

# **PAGE**

## **Periodicals Accuracy Grading and Evaluation**

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## What is PAGE?

The United States Postal Service has a certification program for Periodicals mail called PAGE — Periodicals Accuracy Grading and Evaluation. PAGE certifies publishing and print planning software and the software users.

## Who can apply?

The following are eligible to apply for PAGE certification program:

- Publishing and print planning software developers.
- Publishers with an eligible proprietary publishing and print planning software program.
- Publishers who:
  - Mail multiple editions for each issue.
  - Drop-ship mail to multiple entry Post Offices.
  - Submit a consolidated postage statement.

# How does it work?

## Certification and Authorization

PAGE certification and authorization is a three-step process:

### Step 1

Postal Service National Customer Support Center (NCSC) in Memphis, Tennessee, certifies and authorizes vendors' or publishers' publishing and print planning software.

### Step 2

NCSC certifies users of publishers' programs.

### Step 3

After step 1 and 2 are completed, the Postal Service authorizes publishers to submit production program-generated weights and advertising percentages.

## **Mail Verification and Acceptance**

### **Mailpiece Weights**

Postal Service business mail entry staff samples a limited number of editions from a mailing to verify the mailpiece weight on postage statements.

### **Advertising**

Postal Service business mail entry staff verifies an electronic version or marked copy of the Periodicals mailpiece for the advertising percentage.

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# **Automating Acceptance and Verification of Periodicals Mail**

## How to Apply

For information and an application, contact the National Customer Support Center (NCSC) at 800-238-3150, or visit our Web site at <http://ribbs.usps.gov/page.html>.

Look for updates about PAGE at National Postal Forums and in Postal Service publications.

Visit the Postal Service Web site at [www.usps.com](http://www.usps.com).