

DEPARTMENT OF HEALTH AND HUMAN SERVICES
FOOD AND DRUG ADMINISTRATION

PUBLIC HEARING ON:
FDA REGULATION OF COMBINATION PRODUCTS

Monday, November 25, 2002

9:00 a.m.

DoubleTree Hotel
1750 Rockville Pike
Rockville, Maryland

Panel Members

Mark Barnett, Moderator
Dr. Murray Lumpkin
Linda Skladany
Dr. David Feigal
Dr. Kathy Zoon
Jim Morrison
Ann Wion
Mark Kramer

C O N T E N T S

PAGE

Opening Remarks Mark Barnett Murray Lumpkin, M.D.	4
American Academy of Orthopaedic Surgeons Barbara D. Boyan, Ph.D.	14
Genetronics, Inc. Paul Goldfarb, M.D.	22
Angiogene, Inc. Guy Chamberland, Ph.D.	29
Wyeth Pharmaceuticals, Inc. F. Owen Fields, Ph.D.	41
Nephros Therapeutics, Inc. Zorina Pitkin, Ph.D.	53
Carnegie Mellon University Mark Hamblin	61
National Electrical Manufacturers Assoc. Terry Sweeney	69
Medical Imaging Contrast Agent Assoc. Alan Kirschenbaum, Esq.	78
Hogan & Hartson, LLP David Fox, Esq.	83
AdvaMed Patricia B. Shrader, Esq.	100
Aventis Behring Michael Gross, Ph.D.	115
Open Microphone Session Dr. Stuart Portnoy Ron Citron Ashley Whitesides	125 128 131

1 P R O C E E D I N G S

2 MR. BARNETT: Okay, folks, I think it is
3 time to get the meeting underway. I want to
4 welcome you to this public hearing on FDA's
5 Regulation of Combination Products. I am Mark
6 Barnett of the FDA and I will be serving as your
7 moderator today.

8 With me on the panel are: Dr. Murray
9 Lumpkin, FDA's Principal Associate Commissioner;
10 Linda Skladany, FDA's Associate Commissioner for
11 External Relations, will be joining us in just a
12 few minutes; Dr. David Feigal, Director of FDA
13 Center for Devices and Radiological Health; Dr.
14 Kathy Zoon, Director of FDA Center for Biologics
15 Evaluation and Research; Jim Morrison, the
16 Ombudsman at FDA Center for Drug Evaluation and
17 Research; Ann Wion, FDA's Deputy Chief Counsel; and
18 Mark Kramer, who is Director of the Combination
19 Products Program within the FDA's Ombudsman's
20 Office.

21 Let me first briefly describe the issue we
22 are going to be talking about today and then let
23 you know something about the format for this
24 meeting.

25 Basically, we are here to listen to your

1 views about how FDA should regulate combination
2 products, that is, those that contain a combination
3 of drugs, devices, or biologics. More
4 specifically, we want your views on how FDA should
5 decide on which FDA center should be assigned these
6 products, how this choice should be made, what kind
7 of premarket applications are most appropriate, and
8 what approach should be used regarding
9 manufacturing regulations and adverse event
10 reporting.

11 Both the FDA and the regulated industries
12 have focused a lot of attention on the issue of
13 assignment, that is, which FDA component should
14 have regulatory responsibility for various types of
15 combination products, and that is not an easy
16 question to answer.

17 The law requires that the decision rest on
18 the primary mode of action of the combination
19 products in question, but for many products, this
20 may not be an easy question to answer and it may
21 not be clear.

22 This isn't the first public meeting we
23 have had on this topic. Many of you know that in
24 June of this year, we convened a meeting to discuss
25 one particular type of combination product, those

1 that contain living human cells in combination with
2 a device matrix, and those products are used for
3 wound healing.

4 The key issue there, of course, was
5 whether these products ought to be regulated by the
6 Center for Biologics Evaluation and Research or the
7 Center for Devices and Radiological Health, in
8 other words, as biologics or medical devices.

9 Now, with this meeting, we are expanding
10 the discussion to include any and all combination
11 products and the discussion topics are broader in
12 scope, but as before, we are interested in getting
13 the views of as wide a variety of stakeholders as
14 we can. We are thinking about researchers,
15 clinicians, professional groups, trade groups,
16 manufacturers, consumers, and to be sure we get
17 these views in a consistent and comprehensive way,
18 the Federal Register document that announces public
19 hearings laid out seven specific questions for you
20 to consider.

21 I assume you all have copies of that, so I
22 won't repeat the questions, but let me quickly
23 summarize what they are. The first question
24 addressed the types of guiding principles FDA
25 should use as it revises the existing Intercenter

1 Agreements on which centers regulate various
2 combination products.

3 The second question addressed what factors
4 FDA should consider in determining the primary mode
5 of action of a combination product, and where that
6 is not certain, what other factors should be used.

7 The third question addressed how the FDA
8 should determine which premarket review mechanisms
9 are most appropriate for various combination
10 products.

11 The fourth question addressed how FDA
12 should determine whether a single application or
13 separate applications would be most appropriate for
14 a given combination product.

15 The fifth question addressed which
16 manufacturing regulations are most applicable for a
17 combination product.

18 The sixth question addressed how FDA
19 should decide which adverse event reporting system
20 is most appropriate.

21 The seventh question asked for other
22 comments applicable to combination products.

23 Eleven people have signed up today to
24 speak in this room and to help answer these
25 questions, and we are going to hear from them

1 first.

2 If you are signed up to speak, remember
3 you have got to leave two copies of your
4 presentation at the registration desk. By the way,
5 some of the scheduled speakers have brought extra
6 copies of their presentations or slides, and if so,
7 you will find those out at the registration desk.

8 When the scheduled speakers are done, we
9 are going to open the floor to anyone else in the
10 room who may wish to address these questions. You
11 will notice I said "these questions," and that
12 leads me to the first of two limitations we are
13 going to impose today.

14 The first is that we are going to address
15 only combination products. That is the purpose of
16 this hearing, so we are not going to allow
17 questions about other topics or other kinds of
18 products.

19 The second limitation concerns time. The
20 time for each speaker, as shown on your agenda, is
21 the time that the speaker requested, in other
22 words, we didn't cut anybody's time. So, I am
23 going to ask the scheduled speakers to stick to the
24 times shown on the agenda, so that everybody can
25 get a chance to speak and so that we can adjourn on

1 schedule.

2 I know that some people have told us that
3 they want to leave here on time this afternoon, so
4 in order to keep us on time, I am going to give you
5 a gentle warning when you have two minutes left to
6 speak, and then I will ask you to stop when your
7 assigned time is up.

8 One more piece of housekeeping. We are
9 providing audioconferencing for people who couldn't
10 attend this meeting in person, and as a result, we
11 estimate that well over 100 people are listening in
12 to us this morning. For technical reasons, these
13 folks can't make oral presentations or ask
14 questions, but they can, like everybody else,
15 submit comments or questions electronically or in
16 writing up until January the 24th, and that is
17 explained in the Federal Register document.

18 Also, we are going to provide a transcript
19 of this meeting on the web address that is shown in
20 the Federal Register announcement.

21 This is our game plan for today's meeting.
22 I want to stress again that if you are in the
23 audience today and you aren't going to speak or if
24 you are listening in, please do submit comments to
25 us in writing. That docket will be open until

1 January. We really do want to hear from you.

2 Before we call on our first speaker, let
3 me ask Dr. Lumpkin if he has a preliminary comment
4 to make.

5 DR. LUMPKIN: Thank you, Mark, and I thank
6 all of you for being here today. On behalf of Dr.
7 McClellan, who is in Texas, and Dr. Crawford, who
8 is in Europe, and the entire senior leadership team
9 at FDA, we really would like to thank you for
10 taking time out of your schedules, particularly
11 this holiday week, for joining us here to give us
12 your perspective on these very challenging issues
13 regarding the regulation of combination products.

14 As those of you in the audience know
15 perhaps better than anyone, combination products,
16 by their very nature, are some of the most
17 innovative and some of the most promising new
18 medical therapies that we have, and yet they have
19 also historically been some of the most challenging
20 when it comes to figuring out what is the best way
21 to oversee them from a medical perspective, from a
22 patient access perspective, and from a legal
23 perspective.

24 As many of you know, the agency has
25 struggled with this for a long time. In fact, it

1 was interesting this morning I was talking with
2 Jerry Halperin from FDLI, and he was reminding me
3 of some of his experiences here when he was at the
4 agency back at the time of the Medical Device
5 Amendments, and talking about the discussions they
6 had on whether a band-aid that had mercurochrome on
7 it was a drug or a device.

8 I think that perhaps a quarter of a
9 century later, if you asked three people, they
10 would probably still give you three different
11 answers. That is about where we are with this
12 issue as most of you know.

13 One of the things that we have tried in
14 the past year to help make the issue of policy
15 development perhaps a little easier, a little more
16 efficient, and a little more transparent is the
17 creation of what is called the Combination Products
18 Program in February of 2002, which at this point in
19 time is part of our Ombudsman's Office.

20 But as all of you know, too, we have had a
21 great deal of congressional interest in this
22 particular topic. In the latter part of this year,
23 there was specific reference made to combination
24 products in the new Medical Device User Fee
25 legislation that Congress enacted and the President

1 signed recently.

2 One of the things that is in that
3 particular piece of legislation is the requirement
4 that the agency establish within the Office of the
5 Commissioner, an Office of Combination Products,
6 and the dealing for establishing that is Christmas
7 Day.

8 We, at the agency, obviously are working
9 extremely hard to meet that particular deadline for
10 getting that office established and then even more
11 than that, obviously, getting it up and running and
12 doing the things that Congress has told that it
13 needs to do.

14 For those of you that are not familiar
15 with that particular piece of legislation, there
16 really are six specific duties that Congress has
17 assigned to this new office. One is to assign the
18 center that will be reviewing the product and
19 overseeing the product once a determination is made
20 that, indeed, the product is a combination product.

21 Secondly, is ensuring the timely and
22 effective premarket review by overseeing the
23 timeliness and coordinating reviews involving more
24 than one agency center, but let me make it clear
25 this office is not going to be doing the reviews.

1 The reviews are going to continue to be
2 done in the centers where the technical expertise
3 resides. This will be more of a coordinating
4 function as far as this office is concerned.

5 Number 3 is ensuring the consistency and
6 appropriateness of postmarketing regulation.

7 Number 4 is dispute resolution.

8 Number 5 is reviewing and updating
9 agreements, guidance, or practices specific to the
10 assignment of combination products.

11 Number 6 is issuing required reports to
12 Congress on the impact of this office.

13 As you can see, obviously, the timing of
14 this meeting is very critical to the establishment
15 of this office. Many of the ideas that we hoped to
16 hear from you today, we also believe are going to
17 be critical for this office being able to fulfill
18 the mission that Congress has given it.

19 So, for many reasons, this is a very
20 timely meeting for us in the Office of the
21 Commissioner and within the various components of
22 FDA. Again, on behalf of Drs. McClellan and
23 Crawford, I would like to thank you again for being
24 here and sharing your time and ideas with us. We
25 look forward to hearing from you.

1 Thanks very much.

2 MR. BARNETT: Thank you, Dr. Lumpkin.

3 Let's get in now to our discussion and our
4 first speaker is Dr. Barbara Boyan of the American
5 Academy of Orthopaedic Surgeons.

6 Dr. Boyan.

7 American Academy of Orthopaedic Surgeons
8 Barbara D. Boyan, Ph.D.

9 DR. BOYAN: Thank you very much for giving
10 us this opportunity to speak with you. I represent
11 the American Academy of Orthopaedic Surgeons. I am
12 also a professor at Georgia Tech in Atlanta, and I
13 am Deputy Director for Research for the Georgia
14 Tech Emory Center for the Engineering of Living
15 Tissues.

16 [Slide.

17 The Academy would like to make it clear
18 that we are highly committed to quality care in
19 patient safety initiatives, but we do have some
20 suggestions that we would like to make to you about
21 the regulation of combination products.

22 It is important in our mind that there be
23 a decrease in the regulatory burden to bring these
24 products to market and in the context of everything
25 being safe, we would like to put these ideas

1 forward to you.

2 [Slide.]

3 These products obviously I think we are
4 all in agreement they provide unique challenges to
5 the FDA and under the current scheme, it is going
6 to be difficult to get products to market in a
7 timely manner.

8 One of the problems in our field has been
9 that the large startup capital is in short capital,
10 and these companies have to make their regulatory
11 path clear to them early on in their development of
12 the product, so that they can get there in the
13 fastest possible way.

14 When they do get the products to market,
15 their market potential is much smaller than would
16 be experienced in the drug industry, and the
17 possible exception right now would be cartilage
18 substitute, but then there it is not clear just
19 what the market is going to bear, and there are
20 certainly issues related to third party payments
21 that will make the ability to put these products on
22 the market much more difficult.

23 It is of incredible importance to our
24 industry right now that we face these problems in a
25 timely way, because two tissue engineering

1 companies just in the last month have filed for
2 bankruptcy. Part of the reason why they did so is
3 because the regulatory path changed midstream and
4 they were set up under one regulatory set of
5 guidelines and discovered that they were dealing
6 with another regulatory set of guidelines.

7 Now, we are not trying to put the blame on
8 FDA because certainly there are other reasons why
9 these companies filed for bankruptcy, but the
10 reality of life is the products have to get into
11 the market, they have to get there in a way that is
12 economically viable for the industry.

13 So, this is what we would like to propose
14 to you. One thing that we think is critical, and I
15 think you certainly are on the team with this, is
16 that there be a team approach to getting these
17 products reviewed, but we are asking for this to go
18 one step further than it presently goes - that all
19 of the combination products be reviewed in a
20 multidisciplinary way, that there be material
21 scientists, biologist, clinicians, and engineers
22 all working as a team, not independently, first one
23 review, then another review, a consult here, a
24 consult there, but that the team be established
25 when the product is assigned and that team work

1 together and function as a team, and also that this
2 team function together in the form of homework,
3 which I will get to in just a minute.

4 We would suggest that the reviewers be
5 kept to an odd number, so that we can get a clearer
6 view of whatever the team has determined is the
7 correct approach to the take to the regulation of a
8 product, and also that when a homework assignment
9 is made, that the sponsor have an opportunity to
10 provide additional information within the FDA
11 packet that goes out to the outside reviewers.

12 [Slide.]

13 We suggest right now for these kind of
14 products that we focus on safety rather than
15 effectiveness. For many of the products in
16 orthopedics, effectiveness is going to take 10 to
17 20 years to establish that new age product is, in
18 fact, going to be better than or worse than a
19 device that might now be in practice that would
20 remove tissue rather than try to reconstruct or
21 repair or regenerate tissue.

22 We again stress that there be a single and
23 consistent regulatory pathway over time. Our
24 feeling right now is that in many ways, the device
25 agency or the device center would be the

1 appropriate place for many products in orthopedics
2 because the surgeons use them as surgical devices.

3 The law says mode of action, and we would
4 like you to remember that many of these products
5 are used as devices even though their mode of
6 action may include a biologic component that acts
7 in some ways like a drug.

8 [Slide.]

9 So, for many of our products, the mode of
10 action then falls into one of three categories.
11 One is that these products promote osteogenesis,
12 which we define as the cellular elements that
13 either come from the host or from the tissue
14 engineering product, which survive transplantation
15 and synthesize new bone at a recipient site. This
16 could also be applied to cartilage or ligament.

17 [Slide.]

18 The concept of osteoinduction is that
19 there be new bone that is derived because of some
20 active recruitment of cells due to something in the
21 combination product that causes cells to do
22 something they wouldn't have otherwise done. Maybe
23 they become osteoblasts or they undergo something
24 that is embryonic-like in its formation like new
25 bone formation.

1 This is facilitated by the presence of
2 growth factors and things like the bone morphogenic
3 proteins, which is a combination product, but one
4 that while it may act as the drug, the BMP may act
5 as the drug, in some ways the primary way that this
6 product would be used is as a device.

7 Also, we have many products that would
8 fall under the category of osteoconduction, and
9 these are where something in the combination device
10 allows for bone to form on a pre-existing scaffold
11 that is part of the device.

12 Again, there will be a component of the
13 product that would be drug or biologic or something
14 that might fall into the biologic category through
15 its mode of action, but is definitely treated by
16 the surgeon as a device, managed by the surgeon as
17 a device.

18 [Slide.]

19 So, we ask again now that I have covered
20 that issue and you are clear on where we stand on
21 that, I would like to turn to a little bit of more
22 global view, and that is that we ask that CBER and
23 all of the centers at FDA work with the standards
24 organizations in an active way.

25 CDRH has been very proactive in working in

1 this format and we ask that CBER take an active
2 role in this format, as well. These are the
3 standards that are going to determine how these
4 devices are produced in industry and that if we can
5 incorporate these standards into the regulatory
6 process, it would facilitate everything all the way
7 around, one set of standards that all of us can
8 use.

9 [Slide.]

10 We ask that you create an advisory panel,
11 and I think that is what we are here for right now,
12 that is panel have both device and biological
13 expertise and that they work side by side in the
14 review process, not independently, but side by
15 side, that they teach each other each other's
16 language.

17 Finally, that we consider the method of
18 use, as well as the primary mode of action, in
19 determining where these devices are regulated. We
20 remind you that the tissue-engineered medical
21 products are not the same as drugs or biologics.
22 They are something new and different.

23 [Slide.]

24 We are definitely supporting a patient
25 safety movement, and we support the legislation

1 that was introduced in Congress that will help
2 encourage nonpunitive approach reporting, and we
3 encourage the finalization of the donor suitability
4 and good tissue practice regulations.

5 [Slide.]

6 Many of you can read what is here, but for
7 the people that are listening, we suggest that the
8 FDA work with experienced clinicians to define the
9 term "adverse event" for this kind of product, that
10 we feel strongly that the FDA's interpretations of
11 adverse events is too broad, and that for
12 combination products, users are not going to
13 readily understand the regulatory class.

14 The user doesn't know and is not educated
15 to know that it is important that these things get
16 reported properly, so there needs to be an
17 education component in what the FDA does.

18 Finally, we feel that the FDA mechanism
19 that is presently in place is not interactive, and
20 we would ask that you consider ways of improving
21 that.

22 [Slide.]

23 Our general principles are that the
24 combination products, the regulatory path should be
25 consistent, it should be predictable. There should

1 be FDA accountability. We ask again that the rules
2 not change midstream. It is very difficult for
3 these companies, many of which are small companies,
4 to change midstream.

5 They set up their company on a regulatory
6 path and they need to have some sense that it will
7 stay that way while they go through the regulatory
8 process, and we promote the idea that there be one
9 application, not two, and that for many of our
10 products be managed through CDRH and ultimately we
11 would hope through an agency at the FDA that is now
12 developed to handle combination products in a
13 global way.

14 [Slide.]

15 We look forward to working with the FDA on
16 bringing new products to market and ensuring
17 patient safety. We appreciate the chance to speak
18 with you in this open public meeting and I would
19 like to thank you.

20 MR. BARNETT: Thank you, Dr. Boyan.

21 Our next speaker is Dr. Paul Goldfarb of
22 Genetronics.

23 Genetronics, Inc.

24 Paul Goldfarb, M.D.

25 DR. GOLDFARB: I would like to thank the

1 panel for allowing me to speak.

2 I am a surgical oncologist in private
3 practice in San Diego. I am on the full clinical
4 faculty at UC/SD as a full professor, a teacher at
5 the Navy Hospital. I have ben president of the
6 Cancer Society of both California and San Diego and
7 on the National Board.

8 I have worked for the last several years
9 with several small biotech companies and medical
10 device companies and when the opportunity came up
11 to present, I wanted to take the opportunity
12 because of some of the problems and frustrations
13 that we have had both as a clinician using these
14 products and working with the company in trying to
15 develop them.

16 [Slide.]

17 As a sign of my age, I thought I felt
18 safer using overheads than trusting myself to a
19 computer, but I was able to put them up upsidedown.

20 Our impression, my impression I guess as a
21 surgical oncologist using these devices is that
22 right now the way it works is the product comes in,
23 specifically, I work with a company right now,
24 Genetronics, but I will try to keep it more
25 generalized, focusing on management of surgical

1 patients, the mode of action is defined by the
2 agency which, as I understand it, the mode of
3 action is what is the active part of the product.

4 It then goes to the FDA center that is
5 considered appropriate for that, and then based on
6 demonstration of a clinical benefit, the product
7 then gets approval.

8 [Slide.]

9 I think that there is a disconnect in some
10 way to how we, as clinicians, look at these
11 phrases, and I think how people at the agency look
12 at it, and that has been part of the problem.

13 So, certainly from the agency's
14 perspective--and I apologize to the people on this
15 side, because I don't know if you can see this--but
16 currently, the mode of action is determined by the
17 principal active agent.

18 It is my simple approach as a surgical
19 oncologist that the way we ought to think about it
20 is the mode of action ought to be looked at from
21 the patient's perspective, and not the device's
22 perspective.

23 So, if we think of what do these drug-device
24 combinations do to people, then, everything
25 either could be broken up that has a local effect,

1 a regional effect, or a systemic effect.

2 So, specifically, with Genetronics'
3 device, we have a device that puts bleomycin into a
4 tumor cell, it destroys the tumor cell, and has no
5 other effect on the body than that, so that is
6 truly a local effect that is no different than
7 radiofrequency ablation.

8 There are products out there now that
9 carry drugs to the liver, and we put drugs into the
10 liver, they have no systemic distribution, it only
11 works in the liver, it only works in the single
12 organ.

13 You could then take the same technology
14 that Genetronics has and you could put a gene into
15 a muscle and it would then create a protein that
16 would circulate through the body, so would have a
17 systemic effect, but I think in my world, this is
18 the logical way of how things actually work.

19 I think if we were more cognizant of that,
20 it would be more easy to create a strategy for how
21 to then evaluate products.

22 [Slide.]

23 I think what we need as clinicians for the
24 agency to do is to assess the therapeutic effect of
25 the products we use and, in a sense, this speaks to

1 what we heard from the people in the Orthopaedic
2 Society.

3 The therapeutic effect needs to be
4 assessed on a mode consistent with what the action
5 is. If it is a local effect, then, we need to look
6 for a local effect that we measure. It should be
7 assessed in relationship to other technologies that
8 have a similar action regardless of whether those
9 other technologies are devices or drugs.

10 So, for instance, if this Genetronics
11 device goes through as a drug, but its effect is to
12 destroy tissue locally, then, its effect really is
13 much more analogous to radiofrequency ablation than
14 it is to cisplatinum that treats head and neck
15 cancer, so I think cognizance of that has to be
16 taken into account.

17 [Slide.]

18 This is where the talk sort of drifts open
19 to more personal views. I think when I have been
20 at a meeting with the agency and when I have
21 discussed it, it seems that the issue of clinical
22 benefit comes up in all of the discussions.

23 As a surgeon, I would say the clinical
24 benefit is an idiosyncratic experience. It is the
25 patient and the physician deciding what is in the

1 patient's best interest in that individual setting,
2 and that I believe that it is difficult to
3 universalize that.

4 I think much of the problem that we have
5 had in defining the clinical benefit of new
6 technologies is because it is hard to define even
7 in clinical practice what is a clinical benefit
8 that extends over large populations of patients.

9 I think what we can't define is
10 effectiveness. By that, I would mean if a product
11 comes to me for me to use as a surgeon, I need to
12 know that what the company says that product does,
13 is what that product does. So, we look to the
14 agency to validate and confirm that if a company
15 says something does something, that that product
16 really does it, and then based on that information,
17 I use that information to help the patient decide
18 whether that is in their best interest. That would
19 be the distinction that I draw.

20 [Slide.]

21 The other issue that I would bring up is
22 in the review process right now, I think there is
23 not sufficient attention paid to the fact products
24 should be looked at by a group of physicians who
25 are going to be using that product in their

1 practice, so again specifically, if we have a
2 product that does a local ablation of a tumor, that
3 is going to be something that is going to be done
4 by surgeons more likely than not.

5 So, to have a product like that reviewed
6 by medical oncologists, the benefit that would be
7 apparent to a surgeon may not be apparent to a
8 medical oncologist, and I apologize to any medical
9 oncologists who are here, but it is just a
10 difference in perspective and a difference in view,
11 and I think that that flows over into how we use
12 these products.

13 At the current time, I believe there are
14 no surgeons who sit on Oncology Drug Advisory
15 Committee, and this is not to be perceived as an
16 offer or a request to take that position.

17 [Laughter.]

18 DR. GOLDFARB: Actually, I was waiting for
19 the person to say are you now or have you ever
20 been. I guess you have to be of a certain age to
21 appreciate that.

22 [Slide.]

23 I think that the way I see the review
24 process and the way I would see a change over time
25 is that the mode of action is what you need to

1 decide which center this product goes to, and I
2 have no problem with that, but I think at that time
3 we then make a second assessment of mode of action
4 from the patient's perspective.

5 Then, once we decide that this is a local
6 effect, a regional effect, or a systemic effect,
7 then, the demonstration of effectiveness that we
8 want would be consistent with that view regardless
9 of which center was doing the final evaluation.

10 I think to my mind as a surgeon, this
11 would be the more logical approach and I think has
12 to take into account, and I think many of the
13 problems that we have had, have been this
14 confusion.

15 I want to thank you for allowing me to
16 speak. It has been an education for me and I have
17 certainly enjoyed it, and I certainly look at this
18 as a first step as an ongoing process.

19 Thank you very much.

20 MR. BARNETT: Thank you, Dr. Goldfarb.

21 Our next speaker is Dr. Guy Chamberland
22 with Angiogene, Inc.

23 Angiogene, Inc.

24 Guy Chamberland, Ph.D.

25 DR. CHAMBERLAND: Good afternoon, ladies

1 and gentlemen. My name is Guy Chamberland. I am
2 the Vice President of Regulatory Affairs and Drug
3 Development at Angiogene, Inc. Angiogene develops
4 unique drug-device combination products that
5 increase the success rate of vascular
6 interventions.

7 [Slide.]

8 The topics I wish to address today are the
9 premarket review mechanisms that a mixed and
10 regulatory approach should be applied and orphan
11 designations.

12 [Slide.]

13 Just to give you a bit of background and
14 the experience Angiogene has, I refer to them as
15 Product 1 and Product 2. Product 1 is an
16 unapproved stent combined with an unapproved drug,
17 and there is also a device to manufacture the
18 combination product on site at the hospitals.

19 They are sold as separate items and
20 combined on site. The primary function was
21 designated as that of the device and therefore is
22 regulated as a PMA.

23 Product 2 is a preamendment device
24 normally regulated as a 510(k), combined with an
25 unapproved drug, becomes a combination product

1 since the primary function is that of a device.

2 [Slide.]

3 I will begin basically by responding to
4 several of the FDA questions raised in the Notice
5 for Public Hearing and then continue on to discuss
6 premarket regulatory authorities and benefits.

7 [Slide.]

8 The first question I wish to address is
9 Question No. 3 - what are the general scientific
10 and policy principles that should be followed in
11 selecting the premarket regulatory authorities to
12 be applied to combination products?

13 The second part of that question - Is one
14 premarket review mechanism more suitable than
15 another for regulating combination products?

16 [Slide.]

17 In fact, I guess the answer to my question
18 will also address part of Question 1 that was
19 raised in the notice. Currently, the agency will
20 give the primary jurisdiction based on the primary
21 mode of action of a product.

22 We all recognize that the combination of
23 two components, such as a drug and a device, bring
24 new development issues, such as drug release from a
25 polymer coating, local safety issues of drug and

1 polymer, new drug stability issues, and drug-device
2 interactions.

3 [Slide.]

4 The criteria that should be followed in
5 selecting the premarket regulatory authorities
6 should be based on assuring safety to patients, and
7 not one purely based on the primary mode of action.

8 FDA should determine through a designation
9 process what are the issues that suggest potential
10 risk to patients.

11 For example, the product should be given
12 to CDER for primary review if the risks of the drug
13 outweigh the risks of the device, and to CDRH if
14 the risk of the device outweigh the risks of the
15 drug.

16 The division with the most experience with
17 primary safety issue would have the primary review
18 responsibility. We don't believe that this should
19 impact development since good science should
20 dictate the types of nonclinical studies, device
21 and drug manufacturing requirements, and clinical
22 trials required.

23 [Slide.]

24 For example, some drug-eluting stents may
25 have drugs that represent more safety issues for

1 patients than the device. An approved stent coated
2 with an unapproved drug from a new pharmacological
3 class, based on the current regulations, the stent
4 would be declared the primary mode of action and
5 CDRH would obtain the primary review
6 responsibility.

7 However, the stent on its own should not
8 have any unique or potentially complicated issues,
9 however, a new class of drugs could represent
10 unique safety issues including systemic toxicity.
11 In addition, the molecule could have complex
12 stability and chemistry manufacturing issues that
13 raise safety concerns.

14 If FDA develops scientific and policy
15 principles based on potential safety concerns, this
16 type of combination product would be regulated as a
17 drug.

18 [Slide.]

19 A single file should be applied for
20 combination products even when one or both of the
21 components are not approved. An FDA review team
22 must review the application from the point of view
23 that safety and efficacy is entirely dependent on
24 the combination of the two components.

25 Irrespective of the premarket review

1 mechanism, a drug-device combination product
2 application would consist of preclinical studies,
3 nonclinical safety data, biocompatibility testing,
4 physical testing, chemistry manufacturing and
5 controls, submission of an IND or IDE, clinical
6 data, and then eventually submission of an NDA or a
7 PMA.

8 [Slide.]

9 The most efficient method for review is
10 the creation of a review team that is composed of
11 scientists and regulatory personnel from more than
12 one division. The file must be assessed from the
13 point of view of what will be commercialized and
14 administered to patients. How the two components
15 interact is often pivotal in the assessment of
16 safety.

17 [Slide.]

18 FDA should develop a combination products
19 general guidance. Consistency is required between
20 divisions if safety is to be assured to patients.
21 For example, acceptable preclinical standards, such
22 as GLP, for in vivo studies used to demonstrate
23 safety and efficacy in animals.

24 For medical devices, local safety is often
25 assessed in a model of efficacy. Current FDA CDRH

1 guidance documents do not emphasize compliance with
2 GLPs. A lot of studies are conducted in university
3 facilities, and the degree of compliance to GLP
4 varies within these facilities.

5 [Slide.]

6 The development phase of a device is
7 regulated, for example, design input, design
8 control. FDA should provide a definition
9 description of when the development phase of a
10 combination product should begin. Companies
11 currently may be beginning development phases too
12 late.

13 [Slide.]

14 Question 4. Recognizing the need to
15 ensure product safety and effectiveness, what
16 criteria should FDA use to determine whether a
17 single application or separate applications for the
18 individual components would be most appropriate for
19 regulation of a combination product?

20 [Slide.]

21 FDA should not impose a separate
22 application. It is crucial that the FDA review a
23 combination product in a joint effort. The drug
24 alone has issues, but the drug-device combination
25 also has issues, and these must not be

1 underestimated because of separate applications.

2 For example, the safety of an approved
3 drug for intravenous administration may be well
4 established. The delivery of the drug locally in
5 the coronary artery raises new safety issues since
6 the local drug concentration may exceed that
7 achieved by the intravenous product. Therefore,
8 safety must be assessed from this new route of
9 administration and this requires understanding how
10 the drug is released from the device.

11 [Slide.]

12 FDA should develop a mixed regulatory
13 process and determine what elements of different
14 regulatory authorities are required during the
15 designation process. Regulations should permit FDA
16 to modify these elements if data submitted during
17 the review process suggests or demonstrates a
18 potential safety issue.

19 The guiding criteria must be safety of
20 patients. Potential to lose efficacy should also be
21 a criteria. FDA must not develop a strict policy
22 but instead establish criteria to determine the
23 elements.

24 Question 5. What scientific and policy
25 principles should be followed in determining the

1 appropriate manufacturing and quality system
2 regulatory authorities applicable to combination
3 products?

4 [Slide.]

5 Both GMPs and QSR regulations were
6 developed with the same philosophy, basically to
7 control manufacturing and quality in order to
8 minimize risks to patients.

9 In the early phases of development, QSR is
10 more demanding on companies since it regulates
11 design control. This includes design and
12 development planning, design input and design
13 output.

14 FDA should develop a combination product
15 QSR regulation that includes parts of 21 CFR 211,
16 that would be required for the drug component prior
17 to the merging of both components. QSR requires
18 that the merge of the drug with the device be part
19 of the design control. In fact, the development of
20 the combination product begins after the merge.

21 [Slide.]

22 Both QSR and GMP require that companies
23 hire qualified employees, provide training,
24 document the training, and require documentation of
25 the manufacturing process through SOPs and a batch

1 record.

2 The combination product QSR regulations
3 should include a section that cross-references to
4 GMP sections that require documentation, in-process
5 and raw materials control, specifications,
6 validation, et cetera, to assure the safety,
7 quality, and potency of the drug component.

8 [Slide.]

9 Now, to address the premarket regulatory
10 authorities and benefits. The advantage of orphan
11 status to the drug component of a drug-device
12 combination product.

13 [Slide.]

14 We all recognize the complexity of
15 developing a drug-device combination product.
16 Let's take, for example, addition of a drug to a
17 preamendment device. If the primary function is
18 associated with that of the preamendment device, it
19 would be regulated as a device.

20 Obviously, the addition of the drug would
21 render a decision of Substantially Not Equivalent,
22 and this is normal since the drug introduces new
23 development issues, such as manufacturing and
24 safety of the drug component, drug-device
25 interactions, elution/release of the drug from the

1 device or other unique issues, therefore, this
2 product would be regulated through a PMA process.

3 [Slide.]

4 Recently seen on October 22nd at the
5 advisory panel where Johnson & Johnson presented
6 the CYPHER Sirolimus-eluting Stent, tremendous
7 therapeutic advantage of a drug in a device
8 function. This product was given to CDRH as the
9 primary review center since the primary mode of
10 action was that of a device.

11 Sirolimus was added to the stent to
12 augment the performance of the stent. The
13 therapeutic action of the drug was short term.

14 Clinical trials demonstrated superior
15 effectiveness to bare stents. I think the medical
16 community recognized that this product was a
17 breakthrough.

18 [Slide.]

19 Drug companies are encouraged to develop
20 products for rare diseases through the FDA's Orphan
21 Drug Act. Companies are now beginning to develop
22 drug-device combination products for the treatment
23 of rare diseases.

24 [Slide.]

25 For combination products regulated through

1 the PMA process where primary function is
2 associated to the device, drugs are added to the
3 device to provide additional therapeutic or
4 preventive properties.

5 These drugs don't act necessarily in
6 combination with the device, but they act actually
7 independently of the device, and the role of the
8 drug should be recognized by the FDA. The drug
9 should be entitled to the Orphan Status even when
10 the premarket regulatory authority is through the
11 PMA.

12 [Slide.]

13 Orphan Status would encourage the
14 development of promising drug-device combination
15 products for the treatment of rare diseases, just
16 like the CYPHER Sirolimus-eluting Stent has brought
17 to the field of interventional cardiology.

18 [Slide.]

19 Angiogene would like to thank the FDA for
20 allowing us to communicate our experience with
21 drug-device combination products and how the
22 modification of current regulations could continue
23 to assure the safety and efficacy of these new
24 technologies.

25 Thank you.

1 MR. BARNETT: Thank you, Dr. Chamberland.

2 Our next speaker is Dr. Owen Fields with
3 Wyeth Pharmaceuticals.

4 Wyeth Pharmaceuticals, Inc.

5 F. Owen Fields, Ph.D.

6 DR. FIELDS: Good morning. I am Owen
7 Fields. I am in Regulatory Affairs at Wyeth
8 Pharmaceuticals.

9 [Slide.]

10 I should begin my talk by saying that if I
11 yell out during the talk, it is due to the muscle
12 spasms in my back. I am not doing it for effect.

13 [Slide.]

14 By way of overview, I will provide
15 comments on Question 1, Revisions to the
16 Intercenter Agreements; Question 2, Assigning the
17 Primary Mode of Action; Question 3, Is One
18 Procedure Better than Others; Question 4,
19 Combination Products; and Question 4 and Question
20 5.

21 [Slide.]

22 By way of a preface, my comments this
23 morning are based on experience with at least one
24 combination product. My suggestions do not imply
25 that FDA is not already generally conducting

1 combination product reviews appropriately, at least
2 in my experience. Of course, my experience, like
3 everybody else in the room, is limited to one or
4 two products, and for that reason my experience may
5 not be typical.

6 In many cases, we suggest that FDA
7 continue current practices, but we suggest that
8 they standardize procedures in order to increase
9 predictability and transparency.

10 [Slide.]

11 Concerning Question 1, Revisions to the
12 Intercenter Agreements. What principles should FDA
13 use in revisions to the existing Intercenter
14 Agreements?

15 We believe that the roles and
16 responsibilities of the different reviewing centers
17 should be defined clearly, early, and often. This
18 would begin immediately following a jurisdictional
19 ruling, at which time we suggest that FDA devise,
20 and its sponsors be provided with, a review plan
21 identifying the roles and responsibilities of the
22 centers.

23 This wouldn't be a lengthy document, it
24 would simply be a letter, a paragraph in a letter.
25 This would address the need for certainty among

1 sponsors as to which center will be involved and
2 which standard should be applied to the product.

3 [Slide.]

4 Concerning Question 2, Determining the
5 Primary Mode of Action. I will go over a few
6 scenarios in the next few slides.

7 If one component clearly serves only as a
8 delivery vehicle for a biologically active
9 component, we believe it is fairly straightforward
10 in that situation to assign the primary mechanism
11 of action to the biologically active component. In
12 that case, a delivery component should be
13 considered as an excipient or as a container
14 closure system.

15 [Slide.]

16 Things get a bit more complicated when
17 there are two components, each of which possesses
18 biological and/or structural activity. In this
19 case, we believe the agency should consider which
20 of the components contributes the primary or
21 determinative activity and which contributes the
22 secondary or enabling activity.

23 You may argue that this is one of those
24 things that you know when you see, but in order to
25 see it, I think you need to consider the intended

1 therapeutic clinical effect. In other words, you
2 need to consider which component provides the
3 primary activity will determined by the clinical
4 purpose and the clinical indication intended for
5 the product.

6 [Slide.]

7 In the very complicated situation in which
8 the primary mode of action can't be assigned with
9 any certainty, we have listed some additional
10 criteria that could be applied, and I do point out
11 that these are placed in order of importance.

12 First of all, it should be considered
13 which component presents the greatest safety risk,
14 and it should be considered which center has the
15 greatest experience managing that risk.

16 Second, the center's experience with
17 clinical, preclinical, and manufacturing aspects of
18 the product should be considered. Precedence is,
19 of course, important, that is, how related products
20 were handled that will lead towards even treatment.

21 Last, and certainly least in my mind, are
22 practical concerns such as agency resources, review
23 timelines, procedural simplicity and flexibility,
24 and also the sponsor's familiarity with a given
25 procedure. I think we all agree that practical

1 concerns like this for products which present
2 public health implications probably should come at
3 the bottom of the list.

4 [Slide.]

5 Question 3 concerning Regulatory Authority
6 and Procedure. We believe there is no fundamental
7 scientific difference between the NDA, BLA, and
8 PMA mechanisms, so we believe that the procedure
9 most familiar to the lead center is probably
10 advisable.

11 There are obviously differences in history
12 and culture among the centers and that does affect
13 the questions that are asked and the concerns that
14 are raised, but we don't believe that the actual
15 procedure contributes to that.

16 [Slide.]

17 There are, however, differences in
18 documentation formats which are triggered by
19 differences in the application type, and we think
20 this should be considered due to practical
21 considerations.

22 Because all combination products will
23 contain either a drug or a biological component, we
24 believe that the ICH common technical document
25 should be a permitted format even in those

1 situations in which the product is under CDRH's
2 primary jurisdiction.

3 This is especially useful in the case of
4 those device combination products in the U.S. which
5 are considered drugs in the EU, and there are a few
6 of these because of subtle differences in the
7 definitions between the U.S. and the European
8 Union.

9 We believe that the common technical
10 document format, because it is designed to allow
11 independent review of individual sections, is well
12 suited for use of combination products.

13 [Slide.]

14 Question 4. Which criteria should FDA use
15 to determine whether single or separate
16 applications for the component should be required?

17 We believe that separate applications are
18 not generally advisable. This does not mean that
19 if all three parties agree, they should not be
20 permitted. It simply means that the agency should
21 not generally force two applications on a sponsor
22 without the sponsor's agreement.

23 The rationale for this statement is fairly
24 simple to express. For any given combination
25 product, a single approval decision and a single

1 set of conditions of approval are ultimately
2 required, and we believe that a single decision is
3 best reached through a single application.

4 Further, there are some practical issues
5 with two applications, and I will address these on
6 the next slide.

7 [Slide.]

8 To make two applications generally
9 practical, FDA would need to develop internal
10 procedures which counterbalance the tendency of the
11 centers to work in isolation from each other.

12 Isolation in this situation is clearly
13 highly undesirable, and that is because the CMC or
14 manufacturing preclinical and clinical data
15 necessary to support the approval of a medical
16 product are highly related to each other.

17 As you know, the appropriate CMC
18 specifications can only be assigned once the
19 clinical use is determined. The appropriate
20 preclinical studies to be done can only be assigned
21 once the preclinical use is considered, et cetera.

22 Dual applications would usually be
23 procedurally complicated for sponsors. You
24 wouldn't know who to call with a question in many
25 cases. In addition, the various centers have

1 different review clocks, and two different review
2 clocks would be involved, and harmonizing two
3 different review clocks especially when the review
4 clocks are set by statute could prove complicated,
5 if not impossible.

6 In addition, policies and the
7 applicability of user fees would be needed. This
8 is especially going to get complicated once medical
9 device user fees are also in place.

10 [Slide.]

11 So, I have told you that we don't
12 generally suggest two applications in those
13 situations in which the components of a review
14 could be split out from each other, so what do we
15 suggest?

16 Our overall proposal is as follows. In
17 those cases in which the various major components
18 of the application are not cleanly separable from
19 one another, that is clearly not the kind of
20 situation you would think about two applications
21 anyway.

22 We believe the involved center should
23 follow the procedures in the July 2002 SOP. In
24 those cases in which components of the application
25 are cleanly separable from one another, we believe

1 that the intercenter process should be
2 standardized, and I will give you some concepts we
3 believe should be applied in that case.

4 [Slide.]

5 In the case of what I call separable
6 intercenter review, we believe that the agency
7 should establish clear primary and secondary roles
8 and responsibilities. This serves the purpose of
9 eliminating duplicative reviews, which is a drain
10 on agency resources and also on sponsor resources.

11 We believe that the secondary center
12 should, however, take ownership of the review of
13 the relevant section of the application, that is,
14 they should not do it in isolation, but they should
15 essentially administer that review.

16 We believe--this is a familiar
17 recommendation already this morning--we believe
18 that an intercenter scientific review team should
19 be set up in such cases and that it should have a
20 consistent structure and charter.

21 At regular intervals, the intercenter
22 review team would need to consolidate and discuss
23 the meaningfulness and applicability of various
24 questions and issues. So, the kind of questions
25 that they would be asking each other would be,

1 number one, why do we care about this issue, or,
2 number two, why don't we care about this issue.

3 If there were an intercenter review team
4 and sponsor interactions, and if the secondary
5 center had sort of ownership of one component,
6 during sponsor interactions, we believe that the
7 involvement of the project manager or lead reviewer
8 from the lead center should be required at all
9 times to ensure procedural consistency.

10 [Slide.]

11 In addition, we believe it should be
12 clearly defined who has final decisionmaking
13 authority regarding each section, and most
14 importantly for the overall application. We
15 believe a common technical document format should
16 be encouraged because of its modularity.

17 Clearly, the agency would have to
18 establish an integrated policy to assure an
19 assistant administrative record. There are still
20 differences in the administrative record procedures
21 used amongst the centers, so there would need to be
22 some consistent system set up.

23 This would lead to probably a much more
24 procedural simplicity than having two applications
25 because under such a system, the review clock, user

1 fees, and other procedural details associated with
2 a lead center would continue to apply, so you
3 wouldn't have to deal with any issues of that
4 nature.

5 We also believe that the agency should
6 eventually establish compatibility. I am not
7 saying uniformity, I realize that is a very
8 expensive undertaking, but at least we think the
9 centers should have compatibility in their IT
10 systems. In other words, they should be able to
11 view documents on each other's IT systems, and in
12 some cases that is not possible now.

13 [Slide.]

14 Turning to the quality system to be
15 applied, and here I am using "quality system" with
16 a little q and a little s as a generic term, our
17 basic feeling is that the quality systems for
18 devices and pharmaceuticals are different from each
19 other, however, they are both adequate within their
20 scope.

21 So, given that, our comments are mostly of
22 a practical nature because we don't believe there
23 is anything fundamentally different about the two
24 that makes one unsuited for a certain type of
25 product.

1 First of all, from a practical
2 perspective, it is difficult and confusing to apply
3 two conceptually similar but administratively
4 different quality systems, for example, the device
5 quality systems regs and pharmaceutical GMPs within
6 the same manufacturing facility, and we feel they
7 should be avoided if at all possible.

8 [Slide.]

9 Other considerations to keep in mind. In
10 the absence of scientific need, components of
11 combination products should normally be controlled
12 by the quality system already established by their
13 manufacturer. This is obviously the most practical
14 way of doing things.

15 Once a component enters the control of a
16 combination product sponsor, then, the quality
17 system already in place at that facility should
18 normally apply to the product.

19 If the component is an existing approved
20 medical device, the quality system established by
21 its manufacturer should normally apply at least
22 until it joins with the other component of the
23 combination product.

24 If the component is an existing approved
25 pharmaceutical or biological, the quality system

1 established by its manufacturer again should
2 normally apply until that product is combined with
3 the other component of the combination product.

4 Of course, additional specifications or
5 requirements may apply based on scientific
6 considerations to assure that the component is
7 appropriate for the intended clinical use.

8 I would like to thank you for the
9 opportunity to testify.

10 MR. BARNETT: Thank you, Dr. Fields.

11 Our next speaker is Dr. Zorina Pitkin of
12 Nephros Therapeutics, Inc.

13 Nephros Therapeutics, Inc.

14 Zorina Pitkin, Ph.D.

15 DR. PITKIN: Good morning. I am Zorina
16 Pitkin, Vice President of Regulatory Affairs and
17 Quality Systems at Nephros Therapeutics.

18 [Slide.]

19 I would like to thank the Office of
20 Ombudsman at the FDA and Director of Combination
21 Program Mark Kramer for the opportunity to speak at
22 this hearing.

23 Today's presentation will focus on one of
24 the approaches to support several initiatives that
25 have been taken by the FDA and the industry to

1 address regulatory process for combination
2 products.

3 The presentation is on the risk
4 classification of combination products comprised of
5 biologic and device components.

6 [Slide.]

7 I would like to briefly describe the Renal
8 Assist Device as a cell-based biologic-device
9 combination product and then present some of the
10 critical issues in the RAD development.

11 In the course of addressing these issues
12 at Nephros, we came up with a risk-based
13 classification of combination products which I
14 would like to discuss with you.

15 [Slide.]

16 The Renal Assist Device was designed to
17 treat acute renal failure. It is used as an
18 extracorporeal system for a relatively short time.
19 The RAD is a combination product comprised of a
20 biological component, which is a human kidney
21 proximal tubal cells and a device component, a
22 hollow fiber cartridge incorporating a
23 biocompatible membrane.

24 Regarding the biological component, we use
25 human kidney cells with no modifications. The

1 cells are isolated from human kidney transplant
2 discards and expended in a culture medium.

3 The hollow fibers provide support for the
4 cellular system, allow for the transport of
5 essential cell products and nutrients, and prevent
6 the cells from entering the circulatory system.
7 The RAD is incorporated into a conventional
8 venovenous hemofiltration circuit.

9 [Slide.]

10 The RAD is currently being regulated as
11 biologic by CBER with CDRH consults and is
12 currently being evaluated under two physician-sponsored
13 INDs. Currently, we are in Phase I/II
14 clinical studies with a targeted population of
15 patients with acute renal failure with a predicted
16 high mortality rate. A total of 10 patients have
17 been treated with the system.

18 [Slide.]

19 Moving on to critical issues in the RAD
20 development. The first critical issue in the RAD
21 development of the combination product is the
22 development of quality systems that includes
23 characterization of both product and the system, as
24 well as the assurance of its safety. Also,
25 reproducible and consistent delivery of viable and

1 functional cells in the system to the patient.

2 Secondly, there have been some unique
3 biologic device issues that were encountered in the
4 development of this combination product. In
5 particular, a complex interaction between material
6 and cellular processes.

7 Finally, the applicability of specific
8 regulations to various components of the Renal
9 Assist System is a critical issue. The starting
10 point in addressing the critical issues in the
11 development of Renal Assist Device was an initial
12 risk assessment of this novel combination product.

13 Several approaches were considered based
14 on different combinations of the risk factors. To
15 date, we propose a simple and transparent risk-based
16 classification which can be applied to the
17 majority, if not all combination products. A
18 uniform classification is important due to current
19 uncertainties in the regulation of newly-developed
20 combination products.

21 [Slide.]

22 For example, combination products do not
23 fit adequately into existing statutory definitions
24 for there are issues which are unique to
25 combination products.

1 Further, it is still unclear which GMP
2 regulations are applicable to the manufacturing of
3 combination products and inspection by the FDA. It
4 is also unclear how the assigned center will handle
5 reported changes in the manufacturing of
6 combination products.

7 The FDA and the industry have also
8 acknowledged a lack of consistency regarding
9 assigning similar products to the same lead center.

10 [Slide.]

11 We would like to propose a risk-based
12 classification of combination products that could
13 be helpful in the development of combination
14 products. The purpose is to identify the component
15 of the combination product that potentially
16 presents the highest risk, create one quality
17 system which will encompass the most appropriate
18 regulation that can be applicable to all the
19 components of a combination product, and to
20 establish a common approach to similar issues.

21 [Slide.]

22 The main assumption that we made in the
23 development of our model was that the risk of
24 combination product increases as direct exposure is
25 increased. Factors that contribute to risk

1 assessment are extracorporeal use versus an
2 implantable system, the presence of a physical
3 barrier like a membrane versus direct contact, and
4 brief contact with the product versus long-term
5 exposure.

6 [Slide.]

7 Risk-based classification should encompass
8 multiple factors. As the first step in the
9 development of the model presented today, we
10 propose ruling out some factors that are very
11 critical, but cannot fit in a simplified version of
12 the classification presented today.

13 We therefore outlined the full
14 implementations. We employed the existing
15 classification of devices, class I through III.
16 Assessment of mode of action was not considered.
17 No distinction was made between novel and off-the-shelf
18 components.

19 No distinction was made between autologous
20 and allogeneic sources of cells or tissues, and no
21 distinction was made between human and xenogeneic
22 sources of cells or tissues.

23 [Slide.]

24 We calculated the combination product risk
25 score as a sum of the risk score for biologics and

1 the risk score for devices. As we will see in a
2 moment, the biologics risk score ranges from 1 to
3 12, and the device score ranges from 1 to 3,
4 corresponding to current ranges in device
5 classification. Therefore, the total combination
6 product risk score could be from 2 to 15.

7 We defined risk classes of combination
8 products based on their risk scores. A risk score
9 from 2 to 5 is combination product risk class I. A
10 risk score from 6 to 10 is a combination product
11 risk class II, and 11 to 15 is a combination
12 product risk class III.

13 [Slide.]

14 This slide demonstrates how we would
15 assign risk scores for biological components of
16 combination products. There would be four
17 categories of risks based on use and type of
18 exposure, either implanted with direct contact like
19 cell therapies of cells delivered in biodegradable
20 materials, implanted with barrier. The third is
21 extracorporeal with direct contact, and finally,
22 extracorporeal where contact is performed through a
23 barrier.

24 Each category is further subdivided based
25 on the duration of exposure, such as short-term,

1 mid-term, and long-term. We define short-term
2 exposures as being hours to days, mid-term exposure
3 as weeks to months, and long-term exposure as
4 years. Thus, we have 12 scores ranging from 1 to
5 12.

6 [Slide.]

7 This is a classification chart for risk
8 assessment for combination products, which combine
9 risk scores for biologics and risk scores
10 associated with classes of devices. Each element
11 on this chart or cell is the sum of biologics risk
12 scores and device risk scores.

13 So, for each combination product for which
14 one can identify both a biologic and a device
15 score, this chart will provide a total score which
16 will give us a combination products risk class from
17 I to III, where III is associated with the highest
18 risk.

19 [Slide.]

20 In summary, a risk assessment
21 classification for combination products has been
22 proposed based on risk factors associated with both
23 biologics and device components. The
24 classification was developed under the assumption
25 that the risk for a patient and for the public at

1 large increases with long-term direct exposure of a
2 combination product.

3 Risk classification might eliminate the
4 ambiguity of combination products regulation, and
5 this classification system might be helpful in the
6 decisionmaking process for the characterization,
7 designation, and regulation of combination
8 products.

9 Thank you very much for your attention.

10 MR. BARNETT: Thank you, Dr. Pitkin.

11 Our next speaker before we take our break
12 is Mark Hamblin of Carnegie Mellon University.

13 Carnegie Mellon University

14 Mark Hamblin

15 MR. HAMBLIN: Good morning, everybody.

16 Again, my name is Mark Hamblin, and I am from
17 Carnegie Mellon University in Pittsburgh,
18 Pennsylvania.

19 I would first like to thank the FDA for
20 the opportunity to speak here today.

21 [Slide.]

22 Specifically, I am coming here as part of
23 a Public Policy project course in which we are
24 investigating the field of tissue engineering.
25 Obviously, this fits very well into combination

1 products.

2 Within this class, we are looking into
3 four different areas of tissue engineering; first,
4 looking at the navigation of the FDA approval
5 process, various social and ethical issues of
6 tissue engineering, various financial and marketing
7 issues of tissue engineering, and finally, what I
8 am going to be focusing on today is the
9 jurisdictional determinations for combination
10 products, specifically, the review of the current
11 process, the review of the Intercenter Agreements,
12 and finally, the description of our creation of the
13 web-based decision support tool.

14 [Slide.]

15 First, to touch on our thoughts of the
16 current jurisdiction process. The Intercenter
17 Agreements provide rules for classifying
18 combination products, but we feel they are too
19 focused in scope and they really only cover
20 existing technologies. Therefore, the Intercenter
21 Agreements may not apply to new technologies and
22 new innovations.

23 The jurisdiction determination is then
24 based only on the determination of the primary mode
25 of action of which there is no clear definition.

1 Therefore, some subjectivity is necessary to reach
2 a decision, yielding a lack of consistency,
3 predictability, and transparency in the process.

4 [Slide.]

5 This is where our decision support tool
6 comes into play. The purpose of our support tool
7 is as follows. First, to create a rule-based
8 system that classifies medical products based on
9 product characteristics. Also, to incorporate
10 previously established jurisdiction rules from the
11 Intercenter Agreements. Also, to add additional
12 criteria for determination jurisdiction to fill in
13 the gaps that the Intercenter Agreements do not
14 cover.

15 The purpose of the tool is to allow for
16 easy adaptability and variability to accommodate
17 current FDA regulatory requirements and trends, and
18 we would like to make the tool widely available,
19 such as web-based system, to allow for greater
20 transparency and predictability in the jurisdiction
21 determination process.

22 [Slide.]

23 Now, for some brief technical details of
24 the decision support tool. Each product being
25 reviewed by this tool will have three pools of

1 points, one for each of the three regulatory
2 centers - CDER, CBER, and CDRH.

3 Then, there is a list of 88 yes or no
4 questions pertaining to general product
5 characteristics. If a question is answered yes for
6 a specific product, therefore, the characteristic
7 in that question is present in that product, a
8 certain number of points will go to pool 1, a
9 certain number of points will go to pool 2, and a
10 certain number of points will go to pool 3.

11 Then, each question has a weight from zero
12 to 1 based on how important that question is in the
13 overall classification scheme or how important that
14 product characteristic is in the overall
15 classification scheme.

16 Then, the points given to each of the
17 three pools will be scaled based on the weight for
18 that question. In the end, the product gets
19 classified into the respective center based on the
20 pool of points that has the most points.

21 This setup makes it very easy to change
22 the classification scheme just by changing the
23 respective weight for the questions and the point
24 distributions for the three pools.

25 [Slide.]

1 Next, to cover how we created the model
2 inputs, first of all, we extracted 67 questions
3 from the jurisdiction rules in the current
4 Intercenter Agreements. We then went on to conduct
5 a survey of tissue engineering experts.

6 To do this, we sent our survey to 205
7 members of the Pittsburgh Tissue Engineering
8 Initiative because we had rather easy access to the
9 member database here. In the survey, we proposed
10 21 different general product characteristics, and
11 we surveyed the experts as to how the presence of
12 these characteristics should affect product
13 classification.

14 We then went on to create 21 questions for
15 our model based on these 21 product
16 characteristics, and then we assigned points to
17 these questions based on the respective survey
18 responses.

19 Also, as part of the survey, we gathered
20 responses from the experts about their opinions of
21 the FDA jurisdictional decision process and the
22 current approval process for combination products.

23 [Slide.]

24 How does the system help? Well, first of
25 all, the Intercenter Agreements currently form a

1 precedent-based decision model by looking only at
2 specific characteristics of previously developed
3 products.

4 It is known that precedent-based decision
5 models typically are not optimal for classifying
6 new types of products because they are too
7 subjective in nature. Our proposed decision
8 support tool is a rule-based model that looks at
9 products of general characteristics and is
10 therefore more applicable to future products and
11 technology while the accessible rule-based decision
12 model will provide a consistent, predictable, and
13 transparent method for classification problems.

14 It is noted that this tool will fit very
15 well into the current FDA regulatory framework
16 without much additional bureaucracy being created.
17 After saying all this, it is important to say that
18 human decisionmaking would still be necessary along
19 with a multidisciplinary review of combination
20 products/

21 [Slide.]

22 As a side note, one of the other groups in
23 our project course is doing some similar
24 interesting work. They are performing an analysis
25 of the FDA approval process focusing specifically

1 on tissue engineering products and combination
2 products.

3 They are conducting an in-depth analysis
4 of the approval process, created detailed flow
5 diagrams of this process, and surveyed and
6 interviewed several firms in the area on their
7 prospectus.

8 They also went on to develop a web-based
9 tool through the analysis of this process and
10 interview feedback and developed the following
11 guidelines. Firms who benefit from a graphical
12 view of the entire process, they would like easier
13 quick access to FDA contact information, and on-line form
14 submission to the FDA is highly requested
15 to expedite the approval steps.

16 More details on these interviews and the
17 web tool are available in the final project report.

18 [Slide.]

19 I can't finish without giving a plug to
20 our final presentation and report. Our final
21 presentation of our research activities is to be
22 given in Washington on Wednesday, December 4th,
23 2002. Members of our review panel for this
24 presentation include senior management from the
25 FDA, academic and industry researchers, and other

1 stakeholders in the field of tissue engineering and
2 combination products.

3 We are publishing our written results and
4 this is expected in January of 2003. You can
5 contact me at the above e-mail address for details
6 about our final presentation and written report if
7 you would like to hear more about those things.

8 As a reminder, there is a lot more to our
9 research activities than just this decision tool I
10 have presented today.

11 Thank you.

12 MR. BARNETT: Thank you, Mr. Hamblin.

13 Before we go to our break, I would like to
14 see a show of hands. How many people here who are
15 not on the formal agenda would like to speak later
16 during the open microphone session, can I see a
17 show?

18 Okay, a couple more back there. Just to
19 get a rough idea of how many we have. We are due
20 for a 15-minute break. I have almost 10:25. Why
21 don't we say 20 minutes of 11:00 back here and we
22 will commence.

23 Thank you.

24 [Recess.]

25 MR. BARNETT: Thank you. The more

1 observant of you will have noticed that we have an
2 additional panelist with us now. She is Linda
3 Skladany, FDA's Associate Commissioner for External
4 Relations.

5 We are ready to start with our next
6 speaker who is Terry Sweeney of the National
7 Electrical Manufacturers Association.

8 Mr. Sweeney.

9 National Electrical Manufacturers Association

10 Terry Sweeney

11 MR. SWEENEY: Thank you very much. I
12 appreciate the FDA's opportunity to present
13 information regarding combination drug-device
14 products today.

15 [Slide.]

16 My name again is Terry Sweeney. I am Vice
17 President for Quality and Regulatory Affairs for
18 Philips Medical Systems. I am here representing
19 NEMA, the National Electrical Manufacturers
20 Association. This is an organization that
21 represents about 95 percent of the imaging device
22 industry worldwide.

23 What we are here to talk to you today is
24 looking at the Combination Drug-Device Program is
25 that we believe that combination drug-devices may

1 be able to be placed in three broad general
2 categories.

3 There may be other categories, but one of
4 the drug delivery devices, such as insulin infusion
5 pumps, those devices that administer drugs, drug-eluting
6 devices, such as coronary stents that have
7 coatings on them to prevent occlusions, and also,
8 in our case, looking at drug viewing devices.

9 In our situation, we actually just look at
10 a drug, we don't interact with the drug, we are
11 just viewing that drug, and that is what I am here
12 to speak about today is that interaction and the
13 declaration of that being a combination drug-device.

14 [Slide.]

15 We are going to be addressing Questions 2
16 through 7 today. The first one deals with the
17 safety and effectiveness. We believe these
18 combination drug-devices should be evaluated by the
19 FDA on a case-by-case basis, on a component basis,
20 separately from each other.

21 In certain cases, as recognized earlier by
22 some of the previous speakers, where the drug and
23 device interact together, it may be appropriate to
24 have a single submission.

25 In the case of these device-drug

1 combinations where there are imaging contrast
2 agents involved, where you are looking at them
3 with, say, a magnetic resonance system or an
4 ultrasound system, it may be more appropriate for
5 the consideration of the devices to be two
6 different submissions rather than one combined
7 submission.

8 So, in looking at imaging contrast agents
9 devices, it may be appropriate to split them apart
10 and look at the effectiveness separately of each,
11 should be delegated, we believe, to a primary
12 function for that area.

13 So, if you are looking at a drug, for
14 instance, an imaging contrast drug, it may be
15 appropriate for the CDER to look at that drug, its
16 safety and its efficacy, as a general application
17 of statement of claims. If a specific claim is
18 being made for that drug, then, the drug
19 manufacturer would submit those claims.

20 We believe that on the other side, for the
21 medical device arena, it would be more appropriate
22 for the device company to look at the applications
23 of the drug and see where that may be applicable.

24 [Slide.]

25 The Center with the appropriate expertise

1 again should be the primary functional group to be
2 the lead reviewer for that, so if a drug is being
3 applied for the first time where there has been no
4 demonstrated safety or effectiveness of the drug,
5 obviously, an NDA application would be appropriate
6 and follow the normal procedures and processes for
7 that type of drug.

8 The CDRH lead reviewer, we believe,
9 though, would be appropriate for imaging systems
10 modalities that look at these drugs with the
11 contrast agents having already been approved for
12 their safety and efficacy, that the CDRH then
13 should be the lead reviewer for additional clinical
14 applications of that drug as it would be used for
15 viewing of different parts of the patient.

16 [Slide.]

17 So, the review process under Question No.
18 3, we think it is appropriate that the agency
19 division that deals with the component do the
20 evaluation of that component, so the contrast
21 agent, the drug safety side should be done via CDER
22 for a new drug or if there is like a revised dosing
23 program based on perhaps a new application that has
24 been developed.

25 On the imaging device side, we believe

1 imaging efficacy should be evaluated by the CDRH,
2 which has expertise in looking at all other imaging
3 modalities and efficacy of those modalities for
4 viewing a patient anatomy, so they would be looking
5 at new indications for use that may be developed by
6 researchers with a combination of the drug and the
7 devices and also any expanded indications for use.

8 [Slide.]

9 Question No. 4, we believe the use
10 application appropriate for the component should be
11 those that are called forward for the evaluation of
12 the drug or the device, so again, the typical NDA,
13 aNDA process for the drug or the contrast agent in
14 our case and for the imaging device, the modality
15 is applicable that the 510(k) or PMA routes be
16 appropriate for the evaluation of the product.

17 [Slide.]

18 The quality systems again, there has been
19 some discussion earlier this morning, but in our
20 case, since the drug and the device are never
21 interrelated, they are never connected, they never
22 touch each other, we believe it is more clear-cut
23 that for the contrast agent, that the CGMPs for
24 drugs apply and that for imaging devices, the

1 quality system regulations that are used by device
2 manufacturers would be the appropriate regulatory
3 scheme to follow in those cases.

4 [Slide.]

5 Question 6 deals with the adverse event
6 reporting, the same thing like with the quality
7 system requirements, it would be appropriate that
8 for the contrast agent, if the adverse advice
9 experience reports would be the methodology for
10 reporting of those incidents, and that for imaging
11 devices, the medical device report system would be
12 appropriate.

13 We believe that it is going to be kind of
14 confusing at times which device or drug is involved
15 in an actual incident with a patient, and we
16 believe that at least in the initial phase for the
17 reporting cycle, that the physician that is
18 involved with the incident would report what he
19 believes was the cause, whether it be the drug,
20 maybe had a drug reaction or whether the device
21 caused some type of incident injury potential with
22 the patient. That would help us understand where
23 to route the application for the incident, whether
24 it be to the drug company or to the device company
25 for appropriate reporting.

1 [Slide.]

2 For Question No. 7, we are looking at the
3 need for the cross labeling requirements, and this
4 is one that has caused a burden in our industry for
5 both the drug and device side for contrast agents.

6 The cross labeling requirements presently
7 link us to have the same claims for use and
8 intended uses for these contrast agents and for the
9 devices that image them. This presents a problem
10 because the cycle times and the types of reviews
11 that are done for the drug and the device are quite
12 separate.

13 At this point in time, the device
14 manufacturers of imaging devices like MR and
15 ultrasound systems are not able to make any type of
16 regulatory applications to the agency for extending
17 the use of these contrast agents, and that has
18 stopped the development and the utilization in the
19 United States of these agents which are increasing
20 the effectiveness of our devices and the
21 sensitivity of our devices to be able to image
22 patients.

23 So, therefore, we propose that the FDA
24 consider as it presently exists under the CDRH
25 scheme for regulation that they use the least

1 burdensome system and the provisions set forth
2 there to set the appropriate regulatory controls
3 and determination of what information needs to be
4 required for the applications.

5 We believe that applications both by the
6 drug manufacturer and by the device manufacturer
7 are appropriate in this case and that we not be
8 limited to only let the drug manufacturers make the
9 claim for use.

10 We think that the Center for Devices and
11 Radiological Health should be able to evaluate
12 either a 510(k) or a PMA, if appropriate, the types
13 of claims that could be made for extending the uses
14 of these drugs.

15 The intended use statements should be
16 distinctly based upon the safety and the risk
17 analysis. We had some discussions earlier today
18 about how to do a risk assessment of the drug-device
19 combination. I think that is very
20 appropriate to be done in these cases.

21 Where contraindications develop based on
22 that risk analysis, they may apply either to the
23 drug or the device, or perhaps to both components,
24 and the labeling may not be the same between the
25 two. I think based on that risk assessment,

1 however, you would do cross references of the risks
2 and the labeling of both products.

3 We think it is possible to decouple the
4 components specific issues, for example,
5 effectiveness between the drug and the device. We
6 are faced right now with trying to determine
7 clinical endpoints based on a historical CDER
8 approach for evaluation of drugs that may not be
9 appropriate for additional clinical applications of
10 contrast agents.

11 In the case of imaging devices, clinical
12 endpoints usually are not defined. The physician
13 or the radiologist makes an evaluation of an image
14 and makes a determination as to what the diagnosis
15 is.

16 The system does not diagnose the patient,
17 the system does not treat or provide any therapy to
18 the patient, so in the case of the drugs that are
19 used in this situation, the drug has no bioeffect
20 or pharmacokinetic effect on the patient, and the
21 imaging device also has no effect on that patient,
22 so we are looking at it may be possible to decouple
23 each of these components from each other, evaluate
24 the obvious bioeffects and safety of the drug with
25 the patient under the NDA process and then on to

1 CDRH side with the 510(k), look at whether it can
2 effectively image those drugs is what we are
3 suggesting.

4 I appreciate your listening to us today
5 and receiving our comments, and we are open for any
6 questions that the panel may have of us.

7 MR. BARNETT: Before we go any further,
8 several people asked during the break whether they
9 could get copies of the presentations, and you can
10 do that. The easiest way is as follows. We are
11 going to scan those and put them on the docket web
12 site where you can pull them down.

13 So, I am going to tell you how to do that.
14 The web site is www.fda.gov and then when you get
15 there, search under--and I am going to ask Mark
16 Kramer to make sure that I have got this right--search under
17 02N-0445, and that is the docket
18 number, and then you will pull up all the
19 information about this issue including the
20 presentations.

21 Let's go on now then and we will hear from
22 Alan Kirschenbaum, who is with the Medical Imaging
23 Contrast Agent Association.

24 Medical Imaging Contrast Agent Association
25 Alan Kirschenbaum, Esq.

1 MR. KIRSCHENBAUM: Thank you. I thank the
2 panel for this opportunity to address these issues
3 today on behalf of the Medical Imaging Contrast
4 Agent Association, or MICAA, as we like to call it.

5 [Slide.]

6 My name is Alan Kirschenbaum. I am with
7 the law firm of Hyman, Phelps & McNamara, and I
8 will be presenting just a brief statement on behalf
9 of MICAA this morning.

10 [Slide.]

11 There are two points I would like to make.
12 The first has to do with the scope of combination
13 product regulation, and the second is a brief point
14 having to do with the requirement in the new device
15 user fee legislation for timely and effective
16 premarket review of combination products.

17 [Slide.]

18 Turning to the first point, this is really
19 a definitional issue. It is not explicitly
20 identified in any of the questions listed in the
21 Federal Register Notice, but it is implicit really
22 in all of them because it has to do with which
23 products are combination products in the first
24 place.

25 The point is essentially this, that

1 products that are used together concomitantly are
2 not necessarily combination products. One of the
3 definitions in the regulatory definition of a
4 combination product is a drug, a device, or
5 biological product packaged separately that
6 according to its proposed labeling is intended for
7 use only with an approved, individually specified
8 drug, device, or biological product where both are
9 required to achieve the intended use and where upon
10 approval the marketed product's labeling will have
11 to be changed.

12 You will see I have underscored the words
13 "individually specified" because even if you have a
14 drug that is going to be used together with an
15 approved device or vice versa, and even if you need
16 both to achieve the intended use, that is still not
17 a combination product unless the other product is
18 individually specified in the proposed labeling.

19 FDA has recognized that many concomitant
20 use products are not combination products in the
21 preamble to the Combination Product regulation.
22 FDA stated that the definition of combination
23 product excludes most concomitant use of drugs,
24 devices, and biological products.

25 One example of products that are used

1 together, but are not combination products, is
2 contrast agents and diagnostic radiopharmaceuticals
3 that are used with imaging devices. The drug
4 labeling typically refers to a type of procedure or
5 general type of equipment, but it does not
6 individually specify a particular device.

7 In the past, devices and drug have
8 historically been regulated by FDA as independent
9 products rather than as combination products, and
10 we are not aware of any particular safety or
11 efficacy issues that have arisen because of the
12 independent regulatory treatment, and under the
13 principle that "If it ain't broke, don't fix it,"
14 we think that this ought to continue. These
15 products that are used together ought to continue
16 to be treated independently, not as combination
17 products.

18 Of course, it is possible that you could
19 have a combination product involving an imaging
20 device and a contrast agent if the requirement of
21 the regulation is met, in other words, if the
22 labeling individually specifies the device that is
23 to be used with the agent.

24 [Slide.]

25 Turning to the second point, again, this

1 would fall under the Other Comments category.

2 [Slide.]

3 In the recent medical device user fee
4 legislation, Section 204, as you know, pertains to
5 combination products, and it is clear from that
6 section that Congress' clear intent is that
7 combination products be reviewed in a timely and
8 effective manner. The word "timeliness" or
9 "timely" appears six times in this relatively brief
10 section.

11 [Slide.]

12 Where you do have a combination product
13 involving medical imaging device and a drug--well,
14 any combination product involving a medical imaging
15 technology will most likely involve a drug, and
16 therefore, timely and effective premarket review of
17 combination products obviously will require timely
18 review of the safety and effectiveness of the drug
19 component.

20 MICAA would like to make the point that we
21 think that Section 204 adds urgency to the need for
22 FDA to ensure timely review by, number one,
23 reducing times to approval for new medical imaging
24 drugs and new indications of approved drugs, and,
25 secondly, by issuing a medical imaging drug

1 guidance.

2 The guidance would help companies
3 streamline their development by giving guidance on
4 what FDA's expectations are for safety and
5 effectiveness data, how to design their studies and
6 their image readings, and whether they could
7 perhaps reduce their safety data set as described
8 in the draft guidance.

9 Of course, MICAA is in favor of reducing
10 times to approval and quickly issuing the guidance
11 for all drugs, for all medical imaging drugs, not
12 just combination products, but the device
13 legislation I think adds some urgency to these
14 needs.

15 That concludes my statement. Again, thank
16 you very much for giving me the opportunity to make
17 this statement for MICAA.

18 MR. BARNETT: Thank you, Mr. Kirschenbaum.

19 The next speaker is David Fox from Hogan &
20 Hartson.

21 Hogan & Hartson, LLP

22 David Fox, Esq.

23 MR. FOX: Thank you for providing me the
24 opportunity to speak this morning. As you said, I
25 am David Fox from Hogan & Hartson. I am not here

1 on behalf of any one client or group of clients, I
2 am not here to advocate a position. I came simply
3 to share some thoughts based on my experience as
4 FDA counsel previously on a number of combination
5 product matters, and now as outside counsel to a
6 number of sponsors who have focused on this
7 challenging issue.

8 Listening to the presentations this
9 morning, I was reminded of an event a couple years
10 ago in which a world champion chess player, whose
11 name escapes me, was locked in a match with an IBM
12 computer. I think it was an 11-game match and the
13 champion chess player lost the match. At the end,
14 he complained bitterly that each night the computer
15 programmers changed the algorithm in the computer,
16 and he kept on saying "Too much human intervention,
17 too much human intervention, not fair."

18 I think human intervention is a good
19 thing. I think this issue is inherently a
20 management issue for the agency, inherently a human
21 issue, I don't think it's susceptible to algorithm,
22 to flow chart, and I think that is a theme that is
23 beginning to emerge throughout this presentation.

24 [Slide.]

25 With that, I would like to try to run

1 through four general topics. Classification or
2 designation, is the product a drug, device, or
3 biologic, a single entity product, or is a
4 combination? As the previous speaker alluded to,
5 that is a threshold question that is not squarely
6 addressed in the Notice, but I think it is critical
7 in terms of defining and developing the mandate of
8 the new Office of Combination Products.

9 Then, I will touch upon jurisdiction or
10 assignment, where within the agency will lead
11 responsibility for the review of the product go,
12 which center. Regulation, I don't have any
13 breakthrough comments on this one, but how exactly
14 will the combination product be regulated, will it
15 be regulated solely, for example, as a device,
16 solely as a drug, solely as a biologic, will there
17 be two or in some cases you could have the
18 trifecta, three tracks.

19 Then, a brief word or two about process
20 and the recurring them in the Notice about the need
21 for transparency.

22 [Slide.]

23 In terms of classification, I think the
24 most important conceptual breakthrough came
25 probably in 1997 with FDAMA, which if there was any

1 uncertainty about it, the so-called fourth
2 category, as a stand-alone category, combination
3 products was recognized in Section 563 of the Act,
4 and now it is even more present in Section 503(g).
5 That is now a separate regulatable category and
6 doesn't require the agency to force a product into
7 one of the other three therapeutic categories.

8 [Slide.]

9 As Dr. Lumpkin reviewed earlier, the new
10 Office of Combination Products has a vast
11 management mandate, timely and effective reviews,
12 ensuring consistent standards both pre- and
13 postmarket, for like products dispute resolution,
14 and then it has a periodic reporting requirement to
15 Congress.

16 Interestingly enough, it also is required
17 by statute the consult with another office, if I
18 read this correctly, within the Office of the
19 Commissioner on whether a product is a combination,
20 which may retain many of the functions that are
21 currently covered by the Ombudsman's Office.

22 [Slide.]

23 So, what is a combination product? Again,
24 that is a crucial threshold question as you develop
25 the new Office of Combination Products.

1 Section 503(g), which has always been the
2 focus of this issue, doesn't really say much,
3 products that constitute a combination of a drug, a
4 device, or a biologic. Several people have alluded
5 to there is a regulation that has stood the test of
6 time so far, but may actually need some adjustment
7 as you move ahead, products that are either
8 physically or chemically combined, packaged
9 together or intended to be used together.

10 Then, of course, there is the Intercenter
11 Agreements that identify certain categories or
12 products as combinations or not.

13 [Slide.]

14 Examples of products that or could be
15 considered combinations, the age-old prefilled
16 syringe Dr. Lumpkin alluded to, the medicated
17 bandage, kind of the then dilemma of combination
18 products, is it a drug, is it a device.
19 Fortunately, the answer is now we know it is a
20 combination to the extent nomenclature matters.

21 Albuterol dose inhalers, transdermal
22 patches, other pharmaceuticals with novel delivery
23 systems, laser-activated drugs, coated stents and
24 catheters, dental products, and then, of course, my
25 personal favorite, tobacco products.

1 There is not a lot written on the
2 conceptual issue of what is a combination product,
3 but I think that the ground zero for that issue was
4 in the tobacco rulemaking proceeding and subsequent
5 litigation, and I would encourage you go to and
6 seek out the briefing that was done at the
7 litigation stage on that issue.

8 All of the briefs are consolidated nicely
9 on the Solicitor General's web site and also a
10 separate web site within the Department of Justice,
11 and you will see in there a bitter dispute over
12 what is a combination product.

13 FDA, of course, asserted that both
14 cigarettes and even a tobacco leaf represented a
15 combination product insofar as you could look at
16 the product, divide it up, and find within it a
17 delivery system that met the definition of a device
18 and a drug, it met the definition of a drug.

19 MR. BARNETT: I noticed before you leave
20 that slide that you left a judicious space between
21 tobacco and all the rest of them. That was very
22 tactful.

23 MR. FOX: Just to point out, I agree that
24 tobacco is a anomaly in many ways, but the
25 discussion on combination products in there, which

1 was never actually ruled upon by the Supreme Court,
2 is a fairly high-level discussion, and it raises
3 conceptual issues which I will address in a moment,
4 because it does get to a very fundamental point
5 about what is a combination product.

6 [Slide.]

7 Just for the sake of completeness, there
8 are also a number of products that look and feel
9 like they could be combinations, but which, based
10 on my recollection, FDA has at one time or another
11 said were actual single entity products, one of the
12 more interesting ones being gas-filled microspheres
13 as ultrasound contrast agents, implantable
14 membranes with cells, and so on, catheter
15 filtration systems to locally or regionally deliver
16 a drug, lots of interesting precedents out there
17 that suggest that there are some limiting features
18 to the definition of what is a combination product,
19 because without limiting features, it is possible
20 that the new Office of Combination Products, as the
21 tobacco industry argued, could regulate everything
22 in a therapeutic category.

23 Almost everything has built into it some
24 form of delivery and some form of active
25 ingredient, and if you parse the product and treat

1 it as its individual parts, each of those can meet
2 the respective definitions in most cases, of
3 course, the big limiter being the definition of a
4 device, which excludes those things that rely on
5 chemical or metabolic activity.

6 But again, if you put the product under
7 enough of a microscope, most delivery systems can
8 be attributed to physical phenomena, at least for
9 the primary way in which they act.

10 [Slide.]

11 So, there are at least, by my count, 300
12 requests for designation precedence that represent
13 formal decisions of the agency issued since the
14 program got going in 1990-1991. My recollection,
15 about 28 per year come in, and again you are the
16 holders of the data, but my sense was about 1 in 3,
17 the agency made the decision the product was, in
18 fact, a combination.

19 So, I think it is very important as the
20 Office moves forward, to first do a retrospective
21 analysis and look at those decisions, look at the
22 ones in which the agency decided that something was
23 either a single entity product or a combination,
24 tease out the factors that the agency relied upon,
25 and then build from there.

1 There may be factors you want to do away
2 with, there may be factors that seem to have stood
3 the test of time. It is very important to build on
4 that rich body of precedent.

5 [Slide.]

6 The previous speaker alluded to an
7 interesting issue. Again, just in determining
8 whether something is a combination, to what extent
9 does labeling create a combination? I think that
10 is an issue that needs a lot more work. Just to
11 what extent in the case of a drug delivery system
12 does the drug labeling have to change to trigger a
13 product being a combination?

14 The issue of dosage form versus delivery
15 systems, if each dosage form does represent a
16 delivery system, then, the mandate of that office
17 is enormous, and it even ostensibly would have
18 responsibility for the timely review of generic
19 versions of combination products.

20 What was raised in tobacco, which was
21 interesting, is whether you look at the product as
22 a whole for definitional purposes or whether you
23 look at its parts, and what the tobacco industry
24 argued is that when you look at the whole, if there
25 is any chemical or metabolic activity associated

1 with the primary use of the product, then that
2 product is excluded from being thought of as a
3 device or as incorporating a device, and therefore,
4 it is a single entity product.

5 FDA said no, you look at the product and
6 you break it up into its constituent parts, and you
7 hold up each part to the definition, a very
8 fundamental Gordian knot type dispute which the
9 Court did not reach, but which FDA probably is
10 going to have to think about one more time, again,
11 as it defines the scope of this office.

12 Then, you have the last interesting area
13 of what I call unitary or single function products.
14 Those are products that bring together components
15 that you could trace back to one of the three
16 centers, an albumin sphere, a gas that is used in
17 contrast agents that are typically regulated as
18 drugs, and you put them together, but the product
19 does not have a dual function.

20 Those components work together to provide
21 a single function, and I would argue that there is
22 strong precedent for treating those as single
23 entity, noncombination products.

24 Again, I think it is a good idea to try to
25 look anew at the definition of combinations and

1 look for limiting factors, so that the Office can
2 be focused on those products that are in greatest
3 need of very strong management.

4 [Slide.]

5 Once you cross the threshold issue of
6 whether you have a combination, the next is
7 assignment, and that is that issue of which center
8 has primary jurisdiction, and it is based on the
9 primary mode of action of the product, which
10 article within the combination is responsible for
11 the primary mode of action.

12 FDA unfortunately is forced to pick one
13 mode of action. Again, we have the issue, do you
14 look at the whole or do you look at the relative
15 contribution of each part. I am not going to say
16 one way or the other.

17 For delivery systems, I will say that
18 FDA's focus tends to be on the therapeutic, and we
19 heard that several times this morning, what is the
20 final decisive action of the product, and usually,
21 with complex delivery systems, the agency generally
22 says it is the therapeutic, at the end of the day,
23 that is what matters, that is where the rubber
24 meets the road, that is where all the action is.

25 I would suggest that there is actually an

1 equally plausible view, and that is that improved
2 drug delivery can just as easily be primary for a
3 given product. I think it is a completely circular
4 issue, it's relativistic, as Dr. Lumpkin said, ask
5 three people how they would treat a given product,
6 you get three different answers.

7 I was accused always of treating
8 everything as a drug because I was a counsel to the
9 Center for Drugs. My device colleagues, they want
10 to treat everything as a device. I think it is
11 just something you have to just make a cut on.

12 [Slide.]

13 Again, I don't think it can be resolved
14 through a flow chart. I think your best bet is to
15 start with 100-plus precedents or so that you have
16 already looked at on primary mode of action. Go
17 back and look at those, try to articulate, try to
18 mind that data and articulate the principles that
19 drove those decisions and build from there.

20 I will rise to the bait in the Notice and
21 try to come up with a hierarchy of how I would
22 weigh the factors. I think the most important is
23 actually the gross determination, just look at the
24 product on a macro basis, where are like products
25 regulated. You are likely to find the greatest

1 concentration of expertise, the greatest ability to
2 compare similar products if you go with that.

3 Then, look at what is the innovation, what
4 is the driver, what is the sponsor thinking, what
5 is their expertise and what are they trying to add
6 to medical technology.

7 Look at the point of view, as somebody
8 mentioned very early this morning, at the point of
9 view, what feature of the product will predominate.
10 I actually ended putting what raises the most
11 significant safety and efficacy issues lower down
12 because I am of the view that through virtually any
13 of the three centers and any of the application
14 processes, you can obtain the data you need to
15 assure safety and effectiveness.

16 Then, what is likely to be changed
17 postmarket, where is the most interaction going to
18 be after the product is already on the market.
19 Again, we are only talking about assignment, we are
20 not talking about how the product is regulated. It
21 is who you are going to interact with.

22 It is in this order I think you start to
23 get to what is going to set the best communication
24 between the sponsor and the center, because again,
25 I sound like a broken record, but I think it is a

1 management issue.

2 [Slide.]

3 I tried this thought experiment. Don't
4 try this at home. But if you went with the idea in
5 close cases let the sponsor decide. There is
6 actually some statutory support for that. Section
7 563 recognizes that the sponsor is going to try to
8 make a recommendation, and if the agency doesn't
9 rule within 60 days, that sponsor's recommendation
10 will become binding.

11 The Part 3 regulations have the same
12 concept, it has always been there. Again,
13 assignment is only where, not how, and it is
14 becoming less significant in light of the new
15 legislation. Again, the more balance there is
16 between the centers on user fees and time frames
17 and the scope of an application, and the standards
18 of safety and effectiveness, the less important the
19 "where" becomes.

20 I will leave it to present agency counsel
21 to advise on this, but you might even come up with
22 better defenses for the agency if you go with let
23 the sponsor decide.

24 Now, the reason I called it a thought
25 experiment is I think if you run through this, and

1 think of what the world would be like if on hard
2 questions on primary mode of action you let the
3 sponsor decide, you might reject the concept, but I
4 think the reasons you come up for rejecting it will
5 tell you a lot about the factors you would want to
6 impose as to where to direct things.

7 When I ran through it, I kept on coming
8 back to the area of expertise. If we let sponsors
9 decide, we will have the same product spread over
10 potentially three centers, will dilute our
11 expertise.

12 But that is just, as I said, something
13 that might help you break this Gordian knot.

14 MR. BARNETT: Two minutes.

15 MR. FOX: Thank you.

16 [Slide.]

17 As I said, I don't have a lot of great
18 answers on regulation. These are just examples of
19 single applications, two applications in hybrids.

20 [Slide.]

21 My own view is that multiple applications
22 are becoming less of a concern as reviews are
23 better coordinated. I think that has been one of
24 the most important reasons why people have resisted
25 multiple applications is the need to have to go

1 through two tracks as if they are independent, but
2 if they are coordinated, I think it is less of an
3 issue.

4 We have advised clients to use a lead
5 application and a pull-out, stand-alone
6 application. There are many sponsors, particularly
7 small device companies that actually want that
8 second application, they want their clearance as an
9 asset from CDRH.

10 With that said, I think, as I said, in
11 most instances, all the necessary data can be
12 obtained under one of the umbrella applications,
13 PMA, NDA, or BLA, and if I am pushing one point
14 this morning, it is the last one. It's for drug
15 delivery technologies, consider using the PMA as
16 the lead application.

17 Right now again, in almost every instance,
18 primary jurisdiction goes to CDER because it's the
19 therapy inside the body that tends to be the
20 driver, but I think as you get towards very active
21 delivery systems, nanotechnology and things I have
22 been exposed to over the last two years, I think it
23 is very clear that the device issues predominate
24 and all the incremental data you would need to
25 address the drug labeling could be accumulated

1 through the PMA and may even allow the device
2 sponsor to walk away with labeling that answers the
3 incremental drug questions.

4 [Slide.]

5 On lack of transparency, I will make this
6 brief. I think the key is to share all the
7 precedents inside the agency. I was stuck by the
8 survey of employees where employees complain that
9 they didn't know what the agency's prior precedents
10 had been. I think that is just a recipe for
11 disaster.

12 I think all the classification assignment
13 decisions need a written record of decision. I
14 would urge you to implement Section 563, which was
15 introduced under FDAMA. I think the issue about
16 standards for mixed regulation, if you are going to
17 mix and match, I think that is a very difficult
18 area and I think that you need rulemaking on.

19 [Slide.]

20 My discussion wouldn't be complete if I
21 didn't remind you of what I experienced firsthand
22 litigation the ultrasound contrast case in which we
23 had products running through Devices, and products
24 running through Drugs, CDER and CDRH, in which we
25 showed up in court with no administrative record to

1 explain how we had reached that disparate position.

2 In the end, in the citizen petition
3 response, we explained exactly how we got there,
4 but we didn't have that going on. It is very, very
5 important that you overcompensate in the beginning
6 by articulating very, very clearly why you are
7 doing what you are doing and memorializing that in
8 writing. That is the only way I think that you
9 will keep your precedents straight.

10 All of this is, in the end, going to be
11 subject to negotiation on a case-by-case basis, but
12 you need to know and you need to not rely on
13 institutional memory, so to speak, to understand
14 why you negotiated a certain position and why a
15 given sponsor had a given package.

16 I will take questions. Thanks.

17 MR. BARNETT: Thank you, Mr. Fox.

18 Our next speaker is Patricia Shrader from
19 AdvaMed.

20 AdvaMed

21 Patricia Shrader, Esq.

22 MS. SHRADER: Good morning. I would like
23 to thank the FDA for the opportunity to present
24 comments on this very important subject.

25 My name is Pat Shrader. I am Corporate

1 Vice President of Regulatory Affairs and Compliance
2 at Becton, Dickinson. Today, I am here as a member
3 company spokesperson on behalf of AdvaMed, which is
4 the largest medical technology association in the
5 world, representing more than 1,000 innovators and
6 manufacturers of medical devices.

7 One of AdvaMed's principal roles is to
8 support laws and policies that foster innovation
9 and bring safe and effective technologies,
10 including device combination technologies, to
11 market very efficiently.

12 In its Federal Register Notice, the FDA
13 raised a number of questions to help frame the
14 discussion on steps needed to refine and improve
15 the regulation of combination products. AdvaMed
16 will be submitting written comments on these
17 questions. Today, we just want to summarize
18 recommendations that we have received to date from
19 member companies on these issues.

20 The first question that FDA asked is for
21 guiding scientific and policy principles that
22 should be factored into the ongoing effort to
23 rewrite the Intercenter Agreements.

24 As you know, in March of this year,
25 AdvaMed, along with Pharma and Bio, authored and

1 submitted several general guiding principles for
2 combination product reviews. Since that time,
3 there have been a number of significant
4 developments including new amendments to the Food,
5 Drug, and Cosmetic Act, and last summer's Part 15
6 hearing.

7 These developments have further directed
8 and refined our understanding and our views on
9 appropriate combination product principles and
10 procedures. We would therefore ask that the March
11 document be referenced only with respect to certain
12 core themes.

13 For example, the now statutorily
14 recognized need for prompt and efficient review of
15 combinations, the need for combinations involving
16 devices to have full use of the mechanisms provided
17 by FDAMA, and the need for improved and more
18 standardized Intercenter Agreements.

19 Along with these core themes, other
20 recommendations that reflect these more recent
21 developments should be considered.

22 FDA's next question relates to primary
23 mode of action and the factors that FDA should
24 consider in determining the primary mode of action
25 for combination products. AdvaMed addressed this

1 issue in its presentation at the hearing in June on
2 combination products containing live cellular
3 components, and in a follow-up letter to FDA's
4 Chief Counsel on that same issue.

5 As we have conveyed on prior occasions, we
6 believe interpretive instructions on primary mode
7 of action already exist and are clear from the law
8 itself and from FDA's consistent application of the
9 law over many decades.

10 Over the last decade, AdvaMed's member
11 companies have come to rely and build their
12 businesses around two fundamental interpretational
13 standards - first, that FDA looks at the
14 combination product, that is, the product as a
15 whole, and not the relative contribution of each
16 constituent component, to assess primary mode of
17 action.

18 Second, the mode of action would be
19 determined based on the primary intended function
20 of the combined product.

21 A principal theme of the CDRH-CDER
22 Intercenter Agreements provides that products which
23 have primarily a structural, physical repair or
24 reconstruction purpose should be regulated as
25 devices. From the Intercenter Agreements, from RFD

1 decisions, and from informal center assignments
2 over the years, there has emerged long and varied
3 lists of combination products granted primary
4 device status based on the intended function of the
5 composite product.

6 Examples include drug-eluting stents,
7 antibiotic-filled cement and spinal fusion products
8 containing biomaterials. All of these serve
9 primarily a structural function. Condoms with
10 contraceptive agents and dental prophylaxis pastes
11 with drug component, these serve primarily a
12 physical function. Finally, dressings with
13 antimicrobial agents and tissue-engineered wound
14 repair products serve primarily a repair and
15 reconstruction function.

16 This is just a small representative
17 sampling of the many combinations that have been
18 designated as devices over the last decade based on
19 the assessment of the two essential factors I
20 mentioned, assessment of the primary function of
21 the combined product, and second, an analysis
22 oriented to the composite product rather than a
23 detailed evaluation of the constituents.

24 These two interpretive factors which have
25 been used very consistently have served both the

1 agency and the industry well. On the one hand,
2 they fostered innovation, and on the other, they
3 have protected and preserved the public health.

4 Innovation has been fostered because of
5 the legal and policy initiatives that are uniquely
6 available under the device premarket review
7 structure. From the public health perspective with
8 over a decade of combination assignments to CDRH,
9 there has been, to our knowledge, not a single
10 postmarket safety issue that has arisen as a result
11 of those assignments.

12 Companies with combination products
13 regulated as devices have oriented their operations
14 around this historical system for classification.
15 Any alteration of product status by virtue of new
16 interpretive factors could potentially change their
17 entire framework for doing business.

18 Given the substantial and potentially
19 severe consequences AdvaMed believes that formal
20 notice and comment rulemaking is required if FDA is
21 interested in further defining or clarifying the
22 primary mode of action standard.

23 As a result, we were gratified to hear
24 from the agency last week in an educational forum
25 concerning MDUFAMA, that any proposed modifications

1 to the primary mode of action standard would, in
2 fact, undergo formal notice and comment rulemaking.

3 We agree with the agency that these issues
4 are too large and too important not to be debated
5 fully and fairly on the record.

6 As a related question, FDA has asked what
7 factors should be considered in assigning primary
8 jurisdiction instances where the primary mode of
9 action of a combination cannot easily be
10 determined.

11 Two factors warrant discussion. First, as
12 AdvaMed has previously stated, one important
13 equitable factor is whether the same product is
14 already approved or cleared by a particular center
15 for different use. Consistency of regulation with
16 respect to product development strategy and
17 premarket development testing programs is important
18 to all companies, large and small.

19 Development and maintenance of multiple
20 premarket review systems through the same core
21 technology requires a substantial investment of
22 resources, time, and personnel that may hinder
23 future product development for many companies, and
24 could be so burdensome as to destroy core
25 businesses for others.

1 Second, a theme of fostering technologies
2 and public health advancements should be
3 considered. Many combinations currently regulated
4 as devices represent important improvements in
5 patient care. These products have benefitted from
6 early collaboration meetings, 100-day meetings, and
7 modular reviews, least burdensome review principles
8 and humanitarian device exemption initiatives, all
9 these are unique to the device premarket structure.

10 Since CDRH jurisdiction over combinations
11 has demonstrated effective review history, in
12 those instances where primary mode of action is
13 otherwise unclear, and companies believe that a
14 device assignment would serve to foster and advance
15 their technologies, deference should be given to
16 this important principle.

17 Next, on premarket review issues, FDA has
18 asked what scientific and policy principles should
19 be followed in selecting premarket review
20 authorities for combinations. In the preamble
21 leading up to this question, the Notice observes
22 that while the Act requires that primary mode of
23 action must determine the appropriate center for
24 review, it doesn't address which authorities should
25 be used to review combination products.

1 This statement suggests that there might
2 be flexibility in mixing and matching premarket
3 authorities for combination products. If this is
4 the case, AdvaMed respectfully disagrees for
5 several reasons.

6 First, Congress has now sent the agency a
7 clear message that use of premarket device
8 authority by other centers must be studied. Under
9 Section 205 of MDUFAMA, Congress recognized the
10 premarket concerns of the device industry and
11 required that the agency prepare a report on the
12 timeliness and effectiveness of device premarket
13 reviews by centers other than CDRH.

14 Industry concerns with this issue were
15 further reaffirmed recently when, in October, the
16 agency published a self-assessment report on
17 combinations. In that report, the agency offered
18 the following example of other centers perspective
19 on device premarket reviews, and I am quoting now
20 from that report.

21 "Some CBER and CDER participants
22 mistakenly suggest that CDRH does not require
23 effectiveness data and that the PMA process is only
24 required for the first device of a kind. In other
25 words, the second of a kind could be regulated

1 under the 510(k) process."

2 As you can appreciate, these types of
3 comments raise important questions concerning the
4 use of device authorities by centers other than
5 CDRH. Moreover, in contrast to single-entity
6 products, combination laws are very clear on the
7 issue of premarket authority.

8 The law states that if the primary mode of
9 action is that of a device, the persons charged
10 with premarket review of devices shall have primary
11 jurisdiction. Consequently, if a combination
12 product is deemed a device, such that device
13 premarket authorities apply, it must by law be
14 assigned to CDRH. No flexibility is afforded on
15 this issue.

16 The agency next asked what criteria should
17 be employed to determine whether a single
18 application or separate applications would be most
19 appropriate for combinations. Our member companies
20 see advantages and disadvantages of separate
21 applications in different ways, at different times,
22 depending on the specific regulatory factual and
23 business circumstances presented by their
24 particular combination.

25 We believe that these differing views can

1 be fully reconciled by distinguishing the
2 requirement for separate filings from separate
3 filings that may be at the option of the sponsor.

4 Several specific recommendations highlight
5 and explain how this could be implemented. First,
6 in order to avoid redundant reviews and excessive
7 regulation, only one filing should be required in
8 the majority of cases. Indeed, we believe that as
9 FDA regularizes and improves its internal
10 processes, and as there is greater accountability
11 for review of combinations, there should be fewer
12 mandated separate applications.

13 There are certain circumstances, however,
14 when a company might see separate filings as useful
15 for regulatory and business or marketing reasons.
16 You have heard some examples of that already this
17 morning.

18 These factors include where two different
19 companies, for example, a drug company and a device
20 company are involved in the manufacture of
21 combination components, where the components are
22 expected to have separate distribution and use or
23 reuse patterns and where primary jurisdiction for a
24 combination has been given to a center other than
25 CDRH, and the device component is capable of being

1 separately reviewed.

2 Examples include drug delivery devices,
3 infusion catheters, jet injectors, insulin pens,
4 and others. In these circumstances, AdvaMed
5 believes that separate filings may be appropriate,
6 but the key to this recommendation is that it
7 should be at the option of the sponsor.

8 Related to this topic, FDA has also asked
9 whether the need to apply a mixture of different
10 postmarket approaches should influence the issue of
11 one application or two. We think the answer to
12 this question is much like our proposed general
13 approach to dual submissions, that is, the mixture
14 of postmarket authority should not trigger a
15 requirement for more than one application, but some
16 companies at their option may regard this as an
17 appropriate contributing reason to request dual
18 submissions.

19 FDA's next series of questions address
20 postmarket controls and asks for the scientific and
21 policy principles that should determine appropriate
22 manufacturing and adverse event reporting
23 requirements for combinations.

24 As the agency is aware, before science and
25 public principles, policy principles are

1 considered, legal principles must come to bear.
2 MDUFAMA mandates that the agency ensure consistency
3 and appropriateness of postmarket regulation of
4 like products subject to the same statutory
5 requirements.

6 In implementing this new law, AdvaMed
7 believes that appropriateness should first and
8 foremost guide postmarket decisions and that
9 consistency of like products should then follow.

10 We also believe that the concept of like
11 products should be interpreted narrowly to ensure
12 that manufacture and postmarket reporting decisions
13 are appropriate for each and every specific
14 category of combinations.

15 We believe, for example, that drug-eluting
16 stents and antibiotic filled cement are not like
17 products for purposes of this analysis even though
18 the outcome of the analysis may be the same.

19 We also believe that delivery systems used
20 to augment specific drug therapies will have many
21 subcategories of like products, each requiring a
22 separate evaluation concerning appropriate
23 postmarket approaches. We are not prepared today
24 to provide specific category-by-category
25 recommendations on these issues. We simply ask

1 that these issues be reviewed on a narrow like
2 product basis.

3 In contrast to the statutory constraint
4 for selecting premarket authorities for
5 combinations, there is no similar constraint for
6 selecting postmarket obligations. Consequently, we
7 believe that appropriateness should address, not
8 just product types, but also a variety of other
9 considerations.

10 For example, the proposed marketing scheme
11 for a combination, that is, whether the two
12 components will be sold by different entities and
13 have different distribution schemes may be
14 considered in assigning postmarket obligations.

15 Similarly, equitable considerations, such
16 as the quality systems and postmarket reporting
17 reviews already in place at the sponsoring entity
18 should be factored in, perhaps not as the most
19 important determinant, but as one that may help
20 sway when a decision could go in either direction.

21 Finally, policy issues should come to
22 bear, for example, there are certain legal
23 requirements that are unique to devices, such as
24 design controls and malfunction reporting, and the
25 application of these authorities may be useful in

1 defining a single or hybrid postmarket regulatory
2 scheme.

3 The framework for determining
4 appropriateness should be flexible enough to
5 consider all of these factors, but overall, the
6 decision should be based on avoiding redundancy and
7 overregulation.

8 Finally, the specific rules of the game
9 for quality systems and adverse event reporting, as
10 well as other postmarket issues, such as
11 promotional and compliance systems, need to be made
12 early on in order that companies, both those that
13 have sought requests for determination and those
14 that have pursued more informal center assignments,
15 can begin to build and rely on a defined set of
16 postmarket requirements.

17 We believe these obligations should be
18 documented, not just for the sponsor, but for
19 agency personnel, as well, to avoid any confusion
20 that companies may experience.

21 Finally, with respect to your call for
22 other comments, we offer some points on the
23 proposed structure and function of the new Office
24 of Combination Products. As the agency is aware,
25 the concept of enhanced authority was an essential

1 theme that was advanced by AdvaMed in discussions
2 leading up to the new combination amendments.

3 We believe as FDA finalizes its plans for
4 establishing this very important office and
5 ensuring its full authority, that it will provide
6 the Office with clear, direct, and regular access
7 to the Commissioner.

8 We also believe this Office must be well
9 staffed and sufficiently expert to meaningfully
10 review the diverse and complex scientific and
11 clinical issues that so often confront combination
12 technologies.

13 With those final recommendations, AdvaMed
14 thanks the panel for its time today and for its
15 serious consideration of our comments.

16 Thank you.

17 MR. BARNETT: Thank you, Ms. Shrader.

18 Our final speaker on the agenda this
19 morning is Dr. Michael Gross of Aventis Behring.

20 Dr. Gross.

21 Aventis Behring

22 Michael Gross, Ph.D.

23 DR. GROSS: Good afternoon. My name is
24 Michael Gross and I work for Aventis Behring as
25 Vice President of Worldwide Compliance. Aventis

1 Behring is a biologics manufacturer.

2 I also am the leader of the Parenteral
3 Drug Association's Interest Group on Device-Drug
4 Delivery Systems and have served in that function
5 since its inception about five years ago.

6 I have worked on various combination
7 products since about 1987, even before I realized I
8 was working on combination products.

9 [Slide.]

10 My first overhead lists a few examples or
11 actually lists I guess a resume of experience in
12 combination products just to give some context for
13 my remarks.

14 Much of what I will present today are my
15 own thoughts. I am not here representing Aventis
16 Behring or PDA, although I have their support in
17 making this presentation. The inputs are mostly my
18 views and the views of a few colleagues who are
19 also experienced in combination products with whom
20 I have discussed this presentation during a recent
21 workshop in Philadelphia on combination products,
22 and I appreciate their inputs.

23 I am pleased that FDA now recognizes that
24 combination products are a fourth product category
25 in the combination product downstream issues, and I

1 will explain what I mean by that in a moment, are
2 now getting the attention that they deserve.

3 When I say "downstream issues," I mean
4 that since 1991, I have been concerned and have
5 been somewhat outspoken about these issues that are
6 a derivative of the jurisdiction and designation
7 process, and these result from differences in
8 regulations that would be applied to these products
9 if they were treated separately, and my next slide
10 has a short list of what my top seven favorites
11 are.

12 [Slide.]

13 I list them because not all of them are
14 captured in the Federal Register Notice, so I
15 wanted to get on record by adding a few others.

16 I believe that the third bullet,
17 manufacturing design changes is a particularly
18 important one. I would like to turn my attention
19 to the questions raised in the Federal Register
20 Notice, and to minimize the word count in my
21 presentation, I have abstracted the questions in
22 the Federal Register Notice.

23 [Slide.]

24 In response to the first question, which
25 concerns revisions to the Intercenter Agreements, I

1 would like to state that I believe that the CDER-CDRH
2 Intercenter Agreement is a useful document and
3 has stood up to over 10 years of use.

4 It may need some revision now, but I
5 believe that is mainly fine-tuning. Later in my
6 presentation and in response to Question 7, I will
7 mention two examples in the Intercenter Agreement
8 that concern me, however.

9 When FDA revises the Intercenter
10 Agreements, I recommend that there be better inter-agreement
11 consistency in the structure and content
12 between all of the agreements. They should continue
13 to include examples, and when they are reissued,
14 they should be published, I believe, as draft
15 guidances and be subject to comments from the
16 industry.

17 I believe that the current agreements have
18 created some confusion between combination products
19 and products of unclear designation. The agreement
20 should focus upon jurisdiction and the application
21 of investigational and registration regulations
22 only and the downstream issues should be clarified,
23 but this should be done in a separate guidance, I
24 believe.

25 The agreement should not state that a

1 combination product is a drug or a device or a
2 biologic, or that they will be regulated as such.
3 A combination product is a combination product, not
4 a drug or a device or a biologic.

5 It will be regulated primarily through the
6 application of whatever specific regulations are
7 appropriate for that particular combination. To
8 say anything else, I believe causes confusion in an
9 already confusing area. I think that it is
10 important that FDA policy and the articulations of
11 FDA reviewers are accurate and consistent with the
12 regulations and guidance, and are directed towards
13 minimizing confusion and uncertainty over
14 combination products.

15 I hope I am clear on that point, but I
16 have actually heard, and I don't raise this as
17 criticism because it is commonly done in this area,
18 but at least on three or four occasions today, in
19 various presentations, I have heard people say it
20 is a drug, it is a device. It is not a drug, it is
21 not even regulated as a drug. It is a combination
22 product that may have drug authorities or device
23 authorities or both applied to it, but the hair
24 raises on the back of my neck when I hear
25 statements like that.

1 The Intercenter Agreement or, if you will,
2 the combination product jurisdiction guidance, and
3 other future guidances that may address downstream
4 issues, should all contain explanations of the
5 decisionmaking process and should include, where
6 possible, decision tree type diagrams, I believe.
7 I have heard other opinions, differing opinions on
8 that today.

9 The combination policy issued in July
10 indicates that combination product reviews are to
11 be collaborative and that the Intercenter
12 Agreements--and when they are revised, I think it
13 should be clarified--that these reviews are
14 supposed to be consultative.

15 The last bullet on this slide refers to
16 virtual combination products, and that is a term
17 that I use for combination products that result
18 from labeling, the third major category of
19 combination products, the others being, according
20 to my terminology, hybrid and co-packaged
21 combinations, the bullet states that I believe that
22 a virtual combination product is only formed when
23 the package inserts or instructions for use
24 specifically mention the use of another product by
25 brand name, requiring mutually conforming labeling.

1 If the product is mentioned only in a
2 general or a generic way, then, I believe that a
3 virtual combination is not formed.

4 [Slide.]

5 The next slide addresses Question 2. I
6 believe the best way to assign primary center
7 jurisdiction is to base the assignment on primary
8 mode of therapeutic action. It must be kept in mind
9 that there are other modes of action in play in
10 combination products, and these can't be ignored.

11 In those cases where a designation based
12 on primary mode of therapeutic action is not
13 straightforward, then, risk, mode of toxic action,
14 and when all else fails, center expertise and
15 experience should be considered, but whatever the
16 outcome, the legal definitions of a drug, biologic,
17 or device must be respected.

18 Again, wherever possible, the designation
19 process should be based on considerations that are
20 transparent and therefore a description and a
21 diagram of the decisionmaking process and dispute
22 resolution process should be publicly available.

23 [Slide.]

24 Regarding Question 3, it is a good
25 question and one that would require more thinking

1 than I have needed thus far to apply to such a
2 question, but since you ask, I will respond to
3 FDA's question with a question, which may not
4 please my friends in the medical device industry.

5 Nonetheless, if we are to consider the
6 suitability of various registration mechanisms that
7 may apply to combination products, since the 510(k)
8 is not a premarket approval mechanism, and
9 substantial equivalence may be more difficult to
10 envision in the context of the intended use of a
11 combination product, we may wish to ponder the
12 appropriateness of placing combination products on
13 the market through involving the 510(k) process.

14 Finally, although this is only developed
15 in a preliminary sense, we may also wish to ponder
16 the pros and cons of a separate application process
17 for combination products meaning a separate
18 application.

19 [Slide.]

20 Regarding Questions 4, 5, and 6, which
21 cover three of the seven downstream issues on my
22 top seven list, these should be addressed in
23 separate guidance containing explanations and
24 decision trees that define the determination and
25 dispute resolution process that lead to

1 transparency, predictability, and consistency.

2 With respect to applications, I think it
3 is a matter of establishing conventions that are
4 acceptable to FDA and industry. I do not believe
5 that the format of the submission should in any way
6 control the outcome of any particular downstream
7 issue. FDA is able to draw on whatever regulatory
8 authorities it needs to assure the safety effect
9 and quality of the products it regulates.

10 Regarding the quality systems downstream
11 issues, I believe the design control process is a
12 useful process in managing quality assurance and
13 change control issues in the development, design,
14 and manufacture of all types of combination
15 products.

16 In particular, design control can serve as
17 the linkage between separate manufacturers who
18 participate in the development, manufacture, and
19 marketing of either co-packaged or virtual
20 combination products.

21 With respect to adverse event reporting,
22 again, I believe that we need to establish
23 conventions that make sense to both FDA and
24 industry. What we want to avoid is both falling
25 through the cracks due to underreporting and

1 overreporting caused by incorrect redundant
2 reporting.

3 Finally, with respect to other issues I
4 mentioned, that I don't believe that a virtual
5 combination product is formed unless the compound
6 and products are specifically named in each of the
7 instructions for use and package inserts.

8 I also don't believe that passive
9 transdermal patches or drug-eluting disks, as are
10 cited in the Intercenter Agreement between CDRH and
11 CDER, represent combination products, in particular
12 when the drug-eluting disk is of a uniform
13 composition.

14 I don't believe they are combination
15 products, I believe they are simply nonconventional
16 dosage forms and should be regulated as drugs.

17 I appreciate the opportunity to provide
18 these thoughts today and I congratulate FDA for
19 holding this meeting.

20 Thank you.

21 MR. BARNETT: Thank you, Dr. Gross.

22 We are now ready for what the agenda calls
23 the Open Microphone Session. It always reminds me
24 of a comedy club, but that is about as far removed
25 from this meeting as you could possibly imagine,

1 but if you can do a stand-up routine on combination
2 products, we encourage you to do that.

3 How many people do we have that would like
4 to speak during this session? Okay. Let's use the
5 microphones that are in the center aisle and let's
6 be sure to identify ourselves when we start. So,
7 come on up and let's say a 10-minute maximum for
8 each presentation.

9 Open Microphone Session

10 Dr. Stuart Portnoy

11 DR. PORTNOY: My name is Stuart Portnoy
12 and I am a physician and a biomedical engineer. I
13 work at PharmaNet in my capacity as a medical
14 device consultant.

15 I just finished spending eight years at
16 the FDA and I was most recently the Branch Chief of
17 the Interventional Cardiology Devices Branch, so I
18 was involved with the review of drug-eluting
19 stents, which, of course, are combination products,
20 and I was also instrumental in the development of
21 the CDRH-CDER review process for these devices.

22 I have two comments that I would like to
23 make today. The first is it was interesting for me
24 to hear many companies talk about looking at risk
25 and taking a risk-based approach when you are

1 trying to make jurisdictional determinations.

2 I think it is an important factor, but it
3 should be just one of several factors to be
4 considered when determining product jurisdiction.
5 Something that I believe was not mentioned or was
6 not emphasized today was the impact that clinical
7 trial design issues have on the evaluation of any
8 therapy including combination products.

9 Clinical trial design determinations
10 ultimately dictate how much and what types of
11 safety and effectiveness data will be collected and
12 analyzed to support market approval of a given
13 therapy.

14 So, when FDA is considering jurisdictional
15 assignments, I believe that it is critical to also
16 examine which FDA center has the best clinical
17 skills and experience to advise a sponsor regarding
18 clinical trial design issues and then to adequately
19 evaluate the clinical results that will be used to
20 support market approval of the combination product.

21 A good example is the Johnson & Johnson
22 drug-eluting stent, which was just evaluated at an
23 FDA advisory panel meeting on October 22nd, 2002.
24 The sponsor was approved in an IDE study to perform
25 a fairly standard stent trial where patients were

1 randomly assigned to receive either the drug-eluting stent
2 or the bare uncoated stent, which was
3 the current standard of care.

4 The patient entry criteria, the study,
5 safety and effectiveness endpoints, sample size, et
6 cetera, they were all typical for a standard stent
7 trial. So, I submit that the Device Group at the
8 FDA was actually the most qualified to work with
9 this company to develop the appropriate clinical
10 trial and that the issues related to the use of the
11 drug agent really did not play a critical role in
12 how the combination product was evaluated.

13 In other words, it was evaluated as a new
14 type of stent in a standard stent trial, so CDRH
15 rather than CDER was in the best position to lead
16 this review.

17 So, just to reiterate, it was the clinical
18 trial design issues which were essential in
19 figuring out which group was in the best position
20 to evaluate that combination product.

21 The second point that I would like to make
22 concerns the structure and function of the new
23 Office of Combination Products. I believe that it
24 is essential for the reviewers of combination
25 products to continue to work from within their

1 respective centers, and not be pulled out to
2 populate this new office.

3 In my opinion, the best way for reviewers
4 to remain experts in their respective fields is to
5 work within the current FDA structure. Therefore,
6 I believe that the Office of Combination Products
7 should first develop and articulate FDA policies
8 and procedures and then serve its primary function,
9 which would be to support the individual cross-center review
10 teams in a mostly administrative
11 role.

12 To reiterate, I do not believe that the
13 office should be reassign FDA reviewers from the
14 various centers to work from within the Office of
15 Combination Products, but rather they should keep
16 the cross-center review teams intact and in their
17 respective centers.

18 Thanks.

19 MR. BARNETT: Thank you.

20 Is there anyone else that would like to
21 come up?

22 Ron Citron

23 MR. CITRON: My name is Ron Citron. I am
24 an independent consultant in the medical device
25 area.

1 I have the what you call the fly in the
2 ointment type of a project I am working on. I took
3 a couple of notes here, which I will do as a
4 submission on-line afterwards, but it says that I
5 am working with a complex mechanical device, and it
6 delivers a drug.

7 It is a unitary and disposable device, so
8 therefore, because it's a unitary, disposable
9 device, no matter what the complexity of the device
10 is, it was established as an NDA, which is under
11 the current rulings.

12 Now, the problem is the device has a
13 preamendment predicate, quite of few of them
14 actually. The drug is in a new form. So, what I
15 was advised by the general hospital group, that
16 basically, if the drug form is approved as an NDA,
17 when you have two of those approved as an NDA, you
18 can then have the device separately as a 510(k).

19 Well, that was likely the true catch-22.
20 So, this is a case where I would definitely say we
21 need two submissions, and one of the problems with
22 this type of a device, and with many of these
23 devices, when it goes as an NDA, you find that CDRH
24 does not really have a say in the matter unless the
25 sponsoring company specifically requests--this is

1 what I had to finally do--I had to go out there and
2 get the company to make a formal request of CDRH to
3 come in on this project.

4 When CDRH did come in, they were aware of
5 the fact that they had not been really consulted on
6 this device other than quite peripherally. So, the
7 suggestion is basically that since the device is a
8 very complex mechanical structure, do this as a
9 separate CDRH purview, as 510(k), so the device
10 functions, delivers the drug in the dosages that we
11 declare it is going to be delivered.

12 Meanwhile, the NDA proceeds on the other
13 side to show that the drug is safe and efficacious.
14 This may sound like a little bit of like an
15 internal conflict, but it is not, because you can
16 prove, if you are saying I might need to deliver a
17 certain dosage level at a certain point of the body
18 to release a certain drug into the system, the
19 device has to perform this function, the device
20 performs a mechanical function of delivering the
21 drug.

22 In this regard, the device would be much
23 better handled under CDRH and then as the review
24 goes on forward with the drug. So, I don't know
25 how FDA would handle this. This does not mean that

1 once you approve the device, that therefore the
2 whole thing is now approved. It just means that
3 the people who, as the last speaker just said, the
4 people who have the best experience in this area
5 would be reviewing it.

6 Drugs really has no experience in
7 determining the safety, efficacy, performance
8 characteristics, and master specifications of a
9 complex mechanical device, and they really should
10 be totally out of that picture. It should be
11 handled strictly through CDRH, and Drugs should be
12 handling whether the drug itself that is being
13 delivered is of an any value.

14 Now, they may determine that the drug is
15 no good, meanwhile, the device can then be used for
16 another drug, and so on, and so forth. This is
17 where the device gets approved, it does not have to
18 become an appendage to every single new NDA. That
19 is just my comment.

20 MR. BARNETT: Thank you.

21 We had someone in the back. Come on up.

22 Ashley Whitesides

23 MS. WHITESIDES: Good afternoon. My name
24 is Ashley Whitesides and I am from the law firm of
25 King & Spaulding. We represent various

1 manufacturers of combination products and would
2 like to briefly respond to two of the questions
3 presented in the Federal Register Notice, Questions
4 2 and 4.

5 We submit that FDA must be guided by a
6 combination product's intended use and agency
7 precedent in the regulation of substantially
8 similar products with identical intended uses when
9 determining a combination product's primary mode of
10 action, the assignment of primary jurisdiction, and
11 the requirement of a single versus separate
12 premarket application for the combination product's
13 components.

14 We suggest that classwide jurisdictional
15 assignments be made whenever possible. In
16 particular, we believe that regulating
17 substantially similar combination products with the
18 same intended use in the same manner would promote
19 much needed consistency in regulatory treatment.

20 Such consistency is not only desirable
21 because it would result in greater equity,
22 transparency, and certainty in regulation,
23 benefitting both industry and FDA, but it is also
24 legally mandated. In other words, similar products
25 with the same intended uses should be subject to

1 the same premarket testing and application
2 requirements including requirements for the
3 submission of one premarket application or two.

4 The same reasoning would hold with regard
5 to the application of postmarket requirements. The
6 need for greater consistency in the regulation of
7 substantially similar products with similar
8 intended uses is called for by the legislative
9 intent articulated in FDAMA.

10 In particular, in accordance with the
11 least burdensome requirements established by FDAMA,
12 FDA should not require the submission of two
13 premarket applications for a combination product
14 when only one application has been required for
15 substantially similar products.

16 The more burdensome requirement of a
17 separate application is contrary to congressional
18 intent and existing FDA guidance.

19 We encourage FDA to revise its regulatory
20 approach to combination products to ensure that the
21 least burdensome pre- and postmarket authorities
22 are applied including imposing consistent
23 requirements for the number and content of
24 premarket applications requested for substantially
25 similar combination products.

1 Thank you.

2 MR. BARNETT: Thank you.

3 Is there anyone else who would like to
4 speak? I will stand up to be sure I can see the
5 hands, and I don't see any.

6 So, let me say that before we close this
7 meeting, let me ask our panelists or Dr. Lumpkin if
8 anyone has any final thoughts.

9 Seeing no hands there either, I will say
10 that this meeting is officially closed including
11 the audio teleconferencing portion.

12 Thank you for coming and we will see you
13 again sometime.

14 [Whereupon, at 12:05 p.m., the hearing
15 concluded.]

16 - - -