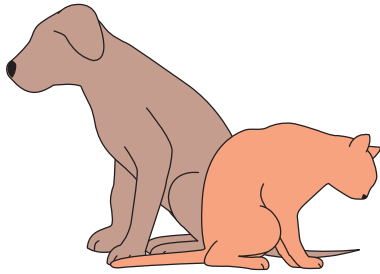


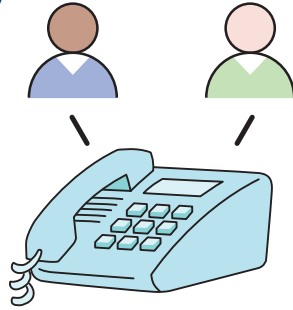
PET FOOD CONTAMINATION RESPONSE

1



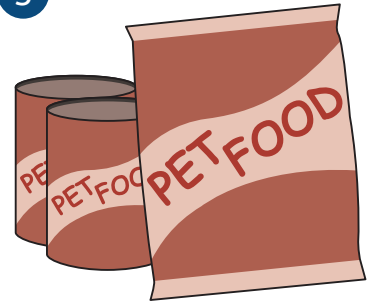
Pets become ill.

2



FDA receives consumer complaints and begins to investigate.

3



FDA works with industry to recall the affected pet foods.

4



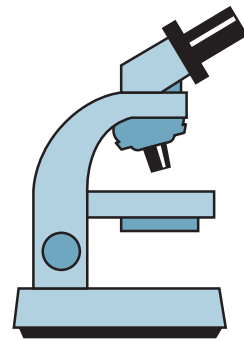
FDA issues public alert.

5



FDA and states continue field investigations as needed.

6



Specific pet food product(s) identified.

7



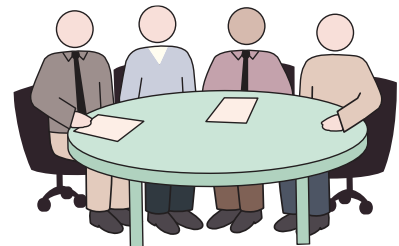
FDA continues oversight. Industry practices improved.

8



Distribution of pet food resumes.

9



FDA works with industry to prevent future outbreaks.

