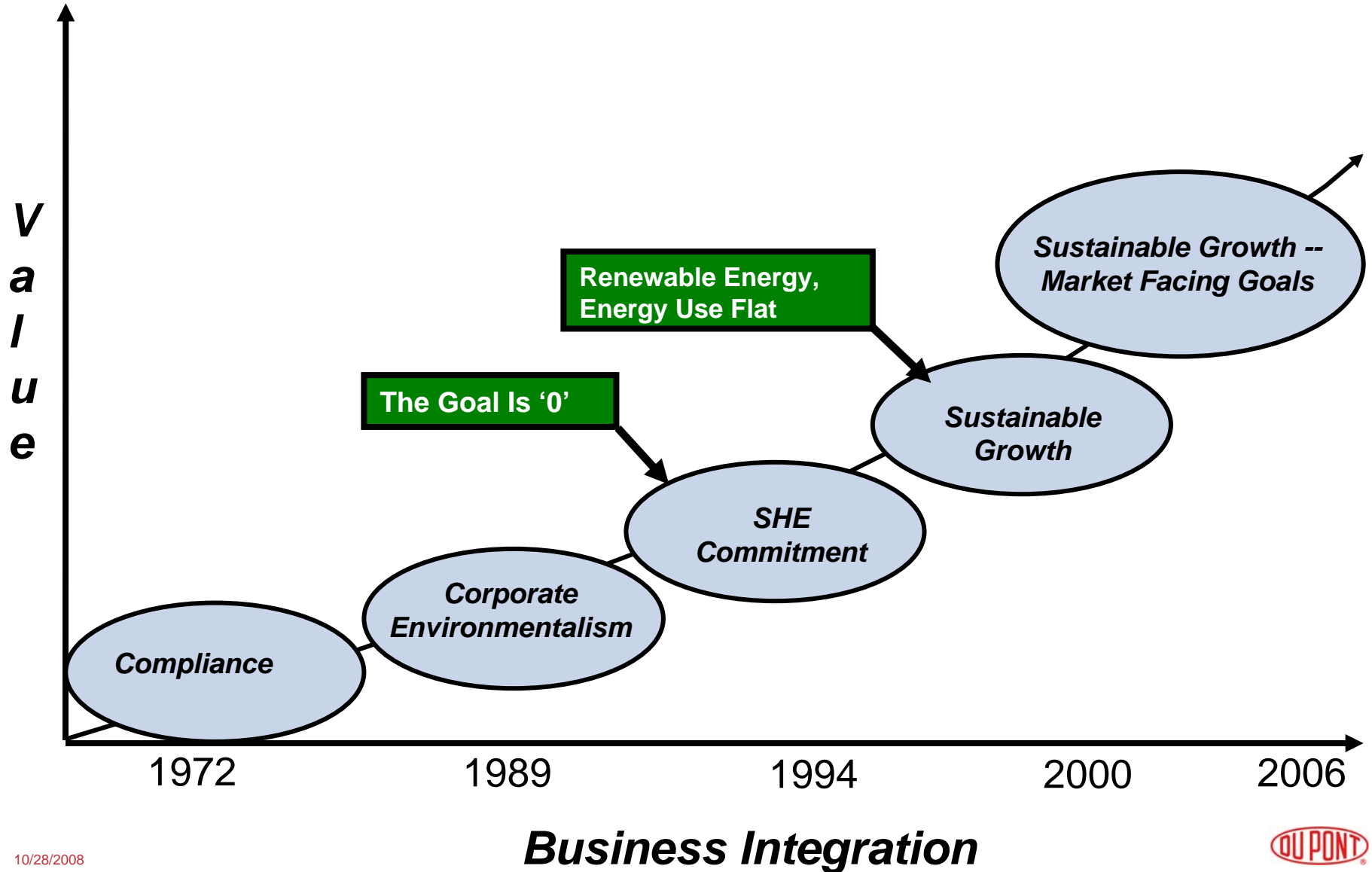


DuPont's Journey Toward Sustainable Growth



2015 Sustainability Goals



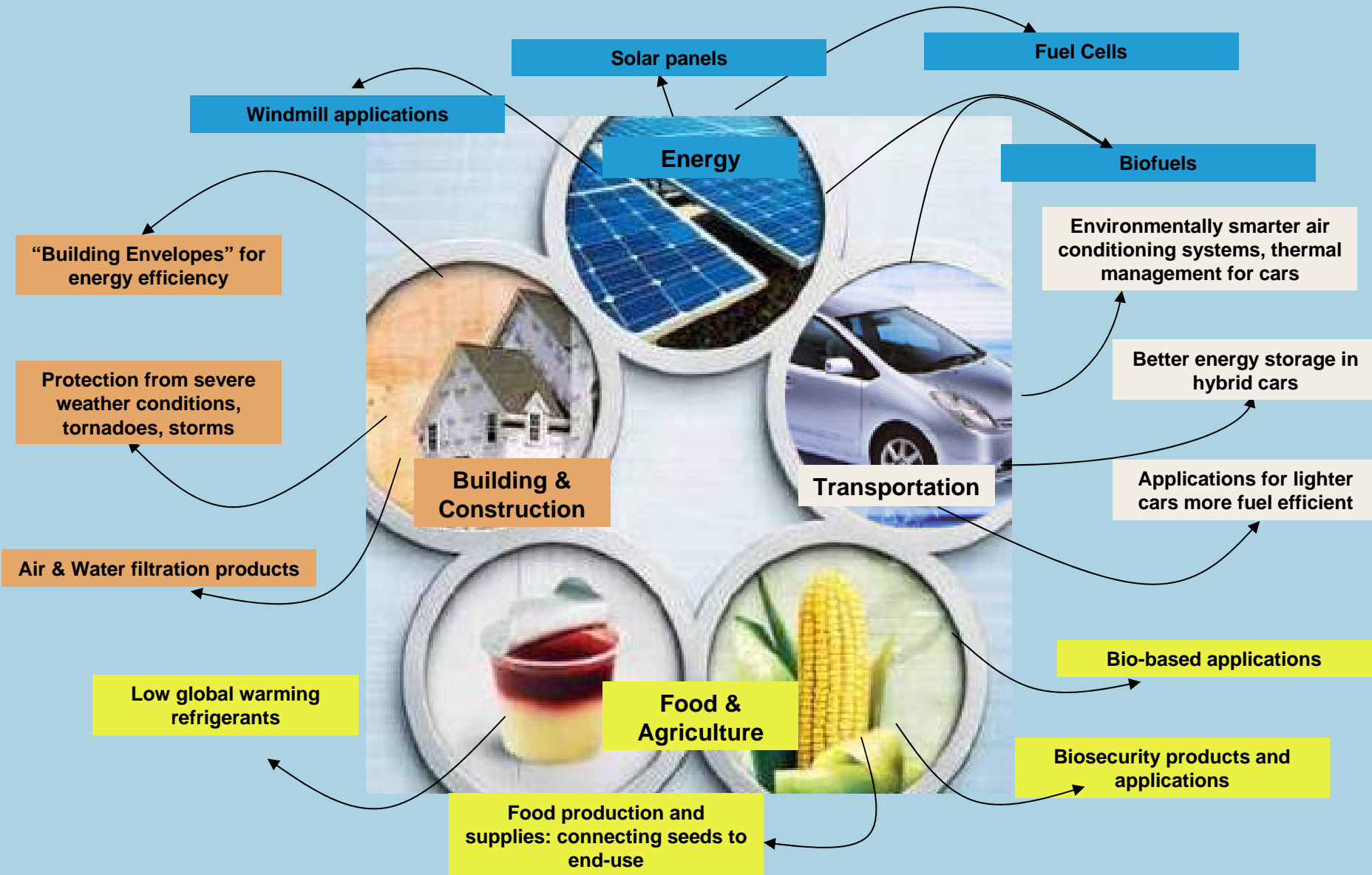
Reducing DuPont's Footprint

- Greenhouse Gas Emissions
- Water Conservation
- Fleet Fuel Efficiency
- Air Carcinogens
- Independent Verification of Site Programs

Serving the Marketplace

- Environmentally Smart Market Opportunities from R&D Efforts
- Products that Reduce Greenhouse Gas Emissions
- Revenues from Non-Depletable Resources
- Products that Protect People

Solutions to Serve the Marketplace



2015 Market-Facing Goals

Environmentally Smart Market Opportunities from R&D Efforts: Double our investment in R&D programs with direct, quantifiable environmental benefits for our customers and consumers along our value chains.

Products that Reduce Greenhouse Gas Emissions: Increase our annual revenues by at least \$2 billion from products that create energy efficiency and/or significant greenhouse gas emissions reductions.

Revenues from Non-Depletable Resources: Nearly double revenues from non-depletable resources to at least \$8 billion.

Products that Protect People: Introduce at least 1,000 new products or services that help make people safer globally.



Voluntary Initiatives and Partnerships



World Business Council for Sustainable Development



Working Together...Because Climate Change is Serious Business

