

THE MAZAR INTERNATIONAL AGFAIR & CASHMERE EXHIBITION

MARCH 11 - 13, 2009

MAZAR-I-SHARIF



The **Mazar International AgFair** and the first ever **Cashmere Exhibition** invites U.S. companies interested in buying and investing in Afghanistan's **fresh fruits, vegetables, and cashmere sector**. The first Mazar AgFair attracted approximately 50,000 visitors and 31 international company participants, and it's anticipated the same turn out if not greater.

Some of the items available at the Fair are:

Farmers will be able to give estimates of their fresh vegetables and fruit harvest, including grapes, melons, pomegranates and other fruits.

Sample stocks of raw cashmere, including live demonstration of proper dehairing techniques.

Travel to Mazar-i-Sharif. U.S. companies travelling to Mazar-i-Sharif and interested in **buying** Afghan fresh fruits, vegetables, and cashmere will have their fares and lodging covered, including a one night stay in Kabul if necessary.



Agenda:

Day 1: March 11 – VIP Opening Reception

Day 2: March 12 – Business to Business matchmaking 9:00 am – 4:00 pm

Day 3: March 13 – Open to the General Public 9:00 am – 4:00 pm

This AgFair is part of a series of AgFairs that have taken place in five cities in Afghanistan, which have been sponsored by USAID, the Ministry of Agriculture, the Export Promotion Agency of Afghanistan, and Afghanistan Investment Support Agency.



For more information, please contact the U.S. Department of Commerce's Afghanistan Investment and Reconstruction Task Force at (202) 482-1812.

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Come to the **Mazar-i-Sharif International AgFair** and the first ever **Cashmere Exhibition**, where you will forge new business relationships in Afghanistan's growing agriculture and cashmere industries.

The fair will bring together producers, buyers, packagers, logistics, cold storage technology companies, equipment vendors, international agricultural specialists, and government agencies to facilitate new business linkages and partnerships and to share knowledge on increasing production along the value chain.

CASHMERE EXHIBITION

The Cashmere Exhibition will be a special section of the AgFair dedicated to promoting the Afghan cashmere industry and to market cashmere to buyers and traders. The Cashmere Exhibition will include buyers and sellers, investors and farmers to promote and showcase Afghan cashmere and to share information on new technologies and modern practices in harvesting, processing and marketing.



OTHER PARTICIPATING BUSINESS SECTORS WILL INCLUDE:

- Agriculture Equipment & Industry Suppliers
- Irrigation Technology
- Fertilizer & Seeds
- Storage, Transportation & Logistics
- AgDepots & Farm Stores
- Packaging & Printing
- Cashmere Traders



Don't miss this unique business opportunity. Sign up for a booth now and exhibit your products and new technologies!

FOR MORE INFORMATION OR TO RESERVE A BOOTH, CONTACT US.

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