



Pilot Project to Collect Used Electronics in a Retail Setting

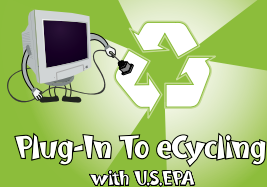
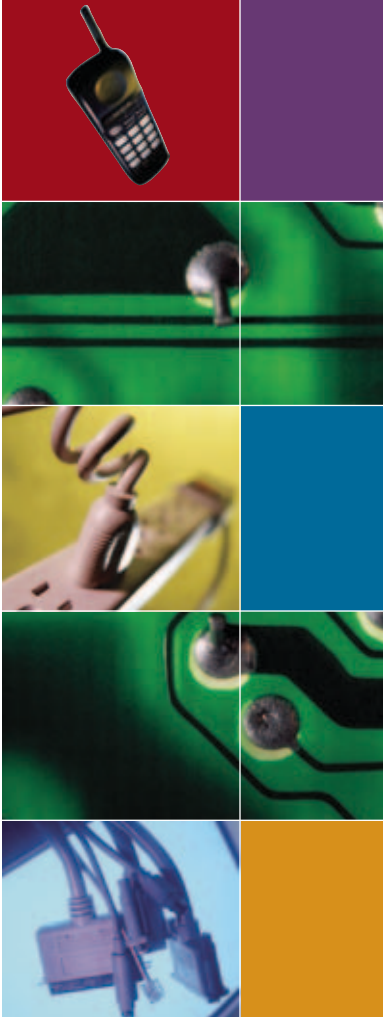
Under EPA's Plug-In To eCycling Program

Partnership Between Office Depot and HP

Project Description

The goal of the pilot was to test and measure the viability of collecting used electronics in a retail setting. **Office Depot** and **HP** joined together to pilot the first free, nationwide, in-store electronics recycling program in which customers could drop off any brand of unwanted electronics at any of Office Depot's more than 850 retail locations in the continental United States. The program leveraged HP's electronics recycling expertise and Office Depot's retail presence to offer consumer and business customers a comprehensive, convenient and environmentally responsible opportunity to recycle their old electronics. Office Depot and HP collected and recycled, at no cost to the consumer, a

broad range of information technology and digital entertainment products from any manufacturer, including desktops, laptops, keyboards, mice, printers, scanners, handhelds, digital cameras, fax machines, desktop copiers, flat panel displays, monitors, TVs (27" or smaller), TV/VCR combos and cell phones. All products collected from Office Depot stores were recycled at HP's U.S. recycling facilities in Roseville, California and near Nashville, Tennessee. The program officially ran from July 18 through September 6, 2004, however it was unofficially extended through early October due to customer demand.



Plug-In To eCycling

Results

More than 10,500,000 pounds (over 325,000 units) were collected, which is equal to more than 441 tractor trailer loads! Below are some results from the pilot:

All Products

Product	Pieces	% of Total
All in One	5,656	1.7%
Cell Phone	4,865	1.5%
Ink Printer	34,993	10.8%
Laser Printer	11,093	3.4%
Monitor	113,375	34.9%
Other	48,036	14.8%
PC	76,731	23.6%
Scanner	5,579	1.7%
TV	24,798	7.6%
Total	325,126	100.0%

Total Weight: 10,543,920 pounds

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