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2002 Economic Census

Professional, Scientific, and Technical Services

Geographic Area Series



U S C E N S U S B U R E A U

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CONTENTS

| | |
|--|-----|
| Introduction to the Economic Census | v |
| Professional, Scientific, and Technical Services..... | ix |
| Tables | |
| 1. Summary Statistics for the State: 2002 | 1 |
| 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002 | 5 |
| 3. Summary Statistics for Counties: 2002..... | 81 |
| 4. Summary Statistics for Places: 2002 | 133 |
| Appendixes | |
| A. Explanation of Terms | A-1 |
| B. NAICS Codes, Titles, and Descriptions | B-1 |
| C. Methodology | C-1 |
| D. Geographic Notes | D-1 |
| E. Metropolitan and Micropolitan Statistical Areas | E-1 |

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

| | |
|-------|--|
| 21 | Mining |
| 22 | Utilities |
| 23 | Construction |
| 31-33 | Manufacturing |
| 42 | Wholesale Trade |
| 44-45 | Retail Trade |
| 48-49 | Transportation and Warehousing |
| 51 | Information |
| 52 | Finance and Insurance |
| 53 | Real Estate and Rental and Leasing |
| 54 | Professional, Scientific, and Technical Services |
| 55 | Management of Companies and Enterprises |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services |
| 62 | Health Care and Social Assistance |
| 71 | Arts, Entertainment, and Recreation |
| 72 | Accommodation and Food Services |
| 81 | Other Services (except Public Administration) |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Professional, Scientific, and Technical Services

SCOPE

The Professional, Scientific, and Technical Services sector (sector 54) comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and recordkeeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve professional, scientific, and technical service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are nine reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

-
- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). However, for 2002, data for NAICS 54132, Landscape Architectural Services, and NAICS 54194, Veterinary Services, are included. These NAICS industries were out of scope in 1997.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

These tables for 2002 include professional, scientific, and technical service establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the professional, scientific, and technical services sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

| | |
|---|---|
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N | Not available or not comparable |
| S | Withheld because estimates did not meet publication standards |
| X | Not applicable |
| Z | Less than half the unit shown |
| a | 0 to 19 employees |
| b | 20 to 99 employees |
| c | 100 to 249 employees |
| e | 250 to 499 employees |
| f | 500 to 999 employees |
| g | 1,000 to 2,499 employees |
| h | 2,500 to 4,999 employees |
| i | 5,000 to 9,999 employees |
| j | 10,000 to 24,999 employees |
| k | 25,000 to 49,999 employees |
| l | 50,000 to 99,999 employees |
| m | 100,000 employees or more |

r Revised
– Represents zero (page image/print only)
(CC) Consolidated city
(IC) Independent city
CDP Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---------------------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WISCONSIN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 240 | 8 961 379 | N | 3 750 486 | 886 078 | 89 948 | 20.3 | 7.4 |
| 541 | Professional, scientific, and technical services | 11 240 | 8 961 379 | N | 3 750 486 | 886 078 | 89 948 | 20.3 | 7.4 |
| 5411 | Legal services | 2 419 | 1 886 923 | N | 832 859 | 174 009 | 16 049 | 25.6 | 5.8 |
| 54111 | Offices of lawyers | 2 203 | 1 732 950 | N | 772 212 | 160 518 | 14 239 | 25.6 | 5.7 |
| 541110 | Offices of lawyers | 2 203 | 1 732 950 | N | 772 212 | 160 518 | 14 239 | 25.6 | 5.7 |
| 5411101 | Offices of lawyers | 2 177 | 1 715 867 | N | 763 618 | 158 314 | 13 980 | 25.9 | 5.7 |
| 5411102 | Legal aid societies and similar legal services | 26 | 17 083 | N | 8 594 | 2 204 | 259 | 1.1 | 8.6 |
| 541119 | Other legal services | 216 | 153 973 | N | 60 647 | 13 491 | 1 810 | 25.5 | 6.8 |
| 541191 | Title abstract and settlement offices | 189 | 128 706 | N | 50 798 | 11 405 | 1 509 | 23.4 | 6.7 |
| 541199 | All other legal services | 27 | 25 267 | N | 9 849 | 2 086 | 301 | 36.5 | 7.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 1 792 | 1 002 806 | N | 451 420 | 115 098 | 16 173 | 19.8 | 5.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 1 792 | 1 002 806 | N | 451 420 | 115 098 | 16 173 | 19.8 | 5.8 |
| 541211 | Offices of certified public accountants | 780 | 689 727 | N | 304 854 | 74 343 | 7 507 | 18.7 | 4.5 |
| 541213 | Tax preparation services | 406 | 71 835 | N | 22 655 | 9 921 | 3 716 | 25.4 | 3.0 |
| 541214 | Payroll services | 50 | 73 919 | N | 38 900 | 9 318 | 1 734 | 5.7 | 18.4 |
| 541219 | Other accounting services | 556 | 167 325 | N | 85 011 | 21 516 | 3 216 | 28.4 | 7.0 |
| 5413 | Architectural, engineering, and related services .. | 1 706 | 1 647 644 | N | 759 197 | 175 400 | 16 135 | 21.3 | 8.0 |
| 54131 | Architectural services | 297 | 293 977 | N | 124 084 | 29 394 | 2 652 | 22.5 | 5.6 |
| 541310 | Architectural services | 297 | 293 977 | N | 124 084 | 29 394 | 2 652 | 22.5 | 5.6 |
| 54132 | Landscape architectural services | 100 | 52 863 | N | 17 973 | 3 631 | 445 | 25.3 | 12.0 |
| 541320 | Landscape architectural services | 100 | 52 863 | N | 17 973 | 3 631 | 445 | 25.3 | 12.0 |
| 54133 | Engineering services | 884 | 1 087 270 | N | 520 319 | 119 909 | 10 282 | 20.2 | 6.7 |
| 541330 | Engineering services | 884 | 1 087 270 | N | 520 319 | 119 909 | 10 282 | 20.2 | 6.7 |
| 54134 | Drafting services | 44 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 44 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 96 | 27 250 | N | 12 893 | 3 017 | 375 | 60.4 | 3.2 |
| 541350 | Building inspection services | 96 | 27 250 | N | 12 893 | 3 017 | 375 | 60.4 | 3.2 |
| 54136 | Geophysical surveying and mapping services . | 3 | D | N | D | D | a | D | D |
| 541360 | Geophysical surveying and mapping services | 3 | D | N | D | D | a | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 178 | 68 355 | N | 34 648 | 7 879 | 966 | 26.0 | 6.2 |
| 541370 | Surveying and mapping (except geophysical) services | 178 | 68 355 | N | 34 648 | 7 879 | 966 | 26.0 | 6.2 |
| 54138 | Testing laboratories | 104 | 108 459 | N | 44 317 | 10 433 | 1 262 | 13.1 | 28.6 |
| 541380 | Testing laboratories | 104 | 108 459 | N | 44 317 | 10 433 | 1 262 | 13.1 | 28.6 |
| 5414 | Specialized design services | 418 | 206 818 | N | 65 577 | 16 042 | 1 794 | 29.1 | 6.1 |
| 54141 | Interior design services | 104 | 51 231 | N | 8 225 | 2 172 | 363 | 38.5 | 5.1 |
| 541410 | Interior design services | 104 | 51 231 | N | 8 225 | 2 172 | 363 | 38.5 | 5.1 |
| 54142 | Industrial design services | 33 | 22 789 | N | 8 488 | 2 149 | 227 | 20.6 | .5 |
| 541420 | Industrial design services | 33 | 22 789 | N | 8 488 | 2 149 | 227 | 20.6 | .5 |
| 54143 | Graphic design services | 269 | 127 730 | N | 47 256 | 11 380 | 1 157 | 27.2 | 4.7 |
| 541430 | Graphic design services | 269 | 127 730 | N | 47 256 | 11 380 | 1 157 | 27.2 | 4.7 |
| 54149 | Other specialized design services | 12 | 5 068 | N | 1 608 | 341 | 47 | 19.0 | 76.5 |
| 541490 | Other specialized design services | 12 | 5 068 | N | 1 608 | 341 | 47 | 19.0 | 76.5 |
| 5415 | Computer systems design and related services .. | 1 238 | 1 172 668 | N | 528 446 | 136 973 | 9 232 | 16.0 | 8.2 |
| 54151 | Computer systems design and related services | 1 238 | 1 172 668 | N | 528 446 | 136 973 | 9 232 | 16.0 | 8.2 |
| 541511 | Custom computer programming services ... | 610 | 546 970 | N | 295 425 | 76 540 | 5 102 | 16.8 | 9.1 |
| 541512 | Computer systems design services | 450 | 480 018 | N | 178 089 | 46 645 | 3 171 | 14.6 | 9.1 |
| 5415121 | Computer systems integrators | 186 | 350 301 | N | 114 586 | 30 324 | 1 928 | 7.3 | 7.4 |
| 5415122 | Computer systems consultants (except systems integrators) | 264 | 129 717 | N | 63 503 | 16 321 | 1 243 | 34.2 | 13.7 |
| 541513 | Computer facilities management services ... | 59 | 105 303 | N | 37 691 | 9 571 | 612 | 6.0 | .9 |
| 541519 | Other computer related services | 119 | 40 377 | N | 17 241 | 4 217 | 347 | 48.0 | 5.3 |
| 5416 | Management, scientific, and technical consulting services | 1 490 | 945 414 | N | 353 087 | 83 414 | 7 902 | 23.1 | 18.7 |
| 54161 | Management consulting services | 1 214 | 791 400 | N | 312 288 | 73 667 | 6 906 | 20.3 | 20.7 |
| 541611 | Administrative management and general management consulting services | 612 | 352 788 | N | 145 989 | 33 896 | 3 178 | 22.0 | 18.0 |
| 541612 | Human resources and executive search consulting services | 259 | 166 278 | N | 83 958 | 19 459 | 1 547 | 21.7 | 12.8 |
| 5416121 | Actuarial consulting | 10 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 134 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel management consulting | 115 | 80 092 | N | 34 943 | 8 839 | 804 | 20.7 | 18.9 |
| 541613 | Marketing consulting services | 229 | 140 810 | N | 38 089 | 8 683 | 1 005 | 23.4 | 13.7 |
| 541614 | Process, physical distribution, and logistics consulting services | 74 | 126 873 | N | 42 413 | 11 209 | 1 122 | 8.4 | 46.8 |
| 541618 | Other management consulting services | 40 | 4 651 | N | 1 839 | 420 | 54 | 80.1 | 7.8 |
| 54162 | Environmental consulting services | 125 | 64 899 | N | 24 855 | 5 804 | 570 | 25.1 | 7.3 |
| 541620 | Environmental consulting services | 125 | 64 899 | N | 24 855 | 5 804 | 570 | 25.1 | 7.3 |
| 54169 | Other scientific and technical consulting services | 151 | 89 115 | N | 15 944 | 3 943 | 426 | 46.5 | 9.0 |
| 541690 | Other scientific and technical consulting services | 151 | 89 115 | N | 15 944 | 3 943 | 426 | 46.5 | 9.0 |
| 5416901 | Economic and related consulting services . | 75 | 44 432 | N | 8 088 | 2 026 | 214 | 78.1 | 12.2 |
| 5416909 | All other scientific and technical consulting services | 76 | 44 683 | N | 7 856 | 1 917 | 212 | 15.1 | 5.9 |

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WISCONSIN—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5417 | Scientific research and development services ... | 188 | 345 077 | N | 225 844 | 58 478 | 4 524 | 10.3 | 5.1 |
| 54171 | Research and development in the physical, engineering, and life sciences | 166 | 320 222 | N | 215 413 | 55 862 | 4 252 | 10.0 | 5.0 |
| 541710 | Research and development in the physical, engineering, and life sciences | 166 | 320 222 | N | 215 413 | 55 862 | 4 252 | 10.0 | 5.0 |
| 5417101 | Research and development in the physical and engineering sciences | 61 | 47 117 | N | 98 762 | 26 849 | 1 686 | 27.7 | 12.5 |
| 5417102 | Research and development in the life sciences | 105 | 273 105 | N | 116 651 | 29 013 | 2 566 | 6.9 | 3.7 |
| 54171023 | Research and development in biotechnology | 50 | 154 132 | N | 73 009 | 17 934 | 1 616 | 4.1 | 4.4 |
| 54171029 | Research and development in other life sciences | 55 | 118 973 | N | 43 642 | 11 079 | 950 | 10.6 | 2.8 |
| 54172 | Research and development in the social sciences and humanities | 22 | 24 855 | N | 10 431 | 2 616 | 272 | 14.6 | 5.9 |
| 541720 | Research and development in the social sciences and humanities | 22 | 24 855 | N | 10 431 | 2 616 | 272 | 14.6 | 5.9 |
| 5418 | Advertising and related services | 678 | 867 504 | N | 275 469 | 67 788 | 7 210 | 14.0 | 3.4 |
| 54181 | Advertising agencies | 254 | 293 816 | N | 140 546 | 35 517 | 2 922 | 14.1 | 3.8 |
| 541810 | Advertising agencies | 254 | 293 816 | N | 140 546 | 35 517 | 2 922 | 14.1 | 3.8 |
| 54182 | Public relations agencies | 80 | 47 094 | N | 20 298 | 4 580 | 413 | 29.0 | 8.9 |
| 541820 | Public relations agencies | 80 | 47 094 | N | 20 298 | 4 580 | 413 | 29.0 | 8.9 |
| 54183 | Media buying services | 7 | 3 029 | N | 463 | 95 | 16 | 65.2 | — |
| 541830 | Media buying services | 7 | 3 029 | N | 463 | 95 | 16 | 65.2 | — |
| 54184 | Media representatives | 20 | 22 794 | N | 6 123 | 2 082 | 170 | 46.4 | 8.9 |
| 541840 | Media representatives | 20 | 22 794 | N | 6 123 | 2 082 | 170 | 46.4 | 8.9 |
| 5418401 | Radio and television advertising representatives | 8 | 7 113 | N | 2 332 | 650 | 79 | 11.3 | 28.4 |
| 5418402 | Publishers' advertising representatives | 12 | 15 681 | N | 3 791 | 1 432 | 91 | 62.3 | — |
| 54185 | Display advertising | 47 | 65 666 | N | 20 745 | 4 706 | 662 | 8.2 | 2.7 |
| 541850 | Display advertising | 47 | 65 666 | N | 20 745 | 4 706 | 662 | 8.2 | 2.7 |
| 54186 | Direct mail advertising | 53 | 164 198 | N | 35 918 | 8 943 | 1 173 | 11.4 | 1.6 |
| 541860 | Direct mail advertising | 53 | 164 198 | N | 35 918 | 8 943 | 1 173 | 11.4 | 1.6 |
| 54187 | Advertising material distribution services | 9 | 7 784 | N | 2 291 | 528 | 224 | 9.6 | .3 |
| 541870 | Advertising material distribution services | 9 | 7 784 | N | 2 291 | 528 | 224 | 9.6 | .3 |
| 54189 | Other services related to advertising | 208 | 263 123 | N | 49 085 | 11 337 | 1 630 | 11.1 | 3.0 |
| 541890 | Other services related to advertising | 208 | 263 123 | N | 49 085 | 11 337 | 1 630 | 11.1 | 3.0 |
| 5418901 | Welcoming services | 4 | 404 | N | 210 | 43 | 24 | 23.5 | — |
| 5418902 | Advertising specialties goods distributor | 123 | 242 022 | N | 42 533 | 9 905 | 1 333 | 7.5 | 2.8 |
| 5418903 | Sign painting and lettering shop | 73 | 20 381 | N | 6 248 | 1 370 | 266 | 53.6 | 4.7 |
| 5418909 | All other advertising services | 8 | 316 | N | 94 | 19 | 7 | 2.8 | 26.9 |
| 5419 | Other professional, scientific, and technical services | 1 311 | 886 525 | N | 258 587 | 58 876 | 10 929 | 18.4 | 3.3 |
| 54191 | Marketing research and public opinion polling . Marketing research and public opinion polling | 66 | 290 542 | N | 50 903 | 13 400 | 2 950 | 3.9 | .7 |
| 541910 | Marketing research and public opinion polling | 66 | 290 542 | N | 50 903 | 13 400 | 2 950 | 3.9 | .7 |
| 54192 | Photographic services | 408 | 108 608 | N | 30 068 | 6 547 | 1 439 | 34.5 | 16.3 |
| 541921 | Photography studios, portrait | 337 | 79 056 | N | 20 765 | 4 226 | 1 139 | 38.7 | 16.2 |
| 541922 | Commercial photography | 71 | 29 552 | N | 9 303 | 2 321 | 300 | 23.1 | 16.8 |
| 54193 | Translation and interpretation services | 27 | 10 074 | N | 3 425 | 832 | 137 | 13.9 | .3 |
| 541930 | Translation and interpretation services | 27 | 10 074 | N | 3 425 | 832 | 137 | 13.9 | .3 |
| 54194 | Veterinary services | 614 | 389 515 | N | 133 656 | 29 392 | 5 573 | 22.4 | 1.8 |
| 541940 | Veterinary services | 614 | 389 515 | N | 133 656 | 29 392 | 5 573 | 22.4 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 196 | 87 786 | N | 40 535 | 8 705 | 830 | 29.0 | 2.6 |
| 541990 | All other professional, scientific, and technical services | 196 | 87 786 | N | 40 535 | 8 705 | 830 | 29.0 | 2.6 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 61 | 52 960 | 47 317 | 21 210 | 5 506 | 591 | 19.9 | 4.7 |
| 541 | Professional, scientific, and technical services | 61 | 52 960 | 47 317 | 21 210 | 5 506 | 591 | 19.9 | 4.7 |
| 5411 | Legal services | 26 | 17 083 | 17 150 | 8 594 | 2 204 | 259 | 1.1 | 8.6 |
| 54111 | Offices of lawyers | 26 | 17 083 | 17 150 | 8 594 | 2 204 | 259 | 1.1 | 8.6 |
| 541110 | Offices of lawyers | 26 | 17 083 | 17 150 | 8 594 | 2 204 | 259 | 1.1 | 8.6 |
| 5411102 | Legal aid societies and similar legal services | 26 | 17 083 | 17 150 | 8 594 | 2 204 | 259 | 1.1 | 8.6 |
| 5417 | Scientific research and development services ... | 35 | 35 877 | 30 167 | 12 616 | 3 302 | 332 | 28.9 | 2.8 |
| 54171 | Research and development in the physical, engineering, and life sciences | 23 | 31 015 | 25 471 | 10 623 | 2 829 | 260 | 26.0 | .1 |
| 541710 | Research and development in the physical, engineering, and life sciences | 23 | 31 015 | 25 471 | 10 623 | 2 829 | 260 | 26.0 | .1 |
| 5417101 | Research and development in the physical and engineering sciences | 7 | 6 837 | 5 845 | 2 270 | 607 | 51 | 2.2 | .3 |
| 5417102 | Research and development in the life sciences | 16 | 24 178 | 19 626 | 8 353 | 2 222 | 209 | 32.7 | — |
| 54171023 | Research and development in biotechnology | 5 | 3 096 | 2 670 | 1 280 | 320 | 26 | 65.0 | — |
| 54171029 | Research and development in other life sciences | 11 | 21 082 | 16 956 | 7 073 | 1 902 | 183 | 28.0 | .1 |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WISCONSIN—Con. | | | | | | | | | |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| 541 | Professional, scientific, and technical services— | | | | | | | | |
| 5417 | Scientific research and development services— | | | | | | | | |
| 54172 | Research and development in the social | | | | | | | | |
| 541720 | sciences and humanities | 12 | 4 862 | 4 696 | 1 993 | 473 | 72 | 47.4 | 19.9 |
| | Research and development in the social | | | | | | | | |
| | sciences and humanities | 12 | 4 862 | 4 696 | 1 993 | 473 | 72 | 47.4 | 19.9 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 11 179 | 8 908 419 | N | 3 729 276 | 880 572 | 89 357 | 20.3 | 7.4 |
| 541 | Professional, scientific, and technical services | 11 179 | 8 908 419 | N | 3 729 276 | 880 572 | 89 357 | 20.3 | 7.4 |
| 5411 | Legal services | 2 393 | 1 869 840 | N | 824 265 | 171 805 | 15 790 | 25.8 | 5.8 |
| 54111 | Offices of lawyers | 2 177 | 1 715 867 | N | 763 618 | 158 314 | 13 980 | 25.9 | 5.7 |
| 541110 | Offices of lawyers | 2 177 | 1 715 867 | N | 763 618 | 158 314 | 13 980 | 25.9 | 5.7 |
| 5411101 | Offices of lawyers | 2 177 | 1 715 867 | N | 763 618 | 158 314 | 13 980 | 25.9 | 5.7 |
| 54119 | Other legal services | 216 | 153 973 | N | 60 647 | 13 491 | 1 810 | 25.5 | 6.8 |
| 541191 | Title abstract and settlement offices | 189 | 128 706 | N | 50 798 | 11 405 | 1 509 | 23.4 | 6.7 |
| 541199 | All other legal services | 27 | 25 267 | N | 9 849 | 2 086 | 301 | 36.5 | 7.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and | | | | | | | | |
| | payroll services | 1 792 | 1 002 806 | N | 451 420 | 115 098 | 16 173 | 19.8 | 5.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and | | | | | | | | |
| | payroll services | 1 792 | 1 002 806 | N | 451 420 | 115 098 | 16 173 | 19.8 | 5.8 |
| 541211 | Offices of certified public accountants | 780 | 689 727 | N | 304 854 | 74 343 | 7 507 | 18.7 | 4.5 |
| 541213 | Tax preparation services | 406 | 71 835 | N | 22 655 | 9 921 | 3 716 | 25.4 | 3.0 |
| 541214 | Payroll services | 50 | 73 919 | N | 38 900 | 9 318 | 1 734 | 5.7 | 18.4 |
| 541219 | Other accounting services | 556 | 167 325 | N | 85 011 | 21 516 | 3 216 | 28.4 | 7.0 |
| 5413 | Architectural, engineering, and related services . . | 1 706 | 1 647 644 | N | 759 197 | 175 400 | 16 135 | 21.3 | 8.0 |
| 54131 | Architectural services | 297 | 293 977 | N | 124 084 | 29 394 | 2 652 | 22.5 | 5.6 |
| 541310 | Architectural services | 297 | 293 977 | N | 124 084 | 29 394 | 2 652 | 22.5 | 5.6 |
| 54132 | Landscape architectural services | 100 | 52 863 | N | 17 973 | 3 631 | 445 | 25.3 | 12.0 |
| 541320 | Landscape architectural services | 100 | 52 863 | N | 17 973 | 3 631 | 445 | 25.3 | 12.0 |
| 54133 | Engineering services | 884 | 1 087 270 | N | 520 319 | 119 909 | 10 282 | 20.2 | 6.7 |
| 541330 | Engineering services | 884 | 1 087 270 | N | 520 319 | 119 909 | 10 282 | 20.2 | 6.7 |
| 54134 | Drafting services | 44 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 44 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 96 | 27 250 | N | 12 893 | 3 017 | 375 | 60.4 | 3.2 |
| 541350 | Building inspection services | 96 | 27 250 | N | 12 893 | 3 017 | 375 | 60.4 | 3.2 |
| 54136 | Geophysical surveying and mapping services . | 3 | D | N | D | D | a | D | D |
| 541360 | Geophysical surveying and mapping | | | | | | | | |
| | services | 3 | D | N | D | D | a | D | D |
| 54137 | Surveying and mapping (except geophysical) | | | | | | | | |
| | services | 178 | 68 355 | N | 34 648 | 7 879 | 966 | 26.0 | 6.2 |
| 541370 | Surveying and mapping (except geophysical) | | | | | | | | |
| | services | 178 | 68 355 | N | 34 648 | 7 879 | 966 | 26.0 | 6.2 |
| 54138 | Testing laboratories | 104 | 108 459 | N | 44 317 | 10 433 | 1 262 | 13.1 | 28.6 |
| 541380 | Testing laboratories | 104 | 108 459 | N | 44 317 | 10 433 | 1 262 | 13.1 | 28.6 |
| 5414 | Specialized design services | 418 | 206 818 | N | 65 577 | 16 042 | 1 794 | 29.1 | 6.1 |
| 54141 | Interior design services | 104 | 51 231 | N | 8 225 | 2 172 | 363 | 38.5 | 5.1 |
| 541410 | Interior design services | 104 | 51 231 | N | 8 225 | 2 172 | 363 | 38.5 | 5.1 |
| 54142 | Industrial design services | 33 | 22 789 | N | 8 488 | 2 149 | 227 | 20.6 | .5 |
| 541420 | Industrial design services | 33 | 22 789 | N | 8 488 | 2 149 | 227 | 20.6 | .5 |
| 54143 | Graphic design services | 269 | 127 730 | N | 47 256 | 11 380 | 1 157 | 27.2 | 4.7 |
| 541430 | Graphic design services | 269 | 127 730 | N | 47 256 | 11 380 | 1 157 | 27.2 | 4.7 |
| 54149 | Other specialized design services | 12 | 5 068 | N | 1 608 | 341 | 47 | 19.0 | 76.5 |
| 541490 | Other specialized design services | 12 | 5 068 | N | 1 608 | 341 | 47 | 19.0 | 76.5 |
| 5415 | Computer systems design and related services . . | 1 238 | 1 172 668 | N | 528 446 | 136 973 | 9 232 | 16.0 | 8.2 |
| 54151 | Computer systems design and related | | | | | | | | |
| | services | 1 238 | 1 172 668 | N | 528 446 | 136 973 | 9 232 | 16.0 | 8.2 |
| 541511 | Custom computer programming services . . . | 610 | 546 970 | N | 295 425 | 76 540 | 5 102 | 16.8 | 9.1 |
| 541512 | Computer systems design services | 450 | 480 018 | N | 178 089 | 46 645 | 3 171 | 14.6 | 9.1 |
| 5415121 | Computer systems integrators | 186 | 350 301 | N | 114 586 | 30 324 | 1 928 | 7.3 | 7.4 |
| 5415122 | Computer systems consultants (except | | | | | | | | |
| | systems integrators) | 264 | 129 717 | N | 63 503 | 16 321 | 1 243 | 34.2 | 13.7 |
| 541513 | Computer facilities management services . . . | 59 | 105 303 | N | 37 691 | 9 571 | 612 | 6.0 | .9 |
| 541519 | Other computer related services | 119 | 40 377 | N | 17 241 | 4 217 | 347 | 48.0 | 5.3 |
| 5416 | Management, scientific, and technical consulting | | | | | | | | |
| | services | 1 490 | 945 414 | N | 353 087 | 83 414 | 7 902 | 23.1 | 18.7 |
| 54161 | Management consulting services | 1 214 | 791 400 | N | 312 288 | 73 667 | 6 906 | 20.3 | 20.7 |
| 541611 | Administrative management and general | | | | | | | | |
| | management consulting services | 612 | 352 788 | N | 145 989 | 33 896 | 3 178 | 22.0 | 18.0 |
| 541612 | Human resources and executive search | | | | | | | | |
| | consulting services | 259 | 166 278 | N | 83 958 | 19 459 | 1 547 | 21.7 | 12.8 |
| 5416121 | Actuarial consulting | 10 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 134 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel | | | | | | | | |
| | management consulting | 115 | 80 092 | N | 34 943 | 8 839 | 804 | 20.7 | 18.9 |
| 541613 | Marketing consulting services | 229 | 140 810 | N | 38 089 | 8 683 | 1 005 | 23.4 | 13.7 |

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WISCONSIN—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services—Con. | | | | | | | | |
| 54161 | Management consulting services—Con. | | | | | | | | |
| 541614 | Process, physical distribution, and logistics consulting services | 74 | 126 873 | N | 42 413 | 11 209 | 1 122 | 8.4 | 46.8 |
| 541618 | Other management consulting services | 40 | 4 651 | N | 1 839 | 420 | 54 | 80.1 | 7.8 |
| 54162 | Environmental consulting services | 125 | 64 899 | N | 24 855 | 5 804 | 570 | 25.1 | 7.3 |
| 541620 | Environmental consulting services | 125 | 64 899 | N | 24 855 | 5 804 | 570 | 25.1 | 7.3 |
| 54169 | Other scientific and technical consulting services | 151 | 89 115 | N | 15 944 | 3 943 | 426 | 46.5 | 9.0 |
| 541690 | Other scientific and technical consulting services | 151 | 89 115 | N | 15 944 | 3 943 | 426 | 46.5 | 9.0 |
| 5416901 | Economic and related consulting services .. | 75 | 44 432 | N | 8 088 | 2 026 | 214 | 78.1 | 12.2 |
| 5416909 | All other scientific and technical consulting services | 76 | 44 683 | N | 7 856 | 1 917 | 212 | 15.1 | 5.9 |
| 5417 | Scientific research and development services ... | 153 | 309 200 | N | 213 228 | 55 176 | 4 192 | 8.1 | 5.3 |
| 54171 | Research and development in the physical, engineering, and life sciences | 143 | 289 207 | N | 204 790 | 53 033 | 3 992 | 8.2 | 5.5 |
| 541710 | Research and development in the physical, engineering, and life sciences | 143 | 289 207 | N | 204 790 | 53 033 | 3 992 | 8.2 | 5.5 |
| 5417101 | Research and development in the physical and engineering sciences | 54 | 40 280 | N | 96 492 | 26 242 | 1 635 | 32.0 | 14.6 |
| 5417102 | Research and development in the life sciences | 89 | 248 927 | N | 108 298 | 26 791 | 2 357 | 4.4 | 4.1 |
| 54171023 | Research and development in biotechnology | 45 | 151 036 | N | 71 729 | 17 614 | 1 590 | 2.8 | 4.5 |
| 54171029 | Research and development in other life sciences | 44 | 97 891 | N | 36 569 | 9 177 | 767 | 6.8 | 3.4 |
| 54172 | Research and development in the social sciences and humanities | 10 | 19 993 | N | 8 438 | 2 143 | 200 | 6.7 | 2.5 |
| 541720 | Research and development in the social sciences and humanities | 10 | 19 993 | N | 8 438 | 2 143 | 200 | 6.7 | 2.5 |
| 5418 | Advertising and related services | 678 | 867 504 | N | 275 469 | 67 788 | 7 210 | 14.0 | 3.4 |
| 54181 | Advertising agencies | 254 | 293 816 | N | 140 546 | 35 517 | 2 922 | 14.1 | 3.8 |
| 541810 | Advertising agencies | 254 | 293 816 | N | 140 546 | 35 517 | 2 922 | 14.1 | 3.8 |
| 54182 | Public relations agencies | 80 | 47 094 | N | 20 298 | 4 580 | 413 | 29.0 | 8.9 |
| 541820 | Public relations agencies | 80 | 47 094 | N | 20 298 | 4 580 | 413 | 29.0 | 8.9 |
| 54183 | Media buying services | 7 | 3 029 | N | 463 | 95 | 16 | 65.2 | — |
| 541830 | Media buying services | 7 | 3 029 | N | 463 | 95 | 16 | 65.2 | — |
| 54184 | Media representatives | 20 | 22 794 | N | 6 123 | 2 082 | 170 | 46.4 | 8.9 |
| 541840 | Media representatives | 20 | 22 794 | N | 6 123 | 2 082 | 170 | 46.4 | 8.9 |
| 5418401 | Radio and television advertising representatives | 8 | 7 113 | N | 2 332 | 650 | 79 | 11.3 | 28.4 |
| 5418402 | Publishers' advertising representatives ... | 12 | 15 681 | N | 3 791 | 1 432 | 91 | 62.3 | — |
| 54185 | Display advertising | 47 | 65 666 | N | 20 745 | 4 706 | 662 | 8.2 | 2.7 |
| 541850 | Display advertising | 47 | 65 666 | N | 20 745 | 4 706 | 662 | 8.2 | 2.7 |
| 54186 | Direct mail advertising | 53 | 164 198 | N | 35 918 | 8 943 | 1 173 | 11.4 | 1.6 |
| 541860 | Direct mail advertising | 53 | 164 198 | N | 35 918 | 8 943 | 1 173 | 11.4 | 1.6 |
| 54187 | Advertising material distribution services .. | 9 | 7 784 | N | 2 291 | 528 | 224 | 9.6 | .3 |
| 541870 | Advertising material distribution services .. | 9 | 7 784 | N | 2 291 | 528 | 224 | 9.6 | .3 |
| 54189 | Other services related to advertising | 208 | 263 123 | N | 49 085 | 11 337 | 1 630 | 11.1 | 3.0 |
| 541890 | Other services related to advertising | 208 | 263 123 | N | 49 085 | 11 337 | 1 630 | 11.1 | 3.0 |
| 5418901 | Welcoming services | 4 | 404 | N | 210 | 43 | 24 | 23.5 | — |
| 5418902 | Advertising specialties goods distributor ... | 123 | 242 022 | N | 42 533 | 9 905 | 1 333 | 7.5 | 2.8 |
| 5418903 | Sign painting and lettering shop | 73 | 20 381 | N | 6 248 | 1 370 | 266 | 53.6 | 4.7 |
| 5418909 | All other advertising services | 8 | 316 | N | 94 | 19 | 7 | 2.8 | 26.9 |
| 5419 | Other professional, scientific, and technical services | 1 311 | 886 525 | N | 258 587 | 58 876 | 10 929 | 18.4 | 3.3 |
| 54191 | Marketing research and public opinion polling . | 66 | 290 542 | N | 50 903 | 13 400 | 2 950 | 3.9 | .7 |
| 541910 | Marketing research and public opinion polling | 66 | 290 542 | N | 50 903 | 13 400 | 2 950 | 3.9 | .7 |
| 54192 | Photographic services | 408 | 108 608 | N | 30 068 | 6 547 | 1 439 | 34.5 | 16.3 |
| 541921 | Photography studios, portrait | 337 | 79 056 | N | 20 765 | 4 226 | 1 139 | 38.7 | 16.2 |
| 541922 | Commercial photography | 71 | 29 552 | N | 9 303 | 2 321 | 300 | 23.1 | 16.8 |
| 54193 | Translation and interpretation services | 27 | 10 074 | N | 3 425 | 832 | 137 | 13.9 | .3 |
| 541930 | Translation and interpretation services | 27 | 10 074 | N | 3 425 | 832 | 137 | 13.9 | .3 |
| 54194 | Veterinary services | 614 | 389 515 | N | 133 656 | 29 392 | 5 573 | 22.4 | 1.8 |
| 541940 | Veterinary services | 614 | 389 515 | N | 133 656 | 29 392 | 5 573 | 22.4 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 196 | 87 786 | N | 40 535 | 8 705 | 830 | 29.0 | 2.6 |
| 541990 | All other professional, scientific, and technical services | 196 | 87 786 | N | 40 535 | 8 705 | 830 | 29.0 | 2.6 |

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 647 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 647 | D | N | D | D | i | D | D |
| 5411 | Legal services | 124 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 111 | D | N | D | D | f | D | D |
| 541110 | Offices of lawyers | 111 | D | N | D | D | f | D | D |
| 5411101 | Offices of lawyers | 109 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 13 | 5 383 | N | 2 081 | 491 | 72 | 23.0 | — |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 113 | 70 264 | N | 42 834 | 11 225 | 1 402 | 22.3 | 3.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 113 | 70 264 | N | 42 834 | 11 225 | 1 402 | 22.3 | 3.1 |
| 541211 | Offices of certified public accountants | 48 | 58 362 | N | 36 796 | 9 351 | 958 | 20.1 | .7 |
| 541213 | Tax preparation services | 29 | 4 801 | N | 1 595 | 711 | 231 | 40.5 | 7.7 |
| 541219 | Other accounting services | 33 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 99 | 115 841 | N | 52 637 | 12 999 | 1 093 | 19.2 | 10.4 |
| 54131 | Architectural services | 18 | 9 504 | N | 3 014 | 724 | 74 | 37.2 | 1.7 |
| 541310 | Architectural services | 18 | 9 504 | N | 3 014 | 724 | 74 | 37.2 | 1.7 |
| 54133 | Engineering services | 59 | 88 410 | N | 41 482 | 10 585 | 841 | 19.7 | 4.0 |
| 541330 | Engineering services | 59 | 88 410 | N | 41 482 | 10 585 | 841 | 19.7 | 4.0 |
| 54137 | Surveying and mapping (except geophysical) services | 7 | 3 374 | N | 1 675 | 458 | 37 | 18.7 | .2 |
| 541370 | Surveying and mapping (except geophysical) services | 7 | 3 374 | N | 1 675 | 458 | 37 | 18.7 | .2 |
| 54138 | Testing laboratories | 8 | 13 021 | N | 5 770 | 1 075 | 118 | — | 63.4 |
| 541380 | Testing laboratories | 8 | 13 021 | N | 5 770 | 1 075 | 118 | — | 63.4 |
| 5414 | Specialized design services | 22 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 15 | 11 075 | N | 6 786 | 1 852 | 118 | 12.3 | — |
| 541430 | Graphic design services | 15 | 11 075 | N | 6 786 | 1 852 | 118 | 12.3 | — |
| 5415 | Computer systems design and related services .. | 71 | 56 128 | N | 23 592 | 6 241 | 386 | 13.8 | 7.6 |
| 54151 | Computer systems design and related services | 71 | 56 128 | N | 23 592 | 6 241 | 386 | 13.8 | 7.6 |
| 541511 | Custom computer programming services ... | 32 | 17 435 | N | 8 267 | 2 515 | 158 | 18.4 | 14.8 |
| 541512 | Computer systems design services | 30 | 30 602 | N | 10 892 | 2 998 | 177 | 12.4 | 5.5 |
| 5415121 | Computer systems integrators | 16 | 26 495 | N | 9 025 | 2 575 | 137 | 6.4 | 4.0 |
| 5416 | Management, scientific, and technical consulting services | 91 | 51 486 | N | 24 216 | 5 851 | 752 | 17.9 | 51.1 |
| 54161 | Management consulting services | 75 | 47 960 | N | 22 830 | 5 602 | 718 | 16.3 | 53.0 |
| 541611 | Administrative management and general management consulting services | 33 | 36 965 | N | 18 208 | 4 446 | 612 | 6.9 | 58.4 |
| 541612 | Human resources and executive search consulting services | 18 | 7 357 | N | 3 450 | 848 | 75 | 32.6 | 49.7 |
| 5416123 | Human resources and personnel management consulting | 9 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 39 | 86 312 | N | 17 928 | 4 140 | 748 | 11.3 | — |
| 54189 | Other services related to advertising | 14 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 14 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor ... | 7 | 69 342 | N | 10 653 | 2 425 | 374 | 1.8 | — |
| 5418903 | Sign painting and lettering shop | 5 | 5 399 | N | 2 115 | 425 | 66 | 75.4 | — |
| 5419 | Other professional, scientific, and technical services | 81 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 30 | 9 591 | N | 3 101 | 685 | 119 | 29.9 | 14.5 |
| 541921 | Photography studios, portrait | 23 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 31 | 27 116 | N | 8 587 | 1 785 | 349 | 9.6 | .1 |
| 541940 | Veterinary services | 31 | 27 116 | N | 8 587 | 1 785 | 349 | 9.6 | .1 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 644 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 644 | D | N | D | D | i | D | D |
| 5411 | Legal services | 122 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 109 | D | N | D | D | f | D | D |
| 541110 | Offices of lawyers | 109 | D | N | D | D | f | D | D |
| 5411101 | Offices of lawyers | 109 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 13 | 5 383 | N | 2 081 | 491 | 72 | 23.0 | — |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 113 | 70 264 | N | 42 834 | 11 225 | 1 402 | 22.3 | 3.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 113 | 70 264 | N | 42 834 | 11 225 | 1 402 | 22.3 | 3.1 |
| 541211 | Offices of certified public accountants | 48 | 58 362 | N | 36 796 | 9 351 | 958 | 20.1 | .7 |
| 541213 | Tax preparation services | 29 | 4 801 | N | 1 595 | 711 | 231 | 40.5 | 7.7 |
| 541219 | Other accounting services | 33 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 99 | 115 841 | N | 52 637 | 12 999 | 1 093 | 19.2 | 10.4 |
| 54131 | Architectural services | 18 | 9 504 | N | 3 014 | 724 | 74 | 37.2 | 1.7 |
| 541310 | Architectural services | 18 | 9 504 | N | 3 014 | 724 | 74 | 37.2 | 1.7 |
| 54133 | Engineering services | 59 | 88 410 | N | 41 482 | 10 585 | 841 | 19.7 | 4.0 |
| 541330 | Engineering services | 59 | 88 410 | N | 41 482 | 10 585 | 841 | 19.7 | 4.0 |
| 54137 | Surveying and mapping (except geophysical) services | 7 | 3 374 | N | 1 675 | 458 | 37 | 18.7 | .2 |
| 541370 | Surveying and mapping (except geophysical) services | 7 | 3 374 | N | 1 675 | 458 | 37 | 18.7 | .2 |
| 54138 | Testing laboratories | 8 | 13 021 | N | 5 770 | 1 075 | 118 | — | 63.4 |
| 541380 | Testing laboratories | 8 | 13 021 | N | 5 770 | 1 075 | 118 | — | 63.4 |
| 5414 | Specialized design services | 22 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 15 | 11 075 | N | 6 786 | 1 852 | 118 | 12.3 | — |
| 541430 | Graphic design services | 15 | 11 075 | N | 6 786 | 1 852 | 118 | 12.3 | — |
| 5415 | Computer systems design and related services .. | 71 | 56 128 | N | 23 592 | 6 241 | 386 | 13.8 | 7.6 |
| 54151 | Computer systems design and related services | 71 | 56 128 | N | 23 592 | 6 241 | 386 | 13.8 | 7.6 |
| 541511 | Custom computer programming services ... | 32 | 17 435 | N | 8 267 | 2 515 | 158 | 18.4 | 14.8 |
| 541512 | Computer systems design services | 30 | 30 602 | N | 10 892 | 2 998 | 177 | 12.4 | 5.5 |
| 5415121 | Computer systems integrators | 16 | 26 495 | N | 9 025 | 2 575 | 137 | 6.4 | 4.0 |
| 5416 | Management, scientific, and technical consulting services | 91 | 51 486 | N | 24 216 | 5 851 | 752 | 17.9 | 51.1 |
| 54161 | Management consulting services | 75 | 47 960 | N | 22 830 | 5 602 | 718 | 16.3 | 53.0 |
| 541611 | Administrative management and general management consulting services | 33 | 36 965 | N | 18 208 | 4 446 | 612 | 6.9 | 58.4 |
| 541612 | Human resources and executive search consulting services | 18 | 7 357 | N | 3 450 | 848 | 75 | 32.6 | 49.7 |
| 5416123 | Human resources and personnel management consulting | 9 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 39 | 86 312 | N | 17 928 | 4 140 | 748 | 11.3 | — |
| 54189 | Other services related to advertising | 14 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 14 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 7 | 69 342 | N | 10 653 | 2 425 | 374 | 1.8 | — |
| 5418903 | Sign painting and lettering shop | 5 | 5 399 | N | 2 115 | 425 | 66 | 75.4 | — |
| 5419 | Other professional, scientific, and technical services | 81 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 30 | 9 591 | N | 3 101 | 685 | 119 | 29.9 | 14.5 |
| 541921 | Photography studios, portrait | 23 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 31 | 27 116 | N | 8 587 | 1 785 | 349 | 9.6 | .1 |
| 541940 | Veterinary services | 31 | 27 116 | N | 8 587 | 1 785 | 349 | 9.6 | .1 |
| Appleton, WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 411 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 411 | D | N | D | D | h | D | D |
| 5411 | Legal services | 77 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 67 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 67 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 66 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 10 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 9 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 70 | 49 105 | N | 33 907 | 8 931 | 1 041 | 16.5 | 4.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 70 | 49 105 | N | 33 907 | 8 931 | 1 041 | 16.5 | 4.5 |
| 541211 | Offices of certified public accountants | 29 | 41 792 | N | 30 591 | 7 788 | 777 | 15.0 | 1.0 |
| 541213 | Tax preparation services | 17 | 2 465 | N | 747 | 320 | 115 | 35.3 | 14.6 |
| 541219 | Other accounting services | 22 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Appleton, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services . . . | 62 | 55 590 | N | 27 377 | 6 717 | 590 | 29.8 | 9.5 |
| 54133 | Engineering services | 40 | 42 180 | N | 21 386 | 5 574 | 468 | 32.4 | 5.1 |
| 541330 | Engineering services | 40 | 42 180 | N | 21 386 | 5 574 | 468 | 32.4 | 5.1 |
| 54137 | Surveying and mapping (except geophysical) services | 5 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 5 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 15 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 9 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 9 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services . . . | 47 | 39 072 | N | 15 622 | 4 575 | 251 | 13.7 | 9.6 |
| 54151 | Computer systems design and related services | 47 | 39 072 | N | 15 622 | 4 575 | 251 | 13.7 | 9.6 |
| 541511 | Custom computer programming services . . . | 18 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 24 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 14 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 61 | 30 178 | N | 14 706 | 3 441 | 500 | 23.0 | 53.6 |
| 54161 | Management consulting services | 49 | 28 146 | N | 13 787 | 3 294 | 475 | 20.6 | 54.6 |
| 541611 | Administrative management and general management consulting services | 19 | 18 902 | N | 9 823 | 2 313 | 387 | 10.3 | 62.0 |
| 541612 | Human resources and executive search consulting services | 14 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 24 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 10 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 10 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 52 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 20 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 18 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 20 | 18 199 | N | 5 066 | 1 041 | 207 | 10.4 | — |
| 541940 | Veterinary services | 20 | 18 199 | N | 5 066 | 1 041 | 207 | 10.4 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 409 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 409 | D | N | D | D | h | D | D |
| 5411 | Legal services | 76 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 66 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 66 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 66 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 10 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 9 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 70 | 49 105 | N | 33 907 | 8 931 | 1 041 | 16.5 | 4.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 70 | 49 105 | N | 33 907 | 8 931 | 1 041 | 16.5 | 4.5 |
| 541211 | Offices of certified public accountants | 29 | 41 792 | N | 30 591 | 7 788 | 777 | 15.0 | 1.0 |
| 541213 | Tax preparation services | 17 | 2 465 | N | 747 | 320 | 115 | 35.3 | 14.6 |
| 541219 | Other accounting services | 22 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services . . . | 62 | 55 590 | N | 27 377 | 6 717 | 590 | 29.8 | 9.5 |
| 54133 | Engineering services | 40 | 42 180 | N | 21 386 | 5 574 | 468 | 32.4 | 5.1 |
| 541330 | Engineering services | 40 | 42 180 | N | 21 386 | 5 574 | 468 | 32.4 | 5.1 |
| 54137 | Surveying and mapping (except geophysical) services | 5 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 5 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 15 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 9 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 9 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Appleton, WI Metropolitan Statistical Area—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 47 | 39 072 | N | 15 622 | 4 575 | 251 | 13.7 | 9.6 |
| 54151 | Computer systems design and related services | 47 | 39 072 | N | 15 622 | 4 575 | 251 | 13.7 | 9.6 |
| 541511 | Custom computer programming services | 18 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 24 | D | N | D | D | b | D | D |
| 5415121 | Computer systems integrators | 14 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 61 | 30 178 | N | 14 706 | 3 441 | 500 | 23.0 | 53.6 |
| 54161 | Management consulting services | 49 | 28 146 | N | 13 787 | 3 294 | 475 | 20.6 | 54.6 |
| 541611 | Administrative management and general management consulting services | 19 | 18 902 | N | 9 823 | 2 313 | 387 | 10.3 | 62.0 |
| 541612 | Human resources and executive search consulting services | 14 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 24 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 10 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 10 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 52 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 20 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 18 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 20 | 18 199 | N | 5 066 | 1 041 | 207 | 10.4 | — |
| 541940 | Veterinary services | 20 | 18 199 | N | 5 066 | 1 041 | 207 | 10.4 | — |
| Oshkosh-Neenah, WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 236 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 236 | D | N | D | D | g | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 44 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 541211 | Offices of certified public accountants | 19 | 16 570 | N | 6 205 | 1 563 | 181 | 32.9 | — |
| 541213 | Tax preparation services | 12 | 2 336 | N | 848 | 391 | 116 | 46.0 | .5 |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 60 251 | N | 25 260 | 6 282 | 503 | 9.4 | 11.2 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 541330 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 54138 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 54151 | Computer systems design and related services | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | 21 308 | N | 9 510 | 2 410 | 252 | 10.7 | 47.4 |
| 54161 | Management consulting services | 26 | 19 814 | N | 9 043 | 2 308 | 243 | 10.1 | 50.9 |
| 541611 | Administrative management and general management consulting services | 14 | 18 063 | N | 8 385 | 2 133 | 225 | 3.4 | 54.7 |
| 5418 | Advertising and related services | 15 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Oshkosh-Neenah, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| 541940 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 235 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 235 | D | N | D | D | g | D | D |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 541211 | Offices of certified public accountants | 19 | 16 570 | N | 6 205 | 1 563 | 181 | 32.9 | — |
| 541213 | Tax preparation services | 12 | 2 336 | N | 848 | 391 | 116 | 46.0 | .5 |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 60 251 | N | 25 260 | 6 282 | 503 | 9.4 | 11.2 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 541330 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 54138 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 54151 | Computer systems design and related services | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | 21 308 | N | 9 510 | 2 410 | 252 | 10.7 | 47.4 |
| 54161 | Management consulting services | 26 | 19 814 | N | 9 043 | 2 308 | 243 | 10.1 | 50.9 |
| 541611 | Administrative management and general management consulting services | 14 | 18 063 | N | 8 385 | 2 133 | 225 | 3.4 | 54.7 |
| 5418 | Advertising and related services | 15 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| 541940 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 367 | 42 151 344 | N | 18 548 829 | 4 429 172 | 313 659 | 17.3 | 8.2 |
| 541 | Professional, scientific, and technical services | 31 367 | 42 151 344 | N | 18 548 829 | 4 429 172 | 313 659 | 17.3 | 8.2 |
| 5411 | Legal services | 6 300 | 9 643 776 | N | 3 641 433 | 779 687 | 49 333 | 19.9 | 4.5 |
| 54111 | Offices of lawyers | 6 067 | 9 322 862 | N | 3 530 645 | 752 885 | 46 913 | 20.2 | 4.4 |
| 541110 | Offices of lawyers | 6 067 | 9 322 862 | N | 3 530 645 | 752 885 | 46 913 | 20.2 | 4.4 |
| 5411101 | Offices of lawyers | 6 000 | D | N | D | D | k | D | D |
| 5411102 | Legal aid societies and similar legal services | 67 | D | N | D | D | f | D | D |
| 541119 | Other legal services | 233 | 320 914 | N | 110 788 | 26 802 | 2 420 | 9.5 | 9.4 |
| 541191 | Title abstract and settlement offices | 166 | 250 968 | N | 82 633 | 19 521 | 1 808 | 7.2 | 11.8 |
| 541199 | All other legal services | 67 | 69 946 | N | 28 155 | 7 281 | 612 | 17.7 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 900 | 4 075 726 | N | 2 050 535 | 490 539 | 52 496 | 14.8 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 900 | 4 075 726 | N | 2 050 535 | 490 539 | 52 496 | 14.8 | 5.7 |
| 541211 | Offices of certified public accountants | 2 020 | 2 744 421 | N | 1 127 929 | 251 720 | 18 734 | 14.4 | 4.3 |
| 541213 | Tax preparation services | 589 | 137 270 | N | 44 697 | 19 448 | 9 679 | 22.4 | 3.5 |
| 541214 | Payroll services | 159 | 766 212 | N | 661 668 | 167 633 | 17 531 | 4.8 | 4.2 |
| 541219 | Other accounting services | 1 132 | 427 823 | N | 216 241 | 51 738 | 6 552 | 33.0 | 18.4 |
| 5413 | Architectural, engineering, and related services .. | 3 548 | 5 007 509 | N | 2 223 761 | 505 957 | 38 998 | 17.1 | 11.6 |
| 54131 | Architectural services | 1 004 | 995 754 | N | 412 214 | 92 978 | 7 583 | 25.8 | 6.1 |
| 541310 | Architectural services | 1 004 | 995 754 | N | 412 214 | 92 978 | 7 583 | 25.8 | 6.1 |
| 54132 | Landscape architectural services | 330 | 211 218 | N | 76 333 | 13 494 | 1 858 | 35.5 | 5.4 |
| 541320 | Landscape architectural services | 330 | 211 218 | N | 76 333 | 13 494 | 1 858 | 35.5 | 5.4 |
| 54133 | Engineering services | 1 634 | 3 066 394 | N | 1 384 999 | 317 249 | 22 041 | 14.2 | 14.2 |
| 541330 | Engineering services | 1 634 | 3 066 394 | N | 1 384 999 | 317 249 | 22 041 | 14.2 | 14.2 |
| 54134 | Drafting services | 85 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 85 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 152 | 41 477 | N | 17 564 | 3 725 | 494 | 28.4 | 7.7 |
| 541350 | Building inspection services | 152 | 41 477 | N | 17 564 | 3 725 | 494 | 28.4 | 7.7 |
| 54137 | Surveying and mapping (except geophysical) services | 168 | 110 362 | N | 59 178 | 13 378 | 1 403 | 21.2 | 9.3 |
| 541370 | Surveying and mapping (except geophysical) services | 168 | 110 362 | N | 59 178 | 13 378 | 1 403 | 21.2 | 9.3 |
| 54138 | Testing laboratories | 171 | 554 774 | N | 257 874 | 61 258 | 5 139 | 7.8 | 10.6 |
| 541380 | Testing laboratories | 171 | 554 774 | N | 257 874 | 61 258 | 5 139 | 7.8 | 10.6 |
| 5414 | Specialized design services | 1 676 | D | N | D | D | i | D | D |
| 54141 | Interior design services | 534 | 337 101 | N | 76 543 | 18 253 | 1 969 | 39.8 | 7.9 |
| 541410 | Interior design services | 534 | 337 101 | N | 76 543 | 18 253 | 1 969 | 39.8 | 7.9 |
| 54142 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 1 021 | 617 213 | N | 231 435 | 55 933 | 4 580 | 30.7 | 4.2 |
| 541430 | Graphic design services | 1 021 | 617 213 | N | 231 435 | 55 933 | 4 580 | 30.7 | 4.2 |
| 54149 | Other specialized design services | 46 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 46 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 5 511 | 6 168 171 | N | 2 734 249 | 720 422 | 41 010 | 21.4 | 7.9 |
| 54151 | Computer systems design and related services | 5 511 | 6 168 171 | N | 2 734 249 | 720 422 | 41 010 | 21.4 | 7.9 |
| 541511 | Custom computer programming services ... | 2 558 | 2 547 920 | N | 1 264 173 | 328 704 | 19 044 | 24.6 | 6.8 |
| 541512 | Computer systems design services | 1 980 | 2 250 617 | N | 926 073 | 235 594 | 14 027 | 22.2 | 10.5 |
| 5415121 | Computer systems integrators | 669 | D | N | D | D | i | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 1 311 | D | N | D | D | i | D | D |
| 541513 | Computer facilities management services ... | 200 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 773 | D | N | D | D | h | D | D |
| 5416 | Management, scientific, and technical consulting services | 5 735 | 7 900 918 | N | 3 603 261 | 838 053 | 51 014 | 16.4 | 13.3 |
| 54161 | Management consulting services | 4 959 | 7 452 490 | N | 3 425 362 | 798 696 | 48 064 | 15.5 | 13.5 |
| 541611 | Administrative management and general management consulting services | 2 433 | 5 027 882 | N | 2 382 199 | 542 594 | 31 707 | 10.4 | 10.2 |
| 541612 | Human resources and executive search consulting services | 976 | 941 084 | N | 530 838 | 131 219 | 7 170 | 24.5 | 20.7 |
| 5416121 | Actuarial consulting | 42 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 500 | D | N | D | D | h | D | D |
| 5416123 | Human resources and personnel management consulting | 434 | 496 242 | N | 284 129 | 66 854 | 3 707 | 22.5 | 28.1 |
| 541613 | Marketing consulting services | 1 111 | 1 022 671 | N | 368 153 | 89 608 | 6 235 | 29.6 | 23.8 |
| 541614 | Process, physical distribution, and logistics consulting services | 269 | 401 194 | N | 117 487 | 28 469 | 2 433 | 20.3 | 8.4 |
| 541618 | Other management consulting services | 170 | 59 659 | N | 26 685 | 6 806 | 519 | 33.3 | 31.9 |
| 54162 | Environmental consulting services | 250 | 165 448 | N | 61 693 | 14 065 | 1 251 | 31.7 | 13.9 |
| 541620 | Environmental consulting services | 250 | 165 448 | N | 61 693 | 14 065 | 1 251 | 31.7 | 13.9 |
| 54169 | Other scientific and technical consulting services | 526 | 282 980 | N | 116 206 | 25 292 | 1 699 | 29.3 | 9.5 |
| 541690 | Other scientific and technical consulting services | 526 | 282 980 | N | 116 206 | 25 292 | 1 699 | 29.3 | 9.5 |
| 5416901 | Economic and related consulting services . | 313 | 185 617 | N | 77 819 | 16 985 | 955 | 29.7 | 9.7 |
| 5416909 | All other scientific and technical consulting services | 213 | 97 363 | N | 38 387 | 8 307 | 744 | 28.6 | 9.0 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services ... | 370 | 1 713 218 | N | 1 718 810 | 453 511 | 24 760 | 4.1 | 6.8 |
| 54171 | Research and development in the physical, engineering, and life sciences | 287 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 287 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 133 | D | N | D | D | j | D | D |
| 5417102 | Research and development in the life sciences | 154 | D | N | D | D | i | D | D |
| 54171023 | Research and development in biotechnology | 68 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 86 | D | N | D | D | h | D | D |
| 54172 | Research and development in the social sciences and humanities | 83 | D | N | D | D | h | D | D |
| 541720 | Research and development in the social sciences and humanities | 83 | D | N | D | D | h | D | D |
| 5418 | Advertising and related services | 1 889 | 4 429 780 | N | 1 457 095 | 372 588 | 26 045 | 11.0 | 6.6 |
| 54181 | Advertising agencies | 605 | 1 840 941 | N | 838 610 | 222 802 | 12 244 | 6.3 | 5.3 |
| 541810 | Advertising agencies | 605 | 1 840 941 | N | 838 610 | 222 802 | 12 244 | 6.3 | 5.3 |
| 54182 | Public relations agencies | 295 | 248 679 | N | 116 701 | 28 940 | 1 969 | 26.5 | 11.5 |
| 541820 | Public relations agencies | 295 | 248 679 | N | 116 701 | 28 940 | 1 969 | 26.5 | 11.5 |
| 54183 | Media buying services | 53 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 53 | D | N | D | D | e | D | D |
| 54184 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 541840 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 5418401 | Radio and television advertising representatives | 70 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives .. | 96 | D | N | D | D | f | D | D |
| 54185 | Display advertising | 104 | 267 887 | N | 46 918 | 10 921 | 1 183 | 15.1 | 7.4 |
| 541850 | Display advertising | 104 | 267 887 | N | 46 918 | 10 921 | 1 183 | 15.1 | 7.4 |
| 54186 | Direct mail advertising | 225 | 755 318 | N | 195 512 | 46 145 | 4 895 | 16.3 | 11.8 |
| 541860 | Direct mail advertising | 225 | 755 318 | N | 195 512 | 46 145 | 4 895 | 16.3 | 11.8 |
| 54187 | Advertising material distribution services .. | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 541870 | Advertising material distribution services .. | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 54189 | Other services related to advertising | 403 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 403 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 12 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 216 | 616 718 | N | 60 839 | 15 547 | 1 467 | 9.3 | 3.2 |
| 5418903 | Sign painting and lettering shop | 118 | 42 045 | N | 13 772 | 3 296 | 470 | 29.3 | 9.3 |
| 5418909 | All other advertising services | 57 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 438 | D | N | D | D | j | D | D |
| 54191 | Marketing research and public opinion polling . | 358 | 1 090 018 | N | 430 933 | 108 218 | 10 552 | 8.0 | 7.0 |
| 541910 | Marketing research and public opinion polling | 358 | 1 090 018 | N | 430 933 | 108 218 | 10 552 | 8.0 | 7.0 |
| 54192 | Photographic services | 737 | 292 529 | N | 84 341 | 19 756 | 3 158 | 32.4 | 12.8 |
| 541921 | Photography studios, portrait | 491 | 157 192 | N | 41 613 | 9 441 | 2 077 | 30.2 | 13.2 |
| 541922 | Commercial photography | 246 | 135 337 | N | 42 728 | 10 315 | 1 081 | 35.1 | 12.3 |
| 54193 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 566 | 477 200 | N | 171 857 | 38 425 | 6 853 | 17.2 | 2.1 |
| 541940 | Veterinary services | 566 | 477 200 | N | 171 857 | 38 425 | 6 853 | 17.2 | 2.1 |
| 54199 | All other professional, scientific, and technical services | 717 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services | 717 | D | N | D | D | g | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 143 | D | D | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 143 | D | D | D | D | j | D | D |
| 5411 | Legal services | 67 | D | D | D | D | f | D | D |
| 54111 | Offices of lawyers | 67 | D | D | D | D | f | D | D |
| 541110 | Offices of lawyers | 67 | D | D | D | D | f | D | D |
| 5411102 | Legal aid societies and similar legal services | 67 | D | D | D | D | f | D | D |
| 5417 | Scientific research and development services ... | 76 | D | D | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 47 | D | D | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 47 | D | D | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 13 | D | D | D | D | i | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con. | | | | | | | | |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5417 | Scientific research and development services— Con. | | | | | | | | |
| 54171 | Research and development in the physical, engineering, and life sciences—Con. | | | | | | | | |
| 541710 | Research and development in the physical, engineering, and life sciences—Con. | | | | | | | | |
| 5417102 | Research and development in the life sciences | 34 | D | D | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 11 | D | D | D | D | b | D | D |
| 54171029 | Research and development in other life sciences | 23 | D | D | D | D | g | D | D |
| 54172 | Research and development in the social sciences and humanities | 29 | D | D | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 29 | D | D | D | D | g | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 224 | D | N | D | D | m | D | D |
| 541 | Professional, scientific, and technical services | 31 224 | D | N | D | D | m | D | D |
| 5411 | Legal services | 6 233 | D | N | D | D | k | D | D |
| 54111 | Offices of lawyers | 6 000 | D | N | D | D | k | D | D |
| 541110 | Offices of lawyers | 6 000 | D | N | D | D | k | D | D |
| 5411101 | Offices of lawyers | 6 000 | D | N | D | D | k | D | D |
| 54119 | Other legal services | 233 | 320 914 | N | 110 788 | 26 802 | 2 420 | 9.5 | 9.4 |
| 541191 | Title abstract and settlement offices | 166 | 250 968 | N | 82 633 | 19 521 | 1 808 | 7.2 | 11.8 |
| 541199 | All other legal services | 67 | 69 946 | N | 28 155 | 7 281 | 612 | 17.7 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 900 | 4 075 726 | N | 2 050 535 | 490 539 | 52 496 | 14.8 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 900 | 4 075 726 | N | 2 050 535 | 490 539 | 52 496 | 14.8 | 5.7 |
| 541211 | Offices of certified public accountants | 2 020 | 2 744 421 | N | 1 127 929 | 251 720 | 18 734 | 14.4 | 4.3 |
| 541213 | Tax preparation services | 589 | 137 270 | N | 44 697 | 19 448 | 9 679 | 22.4 | 3.5 |
| 541214 | Payroll services | 159 | 766 212 | N | 661 668 | 167 633 | 17 531 | 4.8 | 4.2 |
| 541219 | Other accounting services | 1 132 | 427 823 | N | 216 241 | 51 738 | 6 552 | 33.0 | 18.4 |
| 5413 | Architectural, engineering, and related services .. | 3 548 | 5 007 509 | N | 2 223 761 | 505 957 | 38 998 | 17.1 | 11.6 |
| 54131 | Architectural services | 1 004 | 995 754 | N | 412 214 | 92 978 | 7 583 | 25.8 | 6.1 |
| 541310 | Architectural services | 1 004 | 995 754 | N | 412 214 | 92 978 | 7 583 | 25.8 | 6.1 |
| 54132 | Landscape architectural services | 330 | 211 218 | N | 76 333 | 13 494 | 1 858 | 35.5 | 5.4 |
| 541320 | Landscape architectural services | 330 | 211 218 | N | 76 333 | 13 494 | 1 858 | 35.5 | 5.4 |
| 54133 | Engineering services | 1 634 | 3 066 394 | N | 1 384 999 | 317 249 | 22 041 | 14.2 | 14.2 |
| 541330 | Engineering services | 1 634 | 3 066 394 | N | 1 384 999 | 317 249 | 22 041 | 14.2 | 14.2 |
| 54134 | Drafting services | 85 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 85 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 152 | 41 477 | N | 17 564 | 3 725 | 494 | 28.4 | 7.7 |
| 541350 | Building inspection services | 152 | 41 477 | N | 17 564 | 3 725 | 494 | 28.4 | 7.7 |
| 54137 | Surveying and mapping (except geophysical) services | 168 | 110 362 | N | 59 178 | 13 378 | 1 403 | 21.2 | 9.3 |
| 541370 | Surveying and mapping (except geophysical) services | 168 | 110 362 | N | 59 178 | 13 378 | 1 403 | 21.2 | 9.3 |
| 54138 | Testing laboratories | 171 | 554 774 | N | 257 874 | 61 258 | 5 139 | 7.8 | 10.6 |
| 541380 | Testing laboratories | 171 | 554 774 | N | 257 874 | 61 258 | 5 139 | 7.8 | 10.6 |
| 5414 | Specialized design services | 1 676 | D | N | D | D | i | D | D |
| 54141 | Interior design services | 534 | 337 101 | N | 76 543 | 18 253 | 1 969 | 39.8 | 7.9 |
| 541410 | Interior design services | 534 | 337 101 | N | 76 543 | 18 253 | 1 969 | 39.8 | 7.9 |
| 54142 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 1 021 | 617 213 | N | 231 435 | 55 933 | 4 580 | 30.7 | 4.2 |
| 541430 | Graphic design services | 1 021 | 617 213 | N | 231 435 | 55 933 | 4 580 | 30.7 | 4.2 |
| 54149 | Other specialized design services | 46 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 46 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 5 511 | 6 168 171 | N | 2 734 249 | 720 422 | 41 010 | 21.4 | 7.9 |
| 54151 | Computer systems design and related services | 5 511 | 6 168 171 | N | 2 734 249 | 720 422 | 41 010 | 21.4 | 7.9 |
| 541511 | Custom computer programming services ... | 2 558 | 2 547 920 | N | 1 264 173 | 328 704 | 19 044 | 24.6 | 6.8 |
| 541512 | Computer systems design services | 1 980 | 2 250 617 | N | 926 073 | 235 594 | 14 027 | 22.2 | 10.5 |
| 5415121 | Computer systems integrators | 669 | D | N | D | D | i | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 1 311 | D | N | D | D | i | D | D |
| 541513 | Computer facilities management services ... | 200 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 773 | D | N | D | D | h | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 5 735 | 7 900 918 | N | 3 603 261 | 838 053 | 51 014 | 16.4 | 13.3 |
| 54161 | Management consulting services | 4 959 | 7 452 490 | N | 3 425 362 | 798 696 | 48 064 | 15.5 | 13.5 |
| 541611 | Administrative management and general management consulting services | 2 433 | 5 027 882 | N | 2 382 199 | 542 594 | 31 707 | 10.4 | 10.2 |
| 541612 | Human resources and executive search consulting services | 976 | 941 084 | N | 530 838 | 131 219 | 7 170 | 24.5 | 20.7 |
| 5416121 | Actuarial consulting | 42 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 500 | D | N | D | D | h | D | D |
| 5416123 | Human resources and personnel management consulting | 434 | 496 242 | N | 284 129 | 66 854 | 3 707 | 22.5 | 28.1 |
| 541613 | Marketing consulting services | 1 111 | 1 022 671 | N | 368 153 | 89 608 | 6 235 | 29.6 | 23.8 |
| 541614 | Process, physical distribution, and logistics consulting services | 269 | 401 194 | N | 117 487 | 28 469 | 2 433 | 20.3 | 8.4 |
| 541618 | Other management consulting services | 170 | 59 659 | N | 26 685 | 6 806 | 519 | 33.3 | 31.9 |
| 54162 | Environmental consulting services | 250 | 165 448 | N | 61 693 | 14 065 | 1 251 | 31.7 | 13.9 |
| 541620 | Environmental consulting services | 250 | 165 448 | N | 61 693 | 14 065 | 1 251 | 31.7 | 13.9 |
| 54169 | Other scientific and technical consulting services | 526 | 282 980 | N | 116 206 | 25 292 | 1 699 | 29.3 | 9.5 |
| 541690 | Other scientific and technical consulting services | 526 | 282 980 | N | 116 206 | 25 292 | 1 699 | 29.3 | 9.5 |
| 5416901 | Economic and related consulting services | 313 | 185 617 | N | 77 819 | 16 985 | 955 | 29.7 | 9.7 |
| 5416909 | All other scientific and technical consulting services | 213 | 97 363 | N | 38 387 | 8 307 | 744 | 28.6 | 9.0 |
| 5417 | Scientific research and development services ... | 294 | D | N | D | D | j | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 240 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 240 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 120 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 120 | D | N | D | D | h | D | D |
| 54171023 | Research and development in biotechnology | 57 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 63 | D | N | D | D | h | D | D |
| 54172 | Research and development in the social sciences and humanities | 54 | D | N | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 54 | D | N | D | D | g | D | D |
| 5418 | Advertising and related services | 1 889 | 4 429 780 | N | 1 457 095 | 372 588 | 26 045 | 11.0 | 6.6 |
| 54181 | Advertising agencies | 605 | 1 840 941 | N | 838 610 | 222 802 | 12 244 | 6.3 | 5.3 |
| 541810 | Advertising agencies | 605 | 1 840 941 | N | 838 610 | 222 802 | 12 244 | 6.3 | 5.3 |
| 54182 | Public relations agencies | 295 | 248 679 | N | 116 701 | 28 940 | 1 969 | 26.5 | 11.5 |
| 541820 | Public relations agencies | 295 | 248 679 | N | 116 701 | 28 940 | 1 969 | 26.5 | 11.5 |
| 54183 | Media buying services | 53 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 53 | D | N | D | D | e | D | D |
| 54184 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 541840 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 5418401 | Radio and television advertising representatives | 70 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives | 96 | D | N | D | D | f | D | D |
| 54185 | Display advertising | 104 | 267 887 | N | 46 918 | 10 921 | 1 183 | 15.1 | 7.4 |
| 541850 | Display advertising | 104 | 267 887 | N | 46 918 | 10 921 | 1 183 | 15.1 | 7.4 |
| 54186 | Direct mail advertising | 225 | 755 318 | N | 195 512 | 46 145 | 4 895 | 16.3 | 11.8 |
| 541860 | Direct mail advertising | 225 | 755 318 | N | 195 512 | 46 145 | 4 895 | 16.3 | 11.8 |
| 54187 | Advertising material distribution services | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 541870 | Advertising material distribution services | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 54189 | Other services related to advertising | 403 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 403 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 12 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor | 216 | 616 718 | N | 60 839 | 15 547 | 1 467 | 9.3 | 3.2 |
| 5418903 | Sign painting and lettering shop | 118 | 42 045 | N | 13 772 | 3 296 | 470 | 29.3 | 9.3 |
| 5418909 | All other advertising services | 57 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 438 | D | N | D | D | j | D | D |
| 54191 | Marketing research and public opinion polling | 358 | 1 090 018 | N | 430 933 | 108 218 | 10 552 | 8.0 | 7.0 |
| 541910 | Marketing research and public opinion polling | 358 | 1 090 018 | N | 430 933 | 108 218 | 10 552 | 8.0 | 7.0 |
| 54192 | Photographic services | 737 | 292 529 | N | 84 341 | 19 756 | 3 158 | 32.4 | 12.8 |
| 541921 | Photography studios, portrait | 491 | 157 192 | N | 41 613 | 9 441 | 2 077 | 30.2 | 13.2 |
| 541922 | Commercial photography | 246 | 135 337 | N | 42 728 | 10 315 | 1 081 | 35.1 | 12.3 |
| 54193 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 566 | 477 200 | N | 171 857 | 38 425 | 6 853 | 17.2 | 2.1 |
| 541940 | Veterinary services | 566 | 477 200 | N | 171 857 | 38 425 | 6 853 | 17.2 | 2.1 |
| 54199 | All other professional, scientific, and technical services | 717 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services | 717 | D | N | D | D | g | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 31 031 | 42 024 603 | N | 18 505 176 | 4 418 634 | 311 892 | 17.3 | 8.2 |
| 541 | Professional, scientific, and technical services | 31 031 | 42 024 603 | N | 18 505 176 | 4 418 634 | 311 892 | 17.3 | 8.2 |
| 5411 | Legal services | 6 205 | 9 608 006 | N | 3 630 601 | 777 148 | 48 931 | 19.8 | 4.5 |
| 54111 | Offices of lawyers | 5 979 | 9 293 650 | N | 3 522 573 | 750 988 | 46 605 | 20.1 | 4.4 |
| 541110 | Offices of lawyers | 5 979 | 9 293 650 | N | 3 522 573 | 750 988 | 46 605 | 20.1 | 4.4 |
| 5411101 | Offices of lawyers | 5 913 | D | N | D | D | k | D | D |
| 5411102 | Legal aid societies and similar legal services | 66 | D | N | D | D | f | D | D |
| 541119 | Other legal services | 226 | 314 356 | N | 108 028 | 26 160 | 2 326 | 9.7 | 9.5 |
| 5411191 | Title abstract and settlement offices | 159 | 244 410 | N | 79 873 | 18 879 | 1 714 | 7.4 | 11.9 |
| 5411199 | All other legal services | 67 | 69 946 | N | 28 155 | 7 281 | 612 | 17.7 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 831 | 4 043 918 | N | 2 038 176 | 487 250 | 51 815 | 14.7 | 5.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 831 | 4 043 918 | N | 2 038 176 | 487 250 | 51 815 | 14.7 | 5.8 |
| 541211 | Offices of certified public accountants | 1 988 | 2 728 485 | N | 1 120 833 | 249 937 | 18 506 | 14.2 | 4.3 |
| 541213 | Tax preparation services | 574 | 134 383 | N | 43 961 | 19 129 | 9 502 | 22.4 | 3.6 |
| 541214 | Payroll services | 158 | D | N | D | D | j | D | D |
| 541219 | Other accounting services | 1 111 | D | N | D | D | i | D | D |
| 5413 | Architectural, engineering, and related services . . | 3 508 | 4 986 685 | N | 2 215 617 | 504 157 | 38 802 | 17.0 | 11.7 |
| 54131 | Architectural services | 1 000 | D | N | D | D | i | D | D |
| 541310 | Architectural services | 1 000 | D | N | D | D | i | D | D |
| 54132 | Landscape architectural services | 325 | 209 239 | N | 75 482 | 13 370 | 1 840 | 35.1 | 5.5 |
| 541320 | Landscape architectural services | 325 | 209 239 | N | 75 482 | 13 370 | 1 840 | 35.1 | 5.5 |
| 54133 | Engineering services | 1 614 | 3 058 993 | N | 1 381 920 | 316 557 | 21 951 | 14.0 | 14.3 |
| 541330 | Engineering services | 1 614 | 3 058 993 | N | 1 381 920 | 316 557 | 21 951 | 14.0 | 14.3 |
| 54134 | Drafting services | 85 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 85 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 148 | D | N | D | D | e | D | D |
| 541350 | Building inspection services | 148 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 164 | D | N | D | D | g | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 164 | D | N | D | D | g | D | D |
| 54138 | Testing laboratories | 168 | D | N | D | D | i | D | D |
| 541380 | Testing laboratories | 168 | D | N | D | D | i | D | D |
| 5414 | Specialized design services | 1 669 | 1 026 100 | N | 333 481 | 80 246 | 7 062 | 33.0 | 7.2 |
| 54141 | Interior design services | 532 | D | N | D | D | g | D | D |
| 541410 | Interior design services | 532 | D | N | D | D | g | D | D |
| 54142 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 1 017 | D | N | D | D | h | D | D |
| 541430 | Graphic design services | 1 017 | D | N | D | D | h | D | D |
| 54149 | Other specialized design services | 45 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 45 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services . . | 5 483 | 6 161 751 | N | 2 731 706 | 719 819 | 40 943 | 21.4 | 7.9 |
| 54151 | Computer systems design and related services | 5 483 | 6 161 751 | N | 2 731 706 | 719 819 | 40 943 | 21.4 | 7.9 |
| 541511 | Custom computer programming services . . . | 2 542 | D | N | D | D | j | D | D |
| 541512 | Computer systems design services | 1 970 | D | N | D | D | j | D | D |
| 5415121 | Computer systems integrators | 664 | D | N | D | D | i | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 1 306 | D | N | D | D | i | D | D |
| 541513 | Computer facilities management services . . | 199 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 772 | D | N | D | D | h | D | D |
| 5416 | Management, scientific, and technical consulting services | 5 698 | 7 891 432 | N | 3 600 005 | 837 312 | 50 927 | 16.3 | 13.4 |
| 54161 | Management consulting services | 4 930 | 7 444 907 | N | 3 422 513 | 798 028 | 47 986 | 15.5 | 13.5 |
| 541611 | Administrative management and general management consulting services | 2 411 | 5 021 074 | N | 2 379 599 | 541 987 | 31 635 | 10.3 | 10.2 |
| 541612 | Human resources and executive search consulting services | 976 | 941 084 | N | 530 838 | 131 219 | 7 170 | 24.5 | 20.7 |
| 5416121 | Actuarial consulting | 42 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 500 | D | N | D | D | h | D | D |
| 5416123 | Human resources and personnel management consulting | 434 | 496 242 | N | 284 129 | 66 854 | 3 707 | 22.5 | 28.1 |
| 541613 | Marketing consulting services | 1 107 | D | N | D | D | i | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 266 | D | N | D | D | g | D | D |
| 541618 | Other management consulting services | 170 | 59 659 | N | 26 685 | 6 806 | 519 | 33.3 | 31.9 |
| 54162 | Environmental consulting services | 247 | D | N | D | D | g | D | D |
| 541620 | Environmental consulting services | 247 | D | N | D | D | g | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services—Con. | | | | | | | | |
| 54169 | Other scientific and technical consulting services | 521 | D | N | D | D | g | D | D |
| 541690 | Other scientific and technical consulting services | 521 | D | N | D | D | g | D | D |
| 5416901 | Economic and related consulting services | 310 | D | N | D | D | f | D | D |
| 5416909 | All other scientific and technical consulting services | 211 | D | N | D | D | f | D | D |
| 5417 | Scientific research and development services ... | 370 | 1 713 218 | N | 1 718 810 | 453 511 | 24 760 | 4.1 | 6.8 |
| 54171 | Research and development in the physical, engineering, and life sciences | 287 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 287 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 133 | D | N | D | D | j | D | D |
| 5417102 | Research and development in the life sciences | 154 | D | N | D | D | i | D | D |
| 54171023 | Research and development in biotechnology | 68 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 86 | D | N | D | D | h | D | D |
| 54172 | Research and development in the social sciences and humanities | 83 | D | N | D | D | h | D | D |
| 541720 | Research and development in the social sciences and humanities | 83 | D | N | D | D | h | D | D |
| 5418 | Advertising and related services | 1 872 | 4 423 336 | N | 1 454 916 | 372 034 | 25 971 | 11.0 | 6.6 |
| 54181 | Advertising agencies | 600 | D | N | D | D | j | D | D |
| 541810 | Advertising agencies | 600 | D | N | D | D | j | D | D |
| 54182 | Public relations agencies | 293 | D | N | D | D | g | D | D |
| 541820 | Public relations agencies | 293 | D | N | D | D | g | D | D |
| 54183 | Media buying services | 53 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 53 | D | N | D | D | e | D | D |
| 54184 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 541840 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 5418401 | Radio and television advertising representatives | 70 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives ... | 96 | D | N | D | D | f | D | D |
| 54185 | Display advertising | 101 | D | N | D | D | g | D | D |
| 541850 | Display advertising | 101 | D | N | D | D | g | D | D |
| 54186 | Direct mail advertising | 224 | D | N | D | D | h | D | D |
| 541860 | Direct mail advertising | 224 | D | N | D | D | h | D | D |
| 54187 | Advertising material distribution services | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 541870 | Advertising material distribution services ... | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 54189 | Other services related to advertising | 397 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 397 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 12 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor | 213 | D | N | D | D | g | D | D |
| 5418903 | Sign painting and lettering shop | 116 | D | N | D | D | e | D | D |
| 5418909 | All other advertising services | 56 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 395 | 2 170 157 | N | 781 864 | 187 157 | 22 681 | 19.1 | 8.6 |
| 54191 | Marketing research and public opinion polling | 357 | D | N | D | D | j | D | D |
| 541910 | Marketing research and public opinion polling | 357 | D | N | D | D | j | D | D |
| 54192 | Photographic services | 719 | 289 256 | N | 83 722 | 19 620 | 3 105 | 32.3 | 12.6 |
| 541921 | Photography studios, portrait | 474 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 245 | D | N | D | D | g | D | D |
| 54193 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 549 | 467 126 | N | 168 906 | 37 710 | 6 694 | 16.6 | 2.1 |
| 541940 | Veterinary services | 549 | 467 126 | N | 168 906 | 37 710 | 6 694 | 16.6 | 2.1 |
| 54199 | All other professional, scientific, and technical services | 710 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services | 710 | D | N | D | D | g | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 142 | D | D | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 142 | D | D | D | D | j | D | D |
| 5411 | Legal services | 66 | D | D | D | D | f | D | D |
| 54111 | Offices of lawyers | 66 | D | D | D | D | f | D | D |
| 541110 | Offices of lawyers | 66 | D | D | D | D | f | D | D |
| 5411102 | Legal aid societies and similar legal services | 66 | D | D | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services ... | 76 | D | D | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 47 | D | D | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 47 | D | D | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 13 | D | D | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 34 | D | D | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 11 | D | D | D | D | b | D | D |
| 54171029 | Research and development in other life sciences | 23 | D | D | D | D | g | D | D |
| 54172 | Research and development in the social sciences and humanities | 29 | D | D | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 29 | D | D | D | D | g | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 889 | D | N | D | D | m | D | D |
| 541 | Professional, scientific, and technical services | 30 889 | D | N | D | D | m | D | D |
| 5411 | Legal services | 6 139 | D | N | D | D | k | D | D |
| 54111 | Offices of lawyers | 5 913 | D | N | D | D | k | D | D |
| 541110 | Offices of lawyers | 5 913 | D | N | D | D | k | D | D |
| 5411101 | Offices of lawyers | 5 913 | D | N | D | D | k | D | D |
| 54119 | Other legal services | 226 | N | N | 108 028 | 26 160 | 2 326 | 9.7 | 9.5 |
| 541191 | Title abstract and settlement offices | 159 | N | N | 79 873 | 18 879 | 1 714 | 7.4 | 11.9 |
| 541199 | All other legal services | 67 | N | N | 28 155 | 7 281 | 612 | 17.7 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 831 | 4 043 918 | N | 2 038 176 | 487 250 | 51 815 | 14.7 | 5.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 831 | 4 043 918 | N | 2 038 176 | 487 250 | 51 815 | 14.7 | 5.8 |
| 541211 | Offices of certified public accountants | 1 988 | 2 728 485 | N | 1 120 833 | 249 937 | 18 506 | 14.2 | 4.3 |
| 541213 | Tax preparation services | 574 | 134 383 | N | 43 961 | 19 129 | 9 502 | 22.4 | 3.6 |
| 541214 | Payroll services | 158 | D | N | D | D | j | D | D |
| 541219 | Other accounting services | 1 111 | D | N | D | D | i | D | D |
| 5413 | Architectural, engineering, and related services .. | 3 508 | 4 986 685 | N | 2 215 617 | 504 157 | 38 802 | 17.0 | 11.7 |
| 54131 | Architectural services | 1 000 | D | N | D | D | i | D | D |
| 541310 | Architectural services | 1 000 | D | N | D | D | i | D | D |
| 54132 | Landscape architectural services | 325 | 209 239 | N | 75 482 | 13 370 | 1 840 | 35.1 | 5.5 |
| 541320 | Landscape architectural services | 325 | 209 239 | N | 75 482 | 13 370 | 1 840 | 35.1 | 5.5 |
| 54133 | Engineering services | 1 614 | 3 058 993 | N | 1 381 920 | 316 557 | 21 951 | 14.0 | 14.3 |
| 541330 | Engineering services | 1 614 | 3 058 993 | N | 1 381 920 | 316 557 | 21 951 | 14.0 | 14.3 |
| 54134 | Drafting services | 85 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 85 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 148 | D | N | D | D | e | D | D |
| 541350 | Building inspection services | 148 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 164 | D | N | D | D | g | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 164 | D | N | D | D | g | D | D |
| 54138 | Testing laboratories | 168 | D | N | D | D | i | D | D |
| 541380 | Testing laboratories | 168 | D | N | D | D | i | D | D |
| 5414 | Specialized design services | 1 669 | 1 026 100 | N | 333 481 | 80 246 | 7 062 | 33.0 | 7.2 |
| 54141 | Interior design services | 532 | D | N | D | D | g | D | D |
| 541410 | Interior design services | 532 | D | N | D | D | g | D | D |
| 54142 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 75 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 1 017 | D | N | D | D | h | D | D |
| 541430 | Graphic design services | 1 017 | D | N | D | D | h | D | D |
| 54149 | Other specialized design services | 45 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 45 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 5 483 | 6 161 751 | N | 2 731 706 | 719 819 | 40 943 | 21.4 | 7.9 |
| 54151 | Computer systems design and related services | 5 483 | 6 161 751 | N | 2 731 706 | 719 819 | 40 943 | 21.4 | 7.9 |
| 541511 | Custom computer programming services ... | 2 542 | D | N | D | D | j | D | D |
| 541512 | Computer systems design services | 1 970 | D | N | D | D | j | D | D |
| 5415121 | Computer systems integrators | 664 | D | N | D | D | i | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 1 306 | D | N | D | D | i | D | D |
| 541513 | Computer facilities management services ... | 199 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 772 | D | N | D | D | h | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 5 698 | 7 891 432 | N | 3 600 005 | 837 312 | 50 927 | 16.3 | 13.4 |
| 54161 | Management consulting services | 4 930 | 7 444 907 | N | 3 422 513 | 798 028 | 47 986 | 15.5 | 13.5 |
| 541611 | Administrative management and general management consulting services | 2 411 | 5 021 074 | N | 2 379 599 | 541 987 | 31 635 | 10.3 | 10.2 |
| 541612 | Human resources and executive search consulting services | 976 | 941 084 | N | 530 838 | 131 219 | 7 170 | 24.5 | 20.7 |
| 5416121 | Actuarial consulting | 42 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 500 | D | N | D | D | h | D | D |
| 5416123 | Human resources and personnel management consulting | 434 | 496 242 | N | 284 129 | 66 854 | 3 707 | 22.5 | 28.1 |
| 541613 | Marketing consulting services | 1 107 | D | N | D | D | i | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 266 | D | N | D | D | g | D | D |
| 541618 | Other management consulting services | 170 | 59 659 | N | 26 685 | 6 806 | 519 | 33.3 | 31.9 |
| 54162 | Environmental consulting services | 247 | D | N | D | D | g | D | D |
| 541620 | Environmental consulting services | 247 | D | N | D | D | g | D | D |
| 54169 | Other scientific and technical consulting services | 521 | D | N | D | D | g | D | D |
| 541690 | Other scientific and technical consulting services | 521 | D | N | D | D | g | D | D |
| 5416901 | Economic and related consulting services | 310 | D | N | D | D | f | D | D |
| 5416909 | All other scientific and technical consulting services | 211 | D | N | D | D | f | D | D |
| 5417 | Scientific research and development services | 294 | D | N | D | D | j | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 240 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 240 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 120 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 120 | D | N | D | D | h | D | D |
| 54171023 | Research and development in biotechnology | 57 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 63 | D | N | D | D | h | D | D |
| 54172 | Research and development in the social sciences and humanities | 54 | D | N | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 54 | D | N | D | D | g | D | D |
| 5418 | Advertising and related services | 1 872 | 4 423 336 | N | 1 454 916 | 372 034 | 25 971 | 11.0 | 6.6 |
| 54181 | Advertising agencies | 600 | D | N | D | D | j | D | D |
| 541810 | Advertising agencies | 600 | D | N | D | D | j | D | D |
| 54182 | Public relations agencies | 293 | D | N | D | D | g | D | D |
| 541820 | Public relations agencies | 293 | D | N | D | D | g | D | D |
| 54183 | Media buying services | 53 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 53 | D | N | D | D | e | D | D |
| 54184 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 541840 | Media representatives | 166 | 263 253 | N | 91 114 | 21 132 | 1 590 | 20.0 | 4.8 |
| 5418401 | Radio and television advertising representatives | 70 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives | 96 | D | N | D | D | f | D | D |
| 54185 | Display advertising | 101 | D | N | D | D | g | D | D |
| 541850 | Display advertising | 101 | D | N | D | D | g | D | D |
| 54186 | Direct mail advertising | 224 | D | N | D | D | h | D | D |
| 541860 | Direct mail advertising | 224 | D | N | D | D | h | D | D |
| 54187 | Advertising material distribution services | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 541870 | Advertising material distribution services | 38 | 108 896 | N | 21 472 | 4 396 | 430 | 5.5 | 6.6 |
| 54189 | Other services related to advertising | 397 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 397 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 12 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor | 213 | D | N | D | D | e | D | D |
| 5418903 | Sign painting and lettering shop | 116 | D | N | D | D | e | D | D |
| 5418909 | All other advertising services | 56 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 395 | 2 170 157 | N | 781 864 | 187 157 | 22 681 | 19.1 | 8.6 |
| 54191 | Marketing research and public opinion polling | 357 | D | N | D | D | j | D | D |
| 541910 | Marketing research and public opinion polling | 357 | D | N | D | D | j | D | D |
| 54192 | Photographic services | 719 | 289 256 | N | 83 722 | 19 620 | 3 105 | 32.3 | 12.6 |
| 541921 | Photography studios, portrait | 474 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 245 | D | N | D | D | c | D | D |
| 54193 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 60 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 549 | 467 126 | N | 168 906 | 37 710 | 6 694 | 16.6 | 2.1 |
| 541940 | Veterinary services | 549 | 467 126 | N | 168 906 | 37 710 | 6 694 | 16.6 | 2.1 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services—Con. | | | | | | | | |
| 54199 | All other professional, scientific, and technical services | 710 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services | 710 | D | N | D | D | g | D | D |
| | Chicago-Naperville-Joliet, IL Metropolitan Division | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 658 | 38 149 246 | N | 16 890 711 | 4 059 956 | 277 438 | 16.6 | 8.1 |
| 541 | Professional, scientific, and technical services | 26 658 | 38 149 246 | N | 16 890 711 | 4 059 956 | 277 438 | 16.6 | 8.1 |
| 5411 | Legal services | 5 430 | D | N | D | D | k | D | D |
| 54111 | Offices of lawyers | 5 244 | 8 940 889 | N | 3 392 612 | 723 980 | 43 613 | 18.7 | 4.2 |
| 541110 | Offices of lawyers | 5 244 | 8 940 889 | N | 3 392 612 | 723 980 | 43 613 | 18.7 | 4.2 |
| 5411101 | Offices of lawyers | 5 187 | D | N | D | D | k | D | D |
| 5411102 | Legal aid societies and similar legal services | 57 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 186 | D | N | D | D | g | D | D |
| 541191 | Title abstract and settlement offices | 129 | 222 738 | N | 72 824 | 17 207 | 1 533 | 5.5 | 12.6 |
| 541199 | All other legal services | 57 | D | N | D | D | f | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 247 | 3 779 305 | N | 1 901 717 | 452 220 | 45 774 | 13.5 | 5.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 247 | 3 779 305 | N | 1 901 717 | 452 220 | 45 774 | 13.5 | 5.6 |
| 541211 | Offices of certified public accountants | 1 673 | 2 560 807 | N | 1 045 893 | 233 273 | 16 826 | 12.9 | 4.2 |
| 541213 | Tax preparation services | 468 | D | N | D | D | i | D | D |
| 541214 | Payroll services | 145 | 751 465 | N | 634 975 | 160 083 | 16 791 | 4.5 | 4.2 |
| 541219 | Other accounting services | 961 | D | N | D | D | i | D | D |
| 5413 | Architectural, engineering, and related services .. | 2 928 | 4 399 340 | N | 1 947 451 | 444 573 | 33 649 | 16.1 | 10.2 |
| 54131 | Architectural services | 869 | 915 598 | N | 379 640 | 85 216 | 6 908 | 24.0 | 5.2 |
| 541310 | Architectural services | 869 | 915 598 | N | 379 640 | 85 216 | 6 908 | 24.0 | 5.2 |
| 54132 | Landscape architectural services | 267 | 154 056 | N | 56 287 | 10 070 | 1 413 | 36.5 | 6.3 |
| 541320 | Landscape architectural services | 267 | 154 056 | N | 56 287 | 10 070 | 1 413 | 36.5 | 6.3 |
| 54133 | Engineering services | 1 344 | 2 670 355 | N | 1 197 738 | 274 989 | 18 700 | 13.5 | 12.0 |
| 541330 | Engineering services | 1 344 | 2 670 355 | N | 1 197 738 | 274 989 | 18 700 | 13.5 | 12.0 |
| 54134 | Drafting services | 70 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 70 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 113 | D | N | D | D | e | D | D |
| 541350 | Building inspection services | 113 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 130 | D | N | D | D | g | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 130 | D | N | D | D | g | D | D |
| 54138 | Testing laboratories | 133 | 513 421 | N | 238 366 | 56 883 | 4 683 | 6.9 | 11.4 |
| 541380 | Testing laboratories | 133 | 513 421 | N | 238 366 | 56 883 | 4 683 | 6.9 | 11.4 |
| 5414 | Specialized design services | 1 467 | 944 367 | N | 311 993 | 75 392 | 6 471 | 32.1 | 6.9 |
| 54141 | Interior design services | 455 | D | N | D | D | g | D | D |
| 541410 | Interior design services | 455 | D | N | D | D | g | D | D |
| 54142 | Industrial design services | 66 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 66 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 907 | 574 486 | N | 217 076 | 52 601 | 4 203 | 30.3 | 4.3 |
| 541430 | Graphic design services | 907 | 574 486 | N | 217 076 | 52 601 | 4 203 | 30.3 | 4.3 |
| 54149 | Other specialized design services | 39 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 39 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 4 715 | 5 721 849 | N | 2 542 689 | 677 490 | 37 913 | 20.1 | 8.1 |
| 54151 | Computer systems design and related services | 4 715 | 5 721 849 | N | 2 542 689 | 677 490 | 37 913 | 20.1 | 8.1 |
| 541511 | Custom computer programming services ... | 2 194 | 2 325 232 | N | 1 162 640 | 308 389 | 17 516 | 24.3 | 6.9 |
| 541512 | Computer systems design services | 1 688 | 2 076 153 | N | 860 410 | 219 952 | 12 921 | 19.6 | 10.9 |
| 5415121 | Computer systems integrators | 579 | 1 283 249 | N | 483 664 | 119 792 | 7 222 | 12.2 | 11.4 |
| 5415122 | Computer systems consultants (except systems integrators) | 1 109 | 792 904 | N | 376 746 | 100 160 | 5 699 | 31.4 | 10.1 |
| 541513 | Computer facilities management services ... | 171 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 662 | D | N | D | D | h | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL Metropolitan Division—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 4 884 | 6 463 915 | N | 2 963 598 | 703 487 | 40 466 | 17.3 | 15.4 |
| 54161 | Management consulting services | 4 248 | 6 088 078 | N | 2 814 145 | 670 420 | 38 037 | 16.5 | 15.8 |
| 541611 | Administrative management and general management consulting services | 2 070 | 3 848 555 | N | 1 842 668 | 430 416 | 22 842 | 11.5 | 12.9 |
| 541612 | Human resources and executive search consulting services | 848 | D | N | D | D | i | D | D |
| 5416121 | Actuarial consulting | 36 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 447 | 299 056 | N | 158 019 | 39 771 | 2 510 | 29.2 | 15.2 |
| 5416123 | Human resources and personnel management consulting | 365 | 451 045 | N | 261 546 | 63 060 | 3 392 | 20.6 | 29.8 |
| 541613 | Marketing consulting services | 957 | 946 283 | N | 347 019 | 84 555 | 5 865 | 28.5 | 24.6 |
| 541614 | Process, physical distribution, and logistics consulting services | 229 | 370 403 | N | 106 239 | 25 274 | 2 242 | 20.6 | 6.4 |
| 541618 | Other management consulting services | 144 | D | N | D | D | e | D | D |
| 54162 | Environmental consulting services | 200 | 135 939 | N | 50 470 | 11 411 | 1 020 | 33.3 | 10.1 |
| 541620 | Environmental consulting services | 200 | 135 939 | N | 50 470 | 11 411 | 1 020 | 33.3 | 10.1 |
| 54169 | Other scientific and technical consulting services | 436 | 239 898 | N | 98 983 | 21 656 | 1 409 | 28.8 | 9.9 |
| 541690 | Other scientific and technical consulting services | 436 | 239 898 | N | 98 983 | 21 656 | 1 409 | 28.8 | 9.9 |
| 5416901 | Economic and related consulting services | 260 | 176 712 | N | 74 044 | 16 131 | 871 | 26.5 | 9.8 |
| 5416909 | All other scientific and technical consulting services | 176 | 63 186 | N | 24 939 | 5 525 | 538 | 35.3 | 10.3 |
| 5417 | Scientific research and development services | 305 | D | N | D | D | j | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 230 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 230 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 113 | D | N | D | D | j | D | D |
| 5417102 | Research and development in the life sciences | 117 | D | N | D | D | h | D | D |
| 54171023 | Research and development in biotechnology | 50 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 67 | 118 726 | N | 288 487 | 76 376 | 2 982 | 8.6 | 5.9 |
| 54172 | Research and development in the social sciences and humanities | 75 | D | N | D | D | h | D | D |
| 541720 | Research and development in the social sciences and humanities | 75 | D | N | D | D | h | D | D |
| 5418 | Advertising and related services | 1 661 | 4 122 495 | N | 1 392 425 | 357 017 | 24 509 | 10.5 | 5.4 |
| 54181 | Advertising agencies | 550 | 1 806 713 | N | 827 603 | 220 021 | 11 982 | 5.5 | 5.3 |
| 541810 | Advertising agencies | 550 | 1 806 713 | N | 827 603 | 220 021 | 11 982 | 5.5 | 5.3 |
| 54182 | Public relations agencies | 259 | 233 171 | N | 111 216 | 27 614 | 1 849 | 24.9 | 11.8 |
| 541820 | Public relations agencies | 259 | 233 171 | N | 111 216 | 27 614 | 1 849 | 24.9 | 11.8 |
| 54183 | Media buying services | 51 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 51 | D | N | D | D | e | D | D |
| 54184 | Media representatives | 149 | D | N | D | D | g | D | D |
| 541840 | Media representatives | 149 | D | N | D | D | g | D | D |
| 5418401 | Radio and television advertising representatives | 63 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives | 86 | 157 460 | N | 55 656 | 12 899 | 866 | 16.5 | 1.9 |
| 54185 | Display advertising | 87 | 227 761 | N | 40 119 | 9 131 | 1 052 | 16.5 | 6.5 |
| 541850 | Display advertising | 87 | 227 761 | N | 40 119 | 9 131 | 1 052 | 16.5 | 6.5 |
| 54186 | Direct mail advertising | 199 | 625 086 | N | 169 834 | 40 037 | 4 388 | 17.9 | 4.7 |
| 541860 | Direct mail advertising | 199 | 625 086 | N | 169 834 | 40 037 | 4 388 | 17.9 | 4.7 |
| 54187 | Advertising material distribution services | 35 | D | N | D | D | e | D | D |
| 541870 | Advertising material distribution services | 35 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 331 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 331 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 9 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor | 176 | 553 189 | N | 50 015 | 13 135 | 1 137 | 8.6 | 3.6 |
| 5418903 | Sign painting and lettering shop | 97 | 36 606 | N | 12 243 | 2 921 | 413 | 28.0 | 7.0 |
| 5418909 | All other advertising services | 49 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 021 | D | N | D | D | j | D | D |
| 54191 | Marketing research and public opinion polling | 312 | D | N | D | D | j | D | D |
| 541910 | Marketing research and public opinion polling | 312 | D | N | D | D | j | D | D |
| 54192 | Photographic services | 622 | D | N | D | D | h | D | D |
| 541921 | Photography studios, portrait | 395 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 227 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation services | 54 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 54 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL Metropolitan Division—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services—Con. | | | | | | | | |
| 54194 | Veterinary services..... | 423 | D | N | D | D | i | D | D |
| 541940 | Veterinary services..... | 423 | D | N | D | D | i | D | D |
| 54199 | All other professional, scientific, and technical services..... | 610 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services..... | 610 | D | N | D | D | g | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 125 | D | D | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 125 | D | D | D | D | i | D | D |
| 5411 | Legal services | 57 | D | D | D | D | f | D | D |
| 54111 | Offices of lawyers | 57 | D | D | D | D | f | D | D |
| 541110 | Offices of lawyers | 57 | D | D | D | D | f | D | D |
| 5411102 | Legal aid societies and similar legal services | 57 | D | D | D | D | f | D | D |
| 5417 | Scientific research and development services ... | 68 | D | D | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 41 | D | D | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 41 | D | D | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 13 | D | D | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 28 | D | D | D | D | f | D | D |
| 54171023 | Research and development in biotechnology | 11 | D | D | D | D | b | D | D |
| 54171029 | Research and development in other life sciences | 17 | D | D | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 27 | D | D | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 27 | D | D | D | D | g | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 533 | D | N | D | D | m | D | D |
| 541 | Professional, scientific, and technical services | 26 533 | D | N | D | D | m | D | D |
| 5411 | Legal services | 5 373 | D | N | D | D | k | D | D |
| 54111 | Offices of lawyers | 5 187 | D | N | D | D | k | D | D |
| 541110 | Offices of lawyers | 5 187 | D | N | D | D | k | D | D |
| 5411101 | Offices of lawyers | 5 187 | D | N | D | D | k | D | D |
| 54119 | Other legal services | 186 | D | N | D | D | g | D | D |
| 541191 | Title abstract and settlement offices | 129 | 222 738 | N | 72 824 | 17 207 | 1 533 | 5.5 | 12.6 |
| 541199 | All other legal services | 57 | D | N | D | D | f | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 247 | 3 779 305 | N | 1 901 717 | 452 220 | 45 774 | 13.5 | 5.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 247 | 3 779 305 | N | 1 901 717 | 452 220 | 45 774 | 13.5 | 5.6 |
| 541211 | Offices of certified public accountants | 1 673 | 2 560 807 | N | 1 045 893 | 233 273 | 16 826 | 12.9 | 4.2 |
| 541213 | Tax preparation services | 468 | D | N | D | D | i | D | D |
| 541214 | Payroll services | 145 | 751 465 | N | 634 975 | 160 083 | 16 791 | 4.5 | 4.2 |
| 541219 | Other accounting services | 961 | D | N | D | D | i | D | D |
| 5413 | Architectural, engineering, and related services .. | 2 928 | 4 399 340 | N | 1 947 451 | 444 573 | 33 649 | 16.1 | 10.2 |
| 54131 | Architectural services | 869 | 915 598 | N | 379 640 | 85 216 | 6 908 | 24.0 | 5.2 |
| 541310 | Architectural services | 869 | 915 598 | N | 379 640 | 85 216 | 6 908 | 24.0 | 5.2 |
| 54132 | Landscape architectural services | 267 | 154 056 | N | 56 287 | 10 070 | 1 413 | 36.5 | 6.3 |
| 541320 | Landscape architectural services | 267 | 154 056 | N | 56 287 | 10 070 | 1 413 | 36.5 | 6.3 |
| 54133 | Engineering services | 1 344 | 2 670 355 | N | 1 197 738 | 274 989 | 18 700 | 13.5 | 12.0 |
| 541330 | Engineering services | 1 344 | 2 670 355 | N | 1 197 738 | 274 989 | 18 700 | 13.5 | 12.0 |
| 54134 | Drafting services | 70 | D | N | D | D | e | D | D |
| 541340 | Drafting services | 70 | D | N | D | D | e | D | D |
| 54135 | Building inspection services | 113 | D | N | D | D | e | D | D |
| 541350 | Building inspection services | 113 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 130 | D | N | D | D | g | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 130 | D | N | D | D | g | D | D |

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL Metropolitan Division—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services—Con. | | | | | | | | |
| 54138 | Testing laboratories | 133 | 513 421 | N | 238 366 | 56 883 | 4 683 | 6.9 | 11.4 |
| 541380 | Testing laboratories | 133 | 513 421 | N | 238 366 | 56 883 | 4 683 | 6.9 | 11.4 |
| 5414 | Specialized design services | 1 467 | 944 367 | N | 311 993 | 75 392 | 6 471 | 32.1 | 6.9 |
| 54141 | Interior design services | 455 | D | N | D | D | g | D | D |
| 541410 | Interior design services | 455 | D | N | D | D | g | D | D |
| 54142 | Industrial design services | 66 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 66 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 907 | 574 486 | N | 217 076 | 52 601 | 4 203 | 30.3 | 4.3 |
| 541430 | Graphic design services | 907 | 574 486 | N | 217 076 | 52 601 | 4 203 | 30.3 | 4.3 |
| 54149 | Other specialized design services | 39 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 39 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 4 715 | 5 721 849 | N | 2 542 689 | 677 490 | 37 913 | 20.1 | 8.1 |
| 54151 | Computer systems design and related services | 4 715 | 5 721 849 | N | 2 542 689 | 677 490 | 37 913 | 20.1 | 8.1 |
| 541511 | Custom computer programming services ... | 2 194 | 2 325 232 | N | 1 162 640 | 308 389 | 17 516 | 24.3 | 6.9 |
| 541512 | Computer systems design services | 1 688 | 2 076 153 | N | 860 410 | 219 952 | 12 921 | 19.6 | 10.9 |
| 5415121 | Computer systems integrators | 579 | 1 283 249 | N | 483 664 | 119 792 | 7 222 | 12.2 | 11.4 |
| 5415122 | Computer systems consultants (except systems integrators) | 1 109 | 792 904 | N | 376 746 | 100 160 | 5 699 | 31.4 | 10.1 |
| 541513 | Computer facilities management services ... | 171 | D | N | D | D | h | D | D |
| 541519 | Other computer related services | 662 | D | N | D | D | h | D | D |
| 5416 | Management, scientific, and technical consulting services | 4 884 | 6 463 915 | N | 2 963 598 | 703 487 | 40 466 | 17.3 | 15.4 |
| 54161 | Management consulting services | 4 248 | 6 088 078 | N | 2 814 145 | 670 420 | 38 037 | 16.5 | 15.8 |
| 541611 | Administrative management and general management consulting services | 2 070 | 3 848 555 | N | 1 842 668 | 430 416 | 22 842 | 11.5 | 12.9 |
| 541612 | Human resources and executive search consulting services | 848 | D | N | D | D | i | D | D |
| 5416121 | Actuarial consulting | 36 | D | N | D | D | f | D | D |
| 5416122 | Executive placement services | 447 | 299 056 | N | 158 019 | 39 771 | 2 510 | 29.2 | 15.2 |
| 5416123 | Human resources and personnel management consulting | 365 | 451 045 | N | 261 546 | 63 060 | 3 392 | 20.6 | 29.8 |
| 541613 | Marketing consulting services | 957 | 946 283 | N | 347 019 | 84 555 | 5 865 | 28.5 | 24.6 |
| 541614 | Process, physical distribution, and logistics consulting services | 229 | 370 403 | N | 106 239 | 25 274 | 2 242 | 20.6 | 6.4 |
| 541618 | Other management consulting services | 144 | D | N | D | D | e | D | D |
| 54162 | Environmental consulting services | 200 | 135 939 | N | 50 470 | 11 411 | 1 020 | 33.3 | 10.1 |
| 541620 | Environmental consulting services | 200 | 135 939 | N | 50 470 | 11 411 | 1 020 | 33.3 | 10.1 |
| 54169 | Other scientific and technical consulting services | 436 | 239 898 | N | 98 983 | 21 656 | 1 409 | 28.8 | 9.9 |
| 541690 | Other scientific and technical consulting services | 436 | 239 898 | N | 98 983 | 21 656 | 1 409 | 28.8 | 9.9 |
| 5416901 | Economic and related consulting services .. | 260 | 176 712 | N | 74 044 | 16 131 | 871 | 26.5 | 9.8 |
| 5416909 | All other scientific and technical consulting services | 176 | 63 186 | N | 24 939 | 5 525 | 538 | 35.3 | 10.3 |
| 5417 | Scientific research and development services ... | 237 | D | N | D | D | j | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 189 | D | N | D | D | j | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 189 | D | N | D | D | j | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 100 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 89 | D | N | D | D | h | D | D |
| 54171023 | Research and development in biotechnology | 39 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 50 | D | N | D | D | g | D | D |
| 54172 | Research and development in the social sciences and humanities | 48 | D | N | D | D | g | D | D |
| 541720 | Research and development in the social sciences and humanities | 48 | D | N | D | D | g | D | D |
| 5418 | Advertising and related services | 1 661 | 4 122 495 | N | 1 392 425 | 357 017 | 24 509 | 10.5 | 5.4 |
| 54181 | Advertising agencies | 550 | 1 806 713 | N | 827 603 | 220 021 | 11 982 | 5.5 | 5.3 |
| 541810 | Advertising agencies | 550 | 1 806 713 | N | 827 603 | 220 021 | 11 982 | 5.5 | 5.3 |
| 54182 | Public relations agencies | 259 | 233 171 | N | 111 216 | 27 614 | 1 849 | 24.9 | 11.8 |
| 541820 | Public relations agencies | 259 | 233 171 | N | 111 216 | 27 614 | 1 849 | 24.9 | 11.8 |
| 54183 | Media buying services | 51 | D | N | D | D | e | D | D |
| 541830 | Media buying services | 51 | D | N | D | D | e | D | D |

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL Metropolitan Division—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services—Con. | | | | | | | | |
| 54184 | Media representatives | 149 | D | N | D | D | g | D | D |
| 541840 | Media representatives | 149 | D | N | D | D | g | D | D |
| 5418401 | Radio and television advertising representatives | 63 | D | N | D | D | f | D | D |
| 5418402 | Publishers' advertising representatives | 86 | 157 460 | N | 55 656 | 12 899 | 866 | 16.5 | 1.9 |
| 54185 | Display advertising | 87 | 227 761 | N | 40 119 | 9 131 | 1 052 | 16.5 | 6.5 |
| 541850 | Display advertising | 87 | 227 761 | N | 40 119 | 9 131 | 1 052 | 16.5 | 6.5 |
| 54186 | Direct mail advertising | 199 | 625 086 | N | 169 834 | 40 037 | 4 388 | 17.9 | 4.7 |
| 541860 | Direct mail advertising | 199 | 625 086 | N | 169 834 | 40 037 | 4 388 | 17.9 | 4.7 |
| 54187 | Advertising material distribution services | 35 | D | N | D | D | e | D | D |
| 541870 | Advertising material distribution services | 35 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 331 | D | N | D | D | h | D | D |
| 541890 | Other services related to advertising | 331 | D | N | D | D | h | D | D |
| 5418901 | Welcoming services | 9 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor | 176 | 553 189 | N | 50 015 | 13 135 | 1 137 | 8.6 | 3.6 |
| 5418903 | Sign painting and lettering shop | 97 | 36 606 | N | 12 243 | 2 921 | 413 | 28.0 | 7.0 |
| 5418909 | All other advertising services | 49 | D | N | D | D | g | D | D |
| 5419 | Other professional, scientific, and technical services | 2 021 | D | N | D | D | j | D | D |
| 54191 | Marketing research and public opinion polling | 312 | D | N | D | D | j | D | D |
| 541910 | Marketing research and public opinion polling | 312 | D | N | D | D | j | D | D |
| 54192 | Photographic services | 622 | D | N | D | D | h | D | D |
| 541921 | Photography studios, portrait | 395 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 227 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation services | 54 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 54 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 423 | D | N | D | D | i | D | D |
| 541940 | Veterinary services | 423 | D | N | D | D | i | D | D |
| 54199 | All other professional, scientific, and technical services | 610 | D | N | D | D | g | D | D |
| 541990 | All other professional, scientific, and technical services | 610 | D | N | D | D | g | D | D |
| | Gary, IN Metropolitan Division | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 253 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 1 253 | D | N | D | D | i | D | D |
| 5411 | Legal services | 369 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 353 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 353 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 350 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 16 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 11 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 208 | 72 337 | N | 39 968 | 11 565 | 3 410 | 34.9 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 208 | 72 337 | N | 39 968 | 11 565 | 3 410 | 34.9 | 4.3 |
| 541211 | Offices of certified public accountants | 103 | 41 622 | N | 17 758 | 4 133 | 516 | 44.1 | 4.8 |
| 541213 | Tax preparation services | 61 | D | N | D | D | g | D | D |
| 541219 | Other accounting services | 40 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 203 | 182 519 | N | 88 205 | 19 900 | 1 874 | 17.1 | 9.3 |
| 54131 | Architectural services | 28 | D | N | D | D | c | D | D |
| 541310 | Architectural services | 28 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 114 | D | N | D | D | g | D | D |
| 541330 | Engineering services | 114 | D | N | D | D | g | D | D |
| 54134 | Drafting services | 7 | D | N | D | D | b | D | D |
| 541340 | Drafting services | 7 | D | N | D | D | b | D | D |
| 54135 | Building inspection services | 7 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 7 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 18 | D | N | D | D | c | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 18 | D | N | D | D | c | D | D |
| 54138 | Testing laboratories | 19 | D | N | D | D | e | D | D |
| 541380 | Testing laboratories | 19 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Gary, IN Metropolitan Division—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5414 | Specialized design services | 36 | D | N | D | D | c | D | D |
| 54141 | Interior design services | 15 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 15 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 119 | D | N | D | D | f | D | D |
| 54151 | Computer systems design and related services | 119 | D | N | D | D | f | D | D |
| 541511 | Custom computer programming services .. | 43 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 55 | D | N | D | D | c | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 32 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 138 | 47 581 | N | 19 279 | 4 116 | 571 | 42.0 | 20.7 |
| 54161 | Management consulting services | 107 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 58 | D | N | D | D | e | D | D |
| 541613 | Marketing consulting services | 23 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 21 | D | N | D | D | c | D | D |
| 541620 | Environmental consulting services | 21 | D | N | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 10 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 49 | D | N | D | D | e | D | D |
| 54185 | Display advertising | 7 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 21 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 21 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 121 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 44 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 38 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 54 | D | N | D | D | f | D | D |
| 541940 | Veterinary services | 54 | D | N | D | D | f | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | D | D | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 5 | D | D | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 248 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 1 248 | D | N | D | D | i | D | D |
| 5411 | Legal services | 366 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 350 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 350 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 350 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 16 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 11 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 208 | 72 337 | N | 39 968 | 11 565 | 3 410 | 34.9 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 208 | 72 337 | N | 39 968 | 11 565 | 3 410 | 34.9 | 4.3 |
| 541211 | Offices of certified public accountants | 103 | 41 622 | N | 17 758 | 4 133 | 516 | 44.1 | 4.8 |
| 541213 | Tax preparation services | 61 | D | N | D | D | g | D | D |
| 541219 | Other accounting services | 40 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Gary, IN Metropolitan Division—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services . . . | 203 | 182 519 | N | 88 205 | 19 900 | 1 874 | 17.1 | 9.3 |
| 54131 | Architectural services | 28 | D | N | D | D | c | D | D |
| 541310 | Architectural services | 28 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 114 | D | N | D | D | g | D | D |
| 541330 | Engineering services | 114 | D | N | D | D | g | D | D |
| 54134 | Drafting services | 7 | D | N | D | D | b | D | D |
| 541340 | Drafting services | 7 | D | N | D | D | b | D | D |
| 54135 | Building inspection services | 7 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 7 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 18 | D | N | D | D | c | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 18 | D | N | D | D | c | D | D |
| 54138 | Testing laboratories | 19 | D | N | D | D | e | D | D |
| 541380 | Testing laboratories | 19 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 36 | D | N | D | D | c | D | D |
| 54141 | Interior design services | 15 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 15 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services . . . | 119 | D | N | D | D | f | D | D |
| 54151 | Computer systems design and related services | 119 | D | N | D | D | f | D | D |
| 541511 | Custom computer programming services . . . | 43 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 55 | D | N | D | D | c | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 32 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 138 | 47 581 | N | 19 279 | 4 116 | 571 | 42.0 | 20.7 |
| 54161 | Management consulting services | 107 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 58 | D | N | D | D | e | D | D |
| 541613 | Marketing consulting services | 23 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 21 | D | N | D | D | c | D | D |
| 541620 | Environmental consulting services | 21 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 49 | D | N | D | D | e | D | D |
| 54185 | Display advertising | 7 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 21 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 21 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 121 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 44 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 38 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 54 | D | N | D | D | f | D | D |
| 541940 | Veterinary services | 54 | D | N | D | D | f | D | D |
| | Lake County-Kenosha County, IL-WI Metropolitan Division | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 3 120 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 3 120 | D | N | D | D | j | D | D |
| 5411 | Legal services | 406 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 382 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 382 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 376 | 172 198 | N | 69 877 | 13 385 | 1 278 | 54.7 | 8.3 |
| 541119 | Other legal services | 24 | D | N | D | D | c | D | D |
| 541191 | Title abstract and settlement offices | 19 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 376 | 192 276 | N | 96 491 | 23 465 | 2 631 | 30.6 | 8.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 376 | 192 276 | N | 96 491 | 23 465 | 2 631 | 30.6 | 8.9 |
| 541211 | Offices of certified public accountants | 212 | 126 056 | N | 57 182 | 12 531 | 1 164 | 31.4 | 5.7 |
| 541213 | Tax preparation services | 45 | D | N | D | D | e | D | D |
| 541219 | Other accounting services | 110 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Lake County-Kenosha County, IL-WI Metropolitan Division—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services .. | 377 | 404 826 | N | 179 961 | 39 684 | 3 279 | 26.3 | 29.0 |
| 54131 | Architectural services | 103 | 59 546 | N | 23 730 | 5 829 | 495 | 56.5 | 21.1 |
| 541310 | Architectural services | 103 | 59 546 | N | 23 730 | 5 829 | 495 | 56.5 | 21.1 |
| 54132 | Landscape architectural services | 49 | D | N | D | D | e | D | D |
| 541320 | Landscape architectural services | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 156 | D | N | D | D | g | D | D |
| 541330 | Engineering services | 156 | D | N | D | D | g | D | D |
| 54135 | Building inspection services | 28 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 28 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 16 | 10 362 | N | 5 624 | 1 161 | 140 | 11.8 | 18.3 |
| 541370 | Surveying and mapping (except geophysical) services | 16 | 10 362 | N | 5 624 | 1 161 | 140 | 11.8 | 18.3 |
| 54138 | Testing laboratories | 16 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 16 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 166 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 62 | D | N | D | D | c | D | D |
| 541410 | Interior design services | 62 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 91 | D | N | D | D | e | D | D |
| 541430 | Graphic design services | 91 | D | N | D | D | e | D | D |
| 54149 | Other specialized design services | 5 | D | N | D | D | b | D | D |
| 541490 | Other specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 649 | D | N | D | D | g | D | D |
| 54151 | Computer systems design and related services | 649 | D | N | D | D | g | D | D |
| 541511 | Custom computer programming services .. | 305 | D | N | D | D | g | D | D |
| 541512 | Computer systems design services | 227 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 62 | 85 604 | N | 31 548 | 8 351 | 488 | 54.7 | 2.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 165 | D | N | D | D | e | D | D |
| 541519 | Other computer related services | 96 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 676 | 1 379 936 | N | 617 128 | 129 709 | 9 890 | 10.5 | 3.3 |
| 54161 | Management consulting services | 575 | D | N | D | D | i | D | D |
| 541611 | Administrative management and general management consulting services | 283 | D | N | D | D | i | D | D |
| 541612 | Human resources and executive search consulting services | 114 | 60 194 | N | 28 267 | 5 317 | 387 | 46.3 | 8.6 |
| 5416122 | Executive placement services | 48 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 60 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 127 | 68 211 | N | 18 541 | 4 631 | 323 | 43.7 | 7.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 28 | 27 953 | N | 9 882 | 2 863 | 165 | 12.4 | 33.0 |
| 541618 | Other management consulting services | 23 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 26 | 15 982 | N | 6 799 | 1 721 | 112 | 21.9 | 46.1 |
| 541620 | Environmental consulting services | 26 | 15 982 | N | 6 799 | 1 721 | 112 | 21.9 | 46.1 |
| 54169 | Other scientific and technical consulting services | 75 | D | N | D | D | e | D | D |
| 541690 | Other scientific and technical consulting services | 75 | D | N | D | D | e | D | D |
| 5416901 | Economic and related consulting services .. | 45 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 30 | 33 060 | N | 12 943 | 2 652 | 189 | 15.1 | 5.8 |
| 5417 | Scientific research and development services ... | 55 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 50 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 50 | D | N | D | D | g | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 14 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 36 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 18 | D | N | D | D | c | D | D |
| 54171029 | Research and development in other life sciences | 18 | D | N | D | D | g | D | D |
| 5418 | Advertising and related services | 162 | D | N | D | D | g | D | D |
| 54181 | Advertising agencies | 41 | D | N | D | D | c | D | D |
| 541810 | Advertising agencies | 41 | D | N | D | D | c | D | D |
| 54182 | Public relations agencies | 31 | D | N | D | D | c | D | D |
| 541820 | Public relations agencies | 31 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Lake County-Kenosha County, IL-WI Metropolitan Division—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5418 | Advertising and related services—Con. | | | | | | | | |
| 54185 | Display advertising | 7 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 7 | D | N | D | D | b | D | D |
| 54186 | Direct mail advertising | 21 | D | N | D | D | e | D | D |
| 541860 | Direct mail advertising | 21 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 45 | 61 238 | N | 10 809 | 2 486 | 344 | 21.9 | .6 |
| 541890 | Other services related to advertising | 45 | 61 238 | N | 10 809 | 2 486 | 344 | 21.9 | .6 |
| 5418902 | Advertising specialties goods distributor | 29 | 55 407 | N | 9 931 | 2 266 | 307 | 16.1 | — |
| 5418903 | Sign painting and lettering shop | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 253 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 41 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 41 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 53 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 41 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 72 | D | N | D | D | f | D | D |
| 541940 | Veterinary services | 72 | D | N | D | D | f | D | D |
| 54199 | All other professional, scientific, and technical services | 84 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 84 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | D | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | D | D | D | g | D | D |
| 5417 | Scientific research and development services ... | 6 | D | D | D | D | f | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 6 | D | D | D | D | f | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 6 | D | D | D | D | f | D | D |
| 5417102 | Research and development in the life sciences | 6 | D | D | D | D | f | D | D |
| 54171029 | Research and development in other life sciences | 6 | D | D | D | D | f | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 108 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 3 108 | D | N | D | D | j | D | D |
| 5411 | Legal services | 400 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 376 | 172 198 | N | 69 877 | 13 385 | 1 278 | 54.7 | 8.3 |
| 541110 | Offices of lawyers | 376 | 172 198 | N | 69 877 | 13 385 | 1 278 | 54.7 | 8.3 |
| 5411101 | Offices of lawyers | 376 | 172 198 | N | 69 877 | 13 385 | 1 278 | 54.7 | 8.3 |
| 54119 | Other legal services | 24 | D | N | D | D | c | D | D |
| 541191 | Title abstract and settlement offices | 19 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 376 | 192 276 | N | 96 491 | 23 465 | 2 631 | 30.6 | 8.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 376 | 192 276 | N | 96 491 | 23 465 | 2 631 | 30.6 | 8.9 |
| 541211 | Offices of certified public accountants | 212 | 126 056 | N | 57 182 | 12 531 | 1 164 | 31.4 | 5.7 |
| 541213 | Tax preparation services | 45 | D | N | D | D | e | D | D |
| 541219 | Other accounting services | 110 | D | N | D | D | f | D | D |
| 5413 | Architectural, engineering, and related services .. | 377 | 404 826 | N | 179 961 | 39 684 | 3 279 | 26.3 | 29.0 |
| 54131 | Architectural services | 103 | 59 546 | N | 23 730 | 5 829 | 495 | 56.5 | 21.1 |
| 541310 | Architectural services | 103 | 59 546 | N | 23 730 | 5 829 | 495 | 56.5 | 21.1 |
| 54132 | Landscape architectural services | 49 | D | N | D | D | e | D | D |
| 541320 | Landscape architectural services | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 156 | D | N | D | D | g | D | D |
| 541330 | Engineering services | 156 | D | N | D | D | g | D | D |
| 54135 | Building inspection services | 28 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 28 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 16 | 10 362 | N | 5 624 | 1 161 | 140 | 11.8 | 18.3 |
| 541370 | Surveying and mapping (except geophysical) services | 16 | 10 362 | N | 5 624 | 1 161 | 140 | 11.8 | 18.3 |
| 54138 | Testing laboratories | 16 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 16 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Lake County-Kenosha County, IL-WI Metropolitan Division—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5414 | Specialized design services | 166 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 62 | D | N | D | D | c | D | D |
| 541410 | Interior design services | 62 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 91 | D | N | D | D | e | D | D |
| 541430 | Graphic design services | 91 | D | N | D | D | e | D | D |
| 54149 | Other specialized design services | 5 | D | N | D | D | b | D | D |
| 541490 | Other specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 649 | D | N | D | D | g | D | D |
| 54151 | Computer systems design and related services | 649 | D | N | D | D | g | D | D |
| 541511 | Custom computer programming services ... | 305 | D | N | D | D | g | D | D |
| 541512 | Computer systems design services | 227 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 62 | 85 604 | N | 31 548 | 8 351 | 488 | 54.7 | 2.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 165 | D | N | D | D | e | D | D |
| 541519 | Other computer related services | 96 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 676 | 1 379 936 | N | 617 128 | 129 709 | 9 890 | 10.5 | 3.3 |
| 54161 | Management consulting services | 575 | D | N | D | D | i | D | D |
| 541611 | Administrative management and general management consulting services | 283 | D | N | D | D | i | D | D |
| 541612 | Human resources and executive search consulting services | 114 | 60 194 | N | 28 267 | 5 317 | 387 | 46.3 | 8.6 |
| 5416122 | Executive placement services | 48 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 60 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 127 | 68 211 | N | 18 541 | 4 631 | 323 | 43.7 | 7.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 28 | 27 953 | N | 9 882 | 2 863 | 165 | 12.4 | 33.0 |
| 541618 | Other management consulting services | 23 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 26 | 15 982 | N | 6 799 | 1 721 | 112 | 21.9 | 46.1 |
| 541620 | Environmental consulting services | 26 | 15 982 | N | 6 799 | 1 721 | 112 | 21.9 | 46.1 |
| 54169 | Other scientific and technical consulting services | 75 | D | N | D | D | e | D | D |
| 541690 | Other scientific and technical consulting services | 75 | D | N | D | D | e | D | D |
| 5416901 | Economic and related consulting services .. | 45 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 30 | 33 060 | N | 12 943 | 2 652 | 189 | 15.1 | 5.8 |
| 5417 | Scientific research and development services ... | 49 | D | N | D | D | f | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 44 | D | N | D | D | f | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 44 | D | N | D | D | f | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 14 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 30 | D | N | D | D | f | D | D |
| 54171023 | Research and development in biotechnology | 18 | D | N | D | D | c | D | D |
| 54171029 | Research and development in other life sciences | 12 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 162 | D | N | D | D | g | D | D |
| 54181 | Advertising agencies | 41 | D | N | D | D | c | D | D |
| 541810 | Advertising agencies | 41 | D | N | D | D | c | D | D |
| 54182 | Public relations agencies | 31 | D | N | D | D | c | D | D |
| 541820 | Public relations agencies | 31 | D | N | D | D | c | D | D |
| 54185 | Display advertising | 7 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 7 | D | N | D | D | b | D | D |
| 54186 | Direct mail advertising | 21 | D | N | D | D | e | D | D |
| 541860 | Direct mail advertising | 21 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 45 | 61 238 | N | 10 809 | 2 486 | 344 | 21.9 | .6 |
| 541890 | Other services related to advertising | 45 | 61 238 | N | 10 809 | 2 486 | 344 | 21.9 | .6 |
| 5418902 | Advertising specialties goods distributor ... | 29 | 55 407 | N | 9 931 | 2 266 | 307 | 16.1 | — |
| 5418903 | Sign painting and lettering shop | 12 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con. | | | | | | | | |
| | Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | Lake County-Kenosha County, IL-WI Metropolitan Division—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 253 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 41 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 41 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 53 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 41 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 72 | D | N | D | D | f | D | D |
| 541940 | Veterinary services | 72 | D | N | D | D | f | D | D |
| 54199 | All other professional, scientific, and technical services | 84 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 84 | D | N | D | D | c | D | D |
| | Kankakee-Bradley, IL Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 166 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 166 | D | N | D | D | f | D | D |
| 5411 | Legal services | 48 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 46 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 46 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 45 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 11 755 | N | 6 407 | 1 843 | 314 | 50.7 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 11 755 | N | 6 407 | 1 843 | 314 | 50.7 | .5 |
| 541211 | Offices of certified public accountants | 15 | 8 032 | N | 3 581 | 958 | 135 | 45.3 | — |
| 541213 | Tax preparation services | 7 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 16 | 7 109 | N | 2 980 | 649 | 77 | 51.9 | .4 |
| 5416 | Management, scientific, and technical consulting services | 18 | 4 983 | N | 1 127 | 256 | 29 | 99.0 | 1.0 |
| 54161 | Management consulting services | 14 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 8 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 7 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 165 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 165 | D | N | D | D | f | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 45 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 45 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 45 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Kankakee-Bradley, IL Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 11 755 | N | 6 407 | 1 843 | 314 | 50.7 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 11 755 | N | 6 407 | 1 843 | 314 | 50.7 | .5 |
| 541211 | Offices of certified public accountants | 15 | 8 032 | N | 3 581 | 958 | 135 | 45.3 | — |
| 541213 | Tax preparation services | 7 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 16 | 7 109 | N | 2 980 | 649 | 77 | 51.9 | .4 |
| 5416 | Management, scientific, and technical consulting services | 18 | 4 983 | N | 1 127 | 256 | 29 | 99.0 | 1.0 |
| 54161 | Management consulting services | 14 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 8 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 7 | D | N | D | D | b | D | D |
| | Michigan City-La Porte, IN Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 170 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 170 | D | N | D | D | f | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 5 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 35 | 20 053 | N | 5 952 | 1 446 | 367 | 20.2 | 5.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 35 | 20 053 | N | 5 952 | 1 446 | 367 | 20.2 | 5.1 |
| 541211 | Offices of certified public accountants | 17 | 7 904 | N | 3 515 | 825 | 93 | 43.5 | 12.3 |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 10 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 24 | 13 715 | N | 5 164 | 1 151 | 119 | 35.1 | .8 |
| 54131 | Architectural services | 2 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 19 | 4 503 | N | 2 129 | 485 | 58 | 51.5 | 11.0 |
| 54161 | Management consulting services | 15 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 10 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 170 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Michigan City-La Porte, IN Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services | 170 | D | N | D | D | f | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 42 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 5 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 35 | 20 053 | N | 5 952 | 1 446 | 367 | 20.2 | 5.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 35 | 20 053 | N | 5 952 | 1 446 | 367 | 20.2 | 5.1 |
| 541211 | Offices of certified public accountants | 17 | 7 904 | N | 3 515 | 825 | 93 | 43.5 | 12.3 |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 10 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services | 24 | 13 715 | N | 5 164 | 1 151 | 119 | 35.1 | .8 |
| 54131 | Architectural services | 2 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 19 | 4 503 | N | 2 129 | 485 | 58 | 51.5 | 11.0 |
| 54161 | Management consulting services | 15 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 10 | D | N | D | D | c | D | D |
| | EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services | 319 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 319 | D | N | D | D | g | D | D |
| 5411 | Legal services | 84 | 36 093 | N | 16 878 | 3 329 | 396 | 42.5 | 8.4 |
| 54111 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 541110 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 5411101 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 54119 | Other legal services | 8 | 4 451 | N | 2 760 | 409 | 63 | 24.6 | — |
| 541191 | Title abstract and settlement offices | 8 | 4 451 | N | 2 760 | 409 | 63 | 24.6 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 65 | 29 054 | N | 10 190 | 2 756 | 443 | 15.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 65 | 29 054 | N | 10 190 | 2 756 | 443 | 15.8 | 1.0 |
| 541211 | Offices of certified public accountants | 28 | 24 747 | N | 8 413 | 2 160 | 244 | 11.6 | .8 |
| 541213 | Tax preparation services | 18 | 1 989 | N | 748 | 354 | 150 | 24.9 | 4.0 |
| 541219 | Other accounting services | 19 | 2 318 | N | 1 029 | 242 | 49 | 52.2 | — |
| 5413 | Architectural, engineering, and related services | 46 | 57 503 | N | 28 343 | 6 651 | 663 | 14.6 | 8.5 |
| 54131 | Architectural services | 5 | 5 105 | N | 2 420 | 574 | 61 | 8.1 | — |
| 541310 | Architectural services | 5 | 5 105 | N | 2 420 | 574 | 61 | 8.1 | — |
| 54133 | Engineering services | 27 | 45 534 | N | 22 983 | 5 373 | 474 | 16.0 | 5.4 |
| 541330 | Engineering services | 27 | 45 534 | N | 22 983 | 5 373 | 474 | 16.0 | 5.4 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services | 21 | 27 048 | N | 17 090 | 4 101 | 313 | 8.1 | 3.4 |
| 54151 | Computer systems design and related services | 21 | 27 048 | N | 17 090 | 4 101 | 313 | 8.1 | 3.4 |
| 541512 | Computer systems design services | 10 | 21 130 | N | 14 049 | 3 388 | 241 | 4.0 | 1.8 |
| 5415121 | Computer systems integrators | 3 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 27 | 9 178 | N | 3 108 | 734 | 106 | 71.4 | 25.1 |
| 54161 | Management consulting services | 19 | 6 854 | N | 2 576 | 601 | 92 | 62.5 | 32.8 |
| 5418 | Advertising and related services | 21 | 9 955 | N | 2 990 | 616 | 123 | 37.3 | 11.8 |
| 54189 | Other services related to advertising | 10 | 4 502 | N | 1 025 | 243 | 38 | 33.2 | 12.3 |
| 541890 | Other services related to advertising | 10 | 4 502 | N | 1 025 | 243 | 38 | 33.2 | 12.3 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 46 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 15 | 3 590 | N | 890 | 174 | 54 | 36.1 | 11.4 |
| 541921 | Photography studios, portrait | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 21 | 14 232 | N | 4 344 | 1 025 | 178 | 18.0 | — |
| 541940 | Veterinary services | 21 | 14 232 | N | 4 344 | 1 025 | 178 | 18.0 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 318 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 318 | D | N | D | D | g | D | D |
| 5411 | Legal services | 84 | 36 093 | N | 16 878 | 3 329 | 396 | 42.5 | 8.4 |
| 54111 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 541110 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 5411101 | Offices of lawyers | 76 | 31 642 | N | 14 118 | 2 920 | 333 | 45.0 | 9.5 |
| 54119 | Other legal services | 8 | 4 451 | N | 2 760 | 409 | 63 | 24.6 | — |
| 541191 | Title abstract and settlement offices | 8 | 4 451 | N | 2 760 | 409 | 63 | 24.6 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 65 | 29 054 | N | 10 190 | 2 756 | 443 | 15.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 65 | 29 054 | N | 10 190 | 2 756 | 443 | 15.8 | 1.0 |
| 541211 | Offices of certified public accountants | 28 | 24 747 | N | 8 413 | 2 160 | 244 | 11.6 | .8 |
| 541213 | Tax preparation services | 18 | 1 989 | N | 748 | 354 | 150 | 24.9 | 4.0 |
| 541219 | Other accounting services | 19 | 2 318 | N | 1 029 | 242 | 49 | 52.2 | — |
| 5413 | Architectural, engineering, and related services .. | 46 | 57 503 | N | 28 343 | 6 651 | 663 | 14.6 | 8.5 |
| 54131 | Architectural services | 5 | 5 105 | N | 2 420 | 574 | 61 | 8.1 | — |
| 541310 | Architectural services | 5 | 5 105 | N | 2 420 | 574 | 61 | 8.1 | — |
| 54133 | Engineering services | 27 | 45 534 | N | 22 983 | 5 373 | 474 | 16.0 | 5.4 |
| 541330 | Engineering services | 27 | 45 534 | N | 22 983 | 5 373 | 474 | 16.0 | 5.4 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 21 | 27 048 | N | 17 090 | 4 101 | 313 | 8.1 | 3.4 |
| 54151 | Computer systems design and related services | 21 | 27 048 | N | 17 090 | 4 101 | 313 | 8.1 | 3.4 |
| 541512 | Computer systems design services | 10 | 21 130 | N | 14 049 | 3 388 | 241 | 4.0 | 1.8 |
| 5415121 | Computer systems integrators | 3 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 27 | 9 178 | N | 3 108 | 734 | 106 | 71.4 | 25.1 |
| 54161 | Management consulting services | 19 | 6 854 | N | 2 576 | 601 | 92 | 62.5 | 32.8 |
| 5418 | Advertising and related services | 21 | 9 955 | N | 2 990 | 616 | 123 | 37.3 | 11.8 |
| 54189 | Other services related to advertising | 10 | 4 502 | N | 1 025 | 243 | 38 | 33.2 | 12.3 |
| 541890 | Other services related to advertising | 10 | 4 502 | N | 1 025 | 243 | 38 | 33.2 | 12.3 |
| 5419 | Other professional, scientific, and technical services | 46 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 15 | 3 590 | N | 890 | 174 | 54 | 36.1 | 11.4 |
| 541921 | Photography studios, portrait | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 21 | 14 232 | N | 4 344 | 1 025 | 178 | 18.0 | — |
| 541940 | Veterinary services | 21 | 14 232 | N | 4 344 | 1 025 | 178 | 18.0 | — |
| Eau Claire, WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 254 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 254 | D | N | D | D | g | D | D |
| 5411 | Legal services | 65 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 541110 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 5411101 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 54119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Eau Claire, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 52 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 52 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 21 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 14 | 1 627 | N | 667 | 311 | 128 | 23.7 | 3.0 |
| 541219 | Other accounting services | 17 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 33 | 41 322 | N | 20 449 | 4 941 | 453 | 17.2 | 5.4 |
| 54133 | Engineering services | 22 | 35 289 | N | 17 701 | 4 278 | 365 | 17.5 | 6.3 |
| 541330 | Engineering services | 22 | 35 289 | N | 17 701 | 4 278 | 365 | 17.5 | 6.3 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 18 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 18 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 9 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 3 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 23 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 16 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 19 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 8 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 37 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 13 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 15 | 10 593 | N | 3 214 | 769 | 136 | 19.7 | — |
| 541940 | Veterinary services | 15 | 10 593 | N | 3 214 | 769 | 136 | 19.7 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 253 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 253 | D | N | D | D | g | D | D |
| 5411 | Legal services | 65 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 541110 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 5411101 | Offices of lawyers | 59 | 27 106 | N | 12 528 | 2 538 | 282 | 44.3 | 6.1 |
| 541119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 5411191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 52 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 52 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 21 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 14 | 1 627 | N | 667 | 311 | 128 | 23.7 | 3.0 |
| 541219 | Other accounting services | 17 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 33 | 41 322 | N | 20 449 | 4 941 | 453 | 17.2 | 5.4 |
| 54133 | Engineering services | 22 | 35 289 | N | 17 701 | 4 278 | 365 | 17.5 | 6.3 |
| 541330 | Engineering services | 22 | 35 289 | N | 17 701 | 4 278 | 365 | 17.5 | 6.3 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 18 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 18 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 9 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 3 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 23 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 16 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Eau Claire, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 19 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 8 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 37 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 13 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 15 | 10 593 | N | 3 214 | 769 | 136 | 19.7 | — |
| 541940 | Veterinary services..... | 15 | 10 593 | N | 3 214 | 769 | 136 | 19.7 | — |
| | Menomonie, WI Micropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 65 | D | N | D | D | e | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 16 181 | N | 7 894 | 1 710 | 210 | 7.7 | 16.4 |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| 541940 | Veterinary services..... | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 65 | D | N | D | D | e | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 16 181 | N | 7 894 | 1 710 | 210 | 7.7 | 16.4 |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| 541940 | Veterinary services..... | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 246 | 325 504 | N | 117 245 | 30 056 | 3 910 | 12.3 | 3.4 |
| 541 | Professional, scientific, and technical services | 246 | 325 504 | N | 117 245 | 30 056 | 3 910 | 12.3 | 3.4 |
| 5411 | Legal services | 51 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 541110 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 5411101 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 45 | 14 414 | N | 6 867 | 1 630 | 248 | 26.1 | .3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 45 | 14 414 | N | 6 867 | 1 630 | 248 | 26.1 | .3 |
| 541211 | Offices of certified public accountants | 24 | 12 680 | N | 6 282 | 1 415 | 158 | 22.2 | — |
| 541213 | Tax preparation services | 11 | 1 184 | N | 337 | 154 | 65 | 37.2 | — |
| 5413 | Architectural, engineering, and related services .. | 37 | 28 772 | N | 12 369 | 2 831 | 258 | 39.1 | 1.0 |
| 54133 | Engineering services | 23 | 20 607 | N | 9 137 | 2 051 | 176 | 42.3 | 1.4 |
| 541330 | Engineering services | 23 | 20 607 | N | 9 137 | 2 051 | 176 | 42.3 | 1.4 |
| 54137 | Surveying and mapping (except geophysical) services | 3 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 3 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 19 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 19 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 16 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 8 | 10 470 | N | 4 280 | 884 | 120 | 5.4 | 56.0 |
| 5418 | Advertising and related services | 15 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 50 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling .. | 5 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 5 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 16 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 24 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 24 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 246 | 325 504 | N | 117 245 | 30 056 | 3 910 | 12.3 | 3.4 |
| 541 | Professional, scientific, and technical services | 246 | 325 504 | N | 117 245 | 30 056 | 3 910 | 12.3 | 3.4 |
| 5411 | Legal services | 51 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 541110 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 5411101 | Offices of lawyers | 48 | 17 359 | N | 6 994 | 1 506 | 206 | 77.6 | 3.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 45 | 14 414 | N | 6 867 | 1 630 | 248 | 26.1 | .3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 45 | 14 414 | N | 6 867 | 1 630 | 248 | 26.1 | .3 |
| 541211 | Offices of certified public accountants | 24 | 12 680 | N | 6 282 | 1 415 | 158 | 22.2 | — |
| 541213 | Tax preparation services | 11 | 1 184 | N | 337 | 154 | 65 | 37.2 | — |
| 5413 | Architectural, engineering, and related services .. | 37 | 28 772 | N | 12 369 | 2 831 | 258 | 39.1 | 1.0 |
| 54133 | Engineering services | 23 | 20 607 | N | 9 137 | 2 051 | 176 | 42.3 | 1.4 |
| 541330 | Engineering services | 23 | 20 607 | N | 9 137 | 2 051 | 176 | 42.3 | 1.4 |
| 54137 | Surveying and mapping (except geophysical) services | 3 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 3 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 19 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 19 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 16 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 8 | 10 470 | N | 4 280 | 884 | 120 | 5.4 | 56.0 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 15 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 50 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 5 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 5 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 16 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 24 | D | N | D | D | c | D | D |
| 541940 | Veterinary services..... | 24 | D | N | D | D | c | D | D |
| | Beaver Dam, WI Micropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 541 | Professional, scientific, and technical services | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 5411 | Legal services | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 54111 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 541110 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5411101 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 9 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| 541940 | Veterinary services..... | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 541 | Professional, scientific, and technical services | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 5411 | Legal services | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 54111 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 541110 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5411101 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 9 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| 541940 | Veterinary services..... | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Fond du Lac, WI Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 541 | Professional, scientific, and technical services | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 5411 | Legal services | 34 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 541110 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5411101 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 541211 | Offices of certified public accountants | 19 | 10 225 | N | 5 153 | 1 116 | 117 | 12.8 | — |
| 5413 | Architectural, engineering, and related services .. | 26 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 15 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 15 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 33 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 4 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 4 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 14 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 11 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 541 | Professional, scientific, and technical services | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 5411 | Legal services | 34 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 541110 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5411101 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 541211 | Offices of certified public accountants | 19 | 10 225 | N | 5 153 | 1 116 | 117 | 12.8 | — |
| 5413 | Architectural, engineering, and related services .. | 26 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 15 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 15 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 33 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 4 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 4 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 14 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 11 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MADISON-BARABOO, WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 702 | 1 742 246 | N | 712 910 | 170 456 | 15 663 | 17.1 | 8.1 |
| 541 | Professional, scientific, and technical services | 1 702 | 1 742 246 | N | 712 910 | 170 456 | 15 663 | 17.1 | 8.1 |
| 5411 | Legal services | 309 | 309 547 | N | 123 258 | 28 467 | 2 357 | 20.3 | 8.8 |
| 54111 | Offices of lawyers | 289 | 280 783 | N | 115 342 | 26 605 | 2 117 | 19.0 | 9.6 |
| 5411101 | Offices of lawyers | 289 | 280 783 | N | 115 342 | 26 605 | 2 117 | 19.0 | 9.6 |
| 5411101 | Offices of lawyers | 283 | D | N | D | D | g | D | D |
| 541119 | Other legal services | 20 | 28 764 | N | 7 916 | 1 862 | 240 | 33.4 | .4 |
| 5411191 | Title abstract and settlement offices | 16 | D | N | D | D | c | D | D |
| 5411199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 191 | 135 562 | N | 60 721 | 15 128 | 1 883 | 17.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 191 | 135 562 | N | 60 721 | 15 128 | 1 883 | 17.8 | 5.4 |
| 541211 | Offices of certified public accountants | 73 | 103 082 | N | 45 672 | 11 110 | 1 039 | 15.2 | .7 |
| 541213 | Tax preparation services | 40 | 6 982 | N | 2 256 | 889 | 303 | 35.0 | 11.1 |
| 541219 | Other accounting services | 67 | 16 915 | N | 7 779 | 1 973 | 351 | 30.2 | 2.6 |
| 5413 | Architectural, engineering, and related services .. | 275 | 394 055 | N | 186 159 | 41 752 | 3 651 | 12.2 | 7.8 |
| 54131 | Architectural services | 53 | 76 708 | N | 31 266 | 7 888 | 649 | 15.8 | 6.0 |
| 541310 | Architectural services | 53 | 76 708 | N | 31 266 | 7 888 | 649 | 15.8 | 6.0 |
| 54132 | Landscape architectural services | 24 | 18 232 | N | 5 966 | 1 434 | 144 | 20.3 | 30.8 |
| 541320 | Landscape architectural services | 24 | 18 232 | N | 5 966 | 1 434 | 144 | 20.3 | 30.8 |
| 54133 | Engineering services | 145 | 255 252 | N | 130 262 | 28 061 | 2 384 | 11.0 | 3.8 |
| 541330 | Engineering services | 145 | 255 252 | N | 130 262 | 28 061 | 2 384 | 11.0 | 3.8 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 31 | 15 225 | N | 7 217 | 1 498 | 196 | 15.9 | 16.1 |
| 541370 | Surveying and mapping (except geophysical) services | 31 | 15 225 | N | 7 217 | 1 498 | 196 | 15.9 | 16.1 |
| 54138 | Testing laboratories | 11 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 11 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 67 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 541430 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 5415 | Computer systems design and related services .. | 238 | 265 144 | N | 101 618 | 25 544 | 1 864 | 11.9 | 13.3 |
| 54151 | Computer systems design and related services | 238 | 265 144 | N | 101 618 | 25 544 | 1 864 | 11.9 | 13.3 |
| 541511 | Custom computer programming services | 122 | 102 780 | N | 59 050 | 14 052 | 1 048 | 17.0 | 16.4 |
| 541512 | Computer systems design services | 77 | 144 079 | N | 34 381 | 9 576 | 672 | 7.6 | 12.4 |
| 5415121 | Computer systems integrators | 32 | 125 620 | N | 25 183 | 7 545 | 474 | 4.5 | 11.2 |
| 5415122 | Computer systems consultants (except systems integrators) | 45 | 18 459 | N | 9 198 | 2 031 | 198 | 28.8 | 20.5 |
| 541519 | Other computer related services | 29 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 247 | 165 398 | N | 54 822 | 13 436 | 1 223 | 32.9 | 12.5 |
| 54161 | Management consulting services | 186 | 123 090 | N | 45 342 | 11 204 | 991 | 18.9 | 14.2 |
| 541611 | Administrative management and general management consulting services | 103 | 73 157 | N | 24 642 | 6 476 | 481 | 12.6 | 8.3 |
| 541612 | Human resources and executive search consulting services | 29 | 15 147 | N | 8 101 | 1 803 | 168 | 38.7 | 6.6 |
| 5416122 | Executive placement services | 8 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 19 | 8 839 | N | 3 809 | 855 | 86 | 37.4 | 4.6 |
| 541613 | Marketing consulting services | 34 | 22 423 | N | 7 615 | 1 771 | 210 | 21.5 | 21.4 |
| 541614 | Process, physical distribution, and logistics consulting services | 10 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 25 | 8 676 | N | 3 537 | 824 | 75 | 39.4 | 22.4 |
| 541620 | Environmental consulting services | 25 | 8 676 | N | 3 537 | 824 | 75 | 39.4 | 22.4 |
| 54169 | Other scientific and technical consulting services | 36 | 33 632 | N | 5 943 | 1 408 | 157 | 82.5 | 3.6 |
| 541690 | Other scientific and technical consulting services | 36 | 33 632 | N | 5 943 | 1 408 | 157 | 82.5 | 3.6 |
| 5416901 | Economic and related consulting services .. | 21 | 28 866 | N | 3 617 | 887 | 105 | 92.6 | .7 |
| 5416909 | All other scientific and technical consulting services | 15 | 4 766 | N | 2 326 | 521 | 52 | 21.5 | 21.3 |
| 5417 | Scientific research and development services ... | 76 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 71 | 245 665 | N | 106 317 | 26 804 | 2 317 | 6.0 | 4.0 |
| 541710 | Research and development in the physical, engineering, and life sciences | 71 | 245 665 | N | 106 317 | 26 804 | 2 317 | 6.0 | 4.0 |
| 5417101 | Research and development in the physical and engineering sciences | 20 | 23 271 | N | 18 031 | 4 769 | 335 | 16.7 | 13.4 |
| 5417102 | Research and development in the life sciences | 51 | 222 394 | N | 88 286 | 22 035 | 1 982 | 4.9 | 3.0 |
| 54171023 | Research and development in biotechnology | 27 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 24 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services—Con. | | | | | | | | |
| 54172 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 106 | 94 693 | N | 34 913 | 8 855 | 850 | 25.7 | 4.1 |
| 54181 | Advertising agencies | 37 | 39 796 | N | 19 017 | 4 579 | 386 | 28.4 | — |
| 541810 | Advertising agencies | 37 | 39 796 | N | 19 017 | 4 579 | 386 | 28.4 | — |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54185 | Display advertising | 6 | 11 958 | N | 4 402 | 770 | 129 | 7.3 | 8.3 |
| 541850 | Display advertising | 6 | 11 958 | N | 4 402 | 770 | 129 | 7.3 | 8.3 |
| 54189 | Other services related to advertising | 28 | 10 967 | N | 2 224 | 507 | 89 | 14.7 | 5.5 |
| 541890 | Other services related to advertising | 28 | 10 967 | N | 2 224 | 507 | 89 | 14.7 | 5.5 |
| 5418903 | Sign painting and lettering shop | 12 | 2 916 | N | 704 | 175 | 35 | 29.5 | 17.8 |
| 5419 | Other professional, scientific, and technical services | 193 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 51 | 12 782 | N | 3 276 | 623 | 157 | 51.1 | 15.9 |
| 541921 | Photography studios, portrait | 45 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 87 | 53 952 | N | 19 632 | 4 280 | 774 | 28.7 | 1.3 |
| 541940 | Veterinary services | 87 | 53 952 | N | 19 632 | 4 280 | 774 | 28.7 | 1.3 |
| 54199 | All other professional, scientific, and technical services | 39 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 39 | D | N | D | D | c | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 20 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 20 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services . . . | 14 | D | D | D | D | c | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 1 682 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 682 | D | N | D | D | j | D | D |
| 5411 | Legal services | 303 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 283 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 283 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 283 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 20 | 28 764 | N | 7 916 | 1 862 | 240 | 33.4 | .4 |
| 541191 | Title abstract and settlement offices | 16 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 191 | 135 562 | N | 60 721 | 15 128 | 1 883 | 17.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 191 | 135 562 | N | 60 721 | 15 128 | 1 883 | 17.8 | 5.4 |
| 541211 | Offices of certified public accountants | 73 | 103 082 | N | 45 672 | 11 110 | 1 039 | 15.2 | .7 |
| 541213 | Tax preparation services | 40 | 6 982 | N | 2 256 | 889 | 303 | 35.0 | 11.1 |
| 541219 | Other accounting services | 67 | 16 915 | N | 7 779 | 1 973 | 351 | 30.2 | 2.6 |
| 5413 | Architectural, engineering, and related services . . | 275 | 394 055 | N | 186 159 | 41 752 | 3 651 | 12.2 | 7.8 |
| 54131 | Architectural services | 53 | 76 708 | N | 31 266 | 7 888 | 649 | 15.8 | 6.0 |
| 541310 | Architectural services | 53 | 76 708 | N | 31 266 | 7 888 | 649 | 15.8 | 6.0 |
| 54132 | Landscape architectural services | 24 | 18 232 | N | 5 966 | 1 434 | 144 | 20.3 | 30.8 |
| 541320 | Landscape architectural services | 24 | 18 232 | N | 5 966 | 1 434 | 144 | 20.3 | 30.8 |
| 54133 | Engineering services | 145 | 255 252 | N | 130 262 | 28 061 | 2 384 | 11.0 | 3.8 |
| 541330 | Engineering services | 145 | 255 252 | N | 130 262 | 28 061 | 2 384 | 11.0 | 3.8 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 31 | 15 225 | N | 7 217 | 1 498 | 196 | 15.9 | 16.1 |
| 541370 | Surveying and mapping (except geophysical) services | 31 | 15 225 | N | 7 217 | 1 498 | 196 | 15.9 | 16.1 |
| 54138 | Testing laboratories | 11 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 11 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5414 | Specialized design services | 67 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 541430 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 5415 | Computer systems design and related services .. | 238 | 265 144 | N | 101 618 | 25 544 | 1 864 | 11.9 | 13.3 |
| 54151 | Computer systems design and related services | 238 | 265 144 | N | 101 618 | 25 544 | 1 864 | 11.9 | 13.3 |
| 541511 | Custom computer programming services ... | 122 | 102 780 | N | 59 050 | 14 052 | 1 048 | 17.0 | 16.4 |
| 541512 | Computer systems design services | 77 | 144 079 | N | 34 381 | 9 576 | 672 | 7.6 | 12.4 |
| 5415121 | Computer systems integrators | 32 | 125 620 | N | 25 183 | 7 545 | 474 | 4.5 | 11.2 |
| 5415122 | Computer systems consultants (except systems integrators) | 45 | 18 459 | N | 9 198 | 2 031 | 198 | 28.8 | 20.5 |
| 541519 | Other computer related services | 29 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 247 | 165 398 | N | 54 822 | 13 436 | 1 223 | 32.9 | 12.5 |
| 54161 | Management consulting services | 186 | 123 090 | N | 45 342 | 11 204 | 991 | 18.9 | 14.2 |
| 541611 | Administrative management and general management consulting services | 103 | 73 157 | N | 24 642 | 6 476 | 481 | 12.6 | 8.3 |
| 541612 | Human resources and executive search consulting services | 29 | 15 147 | N | 8 101 | 1 803 | 168 | 38.7 | 6.6 |
| 5416122 | Executive placement services | 8 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 19 | 8 839 | N | 3 809 | 855 | 86 | 37.4 | 4.6 |
| 541613 | Marketing consulting services | 34 | 22 423 | N | 7 615 | 1 771 | 210 | 21.5 | 21.4 |
| 541614 | Process, physical distribution, and logistics consulting services | 10 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 25 | 8 676 | N | 3 537 | 824 | 75 | 39.4 | 22.4 |
| 541620 | Environmental consulting services | 25 | 8 676 | N | 3 537 | 824 | 75 | 39.4 | 22.4 |
| 54169 | Other scientific and technical consulting services | 36 | 33 632 | N | 5 943 | 1 408 | 157 | 82.5 | 3.6 |
| 541690 | Other scientific and technical consulting services | 36 | 33 632 | N | 5 943 | 1 408 | 157 | 82.5 | 3.6 |
| 5416901 | Economic and related consulting services .. | 21 | 28 866 | N | 3 617 | 887 | 105 | 92.6 | .7 |
| 5416909 | All other scientific and technical consulting services | 15 | 4 766 | N | 2 326 | 521 | 52 | 21.5 | 21.3 |
| 5417 | Scientific research and development services ... | 62 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 61 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 61 | D | N | D | D | g | D | D |
| 5417102 | Research and development in the life sciences | 44 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 26 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 18 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 106 | 94 693 | N | 34 913 | 8 855 | 850 | 25.7 | 4.1 |
| 54181 | Advertising agencies | 37 | 39 796 | N | 19 017 | 4 579 | 386 | 28.4 | — |
| 541810 | Advertising agencies | 37 | 39 796 | N | 19 017 | 4 579 | 386 | 28.4 | — |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54185 | Display advertising | 6 | 11 958 | N | 4 402 | 770 | 129 | 7.3 | 8.3 |
| 541850 | Display advertising | 6 | 11 958 | N | 4 402 | 770 | 129 | 7.3 | 8.3 |
| 54189 | Other services related to advertising | 28 | 10 967 | N | 2 224 | 507 | 89 | 14.7 | 5.5 |
| 541890 | Other services related to advertising | 28 | 10 967 | N | 2 224 | 507 | 89 | 14.7 | 5.5 |
| 5418903 | Sign painting and lettering shop | 12 | 2 916 | N | 704 | 175 | 35 | 29.5 | 17.8 |
| 5419 | Other professional, scientific, and technical services | 193 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 51 | 12 782 | N | 3 276 | 623 | 157 | 51.1 | 15.9 |
| 541921 | Photography studios, portrait | 45 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 87 | 53 952 | N | 19 632 | 4 280 | 774 | 28.7 | 1.3 |
| 541940 | Veterinary services | 87 | 53 952 | N | 19 632 | 4 280 | 774 | 28.7 | 1.3 |
| 54199 | All other professional, scientific, and technical services | 39 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 39 | D | N | D | D | c | D | D |
| Baraboo, WI Micropolitan Statistical Area | | | | | | | | | |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Baraboo, WI Micropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 107 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 107 | D | N | D | D | f | D | D |
| 5411 | Legal services | 19 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 541213 | Tax preparation services | 9 | 1 066 | N | 273 | 107 | 31 | 84.6 | 15.4 |
| 5413 | Architectural, engineering, and related services .. | 24 | 30 779 | N | 16 970 | 3 675 | 343 | 5.8 | 4.2 |
| 54133 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 541330 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 5416 | Management, scientific, and technical consulting services | 10 | 9 388 | N | 3 979 | 723 | 78 | 8.4 | 44.9 |
| 54161 | Management consulting services | 4 | 8 747 | N | 3 642 | 656 | 67 | 6.2 | 48.1 |
| 5418 | Advertising and related services | 7 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| 541940 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 106 | D | N | D | D | f | D | D |
| 5411 | Legal services | 18 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 541213 | Tax preparation services | 9 | 1 066 | N | 273 | 107 | 31 | 84.6 | 15.4 |
| 5413 | Architectural, engineering, and related services .. | 24 | 30 779 | N | 16 970 | 3 675 | 343 | 5.8 | 4.2 |
| 54133 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 541330 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 5416 | Management, scientific, and technical consulting services | 10 | 9 388 | N | 3 979 | 723 | 78 | 8.4 | 44.9 |
| 54161 | Management consulting services | 4 | 8 747 | N | 3 642 | 656 | 67 | 6.2 | 48.1 |
| 5418 | Advertising and related services | 7 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| 541940 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| | Madison, WI Metropolitan Statistical Area | | | | | | | | |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Madison, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 595 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 595 | D | N | D | D | j | D | D |
| 5411 | Legal services | 290 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 272 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 272 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 267 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 18 | D | N | D | D | c | D | D |
| 541191 | Title abstract and settlement offices | 14 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 169 | 131 933 | N | 59 185 | 14 716 | 1 777 | 16.5 | 5.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 169 | 131 933 | N | 59 185 | 14 716 | 1 777 | 16.5 | 5.3 |
| 541211 | Offices of certified public accountants | 70 | D | N | D | D | g | D | D |
| 541213 | Tax preparation services | 31 | 5 916 | N | 1 983 | 782 | 272 | 26.0 | 10.4 |
| 541219 | Other accounting services | 60 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 251 | 363 276 | N | 169 189 | 38 077 | 3 308 | 12.8 | 8.1 |
| 54131 | Architectural services | 48 | D | N | D | D | f | D | D |
| 541310 | Architectural services | 48 | D | N | D | D | f | D | D |
| 54132 | Landscape architectural services | 22 | D | N | D | D | c | D | D |
| 541320 | Landscape architectural services | 22 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 133 | 230 708 | N | 115 592 | 24 897 | 2 101 | 11.9 | 4.0 |
| 541330 | Engineering services | 133 | 230 708 | N | 115 592 | 24 897 | 2 101 | 11.9 | 4.0 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 28 | D | N | D | D | c | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 28 | D | N | D | D | c | D | D |
| 54138 | Testing laboratories | 10 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 10 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 67 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 541430 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 5415 | Computer systems design and related services .. | 234 | D | N | D | D | g | D | D |
| 54151 | Computer systems design and related services | 234 | D | N | D | D | g | D | D |
| 541511 | Custom computer programming services | 121 | D | N | D | D | g | D | D |
| 541512 | Computer systems design services | 74 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 30 | D | N | D | D | e | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 44 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 29 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 237 | 156 010 | N | 50 843 | 12 713 | 1 145 | 34.4 | 10.5 |
| 54161 | Management consulting services | 182 | 114 343 | N | 41 700 | 10 548 | 924 | 19.8 | 11.6 |
| 541611 | Administrative management and general management consulting services | 100 | D | N | D | D | e | D | D |
| 541612 | Human resources and executive search consulting services | 29 | 15 147 | N | 8 101 | 1 803 | 168 | 38.7 | 6.6 |
| 5416122 | Executive placement services | 8 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 19 | 8 839 | N | 3 809 | 855 | 86 | 37.4 | 4.6 |
| 541613 | Marketing consulting services | 34 | 22 423 | N | 7 615 | 1 771 | 210 | 21.5 | 21.4 |
| 54162 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services .. | 18 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 13 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 74 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 69 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 69 | D | N | D | D | g | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 18 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 51 | 222 394 | N | 88 286 | 22 035 | 1 982 | 4.9 | 3.0 |
| 54171023 | Research and development in biotechnology | 27 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 24 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Madison, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services—Con. | | | | | | | | |
| 54172 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 99 | D | N | D | D | f | D | D |
| 54181 | Advertising agencies | 36 | D | N | D | D | e | D | D |
| 541810 | Advertising agencies | 36 | D | N | D | D | e | D | D |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54189 | Other services related to advertising | 24 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 24 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 174 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 45 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 39 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 75 | 45 745 | N | 17 035 | 3 734 | 677 | 32.3 | 1.5 |
| 541940 | Veterinary services | 75 | 45 745 | N | 17 035 | 3 734 | 677 | 32.3 | 1.5 |
| 54199 | All other professional, scientific, and technical services | 38 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 38 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 19 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 19 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services . . . | 14 | D | D | D | D | c | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 1 576 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 576 | D | N | D | D | j | D | D |
| 5411 | Legal services | 285 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 267 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 267 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 267 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 18 | D | N | D | D | c | D | D |
| 541191 | Title abstract and settlement offices | 14 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 169 | 131 933 | N | 59 185 | 14 716 | 1 777 | 16.5 | 5.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 169 | 131 933 | N | 59 185 | 14 716 | 1 777 | 16.5 | 5.3 |
| 541211 | Offices of certified public accountants | 70 | D | N | D | D | g | D | D |
| 541213 | Tax preparation services | 31 | 5 916 | N | 1 983 | 782 | 272 | 26.0 | 10.4 |
| 541219 | Other accounting services | 60 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services . . | 251 | 363 276 | N | 169 189 | 38 077 | 3 308 | 12.8 | 8.1 |
| 54131 | Architectural services | 48 | D | N | D | D | f | D | D |
| 541310 | Architectural services | 48 | D | N | D | D | f | D | D |
| 54132 | Landscape architectural services | 22 | D | N | D | D | c | D | D |
| 541320 | Landscape architectural services | 22 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 133 | 230 708 | N | 115 592 | 24 897 | 2 101 | 11.9 | 4.0 |
| 541330 | Engineering services | 133 | 230 708 | N | 115 592 | 24 897 | 2 101 | 11.9 | 4.0 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 28 | D | N | D | D | c | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 28 | D | N | D | D | c | D | D |
| 54138 | Testing laboratories | 10 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 10 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Madison, WI Metropolitan Statistical Area—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5414 | Specialized design services | 67 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 541430 | Graphic design services | 44 | 18 845 | N | 6 600 | 1 649 | 184 | 32.7 | 5.1 |
| 5415 | Computer systems design and related services .. | 234 | D | N | D | D | g | D | D |
| 54151 | Computer systems design and related services | 234 | D | N | D | D | g | D | D |
| 541511 | Custom computer programming services ... | 121 | D | N | D | D | g | D | D |
| 541512 | Computer systems design services | 74 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 30 | D | N | D | D | e | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 44 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 29 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 237 | 156 010 | N | 50 843 | 12 713 | 1 145 | 34.4 | 10.5 |
| 54161 | Management consulting services | 182 | 114 343 | N | 41 700 | 10 548 | 924 | 19.8 | 11.6 |
| 541611 | Administrative management and general management consulting services | 100 | D | N | D | D | e | D | D |
| 541612 | Human resources and executive search consulting services | 29 | 15 147 | N | 8 101 | 1 803 | 168 | 38.7 | 6.6 |
| 5416122 | Executive placement services | 8 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 19 | 8 839 | N | 3 809 | 855 | 86 | 37.4 | 4.6 |
| 541613 | Marketing consulting services | 34 | 22 423 | N | 7 615 | 1 771 | 210 | 21.5 | 21.4 |
| 54162 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services .. | 18 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 13 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 60 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 59 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 59 | D | N | D | D | g | D | D |
| 5417102 | Research and development in the life sciences | 44 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 26 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 18 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 99 | D | N | D | D | f | D | D |
| 54181 | Advertising agencies | 36 | D | N | D | D | e | D | D |
| 541810 | Advertising agencies | 36 | D | N | D | D | e | D | D |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54189 | Other services related to advertising | 24 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 24 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 174 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 45 | D | N | D | D | c | D | D |
| 541921 | Photography studios, portrait | 39 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 75 | 45 745 | N | 17 035 | 3 734 | 677 | 32.3 | 1.5 |
| 541940 | Veterinary services | 75 | 45 745 | N | 17 035 | 3 734 | 677 | 32.3 | 1.5 |
| 54199 | All other professional, scientific, and technical services | 38 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 38 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 481 | 4 221 528 | N | 1 824 369 | 424 620 | 38 912 | 17.7 | 6.5 |
| 541 | Professional, scientific, and technical services | 4 481 | 4 221 528 | N | 1 824 369 | 424 620 | 38 912 | 17.7 | 6.5 |
| 5411 | Legal services | 950 | 1 052 140 | N | 477 293 | 96 338 | 7 843 | 18.0 | 4.3 |
| 54111 | Offices of lawyers | 903 | 1 008 258 | N | 458 988 | 92 325 | 7 321 | 17.8 | 3.7 |
| 541110 | Offices of lawyers | 903 | 1 008 258 | N | 458 988 | 92 325 | 7 321 | 17.8 | 3.7 |
| 5411101 | Offices of lawyers | 895 | D | N | D | D | i | D | D |
| 5411102 | Legal aid societies and similar legal services | 8 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 47 | 43 882 | N | 18 305 | 4 013 | 522 | 23.7 | 17.6 |
| 541191 | Title abstract and settlement offices | 30 | D | N | D | D | e | D | D |
| 541199 | All other legal services | 17 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 658 | 512 332 | N | 218 221 | 54 426 | 7 227 | 14.5 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 658 | 512 332 | N | 218 221 | 54 426 | 7 227 | 14.5 | 5.4 |
| 541211 | Offices of certified public accountants | 298 | 320 614 | N | 131 810 | 31 809 | 2 911 | 15.6 | 4.6 |
| 541213 | Tax preparation services | 128 | 29 155 | N | 9 164 | 4 035 | 1 711 | 10.8 | 2.8 |
| 541214 | Payroll services | 24 | 57 787 | N | 25 921 | 6 408 | 1 043 | 5.6 | 6.6 |
| 541219 | Other accounting services | 208 | 104 776 | N | 51 326 | 12 174 | 1 562 | 17.2 | 7.9 |
| 5413 | Architectural, engineering, and related services ... | 635 | 632 495 | N | 294 054 | 67 533 | 6 066 | 23.6 | 8.3 |
| 54131 | Architectural services | 124 | 136 540 | N | 60 000 | 13 799 | 1 221 | 19.4 | 2.7 |
| 541310 | Architectural services | 124 | 136 540 | N | 60 000 | 13 799 | 1 221 | 19.4 | 2.7 |
| 54132 | Landscape architectural services | 31 | 15 060 | N | 5 170 | 934 | 126 | 34.8 | 3.0 |
| 541320 | Landscape architectural services | 31 | 15 060 | N | 5 170 | 934 | 126 | 34.8 | 3.0 |
| 54133 | Engineering services | 355 | 409 826 | N | 192 565 | 44 425 | 3 778 | 24.4 | 9.4 |
| 541330 | Engineering services | 355 | 409 826 | N | 192 565 | 44 425 | 3 778 | 24.4 | 9.4 |
| 54134 | Drafting services | 14 | 2 708 | N | 1 550 | 374 | 50 | 14.5 | 8.7 |
| 541340 | Drafting services | 14 | 2 708 | N | 1 550 | 374 | 50 | 14.5 | 8.7 |
| 54135 | Building inspection services | 43 | 13 839 | N | 5 848 | 1 237 | 213 | 88.8 | 2.2 |
| 541350 | Building inspection services | 43 | 13 839 | N | 5 848 | 1 237 | 213 | 88.8 | 2.2 |
| 54137 | Surveying and mapping (except geophysical) services | 33 | 26 976 | N | 15 703 | 3 619 | 371 | 8.2 | 1.2 |
| 541370 | Surveying and mapping (except geophysical) services | 33 | 26 976 | N | 15 703 | 3 619 | 371 | 8.2 | 1.2 |
| 54138 | Testing laboratories | 35 | 27 546 | N | 13 218 | 3 145 | 307 | 9.0 | 32.5 |
| 541380 | Testing laboratories | 35 | 27 546 | N | 13 218 | 3 145 | 307 | 9.0 | 32.5 |
| 5414 | Specialized design services | 193 | 121 555 | N | 38 661 | 9 311 | 975 | 27.5 | 4.7 |
| 54141 | Interior design services | 45 | 24 463 | N | 4 060 | 1 125 | 154 | 43.9 | 8.4 |
| 541410 | Interior design services | 45 | 24 463 | N | 4 060 | 1 125 | 154 | 43.9 | 8.4 |
| 54142 | Industrial design services | 21 | 18 609 | N | 6 506 | 1 701 | 170 | 22.6 | .6 |
| 541420 | Industrial design services | 21 | 18 609 | N | 6 506 | 1 701 | 170 | 22.6 | .6 |
| 54143 | Graphic design services | 123 | 78 049 | N | 28 000 | 6 457 | 643 | 23.6 | 4.3 |
| 541430 | Graphic design services | 123 | 78 049 | N | 28 000 | 6 457 | 643 | 23.6 | 4.3 |
| 5415 | Computer systems design and related services ... | 590 | 609 780 | N | 298 394 | 78 632 | 4 806 | 14.3 | 7.3 |
| 54151 | Computer systems design and related services | 590 | 609 780 | N | 298 394 | 78 632 | 4 806 | 14.3 | 7.3 |
| 541511 | Custom computer programming services ... | 283 | 341 749 | N | 186 820 | 49 821 | 3 022 | 12.1 | 6.7 |
| 541512 | Computer systems design services | 216 | 232 398 | N | 93 523 | 24 283 | 1 454 | 14.5 | 8.3 |
| 5415121 | Computer systems integrators | 90 | 147 604 | N | 51 448 | 13 305 | 740 | 7.4 | 6.4 |
| 5415122 | Computer systems consultants (except systems integrators) | 126 | 84 794 | N | 42 075 | 10 978 | 714 | 26.9 | 11.5 |
| 541519 | Other computer related services | 64 | 21 565 | N | 8 666 | 2 293 | 185 | 47.2 | 7.9 |
| 5416 | Management, scientific, and technical consulting services | 707 | 508 092 | N | 206 930 | 47 365 | 4 031 | 20.3 | 13.5 |
| 54161 | Management consulting services | 610 | 435 056 | N | 188 254 | 42 540 | 3 584 | 20.8 | 13.9 |
| 541611 | Administrative management and general management consulting services | 291 | 195 855 | N | 84 379 | 18 577 | 1 528 | 22.5 | 11.8 |
| 541612 | Human resources and executive search consulting services | 156 | 128 643 | N | 64 647 | 15 050 | 1 040 | 16.1 | 12.8 |
| 5416121 | Actuarial consulting | 6 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 91 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 59 | 59 767 | N | 25 448 | 6 688 | 530 | 14.9 | 18.7 |
| 541613 | Marketing consulting services | 115 | 82 803 | N | 25 610 | 5 694 | 675 | 23.2 | 15.5 |
| 541614 | Process, physical distribution, and logistics consulting services | 35 | 26 080 | N | 12 928 | 3 066 | 318 | 18.3 | 30.8 |
| 54162 | Environmental consulting services | 45 | 29 159 | N | 12 550 | 3 058 | 279 | 20.2 | 8.8 |
| 541620 | Environmental consulting services | 45 | 29 159 | N | 12 550 | 3 058 | 279 | 20.2 | 8.8 |
| 54169 | Other scientific and technical consulting services | 52 | 43 877 | N | 6 126 | 1 767 | 168 | 15.7 | 12.0 |
| 541690 | Other scientific and technical consulting services | 52 | 43 877 | N | 6 126 | 1 767 | 168 | 15.7 | 12.0 |
| 5416901 | Economic and related consulting services .. | 24 | 9 604 | N | 3 045 | 888 | 70 | 33.5 | 43.5 |
| 5416909 | All other scientific and technical consulting services | 28 | 34 273 | N | 3 081 | 879 | 98 | 10.7 | 3.2 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services ... | 50 | D | N | D | D | f | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 41 | 36 865 | N | 25 295 | 6 948 | 497 | 16.1 | 6.4 |
| 541710 | Research and development in the physical, engineering, and life sciences | 41 | 36 865 | N | 25 295 | 6 948 | 497 | 16.1 | 6.4 |
| 5417102 | Research and development in the life sciences | 22 | D | N | D | D | c | D | D |
| 54171029 | Research and development in other life sciences | 14 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 311 | 521 379 | N | 173 304 | 43 134 | 4 059 | 9.7 | 3.7 |
| 54181 | Advertising agencies | 137 | 207 387 | N | 102 851 | 26 349 | 2 000 | 11.8 | 5.1 |
| 541810 | Advertising agencies | 137 | 207 387 | N | 102 851 | 26 349 | 2 000 | 11.8 | 5.1 |
| 54182 | Public relations agencies | 36 | 30 565 | N | 13 163 | 2 757 | 228 | 21.4 | 3.6 |
| 541820 | Public relations agencies | 36 | 30 565 | N | 13 163 | 2 757 | 228 | 21.4 | 3.6 |
| 54185 | Display advertising | 17 | 22 368 | N | 5 471 | 1 356 | 292 | 5.1 | .7 |
| 541850 | Display advertising | 17 | 22 368 | N | 5 471 | 1 356 | 292 | 5.1 | .7 |
| 54186 | Direct mail advertising | 23 | 122 199 | N | 25 141 | 6 422 | 754 | 3.0 | 1.6 |
| 541860 | Direct mail advertising | 23 | 122 199 | N | 25 141 | 6 422 | 754 | 3.0 | 1.6 |
| 54189 | Other services related to advertising | 82 | D | N | D | D | f | D | D |
| 541890 | Other services related to advertising | 82 | D | N | D | D | f | D | D |
| 5418902 | Advertising specialties goods distributor | 57 | 123 757 | N | 22 582 | 5 300 | 633 | 9.1 | 4.1 |
| 5418903 | Sign painting and lettering shop | 21 | 4 454 | N | 1 247 | 281 | 58 | 42.5 | 9.3 |
| 5419 | Other professional, scientific, and technical services | 387 | D | N | D | D | h | D | D |
| 54191 | Marketing research and public opinion polling | 33 | D | N | D | D | f | D | D |
| 541910 | Marketing research and public opinion polling | 33 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 126 | 38 348 | N | 12 906 | 2 959 | 539 | 29.6 | 8.8 |
| 541921 | Photography studios, portrait | 92 | 28 284 | N | 9 118 | 1 930 | 412 | 28.4 | 12.0 |
| 541922 | Commercial photography | 34 | 10 064 | N | 3 788 | 1 029 | 127 | 33.1 | — |
| 54193 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 136 | 96 140 | N | 36 068 | 8 017 | 1 571 | 19.2 | 1.7 |
| 541940 | Veterinary services | 136 | 96 140 | N | 36 068 | 8 017 | 1 571 | 19.2 | 1.7 |
| 54199 | All other professional, scientific, and technical services | 80 | D | N | D | D | e | D | D |
| 541990 | All other professional, scientific, and technical services | 80 | D | N | D | D | e | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 22 268 | 21 950 | 10 327 | 2 811 | 278 | 12.8 | .3 |
| 541 | Professional, scientific, and technical services | 19 | 22 268 | 21 950 | 10 327 | 2 811 | 278 | 12.8 | .3 |
| 5411 | Legal services | 8 | D | D | D | D | c | D | D |
| 54111 | Offices of lawyers | 8 | D | D | D | D | c | D | D |
| 541110 | Offices of lawyers | 8 | D | D | D | D | c | D | D |
| 5411102 | Legal aid societies and similar legal services | 8 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 11 | D | D | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 462 | 4 199 260 | N | 1 814 042 | 421 809 | 38 634 | 17.7 | 6.5 |
| 541 | Professional, scientific, and technical services | 4 462 | 4 199 260 | N | 1 814 042 | 421 809 | 38 634 | 17.7 | 6.5 |
| 5411 | Legal services | 942 | D | N | D | D | i | D | D |
| 54111 | Offices of lawyers | 895 | D | N | D | D | i | D | D |
| 541110 | Offices of lawyers | 895 | D | N | D | D | i | D | D |
| 5411101 | Offices of lawyers | 895 | D | N | D | D | i | D | D |
| 54119 | Other legal services | 47 | 43 882 | N | 18 305 | 4 013 | 522 | 23.7 | 17.6 |
| 541191 | Title abstract and settlement offices | 30 | D | N | D | D | e | D | D |
| 541199 | All other legal services | 17 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 658 | 512 332 | N | 218 221 | 54 426 | 7 227 | 14.5 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 658 | 512 332 | N | 218 221 | 54 426 | 7 227 | 14.5 | 5.4 |
| 541211 | Offices of certified public accountants | 298 | 320 614 | N | 131 810 | 31 809 | 2 911 | 15.6 | 4.6 |
| 541213 | Tax preparation services | 128 | 29 155 | N | 9 164 | 4 035 | 1 711 | 10.8 | 2.8 |
| 541214 | Payroll services | 24 | 57 787 | N | 25 921 | 6 408 | 1 043 | 5.6 | 6.6 |
| 541219 | Other accounting services | 208 | 104 776 | N | 51 326 | 12 174 | 1 562 | 17.2 | 7.9 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services . . . | 635 | 632 495 | N | 294 054 | 67 533 | 6 066 | 23.6 | 8.3 |
| 54131 | Architectural services | 124 | 136 540 | N | 60 000 | 13 799 | 1 221 | 19.4 | 2.7 |
| 541310 | Architectural services | 124 | 136 540 | N | 60 000 | 13 799 | 1 221 | 19.4 | 2.7 |
| 54132 | Landscape architectural services | 31 | 15 060 | N | 5 170 | 934 | 126 | 34.8 | 3.0 |
| 541320 | Landscape architectural services | 31 | 15 060 | N | 5 170 | 934 | 126 | 34.8 | 3.0 |
| 54133 | Engineering services | 355 | 409 826 | N | 192 565 | 44 425 | 3 778 | 24.4 | 9.4 |
| 541330 | Engineering services | 355 | 409 826 | N | 192 565 | 44 425 | 3 778 | 24.4 | 9.4 |
| 54134 | Drafting services | 14 | 2 708 | N | 1 550 | 374 | 50 | 14.5 | 8.7 |
| 541340 | Drafting services | 14 | 2 708 | N | 1 550 | 374 | 50 | 14.5 | 8.7 |
| 54135 | Building inspection services | 43 | 13 839 | N | 5 848 | 1 237 | 213 | 88.8 | 2.2 |
| 541350 | Building inspection services | 43 | 13 839 | N | 5 848 | 1 237 | 213 | 88.8 | 2.2 |
| 54137 | Surveying and mapping (except geophysical) services | 33 | 26 976 | N | 15 703 | 3 619 | 371 | 8.2 | 1.2 |
| 541370 | Surveying and mapping (except geophysical) services | 33 | 26 976 | N | 15 703 | 3 619 | 371 | 8.2 | 1.2 |
| 54138 | Testing laboratories | 35 | 27 546 | N | 13 218 | 3 145 | 307 | 9.0 | 32.5 |
| 541380 | Testing laboratories | 35 | 27 546 | N | 13 218 | 3 145 | 307 | 9.0 | 32.5 |
| 5414 | Specialized design services | 193 | 121 555 | N | 38 661 | 9 311 | 975 | 27.5 | 4.7 |
| 54141 | Interior design services | 45 | 24 463 | N | 4 060 | 1 125 | 154 | 43.9 | 8.4 |
| 541410 | Interior design services | 45 | 24 463 | N | 4 060 | 1 125 | 154 | 43.9 | 8.4 |
| 54142 | Industrial design services | 21 | 18 609 | N | 6 506 | 1 701 | 170 | 22.6 | .6 |
| 541420 | Industrial design services | 21 | 18 609 | N | 6 506 | 1 701 | 170 | 22.6 | .6 |
| 54143 | Graphic design services | 123 | 78 049 | N | 28 000 | 6 457 | 643 | 23.6 | 4.3 |
| 541430 | Graphic design services | 123 | 78 049 | N | 28 000 | 6 457 | 643 | 23.6 | 4.3 |
| 5415 | Computer systems design and related services . . . | 590 | 609 780 | N | 298 394 | 78 632 | 4 806 | 14.3 | 7.3 |
| 54151 | Computer systems design and related services | 590 | 609 780 | N | 298 394 | 78 632 | 4 806 | 14.3 | 7.3 |
| 541511 | Custom computer programming services . . . | 283 | 341 749 | N | 186 820 | 49 821 | 3 022 | 12.1 | 6.7 |
| 541512 | Computer systems design services | 216 | 232 398 | N | 93 523 | 24 283 | 1 454 | 14.5 | 8.3 |
| 5415121 | Computer systems integrators | 90 | 147 604 | N | 51 448 | 13 305 | 740 | 7.4 | 6.4 |
| 5415122 | Computer systems consultants (except systems integrators) | 126 | 84 794 | N | 42 075 | 10 978 | 714 | 26.9 | 11.5 |
| 541519 | Other computer related services | 64 | 21 565 | N | 8 666 | 2 293 | 185 | 47.2 | 7.9 |
| 5416 | Management, scientific, and technical consulting services | 707 | 508 092 | N | 206 930 | 47 365 | 4 031 | 20.3 | 13.5 |
| 54161 | Management consulting services | 610 | 435 056 | N | 188 254 | 42 540 | 3 584 | 20.8 | 13.9 |
| 541611 | Administrative management and general management consulting services | 291 | 195 855 | N | 84 379 | 18 577 | 1 528 | 22.5 | 11.8 |
| 541612 | Human resources and executive search consulting services | 156 | 128 643 | N | 64 647 | 15 050 | 1 040 | 16.1 | 12.8 |
| 5416121 | Actuarial consulting | 6 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 91 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 59 | 59 767 | N | 25 448 | 6 688 | 530 | 14.9 | 18.7 |
| 541613 | Marketing consulting services | 115 | 82 803 | N | 25 610 | 5 694 | 675 | 23.2 | 15.5 |
| 541614 | Process, physical distribution, and logistics consulting services | 35 | 26 080 | N | 12 928 | 3 066 | 318 | 18.3 | 30.8 |
| 54162 | Environmental consulting services | 45 | 29 159 | N | 12 550 | 3 058 | 279 | 20.2 | 8.8 |
| 541620 | Environmental consulting services | 45 | 29 159 | N | 12 550 | 3 058 | 279 | 20.2 | 8.8 |
| 54169 | Other scientific and technical consulting services | 52 | 43 877 | N | 6 126 | 1 767 | 168 | 15.7 | 12.0 |
| 541690 | Other scientific and technical consulting services | 52 | 43 877 | N | 6 126 | 1 767 | 168 | 15.7 | 12.0 |
| 5416901 | Economic and related consulting services . | 24 | 9 604 | N | 3 045 | 888 | 70 | 33.5 | 43.5 |
| 5416909 | All other scientific and technical consulting services | 28 | 34 273 | N | 3 081 | 879 | 98 | 10.7 | 3.2 |
| 5417 | Scientific research and development services . . . | 39 | D | N | D | D | e | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 36 | D | N | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 36 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 18 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 311 | 521 379 | N | 173 304 | 43 134 | 4 059 | 9.7 | 3.7 |
| 54181 | Advertising agencies | 137 | 207 387 | N | 102 851 | 26 349 | 2 000 | 11.8 | 5.1 |
| 541810 | Advertising agencies | 137 | 207 387 | N | 102 851 | 26 349 | 2 000 | 11.8 | 5.1 |
| 54182 | Public relations agencies | 36 | 30 565 | N | 13 163 | 2 757 | 228 | 21.4 | 3.6 |
| 541820 | Public relations agencies | 36 | 30 565 | N | 13 163 | 2 757 | 228 | 21.4 | 3.6 |
| 54185 | Display advertising | 17 | 22 368 | N | 5 471 | 1 356 | 292 | 5.1 | .7 |
| 541850 | Display advertising | 17 | 22 368 | N | 5 471 | 1 356 | 292 | 5.1 | .7 |
| 54186 | Direct mail advertising | 23 | 122 199 | N | 25 141 | 6 422 | 754 | 3.0 | 1.6 |
| 541860 | Direct mail advertising | 23 | 122 199 | N | 25 141 | 6 422 | 754 | 3.0 | 1.6 |
| 54189 | Other services related to advertising | 82 | D | N | D | D | f | D | D |
| 541890 | Other services related to advertising | 82 | D | N | D | D | f | D | D |
| 5418902 | Advertising specialties goods distributor . . | 57 | 123 757 | N | 22 582 | 5 300 | 633 | 9.1 | 4.1 |
| 5418903 | Sign painting and lettering shop | 21 | 4 454 | N | 1 247 | 281 | 58 | 42.5 | 9.3 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 387 | D | N | D | D | h | D | D |
| 54191 | Marketing research and public opinion polling .. | 33 | D | N | D | D | f | D | D |
| 541910 | Marketing research and public opinion polling | 33 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 126 | 38 348 | N | 12 906 | 2 959 | 539 | 29.6 | 8.8 |
| 541921 | Photography studios, portrait | 92 | 28 284 | N | 9 118 | 1 930 | 412 | 28.4 | 12.0 |
| 541922 | Commercial photography | 34 | 10 064 | N | 3 788 | 1 029 | 127 | 33.1 | — |
| 54193 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 136 | 96 140 | N | 36 068 | 8 017 | 1 571 | 19.2 | 1.7 |
| 541940 | Veterinary services | 136 | 96 140 | N | 36 068 | 8 017 | 1 571 | 19.2 | 1.7 |
| 54199 | All other professional, scientific, and technical services | 80 | D | N | D | D | e | D | D |
| 541990 | All other professional, scientific, and technical services | 80 | D | N | D | D | e | D | D |
| Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 128 | D | N | D | D | k | D | D |
| 541 | Professional, scientific, and technical services | 4 128 | D | N | D | D | k | D | D |
| 5411 | Legal services | 866 | 1 013 772 | N | 459 239 | 92 998 | 7 455 | 17.0 | 4.1 |
| 54111 | Offices of lawyers | 827 | 976 930 | N | 442 911 | 89 480 | 6 995 | 16.9 | 3.6 |
| 541110 | Offices of lawyers | 827 | 976 930 | N | 442 911 | 89 480 | 6 995 | 16.9 | 3.6 |
| 5411101 | Offices of lawyers | 820 | D | N | D | D | i | D | D |
| 5411102 | Legal aid societies and similar legal services | 7 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 39 | 36 842 | N | 16 328 | 3 518 | 460 | 19.5 | 17.5 |
| 541191 | Title abstract and settlement offices | 23 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 16 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 597 | 489 139 | N | 207 810 | 51 731 | 6 673 | 13.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 597 | 489 139 | N | 207 810 | 51 731 | 6 673 | 13.8 | 5.4 |
| 541211 | Offices of certified public accountants | 271 | 306 947 | N | 126 282 | 30 449 | 2 749 | 15.0 | 4.5 |
| 541213 | Tax preparation services | 111 | 26 518 | N | 8 292 | 3 626 | 1 501 | 9.9 | 2.8 |
| 541214 | Payroll services | 23 | D | N | D | D | f | D | D |
| 541219 | Other accounting services | 192 | D | N | D | D | g | D | D |
| 5413 | Architectural, engineering, and related services .. | 598 | 614 204 | N | 286 336 | 65 874 | 5 886 | 22.7 | 8.5 |
| 54131 | Architectural services | 120 | D | N | D | D | g | D | D |
| 541310 | Architectural services | 120 | D | N | D | D | g | D | D |
| 54132 | Landscape architectural services | 29 | D | N | D | D | c | D | D |
| 541320 | Landscape architectural services | 29 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 337 | 396 394 | N | 186 737 | 43 178 | 3 667 | 23.7 | 9.7 |
| 541330 | Engineering services | 337 | 396 394 | N | 186 737 | 43 178 | 3 667 | 23.7 | 9.7 |
| 54134 | Drafting services | 12 | D | N | D | D | b | D | D |
| 541340 | Drafting services | 12 | D | N | D | D | b | D | D |
| 54135 | Building inspection services | 38 | 12 949 | N | 5 540 | 1 178 | 200 | 88.0 | 2.4 |
| 541350 | Building inspection services | 38 | 12 949 | N | 5 540 | 1 178 | 200 | 88.0 | 2.4 |
| 54137 | Surveying and mapping (except geophysical) services | 29 | D | N | D | D | e | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 29 | D | N | D | D | e | D | D |
| 54138 | Testing laboratories | 33 | D | N | D | D | e | D | D |
| 541380 | Testing laboratories | 33 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 177 | 107 697 | N | 33 543 | 7 983 | 864 | 30.1 | 3.8 |
| 54141 | Interior design services | 42 | D | N | D | D | c | D | D |
| 541410 | Interior design services | 42 | D | N | D | D | c | D | D |
| 54142 | Industrial design services | 18 | D | N | D | D | c | D | D |
| 541420 | Industrial design services | 18 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 114 | 67 833 | N | 23 940 | 5 436 | 565 | 26.7 | 4.7 |
| 541430 | Graphic design services | 114 | 67 833 | N | 23 940 | 5 436 | 565 | 26.7 | 4.7 |
| 5415 | Computer systems design and related services .. | 549 | 590 261 | N | 288 595 | 76 295 | 4 596 | 13.8 | 6.9 |
| 54151 | Computer systems design and related services | 549 | 590 261 | N | 288 595 | 76 295 | 4 596 | 13.8 | 6.9 |
| 541511 | Custom computer programming services ... | 268 | D | N | D | D | h | D | D |
| 541512 | Computer systems design services | 198 | 220 706 | N | 87 907 | 22 861 | 1 338 | 13.6 | 6.9 |
| 5415121 | Computer systems integrators | 83 | 143 787 | N | 49 781 | 12 889 | 699 | 7.4 | 6.6 |
| 5415122 | Computer systems consultants (except systems integrators) | 115 | 76 919 | N | 38 126 | 9 972 | 639 | 25.0 | 7.5 |
| 541519 | Other computer related services | 57 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 659 | 469 374 | N | 188 521 | 42 728 | 3 606 | 20.6 | 13.6 |
| 54161 | Management consulting services | 568 | 398 274 | N | 170 418 | 38 026 | 3 187 | 21.4 | 14.0 |
| 541611 | Administrative management and general management consulting services | 266 | 183 782 | N | 78 772 | 17 089 | 1 400 | 22.0 | 10.3 |
| 541612 | Human resources and executive search consulting services | 149 | D | N | D | D | f | D | D |
| 5416121 | Actuarial consulting | 6 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 87 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 56 | D | N | D | D | e | D | D |
| 541613 | Marketing consulting services | 109 | D | N | D | D | f | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 31 | D | N | D | D | e | D | D |
| 54162 | Environmental consulting services | 44 | D | N | D | D | e | D | D |
| 541620 | Environmental consulting services | 44 | D | N | D | D | e | D | D |
| 54169 | Other scientific and technical consulting services | 47 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 47 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services .. | 24 | 9 604 | N | 3 045 | 888 | 70 | 33.5 | 43.5 |
| 5416909 | All other scientific and technical consulting services | 23 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 46 | D | N | D | D | e | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 37 | D | N | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 37 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 21 | D | N | D | D | c | D | D |
| 54171029 | Research and development in other life sciences | 13 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 292 | 511 446 | N | 169 286 | 42 048 | 3 949 | 9.7 | 3.8 |
| 54181 | Advertising agencies | 130 | D | N | D | D | g | D | D |
| 541810 | Advertising agencies | 130 | D | N | D | D | g | D | D |
| 54182 | Public relations agencies | 35 | D | N | D | D | c | D | D |
| 541820 | Public relations agencies | 35 | D | N | D | D | c | D | D |
| 54185 | Display advertising | 16 | D | N | D | D | e | D | D |
| 541850 | Display advertising | 16 | D | N | D | D | e | D | D |
| 54186 | Direct mail advertising | 20 | D | N | D | D | f | D | D |
| 541860 | Direct mail advertising | 20 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 75 | D | N | D | D | f | D | D |
| 541890 | Other services related to advertising | 75 | D | N | D | D | f | D | D |
| 5418902 | Advertising specialties goods distributor .. | 54 | D | N | D | D | f | D | D |
| 5418903 | Sign painting and lettering shop | 18 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 344 | D | N | D | D | h | D | D |
| 54191 | Marketing research and public opinion polling .. | 30 | D | N | D | D | f | D | D |
| 541910 | Marketing research and public opinion polling | 30 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 116 | D | N | D | D | f | D | D |
| 541921 | Photography studios, portrait | 82 | D | N | D | D | e | D | D |
| 541922 | Commercial photography | 34 | 10 064 | N | 3 788 | 1 029 | 127 | 33.1 | — |
| 54193 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 117 | 86 009 | N | 32 725 | 7 266 | 1 418 | 15.9 | 1.8 |
| 541940 | Veterinary services | 117 | 86 009 | N | 32 725 | 7 266 | 1 418 | 15.9 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 69 | D | N | D | D | e | D | D |
| 541990 | All other professional, scientific, and technical services | 69 | D | N | D | D | e | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | D | D | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 18 | D | D | D | D | e | D | D |
| 5411 | Legal services | 7 | D | D | D | D | c | D | D |
| 54111 | Offices of lawyers | 7 | D | D | D | D | c | D | D |
| 541110 | Offices of lawyers | 7 | D | D | D | D | c | D | D |
| 5411102 | Legal aid societies and similar legal services | 7 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 11 | D | D | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 110 | D | N | D | D | k | D | D |
| 541 | Professional, scientific, and technical services | 4 110 | D | N | D | D | k | D | D |
| 5411 | Legal services | 859 | D | N | D | D | i | D | D |
| 54111 | Offices of lawyers | 820 | D | N | D | D | i | D | D |
| 541110 | Offices of lawyers | 820 | D | N | D | D | i | D | D |
| 54119 | Other legal services | 39 | 36 842 | N | 16 328 | 3 518 | 460 | 19.5 | 17.5 |
| 541191 | Title abstract and settlement offices | 23 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 16 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 597 | 489 139 | N | 207 810 | 51 731 | 6 673 | 13.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 597 | 489 139 | N | 207 810 | 51 731 | 6 673 | 13.8 | 5.4 |
| 541211 | Offices of certified public accountants | 271 | 306 947 | N | 126 282 | 30 449 | 2 749 | 15.0 | 4.5 |
| 541213 | Tax preparation services | 111 | 26 518 | N | 8 292 | 3 626 | 1 501 | 9.9 | 2.8 |
| 541214 | Payroll services | 23 | D | N | D | D | f | D | D |
| 541219 | Other accounting services | 192 | D | N | D | D | g | D | D |
| 5413 | Architectural, engineering, and related services .. | 598 | 614 204 | N | 286 336 | 65 874 | 5 886 | 22.7 | 8.5 |
| 54131 | Architectural services | 120 | D | N | D | D | g | D | D |
| 541310 | Architectural services | 120 | D | N | D | D | g | D | D |
| 54132 | Landscape architectural services | 29 | D | N | D | D | c | D | D |
| 541320 | Landscape architectural services | 29 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 337 | 396 394 | N | 186 737 | 43 178 | 3 667 | 23.7 | 9.7 |
| 541330 | Engineering services | 337 | 396 394 | N | 186 737 | 43 178 | 3 667 | 23.7 | 9.7 |
| 54134 | Drafting services | 12 | D | N | D | D | b | D | D |
| 541340 | Drafting services | 12 | D | N | D | D | b | D | D |
| 54135 | Building inspection services | 38 | 12 949 | N | 5 540 | 1 178 | 200 | 88.0 | 2.4 |
| 541350 | Building inspection services | 38 | 12 949 | N | 5 540 | 1 178 | 200 | 88.0 | 2.4 |
| 54137 | Surveying and mapping (except geophysical) services | 29 | D | N | D | D | e | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 29 | D | N | D | D | e | D | D |
| 54138 | Testing laboratories | 33 | D | N | D | D | e | D | D |
| 541380 | Testing laboratories | 33 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 177 | 107 697 | N | 33 543 | 7 983 | 864 | 30.1 | 3.8 |
| 54141 | Interior design services | 42 | D | N | D | D | c | D | D |
| 541410 | Interior design services | 42 | D | N | D | D | c | D | D |
| 54142 | Industrial design services | 18 | D | N | D | D | c | D | D |
| 541420 | Industrial design services | 18 | D | N | D | D | c | D | D |
| 54143 | Graphic design services | 114 | 67 833 | N | 23 940 | 5 436 | 565 | 26.7 | 4.7 |
| 541430 | Graphic design services | 114 | 67 833 | N | 23 940 | 5 436 | 565 | 26.7 | 4.7 |
| 5415 | Computer systems design and related services .. | 549 | 590 261 | N | 288 595 | 76 295 | 4 596 | 13.8 | 6.9 |
| 54151 | Computer systems design and related services | 549 | 590 261 | N | 288 595 | 76 295 | 4 596 | 13.8 | 6.9 |
| 541511 | Custom computer programming services ... | 268 | D | N | D | D | h | D | D |
| 541512 | Computer systems design services | 198 | 220 706 | N | 87 907 | 22 861 | 1 338 | 13.6 | 6.9 |
| 5415121 | Computer systems integrators | 83 | 143 787 | N | 49 781 | 12 889 | 699 | 7.4 | 6.6 |
| 5415122 | Computer systems consultants (except systems integrators) | 115 | 76 919 | N | 38 126 | 9 972 | 639 | 25.0 | 7.5 |
| 541519 | Other computer related services | 57 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 659 | 469 374 | N | 188 521 | 42 728 | 3 606 | 20.6 | 13.6 |
| 54161 | Management consulting services | 568 | 398 274 | N | 170 418 | 38 026 | 3 187 | 21.4 | 14.0 |
| 541611 | Administrative management and general management consulting services | 266 | 183 782 | N | 78 772 | 17 089 | 1 400 | 22.0 | 10.3 |
| 541612 | Human resources and executive search consulting services | 149 | D | N | D | D | f | D | D |
| 5416121 | Actuarial consulting | 6 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 87 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 56 | D | N | D | D | e | D | D |
| 541613 | Marketing consulting services | 109 | D | N | D | D | f | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 31 | D | N | D | D | e | D | D |
| 54162 | Environmental consulting services | 44 | D | N | D | D | e | D | D |
| 541620 | Environmental consulting services | 44 | D | N | D | D | e | D | D |
| 54169 | Other scientific and technical consulting services | 47 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 47 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services . | 24 | 9 604 | N | 3 045 | 888 | 70 | 33.5 | 43.5 |
| 5416909 | All other scientific and technical consulting services | 23 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5417 | Scientific research and development services ... | 35 | D | N | D | D | e | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 32 | D | N | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 32 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 17 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 292 | 511 446 | N | 169 286 | 42 048 | 3 949 | 9.7 | 3.8 |
| 54181 | Advertising agencies | 130 | D | N | D | D | g | D | D |
| 541810 | Advertising agencies | 130 | D | N | D | D | g | D | D |
| 54182 | Public relations agencies | 35 | D | N | D | D | c | D | D |
| 541820 | Public relations agencies | 35 | D | N | D | D | c | D | D |
| 54185 | Display advertising | 16 | D | N | D | D | e | D | D |
| 541850 | Display advertising | 16 | D | N | D | D | e | D | D |
| 54186 | Direct mail advertising | 20 | D | N | D | D | f | D | D |
| 541860 | Direct mail advertising | 20 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 75 | D | N | D | D | f | D | D |
| 541890 | Other services related to advertising | 75 | D | N | D | D | f | D | D |
| 5418902 | Advertising specialties goods distributor .. | 54 | D | N | D | D | f | D | D |
| 5418903 | Sign painting and lettering shop | 18 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 344 | D | N | D | D | h | D | D |
| 54191 | Marketing research and public opinion polling . | 30 | D | N | D | D | f | D | D |
| 541910 | Marketing research and public opinion polling | 30 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 116 | D | N | D | D | f | D | D |
| 541921 | Photography studios, portrait | 82 | D | N | D | D | e | D | D |
| 541922 | Commercial photography | 34 | 10 064 | N | 3 788 | 1 029 | 127 | 33.1 | — |
| 54193 | Translation and interpretation sevices | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 117 | 86 009 | N | 32 725 | 7 266 | 1 418 | 15.9 | 1.8 |
| 541940 | Veterinary services | 117 | 86 009 | N | 32 725 | 7 266 | 1 418 | 15.9 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 69 | D | N | D | D | e | D | D |
| 541990 | All other professional, scientific, and technical services | 69 | D | N | D | D | e | D | D |
| | Racine, WI Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 353 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 353 | D | N | D | D | g | D | D |
| 5411 | Legal services | 84 | 38 368 | N | 18 054 | 3 340 | 388 | 45.0 | 7.8 |
| 54111 | Offices of lawyers | 76 | 31 328 | N | 16 077 | 2 845 | 326 | 44.9 | 5.6 |
| 541110 | Offices of lawyers | 76 | 31 328 | N | 16 077 | 2 845 | 326 | 44.9 | 5.6 |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541119 | Other legal services | 8 | 7 040 | N | 1 977 | 495 | 62 | 45.9 | 17.9 |
| 5411191 | Title abstract and settlement offices | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 541211 | Offices of certified public accountants | 27 | 13 667 | N | 5 528 | 1 360 | 162 | 27.7 | 7.7 |
| 541213 | Tax preparation services | 17 | 2 637 | N | 872 | 409 | 210 | 19.8 | 3.1 |
| 541219 | Other accounting services | 16 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 18 291 | N | 7 718 | 1 659 | 180 | 53.9 | 1.1 |
| 54133 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 541330 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 5414 | Specialized design services | 16 | 13 858 | N | 5 118 | 1 328 | 111 | 7.4 | 11.3 |
| 54143 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 541430 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 5415 | Computer systems design and related services .. | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 54151 | Computer systems design and related services | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 541512 | Computer systems design services | 18 | 11 692 | N | 5 616 | 1 422 | 116 | 32.4 | 34.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 11 | 7 875 | N | 3 949 | 1 006 | 75 | 45.0 | 50.9 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Racine, WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 48 | 38 718 | N | 18 409 | 4 637 | 425 | 17.2 | 12.5 |
| 54161 | Management consulting services | 42 | 36 782 | N | 17 836 | 4 514 | 397 | 13.6 | 13.1 |
| 541611 | Administrative management and general management consulting services | 25 | 12 073 | N | 5 607 | 1 488 | 128 | 30.4 | 34.8 |
| 541612 | Human resources and executive search consulting services | 7 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 19 | 9 933 | N | 4 018 | 1 086 | 110 | 8.4 | 1.0 |
| 54189 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| 541940 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 352 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 352 | D | N | D | D | g | D | D |
| 5411 | Legal services | 83 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 8 | 7 040 | N | 1 977 | 495 | 62 | 45.9 | 17.9 |
| 541191 | Title abstract and settlement offices | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 541211 | Offices of certified public accountants | 27 | 13 667 | N | 5 528 | 1 360 | 162 | 27.7 | 7.7 |
| 541213 | Tax preparation services | 17 | 2 637 | N | 872 | 409 | 210 | 19.8 | 3.1 |
| 541219 | Other accounting services | 16 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 18 291 | N | 7 718 | 1 659 | 180 | 53.9 | 1.1 |
| 54133 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 541330 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 5414 | Specialized design services | 16 | 13 858 | N | 5 118 | 1 328 | 111 | 7.4 | 11.3 |
| 54143 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 541430 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 5415 | Computer systems design and related services .. | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 54151 | Computer systems design and related services | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 541512 | Computer systems design services | 18 | 11 692 | N | 5 616 | 1 422 | 116 | 32.4 | 34.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 11 | 7 875 | N | 3 949 | 1 006 | 75 | 45.0 | 50.9 |
| 5416 | Management, scientific, and technical consulting services | 48 | 38 718 | N | 18 409 | 4 637 | 425 | 17.2 | 12.5 |
| 54161 | Management consulting services | 42 | 36 782 | N | 17 836 | 4 514 | 397 | 13.6 | 13.1 |
| 541611 | Administrative management and general management consulting services | 25 | 12 073 | N | 5 607 | 1 488 | 128 | 30.4 | 34.8 |
| 541612 | Human resources and executive search consulting services | 7 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 19 | 9 933 | N | 4 018 | 1 086 | 110 | 8.4 | 1.0 |
| 54189 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Racine, WI Metropolitan Statistical Area—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| 541940 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 969 | 13 295 910 | N | 5 826 306 | 1 418 421 | 107 854 | 17.8 | 7.3 |
| 541 | Professional, scientific, and technical services | 12 969 | 13 295 910 | N | 5 826 306 | 1 418 421 | 107 854 | 17.8 | 7.3 |
| 5411 | Legal services | 2 033 | 2 494 707 | N | 1 097 450 | 236 437 | 17 162 | 18.4 | 3.3 |
| 54111 | Offices of lawyers | 1 804 | 2 227 959 | N | 1 002 267 | 215 621 | 14 859 | 19.1 | 2.3 |
| 541110 | Offices of lawyers | 1 804 | 2 227 959 | N | 1 002 267 | 215 621 | 14 859 | 19.1 | 2.3 |
| 5411101 | Offices of lawyers | 1 767 | D | N | D | D | j | D | D |
| 5411102 | Legal aid societies and similar legal services | 37 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 229 | 266 748 | N | 95 183 | 20 816 | 2 303 | 12.1 | 11.4 |
| 541191 | Title abstract and settlement offices | 197 | 247 563 | N | 87 242 | 18 886 | 2 050 | 11.0 | 10.0 |
| 541199 | All other legal services | 32 | 19 185 | N | 7 941 | 1 930 | 253 | 26.7 | 29.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 1 386 | 1 072 181 | N | 453 824 | 113 984 | 12 303 | 17.7 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 1 386 | 1 072 181 | N | 453 824 | 113 984 | 12 303 | 17.7 | 4.3 |
| 541211 | Offices of certified public accountants | 668 | 805 527 | N | 327 392 | 82 110 | 6 592 | 14.9 | 3.8 |
| 541213 | Tax preparation services | 242 | 41 201 | N | 14 179 | 5 241 | 1 792 | 28.3 | 5.7 |
| 541214 | Payroll services | 48 | 138 079 | N | 68 087 | 16 105 | 2 426 | 9.9 | 6.7 |
| 541219 | Other accounting services | 428 | 87 374 | N | 44 166 | 10 528 | 1 493 | 50.8 | 5.0 |
| 5413 | Architectural, engineering, and related services .. | 1 493 | 1 772 998 | N | 843 258 | 193 313 | 15 283 | 17.3 | 8.6 |
| 54131 | Architectural services | 369 | 493 744 | N | 220 203 | 48 412 | 4 031 | 16.2 | 3.9 |
| 541310 | Architectural services | 369 | 493 744 | N | 220 203 | 48 412 | 4 031 | 16.2 | 3.9 |
| 54132 | Landscape architectural services | 73 | 41 377 | N | 13 930 | 2 866 | 315 | 44.8 | 3.0 |
| 541320 | Landscape architectural services | 73 | 41 377 | N | 13 930 | 2 866 | 315 | 44.8 | 3.0 |
| 54133 | Engineering services | 772 | 1 063 556 | N | 526 651 | 123 032 | 9 014 | 16.6 | 10.7 |
| 541330 | Engineering services | 772 | 1 063 556 | N | 526 651 | 123 032 | 9 014 | 16.6 | 10.7 |
| 54134 | Drafting services | 49 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 49 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 78 | 14 192 | N | 6 138 | 1 393 | 186 | 40.6 | 4.5 |
| 541350 | Building inspection services | 78 | 14 192 | N | 6 138 | 1 393 | 186 | 40.6 | 4.5 |
| 54137 | Surveying and mapping (except geophysical) services | 71 | 37 018 | N | 19 060 | 4 245 | 450 | 19.5 | 2.5 |
| 541370 | Surveying and mapping (except geophysical) services | 71 | 37 018 | N | 19 060 | 4 245 | 450 | 19.5 | 2.5 |
| 54138 | Testing laboratories | 79 | 111 707 | N | 51 433 | 11 955 | 1 135 | 12.5 | 13.9 |
| 541380 | Testing laboratories | 79 | 111 707 | N | 51 433 | 11 955 | 1 135 | 12.5 | 13.9 |
| 5414 | Specialized design services | 686 | 361 464 | N | 117 460 | 27 513 | 2 689 | 31.0 | 8.6 |
| 54141 | Interior design services | 175 | 89 611 | N | 20 595 | 4 827 | 569 | 42.8 | 4.2 |
| 541410 | Interior design services | 175 | 89 611 | N | 20 595 | 4 827 | 569 | 42.8 | 4.2 |
| 54142 | Industrial design services | 31 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 31 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 462 | 230 220 | N | 79 012 | 18 211 | 1 755 | 30.0 | 11.4 |
| 541430 | Graphic design services | 462 | 230 220 | N | 79 012 | 18 211 | 1 755 | 30.0 | 11.4 |
| 54149 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 2 817 | 3 244 746 | N | 1 359 535 | 360 441 | 21 102 | 13.1 | 7.0 |
| 54151 | Computer systems design and related services | 2 817 | 3 244 746 | N | 1 359 535 | 360 441 | 21 102 | 13.1 | 7.0 |
| 541511 | Custom computer programming services ... | 1 283 | 1 243 429 | N | 572 086 | 148 762 | 9 027 | 14.8 | 6.8 |
| 541512 | Computer systems design services | 1 059 | 1 490 545 | N | 571 081 | 149 025 | 8 426 | 11.0 | 6.5 |
| 5415121 | Computer systems integrators | 331 | 1 108 760 | N | 371 343 | 95 248 | 5 556 | 4.4 | 5.5 |
| 5415122 | Computer systems consultants (except systems integrators) | 728 | 381 785 | N | 199 738 | 53 777 | 2 870 | 30.4 | 9.1 |
| 541513 | Computer facilities management services ... | 84 | 165 090 | N | 57 786 | 21 194 | 1 157 | 4.6 | .3 |
| 541519 | Other computer related services | 391 | 345 682 | N | 158 582 | 41 460 | 2 492 | 19.4 | 13.1 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 2 476 | 1 885 550 | N | 813 934 | 198 432 | 13 921 | 23.4 | 12.0 |
| 54161 | Management consulting services | 2 072 | 1 721 546 | N | 746 053 | 181 788 | 12 492 | 23.0 | 11.9 |
| 541611 | Administrative management and general management consulting services | 942 | 927 467 | N | 410 354 | 99 746 | 6 515 | 18.0 | 11.7 |
| 541612 | Human resources and executive search consulting services | 406 | 341 606 | N | 157 317 | 39 496 | 2 443 | 20.3 | 18.4 |
| 5416121 | Actuarial consulting | 20 | D | N | D | D | e | D | D |
| 5416122 | Executive placement services | 182 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel management consulting | 204 | D | N | D | D | g | D | D |
| 541613 | Marketing consulting services | 489 | 326 253 | N | 137 479 | 33 207 | 2 744 | 37.4 | 6.8 |
| 541614 | Process, physical distribution, and logistics consulting services | 120 | 101 376 | N | 32 063 | 7 332 | 582 | 23.1 | 8.1 |
| 541618 | Other management consulting services | 115 | 24 844 | N | 8 840 | 2 007 | 208 | 57.8 | 9.1 |
| 54162 | Environmental consulting services | 122 | 76 659 | N | 29 914 | 7 337 | 582 | 18.0 | 7.1 |
| 541620 | Environmental consulting services | 122 | 76 659 | N | 29 914 | 7 337 | 582 | 18.0 | 7.1 |
| 54169 | Other scientific and technical consulting services | 282 | 87 345 | N | 37 967 | 9 307 | 847 | 35.4 | 19.9 |
| 541690 | Other scientific and technical consulting services | 282 | 87 345 | N | 37 967 | 9 307 | 847 | 35.4 | 19.9 |
| 5416901 | Economic and related consulting services | 172 | 29 499 | N | 13 427 | 3 252 | 316 | 62.5 | 15.0 |
| 5416909 | All other scientific and technical consulting services | 110 | 57 846 | N | 24 540 | 6 055 | 531 | 21.6 | 22.4 |
| 5417 | Scientific research and development services | 216 | D | N | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 180 | 380 837 | N | 490 986 | 133 419 | 7 112 | 27.1 | 21.8 |
| 541710 | Research and development in the physical, engineering, and life sciences | 180 | 380 837 | N | 490 986 | 133 419 | 7 112 | 27.1 | 21.8 |
| 5417101 | Research and development in the physical and engineering sciences | 80 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 100 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 37 | D | N | D | D | f | D | D |
| 54171029 | Research and development in other life sciences | 63 | 117 212 | N | 55 320 | 12 331 | 942 | 3.7 | 36.4 |
| 54172 | Research and development in the social sciences and humanities | 36 | D | N | D | D | e | D | D |
| 541720 | Research and development in the social sciences and humanities | 36 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 777 | 1 295 924 | N | 412 674 | 100 689 | 9 458 | 12.9 | 7.1 |
| 54181 | Advertising agencies | 265 | 476 639 | N | 215 892 | 53 112 | 3 645 | 4.7 | 1.3 |
| 541810 | Advertising agencies | 265 | 476 639 | N | 215 892 | 53 112 | 3 645 | 4.7 | 1.3 |
| 54182 | Public relations agencies | 108 | 78 629 | N | 34 973 | 8 762 | 588 | 26.2 | 2.1 |
| 541820 | Public relations agencies | 108 | 78 629 | N | 34 973 | 8 762 | 588 | 26.2 | 2.1 |
| 54183 | Media buying services | 18 | D | N | D | D | c | D | D |
| 541830 | Media buying services | 18 | D | N | D | D | c | D | D |
| 54184 | Media representatives | 39 | 22 820 | N | 6 713 | 1 456 | 136 | 25.8 | 7.2 |
| 541840 | Media representatives | 39 | 22 820 | N | 6 713 | 1 456 | 136 | 25.8 | 7.2 |
| 5418401 | Radio and television advertising representatives | 16 | D | N | D | D | b | D | D |
| 5418402 | Publishers' advertising representatives | 23 | D | N | D | D | b | D | D |
| 54185 | Display advertising | 62 | 68 287 | N | 15 068 | 4 339 | 453 | 21.7 | 19.5 |
| 541850 | Display advertising | 62 | 68 287 | N | 15 068 | 4 339 | 453 | 21.7 | 19.5 |
| 54186 | Direct mail advertising | 86 | 241 603 | N | 73 809 | 17 500 | 2 127 | 14.6 | 24.8 |
| 541860 | Direct mail advertising | 86 | 241 603 | N | 73 809 | 17 500 | 2 127 | 14.6 | 24.8 |
| 54187 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 541870 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 54189 | Other services related to advertising | 187 | D | N | D | D | g | D | D |
| 541890 | Other services related to advertising | 187 | D | N | D | D | g | D | D |
| 5418902 | Advertising specialties goods distributor | 122 | 181 074 | N | 36 016 | 8 594 | 996 | 12.6 | .6 |
| 5418903 | Sign painting and lettering shop | 44 | 13 281 | N | 3 762 | 859 | 136 | 41.5 | 11.4 |
| 5418909 | All other advertising services | 19 | D | N | D | D | f | D | D |
| 5419 | Other professional, scientific, and technical services | 1 085 | D | N | D | D | i | D | D |
| 54191 | Marketing research and public opinion polling | 121 | 147 082 | N | 51 350 | 12 989 | 1 884 | 15.6 | 5.8 |
| 541910 | Marketing research and public opinion polling | 121 | 147 082 | N | 51 350 | 12 989 | 1 884 | 15.6 | 5.8 |
| 54192 | Photographic services | 354 | 291 270 | N | 59 047 | 12 993 | 2 338 | 12.1 | 3.8 |
| 541921 | Photography studios, portrait | 234 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 120 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation services | 38 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 38 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 309 | 206 824 | N | 75 171 | 16 736 | 3 226 | 22.8 | 3.3 |
| 541940 | Veterinary services | 309 | 206 824 | N | 75 171 | 16 736 | 3 226 | 22.8 | 3.3 |
| 54199 | All other professional, scientific, and technical services | 263 | D | N | D | D | f | D | D |
| 541990 | All other professional, scientific, and technical services | 263 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | D | D | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 73 | D | D | D | D | g | D | D |
| 5411 | Legal services | 37 | D | D | D | D | e | D | D |
| 54111 | Offices of lawyers | 37 | D | D | D | D | e | D | D |
| 541110 | Offices of lawyers | 37 | D | D | D | D | e | D | D |
| 5411102 | Legal aid societies and similar legal services | 37 | D | D | D | D | e | D | D |
| 5417 | Scientific research and development services ... | 36 | D | D | D | D | f | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 23 | D | D | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 23 | D | D | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 19 | D | D | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 14 | D | D | D | D | e | D | D |
| 54172 | Research and development in the social sciences and humanities | 13 | D | D | D | D | e | D | D |
| 541720 | Research and development in the social sciences and humanities | 13 | D | D | D | D | e | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 896 | D | N | D | D | m | D | D |
| 541 | Professional, scientific, and technical services | 12 896 | D | N | D | D | m | D | D |
| 5411 | Legal services | 1 996 | D | N | D | D | j | D | D |
| 54111 | Offices of lawyers | 1 767 | D | N | D | D | j | D | D |
| 541110 | Offices of lawyers | 1 767 | D | N | D | D | j | D | D |
| 5411101 | Offices of lawyers | 1 767 | D | N | D | D | j | D | D |
| 54119 | Other legal services | 229 | 266 748 | N | 95 183 | 20 816 | 2 303 | 12.1 | 11.4 |
| 541191 | Title abstract and settlement offices | 197 | 247 563 | N | 87 242 | 18 886 | 2 050 | 11.0 | 10.0 |
| 541199 | All other legal services | 32 | 19 185 | N | 7 941 | 1 930 | 253 | 26.7 | 29.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 1 386 | 1 072 181 | N | 453 824 | 113 984 | 12 303 | 17.7 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 1 386 | 1 072 181 | N | 453 824 | 113 984 | 12 303 | 17.7 | 4.3 |
| 541211 | Offices of certified public accountants | 668 | 805 527 | N | 327 392 | 82 110 | 6 592 | 14.9 | 3.8 |
| 541213 | Tax preparation services | 242 | 41 201 | N | 14 179 | 5 241 | 1 792 | 28.3 | 5.7 |
| 541214 | Payroll services | 48 | 138 079 | N | 68 087 | 16 105 | 2 426 | 9.9 | 6.7 |
| 541219 | Other accounting services | 428 | 87 374 | N | 44 166 | 10 528 | 1 493 | 50.8 | 5.0 |
| 5413 | Architectural, engineering, and related services ... | 1 493 | 1 772 998 | N | 843 258 | 193 313 | 15 283 | 17.3 | 8.6 |
| 54131 | Architectural services | 369 | 493 744 | N | 220 203 | 48 412 | 4 031 | 16.2 | 3.9 |
| 541310 | Architectural services | 369 | 493 744 | N | 220 203 | 48 412 | 4 031 | 16.2 | 3.9 |
| 54132 | Landscape architectural services | 73 | 41 377 | N | 13 930 | 2 866 | 315 | 44.8 | 3.0 |
| 541320 | Landscape architectural services | 73 | 41 377 | N | 13 930 | 2 866 | 315 | 44.8 | 3.0 |
| 54133 | Engineering services | 772 | 1 063 556 | N | 526 651 | 123 032 | 9 014 | 16.6 | 10.7 |
| 541330 | Engineering services | 772 | 1 063 556 | N | 526 651 | 123 032 | 9 014 | 16.6 | 10.7 |
| 54134 | Drafting services | 49 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 49 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 78 | 14 192 | N | 6 138 | 1 393 | 186 | 40.6 | 4.5 |
| 541350 | Building inspection services | 78 | 14 192 | N | 6 138 | 1 393 | 186 | 40.6 | 4.5 |
| 54137 | Surveying and mapping (except geophysical) services | 71 | 37 018 | N | 19 060 | 4 245 | 450 | 19.5 | 2.5 |
| 541370 | Surveying and mapping (except geophysical) services | 71 | 37 018 | N | 19 060 | 4 245 | 450 | 19.5 | 2.5 |
| 54138 | Testing laboratories | 79 | 111 707 | N | 51 433 | 11 955 | 1 135 | 12.5 | 13.9 |
| 541380 | Testing laboratories | 79 | 111 707 | N | 51 433 | 11 955 | 1 135 | 12.5 | 13.9 |
| 5414 | Specialized design services | 686 | 361 464 | N | 117 460 | 27 513 | 2 689 | 31.0 | 8.6 |
| 54141 | Interior design services | 175 | 89 611 | N | 20 595 | 4 827 | 569 | 42.8 | 4.2 |
| 541410 | Interior design services | 175 | 89 611 | N | 20 595 | 4 827 | 569 | 42.8 | 4.2 |
| 54142 | Industrial design services | 31 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 31 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 462 | 230 220 | N | 79 012 | 18 211 | 1 755 | 30.0 | 11.4 |
| 541430 | Graphic design services | 462 | 230 220 | N | 79 012 | 18 211 | 1 755 | 30.0 | 11.4 |
| 54149 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services ... | 2 817 | 3 244 746 | N | 1 359 535 | 360 441 | 21 102 | 13.1 | 7.0 |
| 54151 | Computer systems design and related services | 2 817 | 3 244 746 | N | 1 359 535 | 360 441 | 21 102 | 13.1 | 7.0 |
| 541511 | Custom computer programming services ... | 1 283 | 1 243 429 | N | 572 086 | 148 762 | 9 027 | 14.8 | 6.8 |
| 541512 | Computer systems design services | 1 059 | 1 490 545 | N | 571 081 | 149 025 | 8 426 | 11.0 | 6.5 |
| 5415121 | Computer systems integrators | 331 | 1 108 760 | N | 371 343 | 95 248 | 5 556 | 4.4 | 5.5 |
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| 541519 | Other computer related services | 391 | 345 682 | N | 158 582 | 41 460 | 2 492 | 19.4 | 13.1 |

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| | Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— | | | | | | | | |
| | Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 2 476 | 1 885 550 | N | 813 934 | 198 432 | 13 921 | 23.4 | 12.0 |
| 54161 | Management consulting services | 2 072 | 1 721 546 | N | 746 053 | 181 788 | 12 492 | 23.0 | 11.9 |
| 541611 | Administrative management and general management consulting services | 942 | 927 467 | N | 410 354 | 99 746 | 6 515 | 18.0 | 11.7 |
| 541612 | Human resources and executive search consulting services | 406 | 341 606 | N | 157 317 | 39 496 | 2 443 | 20.3 | 18.4 |
| 5416121 | Actuarial consulting | 20 | D | N | D | D | e | D | D |
| 5416122 | Executive placement services | 182 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel management consulting | 204 | D | N | D | D | g | D | D |
| 541613 | Marketing consulting services | 489 | 326 253 | N | 137 479 | 33 207 | 2 744 | 37.4 | 6.8 |
| 541614 | Process, physical distribution, and logistics consulting services | 120 | 101 376 | N | 32 063 | 7 332 | 582 | 23.1 | 8.1 |
| 541618 | Other management consulting services | 115 | 24 844 | N | 8 840 | 2 007 | 208 | 57.8 | 9.1 |
| 54162 | Environmental consulting services | 122 | 76 659 | N | 29 914 | 7 337 | 582 | 18.0 | 7.1 |
| 541620 | Environmental consulting services | 122 | 76 659 | N | 29 914 | 7 337 | 582 | 18.0 | 7.1 |
| 54169 | Other scientific and technical consulting services | 282 | 87 345 | N | 37 967 | 9 307 | 847 | 35.4 | 19.9 |
| 541690 | Other scientific and technical consulting services | 282 | 87 345 | N | 37 967 | 9 307 | 847 | 35.4 | 19.9 |
| 5416901 | Economic and related consulting services | 172 | 29 499 | N | 13 427 | 3 252 | 316 | 62.5 | 15.0 |
| 5416909 | All other scientific and technical consulting services | 110 | 57 846 | N | 24 540 | 6 055 | 531 | 21.6 | 22.4 |
| 5417 | Scientific research and development services | 180 | D | N | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 157 | D | N | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 157 | D | N | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 76 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 81 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 32 | D | N | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 49 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 23 | D | N | D | D | c | D | D |
| 541720 | Research and development in the social sciences and humanities | 23 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 777 | 1 295 924 | N | 412 674 | 100 689 | 9 458 | 12.9 | 7.1 |
| 54181 | Advertising agencies | 265 | 476 639 | N | 215 892 | 53 112 | 3 645 | 4.7 | 1.3 |
| 541810 | Advertising agencies | 265 | 476 639 | N | 215 892 | 53 112 | 3 645 | 4.7 | 1.3 |
| 54182 | Public relations agencies | 108 | 78 629 | N | 34 973 | 8 762 | 588 | 26.2 | 2.1 |
| 541820 | Public relations agencies | 108 | 78 629 | N | 34 973 | 8 762 | 588 | 26.2 | 2.1 |
| 54183 | Media buying services | 18 | D | N | D | D | c | D | D |
| 541830 | Media buying services | 18 | D | N | D | D | c | D | D |
| 54184 | Media representatives | 39 | 22 820 | N | 6 713 | 1 456 | 136 | 25.8 | 7.2 |
| 541840 | Media representatives | 39 | 22 820 | N | 6 713 | 1 456 | 136 | 25.8 | 7.2 |
| 5418401 | Radio and television advertising representatives | 16 | D | N | D | D | b | D | D |
| 5418402 | Publishers' advertising representatives | 23 | D | N | D | D | b | D | D |
| 54185 | Display advertising | 62 | 68 287 | N | 15 068 | 4 339 | 453 | 21.7 | 19.5 |
| 541850 | Display advertising | 62 | 68 287 | N | 15 068 | 4 339 | 453 | 21.7 | 19.5 |
| 54186 | Direct mail advertising | 86 | 241 603 | N | 73 809 | 17 500 | 2 127 | 14.6 | 24.8 |
| 541860 | Direct mail advertising | 86 | 241 603 | N | 73 809 | 17 500 | 2 127 | 14.6 | 24.8 |
| 54187 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 541870 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 54189 | Other services related to advertising | 187 | D | N | D | D | g | D | D |
| 541890 | Other services related to advertising | 187 | D | N | D | D | g | D | D |
| 5418902 | Advertising specialties goods distributor | 122 | 181 074 | N | 36 016 | 8 594 | 996 | 12.6 | .6 |
| 5418903 | Sign painting and lettering shop | 44 | 13 281 | N | 3 762 | 859 | 136 | 41.5 | 11.4 |
| 5418909 | All other advertising services | 19 | D | N | D | D | f | D | D |
| 5419 | Other professional, scientific, and technical services | 1 085 | D | N | D | D | i | D | D |
| 54191 | Marketing research and public opinion polling | 121 | 147 082 | N | 51 350 | 12 989 | 1 884 | 15.6 | 5.8 |
| 541910 | Marketing research and public opinion polling | 121 | 147 082 | N | 51 350 | 12 989 | 1 884 | 15.6 | 5.8 |
| 54192 | Photographic services | 354 | 291 270 | N | 59 047 | 12 993 | 2 338 | 12.1 | 3.8 |
| 541921 | Photography studios, portrait | 234 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 120 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation services | 38 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 38 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 309 | 206 824 | N | 75 171 | 16 736 | 3 226 | 22.8 | 3.3 |
| 541940 | Veterinary services | 309 | 206 824 | N | 75 171 | 16 736 | 3 226 | 22.8 | 3.3 |
| 54199 | All other professional, scientific, and technical services | 263 | D | N | D | D | f | D | D |
| 541990 | All other professional, scientific, and technical services | 263 | D | N | D | D | f | D | D |

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Faribault-Northfield, MN Micropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 118 | 38 255 | N | 12 828 | 2 990 | 390 | 46.8 | 2.1 |
| 541 | Professional, scientific, and technical services | 118 | 38 255 | N | 12 828 | 2 990 | 390 | 46.8 | 2.1 |
| 5411 | Legal services | 28 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 541110 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 5411101 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 4 872 | N | 2 783 | 686 | 75 | 22.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 4 872 | N | 2 783 | 686 | 75 | 22.6 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 5 843 | N | 2 748 | 643 | 78 | 50.0 | 1.3 |
| 5418 | Advertising and related services | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 6 459 | N | 1 403 | 323 | 41 | 7.9 | — |
| 541940 | Veterinary services | 5 | 6 459 | N | 1 403 | 323 | 41 | 7.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 118 | 38 255 | N | 12 828 | 2 990 | 390 | 46.8 | 2.1 |
| 541 | Professional, scientific, and technical services | 118 | 38 255 | N | 12 828 | 2 990 | 390 | 46.8 | 2.1 |
| 5411 | Legal services | 28 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 541110 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 5411101 | Offices of lawyers | 23 | 6 221 | N | 2 489 | 531 | 65 | 98.0 | 1.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 4 872 | N | 2 783 | 686 | 75 | 22.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 4 872 | N | 2 783 | 686 | 75 | 22.6 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 5 843 | N | 2 748 | 643 | 78 | 50.0 | 1.3 |
| 5418 | Advertising and related services | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 6 459 | N | 1 403 | 323 | 41 | 7.9 | — |
| 541940 | Veterinary services | 5 | 6 459 | N | 1 403 | 323 | 41 | 7.9 | — |
| Hutchinson, MN Micropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 69 | 20 029 | N | 7 227 | 1 824 | 272 | 53.8 | 11.3 |
| 541 | Professional, scientific, and technical services | 69 | 20 029 | N | 7 227 | 1 824 | 272 | 53.8 | 11.3 |
| 5411 | Legal services | 15 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 541110 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 5411101 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 6 406 | N | 2 027 | 616 | 76 | 15.3 | 20.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 6 406 | N | 2 027 | 616 | 76 | 15.3 | 20.1 |
| 541213 | Tax preparation services | 8 | 2 874 | N | 308 | 102 | 34 | 10.3 | 4.7 |
| 5413 | Architectural, engineering, and related services .. | 10 | 3 133 | N | 1 014 | 281 | 38 | 80.7 | 4.7 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 041 | N | 812 | 188 | 39 | 71.3 | — |
| 541940 | Veterinary services | 5 | 3 041 | N | 812 | 188 | 39 | 71.3 | — |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Hutchinson, MN Micropolitan Statistical Area—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 69 | 20 029 | N | 7 227 | 1 824 | 272 | 53.8 | 11.3 |
| 541 | Professional, scientific, and technical services | 69 | 20 029 | N | 7 227 | 1 824 | 272 | 53.8 | 11.3 |
| 5411 | Legal services | 15 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 541110 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 5411101 | Offices of lawyers | 13 | 3 376 | N | 1 347 | 265 | 37 | 66.7 | 4.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 6 406 | N | 2 027 | 616 | 76 | 15.3 | 20.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 6 406 | N | 2 027 | 616 | 76 | 15.3 | 20.1 |
| 541213 | Tax preparation services | 8 | 2 874 | N | 308 | 102 | 34 | 10.3 | 4.7 |
| 5413 | Architectural, engineering, and related services .. | 10 | 3 133 | N | 1 014 | 281 | 38 | 80.7 | 4.7 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 041 | N | 812 | 188 | 39 | 71.3 | — |
| 541940 | Veterinary services | 5 | 3 041 | N | 812 | 188 | 39 | 71.3 | — |
| Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 353 | 12 982 063 | N | 5 706 920 | 1 391 607 | 103 632 | 17.4 | 7.4 |
| 541 | Professional, scientific, and technical services | 12 353 | 12 982 063 | N | 5 706 920 | 1 391 607 | 103 632 | 17.4 | 7.4 |
| 5411 | Legal services | 1 897 | 2 421 771 | N | 1 065 693 | 229 827 | 16 427 | 17.8 | 3.3 |
| 54111 | Offices of lawyers | 1 689 | 2 167 811 | N | 975 776 | 209 936 | 14 255 | 18.5 | 2.3 |
| 541110 | Offices of lawyers | 1 689 | 2 167 811 | N | 975 776 | 209 936 | 14 255 | 18.5 | 2.3 |
| 5411101 | Offices of lawyers | 1 654 | D | N | D | D | j | D | D |
| 5411102 | Legal aid societies and similar legal services | 35 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 208 | 253 960 | N | 89 917 | 19 891 | 2 172 | 11.9 | 11.8 |
| 541191 | Title abstract and settlement offices | 177 | D | N | D | D | g | D | D |
| 541199 | All other legal services | 31 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 1 272 | 1 020 565 | N | 428 500 | 108 055 | 10 878 | 16.0 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 1 272 | 1 020 565 | N | 428 500 | 108 055 | 10 878 | 16.0 | 4.3 |
| 541211 | Offices of certified public accountants | 613 | 773 890 | N | 311 825 | 78 399 | 6 165 | 13.6 | 3.7 |
| 541213 | Tax preparation services | 215 | 36 416 | N | 13 386 | 4 926 | 1 665 | 28.1 | 5.8 |
| 541214 | Payroll services | 44 | D | N | D | D | g | D | D |
| 541219 | Other accounting services | 400 | D | N | D | D | g | D | D |
| 5413 | Architectural, engineering, and related services .. | 1 406 | 1 731 884 | N | 825 945 | 189 440 | 14 848 | 16.9 | 8.7 |
| 54131 | Architectural services | 351 | 477 421 | N | 213 089 | 46 807 | 3 860 | 15.6 | 4.1 |
| 541310 | Architectural services | 351 | 477 421 | N | 213 089 | 46 807 | 3 860 | 15.6 | 4.1 |
| 54132 | Landscape architectural services | 69 | 40 939 | N | 13 779 | 2 840 | 312 | 44.3 | 3.1 |
| 541320 | Landscape architectural services | 69 | 40 939 | N | 13 779 | 2 840 | 312 | 44.3 | 3.1 |
| 54133 | Engineering services | 735 | 1 047 618 | N | 520 172 | 121 603 | 8 869 | 16.5 | 10.7 |
| 541330 | Engineering services | 735 | 1 047 618 | N | 520 172 | 121 603 | 8 869 | 16.5 | 10.7 |
| 54134 | Drafting services | 45 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 45 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 73 | D | N | D | D | c | D | D |
| 541350 | Building inspection services | 73 | D | N | D | D | c | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 57 | 34 200 | N | 17 888 | 3 961 | 402 | 17.1 | 2.5 |
| 541370 | Surveying and mapping (except geophysical) services | 57 | 34 200 | N | 17 888 | 3 961 | 402 | 17.1 | 2.5 |
| 54138 | Testing laboratories | 74 | 108 072 | N | 49 988 | 11 675 | 1 096 | 10.7 | 13.9 |
| 541380 | Testing laboratories | 74 | 108 072 | N | 49 988 | 11 675 | 1 096 | 10.7 | 13.9 |
| 5414 | Specialized design services | 669 | 356 761 | N | 116 533 | 27 236 | 2 638 | 30.8 | 8.7 |
| 54141 | Interior design services | 171 | D | N | D | D | f | D | D |
| 541410 | Interior design services | 171 | D | N | D | D | f | D | D |
| 54142 | Industrial design services | 30 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 30 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 450 | 227 443 | N | 78 390 | 18 025 | 1 719 | 29.8 | 11.5 |
| 541430 | Graphic design services | 450 | 227 443 | N | 78 390 | 18 025 | 1 719 | 29.8 | 11.5 |
| 54149 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 18 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5415 | Computer systems design and related services . . . | 2 758 | 3 206 985 | N | 1 344 089 | 356 913 | 20 711 | 12.9 | 7.0 |
| 54151 | Computer systems design and related services . . . | 2 758 | 3 206 985 | N | 1 344 089 | 356 913 | 20 711 | 12.9 | 7.0 |
| 541511 | Custom computer programming services . . . | 1 260 | 1 229 296 | N | 565 811 | 147 359 | 8 874 | 14.5 | 6.8 |
| 541512 | Computer systems design services . . . | 1 033 | 1 478 269 | N | 565 833 | 147 837 | 8 279 | 10.9 | 6.5 |
| 5415121 | Computer systems integrators . . . | 321 | 1 099 946 | N | 367 061 | 94 298 | 5 442 | 4.4 | 5.6 |
| 5415122 | Computer systems consultants (except systems integrators) . . . | 712 | 378 323 | N | 198 772 | 53 539 | 2 837 | 29.7 | 9.2 |
| 541513 | Computer facilities management services . . . | 80 | D | N | D | D | g | D | D |
| 541519 | Other computer related services . . . | 385 | D | N | D | D | g | D | D |
| 5416 | Management, scientific, and technical consulting services . . . | 2 404 | 1 873 043 | N | 808 771 | 197 230 | 13 763 | 23.2 | 12.1 |
| 54161 | Management consulting services . . . | 2 021 | 1 711 288 | N | 741 683 | 180 763 | 12 368 | 22.8 | 11.9 |
| 541611 | Administrative management and general management consulting services . . . | 911 | 922 322 | N | 407 959 | 99 155 | 6 445 | 17.8 | 11.8 |
| 541612 | Human resources and executive search consulting services . . . | 394 | D | N | D | D | g | D | D |
| 5416121 | Actuarial consulting . . . | 18 | D | N | D | D | e | D | D |
| 5416122 | Executive placement services . . . | 179 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel management consulting . . . | 197 | D | N | D | D | g | D | D |
| 541613 | Marketing consulting services . . . | 485 | D | N | D | D | h | D | D |
| 541614 | Process, physical distribution, and logistics consulting services . . . | 117 | D | N | D | D | f | D | D |
| 541618 | Other management consulting services . . . | 114 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services . . . | 117 | D | N | D | D | f | D | D |
| 541620 | Environmental consulting services . . . | 117 | D | N | D | D | f | D | D |
| 54169 | Other scientific and technical consulting services . . . | 266 | D | N | D | D | f | D | D |
| 541690 | Other scientific and technical consulting services . . . | 266 | D | N | D | D | f | D | D |
| 5416901 | Economic and related consulting services . . . | 161 | D | N | D | D | e | D | D |
| 5416909 | All other scientific and technical consulting services . . . | 105 | 57 372 | N | 24 384 | 6 019 | 528 | 21.7 | 22.6 |
| 5417 | Scientific research and development services . . . | 208 | D | N | D | D | i | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences . . . | 173 | D | N | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences . . . | 173 | D | N | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences . . . | 76 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences . . . | 97 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology . . . | 36 | D | N | D | D | f | D | D |
| 54171029 | Research and development in other life sciences . . . | 61 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities . . . | 35 | D | N | D | D | e | D | D |
| 541720 | Research and development in the social sciences and humanities . . . | 35 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services . . . | 741 | 1 243 753 | N | 401 794 | 98 261 | 8 964 | 12.8 | 7.1 |
| 54181 | Advertising agencies . . . | 250 | 469 034 | N | 213 182 | 52 480 | 3 501 | 4.5 | 1.2 |
| 541810 | Advertising agencies . . . | 250 | 469 034 | N | 213 182 | 52 480 | 3 501 | 4.5 | 1.2 |
| 54182 | Public relations agencies . . . | 107 | D | N | D | D | f | D | D |
| 541820 | Public relations agencies . . . | 107 | D | N | D | D | f | D | D |
| 54183 | Media buying services . . . | 18 | D | N | D | D | c | D | D |
| 541830 | Media buying services . . . | 18 | D | N | D | D | c | D | D |
| 54184 | Media representatives . . . | 36 | D | N | D | D | c | D | D |
| 541840 | Media representatives . . . | 36 | D | N | D | D | c | D | D |
| 5418401 | Radio and television advertising representatives . . . | 15 | D | N | D | D | b | D | D |
| 5418402 | Publishers' advertising representatives . . . | 21 | D | N | D | D | b | D | D |
| 54185 | Display advertising . . . | 57 | 52 295 | N | 12 280 | 3 777 | 373 | 27.9 | 25.4 |
| 541850 | Display advertising . . . | 57 | 52 295 | N | 12 280 | 3 777 | 373 | 27.9 | 25.4 |
| 54186 | Direct mail advertising . . . | 82 | 236 806 | N | 72 443 | 17 107 | 1 986 | 14.6 | 23.9 |
| 541860 | Direct mail advertising . . . | 82 | 236 806 | N | 72 443 | 17 107 | 1 986 | 14.6 | 23.9 |
| 54187 | Advertising material distribution services . . . | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 541870 | Advertising material distribution services . . . | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 54189 | Other services related to advertising . . . | 179 | D | N | D | D | g | D | D |
| 541890 | Other services related to advertising . . . | 179 | D | N | D | D | g | D | D |
| 5418902 | Advertising specialties goods distributor . . . | 118 | 163 843 | N | 32 501 | 7 867 | 898 | 13.9 | .6 |
| 5418903 | Sign painting and lettering shop . . . | 41 | D | N | D | D | c | D | D |
| 5418909 | All other advertising services . . . | 18 | D | N | D | D | f | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 998 | D | N | D | D | i | D | D |
| 54191 | Marketing research and public opinion polling | 119 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 119 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 324 | 284 890 | N | 57 691 | 12 710 | 2 243 | 11.3 | 3.5 |
| 541921 | Photography studios, portrait | 207 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 117 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation sevices | 35 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 35 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 270 | 181 709 | N | 67 644 | 15 017 | 2 912 | 22.4 | 3.0 |
| 541940 | Veterinary services | 270 | 181 709 | N | 67 644 | 15 017 | 2 912 | 22.4 | 3.0 |
| 54199 | All other professional, scientific, and technical services | 250 | D | N | D | D | f | D | D |
| 541990 | All other professional, scientific, and technical services | 250 | D | N | D | D | f | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 71 | D | D | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 71 | D | D | D | D | g | D | D |
| 5411 | Legal services | 35 | D | D | D | D | e | D | D |
| 54111 | Offices of lawyers | 35 | D | D | D | D | e | D | D |
| 541110 | Offices of lawyers | 35 | D | D | D | D | e | D | D |
| 5411102 | Legal aid societies and similar legal services | 35 | D | D | D | D | e | D | D |
| 5417 | Scientific research and development services ... | 36 | D | D | D | D | f | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 23 | D | D | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 23 | D | D | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 19 | D | D | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 14 | D | D | D | D | e | D | D |
| 54172 | Research and development in the social sciences and humanities | 13 | D | D | D | D | e | D | D |
| 541720 | Research and development in the social sciences and humanities | 13 | D | D | D | D | e | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 282 | D | N | D | D | m | D | D |
| 541 | Professional, scientific, and technical services | 12 282 | D | N | D | D | m | D | D |
| 5411 | Legal services | 1 862 | D | N | D | D | j | D | D |
| 54111 | Offices of lawyers | 1 654 | D | N | D | D | j | D | D |
| 541110 | Offices of lawyers | 1 654 | D | N | D | D | j | D | D |
| 5411101 | Offices of lawyers | 1 654 | D | N | D | D | j | D | D |
| 54119 | Other legal services | 208 | 253 960 | N | 89 917 | 19 891 | 2 172 | 11.9 | 11.8 |
| 541191 | Title abstract and settlement offices | 177 | D | N | D | D | g | D | D |
| 541199 | All other legal services | 31 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 1 272 | 1 020 565 | N | 428 500 | 108 055 | 10 878 | 16.0 | 4.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 1 272 | 1 020 565 | N | 428 500 | 108 055 | 10 878 | 16.0 | 4.3 |
| 541211 | Offices of certified public accountants | 613 | 773 890 | N | 311 825 | 78 399 | 6 165 | 13.6 | 3.7 |
| 541213 | Tax preparation services | 215 | 36 416 | N | 13 386 | 4 926 | 1 665 | 28.1 | 5.8 |
| 541214 | Payroll services | 44 | D | N | D | D | g | D | D |
| 541219 | Other accounting services | 400 | D | N | D | D | g | D | D |
| 5413 | Architectural, engineering, and related services .. | 1 406 | 1 731 884 | N | 825 945 | 189 440 | 14 848 | 16.9 | 8.7 |
| 54131 | Architectural services | 351 | 477 421 | N | 213 089 | 46 807 | 3 860 | 15.6 | 4.1 |
| 541310 | Architectural services | 351 | 477 421 | N | 213 089 | 46 807 | 3 860 | 15.6 | 4.1 |
| 54132 | Landscape architectural services | 69 | 40 939 | N | 13 779 | 2 840 | 312 | 44.3 | 3.1 |
| 541320 | Landscape architectural services | 69 | 40 939 | N | 13 779 | 2 840 | 312 | 44.3 | 3.1 |
| 54133 | Engineering services | 735 | 1 047 618 | N | 520 172 | 121 603 | 8 869 | 16.5 | 10.7 |
| 541330 | Engineering services | 735 | 1 047 618 | N | 520 172 | 121 603 | 8 869 | 16.5 | 10.7 |
| 54134 | Drafting services | 45 | D | N | D | D | c | D | D |
| 541340 | Drafting services | 45 | D | N | D | D | c | D | D |
| 54135 | Building inspection services | 73 | D | N | D | D | c | D | D |
| 541350 | Building inspection services | 73 | D | N | D | D | c | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 57 | 34 200 | N | 17 888 | 3 961 | 402 | 17.1 | 2.5 |
| 541370 | Surveying and mapping (except geophysical) services | 57 | 34 200 | N | 17 888 | 3 961 | 402 | 17.1 | 2.5 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services—Con. | | | | | | | | |
| 54138 | Testing laboratories | 74 | 108 072 | N | 49 988 | 11 675 | 1 096 | 10.7 | 13.9 |
| 541380 | Testing laboratories | 74 | 108 072 | N | 49 988 | 11 675 | 1 096 | 10.7 | 13.9 |
| 5414 | Specialized design services | 669 | 356 761 | N | 116 533 | 27 236 | 2 638 | 30.8 | 8.7 |
| 54141 | Interior design services | 171 | D | N | D | D | f | D | D |
| 541410 | Interior design services | 171 | D | N | D | D | f | D | D |
| 54142 | Industrial design services | 30 | D | N | D | D | e | D | D |
| 541420 | Industrial design services | 30 | D | N | D | D | e | D | D |
| 54143 | Graphic design services | 450 | 227 443 | N | 78 390 | 18 025 | 1 719 | 29.8 | 11.5 |
| 541430 | Graphic design services | 450 | 227 443 | N | 78 390 | 18 025 | 1 719 | 29.8 | 11.5 |
| 54149 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 541490 | Other specialized design services | 18 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 2 758 | 3 206 985 | N | 1 344 089 | 356 913 | 20 711 | 12.9 | 7.0 |
| 54151 | Computer systems design and related services | 2 758 | 3 206 985 | N | 1 344 089 | 356 913 | 20 711 | 12.9 | 7.0 |
| 541511 | Custom computer programming services ... | 1 260 | 1 229 296 | N | 565 811 | 147 359 | 8 874 | 14.5 | 6.8 |
| 541512 | Computer systems design services | 1 033 | 1 478 269 | N | 565 833 | 147 837 | 8 279 | 10.9 | 6.5 |
| 5415121 | Computer systems integrators | 321 | 1 099 946 | N | 367 061 | 94 298 | 5 442 | 4.4 | 5.6 |
| 5415122 | Computer systems consultants (except systems integrators) | 712 | 378 323 | N | 198 772 | 53 539 | 2 837 | 29.7 | 9.2 |
| 541513 | Computer facilities management services ... | 80 | D | N | D | D | g | D | D |
| 541519 | Other computer related services | 385 | D | N | D | D | g | D | D |
| 5416 | Management, scientific, and technical consulting services | 2 404 | 1 873 043 | N | 808 771 | 197 230 | 13 763 | 23.2 | 12.1 |
| 54161 | Management consulting services | 2 021 | 1 711 288 | N | 741 683 | 180 763 | 12 368 | 22.8 | 11.9 |
| 541611 | Administrative management and general management consulting services | 911 | 922 322 | N | 407 959 | 99 155 | 6 445 | 17.8 | 11.8 |
| 541612 | Human resources and executive search consulting services | 394 | D | N | D | D | g | D | D |
| 5416121 | Actuarial consulting | 18 | D | N | D | D | e | D | D |
| 5416122 | Executive placement services | 179 | D | N | D | D | f | D | D |
| 5416123 | Human resources and personnel management consulting | 197 | D | N | D | D | g | D | D |
| 541613 | Marketing consulting services | 485 | D | N | D | D | h | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 117 | D | N | D | D | f | D | D |
| 541618 | Other management consulting services | 114 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 117 | D | N | D | D | f | D | D |
| 541620 | Environmental consulting services | 117 | D | N | D | D | f | D | D |
| 54169 | Other scientific and technical consulting services | 266 | D | N | D | D | f | D | D |
| 541690 | Other scientific and technical consulting services | 266 | D | N | D | D | f | D | D |
| 5416901 | Economic and related consulting services .. | 161 | D | N | D | D | e | D | D |
| 5416909 | All other scientific and technical consulting services | 105 | 57 372 | N | 24 384 | 6 019 | 528 | 21.7 | 22.6 |
| 5417 | Scientific research and development services ... | 172 | 344 524 | N | 478 596 | 130 286 | 6 721 | 30.4 | 23.9 |
| 54171 | Research and development in the physical, engineering, and life sciences | 150 | D | N | D | D | i | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 150 | D | N | D | D | i | D | D |
| 5417101 | Research and development in the physical and engineering sciences | 72 | D | N | D | D | i | D | D |
| 5417102 | Research and development in the life sciences | 78 | 173 759 | N | 69 122 | 16 515 | 989 | 7.6 | 30.0 |
| 54171023 | Research and development in biotechnology | 31 | D | N | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 47 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 22 | D | N | D | D | c | D | D |
| 541720 | Research and development in the social sciences and humanities | 22 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 741 | 1 243 753 | N | 401 794 | 98 261 | 8 964 | 12.8 | 7.1 |
| 54181 | Advertising agencies | 250 | 469 034 | N | 213 182 | 52 480 | 3 501 | 4.5 | 1.2 |
| 541810 | Advertising agencies | 250 | 469 034 | N | 213 182 | 52 480 | 3 501 | 4.5 | 1.2 |
| 54182 | Public relations agencies | 107 | D | N | D | D | f | D | D |
| 541820 | Public relations agencies | 107 | D | N | D | D | f | D | D |
| 54183 | Media buying services | 18 | D | N | D | D | c | D | D |
| 541830 | Media buying services | 18 | D | N | D | D | c | D | D |
| 54184 | Media representatives | 36 | D | N | D | D | c | D | D |
| 541840 | Media representatives | 36 | D | N | D | D | c | D | D |
| 5418401 | Radio and television advertising representatives | 15 | D | N | D | D | b | D | D |
| 5418402 | Publishers' advertising representatives ... | 21 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| | Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— | | | | | | | | |
| | Con. | | | | | | | | |
| 5418 | Advertising and related services—Con. | | | | | | | | |
| 54185 | Display advertising | 57 | 52 295 | N | 12 280 | 3 777 | 373 | 27.9 | 25.4 |
| 541850 | Display advertising | 57 | 52 295 | N | 12 280 | 3 777 | 373 | 27.9 | 25.4 |
| 54186 | Direct mail advertising | 82 | 236 806 | N | 72 443 | 17 107 | 1 986 | 14.6 | 23.9 |
| 541860 | Direct mail advertising | 82 | 236 806 | N | 72 443 | 17 107 | 1 986 | 14.6 | 23.9 |
| 54187 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 541870 | Advertising material distribution services | 12 | 166 333 | N | 10 489 | 2 541 | 380 | 16.1 | 2.8 |
| 54189 | Other services related to advertising | 179 | D | N | D | D | g | D | D |
| 541890 | Other services related to advertising | 179 | D | N | D | D | g | D | D |
| 5418902 | Advertising specialties goods distributor | 118 | 163 843 | N | 32 501 | 7 867 | 898 | 13.9 | .6 |
| 5418903 | Sign painting and lettering shop | 41 | D | N | D | D | c | D | D |
| 5418909 | All other advertising services | 18 | D | N | D | D | f | D | D |
| 5419 | Other professional, scientific, and technical services | 998 | D | N | D | D | i | D | D |
| 54191 | Marketing research and public opinion polling | 119 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 119 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 324 | 284 890 | N | 57 691 | 12 710 | 2 243 | 11.3 | 3.5 |
| 541921 | Photography studios, portrait | 207 | D | N | D | D | g | D | D |
| 541922 | Commercial photography | 117 | D | N | D | D | f | D | D |
| 54193 | Translation and interpretation services | 35 | D | N | D | D | c | D | D |
| 541930 | Translation and interpretation services | 35 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 270 | 181 709 | N | 67 644 | 15 017 | 2 912 | 22.4 | 3.0 |
| 541940 | Veterinary services | 270 | 181 709 | N | 67 644 | 15 017 | 2 912 | 22.4 | 3.0 |
| 54199 | All other professional, scientific, and technical services | 250 | D | N | D | D | f | D | D |
| 541990 | All other professional, scientific, and technical services | 250 | D | N | D | D | f | D | D |
| Red Wing, MN Micropolitan Statistical Area | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 93 | 35 091 | N | 12 648 | 2 984 | 397 | 48.5 | 3.6 |
| 541 | Professional, scientific, and technical services | 93 | 35 091 | N | 12 648 | 2 984 | 397 | 48.5 | 3.6 |
| 5411 | Legal services | 18 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 541110 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 5411101 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 3 146 | N | 1 434 | 352 | 59 | 92.7 | 4.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 3 146 | N | 1 434 | 352 | 59 | 92.7 | 4.1 |
| 5413 | Architectural, engineering, and related services | 12 | 3 736 | N | 1 495 | 362 | 39 | 38.6 | 8.9 |
| 5415 | Computer systems design and related services | 15 | 6 996 | N | 2 660 | 685 | 71 | 58.6 | 3.6 |
| 54151 | Computer systems design and related services | 15 | 6 996 | N | 2 660 | 685 | 71 | 58.6 | 3.6 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 561 | N | 1 406 | 340 | 57 | 21.7 | — |
| 541940 | Veterinary services | 7 | 4 561 | N | 1 406 | 340 | 57 | 21.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 93 | 35 091 | N | 12 648 | 2 984 | 397 | 48.5 | 3.6 |
| 541 | Professional, scientific, and technical services | 93 | 35 091 | N | 12 648 | 2 984 | 397 | 48.5 | 3.6 |
| 5411 | Legal services | 18 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 541110 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 5411101 | Offices of lawyers | 17 | 4 903 | N | 1 359 | 290 | 46 | 90.8 | 9.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 3 146 | N | 1 434 | 352 | 59 | 92.7 | 4.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 3 146 | N | 1 434 | 352 | 59 | 92.7 | 4.1 |
| 5413 | Architectural, engineering, and related services | 12 | 3 736 | N | 1 495 | 362 | 39 | 38.6 | 8.9 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Red Wing, MN Micropolitan Statistical Area—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5415 | Computer systems design and related services . . . | 15 | 6 996 | N | 2 660 | 685 | 71 | 58.6 | 3.6 |
| 54151 | Computer systems design and related services | 15 | 6 996 | N | 2 660 | 685 | 71 | 58.6 | 3.6 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 561 | N | 1 406 | 340 | 57 | 21.7 | — |
| 541940 | Veterinary services | 7 | 4 561 | N | 1 406 | 340 | 57 | 21.7 | — |
| | St. Cloud, MN Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 336 | 220 472 | N | 86 683 | 19 016 | 3 163 | 29.0 | 4.9 |
| 541 | Professional, scientific, and technical services | 336 | 220 472 | N | 86 683 | 19 016 | 3 163 | 29.0 | 4.9 |
| 5411 | Legal services | 75 | 54 480 | N | 24 666 | 5 204 | 544 | 25.5 | 2.9 |
| 54111 | Offices of lawyers | 62 | 45 648 | N | 21 296 | 4 599 | 456 | 28.7 | 2.3 |
| 541110 | Offices of lawyers | 62 | 45 648 | N | 21 296 | 4 599 | 456 | 28.7 | 2.3 |
| 5411101 | Offices of lawyers | 60 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 13 | 8 832 | N | 3 370 | 605 | 88 | 8.6 | 5.7 |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 64 | 37 192 | N | 19 080 | 4 275 | 1 215 | 57.3 | 2.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 64 | 37 192 | N | 19 080 | 4 275 | 1 215 | 57.3 | 2.0 |
| 541211 | Offices of certified public accountants | 32 | 22 287 | N | 10 600 | 2 429 | 301 | 51.6 | 2.3 |
| 541213 | Tax preparation services | 12 | 1 144 | N | 289 | 145 | 72 | 39.5 | — |
| 541219 | Other accounting services | 17 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services . . . | 46 | 28 402 | N | 12 056 | 2 587 | 280 | 25.7 | 5.2 |
| 54131 | Architectural services | 11 | 13 249 | N | 5 410 | 1 232 | 121 | 27.7 | — |
| 541310 | Architectural services | 11 | 13 249 | N | 5 410 | 1 232 | 121 | 27.7 | — |
| 54133 | Engineering services | 20 | 11 162 | N | 5 055 | 1 075 | 112 | 18.4 | 7.6 |
| 541330 | Engineering services | 20 | 11 162 | N | 5 055 | 1 075 | 112 | 18.4 | 7.6 |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services . . . | 27 | 26 861 | N | 11 303 | 2 528 | 273 | 15.6 | 2.3 |
| 54151 | Computer systems design and related services | 27 | 26 861 | N | 11 303 | 2 528 | 273 | 15.6 | 2.3 |
| 541511 | Custom computer programming services | 10 | 8 716 | N | 3 941 | 885 | 95 | 10.4 | 7.1 |
| 541512 | Computer systems design services | 12 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 40 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 29 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 25 | 44 354 | N | 9 720 | 2 089 | 443 | 16.1 | 7.6 |
| 54185 | Display advertising | 3 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 49 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 18 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 22 | 11 054 | N | 3 906 | 868 | 177 | 24.0 | 12.9 |
| 541940 | Veterinary services | 22 | 11 054 | N | 3 906 | 868 | 177 | 24.0 | 12.9 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 2 | D | D | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 2 | D | D | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN- WI COMBINED STATISTICAL AREA—Con. | | | | | | | | | |
| St. Cloud, MN Metropolitan Statistical Area —Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 334 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 334 | D | N | D | D | h | D | D |
| 5411 | Legal services | 73 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 60 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 60 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 60 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 13 | 8 832 | N | 3 370 | 605 | 88 | 8.6 | 5.7 |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 64 | 37 192 | N | 19 080 | 4 275 | 1 215 | 57.3 | 2.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 64 | 37 192 | N | 19 080 | 4 275 | 1 215 | 57.3 | 2.0 |
| 541211 | Offices of certified public accountants | 32 | 22 287 | N | 10 600 | 2 429 | 301 | 51.6 | 2.3 |
| 541213 | Tax preparation services | 12 | 1 144 | N | 289 | 145 | 72 | 39.5 | — |
| 541219 | Other accounting services | 17 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 46 | 28 402 | N | 12 056 | 2 587 | 280 | 25.7 | 5.2 |
| 54131 | Architectural services | 11 | 13 249 | N | 5 410 | 1 232 | 121 | 27.7 | — |
| 541310 | Architectural services | 11 | 13 249 | N | 5 410 | 1 232 | 121 | 27.7 | — |
| 54133 | Engineering services | 20 | 11 162 | N | 5 055 | 1 075 | 112 | 18.4 | 7.6 |
| 541330 | Engineering services | 20 | 11 162 | N | 5 055 | 1 075 | 112 | 18.4 | 7.6 |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 27 | 26 861 | N | 11 303 | 2 528 | 273 | 15.6 | 2.3 |
| 54151 | Computer systems design and related services | 27 | 26 861 | N | 11 303 | 2 528 | 273 | 15.6 | 2.3 |
| 541511 | Custom computer programming services ... | 10 | 8 716 | N | 3 941 | 885 | 95 | 10.4 | 7.1 |
| 541512 | Computer systems design services | 12 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 40 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 29 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 25 | 44 354 | N | 9 720 | 2 089 | 443 | 16.1 | 7.6 |
| 54185 | Display advertising | 3 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 49 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 18 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 22 | 11 054 | N | 3 906 | 868 | 177 | 24.0 | 12.9 |
| 541940 | Veterinary services | 22 | 11 054 | N | 3 906 | 868 | 177 | 24.0 | 12.9 |
| WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 274 | 156 413 | N | 64 752 | 14 662 | 1 823 | 34.5 | 7.3 |
| 541 | Professional, scientific, and technical services | 274 | 156 413 | N | 64 752 | 14 662 | 1 823 | 34.5 | 7.3 |
| 5411 | Legal services | 69 | 53 560 | N | 26 098 | 5 363 | 482 | 26.9 | 10.5 |
| 54111 | Offices of lawyers | 65 | 49 625 | N | 24 608 | 5 048 | 438 | 26.8 | 11.4 |
| 541110 | Offices of lawyers | 65 | 49 625 | N | 24 608 | 5 048 | 438 | 26.8 | 11.4 |
| 5411101 | Offices of lawyers | 64 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 4 | 3 935 | N | 1 490 | 315 | 44 | 28.1 | — |
| 541191 | Title abstract and settlement offices | 4 | 3 935 | N | 1 490 | 315 | 44 | 28.1 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 24 037 | N | 9 326 | 2 441 | 483 | 16.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 24 037 | N | 9 326 | 2 441 | 483 | 16.0 | .5 |
| 541211 | Offices of certified public accountants | 23 | 20 624 | N | 7 427 | 1 873 | 203 | 16.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 55 | 36 083 | N | 14 852 | 3 452 | 382 | 44.8 | 6.1 |
| 54133 | Engineering services | 27 | 27 910 | N | 11 950 | 2 793 | 279 | 39.2 | 7.8 |
| 541330 | Engineering services | 27 | 27 910 | N | 11 950 | 2 793 | 279 | 39.2 | 7.8 |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 23 | 9 766 | N | 3 081 | 597 | 87 | 78.2 | 2.7 |
| 54151 | Computer systems design and related services | 23 | 9 766 | N | 3 081 | 597 | 87 | 78.2 | 2.7 |
| 541512 | Computer systems design services | 9 | 5 286 | N | 1 638 | 231 | 40 | 81.6 | 4.5 |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 24 | 11 245 | N | 3 948 | 1 006 | 126 | 42.3 | 3.3 |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 5419 | Other professional, scientific, and technical services | 36 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 13 | 2 104 | N | 421 | 82 | 35 | 27.9 | 23.2 |
| 541921 | Photography studios, portrait | 13 | 2 104 | N | 421 | 82 | 35 | 27.9 | 23.2 |
| 54194 | Veterinary services | 18 | 9 285 | N | 3 294 | 740 | 130 | 25.1 | 7.7 |
| 541940 | Veterinary services | 18 | 9 285 | N | 3 294 | 740 | 130 | 25.1 | 7.7 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 273 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 273 | D | N | D | D | g | D | D |
| 5411 | Legal services | 68 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 64 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 64 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 64 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 4 | 3 935 | N | 1 490 | 315 | 44 | 28.1 | — |
| 541191 | Title abstract and settlement offices | 4 | 3 935 | N | 1 490 | 315 | 44 | 28.1 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 24 037 | N | 9 326 | 2 441 | 483 | 16.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 24 037 | N | 9 326 | 2 441 | 483 | 16.0 | .5 |
| 541211 | Offices of certified public accountants | 23 | 20 624 | N | 7 427 | 1 873 | 203 | 16.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 55 | 36 083 | N | 14 852 | 3 452 | 382 | 44.8 | 6.1 |
| 54133 | Engineering services | 27 | 27 910 | N | 11 950 | 2 793 | 279 | 39.2 | 7.8 |
| 541330 | Engineering services | 27 | 27 910 | N | 11 950 | 2 793 | 279 | 39.2 | 7.8 |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |
| 5415 | Computer systems design and related services .. | 23 | 9 766 | N | 3 081 | 597 | 87 | 78.2 | 2.7 |
| 54151 | Computer systems design and related services | 23 | 9 766 | N | 3 081 | 597 | 87 | 78.2 | 2.7 |
| 541512 | Computer systems design services | 9 | 5 286 | N | 1 638 | 231 | 40 | 81.6 | 4.5 |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 24 | 11 245 | N | 3 948 | 1 006 | 126 | 42.3 | 3.3 |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 5419 | Other professional, scientific, and technical services | 36 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 13 | 2 104 | N | 421 | 82 | 35 | 27.9 | 23.2 |
| 541921 | Photography studios, portrait | 13 | 2 104 | N | 421 | 82 | 35 | 27.9 | 23.2 |
| 54194 | Veterinary services | 18 | 9 285 | N | 3 294 | 740 | 130 | 25.1 | 7.7 |
| 541940 | Veterinary services | 18 | 9 285 | N | 3 294 | 740 | 130 | 25.1 | 7.7 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Merrill, WI Micropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | Wausau, WI Metropolitan Statistical Area | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 234 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 234 | D | N | D | D | g | D | D |
| 5411 | Legal services | 58 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 55 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 55 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 25 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 25 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 541512 | Computer systems design services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 21 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con. | | | | | | | | |
| | Wausau, WI Metropolitan Statistical Area— Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 13 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 233 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 233 | D | N | D | D | g | D | D |
| 5411 | Legal services | 57 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 25 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 25 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 541512 | Computer systems design services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 21 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 13 | D | N | D | D | c | D | D |
| | DULUTH, MN-WI METROPOLITAN STATISTICAL AREA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 494 | 308 006 | N | 125 508 | 27 975 | 4 172 | 24.7 | 5.4 |
| 541 | Professional, scientific, and technical services | 494 | 308 006 | N | 125 508 | 27 975 | 4 172 | 24.7 | 5.4 |
| 5411 | Legal services | 130 | 67 749 | N | 31 394 | 6 310 | 805 | 35.0 | 3.4 |
| 54111 | Offices of lawyers | 117 | 58 870 | N | 27 908 | 5 586 | 674 | 37.1 | 2.9 |
| 541110 | Offices of lawyers | 117 | 58 870 | N | 27 908 | 5 586 | 674 | 37.1 | 2.9 |
| 5411101 | Offices of lawyers | 110 | 54 994 | N | 26 120 | 5 179 | 625 | 38.2 | 3.1 |
| 5411102 | Legal aid societies and similar legal services | 7 | 3 876 | N | 1 788 | 407 | 49 | 21.1 | — |
| 54119 | Other legal services | 13 | 8 879 | N | 3 486 | 724 | 131 | 21.5 | 6.8 |
| 541191 | Title abstract and settlement offices | 11 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | DULUTH, MN-WI METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 85 | 24 266 | N | 13 280 | 3 409 | 507 | 33.6 | 3.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 85 | 24 266 | N | 13 280 | 3 409 | 507 | 33.6 | 3.5 |
| 541211 | Offices of certified public accountants | 44 | 19 067 | N | 11 305 | 2 762 | 300 | 30.8 | 4.2 |
| 541213 | Tax preparation services | 21 | 2 854 | N | 973 | 393 | 146 | 32.7 | .1 |
| 541219 | Other accounting services | 18 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 94 | 75 565 | N | 33 705 | 7 807 | 831 | 18.9 | 9.0 |
| 54131 | Architectural services | 20 | 24 248 | N | 9 777 | 2 229 | 230 | 11.2 | 15.3 |
| 541310 | Architectural services | 20 | 24 248 | N | 9 777 | 2 229 | 230 | 11.2 | 15.3 |
| 54133 | Engineering services | 42 | 40 596 | N | 19 224 | 4 550 | 441 | 17.6 | 5.9 |
| 541330 | Engineering services | 42 | 40 596 | N | 19 224 | 4 550 | 441 | 17.6 | 5.9 |
| 54137 | Surveying and mapping (except geophysical) services | 9 | 5 329 | N | 2 566 | 432 | 68 | 19.4 | 1.5 |
| 541370 | Surveying and mapping (except geophysical) services | 9 | 5 329 | N | 2 566 | 432 | 68 | 19.4 | 1.5 |
| 5414 | Specialized design services | 10 | 2 027 | N | 585 | 116 | 28 | 76.6 | — |
| 5415 | Computer systems design and related services .. | 37 | 23 523 | N | 9 950 | 2 265 | 548 | 31.3 | 2.4 |
| 54151 | Computer systems design and related services | 37 | 23 523 | N | 9 950 | 2 265 | 548 | 31.3 | 2.4 |
| 541512 | Computer systems design services | 16 | 5 695 | N | 1 610 | 390 | 61 | 71.4 | 4.1 |
| 541519 | Other computer related services | 2 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 34 | 12 623 | N | 5 452 | 1 210 | 141 | 31.7 | 11.7 |
| 54161 | Management consulting services | 21 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 9 | 5 520 | N | 2 535 | 549 | 68 | 32.1 | 1.8 |
| 541620 | Environmental consulting services | 9 | 5 520 | N | 2 535 | 549 | 68 | 32.1 | 1.8 |
| 5418 | Advertising and related services | 41 | 79 927 | N | 21 784 | 5 323 | 947 | 8.3 | 2.7 |
| 54186 | Direct mail advertising | 11 | 60 783 | N | 16 485 | 4 029 | 753 | 3.4 | 1.5 |
| 541860 | Direct mail advertising | 11 | 60 783 | N | 16 485 | 4 029 | 753 | 3.4 | 1.5 |
| 54189 | Other services related to advertising | 9 | 3 620 | N | 684 | 128 | 23 | 18.0 | 6.3 |
| 541890 | Other services related to advertising | 9 | 3 620 | N | 684 | 128 | 23 | 18.0 | 6.3 |
| 5419 | Other professional, scientific, and technical services | 58 | 19 354 | N | 6 923 | 1 395 | 342 | 38.4 | 13.0 |
| 54192 | Photographic services | 22 | 4 049 | N | 825 | 160 | 59 | 38.3 | 15.9 |
| 541921 | Photography studios, portrait | 19 | 3 592 | N | 736 | 141 | 53 | 40.3 | 14.8 |
| 54194 | Veterinary services | 25 | 11 988 | N | 4 678 | 898 | 188 | 34.0 | 4.6 |
| 541940 | Veterinary services | 25 | 11 988 | N | 4 678 | 898 | 188 | 34.0 | 4.6 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| 541 | Professional, scientific, and technical services | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| 5411 | Legal services | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| 54111 | Offices of lawyers | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| 541110 | Offices of lawyers | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| 5411102 | Legal aid societies and similar legal services | 7 | 3 876 | 3 085 | 1 788 | 407 | 49 | 21.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 487 | 304 130 | N | 123 720 | 27 568 | 4 123 | 24.8 | 5.5 |
| 541 | Professional, scientific, and technical services | 487 | 304 130 | N | 123 720 | 27 568 | 4 123 | 24.8 | 5.5 |
| 5411 | Legal services | 123 | 63 873 | N | 29 606 | 5 903 | 756 | 35.9 | 3.7 |
| 54111 | Offices of lawyers | 110 | 54 994 | N | 26 120 | 5 179 | 625 | 38.2 | 3.1 |
| 541110 | Offices of lawyers | 110 | 54 994 | N | 26 120 | 5 179 | 625 | 38.2 | 3.1 |
| 5411101 | Offices of lawyers | 110 | 54 994 | N | 26 120 | 5 179 | 625 | 38.2 | 3.1 |
| 54119 | Other legal services | 13 | 8 879 | N | 3 486 | 724 | 131 | 21.5 | 6.8 |
| 541191 | Title abstract and settlement offices | 11 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 85 | 24 266 | N | 13 280 | 3 409 | 507 | 33.6 | 3.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 85 | 24 266 | N | 13 280 | 3 409 | 507 | 33.6 | 3.5 |
| 541211 | Offices of certified public accountants | 44 | 19 067 | N | 11 305 | 2 762 | 300 | 30.8 | 4.2 |
| 541213 | Tax preparation services | 21 | 2 854 | N | 973 | 393 | 146 | 32.7 | .1 |
| 541219 | Other accounting services | 18 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| DULUTH, MN-WI METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services .. | 94 | 75 565 | N | 33 705 | 7 807 | 831 | 18.9 | 9.0 |
| 54131 | Architectural services | 20 | 24 248 | N | 9 777 | 2 229 | 230 | 11.2 | 15.3 |
| 541310 | Architectural services | 20 | 24 248 | N | 9 777 | 2 229 | 230 | 11.2 | 15.3 |
| 54133 | Engineering services | 42 | 40 596 | N | 19 224 | 4 550 | 441 | 17.6 | 5.9 |
| 541330 | Engineering services | 42 | 40 596 | N | 19 224 | 4 550 | 441 | 17.6 | 5.9 |
| 54137 | Surveying and mapping (except geophysical) services | 9 | 5 329 | N | 2 566 | 432 | 68 | 19.4 | 1.5 |
| 541370 | Surveying and mapping (except geophysical) services | 9 | 5 329 | N | 2 566 | 432 | 68 | 19.4 | 1.5 |
| 5414 | Specialized design services | 10 | 2 027 | N | 585 | 116 | 28 | 76.6 | — |
| 5415 | Computer systems design and related services .. | 37 | 23 523 | N | 9 950 | 2 265 | 548 | 31.3 | 2.4 |
| 54151 | Computer systems design and related services | 37 | 23 523 | N | 9 950 | 2 265 | 548 | 31.3 | 2.4 |
| 541512 | Computer systems design services | 16 | 5 695 | N | 1 610 | 390 | 61 | 71.4 | 4.1 |
| 541519 | Other computer related services | 2 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 34 | 12 623 | N | 5 452 | 1 210 | 141 | 31.7 | 11.7 |
| 54161 | Management consulting services | 21 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 9 | 5 520 | N | 2 535 | 549 | 68 | 32.1 | 1.8 |
| 541620 | Environmental consulting services | 9 | 5 520 | N | 2 535 | 549 | 68 | 32.1 | 1.8 |
| 5418 | Advertising and related services | 41 | 79 927 | N | 21 784 | 5 323 | 947 | 8.3 | 2.7 |
| 54186 | Direct mail advertising | 11 | 60 783 | N | 16 485 | 4 029 | 753 | 3.4 | 1.5 |
| 541860 | Direct mail advertising | 11 | 60 783 | N | 16 485 | 4 029 | 753 | 3.4 | 1.5 |
| 54189 | Other services related to advertising | 9 | 3 620 | N | 684 | 128 | 23 | 18.0 | 6.3 |
| 541890 | Other services related to advertising | 9 | 3 620 | N | 684 | 128 | 23 | 18.0 | 6.3 |
| 5419 | Other professional, scientific, and technical services | 58 | 19 354 | N | 6 923 | 1 395 | 342 | 38.4 | 13.0 |
| 54192 | Photographic services | 22 | 4 049 | N | 825 | 160 | 59 | 38.3 | 15.9 |
| 541921 | Photography studios, portrait | 19 | 3 592 | N | 736 | 141 | 53 | 40.3 | 14.8 |
| 54194 | Veterinary services | 25 | 11 988 | N | 4 678 | 898 | 188 | 34.0 | 4.6 |
| 541940 | Veterinary services | 25 | 11 988 | N | 4 678 | 898 | 188 | 34.0 | 4.6 |
| GREEN BAY, WI METROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 565 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 565 | D | N | D | D | i | D | D |
| 5411 | Legal services | 103 | 59 616 | N | 31 820 | 6 010 | 677 | 30.5 | 10.8 |
| 54111 | Offices of lawyers | 90 | 49 637 | N | 27 248 | 5 039 | 524 | 32.0 | 13.0 |
| 541110 | Offices of lawyers | 90 | 49 637 | N | 27 248 | 5 039 | 524 | 32.0 | 13.0 |
| 5411101 | Offices of lawyers | 88 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 13 | 9 979 | N | 4 572 | 971 | 153 | 23.3 | — |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 91 | 50 859 | N | 22 964 | 5 906 | 724 | 17.8 | 3.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 91 | 50 859 | N | 22 964 | 5 906 | 724 | 17.8 | 3.2 |
| 541211 | Offices of certified public accountants | 42 | 41 370 | N | 18 117 | 4 395 | 420 | 12.7 | 3.8 |
| 541213 | Tax preparation services | 20 | 5 220 | N | 1 195 | 503 | 138 | 18.8 | .4 |
| 541219 | Other accounting services | 26 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 95 | 119 347 | N | 60 303 | 14 739 | 1 255 | 14.2 | 7.1 |
| 54131 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 541310 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 54133 | Engineering services | 51 | 80 475 | N | 43 397 | 11 152 | 844 | 13.8 | 6.1 |
| 541330 | Engineering services | 51 | 80 475 | N | 43 397 | 11 152 | 844 | 13.8 | 6.1 |
| 54138 | Testing laboratories | 7 | 9 285 | N | 2 772 | 695 | 108 | 12.4 | 32.7 |
| 541380 | Testing laboratories | 7 | 9 285 | N | 2 772 | 695 | 108 | 12.4 | 32.7 |
| 5414 | Specialized design services | 30 | D | N | D | D | c | D | D |
| 54141 | Interior design services | 7 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 20 | 7 155 | N | 2 084 | 507 | 61 | 40.0 | .3 |
| 541430 | Graphic design services | 20 | 7 155 | N | 2 084 | 507 | 61 | 40.0 | .3 |
| 5415 | Computer systems design and related services .. | 64 | 124 904 | N | 47 167 | 12 347 | 836 | 12.5 | 1.6 |
| 54151 | Computer systems design and related services | 64 | 124 904 | N | 47 167 | 12 347 | 836 | 12.5 | 1.6 |
| 541511 | Custom computer programming services ... | 41 | 41 890 | N | 21 941 | 5 410 | 391 | 25.7 | 4.6 |
| 541512 | Computer systems design services | 17 | D | N | D | D | c | D | D |
| 541513 | Computer facilities management services ... | 3 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | GREEN BAY, WI METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 67 | 69 587 | N | 16 109 | 3 957 | 351 | 11.0 | 66.4 |
| 54161 | Management consulting services | 57 | 64 804 | N | 14 424 | 3 633 | 308 | 10.8 | 71.2 |
| 541611 | Administrative management and general management consulting services | 29 | 7 362 | N | 3 456 | 856 | 79 | 41.5 | 2.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 8 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 6 | 4 441 | N | 1 533 | 296 | 37 | 13.5 | .3 |
| 541620 | Environmental consulting services | 6 | 4 441 | N | 1 533 | 296 | 37 | 13.5 | .3 |
| 5418 | Advertising and related services | 33 | 43 117 | N | 12 002 | 2 912 | 340 | 26.5 | — |
| 54185 | Display advertising | 5 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 12 | 18 445 | N | 3 994 | 973 | 125 | 5.7 | — |
| 541890 | Other services related to advertising | 12 | 18 445 | N | 3 994 | 973 | 125 | 5.7 | — |
| 5418902 | Advertising specialties goods distributor | 9 | 16 591 | N | 3 409 | 838 | 106 | 3.2 | — |
| 5418903 | Sign painting and lettering shop | 3 | 1 854 | N | 585 | 135 | 19 | 28.1 | — |
| 5419 | Other professional, scientific, and technical services | 78 | D | N | D | D | f | D | D |
| 54191 | Marketing research and public opinion polling | 6 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 6 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 27 | 7 346 | N | 2 015 | 382 | 102 | 21.9 | 11.3 |
| 541921 | Photography studios, portrait | 24 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 31 | 19 082 | N | 7 502 | 1 580 | 267 | 20.9 | .7 |
| 541940 | Veterinary services | 31 | 19 082 | N | 7 502 | 1 580 | 267 | 20.9 | .7 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 563 | D | N | D | D | i | D | D |
| 541 | Professional, scientific, and technical services | 563 | D | N | D | D | i | D | D |
| 5411 | Legal services | 101 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 88 | D | N | D | D | f | D | D |
| 541110 | Offices of lawyers | 88 | D | N | D | D | f | D | D |
| 5411101 | Offices of lawyers | 88 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 13 | 9 979 | N | 4 572 | 971 | 153 | 23.3 | — |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 91 | 50 859 | N | 22 964 | 5 906 | 724 | 17.8 | 3.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 91 | 50 859 | N | 22 964 | 5 906 | 724 | 17.8 | 3.2 |
| 541211 | Offices of certified public accountants | 42 | 41 370 | N | 18 117 | 4 395 | 420 | 12.7 | 3.8 |
| 541213 | Tax preparation services | 20 | 5 220 | N | 1 195 | 503 | 138 | 18.8 | .4 |
| 541219 | Other accounting services | 26 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services | 95 | 119 347 | N | 60 303 | 14 739 | 1 255 | 14.2 | 7.1 |
| 54131 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 541310 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 54133 | Engineering services | 51 | 80 475 | N | 43 397 | 11 152 | 844 | 13.8 | 6.1 |
| 541330 | Engineering services | 51 | 80 475 | N | 43 397 | 11 152 | 844 | 13.8 | 6.1 |
| 54138 | Testing laboratories | 7 | 9 285 | N | 2 772 | 695 | 108 | 12.4 | 32.7 |
| 541380 | Testing laboratories | 7 | 9 285 | N | 2 772 | 695 | 108 | 12.4 | 32.7 |
| 5414 | Specialized design services | 30 | D | N | D | D | c | D | D |
| 54141 | Interior design services | 7 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 20 | 7 155 | N | 2 084 | 507 | 61 | 40.0 | .3 |
| 541430 | Graphic design services | 20 | 7 155 | N | 2 084 | 507 | 61 | 40.0 | .3 |
| 5415 | Computer systems design and related services | 64 | 124 904 | N | 47 167 | 12 347 | 836 | 12.5 | 1.6 |
| 54151 | Computer systems design and related services | 64 | 124 904 | N | 47 167 | 12 347 | 836 | 12.5 | 1.6 |
| 541511 | Custom computer programming services | 41 | 41 890 | N | 21 941 | 5 410 | 391 | 25.7 | 4.6 |
| 541512 | Computer systems design services | 17 | D | N | D | D | c | D | D |
| 541513 | Computer facilities management services | 3 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 67 | 69 587 | N | 16 109 | 3 957 | 351 | 11.0 | 66.4 |
| 54161 | Management consulting services | 57 | 64 804 | N | 14 424 | 3 633 | 308 | 10.8 | 71.2 |
| 541611 | Administrative management and general management consulting services | 29 | 7 362 | N | 3 456 | 856 | 79 | 41.5 | 2.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 8 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 6 | 4 441 | N | 1 533 | 296 | 37 | 13.5 | .3 |
| 541620 | Environmental consulting services | 6 | 4 441 | N | 1 533 | 296 | 37 | 13.5 | .3 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| GREEN BAY, WI METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| 541 | Professional, scientific, and technical services— | | | | | | | | |
| 5418 | Advertising and related services | 33 | 43 117 | N | 12 002 | 2 912 | 340 | 26.5 | — |
| 54185 | Display advertising | 5 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 12 | 18 445 | N | 3 994 | 973 | 125 | 5.7 | — |
| 541890 | Other services related to advertising | 12 | 18 445 | N | 3 994 | 973 | 125 | 5.7 | — |
| 5418902 | Advertising specialties goods distributor .. | 9 | 16 591 | N | 3 409 | 838 | 106 | 3.2 | — |
| 5418903 | Sign painting and lettering shop | 3 | 1 854 | N | 585 | 135 | 19 | 28.1 | — |
| 5419 | Other professional, scientific, and technical services | 78 | D | N | D | D | f | D | D |
| 54191 | Marketing research and public opinion polling . | 6 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 6 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 27 | 7 346 | N | 2 015 | 382 | 102 | 21.9 | 11.3 |
| 541921 | Photography studios, portrait | 24 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 31 | 19 082 | N | 7 502 | 1 580 | 267 | 20.9 | .7 |
| 541940 | Veterinary services | 31 | 19 082 | N | 7 502 | 1 580 | 267 | 20.9 | .7 |
| IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 60 | 23 570 | N | 8 711 | 2 243 | 282 | 25.8 | 5.0 |
| 541 | Professional, scientific, and technical services | 60 | 23 570 | N | 8 711 | 2 243 | 282 | 25.8 | 5.0 |
| 5411 | Legal services | 17 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 541110 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 5411101 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 105 | N | 1 615 | 479 | 87 | 19.8 | 3.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 105 | N | 1 615 | 479 | 87 | 19.8 | 3.2 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 898 | N | 3 048 | 687 | 83 | 24.8 | 6.2 |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 1 | D | N | D | D | a | D | D |
| 541620 | Environmental consulting services | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 60 | 23 570 | N | 8 711 | 2 243 | 282 | 25.8 | 5.0 |
| 541 | Professional, scientific, and technical services | 60 | 23 570 | N | 8 711 | 2 243 | 282 | 25.8 | 5.0 |
| 5411 | Legal services | 17 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 541110 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 5411101 | Offices of lawyers | 15 | 3 805 | N | 1 820 | 542 | 47 | 67.8 | 3.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 105 | N | 1 615 | 479 | 87 | 19.8 | 3.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 105 | N | 1 615 | 479 | 87 | 19.8 | 3.2 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 898 | N | 3 048 | 687 | 83 | 24.8 | 6.2 |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54162 | Environmental consulting services | 1 | D | N | D | D | a | D | D |
| 541620 | Environmental consulting services | 1 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| JANESVILLE, WI METROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 206 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 206 | D | N | D | D | g | D | D |
| 5411 | Legal services | 61 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 54 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 54 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 541191 | Title abstract and settlement offices | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 541211 | Offices of certified public accountants | 11 | 10 098 | N | 3 495 | 921 | 100 | 19.7 | 26.7 |
| 541213 | Tax preparation services | 13 | 2 287 | N | 769 | 396 | 147 | 17.8 | .5 |
| 541219 | Other accounting services | 24 | 3 451 | N | 7 248 | 2 453 | 335 | 58.1 | 5.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 6 433 | N | 2 823 | 608 | 77 | 29.8 | 22.8 |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | f | D | D |
| 54161 | Management consulting services | 17 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 7 | 14 405 | N | 3 325 | 781 | 104 | 16.6 | — |
| 54185 | Display advertising | 2 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 27 | 12 557 | N | 4 098 | 909 | 199 | 19.4 | 7.0 |
| 54192 | Photographic services | 13 | 2 386 | N | 610 | 108 | 45 | 55.1 | 21.5 |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| 541940 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 204 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 204 | D | N | D | D | g | D | D |
| 5411 | Legal services | 60 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 541191 | Title abstract and settlement offices | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 541211 | Offices of certified public accountants | 11 | 10 098 | N | 3 495 | 921 | 100 | 19.7 | 26.7 |
| 541213 | Tax preparation services | 13 | 2 287 | N | 769 | 396 | 147 | 17.8 | .5 |
| 541219 | Other accounting services | 24 | 3 451 | N | 7 248 | 2 453 | 335 | 58.1 | 5.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 6 433 | N | 2 823 | 608 | 77 | 29.8 | 22.8 |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | f | D | D |
| 54161 | Management consulting services | 17 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 7 | 14 405 | N | 3 325 | 781 | 104 | 16.6 | — |
| 54185 | Display advertising | 2 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 27 | 12 557 | N | 4 098 | 909 | 199 | 19.4 | 7.0 |
| 54192 | Photographic services | 13 | 2 386 | N | 610 | 108 | 45 | 55.1 | 21.5 |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| 541940 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 250 | 132 611 | N | 62 198 | 14 543 | 1 876 | 23.2 | 4.2 |
| 541 | Professional, scientific, and technical services | 250 | 132 611 | N | 62 198 | 14 543 | 1 876 | 23.2 | 4.2 |
| 5411 | Legal services | 63 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 57 | 25 539 | N | 12 253 | 2 505 | 334 | 39.5 | 5.7 |
| 541110 | Offices of lawyers | 57 | 25 539 | N | 12 253 | 2 505 | 334 | 39.5 | 5.7 |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 41 | 15 504 | N | 9 656 | 2 367 | 399 | 21.3 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 41 | 15 504 | N | 9 656 | 2 367 | 399 | 21.3 | 5.7 |
| 541211 | Offices of certified public accountants | 22 | 12 396 | N | 8 417 | 1 936 | 265 | 14.1 | 6.6 |
| 541213 | Tax preparation services | 9 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 39 | 22 108 | N | 11 188 | 2 866 | 273 | 19.3 | 3.9 |
| 54131 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 541310 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 5414 | Specialized design services | 9 | 5 077 | N | 1 126 | 308 | 51 | 8.4 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 23 | 22 815 | N | 10 614 | 2 441 | 275 | 21.6 | .9 |
| 54151 | Computer systems design and related services | 23 | 22 815 | N | 10 614 | 2 441 | 275 | 21.6 | .9 |
| 541511 | Custom computer programming services ... | 16 | 13 445 | N | 7 512 | 1 682 | 172 | 24.5 | 1.0 |
| 541512 | Computer systems design services | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 27 | 5 021 | N | 1 924 | 512 | 74 | 76.8 | 8.4 |
| 54161 | Management consulting services | 23 | 3 948 | N | 1 528 | 371 | 58 | 81.7 | 10.7 |
| 5418 | Advertising and related services | 14 | 13 995 | N | 6 818 | 1 458 | 147 | 1.1 | 1.3 |
| 5419 | Other professional, scientific, and technical services | 30 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 14 | 7 971 | N | 1 538 | 442 | 72 | 21.2 | 8.4 |
| 541921 | Photography studios, portrait | 9 | 2 423 | N | 513 | 105 | 39 | 34.0 | 27.5 |
| 541922 | Commercial photography | 5 | 5 548 | N | 1 025 | 337 | 33 | 15.6 | — |
| 54194 | Veterinary services | 13 | 9 302 | N | 3 526 | 779 | 156 | 11.1 | 9.0 |
| 541940 | Veterinary services | 13 | 9 302 | N | 3 526 | 779 | 156 | 11.1 | 9.0 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 247 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 247 | D | N | D | D | g | D | D |
| 5411 | Legal services | 60 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 41 | 15 504 | N | 9 656 | 2 367 | 399 | 21.3 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 41 | 15 504 | N | 9 656 | 2 367 | 399 | 21.3 | 5.7 |
| 541211 | Offices of certified public accountants | 22 | 12 396 | N | 8 417 | 1 936 | 265 | 14.1 | 6.6 |
| 541213 | Tax preparation services | 9 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 39 | 22 108 | N | 11 188 | 2 866 | 273 | 19.3 | 3.9 |
| 54131 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 541310 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 5414 | Specialized design services | 9 | 5 077 | N | 1 126 | 308 | 51 | 8.4 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 23 | 22 815 | N | 10 614 | 2 441 | 275 | 21.6 | .9 |
| 54151 | Computer systems design and related services | 23 | 22 815 | N | 10 614 | 2 441 | 275 | 21.6 | .9 |
| 541511 | Custom computer programming services ... | 16 | 13 445 | N | 7 512 | 1 682 | 172 | 24.5 | 1.0 |
| 541512 | Computer systems design services | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 27 | 5 021 | N | 1 924 | 512 | 74 | 76.8 | 8.4 |
| 54161 | Management consulting services | 23 | 3 948 | N | 1 528 | 371 | 58 | 81.7 | 10.7 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 14 | 13 995 | N | 6 818 | 1 458 | 147 | 1.1 | 1.3 |
| 5419 | Other professional, scientific, and technical services | 30 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 14 | 7 971 | N | 1 538 | 442 | 72 | 21.2 | 8.4 |
| 541921 | Photography studios, portrait | 9 | 2 423 | N | 513 | 105 | 39 | 34.0 | 27.5 |
| 541922 | Commercial photography | 5 | 5 548 | N | 1 025 | 337 | 33 | 15.6 | — |
| 54194 | Veterinary services | 13 | 9 302 | N | 3 526 | 779 | 156 | 11.1 | 9.0 |
| 541940 | Veterinary services | 13 | 9 302 | N | 3 526 | 779 | 156 | 11.1 | 9.0 |
| MANITOWOC, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 5411 | Legal services | 27 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 541110 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5411101 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 10 042 | N | 3 220 | 754 | 77 | 70.2 | 18.6 |
| 5418 | Advertising and related services | 8 | 9 671 | N | 1 702 | 423 | 60 | — | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| 541940 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 5411 | Legal services | 27 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 541110 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5411101 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 10 042 | N | 3 220 | 754 | 77 | 70.2 | 18.6 |
| 5418 | Advertising and related services | 8 | 9 671 | N | 1 702 | 423 | 60 | — | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| 541940 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 75 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 75 | D | N | D | D | e | D | D |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 18 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 18 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 2 517 | N | 1 206 | 289 | 42 | 40.6 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 2 517 | N | 1 206 | 289 | 42 | 40.6 | .5 |
| 5413 | Architectural, engineering, and related services .. | 13 | 5 660 | N | 2 361 | 563 | 53 | 13.0 | .9 |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 9 | 4 649 | N | 1 841 | 401 | 78 | 19.1 | 1.2 |
| 541940 | Veterinary services | 9 | 4 649 | N | 1 841 | 401 | 78 | 19.1 | 1.2 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 74 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 74 | D | N | D | D | e | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 2 517 | N | 1 206 | 289 | 42 | 40.6 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 14 | 2 517 | N | 1 206 | 289 | 42 | 40.6 | .5 |
| 5413 | Architectural, engineering, and related services .. | 13 | 5 660 | N | 2 361 | 563 | 53 | 13.0 | .9 |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 9 | 4 649 | N | 1 841 | 401 | 78 | 19.1 | 1.2 |
| 541940 | Veterinary services | 9 | 4 649 | N | 1 841 | 401 | 78 | 19.1 | 1.2 |
| MONROE, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 57 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 57 | D | N | D | D | e | D | D |
| 5411 | Legal services | 13 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 541110 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5411101 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MONROE, WI MICROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 56 | D | N | D | D | e | D | D |
| 5411 | Legal services | 13 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 541110 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5411101 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 541 | Professional, scientific, and technical services | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 541110 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5411101 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 541213 | Tax preparation services | 6 | 1 094 | N | 378 | 172 | 51 | 38.9 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| 541940 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 541 | Professional, scientific, and technical services | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 541110 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5411101 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 541213 | Tax preparation services | 6 | 1 094 | N | 378 | 172 | 51 | 38.9 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| 541940 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 541 | Professional, scientific, and technical services | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 5411 | Legal services | 30 | 15 368 | N | 6 365 | 1 441 | 162 | 49.9 | .8 |
| 54111 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 541110 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5411101 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 541211 | Offices of certified public accountants | 11 | 8 202 | N | 4 082 | 921 | 96 | 43.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 35 | 48 209 | N | 18 679 | 4 461 | 381 | 11.1 | 14.4 |
| 54131 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 541310 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 54133 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 541330 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 541430 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 5415 | Computer systems design and related services .. | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 54151 | Computer systems design and related services | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 5416 | Management, scientific, and technical consulting services | 18 | 8 992 | N | 2 571 | 540 | 56 | 24.0 | 2.9 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 15 | 15 388 | N | 5 695 | 1 410 | 117 | 12.6 | 1.2 |
| 54181 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 541890 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| 541940 | Veterinary services | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 541 | Professional, scientific, and technical services | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 5411 | Legal services | 30 | 15 368 | N | 6 365 | 1 441 | 162 | 49.9 | .8 |
| 54111 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 541110 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5411101 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 541211 | Offices of certified public accountants | 11 | 8 202 | N | 4 082 | 921 | 96 | 43.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 35 | 48 209 | N | 18 679 | 4 461 | 381 | 11.1 | 14.4 |
| 54131 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 541310 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 54133 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 541330 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 541430 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 5415 | Computer systems design and related services .. | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 54151 | Computer systems design and related services | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 5416 | Management, scientific, and technical consulting services | 18 | 8 992 | N | 2 571 | 540 | 56 | 24.0 | 2.9 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 15 | 15 388 | N | 5 695 | 1 410 | 117 | 12.6 | 1.2 |
| 54181 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 541890 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| 541940 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| | STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 103 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 103 | D | N | D | D | f | D | D |
| 5411 | Legal services | 17 | 8 889 | N | 2 579 | 574 | 81 | 31.6 | 3.8 |
| 54111 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 541110 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5411101 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 541211 | Offices of certified public accountants | 11 | 6 459 | N | 3 280 | 790 | 99 | 35.7 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 618 | N | 6 845 | 1 357 | 140 | 20.8 | .7 |
| 54133 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 541330 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 6 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 6 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 5 105 | N | 3 001 | 640 | 123 | 19.6 | — |
| 54161 | Management consulting services | 7 | 4 114 | N | 2 568 | 538 | 109 | 19.5 | — |
| 5418 | Advertising and related services | 6 | 2 938 | N | 1 186 | 314 | 44 | — | — |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| 541940 | Veterinary services..... | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 102 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 102 | D | N | D | D | f | D | D |
| 5411 | Legal services | 17 | 8 889 | N | 2 579 | 574 | 81 | 31.6 | 3.8 |
| 54111 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 541110 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5411101 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 541211 | Offices of certified public accountants | 11 | 6 459 | N | 3 280 | 790 | 99 | 35.7 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 618 | N | 6 845 | 1 357 | 140 | 20.8 | .7 |
| 54133 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 541330 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 6 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 6 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 5 105 | N | 3 001 | 640 | 123 | 19.6 | — |
| 54161 | Management consulting services | 7 | 4 114 | N | 2 568 | 538 | 109 | 19.5 | — |
| 5418 | Advertising and related services | 6 | 2 938 | N | 1 186 | 314 | 44 | — | — |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| 541940 | Veterinary services..... | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 541 | Professional, scientific, and technical services | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 5411 | Legal services | 16 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 541110 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5411101 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 5413 | Architectural, engineering, and related services .. | 21 | 20 169 | N | 4 832 | 1 175 | 139 | 25.4 | 3.2 |
| 54133 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 541330 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 14 | 6 903 | N | 2 536 | 579 | 64 | 25.0 | — |
| 54162 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| 541940 | Veterinary services..... | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 541 | Professional, scientific, and technical services | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 5411 | Legal services | 16 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 541110 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5411101 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 5413 | Architectural, engineering, and related services .. | 21 | 20 169 | N | 4 832 | 1 175 | 139 | 25.4 | 3.2 |
| 54133 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 541330 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 14 | 6 903 | N | 2 536 | 579 | 64 | 25.0 | — |
| 54162 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| 541940 | Veterinary services | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| | WHITEWATER, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 541 | Professional, scientific, and technical services | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 541110 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5411101 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 541211 | Offices of certified public accountants | 15 | 5 847 | N | 2 065 | 537 | 69 | 44.9 | 12.7 |
| 5413 | Architectural, engineering, and related services .. | 31 | 18 080 | N | 8 043 | 1 753 | 241 | 32.4 | 3.8 |
| 5414 | Specialized design services | 7 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 54151 | Computer systems design and related services | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 5416 | Management, scientific, and technical consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 54161 | Management consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| 541940 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 541 | Professional, scientific, and technical services | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 541110 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5411101 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 541211 | Offices of certified public accountants | 15 | 5 847 | N | 2 065 | 537 | 69 | 44.9 | 12.7 |
| 5413 | Architectural, engineering, and related services .. | 31 | 18 080 | N | 8 043 | 1 753 | 241 | 32.4 | 3.8 |
| 5414 | Specialized design services | 7 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 54151 | Computer systems design and related services | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 5416 | Management, scientific, and technical consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 54161 | Management consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy or metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| WHITEWATER, WI MICROPOLITAN STATISTICAL AREA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| 541940 | Veterinary services..... | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 100 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 100 | D | N | D | D | f | D | D |
| 5411 | Legal services | 23 | 11 086 | N | 4 537 | 974 | 130 | 67.1 | .1 |
| 54111 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 541110 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5411101 | Offices of lawyers..... | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 541211 | Offices of certified public accountants | 15 | 7 851 | N | 2 631 | 655 | 79 | 31.2 | .7 |
| 541213 | Tax preparation services..... | 6 | 1 736 | N | 679 | 264 | 76 | 6.0 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 7 176 | N | 2 916 | 671 | 62 | 34.4 | 8.2 |
| 5418 | Advertising and related services | 5 | 10 558 | N | 1 854 | 480 | 39 | — | 1.9 |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 7 | 5 704 | N | 1 308 | 257 | 52 | — | 82.9 |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| 541940 | Veterinary services..... | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 99 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 99 | D | N | D | D | f | D | D |
| 5411 | Legal services | 23 | 11 086 | N | 4 537 | 974 | 130 | 67.1 | .1 |
| 54111 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 541110 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5411101 | Offices of lawyers..... | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 541211 | Offices of certified public accountants | 15 | 7 851 | N | 2 631 | 655 | 79 | 31.2 | .7 |
| 541213 | Tax preparation services..... | 6 | 1 736 | N | 679 | 264 | 76 | 6.0 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 7 176 | N | 2 916 | 671 | 62 | 34.4 | 8.2 |
| 5418 | Advertising and related services | 5 | 10 558 | N | 1 854 | 480 | 39 | — | 1.9 |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 7 | 5 704 | N | 1 308 | 257 | 52 | — | 82.9 |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| 541940 | Veterinary services..... | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| ADAMS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| 541 | Professional, scientific, and technical services | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| 541 | Professional, scientific, and technical services | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| ASHLAND | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 38 | 10 933 | N | 3 977 | 905 | 174 | 39.5 | 7.6 |
| 541 | Professional, scientific, and technical services | 38 | 10 933 | N | 3 977 | 905 | 174 | 39.5 | 7.6 |
| 5411 | Legal services | 13 | 3 590 | N | 1 606 | 308 | 53 | 32.3 | 6.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 37 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 37 | D | N | D | D | c | D | D |
| 5411 | Legal services | 13 | 3 590 | N | 1 606 | 308 | 53 | 32.3 | 6.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| BARRON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 61 | 20 309 | N | 8 142 | 1 835 | 313 | 25.3 | 11.0 |
| 541 | Professional, scientific, and technical services | 61 | 20 309 | N | 8 142 | 1 835 | 313 | 25.3 | 11.0 |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 541110 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 5411101 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 4 032 | N | 1 297 | 359 | 84 | 30.7 | 11.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 4 032 | N | 1 297 | 359 | 84 | 30.7 | 11.8 |
| 541219 | Other accounting services | 9 | 1 422 | N | 405 | 106 | 29 | 57.4 | 13.4 |
| 5413 | Architectural, engineering, and related services .. | 11 | 5 173 | N | 2 791 | 618 | 73 | 16.3 | 1.6 |
| 5419 | Other professional, scientific, and technical services | 12 | 4 875 | N | 1 370 | 317 | 79 | 10.7 | 8.2 |
| 54194 | Veterinary services | 8 | 4 374 | N | 1 287 | 297 | 74 | 5.3 | 8.6 |
| 541940 | Veterinary services | 8 | 4 374 | N | 1 287 | 297 | 74 | 5.3 | 8.6 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BARRON—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 61 | 20 309 | N | 8 142 | 1 835 | 313 | 25.3 | 11.0 |
| 541 | Professional, scientific, and technical services | 61 | 20 309 | N | 8 142 | 1 835 | 313 | 25.3 | 11.0 |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 541110 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 5411101 | Offices of lawyers | 13 | 3 521 | N | 1 756 | 349 | 42 | 47.6 | 12.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 4 032 | N | 1 297 | 359 | 84 | 30.7 | 11.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 4 032 | N | 1 297 | 359 | 84 | 30.7 | 11.8 |
| 541219 | Other accounting services | 9 | 1 422 | N | 405 | 106 | 29 | 57.4 | 13.4 |
| 5413 | Architectural, engineering, and related services .. | 11 | 5 173 | N | 2 791 | 618 | 73 | 16.3 | 1.6 |
| 5419 | Other professional, scientific, and technical services | 12 | 4 875 | N | 1 370 | 317 | 79 | 10.7 | 8.2 |
| 54194 | Veterinary services | 8 | 4 374 | N | 1 287 | 297 | 74 | 5.3 | 8.6 |
| 541940 | Veterinary services | 8 | 4 374 | N | 1 287 | 297 | 74 | 5.3 | 8.6 |
| BAYFIELD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| BROWN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 490 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 490 | D | N | D | D | h | D | D |
| 5411 | Legal services | 86 | 55 111 | N | 29 930 | 5 553 | 606 | 28.6 | 11.6 |
| 54111 | Offices of lawyers | 77 | 46 415 | N | 25 901 | 4 696 | 472 | 28.9 | 13.7 |
| 541110 | Offices of lawyers | 77 | 46 415 | N | 25 901 | 4 696 | 472 | 28.9 | 13.7 |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 9 | 8 696 | N | 4 029 | 857 | 134 | 26.8 | — |
| 541191 | Title abstract and settlement offices | 8 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 73 | 48 936 | N | 22 263 | 5 668 | 672 | 15.5 | 3.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 73 | 48 936 | N | 22 263 | 5 668 | 672 | 15.5 | 3.3 |
| 541211 | Offices of certified public accountants | 33 | 40 440 | N | 17 727 | 4 269 | 402 | 11.0 | 3.9 |
| 541213 | Tax preparation services | 16 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 21 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 83 | 115 170 | N | 57 930 | 14 263 | 1 201 | 13.0 | 7.3 |
| 54131 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 541310 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 54133 | Engineering services | 44 | 77 245 | N | 41 500 | 10 777 | 806 | 12.4 | 6.4 |
| 541330 | Engineering services | 44 | 77 245 | N | 41 500 | 10 777 | 806 | 12.4 | 6.4 |
| 54138 | Testing laboratories | 6 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 6 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 28 | D | N | D | D | b | D | D |
| 54141 | Interior design services | 6 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 61 | D | N | D | D | f | D | D |
| 54151 | Computer systems design and related services | 61 | D | N | D | D | f | D | D |
| 541511 | Custom computer programming services ... | 40 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 15 | D | N | D | D | c | D | D |
| 541513 | Computer facilities management services ... | 3 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 60 | 64 835 | N | 15 055 | 3 758 | 319 | 9.2 | 71.1 |
| 54161 | Management consulting services | 51 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 26 | 7 082 | N | 3 378 | 837 | 75 | 40.6 | 1.6 |
| 541614 | Process, physical distribution, and logistics consulting services | 6 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BROWN—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5418 | Advertising and related services | 31 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 11 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 11 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 8 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop..... | 3 | 1 854 | N | 585 | 135 | 19 | 28.1 | — |
| 5419 | Other professional, scientific, and technical services | 64 | D | N | D | D | f | D | D |
| 54191 | Marketing research and public opinion polling . | 6 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 6 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 22 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 19 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 22 | D | N | D | D | c | D | D |
| 541940 | Veterinary services..... | 22 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 488 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 488 | D | N | D | D | h | D | D |
| 5411 | Legal services | 84 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541119 | Other legal services | 9 | 8 696 | N | 4 029 | 857 | 134 | 26.8 | — |
| 541191 | Title abstract and settlement offices | 8 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 73 | 48 936 | N | 22 263 | 5 668 | 672 | 15.5 | 3.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 73 | 48 936 | N | 22 263 | 5 668 | 672 | 15.5 | 3.3 |
| 541211 | Offices of certified public accountants | 33 | 40 440 | N | 17 727 | 4 269 | 402 | 11.0 | 3.9 |
| 541213 | Tax preparation services | 16 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 21 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 83 | 115 170 | N | 57 930 | 14 263 | 1 201 | 13.0 | 7.3 |
| 54131 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 541310 | Architectural services | 18 | 22 773 | N | 11 821 | 2 490 | 241 | 14.5 | — |
| 54133 | Engineering services | 44 | 77 245 | N | 41 500 | 10 777 | 806 | 12.4 | 6.4 |
| 541330 | Engineering services | 44 | 77 245 | N | 41 500 | 10 777 | 806 | 12.4 | 6.4 |
| 54138 | Testing laboratories | 6 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 6 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 28 | D | N | D | D | b | D | D |
| 54141 | Interior design services | 6 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 19 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 61 | D | N | D | D | f | D | D |
| 54151 | Computer systems design and related services | 61 | D | N | D | D | f | D | D |
| 541511 | Custom computer programming services ... | 40 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 15 | D | N | D | D | c | D | D |
| 541513 | Computer facilities management services ... | 3 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 60 | 64 835 | N | 15 055 | 3 758 | 319 | 9.2 | 71.1 |
| 54161 | Management consulting services | 51 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 26 | 7 082 | N | 3 378 | 837 | 75 | 40.6 | 1.6 |
| 541614 | Process, physical distribution, and logistics consulting services..... | 6 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 31 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 11 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 11 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 8 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop..... | 3 | 1 854 | N | 585 | 135 | 19 | 28.1 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BROWN—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 64 | D | N | D | D | f | D | D |
| 54191 | Marketing research and public opinion polling . | 6 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 6 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 22 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 19 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 22 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 22 | D | N | D | D | c | D | D |
| | BUFFALO | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 4 119 | N | 1 047 | 309 | 61 | 92.1 | 7.9 |
| 541 | Professional, scientific, and technical services | 21 | 4 119 | N | 1 047 | 309 | 61 | 92.1 | 7.9 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 4 | 1 978 | N | 318 | 72 | 15 | 100.0 | — |
| 541940 | Veterinary services | 4 | 1 978 | N | 318 | 72 | 15 | 100.0 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 4 119 | N | 1 047 | 309 | 61 | 92.1 | 7.9 |
| 541 | Professional, scientific, and technical services | 21 | 4 119 | N | 1 047 | 309 | 61 | 92.1 | 7.9 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 4 | 1 978 | N | 318 | 72 | 15 | 100.0 | — |
| 541940 | Veterinary services | 4 | 1 978 | N | 318 | 72 | 15 | 100.0 | — |
| | BURNETT | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 10 | 2 080 | N | 770 | 172 | 24 | 98.8 | 1.2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 10 | 2 080 | N | 770 | 172 | 24 | 98.8 | 1.2 |
| | CALUMET | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 49 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 49 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 911 | N | 1 271 | 359 | 49 | 39.5 | .2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 911 | N | 1 271 | 359 | 49 | 39.5 | .2 |
| 5413 | Architectural, engineering, and related services .. | 8 | 2 438 | N | 925 | 280 | 24 | 36.2 | — |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 037 | N | 1 416 | 305 | 62 | 22.9 | — |
| 541940 | Veterinary services | 7 | 4 037 | N | 1 416 | 305 | 62 | 22.9 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| CALUMET—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 49 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 49 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 911 | N | 1 271 | 359 | 49 | 39.5 | .2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 911 | N | 1 271 | 359 | 49 | 39.5 | .2 |
| 5413 | Architectural, engineering, and related services .. | 8 | 2 438 | N | 925 | 280 | 24 | 36.2 | — |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 037 | N | 1 416 | 305 | 62 | 22.9 | — |
| 541940 | Veterinary services | 7 | 4 037 | N | 1 416 | 305 | 62 | 22.9 | — |
| CHIPPEWA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 76 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 76 | D | N | D | D | f | D | D |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 12 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 9 | 11 282 | N | 6 270 | 1 552 | 129 | 7.0 | 4.8 |
| 541330 | Engineering services | 9 | 11 282 | N | 6 270 | 1 552 | 129 | 7.0 | 4.8 |
| 5415 | Computer systems design and related services .. | 7 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 7 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 5 432 | N | 1 449 | 309 | 53 | 19.7 | — |
| 541940 | Veterinary services | 8 | 5 432 | N | 1 449 | 309 | 53 | 19.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 76 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 76 | D | N | D | D | f | D | D |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 12 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 9 | 11 282 | N | 6 270 | 1 552 | 129 | 7.0 | 4.8 |
| 541330 | Engineering services | 9 | 11 282 | N | 6 270 | 1 552 | 129 | 7.0 | 4.8 |
| 5415 | Computer systems design and related services .. | 7 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 7 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 5 432 | N | 1 449 | 309 | 53 | 19.7 | — |
| 541940 | Veterinary services | 8 | 5 432 | N | 1 449 | 309 | 53 | 19.7 | — |

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Table 3. Summary Statistics for Counties: 2002—Con.

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| CLARK | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 405 | N | 3 662 | 929 | 150 | 36.0 | .9 |
| 541 | Professional, scientific, and technical services | 34 | 10 405 | N | 3 662 | 929 | 150 | 36.0 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 1 410 | N | 592 | 220 | 42 | 76.4 | 2.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 1 410 | N | 592 | 220 | 42 | 76.4 | 2.9 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| 541940 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 405 | N | 3 662 | 929 | 150 | 36.0 | .9 |
| 541 | Professional, scientific, and technical services | 34 | 10 405 | N | 3 662 | 929 | 150 | 36.0 | .9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 1 410 | N | 592 | 220 | 42 | 76.4 | 2.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 1 410 | N | 592 | 220 | 42 | 76.4 | 2.9 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| 541940 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| COLUMBIA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 81 | 35 007 | N | 10 291 | 2 093 | 335 | 43.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 81 | 35 007 | N | 10 291 | 2 093 | 335 | 43.1 | 3.9 |
| 5411 | Legal services | 17 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 111 | N | 1 113 | 265 | 54 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 111 | N | 1 113 | 265 | 54 | 39.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 9 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 939 | N | 1 999 | 349 | 66 | 77.4 | — |
| 541940 | Veterinary services | 7 | 4 939 | N | 1 999 | 349 | 66 | 77.4 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 81 | 35 007 | N | 10 291 | 2 093 | 335 | 43.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 81 | 35 007 | N | 10 291 | 2 093 | 335 | 43.1 | 3.9 |
| 5411 | Legal services | 17 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 15 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 111 | N | 1 113 | 265 | 54 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 111 | N | 1 113 | 265 | 54 | 39.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | COLUMBIA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 9 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 939 | N | 1 999 | 349 | 66 | 77.4 | — |
| 541940 | Veterinary services | 7 | 4 939 | N | 1 999 | 349 | 66 | 77.4 | — |
| | CRAWFORD | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 4 703 | N | 1 965 | 476 | 78 | 58.8 | 28.0 |
| 541 | Professional, scientific, and technical services | 19 | 4 703 | N | 1 965 | 476 | 78 | 58.8 | 28.0 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 2 115 | N | 737 | 192 | 30 | 24.5 | 53.3 |
| 541940 | Veterinary services | 5 | 2 115 | N | 737 | 192 | 30 | 24.5 | 53.3 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 4 703 | N | 1 965 | 476 | 78 | 58.8 | 28.0 |
| 541 | Professional, scientific, and technical services | 19 | 4 703 | N | 1 965 | 476 | 78 | 58.8 | 28.0 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 2 115 | N | 737 | 192 | 30 | 24.5 | 53.3 |
| 541940 | Veterinary services | 5 | 2 115 | N | 737 | 192 | 30 | 24.5 | 53.3 |
| | DANE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 474 | 1 624 422 | N | 664 955 | 160 387 | 14 251 | 16.4 | 8.1 |
| 541 | Professional, scientific, and technical services | 1 474 | 1 624 422 | N | 664 955 | 160 387 | 14 251 | 16.4 | 8.1 |
| 5411 | Legal services | 260 | 291 568 | N | 116 267 | 26 883 | 2 141 | 18.5 | 9.1 |
| 54111 | Offices of lawyers | 246 | 267 229 | N | 109 705 | 25 348 | 1 938 | 16.9 | 9.9 |
| 541110 | Offices of lawyers | 246 | 267 229 | N | 109 705 | 25 348 | 1 938 | 16.9 | 9.9 |
| 5411101 | Offices of lawyers | 241 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 14 | 24 339 | N | 6 562 | 1 535 | 203 | 36.2 | — |
| 541191 | Title abstract and settlement offices | 10 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 151 | 127 080 | N | 57 154 | 14 234 | 1 681 | 15.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 151 | 127 080 | N | 57 154 | 14 234 | 1 681 | 15.8 | 5.4 |
| 541211 | Offices of certified public accountants | 62 | 98 587 | N | 43 730 | 10 676 | 964 | 13.9 | .7 |
| 541213 | Tax preparation services | 27 | 5 241 | N | 1 820 | 725 | 248 | 22.9 | 11.7 |
| 541219 | Other accounting services | 54 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 233 | 357 343 | N | 166 414 | 37 555 | 3 229 | 12.3 | 8.3 |
| 54131 | Architectural services | 48 | D | N | D | D | f | D | D |
| 541310 | Architectural services | 48 | D | N | D | D | f | D | D |
| 54132 | Landscape architectural services | 21 | 17 865 | N | 5 831 | 1 402 | 140 | 18.6 | 31.4 |
| 541320 | Landscape architectural services | 21 | 17 865 | N | 5 831 | 1 402 | 140 | 18.6 | 31.4 |
| 54133 | Engineering services | 121 | 226 589 | N | 113 594 | 24 512 | 2 044 | 11.3 | 4.0 |
| 541330 | Engineering services | 121 | 226 589 | N | 113 594 | 24 512 | 2 044 | 11.3 | 4.0 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 24 | 13 318 | N | 6 385 | 1 342 | 172 | 16.3 | 18.4 |
| 541370 | Surveying and mapping (except geophysical) services | 24 | 13 318 | N | 6 385 | 1 342 | 172 | 16.3 | 18.4 |
| 54138 | Testing laboratories | 9 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 9 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 64 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 41 | 18 136 | N | 6 413 | 1 622 | 180 | 30.1 | 5.3 |
| 541430 | Graphic design services | 41 | 18 136 | N | 6 413 | 1 622 | 180 | 30.1 | 5.3 |

See footnotes at end of table.

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| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | DANE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 224 | 262 306 | N | 100 518 | 25 255 | 1 830 | 11.4 | 13.4 |
| 54151 | Computer systems design and related services | 224 | 262 306 | N | 100 518 | 25 255 | 1 830 | 11.4 | 13.4 |
| 541511 | Custom computer programming services | 117 | 102 059 | N | 58 785 | 13 998 | 1 039 | 16.4 | 16.5 |
| 541512 | Computer systems design services | 72 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 30 | D | N | D | D | e | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 42 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 25 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 224 | 144 697 | N | 49 356 | 12 446 | 1 108 | 35.3 | 11.3 |
| 54161 | Management consulting services | 169 | 103 030 | N | 40 213 | 10 281 | 887 | 19.6 | 12.9 |
| 541611 | Administrative management and general management consulting services | 92 | 58 645 | N | 21 449 | 5 948 | 432 | 12.5 | 10.3 |
| 541612 | Human resources and executive search consulting services | 25 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 7 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 16 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 33 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services .. | 18 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 13 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 72 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 67 | 242 426 | N | 105 249 | 26 581 | 2 295 | 5.7 | 3.1 |
| 541710 | Research and development in the physical, engineering, and life sciences | 67 | 242 426 | N | 105 249 | 26 581 | 2 295 | 5.7 | 3.1 |
| 5417101 | Research and development in the physical and engineering sciences | 18 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 49 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 26 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 23 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 97 | D | N | D | D | f | D | D |
| 54181 | Advertising agencies | 35 | 39 691 | N | 18 967 | 4 569 | 384 | 28.3 | — |
| 541810 | Advertising agencies | 35 | 39 691 | N | 18 967 | 4 569 | 384 | 28.3 | — |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54189 | Other services related to advertising | 23 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 23 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 149 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 36 | 9 418 | N | 2 624 | 510 | 118 | 48.0 | 18.6 |
| 541921 | Photography studios, portrait | 30 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 62 | 37 962 | N | 14 129 | 3 176 | 568 | 27.5 | 1.8 |
| 541940 | Veterinary services | 62 | 37 962 | N | 14 129 | 3 176 | 568 | 27.5 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 35 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 35 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 19 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 14 | D | D | D | D | c | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 10 | D | D | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| DANE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 455 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 455 | D | N | D | D | j | D | D |
| 5411 | Legal services | 255 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 241 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 241 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 241 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 14 | 24 339 | N | 6 562 | 1 535 | 203 | 36.2 | — |
| 541191 | Title abstract and settlement offices | 10 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 151 | 127 080 | N | 57 154 | 14 234 | 1 681 | 15.8 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 151 | 127 080 | N | 57 154 | 14 234 | 1 681 | 15.8 | 5.4 |
| 541211 | Offices of certified public accountants | 62 | 98 587 | N | 43 730 | 10 676 | 964 | 13.9 | .7 |
| 541213 | Tax preparation services | 27 | 5 241 | N | 1 820 | 725 | 248 | 22.9 | 11.7 |
| 541219 | Other accounting services | 54 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 233 | 357 343 | N | 166 414 | 37 555 | 3 229 | 12.3 | 8.3 |
| 54131 | Architectural services | 48 | D | N | D | D | f | D | D |
| 541310 | Architectural services | 48 | D | N | D | D | f | D | D |
| 54132 | Landscape architectural services | 21 | 17 865 | N | 5 831 | 1 402 | 140 | 18.6 | 31.4 |
| 541320 | Landscape architectural services | 21 | 17 865 | N | 5 831 | 1 402 | 140 | 18.6 | 31.4 |
| 54133 | Engineering services | 121 | 226 589 | N | 113 594 | 24 512 | 2 044 | 11.3 | 4.0 |
| 541330 | Engineering services | 121 | 226 589 | N | 113 594 | 24 512 | 2 044 | 11.3 | 4.0 |
| 54135 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 8 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 24 | 13 318 | N | 6 385 | 1 342 | 172 | 16.3 | 18.4 |
| 541370 | Surveying and mapping (except geophysical) services | 24 | 13 318 | N | 6 385 | 1 342 | 172 | 16.3 | 18.4 |
| 54138 | Testing laboratories | 9 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 9 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 64 | D | N | D | D | e | D | D |
| 54141 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 541410 | Interior design services | 18 | 9 067 | N | 1 481 | 401 | 66 | 30.5 | 4.0 |
| 54143 | Graphic design services | 41 | 18 136 | N | 6 413 | 1 622 | 180 | 30.1 | 5.3 |
| 541430 | Graphic design services | 41 | 18 136 | N | 6 413 | 1 622 | 180 | 30.1 | 5.3 |
| 5415 | Computer systems design and related services .. | 224 | 262 306 | N | 100 518 | 25 255 | 1 830 | 11.4 | 13.4 |
| 54151 | Computer systems design and related services | 224 | 262 306 | N | 100 518 | 25 255 | 1 830 | 11.4 | 13.4 |
| 541511 | Custom computer programming services .. | 117 | 102 059 | N | 58 785 | 13 998 | 1 039 | 16.4 | 16.5 |
| 541512 | Computer systems design services | 72 | D | N | D | D | f | D | D |
| 5415121 | Computer systems integrators | 30 | D | N | D | D | e | D | D |
| 5415122 | Computer systems consultants (except systems integrators) | 42 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 25 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 224 | 144 697 | N | 49 356 | 12 446 | 1 108 | 35.3 | 11.3 |
| 54161 | Management consulting services | 169 | 103 030 | N | 40 213 | 10 281 | 887 | 19.6 | 12.9 |
| 541611 | Administrative management and general management consulting services | 92 | 58 645 | N | 21 449 | 5 948 | 432 | 12.5 | 10.3 |
| 541612 | Human resources and executive search consulting services | 25 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 7 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 16 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 33 | D | N | D | D | c | D | D |
| 54162 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 24 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 541690 | Other scientific and technical consulting services | 31 | D | N | D | D | c | D | D |
| 5416901 | Economic and related consulting services .. | 18 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 13 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 58 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 57 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 57 | D | N | D | D | g | D | D |
| 5417102 | Research and development in the life sciences | 42 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 25 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 17 | D | N | D | D | f | D | D |
| 54172 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | DANE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 97 | D | N | D | D | f | D | D |
| 54181 | Advertising agencies | 35 | 39 691 | N | 18 967 | 4 569 | 384 | 28.3 | — |
| 541810 | Advertising agencies | 35 | 39 691 | N | 18 967 | 4 569 | 384 | 28.3 | — |
| 54182 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 541820 | Public relations agencies | 24 | 10 966 | N | 3 741 | 1 012 | 83 | 45.8 | 2.3 |
| 54189 | Other services related to advertising | 23 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 23 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 149 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 36 | 9 418 | N | 2 624 | 510 | 118 | 48.0 | 18.6 |
| 541921 | Photography studios, portrait | 30 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 62 | 37 962 | N | 14 129 | 3 176 | 568 | 27.5 | 1.8 |
| 541940 | Veterinary services | 62 | 37 962 | N | 14 129 | 3 176 | 568 | 27.5 | 1.8 |
| 54199 | All other professional, scientific, and technical services | 35 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 35 | D | N | D | D | c | D | D |
| | DODGE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 541 | Professional, scientific, and technical services | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 5411 | Legal services | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 54111 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 541110 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5411101 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 9 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| 541940 | Veterinary services | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 541 | Professional, scientific, and technical services | 79 | 40 659 | N | 14 100 | 3 569 | 511 | 34.5 | 20.1 |
| 5411 | Legal services | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 54111 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 541110 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5411101 | Offices of lawyers | 17 | 6 220 | N | 2 169 | 534 | 81 | 78.8 | 3.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 3 099 | N | 1 357 | 385 | 72 | 58.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 9 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| DODGE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| 541 | Professional, scientific, and technical services— | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| 541940 | Veterinary services | 13 | 9 672 | N | 2 766 | 636 | 119 | 18.8 | .2 |
| DOOR | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 75 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 75 | D | N | D | D | e | D | D |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 541110 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 5411101 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 127 | N | 1 139 | 322 | 59 | 29.2 | 28.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 127 | N | 1 139 | 322 | 59 | 29.2 | 28.6 |
| 5413 | Architectural, engineering, and related services .. | 18 | 5 927 | N | 2 779 | 630 | 65 | 48.3 | 18.2 |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 1 947 | N | 572 | 142 | 26 | 63.0 | — |
| 541940 | Veterinary services | 4 | 1 947 | N | 572 | 142 | 26 | 63.0 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 74 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 74 | D | N | D | D | e | D | D |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 541110 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 5411101 | Offices of lawyers | 13 | 3 757 | N | 928 | 196 | 38 | 97.4 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 127 | N | 1 139 | 322 | 59 | 29.2 | 28.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 127 | N | 1 139 | 322 | 59 | 29.2 | 28.6 |
| 5413 | Architectural, engineering, and related services .. | 18 | 5 927 | N | 2 779 | 630 | 65 | 48.3 | 18.2 |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 1 947 | N | 572 | 142 | 26 | 63.0 | — |
| 541940 | Veterinary services | 4 | 1 947 | N | 572 | 142 | 26 | 63.0 | — |
| DOUGLAS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 62 | 27 912 | N | 11 826 | 2 643 | 376 | 40.2 | 4.7 |
| 541 | Professional, scientific, and technical services | 62 | 27 912 | N | 11 826 | 2 643 | 376 | 40.2 | 4.7 |
| 5411 | Legal services | 19 | 7 264 | N | 3 407 | 767 | 106 | 58.9 | 8.3 |
| 54111 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 541110 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5411101 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 383 | N | 1 641 | 469 | 73 | 35.4 | 10.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 383 | N | 1 641 | 469 | 73 | 35.4 | 10.4 |
| 5413 | Architectural, engineering, and related services .. | 10 | 12 221 | N | 5 134 | 1 077 | 111 | 13.9 | .7 |
| 54133 | Engineering services | 6 | 11 233 | N | 4 732 | 1 002 | 101 | 14.4 | — |
| 541330 | Engineering services | 6 | 11 233 | N | 4 732 | 1 002 | 101 | 14.4 | — |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| DOUGLAS—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 62 | 27 912 | N | 11 826 | 2 643 | 376 | 40.2 | 4.7 |
| 541 | Professional, scientific, and technical services | 62 | 27 912 | N | 11 826 | 2 643 | 376 | 40.2 | 4.7 |
| 5411 | Legal services | 19 | 7 264 | N | 3 407 | 767 | 106 | 58.9 | 8.3 |
| 54111 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 541110 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5411101 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 383 | N | 1 641 | 469 | 73 | 35.4 | 10.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 383 | N | 1 641 | 469 | 73 | 35.4 | 10.4 |
| 5413 | Architectural, engineering, and related services .. | 10 | 12 221 | N | 5 134 | 1 077 | 111 | 13.9 | .7 |
| 54133 | Engineering services | 6 | 11 233 | N | 4 732 | 1 002 | 101 | 14.4 | — |
| 541330 | Engineering services | 6 | 11 233 | N | 4 732 | 1 002 | 101 | 14.4 | — |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| DUNN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 65 | D | N | D | D | e | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 16 181 | N | 7 894 | 1 710 | 210 | 7.7 | 16.4 |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| 541940 | Veterinary services | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 65 | D | N | D | D | e | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 16 181 | N | 7 894 | 1 710 | 210 | 7.7 | 16.4 |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |
| 541940 | Veterinary services | 6 | 3 639 | N | 1 130 | 256 | 42 | 13.1 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| EAU CLAIRE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 178 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 178 | D | N | D | D | g | D | D |
| 5411 | Legal services | 45 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 541110 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 5411101 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 23 947 | N | 8 903 | 2 358 | 345 | 11.1 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 23 947 | N | 8 903 | 2 358 | 345 | 11.1 | 1.0 |
| 541211 | Offices of certified public accountants | 17 | 21 048 | N | 7 561 | 1 933 | 208 | 8.1 | .9 |
| 541213 | Tax preparation services | 9 | 1 189 | N | 544 | 249 | 107 | 18.3 | 4.0 |
| 541219 | Other accounting services | 11 | 1 710 | N | 798 | 176 | 30 | 43.6 | — |
| 5413 | Architectural, engineering, and related services .. | 21 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 13 | 24 007 | N | 11 431 | 2 726 | 236 | 22.4 | 7.0 |
| 541330 | Engineering services | 13 | 24 007 | N | 11 431 | 2 726 | 236 | 22.4 | 7.0 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 11 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 11 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 17 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 12 | 5 253 | N | 1 932 | 415 | 71 | 62.2 | 35.9 |
| 5418 | Advertising and related services | 16 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 7 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 8 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 5 161 | N | 1 765 | 460 | 83 | 19.8 | — |
| 541940 | Veterinary services | 7 | 5 161 | N | 1 765 | 460 | 83 | 19.8 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 177 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 177 | D | N | D | D | g | D | D |
| 5411 | Legal services | 45 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 541110 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 5411101 | Offices of lawyers | 42 | 24 072 | N | 11 365 | 2 285 | 233 | 42.6 | 4.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 23 947 | N | 8 903 | 2 358 | 345 | 11.1 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 23 947 | N | 8 903 | 2 358 | 345 | 11.1 | 1.0 |
| 541211 | Offices of certified public accountants | 17 | 21 048 | N | 7 561 | 1 933 | 208 | 8.1 | .9 |
| 541213 | Tax preparation services | 9 | 1 189 | N | 544 | 249 | 107 | 18.3 | 4.0 |
| 541219 | Other accounting services | 11 | 1 710 | N | 798 | 176 | 30 | 43.6 | — |
| 5413 | Architectural, engineering, and related services .. | 21 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 13 | 24 007 | N | 11 431 | 2 726 | 236 | 22.4 | 7.0 |
| 541330 | Engineering services | 13 | 24 007 | N | 11 431 | 2 726 | 236 | 22.4 | 7.0 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 11 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 11 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 17 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 12 | 5 253 | N | 1 932 | 415 | 71 | 62.2 | 35.9 |
| 5418 | Advertising and related services | 16 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 7 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| EAU CLAIRE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 8 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 5 161 | N | 1 765 | 460 | 83 | 19.8 | — |
| 541940 | Veterinary services | 7 | 5 161 | N | 1 765 | 460 | 83 | 19.8 | — |
| FLORENCE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 824 | N | 231 | 43 | 7 | 100.0 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 824 | N | 231 | 43 | 7 | 100.0 | — |
| FOND DU LAC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 541 | Professional, scientific, and technical services | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 5411 | Legal services | 34 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 541110 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5411101 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 541211 | Offices of certified public accountants | 19 | 10 225 | N | 5 153 | 1 116 | 117 | 12.8 | — |
| 5413 | Architectural, engineering, and related services .. | 26 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 15 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 15 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 33 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 4 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 4 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 14 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 11 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 541 | Professional, scientific, and technical services | 167 | 284 845 | N | 103 145 | 26 487 | 3 399 | 9.2 | 1.0 |
| 5411 | Legal services | 34 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 541110 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5411101 | Offices of lawyers | 31 | 11 139 | N | 4 825 | 972 | 125 | 76.9 | 4.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 33 | 11 315 | N | 5 510 | 1 245 | 176 | 17.0 | .4 |
| 541211 | Offices of certified public accountants | 19 | 10 225 | N | 5 153 | 1 116 | 117 | 12.8 | — |
| 5413 | Architectural, engineering, and related services .. | 26 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 15 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 15 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | FOND DU LAC—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 33 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 4 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 4 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 14 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 11 | D | N | D | D | b | D | D |
| | FOREST | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 541 | Professional, scientific, and technical services | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 677 | N | 1 822 | 531 | 51 | 15.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 541 | Professional, scientific, and technical services | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 677 | N | 1 822 | 531 | 51 | 15.1 | — |
| | GRANT | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 541 | Professional, scientific, and technical services | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 541110 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5411101 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 541213 | Tax preparation services | 6 | 1 094 | N | 378 | 172 | 51 | 38.9 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| 541940 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | GRANT—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services | 73 | 31 759 | N | 12 735 | 3 127 | 447 | 40.9 | 6.6 |
| 5411 | Legal services | 20 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 541110 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5411101 | Offices of lawyers | 18 | 4 853 | N | 1 289 | 312 | 64 | 85.4 | 14.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 2 465 | N | 1 366 | 421 | 86 | 72.9 | — |
| 541213 | Tax preparation services | 6 | 1 094 | N | 378 | 172 | 51 | 38.9 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| 541940 | Veterinary services | 14 | 7 763 | N | 2 015 | 442 | 71 | 17.5 | 1.0 |
| | GREEN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 57 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 57 | D | N | D | D | e | D | D |
| 5411 | Legal services | 13 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 541110 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5411101 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 56 | D | N | D | D | e | D | D |
| 5411 | Legal services | 13 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 541110 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5411101 | Offices of lawyers | 11 | 3 990 | N | 1 580 | 342 | 57 | 29.8 | 32.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| GREEN LAKE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 10 576 | N | 3 795 | 894 | 136 | 69.5 | 2.5 |
| 541 | Professional, scientific, and technical services | 29 | 10 576 | N | 3 795 | 894 | 136 | 69.5 | 2.5 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 10 576 | N | 3 795 | 894 | 136 | 69.5 | 2.5 |
| 541 | Professional, scientific, and technical services | 29 | 10 576 | N | 3 795 | 894 | 136 | 69.5 | 2.5 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| IOWA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 742 | N | 918 | 217 | 42 | 29.7 | 8.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 742 | N | 918 | 217 | 42 | 29.7 | 8.6 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 2 844 | N | 907 | 209 | 43 | 17.4 | .5 |
| 541940 | Veterinary services | 6 | 2 844 | N | 907 | 209 | 43 | 17.4 | .5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 742 | N | 918 | 217 | 42 | 29.7 | 8.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 742 | N | 918 | 217 | 42 | 29.7 | 8.6 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 2 844 | N | 907 | 209 | 43 | 17.4 | .5 |
| 541940 | Veterinary services | 6 | 2 844 | N | 907 | 209 | 43 | 17.4 | .5 |
| IRON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| JACKSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 5 601 | N | 2 645 | 652 | 119 | 57.3 | 4.1 |
| 541 | Professional, scientific, and technical services | 27 | 5 601 | N | 2 645 | 652 | 119 | 57.3 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 070 | N | 499 | 148 | 27 | 89.1 | 10.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 070 | N | 499 | 148 | 27 | 89.1 | 10.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 5 601 | N | 2 645 | 652 | 119 | 57.3 | 4.1 |
| 541 | Professional, scientific, and technical services | 27 | 5 601 | N | 2 645 | 652 | 119 | 57.3 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 070 | N | 499 | 148 | 27 | 89.1 | 10.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 070 | N | 499 | 148 | 27 | 89.1 | 10.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| JEFFERSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 541 | Professional, scientific, and technical services | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 5411 | Legal services | 16 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 541110 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5411101 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 5413 | Architectural, engineering, and related services .. | 21 | 20 169 | N | 4 832 | 1 175 | 139 | 25.4 | 3.2 |
| 54133 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 541330 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 14 | 6 903 | N | 2 536 | 579 | 64 | 25.0 | — |
| 54162 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| 541940 | Veterinary services | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 541 | Professional, scientific, and technical services | 116 | 51 362 | N | 17 383 | 4 165 | 592 | 30.5 | 7.2 |
| 5411 | Legal services | 16 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 541110 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5411101 | Offices of lawyers | 15 | 5 490 | N | 2 803 | 609 | 91 | 67.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 4 367 | N | 1 630 | 486 | 115 | 60.8 | .5 |
| 5413 | Architectural, engineering, and related services .. | 21 | 20 169 | N | 4 832 | 1 175 | 139 | 25.4 | 3.2 |
| 54133 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 541330 | Engineering services | 11 | 14 713 | N | 2 866 | 694 | 77 | 22.0 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 14 | 6 903 | N | 2 536 | 579 | 64 | 25.0 | — |
| 54162 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 3 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | JEFFERSON—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| 541940 | Veterinary services..... | 11 | 5 825 | N | 2 321 | 488 | 82 | 2.2 | 4.9 |
| | JUNEAU | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 6 104 | N | 2 445 | 620 | 86 | 43.5 | 20.6 |
| 541 | Professional, scientific, and technical services | 25 | 6 104 | N | 2 445 | 620 | 86 | 43.5 | 20.6 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 6 104 | N | 2 445 | 620 | 86 | 43.5 | 20.6 |
| 541 | Professional, scientific, and technical services | 25 | 6 104 | N | 2 445 | 620 | 86 | 43.5 | 20.6 |
| | KENOSHA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 213 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 213 | D | N | D | D | g | D | D |
| 5411 | Legal services | 55 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 49 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 49 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 47 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 44 | 18 488 | N | 8 702 | 2 048 | 300 | 29.0 | 12.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 44 | 18 488 | N | 8 702 | 2 048 | 300 | 29.0 | 12.8 |
| 541211 | Offices of certified public accountants | 18 | 9 105 | N | 5 728 | 1 310 | 132 | 36.8 | 21.8 |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 18 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 34 | 18 206 | N | 7 912 | 1 806 | 193 | 36.9 | 9.2 |
| 5414 | Specialized design services | 8 | D | N | D | D | b | D | D |
| 54149 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 541490 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 26 | 13 441 | N | 2 575 | 631 | 57 | 18.6 | 11.1 |
| 54161 | Management consulting services | 21 | D | N | D | D | b | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 5 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 10 | D | N | D | D | c | D | D |
| 541940 | Veterinary services..... | 10 | D | N | D | D | c | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| KENOSHA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 211 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 211 | D | N | D | D | g | D | D |
| 5411 | Legal services | 53 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 47 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 47 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 47 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 44 | 18 488 | N | 8 702 | 2 048 | 300 | 29.0 | 12.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 44 | 18 488 | N | 8 702 | 2 048 | 300 | 29.0 | 12.8 |
| 541211 | Offices of certified public accountants | 18 | 9 105 | N | 5 728 | 1 310 | 132 | 36.8 | 21.8 |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 18 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 34 | 18 206 | N | 7 912 | 1 806 | 193 | 36.9 | 9.2 |
| 5414 | Specialized design services | 8 | D | N | D | D | b | D | D |
| 54149 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 541490 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 26 | 13 441 | N | 2 575 | 631 | 57 | 18.6 | 11.1 |
| 54161 | Management consulting services | 21 | D | N | D | D | b | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 5 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 10 | D | N | D | D | c | D | D |
| KEWAUNEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 34 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 34 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| LA CROSSE | | | | | | | | | |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| LA CROSSE—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 225 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 225 | D | N | D | D | g | D | D |
| 5411 | Legal services | 56 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 51 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 51 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 48 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 36 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 36 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 36 | D | N | D | D | e | D | D |
| 54131 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 541310 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 5414 | Specialized design services | 9 | 5 077 | N | 1 126 | 308 | 51 | 8.4 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 15 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 25 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 22 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 13 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 25 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 14 | 7 971 | N | 1 538 | 442 | 72 | 21.2 | 8.4 |
| 541921 | Photography studios, portrait | 9 | 2 423 | N | 513 | 105 | 39 | 34.0 | 27.5 |
| 541922 | Commercial photography | 5 | 5 548 | N | 1 025 | 337 | 33 | 15.6 | — |
| 54194 | Veterinary services | 8 | 7 059 | N | 2 875 | 607 | 126 | 7.0 | — |
| 541940 | Veterinary services | 8 | 7 059 | N | 2 875 | 607 | 126 | 7.0 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 222 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 222 | D | N | D | D | g | D | D |
| 5411 | Legal services | 53 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 48 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 48 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 48 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 36 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 36 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 36 | D | N | D | D | e | D | D |
| 54131 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 541310 | Architectural services | 12 | 9 142 | N | 4 426 | 1 222 | 98 | 13.6 | 7.9 |
| 5414 | Specialized design services | 9 | 5 077 | N | 1 126 | 308 | 51 | 8.4 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 15 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 25 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 22 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 13 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | LA CROSSE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 25 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 14 | 7 971 | N | 1 538 | 442 | 72 | 21.2 | 8.4 |
| 541921 | Photography studios, portrait | 9 | 2 423 | N | 513 | 105 | 39 | 34.0 | 27.5 |
| 541922 | Commercial photography | 5 | 5 548 | N | 1 025 | 337 | 33 | 15.6 | — |
| 54194 | Veterinary services | 8 | 7 059 | N | 2 875 | 607 | 126 | 7.0 | — |
| 541940 | Veterinary services | 8 | 7 059 | N | 2 875 | 607 | 126 | 7.0 | — |
| | LAFAYETTE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 541 | Professional, scientific, and technical services | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 54194 | Veterinary services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 541940 | Veterinary services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 541 | Professional, scientific, and technical services | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 54194 | Veterinary services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 541940 | Veterinary services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| | LANGLADE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 961 | N | 3 207 | 643 | 96 | 55.9 | 32.3 |
| 541 | Professional, scientific, and technical services | 16 | 5 961 | N | 3 207 | 643 | 96 | 55.9 | 32.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 3 127 | N | 1 842 | 364 | 40 | 38.4 | 61.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 3 127 | N | 1 842 | 364 | 40 | 38.4 | 61.6 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 961 | N | 3 207 | 643 | 96 | 55.9 | 32.3 |
| 541 | Professional, scientific, and technical services | 16 | 5 961 | N | 3 207 | 643 | 96 | 55.9 | 32.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 3 127 | N | 1 842 | 364 | 40 | 38.4 | 61.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 3 127 | N | 1 842 | 364 | 40 | 38.4 | 61.6 |
| | LINCOLN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| LINCOLN—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| MANITOWOC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 5411 | Legal services | 27 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 541110 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5411101 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 10 042 | N | 3 220 | 754 | 77 | 70.2 | 18.6 |
| 5418 | Advertising and related services | 8 | 9 671 | N | 1 702 | 423 | 60 | — | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| 541940 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 106 | 53 873 | N | 17 467 | 4 150 | 632 | 37.8 | 4.3 |
| 5411 | Legal services | 27 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 541110 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5411101 | Offices of lawyers | 23 | 12 953 | N | 4 025 | 945 | 125 | 58.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 5 507 | N | 2 171 | 613 | 129 | 40.5 | — |
| 5413 | Architectural, engineering, and related services .. | 19 | 10 042 | N | 3 220 | 754 | 77 | 70.2 | 18.6 |
| 5418 | Advertising and related services | 8 | 9 671 | N | 1 702 | 423 | 60 | — | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |
| 541940 | Veterinary services | 9 | 6 545 | N | 1 534 | 374 | 80 | 10.3 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MARATHON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 234 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 234 | D | N | D | D | g | D | D |
| 5411 | Legal services | 58 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 55 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 55 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 25 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 25 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 541512 | Computer systems design services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 21 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 13 | D | N | D | D | c | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 233 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 233 | D | N | D | D | g | D | D |
| 5411 | Legal services | 57 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 54 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | D | N | D | D | e | D | D |
| 541211 | Offices of certified public accountants | 20 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 49 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 25 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 25 | D | N | D | D | e | D | D |
| 5414 | Specialized design services | 7 | 1 698 | N | 310 | 73 | 16 | 11.3 | 7.6 |
| 5415 | Computer systems design and related services .. | 21 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 21 | D | N | D | D | b | D | D |
| 541512 | Computer systems design services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 18 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 14 | 4 586 | N | 2 088 | 609 | 42 | 48.9 | 19.9 |
| 5418 | Advertising and related services | 21 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |
| 541890 | Other services related to advertising | 5 | 1 748 | N | 413 | 97 | 17 | 78.5 | 21.5 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MARATHON—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 13 | D | N | D | D | c | D | D |
| | MARINETTE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 17 470 | N | 7 263 | 1 654 | 231 | 27.1 | 5.7 |
| 541 | Professional, scientific, and technical services | 52 | 17 470 | N | 7 263 | 1 654 | 231 | 27.1 | 5.7 |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services ... | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 7 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 17 470 | N | 7 263 | 1 654 | 231 | 27.1 | 5.7 |
| 541 | Professional, scientific, and technical services | 52 | 17 470 | N | 7 263 | 1 654 | 231 | 27.1 | 5.7 |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services ... | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 7 | D | N | D | D | b | D | D |
| | MARQUETTE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| 541 | Professional, scientific, and technical services | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| 541 | Professional, scientific, and technical services | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| | MENOMINEE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---------------------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MILWAUKEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 179 | 2 567 394 | N | 1 110 985 | 256 393 | 22 588 | 14.5 | 6.2 |
| 541 | Professional, scientific, and technical services | 2 179 | 2 567 394 | N | 1 110 985 | 256 393 | 22 588 | 14.5 | 6.2 |
| 5411 | Legal services | 589 | 878 034 | N | 396 581 | 81 649 | 6 239 | 14.4 | 3.4 |
| 54111 | Offices of lawyers | 568 | 852 211 | N | 384 603 | 79 108 | 5 898 | 14.3 | 2.9 |
| 541110 | Offices of lawyers | 568 | 852 211 | N | 384 603 | 79 108 | 5 898 | 14.3 | 2.9 |
| 5411101 | Offices of lawyers | 563 | D | N | D | D | i | D | D |
| 5411102 | Legal aid societies and similar legal services | 5 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 21 | 25 823 | N | 11 978 | 2 541 | 341 | 18.5 | 21.4 |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 9 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 317 | 331 045 | N | 142 749 | 35 991 | 4 615 | 10.6 | 4.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 317 | 331 045 | N | 142 749 | 35 991 | 4 615 | 10.6 | 4.7 |
| 541211 | Offices of certified public accountants | 134 | 227 801 | N | 89 776 | 22 101 | 1 807 | 9.9 | 1.8 |
| 541213 | Tax preparation services | 75 | 16 957 | N | 5 689 | 2 570 | 1 169 | 6.7 | 2.3 |
| 541219 | Other accounting services | 93 | D | N | D | D | f | D | D |
| 5413 | Architectural, engineering, and related services .. | 268 | 335 357 | N | 158 967 | 37 108 | 3 163 | 16.3 | 9.1 |
| 54131 | Architectural services | 81 | 113 005 | N | 50 654 | 11 641 | 967 | 16.3 | 1.2 |
| 541310 | Architectural services | 81 | 113 005 | N | 50 654 | 11 641 | 967 | 16.3 | 1.2 |
| 54132 | Landscape architectural services | 10 | 5 151 | N | 1 831 | 375 | 50 | 54.6 | 6.9 |
| 541320 | Landscape architectural services | 10 | 5 151 | N | 1 831 | 375 | 50 | 54.6 | 6.9 |
| 54133 | Engineering services | 132 | 195 275 | N | 95 369 | 22 478 | 1 858 | 16.0 | 13.6 |
| 541330 | Engineering services | 132 | 195 275 | N | 95 369 | 22 478 | 1 858 | 16.0 | 13.6 |
| 54137 | Surveying and mapping (except geophysical) services | 9 | 3 895 | N | 2 212 | 507 | 57 | 11.6 | — |
| 541370 | Surveying and mapping (except geophysical) services | 9 | 3 895 | N | 2 212 | 507 | 57 | 11.6 | — |
| 54138 | Testing laboratories | 20 | 15 384 | N | 7 782 | 1 871 | 184 | 7.4 | 12.2 |
| 541380 | Testing laboratories | 20 | 15 384 | N | 7 782 | 1 871 | 184 | 7.4 | 12.2 |
| 5414 | Specialized design services | 104 | 64 086 | N | 20 863 | 4 847 | 531 | 28.3 | 5.7 |
| 54141 | Interior design services | 24 | 9 035 | N | 1 556 | 393 | 74 | 42.6 | 7.0 |
| 541410 | Interior design services | 24 | 9 035 | N | 1 556 | 393 | 74 | 42.6 | 7.0 |
| 54143 | Graphic design services | 71 | 49 678 | N | 17 493 | 3 965 | 381 | 24.4 | 5.7 |
| 541430 | Graphic design services | 71 | 49 678 | N | 17 493 | 3 965 | 381 | 24.4 | 5.7 |
| 5415 | Computer systems design and related services .. | 246 | 255 790 | N | 119 347 | 30 754 | 1 891 | 14.9 | 3.8 |
| 54151 | Computer systems design and related services | 246 | 255 790 | N | 119 347 | 30 754 | 1 891 | 14.9 | 3.8 |
| 541511 | Custom computer programming services ... | 113 | 119 587 | N | 59 046 | 14 993 | 983 | 12.9 | 5.1 |
| 541512 | Computer systems design services | 93 | 124 038 | N | 54 810 | 14 413 | 799 | 13.7 | 1.3 |
| 5415121 | Computer systems integrators | 29 | 68 734 | N | 28 195 | 7 439 | 364 | 5.4 | .3 |
| 5415122 | Computer systems consultants (except systems integrators) | 64 | 55 304 | N | 26 615 | 6 974 | 435 | 24.0 | 2.6 |
| 541519 | Other computer related services | 28 | 7 630 | N | 3 243 | 814 | 72 | 63.3 | 21.4 |
| 5416 | Management, scientific, and technical consulting services | 293 | 262 752 | N | 105 251 | 24 647 | 2 022 | 15.4 | 17.3 |
| 54161 | Management consulting services | 260 | 215 667 | N | 96 666 | 22 499 | 1 821 | 16.6 | 21.0 |
| 541611 | Administrative management and general management consulting services | 130 | 107 831 | N | 54 233 | 11 828 | 929 | 17.1 | 14.3 |
| 541612 | Human resources and executive search consulting services | 63 | 42 660 | N | 20 830 | 5 428 | 336 | 20.9 | 35.1 |
| 5416122 | Executive placement services | 35 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 24 | 22 741 | N | 10 325 | 2 731 | 164 | 17.8 | 46.1 |
| 541613 | Marketing consulting services | 44 | 50 166 | N | 14 389 | 3 493 | 390 | 9.7 | 21.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 18 | 14 175 | N | 6 770 | 1 642 | 150 | 19.1 | 26.9 |
| 54162 | Environmental consulting services | 15 | 13 482 | N | 4 993 | 1 125 | 113 | 11.4 | .9 |
| 541620 | Environmental consulting services | 15 | 13 482 | N | 4 993 | 1 125 | 113 | 11.4 | .9 |
| 54169 | Other scientific and technical consulting services | 18 | 33 603 | N | 3 592 | 1 023 | 88 | 9.5 | .3 |
| 541690 | Other scientific and technical consulting services | 18 | 33 603 | N | 3 592 | 1 023 | 88 | 9.5 | .3 |
| 5416901 | Economic and related consulting services . | 10 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 26 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 161 | 306 062 | N | 100 128 | 25 498 | 2 240 | 10.4 | 5.6 |
| 54181 | Advertising agencies | 76 | 128 002 | N | 61 875 | 16 103 | 1 098 | 13.0 | 7.2 |
| 541810 | Advertising agencies | 76 | 128 002 | N | 61 875 | 16 103 | 1 098 | 13.0 | 7.2 |
| 54182 | Public relations agencies | 24 | 17 758 | N | 8 279 | 1 886 | 161 | 20.2 | 5.7 |
| 541820 | Public relations agencies | 24 | 17 758 | N | 8 279 | 1 886 | 161 | 20.2 | 5.7 |
| 54186 | Direct mail advertising | 11 | 107 334 | N | 19 430 | 5 090 | 593 | 2.7 | 1.9 |
| 541860 | Direct mail advertising | 11 | 107 334 | N | 19 430 | 5 090 | 593 | 2.7 | 1.9 |
| 54189 | Other services related to advertising | 35 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 35 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor ... | 26 | 36 431 | N | 6 592 | 1 486 | 260 | 17.1 | 13.8 |
| 5418903 | Sign painting and lettering shop | 8 | 1 904 | N | 607 | 146 | 27 | 38.1 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MILWAUKEE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 175 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 65 | 18 510 | N | 6 881 | 1 694 | 288 | 30.4 | 9.6 |
| 541921 | Photography studios, portrait | 41 | 10 437 | N | 3 674 | 810 | 182 | 33.9 | 17.0 |
| 541922 | Commercial photography | 24 | 8 073 | N | 3 207 | 884 | 106 | 25.8 | — |
| 54193 | Translation and interpretation sevices | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 45 | 33 011 | N | 12 835 | 2 966 | 538 | 20.0 | .1 |
| 541940 | Veterinary services | 45 | 33 011 | N | 12 835 | 2 966 | 538 | 20.0 | .1 |
| 54199 | All other professional, scientific, and technical services | 38 | 47 456 | N | 26 507 | 5 409 | 397 | 12.0 | 3.3 |
| 541990 | All other professional, scientific, and technical services | 38 | 47 456 | N | 26 507 | 5 409 | 397 | 12.0 | 3.3 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 21 166 | 20 911 | 9 894 | 2 695 | 263 | 13.1 | .1 |
| 541 | Professional, scientific, and technical services | 14 | 21 166 | 20 911 | 9 894 | 2 695 | 263 | 13.1 | .1 |
| 5411 | Legal services | 5 | D | D | D | D | c | D | D |
| 54111 | Offices of lawyers | 5 | D | D | D | D | c | D | D |
| 541110 | Offices of lawyers | 5 | D | D | D | D | c | D | D |
| 5411102 | Legal aid societies and similar legal services | 5 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 9 | D | D | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 165 | 2 546 228 | N | 1 101 091 | 253 698 | 22 325 | 14.5 | 6.2 |
| 541 | Professional, scientific, and technical services | 2 165 | 2 546 228 | N | 1 101 091 | 253 698 | 22 325 | 14.5 | 6.2 |
| 5411 | Legal services | 584 | D | N | D | D | i | D | D |
| 54111 | Offices of lawyers | 563 | D | N | D | D | i | D | D |
| 541110 | Offices of lawyers | 563 | D | N | D | D | i | D | D |
| 5411101 | Offices of lawyers | 563 | D | N | D | D | i | D | D |
| 54119 | Other legal services | 21 | 25 823 | N | 11 978 | 2 541 | 341 | 18.5 | 21.4 |
| 541191 | Title abstract and settlement offices | 12 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 9 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 317 | 331 045 | N | 142 749 | 35 991 | 4 615 | 10.6 | 4.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 317 | 331 045 | N | 142 749 | 35 991 | 4 615 | 10.6 | 4.7 |
| 541211 | Offices of certified public accountants | 134 | 227 801 | N | 89 776 | 22 101 | 1 807 | 9.9 | 1.8 |
| 541213 | Tax preparation services | 75 | 16 957 | N | 5 689 | 2 570 | 1 169 | 6.7 | 2.3 |
| 541219 | Other accounting services | 93 | D | N | D | D | f | D | D |
| 5413 | Architectural, engineering, and related services .. | 268 | 335 357 | N | 158 967 | 37 108 | 3 163 | 16.3 | 9.1 |
| 54131 | Architectural services | 81 | 113 005 | N | 50 654 | 11 641 | 967 | 16.3 | 1.2 |
| 541310 | Architectural services | 81 | 113 005 | N | 50 654 | 11 641 | 967 | 16.3 | 1.2 |
| 54132 | Landscape architectural services | 10 | 5 151 | N | 1 831 | 375 | 50 | 54.6 | 6.9 |
| 541320 | Landscape architectural services | 10 | 5 151 | N | 1 831 | 375 | 50 | 54.6 | 6.9 |
| 54133 | Engineering services | 132 | 195 275 | N | 95 369 | 22 478 | 1 858 | 16.0 | 13.6 |
| 541330 | Engineering services | 132 | 195 275 | N | 95 369 | 22 478 | 1 858 | 16.0 | 13.6 |
| 54137 | Surveying and mapping (except geophysical) services | 9 | 3 895 | N | 2 212 | 507 | 57 | 11.6 | — |
| 541370 | Surveying and mapping (except geophysical) services | 9 | 3 895 | N | 2 212 | 507 | 57 | 11.6 | — |
| 54138 | Testing laboratories | 20 | 15 384 | N | 7 782 | 1 871 | 184 | 7.4 | 12.2 |
| 541380 | Testing laboratories | 20 | 15 384 | N | 7 782 | 1 871 | 184 | 7.4 | 12.2 |
| 5414 | Specialized design services | 104 | 64 086 | N | 20 863 | 4 847 | 531 | 28.3 | 5.7 |
| 54141 | Interior design services | 24 | 9 035 | N | 1 556 | 393 | 74 | 42.6 | 7.0 |
| 541410 | Interior design services | 24 | 9 035 | N | 1 556 | 393 | 74 | 42.6 | 7.0 |
| 54143 | Graphic design services | 71 | 49 678 | N | 17 493 | 3 965 | 381 | 24.4 | 5.7 |
| 541430 | Graphic design services | 71 | 49 678 | N | 17 493 | 3 965 | 381 | 24.4 | 5.7 |
| 5415 | Computer systems design and related services .. | 246 | 255 790 | N | 119 347 | 30 754 | 1 891 | 14.9 | 3.8 |
| 54151 | Computer systems design and related services | 246 | 255 790 | N | 119 347 | 30 754 | 1 891 | 14.9 | 3.8 |
| 541511 | Custom computer programming services ... | 113 | 119 587 | N | 59 046 | 14 993 | 983 | 12.9 | 5.1 |
| 541512 | Computer systems design services | 93 | 124 038 | N | 54 810 | 14 413 | 799 | 13.7 | 1.3 |
| 5415121 | Computer systems integrators | 29 | 68 734 | N | 28 195 | 7 439 | 364 | 5.4 | .3 |
| 5415122 | Computer systems consultants (except systems integrators) | 64 | 55 304 | N | 26 615 | 6 974 | 435 | 24.0 | 2.6 |
| 541519 | Other computer related services | 28 | 7 630 | N | 3 243 | 814 | 72 | 63.3 | 21.4 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MILWAUKEE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 293 | 262 752 | N | 105 251 | 24 647 | 2 022 | 15.4 | 17.3 |
| 54161 | Management consulting services | 260 | 215 667 | N | 96 666 | 22 499 | 1 821 | 16.6 | 21.0 |
| 541611 | Administrative management and general management consulting services | 130 | 107 831 | N | 54 233 | 11 828 | 929 | 17.1 | 14.3 |
| 541612 | Human resources and executive search consulting services | 63 | 42 660 | N | 20 830 | 5 428 | 336 | 20.9 | 35.1 |
| 5416122 | Executive placement services | 35 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 24 | 22 741 | N | 10 325 | 2 731 | 164 | 17.8 | 46.1 |
| 541613 | Marketing consulting services | 44 | 50 166 | N | 14 389 | 3 493 | 390 | 9.7 | 21.9 |
| 541614 | Process, physical distribution, and logistics consulting services | 18 | 14 175 | N | 6 770 | 1 642 | 150 | 19.1 | 26.9 |
| 54162 | Environmental consulting services | 15 | 13 482 | N | 4 993 | 1 125 | 113 | 11.4 | .9 |
| 541620 | Environmental consulting services | 15 | 13 482 | N | 4 993 | 1 125 | 113 | 11.4 | .9 |
| 54169 | Other scientific and technical consulting services | 18 | 33 603 | N | 3 592 | 1 023 | 88 | 9.5 | .3 |
| 541690 | Other scientific and technical consulting services | 18 | 33 603 | N | 3 592 | 1 023 | 88 | 9.5 | .3 |
| 5416901 | Economic and related consulting services .. | 10 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 161 | 306 062 | N | 100 128 | 25 498 | 2 240 | 10.4 | 5.6 |
| 54181 | Advertising agencies | 76 | 128 002 | N | 61 875 | 16 103 | 1 098 | 13.0 | 7.2 |
| 541810 | Advertising agencies | 76 | 128 002 | N | 61 875 | 16 103 | 1 098 | 13.0 | 7.2 |
| 54182 | Public relations agencies | 24 | 17 758 | N | 8 279 | 1 886 | 161 | 20.2 | 5.7 |
| 541820 | Public relations agencies | 24 | 17 758 | N | 8 279 | 1 886 | 161 | 20.2 | 5.7 |
| 54186 | Direct mail advertising | 11 | 107 334 | N | 19 430 | 5 090 | 593 | 2.7 | 1.9 |
| 541860 | Direct mail advertising | 11 | 107 334 | N | 19 430 | 5 090 | 593 | 2.7 | 1.9 |
| 54189 | Other services related to advertising | 35 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 35 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 26 | 36 431 | N | 6 592 | 1 486 | 260 | 17.1 | 13.8 |
| 5418903 | Sign painting and lettering shop | 8 | 1 904 | N | 607 | 146 | 27 | 38.1 | — |
| 5419 | Other professional, scientific, and technical services | 175 | D | N | D | D | g | D | D |
| 54192 | Photographic services | 65 | 18 510 | N | 6 881 | 1 694 | 288 | 30.4 | 9.6 |
| 541921 | Photography studios, portrait | 41 | 10 437 | N | 3 674 | 810 | 182 | 33.9 | 17.0 |
| 541922 | Commercial photography | 24 | 8 073 | N | 3 207 | 884 | 106 | 25.8 | — |
| 54193 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 541930 | Translation and interpretation services | 12 | 8 221 | N | 2 577 | 665 | 68 | 10.4 | — |
| 54194 | Veterinary services | 45 | 33 011 | N | 12 835 | 2 966 | 538 | 20.0 | .1 |
| 541940 | Veterinary services | 45 | 33 011 | N | 12 835 | 2 966 | 538 | 20.0 | .1 |
| 54199 | All other professional, scientific, and technical services | 38 | 47 456 | N | 26 507 | 5 409 | 397 | 12.0 | 3.3 |
| 541990 | All other professional, scientific, and technical services | 38 | 47 456 | N | 26 507 | 5 409 | 397 | 12.0 | 3.3 |
| | MONROE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 48 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 48 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 541110 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 5411101 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 742 | N | 1 497 | 403 | 52 | 11.2 | 7.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 742 | N | 1 497 | 403 | 52 | 11.2 | 7.6 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 3 586 | N | 761 | 160 | 35 | 27.5 | — |
| 541940 | Veterinary services | 7 | 3 586 | N | 761 | 160 | 35 | 27.5 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MONROE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 47 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 47 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 541110 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 5411101 | Offices of lawyers | 9 | 4 733 | N | 2 440 | 455 | 57 | 62.0 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 742 | N | 1 497 | 403 | 52 | 11.2 | 7.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 742 | N | 1 497 | 403 | 52 | 11.2 | 7.6 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 3 586 | N | 761 | 160 | 35 | 27.5 | — |
| 541940 | Veterinary services | 7 | 3 586 | N | 761 | 160 | 35 | 27.5 | — |
| OCONTO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 13 677 | N | 5 824 | 1 355 | 188 | 27.4 | 1.3 |
| 541 | Professional, scientific, and technical services | 41 | 13 677 | N | 5 824 | 1 355 | 188 | 27.4 | 1.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 1 890 | N | 572 | 131 | 22 | 30.9 | — |
| 541940 | Veterinary services | 5 | 1 890 | N | 572 | 131 | 22 | 30.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 13 677 | N | 5 824 | 1 355 | 188 | 27.4 | 1.3 |
| 541 | Professional, scientific, and technical services | 41 | 13 677 | N | 5 824 | 1 355 | 188 | 27.4 | 1.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 1 890 | N | 572 | 131 | 22 | 30.9 | — |
| 541940 | Veterinary services | 5 | 1 890 | N | 572 | 131 | 22 | 30.9 | — |
| ONEIDA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 91 | 27 617 | N | 11 029 | 2 567 | 378 | 48.5 | 6.3 |
| 541 | Professional, scientific, and technical services | 91 | 27 617 | N | 11 029 | 2 567 | 378 | 48.5 | 6.3 |
| 5411 | Legal services | 23 | 10 101 | N | 4 813 | 1 169 | 112 | 52.7 | 8.2 |
| 54111 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 541110 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 5411101 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 5 704 | N | 1 636 | 483 | 83 | 32.7 | 2.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 5 704 | N | 1 636 | 483 | 83 | 32.7 | 2.7 |
| 541211 | Offices of certified public accountants | 12 | 4 877 | N | 1 432 | 400 | 57 | 21.2 | 3.1 |
| 5413 | Architectural, engineering, and related services .. | 20 | 5 480 | N | 2 502 | 474 | 78 | 54.9 | 1.2 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 3 031 | N | 1 031 | 242 | 49 | 65.2 | — |
| 541940 | Veterinary services | 6 | 3 031 | N | 1 031 | 242 | 49 | 65.2 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | ONEIDA—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 91 | 27 617 | N | 11 029 | 2 567 | 378 | 48.5 | 6.3 |
| 541 | Professional, scientific, and technical services | 91 | 27 617 | N | 11 029 | 2 567 | 378 | 48.5 | 6.3 |
| 5411 | Legal services | 23 | 10 101 | N | 4 813 | 1 169 | 112 | 52.7 | 8.2 |
| 54111 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 541110 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 5411101 | Offices of lawyers | 20 | 7 192 | N | 3 419 | 849 | 85 | 52.0 | 11.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 5 704 | N | 1 636 | 483 | 83 | 32.7 | 2.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 20 | 5 704 | N | 1 636 | 483 | 83 | 32.7 | 2.7 |
| 541211 | Offices of certified public accountants | 12 | 4 877 | N | 1 432 | 400 | 57 | 21.2 | 3.1 |
| 5413 | Architectural, engineering, and related services .. | 20 | 5 480 | N | 2 502 | 474 | 78 | 54.9 | 1.2 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 3 031 | N | 1 031 | 242 | 49 | 65.2 | — |
| 541940 | Veterinary services | 6 | 3 031 | N | 1 031 | 242 | 49 | 65.2 | — |
| | OUTAGAMIE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 362 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 362 | D | N | D | D | h | D | D |
| 5411 | Legal services | 71 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 63 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 63 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 62 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 8 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 60 | 46 194 | N | 32 636 | 8 572 | 992 | 15.1 | 4.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 60 | 46 194 | N | 32 636 | 8 572 | 992 | 15.1 | 4.7 |
| 541211 | Offices of certified public accountants | 24 | 39 220 | N | 29 454 | 7 483 | 749 | 13.6 | 1.1 |
| 541213 | Tax preparation services | 15 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 19 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 54 | 53 152 | N | 26 452 | 6 437 | 566 | 29.5 | 9.9 |
| 54133 | Engineering services | 36 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 36 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 4 | 2 032 | N | 944 | 221 | 20 | 27.7 | .4 |
| 541370 | Surveying and mapping (except geophysical) services | 4 | 2 032 | N | 944 | 221 | 20 | 27.7 | .4 |
| 5414 | Specialized design services | 13 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 41 | 37 959 | N | 15 249 | 4 483 | 235 | 11.3 | 9.8 |
| 54151 | Computer systems design and related services | 41 | 37 959 | N | 15 249 | 4 483 | 235 | 11.3 | 9.8 |
| 541511 | Custom computer programming services ... | 17 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 19 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 12 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 55 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 45 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 19 | 18 902 | N | 9 823 | 2 313 | 387 | 10.3 | 62.0 |
| 541612 | Human resources and executive search consulting services | 11 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 22 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 9 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 9 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 19 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 17 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | 14 162 | N | 3 650 | 736 | 145 | 6.9 | — |
| 541940 | Veterinary services | 13 | 14 162 | N | 3 650 | 736 | 145 | 6.9 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| OUTAGAMIE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 360 | D | N | D | D | h | D | D |
| 541 | Professional, scientific, and technical services | 360 | D | N | D | D | h | D | D |
| 5411 | Legal services | 70 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 62 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 62 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 62 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 8 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 60 | 46 194 | N | 32 636 | 8 572 | 992 | 15.1 | 4.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 60 | 46 194 | N | 32 636 | 8 572 | 992 | 15.1 | 4.7 |
| 541211 | Offices of certified public accountants | 24 | 39 220 | N | 29 454 | 7 483 | 749 | 13.6 | 1.1 |
| 541213 | Tax preparation services | 15 | D | N | D | D | c | D | D |
| 541219 | Other accounting services | 19 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 54 | 53 152 | N | 26 452 | 6 437 | 566 | 29.5 | 9.9 |
| 54133 | Engineering services | 36 | D | N | D | D | e | D | D |
| 541330 | Engineering services | 36 | D | N | D | D | e | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 4 | 2 032 | N | 944 | 221 | 20 | 27.7 | .4 |
| 541370 | Surveying and mapping (except geophysical) services | 4 | 2 032 | N | 944 | 221 | 20 | 27.7 | .4 |
| 5414 | Specialized design services | 13 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 41 | 37 959 | N | 15 249 | 4 483 | 235 | 11.3 | 9.8 |
| 54151 | Computer systems design and related services | 41 | 37 959 | N | 15 249 | 4 483 | 235 | 11.3 | 9.8 |
| 541511 | Custom computer programming services .. | 17 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 19 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 12 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 55 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 45 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 19 | 18 902 | N | 9 823 | 2 313 | 387 | 10.3 | 62.0 |
| 541612 | Human resources and executive search consulting services | 11 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 22 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 9 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 9 | D | N | D | D | c | D | D |
| 5418903 | Sign painting and lettering shop | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 19 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 17 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 13 | 14 162 | N | 3 650 | 736 | 145 | 6.9 | — |
| 541940 | Veterinary services | 13 | 14 162 | N | 3 650 | 736 | 145 | 6.9 | — |
| OZAUKEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 369 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 369 | D | N | D | D | g | D | D |
| 5411 | Legal services | 40 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 37 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 37 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 36 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 46 | 11 206 | N | 4 959 | 1 299 | 233 | 36.5 | 11.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 46 | 11 206 | N | 4 959 | 1 299 | 233 | 36.5 | 11.3 |
| 541211 | Offices of certified public accountants | 20 | 6 330 | N | 3 093 | 783 | 103 | 32.1 | 16.7 |
| 541219 | Other accounting services | 22 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 59 | 41 187 | N | 18 659 | 4 144 | 412 | 18.3 | 8.5 |
| 54131 | Architectural services | 12 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 12 | D | N | D | D | b | D | D |
| 54132 | Landscape architectural services | 7 | 6 178 | N | 2 349 | 410 | 46 | 5.9 | — |
| 541320 | Landscape architectural services | 7 | 6 178 | N | 2 349 | 410 | 46 | 5.9 | — |
| 54133 | Engineering services | 29 | 26 785 | N | 12 609 | 2 861 | 266 | 13.4 | 12.6 |
| 541330 | Engineering services | 29 | 26 785 | N | 12 609 | 2 861 | 266 | 13.4 | 12.6 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | OZAUKEE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5414 | Specialized design services | 19 | 11 869 | N | 3 689 | 998 | 87 | 29.4 | .8 |
| 54141 | Interior design services | 5 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 5 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 12 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 12 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 39 | 26 713 | N | 12 773 | 3 247 | 217 | 21.6 | 10.4 |
| 54151 | Computer systems design and related services | 39 | 26 713 | N | 12 773 | 3 247 | 217 | 21.6 | 10.4 |
| 541511 | Custom computer programming services | 22 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 97 | 53 605 | N | 22 959 | 4 665 | 505 | 19.9 | 3.6 |
| 54161 | Management consulting services | 82 | 46 042 | N | 19 115 | 3 730 | 411 | 22.7 | 1.9 |
| 541611 | Administrative management and general management consulting services | 33 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 24 | D | N | D | D | b | D | D |
| 5416122 | Executive placement services | 14 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 19 | 18 701 | N | 7 258 | 1 317 | 174 | 17.2 | 2.8 |
| 54162 | Environmental consulting services | 10 | 6 964 | N | 3 717 | 901 | 92 | 2.3 | 8.9 |
| 541620 | Environmental consulting services | 10 | 6 964 | N | 3 717 | 901 | 92 | 2.3 | 8.9 |
| 5417 | Scientific research and development services ... | 6 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 32 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 12 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 12 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 9 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 31 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 11 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 12 | 9 784 | N | 3 695 | 799 | 162 | 7.1 | 12.4 |
| 541940 | Veterinary services | 12 | 9 784 | N | 3 695 | 799 | 162 | 7.1 | 12.4 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 366 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 366 | D | N | D | D | g | D | D |
| 5411 | Legal services | 39 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 36 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 36 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 36 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 46 | 11 206 | N | 4 959 | 1 299 | 233 | 36.5 | 11.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 46 | 11 206 | N | 4 959 | 1 299 | 233 | 36.5 | 11.3 |
| 541211 | Offices of certified public accountants | 20 | 6 330 | N | 3 093 | 783 | 103 | 32.1 | 16.7 |
| 541219 | Other accounting services | 22 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 59 | 41 187 | N | 18 659 | 4 144 | 412 | 18.3 | 8.5 |
| 54131 | Architectural services | 12 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 12 | D | N | D | D | b | D | D |
| 54132 | Landscape architectural services | 7 | 6 178 | N | 2 349 | 410 | 46 | 5.9 | — |
| 541320 | Landscape architectural services | 7 | 6 178 | N | 2 349 | 410 | 46 | 5.9 | — |
| 54133 | Engineering services | 29 | 26 785 | N | 12 609 | 2 861 | 266 | 13.4 | 12.6 |
| 541330 | Engineering services | 29 | 26 785 | N | 12 609 | 2 861 | 266 | 13.4 | 12.6 |
| 5414 | Specialized design services | 19 | 11 869 | N | 3 689 | 998 | 87 | 29.4 | .8 |
| 54141 | Interior design services | 5 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 5 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 12 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 12 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 39 | 26 713 | N | 12 773 | 3 247 | 217 | 21.6 | 10.4 |
| 54151 | Computer systems design and related services | 39 | 26 713 | N | 12 773 | 3 247 | 217 | 21.6 | 10.4 |
| 541511 | Custom computer programming services ... | 22 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | OZAUKEE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 97 | 53 605 | N | 22 959 | 4 665 | 505 | 19.9 | 3.6 |
| 54161 | Management consulting services | 82 | 46 042 | N | 19 115 | 3 730 | 411 | 22.7 | 1.9 |
| 541611 | Administrative management and general management consulting services | 33 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 24 | D | N | D | D | b | D | D |
| 5416122 | Executive placement services | 14 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 19 | 18 701 | N | 7 258 | 1 317 | 174 | 17.2 | 2.8 |
| 54162 | Environmental consulting services | 10 | 6 964 | N | 3 717 | 901 | 92 | 2.3 | 8.9 |
| 541620 | Environmental consulting services | 10 | 6 964 | N | 3 717 | 901 | 92 | 2.3 | 8.9 |
| 5418 | Advertising and related services | 32 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 12 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 12 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 9 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 31 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 11 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 12 | 9 784 | N | 3 695 | 799 | 162 | 7.1 | 12.4 |
| 541940 | Veterinary services | 12 | 9 784 | N | 3 695 | 799 | 162 | 7.1 | 12.4 |
| | PEPIN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| 541 | Professional, scientific, and technical services | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| 541 | Professional, scientific, and technical services | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| | PIERCE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 73 | D | N | D | D | e | D | D |
| 5411 | Legal services | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 013 | N | 676 | 201 | 53 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 013 | N | 676 | 201 | 53 | 39.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | 4 752 | N | 1 623 | 352 | 60 | 36.1 | .1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 72 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 72 | D | N | D | D | e | D | D |
| 5411 | Legal services | 10 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 013 | N | 676 | 201 | 53 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 013 | N | 676 | 201 | 53 | 39.9 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | 4 752 | N | 1 623 | 352 | 60 | 36.1 | .1 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| POLK | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 66 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 66 | D | N | D | D | e | D | D |
| 5411 | Legal services | 15 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 14 | 5 417 | N | 1 526 | 334 | 51 | 81.0 | 17.7 |
| 541110 | Offices of lawyers | 14 | 5 417 | N | 1 526 | 334 | 51 | 81.0 | 17.7 |
| 5411101 | Offices of lawyers | 13 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 534 | N | 2 004 | 536 | 101 | 40.0 | 38.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 534 | N | 2 004 | 536 | 101 | 40.0 | 38.3 |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | 3 916 | N | 1 111 | 225 | 62 | 62.6 | — |
| 541940 | Veterinary services | 11 | 3 916 | N | 1 111 | 225 | 62 | 62.6 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 65 | D | N | D | D | e | D | D |
| 5411 | Legal services | 14 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 13 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 13 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 534 | N | 2 004 | 536 | 101 | 40.0 | 38.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 534 | N | 2 004 | 536 | 101 | 40.0 | 38.3 |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 11 | 3 916 | N | 1 111 | 225 | 62 | 62.6 | — |
| 541940 | Veterinary services | 11 | 3 916 | N | 1 111 | 225 | 62 | 62.6 | — |
| PORTAGE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 103 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 103 | D | N | D | D | f | D | D |
| 5411 | Legal services | 17 | 8 889 | N | 2 579 | 574 | 81 | 31.6 | 3.8 |
| 54111 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 541110 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5411101 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 541211 | Offices of certified public accountants | 11 | 6 459 | N | 3 280 | 790 | 99 | 35.7 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 618 | N | 6 845 | 1 357 | 140 | 20.8 | .7 |
| 54133 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 541330 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 6 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 6 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 5 105 | N | 3 001 | 640 | 123 | 19.6 | — |
| 54161 | Management consulting services | 7 | 4 114 | N | 2 568 | 538 | 109 | 19.5 | — |
| 5418 | Advertising and related services | 6 | 2 938 | N | 1 186 | 314 | 44 | — | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | PORTAGE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| 541940 | Veterinary services | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 102 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 102 | D | N | D | D | f | D | D |
| 5411 | Legal services | 17 | 8 889 | N | 2 579 | 574 | 81 | 31.6 | 3.8 |
| 54111 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 541110 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5411101 | Offices of lawyers | 14 | 7 497 | N | 1 984 | 468 | 66 | 22.9 | 4.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 162 | N | 3 805 | 938 | 134 | 33.9 | 7.2 |
| 541211 | Offices of certified public accountants | 11 | 6 459 | N | 3 280 | 790 | 99 | 35.7 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 618 | N | 6 845 | 1 357 | 140 | 20.8 | .7 |
| 54133 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 541330 | Engineering services | 8 | 11 798 | N | 5 185 | 1 044 | 99 | 14.1 | — |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 6 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 6 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 5 105 | N | 3 001 | 640 | 123 | 19.6 | — |
| 54161 | Management consulting services | 7 | 4 114 | N | 2 568 | 538 | 109 | 19.5 | — |
| 5418 | Advertising and related services | 6 | 2 938 | N | 1 186 | 314 | 44 | — | — |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| 541940 | Veterinary services | 7 | 4 077 | N | 1 293 | 289 | 58 | 19.0 | — |
| | PRICE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 7 088 | N | 2 193 | 520 | 78 | 62.0 | 9.1 |
| 541 | Professional, scientific, and technical services | 27 | 7 088 | N | 2 193 | 520 | 78 | 62.0 | 9.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 469 | N | 465 | 135 | 25 | 46.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 469 | N | 465 | 135 | 25 | 46.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 900 | N | 426 | 97 | 12 | 43.9 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 7 088 | N | 2 193 | 520 | 78 | 62.0 | 9.1 |
| 541 | Professional, scientific, and technical services | 27 | 7 088 | N | 2 193 | 520 | 78 | 62.0 | 9.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 469 | N | 465 | 135 | 25 | 46.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 469 | N | 465 | 135 | 25 | 46.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 900 | N | 426 | 97 | 12 | 43.9 | — |

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Table 3. Summary Statistics for Counties: 2002—Con.

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|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| RACINE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 353 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 353 | D | N | D | D | g | D | D |
| 5411 | Legal services | 84 | 38 368 | N | 18 054 | 3 340 | 388 | 45.0 | 7.8 |
| 54111 | Offices of lawyers | 76 | 31 328 | N | 16 077 | 2 845 | 326 | 44.9 | 5.6 |
| 541110 | Offices of lawyers | 76 | 31 328 | N | 16 077 | 2 845 | 326 | 44.9 | 5.6 |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541119 | Other legal services | 8 | 7 040 | N | 1 977 | 495 | 62 | 45.9 | 17.9 |
| 5411191 | Title abstract and settlement offices | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 541211 | Offices of certified public accountants | 27 | 13 667 | N | 5 528 | 1 360 | 162 | 27.7 | 7.7 |
| 541213 | Tax preparation services | 17 | 2 637 | N | 872 | 409 | 210 | 19.8 | 3.1 |
| 541219 | Other accounting services | 16 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 18 291 | N | 7 718 | 1 659 | 180 | 53.9 | 1.1 |
| 54133 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 541330 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 5414 | Specialized design services | 16 | 13 858 | N | 5 118 | 1 328 | 111 | 7.4 | 11.3 |
| 54143 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 541430 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 5415 | Computer systems design and related services .. | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 54151 | Computer systems design and related services | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 541512 | Computer systems design services | 18 | 11 692 | N | 5 616 | 1 422 | 116 | 32.4 | 34.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 11 | 7 875 | N | 3 949 | 1 006 | 75 | 45.0 | 50.9 |
| 5416 | Management, scientific, and technical consulting services | 48 | 38 718 | N | 18 409 | 4 637 | 425 | 17.2 | 12.5 |
| 54161 | Management consulting services | 42 | 36 782 | N | 17 836 | 4 514 | 397 | 13.6 | 13.1 |
| 541611 | Administrative management and general management consulting services | 25 | 12 073 | N | 5 607 | 1 488 | 128 | 30.4 | 34.8 |
| 541612 | Human resources and executive search consulting services | 7 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 19 | 9 933 | N | 4 018 | 1 086 | 110 | 8.4 | 1.0 |
| 54189 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| 541940 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 352 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 352 | D | N | D | D | g | D | D |
| 5411 | Legal services | 83 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 75 | D | N | D | D | e | D | D |
| 541119 | Other legal services | 8 | 7 040 | N | 1 977 | 495 | 62 | 45.9 | 17.9 |
| 5411191 | Title abstract and settlement offices | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 61 | 23 193 | N | 10 411 | 2 695 | 554 | 29.7 | 5.4 |
| 541211 | Offices of certified public accountants | 27 | 13 667 | N | 5 528 | 1 360 | 162 | 27.7 | 7.7 |
| 541213 | Tax preparation services | 17 | 2 637 | N | 872 | 409 | 210 | 19.8 | 3.1 |
| 541219 | Other accounting services | 16 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 18 291 | N | 7 718 | 1 659 | 180 | 53.9 | 1.1 |
| 54133 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 541330 | Engineering services | 18 | 13 432 | N | 5 828 | 1 247 | 111 | 44.1 | .8 |
| 5414 | Specialized design services | 16 | 13 858 | N | 5 118 | 1 328 | 111 | 7.4 | 11.3 |
| 54143 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |
| 541430 | Graphic design services | 9 | 10 216 | N | 4 060 | 1 021 | 78 | 3.5 | 1.3 |

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | RACINE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5415 | Computer systems design and related services . . . | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 54151 | Computer systems design and related services | 41 | 19 519 | N | 9 799 | 2 337 | 210 | 31.2 | 21.6 |
| 541512 | Computer systems design services | 18 | 11 692 | N | 5 616 | 1 422 | 116 | 32.4 | 34.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 11 | 7 875 | N | 3 949 | 1 006 | 75 | 45.0 | 50.9 |
| 5416 | Management, scientific, and technical consulting services | 48 | 38 718 | N | 18 409 | 4 637 | 425 | 17.2 | 12.5 |
| 54161 | Management consulting services | 42 | 36 782 | N | 17 836 | 4 514 | 397 | 13.6 | 13.1 |
| 541611 | Administrative management and general management consulting services | 25 | 12 073 | N | 5 607 | 1 488 | 128 | 30.4 | 34.8 |
| 541612 | Human resources and executive search consulting services | 7 | D | N | D | D | e | D | D |
| 5416123 | Human resources and personnel management consulting | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 19 | 9 933 | N | 4 018 | 1 086 | 110 | 8.4 | 1.0 |
| 54189 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 7 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 43 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| 541940 | Veterinary services | 19 | 10 131 | N | 3 343 | 751 | 153 | 46.8 | .1 |
| | RICHLAND | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 24 | 4 060 | N | 1 351 | 337 | 71 | 49.8 | 5.2 |
| 541 | Professional, scientific, and technical services | 24 | 4 060 | N | 1 351 | 337 | 71 | 49.8 | 5.2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 24 | 4 060 | N | 1 351 | 337 | 71 | 49.8 | 5.2 |
| 541 | Professional, scientific, and technical services | 24 | 4 060 | N | 1 351 | 337 | 71 | 49.8 | 5.2 |
| | ROCK | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 206 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 206 | D | N | D | D | g | D | D |
| 5411 | Legal services | 61 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 54 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 54 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 541191 | Title abstract and settlement offices | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 541211 | Offices of certified public accountants | 11 | 10 098 | N | 3 495 | 921 | 100 | 19.7 | 26.7 |
| 541213 | Tax preparation services | 13 | 2 287 | N | 769 | 396 | 147 | 17.8 | .5 |
| 541219 | Other accounting services | 24 | 3 451 | N | 7 248 | 2 453 | 335 | 58.1 | 5.2 |
| 5413 | Architectural, engineering, and related services . . | 20 | 6 433 | N | 2 823 | 608 | 77 | 29.8 | 22.8 |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | f | D | D |
| 54161 | Management consulting services | 17 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 7 | 14 405 | N | 3 325 | 781 | 104 | 16.6 | — |
| 54185 | Display advertising | 2 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | ROCK—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 27 | 12 557 | N | 4 098 | 909 | 199 | 19.4 | 7.0 |
| 54192 | Photographic services | 13 | 2 386 | N | 610 | 108 | 45 | 55.1 | 21.5 |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| 541940 | Veterinary services..... | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 204 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 204 | D | N | D | D | g | D | D |
| 5411 | Legal services | 60 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 53 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 541191 | Title abstract and settlement offices | 7 | 5 667 | N | 2 210 | 576 | 84 | — | 15.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 48 | 15 836 | N | 11 512 | 3 770 | 582 | 27.8 | 18.2 |
| 541211 | Offices of certified public accountants | 11 | 10 098 | N | 3 495 | 921 | 100 | 19.7 | 26.7 |
| 541213 | Tax preparation services | 13 | 2 287 | N | 769 | 396 | 147 | 17.8 | .5 |
| 541219 | Other accounting services | 24 | 3 451 | N | 7 248 | 2 453 | 335 | 58.1 | 5.2 |
| 5413 | Architectural, engineering, and related services .. | 20 | 6 433 | N | 2 823 | 608 | 77 | 29.8 | 22.8 |
| 5416 | Management, scientific, and technical consulting services | 21 | D | N | D | D | f | D | D |
| 54161 | Management consulting services | 17 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 7 | 14 405 | N | 3 325 | 781 | 104 | 16.6 | — |
| 54185 | Display advertising | 2 | D | N | D | D | b | D | D |
| 541850 | Display advertising | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 27 | 12 557 | N | 4 098 | 909 | 199 | 19.4 | 7.0 |
| 54192 | Photographic services | 13 | 2 386 | N | 610 | 108 | 45 | 55.1 | 21.5 |
| 541921 | Photography studios, portrait | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| 541940 | Veterinary services..... | 14 | 10 171 | N | 3 488 | 801 | 154 | 11.0 | 3.7 |
| | RUSK | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 2 231 | N | 665 | 160 | 33 | 79.2 | 2.2 |
| 541 | Professional, scientific, and technical services | 14 | 2 231 | N | 665 | 160 | 33 | 79.2 | 2.2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 2 231 | N | 665 | 160 | 33 | 79.2 | 2.2 |
| 541 | Professional, scientific, and technical services | 14 | 2 231 | N | 665 | 160 | 33 | 79.2 | 2.2 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| ST. CROIX | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 183 | 70 758 | N | 29 201 | 6 621 | 787 | 44.3 | 6.1 |
| 541 | Professional, scientific, and technical services | 183 | 70 758 | N | 29 201 | 6 621 | 787 | 44.3 | 6.1 |
| 5411 | Legal services | 33 | 21 241 | N | 10 055 | 2 196 | 201 | 26.7 | 4.2 |
| 54111 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 541110 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 5411101 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 21 | 6 990 | N | 3 127 | 731 | 101 | 56.2 | 6.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 21 | 6 990 | N | 3 127 | 731 | 101 | 56.2 | 6.8 |
| 541211 | Offices of certified public accountants | 11 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 23 | 11 254 | N | 4 962 | 1 016 | 107 | 34.1 | 10.2 |
| 5415 | Computer systems design and related services .. | 34 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 34 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 32 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 23 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 28 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 16 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 16 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 183 | 70 758 | N | 29 201 | 6 621 | 787 | 44.3 | 6.1 |
| 541 | Professional, scientific, and technical services | 183 | 70 758 | N | 29 201 | 6 621 | 787 | 44.3 | 6.1 |
| 5411 | Legal services | 33 | 21 241 | N | 10 055 | 2 196 | 201 | 26.7 | 4.2 |
| 54111 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 541110 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 5411101 | Offices of lawyers | 30 | 19 025 | N | 9 157 | 1 979 | 181 | 29.8 | 4.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 21 | 6 990 | N | 3 127 | 731 | 101 | 56.2 | 6.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 21 | 6 990 | N | 3 127 | 731 | 101 | 56.2 | 6.8 |
| 541211 | Offices of certified public accountants | 11 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 23 | 11 254 | N | 4 962 | 1 016 | 107 | 34.1 | 10.2 |
| 5415 | Computer systems design and related services .. | 34 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 34 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 32 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 23 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 28 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 16 | D | N | D | D | c | D | D |
| 541940 | Veterinary services | 16 | D | N | D | D | c | D | D |
| SAUK | | | | | | | | | |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| SAUK—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 107 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 107 | D | N | D | D | f | D | D |
| 5411 | Legal services | 19 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 17 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 541213 | Tax preparation services | 9 | 1 066 | N | 273 | 107 | 31 | 84.6 | 15.4 |
| 5413 | Architectural, engineering, and related services .. | 24 | 30 779 | N | 16 970 | 3 675 | 343 | 5.8 | 4.2 |
| 54133 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 541330 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 5416 | Management, scientific, and technical consulting services | 10 | 9 388 | N | 3 979 | 723 | 78 | 8.4 | 44.9 |
| 54161 | Management consulting services | 4 | 8 747 | N | 3 642 | 656 | 67 | 6.2 | 48.1 |
| 5418 | Advertising and related services | 7 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| 541940 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 106 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 106 | D | N | D | D | f | D | D |
| 5411 | Legal services | 18 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 3 629 | N | 1 536 | 412 | 106 | 61.8 | 8.8 |
| 541213 | Tax preparation services | 9 | 1 066 | N | 273 | 107 | 31 | 84.6 | 15.4 |
| 5413 | Architectural, engineering, and related services .. | 24 | 30 779 | N | 16 970 | 3 675 | 343 | 5.8 | 4.2 |
| 54133 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 541330 | Engineering services | 12 | 24 544 | N | 14 670 | 3 164 | 283 | 2.4 | 2.7 |
| 5416 | Management, scientific, and technical consulting services | 10 | 9 388 | N | 3 979 | 723 | 78 | 8.4 | 44.9 |
| 54161 | Management consulting services | 4 | 8 747 | N | 3 642 | 656 | 67 | 6.2 | 48.1 |
| 5418 | Advertising and related services | 7 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| 541940 | Veterinary services | 12 | 8 207 | N | 2 597 | 546 | 97 | 9.1 | — |
| SAWYER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 541 | Professional, scientific, and technical services | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 5413 | Architectural, engineering, and related services .. | 11 | 2 517 | N | 1 168 | 282 | 33 | 38.3 | 45.4 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| SAWYER—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 541 | Professional, scientific, and technical services | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 5413 | Architectural, engineering, and related services .. | 11 | 2 517 | N | 1 168 | 282 | 33 | 38.3 | 45.4 |
| SHAWANO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 36 | 10 713 | N | 4 698 | 1 068 | 183 | 32.6 | 1.8 |
| 541 | Professional, scientific, and technical services | 36 | 10 713 | N | 4 698 | 1 068 | 183 | 32.6 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 4 | 2 465 | N | 1 640 | 402 | 57 | 41.1 | — |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 077 | N | 1 597 | 338 | 47 | 21.0 | — |
| 541940 | Veterinary services | 7 | 4 077 | N | 1 597 | 338 | 47 | 21.0 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 36 | 10 713 | N | 4 698 | 1 068 | 183 | 32.6 | 1.8 |
| 541 | Professional, scientific, and technical services | 36 | 10 713 | N | 4 698 | 1 068 | 183 | 32.6 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 4 | 2 465 | N | 1 640 | 402 | 57 | 41.1 | — |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 077 | N | 1 597 | 338 | 47 | 21.0 | — |
| 541940 | Veterinary services | 7 | 4 077 | N | 1 597 | 338 | 47 | 21.0 | — |
| SHEBOYGAN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 541 | Professional, scientific, and technical services | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 5411 | Legal services | 30 | 15 368 | N | 6 365 | 1 441 | 162 | 49.9 | .8 |
| 54111 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 541110 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5411101 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 541211 | Offices of certified public accountants | 11 | 8 202 | N | 4 082 | 921 | 96 | 43.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 35 | 48 209 | N | 18 679 | 4 461 | 381 | 11.1 | 14.4 |
| 54131 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 541310 | Architectural services | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 54133 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 541330 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 541430 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 5415 | Computer systems design and related services .. | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 54151 | Computer systems design and related services | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 5416 | Management, scientific, and technical consulting services | 18 | 8 992 | N | 2 571 | 540 | 56 | 24.0 | 2.9 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 15 | 15 388 | N | 5 695 | 1 410 | 117 | 12.6 | 1.2 |
| 54181 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 541890 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| SHEBOYGAN—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| 541940 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 541 | Professional, scientific, and technical services | 162 | 120 482 | N | 47 994 | 11 405 | 1 189 | 22.0 | 12.0 |
| 5411 | Legal services | 30 | 15 368 | N | 6 365 | 1 441 | 162 | 49.9 | .8 |
| 54111 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 541110 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5411101 | Offices of lawyers | 26 | 12 164 | N | 4 781 | 1 062 | 122 | 62.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 30 | 12 974 | N | 7 269 | 1 732 | 252 | 35.5 | 20.8 |
| 541211 | Offices of certified public accountants | 11 | 8 202 | N | 4 082 | 921 | 96 | 43.3 | — |
| 541213 | Tax preparation services | 8 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 35 | 48 209 | N | 18 679 | 4 461 | 381 | 11.1 | 14.4 |
| 54131 | Architectural services..... | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 541310 | Architectural services..... | 7 | 9 336 | N | 3 376 | 910 | 79 | 11.6 | 65.0 |
| 54133 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 541330 | Engineering services | 15 | 36 207 | N | 14 482 | 3 370 | 271 | 8.5 | — |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 541430 | Graphic design services | 5 | 3 098 | N | 856 | 166 | 20 | 17.7 | — |
| 5415 | Computer systems design and related services .. | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 54151 | Computer systems design and related services | 11 | 5 887 | N | 2 980 | 893 | 64 | 34.3 | 61.8 |
| 5416 | Management, scientific, and technical consulting services | 18 | 8 992 | N | 2 571 | 540 | 56 | 24.0 | 2.9 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 15 | 15 388 | N | 5 695 | 1 410 | 117 | 12.6 | 1.2 |
| 54181 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 541890 | Other services related to advertising | 4 | 1 933 | N | 341 | 81 | 17 | 35.1 | — |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| 541940 | Veterinary services..... | 9 | 9 228 | N | 3 338 | 712 | 122 | 20.3 | — |
| TAYLOR | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 6 817 | N | 2 710 | 555 | 91 | 36.7 | 7.6 |
| 541 | Professional, scientific, and technical services | 18 | 6 817 | N | 2 710 | 555 | 91 | 36.7 | 7.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| TAYLOR—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 6 817 | N | 2 710 | 555 | 91 | 36.7 | 7.6 |
| 541 | Professional, scientific, and technical services | 18 | 6 817 | N | 2 710 | 555 | 91 | 36.7 | 7.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| TREMPEALEAU | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 541 | Professional, scientific, and technical services | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 5411 | Legal services | 12 | 3 440 | N | 1 392 | 258 | 46 | 43.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 54194 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 541940 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 541 | Professional, scientific, and technical services | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 5411 | Legal services | 12 | 3 440 | N | 1 392 | 258 | 46 | 43.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 54194 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 541940 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| VERNON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 42 | 8 283 | N | 2 821 | 711 | 126 | 60.3 | 5.8 |
| 541 | Professional, scientific, and technical services | 42 | 8 283 | N | 2 821 | 711 | 126 | 60.3 | 5.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 1 430 | N | 544 | 179 | 48 | 87.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 1 430 | N | 544 | 179 | 48 | 87.6 | — |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 2 650 | N | 832 | 194 | 36 | 21.8 | .6 |
| 541940 | Veterinary services | 8 | 2 650 | N | 832 | 194 | 36 | 21.8 | .6 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| VERNON—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 42 | 8 283 | N | 2 821 | 711 | 126 | 60.3 | 5.8 |
| 541 | Professional, scientific, and technical services | 42 | 8 283 | N | 2 821 | 711 | 126 | 60.3 | 5.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 1 430 | N | 544 | 179 | 48 | 87.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | 1 430 | N | 544 | 179 | 48 | 87.6 | — |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 2 650 | N | 832 | 194 | 36 | 21.8 | .6 |
| 541940 | Veterinary services | 8 | 2 650 | N | 832 | 194 | 36 | 21.8 | .6 |
| VILAS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 541 | Professional, scientific, and technical services | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 5411 | Legal services | 10 | 3 833 | N | 1 544 | 278 | 36 | 45.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 541 | Professional, scientific, and technical services | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 5411 | Legal services | 10 | 3 833 | N | 1 544 | 278 | 36 | 45.3 | — |
| WALWORTH | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 541 | Professional, scientific, and technical services | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 541110 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5411101 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 541211 | Offices of certified public accountants | 15 | 5 847 | N | 2 065 | 537 | 69 | 44.9 | 12.7 |
| 5413 | Architectural, engineering, and related services .. | 31 | 18 080 | N | 8 043 | 1 753 | 241 | 32.4 | 3.8 |
| 5414 | Specialized design services | 7 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 54151 | Computer systems design and related services | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 5416 | Management, scientific, and technical consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 54161 | Management consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| 541940 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | WALWORTH—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 541 | Professional, scientific, and technical services | 192 | 76 851 | N | 29 468 | 6 534 | 964 | 41.3 | 4.7 |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 541110 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5411101 | Offices of lawyers | 44 | 16 265 | N | 8 213 | 1 700 | 201 | 43.5 | 5.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 34 | 8 069 | N | 2 857 | 805 | 142 | 49.1 | 12.6 |
| 541211 | Offices of certified public accountants | 15 | 5 847 | N | 2 065 | 537 | 69 | 44.9 | 12.7 |
| 5413 | Architectural, engineering, and related services .. | 31 | 18 080 | N | 8 043 | 1 753 | 241 | 32.4 | 3.8 |
| 5414 | Specialized design services | 7 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 54151 | Computer systems design and related services | 16 | 4 369 | N | 1 821 | 370 | 28 | 80.7 | 4.9 |
| 5416 | Management, scientific, and technical consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 54161 | Management consulting services | 25 | 4 854 | N | 1 363 | 319 | 39 | 44.6 | 9.3 |
| 5418 | Advertising and related services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 19 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| 541940 | Veterinary services | 10 | 8 803 | N | 2 404 | 544 | 112 | 7.0 | .6 |
| | WASHBURN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 713 | N | 3 855 | 864 | 119 | 28.8 | 1.1 |
| 541 | Professional, scientific, and technical services | 34 | 10 713 | N | 3 855 | 864 | 119 | 28.8 | 1.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | a | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 713 | N | 3 855 | 864 | 119 | 28.8 | 1.1 |
| 541 | Professional, scientific, and technical services | 34 | 10 713 | N | 3 855 | 864 | 119 | 28.8 | 1.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | a | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | a | D | D |
| | WASHINGTON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 236 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 236 | D | N | D | D | g | D | D |
| 5411 | Legal services | 37 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 9 696 | N | 3 845 | 1 114 | 184 | 61.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 9 696 | N | 3 845 | 1 114 | 184 | 61.6 | — |
| 541211 | Offices of certified public accountants | 20 | 6 305 | N | 2 490 | 697 | 89 | 73.5 | — |
| 541219 | Other accounting services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 39 | 14 606 | N | 6 148 | 1 731 | 153 | 68.7 | 5.3 |
| 54133 | Engineering services | 21 | 10 457 | N | 4 500 | 1 304 | 92 | 78.2 | 3.6 |
| 541330 | Engineering services | 21 | 10 457 | N | 4 500 | 1 304 | 92 | 78.2 | 3.6 |
| 5414 | Specialized design services | 10 | 3 535 | N | 1 559 | 327 | 38 | 65.9 | 1.2 |
| 54143 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WASHINGTON—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 30 | 39 853 | N | 14 432 | 4 283 | 301 | 9.8 | 22.8 |
| 54151 | Computer systems design and related services | 30 | 39 853 | N | 14 432 | 4 283 | 301 | 9.8 | 22.8 |
| 541511 | Custom computer programming services ... | 15 | 31 369 | N | 12 267 | 3 676 | 247 | 7.2 | 27.2 |
| 541512 | Computer systems design services | 12 | 7 343 | N | 1 832 | 537 | 42 | 18.6 | 5.4 |
| 5416 | Management, scientific, and technical consulting services | 38 | 11 833 | N | 3 998 | 793 | 71 | 50.5 | 34.5 |
| 54161 | Management consulting services | 28 | 9 198 | N | 3 239 | 582 | 56 | 41.6 | 39.1 |
| 5418 | Advertising and related services | 14 | D | N | D | D | e | D | D |
| 54181 | Advertising agencies | 3 | D | N | D | D | e | D | D |
| 541810 | Advertising agencies | 3 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 26 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 12 | 6 846 | N | 2 277 | 519 | 115 | 12.8 | 4.4 |
| 541940 | Veterinary services..... | 12 | 6 846 | N | 2 277 | 519 | 115 | 12.8 | 4.4 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 236 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 236 | D | N | D | D | g | D | D |
| 5411 | Legal services | 37 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 34 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 9 696 | N | 3 845 | 1 114 | 184 | 61.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 40 | 9 696 | N | 3 845 | 1 114 | 184 | 61.6 | — |
| 541211 | Offices of certified public accountants | 20 | 6 305 | N | 2 490 | 697 | 89 | 73.5 | — |
| 541219 | Other accounting services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 39 | 14 606 | N | 6 148 | 1 731 | 153 | 68.7 | 5.3 |
| 54133 | Engineering services | 21 | 10 457 | N | 4 500 | 1 304 | 92 | 78.2 | 3.6 |
| 541330 | Engineering services | 21 | 10 457 | N | 4 500 | 1 304 | 92 | 78.2 | 3.6 |
| 5414 | Specialized design services | 10 | 3 535 | N | 1 559 | 327 | 38 | 65.9 | 1.2 |
| 54143 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 30 | 39 853 | N | 14 432 | 4 283 | 301 | 9.8 | 22.8 |
| 54151 | Computer systems design and related services | 30 | 39 853 | N | 14 432 | 4 283 | 301 | 9.8 | 22.8 |
| 541511 | Custom computer programming services ... | 15 | 31 369 | N | 12 267 | 3 676 | 247 | 7.2 | 27.2 |
| 541512 | Computer systems design services | 12 | 7 343 | N | 1 832 | 537 | 42 | 18.6 | 5.4 |
| 5416 | Management, scientific, and technical consulting services | 38 | 11 833 | N | 3 998 | 793 | 71 | 50.5 | 34.5 |
| 54161 | Management consulting services | 28 | 9 198 | N | 3 239 | 582 | 56 | 41.6 | 39.1 |
| 5418 | Advertising and related services | 14 | D | N | D | D | e | D | D |
| 54181 | Advertising agencies | 3 | D | N | D | D | e | D | D |
| 541810 | Advertising agencies | 3 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 26 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 12 | 6 846 | N | 2 277 | 519 | 115 | 12.8 | 4.4 |
| 541940 | Veterinary services..... | 12 | 6 846 | N | 2 277 | 519 | 115 | 12.8 | 4.4 |
| WAUKESHA | | | | | | | | | |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---------------------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUKESHA—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 344 | 1 124 942 | N | 488 949 | 115 082 | 10 398 | 20.9 | 6.4 |
| 541 | Professional, scientific, and technical services | 1 344 | 1 124 942 | N | 488 949 | 115 082 | 10 398 | 20.9 | 6.4 |
| 5411 | Legal services | 200 | 110 397 | N | 51 528 | 8 931 | 929 | 31.4 | 8.7 |
| 54111 | Offices of lawyers | 188 | 101 507 | N | 48 143 | 8 160 | 834 | 32.9 | 8.6 |
| 541110 | Offices of lawyers | 188 | 101 507 | N | 48 143 | 8 160 | 834 | 32.9 | 8.6 |
| 5411101 | Offices of lawyers | 187 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 12 | 8 890 | N | 3 385 | 771 | 95 | 13.8 | 10.6 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 194 | 137 192 | N | 56 257 | 13 327 | 1 641 | 16.3 | 6.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 194 | 137 192 | N | 56 257 | 13 327 | 1 641 | 16.3 | 6.9 |
| 541211 | Offices of certified public accountants | 97 | 66 511 | N | 30 923 | 6 868 | 750 | 25.5 | 12.9 |
| 541213 | Tax preparation services | 24 | 8 253 | N | 2 163 | 826 | 236 | 13.3 | 4.2 |
| 541214 | Payroll services | 8 | 28 255 | N | 8 372 | 2 160 | 227 | — | 1.6 |
| 541219 | Other accounting services | 65 | 34 173 | N | 14 799 | 3 473 | 428 | 12.4 | .3 |
| 5413 | Architectural, engineering, and related services .. | 232 | 223 054 | N | 102 562 | 22 891 | 2 158 | 30.0 | 7.8 |
| 54131 | Architectural services | 25 | 13 974 | N | 4 772 | 1 075 | 132 | 20.0 | 16.7 |
| 541310 | Architectural services | 25 | 13 974 | N | 4 772 | 1 075 | 132 | 20.0 | 16.7 |
| 54133 | Engineering services | 155 | 163 877 | N | 74 259 | 16 535 | 1 451 | 31.1 | 4.9 |
| 541330 | Engineering services | 155 | 163 877 | N | 74 259 | 16 535 | 1 451 | 31.1 | 4.9 |
| 54135 | Building inspection services | 18 | 10 601 | N | 4 621 | 993 | 162 | 98.0 | .2 |
| 541350 | Building inspection services | 18 | 10 601 | N | 4 621 | 993 | 162 | 98.0 | .2 |
| 54137 | Surveying and mapping (except geophysical) services | 14 | 20 649 | N | 12 692 | 2 892 | 271 | 5.8 | — |
| 541370 | Surveying and mapping (except geophysical) services | 14 | 20 649 | N | 12 692 | 2 892 | 271 | 5.8 | — |
| 54138 | Testing laboratories | 6 | 10 342 | N | 4 601 | 1 058 | 94 | 7.9 | 68.1 |
| 541380 | Testing laboratories | 6 | 10 342 | N | 4 601 | 1 058 | 94 | 7.9 | 68.1 |
| 5414 | Specialized design services | 44 | 28 207 | N | 7 432 | 1 811 | 208 | 30.0 | 1.2 |
| 54141 | Interior design services | 11 | 7 541 | N | 1 292 | 294 | 46 | 48.6 | 1.1 |
| 541410 | Interior design services | 11 | 7 541 | N | 1 292 | 294 | 46 | 48.6 | 1.1 |
| 54142 | Industrial design services | 7 | 8 234 | N | 2 097 | 565 | 46 | 17.8 | — |
| 541420 | Industrial design services | 7 | 8 234 | N | 2 097 | 565 | 46 | 17.8 | — |
| 54143 | Graphic design services | 26 | 12 432 | N | 4 043 | 952 | 116 | 26.8 | 2.2 |
| 541430 | Graphic design services | 26 | 12 432 | N | 4 043 | 952 | 116 | 26.8 | 2.2 |
| 5415 | Computer systems design and related services .. | 234 | 267 905 | N | 142 043 | 38 011 | 2 187 | 12.5 | 7.0 |
| 54151 | Computer systems design and related services | 234 | 267 905 | N | 142 043 | 38 011 | 2 187 | 12.5 | 7.0 |
| 541511 | Custom computer programming services ... | 118 | 163 243 | N | 103 127 | 28 171 | 1 572 | 11.5 | 4.3 |
| 541512 | Computer systems design services | 81 | 85 710 | N | 29 517 | 7 429 | 449 | 12.8 | 13.6 |
| 5415121 | Computer systems integrators | 41 | 66 170 | N | 19 187 | 4 764 | 288 | 9.0 | 11.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 40 | 19 540 | N | 10 330 | 2 665 | 161 | 25.7 | 21.0 |
| 541519 | Other computer related services | 24 | 10 037 | N | 4 369 | 1 227 | 89 | 28.5 | .8 |
| 5416 | Management, scientific, and technical consulting services | 231 | 141 184 | N | 56 313 | 12 623 | 1 008 | 27.9 | 8.6 |
| 54161 | Management consulting services | 198 | 127 367 | N | 51 398 | 11 215 | 899 | 27.7 | 4.8 |
| 541611 | Administrative management and general management consulting services | 86 | 52 334 | N | 14 749 | 3 546 | 289 | 29.6 | 5.9 |
| 541612 | Human resources and executive search consulting services | 58 | 54 583 | N | 28 029 | 5 658 | 363 | 14.0 | 2.7 |
| 5416121 | Actuarial consulting | 1 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 36 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 21 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 42 | 12 666 | N | 3 504 | 777 | 98 | 78.9 | 9.2 |
| 54162 | Environmental consulting services | 14 | 6 312 | N | 3 231 | 894 | 56 | 36.2 | 21.1 |
| 541620 | Environmental consulting services | 14 | 6 312 | N | 3 231 | 894 | 56 | 36.2 | 21.1 |
| 54169 | Other scientific and technical consulting services | 19 | 7 505 | N | 1 684 | 514 | 53 | 23.7 | 62.8 |
| 541690 | Other scientific and technical consulting services | 19 | 7 505 | N | 1 684 | 514 | 53 | 23.7 | 62.8 |
| 5416901 | Economic and related consulting services .. | 9 | D | N | D | D | a | D | D |
| 5417 | Scientific research and development services ... | 12 | 10 431 | N | 5 021 | 1 455 | 102 | 13.2 | 7.3 |
| 5418 | Advertising and related services | 85 | 149 640 | N | 47 070 | 11 171 | 1 123 | 8.3 | 1.0 |
| 54181 | Advertising agencies | 35 | 57 415 | N | 22 616 | 5 694 | 452 | 12.2 | 2.3 |
| 541810 | Advertising agencies | 35 | 57 415 | N | 22 616 | 5 694 | 452 | 12.2 | 2.3 |
| 54182 | Public relations agencies | 7 | 11 067 | N | 4 338 | 724 | 52 | 19.1 | — |
| 541820 | Public relations agencies | 7 | 11 067 | N | 4 338 | 724 | 52 | 19.1 | — |
| 54185 | Display advertising | 10 | 16 840 | N | 4 409 | 1 135 | 265 | 4.1 | .9 |
| 541850 | Display advertising | 10 | 16 840 | N | 4 409 | 1 135 | 265 | 4.1 | .9 |
| 54189 | Other services related to advertising | 22 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 22 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 18 | 49 157 | N | 9 944 | 2 280 | 203 | 4.3 | — |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUKESHA—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 112 | 56 932 | N | 20 723 | 4 862 | 1 042 | 28.2 | 2.5 |
| 54192 | Photographic services | 31 | 8 247 | N | 1 909 | 435 | 110 | 41.8 | 16.1 |
| 541921 | Photography studios, portrait | 27 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 48 | 36 368 | N | 13 918 | 2 982 | 603 | 15.2 | — |
| 541940 | Veterinary services | 48 | 36 368 | N | 13 918 | 2 982 | 603 | 15.2 | — |
| 54199 | All other professional, scientific, and technical services | 21 | D | N | D | D | b | D | D |
| 541990 | All other professional, scientific, and technical services | 21 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 343 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 343 | D | N | D | D | j | D | D |
| 5411 | Legal services | 199 | D | N | D | D | f | D | D |
| 54111 | Offices of lawyers | 187 | D | N | D | D | f | D | D |
| 541110 | Offices of lawyers | 187 | D | N | D | D | f | D | D |
| 5411101 | Offices of lawyers | 187 | D | N | D | D | f | D | D |
| 54119 | Other legal services | 12 | 8 890 | N | 3 385 | 771 | 95 | 13.8 | 10.6 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 194 | 137 192 | N | 56 257 | 13 327 | 1 641 | 16.3 | 6.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 194 | 137 192 | N | 56 257 | 13 327 | 1 641 | 16.3 | 6.9 |
| 541211 | Offices of certified public accountants | 97 | 66 511 | N | 30 923 | 6 868 | 750 | 25.5 | 12.9 |
| 541213 | Tax preparation services | 24 | 8 253 | N | 2 163 | 826 | 236 | 13.3 | 4.2 |
| 541214 | Payroll services | 8 | 28 255 | N | 8 372 | 2 160 | 227 | — | 1.6 |
| 541219 | Other accounting services | 65 | 34 173 | N | 14 799 | 3 473 | 428 | 12.4 | .3 |
| 5413 | Architectural, engineering, and related services .. | 232 | 223 054 | N | 102 562 | 22 891 | 2 158 | 30.0 | 7.8 |
| 54131 | Architectural services | 25 | 13 974 | N | 4 772 | 1 075 | 132 | 20.0 | 16.7 |
| 541310 | Architectural services | 25 | 13 974 | N | 4 772 | 1 075 | 132 | 20.0 | 16.7 |
| 54133 | Engineering services | 155 | 163 877 | N | 74 259 | 16 535 | 1 451 | 31.1 | 4.9 |
| 541330 | Engineering services | 155 | 163 877 | N | 74 259 | 16 535 | 1 451 | 31.1 | 4.9 |
| 54135 | Building inspection services | 18 | 10 601 | N | 4 621 | 993 | 162 | 98.0 | .2 |
| 541350 | Building inspection services | 18 | 10 601 | N | 4 621 | 993 | 162 | 98.0 | .2 |
| 54137 | Surveying and mapping (except geophysical) services | 14 | 20 649 | N | 12 692 | 2 892 | 271 | 5.8 | — |
| 541370 | Surveying and mapping (except geophysical) services | 14 | 20 649 | N | 12 692 | 2 892 | 271 | 5.8 | — |
| 54138 | Testing laboratories | 6 | 10 342 | N | 4 601 | 1 058 | 94 | 7.9 | 68.1 |
| 541380 | Testing laboratories | 6 | 10 342 | N | 4 601 | 1 058 | 94 | 7.9 | 68.1 |
| 5414 | Specialized design services | 44 | 28 207 | N | 7 432 | 1 811 | 208 | 30.0 | 1.2 |
| 54141 | Interior design services | 11 | 7 541 | N | 1 292 | 294 | 46 | 48.6 | 1.1 |
| 541410 | Interior design services | 11 | 7 541 | N | 1 292 | 294 | 46 | 48.6 | 1.1 |
| 54142 | Industrial design services | 7 | 8 234 | N | 2 097 | 565 | 46 | 17.8 | — |
| 541420 | Industrial design services | 7 | 8 234 | N | 2 097 | 565 | 46 | 17.8 | — |
| 54143 | Graphic design services | 26 | 12 432 | N | 4 043 | 952 | 116 | 26.8 | 2.2 |
| 541430 | Graphic design services | 26 | 12 432 | N | 4 043 | 952 | 116 | 26.8 | 2.2 |
| 5415 | Computer systems design and related services .. | 234 | 267 905 | N | 142 043 | 38 011 | 2 187 | 12.5 | 7.0 |
| 54151 | Computer systems design and related services | 234 | 267 905 | N | 142 043 | 38 011 | 2 187 | 12.5 | 7.0 |
| 541511 | Custom computer programming services ... | 118 | 163 243 | N | 103 127 | 28 171 | 1 572 | 11.5 | 4.3 |
| 541512 | Computer systems design services | 81 | 85 710 | N | 29 517 | 7 429 | 449 | 12.8 | 13.6 |
| 5415121 | Computer systems integrators | 41 | 66 170 | N | 19 187 | 4 764 | 288 | 9.0 | 11.3 |
| 5415122 | Computer systems consultants (except systems integrators) | 40 | 19 540 | N | 10 330 | 2 665 | 161 | 25.7 | 21.0 |
| 541519 | Other computer related services | 24 | 10 037 | N | 4 369 | 1 227 | 89 | 28.5 | .8 |
| 5416 | Management, scientific, and technical consulting services | 231 | 141 184 | N | 56 313 | 12 623 | 1 008 | 27.9 | 8.6 |
| 54161 | Management consulting services | 198 | 127 367 | N | 51 398 | 11 215 | 899 | 27.7 | 4.8 |
| 541611 | Administrative management and general management consulting services | 86 | 52 334 | N | 14 749 | 3 546 | 289 | 29.6 | 5.9 |
| 541612 | Human resources and executive search consulting services | 58 | 54 583 | N | 28 029 | 5 658 | 363 | 14.0 | 2.7 |
| 5416121 | Actuarial consulting | 1 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 36 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 21 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 42 | 12 666 | N | 3 504 | 777 | 98 | 78.9 | 9.2 |
| 54162 | Environmental consulting services | 14 | 6 312 | N | 3 231 | 894 | 56 | 36.2 | 21.1 |
| 541620 | Environmental consulting services | 14 | 6 312 | N | 3 231 | 894 | 56 | 36.2 | 21.1 |

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUKESHA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services—Con. | | | | | | | | |
| 54169 | Other scientific and technical consulting services | 19 | 7 505 | N | 1 684 | 514 | 53 | 23.7 | 62.8 |
| 541690 | Other scientific and technical consulting services | 19 | 7 505 | N | 1 684 | 514 | 53 | 23.7 | 62.8 |
| 5416901 | Economic and related consulting services . | 9 | D | N | D | D | a | D | D |
| 5417 | Scientific research and development services ... | 12 | 10 431 | N | 5 021 | 1 455 | 102 | 13.2 | 7.3 |
| 5418 | Advertising and related services | 85 | 149 640 | N | 47 070 | 11 171 | 1 123 | 8.3 | 1.0 |
| 54181 | Advertising agencies | 35 | 57 415 | N | 22 616 | 5 694 | 452 | 12.2 | 2.3 |
| 541810 | Advertising agencies | 35 | 57 415 | N | 22 616 | 5 694 | 452 | 12.2 | 2.3 |
| 54182 | Public relations agencies | 7 | 11 067 | N | 4 338 | 724 | 52 | 19.1 | — |
| 541820 | Public relations agencies | 7 | 11 067 | N | 4 338 | 724 | 52 | 19.1 | — |
| 54185 | Display advertising | 10 | 16 840 | N | 4 409 | 1 135 | 265 | 4.1 | .9 |
| 541850 | Display advertising | 10 | 16 840 | N | 4 409 | 1 135 | 265 | 4.1 | .9 |
| 54189 | Other services related to advertising | 22 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 22 | D | N | D | D | D | D | D |
| 5418902 | Advertising specialties goods distributor ... | 18 | 49 157 | N | 9 944 | 2 280 | 203 | 4.3 | — |
| 5419 | Other professional, scientific, and technical services | 112 | 56 932 | N | 20 723 | 4 862 | 1 042 | 28.2 | 2.5 |
| 54192 | Photographic services | 31 | 8 247 | N | 1 909 | 435 | 110 | 41.8 | 16.1 |
| 541921 | Photography studios, portrait | 27 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 48 | 36 368 | N | 13 918 | 2 982 | 603 | 15.2 | — |
| 541940 | Veterinary services | 48 | 36 368 | N | 13 918 | 2 982 | 603 | 15.2 | — |
| 54199 | All other professional, scientific, and technical services | 21 | D | N | D | D | b | D | D |
| 541990 | All other professional, scientific, and technical services | 21 | D | N | D | D | b | D | D |
| WAUPACA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 72 | 18 550 | N | 6 858 | 1 707 | 289 | 36.5 | 1.7 |
| 541 | Professional, scientific, and technical services | 72 | 18 550 | N | 6 858 | 1 707 | 289 | 36.5 | 1.7 |
| 5411 | Legal services | 16 | 6 029 | N | 2 377 | 561 | 80 | 39.2 | — |
| 54111 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 541110 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 5411101 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 2 663 | N | 1 178 | 388 | 82 | 51.6 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 2 663 | N | 1 178 | 388 | 82 | 51.6 | .5 |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | 5 661 | N | 1 937 | 441 | 80 | 21.0 | — |
| 541940 | Veterinary services | 10 | 5 661 | N | 1 937 | 441 | 80 | 21.0 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 72 | 18 550 | N | 6 858 | 1 707 | 289 | 36.5 | 1.7 |
| 541 | Professional, scientific, and technical services | 72 | 18 550 | N | 6 858 | 1 707 | 289 | 36.5 | 1.7 |
| 5411 | Legal services | 16 | 6 029 | N | 2 377 | 561 | 80 | 39.2 | — |
| 54111 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 541110 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 5411101 | Offices of lawyers | 12 | 3 642 | N | 1 446 | 343 | 46 | 64.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 2 663 | N | 1 178 | 388 | 82 | 51.6 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 2 663 | N | 1 178 | 388 | 82 | 51.6 | .5 |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | 5 661 | N | 1 937 | 441 | 80 | 21.0 | — |
| 541940 | Veterinary services | 10 | 5 661 | N | 1 937 | 441 | 80 | 21.0 | — |

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|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUSHARA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 541 | Professional, scientific, and technical services | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 541 | Professional, scientific, and technical services | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| WINNEBAGO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 236 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 236 | D | N | D | D | g | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 44 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 44 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 541211 | Offices of certified public accountants | 19 | 16 570 | N | 6 205 | 1 563 | 181 | 32.9 | — |
| 541213 | Tax preparation services | 12 | 2 336 | N | 848 | 391 | 116 | 46.0 | .5 |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 60 251 | N | 25 260 | 6 282 | 503 | 9.4 | 11.2 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 541330 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 54138 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 54151 | Computer systems design and related services | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | 21 308 | N | 9 510 | 2 410 | 252 | 10.7 | 47.4 |
| 54161 | Management consulting services | 26 | 19 814 | N | 9 043 | 2 308 | 243 | 10.1 | 50.9 |
| 541611 | Administrative management and general management consulting services | 14 | 18 063 | N | 8 385 | 2 133 | 225 | 3.4 | 54.7 |
| 5418 | Advertising and related services | 15 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| 541940 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WINNEBAGO—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 235 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 235 | D | N | D | D | g | D | D |
| 5411 | Legal services | 46 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 43 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 43 | 21 159 | N | 8 927 | 2 294 | 361 | 35.7 | .1 |
| 541211 | Offices of certified public accountants | 19 | 16 570 | N | 6 205 | 1 563 | 181 | 32.9 | — |
| 541213 | Tax preparation services | 12 | 2 336 | N | 848 | 391 | 116 | 46.0 | .5 |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 37 | 60 251 | N | 25 260 | 6 282 | 503 | 9.4 | 11.2 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 541330 | Engineering services | 19 | 46 230 | N | 20 096 | 5 011 | 373 | 8.1 | 3.0 |
| 54138 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 7 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 54151 | Computer systems design and related services | 24 | 17 056 | N | 7 970 | 1 666 | 135 | 13.8 | 3.2 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | 21 308 | N | 9 510 | 2 410 | 252 | 10.7 | 47.4 |
| 54161 | Management consulting services | 26 | 19 814 | N | 9 043 | 2 308 | 243 | 10.1 | 50.9 |
| 541611 | Administrative management and general management consulting services | 14 | 18 063 | N | 8 385 | 2 133 | 225 | 3.4 | 54.7 |
| 5418 | Advertising and related services | 15 | D | N | D | D | f | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |
| 5419 | Other professional, scientific, and technical services | 29 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| 541940 | Veterinary services | 11 | 8 917 | N | 3 521 | 744 | 142 | 7.9 | .4 |
| WOOD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 100 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 100 | D | N | D | D | f | D | D |
| 5411 | Legal services | 23 | 11 086 | N | 4 537 | 974 | 130 | 67.1 | .1 |
| 54111 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 541110 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5411101 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 541211 | Offices of certified public accountants | 15 | 7 851 | N | 2 631 | 655 | 79 | 31.2 | .7 |
| 541213 | Tax preparation services | 6 | 1 736 | N | 679 | 264 | 76 | 6.0 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 7 176 | N | 2 916 | 671 | 62 | 34.4 | 8.2 |
| 5418 | Advertising and related services | 5 | 10 558 | N | 1 854 | 480 | 39 | — | 1.9 |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 7 | 5 704 | N | 1 308 | 257 | 52 | — | 82.9 |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| 541940 | Veterinary services | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WOOD—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 99 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 99 | D | N | D | D | f | D | D |
| 5411 | Legal services | 23 | 11 086 | N | 4 537 | 974 | 130 | 67.1 | .1 |
| 54111 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 541110 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5411101 | Offices of lawyers | 19 | 9 469 | N | 3 812 | 785 | 110 | 67.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 10 784 | N | 3 927 | 1 090 | 186 | 28.0 | .5 |
| 541211 | Offices of certified public accountants | 15 | 7 851 | N | 2 631 | 655 | 79 | 31.2 | .7 |
| 541213 | Tax preparation services | 6 | 1 736 | N | 679 | 264 | 76 | 6.0 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 7 176 | N | 2 916 | 671 | 62 | 34.4 | 8.2 |
| 5418 | Advertising and related services | 5 | 10 558 | N | 1 854 | 480 | 39 | — | 1.9 |
| 5419 | Other professional, scientific, and technical services | 18 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 7 | 5 704 | N | 1 308 | 257 | 52 | — | 82.9 |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |
| 541940 | Veterinary services | 10 | 4 625 | N | 1 609 | 324 | 61 | 31.2 | 1.4 |

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| ALGOMA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 299 | N | 880 | 203 | 35 | 74.6 | — |
| 541 | Professional, scientific, and technical services | 9 | 2 299 | N | 880 | 203 | 35 | 74.6 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 299 | N | 880 | 203 | 35 | 74.6 | — |
| 541 | Professional, scientific, and technical services | 9 | 2 299 | N | 880 | 203 | 35 | 74.6 | — |
| ALLOUEZ | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 33 | 19 728 | N | 9 772 | 2 025 | 216 | 25.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 33 | 19 728 | N | 9 772 | 2 025 | 216 | 25.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 423 | N | 1 508 | 320 | 40 | 43.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 423 | N | 1 508 | 320 | 40 | 43.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 7 771 | N | 3 682 | 725 | 75 | 22.8 | — |
| 54131 | Architectural services | 2 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 33 | 19 728 | N | 9 772 | 2 025 | 216 | 25.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 33 | 19 728 | N | 9 772 | 2 025 | 216 | 25.1 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 423 | N | 1 508 | 320 | 40 | 43.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 423 | N | 1 508 | 320 | 40 | 43.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 7 771 | N | 3 682 | 725 | 75 | 22.8 | — |
| 54131 | Architectural services | 2 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | a | D | D |
| ALTOONA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 9 844 | N | 4 161 | 1 121 | 152 | 22.3 | 2.3 |
| 541 | Professional, scientific, and technical services | 14 | 9 844 | N | 4 161 | 1 121 | 152 | 22.3 | 2.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 5 328 | N | 2 342 | 635 | 78 | 1.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 5 328 | N | 2 342 | 635 | 78 | 1.5 | — |
| 541211 | Offices of certified public accountants | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 9 844 | N | 4 161 | 1 121 | 152 | 22.3 | 2.3 |
| 541 | Professional, scientific, and technical services | 14 | 9 844 | N | 4 161 | 1 121 | 152 | 22.3 | 2.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 5 328 | N | 2 342 | 635 | 78 | 1.5 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 5 328 | N | 2 342 | 635 | 78 | 1.5 | — |
| 541211 | Offices of certified public accountants | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| AMERY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 6 514 | N | 1 812 | 433 | 73 | 61.8 | 16.1 |
| 541 | Professional, scientific, and technical services | 17 | 6 514 | N | 1 812 | 433 | 73 | 61.8 | 16.1 |
| 5411 | Legal services | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 54111 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 541110 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 5411101 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 265 | N | 561 | 148 | 26 | 34.3 | 16.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 265 | N | 561 | 148 | 26 | 34.3 | 16.4 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 6 514 | N | 1 812 | 433 | 73 | 61.8 | 16.1 |
| 541 | Professional, scientific, and technical services | 17 | 6 514 | N | 1 812 | 433 | 73 | 61.8 | 16.1 |
| 5411 | Legal services | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 54111 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 541110 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 5411101 | Offices of lawyers | 6 | 3 525 | N | 774 | 177 | 26 | 74.1 | 23.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 265 | N | 561 | 148 | 26 | 34.3 | 16.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 265 | N | 561 | 148 | 26 | 34.3 | 16.4 |
| ANTIGO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| APPLETON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 187 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 187 | D | N | D | D | g | D | D |
| 5411 | Legal services | 44 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 39 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 39 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 39 833 | N | 22 554 | 5 639 | 577 | 11.2 | .8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 39 833 | N | 22 554 | 5 639 | 577 | 11.2 | .8 |
| 541211 | Offices of certified public accountants | 16 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 22 | 16 928 | N | 7 832 | 2 163 | 185 | 26.9 | .1 |
| 54133 | Engineering services | 16 | 12 745 | N | 5 871 | 1 734 | 128 | 24.9 | .1 |
| 541330 | Engineering services | 16 | 12 745 | N | 5 871 | 1 734 | 128 | 24.9 | .1 |
| 5414 | Specialized design services | 7 | 2 466 | N | 695 | 177 | 25 | 53.7 | .3 |
| 5415 | Computer systems design and related services .. | 19 | 10 902 | N | 4 027 | 1 205 | 71 | 17.5 | 18.9 |
| 54151 | Computer systems design and related services | 19 | 10 902 | N | 4 027 | 1 205 | 71 | 17.5 | 18.9 |
| 541511 | Custom computer programming services ... | 12 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | APPLETON—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 32 | 16 892 | N | 8 873 | 2 064 | 346 | 26.6 | 50.3 |
| 54161 | Management consulting services | 26 | 15 668 | N | 8 323 | 1 983 | 331 | 23.0 | 52.2 |
| 541611 | Administrative management and general management consulting services | 9 | 11 798 | N | 6 781 | 1 616 | 287 | 10.9 | 60.7 |
| 5418 | Advertising and related services | 8 | 6 057 | N | 1 574 | 373 | 56 | 48.5 | .3 |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | 5 014 | N | 1 929 | 463 | 60 | 30.6 | .6 |
| 541921 | Photography studios, portrait | 11 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 185 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 185 | D | N | D | D | g | D | D |
| 5411 | Legal services | 43 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 39 833 | N | 22 554 | 5 639 | 577 | 11.2 | .8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 39 833 | N | 22 554 | 5 639 | 577 | 11.2 | .8 |
| 541211 | Offices of certified public accountants | 16 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 22 | 16 928 | N | 7 832 | 2 163 | 185 | 26.9 | .1 |
| 54133 | Engineering services | 16 | 12 745 | N | 5 871 | 1 734 | 128 | 24.9 | .1 |
| 541330 | Engineering services | 16 | 12 745 | N | 5 871 | 1 734 | 128 | 24.9 | .1 |
| 5414 | Specialized design services | 7 | 2 466 | N | 695 | 177 | 25 | 53.7 | .3 |
| 5415 | Computer systems design and related services .. | 19 | 10 902 | N | 4 027 | 1 205 | 71 | 17.5 | 18.9 |
| 54151 | Computer systems design and related services | 19 | 10 902 | N | 4 027 | 1 205 | 71 | 17.5 | 18.9 |
| 541511 | Custom computer programming services ... | 12 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 32 | 16 892 | N | 8 873 | 2 064 | 346 | 26.6 | 50.3 |
| 54161 | Management consulting services | 26 | 15 668 | N | 8 323 | 1 983 | 331 | 23.0 | 52.2 |
| 541611 | Administrative management and general management consulting services | 9 | 11 798 | N | 6 781 | 1 616 | 287 | 10.9 | 60.7 |
| 5418 | Advertising and related services | 8 | 6 057 | N | 1 574 | 373 | 56 | 48.5 | .3 |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | 5 014 | N | 1 929 | 463 | 60 | 30.6 | .6 |
| 541921 | Photography studios, portrait | 11 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| | APPLETON (PART - CALUMET COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | APPLETON (PART - OUTAGAMIE COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 178 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 178 | D | N | D | D | g | D | D |
| 5411 | Legal services | 44 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 39 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 39 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | D | N | D | D | f | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | D | N | D | D | f | D | D |
| 541211 | Offices of certified public accountants | 16 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 20 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 14 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 14 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 7 | 2 466 | N | 695 | 177 | 25 | 53.7 | .3 |
| 5415 | Computer systems design and related services .. | 18 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 18 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 11 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 25 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 9 | 11 798 | N | 6 781 | 1 616 | 287 | 10.9 | 60.7 |
| 5418 | Advertising and related services | 8 | 6 057 | N | 1 574 | 373 | 56 | 48.5 | .3 |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 20 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | 5 014 | N | 1 929 | 463 | 60 | 30.6 | .6 |
| 541921 | Photography studios, portrait | 11 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 176 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 176 | D | N | D | D | g | D | D |
| 5411 | Legal services | 43 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 38 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | D | N | D | D | f | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | D | N | D | D | f | D | D |
| 541211 | Offices of certified public accountants | 16 | D | N | D | D | e | D | D |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 20 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 14 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 14 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 7 | 2 466 | N | 695 | 177 | 25 | 53.7 | .3 |
| 5415 | Computer systems design and related services .. | 18 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 18 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 11 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 30 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 25 | D | N | D | D | e | D | D |
| 541611 | Administrative management and general management consulting services | 9 | 11 798 | N | 6 781 | 1 616 | 287 | 10.9 | 60.7 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | APPLETON (PART - OUTAGAMIE COUNTY)—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5418 | Advertising and related services | 8 | 6 057 | N | 1 574 | 373 | 56 | 48.5 | .3 |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 20 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 12 | 5 014 | N | 1 929 | 463 | 60 | 30.6 | .6 |
| 541921 | Photography studios, portrait | 11 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 785 | N | 701 | 119 | 44 | 17.8 | — |
| | APPLETON (PART - WINNEBAGO COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 4 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 4 | D | N | D | D | a | D | D |
| | ASHLAND | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 8 541 | N | 3 353 | 735 | 136 | 32.5 | 7.8 |
| 541 | Professional, scientific, and technical services | 29 | 8 541 | N | 3 353 | 735 | 136 | 32.5 | 7.8 |
| 5411 | Legal services | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 8 541 | N | 3 353 | 735 | 136 | 32.5 | 7.8 |
| 541 | Professional, scientific, and technical services | 29 | 8 541 | N | 3 353 | 735 | 136 | 32.5 | 7.8 |
| 5411 | Legal services | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 088 | N | 580 | 159 | 32 | 83.8 | — |
| | ASHWAUBENON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 115 559 | N | 48 226 | 12 266 | 1 002 | 11.0 | .5 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | ASHWAUBENON—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services | 73 | 115 559 | N | 48 226 | 12 266 | 1 002 | 11.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 375 | N | 990 | 284 | 54 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 375 | N | 990 | 284 | 54 | 39.9 | — |
| 541213 | Tax preparation services | 5 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 39 005 | N | 19 133 | 4 777 | 350 | 12.5 | — |
| 54133 | Engineering services | 13 | 35 254 | N | 17 805 | 4 469 | 314 | 6.4 | — |
| 541330 | Engineering services | 13 | 35 254 | N | 17 805 | 4 469 | 314 | 6.4 | — |
| 5414 | Specialized design services | 4 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 7 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 7 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 5 221 | N | 2 696 | 625 | 41 | 12.1 | 6.9 |
| 54161 | Management consulting services | 10 | 5 221 | N | 2 696 | 625 | 41 | 12.1 | 6.9 |
| 5418 | Advertising and related services | 7 | 10 875 | N | 2 713 | 666 | 86 | 6.9 | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 2 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | e | D | D |
| 54191 | Marketing research and public opinion polling . | 2 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 2 | D | N | D | D | e | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 73 | 115 559 | N | 48 226 | 12 266 | 1 002 | 11.0 | .5 |
| 541 | Professional, scientific, and technical services | 73 | 115 559 | N | 48 226 | 12 266 | 1 002 | 11.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 375 | N | 990 | 284 | 54 | 39.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 4 375 | N | 990 | 284 | 54 | 39.9 | — |
| 541213 | Tax preparation services | 5 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 39 005 | N | 19 133 | 4 777 | 350 | 12.5 | — |
| 54133 | Engineering services | 13 | 35 254 | N | 17 805 | 4 469 | 314 | 6.4 | — |
| 541330 | Engineering services | 13 | 35 254 | N | 17 805 | 4 469 | 314 | 6.4 | — |
| 5414 | Specialized design services | 4 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 7 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 7 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 5 221 | N | 2 696 | 625 | 41 | 12.1 | 6.9 |
| 54161 | Management consulting services | 10 | 5 221 | N | 2 696 | 625 | 41 | 12.1 | 6.9 |
| 5418 | Advertising and related services | 7 | 10 875 | N | 2 713 | 666 | 86 | 6.9 | — |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 2 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | e | D | D |
| 54191 | Marketing research and public opinion polling . | 2 | D | N | D | D | e | D | D |
| 541910 | Marketing research and public opinion polling | 2 | D | N | D | D | e | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALDWIN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 4 970 | N | 2 401 | 386 | 31 | 12.4 | — |
| 541 | Professional, scientific, and technical services | 6 | 4 970 | N | 2 401 | 386 | 31 | 12.4 | — |
| 5411 | Legal services | 3 | D | N | D | D | a | D | D |
| 54111 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| 541110 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| 5411101 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 4 970 | N | 2 401 | 386 | 31 | 12.4 | — |
| 541 | Professional, scientific, and technical services | 6 | 4 970 | N | 2 401 | 386 | 31 | 12.4 | — |
| 5411 | Legal services | 3 | D | N | D | D | a | D | D |
| 54111 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| 541110 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| 5411101 | Offices of lawyers | 3 | D | N | D | D | a | D | D |
| BARABOO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 30 | D | N | D | D | e | D | D |
| 5411 | Legal services | 10 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 303 | N | 473 | 115 | 22 | 60.4 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 303 | N | 473 | 115 | 22 | 60.4 | .4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 1 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 1 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 3 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 29 | D | N | D | D | e | D | D |
| 5411 | Legal services | 9 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 7 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 7 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 7 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 303 | N | 473 | 115 | 22 | 60.4 | .4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 303 | N | 473 | 115 | 22 | 60.4 | .4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 1 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 1 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 3 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| BARRON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 572 | N | 1 034 | 278 | 45 | 44.1 | .9 |
| 541 | Professional, scientific, and technical services | 9 | 2 572 | N | 1 034 | 278 | 45 | 44.1 | .9 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 572 | N | 1 034 | 278 | 45 | 44.1 | .9 |
| 541 | Professional, scientific, and technical services | 9 | 2 572 | N | 1 034 | 278 | 45 | 44.1 | .9 |
| BAYSIDE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 541 | Professional, scientific, and technical services | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 541 | Professional, scientific, and technical services | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |
| BAYSIDE (PART - MILWAUKEE COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 541 | Professional, scientific, and technical services | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 541 | Professional, scientific, and technical services | 25 | 14 125 | N | 7 552 | 1 694 | 161 | 24.3 | 1.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 536 | N | 758 | 189 | 65 | 1.4 | 16.0 |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BEAVER DAM | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 803 | N | 6 542 | 1 649 | 217 | 29.7 | 2.5 |
| 541 | Professional, scientific, and technical services | 25 | 14 803 | N | 6 542 | 1 649 | 217 | 29.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 480 | N | 750 | 172 | 25 | 17.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 480 | N | 750 | 172 | 25 | 17.0 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 8 452 | N | 3 604 | 949 | 75 | 20.5 | 1.8 |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 14 803 | N | 6 542 | 1 649 | 217 | 29.7 | 2.5 |
| 541 | Professional, scientific, and technical services | 25 | 14 803 | N | 6 542 | 1 649 | 217 | 29.7 | 2.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 480 | N | 750 | 172 | 25 | 17.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 480 | N | 750 | 172 | 25 | 17.0 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 8 452 | N | 3 604 | 949 | 75 | 20.5 | 1.8 |
| 54137 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 1 | D | N | D | D | b | D | D |
| BELLEVUE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 11 113 | N | 5 802 | 1 654 | 182 | 10.2 | 18.7 |
| 541 | Professional, scientific, and technical services | 19 | 11 113 | N | 5 802 | 1 654 | 182 | 10.2 | 18.7 |
| 5413 | Architectural, engineering, and related services .. | 4 | 6 745 | N | 4 639 | 1 374 | 129 | — | 28.4 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 11 113 | N | 5 802 | 1 654 | 182 | 10.2 | 18.7 |
| 541 | Professional, scientific, and technical services | 19 | 11 113 | N | 5 802 | 1 654 | 182 | 10.2 | 18.7 |
| 5413 | Architectural, engineering, and related services .. | 4 | 6 745 | N | 4 639 | 1 374 | 129 | — | 28.4 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| BELOIT | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 44 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 44 | D | N | D | D | c | D | D |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 541110 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 5411101 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 314 | N | 1 012 | 370 | 106 | 42.2 | 2.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 314 | N | 1 012 | 370 | 106 | 42.2 | 2.7 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BELOIT—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 43 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 43 | D | N | D | D | c | D | D |
| 5411 | Legal services | 16 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 541110 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 5411101 | Offices of lawyers | 13 | 3 339 | N | 1 795 | 638 | 37 | 42.5 | 7.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 314 | N | 1 012 | 370 | 106 | 42.2 | 2.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 3 314 | N | 1 012 | 370 | 106 | 42.2 | 2.7 |
| | BERLIN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | BERLIN (PART - GREEN LAKE COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 251 | N | 1 380 | 354 | 64 | 52.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | BLACK RIVER FALLS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 4 674 | N | 2 225 | 548 | 105 | 50.5 | 5.0 |
| 541 | Professional, scientific, and technical services | 20 | 4 674 | N | 2 225 | 548 | 105 | 50.5 | 5.0 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 4 674 | N | 2 225 | 548 | 105 | 50.5 | 5.0 |
| 541 | Professional, scientific, and technical services | 20 | 4 674 | N | 2 225 | 548 | 105 | 50.5 | 5.0 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |

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Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BLOOMER | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| | BOSCOBEL | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 1 013 | N | 321 | 77 | 26 | 92.3 | 7.7 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 1 013 | N | 321 | 77 | 26 | 92.3 | 7.7 |
| | BRILLION | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| | BRODHEAD | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| | BRODHEAD (PART - GREEN COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| | BROOKFIELD | | | | | | | | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| BROOKFIELD—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 306 | 389 828 | N | 171 811 | 40 176 | 3 349 | 13.5 | 5.1 |
| 541 | Professional, scientific, and technical services | 306 | 389 828 | N | 171 811 | 40 176 | 3 349 | 13.5 | 5.1 |
| 5411 | Legal services | 57 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 541110 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 5411101 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 54119 | Other legal services | 4 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 3 | D | N | D | D | a | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 51 | 62 835 | N | 22 000 | 5 202 | 541 | 8.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 51 | 62 835 | N | 22 000 | 5 202 | 541 | 8.8 | — |
| 541211 | Offices of certified public accountants | 30 | 26 070 | N | 12 025 | 2 630 | 235 | 18.0 | — |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 40 | 59 717 | N | 29 160 | 6 330 | 533 | 11.3 | 13.2 |
| 54133 | Engineering services | 30 | 51 115 | N | 25 308 | 5 445 | 449 | 11.2 | .6 |
| 541330 | Engineering services | 30 | 51 115 | N | 25 308 | 5 445 | 449 | 11.2 | .6 |
| 54138 | Testing laboratories | 3 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 3 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 52 | 97 998 | N | 52 486 | 13 469 | 755 | 7.6 | 7.5 |
| 54151 | Computer systems design and related services | 52 | 97 998 | N | 52 486 | 13 469 | 755 | 7.6 | 7.5 |
| 541511 | Custom computer programming services ... | 27 | 64 407 | N | 39 005 | 9 999 | 552 | 6.5 | — |
| 541512 | Computer systems design services | 21 | 28 942 | N | 11 911 | 3 053 | 182 | 11.3 | 25.4 |
| 5415121 | Computer systems integrators | 12 | 19 506 | N | 5 577 | 1 407 | 96 | 7.0 | 35.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 9 | 9 436 | N | 6 334 | 1 646 | 86 | 20.1 | 5.7 |
| 5416 | Management, scientific, and technical consulting services | 60 | 85 234 | N | 36 210 | 7 614 | 518 | 15.2 | 2.2 |
| 54161 | Management consulting services | 45 | 80 801 | N | 34 464 | 7 112 | 469 | 13.5 | 1.2 |
| 541611 | Administrative management and general management consulting services | 19 | 36 422 | N | 8 906 | 2 075 | 148 | 10.3 | 2.2 |
| 541612 | Human resources and executive search consulting services | 18 | 38 261 | N | 22 684 | 4 390 | 246 | 11.7 | .3 |
| 5416121 | Actuarial consulting | 1 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 15 | 41 210 | N | 13 226 | 3 370 | 433 | 14.0 | 1.6 |
| 54181 | Advertising agencies | 9 | 28 632 | N | 10 063 | 2 646 | 196 | 17.6 | 2.3 |
| 541810 | Advertising agencies | 9 | 28 632 | N | 10 063 | 2 646 | 196 | 17.6 | 2.3 |
| 54185 | Display advertising | 4 | D | N | D | D | c | D | D |
| 541850 | Display advertising | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 7 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 257 | N | 1 028 | 238 | 47 | 7.0 | — |
| 541940 | Veterinary services | 5 | 3 257 | N | 1 028 | 238 | 47 | 7.0 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 306 | 389 828 | N | 171 811 | 40 176 | 3 349 | 13.5 | 5.1 |
| 541 | Professional, scientific, and technical services | 306 | 389 828 | N | 171 811 | 40 176 | 3 349 | 13.5 | 5.1 |
| 5411 | Legal services | 57 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 541110 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 5411101 | Offices of lawyers | 53 | 24 872 | N | 12 273 | 2 387 | 250 | 35.9 | 3.9 |
| 54119 | Other legal services | 4 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 3 | D | N | D | D | a | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 51 | 62 835 | N | 22 000 | 5 202 | 541 | 8.8 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 51 | 62 835 | N | 22 000 | 5 202 | 541 | 8.8 | — |
| 541211 | Offices of certified public accountants | 30 | 26 070 | N | 12 025 | 2 630 | 235 | 18.0 | — |
| 541219 | Other accounting services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 40 | 59 717 | N | 29 160 | 6 330 | 533 | 11.3 | 13.2 |
| 54133 | Engineering services | 30 | 51 115 | N | 25 308 | 5 445 | 449 | 11.2 | .6 |
| 541330 | Engineering services | 30 | 51 115 | N | 25 308 | 5 445 | 449 | 11.2 | .6 |
| 54138 | Testing laboratories | 3 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 3 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BROOKFIELD—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 52 | 97 998 | N | 52 486 | 13 469 | 755 | 7.6 | 7.5 |
| 54151 | Computer systems design and related services | 52 | 97 998 | N | 52 486 | 13 469 | 755 | 7.6 | 7.5 |
| 541511 | Custom computer programming services | 27 | 64 407 | N | 39 005 | 9 999 | 552 | 6.5 | — |
| 541512 | Computer systems design services | 21 | 28 942 | N | 11 911 | 3 053 | 182 | 11.3 | 25.4 |
| 5415121 | Computer systems integrators | 12 | 19 506 | N | 5 577 | 1 407 | 96 | 7.0 | 35.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 9 | 9 436 | N | 6 334 | 1 646 | 86 | 20.1 | 5.7 |
| 5416 | Management, scientific, and technical consulting services | 60 | 85 234 | N | 36 210 | 7 614 | 518 | 15.2 | 2.2 |
| 54161 | Management consulting services | 45 | 80 801 | N | 34 464 | 7 112 | 469 | 13.5 | 1.2 |
| 541611 | Administrative management and general management consulting services | 19 | 36 422 | N | 8 906 | 2 075 | 148 | 10.3 | 2.2 |
| 541612 | Human resources and executive search consulting services | 18 | 38 261 | N | 22 684 | 4 390 | 246 | 11.7 | .3 |
| 5416121 | Actuarial consulting | 1 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 15 | 41 210 | N | 13 226 | 3 370 | 433 | 14.0 | 1.6 |
| 54181 | Advertising agencies | 9 | 28 632 | N | 10 063 | 2 646 | 196 | 17.6 | 2.3 |
| 541810 | Advertising agencies | 9 | 28 632 | N | 10 063 | 2 646 | 196 | 17.6 | 2.3 |
| 54185 | Display advertising | 4 | D | N | D | D | c | D | D |
| 541850 | Display advertising | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 7 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 257 | N | 1 028 | 238 | 47 | 7.0 | — |
| 541940 | Veterinary services | 5 | 3 257 | N | 1 028 | 238 | 47 | 7.0 | — |
| BROWN DEER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 45 729 | N | 22 325 | 5 548 | 389 | 9.2 | .8 |
| 541 | Professional, scientific, and technical services | 21 | 45 729 | N | 22 325 | 5 548 | 389 | 9.2 | .8 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 2 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 1 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 45 729 | N | 22 325 | 5 548 | 389 | 9.2 | .8 |
| 541 | Professional, scientific, and technical services | 21 | 45 729 | N | 22 325 | 5 548 | 389 | 9.2 | .8 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | e | D | D |
| 541512 | Computer systems design services | 2 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 1 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| BURLINGTON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 5411 | Legal services | 10 | 3 671 | N | 1 825 | 358 | 41 | 21.8 | 23.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 3 077 | N | 1 830 | 324 | 30 | 33.1 | — |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BURLINGTON—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 5411 | Legal services | 10 | 3 671 | N | 1 825 | 358 | 41 | 21.8 | 23.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 3 077 | N | 1 830 | 324 | 30 | 33.1 | — |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |
| BURLINGTON (PART - RACINE COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 5411 | Legal services | 10 | 3 671 | N | 1 825 | 358 | 41 | 21.8 | 23.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 3 077 | N | 1 830 | 324 | 30 | 33.1 | — |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 900 | N | 6 276 | 1 474 | 153 | 28.3 | 7.0 |
| 5411 | Legal services | 10 | 3 671 | N | 1 825 | 358 | 41 | 21.8 | 23.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 623 | N | 774 | 235 | 40 | 75.2 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 3 077 | N | 1 830 | 324 | 30 | 33.1 | — |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |
| CALEDONIA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 46 | 17 007 | N | 9 496 | 2 283 | 249 | 22.7 | 3.0 |
| 541 | Professional, scientific, and technical services | 46 | 17 007 | N | 9 496 | 2 283 | 249 | 22.7 | 3.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 169 | N | 433 | 106 | 24 | 84.1 | 15.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 169 | N | 433 | 106 | 24 | 84.1 | 15.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 2 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| CALEDONIA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 46 | 17 007 | N | 9 496 | 2 283 | 249 | 22.7 | 3.0 |
| 541 | Professional, scientific, and technical services | 46 | 17 007 | N | 9 496 | 2 283 | 249 | 22.7 | 3.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 169 | N | 433 | 106 | 24 | 84.1 | 15.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 169 | N | 433 | 106 | 24 | 84.1 | 15.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 2 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| CEDARBURG | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 62 | 32 132 | N | 14 004 | 3 253 | 362 | 17.3 | 5.0 |
| 541 | Professional, scientific, and technical services | 62 | 32 132 | N | 14 004 | 3 253 | 362 | 17.3 | 5.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 495 | N | 1 072 | 267 | 35 | 50.0 | 30.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 495 | N | 1 072 | 267 | 35 | 50.0 | 30.7 |
| 5413 | Architectural, engineering, and related services .. | 15 | 13 767 | N | 6 328 | 1 511 | 145 | 11.8 | 2.3 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 2 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 62 | 32 132 | N | 14 004 | 3 253 | 362 | 17.3 | 5.0 |
| 541 | Professional, scientific, and technical services | 62 | 32 132 | N | 14 004 | 3 253 | 362 | 17.3 | 5.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 495 | N | 1 072 | 267 | 35 | 50.0 | 30.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 495 | N | 1 072 | 267 | 35 | 50.0 | 30.7 |
| 5413 | Architectural, engineering, and related services .. | 15 | 13 767 | N | 6 328 | 1 511 | 145 | 11.8 | 2.3 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 2 | D | N | D | D | b | D | D |
| 541921 | Photography studios, portrait | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| CHILTON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 5 021 | N | 2 086 | 548 | 60 | 57.5 | — |
| 541 | Professional, scientific, and technical services | 12 | 5 021 | N | 2 086 | 548 | 60 | 57.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 5 021 | N | 2 086 | 548 | 60 | 57.5 | — |
| 541 | Professional, scientific, and technical services | 12 | 5 021 | N | 2 086 | 548 | 60 | 57.5 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| CHIPPEWA FALLS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 35 | 33 442 | N | 17 910 | 4 350 | 407 | 11.5 | 4.0 |
| 541 | Professional, scientific, and technical services | 35 | 33 442 | N | 17 910 | 4 350 | 407 | 11.5 | 4.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 2 571 | N | 631 | 197 | 35 | 23.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 2 571 | N | 631 | 197 | 35 | 23.2 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 9 568 | N | 5 367 | 1 351 | 112 | 7.7 | 5.7 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 2 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 35 | 33 442 | N | 17 910 | 4 350 | 407 | 11.5 | 4.0 |
| 541 | Professional, scientific, and technical services | 35 | 33 442 | N | 17 910 | 4 350 | 407 | 11.5 | 4.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 2 571 | N | 631 | 197 | 35 | 23.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 2 571 | N | 631 | 197 | 35 | 23.2 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 9 568 | N | 5 367 | 1 351 | 112 | 7.7 | 5.7 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 2 | D | N | D | D | c | D | D |
| CLINTONVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 3 379 | N | 1 103 | 282 | 56 | 25.5 | — |
| 541 | Professional, scientific, and technical services | 11 | 3 379 | N | 1 103 | 282 | 56 | 25.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 3 379 | N | 1 103 | 282 | 56 | 25.5 | — |
| 541 | Professional, scientific, and technical services | 11 | 3 379 | N | 1 103 | 282 | 56 | 25.5 | — |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| COLUMBUS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 541 | Professional, scientific, and technical services | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | a | D | D |
| 541611 | Administrative management and general management consulting services | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 541 | Professional, scientific, and technical services | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | a | D | D |
| 541611 | Administrative management and general management consulting services | 1 | D | N | D | D | a | D | D |

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| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | COLUMBUS (PART - COLUMBIA COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 541 | Professional, scientific, and technical services | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | a | D | D |
| 541611 | Administrative management and general management consulting services | 1 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 541 | Professional, scientific, and technical services | 9 | 10 535 | N | 1 193 | 276 | 45 | 17.4 | — |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | a | D | D |
| 541611 | Administrative management and general management consulting services | 1 | D | N | D | D | a | D | D |
| | COTTAGE GROVE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 843 | N | 984 | 209 | 27 | 39.6 | 8.9 |
| 541 | Professional, scientific, and technical services | 11 | 2 843 | N | 984 | 209 | 27 | 39.6 | 8.9 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 843 | N | 984 | 209 | 27 | 39.6 | 8.9 |
| 541 | Professional, scientific, and technical services | 11 | 2 843 | N | 984 | 209 | 27 | 39.6 | 8.9 |
| | CROSS PLAINS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | D | N | D | D | a | D | D |
| | CUDAHY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 5 815 | N | 3 202 | 709 | 76 | 46.5 | 11.0 |
| 541 | Professional, scientific, and technical services | 14 | 5 815 | N | 3 202 | 709 | 76 | 46.5 | 11.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 5 815 | N | 3 202 | 709 | 76 | 46.5 | 11.0 |
| 541 | Professional, scientific, and technical services | 14 | 5 815 | N | 3 202 | 709 | 76 | 46.5 | 11.0 |
| | DEFOREST | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 8 818 | N | 3 505 | 887 | 91 | 23.7 | 16.2 |
| 541 | Professional, scientific, and technical services | 17 | 8 818 | N | 3 505 | 887 | 91 | 23.7 | 16.2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 8 818 | N | 3 505 | 887 | 91 | 23.7 | 16.2 |
| 541 | Professional, scientific, and technical services | 17 | 8 818 | N | 3 505 | 887 | 91 | 23.7 | 16.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| DELAFIELD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 028 | N | 4 896 | 1 055 | 133 | 36.9 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 028 | N | 4 896 | 1 055 | 133 | 36.9 | 7.0 |
| 5411 | Legal services | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 54111 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 541110 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 5411101 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 12 028 | N | 4 896 | 1 055 | 133 | 36.9 | 7.0 |
| 541 | Professional, scientific, and technical services | 31 | 12 028 | N | 4 896 | 1 055 | 133 | 36.9 | 7.0 |
| 5411 | Legal services | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 54111 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 541110 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| 5411101 | Offices of lawyers | 8 | 4 873 | N | 1 442 | 292 | 29 | 27.5 | — |
| DELAVAN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 336 | N | 2 952 | 689 | 101 | 31.0 | 4.2 |
| 541 | Professional, scientific, and technical services | 26 | 7 336 | N | 2 952 | 689 | 101 | 31.0 | 4.2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 336 | N | 2 952 | 689 | 101 | 31.0 | 4.2 |
| 541 | Professional, scientific, and technical services | 26 | 7 336 | N | 2 952 | 689 | 101 | 31.0 | 4.2 |
| DE PERE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 45 | 54 095 | N | 26 214 | 6 410 | 493 | 26.6 | 3.0 |
| 541 | Professional, scientific, and technical services | 45 | 54 095 | N | 26 214 | 6 410 | 493 | 26.6 | 3.0 |
| 5411 | Legal services | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 54111 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 541110 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 5411101 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 5 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 5 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 6 | 3 094 | N | 511 | 116 | 18 | 29.3 | .2 |
| 5415 | Computer systems design and related services .. | 8 | 10 747 | N | 6 699 | 1 665 | 108 | 6.8 | 15.0 |
| 54151 | Computer systems design and related services | 8 | 10 747 | N | 6 699 | 1 665 | 108 | 6.8 | 15.0 |
| 541511 | Custom computer programming services ... | 6 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | 8 502 | N | 1 099 | 234 | 40 | 93.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| DE PERE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 45 | 54 095 | N | 26 214 | 6 410 | 493 | 26.6 | 3.0 |
| 541 | Professional, scientific, and technical services | 45 | 54 095 | N | 26 214 | 6 410 | 493 | 26.6 | 3.0 |
| 5411 | Legal services | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 54111 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 541110 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 5411101 | Offices of lawyers | 6 | 4 665 | N | 2 506 | 540 | 58 | 41.4 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 5 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 5 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 6 | 3 094 | N | 511 | 116 | 18 | 29.3 | .2 |
| 5415 | Computer systems design and related services .. | 8 | 10 747 | N | 6 699 | 1 665 | 108 | 6.8 | 15.0 |
| 54151 | Computer systems design and related services | 8 | 10 747 | N | 6 699 | 1 665 | 108 | 6.8 | 15.0 |
| 541511 | Custom computer programming services ... | 6 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | 8 502 | N | 1 099 | 234 | 40 | 93.7 | — |
| DODGEVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 520 | N | 2 343 | 502 | 85 | 44.5 | 4.1 |
| 541 | Professional, scientific, and technical services | 18 | 5 520 | N | 2 343 | 502 | 85 | 44.5 | 4.1 |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 520 | N | 2 343 | 502 | 85 | 44.5 | 4.1 |
| 541 | Professional, scientific, and technical services | 18 | 5 520 | N | 2 343 | 502 | 85 | 44.5 | 4.1 |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| EAST TROY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 834 | N | 1 110 | 235 | 34 | 68.1 | 13.1 |
| 541 | Professional, scientific, and technical services | 11 | 2 834 | N | 1 110 | 235 | 34 | 68.1 | 13.1 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 834 | N | 1 110 | 235 | 34 | 68.1 | 13.1 |
| 541 | Professional, scientific, and technical services | 11 | 2 834 | N | 1 110 | 235 | 34 | 68.1 | 13.1 |
| EAU CLAIRE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | EAU CLAIRE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 146 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 146 | D | N | D | D | g | D | D |
| 5411 | Legal services | 42 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 541110 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5411101 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 541211 | Offices of certified public accountants | 13 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 8 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 28 175 | N | 13 379 | 3 151 | 282 | 21.6 | 5.8 |
| 54133 | Engineering services | 11 | 23 645 | N | 11 227 | 2 617 | 220 | 23.1 | 7.0 |
| 541330 | Engineering services | 11 | 23 645 | N | 11 227 | 2 617 | 220 | 23.1 | 7.0 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 8 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 8 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 339 | N | 1 415 | 310 | 49 | 53.1 | 44.6 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 14 | 6 792 | N | 1 467 | 355 | 59 | 45.8 | 17.2 |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 145 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 145 | D | N | D | D | g | D | D |
| 5411 | Legal services | 42 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 541110 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5411101 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 541211 | Offices of certified public accountants | 13 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 8 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 28 175 | N | 13 379 | 3 151 | 282 | 21.6 | 5.8 |
| 54133 | Engineering services | 11 | 23 645 | N | 11 227 | 2 617 | 220 | 23.1 | 7.0 |
| 541330 | Engineering services | 11 | 23 645 | N | 11 227 | 2 617 | 220 | 23.1 | 7.0 |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 8 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 8 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 339 | N | 1 415 | 310 | 49 | 53.1 | 44.6 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 14 | 6 792 | N | 1 467 | 355 | 59 | 45.8 | 17.2 |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D |

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | EAU CLAIRE (PART - CHIPPEWA COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| | EAU CLAIRE (PART - EAU CLAIRE COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 143 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 143 | D | N | D | D | g | D | D |
| 5411 | Legal services | 42 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 541110 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5411101 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 541211 | Offices of certified public accountants | 13 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 8 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 15 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 9 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 9 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 8 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 8 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 339 | N | 1 415 | 310 | 49 | 53.1 | 44.6 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 13 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 142 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 142 | D | N | D | D | g | D | D |
| 5411 | Legal services | 42 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 541110 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5411101 | Offices of lawyers | 39 | 23 733 | N | 11 304 | 2 273 | 231 | 42.6 | 4.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 29 | 18 334 | N | 6 435 | 1 687 | 262 | 12.8 | 1.0 |
| 541211 | Offices of certified public accountants | 13 | D | N | D | D | c | D | D |
| 541213 | Tax preparation services | 8 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 15 | D | N | D | D | e | D | D |
| 54133 | Engineering services | 9 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 9 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 8 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 8 | D | N | D | D | c | D | D |

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | EAU CLAIRE (PART - EAU CLAIRE COUNTY)—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 339 | N | 1 415 | 310 | 49 | 53.1 | 44.6 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 13 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| | EDGERTON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 1 946 | N | 530 | 137 | 38 | 18.4 | 2.4 |
| 541 | Professional, scientific, and technical services | 7 | 1 946 | N | 530 | 137 | 38 | 18.4 | 2.4 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 1 946 | N | 530 | 137 | 38 | 18.4 | 2.4 |
| 541 | Professional, scientific, and technical services | 7 | 1 946 | N | 530 | 137 | 38 | 18.4 | 2.4 |
| | EDGERTON (PART - DANE COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | EDGERTON (PART - ROCK COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ELKHORN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 37 | 18 872 | N | 8 247 | 2 062 | 271 | 36.9 | 3.4 |
| 541 | Professional, scientific, and technical services | 37 | 18 872 | N | 8 247 | 2 062 | 271 | 36.9 | 3.4 |
| 5411 | Legal services | 14 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 541110 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 5411101 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 3 793 | N | 1 197 | 383 | 48 | 34.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 3 793 | N | 1 197 | 383 | 48 | 34.9 | — |
| 5413 | Architectural, engineering, and related services .. | 10 | 4 875 | N | 2 965 | 633 | 100 | 47.4 | 8.9 |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| ELKHORN—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 37 | 18 872 | N | 8 247 | 2 062 | 271 | 36.9 | 3.4 |
| 541 | Professional, scientific, and technical services | 37 | 18 872 | N | 8 247 | 2 062 | 271 | 36.9 | 3.4 |
| 5411 | Legal services | 14 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 541110 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 5411101 | Offices of lawyers | 12 | 5 478 | N | 2 838 | 765 | 73 | 49.9 | 3.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 3 793 | N | 1 197 | 383 | 48 | 34.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 3 793 | N | 1 197 | 383 | 48 | 34.9 | — |
| 5413 | Architectural, engineering, and related services .. | 10 | 4 875 | N | 2 965 | 633 | 100 | 47.4 | 8.9 |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| ELLSWORTH | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ELM GROVE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 33 091 | N | 14 412 | 3 733 | 336 | 48.6 | 9.9 |
| 541 | Professional, scientific, and technical services | 79 | 33 091 | N | 14 412 | 3 733 | 336 | 48.6 | 9.9 |
| 5411 | Legal services | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 54111 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 541110 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 5411101 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 3 938 | N | 1 974 | 543 | 54 | 16.5 | 9.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 3 938 | N | 1 974 | 543 | 54 | 16.5 | 9.4 |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 487 | N | 4 140 | 1 070 | 87 | 58.3 | 12.4 |
| 5414 | Specialized design services | 7 | 4 034 | N | 1 029 | 240 | 32 | 15.2 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 19 | 5 332 | N | 2 545 | 698 | 56 | 46.1 | 24.2 |
| 54161 | Management consulting services | 17 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | 2 429 | N | 891 | 235 | 17 | 85.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| ELM GROVE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 33 091 | N | 14 412 | 3 733 | 336 | 48.6 | 9.9 |
| 541 | Professional, scientific, and technical services | 79 | 33 091 | N | 14 412 | 3 733 | 336 | 48.6 | 9.9 |
| 5411 | Legal services | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 54111 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 541110 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 5411101 | Offices of lawyers | 14 | 4 290 | N | 1 645 | 355 | 46 | 89.1 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 3 938 | N | 1 974 | 543 | 54 | 16.5 | 9.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 3 938 | N | 1 974 | 543 | 54 | 16.5 | 9.4 |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 487 | N | 4 140 | 1 070 | 87 | 58.3 | 12.4 |
| 5414 | Specialized design services | 7 | 4 034 | N | 1 029 | 240 | 32 | 15.2 | — |
| 54141 | Interior design services | 3 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 19 | 5 332 | N | 2 545 | 698 | 56 | 46.1 | 24.2 |
| 54161 | Management consulting services | 17 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 4 | 2 429 | N | 891 | 235 | 17 | 85.1 | — |
| EVANSVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 3 971 | N | 990 | 241 | 43 | 49.8 | — |
| 541 | Professional, scientific, and technical services | 8 | 3 971 | N | 990 | 241 | 43 | 49.8 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 3 971 | N | 990 | 241 | 43 | 49.8 | — |
| 541 | Professional, scientific, and technical services | 8 | 3 971 | N | 990 | 241 | 43 | 49.8 | — |
| FITCHBURG | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 64 | 117 274 | N | 28 244 | 6 965 | 516 | 11.0 | .5 |
| 541 | Professional, scientific, and technical services | 64 | 117 274 | N | 28 244 | 6 965 | 516 | 11.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 14 | 15 895 | N | 7 085 | 1 674 | 127 | 22.0 | .7 |
| 54133 | Engineering services | 11 | 15 494 | N | 6 850 | 1 613 | 116 | 20.4 | .7 |
| 541330 | Engineering services | 11 | 15 494 | N | 6 850 | 1 613 | 116 | 20.4 | .7 |
| 5415 | Computer systems design and related services .. | 16 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 16 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 6 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 1 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 4 874 | N | 1 605 | 294 | 26 | 82.2 | 8.3 |
| 54161 | Management consulting services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| FITCHBURG—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 64 | 117 274 | N | 28 244 | 6 965 | 516 | 11.0 | .5 |
| 541 | Professional, scientific, and technical services | 64 | 117 274 | N | 28 244 | 6 965 | 516 | 11.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 14 | 15 895 | N | 7 085 | 1 674 | 127 | 22.0 | .7 |
| 54133 | Engineering services | 11 | 15 494 | N | 6 850 | 1 613 | 116 | 20.4 | .7 |
| 541330 | Engineering services | 11 | 15 494 | N | 6 850 | 1 613 | 116 | 20.4 | .7 |
| 5415 | Computer systems design and related services .. | 16 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 16 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 6 | D | N | D | D | c | D | D |
| 5415121 | Computer systems integrators | 1 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 4 874 | N | 1 605 | 294 | 26 | 82.2 | 8.3 |
| 54161 | Management consulting services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| FOND DU LAC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 92 | 262 121 | N | 94 805 | 24 714 | 3 107 | 7.0 | .8 |
| 541 | Professional, scientific, and technical services | 92 | 262 121 | N | 94 805 | 24 714 | 3 107 | 7.0 | .8 |
| 5411 | Legal services | 23 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | D | N | D | D | c | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | D | N | D | D | c | D | D |
| 541211 | Offices of certified public accountants | 11 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 8 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 8 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling .. | 3 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 3 | D | N | D | D | g | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 92 | 262 121 | N | 94 805 | 24 714 | 3 107 | 7.0 | .8 |
| 541 | Professional, scientific, and technical services | 92 | 262 121 | N | 94 805 | 24 714 | 3 107 | 7.0 | .8 |
| 5411 | Legal services | 23 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 20 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | D | N | D | D | c | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | D | N | D | D | c | D | D |
| 541211 | Offices of certified public accountants | 11 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 8 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 8 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 5 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | FOND DU LAC—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | g | D | D |
| 54191 | Marketing research and public opinion polling . | 3 | D | N | D | D | g | D | D |
| 541910 | Marketing research and public opinion polling | 3 | D | N | D | D | g | D | D |
| | FORT ATKINSON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 23 466 | N | 6 070 | 1 426 | 180 | 18.2 | 2.9 |
| 541 | Professional, scientific, and technical services | 34 | 23 466 | N | 6 070 | 1 426 | 180 | 18.2 | 2.9 |
| 5411 | Legal services | 4 | 3 529 | N | 1 511 | 259 | 29 | 16.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 666 | N | 616 | 184 | 47 | 88.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 666 | N | 616 | 184 | 47 | 88.7 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 3 | D | N | D | D | b | D | D |
| 541330 | Engineering services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 4 | 3 921 | N | 1 169 | 288 | 26 | 15.6 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 23 466 | N | 6 070 | 1 426 | 180 | 18.2 | 2.9 |
| 541 | Professional, scientific, and technical services | 34 | 23 466 | N | 6 070 | 1 426 | 180 | 18.2 | 2.9 |
| 5411 | Legal services | 4 | 3 529 | N | 1 511 | 259 | 29 | 16.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 666 | N | 616 | 184 | 47 | 88.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 666 | N | 616 | 184 | 47 | 88.7 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 3 | D | N | D | D | b | D | D |
| 541330 | Engineering services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 4 | 3 921 | N | 1 169 | 288 | 26 | 15.6 | — |
| | FOX POINT | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 22 470 | N | 7 121 | 1 668 | 150 | 13.2 | 10.5 |
| 541 | Professional, scientific, and technical services | 34 | 22 470 | N | 7 121 | 1 668 | 150 | 13.2 | 10.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 6 | 1 946 | N | 585 | 141 | 21 | 40.9 | 1.3 |
| 5416 | Management, scientific, and technical consulting services | 7 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 2 | D | N | D | D | b | D | D |

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|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| FOX POINT—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 22 470 | N | 7 121 | 1 668 | 150 | 13.2 | 10.5 |
| 541 | Professional, scientific, and technical services | 34 | 22 470 | N | 7 121 | 1 668 | 150 | 13.2 | 10.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 6 | 1 946 | N | 585 | 141 | 21 | 40.9 | 1.3 |
| 5416 | Management, scientific, and technical consulting services | 7 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 2 | D | N | D | D | b | D | D |
| FRANKLIN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 49 | 31 638 | N | 12 938 | 2 892 | 378 | 25.2 | 12.3 |
| 541 | Professional, scientific, and technical services | 49 | 31 638 | N | 12 938 | 2 892 | 378 | 25.2 | 12.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 132 | N | 711 | 153 | 15 | 22.3 | 16.3 |
| 5414 | Specialized design services | 3 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 2 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 2 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 15 | 4 847 | N | 1 643 | 460 | 52 | 46.0 | 44.2 |
| 54151 | Computer systems design and related services | 15 | 4 847 | N | 1 643 | 460 | 52 | 46.0 | 44.2 |
| 5416 | Management, scientific, and technical consulting services | 7 | 4 898 | N | 2 579 | 569 | 40 | 6.1 | 9.0 |
| 54161 | Management consulting services | 7 | 4 898 | N | 2 579 | 569 | 40 | 6.1 | 9.0 |
| 5418 | Advertising and related services | 4 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 688 | N | 537 | 128 | 34 | 72.9 | — |
| 541940 | Veterinary services | 3 | 1 688 | N | 537 | 128 | 34 | 72.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 49 | 31 638 | N | 12 938 | 2 892 | 378 | 25.2 | 12.3 |
| 541 | Professional, scientific, and technical services | 49 | 31 638 | N | 12 938 | 2 892 | 378 | 25.2 | 12.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 132 | N | 711 | 153 | 15 | 22.3 | 16.3 |
| 5414 | Specialized design services | 3 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 2 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 2 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 15 | 4 847 | N | 1 643 | 460 | 52 | 46.0 | 44.2 |
| 54151 | Computer systems design and related services | 15 | 4 847 | N | 1 643 | 460 | 52 | 46.0 | 44.2 |
| 5416 | Management, scientific, and technical consulting services | 7 | 4 898 | N | 2 579 | 569 | 40 | 6.1 | 9.0 |
| 54161 | Management consulting services | 7 | 4 898 | N | 2 579 | 569 | 40 | 6.1 | 9.0 |
| 5418 | Advertising and related services | 4 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| FRANKLIN—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 688 | N | 537 | 128 | 34 | 72.9 | — |
| 541940 | Veterinary services | 3 | 1 688 | N | 537 | 128 | 34 | 72.9 | — |
| GERMANTOWN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 60 | 40 229 | N | 15 419 | 3 668 | 367 | 33.6 | 31.5 |
| 541 | Professional, scientific, and technical services | 60 | 40 229 | N | 15 419 | 3 668 | 367 | 33.6 | 31.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 2 416 | N | 939 | 230 | 42 | 54.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 2 416 | N | 939 | 230 | 42 | 54.9 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | 6 974 | N | 2 935 | 629 | 61 | 51.5 | 4.5 |
| 5415 | Computer systems design and related services .. | 12 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 12 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 9 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 5 928 | N | 2 180 | 312 | 31 | 23.2 | 58.6 |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 60 | 40 229 | N | 15 419 | 3 668 | 367 | 33.6 | 31.5 |
| 541 | Professional, scientific, and technical services | 60 | 40 229 | N | 15 419 | 3 668 | 367 | 33.6 | 31.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 2 416 | N | 939 | 230 | 42 | 54.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 2 416 | N | 939 | 230 | 42 | 54.9 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | 6 974 | N | 2 935 | 629 | 61 | 51.5 | 4.5 |
| 5415 | Computer systems design and related services .. | 12 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 12 | D | N | D | D | b | D | D |
| 541511 | Custom computer programming services ... | 9 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 10 | 5 928 | N | 2 180 | 312 | 31 | 23.2 | 58.6 |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| GLENDALE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 110 | 87 938 | N | 35 360 | 7 907 | 836 | 25.6 | 7.3 |
| 541 | Professional, scientific, and technical services | 110 | 87 938 | N | 35 360 | 7 907 | 836 | 25.6 | 7.3 |
| 5411 | Legal services | 24 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 541110 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 5411101 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 6 627 | N | 3 617 | 708 | 110 | 48.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 6 627 | N | 3 617 | 708 | 110 | 48.3 | — |
| 541219 | Other accounting services | 5 | 3 325 | N | 1 989 | 382 | 69 | 21.4 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | 15 347 | N | 7 546 | 1 617 | 138 | 14.8 | 4.2 |
| 54133 | Engineering services | 8 | 13 138 | N | 6 666 | 1 443 | 128 | 15.1 | 3.2 |
| 541330 | Engineering services | 8 | 13 138 | N | 6 666 | 1 443 | 128 | 15.1 | 3.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | GLENDALÉ—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5414 | Specialized design services | 9 | 6 266 | N | 1 591 | 378 | 41 | 21.7 | 13.7 |
| 54143 | Graphic design services | 3 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 18 | 9 654 | N | 3 504 | 831 | 61 | 35.8 | — |
| 54151 | Computer systems design and related services | 18 | 9 654 | N | 3 504 | 831 | 61 | 35.8 | — |
| 5416 | Management, scientific, and technical consulting services | 13 | 10 236 | N | 4 836 | 1 290 | 117 | 16.3 | .4 |
| 54161 | Management consulting services | 11 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | 21 587 | N | 7 452 | 1 668 | 164 | 4.6 | 20.7 |
| 54181 | Advertising agencies | 7 | D | N | D | D | c | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 5 | 5 799 | N | 2 736 | 595 | 92 | 3.1 | — |
| 541940 | Veterinary services | 5 | 5 799 | N | 2 736 | 595 | 92 | 3.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 110 | 87 938 | N | 35 360 | 7 907 | 836 | 25.6 | 7.3 |
| 541 | Professional, scientific, and technical services | 110 | 87 938 | N | 35 360 | 7 907 | 836 | 25.6 | 7.3 |
| 5411 | Legal services | 24 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 541110 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 5411101 | Offices of lawyers | 23 | 9 237 | N | 3 070 | 607 | 80 | 71.1 | .2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 6 627 | N | 3 617 | 708 | 110 | 48.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 6 627 | N | 3 617 | 708 | 110 | 48.3 | — |
| 541219 | Other accounting services | 5 | 3 325 | N | 1 989 | 382 | 69 | 21.4 | — |
| 5413 | Architectural, engineering, and related services .. | 11 | 15 347 | N | 7 546 | 1 617 | 138 | 14.8 | 4.2 |
| 54133 | Engineering services | 8 | 13 138 | N | 6 666 | 1 443 | 128 | 15.1 | 3.2 |
| 541330 | Engineering services | 8 | 13 138 | N | 6 666 | 1 443 | 128 | 15.1 | 3.2 |
| 5414 | Specialized design services | 9 | 6 266 | N | 1 591 | 378 | 41 | 21.7 | 13.7 |
| 54143 | Graphic design services | 3 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 3 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 18 | 9 654 | N | 3 504 | 831 | 61 | 35.8 | — |
| 54151 | Computer systems design and related services | 18 | 9 654 | N | 3 504 | 831 | 61 | 35.8 | — |
| 5416 | Management, scientific, and technical consulting services | 13 | 10 236 | N | 4 836 | 1 290 | 117 | 16.3 | .4 |
| 54161 | Management consulting services | 11 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | 21 587 | N | 7 452 | 1 668 | 164 | 4.6 | 20.7 |
| 54181 | Advertising agencies | 7 | D | N | D | D | c | D | D |
| 541810 | Advertising agencies | 7 | D | N | D | D | c | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 5 | 5 799 | N | 2 736 | 595 | 92 | 3.1 | — |
| 541940 | Veterinary services | 5 | 5 799 | N | 2 736 | 595 | 92 | 3.1 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| GRAFTON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 21 135 | N | 10 105 | 1 972 | 287 | 16.0 | 2.7 |
| 541 | Professional, scientific, and technical services | 31 | 21 135 | N | 10 105 | 1 972 | 287 | 16.0 | 2.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 2 093 | N | 1 090 | 291 | 61 | 28.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 2 093 | N | 1 090 | 291 | 61 | 28.7 | — |
| 5414 | Specialized design services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 6 | 11 375 | N | 5 918 | 925 | 129 | — | 5.1 |
| 54161 | Management consulting services | 3 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 1 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 21 135 | N | 10 105 | 1 972 | 287 | 16.0 | 2.7 |
| 541 | Professional, scientific, and technical services | 31 | 21 135 | N | 10 105 | 1 972 | 287 | 16.0 | 2.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 2 093 | N | 1 090 | 291 | 61 | 28.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 2 093 | N | 1 090 | 291 | 61 | 28.7 | — |
| 5414 | Specialized design services | 2 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 6 | 11 375 | N | 5 918 | 925 | 129 | — | 5.1 |
| 54161 | Management consulting services | 3 | D | N | D | D | c | D | D |
| 541613 | Marketing consulting services | 1 | D | N | D | D | c | D | D |
| GRAND CHUTE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 80 | 76 319 | N | 39 897 | 10 466 | 961 | 28.0 | 18.8 |
| 541 | Professional, scientific, and technical services | 80 | 76 319 | N | 39 897 | 10 466 | 961 | 28.0 | 18.8 |
| 5411 | Legal services | 17 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 541110 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 5411101 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 808 | N | 9 042 | 2 581 | 334 | 25.6 | 45.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 808 | N | 9 042 | 2 581 | 334 | 25.6 | 45.4 |
| 541219 | Other accounting services | 3 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 16 | 17 665 | N | 9 999 | 2 369 | 218 | 48.6 | 12.0 |
| 54133 | Engineering services | 13 | 15 714 | N | 8 934 | 2 096 | 188 | 54.6 | 13.5 |
| 541330 | Engineering services | 13 | 15 714 | N | 8 934 | 2 096 | 188 | 54.6 | 13.5 |
| 5415 | Computer systems design and related services .. | 9 | 19 158 | N | 6 896 | 2 064 | 91 | 6.3 | 8.6 |
| 54151 | Computer systems design and related services | 9 | 19 158 | N | 6 896 | 2 064 | 91 | 6.3 | 8.6 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 9 | 8 718 | N | 4 018 | 977 | 106 | 8.0 | 79.9 |
| 54161 | Management consulting services | 7 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | 1 718 | N | 487 | 103 | 11 | 100.0 | — |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 6 | 2 668 | N | 772 | 148 | 32 | 11.9 | 38.8 |
| 541921 | Photography studios, portrait | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 5 960 | N | 823 | 150 | 24 | — | — |
| 541940 | Veterinary services | 3 | 5 960 | N | 823 | 150 | 24 | — | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | GRAND CHUTE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 80 | 76 319 | N | 39 897 | 10 466 | 961 | 28.0 | 18.8 |
| 541 | Professional, scientific, and technical services | 80 | 76 319 | N | 39 897 | 10 466 | 961 | 28.0 | 18.8 |
| 5411 | Legal services | 17 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 541110 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 5411101 | Offices of lawyers | 14 | 13 484 | N | 6 750 | 1 787 | 96 | 54.3 | 6.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 808 | N | 9 042 | 2 581 | 334 | 25.6 | 45.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 808 | N | 9 042 | 2 581 | 334 | 25.6 | 45.4 |
| 541219 | Other accounting services | 3 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 16 | 17 665 | N | 9 999 | 2 369 | 218 | 48.6 | 12.0 |
| 54133 | Engineering services | 13 | 15 714 | N | 8 934 | 2 096 | 188 | 54.6 | 13.5 |
| 541330 | Engineering services | 13 | 15 714 | N | 8 934 | 2 096 | 188 | 54.6 | 13.5 |
| 5415 | Computer systems design and related services .. | 9 | 19 158 | N | 6 896 | 2 064 | 91 | 6.3 | 8.6 |
| 54151 | Computer systems design and related services | 9 | 19 158 | N | 6 896 | 2 064 | 91 | 6.3 | 8.6 |
| 541512 | Computer systems design services | 6 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 9 | 8 718 | N | 4 018 | 977 | 106 | 8.0 | 79.9 |
| 54161 | Management consulting services | 7 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | 1 718 | N | 487 | 103 | 11 | 100.0 | — |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 6 | 2 668 | N | 772 | 148 | 32 | 11.9 | 38.8 |
| 541921 | Photography studios, portrait | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 5 960 | N | 823 | 150 | 24 | — | — |
| 541940 | Veterinary services | 3 | 5 960 | N | 823 | 150 | 24 | — | — |
| | GREEN BAY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 221 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 221 | D | N | D | D | g | D | D |
| 5411 | Legal services | 66 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 59 | 37 426 | N | 20 832 | 3 600 | 348 | 26.3 | 16.8 |
| 541110 | Offices of lawyers | 59 | 37 426 | N | 20 832 | 3 600 | 348 | 26.3 | 16.8 |
| 5411101 | Offices of lawyers | 57 | D | N | D | D | e | D | D |
| 541119 | Other legal services | 7 | D | N | D | D | c | D | D |
| 5411191 | Title abstract and settlement offices | 6 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 28 810 | N | 16 346 | 4 170 | 480 | 12.9 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 28 810 | N | 16 346 | 4 170 | 480 | 12.9 | 5.7 |
| 541211 | Offices of certified public accountants | 18 | 25 037 | N | 12 843 | 3 096 | 279 | 8.2 | 6.2 |
| 541213 | Tax preparation services | 8 | 2 252 | N | 826 | 364 | 97 | 18.2 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 28 | 27 633 | N | 12 172 | 2 939 | 327 | 7.7 | 23.2 |
| 54131 | Architectural services | 8 | 7 067 | N | 3 309 | 636 | 85 | 13.5 | — |
| 541310 | Architectural services | 8 | 7 067 | N | 3 309 | 636 | 85 | 13.5 | — |
| 54133 | Engineering services | 11 | 12 316 | N | 6 582 | 1 733 | 146 | 5.4 | 24.6 |
| 541330 | Engineering services | 11 | 12 316 | N | 6 582 | 1 733 | 146 | 5.4 | 24.6 |
| 5414 | Specialized design services | 14 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 12 | 6 137 | N | 1 898 | 452 | 53 | 33.8 | .3 |
| 541430 | Graphic design services | 12 | 6 137 | N | 1 898 | 452 | 53 | 33.8 | .3 |
| 5415 | Computer systems design and related services .. | 20 | 26 059 | N | 11 684 | 2 748 | 249 | 38.0 | .6 |
| 54151 | Computer systems design and related services | 20 | 26 059 | N | 11 684 | 2 748 | 249 | 38.0 | .6 |
| 541511 | Custom computer programming services ... | 13 | 19 814 | N | 9 166 | 2 162 | 188 | 34.1 | .8 |
| 5416 | Management, scientific, and technical consulting services | 20 | 3 837 | N | 842 | 195 | 36 | 60.4 | — |
| 54161 | Management consulting services | 16 | 3 390 | N | 713 | 177 | 33 | 55.8 | — |
| 5418 | Advertising and related services | 11 | 5 597 | N | 2 489 | 686 | 67 | 10.5 | .3 |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 10 | 3 372 | N | 850 | 154 | 39 | 12.3 | 21.8 |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 3 532 | N | 1 513 | 333 | 51 | 31.9 | — |
| 541940 | Veterinary services | 4 | 3 532 | N | 1 513 | 333 | 51 | 31.9 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| GREEN BAY—Con. | | | | | | | | | |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 219 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 219 | D | N | D | D | g | D | D |
| 5411 | Legal services | 64 | 44 626 | N | 24 103 | 4 288 | 455 | 25.7 | 12.3 |
| 54111 | Offices of lawyers | 57 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 57 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 57 | D | N | D | D | e | D | D |
| 54119 | Other legal services | 7 | D | N | D | D | c | D | D |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 28 810 | N | 16 346 | 4 170 | 480 | 12.9 | 5.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 37 | 28 810 | N | 16 346 | 4 170 | 480 | 12.9 | 5.7 |
| 541211 | Offices of certified public accountants | 18 | 25 037 | N | 12 843 | 3 096 | 279 | 8.2 | 6.2 |
| 541213 | Tax preparation services | 8 | 2 252 | N | 826 | 364 | 97 | 18.2 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 28 | 27 633 | N | 12 172 | 2 939 | 327 | 7.7 | 23.2 |
| 54131 | Architectural services | 8 | 7 067 | N | 3 309 | 636 | 85 | 13.5 | — |
| 541310 | Architectural services | 8 | 7 067 | N | 3 309 | 636 | 85 | 13.5 | — |
| 54133 | Engineering services | 11 | 12 316 | N | 6 582 | 1 733 | 146 | 5.4 | 24.6 |
| 541330 | Engineering services | 11 | 12 316 | N | 6 582 | 1 733 | 146 | 5.4 | 24.6 |
| 5414 | Specialized design services | 14 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 12 | 6 137 | N | 1 898 | 452 | 53 | 33.8 | .3 |
| 541430 | Graphic design services | 12 | 6 137 | N | 1 898 | 452 | 53 | 33.8 | .3 |
| 5415 | Computer systems design and related services .. | 20 | 26 059 | N | 11 684 | 2 748 | 249 | 38.0 | .6 |
| 54151 | Computer systems design and related services | 20 | 26 059 | N | 11 684 | 2 748 | 249 | 38.0 | .6 |
| 541511 | Custom computer programming services ... | 13 | 19 814 | N | 9 166 | 2 162 | 188 | 34.1 | .8 |
| 5416 | Management, scientific, and technical consulting services | 20 | 3 837 | N | 842 | 195 | 36 | 60.4 | — |
| 54161 | Management consulting services | 16 | 3 390 | N | 713 | 177 | 33 | 55.8 | — |
| 5418 | Advertising and related services | 11 | 5 597 | N | 2 489 | 686 | 67 | 10.5 | .3 |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 10 | 3 372 | N | 850 | 154 | 39 | 12.3 | 21.8 |
| 541921 | Photography studios, portrait | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 3 532 | N | 1 513 | 333 | 51 | 31.9 | — |
| 541940 | Veterinary services | 4 | 3 532 | N | 1 513 | 333 | 51 | 31.9 | — |
| GREENDALE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 12 495 | N | 5 727 | 1 228 | 210 | 14.0 | 19.8 |
| 541 | Professional, scientific, and technical services | 28 | 12 495 | N | 5 727 | 1 228 | 210 | 14.0 | 19.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 12 495 | N | 5 727 | 1 228 | 210 | 14.0 | 19.8 |
| 541 | Professional, scientific, and technical services | 28 | 12 495 | N | 5 727 | 1 228 | 210 | 14.0 | 19.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| GREENFIELD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 72 | 40 150 | N | 19 709 | 4 409 | 643 | 56.6 | 6.3 |
| 541 | Professional, scientific, and technical services | 72 | 40 150 | N | 19 709 | 4 409 | 643 | 56.6 | 6.3 |
| 5411 | Legal services | 18 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 541110 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 5411101 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 959 | N | 4 878 | 1 319 | 238 | 40.6 | 9.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 959 | N | 4 878 | 1 319 | 238 | 40.6 | 9.8 |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 10 | 3 728 | N | 1 362 | 354 | 46 | 55.7 | 3.1 |
| 5416 | Management, scientific, and technical consulting services | 8 | 3 984 | N | 1 817 | 418 | 46 | 44.5 | 7.3 |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 2 765 | N | 962 | 188 | 45 | 2.6 | — |
| 541940 | Veterinary services | 4 | 2 765 | N | 962 | 188 | 45 | 2.6 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 72 | 40 150 | N | 19 709 | 4 409 | 643 | 56.6 | 6.3 |
| 541 | Professional, scientific, and technical services | 72 | 40 150 | N | 19 709 | 4 409 | 643 | 56.6 | 6.3 |
| 5411 | Legal services | 18 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 541110 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 5411101 | Offices of lawyers | 17 | 8 398 | N | 3 564 | 800 | 76 | 49.3 | 6.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 959 | N | 4 878 | 1 319 | 238 | 40.6 | 9.8 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 8 959 | N | 4 878 | 1 319 | 238 | 40.6 | 9.8 |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 10 | 3 728 | N | 1 362 | 354 | 46 | 55.7 | 3.1 |
| 5416 | Management, scientific, and technical consulting services | 8 | 3 984 | N | 1 817 | 418 | 46 | 44.5 | 7.3 |
| 54161 | Management consulting services | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 2 765 | N | 962 | 188 | 45 | 2.6 | — |
| 541940 | Veterinary services | 4 | 2 765 | N | 962 | 188 | 45 | 2.6 | — |
| HALES CORNERS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 37 | 16 833 | N | 7 738 | 1 954 | 215 | 39.6 | 12.1 |
| 541 | Professional, scientific, and technical services | 37 | 16 833 | N | 7 738 | 1 954 | 215 | 39.6 | 12.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 221 | N | 1 045 | 283 | 59 | 90.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 221 | N | 1 045 | 283 | 59 | 90.9 | — |
| 5416 | Management, scientific, and technical consulting services | 5 | 4 799 | N | 2 649 | 676 | 56 | 12.5 | — |
| 54161 | Management consulting services | 5 | 4 799 | N | 2 649 | 676 | 56 | 12.5 | — |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| HALES CORNERS—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 37 | 16 833 | N | 7 738 | 1 954 | 215 | 39.6 | 12.1 |
| 541 | Professional, scientific, and technical services | 37 | 16 833 | N | 7 738 | 1 954 | 215 | 39.6 | 12.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 221 | N | 1 045 | 283 | 59 | 90.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 221 | N | 1 045 | 283 | 59 | 90.9 | — |
| 5416 | Management, scientific, and technical consulting services | 5 | 4 799 | N | 2 649 | 676 | 56 | 12.5 | — |
| 54161 | Management consulting services | 5 | 4 799 | N | 2 649 | 676 | 56 | 12.5 | — |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| HARTFORD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 541 | Professional, scientific, and technical services | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 2 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 541 | Professional, scientific, and technical services | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 2 | D | N | D | D | c | D | D |
| HARTFORD (PART - WASHINGTON COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 541 | Professional, scientific, and technical services | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 2 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 541 | Professional, scientific, and technical services | 26 | 25 404 | N | 9 787 | 2 786 | 246 | 12.2 | 2.6 |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541511 | Custom computer programming services ... | 2 | D | N | D | D | c | D | D |
| HARTLAND | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 42 | 39 568 | N | 24 698 | 8 129 | 461 | 17.8 | 8.1 |
| 541 | Professional, scientific, and technical services | 42 | 39 568 | N | 24 698 | 8 129 | 461 | 17.8 | 8.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 2 347 | N | 1 020 | 256 | 31 | 26.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 2 347 | N | 1 020 | 256 | 31 | 26.7 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | 2 924 | N | 1 133 | 289 | 32 | 36.9 | 10.4 |
| 5415 | Computer systems design and related services .. | 12 | 24 259 | N | 17 200 | 6 369 | 274 | 11.8 | 9.9 |
| 54151 | Computer systems design and related services | 12 | 24 259 | N | 17 200 | 6 369 | 274 | 11.8 | 9.9 |
| 541511 | Custom computer programming services ... | 7 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| HARTLAND—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 42 | 39 568 | N | 24 698 | 8 129 | 461 | 17.8 | 8.1 |
| 541 | Professional, scientific, and technical services | 42 | 39 568 | N | 24 698 | 8 129 | 461 | 17.8 | 8.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 2 347 | N | 1 020 | 256 | 31 | 26.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 2 347 | N | 1 020 | 256 | 31 | 26.7 | — |
| 5413 | Architectural, engineering, and related services .. | 7 | 2 924 | N | 1 133 | 289 | 32 | 36.9 | 10.4 |
| 5415 | Computer systems design and related services .. | 12 | 24 259 | N | 17 200 | 6 369 | 274 | 11.8 | 9.9 |
| 54151 | Computer systems design and related services | 12 | 24 259 | N | 17 200 | 6 369 | 274 | 11.8 | 9.9 |
| 541511 | Custom computer programming services ... | 7 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| HOLMEN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 1 | D | N | D | D | b | D | D |
| HORICON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| HOWARD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 541 | Professional, scientific, and technical services | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 541 | Professional, scientific, and technical services | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| HOWARD (PART - BROWN COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 541 | Professional, scientific, and technical services | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 541 | Professional, scientific, and technical services | 30 | 26 682 | N | 9 023 | 2 226 | 272 | 17.5 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 541211 | Offices of certified public accountants | 2 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| HUDSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 74 | 31 381 | N | 12 719 | 2 761 | 337 | 34.2 | 8.7 |
| 541 | Professional, scientific, and technical services | 74 | 31 381 | N | 12 719 | 2 761 | 337 | 34.2 | 8.7 |
| 5411 | Legal services | 21 | 10 225 | N | 4 312 | 998 | 103 | 35.5 | 8.8 |
| 54111 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 541110 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 5411101 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 652 | N | 1 351 | 311 | 32 | 49.6 | 17.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 652 | N | 1 351 | 311 | 32 | 49.6 | 17.9 |
| 5413 | Architectural, engineering, and related services .. | 12 | 8 266 | N | 3 396 | 660 | 71 | 29.3 | 13.8 |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 74 | 31 381 | N | 12 719 | 2 761 | 337 | 34.2 | 8.7 |
| 541 | Professional, scientific, and technical services | 74 | 31 381 | N | 12 719 | 2 761 | 337 | 34.2 | 8.7 |
| 5411 | Legal services | 21 | 10 225 | N | 4 312 | 998 | 103 | 35.5 | 8.8 |
| 54111 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 541110 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 5411101 | Offices of lawyers | 18 | 8 009 | N | 3 414 | 781 | 83 | 45.3 | 11.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 652 | N | 1 351 | 311 | 32 | 49.6 | 17.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 652 | N | 1 351 | 311 | 32 | 49.6 | 17.9 |
| 5413 | Architectural, engineering, and related services .. | 12 | 8 266 | N | 3 396 | 660 | 71 | 29.3 | 13.8 |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| JACKSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | 1 122 | N | 426 | 95 | 16 | 14.7 | 47.0 |
| 541 | Professional, scientific, and technical services | 4 | 1 122 | N | 426 | 95 | 16 | 14.7 | 47.0 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | 1 122 | N | 426 | 95 | 16 | 14.7 | 47.0 |
| 541 | Professional, scientific, and technical services | 4 | 1 122 | N | 426 | 95 | 16 | 14.7 | 47.0 |
| JANESVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 111 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 111 | D | N | D | D | g | D | D |
| 5411 | Legal services | 33 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 29 | 16 706 | N | 7 711 | 1 249 | 167 | 44.2 | 3.3 |
| 541110 | Offices of lawyers | 29 | 16 706 | N | 7 711 | 1 249 | 167 | 44.2 | 3.3 |
| 5411101 | Offices of lawyers | 28 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 4 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 11 305 | N | 9 977 | 3 262 | 423 | 17.0 | 24.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 11 305 | N | 9 977 | 3 262 | 423 | 17.0 | 24.7 |
| 541211 | Offices of certified public accountants | 5 | 7 848 | N | 2 784 | 735 | 65 | 12.0 | 34.4 |
| 541213 | Tax preparation services | 5 | 1 161 | N | 417 | 210 | 71 | — | — |
| 541219 | Other accounting services | 14 | 2 296 | N | 6 776 | 2 317 | 287 | 42.7 | 4.0 |
| 5413 | Architectural, engineering, and related services .. | 13 | 3 186 | N | 1 421 | 339 | 43 | 39.3 | 14.2 |
| 5416 | Management, scientific, and technical consulting services | 13 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 11 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 549 | N | 1 547 | 393 | 71 | 8.6 | — |
| 541940 | Veterinary services | 6 | 4 549 | N | 1 547 | 393 | 71 | 8.6 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 110 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 110 | D | N | D | D | g | D | D |
| 5411 | Legal services | 32 | 19 874 | N | 8 854 | 1 530 | 219 | 37.1 | 6.8 |
| 54111 | Offices of lawyers | 28 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 28 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 28 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 4 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 11 305 | N | 9 977 | 3 262 | 423 | 17.0 | 24.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 11 305 | N | 9 977 | 3 262 | 423 | 17.0 | 24.7 |
| 541211 | Offices of certified public accountants | 5 | 7 848 | N | 2 784 | 735 | 65 | 12.0 | 34.4 |
| 541213 | Tax preparation services | 5 | 1 161 | N | 417 | 210 | 71 | — | — |
| 541219 | Other accounting services | 14 | 2 296 | N | 6 776 | 2 317 | 287 | 42.7 | 4.0 |
| 5413 | Architectural, engineering, and related services .. | 13 | 3 186 | N | 1 421 | 339 | 43 | 39.3 | 14.2 |
| 5416 | Management, scientific, and technical consulting services | 13 | D | N | D | D | e | D | D |
| 54161 | Management consulting services | 11 | D | N | D | D | e | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 4 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| JANESVILLE—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | a | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 16 | D | N | D | D | c | D | D |
| 54192 | Photographic services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 549 | N | 1 547 | 393 | 71 | 8.6 | — |
| 541940 | Veterinary services | 6 | 4 549 | N | 1 547 | 393 | 71 | 8.6 | — |
| JEFFERSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 7 105 | N | 3 202 | 814 | 104 | 31.5 | 38.8 |
| 541 | Professional, scientific, and technical services | 10 | 7 105 | N | 3 202 | 814 | 104 | 31.5 | 38.8 |
| 5418 | Advertising and related services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 7 105 | N | 3 202 | 814 | 104 | 31.5 | 38.8 |
| 541 | Professional, scientific, and technical services | 10 | 7 105 | N | 3 202 | 814 | 104 | 31.5 | 38.8 |
| 5418 | Advertising and related services | 1 | D | N | D | D | b | D | D |
| KAUKAUNA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 13 908 | N | 5 744 | 1 347 | 172 | 14.1 | .2 |
| 541 | Professional, scientific, and technical services | 14 | 13 908 | N | 5 744 | 1 347 | 172 | 14.1 | .2 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 13 908 | N | 5 744 | 1 347 | 172 | 14.1 | .2 |
| 541 | Professional, scientific, and technical services | 14 | 13 908 | N | 5 744 | 1 347 | 172 | 14.1 | .2 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| KENOSHA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 140 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 140 | D | N | D | D | f | D | D |
| 5411 | Legal services | 47 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 42 | 14 615 | N | 6 956 | 1 603 | 177 | 61.8 | 6.8 |
| 541110 | Offices of lawyers | 42 | 14 615 | N | 6 956 | 1 603 | 177 | 61.8 | 6.8 |
| 5411101 | Offices of lawyers | 40 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 5 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 15 166 | N | 7 336 | 1 710 | 230 | 29.2 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 15 166 | N | 7 336 | 1 710 | 230 | 29.2 | 12.6 |
| 541211 | Offices of certified public accountants | 13 | 7 936 | N | 5 206 | 1 137 | 109 | 38.9 | 19.3 |
| 541213 | Tax preparation services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 15 | 6 697 | N | 3 021 | 662 | 76 | 55.5 | 3.4 |
| 5416 | Management, scientific, and technical consulting services | 19 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | KENOSHA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 138 | D | N | D | D | f | D | D |
| 541 | Professional, scientific, and technical services | 138 | D | N | D | D | f | D | D |
| 5411 | Legal services | 45 | 18 389 | N | 8 788 | 2 083 | 209 | 55.0 | 9.2 |
| 54111 | Offices of lawyers | 40 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 40 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 40 | D | N | D | D | c | D | D |
| 541119 | Other legal services | 5 | D | N | D | D | b | D | D |
| 5411191 | Title abstract and settlement offices | 4 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 15 166 | N | 7 336 | 1 710 | 230 | 29.2 | 12.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 15 166 | N | 7 336 | 1 710 | 230 | 29.2 | 12.6 |
| 541211 | Offices of certified public accountants | 13 | 7 936 | N | 5 206 | 1 137 | 109 | 38.9 | 19.3 |
| 541213 | Tax preparation services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 13 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 15 | 6 697 | N | 3 021 | 662 | 76 | 55.5 | 3.4 |
| 5416 | Management, scientific, and technical consulting services | 19 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| | KEWASKUM | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 1 794 | N | 595 | 156 | 30 | 36.0 | 6.0 |
| 541 | Professional, scientific, and technical services | 6 | 1 794 | N | 595 | 156 | 30 | 36.0 | 6.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 1 794 | N | 595 | 156 | 30 | 36.0 | 6.0 |
| 541 | Professional, scientific, and technical services | 6 | 1 794 | N | 595 | 156 | 30 | 36.0 | 6.0 |
| | KEWAUNEE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | KIEL | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 3 050 | N | 1 473 | 324 | 57 | 23.7 | — |
| 541 | Professional, scientific, and technical services | 7 | 3 050 | N | 1 473 | 324 | 57 | 23.7 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 3 050 | N | 1 473 | 324 | 57 | 23.7 | — |
| 541 | Professional, scientific, and technical services | 7 | 3 050 | N | 1 473 | 324 | 57 | 23.7 | — |
| | KIEL (PART - CALUMET COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| | KIEL (PART - MANITOWOC COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | KIMBERLY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 13 645 | N | 6 301 | 1 351 | 102 | 7.9 | 31.7 |
| 541 | Professional, scientific, and technical services | 11 | 13 645 | N | 6 301 | 1 351 | 102 | 7.9 | 31.7 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | a | D | D |
| 5414 | Specialized design services | 1 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 13 645 | N | 6 301 | 1 351 | 102 | 7.9 | 31.7 |
| 541 | Professional, scientific, and technical services | 11 | 13 645 | N | 6 301 | 1 351 | 102 | 7.9 | 31.7 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | a | D | D |
| 5414 | Specialized design services | 1 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 1 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | LA CROSSE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 150 | 96 984 | N | 50 227 | 11 629 | 1 421 | 19.3 | 3.7 |
| 541 | Professional, scientific, and technical services | 150 | 96 984 | N | 50 227 | 11 629 | 1 421 | 19.3 | 3.7 |
| 5411 | Legal services | 46 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 43 | 22 724 | N | 11 574 | 2 331 | 294 | 32.4 | 6.0 |
| 541110 | Offices of lawyers | 43 | 22 724 | N | 11 574 | 2 331 | 294 | 32.4 | 6.0 |
| 5411101 | Offices of lawyers | 41 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 13 159 | N | 8 774 | 2 113 | 345 | 12.1 | 5.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 13 159 | N | 8 774 | 2 113 | 345 | 12.1 | 5.2 |
| 541211 | Offices of certified public accountants | 15 | 11 456 | N | 8 078 | 1 844 | 247 | 10.1 | 6.0 |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 25 | 18 163 | N | 9 541 | 2 431 | 230 | 17.1 | 4.1 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 13 | 15 372 | N | 7 853 | 1 839 | 209 | 21.2 | 1.1 |
| 54151 | Computer systems design and related services | 13 | 15 372 | N | 7 853 | 1 839 | 209 | 21.2 | 1.1 |
| 541511 | Custom computer programming services ... | 9 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 10 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 9 | 6 783 | N | 1 263 | 382 | 57 | 16.4 | 9.8 |
| 541922 | Commercial photography | 4 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 148 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 148 | D | N | D | D | g | D | D |
| 5411 | Legal services | 44 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 41 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 41 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 41 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 13 159 | N | 8 774 | 2 113 | 345 | 12.1 | 5.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 24 | 13 159 | N | 8 774 | 2 113 | 345 | 12.1 | 5.2 |
| 541211 | Offices of certified public accountants | 15 | 11 456 | N | 8 078 | 1 844 | 247 | 10.1 | 6.0 |
| 541213 | Tax preparation services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 25 | 18 163 | N | 9 541 | 2 431 | 230 | 17.1 | 4.1 |
| 54131 | Architectural services | 10 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 10 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 13 | 15 372 | N | 7 853 | 1 839 | 209 | 21.2 | 1.1 |
| 54151 | Computer systems design and related services | 13 | 15 372 | N | 7 853 | 1 839 | 209 | 21.2 | 1.1 |
| 541511 | Custom computer programming services ... | 9 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 10 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 9 | 6 783 | N | 1 263 | 382 | 57 | 16.4 | 9.8 |
| 541922 | Commercial photography | 4 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| LADYSMITH | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 2 055 | N | 630 | 149 | 29 | 79.8 | — |
| 541 | Professional, scientific, and technical services | 10 | 2 055 | N | 630 | 149 | 29 | 79.8 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 2 055 | N | 630 | 149 | 29 | 79.8 | — |
| 541 | Professional, scientific, and technical services | 10 | 2 055 | N | 630 | 149 | 29 | 79.8 | — |
| LAKE GENEVA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 15 017 | N | 6 785 | 1 199 | 189 | 34.1 | 6.4 |
| 541 | Professional, scientific, and technical services | 32 | 15 017 | N | 6 785 | 1 199 | 189 | 34.1 | 6.4 |
| 5411 | Legal services | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 54111 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 541110 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 5411101 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 851 | N | 809 | 199 | 35 | 63.4 | 36.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 851 | N | 809 | 199 | 35 | 63.4 | 36.6 |
| 5413 | Architectural, engineering, and related services .. | 5 | 5 860 | N | 2 695 | 571 | 66 | 21.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 15 017 | N | 6 785 | 1 199 | 189 | 34.1 | 6.4 |
| 541 | Professional, scientific, and technical services | 32 | 15 017 | N | 6 785 | 1 199 | 189 | 34.1 | 6.4 |
| 5411 | Legal services | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 54111 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 541110 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 5411101 | Offices of lawyers | 9 | 4 396 | N | 2 485 | 261 | 52 | 26.3 | 5.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 851 | N | 809 | 199 | 35 | 63.4 | 36.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 851 | N | 809 | 199 | 35 | 63.4 | 36.6 |
| 5413 | Architectural, engineering, and related services .. | 5 | 5 860 | N | 2 695 | 571 | 66 | 21.5 | — |
| LAKE MILLS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| LANCASTER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 3 475 | N | 1 070 | 290 | 52 | 78.1 | — |
| 541 | Professional, scientific, and technical services | 12 | 3 475 | N | 1 070 | 290 | 52 | 78.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 3 475 | N | 1 070 | 290 | 52 | 78.1 | — |
| 541 | Professional, scientific, and technical services | 12 | 3 475 | N | 1 070 | 290 | 52 | 78.1 | — |

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| LITTLE CHUTE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 873 | N | 2 790 | 636 | 93 | 84.3 | 1.4 |
| 541 | Professional, scientific, and technical services | 14 | 6 873 | N | 2 790 | 636 | 93 | 84.3 | 1.4 |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop..... | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 873 | N | 2 790 | 636 | 93 | 84.3 | 1.4 |
| 541 | Professional, scientific, and technical services | 14 | 6 873 | N | 2 790 | 636 | 93 | 84.3 | 1.4 |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 1 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop..... | 1 | D | N | D | D | b | D | D |
| LODI | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 4 744 | N | 1 949 | 342 | 57 | 95.3 | — |
| 541 | Professional, scientific, and technical services | 7 | 4 744 | N | 1 949 | 342 | 57 | 95.3 | — |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 4 744 | N | 1 949 | 342 | 57 | 95.3 | — |
| 541 | Professional, scientific, and technical services | 7 | 4 744 | N | 1 949 | 342 | 57 | 95.3 | — |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| MCFARLAND | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 3 152 | N | 938 | 213 | 37 | 62.2 | .3 |
| 541 | Professional, scientific, and technical services | 14 | 3 152 | N | 938 | 213 | 37 | 62.2 | .3 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 3 152 | N | 938 | 213 | 37 | 62.2 | .3 |
| 541 | Professional, scientific, and technical services | 14 | 3 152 | N | 938 | 213 | 37 | 62.2 | .3 |
| MADISON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 871 | 1 211 305 | N | 515 241 | 122 570 | 10 648 | 14.3 | 8.3 |
| 541 | Professional, scientific, and technical services | 871 | 1 211 305 | N | 515 241 | 122 570 | 10 648 | 14.3 | 8.3 |
| 5411 | Legal services | 182 | 272 006 | N | 109 320 | 25 240 | 1 896 | 15.1 | 9.0 |
| 54111 | Offices of lawyers | 172 | 251 581 | N | 103 956 | 24 036 | 1 743 | 13.1 | 9.8 |
| 541110 | Offices of lawyers | 172 | 251 581 | N | 103 956 | 24 036 | 1 743 | 13.1 | 9.8 |
| 5411101 | Offices of lawyers | 167 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 10 | 20 425 | N | 5 364 | 1 204 | 153 | 39.7 | — |
| 541191 | Title abstract and settlement offices | 7 | D | N | D | D | c | D | D |
| 541199 | All other legal services..... | 3 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 74 | 97 443 | N | 44 873 | 11 268 | 1 209 | 12.0 | 5.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 74 | 97 443 | N | 44 873 | 11 268 | 1 209 | 12.0 | 5.9 |
| 541211 | Offices of certified public accountants | 32 | 79 933 | N | 35 868 | 8 957 | 766 | 9.9 | .4 |
| 541213 | Tax preparation services..... | 13 | 2 904 | N | 1 017 | 441 | 153 | 23.0 | — |
| 541219 | Other accounting services | 23 | D | N | D | D | c | D | D |

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MADISON—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5413 | Architectural, engineering, and related services . . . | 129 | 287 696 | N | 138 114 | 31 211 | 2 596 | 6.3 | 5.7 |
| 54131 | Architectural services | 31 | 64 604 | N | 26 379 | 6 864 | 512 | 9.3 | 3.8 |
| 541310 | Architectural services | 31 | 64 604 | N | 26 379 | 6 864 | 512 | 9.3 | 3.8 |
| 54132 | Landscape architectural services | 13 | 12 944 | N | 4 741 | 1 180 | 103 | 10.7 | 43.4 |
| 541320 | Landscape architectural services | 13 | 12 944 | N | 4 741 | 1 180 | 103 | 10.7 | 43.4 |
| 54133 | Engineering services | 65 | 185 843 | N | 94 573 | 20 225 | 1 682 | 4.7 | 4.0 |
| 541330 | Engineering services | 65 | 185 843 | N | 94 573 | 20 225 | 1 682 | 4.7 | 4.0 |
| 54135 | Building inspection services | 2 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 2 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 11 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 11 | D | N | D | D | b | D | D |
| 54138 | Testing laboratories | 7 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 7 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 38 | 22 288 | N | 5 826 | 1 527 | 174 | 27.9 | 1.8 |
| 54141 | Interior design services | 10 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 10 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 26 | 14 866 | N | 4 790 | 1 234 | 129 | 30.2 | 2.7 |
| 541430 | Graphic design services | 26 | 14 866 | N | 4 790 | 1 234 | 129 | 30.2 | 2.7 |
| 5415 | Computer systems design and related services . . . | 138 | 136 324 | N | 63 585 | 15 516 | 1 208 | 12.9 | 23.4 |
| 54151 | Computer systems design and related services | 138 | 136 324 | N | 63 585 | 15 516 | 1 208 | 12.9 | 23.4 |
| 541511 | Custom computer programming services . . . | 70 | 75 629 | N | 43 278 | 10 353 | 780 | 11.1 | 20.4 |
| 541512 | Computer systems design services | 45 | D | N | D | D | e | D | D |
| 5415121 | Computer systems integrators | 23 | 36 557 | N | 9 407 | 2 746 | 199 | 12.5 | 35.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 22 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 15 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 119 | 103 730 | N | 31 161 | 7 858 | 701 | 36.1 | 9.1 |
| 54161 | Management consulting services | 90 | 68 723 | N | 24 955 | 6 334 | 556 | 12.9 | 10.3 |
| 541611 | Administrative management and general management consulting services | 51 | 49 044 | N | 16 751 | 4 475 | 347 | 8.6 | 4.9 |
| 541612 | Human resources and executive search consulting services | 14 | 6 155 | N | 3 421 | 720 | 62 | 22.2 | 12.6 |
| 541613 | Marketing consulting services | 19 | 11 699 | N | 4 135 | 916 | 131 | 25.9 | 21.5 |
| 54162 | Environmental consulting services | 13 | 5 914 | N | 2 468 | 610 | 50 | 35.2 | 23.2 |
| 541620 | Environmental consulting services | 13 | 5 914 | N | 2 468 | 610 | 50 | 35.2 | 23.2 |
| 54169 | Other scientific and technical consulting services | 16 | 29 093 | N | 3 738 | 914 | 95 | 90.9 | 3.5 |
| 541690 | Other scientific and technical consulting services | 16 | 29 093 | N | 3 738 | 914 | 95 | 90.9 | 3.5 |
| 5416901 | Economic and related consulting services . . . | 12 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services . . . | 54 | D | N | D | D | g | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 49 | 175 491 | N | 78 371 | 19 225 | 1 759 | 7.3 | 3.0 |
| 541710 | Research and development in the physical, engineering, and life sciences | 49 | 175 491 | N | 78 371 | 19 225 | 1 759 | 7.3 | 3.0 |
| 5417102 | Research and development in the life sciences | 35 | 161 483 | N | 65 372 | 15 872 | 1 515 | 6.0 | 2.3 |
| 54171023 | Research and development in biotechnology | 21 | 129 600 | N | 53 390 | 12 987 | 1 271 | 1.8 | 2.4 |
| 54171029 | Research and development in other life sciences | 14 | 31 883 | N | 11 982 | 2 885 | 244 | 23.3 | 1.9 |
| 54172 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 67 | 65 046 | N | 24 869 | 6 120 | 546 | 26.6 | 5.1 |
| 54181 | Advertising agencies | 29 | 36 410 | N | 17 908 | 4 302 | 359 | 30.8 | — |
| 541810 | Advertising agencies | 29 | 36 410 | N | 17 908 | 4 302 | 359 | 30.8 | — |
| 54182 | Public relations agencies | 21 | 10 518 | N | 3 576 | 968 | 76 | 45.4 | 2.4 |
| 541820 | Public relations agencies | 21 | 10 518 | N | 3 576 | 968 | 76 | 45.4 | 2.4 |
| 54189 | Other services related to advertising | 11 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 11 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 6 | 1 691 | N | 393 | 98 | 17 | 27.8 | — |
| 5419 | Other professional, scientific, and technical services | 70 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 17 | 5 964 | N | 1 578 | 315 | 73 | 40.3 | 27.0 |
| 541921 | Photography studios, portrait | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 11 650 | N | 4 611 | 1 040 | 192 | 39.1 | .9 |
| 541940 | Veterinary services | 19 | 11 650 | N | 4 611 | 1 040 | 192 | 39.1 | .9 |
| 54199 | All other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MADISON—Con. | | | | | | | | | |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 19 607 | 15 099 | 6 353 | 1 625 | 172 | 26.4 | 5.0 |
| 541 | Professional, scientific, and technical services | 18 | 19 607 | 15 099 | 6 353 | 1 625 | 172 | 26.4 | 5.0 |
| 5417 | Scientific research and development services ... | 13 | D | D | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 853 | 1 191 698 | N | 508 888 | 120 945 | 10 476 | 14.1 | 8.3 |
| 541 | Professional, scientific, and technical services | 853 | 1 191 698 | N | 508 888 | 120 945 | 10 476 | 14.1 | 8.3 |
| 5411 | Legal services | 177 | D | N | D | D | g | D | D |
| 54111 | Offices of lawyers | 167 | D | N | D | D | g | D | D |
| 541110 | Offices of lawyers | 167 | D | N | D | D | g | D | D |
| 5411101 | Offices of lawyers | 167 | D | N | D | D | g | D | D |
| 54119 | Other legal services | 10 | 20 425 | N | 5 364 | 1 204 | 153 | 39.7 | — |
| 541191 | Title abstract and settlement offices | 7 | D | N | D | D | c | D | D |
| 541199 | All other legal services | 3 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 74 | 97 443 | N | 44 873 | 11 268 | 1 209 | 12.0 | 5.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 74 | 97 443 | N | 44 873 | 11 268 | 1 209 | 12.0 | 5.9 |
| 541211 | Offices of certified public accountants | 32 | 79 933 | N | 35 868 | 8 957 | 766 | 9.9 | .4 |
| 541213 | Tax preparation services | 13 | 2 904 | N | 1 017 | 441 | 153 | 23.0 | — |
| 541219 | Other accounting services | 23 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services ... | 129 | 287 696 | N | 138 114 | 31 211 | 2 596 | 6.3 | 5.7 |
| 54131 | Architectural services | 31 | 64 604 | N | 26 379 | 6 864 | 512 | 9.3 | 3.8 |
| 541310 | Architectural services | 31 | 64 604 | N | 26 379 | 6 864 | 512 | 9.3 | 3.8 |
| 54132 | Landscape architectural services | 13 | 12 944 | N | 4 741 | 1 180 | 103 | 10.7 | 43.4 |
| 541320 | Landscape architectural services | 13 | 12 944 | N | 4 741 | 1 180 | 103 | 10.7 | 43.4 |
| 54133 | Engineering services | 65 | 185 843 | N | 94 573 | 20 225 | 1 682 | 4.7 | 4.0 |
| 541330 | Engineering services | 65 | 185 843 | N | 94 573 | 20 225 | 1 682 | 4.7 | 4.0 |
| 54135 | Building inspection services | 2 | D | N | D | D | b | D | D |
| 541350 | Building inspection services | 2 | D | N | D | D | b | D | D |
| 54137 | Surveying and mapping (except geophysical) services | 11 | D | N | D | D | b | D | D |
| 541370 | Surveying and mapping (except geophysical) services | 11 | D | N | D | D | b | D | D |
| 54138 | Testing laboratories | 7 | D | N | D | D | c | D | D |
| 541380 | Testing laboratories | 7 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 38 | 22 288 | N | 5 826 | 1 527 | 174 | 27.9 | 1.8 |
| 54141 | Interior design services | 10 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 10 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 26 | 14 866 | N | 4 790 | 1 234 | 129 | 30.2 | 2.7 |
| 541430 | Graphic design services | 26 | 14 866 | N | 4 790 | 1 234 | 129 | 30.2 | 2.7 |
| 5415 | Computer systems design and related services ... | 138 | 136 324 | N | 63 585 | 15 516 | 1 208 | 12.9 | 23.4 |
| 54151 | Computer systems design and related services | 138 | 136 324 | N | 63 585 | 15 516 | 1 208 | 12.9 | 23.4 |
| 541511 | Custom computer programming services ... | 70 | 75 629 | N | 43 278 | 10 353 | 780 | 11.1 | 20.4 |
| 541512 | Computer systems design services | 45 | D | N | D | D | e | D | D |
| 5415121 | Computer systems integrators | 23 | 36 557 | N | 9 407 | 2 746 | 199 | 12.5 | 35.0 |
| 5415122 | Computer systems consultants (except systems integrators) | 22 | D | N | D | D | c | D | D |
| 541519 | Other computer related services | 15 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 119 | 103 730 | N | 31 161 | 7 858 | 701 | 36.1 | 9.1 |
| 54161 | Management consulting services | 90 | 68 723 | N | 24 955 | 6 334 | 556 | 12.9 | 10.3 |
| 541611 | Administrative management and general management consulting services | 51 | 49 044 | N | 16 751 | 4 475 | 347 | 8.6 | 4.9 |
| 541612 | Human resources and executive search consulting services | 14 | 6 155 | N | 3 421 | 720 | 62 | 22.2 | 12.6 |
| 541613 | Marketing consulting services | 19 | 11 699 | N | 4 135 | 916 | 131 | 25.9 | 21.5 |
| 54162 | Environmental consulting services | 13 | 5 914 | N | 2 468 | 610 | 50 | 35.2 | 23.2 |
| 541620 | Environmental consulting services | 13 | 5 914 | N | 2 468 | 610 | 50 | 35.2 | 23.2 |
| 54169 | Other scientific and technical consulting services | 16 | 29 093 | N | 3 738 | 914 | 95 | 90.9 | 3.5 |
| 541690 | Other scientific and technical consulting services | 16 | 29 093 | N | 3 738 | 914 | 95 | 90.9 | 3.5 |
| 5416901 | Economic and related consulting services .. | 12 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 41 | 172 849 | N | 78 203 | 19 282 | 1 730 | 4.4 | 3.1 |
| 54171 | Research and development in the physical, engineering, and life sciences | 40 | D | N | D | D | g | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 40 | D | N | D | D | g | D | D |
| 5417102 | Research and development in the life sciences | 29 | D | N | D | D | g | D | D |
| 54171023 | Research and development in biotechnology | 20 | D | N | D | D | g | D | D |
| 54171029 | Research and development in other life sciences | 9 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MADISON—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5417 | Scientific research and development services— Con. | | | | | | | | |
| 54172 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 541720 | Research and development in the social sciences and humanities | 1 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 67 | 65 046 | N | 24 869 | 6 120 | 546 | 26.6 | 5.1 |
| 54181 | Advertising agencies | 29 | 36 410 | N | 17 908 | 4 302 | 359 | 30.8 | — |
| 541810 | Advertising agencies | 29 | 36 410 | N | 17 908 | 4 302 | 359 | 30.8 | — |
| 54182 | Public relations agencies | 21 | 10 518 | N | 3 576 | 968 | 76 | 45.4 | 2.4 |
| 541820 | Public relations agencies | 21 | 10 518 | N | 3 576 | 968 | 76 | 45.4 | 2.4 |
| 54189 | Other services related to advertising | 11 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 11 | D | N | D | D | b | D | D |
| 5418903 | Sign painting and lettering shop | 6 | 1 691 | N | 393 | 98 | 17 | 27.8 | — |
| 5419 | Other professional, scientific, and technical services | 70 | D | N | D | D | e | D | D |
| 54192 | Photographic services | 17 | 5 964 | N | 1 578 | 315 | 73 | 40.3 | 27.0 |
| 541921 | Photography studios, portrait | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 19 | 11 650 | N | 4 611 | 1 040 | 192 | 39.1 | .9 |
| 541940 | Veterinary services | 19 | 11 650 | N | 4 611 | 1 040 | 192 | 39.1 | .9 |
| 54199 | All other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |
| 541990 | All other professional, scientific, and technical services | 22 | D | N | D | D | c | D | D |
| MANITOWOC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 63 | 41 922 | N | 12 873 | 3 020 | 470 | 37.8 | .8 |
| 541 | Professional, scientific, and technical services | 63 | 41 922 | N | 12 873 | 3 020 | 470 | 37.8 | .8 |
| 5411 | Legal services | 20 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 541110 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 5411101 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 587 | N | 1 729 | 478 | 99 | 32.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 587 | N | 1 729 | 478 | 99 | 32.0 | — |
| 5413 | Architectural, engineering, and related services .. | 9 | 6 677 | N | 1 273 | 267 | 37 | 99.6 | — |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 63 | 41 922 | N | 12 873 | 3 020 | 470 | 37.8 | .8 |
| 541 | Professional, scientific, and technical services | 63 | 41 922 | N | 12 873 | 3 020 | 470 | 37.8 | .8 |
| 5411 | Legal services | 20 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 541110 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 5411101 | Offices of lawyers | 18 | 11 355 | N | 3 392 | 781 | 101 | 52.9 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 587 | N | 1 729 | 478 | 99 | 32.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 587 | N | 1 729 | 478 | 99 | 32.0 | — |
| 5413 | Architectural, engineering, and related services .. | 9 | 6 677 | N | 1 273 | 267 | 37 | 99.6 | — |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MANITOWOC—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 3 | D | N | D | D | b | D | D |
| | MARINETTE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 11 596 | N | 4 719 | 1 072 | 144 | 20.6 | 7.2 |
| 541 | Professional, scientific, and technical services | 25 | 11 596 | N | 4 719 | 1 072 | 144 | 20.6 | 7.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 1 619 | N | 919 | 191 | 24 | 22.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 1 619 | N | 919 | 191 | 24 | 22.2 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 11 596 | N | 4 719 | 1 072 | 144 | 20.6 | 7.2 |
| 541 | Professional, scientific, and technical services | 25 | 11 596 | N | 4 719 | 1 072 | 144 | 20.6 | 7.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 1 619 | N | 919 | 191 | 24 | 22.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 1 619 | N | 919 | 191 | 24 | 22.2 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | a | D | D |
| | MARSHALL | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | MARSHFIELD | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 29 571 | N | 9 456 | 2 230 | 299 | 13.8 | 19.4 |
| 541 | Professional, scientific, and technical services | 41 | 29 571 | N | 9 456 | 2 230 | 299 | 13.8 | 19.4 |
| 5411 | Legal services | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 54111 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 541110 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5411101 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 541211 | Offices of certified public accountants | 5 | D | N | D | D | b | D | D |
| 541213 | Tax preparation services..... | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 949 | N | 2 049 | 508 | 41 | 22.2 | — |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 5 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MARSHFIELD—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 29 571 | N | 9 456 | 2 230 | 299 | 13.8 | 19.4 |
| 541 | Professional, scientific, and technical services | 41 | 29 571 | N | 9 456 | 2 230 | 299 | 13.8 | 19.4 |
| 5411 | Legal services | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 54111 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 541110 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 541211 | Offices of certified public accountants | 5 | D | N | D | D | b | D | D |
| 541213 | Tax preparation services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 949 | N | 2 049 | 508 | 41 | 22.2 | — |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 5 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| MARSHFIELD (PART - MARATHON COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| MARSHFIELD (PART - WOOD COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | e | D | D |
| 5411 | Legal services | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 54111 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 541110 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5411101 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 541211 | Offices of certified public accountants | 5 | D | N | D | D | b | D | D |
| 541213 | Tax preparation services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 949 | N | 2 049 | 508 | 41 | 22.2 | — |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 4 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | e | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MARSHFIELD (PART - WOOD COUNTY)— Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | e | D | D |
| 5411 | Legal services | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 54111 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 541110 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5411101 | Offices of lawyers | 10 | 3 578 | N | 1 481 | 275 | 44 | 57.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 469 | N | 2 420 | 679 | 115 | 12.5 | .5 |
| 541211 | Offices of certified public accountants | 5 | D | N | D | D | b | D | D |
| 541213 | Tax preparation services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services . . | 4 | 4 949 | N | 2 049 | 508 | 41 | 22.2 | — |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 4 | D | N | D | D | b | D | D |
| 541922 | Commercial photography | 2 | D | N | D | D | b | D | D |
| | MAUSTON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 11 | 2 975 | N | 1 245 | 330 | 45 | 34.1 | — |
| 541 | Professional, scientific, and technical services | 11 | 2 975 | N | 1 245 | 330 | 45 | 34.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 11 | 2 975 | N | 1 245 | 330 | 45 | 34.1 | — |
| 541 | Professional, scientific, and technical services | 11 | 2 975 | N | 1 245 | 330 | 45 | 34.1 | — |
| | MAYVILLE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | b | D | D |
| | MEDFORD | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 16 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 16 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 16 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 1 219 | N | 480 | 138 | 33 | 65.2 | 2.3 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MENASHA CITY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 541 | Professional, scientific, and technical services | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 541 | Professional, scientific, and technical services | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| MENASHA CITY (PART - WINNEBAGO COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 541 | Professional, scientific, and technical services | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 541 | Professional, scientific, and technical services | 17 | 5 359 | N | 2 359 | 551 | 68 | 56.6 | 11.4 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| MENASHA TOWN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 37 403 | N | 16 475 | 4 046 | 361 | 9.8 | 40.1 |
| 541 | Professional, scientific, and technical services | 26 | 37 403 | N | 16 475 | 4 046 | 361 | 9.8 | 40.1 |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 6 | 13 061 | N | 5 669 | 1 380 | 116 | 12.5 | — |
| 541330 | Engineering services | 6 | 13 061 | N | 5 669 | 1 380 | 116 | 12.5 | — |
| 5416 | Management, scientific, and technical consulting services | 5 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 5 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 5 | D | N | D | D | c | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 37 403 | N | 16 475 | 4 046 | 361 | 9.8 | 40.1 |
| 541 | Professional, scientific, and technical services | 26 | 37 403 | N | 16 475 | 4 046 | 361 | 9.8 | 40.1 |
| 5413 | Architectural, engineering, and related services .. | 10 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 6 | 13 061 | N | 5 669 | 1 380 | 116 | 12.5 | — |
| 541330 | Engineering services | 6 | 13 061 | N | 5 669 | 1 380 | 116 | 12.5 | — |
| 5416 | Management, scientific, and technical consulting services | 5 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 5 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 5 | D | N | D | D | c | D | D |

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Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| MENOMONEE FALLS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 113 | 65 588 | N | 32 386 | 8 205 | 778 | 17.2 | 3.0 |
| 541 | Professional, scientific, and technical services | 113 | 65 588 | N | 32 386 | 8 205 | 778 | 17.2 | 3.0 |
| 5411 | Legal services | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 54111 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 541110 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 5411101 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 4 376 | N | 2 063 | 536 | 103 | 59.0 | 11.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 4 376 | N | 2 063 | 536 | 103 | 59.0 | 11.2 |
| 541219 | Other accounting services | 7 | 1 580 | N | 642 | 184 | 29 | 44.7 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 987 | N | 3 007 | 684 | 79 | 21.7 | 6.5 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 526 | N | 12 445 | 3 354 | 198 | 13.0 | .8 |
| 54151 | Computer systems design and related services | 24 | 17 526 | N | 12 445 | 3 354 | 198 | 13.0 | .8 |
| 541511 | Custom computer programming services ... | 12 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 24 | 5 981 | N | 3 883 | 1 031 | 131 | 30.7 | 5.1 |
| 54161 | Management consulting services | 20 | 5 671 | N | 3 793 | 996 | 127 | 32.3 | 4.4 |
| 5418 | Advertising and related services | 10 | 15 632 | N | 6 190 | 1 510 | 141 | 2.9 | — |
| 54189 | Other services related to advertising | 5 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 345 | N | 943 | 178 | 33 | 49.1 | — |
| 541940 | Veterinary services | 3 | 2 345 | N | 943 | 178 | 33 | 49.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 113 | 65 588 | N | 32 386 | 8 205 | 778 | 17.2 | 3.0 |
| 541 | Professional, scientific, and technical services | 113 | 65 588 | N | 32 386 | 8 205 | 778 | 17.2 | 3.0 |
| 5411 | Legal services | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 54111 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 541110 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 5411101 | Offices of lawyers | 9 | 6 317 | N | 2 487 | 578 | 54 | 12.8 | 2.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 4 376 | N | 2 063 | 536 | 103 | 59.0 | 11.2 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 4 376 | N | 2 063 | 536 | 103 | 59.0 | 11.2 |
| 541219 | Other accounting services | 7 | 1 580 | N | 642 | 184 | 29 | 44.7 | — |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 987 | N | 3 007 | 684 | 79 | 21.7 | 6.5 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 24 | 17 526 | N | 12 445 | 3 354 | 198 | 13.0 | .8 |
| 54151 | Computer systems design and related services | 24 | 17 526 | N | 12 445 | 3 354 | 198 | 13.0 | .8 |
| 541511 | Custom computer programming services ... | 12 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 24 | 5 981 | N | 3 883 | 1 031 | 131 | 30.7 | 5.1 |
| 54161 | Management consulting services | 20 | 5 671 | N | 3 793 | 996 | 127 | 32.3 | 4.4 |
| 5418 | Advertising and related services | 10 | 15 632 | N | 6 190 | 1 510 | 141 | 2.9 | — |
| 54189 | Other services related to advertising | 5 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 345 | N | 943 | 178 | 33 | 49.1 | — |
| 541940 | Veterinary services | 3 | 2 345 | N | 943 | 178 | 33 | 49.1 | — |

See footnotes at end of table.

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| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MENOMONIE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 48 | 22 924 | N | 9 223 | 2 044 | 268 | 28.9 | 7.3 |
| 541 | Professional, scientific, and technical services | 48 | 22 924 | N | 9 223 | 2 044 | 268 | 28.9 | 7.3 |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 48 | 22 924 | N | 9 223 | 2 044 | 268 | 28.9 | 7.3 |
| 541 | Professional, scientific, and technical services | 48 | 22 924 | N | 9 223 | 2 044 | 268 | 28.9 | 7.3 |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 541110 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5411101 | Offices of lawyers | 17 | 4 536 | N | 1 590 | 382 | 51 | 49.2 | 29.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 541330 | Engineering services | 5 | 10 245 | N | 5 282 | 1 095 | 109 | 11.0 | 2.1 |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| MEQUON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 169 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 169 | D | N | D | D | g | D | D |
| 5411 | Legal services | 20 | 4 396 | N | 1 491 | 327 | 45 | 49.8 | 18.2 |
| 54111 | Offices of lawyers | 20 | 4 396 | N | 1 491 | 327 | 45 | 49.8 | 18.2 |
| 541110 | Offices of lawyers | 20 | 4 396 | N | 1 491 | 327 | 45 | 49.8 | 18.2 |
| 5411101 | Offices of lawyers | 19 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 5 189 | N | 2 280 | 605 | 95 | 21.3 | 6.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 5 189 | N | 2 280 | 605 | 95 | 21.3 | 6.5 |
| 541219 | Other accounting services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 328 | N | 8 561 | 1 865 | 176 | 8.2 | 1.4 |
| 54132 | Landscape architectural services | 6 | D | N | D | D | b | D | D |
| 541320 | Landscape architectural services | 6 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 8 | 6 860 | N | 1 511 | 468 | 37 | 41.2 | — |
| 54141 | Interior design services | 5 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 20 | 22 091 | N | 10 795 | 2 768 | 178 | 13.2 | 7.3 |
| 54151 | Computer systems design and related services | 20 | 22 091 | N | 10 795 | 2 768 | 178 | 13.2 | 7.3 |
| 541511 | Custom computer programming services ... | 12 | 18 603 | N | 9 042 | 2 304 | 139 | 8.2 | 5.2 |

See footnotes at end of table.

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MEQUON—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 55 | 31 385 | N | 11 450 | 2 491 | 241 | 25.1 | 3.2 |
| 54161 | Management consulting services | 51 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 16 | 15 503 | N | 6 081 | 1 053 | 110 | 16.1 | — |
| 541612 | Human resources and executive search consulting services | 18 | D | N | D | D | b | D | D |
| 5416122 | Executive placement services | 10 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 12 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 18 | 40 962 | N | 7 142 | 1 857 | 180 | 8.9 | — |
| 54189 | Other services related to advertising | 8 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 8 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 8 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 166 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 166 | D | N | D | D | g | D | D |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 19 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 19 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 19 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 5 189 | N | 2 280 | 605 | 95 | 21.3 | 6.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | 5 189 | N | 2 280 | 605 | 95 | 21.3 | 6.5 |
| 541219 | Other accounting services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 20 | 15 328 | N | 8 561 | 1 865 | 176 | 8.2 | 1.4 |
| 54132 | Landscape architectural services | 6 | D | N | D | D | b | D | D |
| 541320 | Landscape architectural services | 6 | D | N | D | D | b | D | D |
| 5414 | Specialized design services | 8 | 6 860 | N | 1 511 | 468 | 37 | 41.2 | — |
| 54141 | Interior design services | 5 | D | N | D | D | b | D | D |
| 541410 | Interior design services | 5 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 20 | 22 091 | N | 10 795 | 2 768 | 178 | 13.2 | 7.3 |
| 54151 | Computer systems design and related services | 20 | 22 091 | N | 10 795 | 2 768 | 178 | 13.2 | 7.3 |
| 541511 | Custom computer programming services ... | 12 | 18 603 | N | 9 042 | 2 304 | 139 | 8.2 | 5.2 |
| 5416 | Management, scientific, and technical consulting services | 55 | 31 385 | N | 11 450 | 2 491 | 241 | 25.1 | 3.2 |
| 54161 | Management consulting services | 51 | D | N | D | D | c | D | D |
| 541611 | Administrative management and general management consulting services | 16 | 15 503 | N | 6 081 | 1 053 | 110 | 16.1 | — |
| 541612 | Human resources and executive search consulting services | 18 | D | N | D | D | b | D | D |
| 5416122 | Executive placement services | 10 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 12 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 18 | 40 962 | N | 7 142 | 1 857 | 180 | 8.9 | — |
| 54189 | Other services related to advertising | 8 | D | N | D | D | c | D | D |
| 541890 | Other services related to advertising | 8 | D | N | D | D | c | D | D |
| 5418902 | Advertising specialties goods distributor .. | 8 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MERRILL | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 781 | N | 2 627 | 607 | 85 | 78.4 | 3.5 |
| 541 | Professional, scientific, and technical services | 18 | 5 781 | N | 2 627 | 607 | 85 | 78.4 | 3.5 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 781 | N | 2 627 | 607 | 85 | 78.4 | 3.5 |
| 541 | Professional, scientific, and technical services | 18 | 5 781 | N | 2 627 | 607 | 85 | 78.4 | 3.5 |
| | MIDDLETON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 94 | 134 975 | N | 56 788 | 14 769 | 1 129 | 8.7 | 10.9 |
| 541 | Professional, scientific, and technical services | 94 | 134 975 | N | 56 788 | 14 769 | 1 129 | 8.7 | 10.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 13 646 | N | 5 524 | 1 256 | 130 | 6.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 13 646 | N | 5 524 | 1 256 | 130 | 6.6 | — |
| 541211 | Offices of certified public accountants | 4 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 17 686 | N | 5 324 | 1 215 | 129 | 29.6 | 57.8 |
| 54138 | Testing laboratories | 1 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 1 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 11 | 17 267 | N | 10 394 | 2 401 | 127 | 5.9 | 7.6 |
| 54151 | Computer systems design and related services | 11 | 17 267 | N | 10 394 | 2 401 | 127 | 5.9 | 7.6 |
| 541511 | Custom computer programming services ... | 4 | D | N | D | D | b | D | D |
| 541519 | Other computer related services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 18 | 15 438 | N | 6 524 | 1 556 | 141 | 12.8 | 18.1 |
| 54161 | Management consulting services | 16 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 5 | 5 094 | N | 2 501 | 596 | 58 | 23.6 | — |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 8 | 57 926 | N | 23 507 | 6 430 | 440 | — | .3 |
| 54171 | Research and development in the physical, engineering, and life sciences | 8 | 57 926 | N | 23 507 | 6 430 | 440 | — | .3 |
| 541710 | Research and development in the physical, engineering, and life sciences | 8 | 57 926 | N | 23 507 | 6 430 | 440 | — | .3 |
| 5417102 | Research and development in the life sciences | 7 | D | N | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 5 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 5 | 6 901 | N | 3 433 | 1 439 | 75 | — | — |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 458 | N | 1 269 | 299 | 50 | 8.0 | — |
| 541940 | Veterinary services | 5 | 3 458 | N | 1 269 | 299 | 50 | 8.0 | — |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 93 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 93 | D | N | D | D | g | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 13 646 | N | 5 524 | 1 256 | 130 | 6.6 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 13 646 | N | 5 524 | 1 256 | 130 | 6.6 | — |
| 541211 | Offices of certified public accountants | 4 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 17 | 17 686 | N | 5 324 | 1 215 | 129 | 29.6 | 57.8 |
| 54138 | Testing laboratories | 1 | D | N | D | D | b | D | D |
| 541380 | Testing laboratories | 1 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 11 | 17 267 | N | 10 394 | 2 401 | 127 | 5.9 | 7.6 |
| 54151 | Computer systems design and related services | 11 | 17 267 | N | 10 394 | 2 401 | 127 | 5.9 | 7.6 |
| 541511 | Custom computer programming services ... | 4 | D | N | D | D | b | D | D |
| 541519 | Other computer related services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | MIDDLETON—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5416 | Management, scientific, and technical consulting services | 18 | 15 438 | N | 6 524 | 1 556 | 141 | 12.8 | 18.1 |
| 54161 | Management consulting services | 16 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 5 | 5 094 | N | 2 501 | 596 | 58 | 23.6 | — |
| 541613 | Marketing consulting services | 3 | D | N | D | D | b | D | D |
| 5417 | Scientific research and development services ... | 7 | D | N | D | D | e | D | D |
| 54171 | Research and development in the physical, engineering, and life sciences | 7 | D | N | D | D | e | D | D |
| 541710 | Research and development in the physical, engineering, and life sciences | 7 | D | N | D | D | e | D | D |
| 5417102 | Research and development in the life sciences | 6 | D | N | D | D | e | D | D |
| 54171029 | Research and development in other life sciences | 4 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 5 | 6 901 | N | 3 433 | 1 439 | 75 | — | — |
| 5419 | Other professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 458 | N | 1 269 | 299 | 50 | 8.0 | — |
| 541940 | Veterinary services | 5 | 3 458 | N | 1 269 | 299 | 50 | 8.0 | — |
| | MILTON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 1 485 | N | 198 | 62 | 21 | 30.6 | 5.0 |
| 541 | Professional, scientific, and technical services | 7 | 1 485 | N | 198 | 62 | 21 | 30.6 | 5.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 1 485 | N | 198 | 62 | 21 | 30.6 | 5.0 |
| 541 | Professional, scientific, and technical services | 7 | 1 485 | N | 198 | 62 | 21 | 30.6 | 5.0 |
| | MILWAUKEE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 209 | 1 965 815 | N | 853 050 | 197 826 | 15 946 | 10.3 | 5.3 |
| 541 | Professional, scientific, and technical services | 1 209 | 1 965 815 | N | 853 050 | 197 826 | 15 946 | 10.3 | 5.3 |
| 5411 | Legal services | 408 | 805 717 | N | 365 183 | 75 337 | 5 488 | 10.8 | 3.2 |
| 54111 | Offices of lawyers | 396 | 785 815 | N | 355 358 | 73 237 | 5 197 | 11.0 | 2.6 |
| 541110 | Offices of lawyers | 396 | 785 815 | N | 355 358 | 73 237 | 5 197 | 11.0 | 2.6 |
| 5411101 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 5411102 | Legal aid societies and similar legal services | 4 | D | N | D | D | c | D | D |
| 541119 | Other legal services | 12 | 19 902 | N | 9 825 | 2 100 | 291 | 2.7 | 25.5 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 541199 | All other legal services | 6 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 155 | 246 710 | N | 97 161 | 24 934 | 2 949 | 4.5 | 5.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 155 | 246 710 | N | 97 161 | 24 934 | 2 949 | 4.5 | 5.0 |
| 541211 | Offices of certified public accountants | 62 | 189 250 | N | 69 397 | 17 358 | 1 322 | 4.3 | 1.1 |
| 541213 | Tax preparation services | 43 | 11 761 | N | 3 674 | 1 751 | 865 | 2.8 | 2.9 |
| 541219 | Other accounting services | 43 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services ... | 129 | 211 300 | N | 98 279 | 23 689 | 1 937 | 12.9 | 5.2 |
| 54131 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 541310 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 54133 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 541330 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 5414 | Specialized design services | 55 | 39 574 | N | 14 168 | 3 360 | 354 | 25.3 | 4.4 |
| 54141 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 541410 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 54143 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 541430 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MILWAUKEE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5415 | Computer systems design and related services .. | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 54151 | Computer systems design and related services | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 541511 | Custom computer programming services ... | 52 | 79 036 | N | 43 238 | 11 527 | 683 | 9.8 | 1.2 |
| 541512 | Computer systems design services | 38 | 64 294 | N | 27 052 | 7 566 | 320 | 4.0 | 1.9 |
| 5415121 | Computer systems integrators | 12 | 29 311 | N | 10 059 | 2 857 | 93 | 2.1 | — |
| 5415122 | Computer systems consultants (except systems integrators) | 26 | 34 983 | N | 16 993 | 4 709 | 227 | 5.6 | 3.6 |
| 541519 | Other computer related services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 144 | 178 067 | N | 68 787 | 16 078 | 1 133 | 11.3 | 20.0 |
| 54161 | Management consulting services | 130 | 137 163 | N | 63 091 | 14 626 | 1 013 | 13.5 | 25.9 |
| 541611 | Administrative management and general management consulting services | 73 | 80 540 | N | 40 836 | 8 721 | 606 | 11.7 | 14.1 |
| 541612 | Human resources and executive search consulting services | 31 | 31 093 | N | 15 213 | 4 081 | 215 | 16.9 | 43.7 |
| 5416122 | Executive placement services | 16 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 13 | 16 879 | N | 7 368 | 2 021 | 108 | 13.5 | 62.1 |
| 541613 | Marketing consulting services | 18 | 19 095 | N | 3 490 | 956 | 101 | 15.9 | 49.1 |
| 54162 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 541690 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 104 | 250 280 | N | 88 894 | 23 423 | 1 907 | 7.2 | 4.5 |
| 54181 | Advertising agencies | 49 | 105 406 | N | 59 921 | 16 231 | 1 113 | 5.7 | 7.3 |
| 541810 | Advertising agencies | 49 | 105 406 | N | 59 921 | 16 231 | 1 113 | 5.7 | 7.3 |
| 54182 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 541820 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 54186 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 541860 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 54189 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 13 | 16 374 | N | 1 784 | 441 | 67 | 31.2 | 3.5 |
| 5419 | Other professional, scientific, and technical services | 93 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 40 | 10 958 | N | 4 859 | 1 224 | 164 | 35.4 | 2.8 |
| 541921 | Photography studios, portrait | 22 | 4 833 | N | 2 376 | 529 | 92 | 42.3 | 6.3 |
| 541922 | Commercial photography | 18 | 6 125 | N | 2 483 | 695 | 72 | 29.9 | — |
| 54193 | Translation and interpretation sevices | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 541930 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 54194 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 541940 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 54199 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| 541990 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | D | D | D | c | D | D |
| 5411 | Legal services | 4 | D | D | D | D | c | D | D |
| 54111 | Offices of lawyers | 4 | D | D | D | D | c | D | D |
| 541110 | Offices of lawyers | 4 | D | D | D | D | c | D | D |
| 5411102 | Legal aid societies and similar legal services | 4 | D | D | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 198 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 198 | D | N | D | D | j | D | D |
| 5411 | Legal services | 404 | D | N | D | D | i | D | D |
| 54111 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 541110 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 5411101 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 54119 | Other legal services | 12 | 19 902 | N | 9 825 | 2 100 | 291 | 2.7 | 25.5 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 541199 | All other legal services | 6 | D | N | D | D | c | D | D |

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|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MILWAUKEE—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 155 | 246 710 | N | 97 161 | 24 934 | 2 949 | 4.5 | 5.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 155 | 246 710 | N | 97 161 | 24 934 | 2 949 | 4.5 | 5.0 |
| 541211 | Offices of certified public accountants | 62 | 189 250 | N | 69 397 | 17 358 | 1 322 | 4.3 | 1.1 |
| 541213 | Tax preparation services | 43 | 11 761 | N | 3 674 | 1 751 | 865 | 2.8 | 2.9 |
| 541219 | Other accounting services | 43 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 129 | 211 300 | N | 98 279 | 23 689 | 1 937 | 12.9 | 5.2 |
| 54131 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 541310 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 54133 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 541330 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 5414 | Specialized design services | 55 | 39 574 | N | 14 168 | 3 360 | 354 | 25.3 | 4.4 |
| 54141 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 541410 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 54143 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 541430 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 5415 | Computer systems design and related services .. | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 54151 | Computer systems design and related services .. | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 541511 | Custom computer programming services ... | 52 | 79 036 | N | 43 238 | 11 527 | 683 | 9.8 | 1.2 |
| 541512 | Computer systems design services | 38 | 64 294 | N | 27 052 | 7 566 | 320 | 4.0 | 1.9 |
| 5415121 | Computer systems integrators | 12 | 29 311 | N | 10 059 | 2 857 | 93 | 2.1 | — |
| 5415122 | Computer systems consultants (except systems integrators) | 26 | 34 983 | N | 16 993 | 4 709 | 227 | 5.6 | 3.6 |
| 541519 | Other computer related services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 144 | 178 067 | N | 68 787 | 16 078 | 1 133 | 11.3 | 20.0 |
| 54161 | Management consulting services | 130 | 137 163 | N | 63 091 | 14 626 | 1 013 | 13.5 | 25.9 |
| 541611 | Administrative management and general management consulting services | 73 | 80 540 | N | 40 836 | 8 721 | 606 | 11.7 | 14.1 |
| 541612 | Human resources and executive search consulting services | 31 | 31 093 | N | 15 213 | 4 081 | 215 | 16.9 | 43.7 |
| 5416122 | Executive placement services | 16 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 13 | 16 879 | N | 7 368 | 2 021 | 108 | 13.5 | 62.1 |
| 541613 | Marketing consulting services | 18 | 19 095 | N | 3 490 | 956 | 101 | 15.9 | 49.1 |
| 54162 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 541690 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 104 | 250 280 | N | 88 894 | 23 423 | 1 907 | 7.2 | 4.5 |
| 54181 | Advertising agencies | 49 | 105 406 | N | 59 921 | 16 231 | 1 113 | 5.7 | 7.3 |
| 541810 | Advertising agencies | 49 | 105 406 | N | 59 921 | 16 231 | 1 113 | 5.7 | 7.3 |
| 54182 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 541820 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 54186 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 541860 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 54189 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 13 | 16 374 | N | 1 784 | 441 | 67 | 31.2 | 3.5 |
| 5419 | Other professional, scientific, and technical services | 93 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 40 | 10 958 | N | 4 859 | 1 224 | 164 | 35.4 | 2.8 |
| 541921 | Photography studios, portrait | 22 | 4 833 | N | 2 376 | 529 | 92 | 42.3 | 6.3 |
| 541922 | Commercial photography | 18 | 6 125 | N | 2 483 | 695 | 72 | 29.9 | — |
| 54193 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 541930 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 54194 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 541940 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 54199 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| 541990 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MILWAUKEE (PART - MILWAUKEE COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 206 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 206 | D | N | D | D | j | D | D |
| 5411 | Legal services | 408 | 805 717 | N | 365 183 | 75 337 | 5 488 | 10.8 | 3.2 |
| 54111 | Offices of lawyers | 396 | 785 815 | N | 355 358 | 73 237 | 5 197 | 11.0 | 2.6 |
| 541110 | Offices of lawyers | 396 | 785 815 | N | 355 358 | 73 237 | 5 197 | 11.0 | 2.6 |
| 5411101 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 5411102 | Legal aid societies and similar legal services | 4 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 12 | 19 902 | N | 9 825 | 2 100 | 291 | 2.7 | 25.5 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 541199 | All other legal services | 6 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 154 | D | N | D | D | h | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 154 | D | N | D | D | h | D | D |
| 541211 | Offices of certified public accountants | 62 | 189 250 | N | 69 397 | 17 358 | 1 322 | 4.3 | 1.1 |
| 541213 | Tax preparation services | 42 | D | N | D | D | f | D | D |
| 541219 | Other accounting services | 43 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 129 | 211 300 | N | 98 279 | 23 689 | 1 937 | 12.9 | 5.2 |
| 54131 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 541310 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 54133 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 541330 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 5414 | Specialized design services | 55 | 39 574 | N | 14 168 | 3 360 | 354 | 25.3 | 4.4 |
| 54141 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 541410 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 54143 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 541430 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 5415 | Computer systems design and related services .. | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 54151 | Computer systems design and related services | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 541511 | Custom computer programming services ... | 52 | 79 036 | N | 43 238 | 11 527 | 683 | 9.8 | 1.2 |
| 541512 | Computer systems design services | 38 | 64 294 | N | 27 052 | 7 566 | 320 | 4.0 | 1.9 |
| 5415121 | Computer systems integrators | 12 | 29 311 | N | 10 059 | 2 857 | 93 | 2.1 | — |
| 5415122 | Computer systems consultants (except systems integrators) | 26 | 34 983 | N | 16 993 | 4 709 | 227 | 5.6 | 3.6 |
| 541519 | Other computer related services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 143 | D | N | D | D | g | D | D |
| 54161 | Management consulting services | 129 | D | N | D | D | g | D | D |
| 541611 | Administrative management and general management consulting services | 73 | 80 540 | N | 40 836 | 8 721 | 606 | 11.7 | 14.1 |
| 541612 | Human resources and executive search consulting services | 30 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 15 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 13 | 16 879 | N | 7 368 | 2 021 | 108 | 13.5 | 62.1 |
| 541613 | Marketing consulting services | 18 | 19 095 | N | 3 490 | 956 | 101 | 15.9 | 49.1 |
| 54162 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 541690 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 103 | D | N | D | D | g | D | D |
| 54181 | Advertising agencies | 48 | D | N | D | D | f | D | D |
| 541810 | Advertising agencies | 48 | D | N | D | D | f | D | D |
| 54182 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 541820 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 54186 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 541860 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 54189 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 13 | 16 374 | N | 1 784 | 441 | 67 | 31.2 | 3.5 |
| 5419 | Other professional, scientific, and technical services | 93 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 40 | 10 958 | N | 4 859 | 1 224 | 164 | 35.4 | 2.8 |
| 541921 | Photography studios, portrait | 22 | 4 833 | N | 2 376 | 529 | 92 | 42.3 | 6.3 |
| 541922 | Commercial photography | 18 | 6 125 | N | 2 483 | 695 | 72 | 29.9 | — |
| 54193 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 541930 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 54194 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 541940 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 54199 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| 541990 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | MILWAUKEE (PART - MILWAUKEE COUNTY)—Con. | | | | | | | | |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | D | D | D | c | D | D |
| 5411 | Legal services | 4 | D | D | D | D | c | D | D |
| 54111 | Offices of lawyers | 4 | D | D | D | D | c | D | D |
| 541110 | Offices of lawyers | 4 | D | D | D | D | c | D | D |
| 5411102 | Legal aid societies and similar legal services | 4 | D | D | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 195 | D | N | D | D | j | D | D |
| 541 | Professional, scientific, and technical services | 1 195 | D | N | D | D | j | D | D |
| 5411 | Legal services | 404 | D | N | D | D | i | D | D |
| 54111 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 541110 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 5411101 | Offices of lawyers | 392 | D | N | D | D | i | D | D |
| 54119 | Other legal services | 12 | 19 902 | N | 9 825 | 2 100 | 291 | 2.7 | 25.5 |
| 541191 | Title abstract and settlement offices | 6 | D | N | D | D | b | D | D |
| 541199 | All other legal services | 6 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 154 | D | N | D | D | h | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 154 | D | N | D | D | h | D | D |
| 541211 | Offices of certified public accountants | 62 | 189 250 | N | 69 397 | 17 358 | 1 322 | 4.3 | 1.1 |
| 541213 | Tax preparation services | 42 | D | N | D | D | f | D | D |
| 541219 | Other accounting services | 43 | D | N | D | D | e | D | D |
| 5413 | Architectural, engineering, and related services .. | 129 | 211 300 | N | 98 279 | 23 689 | 1 937 | 12.9 | 5.2 |
| 54131 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 541310 | Architectural services | 51 | 85 748 | N | 39 177 | 9 140 | 767 | 16.6 | .6 |
| 54133 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 541330 | Engineering services | 56 | 115 369 | N | 54 704 | 13 595 | 1 056 | 8.8 | 8.3 |
| 5414 | Specialized design services | 55 | 39 574 | N | 14 168 | 3 360 | 354 | 25.3 | 4.4 |
| 54141 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 541410 | Interior design services | 6 | 4 163 | N | 644 | 152 | 26 | 13.1 | — |
| 54143 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 541430 | Graphic design services | 44 | 32 631 | N | 12 143 | 2 820 | 263 | 28.7 | 4.9 |
| 5415 | Computer systems design and related services .. | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 54151 | Computer systems design and related services | 106 | 149 212 | N | 72 862 | 19 740 | 1 059 | 8.9 | 2.1 |
| 541511 | Custom computer programming services ... | 52 | 79 036 | N | 43 238 | 11 527 | 683 | 9.8 | 1.2 |
| 541512 | Computer systems design services | 38 | 64 294 | N | 27 052 | 7 566 | 320 | 4.0 | 1.9 |
| 5415121 | Computer systems integrators | 12 | 29 311 | N | 10 059 | 2 857 | 93 | 2.1 | — |
| 5415122 | Computer systems consultants (except systems integrators) | 26 | 34 983 | N | 16 993 | 4 709 | 227 | 5.6 | 3.6 |
| 541519 | Other computer related services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 143 | D | N | D | D | g | D | D |
| 54161 | Management consulting services | 129 | D | N | D | D | g | D | D |
| 541611 | Administrative management and general management consulting services | 73 | 80 540 | N | 40 836 | 8 721 | 606 | 11.7 | 14.1 |
| 541612 | Human resources and executive search consulting services | 30 | D | N | D | D | c | D | D |
| 5416122 | Executive placement services | 15 | D | N | D | D | b | D | D |
| 5416123 | Human resources and personnel management consulting | 13 | 16 879 | N | 7 368 | 2 021 | 108 | 13.5 | 62.1 |
| 541613 | Marketing consulting services | 18 | 19 095 | N | 3 490 | 956 | 101 | 15.9 | 49.1 |
| 54162 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 6 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 541690 | Other scientific and technical consulting services | 8 | D | N | D | D | b | D | D |
| 5416909 | All other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 103 | D | N | D | D | g | D | D |
| 54181 | Advertising agencies | 48 | D | N | D | D | f | D | D |
| 541810 | Advertising agencies | 48 | D | N | D | D | f | D | D |
| 54182 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 541820 | Public relations agencies | 17 | 16 839 | N | 7 912 | 1 803 | 149 | 16.1 | 5.9 |
| 54186 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 541860 | Direct mail advertising | 8 | 101 482 | N | 17 196 | 4 490 | 517 | 2.2 | 2.0 |
| 54189 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 18 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 13 | 16 374 | N | 1 784 | 441 | 67 | 31.2 | 3.5 |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MILWAUKEE (PART - MILWAUKEE COUNTY)—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 93 | D | N | D | D | f | D | D |
| 54192 | Photographic services | 40 | 10 958 | N | 4 859 | 1 224 | 164 | 35.4 | 2.8 |
| 541921 | Photography studios, portrait | 22 | 4 833 | N | 2 376 | 529 | 92 | 42.3 | 6.3 |
| 541922 | Commercial photography | 18 | 6 125 | N | 2 483 | 695 | 72 | 29.9 | — |
| 54193 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 541930 | Translation and interpretation services | 8 | 7 245 | N | 2 018 | 556 | 41 | — | — |
| 54194 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 541940 | Veterinary services | 12 | 8 174 | N | 3 119 | 708 | 152 | 31.3 | — |
| 54199 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| 541990 | All other professional, scientific, and technical services | 22 | 44 645 | N | 25 263 | 5 227 | 364 | 7.3 | 3.1 |
| | MILWAUKEE (PART - WASHINGTON COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 2 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 1 | D | N | D | D | e | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 2 | D | N | D | D | e | D | D |
| 5418 | Advertising and related services | 1 | D | N | D | D | e | D | D |
| | MILWAUKEE (PART - WAUKESHA COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| | MINERAL POINT | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| | MONDOVI | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 1 881 | N | 298 | 83 | 17 | 100.0 | — |
| 541 | Professional, scientific, and technical services | 5 | 1 881 | N | 298 | 83 | 17 | 100.0 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 1 881 | N | 298 | 83 | 17 | 100.0 | — |
| 541 | Professional, scientific, and technical services | 5 | 1 881 | N | 298 | 83 | 17 | 100.0 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| MONONA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 45 | 18 894 | N | 8 226 | 2 284 | 236 | 37.3 | 6.0 |
| 541 | Professional, scientific, and technical services | 45 | 18 894 | N | 8 226 | 2 284 | 236 | 37.3 | 6.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 402 | N | 1 594 | 391 | 83 | 53.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 402 | N | 1 594 | 391 | 83 | 53.2 | — |
| 541219 | Other accounting services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 45 | 18 894 | N | 8 226 | 2 284 | 236 | 37.3 | 6.0 |
| 541 | Professional, scientific, and technical services | 45 | 18 894 | N | 8 226 | 2 284 | 236 | 37.3 | 6.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 402 | N | 1 594 | 391 | 83 | 53.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 3 402 | N | 1 594 | 391 | 83 | 53.2 | — |
| 541219 | Other accounting services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| MONROE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 25 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 5411 | Legal services | 11 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 9 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | b | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | b | D | D |
| 541613 | Marketing consulting services | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MOSINEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 000 | N | 911 | 204 | 38 | 99.2 | .8 |
| 541 | Professional, scientific, and technical services | 9 | 2 000 | N | 911 | 204 | 38 | 99.2 | .8 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 000 | N | 911 | 204 | 38 | 99.2 | .8 |
| 541 | Professional, scientific, and technical services | 9 | 2 000 | N | 911 | 204 | 38 | 99.2 | .8 |
| MOUNT HOREB | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 3 604 | N | 1 483 | 355 | 69 | 81.7 | 8.3 |
| 541 | Professional, scientific, and technical services | 24 | 3 604 | N | 1 483 | 355 | 69 | 81.7 | 8.3 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 3 604 | N | 1 483 | 355 | 69 | 81.7 | 8.3 |
| 541 | Professional, scientific, and technical services | 24 | 3 604 | N | 1 483 | 355 | 69 | 81.7 | 8.3 |
| MOUNT PLEASANT | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 51 | 34 481 | N | 16 452 | 3 465 | 387 | 27.9 | 13.6 |
| 541 | Professional, scientific, and technical services | 51 | 34 481 | N | 16 452 | 3 465 | 387 | 27.9 | 13.6 |
| 5411 | Legal services | 4 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 541110 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 5411101 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 4 625 | N | 2 312 | 542 | 70 | 54.0 | 15.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 4 625 | N | 2 312 | 542 | 70 | 54.0 | 15.5 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 317 | N | 2 116 | 518 | 52 | 50.9 | — |
| 5415 | Computer systems design and related services .. | 7 | 9 418 | N | 4 889 | 1 140 | 105 | 19.0 | 41.0 |
| 54151 | Computer systems design and related services | 7 | 9 418 | N | 4 889 | 1 140 | 105 | 19.0 | 41.0 |
| 541512 | Computer systems design services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 988 | N | 1 222 | 313 | 63 | 41.3 | — |
| 541940 | Veterinary services | 5 | 3 988 | N | 1 222 | 313 | 63 | 41.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 51 | 34 481 | N | 16 452 | 3 465 | 387 | 27.9 | 13.6 |
| 541 | Professional, scientific, and technical services | 51 | 34 481 | N | 16 452 | 3 465 | 387 | 27.9 | 13.6 |
| 5411 | Legal services | 4 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 541110 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 5411101 | Offices of lawyers | 3 | 7 258 | N | 4 235 | 539 | 47 | — | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 4 625 | N | 2 312 | 542 | 70 | 54.0 | 15.5 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 15 | 4 625 | N | 2 312 | 542 | 70 | 54.0 | 15.5 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 317 | N | 2 116 | 518 | 52 | 50.9 | — |
| 5415 | Computer systems design and related services .. | 7 | 9 418 | N | 4 889 | 1 140 | 105 | 19.0 | 41.0 |
| 54151 | Computer systems design and related services | 7 | 9 418 | N | 4 889 | 1 140 | 105 | 19.0 | 41.0 |
| 541512 | Computer systems design services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 3 988 | N | 1 222 | 313 | 63 | 41.3 | — |
| 541940 | Veterinary services | 5 | 3 988 | N | 1 222 | 313 | 63 | 41.3 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| MUKWONAGO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 541 | Professional, scientific, and technical services | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 541 | Professional, scientific, and technical services | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| MUKWONAGO (PART - WAUKESHA COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 541 | Professional, scientific, and technical services | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 541 | Professional, scientific, and technical services | 14 | 6 236 | N | 3 088 | 703 | 95 | 66.4 | 1.8 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| MUSKEGO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 36 | 9 995 | N | 3 775 | 894 | 159 | 26.0 | 4.0 |
| 541 | Professional, scientific, and technical services | 36 | 9 995 | N | 3 775 | 894 | 159 | 26.0 | 4.0 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 36 | 9 995 | N | 3 775 | 894 | 159 | 26.0 | 4.0 |
| 541 | Professional, scientific, and technical services | 36 | 9 995 | N | 3 775 | 894 | 159 | 26.0 | 4.0 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| NEENAH | | | | | | | | | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| NEENAH—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 55 149 | N | 32 665 | 8 264 | 588 | 15.1 | 2.2 |
| 541 | Professional, scientific, and technical services | 56 | 55 149 | N | 32 665 | 8 264 | 588 | 15.1 | 2.2 |
| 5411 | Legal services | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 54111 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 541110 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 5411101 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 484 | N | 2 644 | 534 | 96 | 62.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 484 | N | 2 644 | 534 | 96 | 62.2 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 31 036 | N | 13 239 | 3 472 | 230 | 1.4 | 2.5 |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 4 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 55 149 | N | 32 665 | 8 264 | 588 | 15.1 | 2.2 |
| 541 | Professional, scientific, and technical services | 56 | 55 149 | N | 32 665 | 8 264 | 588 | 15.1 | 2.2 |
| 5411 | Legal services | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 54111 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 541110 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 5411101 | Offices of lawyers | 15 | 8 036 | N | 3 352 | 679 | 75 | 37.3 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 484 | N | 2 644 | 534 | 96 | 62.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 4 484 | N | 2 644 | 534 | 96 | 62.2 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 31 036 | N | 13 239 | 3 472 | 230 | 1.4 | 2.5 |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 4 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| NEILLSVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 1 403 | N | 727 | 181 | 40 | 42.6 | 4.1 |
| 541 | Professional, scientific, and technical services | 8 | 1 403 | N | 727 | 181 | 40 | 42.6 | 4.1 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 1 403 | N | 727 | 181 | 40 | 42.6 | 4.1 |
| 541 | Professional, scientific, and technical services | 8 | 1 403 | N | 727 | 181 | 40 | 42.6 | 4.1 |
| NEKOOSA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| NEW BERLIN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 115 | 92 928 | N | 32 175 | 7 916 | 734 | 19.6 | 9.5 |
| 541 | Professional, scientific, and technical services | 115 | 92 928 | N | 32 175 | 7 916 | 734 | 19.6 | 9.5 |
| 5411 | Legal services | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 54111 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 541110 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 5411101 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | 5 955 | N | 1 835 | 462 | 72 | 44.0 | 14.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | 5 955 | N | 1 835 | 462 | 72 | 44.0 | 14.0 |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 27 | 19 694 | N | 6 744 | 1 521 | 153 | 46.4 | 3.8 |
| 54133 | Engineering services | 20 | 17 095 | N | 5 773 | 1 291 | 128 | 46.9 | 4.4 |
| 541330 | Engineering services | 20 | 17 095 | N | 5 773 | 1 291 | 128 | 46.9 | 4.4 |
| 5415 | Computer systems design and related services .. | 28 | 25 836 | N | 11 822 | 2 809 | 204 | 9.8 | 1.1 |
| 54151 | Computer systems design and related services | 28 | 25 836 | N | 11 822 | 2 809 | 204 | 9.8 | 1.1 |
| 541511 | Custom computer programming services ... | 13 | 14 765 | N | 8 971 | 2 102 | 138 | 4.8 | 1.9 |
| 541512 | Computer systems design services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 541690 | Other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5416901 | Economic and related consulting services .. | 1 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 9 | 20 372 | N | 3 623 | 980 | 104 | .2 | .9 |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 502 | N | 1 125 | 255 | 48 | — | — |
| 541940 | Veterinary services | 3 | 2 502 | N | 1 125 | 255 | 48 | — | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 115 | 92 928 | N | 32 175 | 7 916 | 734 | 19.6 | 9.5 |
| 541 | Professional, scientific, and technical services | 115 | 92 928 | N | 32 175 | 7 916 | 734 | 19.6 | 9.5 |
| 5411 | Legal services | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 54111 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 541110 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 5411101 | Offices of lawyers | 11 | 6 628 | N | 2 905 | 664 | 64 | 20.7 | 36.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | 5 955 | N | 1 835 | 462 | 72 | 44.0 | 14.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 18 | 5 955 | N | 1 835 | 462 | 72 | 44.0 | 14.0 |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 27 | 19 694 | N | 6 744 | 1 521 | 153 | 46.4 | 3.8 |
| 54133 | Engineering services | 20 | 17 095 | N | 5 773 | 1 291 | 128 | 46.9 | 4.4 |
| 541330 | Engineering services | 20 | 17 095 | N | 5 773 | 1 291 | 128 | 46.9 | 4.4 |
| 5415 | Computer systems design and related services .. | 28 | 25 836 | N | 11 822 | 2 809 | 204 | 9.8 | 1.1 |
| 54151 | Computer systems design and related services | 28 | 25 836 | N | 11 822 | 2 809 | 204 | 9.8 | 1.1 |
| 541511 | Custom computer programming services ... | 13 | 14 765 | N | 8 971 | 2 102 | 138 | 4.8 | 1.9 |
| 541512 | Computer systems design services | 13 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | D | N | D | D | b | D | D |
| 54169 | Other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 541690 | Other scientific and technical consulting services | 2 | D | N | D | D | a | D | D |
| 5416901 | Economic and related consulting services .. | 1 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 9 | 20 372 | N | 3 623 | 980 | 104 | .2 | .9 |
| 54189 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 2 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 502 | N | 1 125 | 255 | 48 | — | — |
| 541940 | Veterinary services | 3 | 2 502 | N | 1 125 | 255 | 48 | — | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | NEW HOLSTEIN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| | NEW LONDON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| | NEW LONDON (PART - WAUPACA COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| 541 | Professional, scientific, and technical services | 12 | 2 259 | N | 903 | 215 | 41 | 64.3 | 4.5 |
| | NEW RICHMOND | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 10 551 | N | 4 325 | 1 119 | 150 | 36.0 | 4.9 |
| 541 | Professional, scientific, and technical services | 24 | 10 551 | N | 4 325 | 1 119 | 150 | 36.0 | 4.9 |
| 5411 | Legal services | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 54111 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 541110 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 5411101 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 2 131 | N | 519 | 160 | 37 | 46.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 2 131 | N | 519 | 160 | 37 | 46.9 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 10 551 | N | 4 325 | 1 119 | 150 | 36.0 | 4.9 |
| 541 | Professional, scientific, and technical services | 24 | 10 551 | N | 4 325 | 1 119 | 150 | 36.0 | 4.9 |
| 5411 | Legal services | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 54111 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 541110 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 5411101 | Offices of lawyers | 5 | 3 987 | N | 1 887 | 483 | 41 | 25.0 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 2 131 | N | 519 | 160 | 37 | 46.9 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | 2 131 | N | 519 | 160 | 37 | 46.9 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| NORTH HUDSON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 1 270 | N | 544 | 142 | 10 | 58.7 | — |
| 541 | Professional, scientific, and technical services | 8 | 1 270 | N | 544 | 142 | 10 | 58.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | 1 270 | N | 544 | 142 | 10 | 58.7 | — |
| 541 | Professional, scientific, and technical services | 8 | 1 270 | N | 544 | 142 | 10 | 58.7 | — |
| OAK CREEK | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 16 813 | N | 7 237 | 1 527 | 197 | 63.2 | .2 |
| 541 | Professional, scientific, and technical services | 31 | 16 813 | N | 7 237 | 1 527 | 197 | 63.2 | .2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 072 | N | 863 | 203 | 42 | 26.4 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 072 | N | 863 | 203 | 42 | 26.4 | .6 |
| 5413 | Architectural, engineering, and related services .. | 7 | 8 024 | N | 3 933 | 754 | 75 | 90.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 16 813 | N | 7 237 | 1 527 | 197 | 63.2 | .2 |
| 541 | Professional, scientific, and technical services | 31 | 16 813 | N | 7 237 | 1 527 | 197 | 63.2 | .2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 072 | N | 863 | 203 | 42 | 26.4 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 072 | N | 863 | 203 | 42 | 26.4 | .6 |
| 5413 | Architectural, engineering, and related services .. | 7 | 8 024 | N | 3 933 | 754 | 75 | 90.1 | — |
| OCONOMOWOC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 21 262 | N | 8 989 | 2 101 | 198 | 39.1 | 5.1 |
| 541 | Professional, scientific, and technical services | 54 | 21 262 | N | 8 989 | 2 101 | 198 | 39.1 | 5.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 11 | 3 282 | N | 1 725 | 370 | 44 | 50.6 | 3.7 |
| 5415 | Computer systems design and related services .. | 9 | 8 437 | N | 3 406 | 906 | 61 | 6.6 | 4.8 |
| 54151 | Computer systems design and related services | 9 | 8 437 | N | 3 406 | 906 | 61 | 6.6 | 4.8 |
| 541512 | Computer systems design services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 21 262 | N | 8 989 | 2 101 | 198 | 39.1 | 5.1 |
| 541 | Professional, scientific, and technical services | 54 | 21 262 | N | 8 989 | 2 101 | 198 | 39.1 | 5.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 11 | 3 282 | N | 1 725 | 370 | 44 | 50.6 | 3.7 |
| 5415 | Computer systems design and related services .. | 9 | 8 437 | N | 3 406 | 906 | 61 | 6.6 | 4.8 |
| 54151 | Computer systems design and related services | 9 | 8 437 | N | 3 406 | 906 | 61 | 6.6 | 4.8 |
| 541512 | Computer systems design services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | OCONTO | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 512 | N | 1 667 | 354 | 55 | 38.6 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 512 | N | 1 667 | 354 | 55 | 38.6 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 3 512 | N | 1 667 | 354 | 55 | 38.6 | — |
| 541 | Professional, scientific, and technical services | 13 | 3 512 | N | 1 667 | 354 | 55 | 38.6 | — |
| | OCONTO FALLS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 5 802 | N | 2 134 | 453 | 67 | 21.6 | 1.3 |
| 541 | Professional, scientific, and technical services | 10 | 5 802 | N | 2 134 | 453 | 67 | 21.6 | 1.3 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 5 802 | N | 2 134 | 453 | 67 | 21.6 | 1.3 |
| 541 | Professional, scientific, and technical services | 10 | 5 802 | N | 2 134 | 453 | 67 | 21.6 | 1.3 |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | b | D | D |
| | OMRO | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| | ONALASKA | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 8 480 | N | 3 503 | 816 | 127 | 43.7 | 4.3 |
| 541 | Professional, scientific, and technical services | 29 | 8 480 | N | 3 503 | 816 | 127 | 43.7 | 4.3 |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 645 | N | 805 | 226 | 19 | 39.1 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 8 480 | N | 3 503 | 816 | 127 | 43.7 | 4.3 |
| 541 | Professional, scientific, and technical services | 29 | 8 480 | N | 3 503 | 816 | 127 | 43.7 | 4.3 |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 645 | N | 805 | 226 | 19 | 39.1 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| | OOSTBURG | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |

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Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| OREGON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 000 | N | 2 608 | 553 | 82 | 50.7 | .7 |
| 541 | Professional, scientific, and technical services | 18 | 5 000 | N | 2 608 | 553 | 82 | 50.7 | .7 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 000 | N | 2 608 | 553 | 82 | 50.7 | .7 |
| 541 | Professional, scientific, and technical services | 18 | 5 000 | N | 2 608 | 553 | 82 | 50.7 | .7 |
| OSHKOSH | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 102 | 123 858 | N | 36 304 | 8 098 | 1 093 | 13.1 | 1.9 |
| 541 | Professional, scientific, and technical services | 102 | 123 858 | N | 36 304 | 8 098 | 1 093 | 13.1 | 1.9 |
| 5411 | Legal services | 24 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 21 | 12 854 | N | 4 784 | 892 | 118 | 52.9 | 5.0 |
| 541110 | Offices of lawyers | 21 | 12 854 | N | 4 784 | 892 | 118 | 52.9 | 5.0 |
| 5411101 | Offices of lawyers | 20 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 15 589 | N | 5 871 | 1 601 | 223 | 23.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 15 589 | N | 5 871 | 1 601 | 223 | 23.7 | — |
| 541211 | Offices of certified public accountants | 11 | 13 125 | N | 4 783 | 1 255 | 134 | 23.5 | — |
| 541219 | Other accounting services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 10 | 14 516 | N | 7 095 | 1 414 | 115 | 10.2 | 2.6 |
| 54151 | Computer systems design and related services | 10 | 14 516 | N | 7 095 | 1 414 | 115 | 10.2 | 2.6 |
| 541512 | Computer systems design services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | 6 760 | N | 2 449 | 573 | 113 | 6.2 | 4.8 |
| 54161 | Management consulting services | 9 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 10 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 101 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 101 | D | N | D | D | g | D | D |
| 5411 | Legal services | 23 | 13 888 | N | 5 219 | 977 | 130 | 48.9 | 1.6 |
| 54111 | Offices of lawyers | 20 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 20 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 20 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 15 589 | N | 5 871 | 1 601 | 223 | 23.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 22 | 15 589 | N | 5 871 | 1 601 | 223 | 23.7 | — |
| 541211 | Offices of certified public accountants | 11 | 13 125 | N | 4 783 | 1 255 | 134 | 23.5 | — |
| 541219 | Other accounting services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 10 | 14 516 | N | 7 095 | 1 414 | 115 | 10.2 | 2.6 |
| 54151 | Computer systems design and related services | 10 | 14 516 | N | 7 095 | 1 414 | 115 | 10.2 | 2.6 |
| 541512 | Computer systems design services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 11 | 6 760 | N | 2 449 | 573 | 113 | 6.2 | 4.8 |
| 54161 | Management consulting services | 9 | D | N | D | D | c | D | D |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | OSHKOSH—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5418 | Advertising and related services | 10 | D | N | D | D | e | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | e | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | e | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | e | D | D |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 5 | D | N | D | D | b | D | D |
| | PADDOCK LAKE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 4 773 | N | 2 401 | 494 | 84 | 56.1 | .4 |
| 541 | Professional, scientific, and technical services | 9 | 4 773 | N | 2 401 | 494 | 84 | 56.1 | .4 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 4 773 | N | 2 401 | 494 | 84 | 56.1 | .4 |
| 541 | Professional, scientific, and technical services | 9 | 4 773 | N | 2 401 | 494 | 84 | 56.1 | .4 |
| | PARK FALLS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 2 674 | N | 744 | 203 | 33 | 30.7 | — |
| 541 | Professional, scientific, and technical services | 10 | 2 674 | N | 744 | 203 | 33 | 30.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 2 674 | N | 744 | 203 | 33 | 30.7 | — |
| 541 | Professional, scientific, and technical services | 10 | 2 674 | N | 744 | 203 | 33 | 30.7 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 5 | D | N | D | D | b | D | D |
| | PESHTIGO | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 1 | D | N | D | D | b | D | D |

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| PEWAUKEE CITY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 70 | 110 958 | N | 46 729 | 11 113 | 837 | 11.3 | 7.2 |
| 541 | Professional, scientific, and technical services | 70 | 110 958 | N | 46 729 | 11 113 | 837 | 11.3 | 7.2 |
| 5411 | Legal services | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 54111 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 541110 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 5411101 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 8 807 | N | 4 953 | 1 052 | 117 | 15.3 | 14.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 8 807 | N | 4 953 | 1 052 | 117 | 15.3 | 14.9 |
| 541211 | Offices of certified public accountants | 9 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 1 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 23 616 | N | 10 784 | 2 079 | 206 | 23.2 | — |
| 54133 | Engineering services | 9 | 19 874 | N | 9 029 | 1 736 | 161 | 27.4 | — |
| 541330 | Engineering services | 9 | 19 874 | N | 9 029 | 1 736 | 161 | 27.4 | — |
| 5414 | Specialized design services | 3 | 8 789 | N | 1 762 | 390 | 36 | — | — |
| 54143 | Graphic design services | 1 | D | N | D | D | a | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 10 | 36 208 | N | 17 427 | 4 877 | 245 | — | 13.8 |
| 54151 | Computer systems design and related services | 10 | 36 208 | N | 17 427 | 4 877 | 245 | — | 13.8 |
| 541511 | Custom computer programming services ... | 4 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 4 583 | N | 2 427 | 524 | 35 | 48.7 | 27.7 |
| 5418 | Advertising and related services | 7 | 16 722 | N | 5 149 | 1 042 | 86 | .1 | — |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 70 | 110 958 | N | 46 729 | 11 113 | 837 | 11.3 | 7.2 |
| 541 | Professional, scientific, and technical services | 70 | 110 958 | N | 46 729 | 11 113 | 837 | 11.3 | 7.2 |
| 5411 | Legal services | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 54111 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 541110 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 5411101 | Offices of lawyers | 9 | 4 831 | N | 1 963 | 496 | 49 | 68.2 | 7.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 8 807 | N | 4 953 | 1 052 | 117 | 15.3 | 14.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 8 807 | N | 4 953 | 1 052 | 117 | 15.3 | 14.9 |
| 541211 | Offices of certified public accountants | 9 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 1 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 13 | 23 616 | N | 10 784 | 2 079 | 206 | 23.2 | — |
| 54133 | Engineering services | 9 | 19 874 | N | 9 029 | 1 736 | 161 | 27.4 | — |
| 541330 | Engineering services | 9 | 19 874 | N | 9 029 | 1 736 | 161 | 27.4 | — |
| 5414 | Specialized design services | 3 | 8 789 | N | 1 762 | 390 | 36 | — | — |
| 54143 | Graphic design services | 1 | D | N | D | D | a | D | D |
| 541430 | Graphic design services | 1 | D | N | D | D | a | D | D |
| 5415 | Computer systems design and related services .. | 10 | 36 208 | N | 17 427 | 4 877 | 245 | — | 13.8 |
| 54151 | Computer systems design and related services | 10 | 36 208 | N | 17 427 | 4 877 | 245 | — | 13.8 |
| 541511 | Custom computer programming services ... | 4 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 4 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 4 583 | N | 2 427 | 524 | 35 | 48.7 | 27.7 |
| 5418 | Advertising and related services | 7 | 16 722 | N | 5 149 | 1 042 | 86 | .1 | — |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| PEWAUKEE CITY—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services—Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| PEWAUKEE VILLAGE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 22 007 | N | 12 420 | 3 243 | 274 | 30.9 | 9.0 |
| 541 | Professional, scientific, and technical services | 39 | 22 007 | N | 12 420 | 3 243 | 274 | 30.9 | 9.0 |
| 5413 | Architectural, engineering, and related services .. | 8 | 7 281 | N | 4 282 | 1 105 | 90 | 31.7 | — |
| 5415 | Computer systems design and related services .. | 8 | 4 779 | N | 3 224 | 846 | 56 | 29.9 | — |
| 54151 | Computer systems design and related services | 8 | 4 779 | N | 3 224 | 846 | 56 | 29.9 | — |
| 5416 | Management, scientific, and technical consulting services | 8 | 3 512 | N | 1 652 | 465 | 30 | 30.1 | 20.5 |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 22 007 | N | 12 420 | 3 243 | 274 | 30.9 | 9.0 |
| 541 | Professional, scientific, and technical services | 39 | 22 007 | N | 12 420 | 3 243 | 274 | 30.9 | 9.0 |
| 5413 | Architectural, engineering, and related services .. | 8 | 7 281 | N | 4 282 | 1 105 | 90 | 31.7 | — |
| 5415 | Computer systems design and related services .. | 8 | 4 779 | N | 3 224 | 846 | 56 | 29.9 | — |
| 54151 | Computer systems design and related services | 8 | 4 779 | N | 3 224 | 846 | 56 | 29.9 | — |
| 5416 | Management, scientific, and technical consulting services | 8 | 3 512 | N | 1 652 | 465 | 30 | 30.1 | 20.5 |
| 5418 | Advertising and related services | 4 | D | N | D | D | b | D | D |
| PLATTEVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 18 021 | N | 8 182 | 1 961 | 231 | 30.4 | 10.9 |
| 541 | Professional, scientific, and technical services | 24 | 18 021 | N | 8 182 | 1 961 | 231 | 30.4 | 10.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | 18 021 | N | 8 182 | 1 961 | 231 | 30.4 | 10.9 |
| 541 | Professional, scientific, and technical services | 24 | 18 021 | N | 8 182 | 1 961 | 231 | 30.4 | 10.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | c | D | D |
| 54133 | Engineering services | 4 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 4 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| PLEASANT PRAIRIE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 12 812 | N | 5 211 | 1 242 | 124 | 21.8 | 33.6 |
| 541 | Professional, scientific, and technical services | 21 | 12 812 | N | 5 211 | 1 242 | 124 | 21.8 | 33.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 2 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | 5 970 | N | 2 841 | 691 | 59 | 36.8 | — |
| 5414 | Specialized design services | 1 | D | N | D | D | a | D | D |
| 54149 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 541490 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 12 812 | N | 5 211 | 1 242 | 124 | 21.8 | 33.6 |
| 541 | Professional, scientific, and technical services | 21 | 12 812 | N | 5 211 | 1 242 | 124 | 21.8 | 33.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 2 | D | N | D | D | a | D | D |
| 5413 | Architectural, engineering, and related services .. | 7 | 5 970 | N | 2 841 | 691 | 59 | 36.8 | — |
| 5414 | Specialized design services | 1 | D | N | D | D | a | D | D |
| 54149 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| 541490 | Other specialized design services | 1 | D | N | D | D | a | D | D |
| PLOVER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 15 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 15 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 856 | N | 644 | 147 | 30 | 13.9 | — |
| 541940 | Veterinary services | 3 | 1 856 | N | 644 | 147 | 30 | 13.9 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 14 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 856 | N | 644 | 147 | 30 | 13.9 | — |
| 541940 | Veterinary services | 3 | 1 856 | N | 644 | 147 | 30 | 13.9 | — |
| PLYMOUTH | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 5 224 | N | 1 963 | 482 | 86 | 45.8 | 3.4 |
| 541 | Professional, scientific, and technical services | 20 | 5 224 | N | 1 963 | 482 | 86 | 45.8 | 3.4 |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| PLYMOUTH—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 5 224 | N | 1 963 | 482 | 86 | 45.8 | 3.4 |
| 541 | Professional, scientific, and technical services | 20 | 5 224 | N | 1 963 | 482 | 86 | 45.8 | 3.4 |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 2 | D | N | D | D | b | D | D |
| PORTAGE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 13 615 | N | 5 285 | 1 136 | 167 | 38.7 | 1.5 |
| 541 | Professional, scientific, and technical services | 32 | 13 615 | N | 5 285 | 1 136 | 167 | 38.7 | 1.5 |
| 5411 | Legal services | 10 | 3 870 | N | 1 443 | 375 | 42 | 50.0 | 4.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 532 | N | 909 | 214 | 41 | 29.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 532 | N | 909 | 214 | 41 | 29.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 933 | N | 2 050 | 382 | 51 | 9.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 13 615 | N | 5 285 | 1 136 | 167 | 38.7 | 1.5 |
| 541 | Professional, scientific, and technical services | 32 | 13 615 | N | 5 285 | 1 136 | 167 | 38.7 | 1.5 |
| 5411 | Legal services | 10 | 3 870 | N | 1 443 | 375 | 42 | 50.0 | 4.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 532 | N | 909 | 214 | 41 | 29.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | 2 532 | N | 909 | 214 | 41 | 29.3 | — |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 933 | N | 2 050 | 382 | 51 | 9.5 | — |
| PORT WASHINGTON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 15 340 | N | 6 493 | 1 454 | 158 | 35.9 | 6.8 |
| 541 | Professional, scientific, and technical services | 31 | 15 340 | N | 6 493 | 1 454 | 158 | 35.9 | 6.8 |
| 5413 | Architectural, engineering, and related services .. | 6 | 4 931 | N | 1 883 | 372 | 41 | 22.9 | — |
| 5416 | Management, scientific, and technical consulting services | 9 | 4 873 | N | 2 896 | 713 | 59 | 21.6 | .8 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 15 340 | N | 6 493 | 1 454 | 158 | 35.9 | 6.8 |
| 541 | Professional, scientific, and technical services | 31 | 15 340 | N | 6 493 | 1 454 | 158 | 35.9 | 6.8 |
| 5413 | Architectural, engineering, and related services .. | 6 | 4 931 | N | 1 883 | 372 | 41 | 22.9 | — |
| 5416 | Management, scientific, and technical consulting services | 9 | 4 873 | N | 2 896 | 713 | 59 | 21.6 | .8 |
| PRAIRIE DU CHIEN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 607 | N | 1 252 | 282 | 50 | 68.9 | 7.2 |
| 541 | Professional, scientific, and technical services | 12 | 2 607 | N | 1 252 | 282 | 50 | 68.9 | 7.2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 607 | N | 1 252 | 282 | 50 | 68.9 | 7.2 |
| 541 | Professional, scientific, and technical services | 12 | 2 607 | N | 1 252 | 282 | 50 | 68.9 | 7.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| PRAIRIE DU SAC | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| PRESCOTT | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| PULASKI | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| PULASKI (PART - BROWN COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| RACINE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 162 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 162 | D | N | D | D | g | D | D |
| 5411 | Legal services | 63 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 57 | 19 496 | N | 9 461 | 1 857 | 223 | 59.1 | 8.7 |
| 541110 | Offices of lawyers | 57 | 19 496 | N | 9 461 | 1 857 | 223 | 59.1 | 8.7 |
| 5411101 | Offices of lawyers | 56 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 25 | 14 393 | N | 6 381 | 1 678 | 389 | 9.5 | 2.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 25 | 14 393 | N | 6 381 | 1 678 | 389 | 9.5 | 2.4 |
| 541211 | Offices of certified public accountants | 8 | 8 122 | N | 2 684 | 676 | 68 | 1.7 | 1.7 |
| 541213 | Tax preparation services | 11 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 11 | 3 791 | N | 1 457 | 311 | 36 | 98.6 | 1.4 |
| 5414 | Specialized design services | 14 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 14 | 4 864 | N | 2 864 | 731 | 55 | 22.4 | 7.2 |
| 54151 | Computer systems design and related services | 14 | 4 864 | N | 2 864 | 731 | 55 | 22.4 | 7.2 |
| 5416 | Management, scientific, and technical consulting services | 13 | 6 462 | N | 2 538 | 635 | 81 | 36.0 | 13.8 |
| 54161 | Management consulting services | 11 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | 5 147 | N | 2 055 | 516 | 64 | 14.7 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | RACINE—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— | | | | | | | | |
| 541 | Con. | | | | | | | | |
| 5419 | Professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 161 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 161 | D | N | D | D | g | D | D |
| 5411 | Legal services | 62 | 24 151 | N | 10 874 | 2 202 | 270 | 61.1 | 8.8 |
| 54111 | Offices of lawyers | 56 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 56 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 56 | D | N | D | D | c | D | D |
| 54119 | Other legal services | 6 | D | N | D | D | b | D | D |
| 541191 | Title abstract and settlement offices | 5 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 25 | 14 393 | N | 6 381 | 1 678 | 389 | 9.5 | 2.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 25 | 14 393 | N | 6 381 | 1 678 | 389 | 9.5 | 2.4 |
| 541211 | Offices of certified public accountants | 8 | 8 122 | N | 2 684 | 676 | 68 | 1.7 | 1.7 |
| 541213 | Tax preparation services | 11 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 11 | 3 791 | N | 1 457 | 311 | 36 | 98.6 | 1.4 |
| 5414 | Specialized design services | 14 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 8 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 14 | 4 864 | N | 2 864 | 731 | 55 | 22.4 | 7.2 |
| 54151 | Computer systems design and related services | 14 | 4 864 | N | 2 864 | 731 | 55 | 22.4 | 7.2 |
| 5416 | Management, scientific, and technical consulting services | 13 | 6 462 | N | 2 538 | 635 | 81 | 36.0 | 13.8 |
| 54161 | Management consulting services | 11 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 11 | 5 147 | N | 2 055 | 516 | 64 | 14.7 | — |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| | REEDSBURG | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 8 468 | N | 3 937 | 943 | 126 | 32.9 | 1.9 |
| 541 | Professional, scientific, and technical services | 18 | 8 468 | N | 3 937 | 943 | 126 | 32.9 | 1.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 199 | N | 548 | 173 | 34 | 64.1 | 10.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 199 | N | 548 | 173 | 34 | 64.1 | 10.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 8 468 | N | 3 937 | 943 | 126 | 32.9 | 1.9 |
| 541 | Professional, scientific, and technical services | 18 | 8 468 | N | 3 937 | 943 | 126 | 32.9 | 1.9 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 199 | N | 548 | 173 | 34 | 64.1 | 10.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 199 | N | 548 | 173 | 34 | 64.1 | 10.9 |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| RHINELANDER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 17 865 | N | 7 282 | 1 809 | 221 | 41.9 | 5.1 |
| 541 | Professional, scientific, and technical services | 39 | 17 865 | N | 7 282 | 1 809 | 221 | 41.9 | 5.1 |
| 5411 | Legal services | 15 | 8 497 | N | 4 091 | 1 025 | 90 | 45.9 | 9.7 |
| 54111 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 541110 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 5411101 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 4 103 | N | 1 153 | 346 | 53 | 28.2 | 2.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 4 103 | N | 1 153 | 346 | 53 | 28.2 | 2.1 |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 192 | N | 1 488 | 319 | 53 | 24.7 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 17 865 | N | 7 282 | 1 809 | 221 | 41.9 | 5.1 |
| 541 | Professional, scientific, and technical services | 39 | 17 865 | N | 7 282 | 1 809 | 221 | 41.9 | 5.1 |
| 5411 | Legal services | 15 | 8 497 | N | 4 091 | 1 025 | 90 | 45.9 | 9.7 |
| 54111 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 541110 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 5411101 | Offices of lawyers | 12 | 5 588 | N | 2 697 | 705 | 63 | 41.6 | 14.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 4 103 | N | 1 153 | 346 | 53 | 28.2 | 2.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 4 103 | N | 1 153 | 346 | 53 | 28.2 | 2.1 |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 192 | N | 1 488 | 319 | 53 | 24.7 | — |
| RICE LAKE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 12 168 | N | 5 468 | 1 161 | 178 | 17.8 | 16.4 |
| 541 | Professional, scientific, and technical services | 30 | 12 168 | N | 5 468 | 1 161 | 178 | 17.8 | 16.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 533 | N | 845 | 240 | 57 | 20.8 | 18.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 533 | N | 845 | 240 | 57 | 20.8 | 18.7 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 794 | N | 2 632 | 572 | 63 | 10.2 | 1.8 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 12 168 | N | 5 468 | 1 161 | 178 | 17.8 | 16.4 |
| 541 | Professional, scientific, and technical services | 30 | 12 168 | N | 5 468 | 1 161 | 178 | 17.8 | 16.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 533 | N | 845 | 240 | 57 | 20.8 | 18.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 2 533 | N | 845 | 240 | 57 | 20.8 | 18.7 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 794 | N | 2 632 | 572 | 63 | 10.2 | 1.8 |
| RICHFIELD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 4 981 | N | 1 687 | 454 | 57 | 73.3 | 6.3 |
| 541 | Professional, scientific, and technical services | 22 | 4 981 | N | 1 687 | 454 | 57 | 73.3 | 6.3 |
| 5413 | Architectural, engineering, and related services .. | 9 | 2 184 | N | 776 | 223 | 22 | 92.9 | 3.1 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 4 981 | N | 1 687 | 454 | 57 | 73.3 | 6.3 |
| 541 | Professional, scientific, and technical services | 22 | 4 981 | N | 1 687 | 454 | 57 | 73.3 | 6.3 |
| 5413 | Architectural, engineering, and related services .. | 9 | 2 184 | N | 776 | 223 | 22 | 92.9 | 3.1 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| RICHLAND CENTER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 3 232 | N | 1 029 | 270 | 56 | 57.5 | 4.5 |
| 541 | Professional, scientific, and technical services | 17 | 3 232 | N | 1 029 | 270 | 56 | 57.5 | 4.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 3 232 | N | 1 029 | 270 | 56 | 57.5 | 4.5 |
| 541 | Professional, scientific, and technical services | 17 | 3 232 | N | 1 029 | 270 | 56 | 57.5 | 4.5 |
| RIPON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 4 163 | N | 1 078 | 279 | 55 | 44.2 | .2 |
| 541 | Professional, scientific, and technical services | 22 | 4 163 | N | 1 078 | 279 | 55 | 44.2 | .2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 4 163 | N | 1 078 | 279 | 55 | 44.2 | .2 |
| 541 | Professional, scientific, and technical services | 22 | 4 163 | N | 1 078 | 279 | 55 | 44.2 | .2 |
| RIVER FALLS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 16 922 | N | 7 245 | 1 734 | 220 | 40.6 | 3.0 |
| 541 | Professional, scientific, and technical services | 34 | 16 922 | N | 7 245 | 1 734 | 220 | 40.6 | 3.0 |
| 5411 | Legal services | 7 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 541110 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 5411101 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 597 | N | 1 250 | 285 | 59 | 53.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 597 | N | 1 250 | 285 | 59 | 53.4 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 071 | N | 1 426 | 308 | 54 | 32.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 16 922 | N | 7 245 | 1 734 | 220 | 40.6 | 3.0 |
| 541 | Professional, scientific, and technical services | 34 | 16 922 | N | 7 245 | 1 734 | 220 | 40.6 | 3.0 |
| 5411 | Legal services | 7 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 541110 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 5411101 | Offices of lawyers | 6 | 5 004 | N | 2 910 | 642 | 59 | 14.6 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 597 | N | 1 250 | 285 | 59 | 53.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 597 | N | 1 250 | 285 | 59 | 53.4 | — |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 071 | N | 1 426 | 308 | 54 | 32.9 | — |
| RIVER FALLS (PART - PIERCE COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 12 748 | N | 4 925 | 1 213 | 163 | 42.8 | 1.8 |
| 541 | Professional, scientific, and technical services | 28 | 12 748 | N | 4 925 | 1 213 | 163 | 42.8 | 1.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 071 | N | 1 426 | 308 | 54 | 32.9 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | RIVER FALLS (PART - PIERCE COUNTY)— Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 12 748 | N | 4 925 | 1 213 | 163 | 42.8 | 1.8 |
| 541 | Professional, scientific, and technical services | 28 | 12 748 | N | 4 925 | 1 213 | 163 | 42.8 | 1.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 4 | 4 071 | N | 1 426 | 308 | 54 | 32.9 | — |
| | RIVER FALLS (PART - ST. CROIX COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 4 174 | N | 2 320 | 521 | 57 | 34.0 | 6.9 |
| 541 | Professional, scientific, and technical services | 6 | 4 174 | N | 2 320 | 521 | 57 | 34.0 | 6.9 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 4 174 | N | 2 320 | 521 | 57 | 34.0 | 6.9 |
| 541 | Professional, scientific, and technical services | 6 | 4 174 | N | 2 320 | 521 | 57 | 34.0 | 6.9 |
| | ROTHSCHILD | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | a | D | D |
| | ST. FRANCIS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 3 785 | N | 2 783 | 750 | 94 | 11.8 | — |
| 541 | Professional, scientific, and technical services | 10 | 3 785 | N | 2 783 | 750 | 94 | 11.8 | — |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | 3 785 | N | 2 783 | 750 | 94 | 11.8 | — |
| 541 | Professional, scientific, and technical services | 10 | 3 785 | N | 2 783 | 750 | 94 | 11.8 | — |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| | SAUK CITY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 7 455 | N | 3 393 | 687 | 88 | 10.4 | 18.5 |
| 541 | Professional, scientific, and technical services | 12 | 7 455 | N | 3 393 | 687 | 88 | 10.4 | 18.5 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 7 455 | N | 3 393 | 687 | 88 | 10.4 | 18.5 |
| 541 | Professional, scientific, and technical services | 12 | 7 455 | N | 3 393 | 687 | 88 | 10.4 | 18.5 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

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| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| SAUKVILLE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| SEYMOUR | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | a | D | D |
| SHAWANO | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 4 295 | N | 1 792 | 408 | 84 | 48.3 | .6 |
| 541 | Professional, scientific, and technical services | 18 | 4 295 | N | 1 792 | 408 | 84 | 48.3 | .6 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 4 295 | N | 1 792 | 408 | 84 | 48.3 | .6 |
| 541 | Professional, scientific, and technical services | 18 | 4 295 | N | 1 792 | 408 | 84 | 48.3 | .6 |
| SHEBOYGAN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 85 | 94 417 | N | 36 993 | 8 984 | 866 | 14.4 | 11.8 |
| 541 | Professional, scientific, and technical services | 85 | 94 417 | N | 36 993 | 8 984 | 866 | 14.4 | 11.8 |
| 5411 | Legal services | 20 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 541110 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 5411101 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | D | N | D | D | c | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | D | N | D | D | c | D | D |
| 541211 | Offices of certified public accountants | 9 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services ... | 16 | 41 493 | N | 15 925 | 3 853 | 295 | 3.1 | 16.7 |
| 54131 | Architectural services | 5 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 5 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 5 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 5 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 3 | D | N | D | D | a | D | D |
| 54143 | Graphic design services | 3 | D | N | D | D | a | D | D |
| 541430 | Graphic design services | 3 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | 7 041 | N | 2 247 | 488 | 49 | 10.0 | .2 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 9 | 14 563 | N | 5 575 | 1 389 | 113 | 11.9 | — |
| 54181 | Advertising agencies | 4 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 4 | D | N | D | D | b | D | D |

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Table 4. Summary Statistics for Places: 2002—Con.

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| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| SHEBOYGAN—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 85 | 94 417 | N | 36 993 | 8 984 | 866 | 14.4 | 11.8 |
| 541 | Professional, scientific, and technical services | 85 | 94 417 | N | 36 993 | 8 984 | 866 | 14.4 | 11.8 |
| 5411 | Legal services | 20 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 541110 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 5411101 | Offices of lawyers | 17 | 9 241 | N | 3 653 | 802 | 90 | 51.5 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | D | N | D | D | c | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 16 | D | N | D | D | c | D | D |
| 541211 | Offices of certified public accountants | 9 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 16 | 41 493 | N | 15 925 | 3 853 | 295 | 3.1 | 16.7 |
| 54131 | Architectural services | 5 | D | N | D | D | b | D | D |
| 541310 | Architectural services | 5 | D | N | D | D | b | D | D |
| 54133 | Engineering services | 5 | D | N | D | D | c | D | D |
| 541330 | Engineering services | 5 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 3 | D | N | D | D | a | D | D |
| 54143 | Graphic design services | 3 | D | N | D | D | a | D | D |
| 541430 | Graphic design services | 3 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | 7 041 | N | 2 247 | 488 | 49 | 10.0 | .2 |
| 54162 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 541620 | Environmental consulting services | 2 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 9 | 14 563 | N | 5 575 | 1 389 | 113 | 11.9 | — |
| 54181 | Advertising agencies | 4 | D | N | D | D | b | D | D |
| 541810 | Advertising agencies | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| SHEBOYGAN FALLS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 709 | N | 718 | 144 | 18 | 61.8 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | 1 709 | N | 718 | 144 | 18 | 61.8 | — |
| SHOREWOOD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 16 042 | N | 8 709 | 1 358 | 146 | 27.7 | 4.7 |
| 541 | Professional, scientific, and technical services | 41 | 16 042 | N | 8 709 | 1 358 | 146 | 27.7 | 4.7 |
| 5411 | Legal services | 8 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| SHOREWOOD—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 16 042 | N | 8 709 | 1 358 | 146 | 27.7 | 4.7 |
| 541 | Professional, scientific, and technical services | 41 | 16 042 | N | 8 709 | 1 358 | 146 | 27.7 | 4.7 |
| 5411 | Legal services | 8 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| SLINGER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 632 | N | 870 | 261 | 38 | 86.7 | 4.2 |
| 541 | Professional, scientific, and technical services | 9 | 2 632 | N | 870 | 261 | 38 | 86.7 | 4.2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 632 | N | 870 | 261 | 38 | 86.7 | 4.2 |
| 541 | Professional, scientific, and technical services | 9 | 2 632 | N | 870 | 261 | 38 | 86.7 | 4.2 |
| SOUTH MILWAUKEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 2 953 | N | 1 286 | 348 | 60 | 82.7 | 3.5 |
| 541 | Professional, scientific, and technical services | 22 | 2 953 | N | 1 286 | 348 | 60 | 82.7 | 3.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 2 953 | N | 1 286 | 348 | 60 | 82.7 | 3.5 |
| 541 | Professional, scientific, and technical services | 22 | 2 953 | N | 1 286 | 348 | 60 | 82.7 | 3.5 |
| SPARTA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 7 221 | N | 3 088 | 680 | 91 | 42.9 | 3.0 |
| 541 | Professional, scientific, and technical services | 17 | 7 221 | N | 3 088 | 680 | 91 | 42.9 | 3.0 |
| 5411 | Legal services | 8 | 4 181 | N | 2 033 | 426 | 49 | 51.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 7 221 | N | 3 088 | 680 | 91 | 42.9 | 3.0 |
| 541 | Professional, scientific, and technical services | 17 | 7 221 | N | 3 088 | 680 | 91 | 42.9 | 3.0 |
| 5411 | Legal services | 8 | 4 181 | N | 2 033 | 426 | 49 | 51.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| SPOONER | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 3 540 | N | 1 408 | 321 | 53 | 47.6 | 2.9 |
| 541 | Professional, scientific, and technical services | 16 | 3 540 | N | 1 408 | 321 | 53 | 47.6 | 2.9 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 3 540 | N | 1 408 | 321 | 53 | 47.6 | 2.9 |
| 541 | Professional, scientific, and technical services | 16 | 3 540 | N | 1 408 | 321 | 53 | 47.6 | 2.9 |
| STEVENS POINT | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 39 166 | N | 18 627 | 4 375 | 487 | 21.9 | 1.3 |
| 541 | Professional, scientific, and technical services | 56 | 39 166 | N | 18 627 | 4 375 | 487 | 21.9 | 1.3 |
| 5411 | Legal services | 13 | 8 195 | N | 2 384 | 523 | 73 | 33.2 | .5 |
| 54111 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 541110 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 5411101 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 621 | N | 3 128 | 757 | 101 | 27.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 621 | N | 3 128 | 757 | 101 | 27.4 | — |
| 541211 | Offices of certified public accountants | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 39 166 | N | 18 627 | 4 375 | 487 | 21.9 | 1.3 |
| 541 | Professional, scientific, and technical services | 56 | 39 166 | N | 18 627 | 4 375 | 487 | 21.9 | 1.3 |
| 5411 | Legal services | 13 | 8 195 | N | 2 384 | 523 | 73 | 33.2 | .5 |
| 54111 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 541110 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 5411101 | Offices of lawyers | 10 | 6 803 | N | 1 789 | 417 | 58 | 23.9 | .6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 621 | N | 3 128 | 757 | 101 | 27.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 6 621 | N | 3 128 | 757 | 101 | 27.4 | — |
| 541211 | Offices of certified public accountants | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services .. | 3 | D | N | D | D | c | D | D |
| 54151 | Computer systems design and related services | 3 | D | N | D | D | c | D | D |
| 541512 | Computer systems design services | 3 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |

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|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| STOUGHTON | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 7 026 | N | 2 006 | 474 | 104 | 68.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 27 | 7 026 | N | 2 006 | 474 | 104 | 68.8 | 4.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 498 | N | 684 | 169 | 44 | 52.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 498 | N | 684 | 169 | 44 | 52.7 | — |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 7 026 | N | 2 006 | 474 | 104 | 68.8 | 4.3 |
| 541 | Professional, scientific, and technical services | 27 | 7 026 | N | 2 006 | 474 | 104 | 68.8 | 4.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 498 | N | 684 | 169 | 44 | 52.7 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 498 | N | 684 | 169 | 44 | 52.7 | — |
| 5413 | Architectural, engineering, and related services .. | 2 | D | N | D | D | a | D | D |
| STURGEON BAY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 43 | 13 494 | N | 5 401 | 1 242 | 180 | 58.1 | 9.8 |
| 541 | Professional, scientific, and technical services | 43 | 13 494 | N | 5 401 | 1 242 | 180 | 58.1 | 9.8 |
| 5411 | Legal services | 15 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 501 | N | 524 | 148 | 28 | 43.9 | 24.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 501 | N | 524 | 148 | 28 | 43.9 | 24.0 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 153 | N | 2 106 | 518 | 44 | 46.0 | 21.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 43 | 13 494 | N | 5 401 | 1 242 | 180 | 58.1 | 9.8 |
| 541 | Professional, scientific, and technical services | 43 | 13 494 | N | 5 401 | 1 242 | 180 | 58.1 | 9.8 |
| 5411 | Legal services | 15 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 12 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 501 | N | 524 | 148 | 28 | 43.9 | 24.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 501 | N | 524 | 148 | 28 | 43.9 | 24.0 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 153 | N | 2 106 | 518 | 44 | 46.0 | 21.5 |
| STURTEVANT | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 2 048 | N | 865 | 192 | 20 | 82.5 | — |
| 541 | Professional, scientific, and technical services | 6 | 2 048 | N | 865 | 192 | 20 | 82.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 2 048 | N | 865 | 192 | 20 | 82.5 | — |
| 541 | Professional, scientific, and technical services | 6 | 2 048 | N | 865 | 192 | 20 | 82.5 | — |

See footnotes at end of table.

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| SUN PRAIRIE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 25 471 | N | 12 509 | 2 979 | 354 | 60.5 | 9.9 |
| 541 | Professional, scientific, and technical services | 54 | 25 471 | N | 12 509 | 2 979 | 354 | 60.5 | 9.9 |
| 5411 | Legal services | 10 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 541110 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 5411101 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 365 | N | 1 044 | 306 | 61 | 15.0 | 30.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 365 | N | 1 044 | 306 | 61 | 15.0 | 30.0 |
| 5413 | Architectural, engineering, and related services .. | 11 | 7 397 | N | 3 717 | 786 | 83 | 81.5 | — |
| 5415 | Computer systems design and related services .. | 10 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | 4 638 | N | 3 097 | 728 | 83 | 33.5 | 11.9 |
| 54161 | Management consulting services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 25 471 | N | 12 509 | 2 979 | 354 | 60.5 | 9.9 |
| 541 | Professional, scientific, and technical services | 54 | 25 471 | N | 12 509 | 2 979 | 354 | 60.5 | 9.9 |
| 5411 | Legal services | 10 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 541110 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 5411101 | Offices of lawyers | 9 | 3 701 | N | 1 501 | 345 | 43 | 37.8 | 32.2 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 365 | N | 1 044 | 306 | 61 | 15.0 | 30.0 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 2 365 | N | 1 044 | 306 | 61 | 15.0 | 30.0 |
| 5413 | Architectural, engineering, and related services .. | 11 | 7 397 | N | 3 717 | 786 | 83 | 81.5 | — |
| 5415 | Computer systems design and related services .. | 10 | D | N | D | D | b | D | D |
| 54151 | Computer systems design and related services | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 8 | 4 638 | N | 3 097 | 728 | 83 | 33.5 | 11.9 |
| 54161 | Management consulting services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| SUPERIOR | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 51 | 24 604 | N | 10 157 | 2 375 | 339 | 43.1 | 5.0 |
| 541 | Professional, scientific, and technical services | 51 | 24 604 | N | 10 157 | 2 375 | 339 | 43.1 | 5.0 |
| 5411 | Legal services | 19 | 7 264 | N | 3 407 | 767 | 106 | 58.9 | 8.3 |
| 54111 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 541110 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5411101 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | SUPERIOR—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 51 | 24 604 | N | 10 157 | 2 375 | 339 | 43.1 | 5.0 |
| 541 | Professional, scientific, and technical services | 51 | 24 604 | N | 10 157 | 2 375 | 339 | 43.1 | 5.0 |
| 5411 | Legal services | 19 | 7 264 | N | 3 407 | 767 | 106 | 58.9 | 8.3 |
| 54111 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 541110 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5411101 | Offices of lawyers | 16 | 6 104 | N | 2 920 | 657 | 84 | 64.8 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 12 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| | SUSSEX | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 9 829 | N | 4 786 | 1 073 | 108 | 64.0 | 11.0 |
| 541 | Professional, scientific, and technical services | 18 | 9 829 | N | 4 786 | 1 073 | 108 | 64.0 | 11.0 |
| 5415 | Computer systems design and related services .. | 10 | 8 167 | N | 4 193 | 951 | 83 | 68.9 | 13.2 |
| 54151 | Computer systems design and related services | 10 | 8 167 | N | 4 193 | 951 | 83 | 68.9 | 13.2 |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 17 | D | N | D | D | c | D | D |
| 5415 | Computer systems design and related services .. | 10 | 8 167 | N | 4 193 | 951 | 83 | 68.9 | 13.2 |
| 54151 | Computer systems design and related services | 10 | 8 167 | N | 4 193 | 951 | 83 | 68.9 | 13.2 |
| | THIENSVILLE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 8 198 | N | 4 184 | 860 | 122 | 31.6 | 1.7 |
| 541 | Professional, scientific, and technical services | 17 | 8 198 | N | 4 184 | 860 | 122 | 31.6 | 1.7 |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 8 198 | N | 4 184 | 860 | 122 | 31.6 | 1.7 |
| 541 | Professional, scientific, and technical services | 17 | 8 198 | N | 4 184 | 860 | 122 | 31.6 | 1.7 |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | TOMAH | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 6 263 | N | 2 418 | 542 | 91 | 35.4 | 1.0 |
| 541 | Professional, scientific, and technical services | 19 | 6 263 | N | 2 418 | 542 | 91 | 35.4 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 6 263 | N | 2 418 | 542 | 91 | 35.4 | 1.0 |
| 541 | Professional, scientific, and technical services | 19 | 6 263 | N | 2 418 | 542 | 91 | 35.4 | 1.0 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| | TOMAHAWK | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| | TWIN LAKES | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| | TWO RIVERS | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 10 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| | UNION GROVE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 807 | N | 345 | 79 | 17 | 90.0 | 10.0 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | 807 | N | 345 | 79 | 17 | 90.0 | 10.0 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| VERONA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 780 | N | 3 188 | 691 | 95 | 37.5 | 5.3 |
| 541 | Professional, scientific, and technical services | 26 | 7 780 | N | 3 188 | 691 | 95 | 37.5 | 5.3 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 840 | N | 748 | 183 | 28 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 840 | N | 748 | 183 | 28 | 17.8 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 780 | N | 3 188 | 691 | 95 | 37.5 | 5.3 |
| 541 | Professional, scientific, and technical services | 26 | 7 780 | N | 3 188 | 691 | 95 | 37.5 | 5.3 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 840 | N | 748 | 183 | 28 | 17.8 | — |
| 541940 | Veterinary services | 3 | 1 840 | N | 748 | 183 | 28 | 17.8 | — |
| VIROQUA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 2 746 | N | 1 114 | 295 | 64 | 59.4 | .6 |
| 541 | Professional, scientific, and technical services | 13 | 2 746 | N | 1 114 | 295 | 64 | 59.4 | .6 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | 2 746 | N | 1 114 | 295 | 64 | 59.4 | .6 |
| 541 | Professional, scientific, and technical services | 13 | 2 746 | N | 1 114 | 295 | 64 | 59.4 | .6 |
| WALES | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | a | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | a | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | a | D | D |
| WATERFORD | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 1 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 1 | D | N | D | D | c | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | WATERFORD—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | e | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 1 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 1 | D | N | D | D | c | D | D |
| 541612 | Human resources and executive search consulting services | 1 | D | N | D | D | c | D | D |
| 5416123 | Human resources and personnel management consulting | 1 | D | N | D | D | c | D | D |
| | WATERLOO | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | N | D | D | a | D | D |
| | WATERTOWN | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 10 821 | N | 4 070 | 1 037 | 156 | 40.1 | 2.7 |
| 541 | Professional, scientific, and technical services | 30 | 10 821 | N | 4 070 | 1 037 | 156 | 40.1 | 2.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | 1 785 | N | 744 | 168 | 34 | 6.8 | 1.2 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 10 821 | N | 4 070 | 1 037 | 156 | 40.1 | 2.7 |
| 541 | Professional, scientific, and technical services | 30 | 10 821 | N | 4 070 | 1 037 | 156 | 40.1 | 2.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | 1 785 | N | 744 | 168 | 34 | 6.8 | 1.2 |
| | WATERTOWN (PART - DODGE COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|--|
| | | | | | | | | From administrative records ¹ | Estimated ² | |
| WATERTOWN (PART - JEFFERSON COUNTY) | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | c | D | D | |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | c | D | D | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D | |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D | |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | c | D | D | |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | c | D | D | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D | |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 6 | D | N | D | D | b | D | D | |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D | |
| WAUKESHA | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 175 | 188 691 | N | 74 859 | 15 749 | 1 631 | 19.4 | 7.1 | |
| 541 | Professional, scientific, and technical services | 175 | 188 691 | N | 74 859 | 15 749 | 1 631 | 19.4 | 7.1 | |
| 5411 | Legal services | 48 | 28 493 | N | 12 058 | 1 830 | 205 | 22.9 | 9.7 | |
| 54111 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 | |
| 541110 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 | |
| 5411101 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 | |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 30 550 | N | 13 629 | 3 002 | 388 | 7.8 | 20.7 | |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 30 550 | N | 13 629 | 3 002 | 388 | 7.8 | 20.7 | |
| 541211 | Offices of certified public accountants | 13 | 12 871 | N | 5 170 | 1 066 | 169 | 14.2 | 46.1 | |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D | |
| 541219 | Other accounting services | 9 | D | N | D | D | c | D | D | |
| 5413 | Architectural, engineering, and related services .. | 27 | 53 273 | N | 26 950 | 5 958 | 541 | 22.1 | 6.7 | |
| 54133 | Engineering services | 19 | 33 624 | N | 15 145 | 3 250 | 290 | 31.2 | 10.6 | |
| 541330 | Engineering services | 19 | 33 624 | N | 15 145 | 3 250 | 290 | 31.2 | 10.6 | |
| 54137 | Surveying and mapping (except geophysical) services | 5 | 18 456 | N | 11 383 | 2 618 | 230 | .4 | — | |
| 541370 | Surveying and mapping (except geophysical) services | 5 | 18 456 | N | 11 383 | 2 618 | 230 | .4 | — | |
| 5414 | Specialized design services | 6 | 3 915 | N | 913 | 271 | 39 | 81.9 | — | |
| 5415 | Computer systems design and related services .. | 17 | 14 349 | N | 5 985 | 1 397 | 89 | 13.7 | 3.1 | |
| 54151 | Computer systems design and related services | 17 | 14 349 | N | 5 985 | 1 397 | 89 | 13.7 | 3.1 | |
| 541511 | Custom computer programming services | 14 | D | N | D | D | b | D | D | |
| 541512 | Computer systems design services | 2 | D | N | D | D | a | D | D | |
| 5416 | Management, scientific, and technical consulting services | 15 | 12 124 | N | 1 483 | 370 | 49 | 45.5 | 2.3 | |
| 54161 | Management consulting services | 14 | D | N | D | D | b | D | D | |
| 541612 | Human resources and executive search consulting services | 4 | D | N | D | D | a | D | D | |
| 5416123 | Human resources and personnel management consulting | 2 | D | N | D | D | a | D | D | |
| 5418 | Advertising and related services | 14 | 35 054 | N | 9 280 | 1 977 | 158 | 1.8 | — | |
| 54182 | Public relations agencies | 1 | D | N | D | D | b | D | D | |
| 541820 | Public relations agencies | 1 | D | N | D | D | b | D | D | |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D | |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D | |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D | |
| 5419 | Other professional, scientific, and technical services | 21 | D | N | D | D | c | D | D | |
| 54194 | Veterinary services | 10 | 7 023 | N | 3 395 | 682 | 118 | 12.3 | — | |
| 541940 | Veterinary services | 10 | 7 023 | N | 3 395 | 682 | 118 | 12.3 | — | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| WAUKESHA—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 175 | 188 691 | N | 74 859 | 15 749 | 1 631 | 19.4 | 7.1 |
| 541 | Professional, scientific, and technical services | 175 | 188 691 | N | 74 859 | 15 749 | 1 631 | 19.4 | 7.1 |
| 5411 | Legal services | 48 | 28 493 | N | 12 058 | 1 830 | 205 | 22.9 | 9.7 |
| 54111 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 |
| 541110 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 |
| 5411101 | Offices of lawyers | 45 | 27 603 | N | 11 546 | 1 681 | 176 | 22.5 | 9.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 30 550 | N | 13 629 | 3 002 | 388 | 7.8 | 20.7 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 26 | 30 550 | N | 13 629 | 3 002 | 388 | 7.8 | 20.7 |
| 541211 | Offices of certified public accountants | 13 | 12 871 | N | 5 170 | 1 066 | 169 | 14.2 | 46.1 |
| 541213 | Tax preparation services | 4 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 9 | D | N | D | D | c | D | D |
| 5413 | Architectural, engineering, and related services .. | 27 | 53 273 | N | 26 950 | 5 958 | 541 | 22.1 | 6.7 |
| 54133 | Engineering services | 19 | 33 624 | N | 15 145 | 3 250 | 290 | 31.2 | 10.6 |
| 541330 | Engineering services | 19 | 33 624 | N | 15 145 | 3 250 | 290 | 31.2 | 10.6 |
| 54137 | Surveying and mapping (except geophysical) services | 5 | 18 456 | N | 11 383 | 2 618 | 230 | .4 | — |
| 541370 | Surveying and mapping (except geophysical) services | 5 | 18 456 | N | 11 383 | 2 618 | 230 | .4 | — |
| 5414 | Specialized design services | 6 | 3 915 | N | 913 | 271 | 39 | 81.9 | — |
| 5415 | Computer systems design and related services .. | 17 | 14 349 | N | 5 985 | 1 397 | 89 | 13.7 | 3.1 |
| 54151 | Computer systems design and related services | 17 | 14 349 | N | 5 985 | 1 397 | 89 | 13.7 | 3.1 |
| 541511 | Custom computer programming services ... | 14 | D | N | D | D | b | D | D |
| 541512 | Computer systems design services | 2 | D | N | D | D | a | D | D |
| 5416 | Management, scientific, and technical consulting services | 15 | 12 124 | N | 1 483 | 370 | 49 | 45.5 | 2.3 |
| 54161 | Management consulting services | 14 | D | N | D | D | b | D | D |
| 541612 | Human resources and executive search consulting services | 4 | D | N | D | D | a | D | D |
| 5416123 | Human resources and personnel management consulting | 2 | D | N | D | D | a | D | D |
| 5418 | Advertising and related services | 14 | 35 054 | N | 9 280 | 1 977 | 158 | 1.8 | — |
| 54182 | Public relations agencies | 1 | D | N | D | D | b | D | D |
| 541820 | Public relations agencies | 1 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 4 | D | N | D | D | b | D | D |
| 5418902 | Advertising specialties goods distributor .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 21 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 10 | 7 023 | N | 3 395 | 682 | 118 | 12.3 | — |
| 541940 | Veterinary services | 10 | 7 023 | N | 3 395 | 682 | 118 | 12.3 | — |
| WAUNAKEE | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 8 023 | N | 2 759 | 639 | 95 | 36.9 | 10.9 |
| 541 | Professional, scientific, and technical services | 31 | 8 023 | N | 2 759 | 639 | 95 | 36.9 | 10.9 |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 387 | N | 782 | 140 | 18 | — | 13.2 |
| 541940 | Veterinary services | 3 | 2 387 | N | 782 | 140 | 18 | — | 13.2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 8 023 | N | 2 759 | 639 | 95 | 36.9 | 10.9 |
| 541 | Professional, scientific, and technical services | 31 | 8 023 | N | 2 759 | 639 | 95 | 36.9 | 10.9 |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 387 | N | 782 | 140 | 18 | — | 13.2 |
| 541940 | Veterinary services | 3 | 2 387 | N | 782 | 140 | 18 | — | 13.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUPACA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 8 204 | N | 3 045 | 746 | 103 | 24.7 | .7 |
| 541 | Professional, scientific, and technical services | 18 | 8 204 | N | 3 045 | 746 | 103 | 24.7 | .7 |
| 5411 | Legal services | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 178 | N | 557 | 170 | 24 | 43.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 178 | N | 557 | 170 | 24 | 43.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 8 204 | N | 3 045 | 746 | 103 | 24.7 | .7 |
| 541 | Professional, scientific, and technical services | 18 | 8 204 | N | 3 045 | 746 | 103 | 24.7 | .7 |
| 5411 | Legal services | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 178 | N | 557 | 170 | 24 | 43.3 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 4 | 1 178 | N | 557 | 170 | 24 | 43.3 | — |
| WAUPUN | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 8 860 | N | 2 711 | 766 | 129 | 40.4 | 21.7 |
| 541 | Professional, scientific, and technical services | 16 | 8 860 | N | 2 711 | 766 | 129 | 40.4 | 21.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 8 860 | N | 2 711 | 766 | 129 | 40.4 | 21.7 |
| 541 | Professional, scientific, and technical services | 16 | 8 860 | N | 2 711 | 766 | 129 | 40.4 | 21.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | a | D | D |
| WAUPUN (PART - DODGE COUNTY) | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 6 724 | N | 2 104 | 629 | 83 | 28.4 | 28.6 |
| 541 | Professional, scientific, and technical services | 9 | 6 724 | N | 2 104 | 629 | 83 | 28.4 | 28.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WAUPUN (PART - DODGE COUNTY)—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 6 724 | N | 2 104 | 629 | 83 | 28.4 | 28.6 |
| 541 | Professional, scientific, and technical services | 9 | 6 724 | N | 2 104 | 629 | 83 | 28.4 | 28.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 1 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 1 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 1 | D | N | D | D | a | D | D |
| | WAUPUN (PART - FOND DU LAC COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 2 136 | N | 607 | 137 | 46 | 78.1 | — |
| 541 | Professional, scientific, and technical services | 7 | 2 136 | N | 607 | 137 | 46 | 78.1 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 2 136 | N | 607 | 137 | 46 | 78.1 | — |
| 541 | Professional, scientific, and technical services | 7 | 2 136 | N | 607 | 137 | 46 | 78.1 | — |
| | WAUSAU | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 123 | 97 338 | N | 44 299 | 9 731 | 1 188 | 29.0 | 8.5 |
| 541 | Professional, scientific, and technical services | 123 | 97 338 | N | 44 299 | 9 731 | 1 188 | 29.0 | 8.5 |
| 5411 | Legal services | 48 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 46 | 40 963 | N | 22 003 | 4 521 | 368 | 23.5 | 13.3 |
| 541110 | Offices of lawyers | 46 | 40 963 | N | 22 003 | 4 521 | 368 | 23.5 | 13.3 |
| 5411101 | Offices of lawyers | 45 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 19 624 | N | 7 416 | 1 902 | 398 | 11.5 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 19 624 | N | 7 416 | 1 902 | 398 | 11.5 | .6 |
| 541211 | Offices of certified public accountants | 11 | 17 376 | N | 5 801 | 1 439 | 154 | 12.5 | — |
| 5413 | Architectural, engineering, and related services .. | 16 | 12 477 | N | 6 602 | 1 447 | 163 | 43.2 | 14.7 |
| 54133 | Engineering services | 10 | 10 082 | N | 5 836 | 1 269 | 131 | 33.2 | 18.2 |
| 541330 | Engineering services | 10 | 10 082 | N | 5 836 | 1 269 | 131 | 33.2 | 18.2 |
| 5415 | Computer systems design and related services .. | 11 | 6 863 | N | 2 003 | 337 | 54 | 88.6 | .7 |
| 54151 | Computer systems design and related services | 11 | 6 863 | N | 2 003 | 337 | 54 | 88.6 | .7 |
| 5418 | Advertising and related services | 13 | 7 447 | N | 2 487 | 670 | 79 | 36.8 | 5.0 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WAUSAU—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 122 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 122 | D | N | D | D | g | D | D |
| 5411 | Legal services | 47 | 42 138 | N | 22 625 | 4 632 | 385 | 25.5 | 12.9 |
| 54111 | Offices of lawyers | 45 | D | N | D | D | e | D | D |
| 541110 | Offices of lawyers | 45 | D | N | D | D | e | D | D |
| 5411101 | Offices of lawyers | 45 | D | N | D | D | e | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 19 624 | N | 7 416 | 1 902 | 398 | 11.5 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 17 | 19 624 | N | 7 416 | 1 902 | 398 | 11.5 | .6 |
| 541211 | Offices of certified public accountants | 11 | 17 376 | N | 5 801 | 1 439 | 154 | 12.5 | — |
| 5413 | Architectural, engineering, and related services .. | 16 | 12 477 | N | 6 602 | 1 447 | 163 | 43.2 | 14.7 |
| 54133 | Engineering services | 10 | 10 082 | N | 5 836 | 1 269 | 131 | 33.2 | 18.2 |
| 541330 | Engineering services | 10 | 10 082 | N | 5 836 | 1 269 | 131 | 33.2 | 18.2 |
| 5415 | Computer systems design and related services .. | 11 | 6 863 | N | 2 003 | 337 | 54 | 88.6 | .7 |
| 54151 | Computer systems design and related services | 11 | 6 863 | N | 2 003 | 337 | 54 | 88.6 | .7 |
| 5418 | Advertising and related services | 13 | 7 447 | N | 2 487 | 670 | 79 | 36.8 | 5.0 |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| WAUWATOSA | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 295 | 213 011 | N | 93 436 | 21 230 | 2 349 | 22.2 | 11.3 |
| 541 | Professional, scientific, and technical services | 295 | 213 011 | N | 93 436 | 21 230 | 2 349 | 22.2 | 11.3 |
| 5411 | Legal services | 66 | D | N | D | D | e | D | D |
| 54111 | Offices of lawyers | 63 | 22 702 | N | 10 018 | 2 148 | 255 | 58.1 | 6.2 |
| 541110 | Offices of lawyers | 63 | 22 702 | N | 10 018 | 2 148 | 255 | 58.1 | 6.2 |
| 5411101 | Offices of lawyers | 62 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 47 | 26 938 | N | 14 578 | 3 503 | 519 | 26.2 | 3.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 47 | 26 938 | N | 14 578 | 3 503 | 519 | 26.2 | 3.4 |
| 541211 | Offices of certified public accountants | 22 | 11 909 | N | 5 577 | 1 320 | 129 | 41.7 | 3.2 |
| 541219 | Other accounting services | 13 | 11 382 | N | 6 888 | 1 609 | 227 | 8.6 | 3.9 |
| 5413 | Architectural, engineering, and related services .. | 43 | 60 552 | N | 30 639 | 6 776 | 600 | 10.3 | 25.6 |
| 54131 | Architectural services | 16 | 21 599 | N | 9 719 | 2 124 | 165 | 5.1 | 3.4 |
| 541310 | Architectural services | 16 | 21 599 | N | 9 719 | 2 124 | 165 | 5.1 | 3.4 |
| 54133 | Engineering services | 23 | 36 907 | N | 19 761 | 4 408 | 409 | 12.9 | 40.0 |
| 541330 | Engineering services | 23 | 36 907 | N | 19 761 | 4 408 | 409 | 12.9 | 40.0 |
| 5414 | Specialized design services | 11 | 2 720 | N | 819 | 189 | 25 | 46.6 | .1 |
| 54143 | Graphic design services | 7 | 1 704 | N | 515 | 121 | 17 | 59.5 | .2 |
| 541430 | Graphic design services | 7 | 1 704 | N | 515 | 121 | 17 | 59.5 | .2 |
| 5415 | Computer systems design and related services .. | 42 | 39 467 | N | 14 989 | 3 336 | 275 | 23.1 | 4.3 |
| 54151 | Computer systems design and related services | 42 | 39 467 | N | 14 989 | 3 336 | 275 | 23.1 | 4.3 |
| 541511 | Custom computer programming services ... | 18 | 24 141 | N | 7 819 | 1 615 | 156 | 9.9 | 3.7 |
| 541512 | Computer systems design services | 16 | 13 904 | N | 6 557 | 1 579 | 102 | 43.3 | 2.1 |
| 5415122 | Computer systems consultants (except systems integrators) | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 47 | 24 487 | N | 11 616 | 2 616 | 362 | 19.7 | 12.7 |
| 54161 | Management consulting services | 39 | 22 988 | N | 10 847 | 2 419 | 334 | 14.9 | 13.0 |
| 541611 | Administrative management and general management consulting services | 17 | 8 861 | N | 4 479 | 981 | 161 | 18.6 | 17.7 |
| 541613 | Marketing consulting services | 4 | D | N | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 8 | 10 622 | N | 4 207 | 1 223 | 114 | 9.9 | 4.8 |
| 5418 | Advertising and related services | 17 | 18 553 | N | 3 790 | 857 | 104 | 9.0 | 2.8 |
| 54189 | Other services related to advertising | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |
| 541890 | Other services related to advertising | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |
| 5418902 | Advertising specialties goods distributor ... | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WAUWATOSA—Con. | | | | | | | | |
| | ALL ESTABLISHMENTS—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 6 | 2 401 | N | 629 | 135 | 20 | 14.9 | 7.3 |
| 541921 | Photography studios, portrait | 5 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 3 | D | D | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 3 | D | D | D | D | c | D | D |
| 5417 | Scientific research and development services ... | 2 | D | D | D | D | c | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 292 | D | N | D | D | g | D | D |
| 541 | Professional, scientific, and technical services | 292 | D | N | D | D | g | D | D |
| 5411 | Legal services | 65 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 62 | D | N | D | D | c | D | D |
| 541110 | Offices of lawyers | 62 | D | N | D | D | c | D | D |
| 5411101 | Offices of lawyers | 62 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 47 | 26 938 | N | 14 578 | 3 503 | 519 | 26.2 | 3.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 47 | 26 938 | N | 14 578 | 3 503 | 519 | 26.2 | 3.4 |
| 541211 | Offices of certified public accountants | 22 | 11 909 | N | 5 577 | 1 320 | 129 | 41.7 | 3.2 |
| 541219 | Other accounting services | 13 | 11 382 | N | 6 888 | 1 609 | 227 | 8.6 | 3.9 |
| 5413 | Architectural, engineering, and related services ... | 43 | 60 552 | N | 30 639 | 6 776 | 600 | 10.3 | 25.6 |
| 54131 | Architectural services | 16 | 21 599 | N | 9 719 | 2 124 | 165 | 5.1 | 3.4 |
| 541310 | Architectural services | 16 | 21 599 | N | 9 719 | 2 124 | 165 | 5.1 | 3.4 |
| 54133 | Engineering services | 23 | 36 907 | N | 19 761 | 4 408 | 409 | 12.9 | 40.0 |
| 541330 | Engineering services | 23 | 36 907 | N | 19 761 | 4 408 | 409 | 12.9 | 40.0 |
| 5414 | Specialized design services | 11 | 2 720 | N | 819 | 189 | 25 | 46.6 | .1 |
| 54143 | Graphic design services | 7 | 1 704 | N | 515 | 121 | 17 | 59.5 | .2 |
| 541430 | Graphic design services | 7 | 1 704 | N | 515 | 121 | 17 | 59.5 | .2 |
| 5415 | Computer systems design and related services ... | 42 | 39 467 | N | 14 989 | 3 336 | 275 | 23.1 | 4.3 |
| 54151 | Computer systems design and related services | 42 | 39 467 | N | 14 989 | 3 336 | 275 | 23.1 | 4.3 |
| 541511 | Custom computer programming services ... | 18 | 24 141 | N | 7 819 | 1 615 | 156 | 9.9 | 3.7 |
| 541512 | Computer systems design services | 16 | 13 904 | N | 6 557 | 1 579 | 102 | 43.3 | 2.1 |
| 5415122 | Computer systems consultants (except systems integrators) | 10 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 47 | 24 487 | N | 11 616 | 2 616 | 362 | 19.7 | 12.7 |
| 54161 | Management consulting services | 39 | 22 988 | N | 10 847 | 2 419 | 334 | 14.9 | 13.0 |
| 541611 | Administrative management and general management consulting services | 17 | 8 861 | N | 4 479 | 981 | 161 | 18.6 | 17.7 |
| 541613 | Marketing consulting services | 4 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 17 | 18 553 | N | 3 790 | 857 | 104 | 9.0 | 2.8 |
| 54189 | Other services related to advertising | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |
| 541890 | Other services related to advertising | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |
| 5418902 | Advertising specialties goods distributor ... | 7 | 10 844 | N | 1 159 | 282 | 39 | .9 | — |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54192 | Photographic services | 6 | 2 401 | N | 629 | 135 | 20 | 14.9 | 7.3 |
| 541921 | Photography studios, portrait | 5 | D | N | D | D | a | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | a | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WEST ALLIS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 117 | 65 086 | N | 28 715 | 6 557 | 894 | 28.7 | 9.2 |
| 541 | Professional, scientific, and technical services | 117 | 65 086 | N | 28 715 | 6 557 | 894 | 28.7 | 9.2 |
| 5411 | Legal services | 18 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 541110 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 5411101 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 20 920 | N | 11 051 | 2 480 | 380 | 22.6 | 2.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 20 920 | N | 11 051 | 2 480 | 380 | 22.6 | 2.4 |
| 541211 | Offices of certified public accountants | 10 | 11 248 | N | 6 890 | 1 528 | 147 | 17.2 | 2.9 |
| 541213 | Tax preparation services | 6 | 1 472 | N | 573 | 235 | 77 | 13.9 | — |
| 541219 | Other accounting services | 15 | 8 200 | N | 3 588 | 717 | 156 | 31.7 | 2.3 |
| 5413 | Architectural, engineering, and related services .. | 21 | 13 414 | N | 6 603 | 1 468 | 159 | 21.3 | 8.7 |
| 5416 | Management, scientific, and technical consulting services | 16 | 9 225 | N | 2 095 | 486 | 62 | 41.7 | 38.3 |
| 54161 | Management consulting services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 6 | 6 189 | N | 2 685 | 622 | 100 | — | — |
| 541940 | Veterinary services | 6 | 6 189 | N | 2 685 | 622 | 100 | — | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 117 | 65 086 | N | 28 715 | 6 557 | 894 | 28.7 | 9.2 |
| 541 | Professional, scientific, and technical services | 117 | 65 086 | N | 28 715 | 6 557 | 894 | 28.7 | 9.2 |
| 5411 | Legal services | 18 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 541110 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 5411101 | Offices of lawyers | 17 | 9 502 | N | 4 483 | 1 072 | 120 | 40.2 | 6.1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 20 920 | N | 11 051 | 2 480 | 380 | 22.6 | 2.4 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 31 | 20 920 | N | 11 051 | 2 480 | 380 | 22.6 | 2.4 |
| 541211 | Offices of certified public accountants | 10 | 11 248 | N | 6 890 | 1 528 | 147 | 17.2 | 2.9 |
| 541213 | Tax preparation services | 6 | 1 472 | N | 573 | 235 | 77 | 13.9 | — |
| 541219 | Other accounting services | 15 | 8 200 | N | 3 588 | 717 | 156 | 31.7 | 2.3 |
| 5413 | Architectural, engineering, and related services .. | 21 | 13 414 | N | 6 603 | 1 468 | 159 | 21.3 | 8.7 |
| 5416 | Management, scientific, and technical consulting services | 16 | 9 225 | N | 2 095 | 486 | 62 | 41.7 | 38.3 |
| 54161 | Management consulting services | 12 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 6 | 6 189 | N | 2 685 | 622 | 100 | — | — |
| 541940 | Veterinary services | 6 | 6 189 | N | 2 685 | 622 | 100 | — | — |
| WEST BEND | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 66 | 25 916 | N | 10 329 | 2 617 | 332 | 42.9 | 6.3 |
| 541 | Professional, scientific, and technical services | 66 | 25 916 | N | 10 329 | 2 617 | 332 | 42.9 | 6.3 |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 541110 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 5411101 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 4 286 | N | 1 524 | 474 | 67 | 58.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 4 286 | N | 1 524 | 474 | 67 | 58.0 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 061 | N | 1 574 | 594 | 32 | 77.1 | 2.3 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 201 | N | 685 | 159 | 39 | — | — |
| 541940 | Veterinary services | 3 | 2 201 | N | 685 | 159 | 39 | — | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WEST BEND—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 66 | 25 916 | N | 10 329 | 2 617 | 332 | 42.9 | 6.3 |
| 541 | Professional, scientific, and technical services | 66 | 25 916 | N | 10 329 | 2 617 | 332 | 42.9 | 6.3 |
| 5411 | Legal services | 19 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 541110 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 5411101 | Offices of lawyers | 17 | 7 354 | N | 3 087 | 648 | 80 | 39.0 | 10.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 4 286 | N | 1 524 | 474 | 67 | 58.0 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 4 286 | N | 1 524 | 474 | 67 | 58.0 | — |
| 5413 | Architectural, engineering, and related services .. | 8 | 3 061 | N | 1 574 | 594 | 32 | 77.1 | 2.3 |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 2 201 | N | 685 | 159 | 39 | — | — |
| 541940 | Veterinary services | 3 | 2 201 | N | 685 | 159 | 39 | — | — |
| | WEST MILWAUKEE | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 6 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| | WESTON | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 8 831 | N | 3 668 | 931 | 93 | 13.0 | — |
| 541 | Professional, scientific, and technical services | 16 | 8 831 | N | 3 668 | 931 | 93 | 13.0 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 6 547 | N | 2 796 | 662 | 59 | .2 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 8 831 | N | 3 668 | 931 | 93 | 13.0 | — |
| 541 | Professional, scientific, and technical services | 16 | 8 831 | N | 3 668 | 931 | 93 | 13.0 | — |
| 5413 | Architectural, engineering, and related services .. | 6 | 6 547 | N | 2 796 | 662 | 59 | .2 | — |
| | WEST SALEM | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 2 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | WHITEFISH BAY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 12 817 | N | 6 028 | 1 668 | 123 | 68.4 | 11.6 |
| 541 | Professional, scientific, and technical services | 54 | 12 817 | N | 6 028 | 1 668 | 123 | 68.4 | 11.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 838 | N | 2 031 | 456 | 40 | 68.3 | 26.0 |
| 54161 | Management consulting services | 13 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 54 | 12 817 | N | 6 028 | 1 668 | 123 | 68.4 | 11.6 |
| 541 | Professional, scientific, and technical services | 54 | 12 817 | N | 6 028 | 1 668 | 123 | 68.4 | 11.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 3 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 14 | 4 838 | N | 2 031 | 456 | 40 | 68.3 | 26.0 |
| 54161 | Management consulting services | 13 | D | N | D | D | b | D | D |
| | WHITEWATER | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| | WHITEWATER (PART - WALWORTH COUNTY) | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 20 | 9 734 | N | 4 026 | 913 | 166 | 25.1 | 3.9 |
| 5419 | Other professional, scientific, and technical services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| WISCONSIN RAPIDS | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 40 | D | N | D | D | c | D | D |
| 5411 | Legal services | 13 | 7 508 | N | 3 056 | 699 | 86 | 71.5 | .1 |
| 54111 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 541110 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 5411101 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 800 | N | 1 432 | 389 | 60 | 53.4 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 800 | N | 1 432 | 389 | 60 | 53.4 | .6 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 39 | D | N | D | D | c | D | D |
| 5411 | Legal services | 13 | 7 508 | N | 3 056 | 699 | 86 | 71.5 | .1 |
| 54111 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 541110 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 5411101 | Offices of lawyers | 9 | 5 891 | N | 2 331 | 510 | 66 | 73.5 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 800 | N | 1 432 | 389 | 60 | 53.4 | .6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | 3 800 | N | 1 432 | 389 | 60 | 53.4 | .6 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| BALANCE OF ADAMS COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| 541 | Professional, scientific, and technical services | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| 541 | Professional, scientific, and technical services | 19 | 5 271 | N | 2 061 | 466 | 79 | 53.1 | 1.7 |
| BALANCE OF ASHLAND COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 9 | 2 392 | N | 624 | 170 | 38 | 64.5 | 6.8 |
| 541 | Professional, scientific, and technical services | 9 | 2 392 | N | 624 | 170 | 38 | 64.5 | 6.8 |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 8 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF BARRON COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 5 569 | N | 1 640 | 396 | 90 | 33.0 | 3.8 |
| 541 | Professional, scientific, and technical services | 22 | 5 569 | N | 1 640 | 396 | 90 | 33.0 | 3.8 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 457 | N | 1 069 | 259 | 60 | 9.7 | — |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 22 | 5 569 | N | 1 640 | 396 | 90 | 33.0 | 3.8 |
| 541 | Professional, scientific, and technical services | 22 | 5 569 | N | 1 640 | 396 | 90 | 33.0 | 3.8 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 457 | N | 1 069 | 259 | 60 | 9.7 | — |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D |
| BALANCE OF BAYFIELD COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D |
| BALANCE OF BROWN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 63 | 141 969 | N | 36 010 | 9 447 | 687 | 5.2 | 32.4 |
| 541 | Professional, scientific, and technical services | 63 | 141 969 | N | 36 010 | 9 447 | 687 | 5.2 | 32.4 |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 892 | N | 3 089 | 571 | 65 | 37.7 | .5 |
| 5415 | Computer systems design and related services .. | 13 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 13 | D | N | D | D | e | D | D |
| 541513 | Computer facilities management services ... | 2 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 9 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 8 | D | N | D | D | c | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 2 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 2 517 | N | 953 | 197 | 38 | 28.6 | 5.3 |
| 541940 | Veterinary services | 8 | 2 517 | N | 953 | 197 | 38 | 28.6 | 5.3 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 63 | 141 969 | N | 36 010 | 9 447 | 687 | 5.2 | 32.4 |
| 541 | Professional, scientific, and technical services | 63 | 141 969 | N | 36 010 | 9 447 | 687 | 5.2 | 32.4 |
| 5413 | Architectural, engineering, and related services .. | 15 | 8 892 | N | 3 089 | 571 | 65 | 37.7 | .5 |
| 5415 | Computer systems design and related services .. | 13 | D | N | D | D | e | D | D |
| 54151 | Computer systems design and related services | 13 | D | N | D | D | e | D | D |
| 541513 | Computer facilities management services ... | 2 | D | N | D | D | e | D | D |
| 5416 | Management, scientific, and technical consulting services | 9 | D | N | D | D | c | D | D |
| 54161 | Management consulting services | 8 | D | N | D | D | c | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 2 | D | N | D | D | c | D | D |
| 5418 | Advertising and related services | 2 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF BROWN COUNTY—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 15 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 8 | 2 517 | N | 953 | 197 | 38 | 28.6 | 5.3 |
| 541940 | Veterinary services..... | 8 | 2 517 | N | 953 | 197 | 38 | 28.6 | 5.3 |
| BALANCE OF BUFFALO COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 2 238 | N | 749 | 226 | 44 | 85.5 | 14.5 |
| 541 | Professional, scientific, and technical services | 16 | 2 238 | N | 749 | 226 | 44 | 85.5 | 14.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 2 238 | N | 749 | 226 | 44 | 85.5 | 14.5 |
| 541 | Professional, scientific, and technical services | 16 | 2 238 | N | 749 | 226 | 44 | 85.5 | 14.5 |
| BALANCE OF BURNETT COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 10 | 2 080 | N | 770 | 172 | 24 | 98.8 | 1.2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 541 | Professional, scientific, and technical services | 23 | 6 022 | N | 2 125 | 449 | 68 | 55.1 | 1.0 |
| 5413 | Architectural, engineering, and related services .. | 10 | 2 080 | N | 770 | 172 | 24 | 98.8 | 1.2 |
| BALANCE OF CALUMET COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 7 702 | N | 2 901 | 744 | 89 | 30.6 | .1 |
| 541 | Professional, scientific, and technical services | 25 | 7 702 | N | 2 901 | 744 | 89 | 30.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | 7 702 | N | 2 901 | 744 | 89 | 30.6 | .1 |
| 541 | Professional, scientific, and technical services | 25 | 7 702 | N | 2 901 | 744 | 89 | 30.6 | .1 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 4 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF CHIPPEWA COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 410 | N | 1 970 | 433 | 77 | 35.1 | 7.4 |
| 541 | Professional, scientific, and technical services | 26 | 7 410 | N | 1 970 | 433 | 77 | 35.1 | 7.4 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 4 285 | N | 826 | 183 | 37 | 17.1 | — |
| 541940 | Veterinary services | 5 | 4 285 | N | 826 | 183 | 37 | 17.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 7 410 | N | 1 970 | 433 | 77 | 35.1 | 7.4 |
| 541 | Professional, scientific, and technical services | 26 | 7 410 | N | 1 970 | 433 | 77 | 35.1 | 7.4 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | 4 285 | N | 826 | 183 | 37 | 17.1 | — |
| 541940 | Veterinary services | 5 | 4 285 | N | 826 | 183 | 37 | 17.1 | — |
| BALANCE OF CLARK COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 9 002 | N | 2 935 | 748 | 110 | 35.0 | .5 |
| 541 | Professional, scientific, and technical services | 26 | 9 002 | N | 2 935 | 748 | 110 | 35.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| 541940 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 26 | 9 002 | N | 2 935 | 748 | 110 | 35.0 | .5 |
| 541 | Professional, scientific, and technical services | 26 | 9 002 | N | 2 935 | 748 | 110 | 35.0 | .5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| 541940 | Veterinary services | 6 | 4 577 | N | 1 371 | 331 | 48 | 4.9 | — |
| BALANCE OF COLUMBIA COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 33 | 6 113 | N | 1 864 | 339 | 66 | 56.6 | 18.8 |
| 541 | Professional, scientific, and technical services | 33 | 6 113 | N | 1 864 | 339 | 66 | 56.6 | 18.8 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 33 | 6 113 | N | 1 864 | 339 | 66 | 56.6 | 18.8 |
| 541 | Professional, scientific, and technical services | 33 | 6 113 | N | 1 864 | 339 | 66 | 56.6 | 18.8 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| BALANCE OF CRAWFORD COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 2 096 | N | 713 | 194 | 28 | 46.2 | 53.8 |
| 541 | Professional, scientific, and technical services | 7 | 2 096 | N | 713 | 194 | 28 | 46.2 | 53.8 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 2 096 | N | 713 | 194 | 28 | 46.2 | 53.8 |
| 541 | Professional, scientific, and technical services | 7 | 2 096 | N | 713 | 194 | 28 | 46.2 | 53.8 |
| BALANCE OF DANE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 172 | 69 327 | N | 26 123 | 6 733 | 751 | 36.4 | 11.5 |
| 541 | Professional, scientific, and technical services | 172 | 69 327 | N | 26 123 | 6 733 | 751 | 36.4 | 11.5 |
| 5411 | Legal services | 14 | 4 756 | N | 1 647 | 424 | 58 | 31.0 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 106 | N | 825 | 233 | 36 | 33.4 | 1.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 106 | N | 825 | 233 | 36 | 33.4 | 1.1 |
| 541219 | Other accounting services | 8 | 2 253 | N | 449 | 170 | 26 | 8.3 | 1.3 |
| 5413 | Architectural, engineering, and related services .. | 36 | 15 483 | N | 6 289 | 1 297 | 174 | 48.0 | 13.9 |
| 5415 | Computer systems design and related services .. | 25 | 10 917 | N | 6 104 | 2 045 | 163 | 27.1 | 12.4 |
| 54151 | Computer systems design and related services | 25 | 10 917 | N | 6 104 | 2 045 | 163 | 27.1 | 12.4 |
| 541511 | Custom computer programming services ... | 18 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 42 | 9 765 | N | 4 260 | 1 116 | 92 | 34.9 | 21.8 |
| 54161 | Management consulting services | 33 | 8 658 | N | 3 858 | 1 027 | 77 | 32.0 | 22.4 |
| 5418 | Advertising and related services | 8 | 10 735 | N | 1 745 | 390 | 36 | 50.1 | .2 |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 14 | 8 587 | N | 3 411 | 789 | 116 | 18.9 | — |
| 541940 | Veterinary services | 14 | 8 587 | N | 3 411 | 789 | 116 | 18.9 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 172 | 69 327 | N | 26 123 | 6 733 | 751 | 36.4 | 11.5 |
| 541 | Professional, scientific, and technical services | 172 | 69 327 | N | 26 123 | 6 733 | 751 | 36.4 | 11.5 |
| 5411 | Legal services | 14 | 4 756 | N | 1 647 | 424 | 58 | 31.0 | .3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 106 | N | 825 | 233 | 36 | 33.4 | 1.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | 3 106 | N | 825 | 233 | 36 | 33.4 | 1.1 |
| 541219 | Other accounting services | 8 | 2 253 | N | 449 | 170 | 26 | 8.3 | 1.3 |
| 5413 | Architectural, engineering, and related services .. | 36 | 15 483 | N | 6 289 | 1 297 | 174 | 48.0 | 13.9 |
| 5415 | Computer systems design and related services .. | 25 | 10 917 | N | 6 104 | 2 045 | 163 | 27.1 | 12.4 |
| 54151 | Computer systems design and related services | 25 | 10 917 | N | 6 104 | 2 045 | 163 | 27.1 | 12.4 |
| 541511 | Custom computer programming services ... | 18 | D | N | D | D | c | D | D |
| 5416 | Management, scientific, and technical consulting services | 42 | 9 765 | N | 4 260 | 1 116 | 92 | 34.9 | 21.8 |
| 54161 | Management consulting services | 33 | 8 658 | N | 3 858 | 1 027 | 77 | 32.0 | 22.4 |
| 5418 | Advertising and related services | 8 | 10 735 | N | 1 745 | 390 | 36 | 50.1 | .2 |
| 5419 | Other professional, scientific, and technical services | 24 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 14 | 8 587 | N | 3 411 | 789 | 116 | 18.9 | — |
| 541940 | Veterinary services | 14 | 8 587 | N | 3 411 | 789 | 116 | 18.9 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF DODGE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 9 568 | N | 3 279 | 734 | 138 | 42.5 | .1 |
| 541 | Professional, scientific, and technical services | 29 | 9 568 | N | 3 279 | 734 | 138 | 42.5 | .1 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 10 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 9 568 | N | 3 279 | 734 | 138 | 42.5 | .1 |
| 541 | Professional, scientific, and technical services | 29 | 9 568 | N | 3 279 | 734 | 138 | 42.5 | .1 |
| 5419 | Other professional, scientific, and technical services | 10 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 10 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 10 | D | N | D | D | b | D | D |
| BALANCE OF DOOR COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 32 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 626 | N | 615 | 174 | 31 | 15.7 | 32.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 626 | N | 615 | 174 | 31 | 15.7 | 32.9 |
| 5413 | Architectural, engineering, and related services .. | 10 | 1 774 | N | 673 | 112 | 21 | 53.6 | 10.5 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 31 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 626 | N | 615 | 174 | 31 | 15.7 | 32.9 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | 1 626 | N | 615 | 174 | 31 | 15.7 | 32.9 |
| 5413 | Architectural, engineering, and related services .. | 10 | 1 774 | N | 673 | 112 | 21 | 53.6 | 10.5 |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| BALANCE OF DOUGLAS COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 3 308 | N | 1 669 | 268 | 37 | 18.6 | 2.4 |
| 541 | Professional, scientific, and technical services | 11 | 3 308 | N | 1 669 | 268 | 37 | 18.6 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 3 308 | N | 1 669 | 268 | 37 | 18.6 | 2.4 |
| 541 | Professional, scientific, and technical services | 11 | 3 308 | N | 1 669 | 268 | 37 | 18.6 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | | |
|---|---|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|--|
| | | | | | | | | From admini-strative records ¹ | Estimated ² | |
| BALANCE OF DUNN COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | D | N | D | D | c | D | D | |
| 541 | Professional, scientific, and technical services | 17 | D | N | D | D | c | D | D | |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | D | N | D | D | c | D | D | |
| 541 | Professional, scientific, and technical services | 17 | D | N | D | D | c | D | D | |
| 5413 | Architectural, engineering, and related services .. | 4 | D | N | D | D | b | D | D | |
| BALANCE OF EAU CLAIRE COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 449 | N | 2 541 | 498 | 98 | 35.1 | 1.1 | |
| 541 | Professional, scientific, and technical services | 21 | 5 449 | N | 2 541 | 498 | 98 | 35.1 | 1.1 | |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 449 | N | 2 541 | 498 | 98 | 35.1 | 1.1 | |
| 541 | Professional, scientific, and technical services | 21 | 5 449 | N | 2 541 | 498 | 98 | 35.1 | 1.1 | |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D | |
| BALANCE OF FLORENCE COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 824 | N | 231 | 43 | 7 | 100.0 | — | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 5 | 824 | N | 231 | 43 | 7 | 100.0 | — | |
| BALANCE OF FOND DU LAC COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 46 | 16 425 | N | 6 655 | 1 357 | 191 | 25.9 | 3.8 | |
| 541 | Professional, scientific, and technical services | 46 | 16 425 | N | 6 655 | 1 357 | 191 | 25.9 | 3.8 | |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D | |
| 5416 | Management, scientific, and technical consulting services | 7 | D | N | D | D | b | D | D | |
| 54161 | Management consulting services | 5 | D | N | D | D | b | D | D | |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D | |
| 54192 | Photographic services | 6 | D | N | D | D | b | D | D | |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D | |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 46 | 16 425 | N | 6 655 | 1 357 | 191 | 25.9 | 3.8 | |
| 541 | Professional, scientific, and technical services | 46 | 16 425 | N | 6 655 | 1 357 | 191 | 25.9 | 3.8 | |
| 5413 | Architectural, engineering, and related services .. | 11 | D | N | D | D | b | D | D | |
| 5416 | Management, scientific, and technical consulting services | 7 | D | N | D | D | b | D | D | |
| 54161 | Management consulting services | 5 | D | N | D | D | b | D | D | |
| 5419 | Other professional, scientific, and technical services | 13 | D | N | D | D | b | D | D | |
| 54192 | Photographic services | 6 | D | N | D | D | b | D | D | |
| 54194 | Veterinary services | 6 | D | N | D | D | b | D | D | |
| 541940 | Veterinary services | 6 | D | N | D | D | b | D | D | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF FOREST COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 541 | Professional, scientific, and technical services | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 677 | N | 1 822 | 531 | 51 | 15.1 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 541 | Professional, scientific, and technical services | 16 | 5 813 | N | 2 609 | 723 | 99 | 21.1 | 2.4 |
| 5413 | Architectural, engineering, and related services .. | 5 | 3 677 | N | 1 822 | 531 | 51 | 15.1 | — |
| BALANCE OF GRANT COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 9 250 | N | 3 162 | 799 | 138 | 41.8 | .7 |
| 541 | Professional, scientific, and technical services | 28 | 9 250 | N | 3 162 | 799 | 138 | 41.8 | .7 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 5 551 | N | 1 602 | 348 | 48 | 15.3 | — |
| 541940 | Veterinary services | 8 | 5 551 | N | 1 602 | 348 | 48 | 15.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 28 | 9 250 | N | 3 162 | 799 | 138 | 41.8 | .7 |
| 541 | Professional, scientific, and technical services | 28 | 9 250 | N | 3 162 | 799 | 138 | 41.8 | .7 |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 8 | 5 551 | N | 1 602 | 348 | 48 | 15.3 | — |
| 541940 | Veterinary services | 8 | 5 551 | N | 1 602 | 348 | 48 | 15.3 | — |
| BALANCE OF GREEN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| BALANCE OF GREEN LAKE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 7 325 | N | 2 415 | 540 | 72 | 77.0 | 3.6 |
| 541 | Professional, scientific, and technical services | 16 | 7 325 | N | 2 415 | 540 | 72 | 77.0 | 3.6 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 7 325 | N | 2 415 | 540 | 72 | 77.0 | 3.6 |
| 541 | Professional, scientific, and technical services | 16 | 7 325 | N | 2 415 | 540 | 72 | 77.0 | 3.6 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|--|
| | | | | | | | | From admini-strative records ¹ | Estimated ² | |
| BALANCE OF IOWA COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D | |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 13 | D | N | D | D | b | D | D | |
| 541 | Professional, scientific, and technical services | 13 | D | N | D | D | b | D | D | |
| BALANCE OF IRON COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 | |
| 541 | Professional, scientific, and technical services | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 | |
| 541 | Professional, scientific, and technical services | 12 | 2 997 | N | 762 | 177 | 29 | 98.5 | 1.5 | |
| BALANCE OF JACKSON COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 927 | N | 420 | 104 | 14 | 91.9 | — | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 927 | N | 420 | 104 | 14 | 91.9 | — | |
| BALANCE OF JEFFERSON COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 8 994 | N | 3 487 | 735 | 119 | 58.7 | .1 | |
| 541 | Professional, scientific, and technical services | 34 | 8 994 | N | 3 487 | 735 | 119 | 58.7 | .1 | |
| 5413 | Architectural, engineering, and related services ... | 7 | 3 636 | N | 1 512 | 325 | 49 | 100.0 | — | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 8 994 | N | 3 487 | 735 | 119 | 58.7 | .1 | |
| 541 | Professional, scientific, and technical services | 34 | 8 994 | N | 3 487 | 735 | 119 | 58.7 | .1 | |
| 5413 | Architectural, engineering, and related services ... | 7 | 3 636 | N | 1 512 | 325 | 49 | 100.0 | — | |
| BALANCE OF JUNEAU COUNTY | | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 3 129 | N | 1 200 | 290 | 41 | 52.5 | 40.3 | |
| 541 | Professional, scientific, and technical services | 14 | 3 129 | N | 1 200 | 290 | 41 | 52.5 | 40.3 | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 14 | 3 129 | N | 1 200 | 290 | 41 | 52.5 | 40.3 | |
| 541 | Professional, scientific, and technical services | 14 | 3 129 | N | 1 200 | 290 | 41 | 52.5 | 40.3 | |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF KENOSHA COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 18 824 | N | 4 315 | 947 | 127 | 10.9 | 9.2 |
| 541 | Professional, scientific, and technical services | 31 | 18 824 | N | 4 315 | 947 | 127 | 10.9 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 499 | N | 1 514 | 348 | 45 | 7.2 | 32.1 |
| 5416 | Management, scientific, and technical consulting services | 4 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | a | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 1 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 18 824 | N | 4 315 | 947 | 127 | 10.9 | 9.2 |
| 541 | Professional, scientific, and technical services | 31 | 18 824 | N | 4 315 | 947 | 127 | 10.9 | 9.2 |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 499 | N | 1 514 | 348 | 45 | 7.2 | 32.1 |
| 5416 | Management, scientific, and technical consulting services | 4 | D | N | D | D | a | D | D |
| 54161 | Management consulting services | 4 | D | N | D | D | a | D | D |
| 541614 | Process, physical distribution, and logistics consulting services | 1 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| BALANCE OF KEWAUNEE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 329 | N | 1 705 | 384 | 57 | 59.0 | — |
| 541 | Professional, scientific, and technical services | 16 | 5 329 | N | 1 705 | 384 | 57 | 59.0 | — |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 16 | 5 329 | N | 1 705 | 384 | 57 | 59.0 | — |
| 541 | Professional, scientific, and technical services | 16 | 5 329 | N | 1 705 | 384 | 57 | 59.0 | — |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| BALANCE OF LA CROSSE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 25 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 25 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 900 | N | 612 | 151 | 30 | 26.2 | — |
| 541940 | Veterinary services | 3 | 1 900 | N | 612 | 151 | 30 | 26.2 | — |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | 1 900 | N | 612 | 151 | 30 | 26.2 | — |
| 541940 | Veterinary services | 3 | 1 900 | N | 612 | 151 | 30 | 26.2 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| BALANCE OF LAFAYETTE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 541 | Professional, scientific, and technical services | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 54194 | Veterinary services..... | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 541940 | Veterinary services..... | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 541 | Professional, scientific, and technical services | 18 | 5 607 | N | 1 579 | 381 | 55 | 26.6 | 23.6 |
| 5419 | Other professional, scientific, and technical services | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 54194 | Veterinary services..... | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| 541940 | Veterinary services..... | 7 | 3 086 | N | 857 | 208 | 29 | 24.5 | — |
| BALANCE OF LANGLADE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | a | D | D |
| BALANCE OF LINCOLN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 634 | N | 1 080 | 254 | 42 | 72.2 | — |
| 541 | Professional, scientific, and technical services | 11 | 2 634 | N | 1 080 | 254 | 42 | 72.2 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 634 | N | 1 080 | 254 | 42 | 72.2 | — |
| 541 | Professional, scientific, and technical services | 11 | 2 634 | N | 1 080 | 254 | 42 | 72.2 | — |
| BALANCE OF MANITOWOC COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 8 114 | N | 2 716 | 655 | 87 | 23.0 | 24.9 |
| 541 | Professional, scientific, and technical services | 27 | 8 114 | N | 2 716 | 655 | 87 | 23.0 | 24.9 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 27 | 8 114 | N | 2 716 | 655 | 87 | 23.0 | 24.9 |
| 541 | Professional, scientific, and technical services | 27 | 8 114 | N | 2 716 | 655 | 87 | 23.0 | 24.9 |
| 5413 | Architectural, engineering, and related services .. | 6 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 4 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF MARATHON COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 36 491 | N | 11 309 | 2 721 | 337 | 39.1 | 7.7 |
| 541 | Professional, scientific, and technical services | 79 | 36 491 | N | 11 309 | 2 721 | 337 | 39.1 | 7.7 |
| 5411 | Legal services | 6 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 21 | 14 864 | N | 4 499 | 1 133 | 121 | 59.7 | 1.3 |
| 54133 | Engineering services | 9 | 10 930 | N | 3 045 | 793 | 77 | 61.7 | 1.6 |
| 541330 | Engineering services | 9 | 10 930 | N | 3 045 | 793 | 77 | 61.7 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 11 | 4 664 | N | 1 298 | 367 | 30 | 41.7 | 33.5 |
| 5418 | Advertising and related services | 7 | 2 757 | N | 842 | 179 | 27 | 47.2 | — |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 068 | N | 1 456 | 314 | 56 | 12.3 | 17.5 |
| 541940 | Veterinary services | 7 | 4 068 | N | 1 456 | 314 | 56 | 12.3 | 17.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 79 | 36 491 | N | 11 309 | 2 721 | 337 | 39.1 | 7.7 |
| 541 | Professional, scientific, and technical services | 79 | 36 491 | N | 11 309 | 2 721 | 337 | 39.1 | 7.7 |
| 5411 | Legal services | 6 | D | N | D | D | b | D | D |
| 54111 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 541110 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 5411101 | Offices of lawyers | 6 | D | N | D | D | b | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 10 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 21 | 14 864 | N | 4 499 | 1 133 | 121 | 59.7 | 1.3 |
| 54133 | Engineering services | 9 | 10 930 | N | 3 045 | 793 | 77 | 61.7 | 1.6 |
| 541330 | Engineering services | 9 | 10 930 | N | 3 045 | 793 | 77 | 61.7 | 1.6 |
| 5416 | Management, scientific, and technical consulting services | 11 | 4 664 | N | 1 298 | 367 | 30 | 41.7 | 33.5 |
| 5418 | Advertising and related services | 7 | 2 757 | N | 842 | 179 | 27 | 47.2 | — |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 7 | 4 068 | N | 1 456 | 314 | 56 | 12.3 | 17.5 |
| 541940 | Veterinary services | 7 | 4 068 | N | 1 456 | 314 | 56 | 12.3 | 17.5 |
| BALANCE OF MARINETTE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 24 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 24 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| | BALANCE OF MARQUETTE COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| 541 | Professional, scientific, and technical services | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| 541 | Professional, scientific, and technical services | 15 | 2 892 | N | 682 | 159 | 30 | 75.3 | — |
| | BALANCE OF MENOMINEE COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | N | D | D | b | D | D |
| | BALANCE OF MILWAUKEE COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | D | N | D | D | a | D | D |
| 541 | Professional, scientific, and technical services | 7 | D | N | D | D | a | D | D |
| | BALANCE OF MONROE COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 12 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 11 | D | N | D | D | b | D | D |
| | BALANCE OF OCONTO COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 4 363 | N | 2 023 | 548 | 66 | 26.2 | 2.3 |
| 541 | Professional, scientific, and technical services | 18 | 4 363 | N | 2 023 | 548 | 66 | 26.2 | 2.3 |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 4 363 | N | 2 023 | 548 | 66 | 26.2 | 2.3 |
| 541 | Professional, scientific, and technical services | 18 | 4 363 | N | 2 023 | 548 | 66 | 26.2 | 2.3 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF ONEIDA COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 9 752 | N | 3 747 | 758 | 157 | 60.6 | 8.3 |
| 541 | Professional, scientific, and technical services | 52 | 9 752 | N | 3 747 | 758 | 157 | 60.6 | 8.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 1 601 | N | 483 | 137 | 30 | 44.2 | 4.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 1 601 | N | 483 | 137 | 30 | 44.2 | 4.1 |
| 5413 | Architectural, engineering, and related services .. | 12 | 2 288 | N | 1 014 | 155 | 25 | 97.1 | 2.9 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 9 752 | N | 3 747 | 758 | 157 | 60.6 | 8.3 |
| 541 | Professional, scientific, and technical services | 52 | 9 752 | N | 3 747 | 758 | 157 | 60.6 | 8.3 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 1 601 | N | 483 | 137 | 30 | 44.2 | 4.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 1 601 | N | 483 | 137 | 30 | 44.2 | 4.1 |
| 5413 | Architectural, engineering, and related services .. | 12 | 2 288 | N | 1 014 | 155 | 25 | 97.1 | 2.9 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 4 | D | N | D | D | b | D | D |
| BALANCE OF OUTAGAMIE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 23 063 | N | 9 070 | 2 358 | 262 | 17.5 | 3.1 |
| 541 | Professional, scientific, and technical services | 56 | 23 063 | N | 9 070 | 2 358 | 262 | 17.5 | 3.1 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 749 | N | 3 310 | 945 | 81 | 15.3 | .4 |
| 5415 | Computer systems design and related services .. | 9 | 5 345 | N | 2 444 | 685 | 48 | 8.7 | .6 |
| 54151 | Computer systems design and related services | 9 | 5 345 | N | 2 444 | 685 | 48 | 8.7 | .6 |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 56 | 23 063 | N | 9 070 | 2 358 | 262 | 17.5 | 3.1 |
| 541 | Professional, scientific, and technical services | 56 | 23 063 | N | 9 070 | 2 358 | 262 | 17.5 | 3.1 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 749 | N | 3 310 | 945 | 81 | 15.3 | .4 |
| 5415 | Computer systems design and related services .. | 9 | 5 345 | N | 2 444 | 685 | 48 | 8.7 | .6 |
| 54151 | Computer systems design and related services | 9 | 5 345 | N | 2 444 | 685 | 48 | 8.7 | .6 |
| 5418 | Advertising and related services | 6 | D | N | D | D | b | D | D |
| 54189 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 541890 | Other services related to advertising | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|--|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| BALANCE OF OZAUKEE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 12 159 | N | 3 551 | 717 | 115 | 39.2 | 26.8 |
| 541 | Professional, scientific, and technical services | 52 | 12 159 | N | 3 551 | 717 | 115 | 39.2 | 26.8 |
| 5413 | Architectural, engineering, and related services .. | 10 | 4 878 | N | 872 | 154 | 22 | 39.1 | 60.9 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 52 | 12 159 | N | 3 551 | 717 | 115 | 39.2 | 26.8 |
| 541 | Professional, scientific, and technical services | 52 | 12 159 | N | 3 551 | 717 | 115 | 39.2 | 26.8 |
| 5413 | Architectural, engineering, and related services .. | 10 | 4 878 | N | 872 | 154 | 22 | 39.1 | 60.9 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| BALANCE OF PEPIN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| 541 | Professional, scientific, and technical services | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| 541 | Professional, scientific, and technical services | 11 | 2 722 | N | 952 | 207 | 38 | 87.3 | 2.0 |
| BALANCE OF PIERCE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 32 | D | N | D | D | c | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 31 | D | N | D | D | c | D | D |
| BALANCE OF POLK COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 49 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 49 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 269 | N | 1 443 | 388 | 75 | 43.2 | 50.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 269 | N | 1 443 | 388 | 75 | 43.2 | 50.6 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 9 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 9 | D | N | D | D | b | D | D |
| ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 1 | D | D | D | D | a | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF POLK COUNTY—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 48 | D | N | D | D | c | D | D |
| 541 | Professional, scientific, and technical services | 48 | D | N | D | D | c | D | D |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 269 | N | 1 443 | 388 | 75 | 43.2 | 50.6 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 11 | 2 269 | N | 1 443 | 388 | 75 | 43.2 | 50.6 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 12 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 9 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 9 | D | N | D | D | b | D | D |
| BALANCE OF PORTAGE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 11 521 | N | 4 214 | 865 | 115 | 29.3 | 6.6 |
| 541 | Professional, scientific, and technical services | 32 | 11 521 | N | 4 214 | 865 | 115 | 29.3 | 6.6 |
| 5413 | Architectural, engineering, and related services .. | 12 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 32 | 11 521 | N | 4 214 | 865 | 115 | 29.3 | 6.6 |
| 541 | Professional, scientific, and technical services | 32 | 11 521 | N | 4 214 | 865 | 115 | 29.3 | 6.6 |
| 5413 | Architectural, engineering, and related services .. | 12 | D | N | D | D | b | D | D |
| BALANCE OF PRICE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 4 414 | N | 1 449 | 317 | 45 | 81.0 | 14.6 |
| 541 | Professional, scientific, and technical services | 17 | 4 414 | N | 1 449 | 317 | 45 | 81.0 | 14.6 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 17 | 4 414 | N | 1 449 | 317 | 45 | 81.0 | 14.6 |
| 541 | Professional, scientific, and technical services | 17 | 4 414 | N | 1 449 | 317 | 45 | 81.0 | 14.6 |
| BALANCE OF RACINE COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 15 476 | N | 7 167 | 1 727 | 155 | 56.7 | 24.4 |
| 541 | Professional, scientific, and technical services | 39 | 15 476 | N | 7 167 | 1 727 | 155 | 56.7 | 24.4 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 7 929 | N | 3 650 | 984 | 70 | 26.3 | 46.7 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 8 | 6 926 | N | 3 314 | 922 | 60 | 16.4 | 53.5 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 39 | 15 476 | N | 7 167 | 1 727 | 155 | 56.7 | 24.4 |
| 541 | Professional, scientific, and technical services | 39 | 15 476 | N | 7 167 | 1 727 | 155 | 56.7 | 24.4 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5416 | Management, scientific, and technical consulting services | 12 | 7 929 | N | 3 650 | 984 | 70 | 26.3 | 46.7 |
| 54161 | Management consulting services | 10 | D | N | D | D | b | D | D |
| 541611 | Administrative management and general management consulting services | 8 | 6 926 | N | 3 314 | 922 | 60 | 16.4 | 53.5 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| BALANCE OF RICHLAND COUNTY | | | | | | | | | |
| <i>ALL ESTABLISHMENTS</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 828 | N | 322 | 67 | 15 | 19.8 | 8.0 |
| <i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 7 | 828 | N | 322 | 67 | 15 | 19.8 | 8.0 |
| BALANCE OF ROCK COUNTY | | | | | | | | | |
| <i>ALL ESTABLISHMENTS</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 20 431 | N | 6 239 | 1 351 | 205 | 21.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 30 | 20 431 | N | 6 239 | 1 351 | 205 | 21.1 | 3.9 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 5 | 3 486 | N | 1 202 | 271 | 56 | 14.2 | 10.7 |
| 541940 | Veterinary services..... | 5 | 3 486 | N | 1 202 | 271 | 56 | 14.2 | 10.7 |
| <i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 30 | 20 431 | N | 6 239 | 1 351 | 205 | 21.1 | 3.9 |
| 541 | Professional, scientific, and technical services | 30 | 20 431 | N | 6 239 | 1 351 | 205 | 21.1 | 3.9 |
| 5413 | Architectural, engineering, and related services .. | 5 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 5 | 3 486 | N | 1 202 | 271 | 56 | 14.2 | 10.7 |
| 541940 | Veterinary services..... | 5 | 3 486 | N | 1 202 | 271 | 56 | 14.2 | 10.7 |
| BALANCE OF RUSK COUNTY | | | | | | | | | |
| <i>ALL ESTABLISHMENTS</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | 176 | N | 35 | 11 | 4 | 72.7 | 27.3 |
| <i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 4 | 176 | N | 35 | 11 | 4 | 72.7 | 27.3 |
| BALANCE OF ST. CROIX COUNTY | | | | | | | | | |
| <i>ALL ESTABLISHMENTS</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | 18 412 | N | 6 892 | 1 692 | 202 | 76.4 | 4.2 |
| 541 | Professional, scientific, and technical services | 65 | 18 412 | N | 6 892 | 1 692 | 202 | 76.4 | 4.2 |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 10 | 4 648 | N | 1 314 | 309 | 70 | 48.6 | 6.6 |
| 541940 | Veterinary services..... | 10 | 4 648 | N | 1 314 | 309 | 70 | 48.6 | 6.6 |
| <i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i> | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 65 | 18 412 | N | 6 892 | 1 692 | 202 | 76.4 | 4.2 |
| 541 | Professional, scientific, and technical services | 65 | 18 412 | N | 6 892 | 1 692 | 202 | 76.4 | 4.2 |
| 5419 | Other professional, scientific, and technical services | 14 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 10 | 4 648 | N | 1 314 | 309 | 70 | 48.6 | 6.6 |
| 541940 | Veterinary services..... | 10 | 4 648 | N | 1 314 | 309 | 70 | 48.6 | 6.6 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF SAUK COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 22 461 | N | 10 207 | 2 022 | 317 | 11.9 | 8.8 |
| 541 | Professional, scientific, and technical services | 40 | 22 461 | N | 10 207 | 2 022 | 317 | 11.9 | 8.8 |
| 5413 | Architectural, engineering, and related services .. | 11 | 10 151 | N | 4 832 | 1 122 | 110 | 5.9 | 12.7 |
| 5418 | Advertising and related services | 3 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 5 | 4 665 | N | 1 505 | 299 | 54 | 3.6 | — |
| 541940 | Veterinary services..... | 5 | 4 665 | N | 1 505 | 299 | 54 | 3.6 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 22 461 | N | 10 207 | 2 022 | 317 | 11.9 | 8.8 |
| 541 | Professional, scientific, and technical services | 40 | 22 461 | N | 10 207 | 2 022 | 317 | 11.9 | 8.8 |
| 5413 | Architectural, engineering, and related services .. | 11 | 10 151 | N | 4 832 | 1 122 | 110 | 5.9 | 12.7 |
| 5418 | Advertising and related services | 3 | D | N | D | D | c | D | D |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 5 | 4 665 | N | 1 505 | 299 | 54 | 3.6 | — |
| 541940 | Veterinary services..... | 5 | 4 665 | N | 1 505 | 299 | 54 | 3.6 | — |
| BALANCE OF SAWYER COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 541 | Professional, scientific, and technical services | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 5413 | Architectural, engineering, and related services .. | 11 | 2 517 | N | 1 168 | 282 | 33 | 38.3 | 45.4 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 541 | Professional, scientific, and technical services | 40 | 11 095 | N | 4 364 | 1 041 | 145 | 49.5 | 24.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services..... | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services..... | 4 | 1 971 | N | 1 157 | 267 | 42 | 15.1 | 65.3 |
| 5413 | Architectural, engineering, and related services .. | 11 | 2 517 | N | 1 168 | 282 | 33 | 38.3 | 45.4 |
| BALANCE OF SHAWANO COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 6 418 | N | 2 906 | 660 | 99 | 22.1 | 2.6 |
| 541 | Professional, scientific, and technical services | 18 | 6 418 | N | 2 906 | 660 | 99 | 22.1 | 2.6 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 6 418 | N | 2 906 | 660 | 99 | 22.1 | 2.6 |
| 541 | Professional, scientific, and technical services | 18 | 6 418 | N | 2 906 | 660 | 99 | 22.1 | 2.6 |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 9 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 6 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| BALANCE OF SHEBOYGAN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 43 | 17 019 | N | 7 640 | 1 649 | 196 | 46.8 | 17.5 |
| 541 | Professional, scientific, and technical services | 43 | 17 019 | N | 7 640 | 1 649 | 196 | 46.8 | 17.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 274 | N | 1 823 | 414 | 58 | 53.1 | .1 |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 3 | 3 797 | N | 1 554 | 317 | 41 | 18.0 | — |
| 541940 | Veterinary services..... | 3 | 3 797 | N | 1 554 | 317 | 41 | 18.0 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 43 | 17 019 | N | 7 640 | 1 649 | 196 | 46.8 | 17.5 |
| 541 | Professional, scientific, and technical services | 43 | 17 019 | N | 7 640 | 1 649 | 196 | 46.8 | 17.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 7 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services .. | 8 | 4 274 | N | 1 823 | 414 | 58 | 53.1 | .1 |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 3 | 3 797 | N | 1 554 | 317 | 41 | 18.0 | — |
| 541940 | Veterinary services..... | 3 | 3 797 | N | 1 554 | 317 | 41 | 18.0 | — |
| BALANCE OF TAYLOR COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 2 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 2 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 1 | D | N | D | D | b | D | D |
| BALANCE OF TREMPPEALEAU COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 541 | Professional, scientific, and technical services | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 5411 | Legal services | 12 | 3 440 | N | 1 392 | 258 | 46 | 43.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 54194 | Veterinary services..... | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 541940 | Veterinary services..... | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | | From administrative records ¹ | Estimated ² |
| | BALANCE OF TREMPLEAU COUNTY— Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 541 | Professional, scientific, and technical services | 34 | 10 189 | N | 4 030 | 898 | 164 | 45.4 | 2.6 |
| 5411 | Legal services | 12 | 3 440 | N | 1 392 | 258 | 46 | 43.9 | — |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 8 | 1 165 | N | 451 | 154 | 50 | 61.4 | — |
| 5413 | Architectural, engineering, and related services .. | 3 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 54194 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| 541940 | Veterinary services | 4 | 2 381 | N | 775 | 178 | 25 | 59.7 | — |
| | BALANCE OF VERNON COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 5 537 | N | 1 707 | 416 | 62 | 60.8 | 8.4 |
| 541 | Professional, scientific, and technical services | 29 | 5 537 | N | 1 707 | 416 | 62 | 60.8 | 8.4 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 5 537 | N | 1 707 | 416 | 62 | 60.8 | 8.4 |
| 541 | Professional, scientific, and technical services | 29 | 5 537 | N | 1 707 | 416 | 62 | 60.8 | 8.4 |
| 5419 | Other professional, scientific, and technical services | 6 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 5 | D | N | D | D | b | D | D |
| 541940 | Veterinary services | 5 | D | N | D | D | b | D | D |
| | BALANCE OF VILAS COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 541 | Professional, scientific, and technical services | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 5411 | Legal services | 10 | 3 833 | N | 1 544 | 278 | 36 | 45.3 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 541 | Professional, scientific, and technical services | 38 | 11 179 | N | 4 825 | 1 117 | 133 | 32.8 | 4.5 |
| 5411 | Legal services | 10 | 3 833 | N | 1 544 | 278 | 36 | 45.3 | — |
| | BALANCE OF WALWORTH COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 66 | 23 058 | N | 6 348 | 1 436 | 203 | 56.3 | 4.1 |
| 541 | Professional, scientific, and technical services | 66 | 23 058 | N | 6 348 | 1 436 | 203 | 56.3 | 4.1 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 768 | N | 2 194 | 508 | 67 | 29.1 | — |
| 5418 | Advertising and related services | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services | 4 | 2 214 | N | 407 | 89 | 17 | 23.9 | 2.2 |
| 541940 | Veterinary services | 4 | 2 214 | N | 407 | 89 | 17 | 23.9 | 2.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab-lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|--|--------------------------|-----------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | | From admini-strative records ¹ | Estimated ² |
| BALANCE OF WALWORTH COUNTY—Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 66 | 23 058 | N | 6 348 | 1 436 | 203 | 56.3 | 4.1 |
| 541 | Professional, scientific, and technical services | 66 | 23 058 | N | 6 348 | 1 436 | 203 | 56.3 | 4.1 |
| 5413 | Architectural, engineering, and related services .. | 11 | 6 768 | N | 2 194 | 508 | 67 | 29.1 | — |
| 5418 | Advertising and related services | 7 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 7 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | 2 214 | N | 407 | 89 | 17 | 23.9 | 2.2 |
| 541940 | Veterinary services..... | 4 | 2 214 | N | 407 | 89 | 17 | 23.9 | 2.2 |
| BALANCE OF WASHBURN COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 7 173 | N | 2 447 | 543 | 66 | 19.6 | .2 |
| 541 | Professional, scientific, and technical services | 18 | 7 173 | N | 2 447 | 543 | 66 | 19.6 | .2 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 18 | 7 173 | N | 2 447 | 543 | 66 | 19.6 | .2 |
| 541 | Professional, scientific, and technical services | 18 | 7 173 | N | 2 447 | 543 | 66 | 19.6 | .2 |
| BALANCE OF WASHINGTON COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 9 915 | N | 3 032 | 840 | 116 | 40.8 | 2.4 |
| 541 | Professional, scientific, and technical services | 41 | 9 915 | N | 3 032 | 840 | 116 | 40.8 | 2.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 118 | N | 537 | 129 | 27 | 45.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 118 | N | 537 | 129 | 27 | 45.2 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | 2 349 | N | 942 | 233 | 43 | 5.3 | — |
| 541940 | Veterinary services..... | 4 | 2 349 | N | 942 | 233 | 43 | 5.3 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 41 | 9 915 | N | 3 032 | 840 | 116 | 40.8 | 2.4 |
| 541 | Professional, scientific, and technical services | 41 | 9 915 | N | 3 032 | 840 | 116 | 40.8 | 2.4 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 118 | N | 537 | 129 | 27 | 45.2 | — |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | 1 118 | N | 537 | 129 | 27 | 45.2 | — |
| 5419 | Other professional, scientific, and technical services | 5 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 4 | 2 349 | N | 942 | 233 | 43 | 5.3 | — |
| 541940 | Veterinary services..... | 4 | 2 349 | N | 942 | 233 | 43 | 5.3 | — |
| BALANCE OF WAUKESHA COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 238 | 118 644 | N | 52 246 | 10 560 | 1 247 | 38.7 | 6.2 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF WAUKESHA COUNTY—Con. | | | | | | | | | |
| ALL ESTABLISHMENTS—Con. | | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services | 238 | 118 644 | N | 52 246 | 10 560 | 1 247 | 38.7 | 6.2 |
| 5411 | Legal services | 19 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 541110 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 5411101 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 12 274 | N | 5 716 | 1 485 | 205 | 37.2 | 1.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 12 274 | N | 5 716 | 1 485 | 205 | 37.2 | 1.1 |
| 541211 | Offices of certified public accountants | 12 | 9 636 | N | 4 295 | 1 044 | 116 | 28.0 | .4 |
| 541213 | Tax preparation services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services . . | 54 | 28 073 | N | 10 598 | 2 526 | 308 | 65.5 | 7.3 |
| 54131 | Architectural services | 8 | 6 510 | N | 1 711 | 442 | 58 | 19.1 | 17.8 |
| 541310 | Architectural services | 8 | 6 510 | N | 1 711 | 442 | 58 | 19.1 | 17.8 |
| 54133 | Engineering services | 31 | 11 940 | N | 4 342 | 1 032 | 100 | 72.7 | 7.1 |
| 541330 | Engineering services | 31 | 11 940 | N | 4 342 | 1 032 | 100 | 72.7 | 7.1 |
| 54135 | Building inspection services | 6 | D | N | D | D | c | D | D |
| 541350 | Building inspection services | 6 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services . . | 38 | 23 305 | N | 10 233 | 2 158 | 156 | 26.1 | 4.7 |
| 54151 | Computer systems design and related services | 38 | 23 305 | N | 10 233 | 2 158 | 156 | 26.1 | 4.7 |
| 541512 | Computer systems design services | 17 | 15 114 | N | 4 941 | 998 | 73 | 28.1 | 6.2 |
| 5416 | Management, scientific, and technical consulting services | 50 | 11 063 | N | 4 035 | 993 | 113 | 50.7 | 15.6 |
| 54161 | Management consulting services | 45 | 9 835 | N | 3 565 | 838 | 94 | 48.7 | 13.4 |
| 5418 | Advertising and related services | 12 | 6 713 | N | 2 343 | 472 | 47 | 19.9 | 7.5 |
| 5419 | Other professional, scientific, and technical services | 23 | D | N | D | D | c | D | D |
| 54194 | Veterinary services | 14 | 11 327 | N | 3 948 | 804 | 206 | 17.5 | — |
| 541940 | Veterinary services | 14 | 11 327 | N | 3 948 | 804 | 206 | 17.5 | — |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services . . . | 238 | 118 644 | N | 52 246 | 10 560 | 1 247 | 38.7 | 6.2 |
| 541 | Professional, scientific, and technical services | 238 | 118 644 | N | 52 246 | 10 560 | 1 247 | 38.7 | 6.2 |
| 5411 | Legal services | 19 | D | N | D | D | c | D | D |
| 54111 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 541110 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 5411101 | Offices of lawyers | 16 | 15 485 | N | 10 750 | 1 042 | 99 | 25.7 | 2.8 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 12 274 | N | 5 716 | 1 485 | 205 | 37.2 | 1.1 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 32 | 12 274 | N | 5 716 | 1 485 | 205 | 37.2 | 1.1 |
| 541211 | Offices of certified public accountants | 12 | 9 636 | N | 4 295 | 1 044 | 116 | 28.0 | .4 |
| 541213 | Tax preparation services | 3 | D | N | D | D | b | D | D |
| 5413 | Architectural, engineering, and related services . . | 54 | 28 073 | N | 10 598 | 2 526 | 308 | 65.5 | 7.3 |
| 54131 | Architectural services | 8 | 6 510 | N | 1 711 | 442 | 58 | 19.1 | 17.8 |
| 541310 | Architectural services | 8 | 6 510 | N | 1 711 | 442 | 58 | 19.1 | 17.8 |
| 54133 | Engineering services | 31 | 11 940 | N | 4 342 | 1 032 | 100 | 72.7 | 7.1 |
| 541330 | Engineering services | 31 | 11 940 | N | 4 342 | 1 032 | 100 | 72.7 | 7.1 |
| 54135 | Building inspection services | 6 | D | N | D | D | c | D | D |
| 541350 | Building inspection services | 6 | D | N | D | D | c | D | D |
| 5414 | Specialized design services | 6 | D | N | D | D | b | D | D |
| 54143 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 541430 | Graphic design services | 4 | D | N | D | D | b | D | D |
| 5415 | Computer systems design and related services . . | 38 | 23 305 | N | 10 233 | 2 158 | 156 | 26.1 | 4.7 |
| 54151 | Computer systems design and related services | 38 | 23 305 | N | 10 233 | 2 158 | 156 | 26.1 | 4.7 |
| 541512 | Computer systems design services | 17 | 15 114 | N | 4 941 | 998 | 73 | 28.1 | 6.2 |
| 5416 | Management, scientific, and technical consulting services | 50 | 11 063 | N | 4 035 | 993 | 113 | 50.7 | 15.6 |
| 54161 | Management consulting services | 45 | 9 835 | N | 3 565 | 838 | 94 | 48.7 | 13.4 |
| 5418 | Advertising and related services | 12 | 6 713 | N | 2 343 | 472 | 47 | 19.9 | 7.5 |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|------------|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BALANCE OF WAUKESHA COUNTY—Con. | | | | | | | | |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con. | | | | | | | | |
| 54 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 541 | Professional, scientific, and technical services— Con. | | | | | | | | |
| 5419 | Other professional, scientific, and technical services | 23 | D | N | D | D | c | D | D |
| 54194 | Veterinary services..... | 14 | 11 327 | N | 3 948 | 804 | 206 | 17.5 | — |
| 541940 | Veterinary services..... | 14 | 11 327 | N | 3 948 | 804 | 206 | 17.5 | — |
| | BALANCE OF WAUPACA COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 4 708 | N | 1 807 | 464 | 89 | 51.5 | 3.5 |
| 541 | Professional, scientific, and technical services | 31 | 4 708 | N | 1 807 | 464 | 89 | 51.5 | 3.5 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | 2 710 | N | 1 012 | 224 | 39 | 23.5 | — |
| 541940 | Veterinary services..... | 6 | 2 710 | N | 1 012 | 224 | 39 | 23.5 | — |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 31 | 4 708 | N | 1 807 | 464 | 89 | 51.5 | 3.5 |
| 541 | Professional, scientific, and technical services | 31 | 4 708 | N | 1 807 | 464 | 89 | 51.5 | 3.5 |
| 5419 | Other professional, scientific, and technical services | 8 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 6 | 2 710 | N | 1 012 | 224 | 39 | 23.5 | — |
| 541940 | Veterinary services..... | 6 | 2 710 | N | 1 012 | 224 | 39 | 23.5 | — |
| | BALANCE OF WAUSHARA COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 541 | Professional, scientific, and technical services | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| | ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 541 | Professional, scientific, and technical services | 21 | 5 478 | N | 1 930 | 380 | 87 | 71.3 | 3.5 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 5 | D | N | D | D | b | D | D |
| 541219 | Other accounting services | 4 | D | N | D | D | b | D | D |
| | BALANCE OF WINNEBAGO COUNTY | | | | | | | | |
| | ALL ESTABLISHMENTS | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 10 742 | N | 4 098 | 878 | 278 | 32.1 | 2.7 |
| 541 | Professional, scientific, and technical services | 29 | 10 742 | N | 4 098 | 878 | 278 | 32.1 | 2.7 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 3 | D | N | D | D | b | D | D |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area, tax status, and kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Expenses (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|---|---|---------------------------------|-----------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | | From admini- strative records ¹ | Estimated ² |
| BALANCE OF WINNEBAGO COUNTY— Con. | | | | | | | | | |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 29 | 10 742 | N | 4 098 | 878 | 278 | 32.1 | 2.7 |
| 541 | Professional, scientific, and technical services | 29 | 10 742 | N | 4 098 | 878 | 278 | 32.1 | 2.7 |
| 5413 | Architectural, engineering, and related services .. | 9 | D | N | D | D | b | D | D |
| 5419 | Other professional, scientific, and technical services | 4 | D | N | D | D | b | D | D |
| 54194 | Veterinary services..... | 3 | D | N | D | D | b | D | D |
| 541940 | Veterinary services..... | 3 | D | N | D | D | b | D | D |
| BALANCE OF WOOD COUNTY | | | | | | | | | |
| ALL ESTABLISHMENTS | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 19 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |
| 54194 | Veterinary services..... | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |
| 541940 | Veterinary services..... | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |
| ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX | | | | | | | | | |
| 54 | Professional, scientific, and technical services ... | 19 | D | N | D | D | b | D | D |
| 541 | Professional, scientific, and technical services | 19 | D | N | D | D | b | D | D |
| 5418 | Advertising and related services | 1 | D | N | D | D | a | D | D |
| 5419 | Other professional, scientific, and technical services | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |
| 54194 | Veterinary services..... | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |
| 541940 | Veterinary services..... | 5 | 1 720 | N | 435 | 86 | 23 | 65.5 | 3.8 |

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

EXPENSES

Expenses include payroll, employee benefits, payroll taxes, interest and rent expenses; cost of supplies used for operation; cost of merchandise sold; depreciation expenses; fundraising expenses; contracted or purchased services; and other expenses charged to operations during 2002. Expenses exclude program service grants; contributions and gifts paid; specified assistance to individuals; benefits paid to or for members; outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent

or other chapters of the same organization; income taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; and, for fund-raising organizations, funds transferred to charities and other organizations.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS/REVENUE

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members

and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

Appendix B.

NAICS Codes, Titles, and Descriptions

54 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

The Professional, Scientific, and Technical Services sector comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide these services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

541 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

Industries in the Professional, Scientific, and Technical Services subsector group establishments engaged in processes where human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis, where an individual or team is responsible for the delivery of services to the client. The individual industries of this subsector are defined on the basis of the particular expertise and training of the services provider.

The distinguishing feature of the Professional, Scientific, and Technical Services subsector is the fact that most of the industries grouped in it have production processes that are almost wholly dependent on worker skills. In most of these industries, equipment and materials are not of major importance, unlike health care, for example, where “high tech” machines and materials are important collaborating inputs to labor skills in the production of health care. Thus, the establishments classified in this subsector sell expertise. Much of the expertise requires degrees, though not in every case.

5411 LEGAL SERVICES

This industry group includes establishments classified in the following industries: 54111, Offices of Lawyers, and 54119, Other Legal Services.

54111 OFFICES OF LAWYERS

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as: criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

541110 OFFICES OF LAWYERS

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

5411101 OFFICES OF LAWYERS

Establishments, headed by members of the bar, primarily engaged in the practice of law. These establishments may specialize in a particular form of law practice or provide a range of legal services.

5411102 LEGAL AID SOCIETIES AND SIMILAR LEGAL SERVICES

Establishments primarily engaged in providing legal aid or advice and are nonprofit and tax-exempt.

54119 OTHER LEGAL SERVICES

This industry comprises establishments of legal practitioners (except lawyers and attorneys) primarily engaged in providing specialized legal or paralegal services.

541191 TITLE ABSTRACT AND SETTLEMENT OFFICES

This industry comprises establishments (except offices of lawyers and attorneys) primarily engaged in one or more of the following activities: (1) researching public land records to gather information relating to real estate titles; (2) preparing documents necessary for the transfer of the title, financing, and settlement; (3) conducting final real estate settlements and closings; and (4) filing legal and other documents relating to the sale of real estate. Real estate settlement offices, title abstract companies, and title search companies are included in this industry.

541199 ALL OTHER LEGAL SERVICES

This industry comprises establishments of legal practitioners (except offices of lawyers and attorneys, settlement offices, and title abstract offices). These establishments are primarily engaged in providing specialized legal or paralegal services.

5412 ACCOUNTING, TAX PREPARATION, BOOKKEEPING, AND PAYROLL SERVICES

This industry comprises establishments primarily engaged in providing services, such as: auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

54121 ACCOUNTING, TAX PREPARATION, BOOKKEEPING, AND PAYROLL SERVICES

This industry comprises establishments primarily engaged in providing services, such as: auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

541211 OFFICES OF CERTIFIED PUBLIC ACCOUNTANTS

This industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.

541213 TAX PREPARATION SERVICES

This industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.

541214 PAYROLL SERVICES

This industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing their services.

541219 OTHER ACCOUNTING SERVICES

This industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.

5413 ARCHITECTURAL, ENGINEERING, AND RELATED SERVICES

This industry group includes establishments classified in the following industries: 54131, Architectural Services, 54132, Landscape Architectural Services, 54133, Engineering Services, 54134, Drafting Services, 54135, Building Inspection Services, 54136, Geophysical Surveying and Mapping Services, 54137, Surveying and Mapping (Except Geophysical) Services, and 54138, Testing Laboratories.

54131 ARCHITECTURAL SERVICES

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

541310 ARCHITECTURAL SERVICES

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

54132 LANDSCAPE ARCHITECTURAL SERVICES

This industry comprises establishments primarily engaged in planning and designing the development of land areas for projects, such as parks and other recreational areas; airports; highways; hospitals; schools; land subdivisions; and commercial, industrial, and residential areas, by applying knowledge of land characteristics, location of buildings and structures, use of land areas, and design of landscape projects.

541320 LANDSCAPE ARCHITECTURAL SERVICES

This industry comprises establishments primarily engaged in planning and designing the development of land areas for projects, such as parks and other recreational areas; airports; highways; hospitals; schools; land subdivisions; and commercial, industrial, and residential areas, by applying knowledge of land characteristics, location of buildings and structures, use of land areas, and design of landscape projects.

54133 ENGINEERING SERVICES

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

541330 ENGINEERING SERVICES

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

54134 DRAFTING SERVICES

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

541340 DRAFTING SERVICES

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

54135 BUILDING INSPECTION SERVICES

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

541350 BUILDING INSPECTION SERVICES

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

54136 GEOPHYSICAL SURVEYING AND MAPPING SERVICES

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

541360 GEOPHYSICAL SURVEYING AND MAPPING SERVICES

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

54137 SURVEYING AND MAPPING (EXCEPT GEOPHYSICAL) SERVICES

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

541370 SURVEYING AND MAPPING (EXCEPT GEOPHYSICAL) SERVICES

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

54138 TESTING LABORATORIES

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

541380 TESTING LABORATORIES

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

5414 SPECIALIZED DESIGN SERVICES

This industry group comprises establishments providing specialized design services (except architectural, engineering, and computer systems design).

54141 INTERIOR DESIGN SERVICES

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

541410 INTERIOR DESIGN SERVICES

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

54142 INDUSTRIAL DESIGN SERVICES

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

541420 INDUSTRIAL DESIGN SERVICES

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

54143 GRAPHIC DESIGN SERVICES

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

541430 GRAPHIC DESIGN SERVICES

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

54149 OTHER SPECIALIZED DESIGN SERVICES

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

541490 OTHER SPECIALIZED DESIGN SERVICES

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

5415 COMPUTER SYSTEMS DESIGN AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

54151 COMPUTER SYSTEMS DESIGN AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

541511 CUSTOM COMPUTER PROGRAMMING SERVICES

This industry comprises establishments primarily engaged in writing, modifying, testing, and supporting software to meet the needs of a particular customer.

541512 COMPUTER SYSTEMS DESIGN SERVICES

This industry comprises establishments primarily engaged in planning and designing computer systems that integrate computer hardware, software, and communication technologies. The hardware and software components of the system may be provided by this establishment or company as part of integrated services or may be provided by third parties or vendors. These establishments often install the system and train and support users of the system.

5415121 COMPUTER SYSTEMS INTEGRATORS

Establishments primarily engaged in developing or modifying computer software, and packaging or bundling the software with computer hardware (computers and computer peripheral equipment) to create and market an integrated system for specific applications. These establishments must provide each of the following services: (1) the development or modification of the computer software; (2) the marketing of purchased computer hardware; and (3) involvement in all phases of system development from design through installation.

5415122 COMPUTER SYSTEMS CONSULTANTS (EXCEPT SYSTEMS INTEGRATORS)

Establishments primarily engaged in consulting with clients and planning and designing systems that integrate computer hardware, software, and communication technologies.

541513 COMPUTER FACILITIES MANAGEMENT SERVICES

This industry comprises establishments primarily engaged in providing on-site management and operation of clients' computer systems and/or data processing facilities. Establishments providing computer systems or data processing facilities support services are included in this industry.

541519 OTHER COMPUTER RELATED SERVICES

This industry comprises establishments primarily engaged in providing computer related services (except custom programming, systems integration design, and facilities management services). Establishments providing computer disaster recovery services or software installation services are included in this industry.

5416 MANAGEMENT, SCIENTIFIC, AND TECHNICAL CONSULTING SERVICES

This industry group includes establishments classified in the following industries: 54161, Management Consulting Services, 54162, Environmental Consulting Services, and 54169, Other Scientific and Technical Consulting Services.

54161 MANAGEMENT CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

541611 ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office

planning, strategic and organizational planning, site selection, new business startup, and business process improvement. This industry also includes establishments of general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.

541612 HUMAN RESOURCES AND EXECUTIVE SEARCH CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations in one or more of the following areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; (4) wage and salary administration; and (5) executive search and recruitment.

5416121 ACTUARIAL CONSULTING

Establishments primarily engaged in applying statistical calculation especially of life expectancy in assessing life, health, social, and casualty insurance; annuities; pensions; and compensation and benefits planning.

5416122 EXECUTIVE PLACEMENT SERVICES

Establishments primarily engaged in executive search and recruitment services or executive placement services.

5416123 HUMAN RESOURCES AND PERSONNEL MANAGEMENT CONSULTING

Establishments primarily engaged in one or more of the following: (1) providing operating advice and assistance in areas such as human resource and personnel policies, practices and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; and (4) wage and salary administration.

541613 MARKETING CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing and franchise planning, and marketing planning and strategy.

541614 PROCESS, PHYSICAL DISTRIBUTION, AND LOGISTICS CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations in areas, such as: (1) manufacturing operations improvement; (2) productivity improvement; (3) production planning and control; (4) quality assurance and quality control; (5) inventory management; (6) distribution networks; (7) warehouse use, operations, and utilization; (8) transportation and shipment of goods and materials; and (9) materials management and handling.

541618 OTHER MANAGEMENT CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing management consulting services (except administrative and general management consulting; human resources consulting; marketing consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

54162 ENVIRONMENTAL CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments

identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

541620 ENVIRONMENTAL CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

54169 OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

541690 OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

5416901 ECONOMIC AND RELATED CONSULTING SERVICES

Establishments primarily engaged in providing advice and assistance to businesses and other organizations on economic and related business issues.

5416909 ALL OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES

Establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and other technical issues (except economic).

5417 SCIENTIFIC RESEARCH AND DEVELOPMENT SERVICES

This industry group comprises establishments engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or the application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development). The industries within this industry group are defined on the basis of the domain of research; that is, on the scientific expertise of the establishment.

54171 RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

541710 RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

5417101 RESEARCH AND DEVELOPMENT IN THE PHYSICAL AND ENGINEERING SCIENCES

Establishments primarily engaged in conducting research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects.

5417102 RESEARCH AND DEVELOPMENT IN THE LIFE SCIENCES

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences.

54171023 RESEARCH AND DEVELOPMENT IN BIOTECHNOLOGY

Establishments primarily engaged in conducting research and experimental development in biotechnology.

54171029 RESEARCH AND DEVELOPMENT IN OTHER LIFE SCIENCES

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, agriculture, fisheries, forests, pharmacy, veterinary and other life sciences.

54172 RESEARCH AND DEVELOPMENT IN THE SOCIAL SCIENCES AND HUMANITIES

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

541720 RESEARCH AND DEVELOPMENT IN THE SOCIAL SCIENCES AND HUMANITIES

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

5418 ADVERTISING AND RELATED SERVICES

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

54181 ADVERTISING AGENCIES

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

541810 ADVERTISING AGENCIES

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

54182 PUBLIC RELATIONS AGENCIES

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

541820 PUBLIC RELATIONS AGENCIES

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

54183 MEDIA BUYING SERVICES

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

541830 MEDIA BUYING SERVICES

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

54184 MEDIA REPRESENTATIVES

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

541840 MEDIA REPRESENTATIVES

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

5418401 RADIO AND TELEVISION ADVERTISING REPRESENTATIVES

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for radio or television station (or network) owners.

5418402 PUBLISHERS' ADVERTISING REPRESENTATIVES

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for newspapers, magazines, and other publications.

54185 DISPLAY ADVERTISING

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

541850 DISPLAY ADVERTISING

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

54186 DIRECT MAIL ADVERTISING

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

541860 DIRECT MAIL ADVERTISING

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

54187 ADVERTISING MATERIAL DISTRIBUTION SERVICES

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

541870 ADVERTISING MATERIAL DISTRIBUTION SERVICES

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

54189 OTHER SERVICES RELATED TO ADVERTISING

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

541890 OTHER SERVICES RELATED TO ADVERTISING

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

5418901 WELCOMING SERVICES

Establishments primarily engaged in providing promotional business services to tourists and new residents of a community.

5418902 ADVERTISING SPECIALTIES GOODS DISTRIBUTORS

Establishments primarily engaged in consulting with clients on the design and use of advertising specialties and arranging for the distribution of the advertising specialties (such as t-shirts, key chains, magnets, pens, etc.) with customized messages for clients who use these materials for promotional purposes.

5418903 SIGN PAINTING AND LETTERING SHOP

Establishments primarily engaged in making signs to individual order or in office door and window lettering.

5418909 ALL OTHER ADVERTISING SERVICES

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, sign painting and lettering shops, marketing consulting services, and welcoming services).

5419 OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

This industry group comprises establishments engaged in professional, scientific, and technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; and advertising and related services).

54191 MARKETING RESEARCH AND PUBLIC OPINION POLLING

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

541910 MARKETING RESEARCH AND PUBLIC OPINION POLLING

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

54192 PHOTOGRAPHIC SERVICES

This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.

541921 PHOTOGRAPHY STUDIOS, PORTRAIT

This industry comprises establishments known as portrait studios primarily engaged in providing still, video, or digital portrait photography services.

541922 COMMERCIAL PHOTOGRAPHY

This industry comprises establishments primarily engaged in providing commercial photography services, generally for advertising agencies, publishers, and other business and industrial users.

54193 TRANSLATION AND INTERPRETATION SERVICES

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

541930 TRANSLATION AND INTERPRETATION SERVICES

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

54194 VETERINARY SERVICES

This industry comprises establishments of licensed veterinary practitioners primarily engaged in the practice of veterinary medicine, dentistry, or surgery for animals; and establishments primarily engaged in providing testing services for licensed veterinary practitioners.

541940 VETERINARY SERVICES

This industry comprises establishments of licensed veterinary practitioners primarily engaged in the practice of veterinary medicine, dentistry, or surgery for animals; and establishments primarily engaged in providing testing services for licensed veterinary practitioners.

54199 ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

541990 ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

WISCONSIN

Appleton is in Calumet, Outagamie, and Winnebago Counties.

Baldwin is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Croix County.

Bayside is in Milwaukee and Ozaukee Counties.

Bellevue town is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brown County.

Berlin is in Green Lake and Waushara Counties.

Brodhead is in Green and Rock Counties; it annexed into Rock County in February 2000. This change deletes territory from the Balance of Rock County.

Burlington is in Racine and Walworth Counties.

Columbus is in Columbia and Dodge Counties.

Cottage Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dane County.

DeForest name corrected from De Forest.

Eau Claire is in Chippewa and Eau Claire Counties.

Edgerton is in Dane and Rock Counties; it annexed into Dane County in February 1997. This change deletes territory from the Balance of Dane County.

Hartford is in Dodge and Washington Counties.

Howard is in Brown and Outagamie Counties; it annexed into Outagamie County in November 1998. This change deletes territory from the Balance of Outagamie County.

Kewaskum in Washington County was erroneously reported in Fond du Lac County for the 1997 Economic Census. This change adds territory to the Balance of Fond du Lac County.

Kiel is in Calumet and Manitowoc Counties.

Marshfield is in Marathon and Wood Counties.

Menasha city is in Calumet and Winnebago Counties.

Milwaukee is in Milwaukee, Washington, and Waukesha Counties.

Mukwonago is in Walworth and Waukesha Counties.

New London is in Outagamie and Waupaca Counties.

Oostburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Sheboygan County.

Pulaski is in Brown, Oconto, and Shawano Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Brown, Oconto, and Shawano Counties.

River Falls is in Pierce and St. Croix Counties.

Watertown is in Dodge and Jefferson Counties.

Waupun is in Dodge and Fond du Lac Counties.

Whitewater is in Jefferson and Walworth Counties.

Balance of Brown County no longer includes Bellevue town and Pulaski (part), which are tabulated separately due to a population increase.

Balance of Dane County lost territory due to the annexation of Edgerton into the county and no longer includes Cottage Grove, which is tabulated separately due to a population increase.

Balance of Fond du Lac County includes Kewaskum (part), erroneously reported in the county in 1997.

Balance of Oconto County no longer includes Pulaski (part), which is tabulated separately due to a population increase.

Balance of Outagamie County lost territory due to the annexation of Howard into the county.

Balance of Rock County lost territory due to the annexation of Brodhead into the county.

Balance of St. Croix County no longer includes Baldwin, which is tabulated separately due to a population increase.

Balance of Shawano County no longer includes Pulaski (part), which is tabulated separately due to a population increase.

Balance of Sheboygan County no longer includes Oostburg, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA

Appleton, WI Metropolitan Statistical Area

Calumet County, WI

Outagamie County, WI

Oshkosh-Neenah, WI Metropolitan Statistical Area

Winnebago County, WI

CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA

Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area

Chicago-Naperville-Joliet, IL Metropolitan Division

Cook County, IL

DeKalb County, IL

DuPage County, IL

Grundy County, IL

Kane County, IL

Kendall County, IL

McHenry County, IL

Will County, IL

Gary, IN Metropolitan Division

Jasper County, IN

Lake County, IN

Newton County, IN

Porter County, IN

Lake County-Kenosha County, IL-WI Metropolitan Division

Lake County, IL

Kenosha County, WI

Kankakee-Bradley, IL Metropolitan Statistical Area

Kankakee County, IL

Michigan City-La Porte, IN Metropolitan Statistical Area

LaPorte County, IN

EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA

Eau Claire, WI Metropolitan Statistical Area

Chippewa County, WI

Eau Claire County, WI

Menomonie, WI Micropolitan Statistical Area

Dunn County, WI

FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA

Beaver Dam, WI Micropolitan Statistical Area

Dodge County, WI

Fond du Lac, WI Metropolitan Statistical Area

Fond du Lac County, WI

MADISON-BARABOO, WI COMBINED STATISTICAL AREA

Baraboo, WI Micropolitan Statistical Area

Sauk County, WI

Madison, WI Metropolitan Statistical Area

Columbia County, WI

Dane County, WI

Iowa County, WI

MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA

Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area

Milwaukee County, WI

Ozaukee County, WI

Washington County, WI

Waukesha County, WI

Racine, WI Metropolitan Statistical Area

Racine County, WI

MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA

Faribault-Northfield, MN Micropolitan Statistical Area

Rice County, MN

Hutchinson, MN Micropolitan Statistical Area

McLeod County, MN

Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area

Anoka County, MN

Carver County, MN

Chisago County, MN

Dakota County, MN

Hennepin County, MN

Isanti County, MN

Ramsey County, MN

Scott County, MN

Sherburne County, MN

Washington County, MN

Wright County, MN

Pierce County, WI

St. Croix County, WI

Red Wing, MN Micropolitan Statistical Area

Goodhue County, MN

St. Cloud, MN Metropolitan Statistical Area

Benton County, MN

Stearns County, MN

WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA

Merrill, WI Micropolitan Statistical Area

Lincoln County, WI

Wausau, WI Metropolitan Statistical Area

Marathon County, WI

DULUTH, MN-WI METROPOLITAN STATISTICAL AREA

Carlton County, MN

St. Louis County, MN

Douglas County, WI

GREEN BAY, WI METROPOLITAN STATISTICAL AREA

Brown County, WI

Kewaunee County, WI

Oconto County, WI

IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA

Dickinson County, MI

Florence County, WI

JANESVILLE, WI METROPOLITAN STATISTICAL AREA

Rock County, WI

LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA

Houston County, MN

La Crosse County, WI

MANITOWOC, WI MICROPOLITAN STATISTICAL AREA

Manitowoc County, WI

MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA

Menominee County, MI

Marinette County, WI

MONROE, WI MICROPOLITAN STATISTICAL AREA

Green County, WI

PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA

Grant County, WI

SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA

Sheboygan County, WI

STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA

Portage County, WI

WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA

Jefferson County, WI

WHITEWATER, WI MICROPOLITAN STATISTICAL AREA

Walworth County, WI

WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA

Wood County, WI

