en el mundo, porque funciona!

Pero lo que realmente hace que la historia de Claudette sea tan increíble es que ella ha logrado mantener el peso durante más de un año...con la ayuda de Xenadrine-EFX, de una dieta razonable y de ejercicios regulares.

Lo que hace que Xenadrine-EFX sea tan eficaz es su exclusiva fórmula termogénica sin efedra, que ayuda a acelerar el metabolismo y a controlar el apetito. En efecto, la fórmula de Xenadrine-EFX ha sido clínicamente probada efectuando una comparación con dos suplementos termogénicos a base de efedra, y en ambos casos

**Xenadrine®-EFX™**  
*Real People. Real Science. Real Success.®*

**Exhibit F**

Disponible en:



Target, Vitamin Shoppe y otras tiendas de alimentos naturales de calidad y farmacias del país.

Para más información, visite nuestra página [www.Xenadrine.com](http://www.Xenadrine.com) o llame gratis al 1-888-CYTODYN



©2004 Cytodyne LLC. Utilícelo según las indicaciones con un plan de ejercicios y nutrición razonable. Los resultados de Claudette son extraordinarios y pueden no representar los resultados del consumidor promedio. Claudette consumió Xenadrine-EFX y al mismo tiempo siguió un plan de dieta y ejercicios. Lea y siga todas las instrucciones que aparecen en la etiqueta antes del consumo. No lo utilice si está embarazada ni durante la lactancia. Consulte con su médico antes de tomar este producto si tiene alguna enfermedad, si está tomando algún medicamento y antes de comenzar un plan de dieta o ejercicios. Estas declaraciones no han sido evaluadas por la Administración de Alimentos y Medicamentos (Food and Drug Administration). Este producto no tiene por objeto diagnosticar, tratar, curar ni prevenir enfermedades.

[1] Eficacia de un producto comercial a base de extracto de té verde/cafeína para acelerar el metabolismo en adultos sanos, Kalman, D., Dic. 2002, Póster de interacción de la actividad física y la nutrición (Interaction of Physical Activity & Nutrition Poster), resumen en la página 45.

[2] Los efectos metabólicos del suplemento dietético comercial a base de extracto de té verde/cafeína en voluntarios normales y saludables. Oct. 2002, Publicación de la Asociación Estadounidense de Nutrición (American College of Nutrition), Vol. 21, N.º 5, página 488.