

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION**

In the Matter of	)	
	)	
TELEBRANDS CORP.,	)	
a corporation,	)	
	)	
TV SAVINGS, LLC,	)	
a limited liability company, and	)	Docket No. 9313
	)	
AJIT KHUBANI,	)	PUBLIC DOCUMENT
individually and as president of	)	
Telebrands Corp. and sole member	)	
of TV Savings, LLC.	)	

**COMPLAINT COUNSEL’S CURRENT ESTIMATE OF WITNESSES  
TO BE CALLED DURING UPCOMING WEEK OF HEARING**

Pursuant to Paragraph 18 of the November 5, 2003 *Scheduling Order*, Complaint Counsel respectfully submit this current estimate of witnesses to be called during the upcoming week of the hearing, during our case-in-chief, based on our estimates for direct examination and some estimates provided by Respondents’ counsel for cross-examination. Complaint Counsel reserve the right to call additional witnesses for rebuttal and to call witnesses listed on Respondents’ witness list, if necessary.

**WITNESSES EXPECTED TO BE CALLED ON TUESDAY, MAY 4, 2004**

Complaint Counsel currently anticipate that they will need to call the following witnesses on Tuesday, May 4<sup>th</sup>. We will continue to communicate with Respondents’ counsel in the hope of obtaining stipulations that will obviate the need for these witness’ testimony.

1. John W. Kirby  
eBrands Commerce Group, LLC  
10880 Wilshire Blvd., Suite 1850  
Los Angeles, CA 90024

2. Kishore Mirchandani, also known as "Keith" Mirchandani  
Tristar Products, Inc.  
4 Century Dr.  
Parsippany, NJ 07054
3. Gary Hewitt  
Energizer Products Inc.  
Family Products  
7030 Hayvenhurst Ave.  
Van Nuys, CA 91411  
(818) 902-4344
4. John Nokes  
Chief Executive Officer, Smart Inventions, Inc.  
Chief Executive Officer, TV Products Fulfillment  
Chief Executive Officer, Smart Living, Inc.  
6319 East Alondra Boulevard  
Paramount, California 90723  
(562) 272-1400

**WITNESSES EXPECTED TO BE CALLED ON WEDNESDAY, MAY 5, 2004**

5. Michael B. Mazis, Ph.D, M.B.A.  
Professor of Marketing  
The American University  
Kogod School of Business  
27 Kogod School of Business  
4400 Massachusetts Ave., NW  
Washington, DC 20016  
(202) 885-1972
6. Respondent Ajit Khubani  
President and CEO, Respondent Telebrands Corp.  
Sole Manager, Respondent TV Savings, LLC.  
Fairfield, NJ 07004-1096  
(973) 244-0300
7. Collette Liantonio  
Concepts TV Productions, Inc.  
170 Chainbridge Road, Suite B2  
Montville, NJ 07045  
(973) 808-5646
8. Sam Catanese, Publisher, CEO  
Infomercial Monitoring Service, Inc.

Satellite 2 - 810 - 812 Parkway  
Broomall, Pennsylvania 19008  
(610) 328-6902

**WITNESSES EXPECTED TO BE CALLED ON THURSDAY, MAY 6, 2004**

9. Mark Golden  
Cyber City Teleservices, Ltd.  
Continental Plaza  
Hackensack, New Jersey  
(800) 213-4144
10. Kevin Towers, Investigator  
Federal Trade Commission  
601 New Jersey Ave., N.W., Suite NJ-2122  
Washington, DC 20001
11. Denise Owens, Investigator  
Federal Trade Commission  
601 New Jersey Ave., N.W., Suite NJ-2122  
Washington, DC 20001
12. Dr. Robert R. Gatling, Jr.  
Director of the Program Operations Staff  
Office of Device Evaluation  
Center for Devices and Radiological Health  
U.S. Food and Drug Administration  
2098 Gaither Rd.  
Rockville, MD 20850  
(301) 594-1190
13. Anthony Delitto Ph.D, PT  
Associate Professor and Chair/VP for Education and Research  
Department of Physical Therapy/Centers for Rehab Services  
School of Health and Rehabilitation Sciences  
University of Pittsburgh  
6035 Forbes Tower  
Pittsburgh, PA 15260

Respectfully submitted,

/s/

Connie Vecellio (202) 326-2966  
Walter C. Gross (202) 326-3319  
Joshua S. Millard (202) 326-2454  
Amy M. Lloyd (202) 326-2394  
Division of Enforcement  
Bureau of Consumer Protection  
Federal Trade Commission  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

Dated: April 30, 2004

**CERTIFICATE OF SERVICE**

I hereby certify that on this 30<sup>th</sup> day of April, 2004, I caused *Complaint Counsel's Current Estimate of Witnesses to be Called During Upcoming Week of Hearing* to be filed and served as follows:

- (1) the original and one (1) paper copy filed by hand delivery to:  
**Donald S. Clark, Secretary**  
Federal Trade Commission  
600 Penn. Ave., N.W., Room H-159  
Washington, D.C. 20580
- (2) two (2) paper copies served by hand delivery to:  
**The Honorable Stephen J. McGuire**  
Chief Administrative Law Judge  
600 Penn. Ave., N.W. Room H-112  
Washington, D.C. 20580
- (3) one (1) paper copy by first class mail and one (1) electronic copy via email to:  
**Edward F. Glynn, Jr., Esq.**  
**Theodore W. Atkinson, Esq.**  
VENABLE LLP  
575 Seventh St., N.W.  
Washington, D.C. 20004

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/s/ J.S.Millard for  
Connie Vecellio