

## New Award for Digital Television (DTV) - NASCAR Advertising - RFQ09000002

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### NOTICE DETAILS

**Solicitation #:**

RFQ09000002

**Procurement Type:**

Award Notice

**Date Posted:**

October 16, 2008

**Title:**

Digital Television (DTV) - NASCAR Advertising

**Classification Code:**

99 -- Miscellaneous

**NAICS Code:**

711219 -- Other Spectator Sports

**Contract Award Date:**

October 16, 2008

**Contract Award Number:**

PUR09000001

**Contract Award Dollar Amount:**

\$355,000.00

**Contractor Awarded Name:**

Yates Racing, LLC

**Contractor Awarded Address:**

7065 Zephyr Place  
Concord, North Carolina 28027  
United States

**Primary Point of Contact.:**

Arnett A. Rogiers,  
Deputy Chief of Contracts & Purchasing  
[arnett.rogiers@fcc.gov](mailto:arnett.rogiers@fcc.gov)  
Phone: 202-418-1973  
Fax: 202-418-0237

**Secondary Point of Contact:**

Wilma S Mooney,  
Chief, Contracts & Purchasing  
[wilma.mooney@fcc.gov](mailto:wilma.mooney@fcc.gov)

Phone: 202-418-1865

Fax: 202-418-5963

**Description:**

Added: Oct 14, 2008 4:14 pm

1. This is a combined synopsis/solicitation for commercial items and services prepared in accordance with the format in Subpart 12.6, as supplemented with additional information included in this notice. This announcement constitutes the only solicitation; proposals are being requested and a written solicitation will not be issued. The solicitation (RFQ09000002) is being issued as a Request for Quotation. This notice and the incorporated provisions and clauses are those in effect through the Federal Acquisition Regulations (FAR). All responsible sources may submit a proposal.
  2. The North American Industry Classification System (NAICS) code is 711219 – Other Spectator Sports. Offerors must be registered in the Central Contractor Registration (CCR) at <http://www.ccr.gov>, in order to be considered for award.
  3. FAR Clauses 52.212-1 through 52.212-5 apply to this procurement. For the exact text and wording of clauses and provisions please see <http://farsite.hill.af.mil>. The Government contemplates award of a Firm Fixed Priced contract resulting from this solicitation.
  4. Description of services: The Federal Communications Commission (FCC) intends to make a sole source award for DTV NASCAR Advertising using Yates Racing, LLC. This requirement is for sponsorship of the Yates No. 38 NASCAR Sprint Cup Series (NSCS) for three NSCS events: Martinsville Speedway (October 19, 2008), Phoenix International Raceway (November 9, 2008) and Homestead-Miami Speedway (November 16, 2008).
- Interested persons may identify their interest and capability to respond to the requirement or submit quotations. This notice of intent is a request for competitive quotations. Therefore, all capability statements or quotations received within 1 day after the date of publication of this notice will be considered by the FCC.
5. The Government will award a single contract resulting from this RFQ to the most responsive, responsible offeror whose offer represents the best value in terms of technical capability and price.
  6. Offerors must submit representations and certifications in accordance with the provision at FAR 52.212-3 Offeror Representations and Certifications—Commercial Item. (Accessible at the FAR Site, <http://farsite.hill.af.mil>)
  7. Submit the following documents in response to this RFQ:
    - a. Quotation Cover Page (See attached document)
    - b. Terms & Conditions for deliverables as described, above.
    - c. Price Quotation
  8. Offers are due on October 15, 2008 9:00 AM EST. Submit offers or any questions to the attention of Arnett Rogiers and Todd Griffin via email to: [arnett.rogiers@fcc.gov](mailto:arnett.rogiers@fcc.gov) and [todd.griffin@fcc.gov](mailto:todd.griffin@fcc.gov), respectively. Offerors who fail to complete and submit the requirements above may be considered non-responsive.

**Add The Following To Description:**

DTV NASCAR Advertising using Yates Racing, LLC. This requirement is for sponsorship of the Yates No. 38

NASCAR Sprint Cup Series (NSCS) for three NSCS events: Martinsville Speedway (October 19, 2008), Phoenix International Raceway (November 9, 2008) and Homestead-Miami Speedway (November 16, 2008).

**Place of Contract Performance:**

Martinsville Speedway (October 19, 2008), Phoenix International Raceway (November 9, 2008) and Homestead-Miami Speedway (November 16, 2008).

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United States

**Archiving Policy:**

Automatic, 15 days after response date

**Allow Vendors To Add/Remove From Interested Vendors:**

yes

**Allow Vendors To View Interested Vendors List:**

yes