

Aiming High Has Its Rewards

Is your environmental
performance being
recognized?



Recognizing and Driving Environmental Excellence

The U.S. EPA's National Environmental Performance Track program is a public-private partnership that recognizes and drives environmental excellence. The program encourages public and private facilities with strong environmental records to continuously improve their environmental performance beyond regulatory requirements while working collaboratively within their communities.

A core value of Performance Track is that facilities that demonstrate environmental leadership should be treated differently from other facilities in order to encourage greater environmental innovation and set a positive example for others to follow.

To foster continuous improvement, Performance Track offers its members public recognition and opportunities for regulatory and administrative benefits that reduce reporting requirements and other administrative costs, while maintaining or enhancing existing levels of environmental protection.

A Good Name Is Worth Its Weight in Gold

Today a “green” reputation is as good as gold. Are your customers and community aware of what your facility is accomplishing to reduce its environmental footprint? Probably not. Performance Track can help, as its members will tell you:

“ Performance Track recognizes our past and present environmental stewardship, and our membership encourages staff at all levels to think green. For 3M, going green is paying off!”

Jeff C. Muffat
Manager, Environmental Regulatory Affairs
3M

Are You An Environmental Leader?

To become a member of Performance Track, a facility must have

- ★ A sustained record of compliance with environmental laws
- ★ An independently assessed Environmental Management System (EMS)
- ★ A history of achievement and commitment to continuous improvement
- ★ A commitment to public outreach

Member facilities range from large multinational corporations to small local businesses with fewer than 50 employees. Both public and private facilities in the U.S. are eligible for membership.

Benefits of Leadership

EPA RECOGNITION that includes a membership certificate, listing on EPA's Web site, and inclusion in trade journal feature articles

OPPORTUNITIES FOR REGULATORY AND ADMINISTRATIVE BENEFITS including extension of the hazardous waste accumulation period and expedited permitting

A SINGLE POINT OF CONTACT for questions or concerns about Performance Track membership or for assistance with other EPA-related activities

USE OF THE PROGRAM LOGO to market facility participation

INCLUSION IN A NETWORK that shares best practices and other profitable information



TELESEMINARS for members to discuss best practices, tools for improving environmental performance, and regulatory changes

MENTORING PROGRAM matching veteran members with new members to pass on what they have learned about environmental improvements and efficiencies

REGIONAL EVENTS offering forums to provide networking opportunities among members and recognition of facilities for their achievements

ANNUAL MEMBERS EVENT providing an opportunity for recognition, networking, and learning

ONLINE NEWSLETTER highlighting timely environmental issues, members success stories, and new membership services

“ At Arizona Chemical, we know that we have world-class environmental systems in place. The Performance Track program shows this to the rest of the world.”

Scott Snyder
EHS Director
Arizona Chemical

How Do You Apply?

A facility can formally apply for membership by submitting the application on the Performance Track Web site. Applications are accepted twice a year, April 1–May 31 and September 1–October 31.

To submit an application online, go to: www.epa.gov/performancectrack.

For more information, call the Performance Track Information Center at 888-339-PTRK.



“Aiming high breeds leadership, stimulates innovation, and pushes the frontier of possibilities. Performance Track encourages us all to strive for exceptional results.”

Patricia Calkins
Vice President,
Environment, Health and Safety
Xerox



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