



**NATIONAL WILDFIRE COORDINATING GROUP
WILDLAND FIRE EDUCATION WORKING TEAM
MESSAGING TASK GROUP
CHARTER
October 1, 2003**

WILDLAND FIRE EDUCATION WORKING TEAM BACKGROUND

VISION:

All people understand and overwhelmingly support the role of fire in ecosystems.

MISSION:

To provide leadership in the development, implementation and continuity of national level wildland fire education programs.

MESSAGING TASK GROUP

GOAL:

The public is aware of the role of fire in ecosystems.

OBJECTIVE:

Carry out goal #2 (above) from the WFEWT's Strategic Plan.

NAME:

Formed as a task group under the National Wildfire Coordinating Group Wildland Fire Education Working Team, the members will be referred to as the Messaging Task Group (MTG).

TASK GROUP MEMBERSHIP AND RESPONSIBILITIES:

Roberta D'Amico – Lead NIFC
Dennis Dupuis – NWCG WFEWT Lead
Robin Hanford – Task Group Coordinator
Ed Brunson – Member
Dick Bahr – NWCG Fire Use Working Team Liaison
Amy Schneider – Fleishman Hillard
Ken Fields – Fleishman Hillard

ORGANIZATION:

The task group is under the direction of the WFEWT. The team is working with Fleishman Hillard Communications to carry out the plan as outlined in the agreement. Fleishman Hillard works through the coordinator to the task group and the task group's NWCG WFEWT lead serves as the liaison to the WFEWT coordinating with members and the strategic plan. The NIFC lead individual relates and reports the task groups work to staff at NIFC. The Fire Use Working Team liaison relates and reports the task groups work to the Fire Use Working Team.

National Wildfire Coordinating Group



Wildland Fire Education Working Team

MEMBER ROSTER (October 2003)

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