

# Lake Superior Day

## July 17, 2005

### What is Lake Superior Day?

Lake Superior Day is a special day that encourages people to take action that helps protect or restore one of the world's biggest freshwater lakes.

*Held Every Year  
on the Third  
Sunday in July*



### Why is it being organized?

Although Lake Superior is the cleanest of the five Great Lakes, it too is being threatened by pollution, poisoned fish, invasive species, loss of habitat, and over development. The purpose of a special day is to remind people how important the lake and its surrounding basin is to our weather, health, food supply, recreation opportunities, and lifestyles. Lake Superior Day is a time to highlight the many ways people use the lake every day and encourages them to take action to protect it.

### When is it celebrated?

Lake Superior Day is celebrated every year in the U.S. and Canada in communities all around the lake on the third Sunday in July.

### How do I celebrate this day?

People will celebrate this day in many ways—at school, home, work or play. How you celebrate it is up to you. A list of possible ideas is on the back of this flyer.

### Where do I get more information?

The Lake Superior Binational Forum is promoting this event and will publish an events calendar, a list of celebration ideas, and articles about events and lake issues on its website. Please visit the site to register your event or activity or submit media reports. The Forum will keep a record of what is happening in communities, businesses, community groups, schools, and First Nations/Tribes in Ontario, Michigan, Minnesota, and Wisconsin.

In the US, call (715) 682-1489; In Canada, call (807) 343-8811.

**For more information, go to  
the Forum website at:  
[www.superiorforum.info](http://www.superiorforum.info)**

## How to Celebrate Lake Superior Day

*Held every year on the third Sunday in July*

☀️ Clean up litter from a beach or a river that empties into the lake. Tell the local media you're doing it so they can report on your activities!

☀️ Make art objects out of driftwood, rocks, or other items found on a beach. Ask your school or public library, gallery, church, or community center to display them.

☀️ Make a postcard that shows your commitment to caring about the lake through use of paint, photographs, watercolors, collage, stickers, or other decoration. Send it to someone you think would appreciate it. How about your principal, your mayor, a local factory or business, your grandmother, a community leader, an artist, or a pen pal from another country who has never seen the lake?

☀️ Ask your local newspaper to publish color photos and articles about the lake in the weekend edition of the paper. Free sample articles are available at the Forum's website at [www.superiorforum.info](http://www.superiorforum.info).

☀️ Ask your principal, teacher, mayor, tribal chair, town chairperson, or other official to sign a proclamation making the third Sunday in July as Lake Superior Day. Tell your newspaper and radio stations about the signed proclamation (sample text is available at [www.superiorforum.info](http://www.superiorforum.info))  
\* Hang your proclamation in a public place so everyone can see it!

☀️ Write a letter to the editor of your school or local newspaper and ask your community to join in an activity that you or others plan, or ask people to spend the day appreciating the lake.

☀️ Put an announcement about Lake Superior Day in your school newsletter, website, or email distribution list.

☀️ Post an announcement of your event on the Lake Superior Binational Forum's website calendar\*. Link your website to the Forum's to help your members easily get information about Lake Superior Day, lake issues, and events scheduled around the lake.

*Please Help Keep a Great Lake Superior!*