

THE
FUTURE
OF
AMERICA'S
NATIONAL
PARKS

First Annual
Centennial Strategy for

Petroglyph National Monument

August 2007

CENTENNIAL INITIATIVE



Site: PETR

Year: 2007

Vision Statement

Aside from the NPS mission to preserve and protect natural and cultural resources for the enjoyment of future generations, PETR is aware of the need to make such resources accessible to the visiting public. These goals have been identified through management practices and policies that pertain to interpretation, cultural and natural resources management, law enforcement and facility management. From a daily operations standpoint, the achievement of the goals appears to be easily met. From a public relations viewpoint, however, issues emanate from standard management practices and policies that require management to move beyond operations standards to an ideal level for achieving stronger relations with the general public. To that end, PETR is working toward

1. Developing a Visitor Use Plan
 - a. Holding public meetings to solicit input regarding visitor uses at Petroglyph National Monument
2. Making PETR accessible through a better trail design
 - a. Trail design will include improved access points, handicapped accessibility, and an improved trail plan to protect resources
 - b. Trail design will improve and upgrade recreational opportunities for visitors
3. Creating interpretation programs that lead to relevancy to an urban population
 - a. Addressing interpretation opportunities for younger generation, thus building a future constituency for Petroglyph National Monument

Park/ Superintendent/ Program Manager

Joseph Sanchez, Superintendent

Site: PETR

EDUCATION

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

Parks should be places for life-long learning and hands-on experiences. Children now and in the future need to go to national parks as part of their formal educational program, both to enrich and strengthen their classroom learning and to be in the midst of natural and cultural history - the power of place connects kids with knowledge in a way that computer and television screens cannot. The public expects the NPS to have the financial resources necessary to keep rangers in the field interacting with the public, improve infrastructure, and operate parks at healthy levels. Our school teachers want to bring children to parks, yet are frustrated by transportation and curriculum issues. In that regard, PETR will strive to work with educators to ensure opportunities are available to learn and connect to the park.

The work described currently is supported by OFS and/ or PMIS

Site: PETR

EDUCATION

Promote life-long learning to connect generations through park experiences.

Other Park/ Program performance goal(s)

Tribal representatives envision partnerships to train the next generation of interpreters and resource specialists for parks and tribal areas.

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Site: PETR

PROFESSIONALISM

Model what it means to work in partnership.

Other Park/ Program performance goal(s)

PETR sees an increased need for marketing for parks - ideas like working with senior centers, travel agencies and group tours. PETR will look for opportunities to create partnerships between museums in order to share museum collections and establish watershed restoration partnerships with educational institutions and youth groups.

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