WHEREAS Plaintiff, the Federal Trade Commission ("Commission" or "FTC"), has commenced this action by filing the Complaint herein; Defendants Bikini Vending

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Corp., Mymart, Inc., 360 Wireless Corp., and Edward Bevilacqua, II have waived service of the Summons and Complaint; the parties have been represented by the attorneys whose names appear hereafter; and the parties have agreed to settlement of this action upon the following terms and conditions;

THEREFORE, upon stipulation of Plaintiff and Defendants, it is hereby ORDERED, ADJUDGED, and DECREED as follows:

FINDINGS

- 1. This Court has jurisdiction over the subject matter of this case and jurisdiction over all parties.
- 2. Venue in this district is proper under 15 U.S.C. § 53(b) and 28 U.S.C. § 1391(b).
- 3. The activities of Defendants are in or affecting commerce, as defined in the FTC Act, 15 U.S.C. § 44.
- 4. The Complaint states a claim upon which relief can be granted against Defendants under Sections 5(a), 13(b), and 19 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 45(a), 53(b), and 57b, and under the Franchise Rule, 16 C.F.R. Part 436.
- 5. Plaintiff and Defendants, by and through their counsel, have agreed that the entry of this Order resolves all matters of dispute between them arising from the Complaint in this action, up to and including the date of entry of this Order. This Order, however, shall have no preclusive effect as to any action brought by any other state or federal law enforcement agency.
- 6. This Order does not constitute, and shall not be interpreted to constitute, either an admission by Defendants or a finding by the Court that Defendants engaged in any violation of law or in any of the acts alleged in the Complaint.
- 7. Defendants waive all rights to seek judicial review or otherwise challenge or contest the validity of this Order. Defendants also waive any claims that they may have held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the

prosecution of this action to the date of this Order.

- 8. Each party shall bear its own costs and attorneys' fees.
- 9. Entry of this Order is in the public interest.

DEFINITIONS

For purposes of this Order, the following definitions shall apply:

- A. "Business Venture" means any written or oral business arrangement, however denominated, whether or not covered by the Commission's Franchise Rule, 16 C.F.R. Part 436, in which the participant or purchaser pays any consideration for:
 - 1. the right or means to offer, sell, or distribute goods or services (whether or not identified by a trademark, service mark, trade name, advertising, or other commercial symbol); and
 - 2. more than nominal assistance to any person or entity in connection with or incident to the establishment, maintenance, or operation of a new business or the entry by an existing business into a new line or type of business.
- B. "Corporate Defendants" means Bikini Vending Corp., Mymart, Inc., and 360 Wireless Corp.
 - C. "Defendants" means Corporate Defendants and Individual Defendant.
- D. "Document" is synonymous in meaning and equal in scope to the usage of the term in Federal Rule of Civil Procedure 34(a) and includes writings, drawings, graphs, charts, photographs, audio and video recordings, computer records, and other data compilations from which the information can be obtained and translated, if necessary, through detection devices into reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term.
- E. The "Franchise Rule" or "Rule" means the FTC Trade Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures," 16 C.F.R. Part 436.
- F. "Franchise" and "Franchisor" are defined as those terms are defined in Stipulated Judgment and Order Page 3 of 16

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Sections 436.2(a) and (c) of the Franchise Rule, 16 C.F.R. §§ 436.2(a) and (c), and include "business opportunity ventures" as defined in Sections 436.2(a)(1)(ii) and (2) of the Rule, and discussed in the FTC's Final Interpretive Guide for the Franchise Rule, 44 Fed. Reg. 49966-68 (August 24, 1979). The term "franchise" in this Order shall also encompass any successor definition of "franchise," "business opportunity" and "business opportunity venture" in any future trade regulation rule or rules that may be promulgated by the Commission to modify or supersede the Franchise Rule, in whole or part, from the date any such rule takes effect.

- G. "Individual Defendant" means Edward Bevilacqua, II.
- H. "Person" means a natural person, organization or other legal entity, including a corporation, partnership, proprietorship, association, or cooperative, or any other group, or combination acting as an entity.

<u>ORDER</u>

Ι.

BAN ON SALE OF FRANCHISES AND BUSINESS VENTURES

IT IS THEREFORE ORDERED that Defendants are hereby permanently restrained and enjoined from:

- A. Advertising, marketing, promoting, offering for sale, selling, or assisting any other person in the sale of any Business Venture or Franchise; or
- B. Receiving any remuneration of any kind whatsoever from, holding any ownership interest, share, or stock in, or serving as an officer, director, trustee, general manager of, or consultant or advisor to, any person engaged in advertising, marketing, promoting, offering for sale, or selling any Business Venture or Franchise.

Nothing in this Order shall be read as an exception to this paragraph.

П.

PROHIBITED REPRESENTATIONS

IT IS FURTHER ORDERED that, in connection with the advertising, offering for sale, licensing, contracting, sale or other promotion, in or affecting commerce, of any goods or services, Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with them who receive actual notice of this Order by personal service, facsimile, or otherwise, are hereby enjoined from misrepresenting, expressly or by implication, any material fact, including, but not limited to, misrepresenting:

- A. The existence, performance, efficacy, nature, or central characteristic of such good or service;
- B. The income, profit, or sales volume that a purchaser of such good or service is likely to achieve;
- C. The source of any income or profit sent to a purchaser of such good or service; or
- D. The availability or existence of locations or profitable locations for such good or service.

ПТ.

MEANS AND INSTRUMENTALITIES

IT IS FURTHER ORDERED that, in connection with the advertising, offering for sale, licensing, contracting, sale or other promotion, in or affecting commerce, of any goods or services, Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with them who receive actual notice of this Order by personal service, facsimile, or otherwise, are hereby enjoined from providing to others the means or instrumentalities with which to make misrepresentations, expressly or by implication, of any material fact, including, but not limited to, misrepresenting:

- A. The existence, performance, efficacy, nature, or central characteristic of such good or service;
- B. The income, profit, or sales volume that a purchaser of such good or

service is likely to achieve;

- C. The source of any income or profit sent to a purchaser of such good or service; or
- D. The availability or existence of locations or profitable locations for such good or service.

IV.

SUSPENDED JUDGMENT

IT IS FURTHER ORDERED that:

- A. Judgment is hereby entered jointly and severally against Defendants in the amount of eighteen million dollars (\$18,000,000.00); provided, however, that this judgment shall be suspended subject to the conditions set forth in Paragraph V of this Order.
- B. Defendants shall release any and all claims they may have to any assets seized from Bank of America Accounts in the name of Bikini Vending Corporation by the Federal Bureau of Investigation, including one million, five hundred twenty-four thousand, eight hundred seventy-three dollars and twenty-seven cents (\$1,524,873.27), within five (5) business days of the date of entry of this Order. Defendants agree that these assets or their proceeds may be transferred by the Office of the United States Marshal, or its designated agent, to the Federal Trade Commission, or its designated agent, to be used for consumer redress in accordance with the provisions in this Section.
- C. Funds transferred pursuant to this Section shall be deposited into a fund administered by the FTC, or its designated agent, to be used for equitable relief, including, but not limited to, restitution and any attendant expenses for the administration of any monetary fund. In the event that direct restitution for consumers is wholly or partially impracticable or funds remain after restitution is completed, the FTC may apply any remaining

funds for any other equitable relief (including consumer information remedies) that it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any funds not used for this equitable relief shall be deposited into the U.S. Treasury as disgorgement. Defendants shall have no right to challenge the FTC's choice of remedies under this Section.

V.

TERMINATION OF SUSPENSION

IT IS FURTHER ORDERED that:

- A. The Commission's agreement to, and the Court's approval of, this Order is expressly premised upon the truthfulness, accuracy, and completeness of Defendants' financial conditions, as represented in their financial statements dated November 10, 2004, March 4, 2005, March 14, 2005, and March 18, 2005, including any attachments, and in any other documents submitted by Defendants, upon which the Commission relied in negotiating and agreeing to the terms of this Order.
- B. If, upon motion by the Commission to the Court, the Court finds that Defendants failed to disclose any material asset, materially misrepresented the value of any asset, or made any other material misrepresentation or omission in the above-referenced financial statements and information, the suspension of the monetary judgment will be terminated and the entire judgment amount of eighteen million dollars (\$18,000,000), representing the approximate amount of consumer injury, less the sum of transfers made pursuant to Section IV above, shall become immediately due and payable by Defendants, and interest computed at the rate prescribed under 28 U.S.C. § 1961, as amended, shall begin immediately to accrue on the unpaid balance.
- C. The FTC and Defendants acknowledge and agree that no portion of this

- judgment for equitable monetary relief shall be deemed a fine, penalty, punitive assessment, or forfeiture.
- D. Defendants agree that the facts as alleged in the Complaint filed in this action shall be taken as true for the purpose of any nondischargeability action in a bankruptcy proceeding.

VI.

CUSTOMER LISTS

IT IS FURTHER ORDERED that Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with them who receive actual notice of this Order by personal service, facsimile, or otherwise, are hereby enjoined from selling, renting, leasing, transferring, or otherwise disclosing the name, address, telephone number, credit card number, bank account number, email address, or other identifying information of any person who purchased one of Defendants' business ventures; provided that Defendants may disclose such identifying information to a law enforcement agency or as required by any law, regulation, or court order.

VII.

COOPERATION WITH COMMISSION COUNSEL

IT IS FURTHER ORDERED that, for a period of five (5) years from the date of entry of this Order, Individual Defendant must, in connection with this action or any subsequent investigations related to, or associated with, the transactions or the occurrences that are the subject of the Commission's Complaint, cooperate in good faith with the Commission and appear at such places and times as the Commission shall reasonably request, after written notice to him and to his counsel of record, for interviews, conferences, pretrial discovery, review of documents, and for such other matters as may be reasonably requested by the Commission. If requested in writing by the Commission, Individual Defendant must appear and provide truthful testimony in any trial, deposition, or other proceeding related to, or associated with, the transactions

or the occurrences that are the subject of the Complaint. Individual Defendant agrees to accept service of any subpoena to appear and provide such testimony.

Provided, however, that nothing in this Paragraph shall be construed as a waiver of Individual Defendant's Fifth Amendment privilege against self-incrimination.

VIII.

COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring and investigating compliance with any provision of this Order,

- A. Within ten (10) days of receipt of written notice from a representative of the Commission, Bikini Vending Corp., Mymart, Inc., 360 Wireless Corp., and Edward Bevilacqua, II each shall submit additional written reports, sworn to under penalty of perjury; produce documents for inspection and copying; appear for deposition; and/or provide entry during normal business hours to any business location in such defendant's possession or direct or indirect control to inspect the business operation;
- B. In addition, the Commission is authorized to monitor compliance with this Order by all other lawful means, including, but not limited to, the following:
 - 1. Obtaining discovery from any person, without further leave of court, using the procedures prescribed by Fed. R. Civ. P. 30, 31, 33, 34, 36, and 45;
 - 2. Posing as consumers and suppliers to Bikini Vending Corp.,
 Mymart, Inc., 360 Wireless Corp., or Edward Bevilacqua, II;
 employees of Bikini Vending Corp., Mymart, Inc., 360 Wireless
 Corp., or Edward Bevilacqua, II; or any other entity managed or
 controlled in whole or in part by Bikini Vending Corp., Mymart,
 Inc., 360 Wireless Corp., or Edward Bevilacqua, II, without the
 necessity of identification or prior notice; and

C. Bikini Vending Corp., Mymart, Inc., 360 Wireless Corp., and Edward Bevilacqua, II shall permit representatives of the Commission to interview any employer, consultant, independent contractor, representative, agent, or employee who has agreed to such an interview, relating in any way to any conduct subject to this Order. The person interviewed may have counsel present.

Provided, however, that nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to obtain any documentary material, tangible things, testimony, or information relevant to unfair or deceptive acts or practices in or affecting commerce (within the meaning of 15 U.S.C. § 45(a)(1)).

IX.

COMPLIANCE REPORTING BY DEFENDANT(S)

IT IS FURTHER ORDERED that, in order that compliance with the provisions of this Order may be monitored:

- A. For a period of four (4) years from the date of entry of this Order:
 - 1. Individual Defendant shall notify the Commission of the following:
 - a. Any changes in residence, mailing addresses, and telephone numbers of Individual Defendant, within ten (10) days of the date of such change;
 - b. Any changes in employment status (including self-employment) of Individual Defendant, and any change in ownership of Individual Defendant in any business entity, within ten (10) days of the date of such change. Such notice shall include the name and address of each business that Individual Defendant is affiliated with, employed by, creates or forms, or performs services for; a statement of the nature of the business; and a statement of Individual Defendant's

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- duties and responsibilities in connection with the business or employment; and
- c. Any changes in Individual Defendant's name or use of any aliases or fictitious names; and
- Defendants shall notify the Commission of any changes in 2. corporate structure of Corporate Defendants or any business entity that Individual Defendant directly or indirectly control(s), or has an ownership interest in, that may affect compliance obligations arising under this Order, including, but not limited to, a dissolution, assignment, sale, merger, or other action that would result in the emergence of a successor entity; the creation or dissolution of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order; the filing of a bankruptcy petition; or a change in the corporate name or address, at least thirty (30) days prior to such change, provided that, with respect to any proposed change in the corporation about which Defendants learn less than thirty (30) days prior to the date such action is to take place, Defendants shall notify the Commission as soon as is practicable after obtaining such knowledge.
- B. One hundred eighty (180) days after the date of entry of this Order, Bikini Vending Corp., Mymart, Inc., 360 Wireless Corp., and Edward Bevilacqua, II each shall provide a written report to the FTC, sworn to under penalty of perjury, setting forth in detail the manner and form in which they have complied and are complying with this Order. This report shall include, but not be limited to:
 - 1. For Individual Defendant:
 - The then-current residence address, mailing addresses, and telephone numbers of Individual Defendant;

- b. The then-current employment and business addresses and telephone numbers of Individual Defendant, a description of the business activities of each such employer or business, and the title and responsibilities of Individual Defendant, for each such employer or business; and
- c. Any other changes required to be reported under subparagraph A of this Section.
- 2. For all Defendants:
 - A copy of each acknowledgment of receipt of this Order,
 obtained pursuant to Section XI; and
 - b. Any other changes required to be reported under subparagraph A of this Section.
- C. For the purposes of this Order, Defendants shall, unless otherwise directed by the Commission's authorized representatives, mail all written notifications to the Commission to:

Regional Director

Western Region, Federal Trade Commission

901 Market Street, Suite 570

San Francisco, CA 94103

Re: FTC v. Bikini Vending Corp., Civil Action No.

D. For purposes of the compliance reporting and monitoring required by this Order, the Commission is authorized to communicate directly with Defendants, provided that Defendants may consult with counsel should they so desire.

X.

RECORD KEEPING PROVISIONS

IT IS FURTHER ORDERED that, for a period of seven (7) years from the date of entry of this Order, Defendants and their agents, employees, officers, corporations,

successors, and assigns, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, in connection with any business where any Defendant is the majority owner of the business or directly or indirectly manages or controls the business, are hereby restrained and enjoined from failing to create and retain the following records:

- A. Accounting records that reflect the cost of goods or services sold, revenues generated, and the disbursement of such revenues;
- B. Personnel records accurately reflecting: the name, address, and telephone number of each person employed in any capacity by such business, including as an independent contractor; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable;
- C. Customer files containing the names, addresses, phone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased, to the extent such information is obtained in the ordinary course of business;
- D. Complaints and refund requests (whether received directly, indirectly or through any third party) and any responses to those complaints or requests;
- E. Copies of all sales scripts, training materials, advertisements, or other marketing materials; and
- F. All records and documents necessary to demonstrate full compliance with each provision of this Order, including, but not limited to, copies of acknowledgments of receipt of this Order, required by Section XI, and all reports submitted to the FTC pursuant to Section IX.

XI.

DISTRIBUTION OF ORDER BY DEFENDANT(S)

IT IS FURTHER ORDERED that, for a period of four (4) years from the date of entry of this Order, Defendants shall deliver copies of the Order as directed below:

- A. Corporate Defendants: Corporate Defendants must deliver a copy of this Order to all of their current and future principals, officers, directors, and managers. Corporate Defendants also must deliver copies of this Order to all of their current and future employees, agents, and representatives who engage in conduct related to the subject matter of the Order. For current personnel, delivery shall be within five (5) days of service of this Order upon Defendant. For new personnel, delivery shall occur prior to them assuming their responsibilities.
- B. Individual Defendant as Control Person: For any business that Individual Defendant controls, directly or indirectly, or in which Individual Defendant has a majority ownership interest, Individual Defendant must deliver a copy of this Order to all principals, officers, directors, and managers of that business. Individual Defendant must also deliver copies of this Order to all employees, agents, and representatives of that business who engage in conduct related to the subject matter of the Order. For current personnel, delivery shall be within five (5) days of service of this Order upon Defendant. For new personnel, delivery shall occur prior to them assuming their responsibilities.
- C. Individual Defendant as employee or non-control person: For any business where Individual Defendant is not a controlling person of a business but otherwise engages in conduct related to the subject matter of this Order, Individual Defendant must deliver a copy of this Order to all principals and managers of such business before engaging in such conduct.
- D. Corporate and Individual Defendants must secure a signed and dated statement acknowledging receipt of the Order, within thirty (30) days of delivery, from all persons receiving a copy of the Order pursuant to this Part.

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1	Presented by:	
2	FOR PLAINTIEF.	FOR DEFENDANTS:
3 4 5 6	LISA D. ROSENTHAL KERRY O'BRIEN GWENDOLYN FANGER JEROME M. STEINER, JR. Federal Trade Commission 901 Market Street, Suite 570	EDWARD BEVILACOUA, II, individually and as officer of BIKINI VENDING CORP., MYMART, INC., and 360 WIRELESS CORP. Dated: 3/2/05
7 8	San Francisco, CA 94103 Phone (415) 848-5100 Fax (415) 848-5184 Email: lrosenthal@ftc.gov	BIKINI VENDING COM dba KIOSK
9	Attorneys for Plaintiff Federal Trade Commission Dated: 3/31/05	USA by Preinest E. BENLYCOLL Dated: 3/21/05
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12		MYMART, INC. by Prement & Beulaco us
13		Dated: 3/4/05
14		360 WIRELESS CORP. Care started
15		by Prominent & Benting
16		Dated: 3-21-05
17		Mark Dzarńoski, Jesq.
18		Attorney for Detendants Dated: 3-21-65
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