

AGENDA



July 24, 2008

8:30am **Welcome and Opening Remarks**

9:00am **Introduction to Contactless Payment: What it Is and How it Is Used**

Moderator: Katie Harrington-McBride, Federal Trade Commission

- Randy Vanderhoof, Executive Director, Smart Card Alliance
- Daniel A. Littman, Economist, Payments Research Group, Federal Reserve Bank of Cleveland

9:30am **Consumer Understanding and Acceptance of Contactless Payment Technology**

Moderator: Charles A. Harwood, Federal Trade Commission

- Jennifer King, Research Specialist, Samuelson Law, Technology & Public Policy Clinic, UC Berkeley School of Law
- Jean Ann Fox, Director of Financial Services, Consumer Federation of America
- Mark MacCarthy, Senior Vice President for Global Public Policy, Visa Inc.
- Jodi Golinsky, Vice President and Regulatory and Public Policy Counsel, MasterCard Worldwide

10:30am **Break**

10:45am **Contactless Payment Cards**

Moderator: Julie K. Mayer, Federal Trade Commission

- Dr. Kevin Fu, Assistant Professor, Computer Science Department, University of Massachusetts Amherst
- Peter Ho, Vice President and Product Manager, Wells Fargo Card Services
- Dan Johnson, Director, Information Technology, Tully's Coffee Corporation
- Tom McAndrew, Director, IT Governance & Compliance Services, Coalfire Systems
- Leslie Michelassi, Washington State Coordinator, CASPIAN
- Etona Ueda, Assistant Manager, Financial Business Consulting Department, Nomura Research Institute, Ltd.

12:30pm Lunch (on your own)

2:00pm **Mobile Payment Devices**

Moderator: Kathryn D. Ratté, Federal Trade Commission

- J. Dax Hansen, Partner, Perkins Coie LLP (on behalf of CTIA - The Wireless Association)
- Susan Grant, Director of Consumer Protection, Consumer Federation of America
- Dr. Siva G. Narendra, Co-founder and Chief Technology Officer, Tyfone USA
- András Vilmos, Project Manager, StoLPaN Consortium, and Managing Director, SafePay Systems Ltd.
- Peter Wakim, Director, Business Development & Strategy, Nokia Inc.

3:30pm Break

3:45pm **Meeting the Challenges: Strategies and Approaches**

Moderator: William Covington, University of Washington

- Paula J. Bruening, Deputy Executive Director and Senior Policy Advisor, The Center for Information Policy Leadership, Hunton & Williams LLP
- John Carlson, Senior Vice President, BITS/Financial Services Roundtable
- Alissa Cooper, Chief Computer Scientist, Center for Democracy and Technology
- Dr. Tadayoshi Kohno, Assistant Professor, Department of Computer Science and Engineering, University of Washington
- David Moorman, Director of Retail Technology, PCMS Group
- Kathryn D. Ratté, Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission

4:45pm Closing Remarks

