



## EPA Designates Xerox Corporation as a Performance Track Corporate Leader

The Performance Track Corporate Leader status recognizes companies that demonstrate environmental excellence at the corporate level and that are substantially involved in Performance Track at the facility level. For more information, visit [www.epa.gov/performancetrack/corporateleaders](http://www.epa.gov/performancetrack/corporateleaders).

**Why was Xerox selected?** Performance Track designated Xerox as a Corporate Leader based on its longstanding commitment to corporate environmental leadership, including:

- Performance Track Participation:** All of Xerox's five manufacturing facilities are Performance Track members.
- Innovative Leading Practices:** Xerox's record of environmental leadership includes the following leading practices:
  - **Pioneering Remanufacturing.** In the 1990s, Xerox pioneered the practice of converting end-of-life electronic equipment and supply items into new products and parts. In support of these remanufacturing efforts, Xerox was among the first companies to develop a comprehensive process for taking back end-of-life products and supplies. From 1991-2007, Xerox's product take-back and remanufacturing program diverted over 2 billion pounds of waste from landfills.
  - **Promoting Sustainable Paper Cycle.** As the largest distributor of paper for office printers and copiers, Xerox is influencing the office paper market with a focus on preserving biodiversity and forests. The company's approach in this area is multi-faceted, including: pioneering innovations such as two-sided copying and recycled content paper, introducing papers that comply with the Forest Stewardship Council (FSC) standards, and partnering with The Nature Conservancy to improve management of forests. Xerox's has recently developed High Yield Paper that requires less wood and energy to produce and results in significantly less greenhouse gas emissions, hazardous air pollutants, and wastewater during manufacturing.
  - **Reducing Greenhouse Gas Emissions.** Xerox has been a leader in reducing the carbon footprint of their manufacturing operations and of the document management solutions offered to their customers. Since formalizing their commitment to energy-efficient product design as a Charter Partner of EPA's Energy Star Office Equipment program, Xerox's technological advances have resulted in considerable energy savings for their customers. For example, in 2005 the energy Xerox equipment saved customers through Energy Star product features and equipment remanufacturing was enough to light nearly 1 million U.S. homes for a year. In their own operations, Xerox reduced greenhouse gas emissions by 18% (absolute) between 2002 and 2006 by focusing efforts on energy efficiency, new technologies, and business productivity.
- Value Chain Performance:** Xerox's commitment to the environment extends to its suppliers and its customers. In 2006, Xerox became a coalition member of, and adopted, the Electronic Industry Code of Conduct (EICC), a standards-based approach for monitoring suppliers' compliance across several areas of social responsibility, including labor, health, safety and environmental activity. Adopting the voluntary EICC helps Xerox ensure that its suppliers are managing their environmental footprint responsibly.
- Emphasis on Corporate Governance:** Xerox's CEO has environmental performance criteria in her performance goals, and these goals cascade to Xerox employees. Additionally, Xerox's Sustainability Steering Committee includes a senior manager from each Xerox Business Unit (e.g., R&D, Marketing, Product Development, etc.). This Committee provides direction and support for Xerox's sustainability program and leverages the company's sustainability programs across their value chain.

**How will Xerox continue to promote environmental excellence?** Performance Track Corporate Leaders set goals to further improve their environmental performance and that of their value chains. Xerox's future goals as a Corporate Leader include:

- Further reduce greenhouse gas emissions.
- Further reduce non-hazardous waste from Xerox's U.S. Distribution Centers to be landfilled, with the long-term goal of these facilities having zero waste to landfill.
- Develop formal EICC assessment process and conduct audits to ensure EICC compliance by all of Xerox's strategic suppliers.
- Strengthen environmental standards applied to paper suppliers and launch their first paper products certified to sustainable forestry standard.