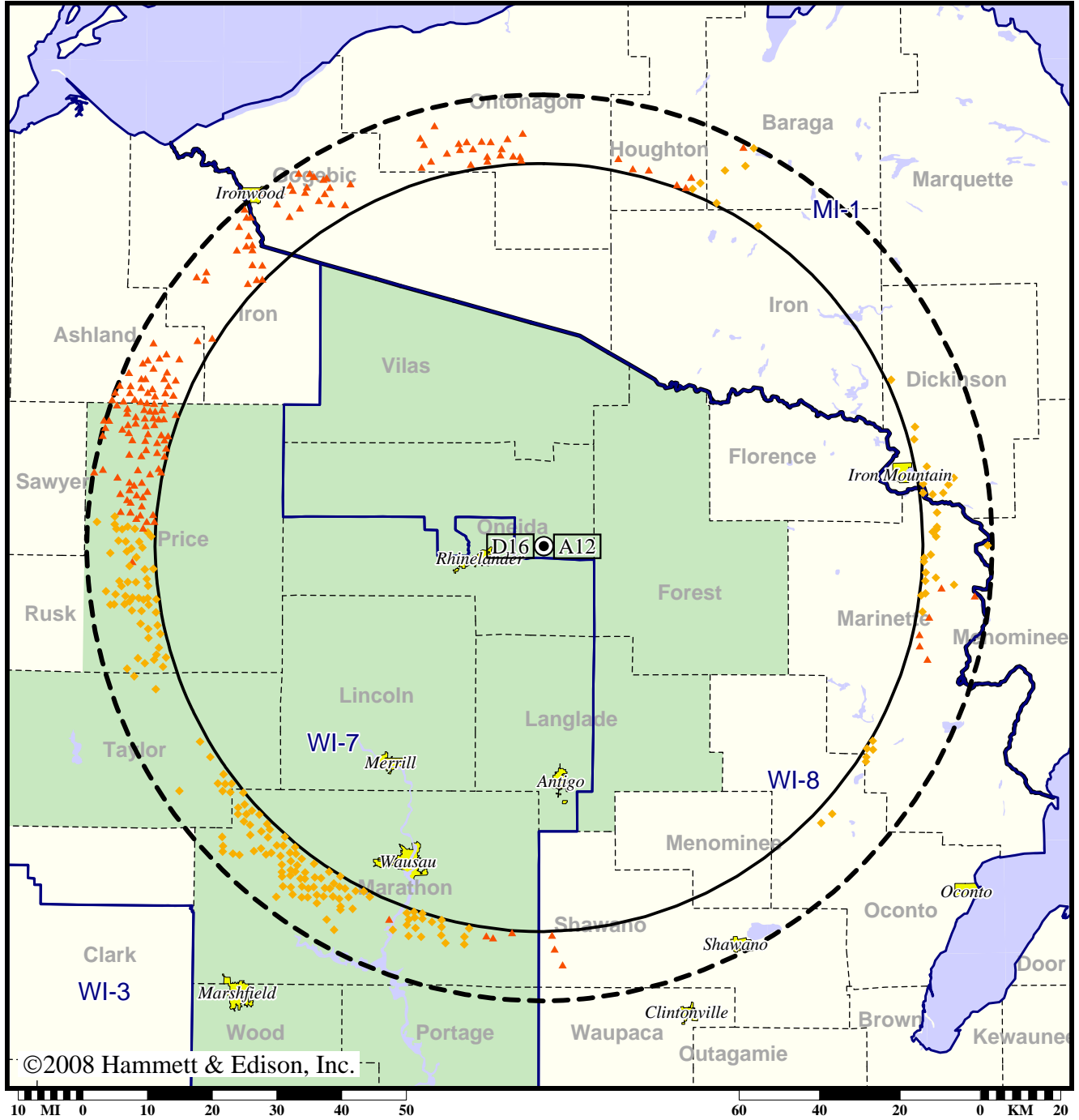


Station WJFW-TV • Analog Channel 12, DTV Channel 16 • Rhinelander, WI

Expected Change In Coverage: Licensed Operation

Licensed (solid): 269 kW ERP at 362 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 506 m HAAT, Network: NBC

Market: Wausau-Rhinelander, WI



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Wausau-Rhineland, WI

WJFW-TV

Population Receiving Analog Service	270,492
Population Receiving Digital Service.....	269,337

The following statistics pertain only to the area outside the analog service contour:

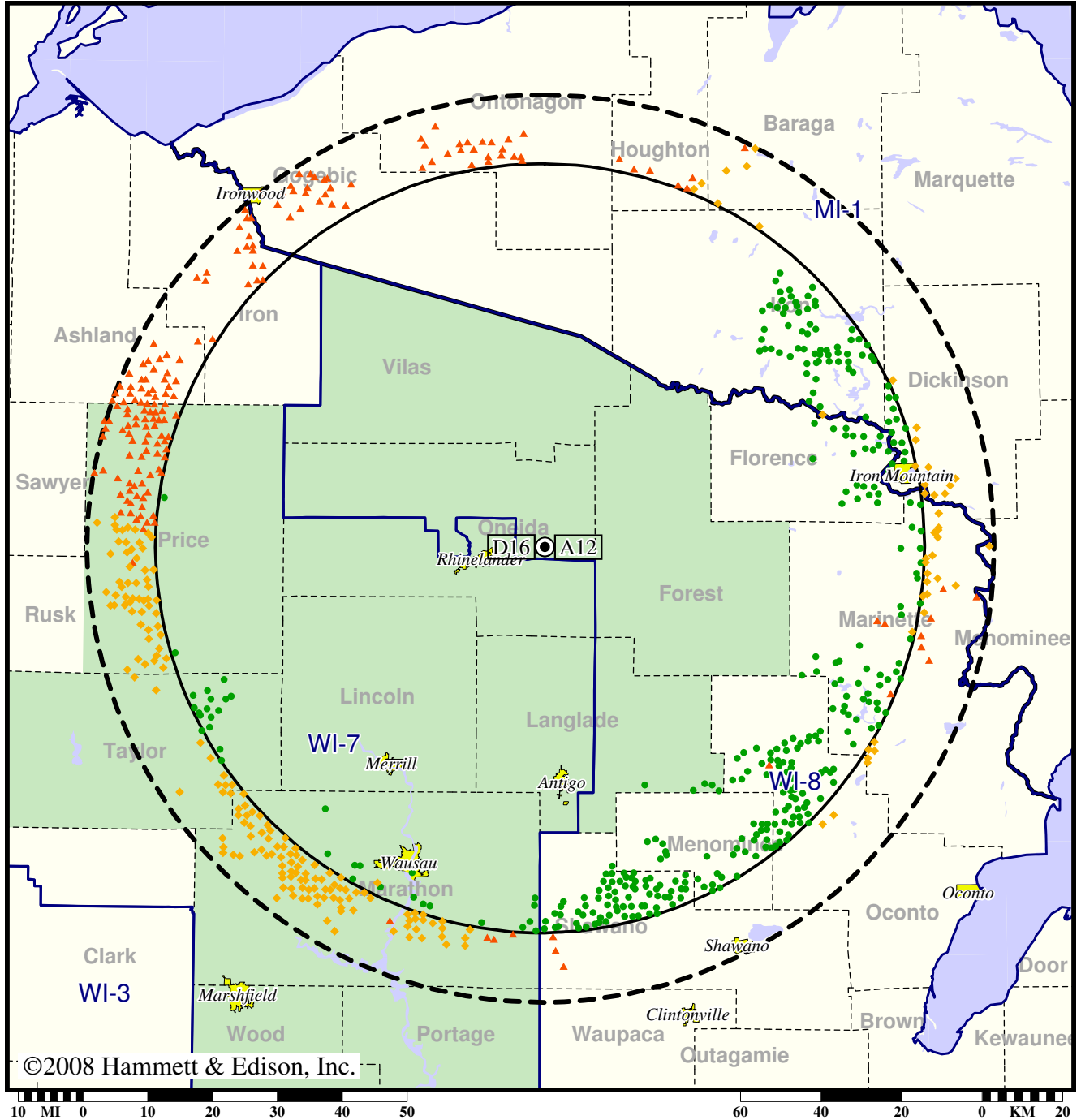
Analog Population Losing Service	22,358
Population Gaining Digital Service	0
Net Gain	-22,358

Station WJFW-TV • Analog Channel 12, DTV Channel 16 • Rhinelander, WI

Expected Change In Coverage: Licensed Operation

Licensed (solid): 269 kW ERP at 362 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 506 m HAAT, Network: NBC

Market: Wausau-Rhinelander, WI



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Wausau-Rhineland, WI

WJFW-TV

Population Receiving Analog Service	270,492
Population Receiving Digital Service.....	269,337
Analog Population Losing Service	23,503
Population Gaining Digital Service	22,348
Net Gain	-1,155