IMPORTERS' QUESTIONNAIRE

OUTBOARD ENGINES FROM JAPAN

Return completed questionnaire to:

UNITED STATES INTERNATIONAL TRADE COMMISSION

Office of Investigations, Room 615 500 E Street, SW, Washington, DC 20436

So as to be received by the Commission by no later than October 28, 2004

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation concerning outboard engines from Japan (inv. No. 731-TA-1069 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)).

| | firm | | | | | | |
|---------|--|--|--|--|--|--|--|
| | State Zip code | | | | | | |
| World W | ide Web address | | | | | | |
| 2 | Has your firm imported outboard engines (as defined in the instruction booklet) from any country at any time since January 1, 2001? | | | | | | |
| | (Sign the certification below and promptly return only this page of the questionnaire to the Commission) | | | | | | |
| YES | (Read the instruction booklet carefully, complete all parts of the questionnaire, sign the certification, and return the entire questionnaire to the Commission) | | | | | | |

CERTIFICATION

I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.

By signing this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this investigation in any other import-injury investigations conducted by the Commission on the same or similar merchandise. (If you do not consent to such use, please note the certification accordingly.)

I acknowledge that information submitted in this questionnaire response and throughout this investigation may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this investigation or related proceedings for which this information is submitted, or in internal audits and investigations relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.

| Name and Title of Authorized Official | Date | | |
|---------------------------------------|-------|-----|--|
| | () | () | |
| Signature of Authorized Official | Phone | Fax | |

PART I.-GENERAL QUESTIONS

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 20 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

NOTE.--Unless otherwise stated, references to "outboard engines" in this questionnaire include both complete outboard engines and powerheads.

I-1. Please report below the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

hours dollars

I-2. Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.

I-3. Please provide the following information regarding your firm's corporate/legal structure.

a) Is your firm owned, in whole or in part, by any other firm?

| No YesList the following information. | | | | | | | |
|---------------------------------------|---------|---------------------|------|--|--|--|--|
| Firm name | Address | Extent of ownership | Date | | | | |
| | | | | | | | |
| | | | | | | | |

b) Does your firm have any related firms, either domestic or foreign, which are engaged in importing outboard engines from Japan into the United States or which are engaged in exporting these products from Japan to the United States?

No Yes--List the following information.

| Firm name | Address | Extent of ownership/ affiliation | Date of ownership/ affiliation |
|-----------|---------|--|--------------------------------------|
| | | | |

PART I.--<u>GENERAL QUESTIONS</u>--Continued

I-4. c) Does your firm own or have any related U.S. firms which are engaged in manufacturing boats that use outboard engines (use additional pages as necessary)?

| No YesList the following information. | | | | | | | |
|---------------------------------------|---------|--|--------------------------------------|--|--|--|--|
| Firm name | Address | Extent of ownership/ affiliation | Date of ownership/ affiliation | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

d) Does your firm or any affiliated firm produce, have the capability to produce, or have any plans to produce outboard engines in other countries?

No

Yes–Please provide the following information, using additional pages as necessary:

| | | Production start date | | Affiliation/level | Outboard engines | |
|---------|-----------|-----------------------|---------|-------------------|---|--|
| Country | Firm name | Actual | Planned | of investment | produced in 2003 (<i>Quantity</i>) | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

e) Please describe any significant changes in the above corporate/legal structure since January 1, 2001 (use additional pages as necessary).

| • | Please indicate the nature of your firm's im one answer may be applicable. | porting operations on outboard engines. More than |
|---|--|---|
| | Importer of record | Takes title to the imported product(s) |
| | Consignee of the imported product(s) | Customs broker or freight forwarder |
| | If your firm is an importer of record of outbe consignee, please list the consignees below contact). | board engines and/or powerheads but is <u>not</u> the (company name, address, telephone, and individual to |

PART I.--GENERAL QUESTIONS--Continued

| I-7. | Please indicate whether your firm enters outboard engines into, or withdraws such from, foreign trade zones or bonded warehouses. | nerchandise |
|------|---|-------------|
| | Foreign trade zones No Yes | |

| Foreign trade zones | No | Yes | |
|---------------------|-----------------|-----|--|
| Bonded warehouses | $\Box_{\rm No}$ | Yes | |

I-8. Please indicate whether your firm imports outboard engines under the TIB (temporary importation under bond) program.

| No | | Yes |
|----|--|-----|
|----|--|-----|

I-9. To your knowledge, have the products subject to this investigation been the subject of any other import relief investigations in the United States or in any other countries?

No

No

Yes–Please specify.

PART II.-TRADE AND RELATED INFORMATION

Further information on this part of the questionnaire can be obtained from Olympia Hand (olympia.hand@usitc.gov or 202-205-3182). Supply all data requested on a <u>calendar-year</u> basis.

II-1. Who should be contacted regarding the requested trade and related information?

Company contact: <u>Name and title</u>

Phone No.

E-mail address

II-2. Has your firm experienced any plant openings, relocations, expansions, acquisitions, consolidations, closures, or prolonged shutdowns because of strikes or equipment failure, or any other change in the character of your operations or organization relating to the importation of outboard engines since January 1, 2001?

| Vac Supp | ly details as to | tha tima r | natura and | significance | of such changes. |
|-----------|------------------|-------------|-------------|--------------|------------------|
| I us-supp | Ty uctails as to | the time, i | lature, and | Significance | of such changes. |

II-3. Has your firm imported or arranged for the importation of outboard engines from Japan for delivery after September 30, 2004?

No

Yes–Indicate when such orders are to be delivered and the horsepower, quantities, and values involved. Use additional pages as necessary.

| | 2-stroke, direct injection | | 2-stroke, other 4-stroke | | 2-stroke, other | | D. (|
|----------------------------|-------------------------------|--------------------|--------------------------|--------------------|---------------------|--------------------|------|
| Item | Quantity (units) | Value (\$1,000) | Quantity (units) | Value (\$1,000) | Quantity (units) | Value (\$1,000) | Date |
| Complete outboard engines: | | | | | | | |
| HP: | | | | | | | |
| HP: | | | | | | | |
| Powerheads | | | | | | | |
| HP: | | | | | | | |
| HP: | | | | | | | |

II-4. If your firm also produces the subject products in the United States, please identify the types of outboard engines imported and indicate your reasons for importing these products. If your reasons differ by source or product, please elaborate using additional pages as necessary.

II-5. Please identify the outboard engine types that your firm imported from Japan into the United States since January 1, 2001. CHECK ALL THAT APPLY. Use additional pages as necessary.

| Model | Horse | 2-stroke, carbureted | | 2-stroke, direct injection | | 2-stroke, EFI | | 4-stroke, carbureted | | 4-stroke, EFI | |
|-------|-------|----------------------|--------------------|-------------------------------|--------------------|---------------|--------------------|----------------------|--------------------|---------------|--------------------|
| year | power | Power head | Complete engine | Power head | Complete engine | Power head | Complete engine | Power head | Complete engine | Power head | Complete engine |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
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| | | | | | | | | | | | |

No

PART II.-TRADE AND RELATED INFORMATION-Continued

| | 2-stroke, dir | ect injection | 2-strok | e, other | 4-st | roke |
|------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|
| Period | Quantity (units) | Value (\$1,000) | Quantity (units) | Value (\$1,000) | Quantity (units) | Value (\$1,000) |
| 2001: JanMar. | | | | | | |
| AprJune | | | | | | |
| July-Sept. | | | | | | |
| OctDec. | | | | | | |
| 2002: JanMar. | | | | | | |
| AprJune | | | | | | |
| July-Sept. | | | | | | |
| OctDec. | | | | | | |
| 2003: | | | | | | |
| JanMar. | | | | | | |
| AprJune | | | | | | |
| July-Sept. | | | | | | |
| OctDec. | | | | | | |
| 2004: JanMar. | | | | | | |
| AprJune | | | | | | |
| July-Sept. | | | | | | |

II.6. Please report your firm's order book sales (quantity in units) of imports of **complete outboard engines** from Japan for orders accepted but not shipped as of the end of each quarter as follows:

II-7. Since January 1, 2001, has your firm placed customers on allocations of **complete outboard engines** imported from Japan by your U.S. establishment(s)?

Yes–Provide details below, using additional pages as necessary.

| Customer | Models | Time period | Quantity involved (units) | Value (\$1,000) |
|----------|--------|-------------|------------------------------|-----------------|
| | | | | |
| | | | | |
| | | | | |
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| | | | | |
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| | | | | |

II-7. <u>IMPORTS BY SOURCE-POWERHEADS</u>.-Report your firm's imports and your firm's shipments and inventories of powerheads imported by your firm during the specified periods. (See definitions in the instruction booklet.) Report <u>separately</u> for Japan and for all other sources <u>combined</u>. Please photocopy this page, if necessary.

| | other source antity in units, | | | | |
|--|--|--|------------------|-------------------|-----------|
| (400 | - | Calendar yea | - | January-S | September |
| Item | 2001 | 2002 | 2003 | 2003 | 2004 |
| BEGINNING-OF-PERIOD INVENTORIES (quantity) | | | + | | |
| U.S. IMPORTS:2 | | <u> </u> | | <u>I</u> | |
| Quantity | | | | | |
| Value | | | | | |
| U.S. SHIPMENTS: | | | - | | |
| Commercial shipments: | | | | | |
| Quantity | | | | | |
| Value | | | | | |
| Internal consumption: | | | - | | |
| Quantity | | | | | |
| Value ³ | | | | | |
| Transfers to related firms: | | | | | |
| Quantity | | | | | |
| Value ³ | | | | | |
| EXPORT SHIPMENTS:4 | | | | | |
| Transfers to related firms: | | | | | |
| Quantity | | | | | |
| Value | | | | | |
| Other export shipments: | | | | | |
| Quantity | | | | | |
| Value | | | | | |
| END-OF-PERIOD INVENTORIES⁵ (quantity) | | | Γ | | |
| ¹ Please identify these sources: ² Identify the foreign producers, if known: ³ Sales to related firms (including internal you use a different basis for valuing these saplus, etc.) and provide value data using that Please also identify the firms involved in tran Please also explain the uses for any internal ⁴ Identify your principal export markets: ⁵ Reconciliation of dataNote that the que beginning-of-period inventories, plus imports reported reconcile? Yes | I consumption) ales within your basis for 2001 sfers: consumption i uantities repor | r company, ple , 2002, and 20 if applicable: _ rted above sho | ease specify tha | at basis (e.g., c | ost, cost |

II-8. <u>IMPORTS BY SOURCE-COMPLETE OUTBOARD ENGINES</u>.-Report your firm's imports and your firm's shipments and inventories of complete outboard engines imported by your firm during the specified periods. (See definitions in the instruction booklet.) Report <u>separately</u> for Japan and for all other sources <u>combined</u>. Please photocopy this page, if necessary.

| | | s combined | | | |
|---|---|--|------------------|--------------------|-----------|
| (Qua | - | , <i>valu</i> e in \$1,0 | - | | |
| Item | | Calendar year | 1 | January-S | - |
| | 2001 | 2002 | 2003 | 2003 | 2004 |
| BEGINNING-OF-PERIOD INVENTORIES (quantity) | | | | | |
| U.S. IMPORTS: ² | | | | | |
| Quantity | | | | | |
| Value | | | Τ | | |
| U.S. SHIPMENTS: | | | | | |
| Commercial shipments: | | | | | |
| Quantity | | | | | |
| Value | | | | | |
| Internal consumption: | | | | | |
| Quantity | | | | | |
| Value ³ | | | | | |
| Transfers to related firms: | | | | | |
| Quantity | | | | | |
| Value ³ | | | | | |
| EXPORT SHIPMENTS:4 | | | | | |
| Transfers to related firms: | | | | | |
| Quantity | | | | | |
| Value | | | | | |
| Other export shipments: | | | 1 | | |
| Quantity | | | | | |
| Value | | | | | |
| END-OF-PERIOD INVENTORIES⁵ (quantity) | | | | | |
| ¹ Please identify these sources: ² Identify the foreign producers, if known: ³ Sales to related firms (including internal you use a different basis for valuing these sa plus, etc.) and provide value data using that I Please also identify the firms involved in tran Please also explain the uses for any internal ⁴ Identify your principal export markets: ⁵ Reconciliation of dataNote that the que beginning-of-period inventories, plus imports. reported reconcile? Yes | consumption) les within your basis for 2001 sfers: consumption i uantities repor | r company, ple , 2002, and 20 if applicable: rted above sho | ease specify tha | at basis (e.g., co | ost, cost |

II-9. WARRANTY CLAIMS/REPLACEMENTS/RECALLS.--Report the following information for powerheads and complete outboard engines produced in your U.S. establishment(s) during the specified periods, by fuel system technology. Report <u>separately</u> for Japan and for all other sources <u>combined</u>. Please photocopy this page, if necessary.

POWERHEADS

JAPAN

| (QU | antity in units, val | ue in \$1,000) | | - | |
|---|----------------------|----------------|------|------|-------|
| ltem | C | alendar year | 'S | Jan | Sept. |
| hem | 2001 | 2002 | 2003 | 2003 | 2004 |
| 2-stroke, direct injection: Warranty claims made Number | | | | | |
| Quantity of powerheads | | | | | |
| Warranty claims paid Number | | | | | |
| Quantity of powerheads | | | | | |
| Value ¹ | | | | | |
| Recalls Number | | | | | |
| Quantity of powerheads | | | | | |
| Value | | | | | |
| 2-stroke, other: Warranty claims made Number | | | | | |
| Quantity of powerheads | | | | | |
| Warranty claims paid <i>Number</i> | | | | | |
| Quantity of powerheads | | | | | |
| Value ¹ | | | | | |
| Recalls Number | | | | | |
| Quantity of powerheads | | | | | |
| Value | | | | | |
| 4-stroke: Warranty claims made Number | | | | | |
| Quantity of powerheads | | | | | |
| Warranty claims paid <i>Number</i> | | | | | |
| Quantity of powerheads | | | | | |
| Value ¹ | | | | | |
| Recalls Number | | | | | |
| Quantity of powerheads | | | | | |
| Value -Continued on next page. | | | | | |

PART II.--<u>TRADE AND RELATED INFORMATION</u>--Continued II-9. WARRANTY CLAIMS/REPLACEMENTS/RECALLS.-Continued.

COMPLETE OUTBOARD ENGINES

| (<i>Quantity</i> in units, <i>value</i> in \$1,000) | | | | | | | | | | |
|---|-----------|-------------|------------|--------------|-------------|------|------------|-----------|----------|-------|
| | v | Vith U.Sp | roduced | powerhea | ds | | With imp | orted pow | /erheads | |
| Item | Ca | alendar yea | ars | Jan | Sept. | Ca | lendar yea | ars | Jan | Sept. |
| | 2001 | 2002 | 2003 | 2003 | 2004 | 2001 | 2002 | 2003 | 2003 | 2004 |
| 2-stroke, DI: Warranty claims- Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Warranty claims paid <i>Number</i> | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value ¹ | | | | | | | | | | |
| Recalls Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| 2-stroke, other: Warranty claims- Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Warranty claims paid <i>Number</i> | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value ¹ | | | | | | | | | | |
| Recalls Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| 4-stroke: Warranty claims- Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Warranty claims paid <i>Number</i> | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value ¹ | | | | | | | | | | |
| Recalls Number | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| ¹ Warranty/replacem | ent shipm | ents shoul | d be value | d at fair ma | arket value | | | | | |

II-10. U.S. SHIPMENTS, BY TYPES.-- Report your firm's U.S. shipments (commercial shipments and transfers to related firms) of complete outboard engines imported by in your U.S. establishment(s) during the specified periods. Report separately for Japan and all other sources combined, and for each horsepower by fuel system, using additional pages as necessary.

OEMs (boat builders)

| | _ | | (Quanti | <i>ty</i> in units | , <i>valu</i> e in | \$1,000) | | | | |
|---|-------|------------|----------|--------------------|--------------------|----------|------------|------------|------|-------|
| | | Re | lated OE | VIs | | | Un | related OE | Ms | |
| Item | Ca | lendar yea | ars | Jan | Sept. | Ca | lendar yea | ars | Jan | Sept. |
| | 2001 | 2002 | 2003 | 2003 | 2004 | 2001 | 2002 | 2003 | 2003 | 2004 |
| 2-stroke, carbureted: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| 2-stroke, EFI: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| 2-stroke, direct injection: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| -Continued on next | page. | | | | | | | | | |

II-10. U.S. SHIPMENTS, BY TYPES.-Continued.

OEMs (boat builders)–Continued

JAPAN

| | | | (Quanti | <i>ity</i> in units | s, <i>value</i> in | \$1,000) | | | | |
|---|-------|-----------|-----------|---------------------|--------------------|----------|-----------|------------|------|-------|
| | | R | elated OE | Ms | | | Un | related OE | EMs | |
| ltem | Ca | lendar ye | ars | Jan | Sept. | Ca | lendar ye | ars | Jan | Sept. |
| | 2001 | 2002 | 2003 | 2003 | 2004 | 2001 | 2002 | 2003 | 2003 | 2004 |
| 4-stroke, carbureted: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| 4-stroke, EFI: HP: Quantity | | | | | | | | | | |
| Value | 1 | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| Subtotal, OEMs: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| -Continued on next | page. | | | | | | | | | |

II-10. U.S. SHIPMENTS, BY TYPES.-Continued.

DEALERS

JAPAN

| | | | (Quanti | <i>ty</i> in units | , <i>valu</i> e in | \$1,000) | | | | |
|---|-------|------------|------------|--------------------|--------------------|----------|-----------|------------|------|----------|
| | | Re | lated deal | ers | | | Unr | elated dea | lers | |
| ltem | Ca | lendar yea | ars | Jan | Sept. | Ca | lendar ye | ars | Jan | Sept. |
| | 2001 | 2002 | 2003 | 2003 | 2004 | 2001 | 2002 | 2003 | 2003 | 2004 |
| 2-stroke, carbureted: HP: | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| 2-stroke, EFI: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | 1 |
| Number of customers | | | | | | | | | | |
| 2-stroke, direct injection: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | 1 | 1 | 1 | | <u> </u> |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | 1 | 1 | 1 | | <u> </u> |
| Number of customers | | | | | | | | | | |
| -Continued on next | page. | | | <u> </u> | <u> </u> | | | | | <u> </u> |

II-10. <u>U.S. SHIPMENTS, BY TYPES</u>.-Continued.

DEALERS–Continued

JAPAN

| | | | (Quanti | <i>ty</i> in units | , <i>valu</i> e iı | n \$1,000) | | | | |
|---|---------------------------|---------------------------|--------------------------|--------------------------|---------------------------|--------------------------------|----------------------------|----------------------------|---------------------------|---------------------|
| | | Re | lated deal | ers | | | Unre | elated dea | lers | |
| ltem | Ca | lendar yea | ars | Jan | Sept. | Ca | lendar yea | ars | Jan | Sept. |
| | 2001 | 2002 | 2003 | 2003 | 2004 | 2001 | 2002 | 2003 | 2003 | 2004 |
| 4-stroke, carbureted: HP: | | | | | | | | | | |
| Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| 4-stroke, EFI: HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| HP: Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Subtotal Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| Subtotal, dealers: ¹ Quantity | | | | | | | | | | |
| Value | | | | | | | | | | |
| Number of customers | | | | | | | | | | |
| ¹ Please report U | .S. shipme | nts to inde | pendent bi | uying group | os include | ed in shipme | ents to unre | elated deale | ers: | |
| | | | <u>2001</u> | <u>2002</u> | | <u>2003</u> | January-3 2003 | September 2004 | | |
| Quantity Value (\$1,000) | | | | | | | | | | |
| NOTEThe U.S. shi reported U.S. shipme | pments (co ents in que | ommercial stion II-8 o | shipments f this ques | and transf tionnaire. | ers to rel If the data | ated firms) r a do not reco | eported ab oncile, plea | oove should ase explain | I reconcile the discre | with your pancy: |
| | | | | | | | | | | |

Importers' Questionnaire - Outboard Engines (Final)

PART III.--PRICING AND RELATED INFORMATION

Further information on this part of the questionnaire can be obtained from James Fetzer (202-708-5403).

III-1. Who should be contacted regarding the requested pricing and related information?

Company contact:

Name and title

Phone No.

E-mail address

Section III-A.--PRICE DATA

This section requests quarterly price and quantity data concerning your firm's U.S. commercial shipments to unrelated U.S. customers of the following products of the following products imported from Japan during January 2001-September 2004:

<u>Product 1</u>,-Carbureted 2-stroke, 9.9 horsepower, 15" shaft length, electric start, steering connector kit, power trim, oil injection.

<u>*Product 2.*</u>-Carbureted 2-stroke, 90 horsepower, 20" shaft length, electric start, steering connector kit, power trim, oil injection.

<u>Product 3</u>.–Carbureted 2-stroke V-6, 150 horsepower, 20" shaft length, electric start, steering connector kit, power trim, oil injection.

<u>Product 4</u>.-Direct fuel injection 2-stroke V-6, 150 horsepower, 20" shaft length, electric start, steering connector kit, power trim, oil injection.

<u>*Product 5.*</u>-Direct fuel injection 2-stroke V-6, 200 horsepower, 25" shaft length, electric start, steering connector kit, power trim, oil injection, not counter-rotation.

<u>*Product 6.*</u>- Carbureted 4-stroke, 25 horsepower, 20" shaft length, propeller, remote fuel tank, electric start, steering connector kit, power trim.

<u>*Product 7.*</u>–EFI 4-stroke, 115 horsepower, 20" shaft length, electric start,, steering connector kit, power trim.

Please note that total dollar values should be f.o.b., U.S. point of shipment and should not include U.S.-inland transportation costs. Gross values should be based on fixed price lists, before further discounts, rebates, etc. Net values should reflect the <u>FINAL NET</u> amount paid to you (i.e., should be net of all deductions for discounts or rebates) and sales to unrelated OEMs and unrelated dealers should be reported separately. Allocate price reductions from gross sales values on a sale specific basis wherever possible, including reductions that are accrued but not yet paid. To the extent that this is not possible, identify the nature of the price reduction and describe the methodology used to allocate it to the reported quarterly values. See instruction booklet.

Section III-A.--PRICE DATA---Continued

III-A-1. <u>SALES TO UNRELATED OEMs-PRICE DATA</u>.--Complete a separate page for each of the specified products imported from Japan and sold by your firm to unrelated OEMs (original equipment manufacturers-ex. boat builders). COPY THIS PAGE AS NECESSARY.

| | Product 1 | Product 2 | Product 3 | Product 4 | |
|--|-----------|-----------|-----------|-----------|--|
|--|-----------|-----------|-----------|-----------|--|

| Product 5 | Product 6 | Product 7 |
|-----------|-----------|---------------|
| Product 5 | | I Product / L |

| (<i>Quantity</i> in number of engines, <i>value</i> in dollars) | | | |
|---|--|--|---|
| Period of shipment | Quantity | Gross value ¹ | Net value ² |
| 2001: | - | | |
| January-March | | | |
| April-June | 1 | | |
| July-September | 1 | | |
| October-December | 1 | | |
| 2002: | <u>. </u> | | |
| January-March | | | |
| April-June | 1 | | |
| July-September | | | |
| October-December | | | |
| 2003: | | | |
| January-March | | | |
| April-June | | | |
| July-September | | | |
| October-December | | | |
| 2004: | | | |
| January-March | | | |
| April-June | | | |
| July-September | | | |
| ¹ Gross values based on the prices in the importe ² Net values (i.e., gross sales values less all disc returned goods), f.o.b. your U.S. point of shipment. F discounts, rebates, incentives and other promotion list of examples include: base, purchase or stand discounts, special seasonal (ex. fall) stocking disc operative advertising reimbursements, retail bonut. | counts, allowances, rel For each pricing proc onal reductions from lard discounts; volun scounts; registration | bates, prepaid freight duct sold to dealers MSRP or list price. ne rebates or discou discounts; cash/fre | , and the value of , attach a list of all A non-exhaustive unts; early order se interest; co- |

performance bonuses; alliance discounts; discounts for purchases of rigging or any other required equipment purchases; any other discounts, rebates, bonuses or reductions in net price, including any

special rebates or payments to parent or holding companies.

Section III-A.--<u>PRICE DATA</u>--Continued

III-A-2. SALES TO UNRELATED OEMs-DISCOUNTS/REBATES (TOTAL).--Report below all of the discounts, allowances, rebates, prepaid freight, incentives, reimbursements, bonuses, payments, and other potential reductions in price that you provided to unrelated OEMs in 2003. If you were not able to quantity a potential reduction in net price that was provided, please explain in an attachment.

| literer | Provided to OEMs | | |
|--|------------------|-----------------|--|
| Item | Yes/No | Value (\$1,000) | |
| Base/standard discount | | | |
| Quantity discount | | | |
| Early order discount | | | |
| Early payment discount | | | |
| Delayed payment discount | | | |
| Registration discount | | | |
| Free freight discount | | | |
| Fall order discount | | | |
| Annual order discount | | | |
| Performance rebate | | | |
| Coop accrual rebates | | | |
| Retail sales bonus | | | |
| Advance scheduling | | | |
| Warranty registration | | | |
| End-customer rebate | | | |
| Special program rebate | | | |
| Cash/free interest | | | |
| Financing discounts | | | |
| Cash grants | | | |
| Free flooring discount | | | |
| Loyalty discount | | | |
| All other discounts ¹ | | | |
| All other rebates ¹ | | | |
| Signing bonuses | | | |
| Market development or promotional funding | | | |
| Improvements | | | |
| All other incentives ¹ | | | |
| Other payments/transactions not directly related to the sale of outboard engines or accessories ¹ | | | |
| ¹ Specify those provided in an attachment. | | | |

Section III-A.--PRICE DATA--Continued

SALES TO UNRELATED OEMs-DISCOUNTS/REBATES (ALLOCATIONS BY III-A-3. **PRODUCT**).-- Complete a separate page for each of the specified products imported from Japan and sold by your firm to unrelated OEMs in 2003. Report below all of the potential reductions in price that value has been tied to quarterly sales and allocated accordingly for purposes of reporting quarterly values in response to Part III-A. If you did not allocate the entire amount of any potential reduction to quarterly pricing values, please explain in an attachment. COPY THIS PAGE AS NECESSARY. roduct 7

| Product 1 Product 2 Pro | uct 3 Product 4 | Product 5 | Product 6 | | Ρ |
|-------------------------|-----------------|-----------|-----------|--|---|
|-------------------------|-----------------|-----------|-----------|--|---|

| Item | Allocation to quarterly pricing | |
|--|---------------------------------|-----------------|
| | Yes/No | Value (\$1,000) |
| Base/standard discount | | |
| Quantity discount | | |
| Early order discount | | |
| Early payment discount | | |
| Delayed payment discount | | |
| Registration discount | | |
| Free freight discount | | |
| Fall order discount | | |
| Annual order discount | | |
| Performance rebate | | |
| Coop accrual rebates | | |
| Retail sales bonus | | |
| Advance scheduling | | |
| Warranty registration | | |
| End-customer rebate | | |
| Special program rebate | | |
| Cash/free interest | | |
| Financing discounts | | |
| Cash grants | | |
| Free flooring discount | | |
| Loyalty discount | | |
| All other discounts ¹ | | |
| All other rebates ¹ | | |
| Signing bonuses | | |
| Market development or promotional funding | | |
| Improvements | | |
| All other incentives ¹ | | |
| Other payments/transactions not directly related to the sale of outboard engines or accessories ¹ | | |
| ¹ Specify those provided in an attachment. | | |

Section IV-A.--PRICE DATA---Continued

III-A-4. <u>SALES TO UNRELATED DEALERS</u>.--Complete a separate page for each of the specified products imported from Japan and sold by your firm to unrelated dealers. COPY THIS PAGE AS NECESSARY.

| Product 1 Product 2 Prod | luct 3 🔲 Product 4 🗆 |
|--------------------------|----------------------|
|--------------------------|----------------------|

Product 5 Product 6 Product 7

| (<i>Quantity</i> in number of engines, <i>value</i> in dollars) | | | | |
|--|----------|--------------------------|------------------------|--|
| Period of shipment | Quantity | Gross value ¹ | Net value ² | |
| 2001: | | | | |
| January-March | | | | |
| April-June | | | | |
| July-September | | | | |
| October-December | | | | |
| 2002: | | | | |
| January-March | | | | |
| April-June | | | | |
| July-September | | | | |
| October-December | | | | |
| 2003: | | | | |
| January-March | | | | |
| April-June | | | | |
| July-September | | | | |
| October-December | | | | |
| 2004: | | | | |
| January-March | | | | |
| April-June | | | | |
| July-September | | 1 1 | | |
| | | | | |

¹ Gross values based on the prices in the importer's fixed price lists, before discounts, rebates, etc.

² Net values (i.e., gross sales values less all discounts, allowances, rebates, prepaid freight, and the value of returned goods), f.o.b. your U.S. point of shipment. For each pricing product sold to unrelated dealers, attach a list of all discounts, rebates, incentives and other promotional reductions from MSRP or list price. A non-exhaustive list of examples include: base, purchase or standard discounts; volume rebates or discounts; early order discounts, special seasonal (ex. fall) stocking discounts; registration discounts; cash/free interest; co-operative advertising reimbursements, retail bonuses; special promotion rebates or discounts; performance bonuses; alliance discounts; discounts for purchases of rigging or any other required equipment purchases; any other discounts, rebates, bonuses or reductions in net price, including any special rebates or payments to parent or holding companies.

please explain in an attachment.

PART III.--<u>PRICING AND RELATED INFORMATION</u>--Continued

Section III-A.--PRICE DATA-SALES TO UNRELATED DEALERS--Continued

III-A-5. <u>SALES TO UNRELATED DEALERS–DISCOUNTS/REBATES (TOTAL)</u> Report below all of the discounts, allowances, rebates, prepaid freight, incentives, reimbursements, bonuses, payments, and other potential reductions in price that you provided to unrelated dealers in 2003. If you were not able to quantity a potential reduction in net price that was provided,

Provided to dealers Item Yes/No Value (\$1,000) Base/standard discount Quantity discount Early order discount Early payment discount Delayed payment discount Registration discount Free freight discount Fall order discount Annual order discount Performance rebate Coop accrual rebates Retail sales bonus Advance scheduling Warranty registration End-customer rebate Special program rebate Cash/free interest Financing discounts Cash grants Free flooring discount Loyalty discount All other discounts¹ All other rebates¹ Signing bonuses Market development or promotional funding Improvements All other incentives¹ Other payments/transactions not directly related to the sale of outboard engines or accessories ¹Specify those provided in an attachment.

Section III-A.--<u>PRICE DATA-SALES TO UNRELATED DEALERS</u>--Continued

| III-A-6. | SALES TO UNRELATED DEALERS–DISCOUNTS/REBATES (ALLOCATIONS BY |
|----------|--|
| | PRODUCT) Complete a separate page for each of the specified products imported from |
| | Japan and sold by your firm to unrelated dealers in 2003. Report below all of the potential |
| | reductions in price that value has been tied to quarterly sales and allocated accordingly for |
| | purposes of reporting quarterly values in response to Section III-A-4. If you did not allocate |
| | the entire amount of any potential reduction to quarterly pricing values, please explain in an |
| | attachment. COPY THIS PAGE AS NECESSARY. |
| | |

| Product 1 | Product 2 | Product 3 | Product 4 | Product 5 | Product 6 | |
|-----------|-----------|-----------|-----------|-----------|-----------|--|

| Item | Allocation to quarterly pricing | | |
|--|---------------------------------|-----------------|--|
| | Yes/No | Value (\$1,000) | |
| Base/standard discount | | | |
| Quantity discount | | | |
| Early order discount | | | |
| Early payment discount | | | |
| Delayed payment discount | | | |
| Registration discount | | | |
| Free freight discount | | | |
| Fall order discount | | | |
| Annual order discount | | | |
| Performance rebate | | | |
| Coop accrual rebates | | | |
| Retail sales bonus | | | |
| Advance scheduling | | | |
| Warranty registration | | | |
| End-customer rebate | | | |
| Special program rebate | | | |
| Cash/free interest | | | |
| Financing discounts | | | |
| Cash grants | | | |
| Free flooring discount | | | |
| Loyalty discount | | | |
| All other discounts ¹ | | | |
| All other rebates ¹ | | | |
| Signing bonuses | | | |
| Market development or promotional funding | | | |
| Improvements | | | |
| All other incentives ¹ | | | |
| Other payments/transactions not directly related to the sale of outboard engines or accessories ¹ | | | |
| ¹ Specify those provided in an attachment. | | | |

Product 7

Section III-B.--PRICE-RELATED QUESTIONS

- III-B-1. Please describe how your firm determines the prices that it charges for sales of outboard engines (transaction by transaction negotiation, contracts for multiple shipments, set price lists, etc.). If your firm issues price lists, please include a price list for each model year covering the period from January 2001 through September 2004. Please include all programs of discounts off of these price lists (for both OEMs and dealers, related and unrelated) for each model year. (You need not resubmit price lists and programs submitted in the preliminary investigation.)
- III-B-2. Please describe your firm's discount policy (quantity discounts, annual total volume discounts, etc.).
- III-B-3. What are your firm's typical sales terms for its outboard engines imported from Japan (e.g., 2/10 net 30 days)? _____ On what basis are your prices of domestic outboard engines usually quoted (e.g., f.o.b. warehouse, or delivered)? _____
- III-B-4. Approximately what share of your firm's sales of its outboard engines imported from Japan in 2003 were on a (1) long-term contract basis (multiple deliveries for more than 12 months), (2) short-term contract basis (multiple deliveries up to 12 months), and (3) spot sales basis (for a single delivery)?

| Type of sale | Share of sales (percent, based on value) |
|----------------------|--|
| Long-term contracts | |
| Short-term contracts | |
| Spot sales | |

III-B-5. If you sell on a long-term contract basis, please answer the following questions with respect to provisions of a typical long-term contract.

a) What is the average duration of a contract?

b) Can prices or the amount of discounts above the standard discounts, be renegotiated during the contract period?

c) Does the contract fix quantity, price, or both?

d) Does the contract have a meet or release provision?

e) Please attach a description of the negotiation process for each long-term contract that your firm sought and/or had in effect during the model years 2001 to 2005.

Section III-B.--PRICE-RELATED QUESTIONS

- III-B-6. If you sell on a short-term contract basis, please answer the following questions with respect to provisions of a typical short-term contract.
 - a) What is the average duration of a contract?
 - b) Can prices be renegotiated during the contract period?

c) Does the contract fix quantity, price, or both?

d) Does the contract have a meet or release provision?

e) Please attach a description of the negotiation process for each short-term contract that your firm sought for the most recent model year (2005).

III-B-7. What is the average lead time between a customer's order and the date of delivery for your firm's sales of your outboard engines imported from Japan ?

| Source | Share of 2003 sales | Lead time |
|-------------------|---------------------|-----------|
| From inventory | | |
| Produced to order | | |
| Total | 100% | |

III-B-8. a) What is the approximate percentage of the total delivered cost of outboard engines that is accounted for by U.S. inland transportation costs? _____ percent.

b) Who generally arranges the transportation to your customers' locations? Your firm _____ or purchaser _____ (check one).

c) What proportion of your sales occur within 100 miles of your storage or production facility? _____ percent. 101 to 1,000 miles? _____ percent. Over 1,000 miles? _____ percent.

III-B-9. What is the geographic market area in the United States served by your firm's outboard engines?

| National |
|----------|
|----------|

Regional-please specify regions included in your firm's geographic market area below:

| Northeast M | id-Atlantic | Midwest |
|------------------|-------------|-----------------|
| Southeast | Southwest | Rocky Mountains |
| West Coast | Northwest | |
| Other (describe) | | |

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>--Continued

III-B-10. Describe the boat lines/models that use the outboard engines that you manufacture. For each boat line/model, what percentage of the total cost is accounted for by outboard engines?

| Boat line/model | Share of total cost accounted for by outboard engines (percent) |
|--------------------------------|---|
| Bass/fresh water fishing boats | |
| Center console boats | |
| Fish 'n ski boats | |
| Deck boats | |
| Pontoon boats | |
| Saltwater fishing boats | |
| Performance boats | |
| Runabouts | |
| Utility boats | |
| Walk-around boats | |
| Jon boats | |
| Inflatable boats | |
| Single haul pleasure boats | |
| | |
| | |
| | |

No

PART III.--PRICING AND RELATED INFORMATION--Continued

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>--Continued

III-B-11. a) Please list in order of importance any products that may be substituted for outboard engines.

| (1) | (2) | (3) |
|-----|-----|-----|
| | | |

b) For each possible substitute product, please give examples of applications and end uses for which they are substitutes.

c) Have changes in the prices of these products affected the price for outboard engines?

- Yes-To what degree do changes in their prices affect the price for outboard engines? Does this effect have a time lag? If so, how long is the time lag for each substitute product? Does this vary by type of outboard engines or final end use?
- III-B-12. How has the demand within the United States (and outside the United States if known) for outboard engines changed since January 1, 2001? What principal factors affect changes in demand?

| Increased | Unchanged | Decreased | Other | ex | plain | below | r) |
|-----------|-----------|-----------|-------|----|-------|-------|----|
| | | | | | | | |

III-B-13. Have there been any significant changes in the product range or marketing of outboard engines since January 1, 2001?

No

Yes--Please describe.

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>--Continued

III-B-14. How have your relative sales of outboard engines changed by engine technology over since January 1, 2001?

| 2-stroke, carbureted | Increased | Unchanged Decreased | Other |
|----------------------|-----------|---------------------|-------|
| 2-stroke, EFI | Increased | | Other |
| 2-stroke, DI | Increased | | Other |
| 4-stroke, carbureted | Increased | | Other |
| 4-stroke, EFI | Increased | Unchanged Decreased | Other |

To what degree have stricter emission regulations and/or other factors contributed to such changes?

III-B-15. a) Did the OMC bankruptcy have any effect on your firm's sales of outboard engines?

____No

Yes–Please describe:

b) Did your firm increase its market share of sales of outboard engines relative to sales of outboard engines produced in the U.S. as a result of the OMC bankruptcy?



Yes–Please describe how your firm attempted to compete for OMC business, identifying time periods, product types, and customers:

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>-Continued

III-B-16. Does your firm sell outboard engines over the internet?

No

Yes–Please describe, noting the estimated percentage of your firm's total sales (based on value) of outboard engines in 2003 accounted for by internet sales.

III-B-17. Are different types of outboard engines technologies specified below, which are otherwise the same with respect to horsepower and other specifications, used interchangeably (i.e., can they physically be used in the same applications)? Please indicate below, using "A" to indicate that the products from a specified type of engine-pair are *always* interchangeable, "F" to indicate that the products are *frequently* interchangeable, "S" to indicate that the products are *sometimes* interchangeable, "N" to indicate that the products are *never* interchangeable, and "0" to indicate *no familiarity* with products from a type of engine-pair.¹

| Type of engine | 2-stroke, carbureted | 2-stroke, EFI | 2-stroke, direct injection | 4-stroke, carbureted | 4-stroke, EFI |
|----------------------|----------------------|------------------|----------------------------|----------------------|---------------|
| 2-stroke, carbureted | | | | | |
| 2-stroke, EFI | | | | | |
| 2-stroke, DI | | | | | |
| 4-stroke, carbureted | | | | | |
| 4-stroke, EFI | | | | | |

¹ For any type of engine-pair which is *sometimes or never* used interchangeably, please explain the factors that limit or preclude interchangeable use:

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>-Continued

III-B-18. Are outboard engines produced in the United States and in other countries interchangeable (i.e., can they physically be used in the same applications)? Please indicate below, using "A" to indicate that the products from a specified country-pair are *always* interchangeable, "F" to indicate that the products are *frequently* interchangeable, "S" to indicate that the products are *sometimes* interchangeable, "N" to indicate that the products are *never* interchangeable, and "0" to indicate *no familiarity* with products from a specified country-pair.¹

| Country-pair | United States | Japan | Other countries |
|---------------|---------------|-------|-----------------|
| United States | | | |
| Japan | | | |

¹ For any country-pair producing outboard engines which is *sometimes or never* interchangeable, please explain the factors that limit or preclude interchangeable use:

Section III-B.--<u>PRICE-RELATED QUESTIONS</u>--Continued

III-B-19. Are differences other than price (i.e., quality, availability, transportation network, product range, technical support, etc.) between outboard engines produced in the United States and in other countries a significant factor in your firm's sales of the products? Please indicate below, using "A" to indicate that such differences are *always* significant, "F" to indicate that such differences are *frequently* significant, "S" to indicate that such differences are *never* significant, and "0" to indicate *no familiarity* with products from a specified country-pair.¹

| Country-pair | United States | Japan | Other countries |
|---------------|---------------|-------|-----------------|
| United States | | | |
| Japan | | | |

¹ For any country-pair for which factors other than price *always or frequently* are a significant factor in your firm's sales of outboard engines, identify the country-pair and report the advantages or disadvantages imparted by such factors. In addition, please provide copies of customer surveys or other documentation to support your response (e.g., J.D. Power surveys) especially with regard to the issue of quality.

Section III-C.--CUSTOMER IDENTIFICATION

Please identify below the names and addresses of your firm's 10 largest OEM customers and 10 largest customers for outboard engines during 2001-2003. Please also provide the name and telephone number of a contact person and the share of the quantity of your firm's total shipments of outboard engines that each of these customers accounted for in 2003. Please also attach copies of all contracts, as well as any amendments and/or addenda to those contracts, letter agreements, side letters or other written arrangements between you and your top <u>five</u> customers that were in force or applicable for any period from January 2001 to September 2004 that specify the terms or any modification to the terms of your contractual arrangement with them, including any discounts, rebates, bonuses, or other financial incentives, not submitted in the preliminary phase of this investigation.

| No. | OEM's name | Street address (<u>not</u> P.O. box), state, and zip code | Contact person | Area code and telephone number | Share of 2003 sales (%) |
|-----|------------|---|----------------|---|----------------------------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |

Section III-C.--CUSTOMER IDENTIFICATION

| No. | Dealer's name | Street address (<u>not</u> P.O. box), state, and zip code | Contact person | Area code and telephone number | Share of 2003 sales (%) |
|-----|---------------|---|----------------|---|----------------------------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |