

## Estimated U.S. Per Capita Retail Sales by Selected Kind of Business: 1992 Through 2007

[Estimates are shown in dollars and are based on data from the Annual Retail Trade Survey and the Census Bureau's Population Estimates Program<sup>1</sup>]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
	<b>Per capita spending, total<sup>2</sup></b> .....	<b>7,120</b>	<b>7,534</b>	<b>8,105</b>	<b>8,457</b>	<b>8,923</b>	<b>9,239</b>	<b>9,573</b>	<b>10,299</b>	<b>10,592</b>	<b>10,762</b>	<b>10,893</b>	<b>11,252</b>	<b>11,862</b>	<b>12,476</b>	<b>12,969</b>	<b>13,259</b>
	Total (excl. motor vehicle and parts dealers) .....	5,475	5,696	6,022	6,247	6,553	6,793	7,021	7,492	7,765	7,896	8,043	8,353	8,910	9,478	9,965	10,249
441	Motor vehicle and parts dealers .....	1,644	1,839	2,083	2,210	2,370	2,446	2,552	2,807	2,827	2,866	2,851	2,899	2,952	2,997	3,004	3,010
442	Furniture and home furnishings stores .....	206	216	233	242	256	272	287	310	324	322	329	336	360	378	390	383
443	Electronics and appliance stores .....	168	189	221	247	258	262	276	290	292	282	292	300	324	343	363	371
444	Building mat. and garden equip. and supplies dealers .....	515	548	605	627	667	715	750	802	813	841	865	913	1,020	1,105	1,153	1,113
445	Food and beverage stores .....	1,456	1,456	1,480	1,489	1,516	1,532	1,545	1,594	1,579	1,625	1,619	1,644	1,690	1,743	1,789	1,857
446	Health and personal care stores .....	352	359	370	387	413	444	480	524	551	585	626	662	679	709	751	785
447	Gasoline stations .....	614	631	658	690	734	746	710	780	886	882	872	943	1,094	1,261	1,383	1,450
448	Clothing and clothing access. stores .....	472	485	497	501	516	525	553	587	595	588	600	616	649	681	715	734
451	Sporting goods, hobby, book and music stores .....	193	203	221	232	242	245	255	267	270	271	268	266	273	277	283	288
452	General merchandise stores .....	972	1,032	1,096	1,144	1,189	1,238	1,299	1,395	1,433	1,500	1,552	1,615	1,697	1,778	1,852	1,915
453	Miscellaneous store retailers .....	219	243	271	294	317	342	369	387	383	366	362	355	359	366	383	390
454	Nonstore retailers .....	308	334	371	395	445	472	496	557	640	634	659	703	765	836	902	962
722	Food services and drinking places .....	798	838	867	889	916	964	1,007	1,045	1,083	1,115	1,153	1,205	1,270	1,331	1,401	1,453

<sup>1</sup>Time Series of National Population Estimates, U.S. Census Bureau, Population estimates (in thousands) as of July 1 of:

1992: 255,030 1999: 272,691 2006: 298,363

1993: 257,783 2000: 282,172 2007: 301,290

1994: 260,327 2001: 285,040

1995: 262,803 2002: 287,727

1996: 265,229 2003: 290,211

1997: 267,784 2004: 292,892

1998: 270,248 2005: 295,561

For Additional information, see <http://www.census.gov/popest/estimates.php>

<sup>2</sup>Estimates for food services and drinking places not included in total retail.

Note: Estimates have not been adjusted for price changes. Measures of sampling variability for these estimates have not been computed. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at [www.census.gov/svsd/www/artstbl.html](http://www.census.gov/svsd/www/artstbl.html).