

Great Lakes BiNational Toxics Strategy Mercury Workgroup Meeting

MERCURY REDUCTION IN ELECTRO-INDUSTRY PRODUCTS: STATUS AND PERSPECTIVES

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NEMA VITAL STATISTICS

- Created 1926, Largest U.S. Trade Association of **Electro-Industry Manufacturers**
- ➤ Membership: Appr 430 US Manufacturers
 - 8 Industry Divisions, 50 Product Sections:
 - Products used for generation, transmission, distribution, control, and end-use of electricity
 - Batteries to Motors to Traffic Signaling Equip to X-Rays, etc.
- Industry Standards, Advocacy, Data Collection & **Analysis**
- ➤ More than 500 Industry Standards; Internally and With **ANSI** and IEC





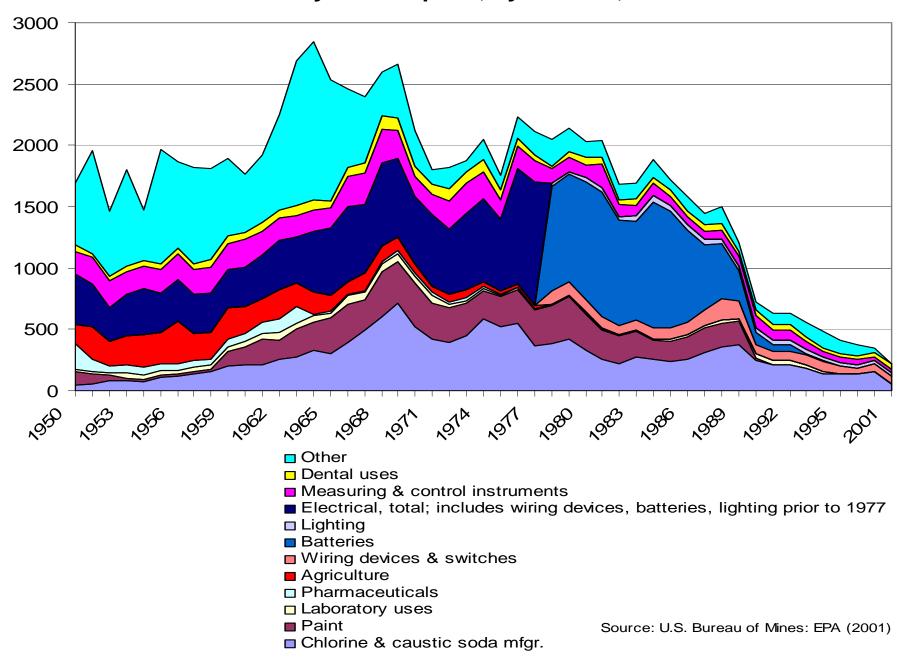
INDUSTRY USE OF MERCURY

** INDUSTRY USE OF Hg HAS FALLEN DRAMATICALLY **

- Industry Consumption = > 2,000 Tons in 1980
- USGS Estimated 350 Metric Tons in 1997
- ➤ GLBTS *: "On the basis of data reported by the chlor-alkali industry and the lamp industry, it is estimated that mercury use declined by more than 50 percent between 1995 and 2003. This may underestimate the actual decline, considering likely reductions in the use of mercury in measurement and control devices, switches and relays, and dental amalgam that have not been quantified."

^{*} GLBTS Management Assessment, Feb 2006, pg. v

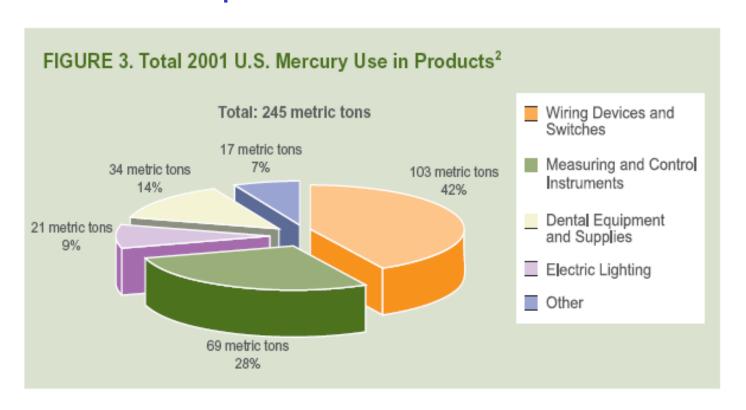
U.S. mercury consumption, by end use; metric tons





MERCURY USE IN PRODUCTS

** EPA RoadMap Estimates 245 Metric Tons in 2001 **





NEMA IMERC REPORTING: 2001-2004

Pounds of Mercury Reported

<u>Product</u>	<u>2001</u>	<u>2004</u>
Lamps	17,902	15,925
Batteries	3975	2874
Thermostats	28,485	27,659
Hg Switches - Medical	3.9	4.07

TOTAL	50365.9	46464.07
	(25.18t)	(22.9t)





BATTERIES

** BUTTON CELLS **

- Only Remaining Mercury Containing Batteries
 - Used in hearing aids, digital thermometers, insulin pumps, portable medical monitors, hospital pagers, watches, toys, and calculators
- By Fed Law: Cannot Exceed 25 mg Mercury per cell
- ➤ Three BC Battery Chemistries
 - Silver oxide (watch) 2.5mg
 - Zinc air (hearing aid) 8.5 mg
 - Alkaline (misc.) 11 mg







BATTERIES Contd

Why Not Zero Mercury?



- Small size and need to provide maximum energy leaves little room for gas buildup before cell begins to bulge, possibly resulting in leakage and/or rupture
- Non-Hg Technology is Under Development
- NEMA Commitment is in place, for July 2011

NEMA PRESS RELEASE

March 2, 2006

NEMA Announces Battery Industry Commitment to Eliminating Mercury in Button Cells



ENERGY EFFICIENT LIGHTING



- **Fluorescent**
 - Schools, Offices, Stores
- High Intensity Discharge
 - Metal Halide
 - High Pressure SodiumMercury Vapor
- Cold Cathode ("Neon")

 - Street Lights, Floodlights, Industrial Lighting, Entertainment



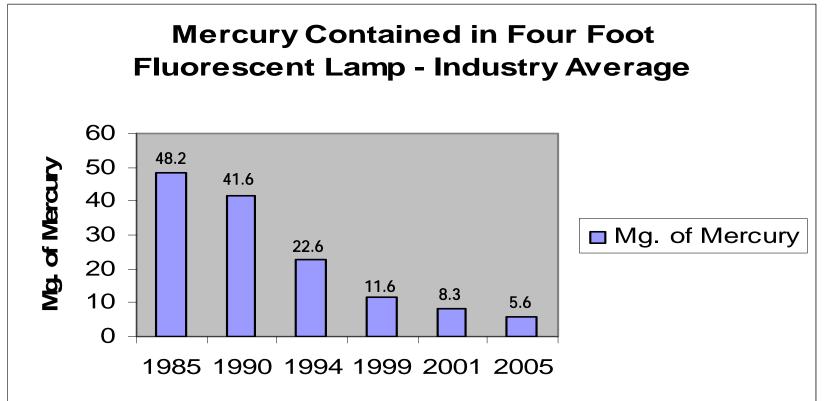


- Hg Contributes to Efficient Operation of Fluorescent Lamps
 - Efficiently generates ultra-violet energy, which is absorbed by phosphor coating on glass. Phosphor fluoresces, emits visible light
 - Metal halide and most HPS use mercury as starting aid and voltage control
- Despite Hg Content, Many States, Localities, National Govts Moving to EE Lighting
- > EPA, ENERGY STAR Program
 - "If every household in the US replaced one light bulb with an ENERGY STAR qualified CFL, it would prevent enough pollution to equal removing 1 million cars from the road."





** Lamp Industry - Steady Progress in Reducing Hg Content **





** LAMP RECYCLING **

- National Lamp Recycling Rate (ALMR)
 - Est at ~24% Nationwide (2004)
 - NEMA Computing Rate for MASS as per New Law
- Resources
 - www.lamprecycle.org
 - www.earth911.org
 - http://www.epa.gov/bulbrecycling/
- Activities
 - Utility collection programs in ME and MN
 - IKEA, others recycling at store outlets
 - Pilots in VT, NH, and other states utilizing various funding sources and collection sites



75 years of excellence

LIGHTING Contd

- NEMA Supports Recycling Policies <u>if they</u>...
 - Keep the cost of CFLs affordable to consumers
 - Develop sensible, cost-effective solutions for bulb collection and disposal to fit the widely variable circumstances of consumers nationwide
 - Provide a variety of consumer lamp recycling options
 - Involve multiple stakeholders in the effort to design recycling solutions and establish programs
 - Build upon the *existing* recycling infrastructure
 - Enable recyclers to pass the true cost of recycling to consumers and other stakeholders, allowing for price reductions as volumes increase and recycling technology improves.





- ** National Transition to Energy Efficient Lighting? **
- ➤ NEMA Supports Public Policies that will Transform the U.S. Market to More Energy-Efficient Lighting *Within a Decade*.
- Guiding Principles
 - The market transformation must be orderly; starting point is *least efficient* medium screw base A-line incandescent lamps, 40 100 w
 - Transition must be accomplished thru performance standards
 - Performance standards must be technology-neutral
 - Performance standards will be required for set of A-line incandescent lamps including frost, soft white and enhanced spectrum
 - The market transformation should begin with strategies that will save the most energy.



GLRC STRATEGY RECOMMENDATIONS

> LAMPS

- Require Recycling OK, but *Enforcement is Key*
- Household Exemption is Good
- Shared Responsibility is Good
- Banning Technologies Market Solutions, Perf Stnds are Better!

> THERMOSTATS

- Sales Bans OK, as Alternatives Exist
- Mandate Recycling and Promote TRC OK
- Involve Retailers and HHW Facilities in Collection OK
- Financial Incentives from Mfr ?????

SWITCHES AND RELAYS

- Remember Refurbished Products!
- Keep Labeling Laws Consistent



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