

DECISION AND ORDER

The Federal Trade Commission having initiated an investigation of certain acts and practices of the respondent named in the caption hereof, and the respondent having been furnished with a copy of a draft of complaint which the San Francisco Regional Office proposed to present to the Commission for its consideration and which, if issued by the Commission, would charge respondent with violation of the Federal Trade Commission Act; and

The respondent, its attorneys, and counsel for the Commission having thereafter executed an agreement containing a consent order, an admission by the respondent of all the jurisdictional facts set forth in the aforesaid draft of complaint, a statement that the signing of said agreement is for settlement purposes only and does not constitute an admission by respondent that the law has been violated as alleged in such complaint, or that the facts as alleged in such complaint, other than jurisdictional facts, are true, and waivers and other provisions as required by the Commission's Rules; and

The Commission having thereafter considered the matter and having determined that it had reason to believe that the respondent has violated the said Act, and that a complaint should issue stating its charges in that respect, and having thereupon accepted the executed consent agreement and placed such agreement on the public record for a period of sixty (60) days, now in further conformity with the procedure prescribed in Section 2.34 of its Rules, the Commission hereby issues its complaint, makes the following jurisdictional findings and enters the following order:

1. Respondent Body Wise International, Inc., is a corporation organized, existing and doing business under and by virtue of the laws of the State of Nevada, with its office, principal place of business and mailing address at 6350 Palomar Oaks Court, Suite A, Carlsbad, California.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the respondent and the proceeding is in the public interest.

ORDER

DEFINITIONS

For the purposes of this order, the following definitions shall apply:

A. "*Distributor*" means any person, other than direct employees of Body Wise, who has sold nutritional supplements on behalf of Body Wise or who has received any compensation in connection with the sale of nutritional supplements on behalf of Body Wise, whether such person is characterized as a consultant, associate, distributor or otherwise.

B. "*Competent and reliable scientific evidence*" means tests, analyses, research, studies or other evidence based on the expertise of professionals in the relevant area, that have been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.

I.

It is ordered, That Body Wise International, Inc., a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from misrepresenting or assisting others in misrepresenting, in any manner, directly or by implication, that the nutritional supplement, food or drug:

a. Can cause, aid, facilitate or contribute to achieving or maintaining weight loss without a reduction in total caloric intake or an increase in exercise; or

b. Contains any ingredient that, individually or in connection with other ingredients, can cause, aid, facilitate or contribute to achieving

or maintaining weight loss without a reduction in total calorie intake or an increase in exercise.

II.

It is further ordered, That Body Wise International, Inc., a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from representing or assisting others in representing, in any manner, directly or by implication, that the nutritional supplement, food or drug:

- a. Can cause, aid, facilitate or contribute to achieving or maintaining weight loss;
- b. Contains any ingredient that, individually or in connection with other ingredients, can cause, aid, facilitate or contribute to achieving or maintaining weight loss;
- c. Reduces, can reduce or helps reduce serum cholesterol levels;
- d. Contains any ingredient that, individually or in connection with other ingredients, reduces, can reduce or helps reduce serum cholesterol levels; or
- e. Provides, can provide, or helps provide any other health benefit;

unless, at the time of making any such representation, respondent possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

III.

It is further ordered, That Body Wise International, Inc., a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with

the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from misrepresenting, in any manner, directly or by implication, the existence, contents, validity, results, conclusions, or interpretations of any test or study.

IV.

It is further ordered, That Body Wise International, Inc., a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from representing or assisting others in representing, in any manner, directly or by implication, that any endorsement (as "endorsement" is defined in 16 CFR 255.0(b)) of such nutritional supplement, food or drug represents the typical or ordinary experience of members of the public who use the nutritional supplement, food or drug, unless such representation is true and, at the time of making such representation, respondent possesses and relies upon competent and reliable scientific evidence that substantiates such representation.

Provided, however, respondent may use such endorsements if the statements or depictions that comprise the endorsements are true and accurate, and if respondent discloses clearly, prominently, and in close proximity to the endorsement:

- a. What the generally expected performance would be in the depicted circumstances; or
- b. The limited applicability of the endorser's experience to what consumers may generally expect to achieve; *i.e.*, that consumers should not expect to experience similar results.

V.

It is further ordered a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from failing to disclose, clearly and prominently, a material connection, when one exists, between a person providing an endorsement for any such product, as "endorsement" is defined in 16 CFR 255.0(b); and respondent or any other individual or entity manufacturing, labeling, advertising, promoting, offering for sale, selling, or distributing such product. For purposes of this order, "material connection" shall mean any relationship that might materially affect the weight or credibility of the endorsement and would not reasonably be expected by consumers.

VI.

It is further ordered, That Body Wise International, Inc., a corporation, its successors and assigns, and its officers, directors, representatives, agents, and employees, directly or through any corporation, subsidiary, division or other device, in connection with the advertising, packaging, labeling, promotion, offering for sale, sale or distribution of nutritional supplements, food or drugs, as "food" and "drug" are defined in Sections 12 and 15 of the Federal Trade Commission Act, 15 U.S.C. 52 and 55, in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from disseminating or assisting others in disseminating any advertisement which contains any reference to physicians or other health care professionals unless respondent discloses clearly and conspicuously that physicians and other health care professionals who endorse Body Wise products may be Body Wise distributors and have a financial interest in promoting the sale of Body Wise products.

VII.

Nothing in this order shall prohibit respondent from making any representation that is specifically permitted in labeling for any product by regulations promulgated by the Food and Drug Administration pursuant to the Nutrition Labeling and Education Act of 1990.

VIII.

Nothing in this order shall prohibit respondent from making any representation for any drug that is permitted in labeling for any such drug under any tentative final or final standard promulgated by the Food and Drug Administration, or under any new drug application approved by the Food and Drug Administration.

IX.

It is further ordered, That respondent shall notify the Commission at least thirty (30) days prior to any proposed change in the corporation, such as dissolution, assignment, sale resulting in the emergence of a successor corporation or association, or the creation or dissolution of subsidiaries or affiliates, or any other change in the corporation that may affect compliance obligations arising under this order:

X.

It is further ordered, That for three (3) years following the dissemination of any representation covered by this order, respondent, or its successors and assigns, shall maintain and upon request make available to the Federal Trade Commission for inspection and copying, copies of:

A. All materials that were relied upon in disseminating such advertisement; and

B. All tests, reports, studies, surveys, demonstrations or other evidence in its possession or control that contradict, qualify, or call

into question such representation, including complaints from consumers.

XI.

It is further ordered, That respondent shall distribute a copy of this order to each of its operating divisions and to each of its officers, agents, representatives, and employees engaged in the preparation or placement of advertisements or other materials covered by this order.

XII.

It is further ordered, respondent shall distribute a copy of this order to each of its current distributors; provided that respondent may satisfy the requirements of this section with respect to current distributors by publishing the full text of this order clearly and prominently in any periodical which is published by respondent and which is distributed to all of its distributors.

XIII.

It is further ordered, That this order will terminate on September 25, 2015, or twenty years from the most recent date that the United States or the Federal Trade Commission files a complaint (with or without an accompanying consent decree) in federal court alleging any violation of the order, whichever comes later; provided, however, that the filing of such a complaint will not affect the duration of:

A. Any paragraph in this order that terminates in less than twenty years;

B. This order's application to any respondent that is not named as a defendant in such complaint; and

C. This order if such complaint is filed after the order has terminated pursuant to this paragraph.

Provided further, that if such complaint is dismissed or a federal court rules that the respondent did not violate any provision of the order, and the dismissal or ruling is either not appealed or upheld on appeal, then the order will terminate according to this paragraph as though the complaint was never filed, except that the order will not terminate

between the date such complaint is filed and the later of the deadline for appealing such dismissal or ruling and the date such dismissal or ruling is upheld on appeal.

XIV.

It is further ordered, That respondent shall, within sixty (60) days after service of this order, and at such other times as the Commission may require, file with the Commission a report, in writing, setting forth in detail the manner and form in which it has complied with this order.

**What Makes
Ai/E10™
Different
Than Other
Products?**

**Nothing compares
to the immune
supporting power
of Ai/E10™.**

Ai/E10™ is not bovine colostrum, it is an antigen infused bovine colostrum/whey extract. This purified extract, designed to promote a healthy immune system, is comprised of molecules which support and modulate immune function.* Since no large milk proteins remain, this extract is generally well tolerated by people with dairy allergy.

Regular bovine colostrum varies widely in consistency. In addition, Ai/E10™ comes from cows raised drug-and-hormone free.

A double-blind clinical study shows that antigen infused bovine colostrum/whey extract improves the immune system function in healthy people.†

**This statement has not been evaluated by the U.S. Food and Drug Administration. This product is not intended to treat, cure, prevent or mitigate disease.*

†Stoll, JA. "An Examination of Immune Response Modulation in Humans By Antigen Infused Dialyzable Bovine Colostrum/Whey Extract Utilizing a Double Blind Study". Tucson, AZ: Immune Consultants; 2001.

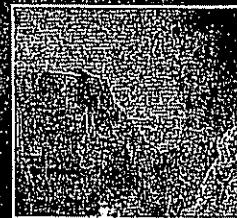


A Company For Life!®

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www.bodyvise.com • 2/01 code #646



BW00161

**The Dawning of a
Scientific
Breakthrough**



SPECIFICATIONS 5

AG-IMMUNE™

**The Most Powerful Product
Ever Created for Your
Immune System!**

RELIEF™

**Homeopathic Nasal
and Throat Spray**

BodyVise™

A Company For Life!®

BW00152

Can Your Body Fight Off Virtually Any Disease?

A normally functioning immune system is necessary for good health—is yours up to the challenge?



Your immune system is a complicated network of cells and bio-chemicals that act as a defense system for your body. Its job is to seek-and-destroy all foreign invaders. If your immune system is weakened, it won't be able to fend off the destructive effects of invasive organisms or poisons. If your immune system is overworking, it can result in autoimmune disorders, such as

chronic fatigue syndrome, ulcerative colitis, rheumatoid arthritis, Crohn's disease and lupus. Autoimmune illnesses result when the immune system reacts to normal components of the body as if they were foreign substances and produces antibodies against them.

A strong immune system will include active natural killer (NK) cell function, an important component in maintaining good health. They are the body's primary defense against developing virally-infected cells and cancer cells. However, these cells must be "activated" in order to be effective and this is achieved through a complex communication network within the body. If this communication network is compromised, however, there will be a reduction in NK cell activity. AG-Immune can help your body to reverse this process.

The Five Stressors that Endanger Your Health:

- ☒ Poor Nutrition
- ☒ Infections
- ☒ Toxins
- ☒ Trauma
- ☒ Stress

BW00153

Rev Up Your Health with AG-Immune!™

The best way to prevent or fight disease and illness is to jump-start your immune system, helping it to do what it does best.

If your immune system is under-working, it must be awakened. If it's over-firing, this overactivity should be balanced. However, your immune system requires the right information to perform these tasks. **AG-Immune** includes an immune system "trigger" which gives your immune system specific, coded information on how to respond. When used in clinical studies, Ai/E10™, the patented proprietary ingredient in **AG-Immune**, supports and "triggers" large increases in the production of natural killer (NK) cell activity without the risk of overstimulating or otherwise confusing the immune function, as other products do.*



"When compromised, your immune system forgets what and when to attack. AG-Immune includes an immune system trigger which gives your immune system specific, coded information on how to respond."

—Jesse Stoff, M.D.

One of the nation's top immunologists

*Refer to the book "The Ultimate Nutrient," by Jesse Stoff, M.D., Insight Consulting, AZ, 2000.

Body Wise International explicitly makes no claims for nutrient efficacy, or the treatment, mitigation, prevention or cure of disease. If you are ill, we recommend you see a qualified physician. Individuals providing their Body Wise testimonials or endorsements, including physicians and other health care professionals, have a financial interest in promoting the sale of Body Wise products. This statement has not been evaluated by the U.S. Food and Drug Administration.

What Makes AG-Immune™ a Revolutionary Scientific Breakthrough?

A Unique Immune System Trigger

Think of your immune system as the engine that keeps your body running smoothly. AG-Immune™ acts as the trigger or spark which fires up the engine and helps it work properly without misfiring.

- AG-Immune™ is unique—the only all-natural immune system trigger on the market!
- It's the most powerful nutritional immunomodulator ever offered!
- AG-Immune™ contains coded information in molecules that are extracted, identified, purified and concentrated through a patented process.

Combined with Powerful Immune Fuels:

The AG-Immune formula combines the "triggering" activity of AG-Immune™ with nutritional "fuels" that feed and energize your immune system. References in the field of natural medicine show:

Arabinogalactan

- Promotes macrophage activity
- Inhibits bacteria from attaching to cells
- More powerful than Echinacea
- Friendly probiotic activity
- Reduces risk of colon disease (decreases harmful bacteria, enterobacters)

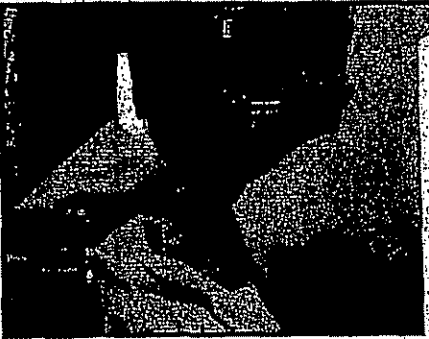
Astragalus

- Perennial plant
- Used in cancer treatment in China
- Increases interferon production
- Increases resistance to hepatitis C
- Known to support and accelerate immunological reactions

Maitake Mushroom

- Rich in host defense potentiators
- Stimulates cytokine production—interferon, interleukins, natural killer cells (NK) and tumor necrosis factors

Caution: Take two capsules daily. If your immune system is severely compromised,



BW00155

AG-Immune™ The Most Powerful Product Ever Created For Immune Modulation!

No other product on the market can offer the same exciting combination of nutritional immune system boosters!

Your greatest defense against illness and disease is to promote a strong and healthy immune system. For the best results, we recommend taking **AG-Immune** in combination with the **Body Wise Nutrition Essentials Kit**. The **Right Choice®** and **Beta-C®** supplements support **AG-Immune** because they provide your body with a strong nutritional foundation. Together, we believe that these three products create the ultimate immune system enhancement and wellness program.

The Perfect Choice!

The **Right Choice** and **Beta-C** supplements contain high-powered nutritional "fuels" that support a strong immune system and maximize the effects of **AG-Immune**. These scientifically engineered supplements are designed to create a foundation of optimal health.

- **Antioxidants** - Contains powerful antioxidants including beta-carotene, vitamin C and vitamin E complex.
- **Heart Disease** - Vitamin E, folic acid, niacin, selenium, chromium, magnesium, calcium, choline and inositol provide nutritional "insurance" against potential cardiovascular problems.
- **Diabetes** - Includes ingredients shown to help support blood sugar levels such as chromium, zinc and vitamins A, C and E, and L-glutamine.
- **Energy** - Contains vitality-promoting ingredients, including vitamins B12, B1 and C, as well as numerous Krebs Cycle related minerals.
- **Immune System** - Includes ingredients scientifically shown to help support your immune system, such as vitamins A, C and E, beta-carotene, zinc, and selenium.
- **Anti-Aging** - Contains youth-promoting ingredients: vitamins C & E, coenzyme, inositol, ginkgo biloba and selenium.
- **Athletics** - Supports metabolism and contains the muscle-promoting trace mineral chromium, as well as electrolyte-balancing minerals such as magnesium, calcium and potassium.
- **PMS/Prenatal** - Provides ingredients that support women's health, including folic acid, alpha ketoglutarate, beta-carotene, calcium, magnesium, zinc and selenium.

BW00155

IS YOUR BODY Crying for Help?

Don't wait until it's too late. Your body desperately needs help in fighting off illness and disease.

All too often it takes a serious illness before we stop and think about our health. We take for granted that our body has the ability to defend itself, until we're faced with a life-threatening illness. Unfortunately, many things in today's society chip away daily at our vitality, including stress, pollution, poor nutrition and toxic invaders such as bacteria, viruses, malignant cells, allergens and toxic chemicals. The result: **98 percent of North America have a compromised immune system.**

- One out of every three people will get cancer in their lifetime.
- There will be 1.2 million new cases of cancer this year
- 40 million people suffer from heart disease symptoms
- 2 million people suffered hospital-caused infection resulting in 90,000 deaths per year.
- 37 million people have arthritis.
- 4.1 million people suffer with Alzheimer's Disease
- 60 million people have seasonal allergies.

"We hold within each of us the promise of extended health, vitality and resistance to disease. Our victories begin with a willingness to acknowledge the obvious—we are our own healers."

BW00157



Exhibit A-3

Homeopathy: Empower Your Body's Defenses

Homeopathy is a system that promotes the body's ability to heal itself. Homeopathic medicines stimulate the body's own defenses rather than directly attacking specific pathogens.

Historically, homeopathy has been practiced by medical doctors and used for self-care by the general public. It was developed in the late 1700's and brought to the United States in 1825 by doctors who had studied in Europe. Homeopathic medicine developed its popularity in the United States as well because of its successes in treating infectious epidemics. In 1900 there were 22 homeopathic medical colleges and one out of five doctors used homeopathy. However, in the early 1900's, with the emphasis on the mechanical model of body and disease as well as growth of the pharmaceutical industry, homeopathy was pushed into the background.

The present day resurgence of homeopathy is slowly bringing it back to its place in the medical care system. The Food and Drug Administration (FDA) regulates the sale of homeopathic remedies based upon the manufacturing standards set forth in the Homeopathic Pharmacopoeia of the United States (HPUS). The HPUS was written into law in 1938 under the Federal Food, Drug and Cosmetic Act and is the official publication recognized by the FDA. All homeopathic remedies have undergone a process called "provings," which is a rigorous clinical verification of efficacy in treating a specific condition. Although the practice of medicine is regulated under law, the use of homeopathic medicines for self care of acute ailments is available to everyone.

Exhibit A-4

RW/00158

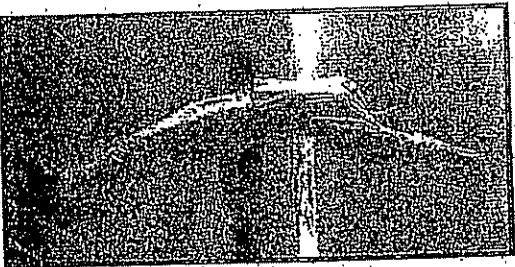
Relief™ BW00159 A natural immune system booster.

Relief is a homeopathic nasal and throat spray that triggers your immune system to jump into action and fight off your body's natural enemies.

Safe for adults, as well as children, Relief is an effective way to give your immune system the boost it needs to fight off bacteria, viruses, parasites, germs, and other microscopic invaders. It is designed to work on contact in the upper respiratory tract where your body first comes in contact with germ-laden air.

Ingredients in Relief have been clinically proven to relieve symptoms associated with the following illnesses:

- ☑ Common Cold
- ☑ Influenza
- ☑ Tonsillitis
- ☑ Sore Throat
- ☑ Earache
- ☑ Cough
- ☑ Headache
- ☑ Fever
- ☑ Nasal Discharge
- ☑ Sinus Congestion
- ☑ Cold Sores



There is only one immune system trigger in the entire nutritional marketplace, one that provides the exact coded information that tells your immune system how to get back into action and fight these invaders. Relief contains this trigger, A/E[®], produced using patented and proprietary technology. It simply can't be found in your local health food store. It's the most important health benefit you could possibly have.

Add Relief to your daily nutritional program for optimal health!

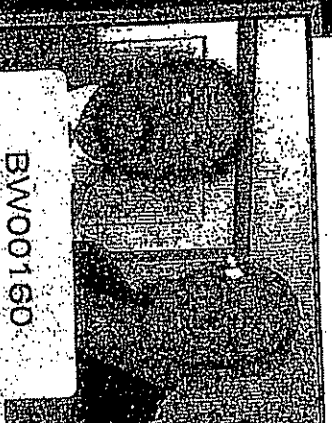


Comp., p. 43

A respected leader in clinical viro-immunology research, Dr. Jesse Stoff teamed with Body Wise CEO Thomas T. Tierney to introduce the revolutionary AG-Immune Formula.

"With antigen infused dialyzable bovine colostrum/whey extract (A/E[®]), in conjunction with nutrition al fuels, I have been able to activate the immune systems of hundreds of people. I believe this is the most powerful nutrient ever created for immune modulation."

-Jesse Stoff, M.D.



BW00160

Through many years of immunological research and clinical practice in immunology, Jesse Stoff, M.D., one of the nation's top immunologists, identified the significance of A/E[®] in helping support immune function. Now a trusted advisor to Body Wise International, Dr. Stoff is nationally known author, lecturer and clinical researcher in viro-immunology. He is a graduate of New York Medical College and completed the distinguished fellowship in homeopathic medicine at the Royal London Homeopathic Hospital. He is the Medical Director of Integraviv in Tucson, Arizona where he has a large, successful clinical practice.

In addition, he serves as the Medical Director of the Stoff Institute for Medical Research, a not-for-profit corporation dedicated to research and development of new therapeutic strategies for treating viro-immunological diseases. He is a consultant for the Cancer Treatment Centers of America and serves as President of Immune Consultants.

Body Wise International explicitly makes claims for nutrient efficacy, or the treatment, mitigation, prevention or cure of diseases you are ill, we recommend you see a qualified physician. Individuals providing the Body Wise testimonials and other health care professionals, have a financial interest. Promoting the sale of Body Wise products. This statement has not been evaluated by the U.S. Food and Drug Administration.

HEALTHBEAT™

News You Can Use from the Wellness Information Center



Immune Health

Body Wise International • Volume 01 Issue 8

Body Wise is dedicated to help you improve your health. We believe that your overall well-being is greatly dependent on the health of your immune system. Jesse Stoff, M.D. has also dedicated his life to helping others improve their immune function. This issue of HealthBeat™ is filled with his advice and knowledge.

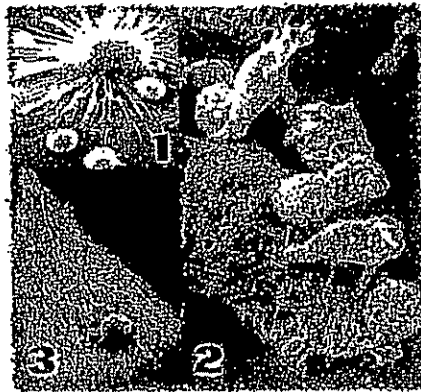
-The Wellness Information Center

Scientific Validation for AG-Immune™ Ingredient

Body Wise® International is pleased to announce the first double-blind placebo-controlled study of the effects on immune function created by the oral intake of antigen infused bovine colostrum/whey extract. A proprietary form of this extract, designated Ai/E™ is an integral part of the formulation in the exclusive Body Wise products AG-Immune™ and Relief™. Ai/E™ is a specially purified extract of bovine colostrum and milk derived from the pasteurized milk and the colostrum of privately raised dairy cows that are immunologically stimulated while they are pregnant.

In this recent double-blind placebo-controlled study,* 20 healthy people took 100 mg of antigen infused bovine colostrum/whey extract (a main ingredient in the AG-Immune and Relief products) or a placebo three times a day for 15 days. At the end of the 15-day trial, there was a significant increase in natural killer (NK) cells, tumor necrosis factor (TNF), and

macrophage activity—important immune system components—in the people taking the antigen infused bovine colostrum/whey extract. There was no significant improvement in immune system function in the people taking the placebo. This study shows that antigen infused bovine colostrum/whey extract helps to support the protective functions of the immune system.



NK Cells Killing a Cancer Cell

*Stoff, JA. The Examination of Immune Response Modulation in Humans by Antigen Infused Dialyzable Bovine Colostrum/Whey Extract Utilizing a Double Blind Study. Tucson, AZ: Immune Consultants; 2001.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



Jesse Stoff, M.D.

Through years of research on the immune system, Jesse Stoff, M.D.—one of the nation's top immunologists—has celebrated remarkable success with his patients. Now a trusted advisor to Body Wise® International, Dr. Stoff is a nationally known author, lecturer and clinical researcher in viro-immunology. He is a graduate of New York Medical College and completed a distinguished fellowship at the Royal London Homeopathic Hospital. He is a Homeopathic Physician in Tucson, Arizona.

In addition, he serves as the Medical Director of the Stoff Institute for Medical Research, a not-for-profit corporation dedicated to research and development of new therapeutic strategies for treating viro-immunological diseases. He is also a consultant for the Cancer Treatment Centers of America and serves as President of Immune Consultants.

PRODUCT

BW00227

Confronting the Cold and Flu Season Head on with AG-Immune™ and Relief™

Isn't It About Time You Protected Your Immune System?

Be Smart!

Here are a few tips to keep you healthy during the cold and flu season:

- Eat balanced meals
- Get plenty of sleep
- Wash hands frequently
- Exercise often
- Keep clean and healthy home
- Spend time together
- Have fun and laugh
- Continue to take Body Wise® immune supplements
- Use AG-Immune™ and Relief™

Q What do you get when you add AG-Immune™ and a bottle of Relief™ to the medicine cabinet for every member of your family ?

A A strong, healthy, and happy family ready to take on the cold and flu season.



Yes, it is almost that time of year again, time to get the children ready for school and send them off to an environment filled with yucky germs. And you know that once your kids get sick, you will get sick, and once you get sick, you are likely to spread these germs to other members of your family, friends, and co-workers. How do you stop this terrible cycle? It's simple, AG-Immune™ and Relief™. These products will provide you with amazing immune protection. Everyone in your family can benefit from them because they are safe for adults as well as children. These products contain a patented, proprietary ingredient called AVE™, which acts as the trigger or spark that fires up the immune system and helps it work properly. When it comes to your immune system—don't compromise. AG-Immune and Relief—the best health plan you could possibly have.

Surviving the fall and winter months is something Body Wise® Consultant Mark Lancaster knows a lot about. He keeps his whole family healthy from flu, colds, allergies, and cold sores with AG-Immune and Relief. As an airline pilot, Mark is exposed to hundreds of sick trav-

elers every day. He and his wife, Terri, are also exposed to the germs that their three children bring home from school. Luckily, with the help of AG-Immune and Relief, Mark and Terri kept themselves and their children (who also get Tiger Vites™ every day) healthy during the last cold and flu season, and will be healthy and strong for the upcoming one as well.



The healthy Lancaster family!

Individuals providing their Body Wise testimonials or endorsements, including physicians and other healthcare professionals have a financial interest in promoting the sale of Body Wise products.

These statements have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to treat, cure, prevent or mitigate disease.

Powerful Testimonials

Success Story: Austin Chavez, five-year-old son of Christy and Andre Chavez

Body Wise® Regimen:
AG-Immune™, Relief™, Oxy-G²⁰, and Tiger Vites™

What a Difference:

"Our son Austin, who has asthma, started taking AG-Immune and the Body Wise products in February 2001. We noticed a difference within 4 days of him taking the products. Within five days all of our son's symptoms were completely gone. His congestion and cough have cleared up and he is able to sleep through the night."

The Test of Time:

"It has been three months and Austin has not had any reoccurrence of symptoms. We have also noticed a dramatic improvement in his behavior."

More Play Time:

"Austin is now able to run and play without getting tired. Before AG-Immune, we had to limit his playtime because of loss of breath. As soon as he would start to run, he would start coughing. But now he doesn't experience any signs of breathing problems and has plenty of energy."

Looking Forward to the Future:

"Our family is looking forward to a future of health, happiness, and prosperity with the Body Wise products."

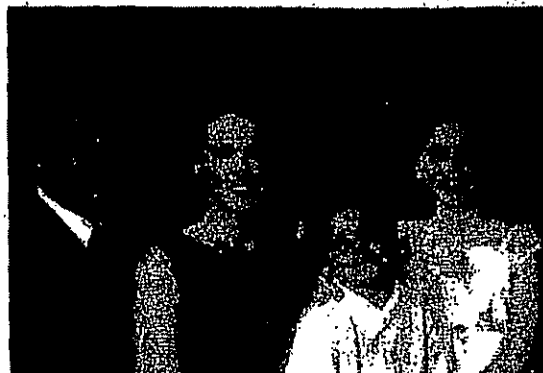


Exhibit D

Success Story: Juli Nagashima

Body Wise® Regimen:
Right Choice® A.M. and P.M., CoEnzyme Q10+, Glucomine™, Essential Calcium™, AG-Immune™, Super Cell™, Oxy G²⁰, and Super Reshape®

Living Life:

"I have lupus. After starting the Body Wise products in September 2000, I have been living my life everyday without pain. I no longer have to spend my life in doctors' offices or in the hospital. I also sleep regularly. I attend outings with my friends, golf, and play with my dogs on the beach. This is all possible with AG-Immune and Body Wise. I feel better now than I did at 18 years old. I have a renewed enthusiasm for life."

Encouragement to Others:

"I encourage everyone to start the Body Wise products today. Body Wise has made such a difference in my life and I want to share that good fortune and joy with everyone."

Impressed with Body Wise:

"The integrity of Body Wise can't be beat. This company is made up of so many great leaders and wonderful people, including hard working and friendly Consultants. I admire them all very much."

Individuals providing their Body Wise testimonials or endorsements, including physicians and other healthcare professionals have a financial interest in maintaining the sale of Body Wise products.

SPECIFICATION 3

THE IMMUNE SOLUTION

"TURN ON" YOUR IMMUNE SYSTEM IN A WAY NEVER BEFORE POSSIBLE!

FOR NUTRITION. INFECTIONS. TOXINS. TRAUMA.

EVERY DAY YOUR BODY IS UNDER ATTACK AND THE RESULTS CAN BE DEADLY.

The best thing you can do is to bolster your immune system so it can defend itself from infection and foreign invaders. We believe Body Wise International's all natural AG-Immune™ formula is the most powerful product ever created to promote a healthy immune system... and a healthier future.

And while it's primary ingredient, Ai/E¹⁰, has proven to be clinically effective for use with both immune and autoimmune disorders,* you don't have to be immune system challenged to enjoy the amazing benefits of this exciting new supplement. Think of it as a prudent preventative measure that promotes optimal health by increasing the activity of natural killer (NK) cells—your body's last line of defense against illness and disease.

AG-Immune has already changed the lives of thousands of people across North America. Imagine what it could do for you...

Candida

"Fighting candida for the past three years, I've researched every book, utilized the prescription drugs that were given to me and made major changes to my already healthy diet in hopes of combating this challenge. Although the monthly candida systems have been somewhat under control for many months, nothing has helped alleviate the pain. It's been extremely frustrating! Then one day I happened to notice that, on the cover of *The Ultimate Nutrient* booklet*, candida was listed as one of the areas Ai/E¹⁰ was clinically successful in treating. I began taking two a day and literally—within 36 hours—the pain began to dissipate. After only three weeks, my symptoms were completely gone! I have been on Body Wise for almost eight years and at the risk of sounding over-dramatic, I have to say, the products have definitely changed my quality of life."

Leslie Vitzlum
San Diego, CA

Shingles

"In late February, I was diagnosed with shingles on my face, scalp and throat. It's been extremely painful. I tried vitamins and subscription medicines, but without relief. However, after one week of adding AG-Immune to my nutritional program the pain started diminishing. Four weeks later, I'm pleased to report that my pain has disappeared and so have the symptoms."

Karin Jaude
Los Angeles, CA

Exhibit E-1



BW00316

Comp., p. 47

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Allergies

"I couldn't be more excited about AG-Immune!" My daughter has had severe allergies since she was six months old. We live on a farm and it was awful because she couldn't be outside for longer than 30 minutes without experiencing extreme problems. When the allergies would settle into her bronchial tubes, I often had to miss work to care for her. Then Body Wise introduced AG-Immune and I began adding two capsules a day to her applesauce. I couldn't believe the difference in her! No more sneezing, no more runny nose, and now she can play outside almost all day. After a recent trip to Detroit, I'm more convinced than ever that the nutritional support of AG-Immune played a vital role in her improvement. We forgot to pack the AG-Immune and all of her old symptoms returned. This is an incredible product and I'm just thrilled with the impact it has had on our lives!"

Cheri Elmore
Waggoner, MO

Poison Ivy

"I became exposed to poison ivy and my dermatologist said it would take two weeks to clear up. He gave me a prescription for some topical cream. After I added AG-Immune to my nutritional program, I experienced absolutely no itching or discomfort whatsoever, and the rash only lasted about ten days. Quite amazing!"

Buddy Lee
Victoria, TX

Asthma

"For several years, my athletic 16-year-old son has been an asthma sufferer and was subject to frequent respiratory infections. Since adding the nutritional support of four AG-Immune a day, he's needed no breathing treatments, had no upper respiratory infections and has only occasionally used an inhaler. As a concerned parent, I'm thrilled."

Gary DeRitter
Fountain Valley, CA

Fibromyalgia

"My 28-year-old daughter has suffered with fibromyalgia for three years now. She added six AG-Immune capsules a day to her nutritional regimen and after ten days, her symptoms subsided. She has been feeling some healing affects -- mild cold-like symptoms -- but her pain, numbness, fatigue, headaches, etc., have subsided. Thank you, Body Wise!"

Pat Beratta
Manson, WA

Hyperactive Thyroid

"For the past seven weeks, I've been fighting a health problem that totally depleted my energy. I was extremely weak and would lose my voice each day after only three to four hours. I would have to spend the rest of the day in bed or resting because I had no energy. Finally, the doctors determined that

I had a virus or infection which caused me to have a hyperactive thyroid. I was told no medication would resolve this problem and that recovery time was four to five months. Ironically, my AG-Immune arrived that evening. After two weeks of adding it to my nutritional regimen, I felt 100 percent recovered. Now I'm able to work a full day and have great energy!"

George Ragsdale
San Diego, CA

Asthma

"I have been suffering from severe asthma for the past six years and have been using an inhaler every day. I added the nutritional support of two AG-Immune and after two weeks was able to stop using it. Now I'm taking four capsules a day. As a footnote, I recently was having dinner at a local restaurant where I was surrounded by cigarette smokers. I was prepared to pull out the inhaler from my purse but I never once needed it!"

Peggy Lubs
Deerfield Beach, FL



Exhibit E-2

BW00317

Comp., p. 48

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Toenail Fungus

"I originally began adding AG-Immune™ to my nutritional regimen for my allergies and soon discovered it was helping a secondary problem I hadn't considered. I have had a fungus under my big toenail for over 15 years. I have even had it surgically removed to try to correct the problem. This did not help. I didn't want to take an oral product that required blood tests so I have been living with this. I have been on AG-Immune for two months and I now have a healthy toenail that has grown out, fungus free, over a quarter of an inch (toenails grow very slow). I also take the Right Choice® A.M. AND P.M., Male Advantage™, Beta-C™, Essential Calcium™, Future Perfect®, DHEA, and Glucomine™."

Cliff Root
Simi Valley, CA

Rheumatoid Arthritis

"Four years ago I was diagnosed with Scleroderma and Sjorgen Syndrome. My doctor tried all medications without success. I was taking the Right Choice A.M. AND P.M., Beta-C and Future Perfect. I began taking Super Cell™, Oxy G²™ and Essential Calcium™ along with what I was taking. I've been able to work 16-18 hour days since that time. About six months ago, rheumatoid arthritis struck my hands and feet with pain and swelling. After hearing Dr. Jesse Stoff at the ELC, I started adding the nutritional support of six AG-Immune daily. Within a week, the pain and swelling had subsided. When I write, I don't have pain and there's very little swelling. I still take all the Body Wise products along with AG-Immune—it's made a tremendous difference."

Patty Merchall
Branson, MO

Stamina

"When my fit, athletic wife added two AG-Immune to her Body Wise nutritional program, she started experiencing incredible results. Within her first week, she started a running program (after not having run much for 22 years). She experienced none of the shin splints, non-specific fatigue and leg pain, which had always accompanied previous attempts at integrating running into her training. She also ran two miles for the first time in her life. Six weeks into her AG-Immune regimen, she now runs a mile for speed one day, then two miles for endurance the next. She then takes a day off before repeating the process. She's noticed a significant increase in energy and overall tone as well as an improved positive attitude."

Scott Parsons
Wenatchee, WA

Exhibit E-

Hepatitis B

"My mother Rose at 88 years of age has over the past four years eliminated the symptoms of fibromyalgia, arthritis, chronic hypertension and chronic angina with the help of a combination of Body Wise products.

Unfortunately, when she had her hip replacement done two years ago, she apparently contracted Hepatitis B. Over the past year, she has become increasingly fatigued and developed a badly swollen, inflamed liver.

Unfortunately, her doctor was unable to help her with this condition. As soon as we got back from Cabo San Lucas in July, we added the

nutritional support of four AG-Immune a day. This week her doctor told her that the liver was normal and that she need not return for three months. My mom has not missed going to the doctor at least twice a month for the past 20 years! She has better quality of life now than she had ten years ago!"

Alex Biro
Schomberg, Ontario, Canada

Allergies

"I started my husband Merv on four AG-Immune for his allergies. He would sneeze endlessly, but in just three days he drew it to my attention that there's been far less sneezing. He called it a miracle!"

Carol Goldstein
Newport Beach, CA

Sinusitis and Chronic Fatigue

"For the past ten years I've been a chronic sinus infection sufferer, having to deal with the pain as frequently as every three months. Thanks to the nutritional support I gained from the Right Choice supplements, Beta-C and Oxy G², that number dropped. But the years of infection and antibiotics left me with a lack of stamina and symptoms of chronic fatigue. I started AG-Immune - six a day - and felt completely revitalized after the second day. Now my quality of life is the best it's been in 15 years, and I'm staying up two hours later every night. Thanks to this powerful product, my enthusiasm for life is back!"

Melton Lilly
Valaga, WA

BW00318

Comp., p. 49

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Canker Sores

"Two weeks ago, my three-year-old daughter got her first bout of canker sores. I counted a minimum of six sores in the front of her tongue and mouth and she complained that it hurt to swallow, so she probably had a few in the back of her mouth and throat too. For two days, she would not eat despite my efforts (very unlike her)...I tried everything I knew, but she was still complaining, "It hurts Mommy." By the third day, I got desperate and began looking in the cupboard where I keep our family's supply of supplements. Having just gotten my first AG-Immune™ bottle the week before, I decided to mix a half capsule of AG-Immune in her rice milk at breakfast, then the other half at lunchtime in her chamomile tea. At dinnertime, I mixed another half capsule in her evening water. To my amazement, the next morning she woke me up saying how hungry she was and that she wanted a banana and cereal. She ate it without a complaint, and continued to eat that day! Thank you for making this outstanding nutritional support available to us!"

Jeannette Barlow
Whittier, CA

Mononucleosis

"My 13-year-old niece Paige had been in bed for three weeks with mononucleosis and wasn't getting better. My sister-in-law started her on the nutritional support of two AG-Immune capsules the first day and then four capsules for the next three days. She was back to school the following day! After never trying even one of the Body Wise products in two years, my sister-in-law is now a believer in supplements and has put her entire family on the products."

Mary Kay Haines
Oxford, MI

Chronic Fatigue and Epstein-Barr

"I've had Chronic Fatigue and the Epstein-Barr Virus for years which has resulted in many challenges. I added AG-Immune to my nutritional supplement program in April when it first came out and also followed the Dr. Jesse Stoff regimen of reducing stress and getting more rest. I feel better than I ever have in my life. I'm more active and just feel better than I can ever remember!"

Randy Stralow
Peoria, IL

Asthma

"I've had chronic, low-grade asthma for 20 of the last 30 years and have needed both a dilating and steroid inhaler for the last 10 years. One month after adding AG-Immune to my nutritional regimen (two per day), along with my regular Body Wise regimen, I stopped using the steroid inhaler. I now take six per day and use the dilator a quarter of the former amount. My peak flow is usually within normal range, and I feel closer to my goal of being inhaler-and allergy-shot free. I feel empowered to know that my body is doing a better job of healing and balancing itself."

Carol Cherin
Essex, MA



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For additional information on AG-Immune™
as well as other Body Wise products,
call 888-BODYWISE or visit our Web site.

INSURE YOUR HEALTH!

2802 Dow Avenue • Tustin, CA 92780
Phone: 714-505-6121 • Fax: 714-368-1210
Web Site: www.bodywise.com
Order Number: 800-830-9596



Exhibit E-4



This is not just another vitamin!

Announcing new AG-Immune!

With Body Wise International's all-natural AG-Immune, you can now "turn-on" your immune system in a way never before possible! We believe AG-Immune is the most powerful product created for Immune Modulation. **You do not have to be immune system challenged!** This is the most **prevention** product available with or without a prescription. Ai/E¹⁰ is an amazing nutrient found in AG-Immune. It functions by increasing the activity level of your natural killer (NK) cells. The National Institutes of Health declared that "virtually every disease can be associated to the lack of natural killer (NK) cell activity." These immune system components are your body's last line of defense against illness. By activating **the natural killer (NK) cells and helping them recognize the organisms they were originally designed to destroy** (virally infected cells and cancer cells), you become much stronger in your resistance to different diseases. Some of the conditions which are highly resistant to cure, but for which Ai/E¹⁰ in clinical use has been shown to be very effective are:

- Cancer
- Irritable Bowel Syndrome
- Colds and flu
- Chronic Fatigue Syndrome
- Sinusitis
- Candida Albicans
- Arthritis and Rheumatism
- Heart Disease
- Infection
- Lupus
- Hepatitis C

For further information on Ai/E¹⁰ (Antigen Infused Dialyzable Bovine Colostrum/Whey Extract) please see "The Ultimate Nutrient" by Jesse Stoff, M.D.

[Click here to read Immune Stories](#)

[Click here to read about AG-Immune Ingredients](#)

P R O C E E D I N G S

THE KILLER WITHIN

(Music playing.)

MALE ANNOUNCER: The information you're about to hear is extremely important because you need to make informed choices and take action regarding your health and longevity. It makes headlines when a celebrity is taken in the prime of life. Michael Landon, Gilda Radner, Steve McQueen, Madeline Kahn, and recently, Gene Siskel and Linda McCartney. And what about Andy Kaufman, a non-smoker who died of lung cancer? These were people with wealth and lifestyle options that most of us could only dream of, but cancer interrupted.

If you're like me, you know there are killers, biological killers waiting in the shadows to claim your life, and you know it's not only celebrities, you have friends and relatives recently diagnosed with breast cancer, prostate cancer, maybe even lupus, chronic fatigue syndrome or hepatitis C. These diseases are threats to our health and our very existence.

But like me, you may have found security knowing that brilliant medical and pharmaceutical researchers are working on cures at record levels of cost and effort. But are they headed in the wrong direction?

1 resistant strains for almost every major manmade
2 pharmaceutical. These super bugs threaten our very
3 existence.

4 Only your immune system can fight bacteria.
5 It, alone, holds the key to optimum health. Your immune
6 system determines if you'll get the flu, how long your
7 allergy symptoms will last, and even if you'll succumb to
8 the ravages of cancer. In large part, your immune system
9 will determine how you will live and how you will die.

10 On this audio, you're going to hear about the
11 most powerful break-through in human nutrition in the
12 last 100 years. It is now possible to modulate your
13 immune system, to make yourself more resistant to these
14 ravaging, chronic and infectious diseases that are the
15 result of modern life and a suppressed immune system.

16 It is possible to live a higher level of health
17 than you ever might have imagined. You can protect
18 yourself from diseases and improve your statistical odds.

19 Cancer, the very mention of the word creates
20 fear. Cancer is presently the most expensive and is
21 certainly the most feared disease of our time and cancer
22 is soon expected to surpass heart disease as our number
23 one killer. Yet, it's understood that cancer cannot
24 thrive in the confines of a strong, healthy immune
25 system. Did you hear that? Cancer cannot thrive in the

1 confines of a strong, healthy immune system.

2 An immune system functioning at peak
3 performance is also able to protect us against yeast,
4 fungi, parasites and a host of toxins. If your immune
5 system is not up to the challenge, these toxins can make
6 you sick. With the increasing level of carcinogens in
7 our environment, our body's demand for effective
8 disarming and elimination of newly formed cancer cells is
9 at an all-time high, yet we're trying to deal with this
10 with suppressed and damaged immune systems. It's no
11 wonder that these diseases are finding their way to us.
12 It's clear at this time that each of us has a killer
13 within.

14 The very conditions that will bring these
15 chronic and infectious diseases home to every single one
16 of us exists right now within our own bodies.
17 Fortunately, there's a team at work discovering new and
18 better answers. Heading up that team is Thomas T.
19 Tierney (phonetic), a skilled nutraceutical formulator
20 and a true visionary, who was featured in the book, 21st
21 Century Leadership as one of 100 top business leaders,
22 along with other recognized leaders, including Jack
23 Welsh, chairman of General Electric, Marshall Lobe,
24 managing editor of Fortune Magazine, Microsoft's Bill
25 Gates, and Patricia Aberdeen, co-author of Megatrends

1 2000 and Megatrends for Women.

2 Tom Tierney is a certified nutrition specialist
3 and trustee at two universities. He is also an
4 acknowledged pioneer in the formulation of life-enhancing
5 nutraceutical products, which are setting industry
6 standards for quality and performance.

7 Tom has worked in collaboration with one of the
8 top viro-immunologists in the world, Dr. Jesse Stoff.
9 Dr. Stoff is an author, a lecturer and a clinical
10 researcher in viro-immunology, and he is really a
11 Renaissance man. He received his medical degree from New
12 York Medical College in Valhalla, New York. He completed
13 a fellowship in clinical medicine in the Bloomsburg
14 Medical Authority in London, England, and he studied
15 homeopathy at the Royal London Homeopathy Hospital.

16 Perhaps best-known for his work as co-author of
17 the best-selling book, Chronic Fatigue Syndrome, the
18 Hidden Epidemic, Dr. Stoff followed with a guest
19 appearance on Good Morning America. He was featured in
20 the Alternative Medicine: The Definitive Guide to
21 Cancer, where he was selected as one of the top 37
22 physicians in the world to explain their proven, safe,
23 successful treatments for reversing cancer.

24 Most recently, Dr. Stoff has written The
25 Prostrate Miracle where he outlines many of his

1 successful treatment protocols.

2 Tom Tierney and Dr. Stoff have collaborated to
3 create an amazing, unique and proprietary formula for the
4 modulation of the immune system.

5 Let's join Dr. Jesse Stoff in a recent
6 interview.

7 MALE INTERVIEWER: Dr. Stoff, it's clear from
8 the perspective of people in North America that the
9 killer is already within each of us. So, what can we do?

10 DR. STOFF: To decrease our risk of contracting
11 any of these severe chronic diseases, what we have to do
12 is strengthen the common denominator that protects us
13 from them, our immune system. The immune system is an
14 amazing system in our body that consists of a very few
15 number of specialized cells that, together, identify
16 potential threats, analyze a way to react against them,
17 and then puts together a counter attack to protect us
18 from these many severe and chronic diseases.

19 The cells are able to do this through an
20 amazing array of communication molecules called
21 cytokines. These cytokines allow the immune system to
22 identify a threat and coordinate an effective counter
23 attack to push back our risk and decrease the incidence
24 of severe and chronic diseases from which we suffer.

25 MALE INTERVIEWER: Well, the human immune

1 system is really well-designed to do its job, and yet,
2 one American dies of cancer every minute. That's 1,500 a
3 day, 10,000 a week, 500,000 a year. This is the
4 equivalent of three fully loaded 747s crashing and
5 killing everyone on board every single day, all year
6 long.

7 An American Cancer Society study of cancer
8 mortality rates in 46 countries shows the United States
9 as number 25, just a little below the middle. Dr. Stoff,
10 what's happening to the human immune system that these
11 rates are continuing to rise?

12 DR. STOFF: Unfortunately, there are many
13 factors that come into play that suppress the normal
14 functioning of our immune system. What we can say is
15 that it's really the PITTS to have a severe chronic
16 disease. When I talk about this, let me explain a bit
17 further. When I refer to PITTS, it's an acronym. It's
18 an acronym for the five different things that can cause
19 immune suppression and lead to an increased risk of
20 developing these many severe and chronic diseases that
21 plague our society today.

22 P stands for poor nutrition. That has to do
23 with not only the kind of food that we eat, the
24 supplements we take, but also any possible infections in
25 our digestive tract that interfere with our absorption

1 and metabolism of nutrients.

2 I stands for infection disease. There are
3 different kinds of infections that can directly attack
4 our immune system, like B-cell viruses, Epstein-Barr
5 virus, cytomegalo (phonetic) virus, HHV-6, et cetera, T-
6 cell viruses, like HIV, HTLV-1, HTLV-2, et cetera. Then
7 there are different kinds of infections that don't
8 directly attack our immune system, but produce various
9 kinds of toxins, different kinds of bacteria, like
10 clostridium that produces a toxin that can suppress
11 immune function and really increase our risk to these
12 different kinds of diseases.

13 The first T stands for toxins, and as you said,
14 quite correctly, there are many different toxins that are
15 dumped in our environment, our food supply, our water
16 supply, the air that we breathe every single day. These
17 toxins have a direct effect on suppressing immune
18 function.

19 The second T is trauma. There's only one kind
20 of trauma that directly suppresses immune function and
21 that is ionizing x-ray radiation. You don't have to live
22 near a nuclear reactor that is badly leaking to be
23 exposed to radiation. Anybody who flies on a commercial
24 airline will be exposed to an amount of ionizing
25 radiation equal to a chest x-ray if they fly across

1 country, coast-to-coast, because when you're flying at
2 35,000 feet, you're flying above most of the protective
3 layer of the atmosphere that's protecting us from the
4 incoming radiation from outer space.

5 And finally, we come to S, S stands for stress.
6 Stress means that our body's expending energy faster than
7 it can be regenerated. It doesn't really matter what the
8 stressor is, because they all have final common pathways
9 that lead to immune suppression.

10 So, if you want to think about how we can
11 support our immune system, the first thing that we have
12 to do is address the PITTS. Once we've addressed the
13 PITTS, it's a matter of supporting our immune system,
14 modulating it and turning it back on.

15 MALE INTERVIEWER: It's really important that
16 everyone understands what you've just outlined, and it
17 begins to make sense why so many people have weakened
18 immune systems. While some people are very careful to
19 manage their stress levels and do whatever they can to
20 take good care of themselves, there are some factors that
21 are out of our control.

22 In fact, I was reading the other day on a
23 website that Bill Moyers, the famous journalist, recently
24 cooperated in a study with the Mount Sinai School of
25 Medicine, and here's what they said. As part of the

1 study of pollutant loads in the human body, sponsored by
2 the Mount Sinai School of Medicine in New York, samples
3 of Bill Moyers' blood and urine were analyzed. Eighty-
4 four distinct chemicals were found. His test results,
5 much like a chemical fingerprint, revealed evidence of
6 hazardous chemicals in common use, as well as compounds
7 banned for more than a quarter century and others so
8 obscure that almost no public information is available to
9 identify what products might have resulted in Moyers'
10 exposure.

11 The results are not unusual. Each of us has
12 some load of industrial chemicals stored in or passing
13 through our bodies. These chemical residues, which are
14 termed the chemical body burden, can be detected in
15 blood, urine and breast milk.

16 Most people are unaware that they carry
17 chemical compounds in their bodies at all. In fact,
18 here's a quote by Michael McCulley (phonetic), M.D.,
19 Ph.D., from the Mount Sinai School of Medicine. He says,
20 current normal body burdens of dioxin and several other
21 well-studied organic chlorides in humans are at or near
22 the range of which toxic effects occur in laboratory
23 animals. That's in each and every one of us.

24 So, the question is, even if we do our best to
25 manage our stress, eat better, et cetera, what can we

1 really do? Can we really handle the impact of today's
2 environment on our immune system?

3 DR. STOFF: Unfortunately not, and that's why
4 we're seeing this alarming increase in the incidence of
5 severe and chronic diseases that's plaguing not just our
6 culture, but cultures and everyone around the world. So,
7 it's important to try as much as is possible to make sure
8 that your food supply is as clean as possible, is free of
9 various kinds of chemicals, preservatives, artificial
10 colors, et cetera. Drink water that is filtered and
11 purified so it contains, again, as few toxins as
12 possible. Taking good anti-oxidants, of course, is
13 critical to helping to protect our body from the damages
14 of these kinds of toxins.

15 And finally, we have to support our immune
16 system. We have to turn the immune system back on and
17 reestablish the communication pathways, so the immune
18 system can help our body to do what our body does best,
19 which is to heal.

20 MALE INTERVIEWER: Right. But even with those
21 steps, we still hear about world class athletes that have
22 been coming down with cancer, people who are in
23 extraordinary physical condition, and yet, they seem to
24 be vulnerable to these diseases. So, what more can we
25 do?

1 DR. STOFF: Where we need to have more support,
2 again, is in the support and modulation of the immune
3 system. To turn on the function of searching for and
4 identifying potential risks to our body, coordinating a
5 counter attack and effectively instituting that counter
6 attack with natural killer cells and LAK cells to protect
7 us from the ravages of these diseases.

8 MALE INTERVIEWER: Exactly. So, once again, it
9 means we need our immune system at peak performance 24/7
10 because toxins, stress, trauma, constantly surround us.

11 Dr. Stoff, you consult with many health
12 professionals, presumably, who deal with patients who are
13 severely immune-comprised. You even take measurements of
14 the immune system. What do you see in our population as
15 a whole and what's the state of the average person's
16 immune system?

17 DR. STOFF: Unfortunately, based upon the
18 sharply rising incidence of severe and chronic diseases,
19 all we can say is that the immune function of our
20 population at large is rapidly deteriorating. The key
21 here is to address those issues, to support our body
22 biochemically as much as possible with supplementation,
23 detoxification, clean water, et cetera, and then restore
24 the modulation, search and destroy function of the immune
25 system.

1 MALE INTERVIEWER: So, it's absolutely
2 necessary for us to be proactive for all the reasons
3 we've been discussing.

4 DR. STOFF: Absolutely.

5 MALE INTERVIEWER: You and Tom Tierney recently
6 collaborated to formulate an immune modulation product,
7 using a component, which has been referred to as the
8 ultimate nutrient. What is it about this product that
9 modulates the immune system so quickly and effectively?

10 DR. STOFF: The most effective immune modulator
11 that has yet been discovered is this wonderful compound
12 of communication molecules referred to as Ai/E¹⁰. Ai/E¹⁰,
13 of course, is the most potent component of AG-Immune.
14 Ai/E¹⁰ is a unique combination of molecules that enables
15 the immune system to turn back on its identification
16 process to identify things that are potential risks to
17 our body. Then the Ai/E¹⁰ goes further to turn on the
18 modulating effect of restoring the ability of the immune
19 system to create an effective counter attack to search
20 for and destroy abnormal cells, to search for and destroy
21 virally infected cells, to help our body in the
22 detoxification process.

23 MALE INTERVIEWER: So, this doesn't attack the
24 disease? Instead, it restores the cellular communication
25 within the immune system.

1 DR. STOFF: Absolutely. It turns it back on.

2 MALE INTERVIEWER: I got to say, that is
3 fantastic. In your consulting practice, you're working
4 through physicians with a number of patients that have
5 prostate cancer, that suffer from hepatitis C, Epstein-
6 Barr virus, lupus, things that are considered to be very,
7 very difficult to treat. Using your full treatment
8 protocols, along with this particular ingredient, what
9 kind of results have you seen?

10 DR. STOFF: Well, it's amazing the kind of
11 results that you can see, because the body has an amazing
12 capacity to heal. If we're able to address the PITTS
13 issues, which is critical as a first step, we then turn
14 the immune system back on with the Ai/E¹⁰.

15 MALE INTERVIEWER: Now, the Ai/E¹⁰ is definitely
16 a powerful trigger for setting the immune system back
17 into action, but the immune system needs specific fuels,
18 and Tom Tierney has uniquely formulated Ai/E¹⁰ with
19 several other scientifically proven ingredients. Tell us
20 about this extraordinary combination.

21 DR. STOFF: Research has shown us that you
22 can't just stimulate the immune system or modulate the
23 immune system and expect it to snap right back into place
24 to protect us from the ravages of severe and chronic
25 diseases.

1 We also have to fuel or feed the immune system.
2 Feeding the immune system is a fairly complex affair
3 because it takes into account a wide range of vitamins
4 and minerals, things like Vitamin C, zinc, selenium,
5 iodine, different kinds of amino acids, like arginine,
6 glycine, et cetera. But it takes even more than that
7 (inaudible) whatever types of carbohydrates,
8 polysaccharides that we can find in the plant kingdom
9 that specifically fuel the immune system.

10 Some of these extracts from the mushroom
11 maitake defraction, the extract from the large (phonetic)
12 tree, the arabinoglactan and the herb astragalus, have
13 long been used as specific fuels for our immune system.
14 The fuels, by themselves, do not turn the modulating
15 effect of the immune system back on. That is the job of
16 the communication molecules that we find in the Ai/E¹⁰.
17 So, it's a matter of supporting the immune system,
18 feeding the immune system, and then turning back on its
19 communication pathways in order to restore its function
20 and help to protect us from the ravages of these severe
21 and chronic diseases.

22 MALE INTERVIEWER: And that's why you see the
23 combination of the trigger with these specific fuels
24 being so important.

25 DR. STOFF: Absolutely. We need the trigger,

1 we need the fuels to help get the job done.

2 MALE INTERVIEWER: In your consultation with
3 these clients, you're primarily a medical doctor and a
4 researcher, is there anything else that functions
5 anything like the Ai/E¹⁰ in this set of fuels?

6 DR. STOFF: Ai/E¹⁰ is a very unique combination
7 of molecules, which are specifically communication
8 molecules that restore the modulating function of the
9 immune system. At this point, there is no other
10 combination of molecules like this anywhere to be found
11 on the planet. Ai/E¹⁰ is unique.

12 MALE INTERVIEWER: Wow. A totally unique
13 product that can have such profound results. What are
14 some of the results that you see with patients working
15 with the combination of triggers and fuels, along with
16 helping them resolve the PITTS issues, as you do in your
17 practice?

18 DR. STOFF: In my practice, I have specialized
19 in working with people with severe and chronic diseases.
20 Now, I specialize in doing research and in consulting
21 with physicians who are continuing to work with these
22 patients. I have seen many, many cases of patients where
23 cancers can be reversed and put into a state of long-term
24 remission, where severe and chronic infectious diseases,
25 hepatitis C, Epstein-Barr virus can also be stopped and

1 reversed through a process of immune support,
2 detoxification, and critically immune modulation.

3 MALE INTERVIEWER: Are these rare results or is
4 it common that you see reversal of these kinds of
5 diseases with -- that people struggle with and are so
6 difficult for most professionals to treat?

7 DR. STOFF: As a result of a lot of coordinated
8 clinical work to support the person's immune system, to
9 address the issues of the PITTS and immune modulation, it
10 is possible to see restoration of immune function in the
11 vast majority of cases.

12 MALE INTERVIEWER: So, the immune system isn't
13 something that operates randomly, it follows defined
14 principles?

15 DR. STOFF: Absolutely. No, it's not a random
16 system at all. It's a very, very complex information
17 processing system that contains the strong arm of the
18 law, the natural killer cells and the LAK cells to get
19 back in there and clean up -- clean up Dodge. To kill
20 virally infected cells, to kill cancer cells, to help in
21 the detoxification process and reduce the incidence of
22 suffering from severe and chronic diseases.

23 Many studies have come out that show very, very
24 specifically the relationship between immune function and
25 the risk of developing a severe or chronic disease,

1 whether we're looking at the incidence of infectious
2 disease or the incidence of cancer, either as a primary
3 occurrence or as a secondary recurrence of the disease
4 process. The incidence of these diseases is directly
5 inversely proportional to the strength of our immune
6 system. The stronger our immune system, the lower our
7 risk.

8 MALE INTERVIEWER: We're talking about a
9 product that's absolutely unique. Can you tell us about
10 any research that documents effectiveness in a clinical
11 setting?

12 DR. STOFF: Absolutely. I recently completed a
13 double blind study on 20 people where half of them were
14 given a placebo and half were given the pure Ai/E¹⁰
15 complex. The results were astounding to see in how
16 quickly the immune system was able to restore its
17 modulating function and its protective function in
18 helping to reduce our risk of getting future illness.

19 Equally astounding was to see the degree of
20 immunological impairment in people who are, quote,
21 unquote, "healthy," as the selected population was said
22 to be at the start of this study. Even in this quote,
23 unquote, "healthy," population, the degree of immune
24 suppression that was seen was astounding.

25 To one extent or another, our immune systems

1 have become wounded by the different things that we're
2 exposed to in our day-to-day life. As a result of this
3 woundedness or damage to our immune system, if you will,
4 it increases our risk of developing a wide range of
5 severe and chronic diseases. This study clearly pointed
6 out the degree of immune suppression that, quote,
7 unquote, "normal, healthy people," are walking around
8 with every single day, and the powerful effect that the
9 Ai/E¹⁰ complex can have in its ability to turn immune
10 function around and restore the modulated capacity, the
11 protective capacity of our immune system.

12 MALE INTERVIEWER: I know that you've used
13 Ai/E¹⁰ for years in a clinical setting from people
14 suffering from chronic illnesses, and now you've provided
15 clinical evidence that it modulates immune function in
16 healthy people as well.

17 DR. STOFF: Absolutely.

18 MALE INTERVIEWER: For those of us who are
19 parents who are always concerned about our kids getting
20 ear infections and colds that they pick up in school, is
21 this product safe? Should it be used for people of all
22 ages?

23 DR. STOFF: Absolutely. It's absolutely safe
24 for young and old alike.

25 MALE INTERVIEWER: You know, there are many

1 people who appear healthy and it seems their immune
2 system is in good shape. Are there some clues that would
3 indicate there might be a problem right around the
4 corner?

5 DR. STOFF: Published studies and my own
6 research have clearly demonstrated that each and every
7 one of us is walking around with a degree of immune
8 suppression each and every day. As a result of this
9 immune suppression, common colds can more readily turn
10 into sinus infections, allergy symptoms will last for
11 weeks or months instead of a day or two, and an overall
12 level of fatigue will set in as the body tries to divert
13 its available energy stores to restoring immune function.

14 These are some of the clues that our body is
15 suffering from the effects of the PITTS, and we need to
16 begin to address these issues by restoring quality foods
17 to our diet, by reducing the amount of stress that we're
18 under, et cetera. But most importantly, it's critical to
19 restore the modulating function of our immune system, the
20 ability of the immune system to protect and serve us to
21 reduce our incidence and risk of these severe, chronic
22 and ravaging diseases.

23 MALE INTERVIEWER: Dr. Stoff, we recognize that
24 individual cases cannot predict the experience of our
25 listeners, but in the section marked Exhibit A of your

1 book, The Ultimate Nutrient, there are literally dozens
2 of cases listed and while it must be noted that these
3 patients used Ai/E¹⁰ in conjunction with a holistic
4 treatment model, the outcomes are really exciting.

5 One patient, age 77 with prostate cancer, saw
6 his NK level rise from seven to 757 over 21 months and
7 cancer in remission. Another, a 56-year-old, in 16
8 months experiences an NK level increase from 26 to 399
9 and chronic fatigue syndrome is resolved. A 38-year-old
10 with chronic infection went from four to 368 in 31 months
11 and was normalized. Others had significant results in
12 three to six months.

13 These should really be very encouraging facts
14 for people who might have thought they would just be a
15 helpless victim of cancers and hepatitis C and these
16 kinds of disorders.

17 DR. STOFF: By having a strong and vigilant
18 immune system, it can clearly reduce our risk of these
19 severe and chronic diseases and lead us back to the road
20 of health.

21 MALE INTERVIEWER: Thank you, Dr. Stoff, for
22 sharing so much information with us and for the important
23 work that you continue to do.

24 MALE ANNOUNCER: According to the American
25 Cancer Society, 1.2 million people in North America will

Antigen-Infused Dialyzable
Bovine Colostrum Whey Extract

The Ultimate Nutrient

Clinically Proven Benefit
for Anyone Suffering

Weakened Immune Function

Irritable Bowel Syndrome

Chronic Fatigue Syndrome

Candida Albicans

Arthritis & Rheumatism

Infection

Hepatitis

Colds and Flu

Sinusitis

HIV/AIDS

Heart Disease

Lupus

Cancer

Jesse A. Stoff, M.D.

Internationally recognized viro-immunologist, speaker, licentiate
Homeopathic physician, consultant, and author of numerous
books and clinical studies including *Chronic Fatigue Syndrome*,
The Hidden Epidemic, *The Prostate Cancer Miracle*, *The*
Use of Dialyzable Bovine Colostrum Extract in Compromised Immune
Function, *Intestinal Warfare*, and more.

RE: BODYWISE

D.A.#: 01-040

SUBJECT: SEMINAR

LOCATION: BIG BEAR

DATE: JUNE 25, 2002

LEGEND: ... Denotes pauses between words or phrases, incomplete sentences,
Stammering, etc. (Does not indicate missing words).
*** Denotes unintelligible conversation.
(Sic) Denotes precisely reproduced word.

SIDE 1

UNINTELLIGIBLE PORTION

MARSHA: Hi my name is MARSHA.

GRANT: Hi, I'm GRANT. Uh, I think I spoke to you a week ago.

MARSHA: Did you come from Yorba Linda?

GRANT: Yes, I did.

MARSHA: And where's your wife?

GRANT: She couldn't make it. We ended up having a babysitter...

MARSHA: Oh.

GRANT: ...that uh, pooped out on us at the last minute. And I didn't think you
wanted a three and a four year old running around in the back of the room
when you're trying to do a presentation.

MARSHA: It might be hard, yeah.

GRANT: ***

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1

Exhibit I-1

Comp., p. 74

MARSHA: I'm so glad to have you here. This is great.

GRANT: Well, well, I, I stumbled across uh, uh, Body Wise website

MARSHA: Yeah

GRANT: Uh, doing a search for sinus infections and some other stuff ...

MARSHA: Uh-huh.

GRANT: ...that uh, number one my son has some sort of things that seems to sort of run in our family

MARSHA: Yeah.

GRANT: ...and um, you know and I'm middle aged now and you start thinking about some of those things ...

MARSHA: Yeah.

GRANT: ... and if there's steps you can take to, to prevent the onset of some of these uh, things that everybody seems to get at some point in time

MARSHA: Yeah.

GRANT: It certainly worth hearing more more about ...

MARSHA: Good for you. Well, so did...are you staying out here for a few days or...?

GRANT: Well, hopefully my wife is gonna be up here tonight after uh, uh...with a little luck she's gonna be able to try to track down my folks and get them to uh...

MARSHA: Uh-huh.

GRANT: ...stay with the kids and she's gonna come up for a couple of days.

MARSHA: Are you gonna stay here at the, the Northwoods or uh ...

GRANT: No. We've got a friend up in Moonridge area...

MARSHA: Oh.

GRANT: ...that has a cabin.

MARSHA: Oh, good.

GRANT: And uh, so with a little luck uh...

MARSHA: Yeah.

GRANT: ...we'll be able to spend a couple of days up here.

MARSHA: Oh, great. I hope everything...

GRANT: You live up here?

MARSHA: Uh-huh.

GRANT: This is a beautiful area.

MARSHA: I used to live in Huntington Beach ...

GRANT: Oh, did you.

MARSHA: ... and had a little a cabin up here now ...

GRANT: Uh-huh.

MARSHA: ... and I dreamed of living up here, and I moved up here seven years ago.

GRANT: Uh-huh.

MARSHA: Full time. And it's, it's nice.

GRANT: Kind of a, a little bit more relaxed pace than dealing with all the traffic...

MARSHA: Yeah.

GRANT: ...*** Huntington Beach especially during the summer time ...

MARSHA: I know, yeah. Your right.

GRANT: It's gotta be an absolute nightmare down there, trying to get ...

MARSHA: Yeah, it is.

GRANT: ...anywhere.

MARSHA: Uh-huh, it is. Umm, we lived right down Main, down town Main Street
...

GRANT: Uh-huh.

MARSHA: ... and so we just walk, you know, to town because it was just a block and
*** try and get your car out and drive over there.

GRANT: Oh, yeah, yeah.

MARSHA: But it's umm, it's nice in the morning when you go for a walk here cause
everything smells so good and...

GRANT: Yeah.

MARSHA: ...and all that, you know. Where do you work?

GRANT: Pardon?

MARSHA: Where do you work?

GRANT: Oh, I do some uh, P-I work for private attorneys.

MARSHA: Oh, you do.

GRANT: Down in Orange County, yeah.

MARSHA: Oh, I bet that's interesting.

GRANT: It gets really old. You, you hear, you hear about you know, my, my ex-wife is trying to do me in because of some, you know, late on alimony and she was screwing around on me and you know, I wanna prove it. That just gets really old.

MARSHA: Uh-huh.

GRANT: Umm, but it pays the bills.

MARSHA: Yeah. So you have to do stakeouts and stuff like that?

GRANT: Yeah. It's...

MARSHA: Oh man that'd be boring after a while ...

GRANT: It's the most boring thing that anybody ever imagined...

MARSHA: Yeah.

GRANT: ...creating uh... But again like I said, it pays the bills.

MARSHA: So it probably is sometimes gets excited, huh? We uh...um, I know some other people that came, drove up from L - A. that are going to be here, and um, so we're gonna wait a little, a few more minutes.

GRANT: Okay.

MARSHA: If that's alright. TOM said, I don't know. (LAUGHS) TOM goes umm, is this, this, do Big Bear people start on time or are they a little later? And I go, uhhhh, they, it's kinda like you know, Maui time, Big Bear time.

GRANT: When you get there, you get there.

MARSHA: Yeah. You know. Huh? (PAUSE)

MALE:

MARSHA:

I know, I about another couple that drove up from Los Angeles. BRUCE and IRIS, and they called me after they got up here. So I know they're gonna be here. And I had umm, about 30 people that R-S-V-P'd. So. You know I kinda wanna wait just another five minutes, is my, do you mind? Is that alright?

MALE:

No, no.

MARSHA:

Not at all?

GRANT:

Okay. Good. And then well ... Huh?

BACKGROUND NOISE

MARSHA:

Oh yeah.

BACKGROUND NOISE

MARSHA:

Yeah. (PAUSE) Oh, well.

GRANT:

I don't know where the people that R-S-V-P'd are coming from but the 10 was at a dead stand still and so is the 60.

MARSHA:

Really?

GRANT:

Yeah.

MARSHA:

Oh my Gosh.

GRANT:

I guess there was a motorcycle or something that crashed at the 60 and the 15.

MARSHA:

Wow.

GRANT: So, the 60 was just stopped.

MARSHA: Uh-huh.

GRANT: So if, if you're expecting somebody who's gonna have to come from that direction they may be running a little late.

MARSHA: Yeah. Well, I know the couple from LA they're already up here because they got here earlier and they called me and they said, "We're in Big Bear and we'll see you there at 7:30". So ... And I had a doctor call me from Yorba Linda.

GRANT: Oh, really.

MARSHA: But he said he couldn't make this one but he wants to come to the next one. You know. Yeah, I wrote his name down. It starts with a B. I can't remember now...BENTTO or something.

GRANT: Oh.

MARSHA: Really nice man.

GRANT: I was gonna say I know a chiropractor in Yorba Linda.

MARSHA: What's his name?

GRANT: BEAR.

MARSHA: No. I would have remembered BEAR, cause Big Bear.

(LAUGHING IN BACKGROUND)

MARSHA: Um ... I had calls from all over. And some of the things happen and you know. Let's see what happens. Whoever's meant to hear this, will be

her tonight, and that's the deal.

GRANT: Now, Uh, I didn't get to spend a whole lotta time looking at, at the Body Wise web site.

MARSHA: Yeah.

GRANT: I get the impression that they sell a variety of products as well as uh...it's a multi-level marketing kinda thing, is that correct or...

MARSHA: Yeah, it's a multi level marketing. And...but, it's unique in that we have a wellness program where a lot of doctors like to use that, and trainers and stuff use that because when you get people on the product and they get a packet it's all about wellness and follow that education and how they get better and they don't have to feel like we're just trying to get them to ...

GRANT: Sort of a holistic approach to ...

MARSHA: Absolutely, yeah. And it's called uh, Well Partnership Program, which is really nice, I like that a lot. That's how I operate, you know. And umm, if someone is interested in the business end of it I talk to them about that. But I don't bring it up.

GRANT: This is, this is not uh, a business...

MARSHA: This is...

GRANT: ...presentation?

MARSHA: No, uh-uh.

GRANT: ... this is strictly the products and what they can do for you?

MARSHA: Right.

GRANT: Okay.

MARSHA: Yeah.

GRANT: Good, good.

MARSHA: Yeah. This is an immune wellness seminar and then umm. Again if anyone wants to talk about that, something like that we meet later.

GRANT: Okay

MARSHA: We'll talk about that.

GRANT: Okay.

MARSHA: But, and that's what I like about it because people wanna be educated and when you educate people

GRANT: Uh-huh.

MARSHA: ... they can make their own decisions for what they wanna do.

GRANT: Right.

MARSHA: And, and I love that. ****approach.

GRANT: Not uh, not uh, hard sell Amway ... approach?

MARSHA: I know I went to that too.

GRANT: Oh, what a nightmare.

BACKGROUND VOICES

MARSHA: Yeah. Hi JILL, how are you?

BACKGROUND VOICES

MARSHA:

Yeah.

BACKGROUND VOICES / NOISE / STATIC

MARSHA:

*** Do you want me to close the door TOM? Or do you wanna leave it open?

TOM:

No. *** lets just *** in case anybody comes ***.

MARSHA:

I know there's a coup...one couple that called me earlier and were coming.

Umm...

TOM:

Hi. I said hello to the girls ***.

GRANT:

I'm not one of the girls. How do you do... GRANT GILLMAN.

TOM:

Hi. Glad you're here.

BACKGROUND NOISE

MARSHA:

Do you want me to close the door TOM?

MALE:

Sure.

MARSHA:

That they drove up from L-A and they called me told me they were here.

BACKGROUND LAUGHING / NOISE

MARSHA:

Well, it's my job. My name is MARSHA HART and I'm really glad to have all you here this evening ... to hear about the immune wellness seminar that TOM TIERNEY'S gonna do. And it's my job to introduce TOM and I just wanted to say that ... TOM's in this book, the 21st Century Leadership. Uh, if you want to read some of the quotes in here along with LEE IACOCCA quite a few of the others *** I've got 'em highlighted.

But I think the most famous thing that TOM said to me was...when I met TOM ... I was in a wheelchair with leg braces because I had polio when I was a little girl. And I've had post-polio syndrome in 1992 down in Rancho Los Amigos Polio Clinic, and I met TOM and DAVE pushed me up to him and I said, "Hi TOM my name is MARSHA HART and I have post-polio Syndrome". He said something to me no one else has ever said, he said, "I don't want you to have that". And I thought, well, I don't want to have it either, but you know, I have it. Huh-huh, but I didn't say that to him. And as time went on ... and also, I brought my leg braces. I always bring these because this reminds of when I first met TOM and I had these leg braces on. I don't know anyone that has post-polio Syndrome, that's fitted with leg braces, that has... gets out of them again. I was just telling TOM a lot of my friends that have Polio are getting worse and worse. And I could just kiss the feet of the lady that introduced me to TOM, and introduced me to a better way of life and education on what things I can do proactively to take care of my body. Now almost every morning at least five days a week my husband DAVE and I go for a walk and we're doing 25 to 30 minutes every morning and now TINA's agreed to be my personal trainer and we've done about five workouts now, we're going slow. But it's phenomenal I never thought this would happen to me. And so the thing I'm saying that TOM said to me is "I

don't want you to have that". And one day I got to have lunch with him, with a group of us, and they just, and they said, they were, we were talking about a dream and what we wanted to happen in life. And somebody finally looked at TOM and says, "TOM what's your dream?" And he says, "My dream is to eradicate heart disease. (PAUSE) Wow, pretty cool dream. (LAUGHS) So help me welcome TOM TIERNEY.

CLAPPING IN BACKGROUND

TOM:

*** if you've ever seen family *** I'm gonna pretend I'm *** *** you talked yourself to come. Umm, the two part uh, the public part what we have invited you to come uh, to learn about the immune system and uh, at that juncture which will be quite quick. Uh, we're gonna say okay, that part we promised and if you've got what you want, please feel free to excuse yourself. And what we want to talk to you about support products that are going to help the immune system and that admittedly is commercial which we can't do what they call bait and switch um, so were just going to take you through the immune system. That's what's been promised and that's what we're going to do. Um ... I am not a physician. I am not here to treat or diagnose disease. Typically once we break these kinds of meetings there's a lot of Q and A. Because everybody has themselves or a friend with something icky in their life. Whether it be uh, Polio, Epstein-Barr, Rheumatoid Arthritis, Hepatitis C it doesn't matter.

We've all stuff, but as close as I'm going to get to medicine is this chart. So we want to point everybody the medical terminology, and by the way I'm fully 50 percent Irish, so it's ok for people to laugh, so uh to dilate means to live longer. Uh, an outpatient is the person who has fainted.

LAUGHING

TOM: Urine is the opposite of your out. Varicose veins are veins that are very close together *** and barium is what we do when CPR fails.

LAUGHING

TOM: Okay, uh the whole issue of what is health, and we probably have low *** well everybody knows. Health is the absences of disease, and that's kind of like, not true. Uh, we also know its not a perfect body, looking good, living 200 years, feeling good, and the absence of diagnosed disease. Uh, that could, any one of those could mask a lot of symptoms that say that your about ready to fall off the edge of the biological cliff. Um ... health is really what happens at the cellular level. The ability cells to replicate and keep on reproducing more of you. But I want to put that in context because the people we gave power to historically had been Shamans, medicine men, medicine women, priests, and the like... and later doctors, and doctors want patients, in medical terms the word to be a patient means to be compliant, to surrender yourself. And one of the things you do to get power is relieve pain and discomfort right. And uh, 2,000 years

before Christ, the people that relieved pain and discomfort said, "Look, eat this root, things would be cool". A thousand years A.D., now they said that root is heathen, say this prayer. Now we become enlightened. We challenged that. The reformation's over, that prayer is superstition. Drink this potion. About 1940, *** the beginning of World War II in North America uh, we...see there're a lot of shamans out there, that potion is snake oil, swallowed this pill, gave birth to a huge global pharmaceutical industry. 1985 just around yesterday. That pill is ineffective. Take an antibiotic. Oh, my gosh. The most over-prescribed medication on the planet. And here we are right now. About 2000 AD and we're saying, that antibiotic doesn't work, take this root.

(LAUGHS)

TOM

So there's a certain circularity in everything we do because we like the idea of natural medicine and not taking drugs and the like. Umm, but I'm not here to say, take natural medicine as an alternative for your immune system. There're complimentary support reasons to do this. Everybody in my opinion has an FM radio station in their head. You got one, I though you would. It's called W-I-I F-M, what's in it for me? And it's a very human condition for all of us in this room. And what, what does this guy got to offer me, you know. When is he gonna get to my point not the point. It's called when is he going to get to my point. Well, let's talk

about that. Uh, let's talk about you and how long your gonna last because we look at 100 before Christ, the average life expectancy at birth was 30 years, average. And as you can see...now and I'm not gonna insult you by reading all these charts. Well, in 1900 all of North America related with medical science say the average life expectancy at birth was 47 years. Truth of the matter is it has nothing to do with medicine. It had to do with cleaning up the public water supply, to improving sanitation conditions. So we didn't have all those contagious diseases as part our public hygiene system. Medicine is most proactive in keeping you together in the last two years of your otherwise natural life. About 80 percent...according to some studies. Umm, all of the money you will spend on yourself in medicine, medical care will be in the last five years of life*** So uh, what Well look at this., This is particularly important because it's kind of a hundred years ago. In 1900 North America, 70 percent of all men died before age 65. We never, never saw anything north of 65. And today we reversed that statistic. Women live longer. But this is a guy talking and they're talking about men. Today 70 percent of men last beyond age 65. And there's some very significant consequences. If you are a mid-citizen, as a *** World Health Organization *** of 76.7 years. Weighted average. Men and women. You know, that's the problem with being average. Here's more recent statistics from *** book, *** ***. Let's take the

average guy who's 65. Let's say the average is 65 and an older person sitting right here. And he made it, however he made it, wheeled in by his fifth wife. I don't care. He's 65. On average he's going to see at least age 81. Now we don't know what kind of shape. We don't know if Alzheimer's has set in, if he's feeble, incontinent, blind, or worse yet bald, you know. We don't know. But on average. Now we get into conspiracy theory. Let's look at women and American women today *** I think it's *** because, you know ***

MARSHA:

TOM:

*** older guys, yeah. Uh, free of cancer and heart disease, she's going to see on average 92. Very significant in terms of estate planning, residual income, lifestyle management, loneliness. So that is what most of the women in this room are looking at right now. Not as a downer, but rather as a challenge and an opportunity. And of course you don't have to extrapolate that too far just to think about it. Wow, what if I retired or my spouse retired when I'm 55. We're going to kick around together for another 40 years. What are we going to live on. Well, we don't have to talk about the live part as much as what do we need to keep ourselves together. A lot of that's attitude. But there are three specific biological challenges for us that are right here. The first is a nutrient deficit. One of every three Americans is clinically obese and that predisposes them to

diabetes. So in plain *** that the fast food, General Mills, tells us that in the year 2005, for what we will call the average American... there it goes again, over 18, two out of three meals will be consumed outside of the home. Starbucks on your way to work, quick lunch, whatever is in the refrigerator when you get there. Maybe that's not your case but it's rather telling when I comes to quickly prepared food that has long shelf lives. So you have plenty of calories but we have a severe nutrient shortage. Seven studies since 1938 conducted by the Food and Drug Administration as well as the Department of Agriculture, all show us we get plenty of calories. But when they took one survey of 21,500 people, a cross section of the population, *** ethnic groups, income groups, all that stuff, *** 21,500 people, zero, zip none, have received the minimum amount of vitamins and minerals in this food chain necessary for to prevent beriberi, scurvy, ***, and rickets. *** say well, it's poor people. It's not me. You don't know. It's a long process. The recommended daily allowances, those percentages who see you see on the side of the label it's vitamin A, 100 percent RDA, well you say that's cool. ***. I'm not that bad. I'll have carrots today. Or 500, you say that's toxic. It's mega-doses. It's not. The recommended daily amount is a minimum amount of nutrients necessary to prevent beriberi, scurvy and rickets, *** and all that but it doesn't have anything to do with living in a cabin here in Big Bear at

high altitude of being stressed, being happy. *** It's a whole different kind of paradigm. We live longer. The good news is that you live longer and you enjoy more movies, walk the beaches of the world, whatever it is you like to do. The bad news is that we might last longer than our money. You won't know. Now, see now, something funny that will turn humorous. This is the area we want to talk a little bit about, the immune system dysfunction. I don't think I knew ten years ago what an immune system was. So what it is when it lets you down, you're in deep trouble and it is generally accepted as an example by Dr. Yulius Poplyansky that every single disease we have, has some significant counter part in the immune system dysfunction. Now we're able to use very significant ***
***. We're talking about Chrones, Epstein-Barr, Diverticulosis, Diverticulitis; Lupus, Cancer and the like, Polio, AIDS. It comes about because of the P.I.T.T.S. When a person is *** toxins, trauma and stress. We'll spend just a little time on that. The most important thing there is the wrong kind of nutrition. And trauma, now trauma is not Mickey Spalane, *** or being the mind of the *** the guy came up behind the victim and hit him with a 2x4 and traumatized his brain. No, this trauma is largely induced by sunlight. Ultraviolet rays UVA, UVB. Many of us were brought up to say, it's really not cool to be a pale face, or pale body. You want to look tan. Tan skin is burned skin. In fact that *** tan skin is

burned skin. And what it means is when you get a tan; you are signaling the whole world that you have just depressed your immune system. The white blood cells that carry the messenger molecules that help you. We want to talk about that, because the immune system was a little understood. And now is big stuff. The fact is, when we have a compromised immune function, we compromise our health. Now the immune system is not a concept and it isn't a gland that secretes an immune stuff, and the gland is located five inches to the left of the pancreas. It's nothing like that. The immune system is part of your cellular make up. It's largely contained in the white blood cells. And it, it's composed of some really cool things. So what's the immune system? It's all this stuff right here. Now, some of us got whacked with this in high school biology. Some of us avoided it all the time. And here you are on a wonderful sunny day, in Big Bear and some guy comes down, I'm a flatlander right. Some flatlander comes in and says this is the immune system but it's really romantic, it's very exciting. Uh, NK cells are natural killers cells. Their little Arnold Schwarzenegger cells that we spend a lot of time talking about, and you want a lot of them on your side. And you've heard about leukocyte, *** B cells, macrophage these are kind of cool characters. Uh, these are like Pac Men and they're in your body and their solely programmed to find foreign invaders, bacterias, viruses, and

consume them. They are like piranha fish. T cells. You've heard of T4 and T8. And uh, and these little things right here, you've got a bunch of them in your body, *** those are called messenger molecules. And there the ones when you are in an airplane, as an example, you are recycling and everybody else's disease because you can't roll down the window right. So your recycling all this stuff in an airplane and wondering why you get off an airliner, your dehydrated, you have a dry throat, and runny nose ***. These are messenger molecules that are specifically programmed to activate the whole immune system, and if that system is degraded your in trouble. Now, there are two kinds of essen...essentially of NK cells. What we wanna do is just talk about this one for a minute. It's a very aggressive name, natural killers *** how can you say, I'm not comfortable with that, but that's what they are. So natural killers, the good guy the target cells like Lupus, uh, construct is a bad thing, or a Hep. C. What happens is the NK cell seek out the bad guy, attach themselves, and the NK cells are full of granules that are poisonous to the invaders. So they cuddle up to them, dump the poison in it and kill them, that's happening in your body right now. So what do they do just by way of review? An NK cell is really your first and only line of defense against foreign invaders in your body, bacteria, parasites and the like, Viruses. And I truly mean, viruses. That's important to understand. There's a lot of people well only

bacteria. Uh, you know, I think my *** we're talking about parasites, bacteria, and viruses, that also will trigger cancer. Okay, now I can go back. This is what is really cool. Well, lets say you have this guy right here, which is a cancer cell. And you probably have some form in your body right now as I do. And these little puffballs are so cool. These are the Arnold Schwarzenegger NK killer cells. Now what they do, is they snuggle up, the NK cell elongates and they dump packages of chemicals into the bad guys and consume them. Here today, gone tomorrow. Now this is what you want to have happened in your body. When you spend a lot of time in the sun without protection, what you are subject to the P.I.T.T.S. and have poor nutrient you don't have a lot of those little guys, and you're in trouble. Now the thing is when you have degraded the immune system you don't know. Cause the immune system, unlike your finger and the like, the immune system doesn't have the nerve ending system. *** quite the *** is kind of cool guy *** think of the immune system as a circulating nervous system. And what it does is it just constantly goes through your body with the white blood cells and the lymph system, the lymphatic system, and looks for problems. And it's always on the move. So we have a physician where we talk a little bit about, by the name of Dr. JESSE STOFF and when it gets people with the high viral loads of Hepatitis C, people, you know I'm tired all the time.

Do I have Epstein-Barr, Chronic Fatigue Syndrome? Am I lazy? All that kind of stuff. He... He first, he first talks to people about the P.I.T.T.S. and I want to go over this. I ... *** just give me a little white piece of paper here with the P.I.T.T.S. this on it. If you have any take way, just be aware of that and what will shut you down is poor nutrition, not food, but lack of nutrients. Infections, you can cut yourself, scrape yourself and all of a sudden you get swelling *** lymphatic system is delivering a healing power to that wound, toxins, the air you breath, pollen, fossil fuels, vehicles all over the planet instead of electric powered ones. Trauma, not Mickey Spelane, but UBA and UBV radiation. You know, when you fly from the east coast to the west coast and vise versa, but let's just pretend that's a four-hour flight. Above 30 thousand feet you get the equivalent of one chest x-ray. Right now Virgin Airlines is installing radiation detection monitors on all their aircraft, because it seems so many cancers pop up on the aircrew. Not just the guy and gal in the cockpit. I'm talking about flight attendants. So what they're going to do to protect the aircrews and ultimately the passengers. They see the time when the sunspot activity changes and it's modulated that you reroute the air traffic just like the aircraft control system to minimize the impact, the trauma of that on your system. Stress by way, which is the last item, has nothing to do with working hard. It has to do with your emotional state. And it has been

demonstrated clinically, that your emotional state and your self-referral, your attitude, what you feel about yourself, is in the Pitts, your immune system will be in a P.I.T.T.S. And there's a great research going on right now that shows that you choose to be clinically depressed for *** or for chemical reasons. Chances they've been very acceptable to most infectious diseases because you have pushed down NK killer cells. So if you choose to feel sick about yourself your gonna be sick physically and you induce it by degrading your immune system. I'm not talking Woo Woo, good clinical samples. And psychiatrists are seeing it more and more. They back into it by looking at people with clinical depression and charting uh, their physical ill...illnesses. Hmm, now the one thing that we can do with the P.I.T.T.S. is to understand that we can empower the immune system and by reconnecting these dead pathways, like when the NK counts down and the message molecules, those things we talked about, the cytokines, are kind of sleepy, or non-existent. You can actually wake up the immune system. If you're a physician what you do...say you've got a cancer patient you heard about, well I have to go through an interleukin course, you know, or an interferon course. Better still umm, umm, interferon on a 40,000-dollar treatment regime. Well that's where a physician goes in and augments the immune system. Your making interferon right now by the way. Augments the immune system very

ferocious because you're in trouble. And that's a stimulant. That's, that's
*** the only thing we want to talk about for a healthy population is
modulation. How to keep it geared toward where it's supposed to be and
keep it there. That's modulation. What we want to do is reconnect the
communication pathways. And that's what'll...this is really all about.
Now, the first item of the P.I.T.T.S. is poor nutrition. Given that we have
enough fuel, and the fuel is what powers you to make energy and if you
don't use it you store it. Guys store it in the tummy, women in the hips
and thighs usually. It's called fat. Nutritional supplements actually are
great fuels. But even if you take a vitamin and starts activating as what we
call trigger. You probably aren't too cool. The trigger we want to
introduce you to, and there is literature on the table, is an antigen infused
extract. And uh, briefly go through it's important for your life. It's called
AIE-10. It is a derivative from colostrum from a cow. It's important to
know, it is not colostrum. It is in that first flood of milk when a calf is
born. It is not what you buy in health food stores. This is an extract from
special herd of cattle where right before the cattle is *** the cow is
gestating. It's gonna have a calf. They infuse through the utter a bug
that's a problem for you. Staff, flu. The cow responds as you would
expect it to do. It makes what we would think of as an antibody to protect
itself. The calf is born that first flow of milk is harvested, and the small

molecules that are very compatible with your system and mine are extracted because they effectively are protective communication molecules that you need in your body. So what we do is the colostrum that's left, the big protein that you can't absorb anyhow, those are effectively thrown away or sold to health food stores. The antigen infused extract is the subject of several patents. It is activates B cells, T cells, macrophages, all that stuff that you see there. And they are a very important for interferon. Too many *** but most importantly it reestablishes communication pathways in the immune system. More than that, it is precisely, exact, coded information for the immune system. It isn't from chickens; it isn't from eggs, because those don't work, regardless of what the pseudo-researchers say. The very compatible molecule that was created comes from another mammal, not a fowl. We're mammals. It works. Doctor JESSE STOFF is the pioneer in research in this area. He's written several books. The third one, coming out on cancer right now. One of them is Chronically Fatigue Syndrome, a popular disease, and a debilitating one. Has anybody heard of BERNIE ***. You notice his name right here. *** into one *** are referring to ***. Uh, BERNIE is really *** an oncologist, an M.D., he writes these touchy, feely books like uh, Peace, Love and Healing, Love, Medicine and Miracles. The kind of books guys carry around in brown paper bags ***.

(LAUGHS)

TOM:

BERNIE was treating a lady with uh, stage five cervical cancer. He had done everything that he could do in terms of getting additional uh, intervention strategies and the standards of practice. *** not getting in trouble with his peers. He read Dr. STOFF's research on immune system therapy. He called him up, introduced himself, had the secret handshake. Said I would like you to see my patient. The lady went over there uh, in 21 months uh, Dr. STOFF treated her regarding the P.I.T.T.S. And that was uh, 14 years ago now. Uh, total remission to this day. Now that's a sample of one, but it shows what we can do if you don't destroy tissue with the chemotherapy and radiation by doing it in a more appropriate and practical way. He's also written this book on the Prostate Miracle. Now this a guy kind of book, because the male prostate is just particularly vulnerable, to enlargement, and to get B.P.H. benign prostatic hyperplasia. And uh, it's the darndest thing. When it gets biggest it pushes up on the bladder and it signals when it's time to go to the bathroom. Always at the worst time, you know, two o'clock in the morning or something. The guy stumbles out of bed, goes to the bathroom. Nothing happens and your prostate says, sorry, just kidding. You know, that happens a couple times during the night and the men are tired. And the bed partner is tired. Twenty percent of all male hip fractures occur while a man is on a journey

from his bed to the bathroom. Trips and falls, okay. Dr. STOFF has demonstrated is with this antigen infused therapy you can safely reduce the size of the prostate. Now Jesse's a very interesting guy. He's a renaissance man. All of the research as a clinician, he's a viro-immunologist, he's on the advisory board of the Cancer Treatment Centers of America, and just a delight. Absolute delight and *** we are so lucky that uh, we've got an exclusive relationship with not only Dr. STOFF, who in the medical model, wants to keep people well. But also the company that makes this antigen infused therapy. We are a company for keeping people well. We're not a company for sick people. That's important. Umm, some of you may even be health professionals in the audience or your body language which suggests, show me, one of the things that we brought to you is the double blind clinical studies that validates is non toxic intervention that can be used for every body. Yes, even babies. And you people that are on chemotherapy there is only one contraindication and that is if you are an organ transplant recipient, organ recipient will take ***. Cause you don't want to suppress...you don't want to alter your immune system with ***. Now that's the fine print. He has done yet another paper, Integrated Medicine, an on line journal clinically experience ***. What does that mean. *** You want to know what it means? On that table there's information. On that table, there's a

book up there I saw for four dollars. And allow me to just read this in case it's hard to read this from where you're sitting. If you like me, I would say, oh come on, are you kidding? The Ultimate Nutrient clinically proven benefit for anybody to suffering from... Anybody? Weakened immune function, Irritable Bowl Syndrome, Chronic Fatigue Syndrome, Candida, Arthritis, Rheumatism, Infection, Hepatitis C, Colds, Flu, Sinusitis, HIV, Lupus, Cancer and the like. Show me, and why doesn't my doctor know? Okay, so the book gives you the results of 107 human clinicals. This book's been out for a long time. Has the FDA come after us? No. Why? Because they're real clinicals. Now to get into an appreciation of what the clinical results are for your immune system, find where you are on the chart. My guess is I might be the one or two...one of the two or three people in the room that know your NK count. You probably know your cholesterol. You probably know your pulse rate and your blood pressure. But NK count which is the marker for cancer and defending yourself against the evils of civilization, are something that we don't train people to know, because it costs about \$98 to get the test done, and most docs don't want to do it because it's not reimbursable. But let me show you why it's significant. A healthy population is going to have an NK function count of about 260. Those are called ***. And that's very cool. The trouble is...here's where most of us are. And once you are below the 50-count of

NK function, you are on the margin for every bug in the world. Doesn't mean your gonna die. It just means your gonna run around with a depressed immune system. Get colds, flu, things like that easily, on a predictable, seasonal basis. So what does it take to move you up here, which is good. A healthy population. Well, intervention with an antigen infused therapy. Every single day. Just like taking a Centrum vitamin or something like that. So, when you are down here with a depressed immune system, really depressed. Wow, deep trouble. So let's look at some of those clinical cases that doctor STOFF has shared with us. And I want to reinforce, I'm not here as a physician because I'm not. *** Now why don't you take that patient? That happens to be a 48-year-old male with Chronic Fatigue Syndrome, Psoriasis, an NK level 21 which we can all tell is poor, on that chart. JESSE's treated that man for 20 months to put a *** an NK count of 780, and things look good. The number one preventable cancer is colon cancer. Number one preventable cancer. Slow growing easy to detect, and the first thing you do is you start to notice uh, *** colon *** get polyps. Well, and this is a guy problem, this particular case a beer drinker. Beer predisposes you to colon cancer ***. Now this guy had a lot of colon polyps. He was a polyp factory. No wonder. He had an NK count of one. You might as well say nothing. You talk about sneezing and saying goodbye to him. JESSE treated him, 26 months,

brought his NK level to an acceptable range. Polyps are gone. Now let's go and talk about that woman, case number eleven. 42 years old, Ovarian Cancer, JESSE treated her for 15 months. Complete remission. She started out with an NK count of 23. Brought it up to ***. You know, this goes on and on. By the way, in the statistics, he tells you about the cases that don't. And he told me personally that these 107 cases, he lost an additional three people, but they presented themselves with him, when all other treatments have failed. So what we advocate is a prevention strategy, it's called know this stuff. Buy it for yourself *** I want to be proactive and I can do something about it, cause you can. This is the trade name for the antigen infused extract it's called AIE-10. It's pretty simple.

Antigen Infused Extract and they infuse ten different antigens that plague us. You know it comes from colostrum. It ends up being a whey extract *** scientifically *** your problem then from most *** it promotes immune modulation molecule production basically, communications molecules, and we pull out the small protein molecules, and throw away the colostrums, or sell it to health food stores so they can tell you that it's a miracle. Now that's the trick that gets everything going. There are three specific fuels that are needed to make it all work. The first is Arabinogalactan. Now it may not be in the table of conversation for you know, have you had your Arabinogalactan today? Now, it's really cool,

now you can say those are pinecones. This must be a tree. ***. From what tree of a Tamaran tree. And the extract from it is Arabinogalactan. It promotes macrophage activity. Remember the little Pac persons inside you. Now that's good. Number two it helps you digest because most of us over age 18 start to degrade our ability to digest proteins. Now I'm from Detroit Michigan and forgive me for that. And I remember when I was going to college, when I was immortal, indestructible, drag racing cars. Seat belts were just coming on the scene, and they were for wimps you know, I was *** with student council *** telephone pole ***. *** two o'clock in the morning, go to the drive in, get two delicious cadaver burgers. You call them hamburgers with cheese, a kilo of French fries and most delicious chocolate malt. Consume that sucker, go drag racing till three. Go to bed. Get up as seven, and go back as school. No big deal. Immortal. Try it now. Oh my goodness. All of the *** they wanted for myself I would guess, I would wake up with the equivalent of a hangover and it wouldn't bother me at seven in the morning. Now what that simply means is your ability to digest proteins and fats is degraded over time. So this little fellow Arabinogalactan helps the digestive system and it does that by being pro-biotic, which means it helps support the normally occurring bacteria in the colon to process foods, now. This does something else. Now Arabinogalactan has a very interesting

property. It puts a...I'm going to use the term, a biological Teflon, around bacteria and virus's so that they cant...cannot attach to your cellular structures. Wow, what's this guy saying. It means that *** let's continue. ***that is why in large quantities, whole tablespoons full, people with ah, that are HIV positive take a lot of this stuff. If you think about it, HIV is essentially an allergy, and before it sounds like I'm being too simplistic, remember AIDS is an acquired immune deficiency. And when you sneeze, you have a reaction to something, or your allergic to something that means your immune system is not working. So doesn't it follow that you'd want to do something to bolster your immune system. Uh, this looks like ginseng. It's not. It's Astragalus *** traditionally used in China, for the treatment of cancer *** what it does is it supports that essential interferon production in the immune system. The last item. That is a mushroom. *** besides *** antigens are taken out. It's *** what they call *** which are precursors to the support of macrophage activity in the body and it promotes healthy messenger molecule production. Now that is so important that you need more than one source for that. And at this point what I will do is tell you that these are some questions that the same people ask. *** you've taken my to the water and before I drink it, I just wanna know what the bottom-line is. What do I need to take so I don't have those kind of bugs? *** disease or what fuels

should I take? What triggers should I take? Are they going to hurt me?

*** Now at this point uh, *** at this point I just want to know that that portion of the presentation that you were invited to of the immune system as is said, if you want to go vertical and leave, that's fine. If you want to know more how about the fuel, that's what I'm going to address yet, next. So that's just a professional courtesy. Now the fuels and triggers are risky things. You can go into health food stores. You can go into pharmacies. But here we have MELVIN ***, who's an MD who's at UCLA. Forgive him for that. *** wrote Foundation of Nutritional Medicine ***. For example, here's the journal for the American Pharmaceutical Association. Let's just look at folic acid. Now folic acid is a simple B complex nutrient. We know from the British journal, the Lancet, they, the Brit's did this great study and there was this terrible condition when babies are born with deformed spinal cords, spinal bifida. All we have to do is have 400 micrograms of folic acid in the mothers diet before conception ideally. 85 percent reduction of neuro-tube defects. So, pretty important, so everybody rushes at the prenats and says well, gosh, we're gonna go ahead and we're going to study the prenatal vitamins and only three of the United States *** standards and two have less than 25 percent of the folic acid because they were formulated wrong. Now that's kind of spooky. That's not unusual. Let's look at something like magnesium, I have

cluster headaches some of you might say. Now the pain of the headache specialists would first look at a magnesium deficiency in the diet. Most **** problem is that a lot of people use magnesium oxide which is precipitated from seawater, and it's not well absorbed and doesn't give you what's called bio-availability. Now, here we have the one third of 260 traditional Chinese herbal medicines were contaminated. Bad news. Herbal roulette. Bad news. They are *** *** at St. John Wort, a popular thing several years ago. Take St. Johns Wort as a mild mood altering concoction and everything will be just fine you don't have to take *** or Valium. *** and most of us did not have standardization. *** Umm, so what probably *** *** 30,000 aren't sure that that's true. *** calcium, Uh, men and women are very subject to osteoporosis. Women get osteoporosis ten years before men because of estrogen production in general. Men can get in at the same time as woman if they want to. Maybe that's simply by smoking, because smoking accelerates osteoporosis. If you want to get a real *** establish a pattern in childhood that says, for the rest of your life milk is good for you. Milk is not good for you. It creates a negative calcium balance. It's fine for your bones when you're age six. *** ***. So what we do is have the calcium mania going on, and we have people consuming Oystcal because it's cheap. Oystcal means oyster shell calcium, which is the worst form of calcium

you can get for absorption because it is calcium carbonate. The best form is citrate and it will really work better if you put with all those things. Now obviously I have a company that works with all those things. This is kind of interesting. Remember *** keep *** remember Twenty Mule Team Borax. *** Anyhow, *** boron, when we use as little as three milligrams a day of good study of nurses in the United States, shows that reduced urinary calcium block by 75 percent. Three milligrams of that a day. Cool. Now let's talk about a very popular thing. Now that still relates directly to the immune system support, vitamin E. Everybody knows vitamin E is a miracle worker. It's a miracle worker because the people that sell vitamin E make sure you know it and they pump the clinicals. I'm not going to knock vitamin E. But if you have any potential for fibrotic breast conditions. Lady's, you should be on 2 to 400 milligrams of *** per day. Guy's, 2 to 3 percent of men get breast cancer. Men should be taking it too. Now natural vitamin C is really wonderful because what it does is it raises red blood cell levels, blood cells 300 percent higher than the synthetic form. The synthetic form is about half potency of macro biological activity. So it's really kind interesting because what the law does, is very troublesome to me. It said I can use ... I'm a formulator ten percent all natural vitamin E and put 90 percent half potency synthetic, and on the label tell you that it's all natural. Doesn't

that bother you? It just bothers the heck out of me. It really bothers me. Would I do that? No. Vitamin E is best in something called *** and that's the only kind that we use in our system, *** process. Now how do you differentiate the products. Well, let me tell you first of all, I have a manufacturing company in Orange County California that is an FDA licensed pharmaceutical company, and also a distribution company called Body Wise. It is very different because here are the things we do and guarantee you in writing and in public demonstration such as what I'm doing right now. *** this is the way I'm gonna call it ***. *** I've been doing this for 30 years. We assay everything. The law doesn't require it. We cold process all the nutrients so we don't destroy enzyme activity. The law doesn't require it. We put on water based coatings with de-ionized water and protein solids, rather than shellac and ethyl cellulose that we know mutates tissue and if it was a saloon I would have to have a sign that says Proposition 65 warning, take this product and you will have fetal abnormalities, maybe. The law lets the pharmaceutical industry avoid that little discomfort. We use only pharmaceutical grade nutrients. We quarantine and embargo we form *** *** products. We use no chemical solvents what so ever in the process. As a matter of law we don't have to tell you on the label whether we do or don't. I'm telling you we don't and we do something beyond *** has *** introduced the concept we all have

*** or *** just like we did ***. And we do dissolution testing that breaks down to the nanogram, all our products in your system so that, we're a cellular nutrition company. So here's here's some of the differences. When we do immune system modulating for support products everything we do is bio-***. When we then rule the nutrients themselves to transport the cells more regulated. We use the science of a Nobel Prize awarding winning doctor HANS KREBBS who showed us how you ingest a bagel. The carbohydrate goes round and round. You create energy and store it in your body. We actually grab on to the molecules of the minerals, protein solids so that it actually makes energy more readily. We do that with something called ***-phosphate. We use only water-based coatings, cold process pharmaceutical grade nutrients. We are the federally licensed manufacturing facility that's been in business in California since 1954. Now that's the company. And I can tell you there are not many people that can say that. We are not a marketing company we are a wellness company. Our whole objective is to have you last longer. And like most companies I do tours, and important people like this lady *** *** through all the scientific work. I respect our team. We do not rotate people. They stay uh, with this handsome devil. Uh, this actually happens to be, uh, let me go back with that. This is uh, a two Ferrari equivalent uh, tablet press, where the... All this comes down and goes through the pressing cycle, all

computer controlled, and that is the price of two Ferrari's. We are running four right now. A fifth's on the way. This is 150 Kilo blender, so if there were a person standing there that person would be as high as that ***. Uh, this is a recycled ***. Uh, we got *** ***

[SIDE 2 OF 2]

TOM:

*** to a product ***. *** kilos of vitamins *** lock it up as *** *** after 300 or 400 kilos of vitamin mix, lock it up and ***. This is *** that little count *** you see his white *** and I had sprayed it on biologically with *** dropped back *** get a nice granule, compress it *** cool. Uh, these *** looking *** devices are back *** or *** they run over a quarter million dollars. These... we run seven of them right now. And I'll give you the numbers only because we're serious about our long the term investment. Packaging is all computer control uh. We are very serious about this. The packaging machines were brought up from Europe because there the most accurate and uh, *** and *** a computer *** tablets slide down here and *** before *** *** capped and labeled and sealed, and then inspected of course. Uh, so we were pretty proud of the facility, and just so you know your lucky, because your two hours away by car. We're open. Come on down, and see us. The fact is that we're all in *** and I'm constantly assaulted by the people that say *** I'm really I'm a really busy person, I have so much work that I have to ***. Well, can't

you give me just one pill or I'll take one pill at night and that's it. So, here is what we have. The good news is they make a supplement that it's all the vitamins you need in one pill. And the bad news is that is the pill. And that's kind of the way it is. We made absolutely nothing *** here or *** you know. Well, lets talk about that. The immune support package starts with a base line multivitamin minerals. Called Right-Choice. All of those manufacturing parameters fit. It has right kind of Vitamin E all natural ***. It has the double the amount of folic acid, and gosh, it isn't just about prenatal vitamins. Folic acid suppresses homocystine levels, improves your risk for not having a heart attack. So the homocystine management uh, we use uh, a next big wave's going to be diabetes. You're going to here more and more about it. We put in a special form of organic chromium that helps you manage sugar uh, we mix *** which are essentially those colors that give an eggplant the purple. It gives an apple the red, an orange the orange color. And the *** Medical Center shows us that those natural *** help trigger enzyme systems in your body to prevent cancer. So that one formula is used to assists in energy support, and the evening formula is used to rebuild the skeletal matrix. So you would take these three tablets ideally with the last meal of the day. It has the right kind of calcium, from citrate, *** citrate. *** selenium, natural selenium. If you look at cancer cells, cancer is an anaerobic... without

oxygen, growth medium. Healthy human cells always have oxygen and selenium in them. So we have formulas that assist in accelerating, supporting oxygen carrying capacity, as well as putting in the right amount of organic selenium. *** is uh, in this particularly case a digestant.

Because some people have trouble handling certain minerals. And we could go on and on. And uh, now we have an exclusive on this. Body Wise has trace minerals that are grown on plants. They're called ***-minerals. Now, they have demonstrated clinically to be better absorbed. Now so there's your multi-vitamin support that comes to the P.I.T.T.S. for nutrition. But there was something else going on inside your body we should talk about, and that is the fact that as we are a rare in the family of mammals. Regardless of your spiritual side, we're still physically mammals. We don't make our own vitamin C. Your dog makes its own vitamin C. Your pet aardvark makes its own vitamin C. Your pet gorilla makes vitamin C, but we don't. So you have to take Vitamin C, a primary antioxidant from outside. We created that product, A to C for that very reason. It's not regular Vitamin C. Nothing that Body Wise does is regular. We offer our vitamin C so it doesn't upset your tummy. We include night vision support, bilberry extract. And that particular form of very pristine, pure algae, because it's rich in B complex products ***.

We recognize that most of us don't get enough omega 3 oils, primarily from

fish *** burp and smell like a codfish. But if you do take it, what happens, it supports prostaglandin function, and that's the next step to balancing hormones in men and women. So this is a broad-spectrum fatty acid supplement, with anti oxidants, for all the reasons that makes good since, particularly as we advance chronically we start to get a little arthritis. This is going to help. It supports hormone balance and interesting because we're so concerned about memory after we hit about age forty-five. It supports *** function. Now what we have done with this product is purify it, to the point when you chew the capsule and you will not smell like a codfish.. That is another Body Wise exclusive. Now this is the immune system trigger we talked about. It's called AG-Immune and if you want to be a smarty pants person, AG is just as an abbreviation for Arabinogalactan, that we had discussed earlier. We have an exclusive. The only formula on the planet that is licensed to have not only that exclusive trigger, but those three special fuels to assist the trigger. Now because that antigen infused extract is so powerful, we introduced two additional products. By the way AG-Immune, you take a minimum of two a day for the rest of your life, no matter what. Aller Wise is a homeopathic remedy with the AIE-10 in it. It's for airborne allergies. You put it under your tongue and dissolve it. If you're a type A personality if you want you can just chew it, you don't swallow it. We get

stories from people... I can't believe it. People that say, for sixteen years I never had uh, a complete night sleep just because of the wheezing, coughing and dander's *** and *** goes up and then goes ***. Try it. Our company has a policy. The policy is we're here for you. And any consumable product you buy from us doesn't satisfy you within 30 days of purchase, all your money back, where Lands End, or Nordstrom don't care. We want you to be happy. So if you know anybody with airborne allergies, you know, say hey here's a cool deal. Try it for 30 days and get your money back. Here's the other product uh, this is very unusual. We can legitimately say this is an over the counter drug. It alleviates the symptoms of coughs, sore throat, ***, sneezing, and more. When you get on an airplane, every second everybody else is ***, the first thing you do is open it up and spray it in the back of your throat. You start getting sinusitis, you spray it up your nose. They have some other off label uses that we can't promote like women saying it's ideal for diaper rash, ***. This is something for every single person in the family. Have one for each person because all this ***. As a matter of the law I want you to know I can tell you that only *** United States allows us to say legally, you can take Relief for all of those problems. Even cold sores ***. This stuff is really nifty. Well let's talk about anti-oxidants, which essentially are anti-aging nutrients. You've heard the concept; it's really very simple.

Just the act of breathing, or working out on a treadmill or breathing in something you shouldn't have. Smog. You take an oxygen molecule and you lose an electron. And that's what this represents. When you lose that little electron, it's supposed be there to balance the game and therefore called a free radical. Now nature wants us to be in balance. It's a natural condition of the one hundred trillion cells in your body. And so this guy can hit balance and he's probably going to go to cell membrane and steal one of those electrons. And suddenly we have weakened the structure. This is what sets you up for aging, wrinkled skin, liver spots. Those liver spots on your neighbor's hands are oxidized tissue. You didn't have them when you were a kid. I'd say *** technical physical. So why don't we do something like this rather than have that free radical scarf electrons from other molecular structures in your body. Why don't you get a Joan of Arc *** electrons. It's not part of the family. How about a vitamin that can take that electron and put it over there. And that's what, for example, A to C does. *** like electrons or better still *** a free radical.

(UNINTELLIGIBLE CONVERSATION)

TOM: Well, what is a free radical. It's an unstable oxygen molecule. It's highly reactive, and stress, aging, and environmental sources are what causes it. So what you need is a formula with a lot of electrons, free radical scavengers available, and of course we've got one. It's called super-cell.

So if you have as an agenda, concerns about the aging process, the theory of free radical scavenging says that you can delay some of the aging processes. And Super Cell has all the good stuff. In fact even the French paradox. Remember we saw *** red wine *** had the anti-aging factor in it. Well if umm, we didn't want to give business to someone wanting so ***. Body Wise International has been in business... it's in it's 14th year now. Started in 1988. First sales in '89. And organized right here in California. And the product that launched Body Wise is something called Oxy-G. It has a natural affinity for organic Germanium uh, causing oxygen to stay longer in red blood cells and muscle cells, hemoglobin and miloglobin. Really very important. And if you have a concern about cancer, as an example, you might want to talk to a physician. Say uh, doesn't it make sense and make sure I'm fully oxygenated. You ask the, the doctor about that. And when you include *** *** by supporting the immune system function. This is really a powerful formula. Now Germanium is a trace element. It's on the periodic table. If we looked at the public water supply in Riverside County, if it's like any other system in the United States, you would probably find 17 parts million of Germanium in the water. *** The healing water of Lourdes, France has 22 hundred parts per million of Germanium. The healing waters of the Japanese version of Lourdes which is *** of Japan, I used to live right near there,

umm, as 22 hundred parts per million. Now, I don't know if that correlates to all these therapeutic things here and there. But I think it's just interesting because this Germanium construct, was found in Japan. *** by, a coal engineer, a doctor ***, and now it is a standard practice for use in higher dosages for reduction of tumors. And it's non-toxic. It's non-toxic. Here's another Noble prize winning umm, discovery. On our part we didn't get the Nobel Prize but Dr. *** did and he showed us that co-enzyme, Q-10 is a nutrient that exists primarily in heart tissue and as we get older our ability to hold it diminishes. It's almost like programmed cell death. Kind of like, you can't hold it, and your gonna slip away. So we play the game, the fool mother nature. That's all this industry does, is to try to outlast her and and we've given you co-enzyme Q-10 to support blood pressure *** medications and making everything work, particularly when it comes to...number one heart problems. Number two, memory. Now they're a lot of things to talk about in terms to Body Wise. Umm, our division is very straightforward. There are 300 million people in North America. So we *** go out and *** the process that understand the Ultimate Nutrient. We are a person-to-person sales company. That's the only way the story can get out. There's people here with success stories. You heard uh, MARSHA HART, and that's just the top of the iceberg. Uh, we have uh, people in this audience that have had heroic uh, weight

lost stories. We have a weight management system, an athletic performance system. But the agenda tonight is to talk about something that is ubiquitous. Something that exists among all of us, and that's the immune system, and the agenda is, if you don't do something about it people continue to degrade. It will be taken away from you. The good news message, is our company has a four-point mission. We want to improve your health because your gonna last a long time and even if your not Body.Wise *** ***. *** great, great, great grandchildren and all that stuff. We want to improve your appearance if you care. We can do that with weight management, the line of antioxidant rich, skin care products. We believe in abundance. People make money sharing in our products. We've made millionaires we've made hundredthousandairs and thousandairs. It's a function of what you care about. And we're, we're here for the long term. Let's hope *** your wanting to stay young, and we figured when we have health, the appearance you want, and this condition called abundance. You have enough money in your blue jeans to walk the beaches of the world. To be able to go up and not say, what are the payments, to say I'll take it. You have a condition called empowerment, and that means you got it all. You don't have to run other people's scripts through your mind about approval. So the little ending of this is, I want to thank you very much *** I'm gonna be put the lights on ***. And uh, if

you would like, if you have any questions about the company or about our products I would be very *** responsive to it.

(UNINTELLIGIBLE CONVERSATION)

FAMALE: ***

TOM: Okay. That's an ingredient. That's chromium. Actually we have several uh, nutrients in there that *** have trigger. There are three United States patents on *** chromium. Umm, the management of sugar, and what it does effectively it helps you make insulin more responsibly in your body. And if your really interested in that it, just umm, this is for everybody. Umm, we have a Wellness section with several researchers uh, Doctor ***. She's an M.D., and when you ask about the how to with chromium, give me your name and a mailing address or e-mail address. We're not going to sell you something. We're going to give you the answer to the question that you asked. There's a company in Northern California, called Nutrition 21 that is the pioneer in that area. They have established the fact that 200 million micrograms of chromium in a healthy individual will help stabilize blood sugar. University of California, San Diego has found when you take 600 to 800 micrograms a day, it will move HDL, the good cholesterol up. Now I was trained that the only way you get HDL up is by aerobic exercise. They do it with just nutrients, and that's a good deal. Umm, diabetes and sugar management is very important. We have a

system uh, called the Lean Index System and we have at least one person. We have a lady here that's lost eight pounds, and we have a gentleman in the back of the room that just was 21 pounds. And Julie Nagashima, how much have you lost?

FEMALE:

TOM:

Okay. And Lean Index System will actually help you manage sugar, because it keeps all of the foods in what we call a low Glycemic Index so you don't respond to it. Nothing. Have you ever seen the little guy on television that's selling you that little garbage disposal that grinds up fruit to makes fruit juices? Umm, yeah everybody wants to think that it is the greatest thing in the world, so we're all sitting there drinking our *** vegetable. The vegetable part by the way is pretty good. But what happens when you make fruit juices, your effective ingredient is a jar of sugar syrup. You have broken the fiber matrix, and you drink that and wham, sugar shock. It's one of the worst things you can do to a healthy body. Uh, and when we look at Orange Juice, you know, you say oh well, if four ounces is good, twelve ounces is better, and that predisposes you to make you insulin resistance. We really encourage that uh, you eat whole fruit, rather than fruit juices. And uh, it predisposes you to diabetes when you take fruit juice in excess. Yes ma'am.

FEMALE:

I'd like your opinion about uh, getting flu shots. You ...

TOM:

Oh.

FEMALE:

...if you're on the Body Wise routine, would you not use them?

TOM:

Okay. Uh, one thing that I have to say is, I'm not a physician, you said. what's my opinion. Uh, very cautious type. I will tell you that Dr. JESSE STOFF is passionate about not doing it. Uh, you are producing uh, the potential for a big problem umm, into the body. The body that is not receptive to, handle the ***. That's his opinion. There appears to be a correlation umm, by some studies that vaccines such as flu and smallpox and that predispose some children to A.D.D. Umm, you know that's one of those, oh my goodness questions. And it has as much political passion behind it as fluoridation of the public water supply. I will tell you that my own personal standards, I will not get them if that doesn't mean it should be the answer for you, and it doesn't have a lot to do with our vitamins. And there's nothing in our vitamins that I can tell you would argue against that. If there is an epidemic going around. But one of the whole reasons that we literally bring to you the umm, Immune System Modulation Program, is to demonstrate that if you have a strong immune system you don't need a shot of anything. Any body elses? Yes ma'am.

FEMALE:

Umm, I have one more question. Uh, how, how do figure out *** ***
how do you figure out ***

TOM:

FEMALE:

TOM:

Okay. Let's just briefly talk about that. There is a wonderful book that I encourage you to read. It's by JOHN *** ***. Uh, JOHN wrote a book called Diet for New America. Some of you have may read it. *** has a lot of studies. Good statistics, not just vegetarian world opinions. Umm, JOHN said *** very *** he said, I just want you to know some things about nutrition. He did a survey. Umm, the survey was in the late 80's to my recollection. He said that the average United States graduate from a four-year medical school that received an MD uh, received 2.5 hours of instruction in nutrition. 2.5 hours. I talk to physicians, and they say, that's the most. We were told, go see the dietician. I'm in agreement with Docs. I don't do brain surgery. They don't do nutrition. The nature of our relationship, our trusting relationship with physicians is even to the point where you do...take investment advice from them. I'm so blessed, as you should be, that we live in a society with physicians that can assist us when we're bent and broken. They are just now coming up to the prevention paradigm. And my whole job is prevention and we have a lot of cross-fertilization in that area. I happen to be a trustee at the University of in California, at Irvine. I've done that for almost 20 years. And I'm a trustee at Bastyr, Naturopathic College, in Seattle, Washington. Bastyr is a natural medicine college. We actually, you know, do every single thing

that a traditional medical school does. We have a cadaver lab, we do gross anatomy. We do surgical procedures. We just don't move people uh, into the specialty areas, such as brain surgery and all that, because the nature of what we do is non-invasive. And uh, how we get these formulas umm, I think it's called *** people smarter than us. And we don't just sell vitamins. We sell solutions. We have recommendations for support to lower cholesterol. To tighten skin, moisturize skin, to improve memory, short and term memory and retention. You *** one of the *** iceberg are, our host and hostess, and some of the other distributors that are here can tell you more about our products and Internet product categorizes here. Uh, as it relates to the business of educating physicians, I can only tell you that I've invited *** numbers that are willing to be brought in to this business. We have no expectation that there's going to be a sudden movement to understand nutrition. First of all the Drug and Pharmaceutical Industry doesn't particularly like the natural products industry. In fact, in congressional testimony about five or six years ago, one drug company said that if the government supported the continuation of nutritional intervention that it will be a disincentive for drug companies to develop any new drugs because there wouldn't be any profit in it. I'll give you an example. If a male has a prostate agenda? It's enlarged. The standard practice you put a man on a drug called Prost***. Now Prost***

has a little problem. Umm, it decreases libido. It decreases the ability of male to maintain an erection. And it's only 50 percent effective. Yet the herbal compounds saw palmetto, which is a berry, is 90 percent effective. It doesn't effect libido, and equipment issues. The thing is that saw palmetto cannot be patented because it is public domain, so there is no incentive for a drug company to say, take saw palmetto. And this is the conflict that we constantly have. I'm just glad there are docs that are willing to look at this. Uh the, the physician's biggest challenge is ridicule by their peers. They start using this stuff, and tell everybody about it, umm, they're going to say, hey wait a minute, you know, you diagnose, you will prescribe this. We have a physician in Santa Barbara right now, appearing before the State of California Medical Board, because he diagnosed a young boy with attention deficit hyperactivity disorder. And when you do that automatically therefore give them Ritalin. And he said that is a killer. I won't do it. And they said, we'll, we're going to pull your license. He said, no, I want to try this natural approach. They said, we don't recognize that. So you, if you're involved in this sort of thing, you're pioneers. You're not crazy. Your not wearing Joan of Arc cloths, your know ***. We're just saying, you're to be commended, being able to take care of yourself. Nobody else is gonna do it.

GRANT:

Umm, you, you briefly touched on the uh, the book. I guess it was uh,

JESSE STOFF. That's the one, yeah.

FEMALE: This one.

GRANT: Yeah. Umm and, and I'm I guess specialty interested in that AIE-10 substance. Umm, basically my dad having...has chest opened up enough times, he's talking about having a zipper installed. Umm, is there anybody else that is doing studies on AIE-10, or any other research out there that I can, I can peruse, uh, in addition to this book.

TOM: Uh, the answer is yes. That's why there are two companies. JESSE'S company, a company called Immune Therapeutic, and another called Quantum, but they all come through the same funnel, because there is only one company that's allowed to sell the product. And that's a company is called Quantum, and what we brought for you, or I should say our hostess graciously brought, is the double blind clinical study that sort of reveals it all, so that's available to you. You know, uh, the people that own the patents on this, or the licenses to the patents really are trying to keep that product from being a drug product. They want it to be, you know, available to normal, everyday people. First of all, it's not toxic. Secondly the prices, it's very low price relative to what it is. And their concern is that, when they get their *** demonstrated that it can shrink tumors, assist, umm, assist with cancer medication, it will therefore be redefined as a drug and they're going to have to go into a market they don't want to get

into. They want to make it available to everybody. So the answer is, yea, there are two or three different clinicals that are available. Actually many, many umm, that just aren't even published yet. *** non-toxic. Kids can take it.

GRANT: Now. Are you guys the only people that sell that AIE-10.

TOM: No. There is one other company. It's in Canada, that uh, sells it and *** and they were uh, in business umm, six years before us. We have improved our system *** and *** sophisticated their own too.

GRANT: Who are they?

TOM: The other company's called Matol. *** Well, primarily you know, I want *** primarily because uh, we spent a lot of time educating physicians and uh, we're the ones that pushed hard for the clinicals because wandering around the countryside, telling stories is all fine, umm, but some people really want numbers, so that's why we're education based. And we're manufacturing this in a pharmaceutical environment, brand X is not.

GRANT: And are there any other published studies, dealing with the AIE-10?

TOM: Probably. I think if you look at the clinical references, you'll see where they are. I'm only working with the most recent ones. We just so happen to have them. Any other...yes ma'am.

FEMALE: Do you have uh, any uh, opinion, or knowledge about a uh, digestive effects that acidophilus has?

TOM: I do.

FEMALE: And could you share them.

TOM: Uh, anybody, who in my opinion, anybody taking an antibiotic, it is almost a criminal matter to not also recommended that they take *** acidophilus. Typically, the nature antibiotic is what? Antibios. Okay. And so what an antibiotic or chemotherapy is so broad spectrum that it kills a lot of good stuff at the same time. Typically, you rid the colon of friendly bacteria that help process water and do all the things that happen in the GI track. Umm, most of us uh, particularly if you've spent a long time with dairy products and meat products, have a coated colon that doesn't absorb well and you want to have a very strong uh, media of, of bacteria. So I recommend that you have a digesting problem, or you're constantly, constipated, that means that you go out this door and get liquid acidophilus only. Not acidophilus in capsules, because you kill bugs in your stomach ***. Uh, liquid acidophilus make sense, and it's usually something we keep in the refrigerator. It, you know, makes very good since. Now, and there's enough consciousness about it when you see the lack of microbicides. Uh, *** milk you know, uh, is pretty low and that's another way to get you to drink milk *** liquid acidophilus in the health food store. Umm, yeah we, we know a lot about that. And the reason we don't sell it is because if we do sell it *** is not effected.

FEMALE:

Thanks

TOM:

You're welcome.

GRANT:

Back to the, the AIE-10. Umm, you talk about staff being injected into the cows, ...

TOM:

Well...

GRANT:

And nine other things.

TOM:

I...yeah. And I'm not gonna declare the nine other things, because that is proprietary. If uh, if I don't mean to be mystical about it, but uh, there are one things that since you seem to really want to really know this. Is uh, we are blessed to have Doctor JESSE STOFF travel with me, okay. And umm, if you would *** consultant *** uh, you'll automatically will be placed on e-mails and faxed notices when he's in town. It happens that I know that the next quarter, he will be in San Diego and Los Angeles, and he goes into the clinical studies. He tells you. He'll tell you four of the antigens. Four of the ten antigens that they use developing ***. And just go through the T-4, the T-8 uh, Beta cells uh, transfer. How cytokines work. You're going to love this. It's a Biology 101 presentation. And I don't want to do it. Thank you. You don't want me to ***.

FEMALE:

*** get rid of fat ***

TOM:

Absolutely. Well, let's talk about that. We have a Lean Index Program, and the glycemic index is the ratio or the number that indicates how

rapidly you absorb simple sugars. It is used usually on a white bread or pure sugar standard. With the base ... with the base line being 100 as white sugar. In general, it is theorized that anybody with an index 60 or less is a no penalty sugar uptake, and fruit juices are off the charts. But interesting, fruit juice, you can chew an apple. An apple has a glycemic index of 22. That's kind of nifty. As long as it's the whole apple. *** but we *** a bar of peanut butter and chocolate bar. *** between twenty and thirty, so that's kind of cool. We have a soy protein drink. Now I like chocolate, that has a low glycemic index. So that is gonna help you get energy but it is not gonna put umm, your body at risk for insulin resistance. Given that you won't be in insulin resistant, insulin...insulin has two functions in your body. When insulin goes up from added sugar every time it goes up it says store fat, maybe cholesterol. So that's why you would have to...see what ... I had this little bit of white sugar that I put my cappuccino. And I just gained weight. I feel bloated and I starve myself all the time. Just for putting sugar and that's because that's a chemical messenger. That little bit of sugar says insulin goes up and it tells the whole body, you are in starvation mode, even though you're not. Store fat. Make cholesterol. On that basis, when... if we manage the insulin it doesn't say store fat. When you get rid of fat, you consume it as energy. And uh, we have uh, what we have in the Lean Index Program, a

nifty little booklet, a guide that explains all that, very straightforward language.

FEMALE:

TOM:

Well, anti oxidants uh, *** anti oxidants *** but anti oxidants by their very nature reconstruct cells so that you increase the thickness of that first dermal layer in your skin. As we age, we carry less water in skin, and we become dehydrate. Older people are prune people by enlarge, because we stand *** of property and *** we don't drink eight glasses of water a day. People think that that's eight glasses of liquid, because they want to think that. It's eight glasses of clear water. And what else that you do, is what you do. So, we created a line called beaunicals, and the beaunicals line are besides the traditional *** tones and moisturizers. They actually fatten, or thicken that dermal layer and it tightens the skin. It is dem... has been demonstrated that... lets see, I'm trying to remember their numbers. But if your about 60 years old, your at that epidermal layer, the dermis, is about 25 percent as thick as it was when we were 20. You will literally have thin skin and people say now why is it that I'm older, I can see my blood veins. I never could do that before and when, when I get out in the sun I blister and peal and it's really red, raw, and it hurts a lot. When I was a kid it didn't happen. It's because you don't have the, good, thick dermal layer. And so our chemical parts are geared to moisturizing and

feeding that, so that you grow younger again in that process that kind of helps you de-wrinkle. It's not recommended you don't use that sort of thing. It's a very natural process.

FEMALE: ***

TOM: Long term, right.

FEMALE: I also read and heard that people who have *** cancer, soy products are a no no.

TOM: I heard that too.

FEMALE: And that's because ***

TOM: Well, okay. Uh, it's, it's a good thing, you know. When an attorney goes to court the first thing they do is *** *** uh, shake hands and they agree that honest men can and disagree. Just because you see the study and it's in writing doesn't mean that it's really true. It means it's a study in writing and it's based on some preponderance of fact. *** and *** know we *** on there. Secondly as it relates to the business of soy, if the soy is processed properly, the amount of isoflavones that are in it are very good for a healthy person. However if there is a hormonal agenda with women, that the isoflavone will stimulate the production of estrogen. Estrogen is like putting gasoline on fire when it comes to cancer. You probably shouldn't ***. But for otherwise healthy people, no problem. How are we doing kiddo. Do you wanna do the announcement about the drawing.

FEMALE: Yeah. *** out there. ***

TOM: Okay. You've been very nice to share. Uh, MARSHA wants to give you some, some votes cause your were victims tonight. And I would encourage you...uh, who do we have here, raise your hand if you're already a Body Wise consultant. Okay, one, two, three, four. Four, I think if you want to know more about how to become involved *** sit down and talk to one of these ladies. And certainly as a courtesy, of your up here, our hostess lives here, she'd want to know about that. Julie's down. She's a flatlander. She's very articulate and a success story of her own.

(UNINTELLIGIBLE CONVERSATIONS)

GRANT: Well, my wife was supposed to make it this one.

FEMALE: Well, come on Thursday.

GRANT: This Thursday.

FEMALE: Yeah.

GRANT: Where is it gonna be?

FEMALE: At the city of Orange. Okay, DAVE is gonna pull it out and then whoever name we pull gets that Ultimate Nutrient book free.

(UNINTELLIGIBLE CONVERSATION)

FEMALE: I wanna thank all of you for coming tonight and if you have any more questions for TOM anything like that then we can meet afterwards and maybe go have a cup of coffee or hot tea, or something like that.

(LAUGHING)

FEMALE: Well I'm ***

(UNINTELLIGIBLE CONVERSATIONS)

FEMALE: Umm and I just wanna thank you all for coming tonight. I really appreciate it. Please take any of the literature that's back here, and take one of these audios. It's JESSE STOFF himself talking about the Ultimate Nutrient explaining again. Cause sometimes when you hear something for the first time then you hear it again you hear different things. That's why, you know, I encourage you to take this and thanks for all...thanks for coming.

GRANT: Thank you.

(APPLAUSE'S)

(UNINTELLIGIBLE CONVERSATION)

FEMALE: Why did you come from Chino when there's one in Orange.

GRANT: I wish I would of known.

FEMALE: Well, you know it was right underneath this one on the web. It's right...

GRANT: Well, why couldn't I...

FEMALE: ...underneath. It does it said ***...

GRANT: I, I must be...

FEMALE: ...***

GRANT: ...be going blind.

FEMALE: June 27th, Orange.

GRANT: Oh, I, I***

FEMALE: Okay. Let me find my card.

(BACKGROUND CONVERSATIONS)

FEMALE: I do have some, somewhere.

GRANT: Okay. Well, good.

FEMALE: It's a long drive down.

GRANT: It certainly is. Umm, now do you sell this stuff full time?

FEMALE: Uh-huh.

GRANT: No kidding.

FEMALE: Uh-huh. It's my full time job.

GRANT: I'm assuming it's a multi-level marketing type thing. Umm, I'm assuming some sort of an initial fee to get started.

FEMALE: Yeah. Well, there's different...yeah, it various. I mean, you can become a regular consultant without doing business, if you just want to buy product.

*** that's not a problem.

GRANT: Okay.

FEMALE: If you're actually in the business we have a whole business plan that you can get involved with. We have a book that explains that.

GRANT: Okay. Which? What sort of assistance does the company provide or is

it...or, or is it the next person up that provides the assistance?

FEMALE: No. We're all together. I mean, you know...in fact, I'm, I'm leaving...uh, we, we actually have a big company wide umm, leadership conference that we're going to uh, in Salt Lake next week. And then after that I'm going to Calgary for a week to do ***.

GRANT: Oh, really.

FEMALE: Yeah. I have a good *** in Canada.

GRANT: You come from Canada?

FEMALE: No. I'm from Oregon.

GRANT: Okay.

FEMALE: But uh, I went to Kentucky two years ago and uh, I went to a wedding and I met a guy there from there from Canada and he became one of my managers, and he has a huge down line in Canada.

GRANT: And he's a busy guy.

FEMALE: And so I came...I went to a wedding in Kentucky, came home with a manager from Canada.

GRANT: Wow..

FEMALE: Yeah. What do you do?

GRANT: Actually I follow around cheating husbands and cheating wives.

FEMALE: Really.

GRANT: Yeah.

FEMALE: You're a Private I.

GRANT: Yeah.

FEMALE: Really, that's really cool.

GRANT: Well, it sounds a lot more cool than it is. It's...

FEMALE: probably boring.

GRANT: ...it's mostly sitting out in front of uh, people's...

FEMALE: So, it's not just the movies, people really do that.

GRANT: Oh, yeah. It's just, it's uh for hours and hours waiting for somebody to leave work early to today to go meet somebody. I mean, it's, it's enough to *** stay away. Umm, quite honestly.

FEMALE: Did you use to be a cop? Cause you look a cop.

GRANT: No.

FEMALE: (LAUGHS)

GRANT: No, no.

FEMALE: You do.

GRANT: Umm, what time is this one on ... Thursday?

FEMALE: At 7:00.

GRANT: 7:00 o'clock.

FEMALE: Uh-huh, yeah.

GRANT: Okay, good.

FEMALE: At the Orange library.

GRANT: You know, downtown is just...would that be east of the circle? ***

FEMALE: Yeah. It's on the...

GRANT: Chapman.

FEMALE: Off of Chapman.

GRANT: I was gonna say City Hall I think it's on Chapman.

FEMALE: ***

GRANT: How far east of the circle?

FEMALE: Like a block or two.

GRANT: So pretty close to the, the city hall.

FEMALE: About...no it's like right, it's right on like the, the back end, is on Chapman. I'm thinking it goes south.

GRANT: Okay.

FEMALE: It's just about a couple blocks east of Glassell

GRANT: Okay.

FEMALE: And umm...

GRANT: Well, Glassell turns into Main, right?

FEMALE: Glassell... I don't know. I just know that umm, you get off...well, I get off Glassell. Like if you come down the 57.

GRANT: Okay.

FEMALE: ***

GRANT: Okay. Prob...uh, probably the 57.

FEMALE: 57. I would get off at Chapman.

GRANT: Okay.

FEMALE: And just go umm...

GRANT: The second Chapman.

FEMALE: West...go east.

GRANT: Okay.

FEMALE: Go east.

GRANT: Past the circle.

FEMALE: Past the circle. And then like about two blocks past the circle is the library and then your gonna turn left. Your gonna turn left...

GRANT: Left.

FEMALE: ...at the drive. And there's parking. Umm, there's a big parking lot away from the library then there's actually parking in the library too.

GRANT: I'll probably be able to drag my wife.

FEMALE: Yeah, I know. What agenda.

GRANT: Umm, so at this point she is a full time mommy but our son starts kindergarten, school uh, next school year. So she's going to have some uh, availability. Umm, and she's looking for something that she can do out of the house.

FEMALE: Yeah.

GRANT: With hours that are relatively be flexible.

FEMALE: Oh, okay.

GRANT: So that she can be home at, you know, 2:00 o'clock when the kids get home.

FEMALE: *** we're not like traditional multilevel marketing. ***

(UNINTELLIGIBLE CONVERSATIONS)

GRANT: Sounds very interesting.

FEMALE: It is very, it is amazing. Uh, excuse me TOM do we have any tours coming up?

TOM: You know, if we do I don't know. You'd have to make a call.

FEMALE: Okay.

TOM: But if you got anybody going down those tours are never predictable as to whose gonna show and uh, if there's somebody that's really interested we'll just have one the guys take him through.

FEMALE: Okay.

TOM: It's, it's easy.

FEMALE: Okay.

TOM: Uh, the thing about the formal tours is that usually I'll try to be there and tell people about the background of the company. That's not something that we covered tonight. And then shows people how charming I am and all that.

FEMALE: And he is. And he has a wonderful wife.

TOM: I do.

FEMALE: He does great things for the, for the community. And does great things for everybody in the Body Wise family.

GRANT: Okay.

FEMALE: It's uh...yeah, it's amazing. So yeah, uh...you know, I was thinking. I, I use to do that. ***

(UNINTELLIGIBLE CONVERSATIONS)

GRANT: Well, thank you very much.

FEMALE: You're very welcome.

GRANT: Thank you. *** and then she tells me that one this is done...uh, presentation is being done in Orange in two days.

TOM: Well, it won't be like this.

FEMALE: No, it won't.

(UNINTELLIGIBLE CONVERSATIONS)

GRANT: Oh, really. Okay.

TOM: And that would be good for you. They're not gonna be qualified to answer questions about *** like tell me about the clinical ***. Uh, but...

GRANT: I can, I can read for myself if I can find it.

TOM: Did you get one of the Townsend ***.

GRANT: No, I'm holding that direction now, though.

TOM: That's what you want. I encourage you to go do that because they are very

nice people

FEMALE: Me.

GRANT: Yeah. That's, that's what she was telling me about.

(LAUGHING)

(UNINTELLIGIBLE CONVERSATIONS)

GRANT: That's what I need. Okay.

FEMALE: Yeah. I'm going to give you this. I'm so glad I had it in my hand.

GRANT: Okay.

FEMALE: And this...this is what was published in the Townsend letter. And this...
cause you were asking about public...publications.

GRANT: Uh-huh.

FEMALE: Uh-huh. And also there's uh, there's a great website and I took this off on
that website, Immune Solutions in Practice.

GRANT: Uh-huh.

FEMALE: And it's Immunesolutions dot net. It's written by doctors, for doctors.
And all the docs are working with Dr. STOFF and, and there using it in
their clinicals.

GRANT: Oh, really. Okay, okay.

FEMALE: *** And this particular article talks about when you purchase your
vitamins your neutraceuticals, what you want to make sure your vitamin
has in it.

GRANT: Okay.

FEMALE: And so it's a great, you know, article to use. But keep going to his website umm, it has all kinds of things about the AIE-10 in there. So you'll, you know, enjoy that.

GRANT: That's, well that's...

FEMALE: There's a report in there about pilots and umm, and umm, stew's, you know.

GRANT: Uh-huh, uh-huh.

FEMALE: And how much, how the stewardess's almost has like a epidemic of breast cancer...

GRANT: Really. Because of the radiation...

FEMALE: ...because of the radiation.

GRANT: ...exposure.

FEMALE: Yeah, uh-huh.

GRANT: Wow.

FEMALE: And there's a lot... a report in there, the Lancet Report.

GRANT: Uh-huh.

FEMALE: Which is... came out I think before the Townsend letter report. So I think those things might help.

GRANT: Okay.

FEMALE: And anything else you need I'll be more than happy to get it for you.

GRANT: Okay. Umm, I'll probably gonna need change cause I dop't think I have four singles.

FEMALE: I'll give it to you.

GRANT: Oh, well thank you.

FEMALE: You're welcome. I'm more then happy to do that. You drove all this way, and did you get one of these?

GRANT: No, I didn't.

FEMALE: I'd like you to have that because when you're driving up and down the hill especially at ***

GRANT: Something *** radio *** is terrible.

FEMALE: It is.

GRANT: I got half way up and I even lost, I, I even lost KFI, which is about the most powerful station anywhere in Southern Cal.

FEMALE: Yeah, yeah. You know...

GRANT: Well, thank you so much.

FEMALE: Thank you.

GRANT: It's been a pleasure.

FEMALE: Thanks for coming tonight. I really enjoy meeting you and, and umm, if it's okay with you I...did you give me your phone number? Did you...

GRANT: You got it on, you got it on, the...

FEMALE: Oh, yeah.

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GRANT: ...the form.

FEMALE: Yeah.

GRANT: And I signed it out here.

FEMALE: I'll walk out here with you and get that stuff. So I'll give you a call and see if you have any other questions. It's a lot to digest in one day.

GRANT: It is. It's a lot coming at you.

FEMALE: Yeah. ***

GRANT: Yes. Umm, it's, it's...it sounds intriguing if nothing else.

FEMALE: Yeah.

GRANT: Umm, definitely worth find it uh, find out more about it.

FEMALE: Great. I have you here...Grant.

GRANT: Yep. Again thank you very much.

FEMALE: You're welcome.

GRANT: Good night.

FEMALE: Have a good night.

GRANT: Test, test, test. 1-2-3-4-5. 1-2-3. 1-2.

[END OF TAPE]

TRANSCRIBED BY: JUANA EUSEBIO
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