

United States: 2002

Issued August 2005

EC02-44A-1US

2002 Economic Census

Retail Trade

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Summary Statistics for the United States: 2002	1
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	--

-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
44-45	Retail trade	1 114 637	3 056 421 997	302 113 581	72 444 977	14 647 675	11.7	5.8
441	Motor vehicle and parts dealers	125 139	801 740 162	64 548 763	15 143 160	1 845 496	13.5	5.0
4411	Automobile dealers	51 731	693 840 253	49 308 063	11 585 323	1 252 800	13.0	4.7
44111	New car dealers	26 670	645 759 322	46 306 269	10 865 160	1 143 753	11.0	4.4
441110	New car dealers	26 670	645 759 322	46 306 269	10 865 160	1 143 753	11.0	4.4
44112	Used car dealers	25 061	48 080 931	3 001 794	720 163	109 047	39.1	8.6
441120	Used car dealers	25 061	48 080 931	3 001 794	720 163	109 047	39.1	8.6
4412	Other motor vehicle dealers	15 710	47 135 901	4 290 265	936 982	139 228	18.8	6.7
44121	Recreational vehicle dealers	3 080	14 835 723	1 230 732	266 283	35 227	14.2	7.0
441210	Recreational vehicle dealers	3 080	14 835 723	1 230 732	266 283	35 227	14.2	7.0
44122	Motorcycle, boat, and other motor vehicle dealers	12 630	32 300 178	3 059 533	670 699	104 001	20.9	6.6
441221	Motorcycle dealers	4 898	15 990 128	1 535 997	335 355	50 225	20.9	4.5
441222	Boat dealers	5 523	12 353 714	1 151 384	247 245	39 924	20.4	9.9
441229	All other motor vehicle dealers	2 209	3 956 336	372 152	88 099	13 852	22.4	4.9
4413	Automotive parts, accessories, and tire stores	57 698	60 764 008	10 950 435	2 620 855	453 468	14.6	7.3
44131	Automotive parts and accessories stores	39 441	39 142 504	6 685 452	1 604 892	304 718	14.2	6.9
441310	Automotive parts and accessories stores	39 441	39 142 504	6 685 452	1 604 892	304 718	14.2	6.9
44132	Tire dealers	18 257	21 621 504	4 264 983	1 015 963	148 750	15.3	8.1
441320	Tire dealers	18 257	21 621 504	4 264 983	1 015 963	148 750	15.3	8.1
442	Furniture and home furnishings stores	65 204	91 814 210	12 843 300	3 067 065	535 029	17.3	8.3
4421	Furniture stores	28 244	50 221 652	6 918 840	1 678 877	249 807	16.6	9.8
44211	Furniture stores	28 244	50 221 652	6 918 840	1 678 877	249 807	16.6	9.8
442110	Furniture stores	28 244	50 221 652	6 918 840	1 678 877	249 807	16.6	9.8
4422	Home furnishings stores	36 960	41 592 558	5 924 460	1 388 188	285 222	18.2	6.5
44221	Floor covering stores	15 290	18 206 361	2 890 984	673 788	93 706	25.4	7.5
442210	Floor covering stores	15 290	18 206 361	2 890 984	673 788	93 706	25.4	7.5
44229	Other home furnishings stores	21 670	23 386 197	3 033 476	714 400	191 516	12.5	5.6
442291	Window treatment stores	2 163	1 127 570	189 329	43 936	9 033	26.5	10.6
442299	All other home furnishings stores	19 507	22 258 627	2 844 147	670 464	182 483	11.8	5.4
443	Electronics and appliance stores	46 779	82 228 017	9 329 827	2 266 720	391 015	10.8	6.5
4431	Electronics and appliance stores	46 779	82 228 017	9 329 827	2 266 720	391 015	10.8	6.5
44311	Appliance, television, and other electronics stores	33 866	62 378 568	7 063 402	1 710 160	297 338	10.6	5.7
443111	Household appliance stores	10 330	13 927 911	1 776 454	423 131	69 168	16.1	6.1
443112	Radio, television, and other electronics stores	23 536	48 450 657	5 286 948	1 287 029	228 170	9.0	5.5
44312	Computer and software stores	10 134	16 695 567	1 832 465	452 439	73 935	11.8	10.0
443120	Computer and software stores	10 134	16 695 567	1 832 465	452 439	73 935	11.8	10.0
44313	Camera and photographic supplies stores	2 779	3 153 882	433 960	104 121	19 742	9.6	5.5
443130	Camera and photographic supplies stores	2 779	3 153 882	433 960	104 121	19 742	9.6	5.5
444	Building material and garden equipment and supplies dealers	88 314	246 560 851	30 066 671	7 024 390	1 160 016	8.7	6.9
4441	Building material and supplies dealers	67 190	215 640 919	26 282 496	6 201 404	988 707	8.0	6.5
44411	Home centers	5 644	94 759 588	9 401 241	2 241 800	411 656	1.4	1.4
444110	Home centers	5 644	94 759 588	9 401 241	2 241 800	411 656	1.4	1.4
44412	Paint and wallpaper stores	7 857	7 987 141	1 163 183	282 385	41 720	9.2	7.6
444120	Paint and wallpaper stores	7 857	7 987 141	1 163 183	282 385	41 720	9.2	7.6
44413	Hardware stores	15 103	16 601 582	2 591 062	606 499	142 881	20.6	6.7
444130	Hardware stores	15 103	16 601 582	2 591 062	606 499	142 881	20.6	6.7
44419	Other building material dealers	38 586	96 292 608	13 127 010	3 070 720	392 450	12.2	11.4
444190	Other building material dealers	38 586	96 292 608	13 127 010	3 070 720	392 450	12.2	11.4
4441901	Retail lumber yards	9 377	35 996 161	4 238 614	979 292	132 863	13.2	7.2
4441902	All other building material dealers	29 209	60 296 447	8 888 396	2 091 428	259 587	11.6	14.0
4442	Lawn and garden equipment and supplies stores	21 124	30 919 932	3 784 175	822 986	171 309	13.7	9.9
44421	Outdoor power equipment stores	4 421	4 517 469	605 841	136 496	24 725	22.0	5.2
444210	Outdoor power equipment stores	4 421	4 517 469	605 841	136 496	24 725	22.0	5.2
44422	Nursery, garden center, and farm supply stores	16 703	26 402 463	3 178 334	686 490	146 584	12.3	10.7
444220	Nursery, garden center, and farm supply stores	16 703	26 402 463	3 178 334	686 490	146 584	12.3	10.7
445	Food and beverage stores	148 804	456 942 288	48 686 166	11 939 698	2 838 653	12.4	9.2
4451	Grocery stores	95 362	415 613 872	44 576 022	10 975 733	2 576 066	10.6	9.3
44511	Supermarkets and other grocery (except convenience) stores	66 150	395 233 897	42 790 166	10 547 931	2 437 750	8.8	9.0
445110	Supermarkets and other grocery (except convenience) stores	66 150	395 233 897	42 790 166	10 547 931	2 437 750	8.8	9.0
44512	Convenience stores	29 212	20 379 975	1 785 856	427 802	138 316	45.1	15.9
445120	Convenience stores	29 212	20 379 975	1 785 856	427 802	138 316	45.1	15.9
4452	Specialty food stores	24 485	13 081 990	2 042 205	475 396	129 552	34.0	10.1
44521	Meat markets	5 848	4 423 938	574 362	135 865	35 597	34.1	7.8
445210	Meat markets	5 848	4 423 938	574 362	135 865	35 597	34.1	7.8
44522	Fish and seafood markets	2 042	1 501 257	170 428	39 021	9 902	31.0	6.2
445220	Fish and seafood markets	2 042	1 501 257	170 428	39 021	9 902	31.0	6.2
44523	Fruit and vegetable markets	3 239	2 770 917	316 098	69 201	18 983	38.5	9.7
445230	Fruit and vegetable markets	3 239	2 770 917	316 098	69 201	18 983	38.5	9.7
44529	Other specialty food stores	13 356	4 385 878	981 317	231 309	65 070	32.1	13.9
445291	Baked goods stores	4 511	1 395 372	499 246	119 055	26 169	28.2	17.8
445292	Confectionery and nut stores	3 436	1 352 804	208 590	50 988	17 251	19.3	8.6
445299	All other specialty food stores	5 409	1 637 702	273 481	61 266	21 650	46.1	15.1
4453	Beer, wine, and liquor stores	28 957	28 246 426	2 067 939	488 569	133 035	29.9	7.2
44531	Beer, wine, and liquor stores	28 957	28 246 426	2 067 939	488 569	133 035	29.9	7.2
445310	Beer, wine, and liquor stores	28 957	28 246 426	2 067 939	488 569	133 035	29.9	7.2

See footnotes at end of table.

Table 1. Summary Statistics for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
44-45	Retail trade—Con.							
453	Miscellaneous store retailers.....	129 464	90 811 742	12 835 393	3 057 357	792 361	20.2	8.6
4531	Florists	22 750	6 624 783	1 493 387	365 969	114 186	34.3	9.0
45311	Florists	22 750	6 624 783	1 493 387	365 969	114 186	34.3	9.0
453110	Florists	22 750	6 624 783	1 493 387	365 969	114 186	34.3	9.0
4532	Office supplies, stationery, and gift stores	44 356	36 618 807	4 645 585	1 117 937	318 087	13.8	7.0
45321	Office supplies and stationery stores	8 561	20 617 623	2 214 170	552 392	111 381	3.9	2.2
453210	Office supplies and stationery stores	8 561	20 617 623	2 214 170	552 392	111 381	3.9	2.2
45322	Gift, novelty, and souvenir stores	35 795	16 001 184	2 431 415	565 545	206 706	26.5	13.3
453220	Gift, novelty, and souvenir stores	35 795	16 001 184	2 431 415	565 545	206 706	26.5	13.3
4533	Used merchandise stores	18 132	7 767 350	1 737 101	415 736	116 596	23.2	10.9
45331	Used merchandise stores	18 132	7 767 350	1 737 101	415 736	116 596	23.2	10.9
453310	Used merchandise stores	18 132	7 767 350	1 737 101	415 736	116 596	23.2	10.9
4539	Other miscellaneous store retailers	44 226	39 800 802	4 959 320	1 157 715	243 492	23.3	9.4
45391	Pet and pet supplies stores	7 626	7 592 596	1 024 916	232 440	73 536	14.3	5.7
453910	Pet and pet supplies stores	7 626	7 592 596	1 024 916	232 440	73 536	14.3	5.7
45392	Art dealers	6 328	4 236 526	631 558	165 885	21 923	30.6	6.6
453920	Art dealers	6 328	4 236 526	631 558	165 885	21 923	30.6	6.6
45393	Manufactured (mobile) home dealers	5 553	9 509 409	882 555	209 749	32 033	23.5	9.0
453930	Manufactured (mobile) home dealers	5 553	9 509 409	882 555	209 749	32 033	23.5	9.0
45399	All other miscellaneous store retailers.....	24 719	18 462 271	2 420 291	549 641	116 000	25.2	11.8
453991	Tobacco stores	6 184	6 527 871	388 710	92 447	25 782	24.5	11.8
453998	All other miscellaneous store retailers (except tobacco stores).....	18 535	11 934 400	2 031 581	457 194	90 218	25.6	11.8
454	Nonstore retailers	54 921	172 864 966	17 094 498	4 271 657	571 438	8.9	5.7
4541	Electronic shopping and mail-order houses	15 910	120 728 725	8 929 933	2 258 268	269 252	6.1	4.9
45411	Electronic shopping	15 910	120 728 725	8 929 933	2 258 268	269 252	6.1	4.9
454111	Electronic shopping	5 498	24 057 284	1 672 540	404 158	51 049	7.4	3.8
454112	Electronic auctions	95	903 901	468 889	149 225	2 899	3.3	1.1
454113	Mail-order houses	10 317	95 767 540	6 788 504	1 704 885	215 304	5.8	5.2
4542	Vending machine operators	5 921	7 048 506	1 393 137	342 031	60 520	19.3	7.7
45421	Vending machine operators	5 921	7 048 506	1 393 137	342 031	60 520	19.3	7.7
454210	Vending machine operators	5 921	7 048 506	1 393 137	342 031	60 520	19.3	7.7
4543	Direct selling establishments.....	33 090	45 087 735	6 771 428	1 671 358	241 666	14.7	7.7
45431	Fuel dealers	11 079	23 609 510	3 099 852	791 308	98 574	12.4	8.3
454311	Heating oil dealers	4 672	14 259 058	1 708 778	437 208	50 109	14.2	6.0
454312	Liquefied petroleum gas (bottled gas) dealers	6 203	9 286 126	1 382 109	352 007	47 946	9.3	11.7
454319	Other fuel dealers	204	64 326	8 965	2 093	519	55.4	6.2
45439	Other direct selling establishments	22 011	21 478 225	3 671 576	880 050	143 092	17.1	7.1
454390	Other direct selling establishments	22 011	21 478 225	3 671 576	880 050	143 092	17.1	7.1
4543901	Direct selling, furniture, home furnishings, electronics, and appliances	5 885	5 423 788	901 119	212 795	36 192	15.9	7.9
4543902	Direct selling, books, periodicals, videos, and compact discs	1 336	1 299 286	190 450	46 279	10 058	16.8	6.3
4543903	Direct selling, other merchandise	14 790	14 755 151	2 580 007	620 976	96 842	17.6	6.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.