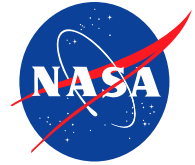


National Aeronautics and
Space Administration



Innovative Partnerships Program

*Providing leveraged technology for Mission Directorates,
Programs and Projects through investments and technology
partnerships with Industry, Academia, Government Agencies
and National Laboratories.*

Revised Partnership Seed Fund Call for Proposals – 2009

April 20, 2009

Innovative Partnerships Program Partnership Seed Fund Call for Proposals

Background

The Innovative Partnerships Program (IPP) provides leveraged technology for NASA's Mission Directorates, Programs and Projects through investments and technology partnerships with industry, academia, government agencies and national laboratories. As one of NASA's Mission Support Offices, IPP supports all four Mission Directorates and has program offices at each of the ten NASA Centers.

The IPP Partnership Seed Fund over the last few years has demonstrated success by enhancing NASA's ability to meet mission technology goals by providing seed funding to address barriers and initiate cost-shared, joint-development partnerships. The IPP Seed Fund is used to provide "seed" funding to enable larger partnerships and development efforts to occur and encourages, to the maximum extent possible, the leveraging of funding, resources and expertise from non-NASA partners, NASA Programs and Projects and NASA Centers.

Partnership goals include providing for an increased range of technology solutions, a broadened technology portfolio, improved cost avoidance, accelerated development and maturation of technologies, and a larger pool of qualified commercial providers.

Scope

This Call to NASA Centers is soliciting proposals for cost-shared partnerships with industry, academia, research institutions, national laboratories and other government agencies for joint development of technology that is of interest to NASA's Aeronautics Research Mission Directorate (ARMD)– see the ARMD website: www.aeronautics.nasa.gov and NASA's Exploration Systems Mission Directorate (ESMD) – see the ESMD website: www.exploration.nasa.gov. ARMD and ESMD have identified focused technology needs addressed by this updated Call. This Call is being distributed through the Center IPP offices (IPPO). In order to solicit external interest, this call will be posted to FedBizOpps via the NASA Acquisition Internet Service (NAIS) and the IPP Seed Fund website (http://ipp.nasa.gov/ti_seed_fund.htm). Responses to this call must involve partnerships with NASA and be received from NASA personnel participating as a Partnership Manager (PM) in the Center IPP Office. Proposals submitted directly from parties external to NASA will not be accepted.

Centers should use their discretion in determining how many proposals to submit, with each NASA Center submitting no more than 8 proposals (5 max for ESMD) to the Headquarters IPPO in response to this Call. Proposal submission will be conducted through the IPPOs at each Center, and the Center IPPOs will have the final approval over which proposals are submitted from that Center. Projects proposed by NASA Centers will be evaluated by ARMD, ESMD and

IPPO at Headquarters considering priorities identified in the ARMD and ESMD Technology Focus Areas (Attachment A) and on the criteria identified within this Call. The project awards from ARMD and ESMD funds are expected to range in value from \$100K up to \$250K; however, proposals at lower amounts are acceptable and those exceeding \$250K will be allowed on a by-exception basis with concurrence of ARMD or ESMD. Proposals with high leveraging and smaller funding requirements may fare well in the competition, particularly if available resources severely limit the number of awards to be made. Approval for proposal submissions shall be coordinated with and obtained via the Center IPPO. Actual total project value will vary based on the full amount of leveraging available from all of the participants. Projects will typically be awarded as one year in duration, but may be considered if longer on a by-exception basis, with appropriate justification. The funds for selected proposals will be transferred to the IPP offices at those Centers for award and management of the projects.

Proposals submitted in response to this Internal Call shall include provisions for three (3) primary participants for each project to be funded as follows:

1. Partnership Manager (PM) – The PM will be a representative from the Center IPPO and will have primary responsibility for creating the partnership development, intellectual property and business aspects of the proposal. The PM will also assume the project management responsibilities for selected projects and will be responsible for all reporting requirements established by the IPP.
2. Co-Principal Investigator (Co-PI) – The NASA Co-PI will be a representative from the Program or Project office at the Center or a designated PI from within the technical organizations at that Center and will be responsible, in conjunction with the External Co-PI, for developing the technical content for the proposals and performing the technology development activities under the partnership..
3. External Co-PI – The External Co-PI from the non-NASA Partner will be responsible, in conjunction with the NASA Co-PI, for developing the technical content for the proposals and performing the technology development activities under the partnership.

Cost-Share Requirements

The IPP Seed Fund seeks to fund highly leveraged partnerships where the costs, risks, benefits and outcomes are shared by all parties involved. The leveraging of resources is desirable and will weigh on the selection of awards. For prior Seed Fund projects in the aggregate, additional internal NASA resources have typically matched Seed Fund contributions with external resources matching total NASA resources (Mission Directorate and NASA program/project and/or Center) for a nearly 4:1 total leveraging for the project, relative to the Seed Fund contribution. The following guidelines have been established for contributions by each party:

Non-NASA Partner – Proposed projects must include one or more non-NASA partners who are committed to cost-share at a desired level at least equal to, or greater than, the proposed NASA funding for the project. A partner's contribution could be less than the NASA funding on a by-exception basis based on value of the project. Acceptable cost-sharing from the partner excludes any sunk costs and includes only actual dollars applied directly to the project, in-kind considerations such as workforce labor and the use of unique and dedicated facilities and

testbeds. *Monetary valuation of partner in-kind facility and/or testbed access should be based solely on actual costs incurred by the partner in the performance of the proposed project, and should not reflect the partner's original capital expenditure for construction of the subject facilities and/or testbeds.*

NASA Program or Project – Contributions from the Program, Project and/or Center involved in performance of the partnership is also required. These NASA contributions may be in the form of direct funding toward the partnership, funded FTEs or the use of unique and dedicated facilities and testbeds in support of the partnership. *Monetary valuation of NASA in-kind facility and/or testbed access should be based solely on actual costs incurred by the NASA Program, Project, or Center in the performance of the proposed Seed Fund project, and should not reflect NASA's original capital expenditure for construction of the subject facilities and/or testbeds*

IPP will manage the Seed Fund process, and will also contribute to the partnership by covering all costs associated with the IPP PM function using the Center's existing IPP budget in lieu of charging these costs under the project.

Innovative Partnership Program Alignment

Proposals submitted under this call must align with one or more of the following IPP strategic business practices:

- Partnerships with universities, research institutes, industry and other government agencies that advance low Technology Readiness Level (TRL) technology that is of strategic importance to future NASA ARMD and ESMD missions.
- Cost-shared projects that leverage existing research activities with universities and/or education programs such as Space Grant, summer faculty, internships, etc.
- Partnerships with industry for Dual Use technology development that focus on mid-range TRLs (from 4 to 6) to address technology gaps and needs identified by ARMD and ESMD Programs and Projects.
- Partnerships that facilitate the transition of Small Business Innovation Research (SBIR) Program and Small Business Technology Transfer (STTR) Program Phase I and Phase II development contracts into Phase III activities for further development, maturation and insertion into ARMD and ESMD missions.
- Cost-shared projects that address barriers and remove obstacles to technology development efforts that could then lead to larger development partnerships and projects that would be of greater significance and value to NASA.
- Partnerships that support the strategic use of NASA intellectual property such as licensing to develop a commercial product, process or capability that is determined to be of direct benefit to NASA.

- Public/private partnerships with non-traditional partners that are leaders in the areas of science, engineering and innovative technology. Partnerships extend beyond technology development but still bring additional value to NASA Programs, Projects and Centers.
- Partnerships may be complex, cross-agency and broader based, and are not required to follow traditional procurement paths.

Mission Directorate Alignment

Proposed partnerships **must show relevance and value** to the Aeronautics Research and Exploration Systems Mission Directorates. The list of ARMD and ESMD Technology Focus Areas provided in “Attachment A” is provided as guidance for the identification and selection of potential projects. Proposers should contact appropriate directorate program/project personnel (through IPP Center points of contact listed in this Call) for a more definitive statement of needs and potential partnership opportunities. Proposals that address cross-cutting technology that supports the needs of more than one Mission Directorate are encouraged as well as proposals that include elements of collaboration between Centers.

Partnership Objectives and Outcomes

Proposals must define clear objectives and anticipated outcomes for the proposed partnerships and demonstrate how successful projects will transition to the next phase of the technology development life-cycle or funding opportunity in support of ARMD and ESMD missions. Proposals submitted under this FY09 call shall be for discreet projects with tangible and relevant results expected at the completion of the proposed project. The relevance and perceived value of the proposed outcomes will be significant factors in the evaluation and selection of proposals.

Partnership Metrics

Each proposed project must have at least one (1) metric that can be used to measure the value and successful performance of the partnership (e.g. demonstrated mass reduction, performance improvement, etc.). The metric(s) will be selected at the discretion of the proposing team; however, it must be a clear and measurable indicator of advancement made by the partnership and how well the partnership achieved the proposed objectives and outcomes.

In addition, all projects should identify the NASA Technology Readiness Level (TRL) of the subject technology at the beginning of the projects, and the estimated TRL to be achieved at the end of the one-year project. The TRLs, at their most basic, describe the stages of maturity in the development process from observation of basic principals through final product operation. The exit criteria for each stage is in essence documentation that principles/concepts/applications/performance have been satisfactorily demonstrated in what ever environment is required for that stage. A description of the individual levels is provided in Attachment B, along with corresponding clarifications of hardware and software stages and their exit criteria. A description of terms is also provided which includes a description of a *relevant environment* as being a subset of the operational environments that are expected to have a dominant impact on operational performance.

Partnership Mechanisms

Awards made through this Internal Call may be in the form of Cooperative Agreements, Cooperative Research and Development Agreements (CRADAs), Space Act Agreements (usually non-reimbursable), new contracts and change orders against similar existing contracts and agreements. The PM, in conjunction with NASA Contracting Officers at the individual NASA Centers, will be responsible for determining the most appropriate award instrument for the selections resulting from this solicitation. Winning proposal teams at the Centers are responsible for the selection of external partners, negotiation and execution of award instrument, and management of funds.

Cooperative Agreements will be subject to the NASA Grants and Cooperative Agreement Handbook (found at <http://ec.msfc.nasa.gov/hq/grcover.htm>). New contract awards and modifications to existing contracts are subject to the Federal Acquisition Regulations (FAR) and the NASA FAR Supplement (see <http://ec.msfc.nasa.gov/hq/library/v-reg.htm>). Space Act Agreements will be subject to the NASA Space Act Agreements Manual NAII 1050-1 (see <http://nodis3.gsfc.nasa.gov/1050-1.html>).

Proposal Selection Criteria

1. Primary Evaluation Criteria (of equal value):

Relevance and Value to NASA – Proposal’s relevance and value to current and future ARMD and ESMD missions, linkage to ARMD and ESMD’s Technology Focus Areas, and leverage relative to proposed NASA contribution.

- **Scientific/Technical Merit and Feasibility** – Overall scientific and technical merit of the proposal.

2. Other Evaluation Criteria (of equal value):

- **Quality of Cost-Share and Leveraging of Resources** – Level and quality of the cost-share and resources contributed by the non-NASA partner and the degree to which the proposed project leverages other NASA funding.
- **Capability and Strength of Partnership Team** – Proposed team’s capabilities, related experience, expertise, special facilities and equipment and techniques which are integral to achieving the proposal objectives; and the clarity of roles, responsibilities and interrelationship between the individual team members.
- **Planning/Budget/Schedule** – Realism of the proposed plan, schedule and level of funding requested relative to the anticipated goals, objectives and outcomes of the partnership; quality of technology infusion plan and options for continued advancement of work post-seed fund; and the overall return on investment for NASA.

Proposal Format for Submission

Proposals shall be limited to five (5) pages each, (not including title page, resumes, letters of intent, endorsement or reference, or quad chart). Proposals that exceed the number of pages may not be considered. Text shall be single-spaced, using 12 point Times New Roman font, and all pages shall be numbered in the bottom-center of the footer.

Proposals shall contain the following information:

1. Project Title:

2. PM and Co-PI(s): Center IPP office, Program/Project representative, non-NASA partner principal participants

3. Mission Directorate(s) Supported – ARMD and ESMD must be supported directly per the unique focus of this Seed Fund Call, and to the extent other Mission directs are supported, they should be identified as, SMD and/or SOMD.

4. Scope or Abstract – Identify the need or problem that is being addressed and summarize the overall approach to be undertaken and the value and benefits to NASA.

5. Technical Approach – Identify technical approach, current state-of-the-art work related to what's being proposed, identify related prior or current work being done in this area, and expertise and capabilities of technical team (attach short resumes). Include a schedule and key milestones for proposed work.

6. Approach to Partnering – Identify the partner(s) and their proposed contributions to the project (both financially and technically), identify NASA's contributions to the project, roles and responsibilities of each party, the proposed partnership mechanism and potential commercialization opportunities.

7. Benefit to NASA – Identify alignment to Mission Directorate technology focus areas, identify future value to NASA (return on investment, cost savings/cost avoidance, increased safety, reduced development time, etc.), identify next steps (technology infusion plan) for continuing development of the technology or partnership after seed fund completion, with the ultimate objective being infusion into, and use by, a NASA program or project.

8. Budget – Provide a detailed full cost budget in the following format:

Funding Requested from IPP:

	<u>FTEs</u>	<u>Labor Rate</u>	<u>Total (\$K)</u>
	<u>WYEs</u>	<u>Labor Rate</u>	_____

		<u>Procurements:</u>	_____
Program/Project/Center Resources (Non-IPP):	<u>FTEs</u>	<u>Labor Rate</u>	
	<u>WYEs</u>	<u>Labor Rate</u>	_____

		<u>Procurements:</u>	_____
		<u>Facility/Testbed Access:</u>	_____
External Partner Contribution:		<u>Labor:</u>	_____
		<u>Direct Funding:</u>	_____
		<u>Facility/Testbed Access:</u>	_____
		Total Budget =	_____

9. Performance Metric(s) – Clear and measurable indicator(s) of successful performance. It is strongly recommended to indicate the current Technology Readiness Level (TRL) and anticipated advancement, where appropriate. (See attachment B.)

10. Letter of intent from an authorized official of the proposed external partner(s)

11. Concurrence signature from a cognizant NASA Program Office Representative – The concurring official must have authority to commit program/project resources in support of the proposal. If unsure of appropriate Program/Project Office Representative, contact the appropriate Field Center IPP point of contact identified below.

Proposal Submission

The due date for proposal submission through the IPP HQ office shall be May 20, 2009. Proposals shall be submitted electronically through via a website established for electronic receipt of proposals. In addition, a quad chart summarizing the proposal will also be submitted in a format to be supplied. IPP offices at each field center will be notified with appropriate submission information. Each proposal shall be in a single pdf file and shall use the following file nomenclature: Center_ProjectTitle.pdf. The quad chart should also be in a single pdf file and shall use the following naming convention: Center_Quad_ProjectTitle.doc. If proprietary information precludes submittal of a proposal via email, then a computer CD containing the proposal file(s) may be mailed to Mike Battaglia at NASA Headquarters, Mail Suite: 6G80, 300 E Street, SW, Washington, DC 20546-0001.

Reporting Requirements

There are three reporting requirements in formats to be provided by IPP HQ: 1. Mid-Term Project Review -- A three page Power Point presentation, to be given approximately six months after award; 2. Final Project Review -- A final project presentation to be given at completion of the project (nominally one year after the award); 3. Final Report -- A full description of the project and results including an assessment of the technology readiness level before and after completion of the project, any lessons learned or other observations and plans for infusion or further development. Length: 5-10 pages.

All selected project teams shall be required to provide reports, as indicated above, to the NASA IPP Office. These reports will provide feedback to the IPP program regarding the effectiveness of the program and guidance for future planning. These reports are also intended to maximize the potential for technology infusion through dissemination of information about the status and progress of the subject technology among the relevant NASA programs and projects. NASA will make every reasonable effort to protect proprietary information contained in these reports, if labeled as proprietary. Any proprietary reports must include a non-proprietary summary that can be made available to the public. If selected organizations fail to meet the reporting requirements they will not be eligible for future IPP awards.

IPP Points of Contact Listing

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Attachment A

ARMD Technology Focus Areas

Fundamental Aeronautics

Subsonic: Fixed Wing – Research emphasis is on developing technologies for improving performance (reduced fuel burn), reducing noise, and reducing emissions for subsonic aircraft. A major product will be fast and effective physics based multi-disciplinary analysis and design tools with quantified levels of validation and uncertainty that enable virtual expeditions through the design space for conventional and unconventional vehicles.

Subsonic: Rotary Wing - Physics-based multi-disciplinary analysis and design tools and technologies that enable increased civil competitiveness of rotorcraft, including improved efficiency, productivity, and environmental acceptance.

Supersonics – Tools and technology for the supersonic flight regime including: highly efficient airframes and engines, light weight and durable material and structures for high temperature, sonic boom modeling, airport noise, high altitude emissions, aeroservoelasticity, entry/descent/landing in planetary atmospheres, and integrated systems for multidisciplinary design and analysis.

Hypersonics – Development of physics-based multi-disciplinary analysis and design optimization predictive capabilities, incorporating uncertainties. Highly Reliable Reusable Launch Systems (HRRLS) and High Mass Mars Entry Systems (HMMES) have been chosen to focus technology and methods development efforts.

Aviation Safety Program

Integrated Vehicle Health Management - Airframe health management; propulsion health management; avionics health management; software health management; integrity assurance; system-level reasoning about detection, diagnosis and prognosis from multiple sensors; and data mining.

Integrated Intelligent Flight Deck – Robust automation-human systems; advanced displays and decision support; multi-disciplinary integration of operator performance, enabling avionics and flight deck design tools.

Integrated Resilient Aircraft Control – Resilient flight control; resilient vehicle mission management, flight planning and guidance; safety-critical systems V&V.

Aircraft Aging & Durability – Detection and characterization of aging related hazards; prediction of life, strength and durability of systems with degradation; Mitigation of aging related hazards.

Airspace Systems

Next Generation Air Transportation System (NGATS): Airspace – Adaptive air/ground automation concepts & technologies; airspace modeling and simulation; systems analysis and integration; experimental and validation

NGATS: Airportal – Adaptive air/ground automation concepts & technologies; airportal modeling and simulation; system analysis and integration; experimentation and validation

Aeronautics Test Program

Test Technology Development –Aeronautics test technology for wind tunnels and aeropropulsion and flight test facilities that improves data quality, facility productivity, facility cost, test capability, and integration with computational.

ESMD Technology Focus Areas

Exploration Systems Mission Directorate

The Exploration Systems Mission Directorate is seeking proposals related to the effects of microgravity or partial gravity on exploration life support, thermal management, or in-situ resource utilization systems, or that could enable in-situ biological analysis in microgravity. Proposals are sought in the following areas:

In-situ Bioanalytical Technologies

The objective of this thrust area is to develop, validate, and apply specific, *in-situ* bioanalytical technologies, instruments, and systems to support experiments onboard free flying nano- and micro-satellites, on the ISS, and, in the future, as autonomous *in-situ* lunar research laboratories. Specifically, technologies to enable cross-species comparative biological research will be targeted, including the capability to utilize and interpret genetic, genomic, proteomic, and metabolic data.

In-situ Resource Utilization:

In order to develop operational systems for *in-situ* resource utilization on planetary surfaces, optimized performance in partial gravity environments of systems that are fundamentally affected by gravity needs to be demonstrated. An example of *in-situ* resource utilization applied research and technology development work with clear gravity dependence for lunar operations includes components dependent on the flow and heating of granular media such as lunar regolith.

Exploration Life Support:

Proposals in this area should address issues pertinent to plant growth (closed chamber plant growth, remote operations of growth chambers, novel lighting regimens), water reclamation, air revitalization and waste management (gravity dependent aspects of fluidized-bed reactors). Proposals are also sought in the area of materials safety, flammability and fire safety.

Cryogenic Fluid and Thermal Management Technologies:

Proposals in this area should address gravity-dependent effects on cryogenic fluid and thermal management systems. Topics of interest include demonstrations of cryogenic

propellant storage systems, cryogenic fluid transfer and scavenging experiments, and thermal management systems for lunar surface systems and EVA suits.

Attachment B

Technology Readiness Level (TRL) Descriptions

Technology Readiness Level - (TRL)	Definition	Hardware Description	Software Description	Exit Criteria
1	Basic principles observed and reported	Scientific knowledge generated underpinning hardware technology concepts/applications.	Scientific knowledge generated underpinning basic properties of software architecture and mathematical formulation.	Peer reviewed publication of research underlying the proposed concept/application
2	Technology concept or application formulated	Invention begins, practical application is identified but is speculative, no experimental proof or detailed analysis is available to support the conjecture.	Invention begins, practical application is identified but is speculative, no experimental proof or detailed analysis is available to support the conjecture. Underlying Algorithms are clarified and documented.	Documented description of the application/concept that addresses feasibility and benefit
3	Analytical and/or experimental critical function or characteristic proof-of-concept	Analytical studies place the technology in an appropriate context and laboratory demonstrations, modeling and simulation validate analytical prediction.	Development of limited functionality to validate critical properties and predictions using non-integrated software components	Documented analytical/experimental results validating predictions of key parameters
4	Component or breadboard validation in laboratory	A low fidelity system/component breadboard is built and operated to demonstrate basic functionality and critical test environments and associated performance predictions are defined relative to the final operating environment.	Key, functionally critical, software components are integrated, and functionally validated, to establish interoperability and begin architecture development. Relevant Environments defined and performance in this environment predicted.	Documented test performance demonstrating agreement with analytical predictions. Documented definition of relevant environment.
5	Component or breadboard validation in a relevant environment	A mid-level fidelity system/component breadboard is built and operated to demonstrate overall performance in a simulated operational environment with realistic support elements that demonstrates overall performance in critical areas. Performance predictions are made for subsequent development phases.	End to End Software elements implemented and interfaced with existing systems conforming to target environment, including the target o software environment. End to End Software System, Tested in Relevant Environment, Meets Predicted Performance. Operational Environment Performance Predicted.	Documented test performance demonstrating agreement with analytical predictions. Documented definition of scaling requirements
6	System/subsystem model or prototype demonstration in a relevant environment	A high-fidelity system/component prototype that adequately addresses all critical scaling issues is built and operated in a relevant environment to demonstrate operations under critical environmental conditions.	Prototype software partially integrated with existing hardware/software systems and demonstrated on full-scale realistic problems.	Documented test performance demonstrating agreement with analytical predictions
7	System prototype demonstration in space	A high fidelity engineering unit that adequately addresses all critical scaling issues is built and operated in a relevant environment to demonstrate performance in the actual operational environment and platform (ground, airborne or space).	Prototype software is fully integrated with operational hardware/software systems demonstrating operational feasibility.	Documented test performance demonstrating agreement with analytical predictions
8	Actual system completed and flight qualified through test and demonstration	The final product in its final configuration is successfully demonstrated through test and analysis for its intended operational environment and platform (ground, airborne or space).	The final product in its final configuration is successfully [demonstrated] through test and analysis for its intended operational environment and platform (ground, airborne or space).	Documented test performance verifying analytical predictions
9	Actual system flight proven through successful mission operations	The final product is successfully operated in an actual mission.	The final product is successfully operated in an actual mission.	Documented mission operational results