



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Director
Bureau of Competition

MAY 29 2008

May 14, 2008

Michael J. Cantor, Esquire
Vorys, Sater, Seymour and Pease LLP
52 East Gay Street
PO Box 1008
Columbus, OH 43216-1008

Re: MDR/MKTG
FTC File No. 0710250

Dear Mr. Cantor:

The Federal Trade Commission's Northeast Regional Office has been conducting a non-public investigation to determine whether Market Data Retrieval's acquisition of the assets of MKTG Services may violate Section 7 of the Clayton Act, 15 U.S.C. 18, or Section 5 of the Federal Trade Commission Act, 15 U.S.C. 45.

Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jeffrey Schmidt".

Jeffrey Schmidt
Director