

# United States: 2002

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## 2002 Economic Census

*Professional, Scientific, and Technical Services*

Geographic Area Series



**USCENSUSBUREAU**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ALL ESTABLISHMENTS</b>								
<b>54</b>	<b>Professional, scientific, and technical services . . .</b>	<b>771 305</b>	<b>886 801 038</b>	<b>N</b>	<b>376 090 052</b>	<b>91 150 153</b>	<b>7 243 505</b>	<b>19.0</b>	<b>10.1</b>
541	Professional, scientific, and technical services . . . . .	771 305	886 801 038	N	376 090 052	91 150 153	7 243 505	19.0	10.1
5411	Legal services . . . . .	179 420	182 098 002	N	69 869 100	15 510 151	1 160 440	25.3	5.5
54111	Offices of lawyers . . . . .	169 120	172 863 871	N	66 761 394	14 810 166	1 080 428	25.5	5.1
541110	Offices of lawyers . . . . .	169 120	172 863 871	N	66 761 394	14 810 166	1 080 428	25.5	5.1
5411101	Offices of lawyers . . . . .	166 377	170 808 221	N	65 708 053	14 556 989	1 054 412	25.7	5.1
5411102	Legal aid societies and similar legal services . . . . .	2 743	2 055 650	N	1 053 341	253 177	26 016	12.0	4.2
541119	Other legal services . . . . .	10 300	9 234 131	N	3 107 706	699 985	80 012	20.1	11.5
541191	Title abstract and settlement offices . . . . .	8 013	7 600 419	N	2 608 123	584 204	65 833	18.8	10.5
541199	All other legal services . . . . .	2 287	1 633 712	N	499 583	115 781	14 179	26.5	16.4
5412	Accounting, tax preparation, bookkeeping, and payroll services . . . . .	112 240	84 072 026	N	41 271 953	10 432 741	1 317 281	20.2	5.9
54121	Accounting, tax preparation, bookkeeping, and payroll services . . . . .	112 240	84 072 026	N	41 271 953	10 432 741	1 317 281	20.2	5.9
541211	Offices of certified public accountants . . . . .	56 705	48 497 646	N	20 334 080	4 910 477	426 208	22.7	4.6
541213	Tax preparation services . . . . .	19 242	4 128 662	N	1 466 382	538 800	205 122	25.6	5.0
541214	Payroll services . . . . .	4 064	21 417 643	N	14 256 292	3 704 649	508 299	6.0	7.0
541219	Other accounting services . . . . .	32 229	10 028 075	N	5 215 199	1 278 815	177 652	36.1	10.5
5413	Architectural, engineering, and related services . .	107 386	161 835 036	N	68 015 127	16 086 638	1 266 816	17.0	13.5
54131	Architectural services . . . . .	23 263	25 240 181	N	9 713 240	2 188 515	185 457	25.4	6.0
541310	Architectural services . . . . .	23 263	25 240 181	N	9 713 240	2 188 515	185 457	25.4	6.0
54132	Landscape architectural services . . . . .	6 225	3 570 016	N	1 332 670	281 927	36 582	36.7	6.6
541320	Landscape architectural services . . . . .	6 225	3 570 016	N	1 332 670	281 927	36 582	36.7	6.6
54133	Engineering services . . . . .	55 310	116 886 978	N	49 764 598	11 919 411	859 561	14.1	15.6
541330	Engineering services . . . . .	55 310	116 886 978	N	49 764 598	11 919 411	859 561	14.1	15.6
54134	Drafting services . . . . .	2 675	730 778	N	352 774	83 884	10 102	35.1	7.5
541340	Drafting services . . . . .	2 675	730 778	N	352 774	83 884	10 102	35.1	7.5
54135	Building inspection services . . . . .	4 096	1 310 016	N	455 139	102 116	14 161	32.3	8.6
541350	Building inspection services . . . . .	4 096	1 310 016	N	455 139	102 116	14 161	32.3	8.6
54136	Geophysical surveying and mapping services . .	742	1 048 841	N	394 755	102 702	8 183	14.5	6.8
541360	Geophysical surveying and mapping services . . . . .	742	1 048 841	N	394 755	102 702	8 183	14.5	6.8
54137	Surveying and mapping (except geophysical) services . . . . .	9 120	4 277 685	N	2 046 307	466 812	59 174	27.0	7.1
541370	Surveying and mapping (except geophysical) services . . . . .	9 120	4 277 685	N	2 046 307	466 812	59 174	27.0	7.1
54138	Testing laboratories . . . . .	5 955	8 770 541	N	3 955 644	941 271	93 596	15.4	15.4
541380	Testing laboratories . . . . .	5 955	8 770 541	N	3 955 644	941 271	93 596	15.4	15.4
5414	Specialized design services . . . . .	30 484	17 074 885	N	4 951 681	1 181 182	117 146	36.5	7.8
54141	Interior design services . . . . .	11 316	7 017 703	N	1 422 147	331 579	39 195	39.3	7.4
541410	Interior design services . . . . .	11 316	7 017 703	N	1 422 147	331 579	39 195	39.3	7.4
54142	Industrial design services . . . . .	1 642	1 277 633	N	513 217	125 614	9 702	28.2	9.3
541420	Industrial design services . . . . .	1 642	1 277 633	N	513 217	125 614	9 702	28.2	9.3
54143	Graphic design services . . . . .	15 851	8 095 989	N	2 769 134	667 341	62 036	34.5	7.5
541430	Graphic design services . . . . .	15 851	8 095 989	N	2 769 134	667 341	62 036	34.5	7.5
54149	Other specialized design services . . . . .	1 675	683 560	N	247 183	56 648	6 213	47.4	13.3
541490	Other specialized design services . . . . .	1 675	683 560	N	247 183	56 648	6 213	47.4	13.3
5415	Computer systems design and related services . .	105 710	173 414 189	N	72 368 242	18 394 680	1 107 241	14.0	10.2
54151	Computer systems design and related services . . . . .	105 710	173 414 189	N	72 368 242	18 394 680	1 107 241	14.0	10.2
541511	Custom computer programming services . . . . .	48 953	60 125 952	N	30 082 100	7 663 711	439 395	19.5	13.5
541512	Computer systems design services . . . . .	39 517	78 335 457	N	28 573 227	7 224 220	434 587	11.9	9.3
5415121	Computer systems integrators . . . . .	15 576	42 933 450	N	15 303 212	3 914 548	236 878	9.2	10.9
5415122	Computer systems consultants (except systems integrators) . . . . .	23 941	35 402 007	N	13 270 015	3 309 672	197 709	15.2	7.4
541513	Computer facilities management services . . . . .	4 882	22 279 279	N	7 508 644	1 943 513	125 905	2.9	2.7
541519	Other computer related services . . . . .	12 358	12 673 501	N	6 204 271	1 563 236	107 354	20.7	13.3
5416	Management, scientific, and technical consulting services . . . . .	116 159	105 451 814	N	42 824 709	10 219 898	738 675	22.5	16.4
54161	Management consulting services . . . . .	93 549	90 914 599	N	37 229 149	8 935 378	626 646	21.5	16.7
541611	Administrative management and general management consulting services . . . . .	48 377	53 708 440	N	22 879 138	5 398 020	352 805	17.6	16.0
541612	Human resources and executive search consulting services . . . . .	16 247	14 320 616	N	6 959 823	1 766 377	121 685	24.4	20.8
5416121	Actuarial consulting . . . . .	789	1 898 396	N	1 126 734	327 217	13 826	7.6	7.0
5416122	Executive placement services . . . . .	8 233	4 603 886	N	2 282 369	555 090	42 020	34.8	14.8
5416123	Human resources and personnel management consulting . . . . .	7 225	7 818 334	N	3 550 720	884 070	65 839	22.4	27.7
541613	Marketing consulting services . . . . .	18 887	14 329 430	N	4 604 510	1 109 401	94 635	32.3	16.1
541614	Process, physical distribution, and logistics consulting services . . . . .	5 305	6 905 966	N	2 192 983	519 818	43 927	17.1	14.4
541618	Other management consulting services . . . . .	4 733	1 650 147	N	592 695	141 762	13 594	51.3	16.6
54162	Environmental consulting services . . . . .	8 536	6 932 517	N	2 670 642	608 887	57 219	25.6	13.4
541620	Environmental consulting services . . . . .	8 536	6 932 517	N	2 670 642	608 887	57 219	25.6	13.4
54169	Other scientific and technical consulting services . . . . .	14 074	7 604 698	N	2 924 918	675 633	54 810	31.3	15.9
541690	Other scientific and technical consulting services . . . . .	14 074	7 604 698	N	2 924 918	675 633	54 810	31.3	15.9
5416901	Economic and related consulting services . . . . .	7 632	3 656 031	N	1 333 830	306 490	23 498	40.8	18.4
5416909	All other scientific and technical consulting services . . . . .	6 442	3 948 667	N	1 591 088	369 143	31 312	22.5	13.5

See footnotes at end of table.

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NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ALL ESTABLISHMENTS—Con.</b>								
<b>54</b>	<b>Professional, scientific, and technical services— Con.</b>								
541	Professional, scientific, and technical services— Con.								
5417	Scientific research and development services ...	15 334	64 481 193	N	43 525 771	11 266 175	618 088	5.4	13.9
54171	Research and development in the physical, engineering, and life sciences .....	13 133	60 453 069	N	39 816 204	10 272 897	557 417	5.0	14.3
541710	Research and development in the physical, engineering, and life sciences .....	13 133	60 453 069	N	39 816 204	10 272 897	557 417	5.0	14.3
5417101	Research and development in the physical and engineering sciences .....	7 014	34 136 272	N	22 397 496	5 687 273	312 680	4.2	12.8
5417102	Research and development in the life sciences .....	6 119	26 316 797	N	17 418 708	4 585 624	244 737	6.1	16.1
54171023	Research and development in biotechnology .....	2 676	12 162 111	N	9 613 005	2 545 560	121 931	6.9	15.2
54171029	Research and development in other life sciences .....	3 443	14 154 686	N	7 805 703	2 040 064	122 806	5.5	16.9
54172	Research and development in the social sciences and humanities .....	2 201	4 028 124	N	3 709 567	993 278	60 671	10.2	9.1
541720	Research and development in the social sciences and humanities .....	2 201	4 028 124	N	3 709 567	993 278	60 671	10.2	9.1
5418	Advertising and related services .....	38 047	56 680 662	N	19 484 306	4 856 900	409 429	16.1	7.5
54181	Advertising agencies .....	12 489	21 103 772	N	9 598 636	2 429 165	153 862	8.5	7.6
541810	Advertising agencies .....	12 489	21 103 772	N	9 598 636	2 429 165	153 862	8.5	7.6
54182	Public relations agencies .....	6 847	6 204 729	N	2 678 669	643 043	44 922	28.4	10.2
541820	Public relations agencies .....	6 847	6 204 729	N	2 678 669	643 043	44 922	28.4	10.2
54183	Media buying services .....	888	1 150 307	N	455 935	111 722	7 834	12.4	8.9
541830	Media buying services .....	888	1 150 307	N	455 935	111 722	7 834	12.4	8.9
54184	Media representatives .....	2 397	2 728 526	N	895 539	221 130	19 130	24.8	8.0
541840	Media representatives .....	2 397	2 728 526	N	895 539	221 130	19 130	24.8	8.0
5418401	Radio and television advertising representatives .....	930	1 214 979	N	441 493	112 034	8 150	17.9	8.9
5418402	Publishers' advertising representatives ...	1 467	1 513 547	N	454 046	109 096	10 980	30.4	7.2
54185	Display advertising .....	2 526	4 616 626	N	930 448	229 704	26 666	15.8	6.0
541850	Display advertising .....	2 526	4 616 626	N	930 448	229 704	26 666	15.8	6.0
54186	Direct mail advertising .....	3 754	10 544 455	N	2 729 932	676 275	76 490	18.4	7.1
541860	Direct mail advertising .....	3 754	10 544 455	N	2 729 932	676 275	76 490	18.4	7.1
54187	Advertising material distribution services .....	646	1 487 845	N	357 684	85 787	10 006	10.7	4.0
541870	Advertising material distribution services .....	646	1 487 845	N	357 684	85 787	10 006	10.7	4.0
54189	Other services related to advertising .....	8 500	8 844 402	N	1 837 463	460 074	70 519	21.6	6.8
541890	Other services related to advertising .....	8 500	8 844 402	N	1 837 463	460 074	70 519	21.6	6.8
5418901	Welcoming services .....	94	30 890	N	8 642	1 377	331	20.2	28.7
5418902	Advertising specialties goods distributor .....	4 419	6 514 121	N	1 109 860	270 158	30 290	19.6	4.8
5418903	Sign painting and lettering shop .....	2 844	889 024	N	271 033	64 563	12 231	43.8	7.4
5418909	All other advertising services .....	1 143	1 410 367	N	447 928	123 976	27 667	16.7	15.3
5419	Other professional, scientific, and technical services .....	66 525	41 693 231	N	13 779 163	3 201 788	508 389	26.6	8.1
54191	Marketing research and public opinion polling .....	5 460	10 890 323	N	4 080 844	1 008 632	122 359	11.9	8.6
541910	Marketing research and public opinion polling .....	5 460	10 890 323	N	4 080 844	1 008 632	122 359	11.9	8.6
54192	Photographic services .....	18 741	6 538 064	N	1 656 052	371 230	79 630	28.3	12.7
541921	Photography studios, portrait .....	14 545	4 751 987	N	1 143 508	248 971	63 880	25.9	14.5
541922	Commercial photography .....	4 196	1 786 077	N	512 544	122 259	15 750	34.6	7.8
54193	Translation and interpretation services .....	1 572	876 102	N	268 912	67 077	9 721	29.7	4.7
541930	Translation and interpretation services .....	1 572	876 102	N	268 912	67 077	9 721	29.7	4.7
54194	Veterinary services .....	25 642	16 623 278	N	5 590 538	1 254 082	238 731	28.3	3.4
541940	Veterinary services .....	25 642	16 623 278	N	5 590 538	1 254 082	238 731	28.3	3.4
54199	All other professional, scientific, and technical services .....	15 110	6 765 464	N	2 182 817	500 767	57 948	44.5	14.6
541990	All other professional, scientific, and technical services .....	15 110	6 765 464	N	2 182 817	500 767	57 948	44.5	14.6
	<b>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</b>								
<b>54</b>	<b>Professional, scientific, and technical services ...</b>	<b>5 789</b>	<b>20 553 805</b>	<b>19 120 172</b>	<b>8 129 955</b>	<b>1 962 944</b>	<b>160 973</b>	<b>5.9</b>	<b>9.2</b>
541	Professional, scientific, and technical services .....	5 789	20 553 805	19 120 172	8 129 955	1 962 944	160 973	5.9	9.2
5411	Legal services .....	2 743	2 055 650	1 961 035	1 053 341	253 177	26 016	12.0	4.2
54111	Offices of lawyers .....	2 743	2 055 650	1 961 035	1 053 341	253 177	26 016	12.0	4.2
541110	Offices of lawyers .....	2 743	2 055 650	1 961 035	1 053 341	253 177	26 016	12.0	4.2
5411102	Legal aid societies and similar legal services .....	2 743	2 055 650	1 961 035	1 053 341	253 177	26 016	12.0	4.2
5417	Scientific research and development services ...	3 046	18 498 155	17 159 137	7 076 614	1 709 767	134 957	5.2	9.7
54171	Research and development in the physical, engineering, and life sciences .....	2 096	16 364 036	15 148 866	6 279 612	1 520 046	117 588	4.6	9.8
541710	Research and development in the physical, engineering, and life sciences .....	2 096	16 364 036	15 148 866	6 279 612	1 520 046	117 588	4.6	9.8
5417101	Research and development in the physical and engineering sciences .....	816	9 299 743	8 824 350	3 831 470	930 331	62 897	2.8	6.1
5417102	Research and development in the life sciences .....	1 280	7 064 293	6 324 516	2 448 142	589 715	54 691	6.9	14.6
54171023	Research and development in biotechnology .....	426	1 686 958	1 474 043	631 038	148 626	16 477	15.1	12.4
54171029	Research and development in other life sciences .....	854	5 377 335	4 850 473	1 817 104	441 089	38 214	4.3	15.3
54172	Research and development in the social sciences and humanities .....	950	2 134 119	2 010 271	797 002	189 721	17 369	9.5	9.2
541720	Research and development in the social sciences and humanities .....	950	2 134 119	2 010 271	797 002	189 721	17 369	9.5	9.2

See footnotes at end of table.

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								From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</b>									
<b>54</b>	<b>Professional, scientific, and technical services ...</b>	<b>765 516</b>	<b>866 247 233</b>	<b>N</b>	<b>367 960 097</b>	<b>89 187 209</b>	<b>7 082 532</b>	<b>19.3</b>	<b>10.1</b>
541	Professional, scientific, and technical services .....	765 516	866 247 233	N	367 960 097	89 187 209	7 082 532	19.3	10.1
5411	Legal services .....	176 677	180 042 352	N	68 815 759	15 256 974	1 134 424	25.4	5.5
54111	Offices of lawyers .....	166 377	170 808 221	N	65 708 053	14 556 989	1 054 412	25.7	5.1
5411101	Offices of lawyers .....	166 377	170 808 221	N	65 708 053	14 556 989	1 054 412	25.7	5.1
54119	Other legal services .....	10 300	9 234 131	N	3 107 706	699 985	80 012	20.1	11.5
541191	Title abstract and settlement offices .....	8 013	7 600 419	N	2 608 123	584 204	65 833	18.8	10.5
541199	All other legal services .....	2 287	1 633 712	N	499 583	115 781	14 179	26.5	16.4
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	112 240	84 072 026	N	41 271 953	10 432 741	1 317 281	20.2	5.9
54121	Accounting, tax preparation, bookkeeping, and payroll services .....	112 240	84 072 026	N	41 271 953	10 432 741	1 317 281	20.2	5.9
541211	Offices of certified public accountants .....	56 705	48 497 646	N	20 334 080	4 910 477	426 208	22.7	4.6
541213	Tax preparation services .....	19 242	4 128 662	N	1 466 382	538 800	205 122	25.6	5.0
541214	Payroll services .....	4 064	21 417 643	N	14 256 292	3 704 649	508 299	6.0	7.0
541219	Other accounting services .....	32 229	10 028 075	N	5 215 199	1 278 815	177 652	36.1	10.5
5413	Architectural, engineering, and related services ..	107 386	161 835 036	N	68 015 127	16 086 638	1 266 816	17.0	13.5
54131	Architectural services .....	23 263	25 240 181	N	9 713 240	2 188 515	185 457	25.4	6.0
541310	Architectural services .....	23 263	25 240 181	N	9 713 240	2 188 515	185 457	25.4	6.0
54132	Landscape architectural services .....	6 225	3 570 016	N	1 332 670	281 927	36 582	36.7	6.6
541320	Landscape architectural services .....	6 225	3 570 016	N	1 332 670	281 927	36 582	36.7	6.6
54133	Engineering services .....	55 310	116 886 978	N	49 764 598	11 919 411	859 561	14.1	15.6
541330	Engineering services .....	55 310	116 886 978	N	49 764 598	11 919 411	859 561	14.1	15.6
54134	Drafting services .....	2 675	730 778	N	352 774	83 884	10 102	35.1	7.5
541340	Drafting services .....	2 675	730 778	N	352 774	83 884	10 102	35.1	7.5
54135	Building inspection services .....	4 096	1 310 016	N	455 139	102 116	14 161	32.3	8.6
541350	Building inspection services .....	4 096	1 310 016	N	455 139	102 116	14 161	32.3	8.6
54136	Geophysical surveying and mapping services ..	742	1 048 841	N	394 755	102 702	8 183	14.5	6.8
541360	Geophysical surveying and mapping services ..	742	1 048 841	N	394 755	102 702	8 183	14.5	6.8
54137	Surveying and mapping (except geophysical) services .....	9 120	4 277 685	N	2 046 307	466 812	59 174	27.0	7.1
541370	Surveying and mapping (except geophysical) services .....	9 120	4 277 685	N	2 046 307	466 812	59 174	27.0	7.1
54138	Testing laboratories .....	5 955	8 770 541	N	3 955 644	941 271	93 596	15.4	15.4
541380	Testing laboratories .....	5 955	8 770 541	N	3 955 644	941 271	93 596	15.4	15.4
5414	Specialized design services .....	30 484	17 074 885	N	4 951 681	1 181 182	117 146	36.5	7.8
54141	Interior design services .....	11 316	7 017 703	N	1 422 147	331 579	39 195	39.3	7.4
541410	Interior design services .....	11 316	7 017 703	N	1 422 147	331 579	39 195	39.3	7.4
54142	Industrial design services .....	1 642	1 277 633	N	513 217	125 614	9 702	28.2	9.3
541420	Industrial design services .....	1 642	1 277 633	N	513 217	125 614	9 702	28.2	9.3
54143	Graphic design services .....	15 851	8 095 989	N	2 769 134	667 341	62 036	34.5	7.5
541430	Graphic design services .....	15 851	8 095 989	N	2 769 134	667 341	62 036	34.5	7.5
54149	Other specialized design services .....	1 675	683 560	N	247 183	56 648	6 213	47.4	13.3
541490	Other specialized design services .....	1 675	683 560	N	247 183	56 648	6 213	47.4	13.3
5415	Computer systems design and related services ..	105 710	173 414 189	N	72 368 242	18 394 680	1 107 241	14.0	10.2
54151	Computer systems design and related services ..	105 710	173 414 189	N	72 368 242	18 394 680	1 107 241	14.0	10.2
541511	Custom computer programming services ...	48 953	60 125 952	N	30 082 100	7 663 711	439 395	19.5	13.5
541512	Computer systems design services .....	39 517	78 335 457	N	28 573 227	7 224 220	434 587	11.9	9.3
5415121	Computer systems integrators .....	15 576	42 933 450	N	15 303 212	3 914 548	236 878	9.2	10.9
5415122	Computer systems consultants (except systems integrators) .....	23 941	35 402 007	N	13 270 015	3 309 672	197 709	15.2	7.4
541513	Computer facilities management services ...	4 882	22 279 279	N	7 508 644	1 943 513	125 905	2.9	2.7
541519	Other computer related services .....	12 358	12 673 501	N	6 204 271	1 563 236	107 354	20.7	13.3
5416	Management, scientific, and technical consulting services .....	116 159	105 451 814	N	42 824 709	10 219 898	738 675	22.5	16.4
54161	Management consulting services .....	93 549	90 914 599	N	37 229 149	8 935 378	626 646	21.5	16.7
541611	Administrative management and general management consulting services .....	48 377	53 708 440	N	22 879 138	5 398 020	352 805	17.6	16.0
541612	Human resources and executive search consulting services .....	16 247	14 320 616	N	6 959 823	1 766 377	121 685	24.4	20.8
5416121	Actuarial consulting .....	789	1 898 396	N	1 126 734	327 217	13 826	7.6	7.0
5416122	Executive placement services .....	8 233	4 603 886	N	2 282 369	555 090	42 020	34.8	14.8
5416123	Human resources and personnel management consulting .....	7 225	7 818 334	N	3 550 720	884 070	65 839	22.4	27.7
541613	Marketing consulting services .....	18 887	14 329 430	N	4 604 510	1 109 401	94 635	32.3	16.1
541614	Process, physical distribution, and logistics consulting services .....	5 305	6 905 966	N	2 192 983	519 818	43 927	17.1	14.4
541618	Other management consulting services .....	4 733	1 650 147	N	592 695	141 762	13 594	51.3	16.6
54162	Environmental consulting services .....	8 536	6 932 517	N	2 670 642	608 887	57 219	25.6	13.4
541620	Environmental consulting services .....	8 536	6 932 517	N	2 670 642	608 887	57 219	25.6	13.4
54169	Other scientific and technical consulting services .....	14 074	7 604 698	N	2 924 918	675 633	54 810	31.3	15.9
541690	Other scientific and technical consulting services .....	14 074	7 604 698	N	2 924 918	675 633	54 810	31.3	15.9
5416901	Economic and related consulting services ..	7 632	3 656 031	N	1 333 830	306 490	23 498	40.8	18.4
5416909	All other scientific and technical consulting services .....	6 442	3 948 667	N	1 591 088	369 143	31 312	22.5	13.5

See footnotes at end of table.

**Table 1. Summary Statistics for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.</b>									
<b>54</b>	<b>Professional, scientific, and technical services— Con.</b>								
541	Professional, scientific, and technical services— Con.								
5417	Scientific research and development services ...	12 288	45 983 038	N	36 449 157	9 556 408	483 131	5.4	15.6
54171	Research and development in the physical, engineering, and life sciences .....	11 037	44 089 033	N	33 536 592	8 752 851	439 829	5.2	15.9
541710	Research and development in the physical, engineering, and life sciences .....	11 037	44 089 033	N	33 536 592	8 752 851	439 829	5.2	15.9
5417101	Research and development in the physical and engineering sciences .....	6 198	24 836 529	N	18 566 026	4 756 942	249 783	4.7	15.3
5417102	Research and development in the life sciences .....	4 839	19 252 504	N	14 970 566	3 995 909	190 046	5.8	16.7
54171023	Research and development in biotechnology .....	2 250	10 475 153	N	8 981 967	2 396 934	105 454	5.6	15.7
54171029	Research and development in other life sciences .....	2 589	8 777 351	N	5 988 599	1 598 975	84 592	6.1	17.9
54172	Research and development in the social sciences and humanities .....	1 251	1 894 005	N	2 912 565	803 557	43 302	10.9	8.9
541720	Research and development in the social sciences and humanities .....	1 251	1 894 005	N	2 912 565	803 557	43 302	10.9	8.9
5418	Advertising and related services .....	38 047	56 680 662	N	19 484 306	4 856 900	409 429	16.1	7.5
54181	Advertising agencies .....	12 489	21 103 772	N	9 598 636	2 429 165	153 862	8.5	7.6
541810	Advertising agencies .....	12 489	21 103 772	N	9 598 636	2 429 165	153 862	8.5	7.6
54182	Public relations agencies .....	6 847	6 204 729	N	2 678 669	643 043	44 922	28.4	10.2
541820	Public relations agencies .....	6 847	6 204 729	N	2 678 669	643 043	44 922	28.4	10.2
54183	Media buying services .....	888	1 150 307	N	455 935	111 722	7 834	12.4	8.9
541830	Media buying services .....	888	1 150 307	N	455 935	111 722	7 834	12.4	8.9
54184	Media representatives .....	2 397	2 728 526	N	895 539	221 130	19 130	24.8	8.0
541840	Media representatives .....	2 397	2 728 526	N	895 539	221 130	19 130	24.8	8.0
5418401	Radio and television advertising representatives .....	930	1 214 979	N	441 493	112 034	8 150	17.9	8.9
5418402	Publishers' advertising representatives ...	1 467	1 513 547	N	454 046	109 096	10 980	30.4	7.2
54185	Display advertising .....	2 526	4 616 626	N	930 448	229 704	26 666	15.8	6.0
541850	Display advertising .....	2 526	4 616 626	N	930 448	229 704	26 666	15.8	6.0
54186	Direct mail advertising .....	3 754	10 544 455	N	2 729 932	676 275	76 490	18.4	7.1
541860	Direct mail advertising .....	3 754	10 544 455	N	2 729 932	676 275	76 490	18.4	7.1
54187	Advertising material distribution services ...	646	1 487 845	N	357 684	85 787	10 006	10.7	4.0
541870	Advertising material distribution services ...	646	1 487 845	N	357 684	85 787	10 006	10.7	4.0
54189	Other services related to advertising .....	8 500	8 844 402	N	1 837 463	460 074	70 519	21.6	6.8
541890	Other services related to advertising .....	8 500	8 844 402	N	1 837 463	460 074	70 519	21.6	6.8
5418901	Welcoming services .....	94	30 890	N	8 642	1 377	331	20.2	28.7
5418902	Advertising specialties goods distributor ...	4 419	6 514 121	N	1 109 860	270 158	30 290	19.6	4.8
5418903	Sign painting and lettering shop .....	2 844	889 024	N	271 033	64 563	12 231	43.8	7.4
5418909	All other advertising services .....	1 143	1 410 367	N	447 928	123 976	27 667	16.7	15.3
5419	Other professional, scientific, and technical services .....	66 525	41 693 231	N	13 779 163	3 201 788	508 389	26.6	8.1
54191	Marketing research and public opinion polling .	5 460	10 890 323	N	4 080 844	1 008 632	122 359	11.9	8.6
541910	Marketing research and public opinion polling .....	5 460	10 890 323	N	4 080 844	1 008 632	122 359	11.9	8.6
54192	Photographic services .....	18 741	6 538 064	N	1 656 052	371 230	79 630	28.3	12.7
541921	Photography studios, portrait .....	14 545	4 751 987	N	1 143 508	248 971	63 880	25.9	14.5
541922	Commercial photography .....	4 196	1 786 077	N	512 544	122 259	15 750	34.6	7.8
54193	Translation and interpretation services .....	1 572	876 102	N	268 912	67 077	9 721	29.7	4.7
541930	Translation and interpretation services .....	1 572	876 102	N	268 912	67 077	9 721	29.7	4.7
54194	Veterinary services .....	25 642	16 623 278	N	5 590 538	1 254 082	238 731	28.3	3.4
541940	Veterinary services .....	25 642	16 623 278	N	5 590 538	1 254 082	238 731	28.3	3.4
54199	All other professional, scientific, and technical services .....	15 110	6 765 464	N	2 182 817	500 767	57 948	44.5	14.6
541990	All other professional, scientific, and technical services .....	15 110	6 765 464	N	2 182 817	500 767	57 948	44.5	14.6

<sup>1</sup>Includes receipts/revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Enterprise Support Statistics for the United States: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>3 187</b>	<b>1 640 841</b>	<b>26 729 729</b>	<b>7 189 878</b>	<b>361 198</b>
541	Professional, scientific, and technical services .....	3 187	1 640 841	26 729 729	7 189 878	361 198
5411	Legal services .....	49	D	D	D	f
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	1 436	100 240	3 965 548	1 063 381	77 193
5413	Architectural, engineering, and related services .....	159	280 173	3 310 412	869 938	45 136
5414	Specialized design services .....	33	D	D	D	g
5415	Computer systems design and related services .....	219	120 044	1 473 089	365 794	20 103
5417	Scientific research and development services .....	1 033	1 034 437	17 314 917	4 715 361	208 625
54171	Research and development in the physical, engineering, and life sciences .....	880	949 554	15 118 255	4 079 162	178 872
541710	Research and development in the physical, engineering, and life sciences .....	880	949 554	15 118 255	4 079 162	178 872
5417101	Research and development in the physical and engineering sciences .....	550	689 536	8 523 630	2 245 419	106 298
5417102	Research and development in the life sciences .....	330	260 018	6 594 625	1 833 743	72 574
54171023	Research and development in biotechnology .....	153	77 956	4 056 369	1 101 454	42 032
54171029	Research and development in other life sciences .....	177	182 062	2 538 256	732 289	30 542
54172	Research and development in the social sciences and humanities .....	153	84 883	2 196 662	636 199	29 753
541720	Research and development in the social sciences and humanities .....	153	84 883	2 196 662	636 199	29 753
5418	Advertising and related services .....	188	52 248	278 809	78 862	4 185
5419	Other professional, scientific, and technical services .....	70	22 272	218 122	53 538	3 916

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.